

Board of Education Communications  
Committee Meeting  
Tuesday, December 10, 2019 9:00 AM Eastern

Central Office Conference Room  
24 School Road  
Weston, CT 06883-1623

I. Strategic Communications Plan-Ruby Hedge, Taffy Miller, Hillary Koyner

I.A. Marketing and Distribution Strategy

I.B. Discussion of Additional Strategies

II. Brochure Update-Ruby Hedge, Taffy Miller, Hillary Koyner

III. Website Update

III.A. Update on New Website

III.B. Current WPS Website

IV. Other Business