



HORIZON CITY

Incorporated 1988

**AGENDA
PUBLIC MEETING
ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS MEETING
THE TOWN OF HORIZON CITY, TEXAS
Wednesday, September 21, 2022, 6:30 PM**

Notice is hereby given that a ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS MEETING of the Town of Horizon City, Texas will be held on **Wednesday, September 21, 2022 at 6:30 PM** at City Council Chambers Room, 15001 Darrington Road, Horizon City, TX 79928, at which time the following will be discussed and considered:

- 1. **Call to order; Establishment of Quorum**
- 2. **Open Forum:**
- 3. **Approval of Minutes from:** July 20, 2022 Regular Board Meeting. **3**
- 4. **Discussion:**
Presenter: EDC Executive Director
On recent activities and updates by the Horizon City Economic Development Corporation.
- 5. **Discussion and Action:**
Presenter: EDC Executive Director
Discussion and action regarding potential membership in the Borderplex Alliance (\$10,000).
- 6. **Discussion and Action:**
Presenter: EDC Executive Director
Discussion and action to accept the proposal submitted by The Retail Coach in response to retail consulting services.
- 7. **Discussion and Action:** **5**
Presenter: EDC Executive Director
On an amendment to the agreement with Barracuda Public Relations to extend the term through the 2023 fiscal year.
- 8. **Executive Session**
The Economic Development Corporation Board of Directors of the Town of Horizon City may recess into EXECUTIVE SESSION pursuant to the Texas Government Code, Chapter 551, Subchapter D, under Article 551.071 – Consultation with Attorney; 551.072 – Deliberation Regarding Real Property; 551.073 – Deliberation Regarding Gifts and Donations; 551.074 – Personnel Matters; 551.076 – Deliberation Regarding Security Devices and 551.087 – Deliberation Regarding Economic Development Negotiations.
 - A. Proposed economic development incentives for the redevelopment of the property municipally known and numbered as 2 HORIZON MANOR#1 2 (EXC WLY PT) (128,201.43 sq ft) (1560 Pawling, Horizon City, Texas). (551.071) (551.087).
- 9. **Open Session:**
- 10. **Adjournment:**

Adjournment:

Motion to Adjournment: _____ 2nd _____

Dated this Friday, September 16, 2022

By: _____
Elvia Schuller, City Clerk

I, the undersigned authority, hereby certify that the above notice of the ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS MEETING of the Town of Horizon City, Texas is a correct copy of this notice, and that I posted this notice at least seventy-two (72) hours preceding the scheduled meeting at the City Hall Bulletin Boards of the Town of Horizon City, Texas on this Friday, September 16, 2022 by 5:00 p.m.

Agenda Removed: _____ Time _____ By _____

In compliance with the Americans with Disabilities Act, the Town of Horizon City will provide for reasonable accommodations for persons attending meetings. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling the City Clerk at (915) 852-1046.



**MINUTES
PUBLIC MEETING
ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS MEETING
THE TOWN OF HORIZON CITY, TEXAS
Wednesday, July 20, 2022, 6:30 PM**

Notice is hereby given that a ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS MEETING of the Town of Horizon City, Texas was held on **Wednesday, July 20, 2022 at 6:30 PM**, at City Council Chambers Room, 15001 Darrington Road, Horizon City, TX 79928, at which time the following was discussed and considered:

1. Call to order; Establishment of Quorum

Meeting called to order at 6:30 pm. Quorum established.

Board Members Present: Walter Miller, Allie Lozano, Jerry Garcia, Kevin Richardson, Dean Hulseley;

Board Members Absent: Sandra Esqueda, Silas Baca

Staff Members Present: EDC Executive Director, Eddie Garcia, Board Secretary, Veronica Rojas; EDC Business Developing Manager, Rafael Arellano; Horizon City Financial Assistant, Lilia Gaytan

2. Open Forum:

3. Approval of Minutes and Certified Agenda from: June 7, 2022 Regular Board Meeting.

The above-stated minutes were approved on a motion by Board Member, Kevin Richardson and seconded by Board Member, Dean Hulseley. Motion Carried Unanimously (5-0)

4. Discussion:

On recent activities by the Horizon City Economic Development Corporation.

Presenter: EDC Executive Director

The EDC Executive Director spoke on this item.

5. Discussion and Action:

On the proposed EDC Budget for FY 2022-2023.

Presenter: EDC Executive Director

EDC Executive Director discussed and explained proposed budget.

A motion to approve the proposed Horizon City EDC budget for the 2023 fiscal year was made by Board Member Allie Lozano and seconded by Board Member Dean Hulseley. Motion Carried Unanimously (5-0).

6. Executive Session

The Economic Development Corporation Board of Directors of the Town of Horizon City may recess into EXECUTIVE SESSION pursuant to the Texas Government Code, Chapter 551, Subchapter D, under Article 551.071 – Consultation with Attorney; 551.072 – Deliberation Regarding Real Property; 551.073 – Deliberation Regarding Gifts and Donations; 551.074 – Personnel Matters; 551.076 – Deliberation Regarding Security Devices and 551.087 – Deliberation Regarding Economic Development Negotiations.

7. Adjournment:

ADJOURNMENT

A motion was made by Kevin Richardson and seconded by Dean Hulseley to adjourn at 7:12 PM.

Approved this ____ day of _____, 20__.

Attest:

Veronica Rojas, Board Secretary

Board President

**FIRST AMENDMENT TO
CONSULTANT SERVICES AGREEMENT**

WHEREAS, the Town of Horizon City Type 4B Economic Development Corporation (“Corporation”) entered into a Consultant Services Agreement (“Agreement”) with Barracuda Public Relations (“Consultant”) on October 27th, 2021; and

WHEREAS, the term of the Agreement expires on October 29, 2022, and the parties desire to extend the term for one additional year.

NOW, THEREFORE THE PARTIES AGREE AS FOLLOWS:

1. **Term**. The Corporation hereby contracts with Consultant for an additional one-year period commencing on October 30, 2022, and ending October 29, 2023, unless earlier terminated pursuant to the Agreement.
2. **Compensation**. The total amount paid to the Consultant for services during the Term shall not exceed \$27,000.00, as set forth in Exhibit A, plus any Expenses as described in the Agreement.
3. **Ratification**. All other terms and conditions of the Agreement shall remain in full force and effect unless expressly amended herein in writing.

Signed and effective the ____ day of September 2022.

**Town of Horizon City Type 4B
Economic Development Corporation**

By: _____
Walter Miller, President of the Board

ATTEST:

By: _____
**Veronica Rojas
Board Secretary**

APPROVED AS TO FORM:

By: _____
**Sylvia Borunda Firth
Board Attorney**

EXHIBIT "A"

Barracuda Public Relations, LLC
2209 Pittsburgh
El Paso, TX 79930
+1 9157774158
marina@barracudapr.com



Estimate

ADDRESS

Horizon City Economic
Development Corporation
14999 Darrington Rd
Horizon City, TX 79928

ESTIMATE # 1122
DATE 08/25/2022

ACTIVITY	QTY	RATE	AMOUNT
Public Relations Consulting Year Contract ESC 19 contract #22-7430	333	75.00	24,975.00
Public Relations Other Services ESC 19 contract #22-7430	1	2,025.00	2,025.00
SUBTOTAL			27,000.00
TAX			0.00
TOTAL			\$27,000.00

Accepted By

Accepted Date