

IRVING INDEPENDENT SCHOOL DISTRICT

Working - BOARD OF TRUSTEES
6:30 PM

Irving ISD Board Room
2621 West Airport Freeway
Irving, TX 75062
Monday, September 21, 2020

A G E N D A

I. CALL TO ORDER AND INVOCATION FOR 6:30 P.M. WORK SESSION

II. PUBLIC COMMENT

Individuals wishing to address the Board on agenda items or make comments regarding issues not on the agenda will be heard at this time.

Beginning on September 21, 2020, Irving ISD will accommodate those who wish to comment in person to the School Board during open Board Meeting Sessions. In order to do so and maintain safety guidelines Irving ISD will provide each commenter with a specific time during the meeting in which they will address the Board in person. If you wish to address the Board in person during the regular scheduled meeting, please call 972-600-5456 to receive your scheduled time.

A. Non-Agenda Related Topics

B. Agenda Related Topics

III. DISCUSSION ITEMS

A. Receive Presentation on District's Branding and Style Guide (N. Mansell)

B. Receive Update on Science Discovery Education (C. Dazer)

C. Receive Presentation on Bus Transportation for Irving ISD Students - Safety and Health Protocols (A. Mejia/JC Martinez)

D. Receive Update on the 2020-2021 Beginning of Year Professional Learning (R. Bayer/J. Claxton/K. Feldner/L. Haddock)

IV. ADJOURNMENT

Receive Presentation on District's Branding and Style Guide

The Irving ISD Marketing and Communications Department has prepared a district branding and style guide to ensure consistency when the brand is represented. This guide defines the district's brand hierarchy and outlines our typography, iconography, color palette and more. This presentation will summarize our protocols to ensure the brand is protected and consistent.

Attachment:

- PowerPoint Presentation



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IRVING
INDEPENDENT SCHOOL DISTRICT

Exhibit III A

“
**THE BEST DISTRICT IN THE NATION
PRESENTS ITSELF AS THE BEST
DISTRICT IN THE NATION.**
”

DEFINING OUR BRAND HIERARCHY



DEPARTMENT
IDENTIFIER



PROGRAM
IDENTIFIER



INITIATIVE
IDENTIFIER

STAYING TRUE TO THE BRAND

PRIMARY:



RGB: 0, 77, 124
CMYK: 100, 73, 27, 12
HEX: 004d7c



RGB: 179, 181, 184
CMYK: 0, 0, 0, 34
HEX: b3b5b8

SECONDARY:



RGB: 241, 196, 58
CMYK: 5, 21, 88, 0
HEX: 40acd2



RGB: 218, 36, 52
CMYK: 8, 100, 87, 0
HEX: de1f34



RGB: 117, 0, 26
CMYK: 8, 100, 72, 57
HEX: 76001a



RGB: 0, 40, 69
CMYK: 100, 41, 11, 77



RGB: 241, 196, 58
CMYK: 5, 21, 88, 0
HEX: f3c63c

Aa

Roboto

Aa

Roboto Condensed

Aa

Barlow

Aa

Barlow Condensed

Aa

Oswald

Aa

Montserrat

Aa

Poppins



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COLOR PALETTE

TYPOGRAPHY

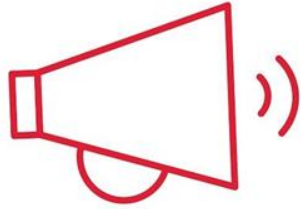
ICONOGRAPHY

Exhibit III-A

OUR BRAND IN ACTION



NEXT STEPS FOR OUR BRAND



**ANNOUNCE THE BRANDING
AND STYLE GUIDE**



**HOST MANDATORY
TRAINING SESSIONS**



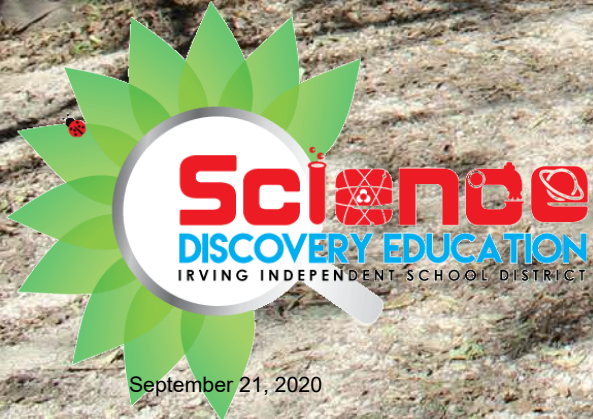
PROTECT THE BRAND

Receive Updates on Science Discovery Education

Science Discovery Education will provide facility updates regarding the Robert Scott Pohl Planetarium and the Elise Walker Outdoor Learning Center.

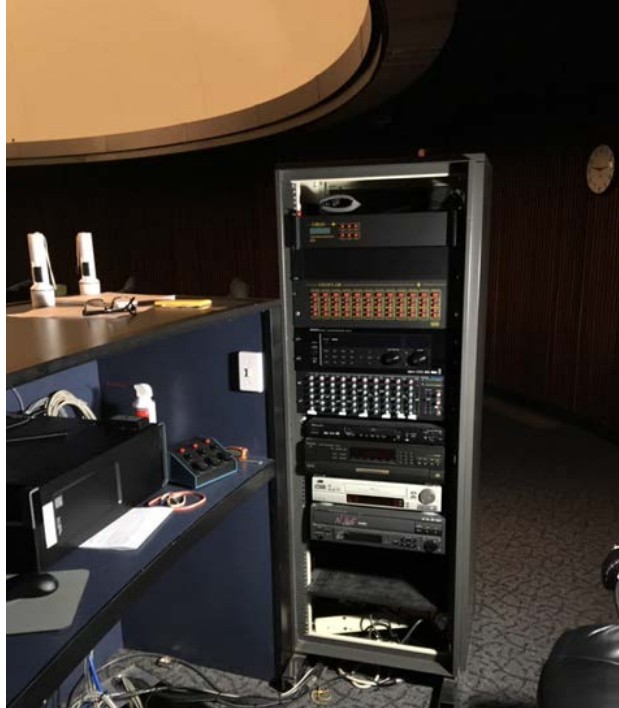
The Elise Walker Outdoor Learning Center is the recipient of the *Sadie Ray Graff* award for 2020. The award recognizes the efforts of educational institutions that encourage youth involvement and promote the Keep Texas Beautiful mission through environmental education.

* PowerPoint



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Science Discovery Education Board Update September 2020



Planetarium

- Built 1968
- Spitz Star Field Projector
- Updated 2009
- Konica-Minolta Media Globe II
- Digital projector
- Dome repainted

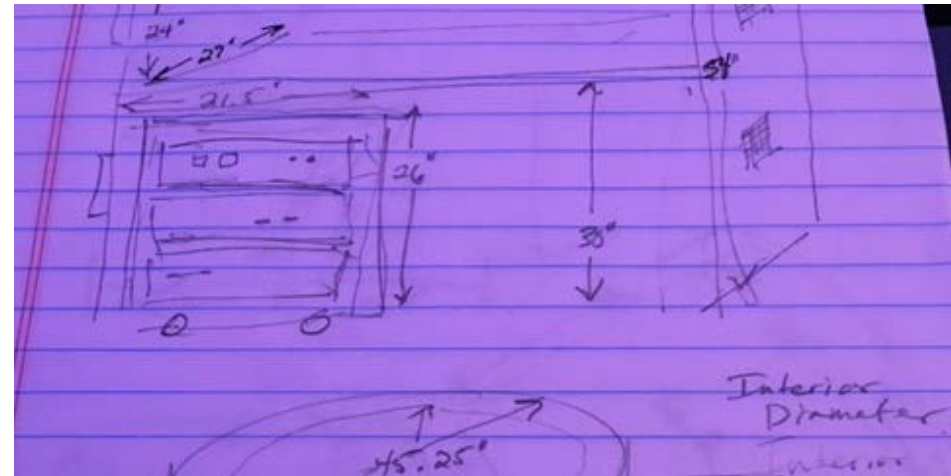


Planetarium 2019-2020

Collaboration between

- Facilities
- Technology
- Science Discovery Education
- Purchasing
- Updates include
- New laser illuminator projector
- New computer
- New sound system

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Planetarium 2020

- Old cabinets, glass frames removed
- New sheet rock
- Walls sealed and painted
- Rear entry repainted
- New doors throughout
- New carpet installed
- New seats installed
- New projector housing designed and fabricated
- New control console designed and fabricated

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Exhibit III - B



Robert Scott Pohl Planetarium 2020-2021



Elise Walker OLC Pond Feature

- Original pond feature was not built correctly
- The SDE staff and facilities repeatedly addressed ongoing problems due to the poor design and structure
- There was no permanent solution to fix issues, including pump failures, leaking, equipment not installed, invasive plants put in by contractor



Elise Walker OLC

- The facilities department and SDE staff collaborated to design a pond that meets the needs of the district
- The roof design, water tank, stream and pond, provide a working water conservation model to teach students

Elise Walker OLC Virtual Offerings

Brain Breaks – mental and physical
Content lessons

Elise Walker OLC: Bee Apiaries

- Finally, HONEY!!!
- This August 109 pounds of 100% Irving locally produced honey was harvested and bottled
 - Plans to make some available to culinary arts students
 - Possibility of farmers market participation
 - Possibly making some honey available through auction to help fund expansion of bee keeping activity
 - Plans to add an additional box and redesign the existing setup to make it more stable and accessible for harvest





Elise Walker OLC Sadie Ray Graff Award - KTB

Elise Walker Outdoor
Learning Center
Keep Texas Beautiful
Sadie Ray Graff Education Award
2020

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Receive Presentation on Bus Transportation for Irving ISD Students – Safety and Health

Director of Transportation, Alejandro Mejia will provide a brief presentation to the Board on the how the district will operate the bus transportation of students while observing health and safety protocol to ensure the mitigation of concerns associated with the current pandemic.

Attachment:

- PowerPoint presentation



Transporting our Future Leaders

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Our Transportation Story



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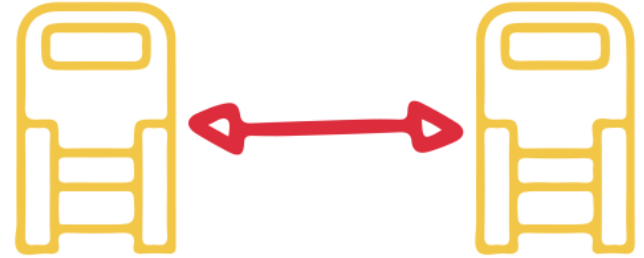
Our Commitment to Students



WEAR A MASK



USE HAND SANITIZER



PRACTICE SOCIAL DISTANCING

Our Commitment to Students



WALK TO SCHOOL



DRIVE TO SCHOOL



PRE-SCREEN

Our Commitment to Staff



BUS DRIVER SAFETY

First  **Student**

Our Commitment to Safety



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Exhibit II-C

Our Commitment to Safety



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Our Commitment to Safety



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Exhibit II-C



Questions ?

Director of Transportation

Alejandro Mejia

972-504-3095

RECEIVE UPDATE ON THE 2020-2021 BEGINNING OF YEAR PROFESSIONAL LEARNING

In Irving Independent School District, the Professional Learning Department in collaboration with other departments offered many professional development sessions during Learn2Lead, campus staff development, Canvas trainings, and digital resource trainings.

https://docs.google.com/presentation/d/18oyKeJ7dlvrq_hLumJPOAJAsZdUKtuVt83eMYWRLfpo/edit?usp=sharing

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