NOTICE AND AGENDA FOR A REGULAR MEETING
OF THE GEUS BOARD OF TRUSTEES
TO BE HELD AT 6:00 PM ON THURSDAY, NOVEMBER 19, 2026
IN THE
GEUS CUSTOMER SERVICE BUILDING
2810 WESLEY STREET
GREENVILLE, TEXAS 75401

I. **CALL TO ORDER**
II. **INVOCATION**
III. **ROLL CALL**
IV. **COMMUNICATIONS TO THE BOARD**
V. **CITIZENS TO BE HEARD ON NON-AGENDA ITEMS** *Citizens are invited to address the Board on topics not already scheduled for a Public Hearing or listed on the agenda. Present your completed "Citizen's Comment Card" to the Executive Assistant prior to the meeting. Speakers are limited to 3 minutes and should conduct themselves in a civil manner. The Board cannot act on items not listed on the agenda in accordance with the Texas Open Meetings Act. Concerns will be addressed by GEUS Staff; they may be placed on a future agenda or addressed by some other course of response.*
VI. **PUBLIC TESTIMONY** *Public Testimony occurs when citizens are invited to address the Board on topics already on the agenda. Speakers will be invited to speak at the time of Board discussion for the item. Present your completed "Citizen's Comment Card" to the Executive Assistant prior to the meeting. Speakers are limited to 2 minutes for each agenda item.*
VII. **FINANCIALS**
1. October 2026 Financial Report (For Information Only) 4
VIII. **NEW BUSINESS**
1. **CONSENT CALENDAR**
A. GEUS Board of Trustees Regular Meeting Minutes — October 15, 2026
B. Resolution 27-09: Authorize Funding for Inventory as Approved in FY27 Budget 5
C. Resolution 27-10: Authorize the Purchase of T&D Trucks 6
2. **DISCUSSION ITEMS**
A. Regulatory and Legislative Update
3. **ACTION ITEMS**
A. Resolution 27-11: Authorize Fiscal Year 2026-27 Budget Amendment 7
B. Resolution 27-12: Award Contract for Online Bidding and Contract Management of Software 10
C. Resolution 27-13: Authorize Transmission Support Services 11
D. Resolution 27-14: Authorize Change Order for Engineering Support Services for Lee Street Substation Project 12
E. Resolution 27-15: Award Bid for Lee Street Substation Transmission Materials 13
IX. **REPORTS OF THE GENERAL MANAGER**

1. October 2026 Business Services Monthly Report (For Information Only) 14
2. October 2026 Community Connections Monthly Report (For Information Only) 17
3. October 2026 Customer Service Monthly Report (For Information Only) 36
4. October 2026 Engineering and Operations Monthly Report (For Information Only) 43

X. **EXECUTIVE SESSION**

Texas Government Code, Section 551.086: Certain Public Utilities Competitive Matters The Texas Open Meetings Act and its provisions do not require a public power utility governing body to conduct an open meeting to deliberate, vote or take final action on any competitive matter, as that term is defined by Section 552.133, Texas Government Code. Section 551.086 does not limit the right of a public power utility governing body to hold a closed session under any other exception provided for in the Open Meetings Act, supra.

• generation unit specific and portfolio fixed and variable costs, including forecasts of those costs, capital improvement plans for generation units, and generation unit operating characteristics and outage scheduling;
• bidding and pricing information for purchased power, generation, and fuel, and Electric Reliability Council of Texas bids, prices, offers, and related services and strategies;
• effective fuel and purchased power agreements and fuel transportation arrangements and contracts;
• risk management information, contracts, and strategies, including fuel hedging and storage;
• plans, studies, proposals, and analyses for system improvements, additions, or sales, other than transmission and distribution system improvements inside the service area for which the public power utility is the sole certificated retail provider; and
• customer billing, contract, and usage information, electric power pricing information, system load characteristics, and electric power marketing analyses and strategies.

Texas Government Code, Section 551.071: Attorney consultation regarding pending or contemplated litigation, settlement offers, or matters deemed subject to the Code of Professional Responsibility of the State Board of Texas, including contracts containing information proprietary to third parties.

1. At any time during the meeting, the Board may meet in Executive Session for consultation with its attorney concerning attorney client matters under Texas Government Code Section 551.071.

XI. **ADJOURN**

NOTICE:

MEETINGS OF THE GEUS BOARD ARE ACCESSIBLE TO THE DISABLED. IF YOU NEED AN INTERPRETER OR SPECIAL ASSISTANCE, CALL (903)

457-2811 (VOICE), 1-800-735-2988 (TDD) OR ADMINISTRATION@GEUS.ORG (EMAIL) AT LEAST 48 HOURS PRIOR TO THE SCHEDULED MEETING.

Greenville Electric Utility System
Monthly Financial Reporting (Unaudited)
As of October 31, 2026
All Funds

	FY 2026-27 Original Budget	Month-To-Date Activity	Year-To-Date Activity	Encumbrances	YTD Actuals as % to Budget (Encumbrances Excluded)
Revenues and Inflows					
Electric Revenues (Funds 910-913)	$ 112,537,210	$ 9,406,735	$ 9,406,735		9.2%
Fusion Revenues (Fund 950)	4,521,470	356,743	356,743		6.6%
Total Revenues and Inflows	117,058,680	9,763,478	9,763,478		9.1%
Expenses and Outflows					
Elec Departmental O&M	79,835,160	3,817,572	3,817,572	$ 1,868,846	5.0%
Fusion Departmental O&M	4,019,790	206,430	206,430	751,498	4.7%
Other Admin Expenses	688,500	-	-	-	0.0%
Insurance [1]	804,910	769,802	769,802	-	107.0%
City Services	822,270	-	-	-	0.0%
Transfers to City	4,483,580	-	-	-	0.0%
Board Of Development	797,510	-	-	-	0.0%
Capital -Electric [2]	2,626,000	77,100	77,100	87,943	3.0%
Capital - Fusion	807,360	6	6	5,867	0.0%
Debt Service Expenses	11,300	400	400	-	3.0%
Debt Service Principal Payments	3,485,000	-	-	-	0.0%
Debt Service Interest Expenses	12,213,725	-	-	-	0.0%
Total Expenses and Outflows	110,595,105	4,871,310	4,871,310	2,714,154	4.7%
Change in Net Position [3]	$ 6,463,575	$ 4,892,168	$ 4,892,168	$ 2,178,014	

Notes and Percentage to Budget Explanations

(1) Most of the insurance expense is paid annually in October.

(2) Excludes capital expenses funded by bond sales. Only cash capital expenses are shown here. Please see the statement for Fund 913 for more information regarding bond funded capial expenses.

(3) Note: A decrease in net position may be due to multi-year projects utilizing bond proceeds from fund balance. It may also be a reflection of the timing of revenue receipts as GEUS Electric receives increased revenue later in the fiscal year.

Year end accruals and reconciliations are still in progress and may affect the balances shown here. Interest income may not be recorded at the time of reporting.

GEUS BOARD OF TRUSTEES
NOVEMBER 19, 2026

RESOLUTION 27-09

AUTHORIZE FUNDING FOR INVENTORY AS APPROVED IN FY27 BUDGET

BACKGROUND: During the FY26 audit conducted by Whitley Penn, the auditors recommended inventory spending be submitted annually for Board approval to strengthen compliance with purchasing, authorization requirements, and to provide transparency regarding inventory-related expenditures.

DISCUSSION: As the value and volume of GEUS inventory continue to grow, staff believes it is prudent to provide the Board with an annual estimate of anticipated inventory expenditures. This annual approval process will enhance oversight, support financial planning, and ensure continued alignment with audit recommendations.

COMPARISON OF ALTERNATIVES: N/A

BUDGET IMPACT: Staff estimates inventory expenditures of approximately $3.5 million during FY27 to maintain adequate stock levels for operational, maintenance, and construction activities in various inventory accounts.

RECOMMENDATION: Staff recommends the Board authorize up to $3.5 million for the purchase and maintenance of inventory items necessary to support ongoing utility operations as approved in the FY27 budget.

BOARD ACTION:

GEUS BOARD OF TRUSTEES
NOVEMBER 19, 2026

RESOLUTION 27-10

AUTHORIZE THE PURCHASE OF T&D TRUCKS

BACKGROUND: GEUS schedules vehicle replacements on a ten-year rotation. Three Transmission and Distribution (T&D) vehicles require replacement this year.

DISCUSSION OR DESCRIPTION: T&D is requesting authorization to purchase two Ford F-550 pickups equipped with Knapheide service bodies and one Ford F-150 regular cab pickup.

COMPARISON OF ALTERNATIVES: The T&D Department coordinated with the GEUS Purchasing Agent to identify an appropriate purchasing method. The vehicles and associated service bodies will be purchased from Rockdale Country Ford through The BuyBoard Purchasing Cooperative, Contract No. 724-23.

BUDGET IMPACT: Funding for this purchase will be drawn from the T&D Distribution Capital Equipment Account 910-9-932590-59392-9900. Adequate funds are available in the account to cover the expenditure.

RECOMMENDATION: Staff recommends the Board authorize the purchase of two Ford F-550 pickups equipped with Knapheide service bodies and one Ford F-150 regular cab pickup from Rockdale Country Ford for a total not-to-exceed amount of $222,153.00 as approved in the FY27 Budget.

BOARD ACTION:

GEUS BOARD OF TRUSTEES
NOVEMBER 19, 2026

RESOLUTION 27-11

AUTHORIZE FISCAL YEAR 2026-27 BUDGET AMENDMENT

BACKGROUND: The Fiscal Year 2026-27 Budget was adopted by Resolution 26-51 which was approved at the September 17, 2026, Board Meeting. A resolution is needed to amend the Fiscal Year 2026-27 Adopted Budget.

DISCUSSION OR DESCRIPTION: The Fiscal Year 2026-27 budget amendment is put forth to meet the needs of GEUS by appropriating the necessary funds for additional staffing in the Energy Management department.

COMPARISON OF ALTERNATIVES: With only two full-time employees, the Energy Management department needs more depth to fully cover all aspects of the department while providing relief for current employees. Staff have determined that adding one full-time Energy Market Analyst is the best path forward.

BUDGET IMPACT: The budget amendment includes an increase in the budgeted expenses of $146,100.

RECOMMENDATION: Staff recommends the Board authorize Fiscal Year 2026-27 budget amendment for the adjustment of authorized personnel and the operations and activities of GEUS.

BOARD ACTION:

Summary of Full Time Equivalent (FTE) Authorized Positions

	FY 2027 Approved	FY 2027 Amended	Change Approved to Amended
Electric Fund Full-Time Personnel (910)			
Administration	10.0	10.0	-
Business Services	10.0	10.0	-
Technology	7.0	7.0	-
Cashiering	4.0	4.0	-
Billing	4.0	4.0	-
Customer Service	16.0	16.0	-
Engineering and Operations	73.0	73.0	-
Community Connections and Key Accounts	2.0	2.0	-
System Operations	7.0	7.0	-
Energy Management	2.0	3.0	1.0
Electric Fund (910) Total	135.0	136.0	1.0
Fusion Fund Full-Time Personnel (950)			
Community Connections and Key Accounts	1.0	1.0	-
Billing	1.0	1.0	-
Operations	8.0	8.0	-
Fusion Fund (950) Total	10.0	10.0	-
Total Full-Time Personnel	**145.0**	**146.0**	**1.0**
Electric Fund Part-Time Personnel (910)			
Billing (Metering Coordinator)	-	-	-
Cashiering	-	-	-
Customer Service	1.5	1.5	-
Engineering and Operations	0.5	0.5	-
Electric Fund (910) Total	2.0	2.0	-
Fusion Fund Part-Time Personnel (950)			
Operations	0.5	0.5	-
Fusion Fund (950) Total	0.5	0.5	-
Total Part-Time Personnel	**2.5**	**2.5**	**-**

NOTES:

Position changes include:

Fund 910 - Adding a full-time Energy Market Analyst position to the Energy Management department

Greenville Electric Utility System
Amended Electric Fund 910 Budget
Fiscal Year 2026-27

	FY 2027 Approved Budget	FY 2027 Amended Budget	Variance
Beginning Net Position	$ (1,648,294)	$ (1,648,294)	
Revenues and Inflows			
Charges for Services and Fees	79,821,740	79,821,740	-
Other Sales and Income	28,243,530	28,243,530	-
Transfers-In			
Transfer From City	1,313,790	1,313,790	-
Transfer From Fusion	158,000	158,000	-
Total Revenues and Inflows	109,537,060	109,537,060	-
Expenses and Outflows			
Engineering and Operations	73,216,040	73,362,140	146,100
Technology	1,438,310	1,438,310	-
Customer Service	2,147,380	2,147,380	-
Administration	3,253,720	3,253,720	-
Business Services	2,422,870	2,422,870	-
Non-Departmental [1]	1,340,500	1,340,500	-
Transfers	21,476,780	21,476,780	-
Total Expenses and Outflows	105,295,600	105,441,700	146,100
Change in Net Position	4,241,460	4,095,360	
Ending Net Position	$ 2,593,166	$ 2,447,066	

NOTES:

(1) Non-Department costs include employee relations, bad debt, bank fees, inventory adjustments, estimated gains/losses, contingencies, and property/liability insurance. Year end entries such as depreciation expense are not included in budgeted amounts.

Budget Changes:

One additional Energy Market Analyst position to the Energy Management department.

GEUS BOARD OF TRUSTEES
NOVEMBER 19, 2026

RESOLUTION 27-12

AWARD CONTRACT FOR ONLINE BIDDING AND CONTRACT MANAGEMENT SOFTWARE

BACKGROUND: GEUS currently utilizes IonWave software to manage electronic solicitations and competitive bidding processes. To improve procurement efficiency and strengthen contract administration, GEUS has evaluated alternative software solutions that provide more comprehensive procurement and contract management capabilities.

DISCUSSION OR DESCRIPTION: SOVRA offers a cloud-based Source-to-Contract software solution designed specifically for public sector procurement. The platform provides electronic solicitation development and management, secure online bid submissions, proposal evaluations, contract development, and contract lifecycle management. The software will allow GEUS to centralize procurement activities, improve vendor communication, maintain comprehensive audit trails, and track contract obligations, expiration dates, and renewals. These capabilities will reduce administrative processes, improve efficiency, and strengthen procurement and contract management practices. SOVRA has proposed a multi-year software subscription with a one-time implementation fee of $24,826.00 and an initial annual subscription cost of $41,135.00, with a 5% annual increase each fiscal year beginning in FY28. Pricing is available through the Interlocal Purchasing System (TIPS) cooperative purchasing contract.

COMPARISON OF ALTERNATIVES: Staff could continue to use IonWave software; however, that program is not as robust and would cause continued additional burden on staff to meet the needs for procurement. The cost for Ionwave was $13,645 during FY2026; however, the cost is expected to increase by an unknown amount during FY2027. Furthermore, Ionwave is increasing its capabilities; however, those changes are also currently unknown. Ionwave has been unresponsive with further information.

BUDGET IMPACT: The initial cost, including the software subscription and implementation fee is $59,105.16 for December 1, 2026, through September 30, 2027. Subsequent annual subscription costs will increase by 5% as outlined in the proposal, beginning in FY28. Funding will be charged to account number 910-9-911121-59133-9211.

RECOMMENDATION: Staff recommends the Board authorize Staff to execute a multi-year agreement with SOVRA for online bidding and contract management software, including implementation services, for a total amount not to exceed $188,783.24 which includes the initial cost for FY27 of $59,105.16 as included in the FY27 budget.

BOARD ACTION:

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GEUS BOARD OF TRUSTEES
NOVEMBER 19, 2026

RESOLUTION 27-13

AUTHORIZE TRANSMISSION SUPPORT SERVICES

BACKGROUND: GEUS operates as a Transmission Service Provider (TSP) under the functional control of the Electric Reliability Council of Texas (ERCOT). To support that role, GDS Associates, Inc. (GDS), a multi-service consulting and engineering firm that has served the energy industry since 1986.

DISCUSSION OR DESCRIPTION: The GDS workplan provides ongoing support concerning ERCOT transmission modeling and planning support; representation at ERCOT planning working groups, load forecasting and transmission planning assessment.

COMPARISON OF ALTERNATIVES: Authorizing the engagement with GDS Associates, Inc. will provide GEUS with dedicated, experienced support for its ERCOT TSP responsibilities, including model submittals, working group representation, interconnection studies, and NERC TPL-001 compliance. Not authorizing the workplan would leave GEUS staff to carry out these activities internally with existing resources. GDS Associates, Inc. is an approved GEUS vendor for professional services.

BUDGET IMPACT: Support is quoted at $215,000: $65,000 for ERCOT transmission modeling and planning support; $65,000 for ERCOT planning workshops; $25,000 for the load forecast; and $60,000 for the NERC TPL-001 analysis. The funds for this expenditure were included in the FY27 approved budget in accounts 910-9-932467-59110-5671 (Transmission Line Operations) and 910-9-931080-59143-5800 (Professional Services).

RECOMMENDATION: Staff recommends that the Board approve the engagement of GDS Associates, Inc., to provide annual ERCOT transmission support services, with a not-to-exceed budget of $215,000.

BOARD ACTION:

GEUS BOARD OF TRUSTEES
NOVEMBER 19, 2026

RESOLUTION 27-14

AUTHORIZE CHANGE ORDER FOR ENGINEERING SUPPORT SERVICES FOR THE LEE STREET SUBSTATION PROJECT

BACKGROUND: WSP USA, Inc. (WSP) was selected through competitive bidding to perform project management over the construction piece of the Lee Street Substation project. As the project plan has further developed over recent weeks, it has been determined by the GEUS team that a project manager provided by an engineering firm is needed over the Civil piece of the project as well. As a qualified engineering firm, WSP has agreed to expand their scope and has submitted an estimated price for further review by the Board.

DISCUSSION: The price quote submitted by WSP is outside of the 25% change order approval threshold and must have Board approval.

COMPARISON OF ALTERNATIVES: Other options and alternatives, such as retaining a different engineering firm, were considered during the development of these changes. GEUS staff believes retaining WSP, who is already aware of certain project details, is the best value.

BUDGET IMPACT: The total original contract amount for the original scope was $786,245. The quote for additional scope is $211,340.50. The new contract price, including the change order, is $997,585.50. Funds would be provided by capital bonds funds which aligns with the original planned funding for the Lee Street Substation project.

RECOMMENDATION: Staff recommends the Board authorize the General Manager to execute the WSP change order for expanded project management scope for the Lee Street Substation project.

BOARD ACTION:

GEUS BOARD OF TRUSTEES
NOVEMBER 19, 2026

RESOLUTION 27-15

AWARD BID FOR LEE STREET SUBSTATION TRANSMISSION MATERIALS

BACKGROUND: Lee Street Substation is a greenfield substation project, which includes the installation of a new substation power transformer, control house, breakers and 138kV bus to serve customers on the north side of GEUS service territory and will provide backup capacity to the industrial park area.

DISCUSSION OR DESCRIPTION: Proposals were solicited from vendors through RFP 25-26-21 for the materials needed for the Transmission portion of the Lee Street Substation Project.

COMPARISON OF ALTERNATIVES: Five (5) proposals were received. The proposals were evaluated on price, vendor experience and project lead/ completion time. KBS Electrical Distributors responded to all requested line items with competitive pricing and lead times.

BUDGET IMPACT: $1,390,241.27 will be split between two accounts; $695,120.63 will be charged to the Transmission Substation Capital Account (913-9-931490-59353-9900) and $695,120.64 will be charged to the Distribution Substation Capital Account (913-9-931590-59362-9900).

RECOMMENDATION: Staff recommends awarding this project to KBS Electrical Distributors for a total of $1,390,241.27 to provide the needed transmission materials for the Lee Street Substation Project.

BOARD ACTION:

GEUS
BUSINESS SERVICES
MONTHLY REPORT OCTOBER 2026

Billing Stats
Bills Issued – 19,949
Bills Mailed – 11,778
Late Notices Mailed – 3,469
Accounts Reaching Non-Payment – 516

Bill Payments
GEUS Online – 10,996
Electronic Bank Payments – 421
Pay-By-Phone Payments – 1,145
Mobile App Payments – 1,346
City/GEUS Bank Drafts – 161
Payments Hand-Delivered and Mailed to GEUS – 3,624

Total Pre-Pay Subscribers
Total SmartPay Subscribers – 985

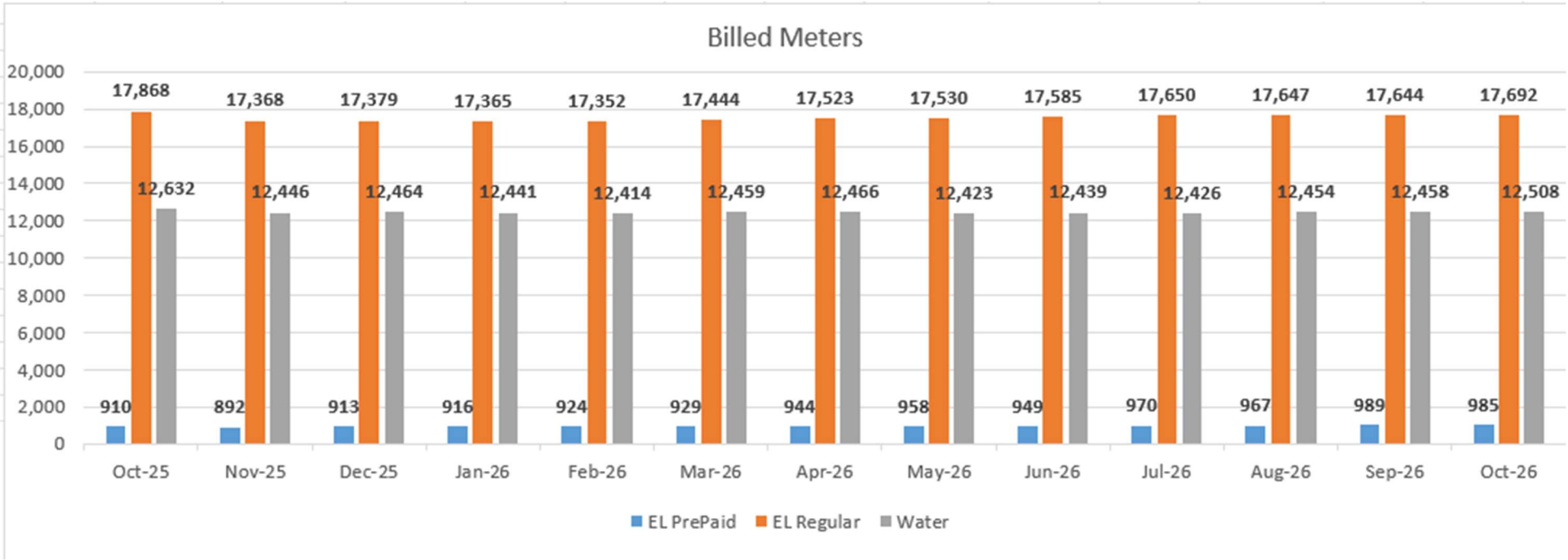
Finance Stats
Accounts Payable Invoices – 230
Purchase Orders Created – 66; $7,371,286
Open Purchase Orders – 400; $116,409,230

Reportable Safety Incidents – 0

GEUS
BUSINESS SERVICES
MONTHLY REPORT OCTOBER 2026
GRAPHS

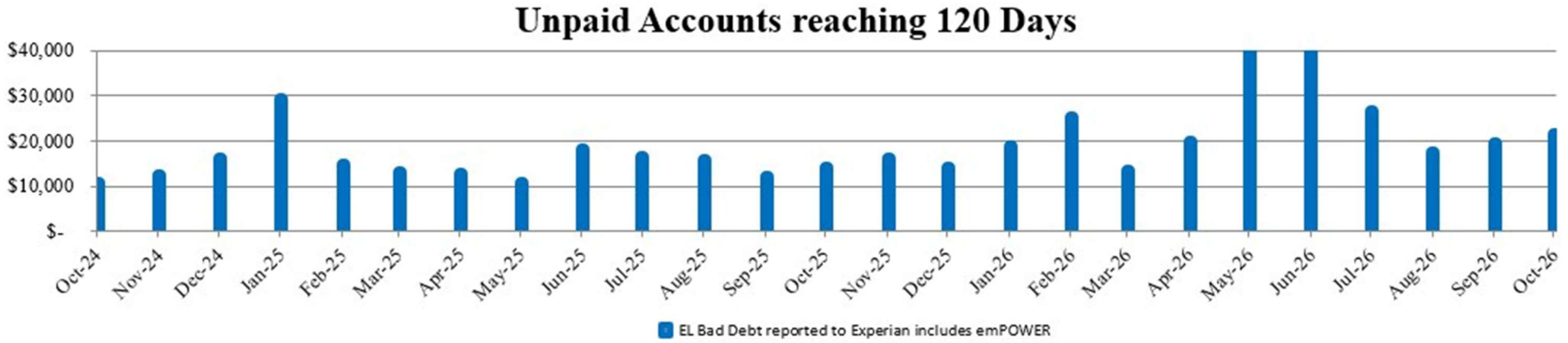
Metering\Billing

Billed Meters Reflects an increase of 44 Electric Meters.
Reflects an increase of 50 Water Meters.

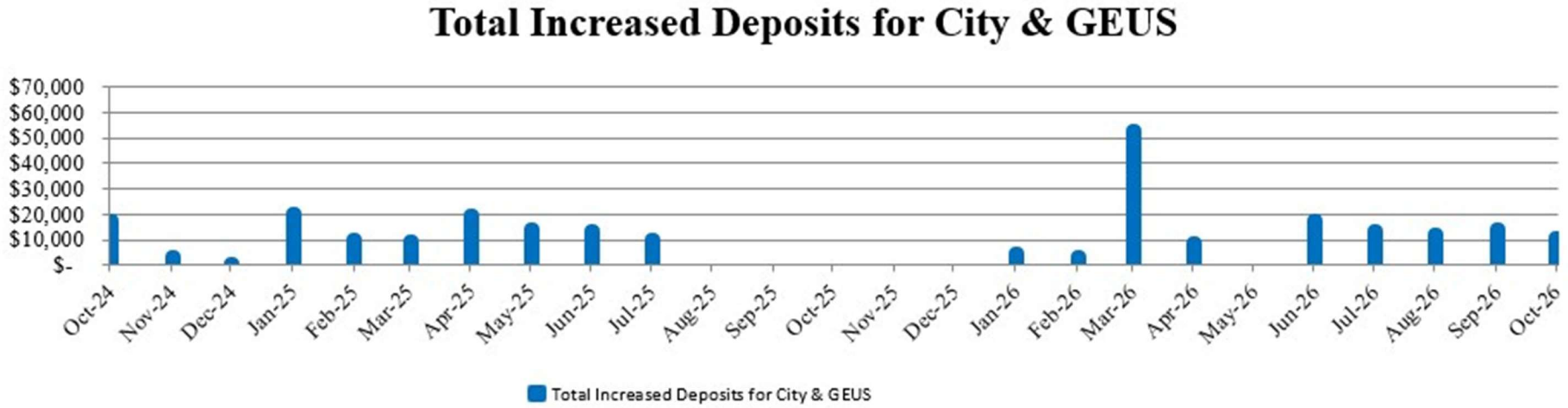


Collections

GEUS/City Combined Uncollected Billing
OCT 26 $46,132 and FY 27 YTD $46,132 (FY 26 YTD – $138,448)
Uncollected Billing for Electric
OCT 26 $21,620 and FY 27 YTD $21,620 (FY 26 YTD – $14,196)



Increased Deposits
Current Month - 38 letters mailed increasing deposits by $10,995.
FY 27 YTD – 38 letters mailed increasing deposits by $10,995.
Deposits refunded YTD 92 accounts totaling $12,731.



October 2026

Community Connections Monthly Report

Safety

No accidents to report.

City of Greenville Community Development Stats

2026 Building Permits

Month	Residential	Commercial	Multi Family
August 2026	11	1	0
September 2026	13	0	0
October 2026	9	0	0

RoundUP

Commercial 40
Multi Family 5
Residential 1.552
Flat Donation 12
Total 1,721 (0 subscriber increase/decrease from last month)



SmartPay

985 subscribers
Decrease of 4 participants.

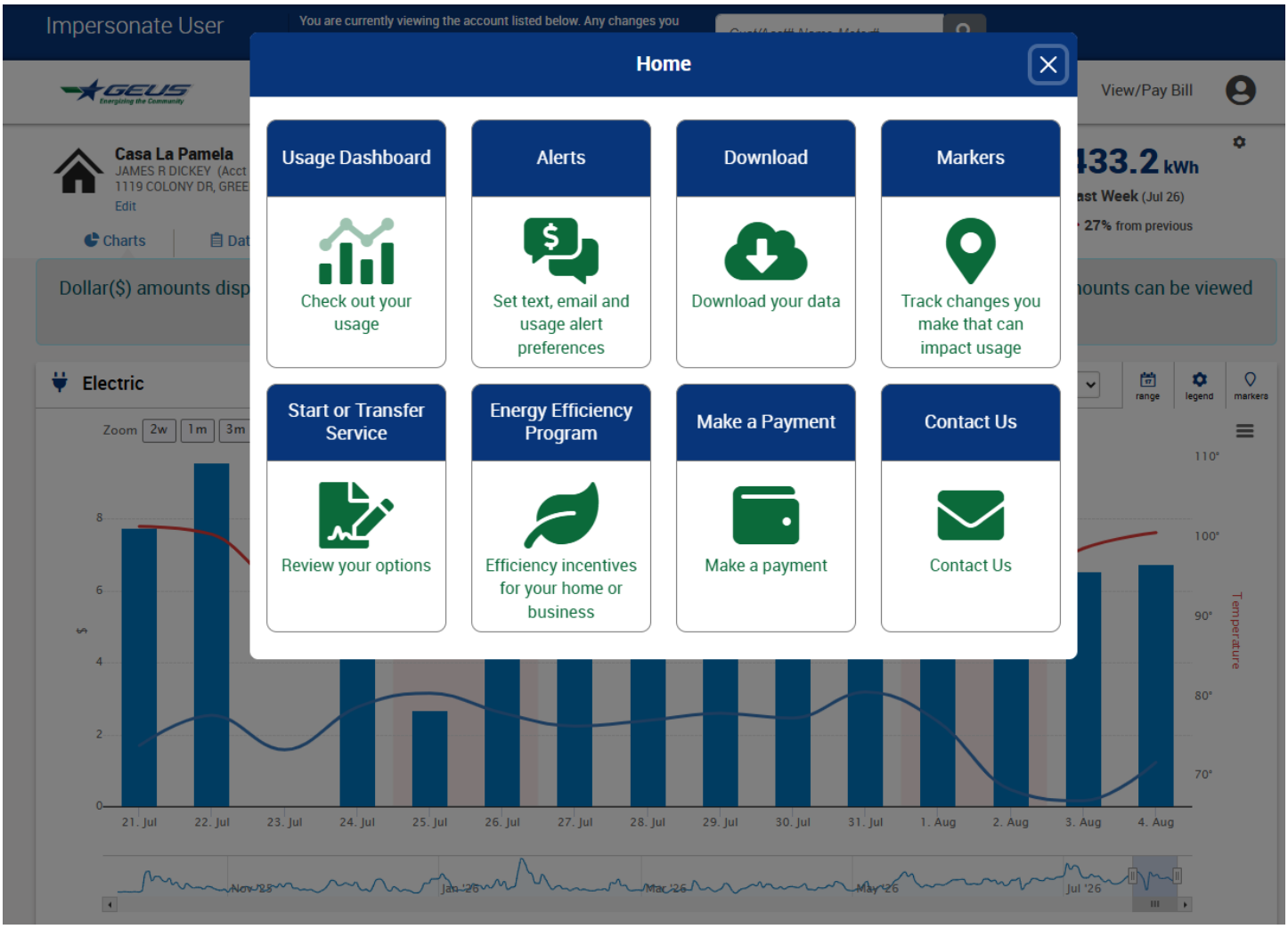


MyMeter Customer Electric Data Portal

Community Connections has worked closely with Billing, Customer Service, Business Services, and IT to prepare a new portal for customers to see their electric usage. A vendor was selected, then setup and testing began.

As we wait for the contractors to complete the AMI meter installation project, we are gradually sharing portal access with Friends of GEUS. These customers know that we are still testing and making changes to the portal and are working with us to report any issues or concerns that they see.

30 Registered Users Since January 2026.
2 New Users during this month.

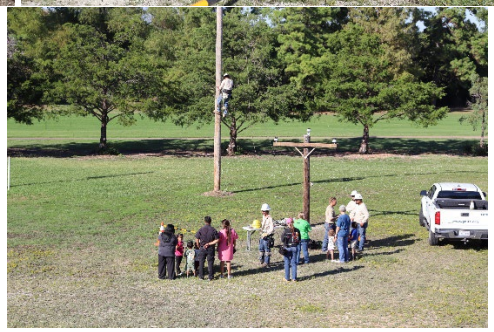


Public Power Month Celebrations

Touch-a-Truck – Community Event








Snowcones with the Boss – Employee Event






Breakfast with the Boss – Employee Event






Public Power Month Celebrations

Chamber EBlasts

Celebrating 135 Years of Public Power in Greenville

KC Kailyn Caldwell <kailyn@greenvillechamber.com>
To Kami Williams

As we kick off **Public Power Month**, we're also celebrating a remarkable milestone: **135 years of serving our community**.
Thank you for being part of our story and allowing GEUS to serve generations of Greenville families and businesses.
Join Us Tomorrow for Our FREE Touch-a-Truck Event!
October 6 | 1 p.m. - 6 p.m.
Fletcher Warren Civic Center
Bring the whole family for a fun-filled afternoon where you can get an up-close look at the equipment that helps power our community.
Climb aboard utility vehicles, explore heavy equipment, enjoy hands-on activities, and even take a bucket truck ride to see the world from a lineworker's perspective!
We look forward to celebrating with you as we honor 135+ Years of Public Power and the community that makes it all possible.



Public Power Signs at Customer Service and Service Center locations





Community Involvement

Chamber Executive Board



Ribbon Cutting – North Tx Behavioral Health Authority



Ribbon Cutting – Scatterbranch Digital Marketing



Business After Hours – Alliance Bank

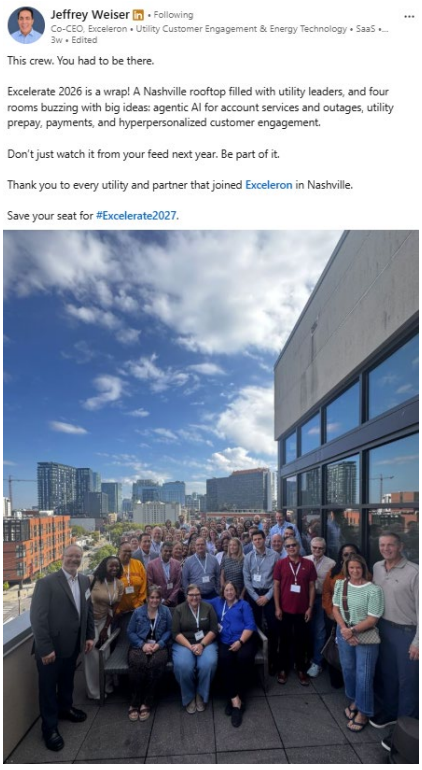


GISD State of the District



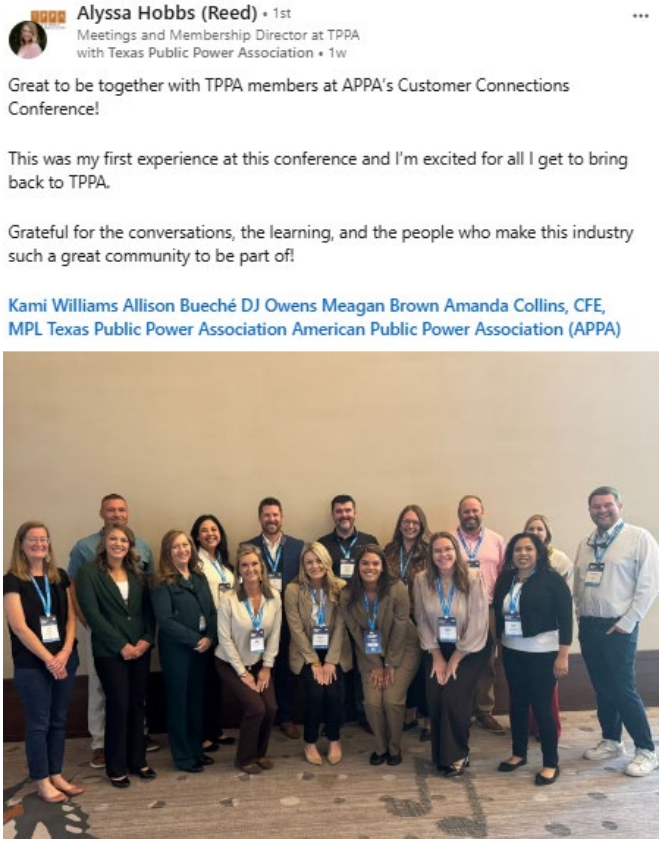
Continuing Education

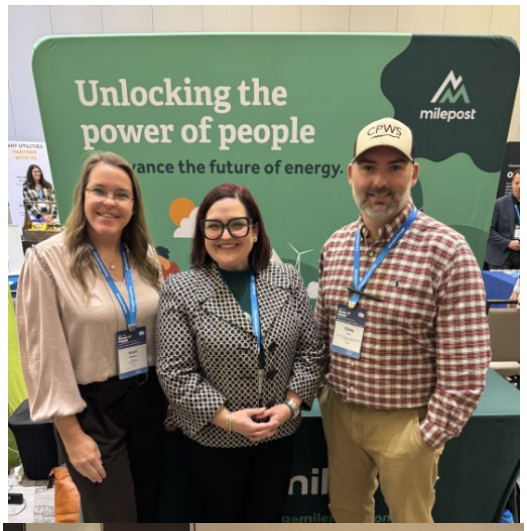
Exceleron Conference





APPA Customer Connections Conference







Billboard Advertising

Wesley Street Billboard





GEUS Customer Service Center – Heart Statue





Digital Advertising

APPA Digital Newsletter

PUBLIC POWER CURRENT

October 5, 2026



Greenville (TX) @GEUSsocialmedia: GEUS invites you and your family to our FREE Touch-a-Truck event! Fletcher Warren Civic Center 1:00 p.m. – 6:00 p.m. FREE Admission. Bring the whole family and enjoy this hands-on community event! #PublicPower #CommunityPowered

PUBLIC POWER CURRENT

October 28, 2026



Greenville (TX) @GEUSsocialmedia: Powering Greenville, One Connection at a Time! GEUS linemen work every day to maintain, repair, and improve the electric system that powers our community. Thank you to our linemen for keeping Greenville powered safely and dependably. #PublicPower #CommunityPowered #135Years

Housewarmers Digital Newsletter



Digital Advertising

GEUS SmartPay App Message

GEUS offers FREE MULCH - 501 Wesley St - Crews are not present to load, mulch is not bagged.

Chamber Website Ads

October 2026

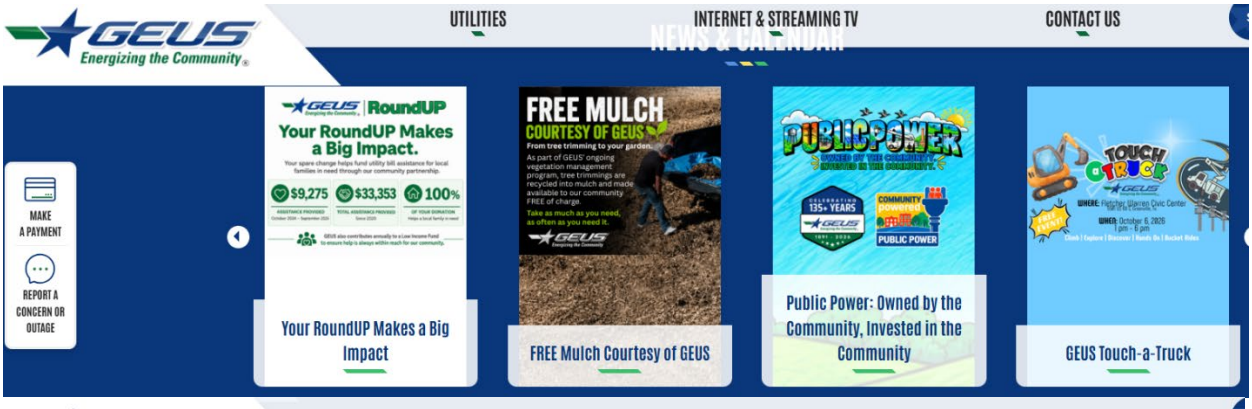
Header Ad:

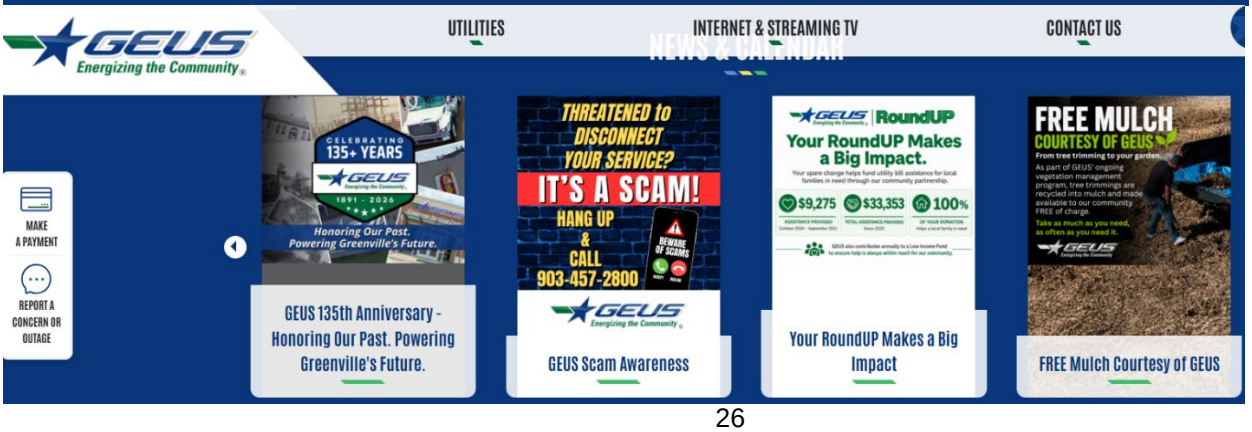


Banner Ad: 135+ Years of Public Power | Greenville Electric Utility System, TX



Website





Digital & Print Advertising

GEUS Bill Messages

FREE MULCH!

GEUS offers FREE MULCH, all year!

501 Wesley Street, Greenville, Tx
Mulch is self-serve - take all you need.
Bring bags, buckets, and shovels.
Mulch is not bagged.
Crews are not present to assist with loading.

Innovative programs like this help us to better serve the community with reliable service while also giving back to the community we serve.

Thinking About Solar for Your Home?
What you need to know before you buy.

The Public Utilities Commission of Texas created a guide for education and information regarding residential solar.
Visit their website to learn more:
https://www.puc.texas.gov/consumer-help/electricity/solar/.



FREE MULCH
GEUS offers FREE MULCH year-round at 501 Wesley.
- Self-serve, take all you need. Bring bags, buckets, and shovels.
- Mulch is not bagged. Crews are not present to assist.

This program helps us meet the goals of providing good, reliable service through innovative ideas to benefit our community.

Herald Banner Ads – Print and Digital Ads

October 1st



October 8th



October 15th



October 22nd



October 29th



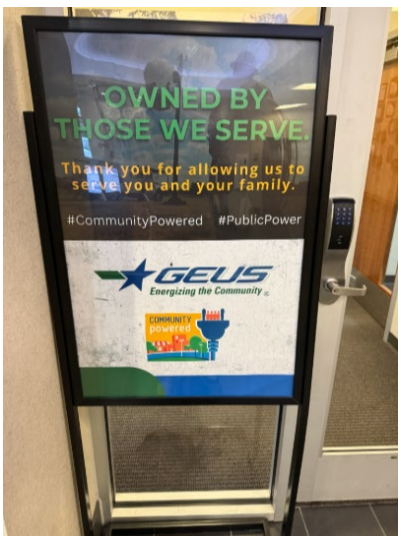
Print Advertising

Drive Thru Sign



Lobby Posters









GEUS 34 Ads

GEUS creates still ads for GEUS 34 for our needs as well as community non-profits. These are GEUS related ads that aired this month.



































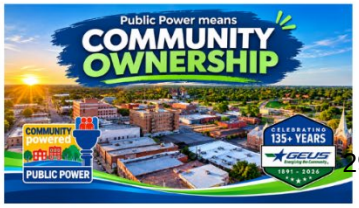














Energy Efficiency Rebate Program

Rebates FY 26-17

	Qty.	Rebate	PROGRAM
			APPLIANCE
		$ 50	Window AC Units
		$ 75	dryer
		$ 50	dishwasher
	1	$ 75	refrigerator
	1	$ 25	freezer
		$ 250	Window AC\Heat Units
	2		
Number of Rebates	**Number of Total Items**		**LIGHTING**
			LED Holiday Lights
1		$25.00	LED lights
			fixtures
1	-		
Sq Footage	**Number of Homes**		**INSULATION**
			attic
			PGM THERMOSTATS
		$ 30	HVAC Tstat
	3		

EE Rebate Customers: 2

Total Dollar Credits to Customers' Accounts: $125.00

GEUS 34 Content

Still Ads: 18 total

September 28 – October 4

New Content	2:57:13
Archive Content	2:05:37
Outside Content	1:30:00
Total	6:36:20

October 5 - 11

New Content	2:59:31
Archive Content	1:28:45
Outside Content	1:30:00
Total	5:59:16

October 12- 18

New Content	4:36:27
Archive Content	0:32:16
Outside Content	1:30:00
Total	6:41:24

October 19-25

New Content	0:52:47
Archive Content	3:36:56
Outside Content	1:30:00
Total	6:01:52

October 26 – November 1

New Content	3:02:20
Replay Content	1:25:09
Archive Content	0:31:10
Outside Content	1:30:00
Total	6:28:39

Replay Content

- Content that has been created in the last year that we are playing again.

Archive Content

- #Throwback GEUS34
- When we cleaned out the Studio Office, we found a box of DVDs with content from several years ago. We are replaying that as we get it converted back to a digital format.

Outside Source Content:

- Green Shoot Agency Celebrate Hunt County, advertising partnership.
- Paid Church Programs

Commercial Inserts on National Networks

GEUS commercials played on national networks, including the following: AEN, HGTV, LIF, CMT, PAR, CNN, TBSC, TLC, TNT, TWC, DISC, USA, ESP2, ESPN, FXNC, and FSS.

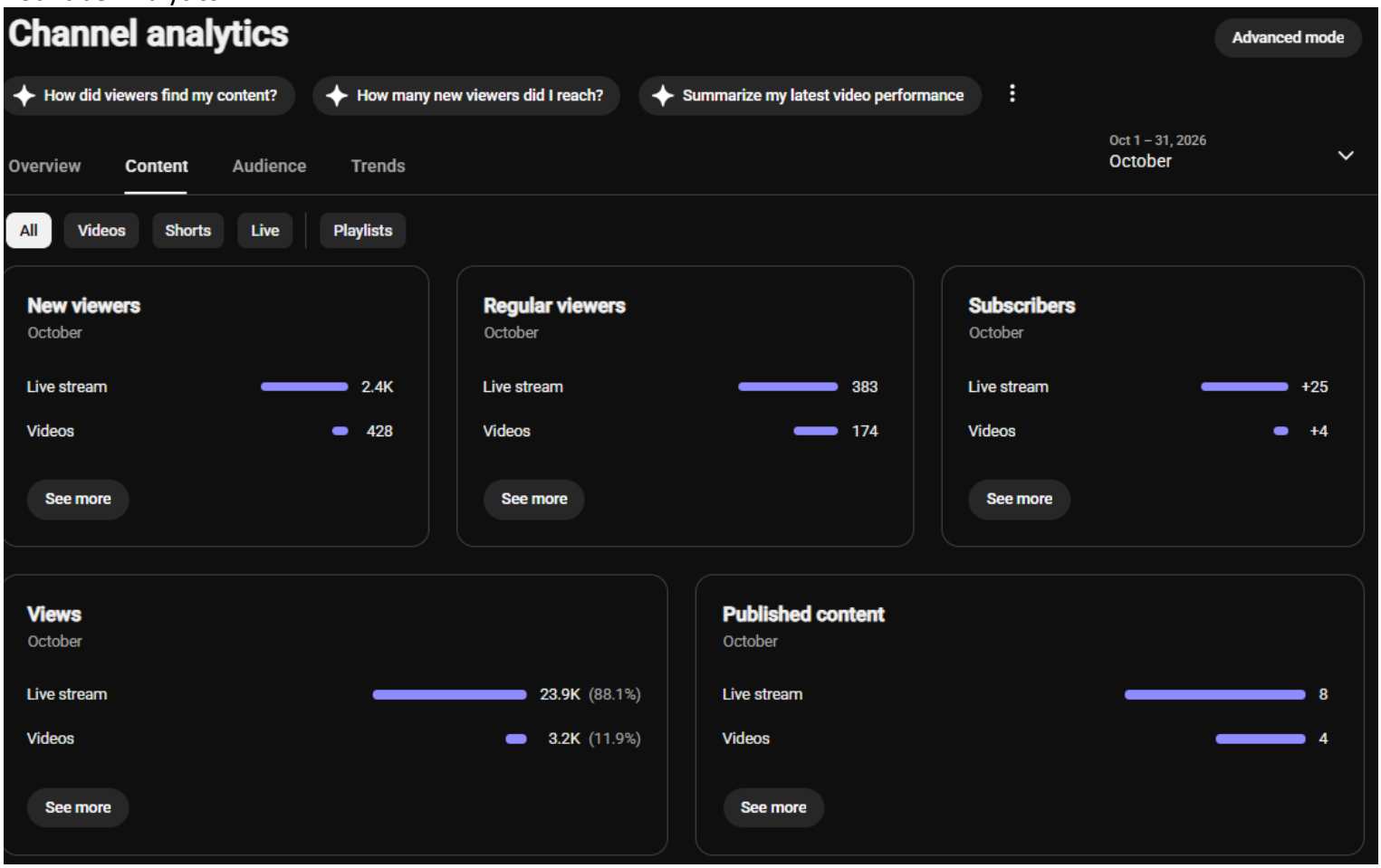
GEUS You Are the Owner – 2,051 spots ran
GEUS Educational Video Series – Public Power – 2,051 spots ran
GEUS 135th Anniversary – 2,051 spots ran
These commercials also play on GEUS34 and YouTube.

Social Media – October 2026

Facebook 5,882 Total followers **Twitter** 257 Followers **YouTube** 1,806 Subscribers

Change in followers over the last month: Facebook +77, Twitter -1, YouTube +54.

YouTube Analytics



Social Media Analytics

Preview		Views	Viewers	Engagement
 The Greenville Lions take on Nacogdoches i... Published • Oct 30 at 9:35 PM	•••	2,827	1,794	580
 The Greenville Lions take on Nacogdoches i... Published • Oct 30 at 7:41 PM	•••	3,111	1,758	518
 The Greenville Lions take on Nacogdoches i... Published • Oct 30 at 7:22 PM	•••	1,205	0	200
 The Greenville Lions take on Nacogdoches i... Published • Oct 30 at 6:52 PM	•••	3,606	0	581
 Homecoming is here! Join the excitement as... Published • Oct 30 at 2:00 PM	•••	1,088	571	56
 You own it. You benefit from it. That's the po... Published • Oct 30 at 9:00 AM	•••	577	328	11
 THANK YOU to everyone who joined us for ... Published • Oct 29 at 6:00 PM	•••	964	757	61
 WE'RE HIRING! GEUS CULTURE & COMP... Published • Oct 29 at 8:57 AM	•••	2,026	1,229	96
Aa Internet & legacy Cable Service Restored 8:3... Published • Oct 29 at 7:21 AM	•••	5,364	2,519	505
 What does it take to overcome setbacks? In ... Published • Oct 28 at 6:03 PM	•••	1,774	1,091	209

Preview		Views	Viewers	Engagement
 Employee Spotlight: Kelly Spoonemore ... Published • Oct 28 at 2:00 PM	•••	2,412	1,378	120
 WE'RE HIRING! GEUS CUSTOMER SERVIC... Published • Oct 28 at 9:00 AM	•••	2,799	1,691	182
 Join GEUS and Carter BloodCare for our Co... Published • Oct 27 at 6:00 PM	•••	493	288	4
 With GEUS SmartPay, our innovative prepaid... Published • Oct 27 at 2:00 PM	•••	366	285	5
 Need mulch for your yard or landscaping pr... Published • Oct 26 at 6:00 PM	•••	781	446	6
 Powering Greenville, One Connection at ... Published • Oct 26 at 2:00 PM	•••	17,525	8,610	2,299
 The Greenville Lions make a long road trip t... Published • Oct 23 at 7:15 PM	•••	5,464	2,919	799
 The Lions are hitting the road for a showdo... Published • Oct 23 at 2:00 PM	•••	1,582	779	54
 Powering Greenville from Right Here at ... Published • Oct 23 at 9:00 AM	•••	5,298	3,065	561
 Join GEUS and Carter BloodCare for our Co... Published • Oct 22 at 6:00 PM	•••	503	316	5

Preview		Views	Viewers	Engagement
 GEUS RoundUP is one of our innovative pro... Published • Oct 22 at 2:01 PM	•••	811	521	22
 ⚡ Reliability you can count on. A communi... Published • Oct 21 at 6:00 PM	•••	568	359	24
 Make bill day effortless with GEUS Auto Pay.... Published • Oct 20 at 2:01 PM	•••	680	425	12
 🏈 How do Greenville ISD student-athletes ... Published • Oct 19 at 6:00 PM	•••	3,132	2,148	436
 Behind Every Reliable Connection is a Strong... Published • Oct 19 at 2:00 PM	•••	8,769	5,254	712
 It's Senior Night, and the Greenville Lions ar... Published • Oct 16 at 6:50 PM	•••	4,868	0	531
 Senior Night! The Lions are set to face the T... Published • Oct 16 at 2:00 PM	•••	2,194	1,136	168
 Join us in celebrating Donny's 15 years of ser... Published • Oct 16 at 9:00 AM	•••	1,550	876	90
 💚 Public Power means putting our commu... Published • Oct 15 at 2:00 PM	•••	722	414	11
 ⚡ Celebrating Our Metering Team ⚡ GEU... Published • Oct 14 at 2:00 PM	•••	4,756	2,894	350
Preview		Views	Viewers	Engagement
 With GEUS SmartPay, our innovative prepaid... Published • Oct 13 at 2:01 PM	•••	617	494	5
 ⚡ Public Power Means Stronger Communiti... Published • Oct 12 at 6:00 PM	•••	679	389	9
 The Greenville Lions are at home against Wh... Published • Oct 9 at 7:15 PM	•••	5,866	3,297	708
 The Lions are ready to roar! Tonight, they ta... Published • Oct 9 at 2:00 PM	•••	2,446	1,189	151
 Today, we celebrate Jeff and his 20 years of s... Published • Oct 9 at 9:00 AM	•••	2,098	1,100	179
 Did you know? Six members of our commun... Published • Oct 8 at 6:00 PM	•••	3,205	1,964	246
 WE'RE HIRING! ⚡ POWER PRODUCTION SP... Published • Oct 7 at 6:00 PM	•••	2,195	1,242	79
 ⚡ Public power means local service from lo... Published • Oct 7 at 2:00 PM	•••	6,659	3,849	742
 Perfect fall weather is in the forecast for tom... Published • Oct 6 at 9:00 AM	•••	1,017	569	9
 ⚡ October is Public Power Month! ⚡ For 1... Published • Oct 5 at 6:00 PM	•••	784	417	4

Preview		Views	Viewers	Engagement
GEUS General Manager Tyler Hjorth recently... Published • Oct 5 at 5:16 PM	•••	1,790	1,053	94
No text content Everything Greenville Texas • Pending	•••	2	1	0
No text content the real Greenville TX • Oct 5 at 6:18 PM	•••	79	52	0
No text content Greenville, Texas (Community Support) • Oct 5 at 2:1...	•••	176	112	6
No text content Greenville Texas Uncensored • Oct 5 at 2:13 PM	•••	79	60	0
 **Perfect fall weather is in the forecast for tom...** Published • Oct 5 at 2:00 PM	•••	1,691	988	56
 **Need mulch for your yard or landscaping pr...** Published • Oct 2 at 2:00 PM	•••	764	403	4
Aa **Outage Update 1:40p - Crews located a dow...** Published • Oct 2 at 12:53 PM	•••	3,583	1,886	247
 **WE'RE HIRING! GEUS ENGINEERING TEC...** Published • Oct 2 at 9:00 AM	•••	1,212	646	44
No text content Everything Greenville Texas • Pending	•••	0	0	0
No text content Greenville, Texas (Community Support) • Oct 1 at 6:1...	•••	149	99	1
No text content Greenville Texas Uncensored • Oct 1 at 6:16 PM	•••	98	70	1
No text content What's Happening Greenville TX • Oct 1 at 7:03 PM	•••	122	91	2
 **WE'RE HIRING! GEUS ADMINISTRATIVE ...** Published • Oct 1 at 6:00 PM	•••	4,086	2,330	320
 **Celebrate Public Power Week with GEUS! ...** Published • Oct 1 at 2:00 PM	•••	1,890	1,093	74

GEUS

Customer Service

Quarterly Report

October 2026

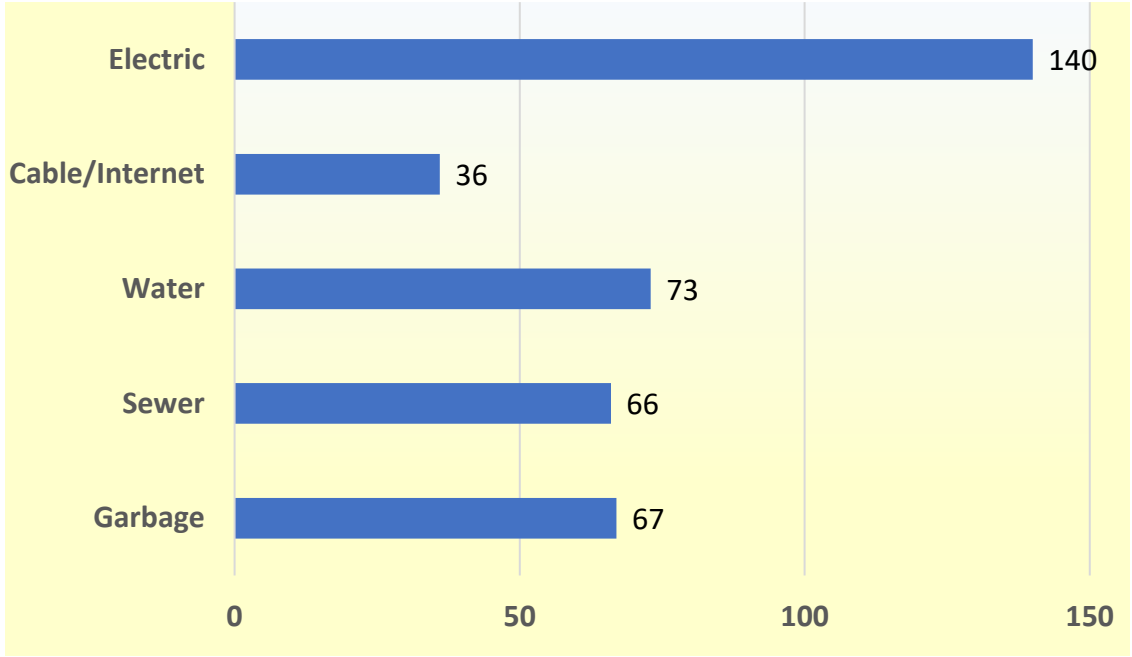
WORLD CLASS CUSTOMER SERVICE

No safety incidents to report for the month of October 2026.

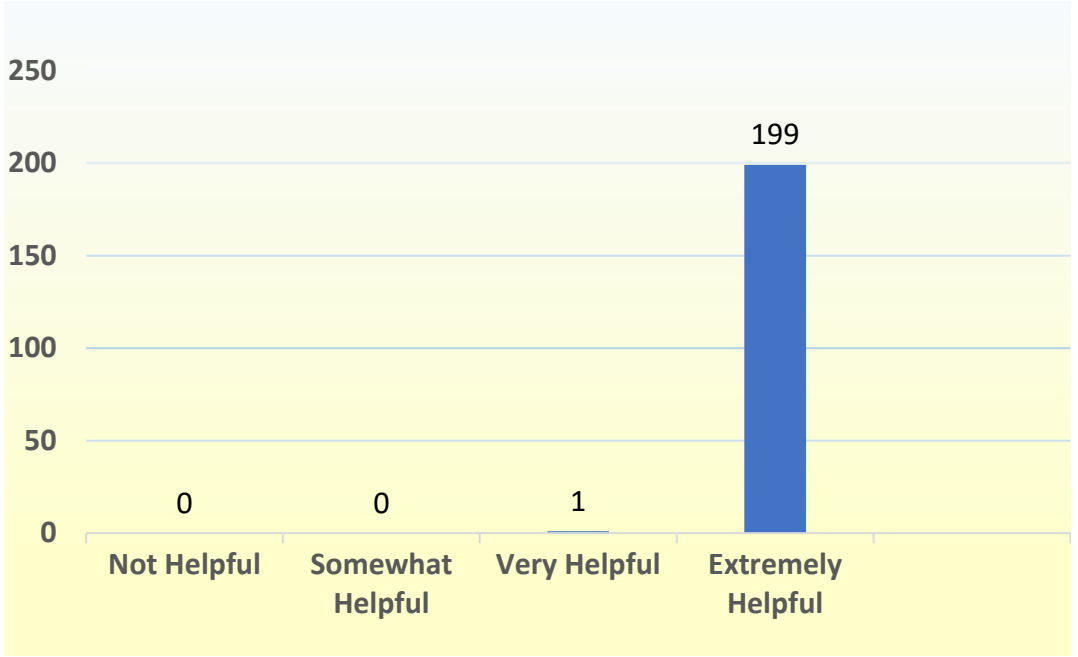
GEUS Customer Satisfaction Survey Summary

Summary Dates as of 10/1/2026-10/31/2026

This is a summary of the total responses. There are no required fields. A total of 200 individuals responded and 187 completed all fields.



Was the GEUS Representative Helpful?
individuals responded.

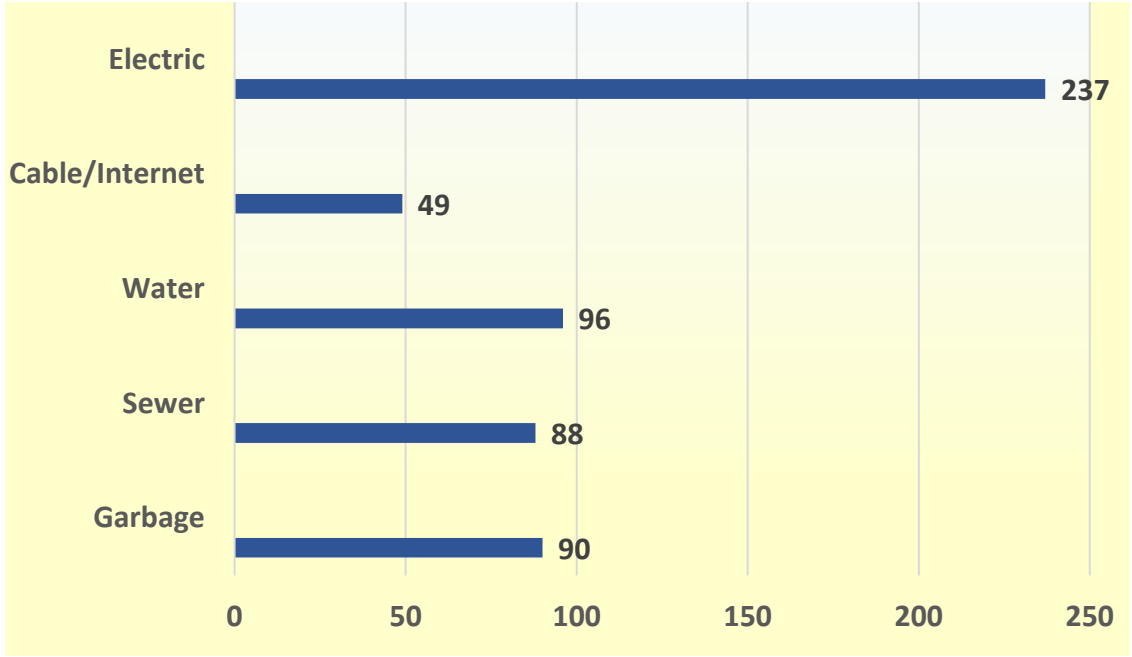


GEUS Customer Satisfaction Survey Summary

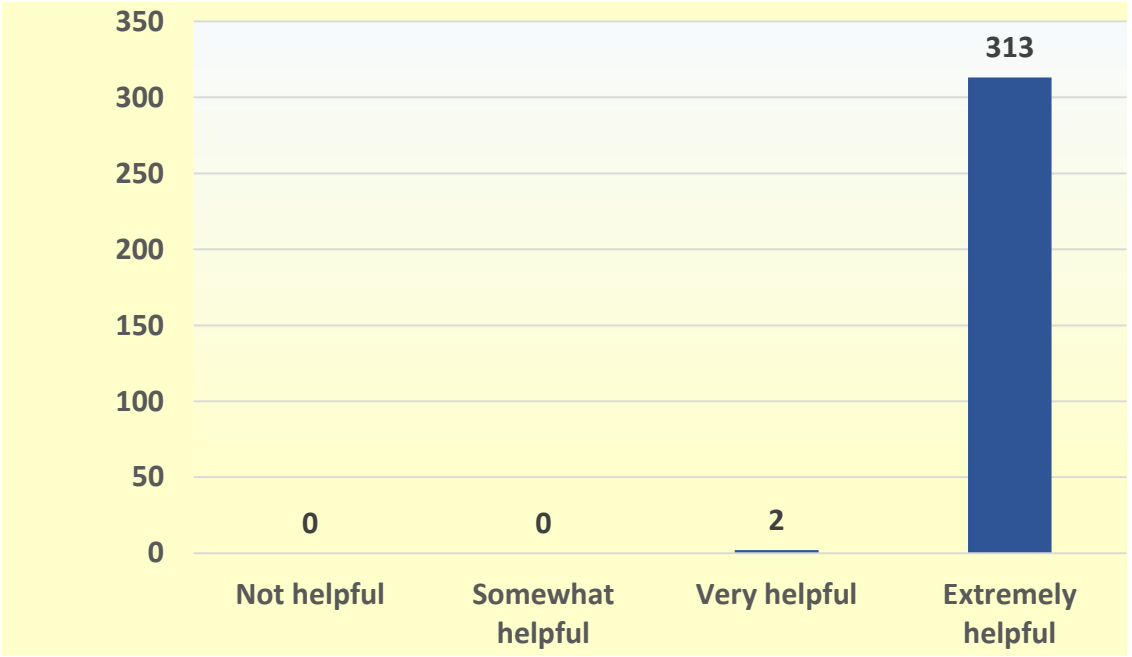
Quarterly Summary

Summary Dates as of 8/1/2026-10/31/2026

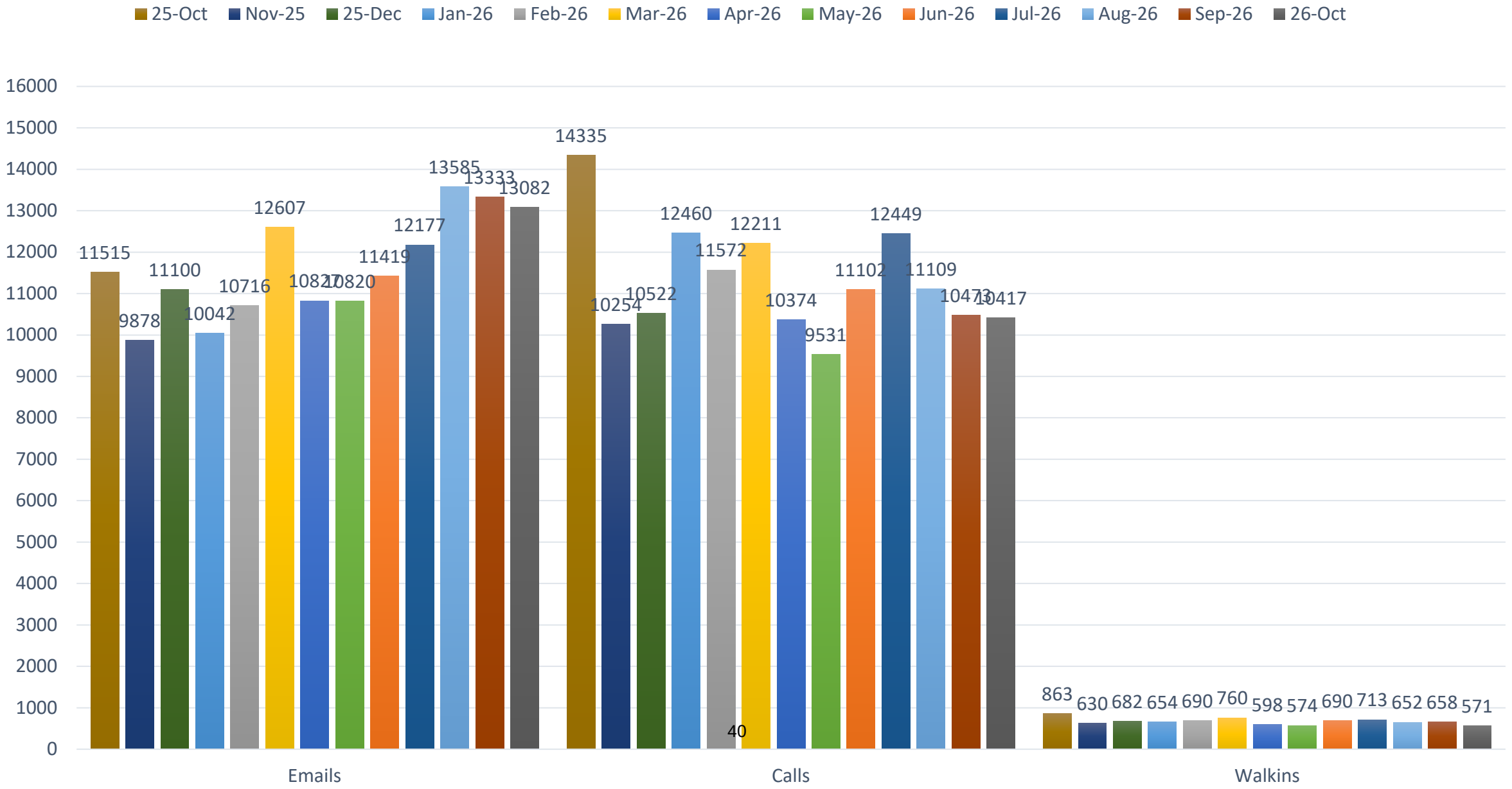
This is a summary of the total responses. There are no required fields. A total of 315 individuals responded, and 299 completed all fields.



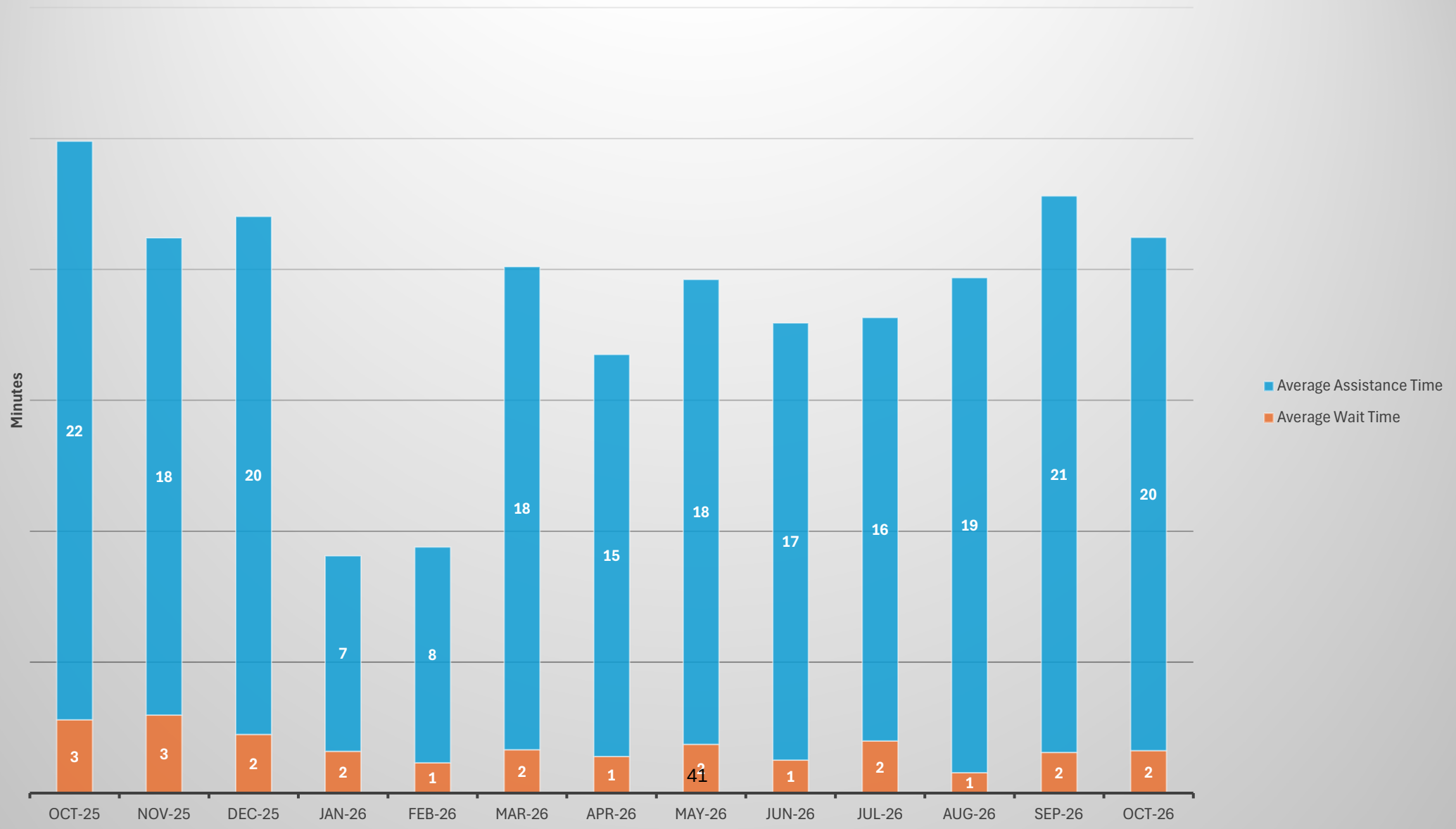
Was the GEUS Representative Helpful?
281 individuals responded.



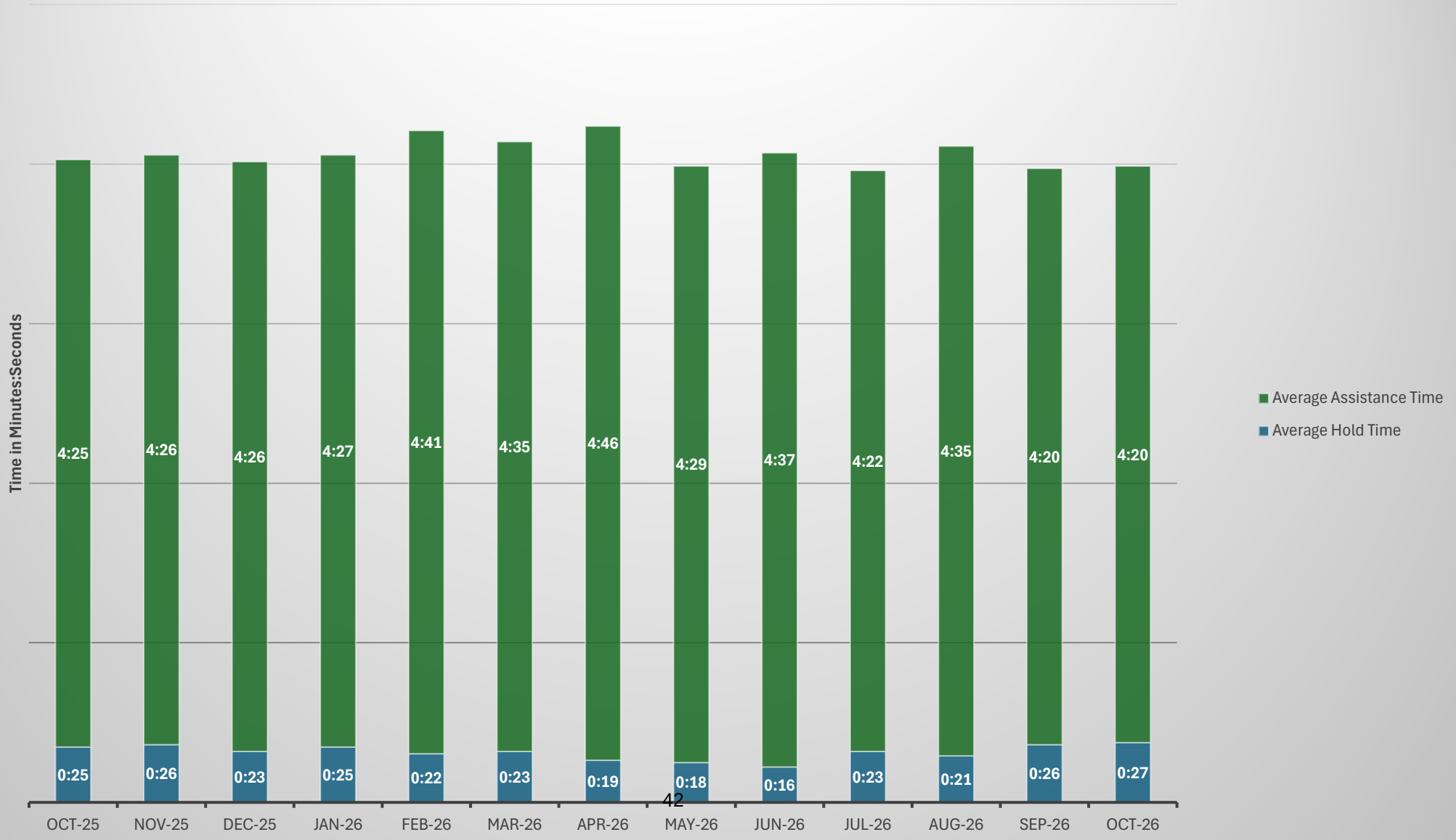
Total Customer Contact



Walk-In Wait & Service Times



Phone Hold and Assistance Time



E&O Monthly Report

October 2026

Month at a Glance

Safety and reliability stayed strong and well ahead of 2025 benchmarks; AMI is nearing completion.

96%	1.15	98%	Initiating for FY 27	436
Safety Rating Target 100%	**SAIDI (min)**	**AMI Rollout** 19,086 / 19,479	**Pole Inspections**	**Calls Answered** 256 work orders

Safety

98% safety rating maintained, with 2 employee injuries recorded this month.

96%

(98% - September 26)

Safety Rating (Target 100%)

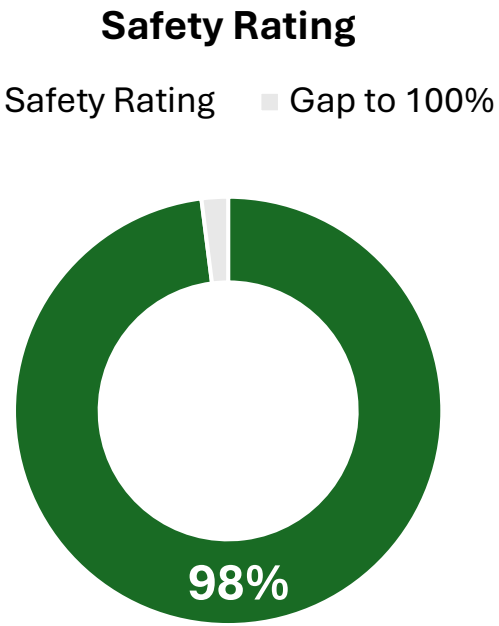
2

(2 – August 26)

Safety Incidents (MTD)

INCIDENT DETAIL

2 Employee Injuries



45

Reliability – Infrastructure

Annual inspection goal complete; replacement and new-service work continued this month.

Pole Inspections FY 27 Pole Inspections Pending **0%**

GOAL CONTEXT • FY27 inspections cover 10% of the 14,000-pole system.

REPLACEMENT ACTIVITY

10
Poles Replaced
This month

10
Poles Replaced
FY27 to date

NEW INFRASTRUCTURE

9
New Underground Services Installed
This month

1
New Poles
This month

Reliability – e-Reliability Statistics

Reliability sits well ahead of both 2025 and APPA benchmarks.

Statistic	GEUS – Current Month	GEUS – 2025 Annual Average	APPA – 2025 Annual Average
SAIDI (minutes)	**1.15**	14.57	54.52
SAIFI (interruptions per customer)	**0.019**	0.17	0.59
CAIDI (minutes)	**58.79**	83.70	89.68
ASAI	**99.9974%**	99.9972%	99.9898%
Outage numbers	**33.00**	466.00	Not Reported

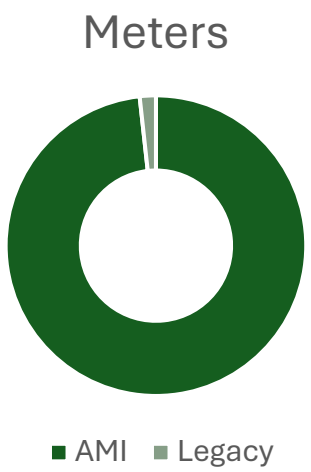
Lower is better for SAIDI, SAIFI, CAIDI, and outages; higher is better for ASAI. CAIDI reflects average restoration time across only 47 outages this month.

47

Major Projects

AMI deployment is 98.3% complete, with 19,443 installed and 343 remaining. 30+ developments.

AMI Meter Deployment



19,443
Meters Installed

343
Legacy Remaining

Growth & Development

30+
Developments under construction

3,000
New units in the pipeline

OUTLOOK

Remaining 343 legacy meters are scheduled for changeout, closing out the AMI rollout. (Hot Sockets, Specialty Meters, etc.)

New developments will drive added service connections and load through FY27.

48

Compliance

Substation weatherization complete; policy reviews underway.

COMPLETED

100%

of substations inspected

Weatherization inspections complete across all substations.

TESTING

Completed ERCOT End-to-End Transmission Relay Testing

IN PROGRESS

Reviewing Policies

- Pole Integrity
- Wildfire Mitigation

49

Customer Connections

540 calls answered and work orders completed this month.

Participated in National Tradesmen Day photo and preparing for Public Power Month

436

Calls Answered

265

Work Orders Completed

50