

NOTICE AND AGENDA FOR A PUBLIC HEARING ON FY 2027 PROPOSED BUDGET
AND A PUBLIC HEARING ON PROPOSED ELECTRIC BASE RATE CHANGES AND
REGULAR MEETING
OF THE GEUS BOARD OF TRUSTEES
THURSDAY, AUGUST 20, 2026, at 6:00 P.M.
IN THE GEUS OPERATIONS CENTER
6000 JOE RAMSEY BLVD., GREENVILLE, TEXAS

PLEASE NOTE

THE PUBLIC HEARING ON FY 2027 PROPOSED BUDGET WILL BEGIN AT 6:00 P.M.

THE PUBLIC HEARING ON PROPOSED ELECTRIC BASE RATE CHANGES WILL
CONVENE IMMEDIATELY FOLLOWING THE PUBLIC HEARING ON FY 2027 PROPOSED
BUDGET

THE REGULAR MEETING WILL CONVENE IMMEDIATELY FOLLOWING THE PUBLIC
HEARINGS

- I. **CALL TO ORDER**
- II. **INVOCATION**
- III. **ROLL CALL**
- IV. **PUBLIC HEARING**
 - 1. FY 2026-27 Proposed Budget 4
 - 2. Proposed Electric Base Rate Changes 29
- V. **PRESENTATION**
 - 1. Proclamation — Governor Abbott Recognition of GEUS 135th Anniversary 51
- VI. **COMMUNICATIONS TO THE BOARD**
- VII. **CITIZENS TO BE HEARD ON NON-AGENDA ITEMS** *Citizens are invited to address the Board on topics not already scheduled for a Public Hearing or listed on the agenda. Present your completed "Citizen's Comment Card" to the Executive Assistant prior to the meeting. Speakers are limited to 3 minutes and should conduct themselves in a civil manner. The Board cannot act on items not listed on the agenda in accordance with the Texas Open Meetings Act. Concerns will be addressed by GEUS Staff, they may be placed on a future agenda, or addressed by some other course of response.*
- VIII. **PUBLIC TESTIMONY** *Public Testimony occurs when citizens are invited to address the Board on topics already on the agenda. Speakers will be invited to speak at the time of Board discussion for the item. Present your completed "Citizen's Comment Card" to the Executive Assistant prior to the meeting. Speakers are limited to 2 minutes each for each agenda item.*
- IX. **FINANCIALS**
 - 1. July 2026 Financial Report 52

X.	NEW BUSINESS	
1.	CONSENT CALENDAR	
	A. GEUS Board of Trustees Regular Meeting Minutes — July 16, 2026	
XI.	DISCUSSION ITEM	
1.	Regulatory and Legislative Update	
XII.	ACTION ITEMS	
1.	Resolution 26-44: Award Bid for Lee Street Substation Civil Work	53
2.	Resolution 26-45: Award Bid for Lee Street Substation Control Equipment Enclosure	54
3.	Resolution 26-46: Award Bid for Lee Street Substation Steel Structures	55
4.	Resolution 26-47: Award Bid for Lee Street Substation Miscellaneous Construction Materials	56
5.	Resolution 26-48: Authorize Power Lane II Switchyard and Transmission Interconnection Materials Purchase	57
XIII.	REPORTS OF THE GENERAL MANAGER	
1.	July 2026 Business Services Monthly Report (For Information Only)	58
2.	July 2026 Community Connections Monthly Report (For Information Only)	61
3.	July 2026 Customer Service Monthly Report (For Information Only)	79
4.	July 2026 Engineering and Operations Monthly Report (For Information Only)	86
XIV.	EXECUTIVE SESSION	

Texas Government Code, Section 551.086: Certain Public Utilities Competitive Matters The Texas Open Meetings Act and its provisions do not require a public power utility governing body to conduct an open meeting to deliberate, vote, or take final action on any competitive matter, as that term is defined by Section 552.133, Texas Government Code. Section 551.086 does not limit the right of a public power utility governing body to hold a closed session under any other exception provided for in the Open Meetings Act, *supra*.

Discussions may include:

- generation unit specific and portfolio fixed and variable costs, including forecasts of those costs, capital improvement plans for generation units, and generation unit operating characteristics and outage scheduling;
- bidding and pricing information for purchased power, generation and fuel, and Electric Reliability Council of Texas bids, prices, offers, and related services and strategies;
- effective fuel and purchased power agreements and fuel transportation arrangements and contracts;

- risk management information, contracts, and strategies, including fuel hedging and storage;
- plans, studies, proposals, and analyses for system improvements, additions, or sales, other than transmission and distribution system improvements inside the service area for which the public power utility is the sole certificated retail provider; and
- customer billing, contract, and usage information, electric power pricing information, system load characteristics, and electric power marketing analyses and strategies.

Texas Government Code, Section 551.071: Attorney consultation regarding pending or contemplated litigation, settlement offers, or matters deemed subject to the Code of Professional Responsibility of the State Board of Texas, including contracts containing information proprietary to third parties.

1. At any time during the meeting, the Board may meet in Executive Session for consultation with its attorney concerning attorney client matters under the Texas Government Code, Section 551.071.

XV. ADJOURN

NOTICE:

MEETINGS OF THE GEUS BOARD ARE ACCESSIBLE TO THE DISABLED. IF YOU NEED AN INTERPRETER OR SPECIAL ASSISTANCE, CALL (903) 457-2811 (VOICE) OR ADMINISTRATION@GEUS.ORG (EMAIL) AT LEAST 48 HOURS PRIOR TO THE SCHEDULED MEETING.



**FY 2027
PROPOSED BUDGET**



Summary of Full Time Equivalent (FTE) Authorized Positions

	FY 2025 Approved	FY 2026 Approved	FY 2026 Amended	FY 2027 Proposed	Change Amended to Proposed
Electric Fund Full-Time Personnel (910)					
Administration	6.0	6.0	6.0	10.0	4.0
Business Services	9.0	9.0	9.0	10.0	1.0
Information Technology	6.0	6.0	6.0	7.0	1.0
Cashiering	4.0	4.0	4.0	4.0	-
Billing	4.0	4.0	4.0	4.0	-
Customer Service	16.0	16.0	16.0	16.0	-
Engineering and Operations	68.0	71.0	72.0	74.0	2.0
Community Connections and Key Accounts	3.0	3.0	3.0	3.0	-
System Operations	6.0	7.0	7.0	7.0	-
Energy Management	2.0	2.0	2.0	2.0	-
Electric Fund (910) Total	124.0	128.0	129.0	137.0	8.0
Fusion Fund Full-Time Personnel (950)					
Community Connections and Key Accounts	1.0	1.0	1.0	1.0	-
Billing	1.0	1.0	1.0	1.0	-
Operations	9.0	9.0	9.0	9.0	-
Fusion Fund (950) Total	11.0	11.0	11.0	11.0	-
Total Full-Time Personnel	135.0	139.0	140.0	148.0	8.0
Electric Fund Part-Time Personnel (910)					
Billing (Metering Coordinator)	-	-	-	-	-
Cashiering	-	-	-	-	-
Customer Service	1.5	1.5	1.5	1.5	-
Engineering and Operations	1.0	1.0	0.5	0.5	-
Electric Fund (910) Total	2.5	2.5	2.0	2.0	-
Fusion Fund Part-Time Personnel (950)					
Operations	0.5	0.5	0.5	0.5	-
Fusion Fund (950) Total	0.5	0.5	0.5	0.5	-
Total Part-Time Personnel	3.0	3.0	2.5	2.5	-

NOTES:

Position changes include:

Fund 910 - Eliminating a Meter Reader position and adding the following full-time positions:

One Custodian, One Cyber Security Engineer, Two Power Production Specialist, One Administrative Assistant, One Human Resources Generalist, One Facilities Manager, One Safety Manager, One Warehouse Assistant

Three positions, Engineering Administrative Assistant, Field Services Supervisor, and Video Technician, are on hold for FY2027 and are not funded.



**Greenville Electric Utility System
Combined Funds
Proposed Budget Summary
Fiscal Year 2026-27**

	FY 2025 Actual	FY 2026 Approved Budget	FY 2026 Amended Budget	FY 2027 Proposed Budget	Variance
Beginning Net Position	\$ 84,051,902	\$ 89,887,547	\$ 89,887,547	\$ 93,012,468	
Revenues and Inflows					
Electric Revenues	88,338,652	104,132,540	100,898,440	109,537,060	8,638,620
Fusion Revenues	6,147,276	5,599,090	5,368,720	4,521,470	(847,250)
Debt and Capital Outlay ⁽¹⁾	4,583,988	1,000,150	1,000,150	3,000,150	2,000,000
Total Revenues and Inflows	99,069,916	110,731,780	107,267,310	117,058,680	9,791,370
Expenses and Outflows					
Operating - Electric	38,737,705	85,664,100	84,393,530	87,109,900	2,716,370
Operating - Fusion	4,877,136	4,709,950	4,939,424	4,504,160	(435,264)
Capital - Electric ⁽²⁾	35,768,310	2,897,500	2,598,890	2,626,000	27,110
Capital - Fusion	503,774	729,200	384,250	807,360	423,110
Debt Service	13,347,346	14,077,690	11,826,295	15,710,025	3,883,730
Total Expenses and Outflows	93,234,271	108,078,440	104,142,389	110,757,445	6,615,056
Change in Net Position ⁽³⁾	5,835,645	2,653,340	3,124,921	6,301,235	
Ending Net Position	\$ 89,887,547	\$ 92,540,887	\$ 93,012,468	\$ 99,313,703	

NOTES:

(1) Includes interest income earned from bond proceeds.

(2) Includes cash funded capital expenses.

(3) Budget columns exclude bond sale proceeds and capital expenses.

Budget Changes are explained in the notes on the following fund pages.



**Greenville Electric Utility System
Proposed Electric Fund 910 Budget
Fiscal Year 2026-27**

	FY 2025 Actual	FY 2026 Approved Budget	FY 2026 Amended Budget	FY 2027 Proposed Budget	Variance
Beginning Net Position	\$ (38,375,610)	\$ (1,476,624)	\$ (1,476,624)	\$ (1,648,294)	
Revenues and Inflows					
Charges for Services and Fees	63,531,986	72,920,220	72,275,280	79,821,740	7,546,460
Other Sales and Income	23,373,068	29,749,940	27,160,780	28,243,530	1,082,750
Transfers-In					
Transfer From City	1,279,057	1,305,910	1,305,910	1,313,790	7,880
Transfer From Fusion	154,541	156,470	156,470	158,000	1,530
Total Revenues and Inflows	88,338,652	104,132,540	100,898,440	109,537,060	8,638,620
Expenses and Outflows					
Engineering and Operations	63,449,285	72,654,142	70,815,460	73,322,910	2,507,450
Information Technology	1,697,604	1,611,840	1,466,100	1,448,990	(17,110)
Customer Service	2,324,322	2,276,022	2,210,060	2,172,750	(37,310)
Administration	1,418,132	2,485,156	3,218,400	3,268,410	50,010
Business Services	2,034,305	2,344,340	2,301,120	2,445,590	144,470
Non-Departmental ⁽¹⁾	(35,314,744)	1,685,700	1,785,900	1,310,500	(475,400)
Transfers	15,830,762	19,582,090	19,273,070	21,476,780	2,203,710
Total Expenses and Outflows	51,439,666	102,639,290	101,070,110	105,445,930	4,375,820
Change in Net Position	36,898,986	1,493,250	(171,670)	4,091,130	
Ending Net Position	\$ (1,476,624)	\$ 16,626	\$ (1,648,294)	\$ 2,442,836	

NOTES:

(1) Non-Department costs include employee relations, bad debt, bank fees, inventory adjustments, estimated gains/losses, contingencies, property/liability insurance, and year-end entries. Year end entries such as depreciation expense and pension adjustments are not included in budgeted amounts but are shown in the actual column.

Budget Changes:

Increased revenue is mostly due to an expected increase in off-system sales and regulatory collections.

The majority of the net change in expenses is due to an increase in personnel costs, purchased power costs, and plant maintenance costs.



**Greenville Electric Utility System
Proposed Fusion Fund 950 Budget
Fiscal Year 2026-27**

	FY 2025 Actual	FY 2026 Approved Budget	FY 2026 Amended Budget	FY 2027 Proposed Budget	Variance
Beginning Net Position	\$ 9,022,525	\$ 9,788,891	\$ 9,788,891	\$ 9,833,937	
Revenues and Inflows					
Fusion Sales	5,252,524	4,621,630	4,496,400	3,741,320	(755,080)
Other Retail Sales	68,019	147,650	88,420	25,000	(63,420)
Transfer To City (5%)	247,903	231,000	213,000	193,260	(19,740)
Transfer To GBOD (1%)	49,615	44,380	42,500	38,650	(3,850)
Miscellaneous Income	131,835	157,050	131,020	125,860	(5,160)
Transfers-In					
Transfer From Electric Fund	397,380	397,380	397,380	397,380	-
Total Revenues and Inflows	6,147,276	5,599,090	5,368,720	4,521,470	(847,250)
Expenses and Outflows					
Operations and Maintenance	3,685,071	3,624,730	3,842,144	3,070,860	(771,284)
Advertising	168,419	218,400	189,390	255,520	66,130
Customer Service	91,783	100,330	171,600	198,070	26,470
Administration	56,603	107,420	76,220	387,350	311,130
Capital	503,774	729,200	384,250	807,360	423,110
Non-Department ⁽¹⁾	466,435	156,760	156,760	135,750	(21,010)
Transfers	408,825	502,310	503,310	456,610	(46,700)
Total Expenses and Outflows	5,380,910	5,439,150	5,323,674	5,311,520	(12,154)
Change in Net Position	766,366	159,940	45,046	(790,050)	
Ending Net Position	<u>\$ 9,788,891</u>	<u>\$ 9,948,831</u>	<u>\$ 9,833,937</u>	<u>\$ 9,043,887</u>	

NOTES:

(1) Non-Department costs include employee relations, bad debt, bank fees, inventory adjustments, estimated gains/losses, contingencies, property/liability insurance, and year-end entries. Year end entries such as depreciation expense and pension adjustments are not included in budgeted amounts but are shown in the actual column.

Budget Changes:

*Decreased revenue is mostly due to an expected decrease in sales during the transition to Fusion streaming.
The net change in expenses is mostly due to an increase in personnel costs and overall expenses.*



**Greenville Electric Utility System
Proposed Debt Service Funds 911-912 Budget
Fiscal Year 2026-27**

	FY 2025 Actual	FY 2026 Approved Budget	FY 2026 Amended Budget	FY 2027 Proposed Budget	Variance
Beginning Net Position	\$ (486,595)	\$ (2,472,177)	\$ (2,472,177)	\$ (220,632)	
Revenues and Inflows					
Interest Income	39	150	150	150	-
Transfer In - Electric	11,361,725	14,077,690	14,077,690	15,710,030	1,632,340
Total Revenues and Inflows	11,361,764	14,077,840	14,077,840	15,710,180	1,632,340
Expenses and Outflows					
Paying Agent Fees	1,207	7,500	13,500	10,300	(3,200)
Arbitrage	-	5,000	-	-	-
Continuing Disclosure	1,000	1,000	-	1,000	1,000
Surety Bond	-	-	-	-	-
Principal 2019A Issue	2,490,000	2,615,000	2,615,000	-	(2,615,000)
Interest 2019A Issue	193,000	65,375	65,375	-	(65,375)
Principal 2021 CIP Issue	270,000	280,000	280,000	295,000	15,000
Interest 2021 CIP Issue	392,869	396,369	396,369	381,994	(14,375)
Principal 2022 Refunding	875,000	900,000	900,000	930,000	30,000
Interest 2022 Refunding	372,014	349,838	349,838	323,760	(26,078)
Principal 2022 CIP Issue	210,000	220,000	220,000	235,000	15,000
Interest 2022 CIP Issue	654,350	643,025	643,025	630,550	(12,475)
Principal 2024 CIP Issue	-	-	-	1,690,000	1,690,000
Interest 2024 CIP Issue	7,887,906	6,343,188	6,343,188	6,300,938	(42,250)
Principal 2026 CIP Issue	-	-	-	335,000	335,000
Interest 2026 CIP Issue	-	2,251,395	-	4,576,483	4,576,483
Total Expenses and Outflows	13,347,346	14,077,690	11,826,295	15,710,025	3,883,730
Change in Net Position	(1,985,582)	150	2,251,545	155	
Ending Net Position	\$ (2,472,177)	\$ (2,472,027)	\$ (220,632)	\$ (220,477)	

NOTES:

Bond coverage ratio proposed for FY 2027 is expected to be 1.42. GEUS Target Ratio is 1.50. Bond covenants require 1.25.

Budget Changes:

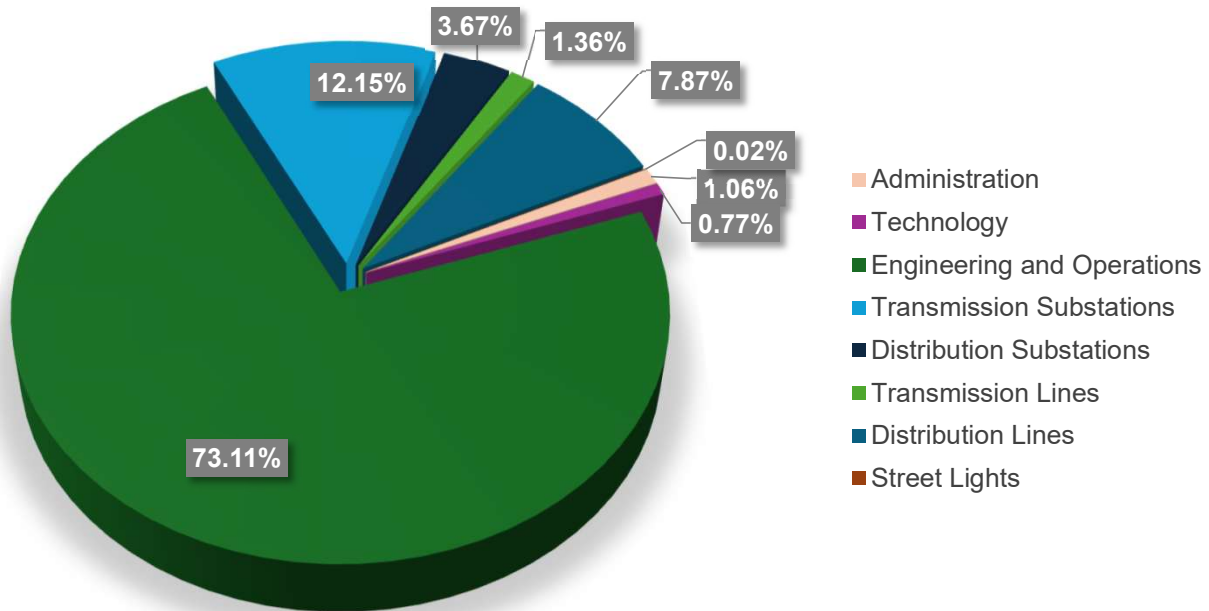
Increased debt service is due to payments becoming due on relation to the Series 2026 Bond Sale.



**Greenville Electric Utility System
Proposed Capital Projects Fund 913 Budget
Fiscal Year 2026-27**

	FY 2025 Actual	FY 2026 Approved Budget	FY 2027 Proposed Budget	Variance
Beginning Net Position	\$ 113,891,582	\$ 84,047,456	\$ 70,516,666	
Revenues/Inflows:				
Bond Proceeds ⁽¹⁾	-	88,787,070	61,550,630	(17,236,370)
Interest Income	4,583,949	1,000,000	3,000,000	2,000,000
Total Revenues	4,583,949	89,787,070	64,550,630	(15,236,370)
Capital Outlay				
Administration	1,262,147	2,508,200	690,000	690,000
Technology	174,858	120,000	500,000	500,000
Engineering and Operations	28,197,934	69,378,190	47,736,990	(20,595,200)
Transmission Substations	870,803	11,069,540	7,930,610	(1,806,195)
Distribution Substations	2,022,171	9,240,750	2,395,800	(2,416,786)
Transmission Lines	64,488	5,792,490	885,210	(647,790)
Distribution Lines	4,018,215	5,192,580	5,138,380	1,168,380
Street Lights	11,043	16,110	14,100	14,100
Capital Outlay	(2,193,584)	-	-	-
Total Capital Outlay	34,428,075	103,317,860	65,291,090	(23,093,491)
Change in Net Position ⁽²⁾	(29,844,126)	(13,530,790)	(740,460)	
Ending Net Position	\$ 84,047,456	\$ 70,516,666	\$ 69,776,206	

FY2027 Debt Funded Projects by Department



NOTES:

(1) Fiscal year 2027 proposed amounts include an estimated inflow for bond sale proceeds to cover the proposed capital projects.

(2) Any decrease in net position is caused by multi-year projects that are funded during the prior year. Bond proceeds were received in the prior year, but the expenditures are current, thus decreasing the net position.



GEUS CAPITAL IMPROVEMENT PLAN
FY2026 Adopted, FY2026 Projected, and
FY2027 Proposed Budgets

Public

DEPARTMENTS	Adopted FY 2026	Projected FY 2026	Proposed FY 2027
Administration	\$ 1,758,200	\$ 1,758,200	\$ 55,000
Customer Service	170,000	170,000	85,000
Engineering and Operations	102,028,660	88,413,280	66,021,090
Capital Contingency	1,000,000	575,000	500,000
Technology	1,103,200	542,200	1,369,370
Compliance	120,000	120,000	
Business Services	760,000	775,000	675,000
Grand Total	\$ 106,940,060	\$ 92,353,680	\$ 68,705,460

FUNDING SOURCES	Adopted FY 2026	Projected FY 2026	Proposed FY 2027
Debt Funded	\$ 103,317,860	\$ 89,455,250	\$ 65,291,090
Cash Funded	3,622,200	2,898,430	3,414,370
GRAND TOTAL	\$ 106,940,060	\$ 92,353,680	\$ 68,705,460



FISCAL YEAR 2027 PROPOSED BUDGET

BUILDING A WORLD CLASS UTILITY



PROPOSED FY2027 BUDGET

COMBINED FUNDS
ELECTRIC FUND
FUSION FUND
DEBT FUND
CAPITAL FUND
BUDGET CALENDAR

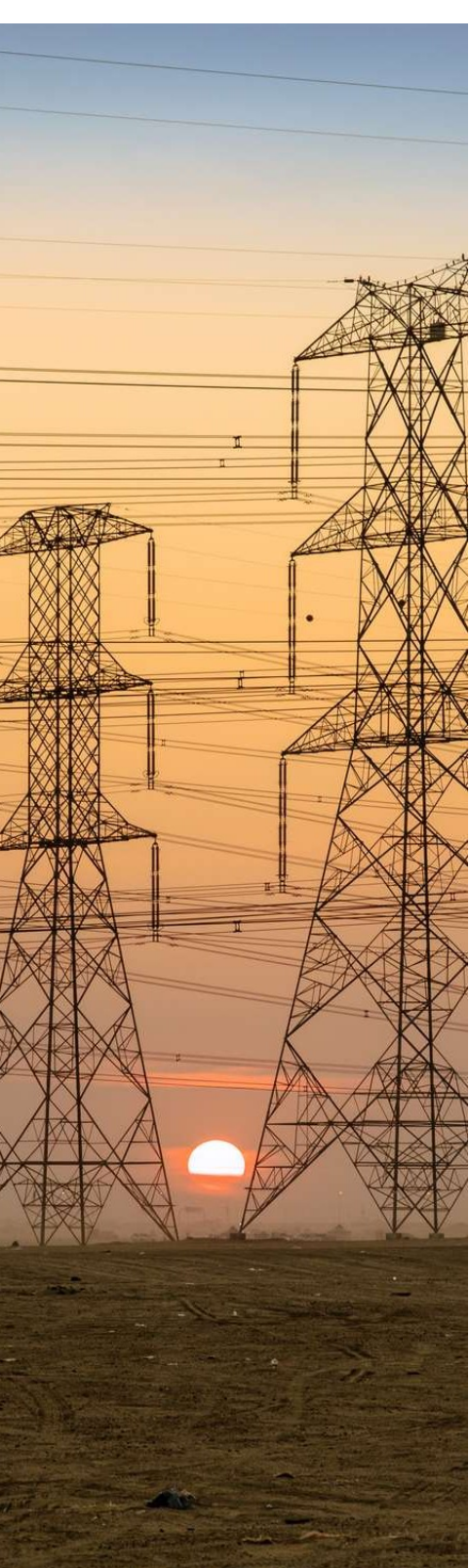




COMBINED FUNDS SUMMARY

	FY 2025 Actual	FY 2026 Approved Budget	FY 2026 Amended Budget	FY 2027 Proposed Budget
Total Revenues/ Inflows	\$ 99,069,916	\$ 110,731,780	\$ 107,267,310	\$ 117,058,680
Total Expenses/ Outflows	93,234,271	108,078,440	104,142,389	110,757,445
Change in Net Position	\$ 5,835,645	\$ 2,653,340	\$ 3,124,921	\$ 6,301,235





PROPOSED FY2027 BUDGET

ELECTRIC FUND 910





ELECTRIC OPERATING SUMMARY

	FY 2025 Actual	FY 2026 Approved Budget	FY 2026 Amended Budget	FY 2027 Proposed Budget
Total Revenues and Inflows	\$ 88,338,652	\$ 104,132,540	\$ 100,898,440	\$ 109,537,060
Total Expenses and Outflows	51,439,666	102,639,290	101,070,110	105,445,930
Change in Net Position	\$ 36,898,986	\$ 1,493,250	\$ (171,670)	\$ 4,091,130



ELECTRIC OPERATING

Proposed Budget Highlights

- 3% System-Wide Base Rate Increase
-
- 3% Average Increase for Salaries
 - Changes in Authorized Positions
 - ❑ New Positions
 - Custodian
 - Cyber Security Engineer
 - Power Production Specialist I (2)
 - Administrative Assistant
 - Human Resources Generalist
 - Facilities Manager
 - Safety Manager
 - Warehouse Assistant
 - ❑ Marketing Video Technician, Field Services Supervisor, and Engineering Admin Assistant inactivated for FY2027
 - ❑ Meter Reader position eliminated
 - 10% Estimated Increased Benefits Cost
 - Increased Debt Service \$2.7M



PROPOSED FY2027 BUDGET

FUSION
FUND 950



FUSION OPERATING SUMMARY

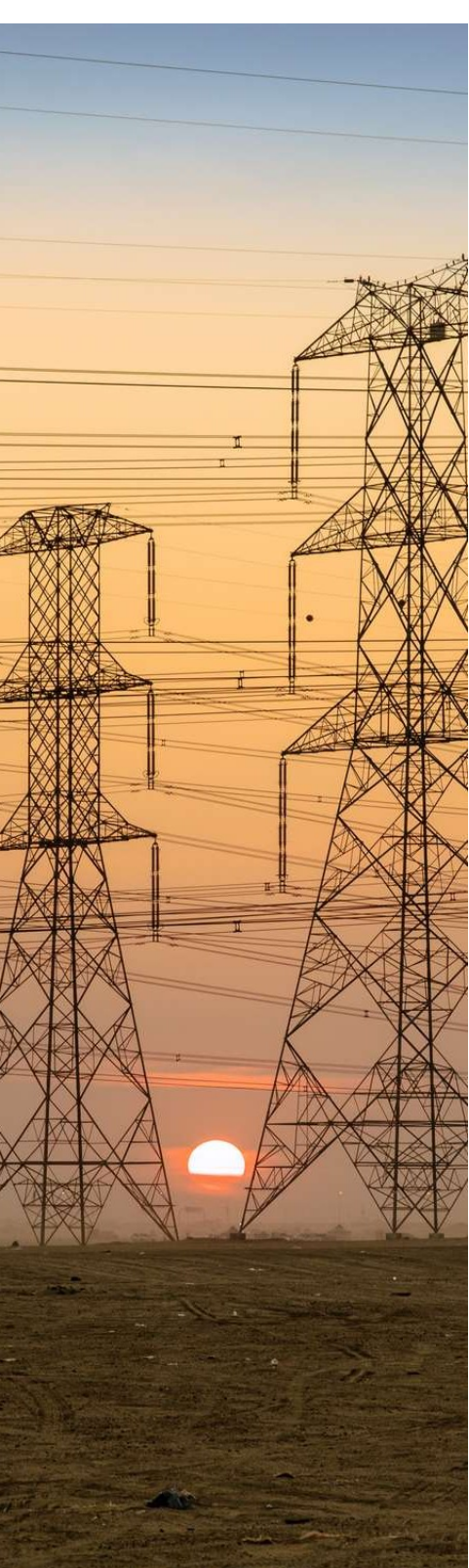
	FY 2025 Actual	FY 2026 Approved Budget	FY 2026 Amended Budget	FY 2027 Proposed Budget
Total Revenues and Inflows	\$ 6,147,276	\$ 5,599,090	\$ 5,368,720	\$ 4,521,470
Total Expenses and Outflows	5,380,910	5,439,150	5,323,674	5,311,520
Change in Net Position	\$ 766,366	\$ 159,940	\$ 45,046	\$ (790,050)

FUSION OPERATING

Proposed Budget Highlights

- 3% Average Increase for Salaries
- 10% Estimated Increased Benefits Cost
- One Vehicle Replacement
- Continue Outside Plant Replacements and Upgrades





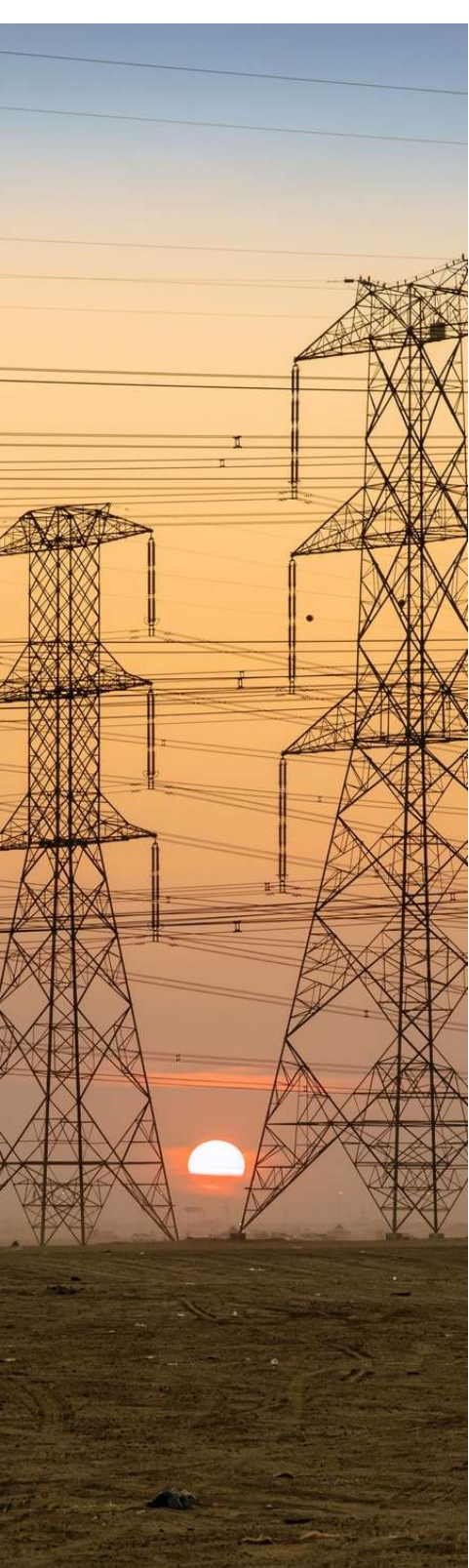
PROPOSED FY2027 BUDGET

DEBT SERVICE FUND 912



DEBT SERVICE SUMMARY

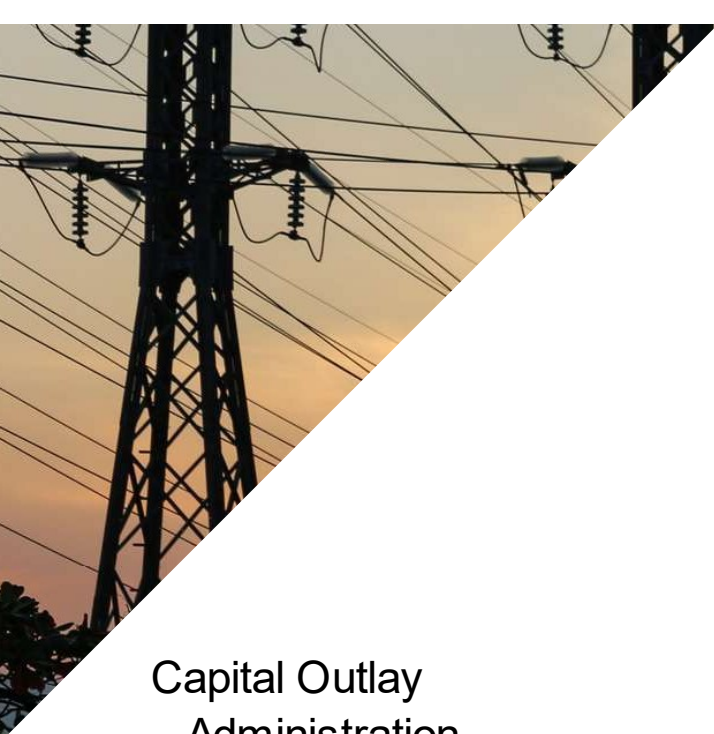
	FY 2025 Actual	FY 2026 Approved Budget	FY 2026 Amended Budget	FY 2027 Proposed Budget
Total Revenues and Inflows	\$ 11,361,764	\$ 14,077,840	\$ 14,077,840	\$ 15,710,180
Total Expenses and Outflows	13,347,346	14,077,690	11,826,295	15,710,025
Change in Net Position	\$ (1,985,582)	\$ 150	\$ 2,251,545	\$ 155



PROPOSED FY2027 BUDGET

CAPITAL IMPROVEMENT FUND 913



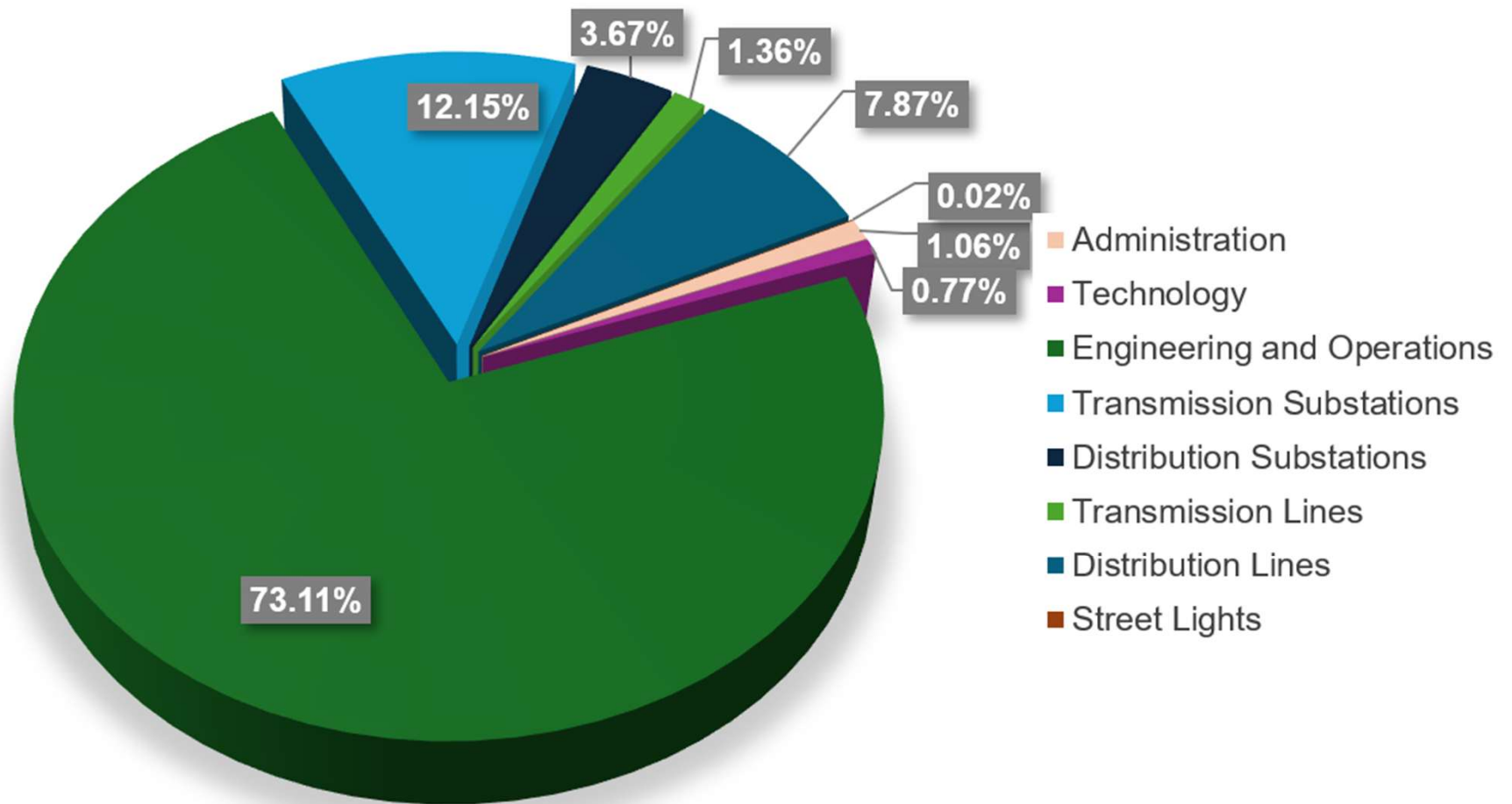


CAPITAL IMPROVEMENT PROJECTS

	FY 2025 Actual	FY 2026 Approved Budget	FY 2027 Proposed Budget
Capital Outlay			
Administration	\$ 1,262,147	\$ 2,508,200	\$ 690,000
Technology	174,858	120,000	500,000
Engineering and Operations	28,197,934	69,378,190	47,736,990
Transmission Substations	870,803	11,069,540	7,930,610
Distribution Substations	2,022,171	9,240,750	2,395,800
Transmission Lines	64,488	5,792,490	885,210
Distribution Lines	4,018,215	5,192,580	5,138,380
Street Lights	11,043	16,110	14,100
Total Capital Outlay	36,621,659	103,317,860	65,291,090

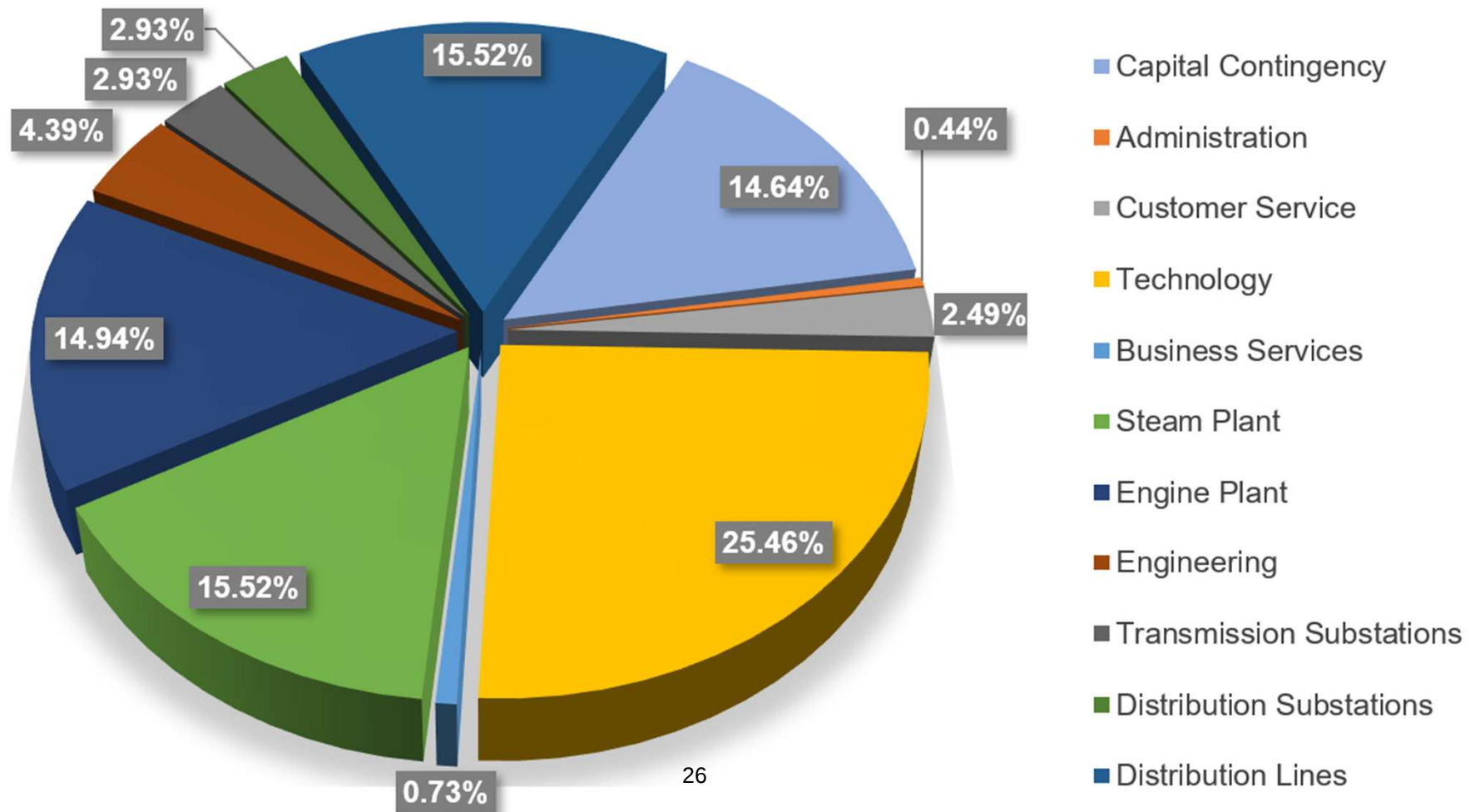
CAPITAL IMPROVEMENT

FY2027 Debt Funded Projects by Department



CAPITAL IMPROVEMENT

Cash Funded Projects by Department





GEUS Board Meeting to consider approval
of the FY2026-2027 Proposed Budget
September 17, 2026

FY2026-2027 Budget Start
October 1, 2026



Questions?



Public Hearing for Proposed Rates

August 20, 2026
GEUS Operations Center

Serving Greenville since 1891





GEUS Mission

Safely and cost effectively maintain competitive rates, increase system reliability, and improve services



Agenda

- Public Power Advantage
- Rate Study
- Rate History
- Proposed Rates
- Conclusions/Recommendations
- Public Input



GEUS Public Power Advantage



What is Public Power?

- Nonprofit, community-owned utility
- Reliability and community needs come first
- All funds collected through rates are used to cover operational costs, reinvested in the system, the community and economic development
- Governed by a local Board
- Discussions and decisions made in public meetings



Your GEUS

- *GEUS is Public Power!* Founded in 1891, GEUS is the oldest of 72 municipal utilities in Texas
- Nationally Recognized by American Public Power Association
 - RP3 Designation since 2019 (Reliability, Safety, Workforce Dev, & System Improvement)
 - Certificate of Excellence in Reliability since 2019
 - Safety Award of Excellence since 2023
 - Excellence in Public Power Communication since 2021
- Nationally Recognized by Government Finance Officers Association
 - Certificate of Achievement for Excellence in Financial Reporting since 2019
 - Distinguished Budget Presentation Award since 2019



Rate Study



Rate Study Purpose

- Ensure rates are fair and reasonable
- Meet defined financial metrics
 - Days of Cash on Hand
 - Debt Service Coverage Ratio
- Policy – Review every 5 years or when major changes occur – Conducted FY2025
- Address changes
 - Increased Operating and Maintenance (O&M) costs
 - Increased debt service payments
 - New generation and other system improvements
 - Customer load growth
 - Increased power costs during Winter peaks



Rate Study Results

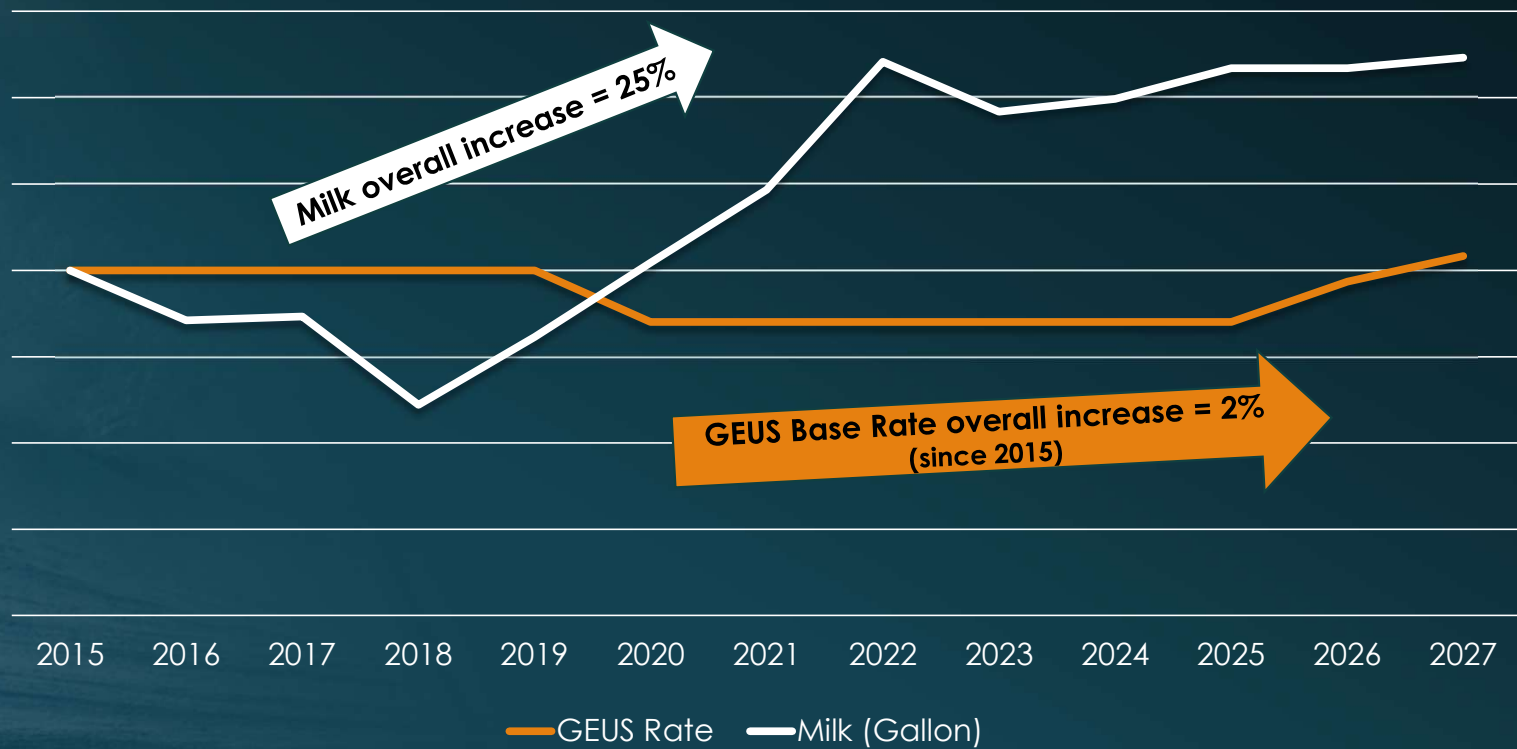
- System-level base rate increase
 - 5% increase needed FY2026 (completed FY2026)
 - 3% increase needed FY2027
 - Base Rates include consumer, energy, and demand charges
- Shift more base revenue into fixed cost recovery
 - Consumer Charge – Fixed
 - Energy Charge Varies by Usage
 - Demand Charge Varies by Load
- Eliminate Winter Rate Differential
 - Completed during FY2026



Rate History

Rate Change Since October 2015

History of Rate Changes vs. Price of Milk





Proposed Rates



Proposed Rate Summary

Average Bill Impact by Customer Class

- Residential increase – 1.8%
- GSND increase – 1.9%
- GSD Small increase – 1.4%
- GSD Medium increase – 1.4%
- GSD Large increase – 1.5%
- GSD Industrial increase – 1.3%



RESIDENTIAL

1.8 % Average Bill Impact

Average Monthly Usage: 1,070 KWh

Rate	Current	Proposed
Consumer Charge	\$ 12.25	\$ 13.25
kWh Consumption Charge	0.06620	0.06760
Fuel Adjustment Charge*	0.04200	0.04200
Regulatory Charge*	0.00875	0.00875
Average Bill Subtotal	\$ 137.39	\$ 139.88
General Fund Transfer 5%	6.87	6.99
Greenville Board of Dev 1%	1.37	1.40
Average Bill Total	\$ 145.63	\$ 148.28

Change in Customer Bill	\$2.65
Base Rate Change	3.0%
Total Bill Change	1.8%

* Rate varies with changing costs



General Service Non-Demand

1.9 % Average Bill Impact

Average Monthly Usage: 648 KWh

Rate	Current	Proposed
Consumer Charge	\$ 18.50	\$ 18.50
kWh Consumption Charge	0.06620	0.06900
Fuel Adjustment Charge*	0.04200	0.04200
Regulatory Charge*	0.00875	0.00875
Subtotal Average Bill	\$ 94.28	\$ 96.10
General Fund Transfer 5%	4.71	4.80
Greenville Board of Dev 1%	0.94	0.96
Total Average Bill	\$ 99.94	\$ 101.86
Change in Customer Bill		\$1.92
Base Rate Change		3.0%
Total Bill Change		1.9%

* Rate varies with changing costs



General Service Demand-Small

1.4 % Average Bill Impact

Average Monthly Usage: 3,298 KWh /14 kW

Rate	Current	Proposed
Consumer Charge	\$ 27.00	\$ 30.00
kW Demand Charge	12.20	12.20
kWh Consumption Charge	0.0235	0.0245
Fuel Adjustment Charge*	0.0420	0.0420
Regulatory Charge*	2.25	2.25
Subtotal Average Bill	\$ 445.32	\$ 451.62
General Fund Transfer 5%	22.27	22.58
Greenville Board of Dev 1%	4.45	4.52
Total Average Bill	\$ 472.04	\$ 478.71
Change in Customer Bill		\$6.68
Base Rate Change		2.3%
Total Bill Change		1.4%

* Rate varies with changing costs

A vertical strip on the left side of the slide contains two images. The top image shows several white wind turbines against a blue sky. The bottom image shows an industrial facility with a large blue structure, possibly a water treatment tank, and some buildings in the background.

General Service Demand-Medium

1.4 % Average Bill Impact

Average Monthly Usage: 25,195 KWh / 74 kW

Rate	Current	Proposed
Consumer Charge	\$ 44.00	\$ 60.00
kW Demand Charge	13.50	13.75
kWh Consumption Charge (< 6,000)	0.0244	0.0244
kWh Consumption Charge (Additional)	0.0142	0.0153
Fuel Adjustment Charge*	0.0420	0.0420
Regulatory Charge*	2.25	2.25
Subtotal Average Bill	\$ 2,827.01	\$ 2,867.49
General Fund Transfer 5%	141.35	143.37
Greenville Board of Dev 1%	28.27	28.67
Total Average Bill	\$ 2,996.63	\$ 3,039.54

Change in Customer Bill

\$42.91

Base Rate Change

2.5%

Total Bill Change

1.4%

* Rate varies with changing costs



General Service Demand-Large

1.3 % Average Bill Impact

Average Usage: 3,256,793 KWh / 6,615 kW

Rate	Current	Proposed
Consumer Charge	\$ 60.00	\$ 90.00
kW Demand Charge	14.75	15.25
kWh Consumption Charge (< 6,000)	0.0179	0.0179
kWh Consumption Charge (Additional)	0.0132	0.0138
Fuel Adjustment Charge*	0.0420	0.0420
Regulatory Charge*	2.25	2.25
Subtotal Average Bill	\$ 298,992.53	\$ 303,428.46
General Fund Transfer 5%	14,949.63	15,171.42
Greenville Board of Dev 1%	2,989.93	3,034.28
Total Average Bill	\$ 316,932.08	\$ 321,634.16
Change in Customer Bill		\$4,702.09
Base Rate Change		3.0%
Total Bill Change		1.5%

* Rate varies with changing costs



Conclusions and Recommendations



Conclusions

- Current rates would generate less revenue than needed
- Minimum metrics may not be met with current rates
- GEUS to increase base rates by 3% at the system level starting October 1, 2026
- Reevaluate yearly
- Full Cost of Service scheduled FY2027



Recommendations

The Board approve:

The rates as proposed in this presentation

- The proposed rates provide an overall system-wide rate increase of 3% as shown
- The proposed rates improve fixed cost recovery, meet revenue requirements, and meet required metrics for the system
- Effective date of rate changes - October 1, 2026



PUBLIC INPUT

We take pride in serving you.





THE STATE OF TEXAS

GOVERNOR

 *To all to whom these presents shall come,
Greetings: Know ye that this official recognition is presented to*

Greenville Electric Utility System

on the occasion of its

135th Anniversary

Texas is on the leading edge of the technology and energy sectors across the globe, revolutionizing the way we work, communicate, and live. The infrastructure, innovation, and talent of such companies in Texas have positioned our state to build the advanced future of tomorrow. Since 1891, Greenville Electric Utility System has produced electricity, beginning with steam-powered generators, and has played a central role in the state's success on this front.

For 135 years, your organization has contributed to a better economy and job growth while standing at the forefront of breakthrough discoveries and advanced technologies. As one of the longest-running public power utilities in the Lone Star State, your operation began before modern power grids existed. The emerging technology developments and improvements that have shaped Greenville Electric Utility System are now shaping the Texas of tomorrow, and I am pleased to commend you for your endeavors.

In the previous 135 years, you have played a vital role in the story of Texas with an unwavering commitment to your community and your industry. Greenville Electric Utility System has stood the test of time, making a mark on innovation in Texas and beyond. During this special celebration and hereafter, I hope you take pride in your accomplishments and look forward to the future with renewed enthusiasm. The Lone Star State is brimming with promise, with the greatest chapters yet to be written, and you are an integral component in the bigger, better Texas we will build together.

First Lady Cecilia Abbott joins me in extending best wishes for your future endeavors.

*In testimony whereof, I have hereunto
signed my name and caused the Seal of the
State of Texas to be affixed at the City of
Austin this the 9th day of July, 2026.*



Greg Abbott
Governor of Texas





Greenville Electric Utility System
Monthly Financial Reporting (Unaudited)
As of July 31, 2026
All Funds



	FY 2025-26 Original Budget	FY 2025-26 Amended Budget	Month-To-Date Activity	Year-To-Date Activity	Encumbrances	YTD Actuals as % to Budget (Encumbrances Excluded)
Revenues and Inflows						
Electric Revenues (Funds 910-913)	\$ 105,132,690	\$ 101,898,590	\$ 8,889,163	\$ 66,438,920		65.2%
Fusion Revenues (Fund 950)	5,599,090	5,368,720	384,097	4,050,643		75.4%
Total Revenues and Inflows	110,731,780	107,267,310	9,273,260	70,489,563		65.7%
Expenses and Outflows						
Elec Departmental O&M	78,474,000	77,104,230	7,284,269	60,033,661	\$ 995,186	77.9%
Fusion Departmental O&M	4,168,130	4,399,604	430,280	3,302,627	798,023	75.1%
Other Admin Expenses	1,057,700	1,222,900	1,200	797,740	1,200	65.2%
Insurance ⁽¹⁾	784,760	719,760	-	716,951	-	99.6%
City Services	661,230	661,230	60,671	606,703	-	91.8%
Transfers to City	4,491,205	4,491,205	-	2,389,981	-	53.2%
Board Of Development	734,025	734,025	-	388,194	-	52.9%
Capital -Electric ⁽²⁾	2,897,500	2,598,890	36,980	533,875	975,677	20.5%
Capital - Fusion	729,200	384,250	33,482	261,472	3,299	68.0%
Debt Service Expenses	13,500	13,500	-	8,782	-	65.1%
Debt Service Principal Payments	4,015,000	4,015,000	-	4,015,000	-	100.0%
Debt Service Interest Expenses	10,049,190	7,797,795	-	3,944,797	-	50.6%
Total Expenses and Outflows	108,075,440	104,142,389	7,846,882	76,999,783	2,773,385	73.9%
Change in Net Position ⁽³⁾	\$ 2,656,340	\$ 3,124,921	\$ 1,426,378	\$ (6,510,220)	\$ (9,283,605)	

Notes and Percentage to Budget Explanations

(1) Most of the insurance expense is paid annually in October.

(2) Excludes capital expenses funded by bond sales. Only cash capital expenses are shown here. Please see the statement for Fund 913 for more information regarding bond funded capital expenses.

(3) Note: A decrease in net position may be due to multi-year projects utilizing bond proceeds from fund balance. It may also be a reflection of the timing of revenue receipts as GEUS Electric receives increased revenue later in the fiscal year.

**GEUS BOARD OF TRUSTEES
AUGUST 20, 2026**

RESOLUTION 26-44

AWARD BID FOR LEE STREET SUBSTATION CIVIL WORK

BACKGROUND: Lee Street Substation is a greenfield substation project, which includes the installation of a new substation power transformer, control house, breakers and 138kV bus to serve customers on the north side of GEUS service territory and will provide backup capacity to the industrial park area.

DISCUSSION OR DESCRIPTION: Proposals were solicited from contractors through RFP 25-26-14 to perform the civil site improvements associated with the Lee Street Substation Project. The civil site improvements include clear/grubbing, grading, drainage system installation, flexible base installation, and feeder duct lines.

COMPARISON OF ALTERNATIVES: Two responses were received. The proposals were evaluated on price, ability to meet schedule, and experience. Tri-Con Services, Inc. provided the only responsive bid in the amount of \$3,340,415.00.

BUDGET IMPACT: \$1,670,207.50 will be charged to the Transmission Substation Capital Account (913-9-931490-59353-9900) and \$1,670,207.50 will be charged to the Distribution Substation Capital Account (913-9-931590-59362-9900).

RECOMMENDATION: Staff recommends awarding the contract to Tri-Con Services, Inc. in the amount of \$3,340,415.00 to complete the civil site improvements at the Lee Street Substation, pending final contract negotiations.

BOARD ACTION:

**GEUS BOARD OF TRUSTEES
AUGUST 20, 2026**

RESOLUTION 26-45

AWARD BID FOR LEE STREET SUBSTATION CONTROL EQUIPMENT ENCLOSURE

BACKGROUND: Lee Street Substation is a greenfield substation project, which includes the installation of a new substation power transformer, control house, breakers and 138kV bus to serve customers on the north side of GEUS service territory and will provide backup capacity to the industrial park area.

DISCUSSION OR DESCRIPTION: Proposals were solicited from contractors through RFP 25-26-18 to produce the Control Equipment Enclosure for the Lee Street Substation Project. This project includes the design, material, manufacture, testing, and performance of the enclosure.

COMPARISON OF ALTERNATIVES: Invitations were sent out to one hundred and seventy-six vendors. One response was received. The proposal was evaluated on price, ability to meet schedule, and experience. The only bid was provided by Crown Technical Systems in the amount of \$623,553.22.

BUDGET IMPACT: \$311,776.61 will be charged to the Transmission Substation Capital Account (913-9-931490-59353-9900) and \$311,776.61 will be charged to the Distribution Substation Capital Account (913-9-931590-59362-9900).

RECOMMENDATION: Staff recommends awarding the contract to Crown Technical Systems in the amount of \$623,553.22 to complete the Control Equipment Enclosure needed for the Lee Street Substation.

BOARD ACTION:

**GEUS BOARD OF TRUSTEES
AUGUST 20, 2026**

RESOLUTION 26-46

AWARD BID FOR LEE STREET SUBSTATION STEEL STRUCTURES

BACKGROUND: Lee Street Substation is a greenfield substation project, which includes the installation of a new substation power transformer, control house, breakers and 138kV bus to serve customers on the north side of GEUS service territory and will provide backup capacity to the industrial park area.

DISCUSSION OR DESCRIPTION: Proposals were solicited from contractors through RFP 25-26-20 for the Steel Structures associated with the Lee Street Substation Project. This project includes the design, fabrication, and delivery of the Steel Structures needed.

COMPARISON OF ALTERNATIVES: Seven responses were received. The proposals were evaluated on price, project timeline, and experience. Blackwater Industries submitted the highest scoring bid at \$866,408.17.

BUDGET IMPACT: \$433,204.08 will be charged to the Transmission Substation Capital Account (913-9-931490-59353-9900) and \$433,204.09 will be charged to the Distribution Substation Capital Account (913-9-931590-59362-9900).

RECOMMENDATION: Staff recommends awarding this project to Blackwater Industries in the amount of \$866,408.17 to complete the design and fabrication of the steel structures needed for the Lee Street Substation.

BOARD ACTION:

**GEUS BOARD OF TRUSTEES
AUGUST 20, 2026**

RESOLUTION 26-47

**AWARD BID FOR LEE STREET SUBSTATION MISCELLANEOUS CONSTRUCTION
MATERIALS**

BACKGROUND: Lee Street Substation is a greenfield substation project, which includes the installation of a new substation power transformer, control house, breakers and 138kV bus to serve customers on the north side of GEUS service territory and will provide backup capacity to the industrial park area.

DISCUSSION OR DESCRIPTION: Proposals were solicited from vendors through RFP 25-26-19 for the miscellaneous materials needed for the Lee Street Substation Project.

COMPARISON OF ALTERNATIVES: Three proposals were received. The proposals were evaluated on price and lead time. The three proposals provided various competitive pricing.

BUDGET IMPACT: Split amongst the three vendors for a total of \$3,293,031.42, \$1,646,515.71 will be charged to the Transmission Substation Capital Account (913-9-931490-59353-9900) and \$1,646,515.71 will be charged to the Distribution Substation Capital Account (913-9-931590-59362-9900).

RECOMMENDATION: Staff recommends awarding this project by line item to:

- Texas Electric Cooperative in the amount of \$1,794,456.35 for (106) line items,
- Techline Inc. in the amount of \$939,818.30 for (14) line items, and
- Anixter/Wesco Distribution in the amount of \$558,756.77 for (50) line items.

BOARD ACTION:

**GEUS
BOARD OF TRUSTEES
AUGUST 20, 2026**

RESOLUTION 26-48

**AUTHORIZE POWER LANE II SWITCHYARD AND TRANSMISSION
INTERCONNECTION MATERIALS PURCHASE**

BACKGROUND: Power Lane II Switchyard project will interconnect GEUS' new generating plant to the 138kV transmission system and tie-in at existing TMPA GNIN 138kV Substation, approximately 2000-ft away from Power Lane II.

DISCUSSION OR DESCRIPTION: Through an existing LCRA (Lower Colorado River Authority) cooperative purchasing program which utilizes pre-negotiated vendor pricing, GEUS proposes purchasing long lead time substation and interconnection electrical materials through a material acquisition agreement with Techline, Inc. GEUS requested and received quotes and lead times from Techline for the required materials.

COMPARISON OF ALTERNATIVES: Utilizing other bidding methods other than the LCRA program will push out lead times excessively and delay the Power Lane II project.

BUDGET IMPACT: Material costs will be charged to the Power Lane II Substation capital account 913-9-931490-59353-9900 – Transmission Substations. Funds for these services were included in the CIP budget.

RECOMMENDATION: Staff recommends the Board authorize staff to purchase switchyard and transmission interconnection materials from Techline, Inc. in the amount not to exceed \$1,437,173.61 plus applicable tariffs (tariff amounts unknown until near shipping date).

BOARD ACTION:

GEUS BUSINESS SERVICES MONTHLY REPORT JULY 2026

Billing Stats

Bills Issued – 19,831

Bills Mailed – 11,400

Late Notices Mailed – 4,133

Accounts Reaching Non-Payment – 566

Bill Payments

GEUS Online – 11,515

Electronic Bank Payments – 574

Pay-By-Phone Payments – 1,145

Mobile App Payments – 1,376

City/GEUS Bank Drafts – 241

Payments Hand-Delivered and Mailed to GEUS – 3,998

Total Pre-Pay Subscribers

Total SmartPay Subscribers – 970

Finance Stats

Accounts Payable Invoices – 249

Purchase Orders Created – 26; \$464,195

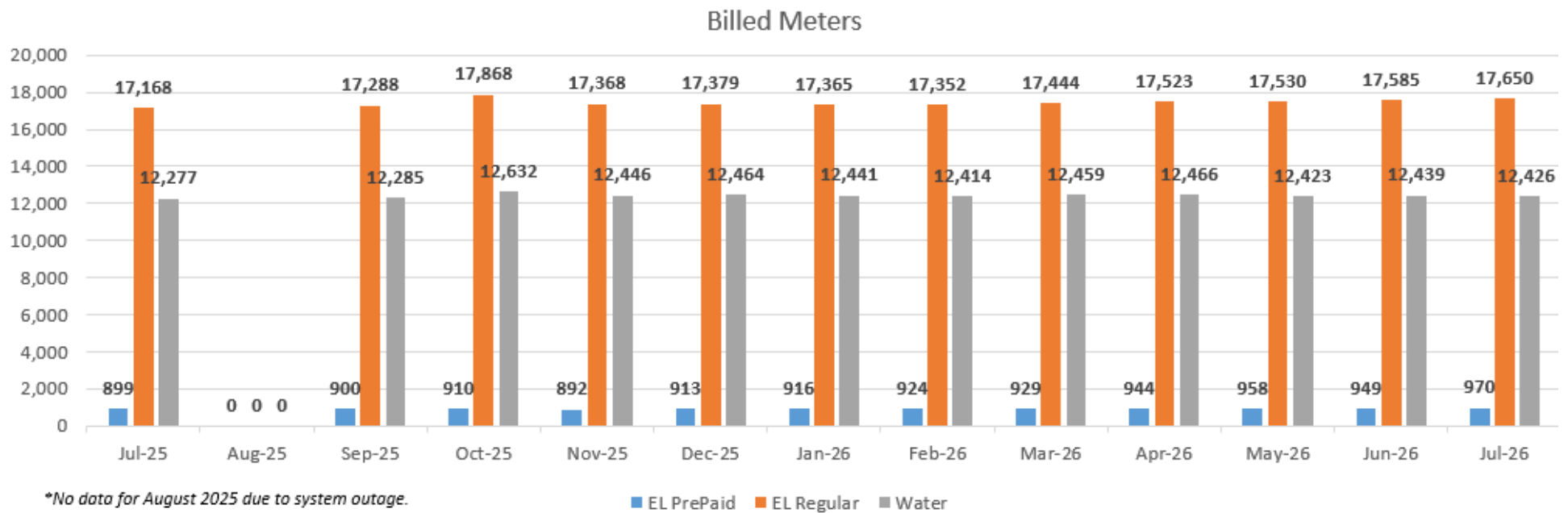
Open Purchase Orders – 203; \$130,551,182

Reportable Safety Incidents – 0

GEUS BUSINESS SERVICES MONTHLY REPORT JULY 2026 GRAPHS

Metering\Billing

Billed Meters Reflects an increase of 86 Electric Meters.
Reflects a decrease of 13 Water Meters.



Collections

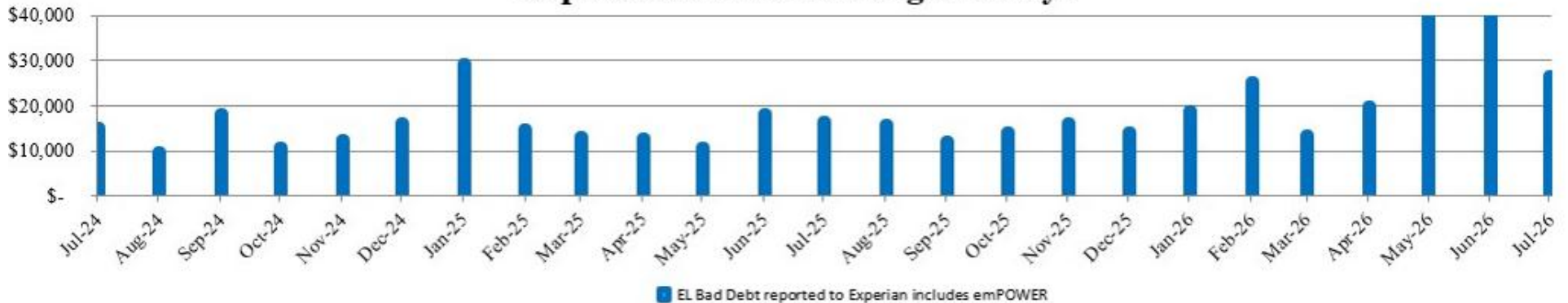
GEUS/City Combined Uncollected Billing

JUL 26 \$56,083 and FY 26 YTD \$603,753 (FY 25 YTD – \$293,332)

Uncollected Billing for Electric

JUL 26 \$26,472 and FY 26 YTD \$249,908 (FY 25 YTD – \$154,363)

Unpaid Accounts reaching 120 Days



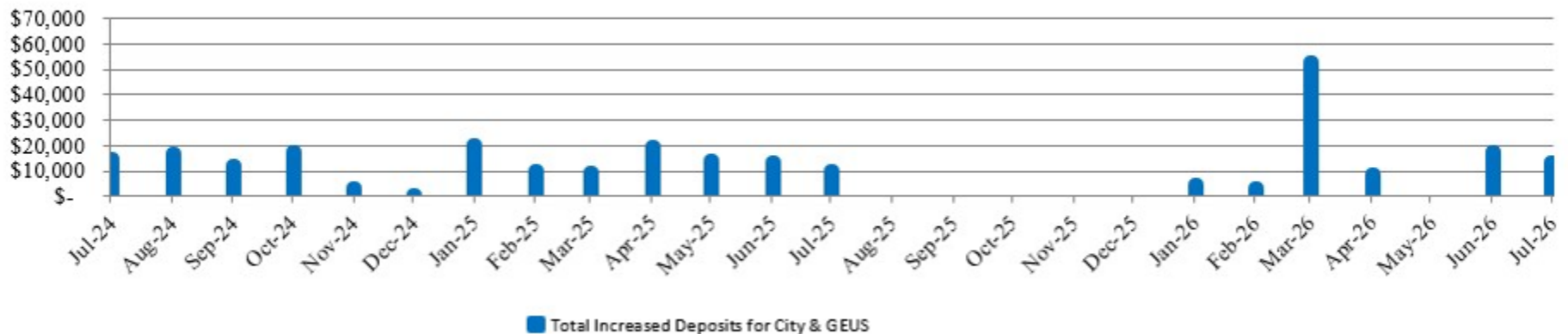
Increased Deposits

Current Month - 55 letters mailed increasing deposits by \$13,564.

FY 26 YTD – 177 letters mailed increasing deposits by \$100,565.

Deposits refunded YTD 714 accounts totaling \$94,182.

Total Increased Deposits for City & GEUS





July 2026

Community Connections

Monthly Report

RoundUP

Commercial 43

Multi Family 5

Residential 1,534

Flat Donation 11

Total 1,705 (11 subscriber increase from last month)



GEUS
Energizing the Community

RoundUP

SMALL CHANGE THAT CAN CHANGE LIVES

A monthly contribution as little as a penny, but never more than \$0.99 cents could make a huge difference in the lives that it touches. Each month, your utility bill will be "rounded up" to the next highest dollar.

Sign up online at www.geus.org

KNOW YOU'VE CHANGED A LIFE IN OUR COMMUNITY!

SmartPay

971 subscribers

Increase of 21 participants.

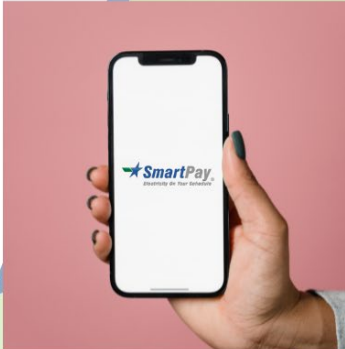


SmartPay
Electricity On Your Schedule

“ I love that as a SmartPay Customer we can make payments as we need to. It helps budget our expenses especially when managing increased costs in other areas of life. Thank you for making this program available for everyone. ”

Jessica Garcia, GEUS SmartPay Customer

GEUS
Energizing the Community
903.457.2800 www.geus.org



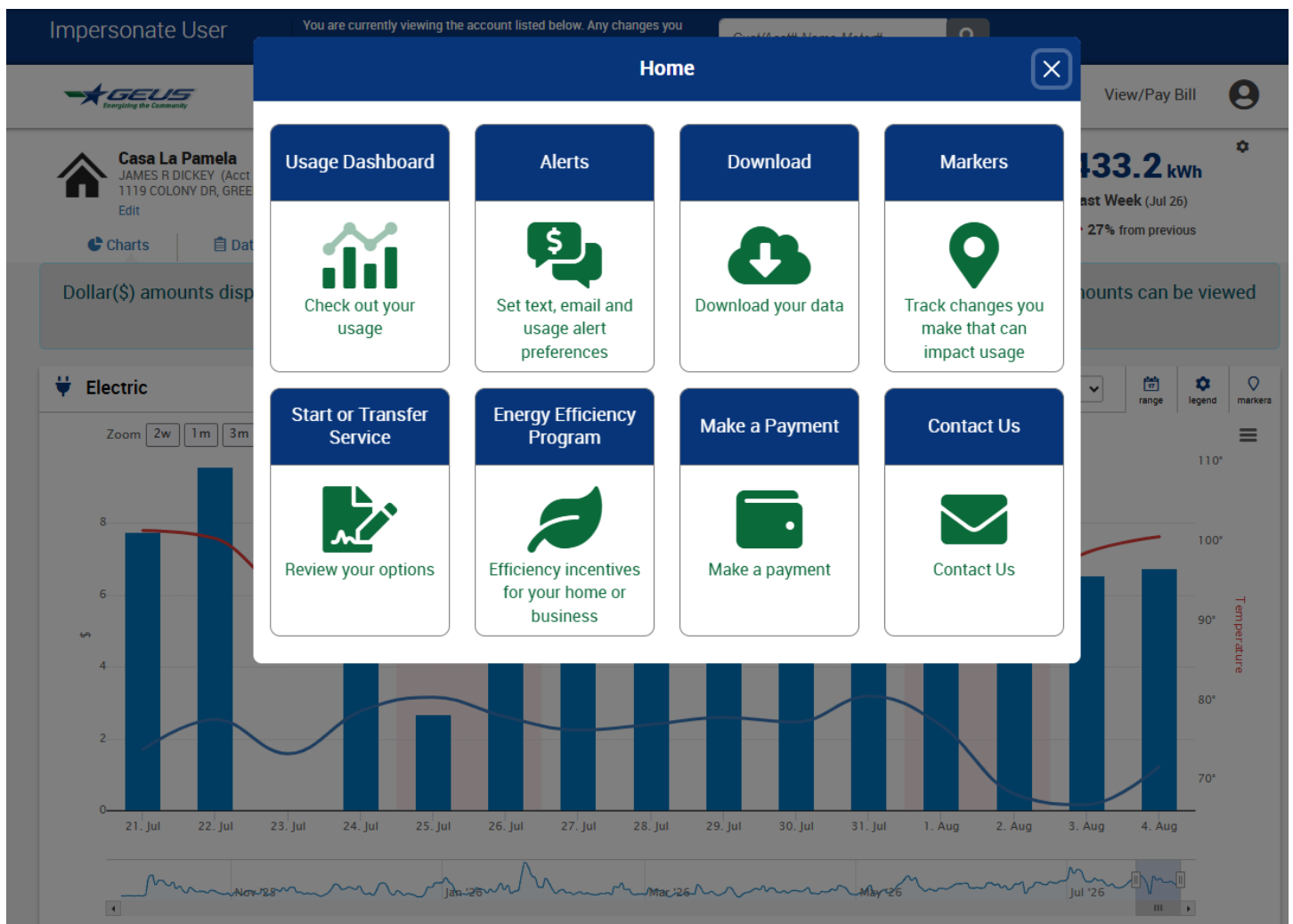
MyMeter Customer Electric Data Portal

Community Connections has worked closely with Billing, Customer Service, Business Services, and IT to prepare a new portal for customers to see their electric usage. A vendor was selected, then setup and testing began.

As we wait for the contractors to complete the AMI meter installation project, we are gradually sharing portal access with Friends of GEUS. These customers know that we are still testing and making changes to the portal and are working with us to report any issues or concerns that they see.

22 Registered Users Since January 2026.

10 New Users during this month.



Professional Survey Campaign

GEUS Community Connections subscribed to the APPA Public Power Data Source, which also includes a Professional Survey. This campaign began in late April 2026 and will conclude in September 2026. Depending on survey results, GEUS may be eligible to receive recognition from APPA for Customer Satisfaction Awards. This survey asks questions regarding GEUS' Electric Service as a whole.

During this campaign, 118 people have responded to this survey, an increase of 34 participants.



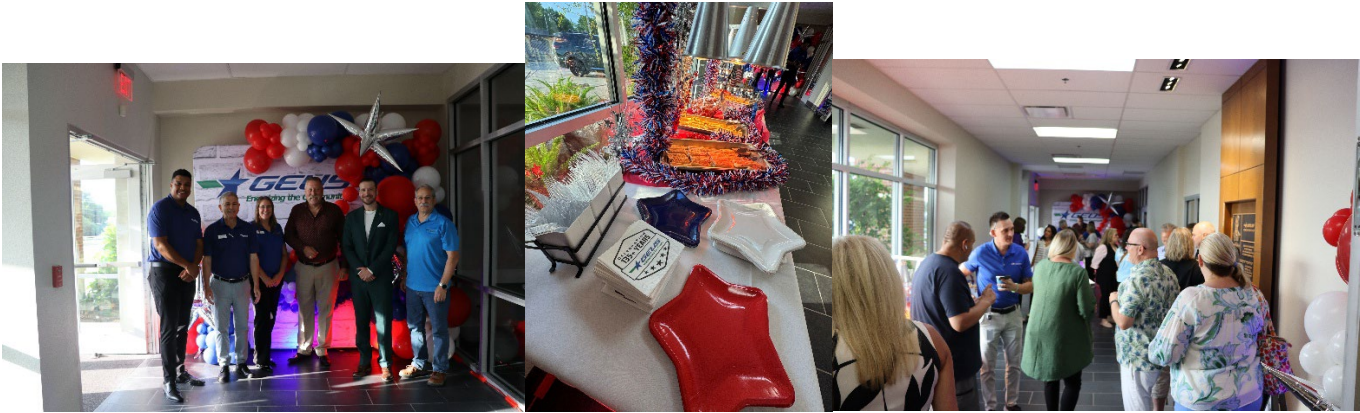
Below is a screenshot of one of the questions in the survey with customer responses.

3. Please think specifically about Greenville Electric Utility System. Please read the following list of different organizational characteristics. For each one, please rate Greenville Electric Utility System on a scale of one (1) to ten (10) where one is very good and ten is very poor.

	1 - Very Good	2	3	4	5	6	7	8	9	10 - Very Poor	DK/NA	Responses
Communicating with electric customers												
Count	58	12	4	4	10	3	3	3	0	20	1	118
Row %	49.2%	10.2%	3.4%	3.4%	8.5%	2.5%	2.5%	2.5%	0.0%	16.9%	0.8%	
Providing good service and value for the cost of electricity												
Count	58	12	8	5	8	2	4	4	2	15	0	118
Row %	49.2%	10.2%	6.8%	4.2%	6.8%	1.7%	3.4%	3.4%	1.7%	12.7%	0.0%	
Restoring power after an outage in a reasonable amount of time												
Count	69	13	12	8	7	0	1	0	1	6	1	118
Row %	58.5%	11.0%	10.2%	6.8%	5.9%	0.0%	0.8%	0.0%	0.8%	5.1%	0.8%	
Providing consistent and reliable electric service to customers												
Count	72	9	9	5	6	3	4	1	0	9	0	118
Row %	61.0%	7.6%	7.6%	4.2%	5.1%	2.5%	3.4%	0.8%	0.0%	7.6%	0.0%	
Offering innovative electric programs and services												
Count	54	8	11	3	7	3	9	3	4	11	5	118
Row %	45.8%	6.8%	9.3%	2.5%	5.9%	2.5%	7.6%	2.5%	3.4%	9.3%	4.2%	
Overall satisfaction with GEUS												
Count	59	13	7	6	3	3	3	1	2	21	0	118
Row %	50.0%	11.0%	5.9%	5.1%	2.5%	2.5%	2.5%	0.8%	1.7%	17.8%	0.0%	
Totals												
Total Responses												118

Community Involvement

Chamber BBH - GEUS



Chamber GYP – Refresh the First Responders



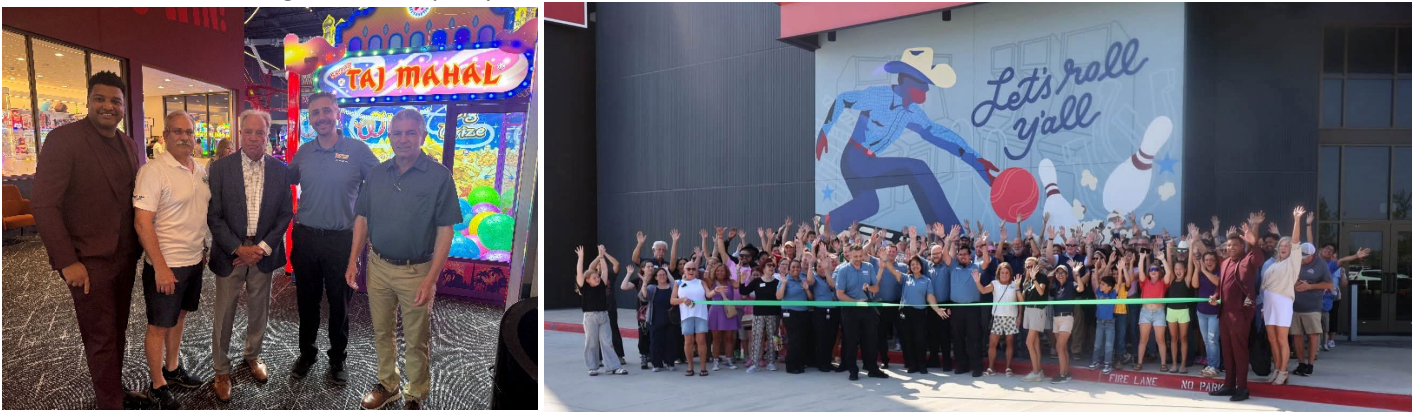
Hancock Whitney Breakfast Reception



Chamber BAH – The Henry Group



Chamber Ribbon Cutting – Gamescape by Cinemark



Community Involvement

Rotary Club of Greenville & Chamber GYP Crossover Event at Greenville Rotary



GEUS 135th Anniversary Banner Across Wesley Street



2026 Scholarship Winners



Digital Advertising

GEUS SmartPay App Message

The screenshot shows the GEUS SmartPay app interface. At the top, there's a header with the GEUS logo, a menu icon, and buttons for 'Lookup' and 'User Settings'. Below the header, the user's profile is displayed: JENNY GOLDSMITH, 3406 ONEAL, 0501-019452-000, with a status of 'Active'. The main section is titled 'Account Summary' and contains two yellow notification boxes. The first box states: 'A \$10 minimum is required for each transaction.' The second box says: 'Help Us Improve by Taking Our Annual Survey - visit www.GEUS.org/340/survey'. Both boxes have a close icon (X) in the top right corner. At the bottom left, there's a 'Account' dropdown menu.

Chamber Website Ads

July 2026

Header Ad:

The header advertisement features the GEUS logo on the left. The main text reads '2026 CUSTOMER SATISFACTION SURVEY'. To the right of the text is a QR code and the URL 'geus.org/340/survey'. The background shows a person's hand pointing at a tablet screen displaying a survey.

Banner Ad:(Link https://youtu.be/FS82gz_nyJc?si=8Vb7EFqd1kmLLyAK)

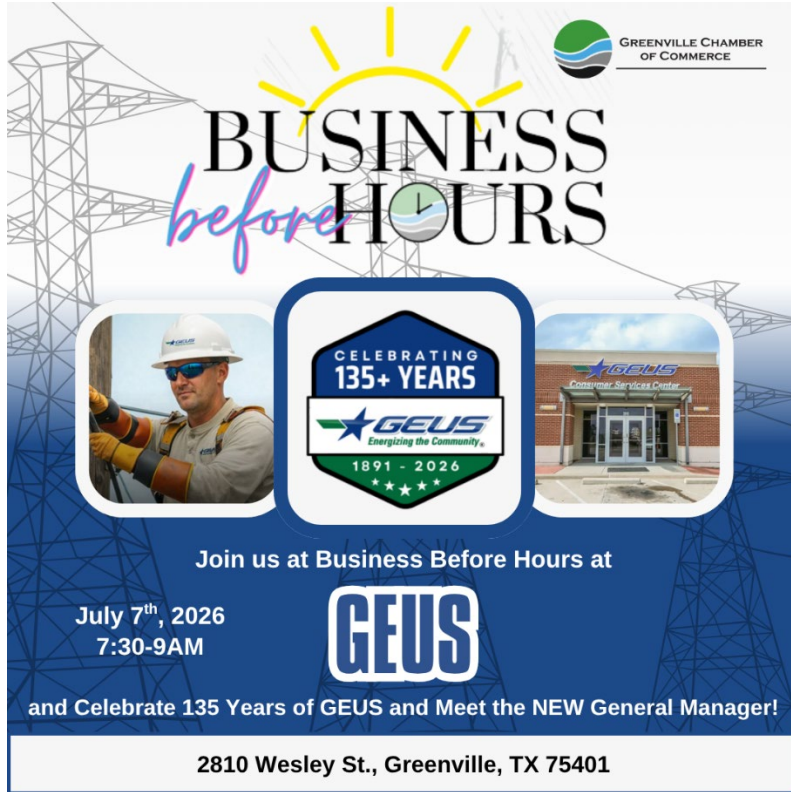
The banner advertisement is titled '4 DEGREES OF SAVINGS'. It features the GEUS logo and the text 'SUMMER Savings tips'. The main message says: 'Adjust your thermostat up 4 degrees to save on cooling costs. Use fans to create wind chill and stay comfortable.' To the right, it says 'Visit GEUS.org for summer savings tips.' The background shows a person adjusting a thermostat.

Website

The screenshot shows the GEUS website homepage. The header features the GEUS logo, navigation links for 'TAKE A SURVEY', 'UTILITIES', 'START NEW SERVICES', 'INTERNET & STREAMING TV', 'CAREERS', 'CONTACT US', and 'AGENDAS & MINUTES', and a search bar. The main content area is titled 'NEWS & CALENDAR' and displays four news items: 'GEUS Level Billing' (Eliminates Bill Surprises), 'Press Release: GEUS HONORED WITH NATIONAL AWARD FOR OUTSTANDING SAFETY PRACTICES', '2026 Customer Satisfaction Survey', and 'GEUS Scam Awareness' (Threatened to Disconnect Your Service? It's a Scam!). Each item includes a thumbnail image and a brief description. On the left side of the main content area, there are two buttons: 'MAKE A PAYMENT' and 'REPORT A CONCERN OR OUTAGE'. At the bottom right, there's a 'Hello there' greeting.

Digital Advertising

Chamber Eblast & Newsletter



GREENVILLE CHAMBER OF COMMERCE

BUSINESS *before* HOURS

Join us at Business Before Hours at
July 7th, 2026
7:30-9AM

and Celebrate 135 Years of GEUS and Meet the NEW General Manager!

2810 Wesley St., Greenville, TX 75401

The flyer features a background of power lines and a sun. It includes three circular images: a worker in a hard hat, a GEUS 135+ Years anniversary logo (1891-2026), and the exterior of the GEUS Customer Service Center. The GEUS logo is prominently displayed in the center.

APPA Newsletter – Public Power Current

PUBLIC POWER CURRENT

July 13, 2026



THANK You!

GREENVILLE YOUNG PROFESSIONALS

for recognizing and supporting our first responders!

GEUS Energizing the Community

GREENVILLE CHAMBER OF COMMERCE

The graphic includes a circular logo for Greenville Young Professionals and three small photos showing groups of people at an event.

Greenville (TX) @GEUSSocialmedia: Thank you, Greenville Young Professionals and @greenvchamber, for supporting our first responders through the Refresh the Responders event! We truly appreciate the thoughtful donation of drinks delivered to our team. #PublicPower #CommunityPowered



LATEST EPISODE
[Cyber Mutual Assistance Program Offers Resources for APPA Members](#)

SUBSCRIBE

Digital & Print Advertising

APPA Public Power Magazine

JULY-AUGUST 2026
ISSUE PDF

PUBLIC POWER MAGAZINE

AI AND UTILITIES

- **AI and the Role of Utilities**
- **Setting Data Center Rates and Policies**
- **Q&A with Michael Beckham**
- **AI and Cybersecurity**
- **Myths & Facts: AI and Electricity**
- **How Utilities are Using AI**
- **Preparing Your Workforce for AI**
- **Partnering with Data Centers**
- **Communities: Mesa, Arizona**
- **Designing an Effective AI Policy**

RELIABILITY

How Public Power Is Putting AI to Work

July 14, 2026 by Betsy Loeff

Home / periodical / article / How Public Power is Putting AI to Work

SHARE THIS

Public power utilities big and small are already looking at what artificial intelligence can do for efficiency, forecasting, and more. Tasks range from supporting everyday interactions to conducting deep analyses and keeping up with changing regulations and market conditions. The aim of combining AI-based tools and technology with utility expertise is to improve safety, inform risk management, enhance reliability, and lower costs for utilities and customers alike.

While AI tools are still being honed and trained, customers are increasingly becoming accustomed to — and might even take for granted — how AI has become ingrained with daily interactions. However, these tools present risks if given automatic controls that exceed their capabilities.

As public power organizations explore and implement these tools, they are doing so with caution and consideration for utility and community security while working to keep up with customer expectations around efficient, personalized service.

Efficient, Effective Interactions

Often, a first place for AI adoption for utilities is applications that aim to enhance customer service.

In one example, Greenville Electric Utility System in Texas has managed

How Public Power Uses AI

- Administrative & Governance Tasks
- Develop presentations/slide decks
- Catalog workflows and processes
- Summarize emails/reports

Subscribe to Public Power Now, APPA's podcast, to keep up with the latest news and hear from the experts in the world of public power.

UPCOMING EVENTS

BILLS AND RATES

Why Utilities Are Turning to Captive Insurance: Hear About NYPA's Experience

August 11, 2026

Explore how public power utilities are responding to a volatile insurance landscape by leveraging



GEUS' community connections department (from left: Chris Mangual, Jimmy Dickey, Kami Williams), general manager Tyler Hjorth (center), customer service manager Micah Harris, and board secretary Doug Rozhart (right) celebrating the utility's 135th anniversary at the Greenville chamber of commerce. Photo courtesy GEUS

Digital & Print Advertising

GEUS Bill Messages

Never Miss A Bill! Never Miss A Payment!

Offering tools to help ensure you receive your bill and make your payment on time is just the start of the innovative services GEUS offers.

- Paperless Billing: eliminates mail delays and paper waste.
- Electronic Notifications: ensures you're notified when your bill is ready and due.
- Auto Pay: ensures that your payment is always on time.

Sign up online at GEUS.org - Click Customer Portal, log in to edit settings. Contact our office for assistance 903-457-2800.

Thinking About Solar for Your Home? What you need to know before you buy.

The Public Utilities Commission of Texas created a guide for education and information regarding residential solar.

Visit their website to learn more:

<https://www.puc.texas.gov/consumer-help/electricity/solar/>.



2026 CUSTOMER SATISFACTION SURVEY

geus.org/340/survey

A banner for the 2026 Customer Satisfaction Survey. It features the GEUS logo, a QR code, and the website URL. The background shows a person's hand pointing at a tablet displaying a survey.

HELP US IMPROVE BY TAKING OUR ANNUAL SURVEY

Our customers and community always come first!

To ensure we are meeting your electric needs and providing our customers with the best possible service, we're conducting an electric survey and need your feedback.

Herald Banner Ads – Print and Digital Ads

Thursday July 2nd



2026 CUSTOMER SATISFACTION SURVEY

geus.org/340/survey

A banner for the 2026 Customer Satisfaction Survey. It features the GEUS logo, a QR code, and the website URL. The background shows a person's hand pointing at a tablet displaying a survey.

Thursday July 9th



SUMMER Savings tips

4 DEGREES OF SAVINGS

Adjust your thermostat up 4 degrees to save on cooling costs. Use fans to create wind chill and stay comfortable.

Visit GEUS.org for summer savings tips.

A banner for Summer Savings Tips. It features the GEUS logo, a QR code, and the website URL. The background shows a person's hand pointing at a tablet displaying a survey.

Thursday July 16th



LEVEL BILLING

ELIMINATES BILL SURPRISES

Consistent electric bills all year.

LEARN MORE AT GEUS.ORG

A banner for Level Billing. It features the GEUS logo, a QR code, and the website URL. The background shows a person's hand pointing at a tablet displaying a survey.

Thursday July 23rd



SUMMER Savings tips

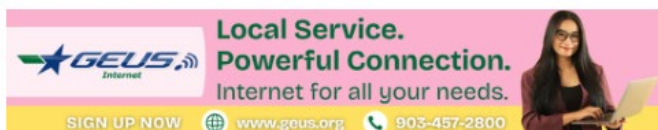
TURN OFF, UNPLUG, SAVE MORE

Turn off lights and unplug nonessential devices when they're not in use to save energy and lower your bill.

Visit GEUS.org for summer savings tips.

A banner for Summer Savings Tips. It features the GEUS logo, a QR code, and the website URL. The background shows a person's hand pointing at a tablet displaying a survey.

Thursday July 30th



Local Service. Powerful Connection.

Internet for all your needs.

SIGN UP NOW www.geus.org 903-457-2800

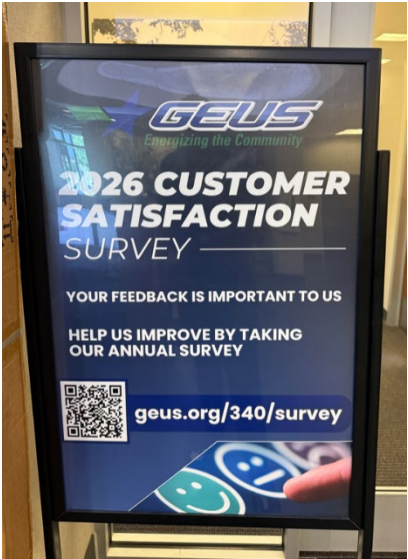
A banner for Local Service. Powerful Connection. It features the GEUS logo, a QR code, and the website URL. The background shows a person's hand pointing at a tablet displaying a survey.

Print Advertising

Drive Thru Sign



Lobby Posters



Print Advertising



GEUS 34 Ads

GEUS creates still ads for GEUS 34 for our needs as well as community non-profits. These are GEUS related ads that aired this month.

2026 CUSTOMER SATISFACTION SURVEY

YOUR FEEDBACK IS IMPORTANT TO US
HELP US IMPROVE BY TAKING OUR ANNUAL SURVEY

geus.org/340/survey

Happy INDEPENDENCE Day

OFFICE CLOSURE

WE ARE CLOSED IN OBSERVANCE OF INDEPENDENCE
FRIDAY, JULY 3, 2026

TO REPORT AN OUTAGE VISIT [GEUS.ORG](https://geus.org), OR CALL 903-457-2800

BLOOD Drive

SAVES LIVES.

Complete blood count and more for a chance to win four tickets and a parking pass to a Dallas Cowboys home game!

Friday, August 28, 2026
9:00 AM - 2:00 PM

GEUS
Center BloodCare Bus
2310 Wesley Street
Greenville, TX 75401

NATIONAL DRIVE THRU DAY

135+ YEARS

Honoring Our Past. Powering Greenville's Future.

For decades, GEUS has been proud to partner with Hunt County Shared Ministries to support our neighbors in need. Annually, GEUS commits \$10,000 to low-income assistance. Our partnership helps customers' families keep the lights on while continuing a legacy of care that spans generations.

LEVEL BILLING

ELIMINATES BILL SURPRISES

Consistent electric bills all year.

LEARN MORE AT [GEUS.ORG](https://geus.org)

SmartPay
Electricity On Your Schedule

"I love that as a SmartPay Customer we can make payments as we need to. It helps budget our expenses especially when managing increased costs in other areas of life. Thank you for making this program available for everyone."

Jessica Garcia, GEUS SmartPay Customer

20 YEARS SERVICE ANNIVERSARY CELEBRATION

DAVID JONES
TRANSMISSION & DISTRIBUTION MANAGER

EMPLOYEE Spotlight

AUSTIN MIDDLETON
CUSTOMER SERVICE

TIME AT GEUS
3 YEARS AND 5 MONTHS

FAVORITE PART OF THE JOB
BEING PART OF THE COMMUNITY AND WORKING WITH LIKE MINDED PEOPLE.

HOBBIES
ENJOYING MUSIC, PLAYING CARD GAMES WITH FRIENDS, AND WATCHING MOVIES.

Meet the FACES BEHIND THE EMOJIS

FINANCE
Keeping the numbers balanced and our utility financially strong.

ENGINEERING
Designing and planning for a reliable future.

POWER PLANT
Generating the energy that keeps Greenville running.

LINEWOMEN
Working safely around the clock to keep the lights on.

135+ YEARS

Honoring Our Past. Powering Greenville's Future.

Since 1892, GEUS has proudly partnered with the Greenville Chamber to support local growth and opportunity. As GEUS celebrates over 135 years of service, this partnership continues to play a vital role in strengthening our community and investing in the future of Greenville.

135+ YEARS

Honoring Our Past. Powering Greenville's Future.

As we celebrate 135 years of service, we're reminded that behind every reliable system is a team committed to planning ahead, proactive maintenance, and dedication. These photos from years past highlight the hard work and attention to detail at GEUS' locally owned and operated power plant that have kept our community powered for generations.

SUMMER Savings tips

4 DEGREES OF SAVINGS

Adjust your thermostat up 4 degrees to save on cooling costs. Use fans to create wind chill and stay comfortable.

Visit [GEUS.org](https://geus.org) for summer savings tips.

SUMMER Savings tips

TURN OFF, UNPLUG, SAVE MORE

Turn off lights and unplug nonessential devices when they're not in use to save energy and lower your bill.

Visit [GEUS.org](https://geus.org) for summer savings tips.

SUMMER Savings tips

SMARTER COOLING STARTS WITH FANS

Fans keep you cooler by creating a wind chill effect, no thermostat change needed.

Visit [GEUS.org](https://geus.org) for summer savings tips.

ENERGY SAVINGS START HERE

Programmable Thermostat Rebate

\$30 REBATE

[LEARN MORE GEUS.org](https://geus.org)

ENERGY SAVING TIPS

- Use cold water to wash your clothes.
- Run full loads of laundry (avoid partial loads).
- When drying clothes, outside a dryer is best.

Safe Electricity.org

Local Service. Powerful Connection.

Internet for all your needs.

SIGN UP NOW www.geus.org 903-457-2800

THANK YOU!

GREENVILLE TOWN PROFESSIONALS

for recognizing and supporting our first responders!

Energy Efficiency Rebate Program

Rebates FY 25-26

	Qty.	Rebate	PROGRAM
			APPLIANCE
	1	\$ 50	Window AC Units
		\$ 75	dryer
	7	\$ 50	dishwasher
	9	\$ 75	refrigerator
		\$ 25	freezer
		\$ 250	Window AC\Heat Units
	17		
Number of Rebates	Number of Total Items		LIGHTING
6	6	\$150.00	LED Holiday Lights
1	9	\$96.13	LED lights
			fixtures
7	15		
Sq Footage	Number of Homes		INSULATION
		\$ 0.16	attic
	-		
			PGM THERMOSTATS
	6	\$ 30	HVAC Tstat
	6		
	30		

EE Rebate Customers: 30

Total Dollar Credits to Customer's Accounts: \$1,603,57

GEUS 34 Content

Still Ads: 19 total

July 6-12

New Content	0:49:17
Archive Content	3:44:43
Outside Content	1:30:00
Total	6:06:05

July 13-19

Archive Content	5:21:35
Outside Content	1:30:00
Total	6:54:46

July 20-26

Replay Content	1:36:19
Archive Content	3:46:31
Outside Content	1:30:00
Total	6:53:50

July 27-August 2

Replay Content	1:18:53
Archive Content	3:32:27
Outside Content	1:30:00
Total	6:14:50

Replay Content

- Content that has been created in the last year that we are playing again.

Archive Content

- #Throwback GEUS34
- When we cleaned out the Studio Office, we found a box of DVDs with content from several years ago. We are replaying that as we get it converted back to a digital format.

Outside Source Content:

- Green Shoot Agency Celebrate Hunt County, advertising partnership.
- Paid Church Programs

Commercial Inserts on National Networks

GEUS commercials played on national networks, including the following: AEN, HGTV, LIF, CMT, PAR, CNN, TBSC, TLC, TNT, TWC, DISC, USA, ESP2, ESPN, FXNC, and FSS.

GEUS SmartPay - Your Power Your Way – 2,051 spots ran

GEUS - 4 degrees of Savings – 2,051 spots ran

GEUS 135th Anniversary - Honoring Our Past. Powering Greenville's Future – 2,051 spots ran

These commercials also play on GEUS34 and YouTube.

Social Media – July 2026

Facebook

5,570 Total followers

Twitter

255 Followers

YouTube

1,659

Subscribers

Change in followers over the last month: Facebook +27, Twitter +/-0, YouTube +3.

Preview		Views	Viewers
	Hey, Cowboys fans! Donate blood at our ... Published • Jul 30 at 6:00 PM	642	365
	100 Degree Days have Arrived! Make simple ... Published • Jul 30 at 2:00 PM	646	381
	WE'RE HIRING! GEUS ENGINEERING MANA... Published • Jul 30 at 9:00 AM	1,253	750
	Stay cool this summer with GEUS SmartPay, ... Published • Jul 29 at 6:00 PM	446	374
	WE'RE HIRING! GEUS R.O.W. GROUNDMAN ... Published • Jul 28 at 6:00 PM	4,679	2,940
	Tired of seasonal bill spikes? 🌞🌿 Achieve ... Published • Jul 28 at 2:00 PM	585	361
	Raising your thermostat just a few degrees c... Published • Jul 27 at 6:00 PM	590	366
	Happy National Drive-Thru Day to our amazi... Published • Jul 24 at 2:00 PM	3,007	1,872
	Help us identify areas where we can improve... Published • Jul 23 at 6:00 PM	1,096	609
	For decades, GEUS has been proud to partne... Published • Jul 22 at 2:00 PM	2,776	1,732

Preview		Views	Viewers
	Don't let summer heat drive up your bill! Dis... Published • Jul 21 at 2:00 PM	896	499
	7/21/26 8:46 am Service Update: Our online ... Published • Jul 21 at 9:38 AM	1,975	1,085
	Get connected today at https://monkeylink.... Published • Jul 20 at 6:00 PM	832	439
	⚠ GEUS does not call to threaten disconne... Published • Jul 20 at 3:07 PM	1,214	650
	☀ Employee Spotlight: Austin Middleton... Published • Jul 20 at 2:00 PM	2,128	1,286
	7/20/26 8am - Unfortunately our online pay... Published • Jul 20 at 9:10 AM	5,687	2,385
	🎉 Congratulations to our 2026 GEUS Schol... Published • Jul 17 at 6:00 PM	4,743	2,306
	🎉 Happy National Emoji Day! 🎉 Meet the ... Published • Jul 17 at 2:00 PM	3,162	1,396
	7/17 5:35p update - GEUS was notified that ... Published • Jul 17 at 10:36 AM	5,115	2,087
	As we celebrate 135 years of service, we're re... Published • Jul 16 at 2:00 PM	1,332	461
	Don't let electronics steal energy and raise y... Published • Jul 15 at 6:00 PM	512	258

Preview		Views		Viewers
	Life changes, and expenses do too. GEUS Sm... Published • Jul 14 at 6:00 PM	...	716	407
	Save on your electric costs in the laundry ro... Published • Jul 13 at 2:00 PM	...	788	439
	WE'RE HIRING! ⚡ GEUS EDO ADMINISTRAT... Published • Jul 10 at 6:00 PM	...	1,384	783
	Since 1992, GEUS has proudly partnered wit... Published • Jul 10 at 2:00 PM	...	1,410	782
	Tired of seasonal bill spikes? 🌞🌿 Achieve ... Published • Jul 9 at 6:00 PM	...	716	419
	WE'RE HIRING! ⚡ CUSTODIAN/GROUNDSK... Published • Jul 9 at 2:00 PM	...	10,283	6,421
	Thank you, Greenville Young Professionals a... Published • Jul 9 at 9:00 AM	...	948	555
	☀️ Summer savings start with Programmabl... Published • Jul 8 at 6:00 PM	...	1,079	615
	WE'RE HIRING! ⚡ GEUS TRANSMISSION & D... Published • Jul 8 at 2:00 PM	...	2,555	1,621
	No text content Everything Greenville Texas • Pending	...	0	0
	No text content Greenville TX Community • Jul 7 at 3:01 PM	...	445	275
	No text content Greenville, Texas (Community Support) • Jul 7 at 2:38...	...	62	47
	No text content Greenville Texas Uncensored • Jul 7 at 2:38 PM	...	43	33
	Help us identify areas where we can improve... Published • Jul 7 at 2:00 PM	...	679	352
	Summer Savings Tip: Watch this video for h... Published • Jul 6 at 6:00 PM	...	893	690
	GEUS will be closed on Friday, July 3, 2026, i... Published • Jul 2 at 6:00 PM	...	753	409
	GEUS is honored to be recognized as Greenv... Published • Jul 2 at 2:00 PM	...	2,218	1,360
	GEUS is a proud sponsor of the Bottle Rocke... Published • Jul 1 at 5:00 PM	...	604	367
	Stay cool this summer with GEUS SmartPay, ... Published • Jul 1 at 2:00 PM	...	543	403
	WE'RE HIRING! ⚡ GEUS/FUSION FIELD SVC ... Published • Jul 1 at 9:00 AM	...	1,753	1,105

GEUS
Customer Service
Quarterly Report
July 2026

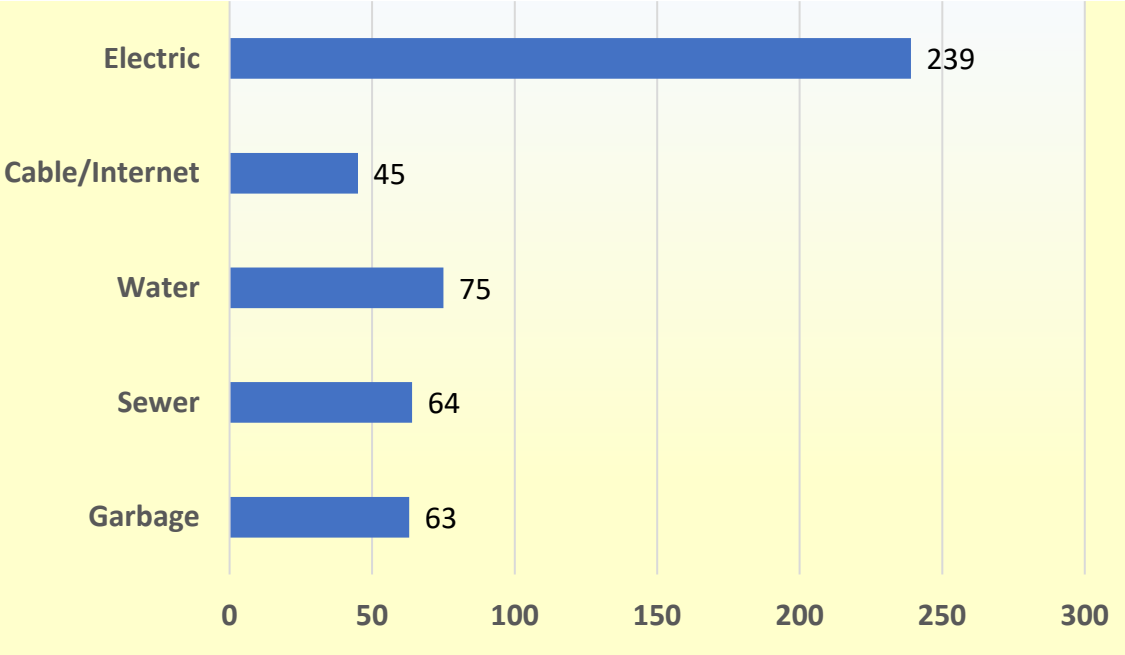
WORLD CLASS CUSTOMER SERVICE

No safety incidents to report for the month of July 2026.

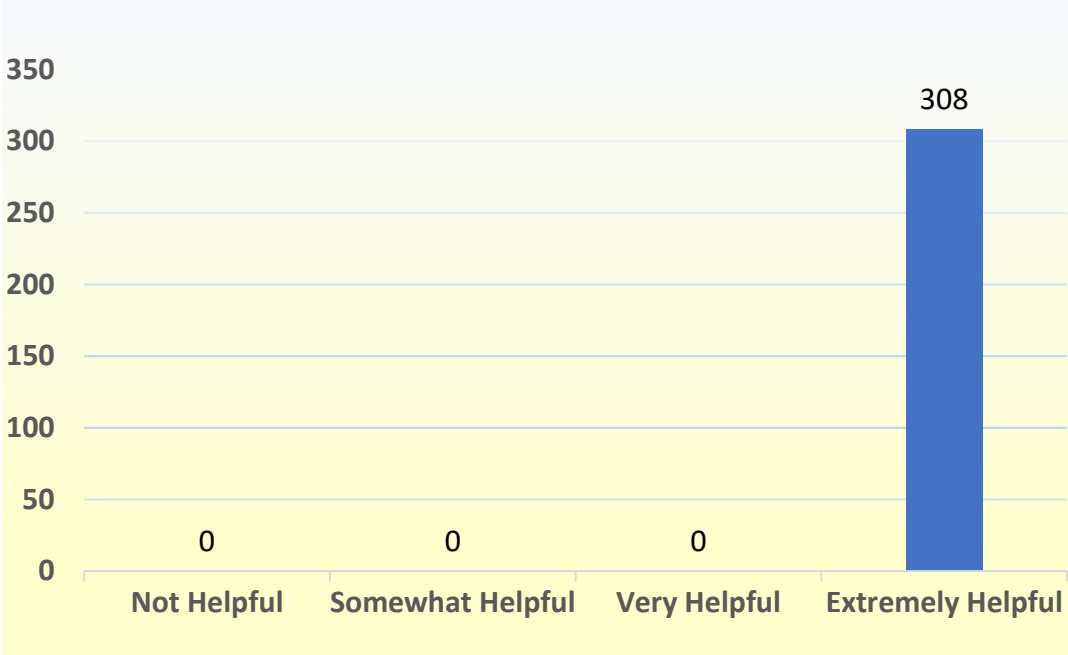
GEUS Customer Satisfaction Survey Summary

Summary Dates as of 7/1/2026-7/31/2026

This is a summary of the total responses. There are no required fields. A total of 308 individuals responded, and 293 completed all fields.



Was the GEUS Representative Helpful?
individuals responded.

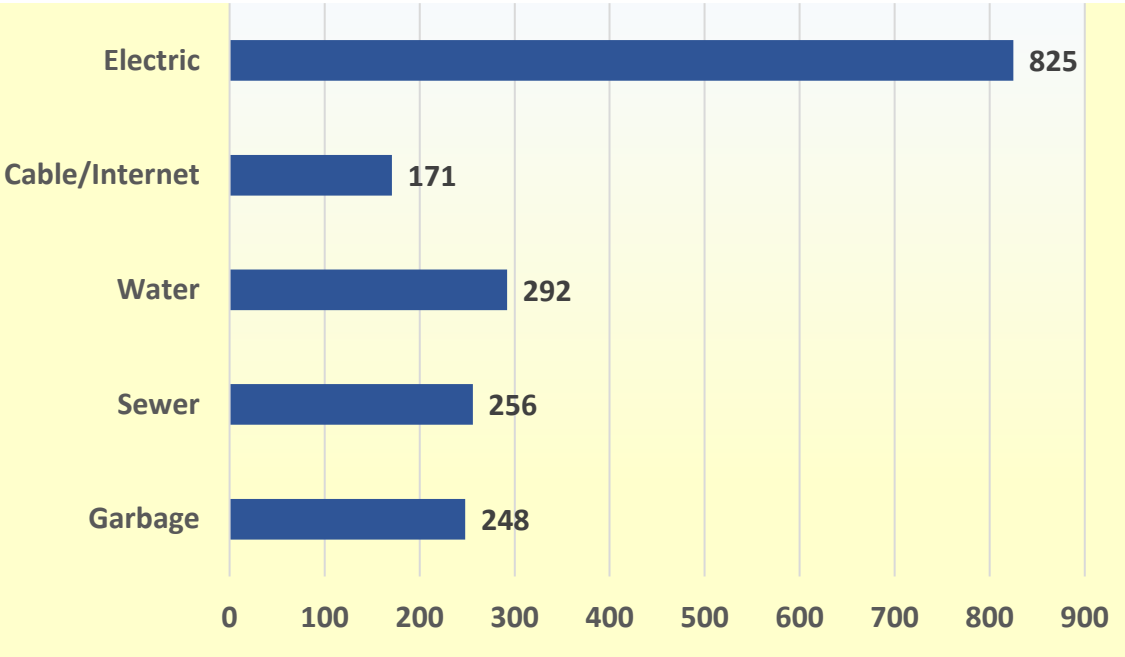


GEUS Customer Satisfaction Survey Summary

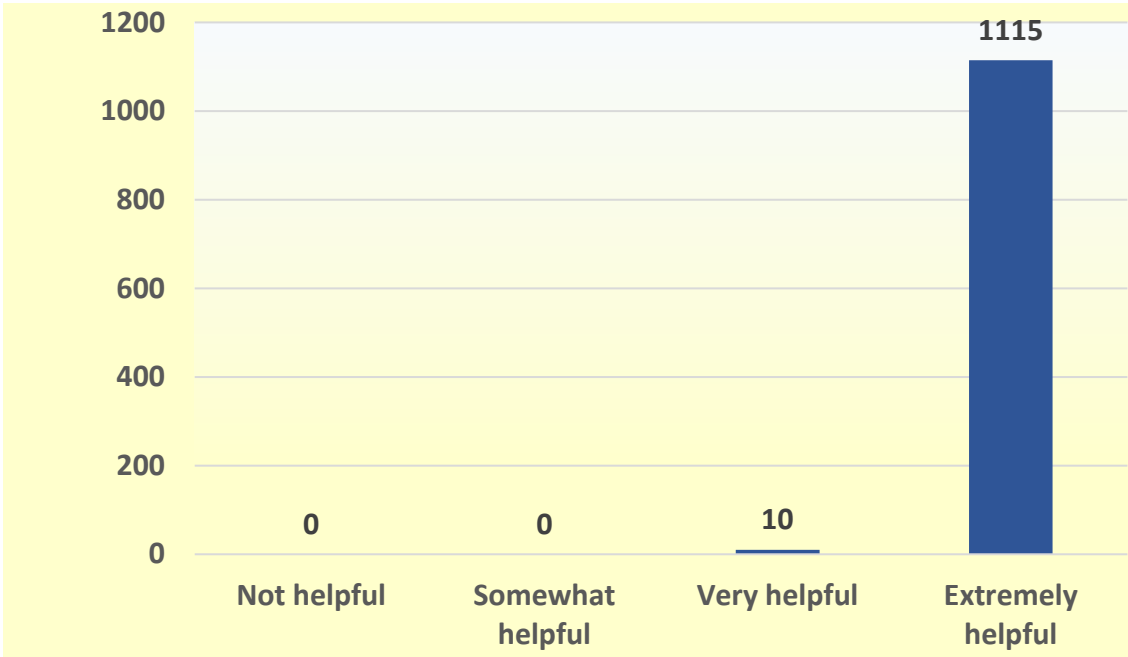
Quarterly Summary

Summary Dates as of 5/1/2026-7/31/2026

This is a summary of the total responses. There are no required fields. A total of 1,125 individuals responded, and 1,029 completed all fields.

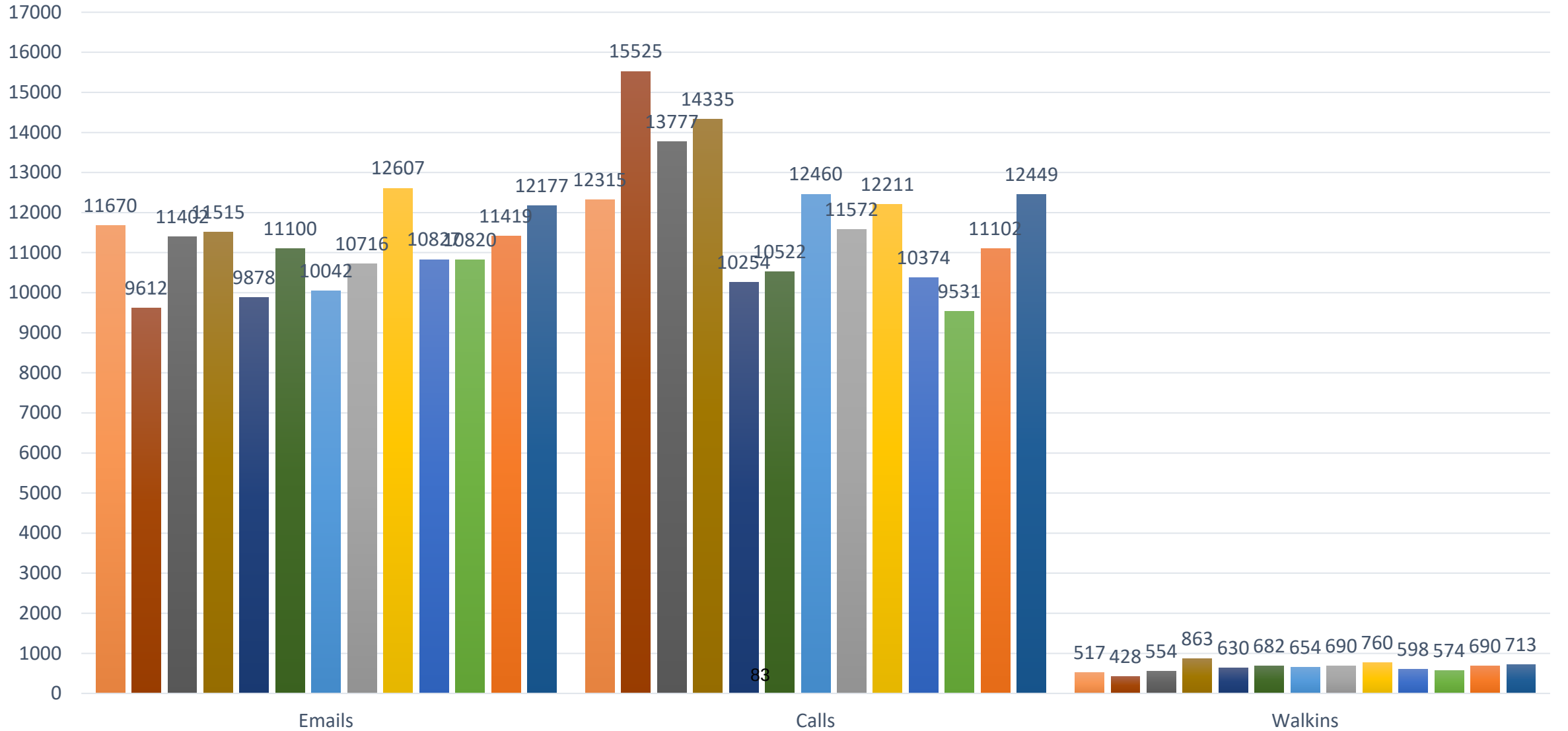


Was the GEUS Representative Helpful?
1,125 individuals responded.

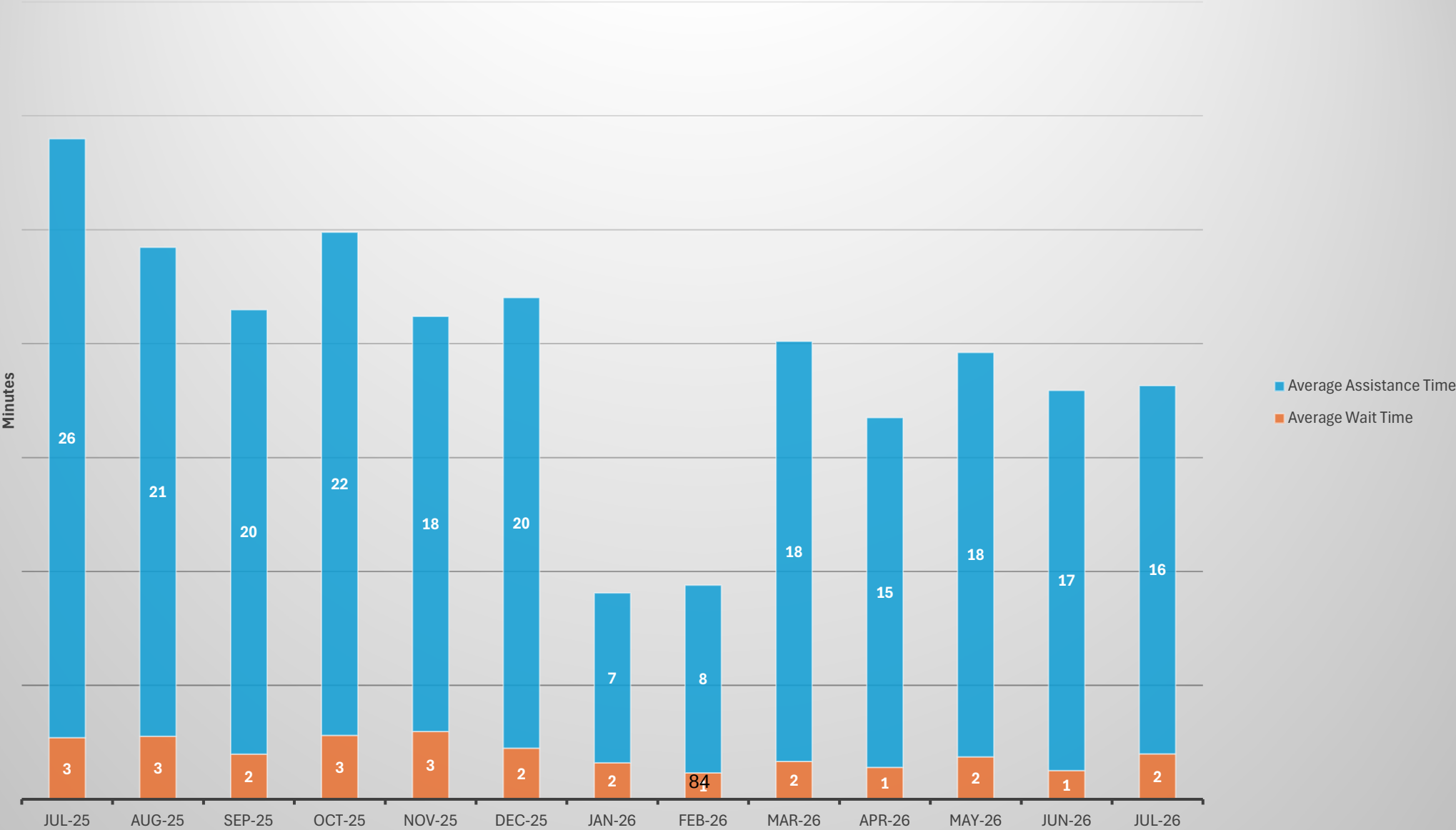


Total Customer Contact

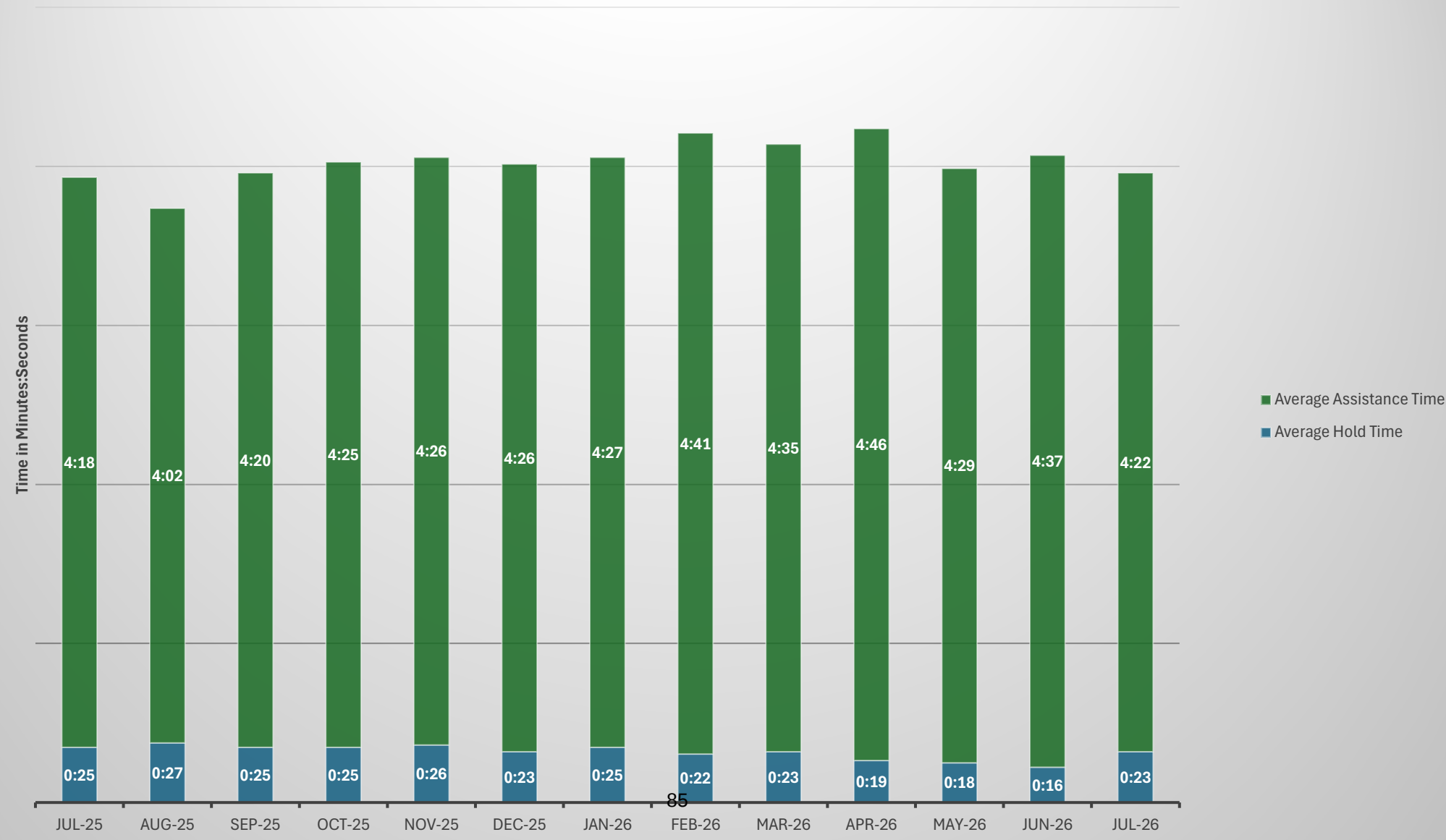
Jul-25 25-Aug Sep-25 25-Oct Nov-25 25-Dec Jan-26 Feb-26 Mar-26 Apr-26 May-26 Jun-26 Jul-26



Walk-In Wait & Service Times



Phone Hold and Assistance Time





E&O Monthly Report

August 2026

Month at a Glance

Safety and reliability stayed strong and well ahead of 2025 benchmarks; AMI is nearing completion.

96%

Safety Rating
Target 100%

1.85

SAIDI (min)
vs 2.49 June 2025

89%

AMI Rollout
17,277 / 19,442

100%

Pole Inspections
1,400 of 1,400 goal (10% of poles)

484

Calls Answered
238 work orders

Safety

96% safety rating maintained, with two minor incidents recorded this month.

96%

Safety Rating (Target 100%)

2

Safety Incidents (MTD)

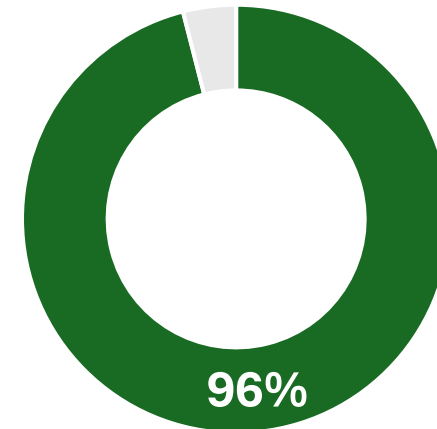
INCIDENT DETAIL

1 Minor Vehicle Accident

1 Employee Injury

Safety Rating

■ Safety Rating ■ Gap to 100%



Reliability – Infrastructure

Annual pole inspection goal met at 100%; 45 poles replaced in FY26 to date.

Pole Inspections 1,400 of 1,400 annual goal complete — 10% of all 14,000 poles **100%**



3

Poles Replaced
This month

45

Poles Replaced
FY26 to date

GOAL MET

The FY26 inspection goal is 1,400 poles — 10% of the 14,000-pole system — and all 1,400 are complete.

Reliability – e-Reliability Statistics

Reliability sits well ahead of both 2025 and APPA benchmarks.

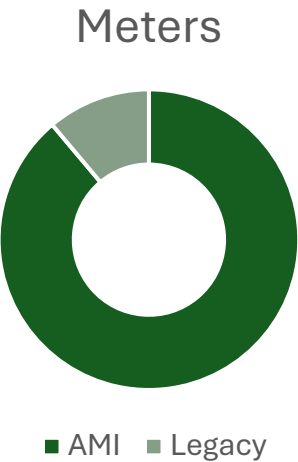
Statistic	GEUS – Current Month	GEUS – 2025 Annual Average	APPA – 2025 Annual Average
SAIDI (minutes)	1.85	14.57	54.52
SAIFI (interruptions per customer)	0.02	0.17	0.59
CAIDI (minutes)	102.57	83.70	89.68
ASAI	99.9957%	99.9972%	99.9898%
Outage numbers	47.00	466.00	Not Reported

Lower is better for SAIDI, SAIFI, CAIDI, and outages; higher is better for ASAI. CAIDI reflects average restoration time across only 47 outages this month.

Major Projects

AMI deployment nears completion at 89%, while 12+ developments add roughly 6,000 new units to the service area.

AMI Meter Deployment



17,277
Meters Installed

2,165
Legacy Remaining

Growth & Development

12+
Developments under
construction

6,000
New units in the pipeline

OUTLOOK

Remaining 2,165 legacy meters are scheduled for changeout, closing out the AMI rollout.

New developments will drive added service connections and load through FY27.

Compliance

Substation weatherization complete; policy reviews underway.

COMPLETED

100%

of substations inspected

Weatherization inspections complete across all substations.

IN PROGRESS

Reviewing Policies

- Pole Integrity
- Wildfire Mitigation

Customer Connections

484 calls answered and 238 work orders completed this month.

484

Calls Answered

238

Work Orders Completed