

Agenda Independent School District 279 School Board	Regular Business Meeting Educational Service Center - Board Room 11200 93rd Ave N Maple Grove, MN 55369 Tuesday, April 12, 2022 6:00 PM
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Our mission is to inspire and prepare each and every scholar with the confidence, courage and competence to achieve their dreams; contribute to community; and engage in a lifetime of learning.

This regular meeting of the Osseo School Board is being conducted in person. The meeting can be monitored electronically by streaming online at district279.org/info-center/school-board (Watch Livestream). An archived recording will also be available on the district website.

Agenda Items

1. 6:00 p.m. Welcome and purpose
Kelsey Dawson Walton, Board Chair
2. 6:05 p.m. Check-in
Cory McIntyre, Superintendent
3. 6:05 p.m.-6:50 p.m. #DL4A Update 3
Anthony Padrnos, Executive Director of Technology; Lisa Sjogren, Technology Coordinator of Secondary Programs; Johannah Arndt, Technology Coordinator of Elementary Programs; and Andi Bodeau, Coordinator of Instructional Media
4. 6:50 p.m.-7:35 p.m. 279Online Update 36
Anthony Padrnos, Executive Director of Technology; Bryan Bass, Assistant Superintendent of Equity and Achievement and Kristen Hauge, Osseo Area Learning Center and 279Online Principal
5. 7:35 p.m.-8:00 p.m. Communication Plan for Referendum Election 63
Kay VILLELLA, Director of Community Relations
6. 8:00 p.m.-8:15 p.m. Board Calendar Review 92
Cory McIntyre, Superintendent
7. 8:15 p.m. Adjourn ****Following adjournment, School Board members will reconvene in the Forum Room of the Educational Service Center for the purpose of a closed session pursuant to Minnesota Statute 13D.03 for labor negotiations with Teachers.****
Kelsey Dawson Walton, Board Chair

To accommodate individuals with disabilities, this material will be made available in alternative formats upon request. Individuals with disabilities are invited to request reasonable accommodations to participate in or attend a district activity, call your local school or the school district at least seventy-two (72) hours in advance (two-week notice preferred). Members of the public can view and download School Board meeting notices and regular meeting agendas and materials from the district website www.district279.org, under "Info Center > School Board."

OSSEO AREA SCHOOLS

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#DL4A Update

April 12, 2022

Outcomes

The board will be aware of the current operational plan work happening with #DL4A

#DL4A

Students will experience learning that is personalized in path, place, and pace through strengthening teaching and learning practices that support student success.

2021-22

2022-23

2023-24

2024-25

Phase 3B

- Grades K-2
- Continued #DL4A development PreK-12
- Re-evaluate Grades 6-8 digital learning
- Implement Online Programming
- Review parent/guardian learning opportunities

Improvement Cycle (Standard Work)

- Implement parent/guardian learning opportunities
- Expand online programming options
- Re-evaluate PreK-5 digital learning

Improvement Cycle (Standard Work)

- Re-evaluate Grades 9-12 digital learning
- Continued #DL4A development PreK-12

Improvement Cycle (Standard Work)

- Re-evaluate Grades 6-8 digital learning
- Continued #DL4A development PreK-12

#DL4A Logic Model

District Supports

- Stakeholder Involvement
- Focus on Teaching and Learning Practices
- System Staff Development
- Supporting Collaboratives
- Digital Learning Walks

Building Supports

- Support for Digital Learning Systems
- Site Staff Development
- Supporting Technology Integration
- Digital Learning Walks
- Supporting Collaboratives, Innovators
- Supporting Promising Practices Teams and Individuals



Teacher Actions

- Connecting Digital Place with the Classroom
- Personalized Learning (e.g., Path, Pace & Place)
- Encouraging Student Voice
- Curriculum Access
- Supporting Digital Citizenship
- Adapting Instructional Practices
- Incorporating New Resources

Parent Engagement

- Teacher-Family Support Alignment
- Clarification of Parent-Child Expectations

IMPACT: Student Outcomes

- Digital Citizenship
- Engagement
- Respect
- Mission Outcomes
- Growth
- ISTE Standards
- Course Grades
- Advanced Course Enrollment, Scores, Credit
- Higher Ed Enrollment
- Certifications

Legend Icons



Shows growth from baseline year to 2021-2022



Shows a decline from baseline year to 2021-2022



Flat movement - Shows neither growth nor decline from baseline year to 2021-2022



2021-2022: One of the top three highest sub-categories



2021-2022: One of three opportunities for growth within the sub-categories

Element Comparison

2021-2022 Results



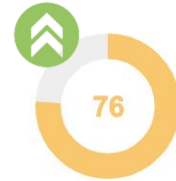
Leadership & Vision



Resources



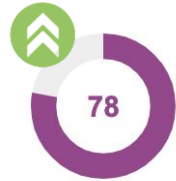
Technology Infrastructure



Instruction & Learning



Practice & Implementation



Learner Impact

2020-2021 Results



Leadership & Vision



Resources



Technology Infrastructure



Instruction & Learning

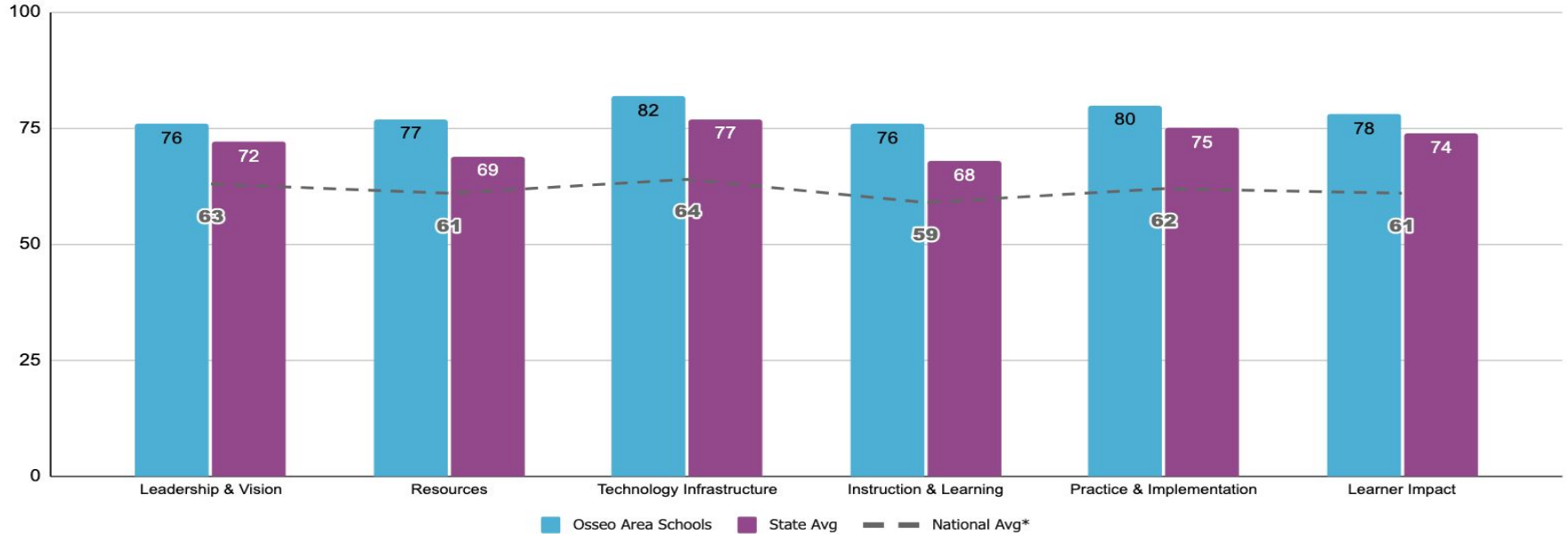


Practice & Implementation



Learner Impact




State/ National Comparison






Highlights

2021-22 Results

-  ► Digital Etiquette & Responsibility
 - Practice & Implementation
 - Score: 6.11
-  ► Learning Environment
 - Technology Infrastructure
 - Score: 6.21
-  ► Operational Status
 - Resources
 - Score: 6.35 (20-21: 5.91)

2020-21 Results

- Digital Etiquette & Responsibility
 - Practice & Implementation
 - Score: 6.01
- Learning Environment
 - Technology Infrastructure
 - Score: 6.3
-  ► Social Responsibility
 - Learner Impact
 - Score: 6.01 (21-22: 5.97)



Opportunities for Growth

2021-22 Results

- ▶ Personnel Recruitment
 - Practice & Implementation
 - Score: 3.72
- ▶ Budget & Allocation
 - Resources
 - Score: 3.93
- ▶ Acquisition
 - Resources
 - Score: 3.67

2020-21 Results

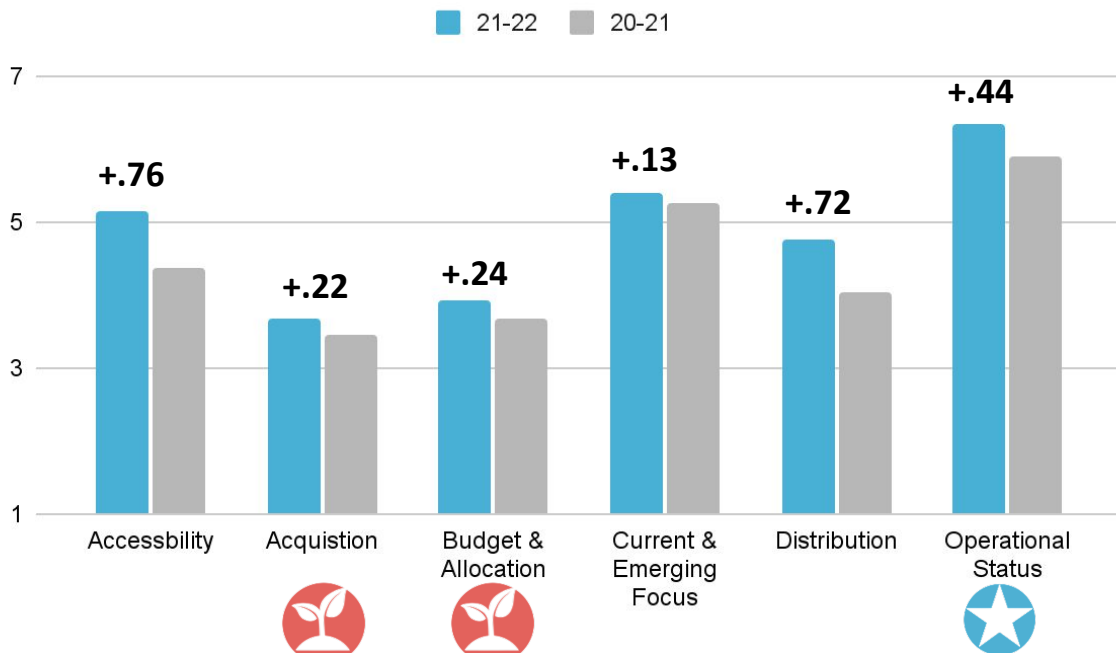
- ▶ Personnel Recruitment
 - Practice & Implementation
 - Score: 3.57
- ▶ Budget & Allocation
 - Resources
 - Score: 3.69
- ▶ Acquisition
 - Resources
 - Score: 3.45



Resources

On a 1-7 scale

	21-22	20-21
Accessibility	5.14	4.38
Acquisition	3.67	3.45
Budget & Allocation	3.93	3.69
Current & Emerging Focus	5.39	5.26
Distribution	4.75	4.03
Operational Status	6.35	5.91

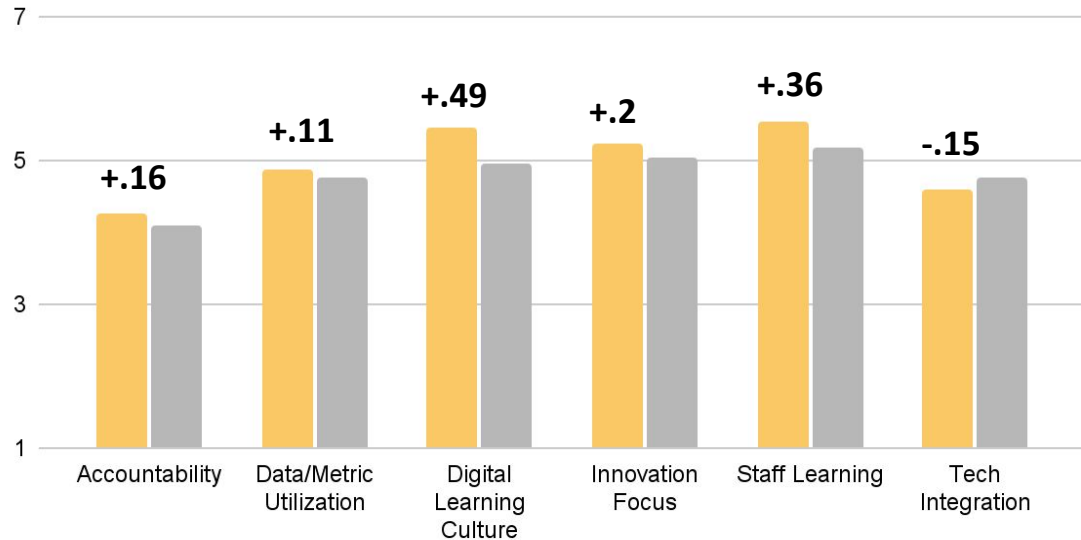




Instruction & Learning

On a 1-7 scale

21-22 20-21



	21-22	20-21
Accountability	4.26	4.1
Data/Metric Utilization	4.88	4.77
Digital Learning Culture	5.44	4.95
Innovation Focus	5.24	5.04
Staff Learning	5.53	5.17
Tech Integration	4.6	4.75

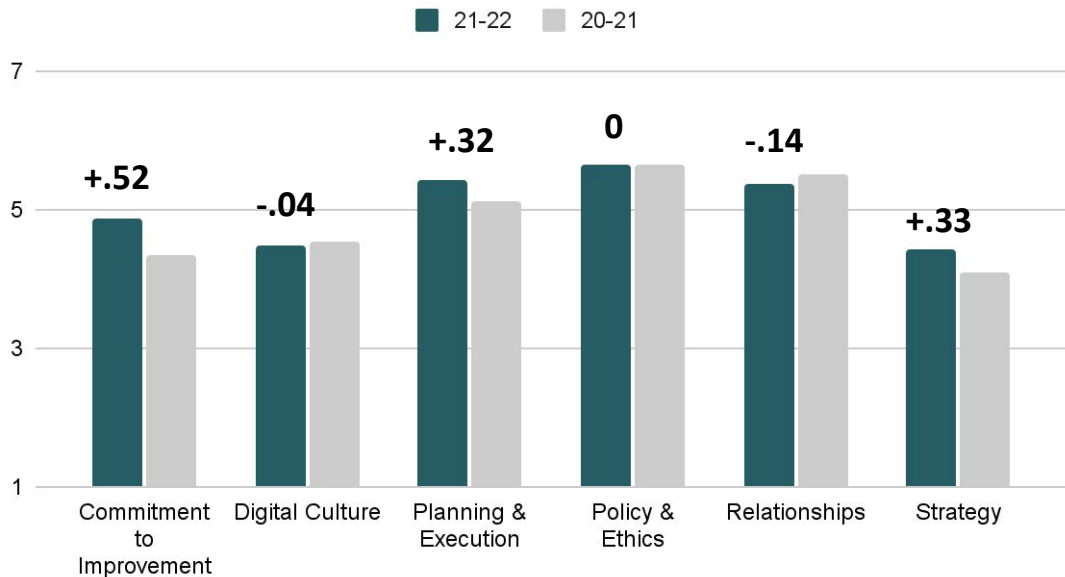


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Leadership & Vision

On a 1-7 scale

	21-22	20-21
Commitment to Improvement	4.86	4.34
Digital Culture	4.49	4.53
Planning & Execution	5.43	5.11
Policy & Ethics	5.65	5.65
Relationships	5.36	5.5
Strategy	4.42	4.09

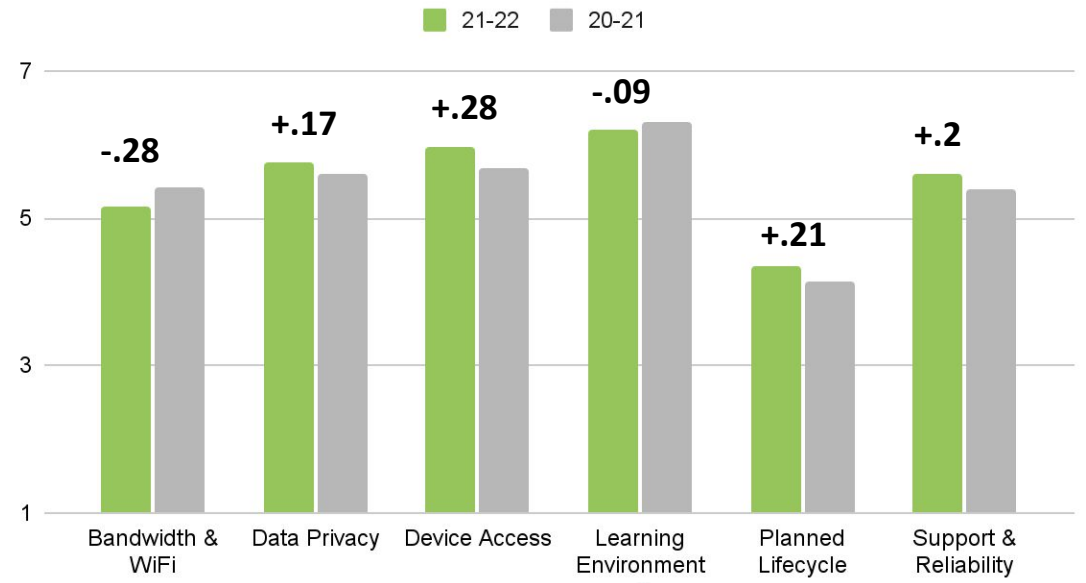




Technology Infrastructure

On a 1-7 scale

	21-22	20-21
Bandwidth & WiFi	5.15	5.43
Data Privacy	5.76	5.59
Device Access	5.96	5.68
Learning Environment	6.21	6.3
Planned Lifecycle	4.35	4.14
Support & Reliability	5.6	5.4

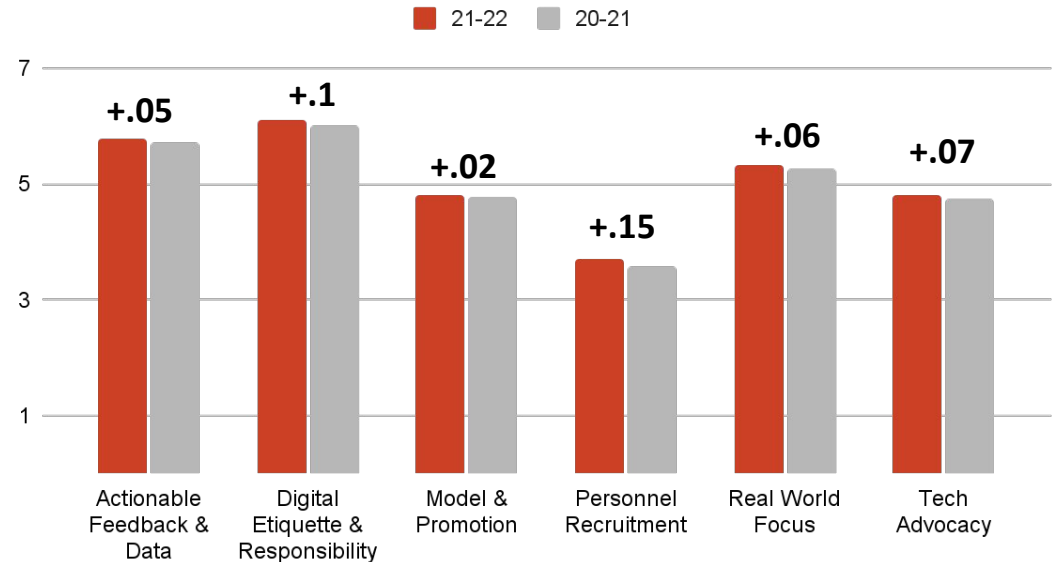




Practice & Implementation

On a 1-7 scale

	21-22	20-21
Actionable Feedback & Data	5.77	5.72
Digital Etiquette & Responsibility	6.11	6.01
Model & Promotion	4.8	4.78
Personnel Recruitment	3.72	3.57
Real World Focus	5.31	5.25
Tech Advocacy	4.8	4.73

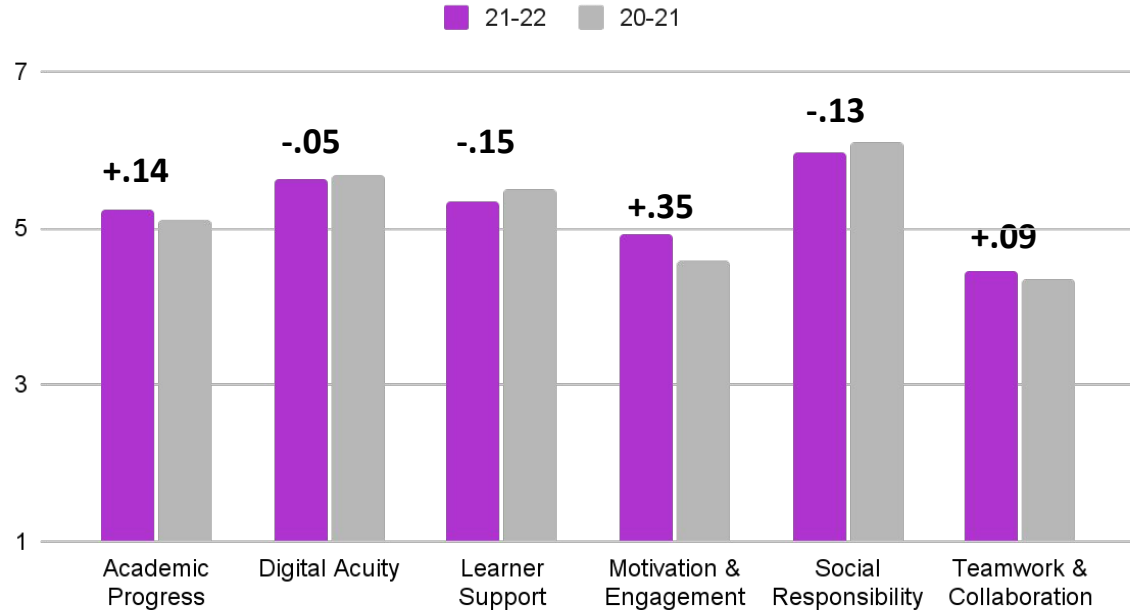




Learner Impact

On a 1-7 scale

	21-22	20-21
Academic Progress	5.24	5.1
Digital Acuity	5.63	5.68
Learner Support	5.35	5.5
Motivation & Engagement	4.93	4.58
Social Responsibility	5.97	6.1
Teamwork & Collaboration	4.44	4.35



ISTE Student Crosswalk

2021-2022 Results



Digital Citizen



Innovative Designer



Empowered Learner



Global Collaborator



Computational Thinker



Creative Communicator

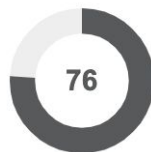


Knowledge Constructor

2020-2021 Results



Digital Citizen



Innovative Designer



Empowered Learner



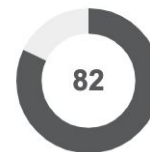
Global Collaborator



Computational Thinker



Creative Communicator



Knowledge Constructor

Digital Learning

Digital Learning Model

- ▶ Expand eLearning to include non-inclement weather days (online learning days)
- ▶ Revise online learning application to include supplemental online learning
- ▶ Provide context for the purposeful integration of digital tools in any learning environment

Digital Learning Tools

- ▶ Schoology & Seesaw key digital learning platforms




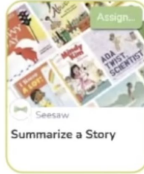


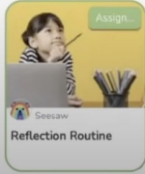
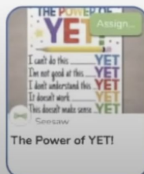
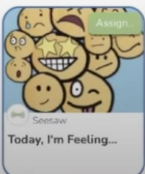
schoology®



Seesaw

Best Practices to Integrate Seesaw

Mini lesson or demo first, then a Seesaw activity to reinforce learning

Centers or Stations Practice math and literacy	Independent Practice Leverage multimodal tools
 Rainbow Name Writing	 Summarize a Story
 Math Center: Math Manipulatives Mastery	 What'd You Learn? Explain Your Thinking
Reflection Establish a routine	Social-Emotional Learning Take advantage of transitions and downtime
 Reflection Routine	 The Power of YET!
	 Today, I'm Feeling...

Grading for Equity

- ▶ Explore how Schoology can be used to support equitable grading practices to accelerate student learning
- ▶ Better alignment with our beliefs around Standards Based Instruction and Grading
- ▶ Better communication about achievement of the standards
- ▶ Investigate passback between Schoology and Synergy

Digital Citizenship & Responsible Use

- ▶ Identify additional resources for schools to use to teach digital citizenship
- ▶ Align ELA content area standards
- ▶ Continue development of student materials and website on how to use personal learning devices

Professional Development

- ▶ Ongoing support for staff
 - Monthly - core digital tools pathway
 - System PD - sessions on core digital tools
 - Job/Role Specific - tech esp's, new teachers
- ▶ Online self-paced learning opportunities for staff

Parents & Families

- ▶ Continue development of website resource for families
 - Translations for how to use digital tools
- ▶ Support schools with technology during school family nights / events

Elementary Technology

New This Year

- ▶ 1:1 iPads (K-3rd)
 - K-2 Refresh
 - Cart-based
- ▶ 1:1 Chromebooks (4th-5th)
 - Cart-based

Current Work

- ▶ Reevaluating K-5 Digital Display Standard
 - Interactive vs. non-interactive

Roadmap

- ▶ 22-23 Pre-K Study
 - 1:1 Devices & Large Displays
- ▶ Preparing for the technology needs of Building a Better Future
 - AirTames, Next Gen learning spaces, etc.

Secondary Technology

Researching the Computer Lab

- ▶ Now 1:1 for all K-12 students
- ▶ What is the need in the schools K-12?
- ▶ Options for current deployment of desktops on site

Upgrading to Digital Displays

- ▶ Finishing all core high school classrooms
- ▶ Starting July 2022, will continue through 2022-2023
- ▶ Will research digital display needs in Special Education classrooms

Middle School Device Refresh

- ▶ All students in 6-8 new device Fall 2022
- ▶ Will match the device in 10-12
(deployed in 2021-2022) and 4-5
(deployed in 2020-2021)
- ▶ 9th grade will hold device for 4th year

OSSEO AREA SCHOOLS

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279Online Update

April 12, 2022

Outcomes

- ▶ The board will be aware of the operational plan work for 279Online
- ▶ The board will be aware of the 279Online program brand
- ▶ The board will be aware of the 279Online marketing strategy

#DL4A

Students will experience learning that is personalized in path, place, and pace through strengthening teaching and learning practices that support student success.

Interest Convergence

- ▶ Interest of the school board
- ▶ Recommendation of DPAC (District Planning Advisory Council)
- ▶ Part of the goals in the #DL4A plan
- ▶ Experience in remote learning due to COVID

Online Learning Guiding Change Framework

Current Reality

- Supplemental courses up to 50% allowed
- 279Online full time online option
- Partnership with NSO for supplemental online
- MOU for online learning teachers
- 26 Formal Osseo Online Courses approved for supplemental online

Acceptable Means

- Must have agreement with EMO
- Must be within the bounds of state statute
- Must be in bounds of employee contracts/ MOU's
- Must be in bounds of School Board Policy
- Must take into consideration the impact of race and culture

Results

- A comprehensive online program that creates opportunity and flexibility for students attending Osseo Area Schools.
- Ability for student to attend full time online
- Ability for students to access supplemental online courses
- This program would utilize best practices in online learning and engage students in meaningful interactive ways that incorporates project based learning
- Access to a content area instructional staff to facilitate direct learning and support for students

Phase 1 (20-21 School Year)

Description	Activities (timeline)	Questions
Establish programming for the implementation of a full time online learning program at Osseo Area Schools.	<ul style="list-style-type: none">● Re-establish online provider status in order to offer opportunities for 100% online learning (Fall 2020-Spring 2021)● Establish budget for online program● Develop online program for core/ graduation requirement courses (Fall 2020-Dec 15, 2020)● Review new online course proposals (Summer 2020-Sept 24)● Register students for Fall 2021 (February-March 2021)● Train staff who are providing online instruction (Spring 2021)● Revisit MOU for expanding online learning offerings (Jan 2021)● Establish rubric for online learning course standards (Fall 2020-Spring 2021)	<ul style="list-style-type: none">● How does a COVID distance learning option parallel the development of our long-term online program?● How many students would we expect for full time enrollment versus supplemental enrollment?● How many students are needed to run a section?● How many students do we need participating to run an online program?

Phase 2 (21-22 School Year)

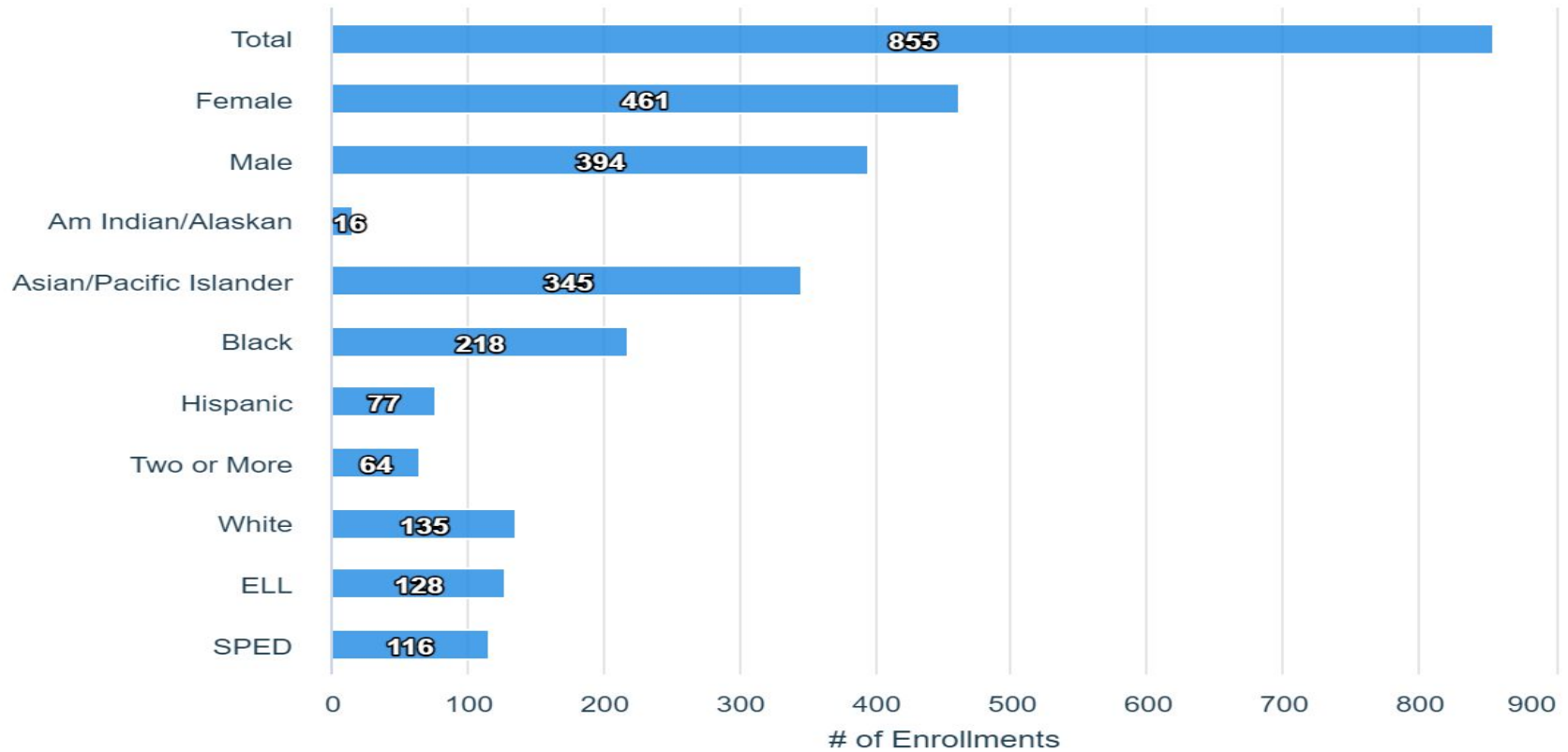
Description	Activities (timeline)	Questions
<p>Implement core/graduation requirement online learning program and explore expanded online learning programming</p>	<ul style="list-style-type: none"> ● Implement core online program ● Explore blended/supplemental programming integrated in comprehensive high schools ● Establish supplemental online provider status with MDE ● Expand program marketing 	<ul style="list-style-type: none"> ● How many students can we expect between full time and supplemental online enrollment? ● What system supports do we need to provide a meaningful & transformative learning experience for our scholars? ● How do we tell our story?

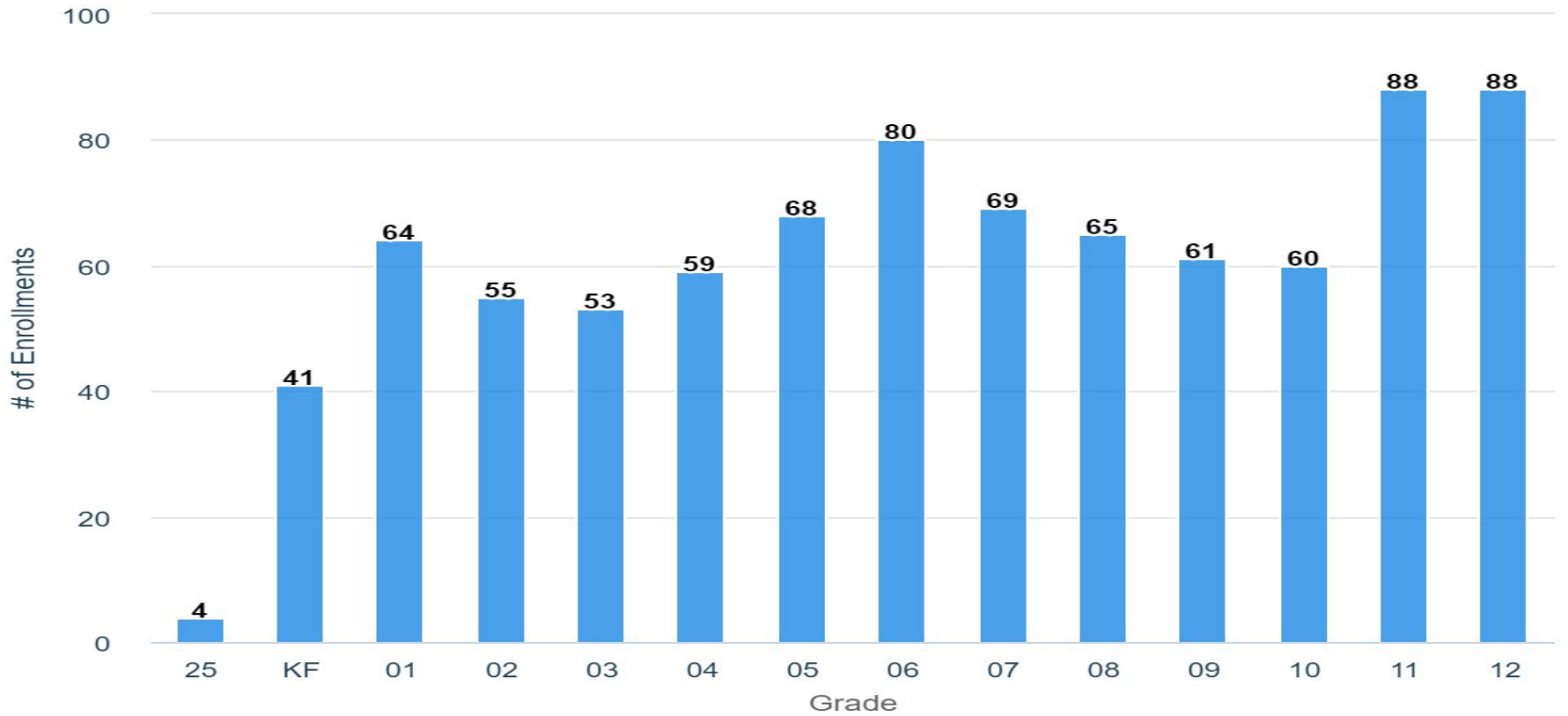
Phase 3 (22-23 School Year)

Description	Activities (timeline)	Questions
Implement integrated programming with comprehensive high schools and possible pathway programming	<ul style="list-style-type: none">● Continuous improvement of the full time experience● Establish plan for supplemental versus credit recovery● Determine supplemental course offerings● Course guide updates that provide opportunities for supplemental online● Establish registration process for students to register for supplemental offerings	<ul style="list-style-type: none">● How do we move from foundational to transformational?● How do we structure family and community engagement to provide meaningful connections across stakeholders?● How do we deepen the scholar experience in alignment with our mission and vision?

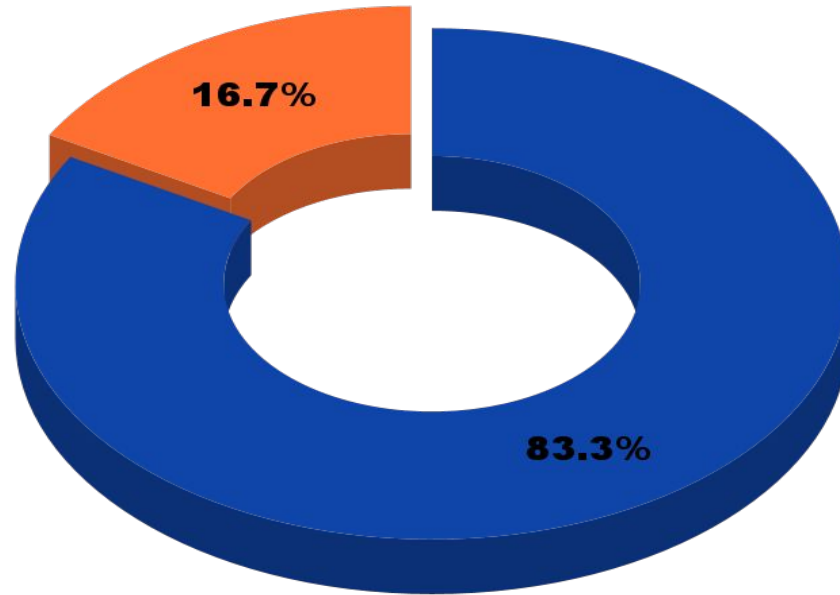
279Online 2021-22

- ▶ Comprehensive online full time school K-12
- ▶ Capped at 2,011 students
 - 716 grades K-5 (4 sections at each grade)
 - 555 grades 6-8 (5 sections at each grade)
 - 740 grades 9-12 (5 sections at each grade)



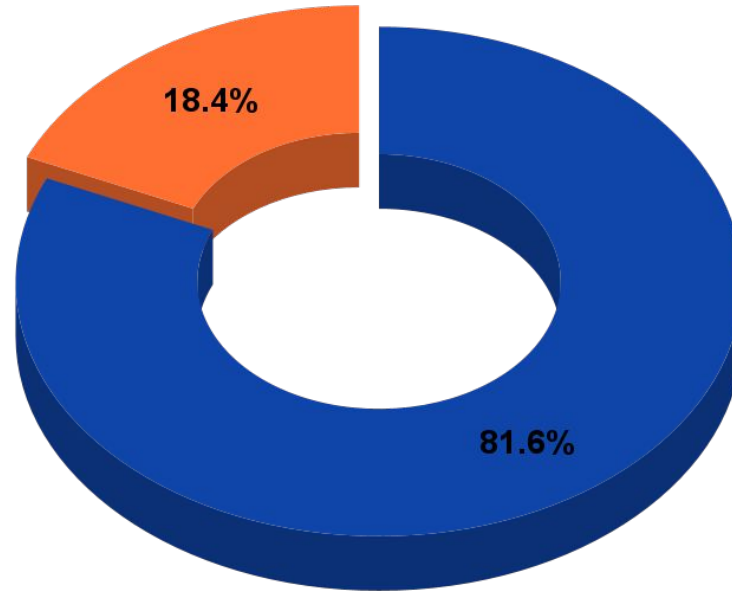


Current Enrollment



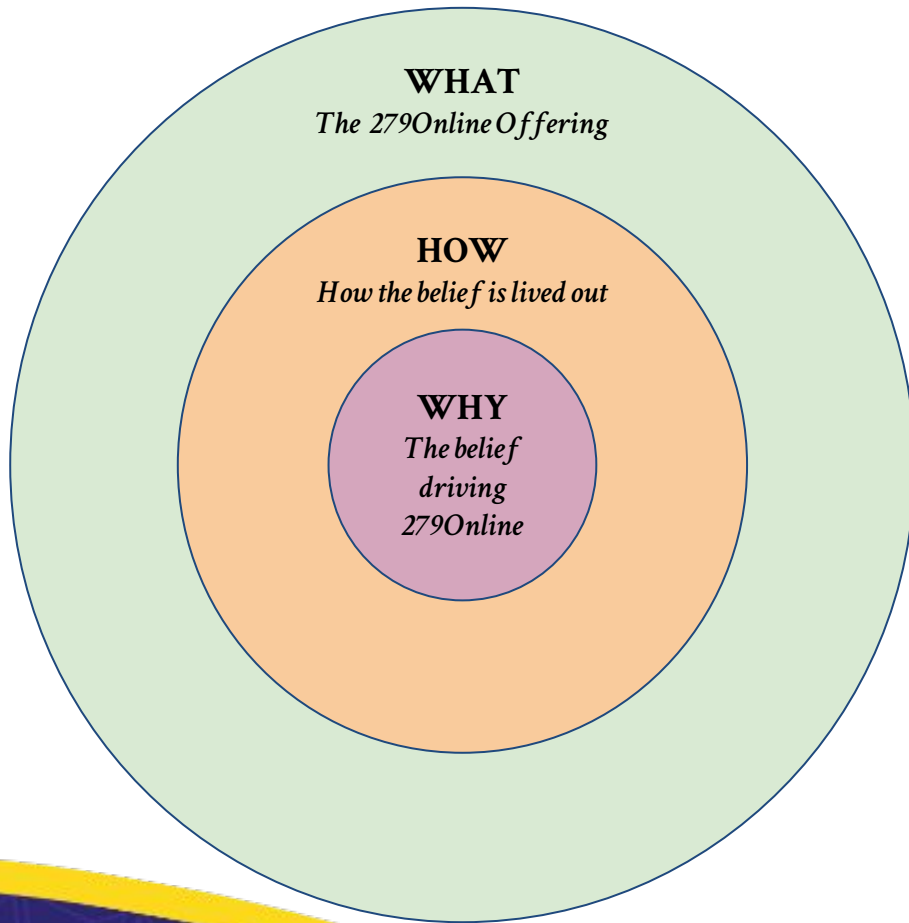
● In-District ● Out-District

Next year enrollment as of April



● In-District ● Out-District

Who is 279Online?



Why:

Learning can and should happen everywhere, and we believe that scholars thrive when they are met with empathy and intentionality.

How:

Our inclusive, adaptive curriculum honors the needs and desires of each scholar, and we use every traditional and online tool at our disposal to help them adopt a lifestyle of continuous curiosity and learning.

What:

Through our unique and compelling lens, we invite scholars from across the state of Minnesota to experience remarkable learning outside the traditional classroom.

279Online Archetype



The Creator

The Creator notices and acts upon the need for innovation, invention and reinterpretation. On a quest to create things and expressions of lasting value, this archetype constantly seeks to acquire new skills. Trusting in inspiration, the Creator pursues those moments when ideas flow effortlessly — learning to practice patience when the channel doesn't feel open.

Desire: Tangible expression **Motto:** Let's make something beautiful **Strategy:** Nonlinear thought, nonconformity **Strength:** Imagination **Fear:** Mediocrity and judgement **Achilles Heel:** Over dramatization **Creator brands:** Lego, Pinterest, Etsy **Notable Creators:** Wolfgang, Amadeus Mozart, Walt Disney, Charles and Ray Eames

Brand Promise

279Online will invite scholars from across Minnesota to develop their sense of wonder and love of learning through a personalized approach that values their needs and desires.

Brand Vision

To create unparalleled, inclusive learning experiences that are shaped by the scholars they serve.

Brand Positioning

Scholars and families who seek learning outside the walls of a traditional classroom can find belonging here. With an emphasis on relationship and personalized learning, our passionate 279Online team uses every tool at their disposal to foster scholars' sense of wonder and love of learning.

Brand Idea

All in.

Scholars are entitled to an experience that can accommodate their wide-ranging needs. To learn best, they need to be seen, heard, and nurtured — and that can happen anywhere where there's an intersection of passionate, inclusive teachers and open-hearted communities. We live at that intersection, adapting education to the needs and desires of each scholar, and using every tool available to foster a sense of wonder and love of learning.

Telling our story through Responsive

Guiding Content:

At 279Online, we embrace the uniqueness of our scholars and find ways to personalize, adapt and shape lessons based on their perspectives and interests to provide a unique and flexible learning experience. Our approach can be enhanced and personalized quickly thanks to our online model.

Personalized learning for every scholar

At *279Online*, we embrace the uniqueness of our K-12 scholars by using their perspectives and interests to shape what we study. Our flexible approach continually finds ways to personalize, adapt and maximize learning — and our students and families love it.

Join our next open house by visiting *279online* to learn more today.



More at online.district279.org

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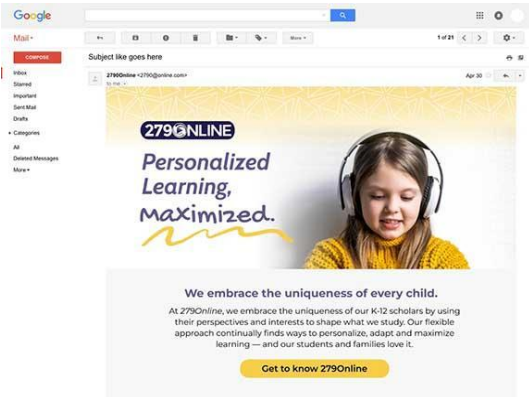
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Personalized Learning from a Scholar Perspective

See personalized learning in action. Hear from the 279Online scholars who drive this flexible approach to learning.

[Let's go](#)



Hear from 279Online parents

When lessons are built to meet students' unique needs and interests, parents think differently about school. Find out more here.

[Watch now](#)



Featured Teacher

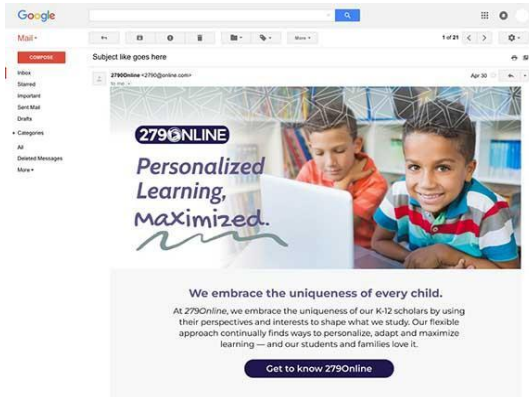
Hear how Mr. Lennon is able to personalize history lessons to students in this unique learning model.

[Mr. Lennon's Story](#)

279ONLINE

Osseo Area Schools, 822 179
279 Drive
10000 Osseo, IL
Maple Grove, MN 55347

Click here to Reply or Forward



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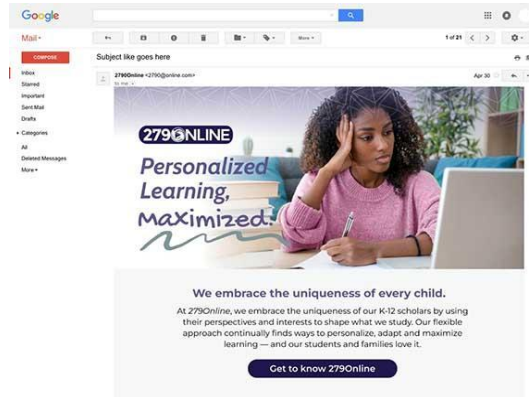
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INNOVATION, CREATIVITY, OPPORTUNITY

279ONLINE⁵⁸

OSSEO AREA SCHOOLS

Prepared for school board 4.12.2022



279Online
Sponsored

Our approach to learning can be enhanced and personalized to your scholar's needs and interests faster than the traditional classroom.

Learn your way.

[Learn about 279Online](#)



[HTTPS://ONLINE.DISTRICT279.ORG/](https://online.district279.org/)

Learn your way.

In Osseo Area Schools, scholars benefit from e...

[Learn More](#)

Like

Comment

Share



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INNOVATION, CREATIVITY, OPPORTUNITY

279 ONLINE ⁵⁹

OSSEO AREA SCHOOLS

Prepared for school board 4.12.2022

Marketing Plan: Target Audiences

The marketing plan for 279 Online will be focused on the following audiences:

- Current Osseo Area Schools students/families
- Metro area students/families
- Statewide students/families
- Osseo Area Schools staff members - create awareness of 279 Online and the campaign

Marketing Plan: Tactics

The marketing plan for 279 Online will include several tactics to deliver messages to targeted audiences:

- Social media content
- Revised website content
- Storytelling - scholar, parent and staff profiles and testimonials
- Digital advertising campaigns
- Personalized follow-up tactics with interested families/students
- Existing district communications channels to target current families/students and staff

Questions?

OSSEO AREA SCHOOLS

ISD  279

Communication plan for referendum election

Presented by the Community Relations on April 12, 2022

Informational and strategic

- ▶ This communication plan is completely informational
- ▶ Strategic communication plan
 - Research
 - Planning
 - Implementation
 - Evaluation

Communications plan: situation analysis

- ▶ New strategic plan is leading our future.
 - Committed to giving scholars and families the educational experience they desire and deserve.
 - Intertwined with the requests for learning and technology needs.



OSSEO AREA SCHOOLS
ISD 279

STRATEGIC ROADMAP

MISSION STATEMENT

Our core purpose

Our mission is to inspire and prepare each and every scholar with the confidence, courage and competence to achieve their dreams, contribute to community, and engage in a lifetime of learning.

CORE VALUES

Drivers of our words and actions

HONOR AND INTEGRITY
Holding ourselves, each other and our system to the highest standards to create the best conditions for learning.

INCLUSION
Intentionally engaging diverse voices and perspectives equitably and respectfully.

INNOVATION AND EXCELLENCE
Cultivating creativity, ideas, confidence and transformational growth.

TRANSPARENCY
Communicating, modeling, and making decisions clearly, equitably and openly.

INTRINSIC VALUE
Each scholar, staff member and family is valued and respected for their perspective, experience and contributions.

VISION STATEMENT

What we commit to create

Unleash and enhance the brilliance of our scholars to thrive and change the world.

STRATEGIC DIRECTIONS

Prioritized focus of our time and resources

- Create safe, welcoming and inclusive learning environments that foster global curiosity, belonging, innovation and engagement.
- Build and nurture a culture of achievement by providing content rich, rigorous, equitable and individualized pathways.
- Promote inclusive participation of all of our communities and provide timely, relevant, and easily accessible communication.
- Create a system of operational innovation, excellence, accountability and sustainability.
- Address, acknowledge and reduce systemic disparities, barriers and inequities as we lead, develop and align our district toward continuous improvement.

district279.org/strategicroadmap

Communications plan: situation analysis

- ▶ Committees on Financial Involvement School-Community Accountability Liaisons (FISCAL) and District Technology Advisory Committee (DTAC) both agree with a referendum election for operating and technology levies.
- ▶ Residential survey, January 2022
 - Strong support for the quality of our schools.
 - Financial management credibility is strong.
 - Moved from a hostile tax environment to a tax sensitive.

Communications plan: situation analysis

- ▶ Nearly 10 years since the last referendum election.
- ▶ It's a gubernatorial election this fall, so it will be busy. Seats up for election include the governor, state offices, U.S. house and local legislators. Maple Grove and Brooklyn Park both have proposals for community center improvements as well.

Theme: Building a Better Future

Communications plan: goals

- ▶ To ensure an informed voting public by providing timely, relevant and easily accessible information.
- ▶ To equip parents, staff and other key stakeholders to be trusted ambassadors of referendum information to other voters.
- ▶ To minimize “surprised” voters by starting to share information before the noisy fall election season.
- ▶ To encourage participation in the election by parents, staff and key district stakeholders.

Communications plan: goals

- ▶ To minimize misinformation, and immediately correct and clarify any.
- ▶ To comply with all legal requirements of holding and communicating about a referendum.
- ▶ To build pride in and support for the district, staff and scholars/students.

Communications plan: audiences

- ▶ Staff members
- ▶ Parents/caregivers and Community Education participants
- ▶ Scholars eligible to vote
- ▶ Greater community

Communications plan: staff objectives

- ▶ 95% of staff members understand their role for the referendum by late spring and August.
- ▶ 95% of staff members will be able to share basic information about the referendum by late spring and August.
- ▶ 100% of schools/departments/programs participate in referendum training, including the creation of a tailored communication plan by spring (phase I) and August (phase II).

Communications plan: family, community objectives

- ▶ 90% of parents/caregivers will know where they vote by Nov. 8.
- ▶ 90% of parents/caregivers will be aware of the referendum by Nov. 8.
- ▶ 80% of parents/caregivers will vote on Nov. 8. (Note: always and often combine to 75%)

Communications plan: communication strategies

- ▶ Provide concise information in everyday language. Needed details will be on the website.
- ▶ Maximize the use of school-based referendum teams for local impact messaging.
- ▶ Maximize the use of personal social media or blogs.
- ▶ Utilize one-to-one communication whenever possible.

Communications plan: communication strategies

- ▶ Focus on rapid response to questions, rumors, misinformation.
- ▶ Ensure staff understand “what’s in it for them” and logical consequences of failure.
- ▶ Keep focus on local impact, local benefit - community not state or national.

Communications plan: key messages

- ▶ #1: Operating levy, which pays for **day-to-day learning needs**. Help to continue and expand:
 - Individualized learning,
 - Academic interventions, and
 - Scholar mental health needs.
- ▶ #2: Technology levy, which pays for **classroom learning technology, infrastructure systems and needed support staff**. Additionally prioritize:
 - School safety and security technology,
 - Tools and systems for all scholars and
 - Digital learning spaces at schools.

Communications plan: tactics/tools

- ▶ Key messages, short summaries
- ▶ Training session w/ toolkit
- ▶ Website, district279.org/BetterFuture
- ▶ Presentations
- ▶ E-newsletters
- ▶ Email, e.g. supt., mass notification
- ▶ Voicemail and text
- ▶ Social media (including ads)
- ▶ Videos
- ▶ Monitors/TV displays
- ▶ Outdoor sign at the ESC
- ▶ Flyers/handouts
- ▶ Newsletter
- ▶ Have You Heard postcards
- ▶ Spots in Community Ed booklets
- ▶ Required mailer
- ▶ Community meetings
- ▶ News releases, story pitches

Communications plan: evaluation

- ▶ Viewership/clicks
- ▶ Surveys
 - Stakeholders
 - Residential
 - Other possibilities
- ▶ ThoughtExchanges
- ▶ Spot checks

OSSEO AREA SCHOOLS

ISD  279



BUILDING A BETTER FUTURE

district279.org/BetterFuture

FIRST NAME LAST NAME
APRIL 5, 2022

Campaign identity



Flyer example

OSSEO AREA SCHOOLS
ISD 279

BUILDING A BETTER FUTURE
VOTE

Short Headline Goes Here

This fall, voters in Osseo Area Schools will be asked to weigh in on two school funding requests.

- 1 The first ballot question requests an increase in the district's operating levy, which pays for day-to-day learning and instructional needs—prioritizing individualized learning, student mental health needs and other critical classroom supports.
- 2 The second ballot question requests an increase in the district's capital project levy for classroom learning technology—maintaining current technology systems and support staff, increasing school safety and security systems, ensuring equitable technology access and creating digital learning environments throughout schools.

TAX IMPACT
If both requests are approved by voters
less than
\$9/month
on average household (\$250,000)
Visit district279.org/BetterFuture
to calculate the tax impact on your household.

GET OUT AND VOTE ✓ Vote early or on November 8, 2022.

Questions or comments?

Communication plan for 2022 referendum

Situation analysis

Community task forces on finance and technology have been meeting regularly. Both have determined that additional funding is needed to maintain current programming.

It's been nine years since a referendum of any kind has been presented to voters. Latest years include: [2013, 2012, 2008, 2007, 2002, 2001, and 1996](#). Operating and technology levies will be presented to voters this fall (likely revoke and replace, but frame in messaging as increase for both for simplicity sake), followed potentially by a bond in November 2023.

[Residential/Morris Leatherman survey results](#) show that the district has moved from a hostile tax environment to a tax-sensitive environment. On the perception questions, there was some movement from excellent to good as well as to uncertainty. The district's financial management rating is higher than the norm. Based on the survey results, individualized programs/services are a potential focus of messaging because while lower class sizes are valued, they cost too much; results showed that when the costs were outlined, respondents preferred the money go to additional student services and programs. For all residents, the district website is the primary source of information (23%), followed by word of mouth (20%), local newspaper (14%). Among parents/caregivers email is the primary source of information (53%), followed by the district website (25%), district newsletter (7%).

Residential population for the district is approximately 160,000 (all or portions of eight communities). Voter turnout for an election year like this is typically 65% statewide and 77% in Hennepin County. Only a third of residents have school-age children.

The referendum this fall will be on an even year, going into year three of the COVID-19 pandemic. Many seats are up for election including the governor, all state offices, U.S. house, all local legislators and three school board members. The [City of Maple Grove is asking for a half-cent sales tax \(about \\$3.20/month\) for a community center upgrade](#) (Growing Together) and the [City of Brooklyn Park is asking property owners to pay for an increase in property taxes \(about \\$3.44/month\) for a community center upgrade](#) as well. More than 80% of district residents live in these two cities and would thus see three tax increase questions on their ballots.

As of March 2022, contract negotiations continue for teachers throughout the district.

Goal(s)

- To ensure an informed voting public by providing timely, relevant and easily accessible information.
- To equip parents, staff and other key stakeholders to be trusted ambassadors of referendum information to other voters.
- To minimize "surprised" voters by starting to share information before the noisy fall election season.
- To encourage participation in the election by parents, staff and key district stakeholders.
- To minimize misinformation, and immediately correct and clarify any.
- To comply with all legal requirements of holding and communicating about a referendum.
- To build pride in and support for the district, staff and scholars/students.

Theme: *Building a Better Future* for phase one, operating and technology levies (learning needs), and phase two, bond (facilities needs). Possible subtheme: The future is in our classrooms.

Tie to strategic plan: vision statement (unleash and enhance the brilliance of our scholars to thrive and change the world); and innovation and excellence (cultivating creativity, ideas, confidence and transformational growth) and transparency (communicating, modeling, and making decisions clearly, equitably and openly) core values. Almost all [strategic directions](#) apply.

Public: staff

Objectives:

- 95% of staff members understand their role for the referendum by late spring and August.
- 95% of staff members will be able to share basic information about the referendum by late spring and August.
- 100% of schools/departments/programs participate in referendum training, including the creation of a tailored communication plan by late spring (phase I) and August (phase II).

Strategies	Key messages	Tactics/tools	Staff responsible	Timeline	Evaluation
<p>Communication strategies: *Provide concise information in everyday language. Needed details will be on website.</p> <p>*Maximize use of school-based referendum teams for local impact messaging.</p> <p>*Utilize one-to-one communication whenever possible.</p> <p>*Focus on rapid response to questions, rumors, misinformation.</p> <p>*Ensure staff understand “what’s in it for them” and</p>	<p>*Staff are the district’s most important communicators.</p> <p>*The ability to accurately share basic information and refer those with detailed questions to proper sources for answers are expectations of all.</p> <p>*For the first time in nearly a decade, the community is being asked to reinvest in district schools to maintain services and address growing needs.</p> <p>*The current voter-approved levies - operating and capital projects for technology - are set to expire soon. Together they make up about 15% of the district’s financial resources.</p> <p>*Voters will be asked to consider increasing both the operating and technology levies on the Nov. 8, 2022 ballot. If both requests are approved by voters, the tax increase for the average homeowner (\$250,000 value home) would be about \$9 per month.</p> <p>*The state gives districts the opportunity to request a certain amount from local taxpayers and that’s what our district is doing.</p> <p>*Growing needs include safety and security, academic interventions, digital learning spaces and social-emotional supports.</p> <p>*Recently, our district has been fortunate to receive</p>	<p>Website: entire site, hero images/videos, articles, pop-ups. FAQs page a part of this. Linked throughout, especially via school and program pages. Translation.</p>	Comm. Relations, CEL	Live late March and then ongoing	Surveys, spot checks, viewership/clicks
		<p>Key messages to use in conversations with various audiences. Front line staff a must. Provide via staff portal, email, meetings/presentations, handout, etc.</p>	Comm. relations, all staff	By late March	Surveys, spot checks, viewership/clicks.
		<p>Short summaries to share with various audiences. Provide via staff portal, email, meetings/presentations, handout, etc. Translation.</p>	Comm. Relations, all staff	By early April	Surveys, spot checks
		<p>Superintendent emails *Board approval, knowing basics, April 7 *<<Add topics>></p>	Comm. Relations, Supt.	April, May, Sept, Oct, Nov	Surveys, spot checks
		<p>Insider e-newsletter articles. *Importance of knowing basics, April 7 *<<Add topics>></p>	Comm. Relations	Weekly during school year	Surveys, spot checks, viewership/clicks.
		<p>Presentation at scheduled staff meetings.</p>	Comm. Relations, principals, dept. leaders	As appropriate at schools/ programs;	Thoughts after the meeting(s), spot checks,

<p>logical consequences of failure.</p> <p>Action strategies: *Establish email and phone hotlines. Create staff-only option to keep tabs on questions/concerns.</p>	<p>COVID-related funding for student mental health needs. These were one-time funds that won't be available much longer.</p> <p>*The district will focus its resources on the individual learning needs of scholars. The new strategic roadmap and three-year operational plan are some of the ways the district is working toward achieving that.</p> <p>*These levies are a part of a multi-year plan called Building a Better Future. Phase I will focus on learning and technology needs via the operating and capital projects levies. Phase II will focus on facility needs via a bond. The bond will be presented to voters in the next few years, after adequate research has been completed.</p> <p>*Local funds are a key part of keeping schools strong as the state's contribution (about 70% of the district's financial resources) hasn't kept up with increasing educational costs or inflation.</p> <p>*A majority of our residents don't think our schools are adequately funded.</p> <p>*Two thirds of residents think our schools are a good investment and recognize the importance of supporting that investment with local tax dollars.</p> <p>*83% of residents think it is very important or absolutely essential for our students to be able to effectively use computers and other technology.</p> <p>*81% of residents think the district has responsibly spent past referendum funds.</p>	<p>Training session with toolkit. Each school/program (including school board) will walk away with mini communication plans.</p>	<p>Comm. Relations, school, prog leaders, small groups from schools</p>	<p>twice minimally</p> <p>Early/mid April (April 18, 25), late summer</p>	<p>viewership/clicks</p> <p>Thoughts after the meeting(s), spot checks, viewership/clicks</p>
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Public: parents/caregivers and community education participants

Objectives:

- 90% of parents/caregivers will know where they vote by Nov. 8.
- 90% of parents/caregivers will be aware of the referendum by Nov. 8.
- 80% of parents/caregivers will vote on Nov. 8. (Note: always and often combine to 75%)

Strategies	Key messages	Tactics/tools	Staff responsible	Timeline	Evaluation
<p>Communication strategies: *Provide concise information in everyday language. Needed details will be on website.</p> <p>*Maximize use of school-based referendum teams for local impact messaging.</p> <p>*Utilize one-to-one communication whenever possible.</p> <p>*Focus on rapid response to questions, rumors, misinformation.</p> <p>Action strategies: *Establish email and phone hotlines.</p> <p>*Get ThoughtExchange and Blackboard mass notification up and running.</p> <p>*Work with teachers at all levels to incorporate practice voting on key races - including referendums - into</p>	<p>*For the first time in nearly a decade, the community is being asked to reinvest in district schools to maintain services and address growing needs.</p> <p>*The current voter-approved levies - operating and capital projects for technology - are set to expire soon. Together they make up about 15% of the district's financial resources.</p> <p>*Voters will be asked to consider increasing both the operating and technology levies on the Nov. 8, 2022 ballot. If both requests are approved by voters, the tax increase for the average homeowner (\$250,000 value home) would be about \$9 per month.</p> <p>*The state gives districts the opportunity to request a certain amount from local taxpayers and that's what our district is doing.</p> <p>*Growing needs include safety and security, academic interventions, digital learning spaces and social-emotional supports.</p> <p>*Recently, our district has been fortunate to receive COVID-related funding for student mental health needs. These were one-time funds that won't be available much longer.</p> <p>*The district will focus its resources on the individual learning needs of scholars. The new strategic roadmap and three-year operational plan are some of the ways the district is working toward achieving that.</p> <p>*These levies are a part of a multi-year plan called Building a Better Future. Phase I will focus on learning and technology needs via the operating and capital projects levies. Phase II will focus on facility</p>	<p>Website: entire site, hero images/videos, articles, pop-ups. FAQs page a part of this. Linked throughout, especially via school and program pages. Translation.</p>	<p>Comm. Relations, CEL</p>	<p>Live late March and then ongoing</p>	<p>Surveys, spot checks, viewership/clicks.</p>
		<p>Mass notifications. Translation. Email (every other week), voicemail (sparingly), text (sparingly).</p> <p>Email topics *Board approval, community informational meetings, April 7 *<<Add topics>></p> <p>Voicemail topics: *Board approval, community informational meetings, April 7 *<<Add topics>></p> <p>Text topics *<<Add here>></p> <p>Upcoming *Logical consequences *Early voting starts Sept. 23 *Saturday voting Nov. 5 *Voting next day *Voting day of *Thank you for your participation</p>	<p>Comm. Relations</p>	<p>April 7 April 21 May 5 May 19 June 2</p> <p>Aug. 25 Sept. 8 Sept. 22 Oct. 6 Oct. 20 Nov. 3 Nov. 7 Nov. 8 Nov. 9</p>	<p>Surveys, spot checks, viewership/clicks.</p>
		<p>Connect e-newsletter articles. Share with schools, programs (FACE, Community Ed) for inclusion. Translation.</p> <p>*Overview, community informational meetings, April 7 *<<Add topics>></p>	<p>Comm. Relations</p>	<p>Weekly during school year</p>	<p>Surveys, spot checks, viewership/clicks.</p>
		<p>District, school and program social media pages. Make sure to include multicultural, FACE, and Community Ed. Informational events will be advertised on district pages.</p>	<p>Comm. Relations</p>	<p>Weekly</p>	<p>Surveys, spot checks, viewership/clicks.</p>

<p>civics/social studies lessons.</p> <p>needs via a bond. The bond will be presented to voters in the next few years, after adequate research has been completed.</p> <p>*Local funds are a key part of keeping schools strong as the state's contribution (about 70% of the district's financial resources) hasn't kept up with increasing educational costs or inflation.</p> <p>*A majority of our residents don't think our schools are adequately funded.</p> <p>*Two thirds of residents think our schools are a good investment and recognize the importance of supporting that investment with local tax dollars.</p> <p>*83% of residents think it is very important or absolutely essential for our students to be able to effectively use computers and other technology.</p> <p>*81% of residents think the district has responsibly spent past referendum funds.</p> <p>*Call to action: vote.</p>	<p>Videos on various informational topics. Translation.</p> <ul style="list-style-type: none"> *Building a Better Future: strategic plan and multi-year *The Future is in Our Classrooms (teacher highlights) *Overview, more graphics-style (various lengths) *Two questions with some b-roll mixed in *Technology fact-based focus (various lengths) *Operating fact-based focus (various lengths) *Logical consequences *Get out the vote 	<p>Comm. Relations, Captivate, CEL</p>	<p>May, August, September, October, November</p>	<p>Surveys, spot checks, viewership/clicks.</p>
	<p>Full or half page spot in Community Education booklets</p>	<p>Comm. Relations, Community Ed</p>	<p>March April Nov <small>(maybe)</small></p>	<p>Surveys, spot checks</p>
	<p>Flyers/handouts that include overview, tax impact, operating focus, technology focus, logical consequences and early voting info. Both detailed and at a glance versions created utilizing lots of visuals. Share with schools and programs, including FACE and Community Ed. Shared online (including Peachjar) and with presentation groups as well. Translation.</p>	<p>Comm. Relations, CEL</p>	<p>Early April</p>	<p>Surveys, spot checks</p>
	<p>Have You Heard postcard. Translation.</p>	<p>Comm. Relations</p>	<p>February, August</p>	<p>Surveys, spot checks</p>
	<p>Newsletter with pride-building features. Focus on Finances page in the May issue. Likely in the November issue as well. Translation.</p>	<p>Comm. Relations</p>	<p>May, November</p>	<p>Surveys, spot checks</p>
	<p>Informational events that kick off with presentation (in person and live streamed) and then provides opportunity for feedback and questions. Flyers/handouts and posters will also be shared/displayed. Translation.</p>	<p>Comm Relations, cabinet</p>	<p>April 19, May 3, 17 September, October in MG and BP</p>	<p>Surveys, spot checks, viewership/clicks.</p>
	<p>Visit parent/caregiver groups to share a presentation and flyers/handouts.</p>	<p>Comm Relations, cabinet</p>	<p>Ongoing</p>	<p>Surveys, spot checks</p>

Public: students 18+

Objectives:

- 60% of students 18+ will know where they vote by Nov. 8
- 60% of students 18+ will be aware of the referendum by Nov. 8.
- 50% of students 18+ will vote on Nov. 8.

Strategies	Key messages	Tactics/tools	Staff responsible	Timeline	Evaluation
<p>Communication strategies: *Provide concise information in everyday language. Needed details will be on website.</p> <p>*Maximize use of school-based referendum teams for local impact messaging.</p> <p>*Utilize one-to-one communication whenever possible.</p> <p>*Focus on rapid response to questions, rumors, misinformation.</p> <p>Action strategies: *Establish email and phone hotlines.</p>	<p>*For the first time in nearly a decade, the community is being asked to reinvest in district schools to maintain services and address growing needs.</p> <p>*Voters will be asked to consider increasing both the operating and technology levies on the Nov. 8, 2022 ballot. If both requests are approved by voters, the tax increase for the average homeowner (\$250,000 value home) would be about \$9 per month.</p> <p>*Growing needs include safety and security, academic interventions, digital learning spaces and social-emotional supports.</p> <p>*Recently, our district has been fortunate to receive COVID-related funding for student mental health needs. These were one-time funds that won't be available much longer.</p> <p>*The district will focus its resources on the individual learning needs of scholars. The new strategic roadmap and three-year operational plan are some of the ways the district is working toward achieving that.</p> <p>*These levies are a part of a multi-year plan called Building a Better Future. Phase I will focus on learning and technology needs via the operating and capital projects levies. Phase II will focus on facility needs via a bond. The bond will be presented to</p>	<p>Website: entire site, hero images/videos, articles, pop-ups. FAQs page a part of this. Linked throughout, especially via school and program pages. Translation.</p>	<p>Comm. Relations, CEL</p>	<p>Live late March and then ongoing</p>	<p>Surveys, spot checks, viewership/clicks.</p>
		<p>Email</p>	<p>Comm. Relations</p>	<p>May, October, November</p>	<p>Surveys, spot checks.</p>
		<p>Videos on various informational topics. Translation. *Student-centered version of overview</p>	<p>Comm. Relations, CEL, Captivate</p>	<p>May, August, September, October, November</p>	<p>Surveys, spot checks, viewership/clicks.</p>
		<p>Monitors/tv displays throughout schools.</p>	<p>Comm. Relations, CEL, Captivate</p>	<p>April and ongoing</p>	<p>Surveys, spot checks, viewership/clicks.</p>
		<p>Work with high school student leaders to organize voting information sessions (the whole ballot) and outreach with fellow students.</p>	<p>Comm. Relations, high schools</p>	<p>September</p>	<p>Surveys, spot checks.</p>

	<p>voters in the next few years, after adequate research has been completed.</p> <p>*Local funds are a key part of keeping schools strong as the state's contribution (about 70% of the district's financial resources) hasn't kept up with increasing educational costs or inflation.</p> <p>*Call to action: vote.</p>				
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Public: greater community, including elected officials and businesses

Objectives:

- 80% of community members will know where they vote by Nov. 8.
- 80% of community members will be aware of the referendum by Nov. 8.
- 70% of community members will vote on Nov. 8. (Note: always and often combine to 65%)

Strategies	Key messages	Tactics/tools	Staff responsible	Timeline	Evaluation
<p>Communication strategies:</p> <p>*Provide concise information in everyday language.</p> <p>*Maximize use of school-based referendum teams for local impact messaging.</p> <p>*Maximize use of personal social media or blogs.</p> <p>*Utilize one-to-one</p>	<p>*For the first time in a nearly a decade, the community is being asked to reinvest in district schools to maintain services and address growing needs.</p> <p>*The current voter-approved levies - operating and capital projects for technology - are set to expire soon. Together they make up about 15% of the district's financial resources.</p> <p>*Voters will be asked to consider increasing both the operating and technology levies on the Nov. 8, 2022 ballot. If both requests are approved by voters, the tax increase for the average homeowner (\$250,000 value home) would be about \$9 per month.</p> <p>*The state gives districts the opportunity to request a certain amount from local taxpayers and that's what</p>	<p>Website: entire site, hero images/videos, articles, pop-ups. FAQs page a part of this. Linked throughout, especially via school and program pages. Translation.</p>	Comm. Relations, CEL	Live late March and then ongoing	Surveys, spot checks, viewership/clicks.
		<p>Email and/or letter to elected officials, resident retirees. Other groups?</p>	Comm. Relations	April, May, September, October, November	Surveys, spot checks,
		<p>District social media pages. Informational events will be advertised.</p>	Comm. Relations	Weekly	Surveys, spot checks, viewership/clicks.
		<p>Videos on various informational topics. Translation.</p> <p>*Building a Better Future: strategic plan and multi-year</p> <p>*The Future is in Our Classrooms (teacher highlights)</p> <p>*Overview, more graphics-style (various lengths)</p> <p>*Two questions with some b-roll mixed in</p> <p>*Technology fact-based focus (various lengths)</p>	Comm. Relations, Captivate, CEL	May, August, September, October, November	Surveys, spot checks, viewership/clicks.

<p>communication whenever possible.</p> <p>*Keep focus on local impact, local benefit - community not state or national.</p> <p>Action strategies:</p> <p>*Establish email and phone hotlines.</p> <p>*Get ThoughtExchange up and running.</p>	<p>our district is doing.</p> <p>*Growing needs include safety and security, academic interventions, digital learning spaces and social-emotional supports.</p> <p>*Recently, our district has been fortunate to receive COVID-related funding for student mental health needs. These were one-time funds that won't be available much longer.</p> <p>*The district will focus its resources on the individual learning needs of scholars. The new strategic roadmap and three-year operational plan are some of the ways the district is working toward achieving that.</p> <p>*These levies are a part of a multi-year plan called Building a Better Future. Phase I will focus on learning and technology needs via the operating and capital projects levies. Phase II will focus on facility needs via a bond. The bond will be presented to voters in the next few years, after adequate research has been completed.</p> <p>*Local funds are a key part of keeping schools strong as the state's contribution (about 70% of the district's financial resources) hasn't kept up with increasing educational costs or inflation.</p> <p>*A majority of our residents don't think our schools are adequately funded.</p> <p>*Two thirds of residents think our schools are a good investment and recognize the importance of supporting that investment with local tax dollars.</p> <p>*83% of residents think it is very important or absolutely essential for our students to be able to</p>	<p>*Operating fact-based focus (various lengths)</p> <p>*Logical consequences</p> <p>*Get out the vote</p>			
		<p>Flyers/handouts that include overview, tax impact, operating focus, technology focus, logical consequences and early voting info. Both detailed and at a glance versions created utilizing lots of visuals. Share with schools and programs, including FACE and Community Ed. Shared online and with presentation groups as well. Translation.</p>	Comm. Relations, CEL	Early April	Surveys, spot checks
		<p>Have You Heard postcard. Translation.</p>	Comm. Relations	February, August	Surveys, spot checks
		<p>Newsletter with pride-building features. Focus on Finances page regularly in the May issue. May also be included in November 2022. Translation.</p>	Comm. Relations	May, November	Surveys, spot checks
		<p>Required mailer to all property taxpayers. Translation.</p>	Comm. Relations, CEL	Between Sept. 24 and Oct. 24 Toward beginning preferred	Surveys, spot checks
		<p>News releases and story pitches to all media contacts. Higher focus on Press & News, Brooklyn Sun Post and CCX.</p>	Comm. Relations	Various March 22 board decision first one	Surveys, spot checks
		<p>Informational events that kick off with presentation (in person and live streamed) and then provides opportunity for feedback and questions. Flyers/handouts and posters will also be shared/displayed. Invite. Translation.</p>	Comm Relations, cabinet	April 19, May 3, 17 September, October in MG and BP	Surveys, spot checks, viewership/clicks.

<p>effectively use computers and other technology.</p> <p>*81% of residents think the district has responsibly spent past referendum funds.</p> <p>*Call to action: vote.</p>	<p>Visit community groups to share a presentation and flyers/handouts.</p>	Comm Relations, cabinet	Ongoing	Surveys, spot checks
	<p>Events that invite the community into schools. Could also include classroom tours.</p>	Comm. Relations, cabinet, principals	TBD	Surveys, spot checks
	<p>Outdoor sign at the Educational Service Center.</p>	Comm. Relations	Weekly updates	Surveys, spot checks
	<p>Smaller billboards: *City of Osseo *<<Add more>></p>	Comm. Relations	Weekly updates as budget allows	Surveys, spot checks
	<p>Yard signs on school properties next to busier roadways that build pride, e.g. We love our schools, The future is in our classrooms.</p>	Comm. Relations	Late October into early November	Surveys, spot checks

OSSEO AREA SCHOOLS

ISD  279

Osseo Area Schools 1 Yr Board Calendar *REVISED DRAFT*

Revised April 12, 2022

Reference Key: WS = Work session item RM = Regular meeting item PCM = Policy Committee Meeting AR = Action Requested/Required IO = Information only
 CA = Consent Agenda MR = Monitoring Report LS = Listening Session SR= Superintendent Report PD = Professional Development SM = Special Meeting

Osseo Area Schools						
Proposed Board of Education July-December 2021 Agenda/Calendar						
	July	August	September	October	November	December
District Policy		<ul style="list-style-type: none"> Policy Committee: Discipline & Harassment Policies, policy review cycle/500 Series Policies 		<ul style="list-style-type: none"> Policy Committee Meeting (10/5) 		<ul style="list-style-type: none"> Policy Committee Meeting (12/7)
Operational Oversight	<p>Regular Meeting:</p> <ul style="list-style-type: none"> 10-Year LTFM Plan (RM/AR) RM Non-public contracts for Student Services (RM/CA) 287 10-Year LTFM Plan (RM/CA) LTFM Professional Contracts (RM/CA) - RM Negotiations Strategy meeting: parameters for teachers and management groups- (SM/Closed session) 	<p>Work Session:</p> <ul style="list-style-type: none"> Drafting of Strategic Roadmap (WS) 2021-2022 1-year Board calendar review Board Excellence in Governance: Ways of Working Package Review (Agenda Setting; Board Resolutions; Board Shared Values) (WS) Supt Report: School Opening Readiness (WS/RM) <p>Regular Meeting:</p> <ul style="list-style-type: none"> Superintendent's Report - CM 2021 Promising Practices Study Process (RM) Non-public contracts for Student Services (RM/CA) Special Education Opportunity Review Contract with DMG (RM/CA) 	<p>Work Session:</p> <ul style="list-style-type: none"> Parent Choice Survey Results (Morris Leatherman) (WS) Monitoring Report E: 2022 budget planning: Preliminary Levy (WS/RM) Strategic Roadmap (WS)- CM <p>Regular Meeting:</p> <ul style="list-style-type: none"> Superintendent's Report - CM Monitoring Report D: Family & Comm Eng. Update (RM) - ML Commemorative Observations (RM/IO) - KV Preliminary FY 2021 Financial Report; (JM) General liability insurance renewal (RM/CA) Contract ratifications (RM/AR) – LA Negotiations Strategy Meeting (SM/closed session) Contract ratifications (RM/AR) 	<p>Work Session:</p> <ul style="list-style-type: none"> Monitoring Report A: Curriculum program improvement process: Science, ELA/Literacy, Social Emotional Learning (SEL) (WS) - ML/JW Student Fees for Device Damage (WS) - AP/JM Enrollment Update - (WS) JM/BSH/BI <p>Regular Meeting:</p> <ul style="list-style-type: none"> Superintendent's Report - CM Monitoring Report A: Mental Health Services Update (RM) - ML/KE Introduction of Student Board Representatives (AJ) 	<p>Work Session:</p> <ul style="list-style-type: none"> Strategic Plan and Roadmap Feedback Review - (WS) CM World's Best WorkForce Results (WS) - ML/JW/TW LRFP Budget Parameters (WS) - JM LTFM Update (WS) - JM <p>Regular Meeting:</p> <ul style="list-style-type: none"> Superintendent's Report - CM Strategic Roadmap Approval (RM) - CM FY21 Financial Audit Results Presentation by MMKR Resolution on Masks/Face Coverings (RM) 	<p>Work Session:</p> <ul style="list-style-type: none"> Legislative Platform (WS) Tax levy Update (WS) - JM Strategic Plan Vision Cards - (WS) - ML Enrollment Update (WS) - JM <p>Regular Meeting:</p> <ul style="list-style-type: none"> Superintendent's Report - CM LTFM Bid Awards – CA - RM Legislative Platform (WS/RM/AR) - RM Final Levy/Truth in Taxation - AR, RM - RM Strategic Roadmap Approval - KDW Instructional Materials Re-evaluation Appeal - TP
Board Gov./ Self Gov.		<ul style="list-style-type: none"> Board Excellence in Governance: Ways of Working Package Review (Agenda Setting; Board Resolutions; Board Shared Values) (WS) 	<ul style="list-style-type: none"> Board Excellence in Governance: Ways of Working Package Review (Agenda Setting; Board Resolutions; Board Shared Values) (WS) Review/refinement of 1-year & 3-year Board agenda/calendar) 	<p>Work Session:</p> <ul style="list-style-type: none"> Board Excellence in Governance: Ways of Working Package Review (Board Values) Standing item: Board calendar review (15 min) 	<p>Work Session:</p> <ul style="list-style-type: none"> Standing item: Board calendar review (15 min) 	<p>Work Session:</p> <ul style="list-style-type: none"> Standing item: Board calendar review (15 min)

			<ul style="list-style-type: none"> Board PD plan for remainder of 2021 		
Sup Relations	<ul style="list-style-type: none"> Sup Eval - WS (SM, closed) Statement on Sup Evaluation (RM) 		<ul style="list-style-type: none"> Supt. Report: Supt Student Leadership Advisory Team Superintendent Evaluation for 2021-2022 		
Public Engagemen t			<ul style="list-style-type: none"> Board Virtual Listening Session - JM/LA Monitoring Report D: Update on Family and Community Engagement Plan (RM) - 		

Osseo Area Schools						
DRAFT Proposed Board of Education January-June 2022 Agenda/Calendar						
	January	February	March	April	May	June
District Policy			<ul style="list-style-type: none"> Policy Committee Meeting (3/8) 		<ul style="list-style-type: none"> Policy Committee Meeting (5/17) 	<ul style="list-style-type: none"> Policy Committee Meeting 6/7
Operational Oversight	<p>Work Session:</p> <ul style="list-style-type: none"> Building a Better Future Update: Career Pathways (WS) - KP Enrollment Update - JM COVID Preparedness Plan Update - CM <p>Regular Meeting:</p> <ul style="list-style-type: none"> Superintendent's Report - CM LTFM Bid Awards (RM/CA) - JM Contract ratifications (RM/AR) - LA Resolution on Masks/Face Coverings (RM) - CM Negotiations Strategy Meeting (SM/closed session) - JM/LA 	<p>Work Session:</p> <ul style="list-style-type: none"> Concurrence with AIPEC/AI Budget Review (WS) Monitoring Report E: LRFPP Budget Update (WS) - JM Referendum planning: survey results CM/JM/KV <p>Regular Meeting:</p> <ul style="list-style-type: none"> Superintendent's Report - CM FY 2022 Mid-Year Budget Update (WS & RM) -JM LTFM Awards (RM/CA) -JM FY23 Capital Budget Approval (AR) - JM Contract ratifications (RM/AR) - LA Negotiations Strategy Meeting (SM/closed session) - JM/LA 	<p>Work Session:</p> <ul style="list-style-type: none"> Brooklyn Bridge Alliance Update (WS) - CM District Communication Plan Update (WS) - KV Referendum Planning Update and proposed resolution (WS) - CM/KV/AP <p>Regular Meeting:</p> <ul style="list-style-type: none"> Superintendent's Report - CM Referendum planning: proposed resolution CM/JM/KV Resolution on Racial Harm in Athletics/Activities (Board) Three-year Capital Lease Negotiations Strategy Meeting (SM/closed session) JM/LA 	<p>Work Session:</p> <ul style="list-style-type: none"> #Digital Learning For All (#DL4A) Update (WS) - AP 279Online Update (WS)- AP/BB Referendum Planning: Communication Plan (WS) KV <p>Regular Meeting:</p> <ul style="list-style-type: none"> Superintendent's Report - CM Insurance renewals (RM/AR)-JM Contract ratifications (RM/AR) - LA Radon Testing Memo (RM/CA) ECMAC Report/Recommendations (JM) Negotiations Strategy Meeting (SM/closed session) - JM/LA 	<p>Work Session:</p> <ul style="list-style-type: none"> Building A Better Future Planning Update - (WS) JM/KP/SF/BB/BSH DMG Special Education Opportunity Review Results (WS) - BB/KE/KW/BH George Floyd Resolution Update (WS) - BB <p>Regular Meeting:</p> <ul style="list-style-type: none"> Superintendent's Report - CM District Planning Advisory Council (DPAC) Recs (RM) - BB/RG Recognition of Student School Board Representatives - Board Members Termination of probationary teachers (RM/CA) Negotiations Strategy Meeting (SM/closed session) 	<p>Work Session:</p> <ul style="list-style-type: none"> Strategic Planning/Roadmap Department Plans Update (WS) - BB 279 Comprehensive Services and Supports Update (WS) - BB/KE/AJ Indian Education Program Update (WS) - BB/DW/EN 2022-23 Preliminary Budget (WS & RM) - JM <p>Regular Meeting:</p> <ul style="list-style-type: none"> Superintendent's Report - CM 2022-23 Budget (RM) - JM Legislative Update (WS/IO) - JM 10-Year LTFM Plan (RM/IO) - JM Negotiations Strategy Meeting (SM/closed session)

Board Gov./ Self Gov.	<p>Annual Meeting:</p> <ul style="list-style-type: none"> Election of board officers/annual meeting/board protocols review (AR) <p>Work Session:</p> <ul style="list-style-type: none"> Standing item: Board calendar review (15 min) 	<p>Work Session:</p> <ul style="list-style-type: none"> Standing item: Board calendar review (15 min) 	<p>Work Session:</p> <ul style="list-style-type: none"> Standing item: Board calendar review (15 min) <p>Board Development Session: 3-15-22</p>	<p>Work Session:</p> <ul style="list-style-type: none"> Standing item: Board calendar review (15 min) 	<p>Work Session:</p> <ul style="list-style-type: none"> Standing item: Board calendar review (15 min) 	<p>Work Session:</p> <ul style="list-style-type: none"> Standing item: Board calendar review (15 min)
Supt Relations						
Public Engagement		<ul style="list-style-type: none"> Virtual Board Listening Session 	<ul style="list-style-type: none"> Virtual Board Listening Session 	<ul style="list-style-type: none"> Community Informational Meeting on Referendum 	<ul style="list-style-type: none"> Community Informational Meetings on Referendum 	<ul style="list-style-type: none"> Board Listening Session TBD