

**AGENDA
OURAY CITY COUNCIL**

Monday, December 19, 2022

**Ouray Community Center
320 6th Ave
Ouray, CO 81427**

VIRTUAL OPTION - <https://zoom.us/j/9349389230>

Meeting ID: 934 938 9230 Passcode: 491878 Or dial: 408 638 0968 or 669 900 6833

Ouray City Council Work Session

- Changes to this agenda can be found on the bulletin board at City Hall
- Electronic copies of the Council Packet are available on the City website at www.cityofouray.com. A hard copy of the Packet is also available at the Administrative Office for interested citizens.
- Notice is hereby given that a majority or quorum of the Planning Commission, Community Economic Development Committee, Beautification Committee, Tourism Advisory Committee, and/or Parks and Recreation Committee may be present at the above noticed City Council meeting to discuss any or all of the matters on the agenda below for Council consideration

1. CALL TO ORDER
2. DISCUSSION ITEM - Hot Springs Pool, Fitness Center, and Box Canon Pricing for 2023 (Including Who is Eligible for Discounts)

Ouray Hot Springs Swimming Pool and Fitness Center - 2023 Admission Pricing Proposal

25% proposed price increase, adjusted for round prices

	2022 Prices	2023 prices (proposed)
Daily Admissions		
child 3 and under	Free	Free
youth 4 - 17	\$ 14.00	\$ 18.00
Adults 18-61	\$ 21.00	\$ 26.00
Senior 62 - 74	\$ 16.00	\$ 20.00
75+	Free	Free

2021 Revenue	\$ 1,923,777
2022 estimated revenue	\$ 2,200,000
2023 estimated revenue with same number of visitors as 2022 with 25% increase	\$ 2,807,000

Punch Passes		
Ten Punch Pass	\$ 120.00	\$ 150.00
Twenty Punch Pass	\$ 240.00	\$ 300.00

Slide Band	Current price	Proposed Price
	\$3.00	\$5.00

Memberships	3 month pool		3 month gym		3 month Pool and Gym		12 Month Pool		12 Month Gym		12 Month Pool and Gym	
	2022	2023 Proposed	2022	2023 Proposed	2022	2023 Proposed	2022	2023 Proposed	2022	2023 Proposed	2022	2023 Proposed
Resident												
Single	\$ 80.00	\$ 100.00	\$ 80.00	\$ 100.00	\$ 105.00	\$ 135.00	\$ 135.00	\$ 170.00	\$ 135.00	\$ 170.00	\$ 220.00	\$ 275.00
Senior	NA		N/A		N/A		\$ 75.00	\$ 95.00	\$ 75.00	\$ 95.00	\$ 125.00	\$ 160.00
Add-on	\$ 30.00	\$ 40.00	\$ 30.00	\$ 40.00	\$ 60.00	\$ 75.00	\$ 45.00	\$ 60.00	\$ 45.00	\$ 60.00	\$ 70.00	\$ 90.00
Non-resident												
Single	\$ 80.00	\$ 100.00	\$ 80.00	\$ 100.00	\$ 105.00	\$ 135.00	\$ 165.00	\$ 210.00	\$ 165.00	\$ 210.00	\$ 275.00	\$ 350.00
Add-on	\$ 30.00	\$ 40.00	\$ 30.00	\$ 40.00	\$ 60.00	\$ 75.00	\$ 50.00	\$ 65.00	\$ 50.00	\$ 65.00	\$ 75.00	\$ 95.00

<p>Groups that receive free admission</p> <ul style="list-style-type: none"> *City of Ouray Employees *Ouray Volunteer Fire Department *City Committee members *Students at Ouray School District (pool only) *Ouray City Councilmembers *Ouray Ice Park Farmers, during season (pool only) 	<p>Groups that receive discounted admissions (40% off, no discount for add-ons)</p> <ul style="list-style-type: none"> *Ouray Mountain Rescue Team *Ridgway Volunteer Fire Department *Silverton Volunteer Fire Department *Loghill Volunteer Fire Department
---	---

Approved OCRA Motel Pass Program Participants 2016

A New View Vacation Rentals
A Secret Garden Bed and Breakfast
Alpenglow Report rentals
Beaumont Hotel and Spa
Black Bear Manor
Box Canyon Lodge and Hot Springs
Bridal Veil B&B
Brown Cabin
China Clipper Inn
Chipeta Solar Springs Resort
Comfort Inn Ouray
Hot Springs Inn
Hotel Ouray
Lane's Victorian House
Main Street Inn and Miners Cabin
Matterhorn Inn Ouray, LLC
Mt. Abram Inn & Suites
Ouray Alchemist and penthouse Vacation Rental
Ouray Chalet Inn
Ouray County Properties and Vacation Rentals
Ouray Guest Hotel
Ouray Hot Springs Condos
Ouray Inn
Ouray Manor LLLP
Ouray Premier Vacation Rentals LLC
Ouray Riverside Inn and Cabins
Ouray Vacation Rentals
Ouray Victorian Inn
Rest Inn Ouray Cabin
Ridgway Lodge and Suites
Rivers Edge Lodge and Resort Motel
Rochester Hotel and Leland House
San Juan Chalet
Seldom Inn
Simba Suites
St. Elmo Hotel
Timber Ridge Lodge
Twin Peaks Lodge and Hot Springs
Wiesbaden Hot Springs Spa and Lodgings

Ouray Chamber Resort Association Lodges November 16 2022

Abram Inn and Suites
Alpenglow Properties
Historic Western Hotel
Hotel Ouray
Matterhorn Inn
Ouray Main Street Inn
Quality Inn
Twin Peaks Lodging

Motel Pass Criteria

*Must be purchased in bundles of 20 passes
*\$240 for 20 passes
*valid year-round
*OCRA lodging members

Regional Fitness Center Price Comparisons December 2022

Facility Name	Location	Drop-in price	1 Month Membership	12 month membership	Comments
Ouray Hot Springs Fitness Center, current pricing	Ouray	\$16=Gym only; \$24=Pool&Gym <u>2023</u> <u>Proposed: \$16 Gym,</u> <u>\$30 Pool and Gym</u>		\$135=resident (add-on=\$45); \$165 non-resident (add-on=\$50) <u>2023 Proposed: \$170 resident (\$210 non resident) Gym only.</u>	75 years and older are free; 2022 approximate revenue =\$28K
Golds Gym	Montrose		\$35		month to month, no add-on price. Includes Sauna and Hot Tub.
Montrose Recreation Center	Montrose	\$7=resident (\$5.50=senior resident); \$9=non-resident (\$7.25=senior non-resident)	\$33	\$340=adult; \$225=senior; Family of four=\$615	Military discount, 10% discount on annual for active and retired veterans, no discount for family members
Fruita Recreation Center	Fruita				
Durango Recreation Center	Durango	\$7=adult; \$6=senior	\$140=adult; \$115=senior	\$375=adult; \$260=senior	
Anytime Fitness	Montrose		\$35		
Cross Fit	Montrose		\$140, with contract		
Mesa Fitness	Grand Junction		\$35 + \$39 annual enhancement fee		
Crossroads Fitness		\$15	\$44	\$139/three months; \$556/year	

Box Canon Falls Pricing		
	2018 - 2022 Admission Price	2023 Admission Price (Proposed)
3 and Under	Free	Free
Youth	\$ 3.00	\$ 5.00
Adults	\$ 5.00	\$ 7.00
Seniors	\$ 4.00	\$ 6.00
75+	Free	Free
Group Rate	\$ 3.00	\$ 5.00
15 or more people paying all at once with one payment		
City of Ouray residents are admitted at no charge (defined as receiving mail at the Ouray Post Office, 81427). Guests of City residents pay regular admission fees.		

Box Canon Falls Revenue Projections			
	2022 Admissions	2022 Revenue	2023 Revenue projected
Youth	14,042	\$ 42,126	\$ 70,210
Adult	52,170	\$ 260,850	\$ 365,190
Senior	12,122	\$ 48,488	\$ 72,732
Group	1,044	\$ 3,132	\$ 5,220
TOTAL		\$ 354,596	\$ 513,352