

Agenda
School Board Work Study Session
September 13, 2022
7:00 PM

1. Strategic Planning Update

2



Roseville Area Schools

Quality Teaching & Learning for All...Equity in All We Do

Agenda Item: SS-1

Agenda Topic: Strategic Planning Update
Meeting Date: September 13, 2022
Contact Person: Treasurer Rose Chu and Director Kitty Gogins

Background:

Treasurer Rose Chu and Director Kitty Gogins will provide an update on the strategic planning process.

Recommendation:

_____ Action Required XX Informational – No Board Action Requested



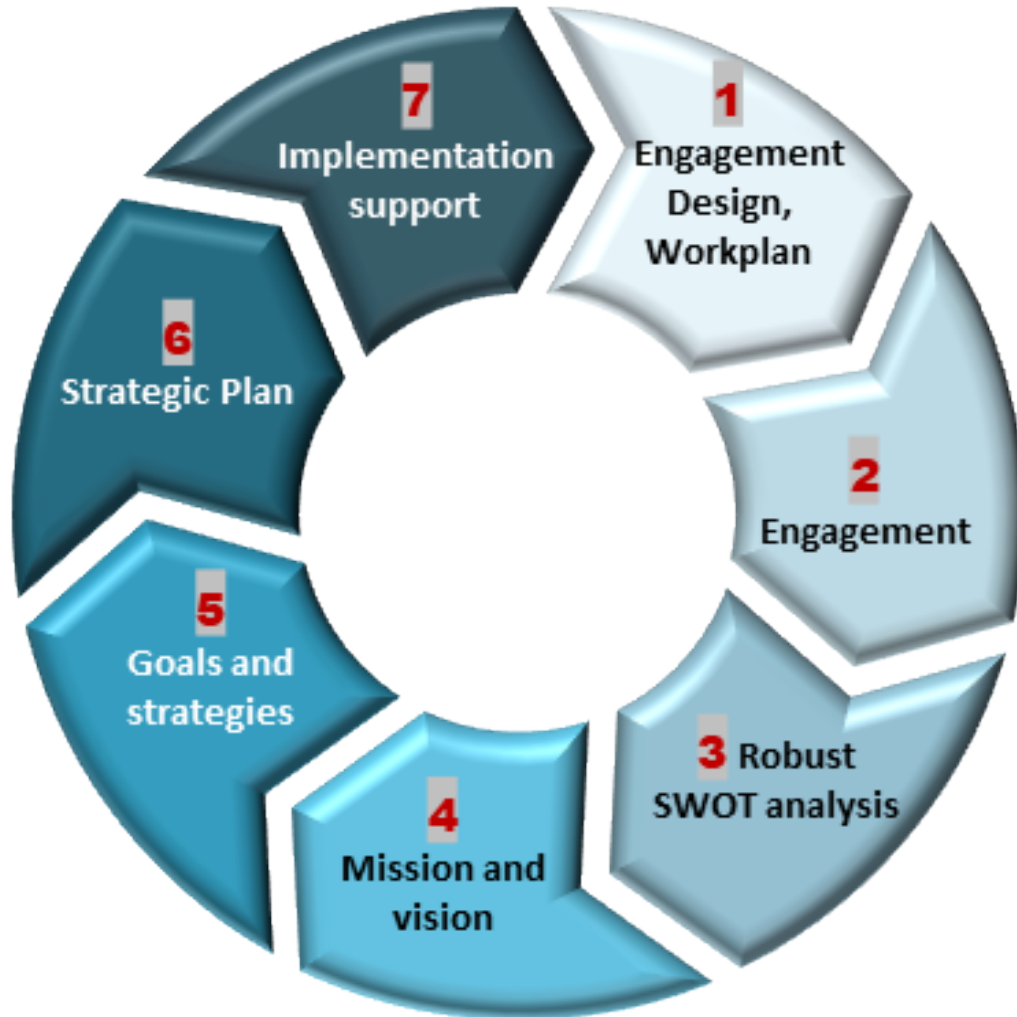
Roseville Area Schools

Strategic Planning Process Overview

School Board Study Session
September 13, 2022
Rose Chu and Kitty Gogins



Process Overview



- **April-July** Round 1 Community engagement planning and implementation; documentation, compilation, and analysis shared publicly (STEPS #1 and #2)
- **August-October** Guided by Round 1 results: Analyze internal strengths and weaknesses and external opportunities and threats (SWOT); draft refined mission and vision; draft strategic long-term goals and mid-term priorities; draft Strategic Plan (STEPS #3 and #4)
- **October** Round 2 stakeholder feedback on draft Strategic Plan; use results to finalize “working” Plan (STEP #6)
- **November** Make changes to align with and advance Strategic Plan implementation with regular monitoring (STEP #7)



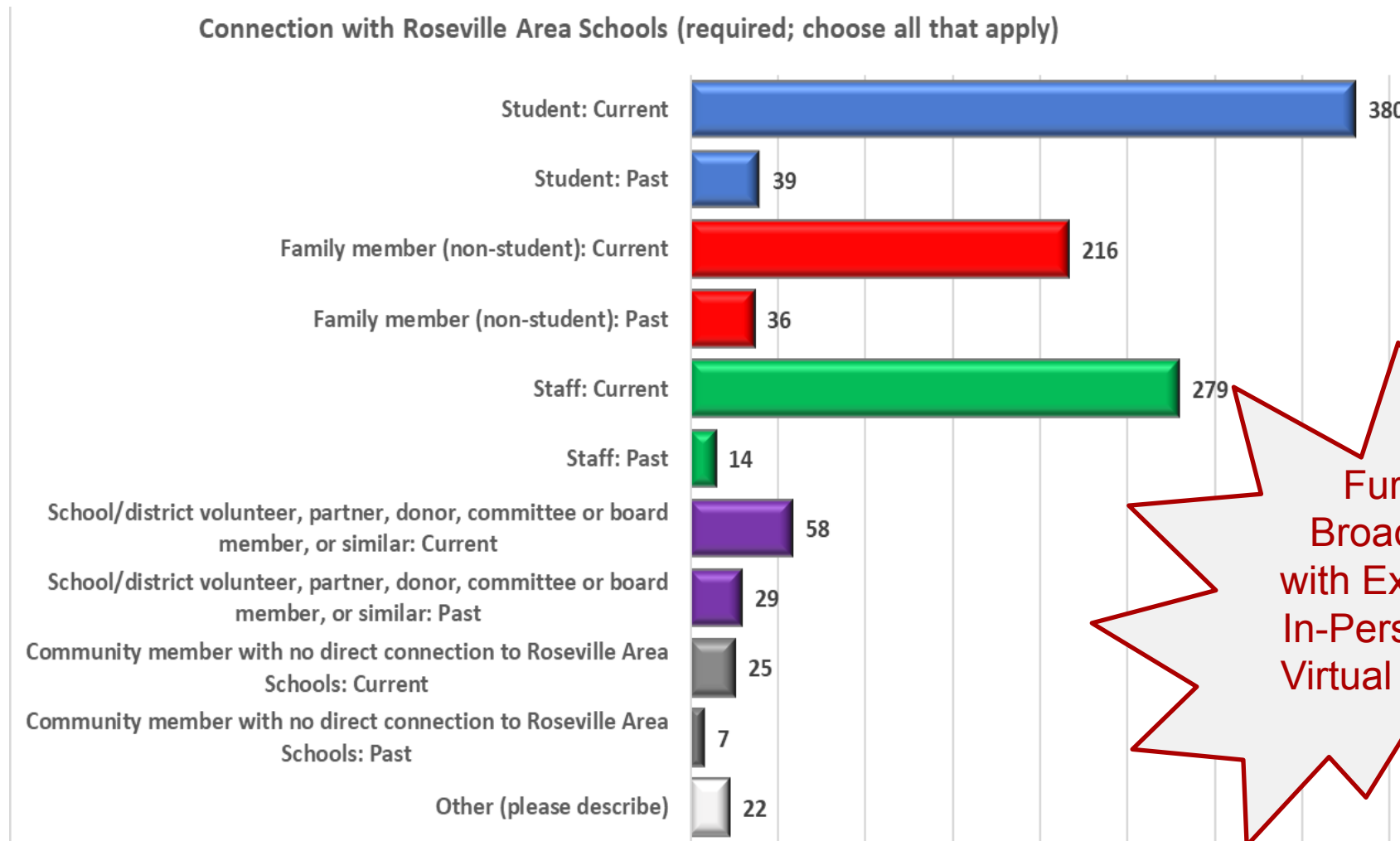
Board Member Involvement

1 Design engagement, develop Workplan (Apr)	Low	Med	High
2 Engage stakeholders (Apr-July)	Low	Med	High
3 Conduct SWOT Analysis (Aug)	Low	Med	High
4 Refine mission, vision (Sept. 22, 11:30 am - 3 pm)	Low	Med	High
5 Develop goals and strategies (Oct. 5, 8 am - 4 pm)	Low	Med	High
6 Prepare, Vet Strategic Plan (Oct-Nov)	Low	Med	High
7 Support Implementation (Nov-Dec)	Low	Med	High

Extensive Community Input in Round #1 Across Stakeholder Groups



Chart of Survey Participants:



Further Broadened with Extensive In-Person and Virtual Groups

Extensive Input and Themes Synthesized Into Key Messages



Input via online survey and in person/virtual sessions

- Over 3,100 people participated
- Over 2,000 responded to at least one narrative question
- Contributing nearly 12,000 ideas!

Key Themes in Community Input:



Question 1: RAS is committed to high student success and ensuring an equitable and respectful learning environment for everyone. What are we doing now that it is important to keep and build on?

- Equity, diversity, and inclusion
- Excellence, choice, and supports
- Welcoming, positive, and safe school communities

*“Helping us when we need it”
“Fun activities to help with
learning”
-- Elementary school students*

*Creating a welcoming environment
that accepts diversity in all that the term means.”
– Family member*



Word Cloud of Responses from Question 1

Below is a summary word cloud of the 2,957 responses for this question



Key Themes in Answers to Questions:



Question 2: What are your hopes and dreams for students in RAS?

Input provides compelling means and aspirational ends:

- Academic achievement, opportunities, enrichment, and choices— with the academic and social-emotional supports students need to be successful
 - Equity and inclusion in the curriculum, staffing, and decisions
 - Welcoming, inclusive, respectful, safe, and healthy school cultures, spaces, and facilities
- Students who are confident, happy, emotionally healthy, and love learning
- Graduates who are prepared for college and careers, with strong life and social skills, and to become contributing and responsible community members

“For students to have the space to find and explore their passions and feel prepared to pursue those passions after graduating”
-- High school student

“Expect everyone to be awesome, not just get by”
-- Community member

Key Themes in Answers to Questions:



Question 3: Imagine all students feel like they belong and are supported to be successful... What would need to change in RAS to achieve that?

- Welcoming, respectful, appreciative learning environments that value students, families, staff, and community contributions to student success
- Inclusive, equitable, rigorous, and flexible educational and social-emotional content and methods, along with the systems and structures needed for them to be effective
- Comprehensive, effective, and innovative supports to ensure all students are successful, provided by staff who are ready, able, and willing to provide them

“All teachers work to connect with the students as an individual... If they don't feel the teacher cares about who they really are, they shut down.”
-- Family member

“Less talk about equity and more action to change systems and practices”
-- Staff member



Key Themes in Answers to Questions:

Question 4: How could Roseville Area Schools and the community work together to support student success?

Broad purposes:

- Build understanding, awareness, and support
- Extend learning or enrichment opportunities
- Advance common priorities, initiatives, challenges

*“Make it easy for
volunteers to
volunteer.”
-- Community member*

*“A triangle of engagement among
Schools, Community Groups, and
Cultural/Ethnic Groups makes good
and important sense.”
-- Community member*

*“Include all community
members, not just those who
agree with RAS’ mission and
vision statement.”
-- Community member*

Community Input and Participant Expertise Informed SWOT Analysis

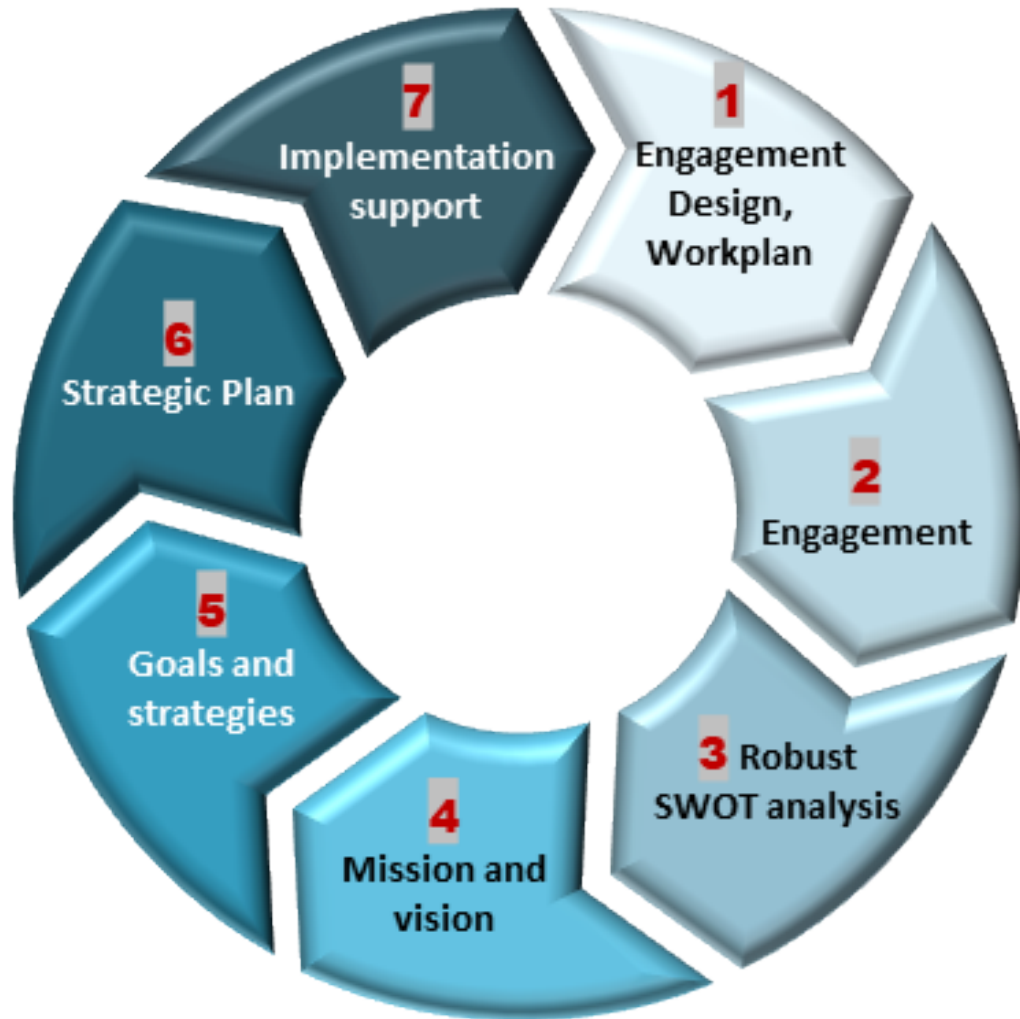


Board, Administrators and Community Leaders Contributed Factors to the SWOT

Working Sub-Groups of Factors Included		
Internal Conditions: Strengths and Weaknesses	External Threats	External Opportunities
<ul style="list-style-type: none"> • Frameworks, guiding agreements • Student success • Student mental, physical and emotional health • Culture and environment • Family engagement • Preparation for college and careers • Curriculum and instruction • Leadership and governance • Funding • Human Resources 	<ul style="list-style-type: none"> • External factors impacting students' readiness to learn • Funding, mandates, trends • Policies, curriculum, rights • Staffing 	<ul style="list-style-type: none"> • National trends, research to improve learning • Collaboration and partnership • Business and Economic • Funding, policy, staffing



Key Next Steps



4 Refine mission, vision (Sept. 22, 11:30 am - 3 pm)

5 Develop goals and strategies (Oct. 5, 8 am - 4 pm)



Questions/Discussion