

Communications Committee Meeting

Thursday, May 24, 2018 9:00 AM

Central Office Conference Room, 24 School Road, Weston, CT 06883-1623

I. Review Survey Draft

II. Review Swift (What, How, and Integration Opportunities)

III. School Ranking Communications, Overview

IV. Social Media

V. Town of Weston Marketing & Communications Advisory Committee (MCAC)

VI. Review Plan for Communications Plan

VII. Next Steps

VIII. Next Meeting