

## **Communications Committee Meeting**

Wednesday, January 31, 2018 9:00 AM

Central Office Conference Room, 24 School Road, Weston, CT 06883-1623

### **I. Review and Approval of Minutes**

**Presenter:** Sara Spaulding

### **II. Development of Communications Strategic Plan**

A. Review Purpose of Effort

B. Review of Communications Plan Materials

C. Set Rough Timeline for Effort

D. Set major Action Items for Plan Development

### **III. Discussion of Social Media Presence**

A. Extent of Presence Now in WPS

B. How to Address Relative to Development of Strategic Plan? Wait to Engage in Social Media Until Plan Completed?

### **IV. Review of Board of Education Policy and Administrative Regulation 1112, Community Relations, News Media Relations**

### **V. Other Business**

### **VI. Next Meeting**