



**Board of Education - Committee of the Whole Meeting/Citizens Task Force
District Office
1936 Green Bay Rd.
Highland Park, IL 60035**

Thursday, May 12, 2022 6:00 PM

Agenda

Mission Statement

The mission of North Shore School District 112, a community partnership committed to a world-class education, is to nurture every child to become an inspired learner, a well-rounded individual and contributing member of a global community by striving for excellence within an environment that fosters innovation, respect, engagement and intellectual inquiry

LIVE STREAMING - To watch the live stream or the recorded Board Meeting, please visit our Vimeo page by clicking here.

1. Call to Order/Roll Call (6:00 p.m.)
2. Citizens Task Force Review of Public Input Regarding Long Range Facilities Plan Phase 2
3. Public Comments - The board welcomes comments and gives them serious consideration. Comments are limited to 3 minutes for each speaker and will become part of the public record.
4. Other
5. Adjournment

Citizen Task Force Meeting #5



May 12, 2022

Welcome!

Dr. Michael Lubefeld
Superintendent, District 112



Tonight's Agenda

- Recap of Public Information Program
- Review results of mail survey and hybrid poll
- Breakout groups and report back
- Straw polls / Develop final recommendations for Superintendent of Schools
- Next steps

Recap of Public Information Program



Plan A

(test in mail survey and hybrid poll)

Project Cost	\$118.4M
- District Funds	(\$10.0M)
Referendum	\$108.4M

- ✓ Additional District funds used to reduce to request

Plan B

(test in hybrid poll only)

Project Cost	\$118.4M
- Furniture	(\$5.2M)
- Central Kitchen	(\$5.0M)
- District Funds	(\$10.0M)
Referendum	\$98.2M

- ✓ Furniture funded with District dollars over time
- ✓ Central Kitchen funded with District dollars, if possible
- ✓ Space created for kitchens/servery at each school to allow for future rollout of improved food service program
- ✓ Additional District funds used to reduce to request



March 11, 2022

Dear Residents:

North Shore School District 112 is committed to helping students succeed academically, socially and emotionally. To foster that success, it's critical that the District provide safe and secure learning environments that leverage instructional technology and can adapt to current and future teaching methods.

Four years ago, District 112 began implementing a three-part Long-Range Facilities Plan to address deferred maintenance and other capital facility needs at its aging school buildings. Many of these facility needs have been an ongoing challenge for decades.

Phase 1 of the Long-Range Facilities Plan has focused on major repairs and renovations to the District's two middle schools as well as keeping Oak Terrace Elementary School up to date. Renovations to Northwood Middle School were completed on time and within budget in March 2021. Edgewood Middle School is currently being renovated and scheduled to open in early 2023. All Phase 1 work is being funded with internal savings and operating funds—with no tax increase.

District 112 now seeks to move on to Phase 2, which is focused on addressing decades of deferred maintenance at five of its older elementary schools. The plan calls for improvements to Braeside, Indian Trail, Ravinia, Sherwood and Wayne Thomas, schools that range in age from 61 to 103 years old. To address these facility upgrades, the District is considering placing a bond referendum on the November 2022 ballot.

The proposed improvements to the District's aging elementary schools would significantly reduce future maintenance costs and disruptive emergency repairs. The facility upgrades would also enhance building efficiency and extend the useful life of the school buildings. Furthermore, the cost of renovating these schools is much less expensive than replacing them.

District 112 has worked hard to live within its means and operate as efficiently as possible. Just five years ago the District closed two schools and cut staffing by about 10%, including the elimination of six administrative positions.

With borrowing costs near historic lows, and construction costs rapidly increasing, the Board of Education strongly believes that a bond referendum is the most fiscally prudent approach to address the District's facility needs. Five elementary schools would be updated in a relatively short period of time, helping to reduce the total cost.

[More information on reverse side](#)

1856 GREEN BAY RD. HIGHLAND PARK, ILLINOIS 60035 | 224.765.3000 | WWW.NSSD112.ORG

Anticipated Benefits of District 112's Funding Proposal

- Improving safety and security
- Reducing maintenance costs, including costly and disruptive emergency repairs
- Further leveraging instructional technology
- Enhancing ADA accessibility for students, staff and visitors
- Improving building efficiency and reducing operating costs
- Improving indoor air quality, air flow and comfort level, and in turn student performance
- Creating modern classrooms
- Promoting collaboration and hands-on learning
- Reducing overcrowding at certain schools
- Creating spaces to better deliver student support services and Special Education programming
- Attracting & retaining quality teachers/staff
- Protecting local property values

It would require a \$108.4 million referendum, a proceeds from the sale of District properties. The total tax impact would be \$236 per year, and for a

provide project updates via in-person community meetings and to participate in a survey. It's been 25 years since voters in

we want to make sure that if a funding proposal is approved, it will be used for the intended purpose.

formation meetings and to participate in a survey. Please review the enclosure which provides an overview of proposed improvements, and additional information regarding the referendum until August 2022.

recommendations. These are your neighborhood's needs.

Community information meetings and have questions, please contact Superintendent Dr. Michael Lubelfel at 224.765.3000.

DISTRICT 112 IS NOW FOCUSED ON "PHASE 2" OF ITS LONG-RANGE FACILITIES PLAN

PHASE 1 (2018-2023):

- Renovation of Middle School
- Northwood Middle School improvements completed in 2021
- Edgewood Middle School upgrades to be completed in 2023
- Improvements to Oak Terrace Elementary School (2018-2022)
- Funded with non-referendum dollars
- No tax rate increase required for Phase 1 improvements

PHASE 2 (2023-2026):

- Renovation of five elementary schools
- Braeside Elementary School
- Indian Trail Elementary School
- Ravinia Elementary School
- Sherwood Elementary School
- Wayne Thomas Elementary School
- Phased-in construction schedule, with all five schools fully renovated by 2026
- Funded with proposed referendum and District funds, including proceeds from the sale of existing properties

PHASE 3 (>2026):

- Renovation of Red Oak Elementary School
- Address space needs tied to Early Childhood Education Program, administration and operations
- Implemented after Phase 2 is completed
- Funded with non-referendum dollars
- No tax rate increase required for Phase 3 improvements


COMMUNITY INFORMATION MEETINGS

We encourage you to attend one of our upcoming community information meetings and share your thoughts and recommendations regarding the proposed referendum. The format and content of all meetings will be the same.

District 112 Administration & Board Offices
1806 Green Bay Road, Highland Park, IL 60035

Tuesday, March 29, 2022 6:30 - 7:30 pm
Saturday, April 2, 2022 9:00 - 10:00 am

Monday, April 4, 2022 6:30 - 7:30 pm
Saturday, April 16, 2022 9:00 - 10:00 am



[More information on reverse side](#)

PHASE 2 HIGHLIGHTS

North Shore School District 112 is considering placing a referendum on the November 2022 ballot to address facility improvements tied to Phase 2 of the District's Long-Range Facility Plan.

Proceeds of the proposed referendum would address high-priority repairs and renovations to five of the District's elementary schools that range in age from 61 to 103 years old.

BRAESIDE (63 Years Old)

INDIAN TRAIL (67 Years Old)

RAVINIA (100 Years Old)

SHERWOOD (61 Years Old)

WAYNE THOMAS (65 Years Old)

The Phase 2 improvements would substantially reduce future maintenance costs and extend the useful life of the school buildings for decades to come. Facility improvements have been completed and/or will be completed at Oak Terrace (during Phase 1) and Red Oak Elementary School (during Phase 3) using non-referendum dollars.

[More information on reverse side](#)

	Braeside	Indian Trail	Ravinia	Sherwood	Wayne Thomas
1929	•	•	•	•	•
1955	•	•	•	•	•
1913	•	•	•	•	•
1961	•	•	•	•	•
1957	•	•	•	•	•

Align Floor to Address Accessibility
New Central Kitchen to Serve Entire District

[More information on reverse side](#)

Newsletter

Figure 1

PROPOSED IMPROVEMENTS TO FIVE DISTRICT 112 ELEMENTARY SCHOOLS (PHASE 2 OF LONG-RANGE FACILITIES PLAN)

	Year Built	1929	1905	1913	1961	1972
Accessibility						
Door and Hardware Replacement						
Restroom Renovations & Accessibility Improvements						
New Elevators						
Safety & Security						
Systems (Access Control, Security Cameras, Other)						
Vestibule Improvements, Line of Site, Administration Office Configuration						
Vehicular & Pedestrian Circulation						
Fire Protection System (Sprinklers)						
Indoor Learning Environments						
HVAC Upgrades						
LED Lighting						
Ceilings, Flooring, Furniture & Storage						
Technology Infrastructure						
Electrical Upgrades						
Technology/Low Voltage System Upgrades						
Exterior Envelope						
Fall Roofing Replacement						
Partial Roofing Replacement						
Exterior Wall Repairs						
Fall Window Replacement						
Partial Window Replacement						
Site Improvements						
Parking Lot Improvements						
Concrete Sidewalk Improvements						
Space Reconfiguration & Additions						
Add and/or Reconfigure Classrooms						
Add and/or Reconfigure Space for Special Education Programming						
Space for Student Support Services						
Add and/or Reconfigure Space for Food Service						
New Upgrades						
Allow Floor to Address Accessibility						
New Central Kitchen to Serve Entire District						

INSIDE...

- Answers to frequently asked questions regarding District 112's proposed referendum
- Overview of District 112's proposed building improvements
- Opportunities for the community to provide input on the District's funding proposal



North Shore School District 112
1301 Ives Bay Rd.
Highland Park, IL 60055

www.nssd112.org



FACILITIES PLANNING UPDATE | Q&A

SPRING 2022

North Shore School District 112 is committed to protecting and improving your neighborhood schools. The District seeks the community's input on a funding proposal to address the highest-priority facility needs at five of its other elementary schools. Nothing is set in stone until we hear from you, our taxpayers.

-Michael Lubeloff, E.D., Superintendent of Schools, North Shore School District 112



FACILITIES PLANNING UPDATE | Q&A

SPRING 2022

Why is North Shore School District 112 considering placing a bond referendum on the November 2022 ballot?
District 112 seeks to repair and renovate five of its aging elementary school buildings. Improvements that would address decades of deferred maintenance and other high-priority facility needs. The proposed upgrades would substantially reduce future maintenance costs and extend the useful life of the aging school buildings for decades to come.

Are the proposed improvements to the five elementary schools part of the District's Long-Range Facilities Plan?
Yes. Phase 1 of the District's Long-Range Facilities Plan—which is primarily focused on renovations to the District's middle schools and updates to Oak Terrace Elementary School—will be completed next year. The District is now focused on Phase 2, which includes repairs and renovations to the aging elementary schools.

At which elementary schools would repairs and renovations be addressed using proceeds from the proposed referendum?
The proposal calls for improvements to Brandeis, Indian Trail, Ravinia, Sherwood and Wayne Thomas elementary schools.

What specifically would the proposed referendum fund?
The proposed improvements fall into the following categories: safety and security, technology infrastructure, accessibility, indoor learning environments, exterior envelope, site improvements, and space reconfiguration/additions. Figure 1 provides a detailed summary of the proposed improvements at each of the elementary schools.

Would referendum dollars focus primarily on upgrades to existing building infrastructure?
Yes. Most of the proposed improvements are tied to building infrastructure, updating instructional spaces and site improvements. A relatively small percentage of the voter-approved funding would go toward new construction such as secure entry vestibules, ADA accessibility projects and space for student support services.

How old are the elementary school buildings that would be updated with referendum dollars?
The five elementary schools that would benefit from the proposed referendum range in age from 61 to 110 years old.

How have educational programming and support services changed since the District's elementary schools were built?
Today, there are substantially more state-mandated educational programs and support services provided in the District's elementary schools compared to when they were first designed and built decades ago. Programs such as special education, speech therapists, physical therapists, psychologists, teacher aides and others.

How are changes in curriculum also driving the need for facility upgrades?
The current curriculum is broader and more diverse than what was offered when the District's elementary schools were built. Technology, media, modern libraries and hands-on learning spaces are essential to addressing the current curriculum.

Why not build new schools to replace the older facilities?
It would be significantly more expensive to replace the elementary schools than to repair and renovate them.



Scan the QR code to learn more, or visit www.nssd112.org/Phase2



Scan the QR code to learn more, or visit www.nssd112.org/Phase2

- Improving accessibility for students, staff and visitors
- Reducing costly and disruptive emergency energy
- Enhancing energy efficiency
- Promoting collaboration and hands-on learning
- Creating spaces to better address support services
- Protecting local property values

What about fixing one school at a time, as an interim step?

This approach would significantly extend the construction timeline and increase the total construction costs by tens of millions of dollars. The Board of Education strongly believes that a voter-approved referendum is a more fiscally sound strategy.

Would improvements to the District's middle schools be completed before the elementary school projects are addressed?
Yes. Major renovations to Northwood Middle School have already been addressed on time and within budget, and Edgemoor Middle School will be fully renovated by March 2022.



Major renovations were completed at Northwood Middle School in 2021.



Major renovations will be completed in 2022 at Edgemoor Middle School.

What size referendum may appear on this year's ballot?
The District is considering placing a \$108.4 million bond referendum on the November 8, 2022 ballot.

What is the estimated tax impact of the proposed referendum?

The following is a breakdown of the estimated annual tax impact of the proposed \$108.4 million bond measure by a homesteaded voter.

Estimated Annual Tax Impact	Fair Market Value	Tax Impact
	\$250,000	\$236
	\$300,000	\$266
	\$350,000	\$293
	\$750,000	\$743
	\$1,000,000	\$907
Rate Increase		6.38

Are the Phase 2 projects the only improvements that result in a rate increase?

Yes. All costs tied to Phase 2 are being addressed with non-referendum dollars that do not require a rate increase. Including \$70 million of improvements to the middle schools. \$1 million of improvements would be addressed with the proposed \$108.4 million referendum. \$8 million of District funds and \$9 million in proceeds from the sale of District properties would be used to fund other Phase 2 projects. Phase 2 would not result in a rate increase. Including the use of proceeds from the sale of additional District-owned properties.

How can district residents provide input on the funding proposal?

A public opinion survey will be mailed to each registered voter household in the District in April. The District will also be holding public information meetings with site, time, theme and board presentation on the District's website at www.nssd112.org/Phase2.

When properties in District 112 considering an offer?

To help fund the proposed Phase 2 improvements, the District is evaluating the feasibility of selling its properties at Kennedy Park, Cherry Hill and Ridge Park. For Phase 3, the District is contemplating the sale of Dorn and Westwood. However, no action will be taken until the District gathers additional public input on the funding strategy.

How has the District fared with its issues?

District 112 continues to look for opportunities to be more efficient. In fact, the year 2020, the District closed two schools and cut 10% of its staff, including the elimination of administrative positions.

Why now? What is the urgency of addressing the proposed improvements?

The longer the District waits to address its higher-priority facility needs, the more it will cost. This is especially true with borrowing costs near historic lows and construction costs continuing to increase. For example, the cost to construct Oak Terrace was \$15 million in 1992, a cost that some building today would be about \$47 million.

If approved by voters, would community updates be provided?
Yes. The District would provide project updates and host community information meetings and on-site visits.



INDIAN TRAIL

67 Years Old

- Update technology infrastructure
- Update HVAC (air quality, air flow, temperature control)
- Renovate restrooms
- Improve secure entry vestibule
- Add security camera/access control
- Upgrade the protection (sprinkler) system
- Install new elevators
- Replace roofing
- Replace windows
- Update technology infrastructure
- Update HVAC (air quality, air flow, temperature control)

RAVINIA

110 Years Old

- Improve secure entry vestibule
- Add security camera/access control
- Upgrade the protection (sprinkler) system
- Update technology infrastructure
- Install new elevator
- Align floor levels to improve accessibility
- Update HVAC (air quality, air flow, temperature control)
- Renovate restrooms
- Upgrade lighting, ceilings, flooring, furniture and storage
- Maintain historical character
- Add classroom/other additions for student capacity
- Add space for student support services and special education
- Improve parking lot/sidewalks
- Improve parking lot/sidewalks
- Improve parking lot/sidewalks
- Improve parking lot/sidewalks

The District's funding proposal would address decades of deferred maintenance and other high-priority facility needs, significantly reduce operating and maintenance costs moving forward, and position our elementary schools for an even stronger future.

-Alexander Brink, Board President, North Shore School District 112

ING ELEMENTARY SCHOOLS

SHERWOOD

63 Years Old

- Improve secure entry vestibule
- Add security camera/access control
- Upgrade the protection (sprinkler) system
- Replace roofing (partial)
- Replace windows (partial)
- Update technology infrastructure
- Update HVAC (air quality, air flow, temperature control)
- Renovate restrooms
- Add classroom/other additions for 4-class capacity
- Add space for student support services and special education
- Upgrade lighting, ceilings, flooring, furniture and storage
- Add classroom/other additions
- Add space for student support services and special education
- Renovate space for food service
- Improve parking lot/sidewalks
- Upgrade site to improve vehicular and pedestrian circulation

WAYNE THOMAS

65 Years Old

- Improve secure entry vestibule
- Add security camera/access control
- Upgrade the protection (sprinkler) system
- Install new elevator
- Replace roofing
- Replace windows (partial)
- Update technology infrastructure
- Update HVAC (air quality, air flow, temperature control)
- Renovate restrooms
- Upgrade lighting, ceilings, flooring, furniture and storage
- Add classroom/other additions for student capacity
- Add space for student support services and special education
- Renovate space for food service
- Improve parking lot/sidewalks
- Upgrade site to improve vehicular and pedestrian circulation

JUST THE FACTS

- District 112 is considering placing a referendum on the November 2022 ballot.
- As part of Phase 2 of its Long-Range Facilities Plan, District 112 seeks to repair and renovate five of its elementary schools with a combination of referendum and District dollars.
- Proposed improvements to the elementary schools, which are 61 to 110 years old, would substantially extend future maintenance costs.
- Referendum proceeds would be used primarily on updating building infrastructure, improving outdated instructional spaces and site improvements.
- The proposed improvements would deliver many anticipated benefits, including meeting District 112's elementary school and secure secure and extending their useful life for decades to come.
- Repairing and renovating the existing elementary schools is much less expensive than replacing them.
- The last time District 112 voters approved funding for facility improvements was 25 years ago.
- The final decision to place a referendum on the ballot will be made in August 2022, providing time for additional public input.



www.nssd112.org/Phase2

Learn more at www.nssd112.org/Phase2



Community Outreach Presentations

(livestream)

Phase 2 Community Meeting 04- 16-22

22 days ago

⏪ Previous

Up next ⏩



Phase 1 (2018-2023)	Phase 2 (2023-2028)	Phase 3 (2028-2035)
<ul style="list-style-type: none"> • All Quality Education • Transportation • Health & Safety • Building • Other 	<ul style="list-style-type: none"> • All Quality Education • Transportation • Health & Safety • Building • Other 	<ul style="list-style-type: none"> • All Quality Education • Transportation • Health & Safety • Building • Other

ESTIMATE SUBMITTER / OPTION #	COMMITMENT / OPTION #	DATE RECEIVED / OPTION #
North Shore School District 112	Option 1	2/15/22
North Shore School District 112	Option 2	2/15/22
North Shore School District 112	Option 3	2/15/22
North Shore School District 112	Option 4	2/15/22
North Shore School District 112	Option 5	2/15/22
TOTAL PROJECT COMMITMENT		\$110.0M

Informational Videos



Web Landing Page

Phase 2 Community Meetings are live-streamed at <https://vimeo.com/user133899354>

About the Plan So Far:

In 2022, **North Shore School District 112** has a determined focus on its Long-Range Facilities Plan. With Phase 1 of the Long-Range Plan soon to be completed, including major renovations to both middle schools and improvements to Oak Terrace Elementary School, the District is now redirecting its attention to Phase 2. The second phase of the Long-Range Plan involves addressing decades of deferred maintenance and other important capital facility needs at five of the District's older elementary schools, some approaching a century in age. Given that the proposed improvements would require voter-approved funding, the District is committed to gathering the community's input on the proposed upgrades and financing plan. No final decisions will be made regarding the Phase 2 improvements until our taxpayers weigh in. We seek to provide the best possible educational environment for all of our students while honoring our obligation to be responsible stewards of taxpayer dollars.

Information Resources:

- [April 2 and April 4 Community Meeting Summary](#)
- [March 29 Community Meeting Summary](#)
- [Long-Range Plan Overview Video](#)
- [April 2022 Newsletter](#)
- [Phase 2 Animated Information Video](#)
- [Fact Sheet and Superintendent & Board Of Education letter - Released March 10, 2022](#)
- [Phase 2 webpage - Ongoing](#)
- [2021 Kasarda Demographic Trends & Enrollment Projections \(D112, D113 & D106\)](#)

Mail Survey

Public Opinion Survey (Cont.)

Q9. For homeowners in District 112, the estimated annual tax impact of the proposed 20-year, \$108.4 million bond issue is \$216 per year for a \$250,000 home and \$489 per year for a \$500,000 home. How concerned are you about the impact of the possible tax increase on your own family's budget? (Please check one.)

- Extremely Concerned
- Very Concerned
- Somewhat Concerned
- Not Very Concerned
- Don't Know/Unsure

Q10. If a local election were held today, would you vote "yes" in favor of, or "no" to oppose, a \$108.4 million bond referendum to address facility improvements at five of North Shore School District 112's elementary schools, including:

- constructing security and life safety improvements;
- improving technology infrastructure;
- increasing accessibility under the Americans with Disabilities Act;
- replacing electrical, plumbing, mechanical and HVAC systems;
- improving energy efficiency, and
- renovating classrooms and other learning spaces? (Please check one.)

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/Unsure

Q11. What are the main reasons you would vote "yes" in favor, or "no" to oppose, District 112's funding proposal to address major repairs and renovations to five of its elementary school buildings?

Q12. Do you currently have a child(ren) attending a District 112 school? If so, which school(s)? (Please check all that apply.)

- Braselton Elementary School
- Edgewood Middle School
- Green Bay School (Early Childhood)
- Indian Trail Elementary School
- Northwood Middle School
- Oak Terrace Elementary School
- Ravinia Elementary School
- Tuxedo Elementary School
- Sherwood Elementary School
- Wayne Thomas Elementary School

Q13. What is your neighborhood elementary school? (Please check one.)

- Braselton Elementary School
- Indian Trail Elementary School
- Ravinia Elementary School
- Sherwood Elementary School
- Wayne Thomas Elementary School
- Don't Know

Q14. What is your gender? (Please check one.)

- Female
- Male
- Identify Some Other Way
- More Than One Person Contributed to the Completion of the Survey

Q15. What is your age? (Please check all age groups that apply if more than one person contributed to the completion of the survey.)

- 18-24 Years
- 25-34 Years
- 35-44 Years
- 45-54 Years
- 55-64 Years
- 65-74 Years
- 75 Years or Older

Q16. Do you own or rent your home?

- Own Rent

Q17. Are you, or is any member of your family, an employee of District 112?

- Yes No

Q18. In what community do you live?

- Highland Park
- Highland
- Fort Sheridan
- Other

THANK YOU FOR PARTICIPATING!
PLEASE COMPLETE AND MAIL
BY MAY 2, 2022.



Public Opinion Survey

You Have the Final Word

North Shore School District 112 seeks your input on a funding proposal to repair and renovate five of its elementary school buildings. Please take a few minutes to fill out the attached survey. All surveys are anonymous and will not be associated with your name in any way.

Please review the enclosed Fact Sheet before completing the mail survey.

Questions/Comments
If you have questions about this survey or the potential bond referendum, please contact:
Dr. Michael Lubfield, Ed.D.
Superintendent of Schools
North Shore School District 112
(224) 765-3001
mlubfield@nsd112.org

"The District 112 Board of Education seeks the community's input on a funding proposal to protect and improve your neighborhood elementary schools. No final decisions will be made until we hear from you, our local taxpayers."

Alexander Brunk
President, Board of Education
North Shore School District 112



Scan the QR code if you would prefer to complete the survey online.

Disponible en español en www.ns112.org



PROPOSED IMPROVEMENTS TO FIVE DISTRICT 112 ELEMENTARY SCHOOLS (PHASE 2 OF LONG-RANGE FACILITIES PLAN)

	Year Built	1929	1965	1974	1981	1987
Accessibility						
Door and Hardware Replacement						
Restroom Renovations & Accessibility Improvements						
New Elevator(s)						
Safety & Security						
Systems (Access Control, Security Cameras, Other)						
Vestibule Improvements, Use of Site, Administration Office Configuration						
Video Surveillance System (Sprinklers)						
Fire Protection System (Sprinklers)						
Indoor Learning Environments						
HVAC Upgrades						
LED Lighting						
Ceilings, Flooring, Furniture & Storage						
Technology Infrastructure						
Electrical Upgrades						
Technology/Low Voltage System Upgrades						
Exterior Envelope						
Fall Roofing Replacement						
Partial Roofing Replacement						
Exterior Wall Repairs						
Fall Window Replacement						
Partial Window Replacement						
Site Improvements						
Parking Lot Improvements						
Concrete Sidewalk Improvements						
Space Reconfiguration & Additions						
Add and/or Reconfigure Classrooms						
Add and/or Reconfigure Space for Special Education Programming						
Space for Student Support Services						
Add and/or Reconfigure Space for Food Service						
New Gymnasium						
Align Floor to Address Accessibility						
New Central Kitchens to Serve Entire District						

...ments people have made in "All Convincing" and "5 being "Very Convincing" (Please circle)

...ing your elementary school emergency repairs. This is a "All Convincing" and "5 being "Very Convincing" (Please circle)

...hile at school should be a "All Convincing" and "5 being "Very Convincing" (Please circle)

...istrict elementary schools "All Convincing" and "5 being "Very Convincing" (Please circle)

...thin it means. Just five years "All Convincing" and "5 being "Very Convincing" (Please circle)

...nd elementary schools have always played an important role in "All Convincing" and "5 being "Very Convincing" (Please circle)

...HVAC systems would not only improve air quality, air flow and "All Convincing" and "5 being "Very Convincing" (Please circle)

...is a much quicker and less expensive approach than trying "All Convincing" and "5 being "Very Convincing" (Please circle)

...112 voters approved funding for facility improvements. "All Convincing" and "5 being "Very Convincing" (Please circle)



Survey continued on back side

JUST THE FACTS

- ✓ District 112 is considering placing a referendum on the November 2022 ballot.
- ✓ As part of Phase 2 of its Long-Range Facilities Plan, District 112 seeks to repair and renovate five of its elementary schools with a combination of referendum and District dollars.
- ✓ Proposed improvements to the elementary schools, which are 61 to 100 years old, would substantially reduce future maintenance costs.
- ✓ Referendum proceeds would be focused primarily on updating building infrastructure, improving outdated instructional spaces and site improvements.
- ✓ The proposed improvements would deliver many anticipated benefits, including making District 112's elementary schools safer and more secure and extending their useful life for decades to come.
- ✓ Repairing and renovating the existing elementary schools is much less expensive than replacing them.
- ✓ The last time District 112 voters approved funding for facility improvements was 25 years ago.
- ✓ The final decision to place a referendum on the ballot will be made in August 2022, providing time for additional public input.



ANTICIPATED BENEFITS OF PROPOSED REFERENDUM

- Improving safety and security
- Enhancing energy efficiency
- Improving accessibility for students, staff and visitors
- Creating modern classrooms & leveraging instructional technology
- Expanding the useful life of existing facilities
- Providing collaboration and hands-on learning
- Reducing costly and disruptive emergency repairs
- Reducing overcrowding at certain schools
- Improving indoor air quality, air flow and comfort level
- Creating spaces to better deliver support services
- Attracting & retaining quality teacher/staff
- Protecting local property values

Learn more at www.nsd112.org/Phase2



- Improve secure entry vestibule
- Add security cameras/access control
- Add/update fire protection (sprinkler) system
- Install new elevators
- Replace roofing (partial)
- Replace windows
- Update technology infrastructure
- Update HVAC (air quality, air flow, temperature control)
- Maintain historical character
- Add classroom/other additions for 3-section capacity
- Add space for student services, general special education programs and districtwide specialized special education programs
- Add/renovate space for food service
- Improve parking lot/sidewalks
- Enhance vestibule & pedestrian circulation



- Proposed Improvements
- Improve secure entry vestibule
- Add security cameras/access control
- Add/update fire protection (sprinkler) system
- Add new elevator
- Replace roofing (partial)
- Replace windows (partial)
- Update HVAC (air quality, air flow, temperature control)
- Add classroom/other additions for 4-section capacity
- Renovate restrooms
- Update lighting, ceiling, flooring, furniture and storage
- Add space for student support services and special education
- Improve parking lot/sidewalks

THE BOTTOM LINE

Improvements to the five elementary schools would be addressed with the proposed \$108.4 million referendum and \$10 million of District funds.

The following is a breakdown of the estimated annual tax impact of the proposed \$108.4 million referendum and \$10 million of District funds.

Estimated Annual Tax Impact:	
Fair Market Value	Tax Impact
\$200,000	\$236
\$300,000	\$354
\$400,000	\$472
\$500,000	\$590
\$1,000,000	\$1,180
Rate Increase	0.38

RAVINIA



- Proposed Improvements
- Improve secure entry vestibule
- Add security cameras and access control
- Add/update fire protection (sprinkler) system
- Update technology infrastructure
- Install new elevator
- Align floor levels to improve accessibility
- Update HVAC (air quality, air flow, temperature control)
- Renovate restrooms
- Update lighting, ceiling, flooring, furniture and storage

“The District’s funding proposal would address decades of deferred maintenance and other high-priority facility needs, significantly reduce operating and maintenance costs moving forward, and position our elementary schools for an even stronger future.”
Alexander Brunk, Board President, North Shore School District 112

Online Option Via QR Code (also Available in Spanish)





**PUBLIC OPINION
STRATEGIES**

Hybrid Poll

(Phone/Text)

Result of Districtwide Mail Survey

Paul Hanley
Managing Director
Beyond Your Base





2022 Mail Survey Results

North Shore School District 112

CITIZEN TASK FORCE – MAY 12, 2022

Introduction, Purpose & Approach

This report addresses the methodology and findings derived from public opinion research conducted by Beyond Your Base, a consulting firm of Wight & Company, on behalf of North Shore School District 112.

A public opinion questionnaire was mailed to **12,925 households within District 112**. The mailing list included all households within the District, versus a subset of active or likely voter households. **The questionnaire served as an invitation for public reaction to a possible bond referendum.**

The mail survey included a total of 18 questions, including one open-ended question.

The mail questionnaire used for this research is not a scientific poll, but a tool for collecting public input and understanding the general tone of the public's receptiveness to the issue presented. The overall summaries and conclusions drawn in this report are therefore not presented as predictors of an issue's likely success or failure at the polls. They are only presented to aid the District with another means for collecting community input and initial reaction to the funding proposal.

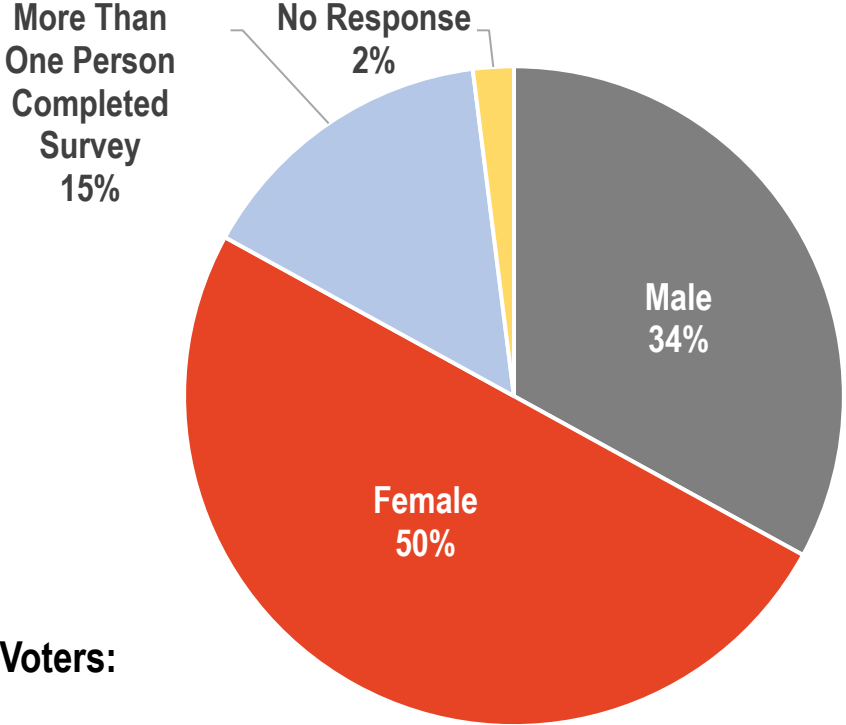
Beyond Your Base acknowledges that this particular questionnaire functions as an opportunity to disseminate information and as an information-gathering tool, and in no way represents a scientific survey, or one that estimates statistical margin of error. **The chief distinction is that this questionnaire was returned in lieu of people attending a public hearing (a non-representative sample of the *registered voter* population) as opposed to the returns representing a *scientific sub-sample* of the registered voter population. The results are subjective and limited in interpretation based on the *volume* of returns, not the *science* of returns. Think of this document as a written collection of comments from people who would have stood up and participated in a public hearing, but instead preferred to express their feelings in writing.**

A total of **987 surveys were returned** and processed as of May 6, 2022. This represents a **response rate of approximately 8%**. Previous mail surveys conducted by Beyond Your Base have typically yielded response rates between 8% and 17%.

Summary of Approach

- Survey mailed to 12,925 households within District 112.
- A total of 18 questions.
- Expected 8%-17% response rate.
- 987 replied prior to preparation of the crosstabs, representing a response rate of approximately 8%.
- 88% of the completed surveys were mailed back and 12% completed online (via the QR code link).
- Of the 88% who mailed the survey back, 99% were identified to have a likely voter in the home.
- The mail survey is not a scientific poll and is not a predictor of a ballot measure's likely success or failure.
- The survey results provide a general undertone of the electorate.

Gender of Survey Respondents



November 2022 Likely Voters:
Male 47%
Female 53%

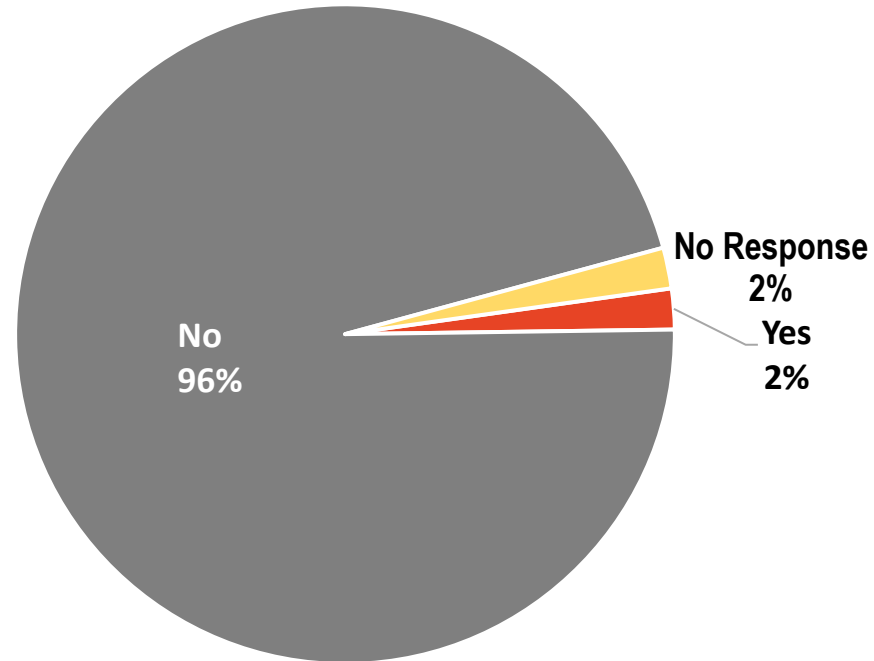
Age of Survey Respondents

Age	Likely Voters (Nov 2022)	Survey Respondents
18-34	17%	4%
35-44	15%	16%
45-54	16%	18%
55-64	20%	18%
65+	32%	42%
No Response	0%	3%



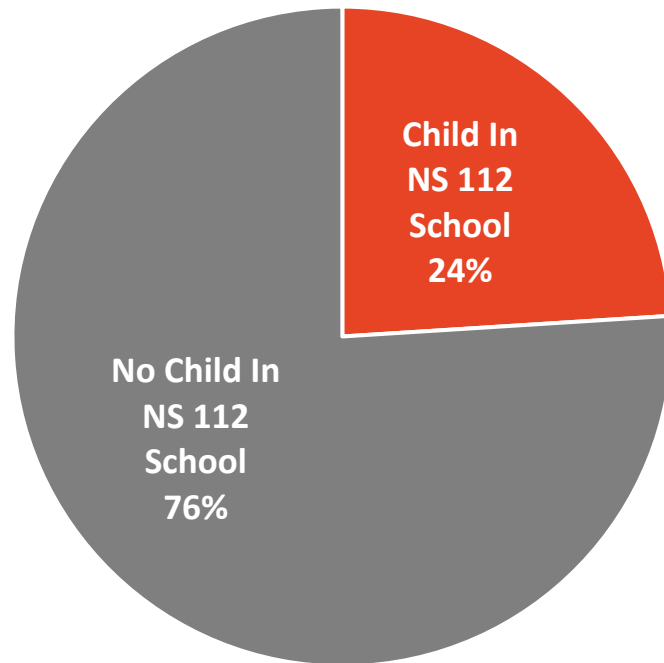
District 112 Employee

Are you, or is any member of your family, an employee of District 112?



Child(ren) in North Shore 112 School

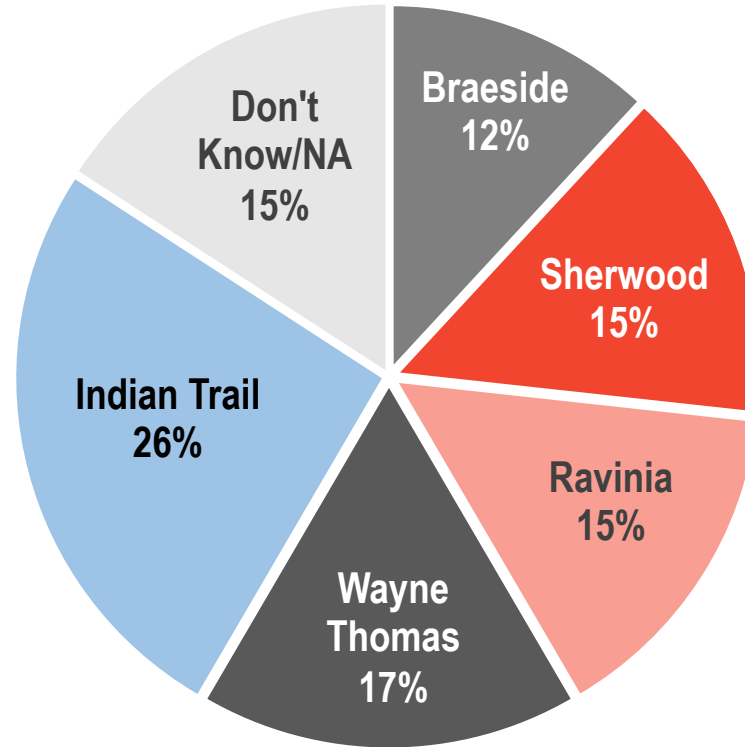
Do you currently have a child(ren) attending a District 112 school? If so, which school(s)?



School	Survey Respondents
Braeside Elementary School	4%
Edgewood Middle School	5%
Green Bay School (Early Childhood)	1%
Indian Trail Elementary School	3%
Northwood Middle School	3%
Oak Terrace Elementary School	2%
Ravinia Elementary School	2%
Red Oak Elementary School	1%
Sherwood Elementary School	2%
Wayne Thomas Elementary School	3%

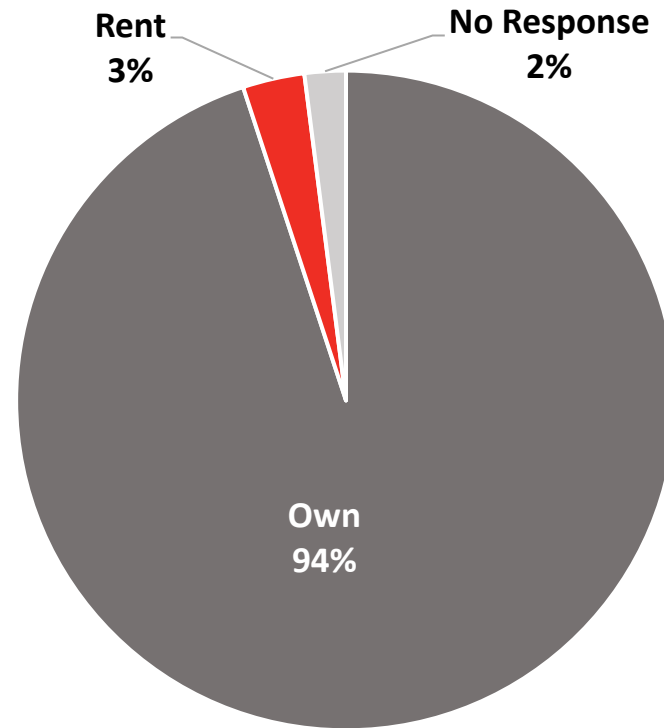
Neighborhood Elementary School

What is your neighborhood elementary school?



Home Ownership

Do you own or rent your home?



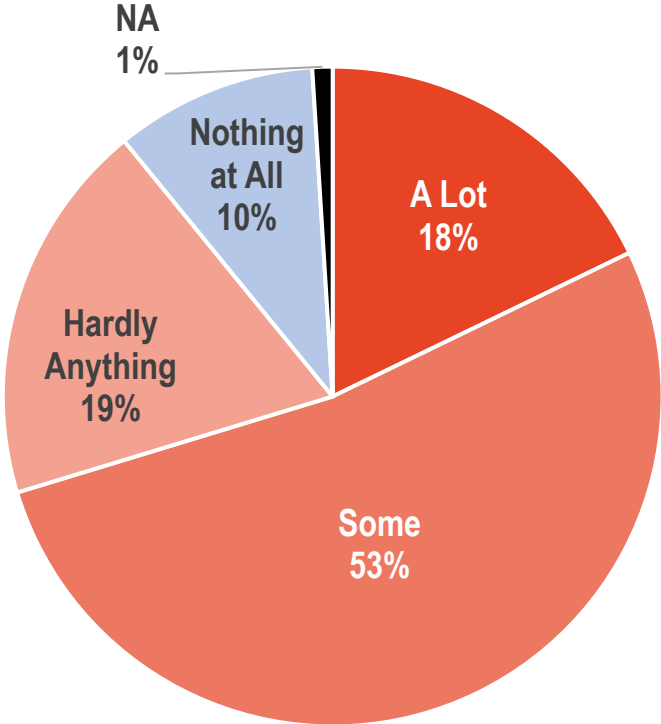
Location

In what community do you live?

Community	Registered Voters	Survey Respondents
Highland Park	89%	93%
Highwood	10%	4%
Fort Sheridan	NA	2%
Other	1%	1%

Level of Awareness of Funding Proposal

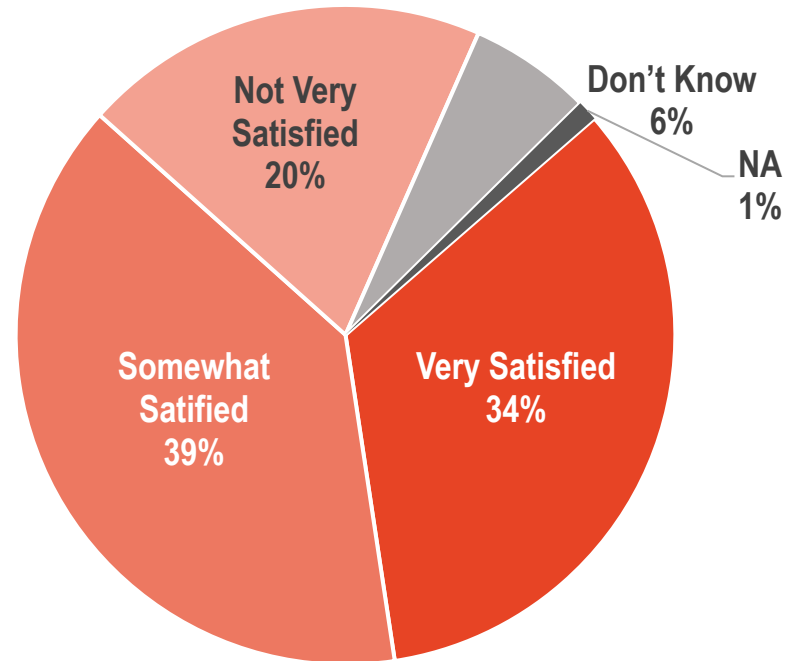
Before receiving the enclosed information, how much had you read, seen or heard about the bond referendum being considered by District 112?



A Lot + Some = 71%

Satisfaction Level with Amount of Information Received

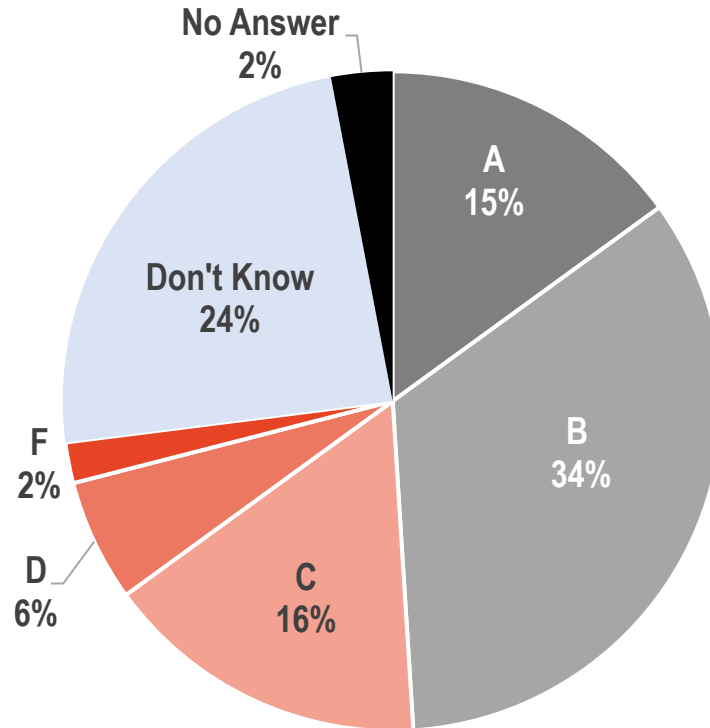
How satisfied are you with the amount of information you have received regarding District 112's facility improvement proposal?



Very + Somewhat Satisfied = 73%

Grade the District

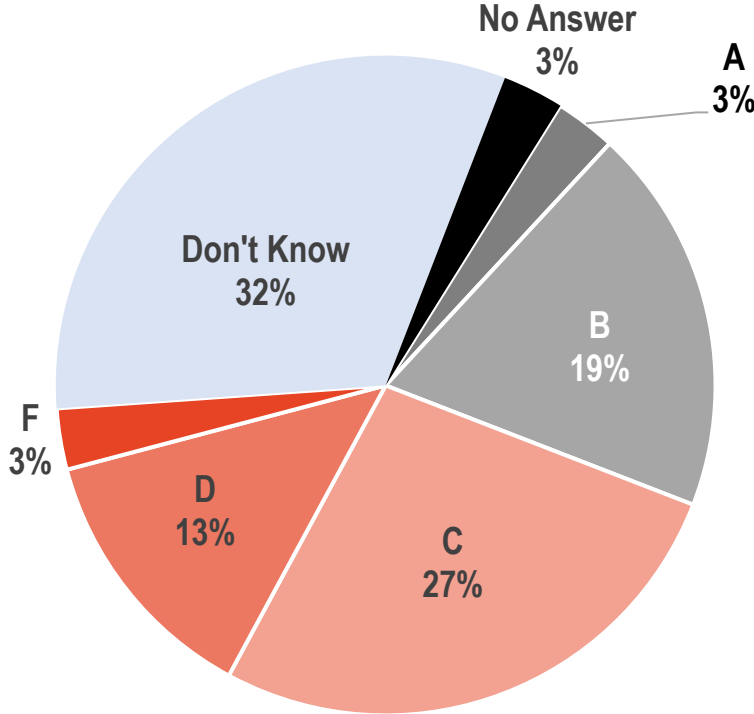
If you had the chance to grade District 112, what letter grade would you give?



A + B = 49%
C + D + F = 24%
Don't Know = 24%

Grade the District's Facilities

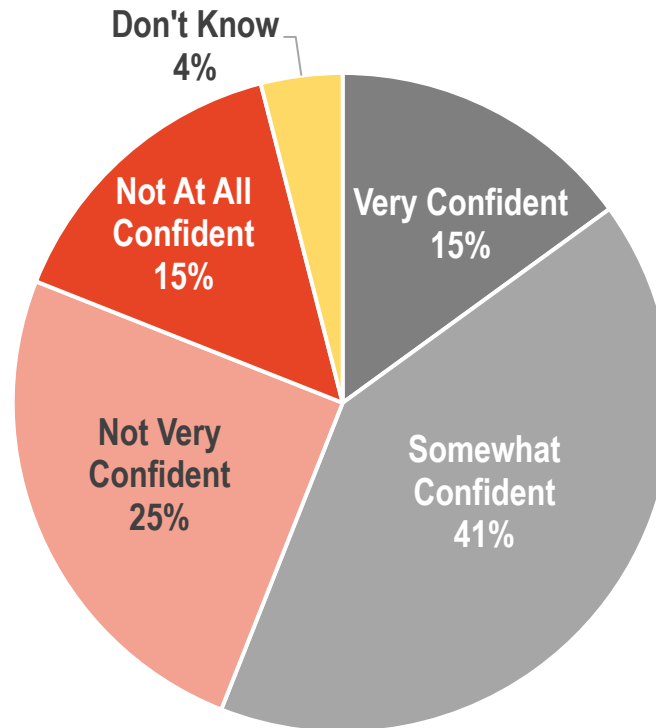
What letter grade would you give District 112's school facilities?



A + B = 22%
C + D + F = 43%

Confidence in Handling Taxpayers' Money Wisely

How confident are you that District 112 is handling taxpayer money wisely?



Very + Somewhat Confident = 56%
Not At All + Not Very Confident = 40%

Priority on Parts of Bond Proposal

District 112’s proposed bond referendum would fund capital facility improvements at five elementary schools. On a scale of 1 to 5, with 1 being “Low Priority” and 5 being “High Priority,” what priority should be placed on funding each of the following items?

Priority on Funding Parts of Possible Bond Referendum	Low Priority (1)	(2)	(3)	(4)	High Priority (5)	(4) + (5)
Replacing outdated, inefficient HVAC systems to improve air quality, air flow and temperature control.	6%	6%	13%	25%	45%	70%
Improving secure entry vestibules, adding security cameras, installing updated fire protection systems (sprinklers) and improving vehicular and pedestrian circulation.	8%	6%	13%	20%	49%	69%
Upgrading technology infrastructure, including electrical upgrades.	6%	6%	17%	26%	41%	67%
Replacing outdated roofing and windows and repairing exterior walls.	6%	9%	22%	27%	30%	57%
Updating classrooms and other instructional spaces, including improvements to lighting, ceilings, flooring, furniture and storage.	11%	10%	23%	28%	23%	51%
Installing new elevators, replacing outdated doors and hardware, renovating restrooms and addressing other building improvements to improve accessibility for students, staff and visitors.	9%	12%	24%	24%	26%	50%

Percentages may not equal 100% due to rounding and not presenting percentages tied to no answer.

Priority on Parts of Bond Proposal (cont.)

District 112's proposed bond referendum would fund capital facility improvements at five elementary schools. On a scale of 1 to 5, with 1 being "Low Priority" and 5 being "High Priority," what priority should be placed on funding each of the following items?

Priority on Funding Parts of Possible Bond Referendum	Low Priority (1)	(2)	(3)	(4)	High Priority (5)	(4) + (5)
Adding and reconfiguring classrooms to better address instructional space needs.	11%	13%	21%	27%	23%	50%
Adding and reconfiguring space for special education programming .	9%	12%	25%	25%	24%	49%
Adding space for student support services .	14%	15%	25%	24%	17%	41%
Expanding/remodeling existing lunchrooms and related improvements to address food service needs.	15%	15%	30%	22%	13%	35%
Repairing and improving parking lots and concrete sidewalks.	16%	20%	32%	18%	9%	27%

Percentages may not equal 100% due to rounding and not presenting percentages tied to no answer.

Arguments in Favor of the Proposal

Following are some of the arguments people have made in favor of the facility improvements being considered by District 112. On a scale of 1 to 5, with 1 being “Not At All Convincing” and 5 being “Very Convincing,” how would you rate each of the following arguments as a reason for the Board to seek the referendum?

Arguments in Favor of the Bond Proposal	Not At All Convincing (1)	(2)	(3)	(4)	Very Convincing (5)
Our high-performing neighborhood elementary schools have always played an important role in our community, including protecting our property values . It makes sense to invest in them.	9%	8%	15%	24%	41%
Keeping students and staff safe while at school should be a high priority. Strengthening entryways, installing fire protection systems, and improving vehicular and pedestrian circulation are not wants but needs .	8%	9%	18%	22%	40%
Replacing outdated, inefficient HVAC systems would not only improve air quality, air flow and temperature control but also reduce operating costs and enhance student performance.	9%	10%	20%	22%	36%
Repairing and renovating the District’s elementary schools is much less expensive than replacing them and will extend their useful life for decades to come.	11%	10%	20%	26%	31%
By pursuing a bond referendum, all repairs and renovations to the five elementary schools could be completed by 2026. This is a much quicker and less expensive approach than trying to fund one elementary school project at a time over many years.	16%	11%	19%	20%	31%

Percentages may not equal 100% due to rounding and not presenting percentages tied to no answer.

Arguments in Favor of the Proposal (cont.)

Following are some of the arguments people have made in favor of the facility improvements being considered by District 112. On a scale of 1 to 5, with 1 being “Not At All Convincing” and 5 being “Very Convincing,” how would you rate each of the following arguments as a reason for the Board to seek the referendum?

Arguments in Favor of the Bond Proposal	Not At All Convincing (1)	(2)	(3)	(4)	Very Convincing (5)
Repairing and renovating the District’s elementary schools is much less expensive than replacing them and will extend their useful life for decades to come.	11%	10%	20%	26%	31%
Major repairs and renovations to our aging elementary schools will substantially reduce future maintenance costs and disruptive emergency repairs. This is a fair and reasonable funding proposal.	12%	12%	17%	29%	27%
It has been 25 years since District 112 voters approved funding for facility improvements.	21%	12%	19%	17%	25%
District 112 continues to live within it means. Just five years ago, the District closed two of its schools and eliminated almost 10% of its staff—including six administrative positions—to reduce costs and improve operating efficiency.	16%	12%	26%	25%	18%

Percentages may not equal 100% due to rounding and not presenting percentages tied to no answer.

Arguments Against the Proposal

Following are some arguments people have made against the facility improvements being considered by District 112. On a scale of 1 to 5, with 1 being “Not At All Convincing” and 5 being “Very Convincing,” how would you rate each of the following arguments as a reason for the Board not to seek the referendum?

Arguments Against the Bond Proposal	Not At All Convincing (1)	(2)	(3)	(4)	Very Convincing (5)
Any increase in taxes will be a hardship for residents, especially those on a fixed income.	8%	14%	23%	17%	35%
With the cost of living continuing to go up , this is not a good time to pursue a tax increase.	12%	19%	18%	17%	30%
Updating five elementary schools over a three-year period seems like a lot. The District is trying to do too much at once .	22%	17%	20%	15%	23%
Students and staff have endured a lot over the past few years given the pandemic. It seems like poor timing to move students around to renovate the aging elementary schools.	28%	22%	17%	12%	18%

Percentages may not equal 100% due to rounding and not presenting percentages tied to no answer.

Arguments Against the Proposal (cont.)

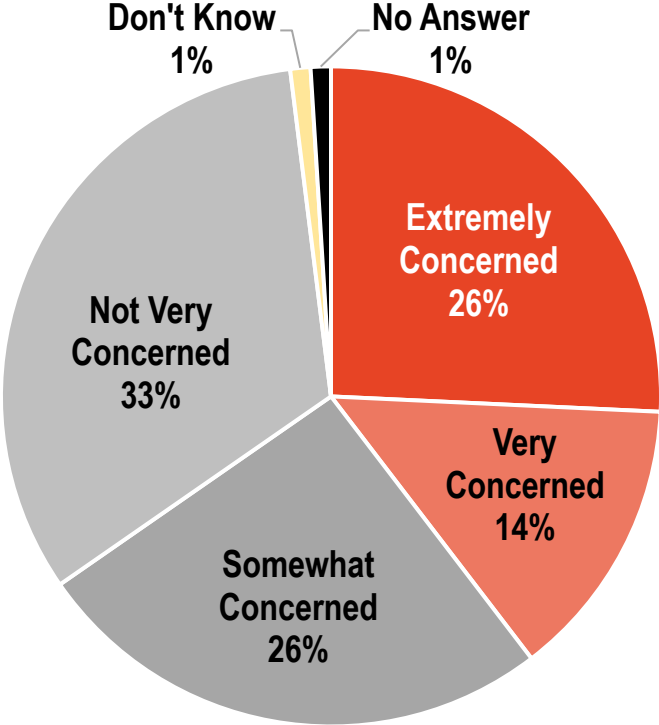
Following are some arguments people have made against the facility improvements being considered by District 112. On a scale of 1 to 5, with 1 being “Not At All Convincing” and 5 being “Very Convincing,” how would you rate each of the following arguments as a reason for the Board not to seek the referendum?

Arguments Against the Bond Proposal	Not At All Convincing (1)	(2)	(3)	(4)	Very Convincing (5)
While the total cost would be significantly higher, and take many more years to complete, District 112 should update one elementary school at a time when savings allow.	29%	21%	19%	13%	15%
The condition of our school buildings has little to do with student performance .	29%	20%	20%	14%	14%
Our neighborhood elementary schools seem to be doing just fine despite lots of deferred maintenance needs. The District should continue to keep these projects on hold .	35%	23%	20%	9%	10%
Even if it costs a lot more, District 112 should be building new schools instead of sinking money into outdated elementary schools.	43%	23%	17%	6%	8%

Percentages may not equal 100% due to rounding and not presenting percentages tied to no answer.

Tax Sensitivity

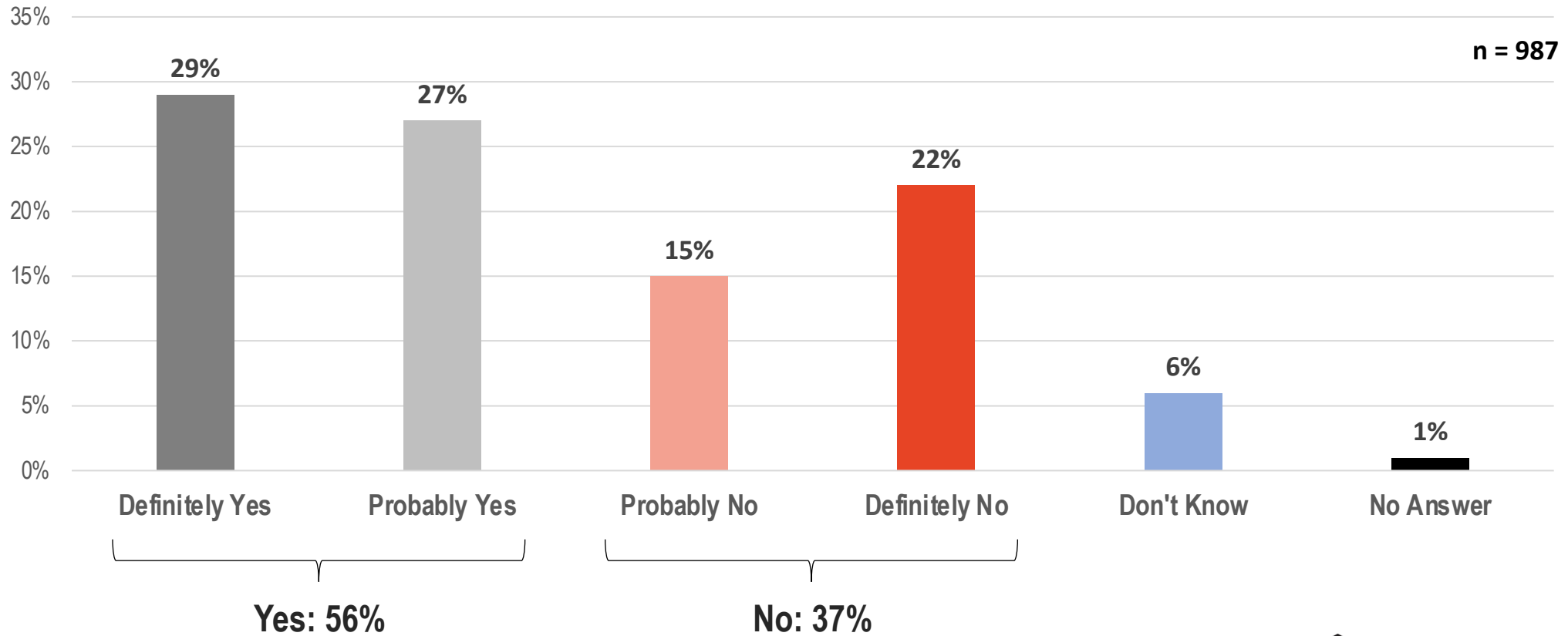
For homeowners in District 112, the estimated annual tax impact of the proposed 20-year, \$108.4 million bond issue is \$236 per year for a \$250,000 home and \$489 per year for a \$500,000 home. How concerned are you about the impact of the possible tax increase on your own family's budget?



Extremely + Very Concerned: 40%
Somewhat + Not Very Concerned: 59%

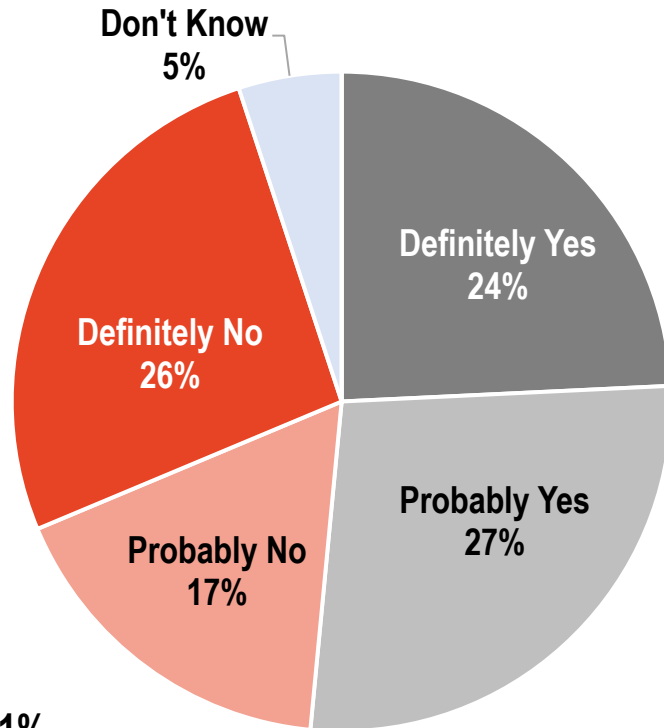
Ballot Question

If a local election were held today, would you vote “yes” in favor of, or “no” to oppose, a \$108.4 million bond referendum to address facility improvements at five of North Shore School District 112’s elementary schools, including constructing security and life safety improvements; improving technology infrastructure; increasing accessibility under the Americans with Disabilities Act; replacing electrical, plumbing, mechanical and HVAC systems; improving energy efficiency; and renovating classrooms and other learning spaces?



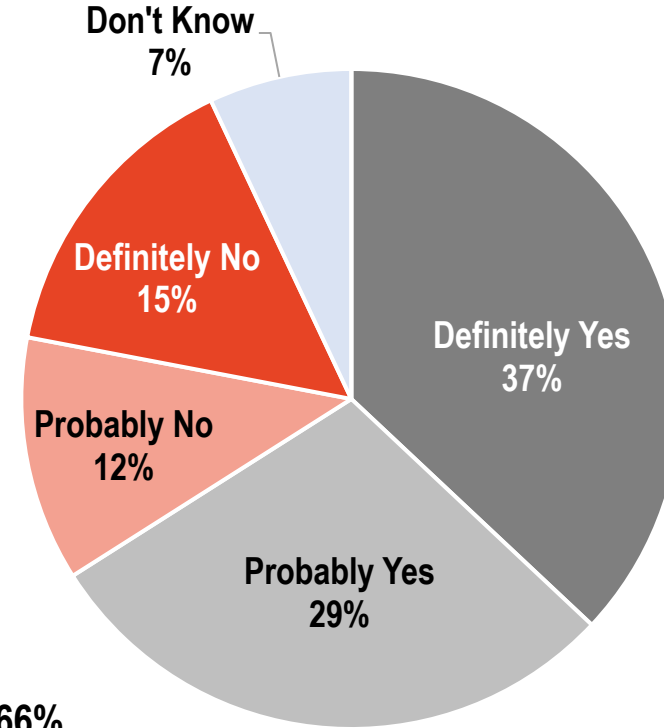
Support for Bond Proposal: Gender

Male



Yes: 51%
No: 43%
n: 322

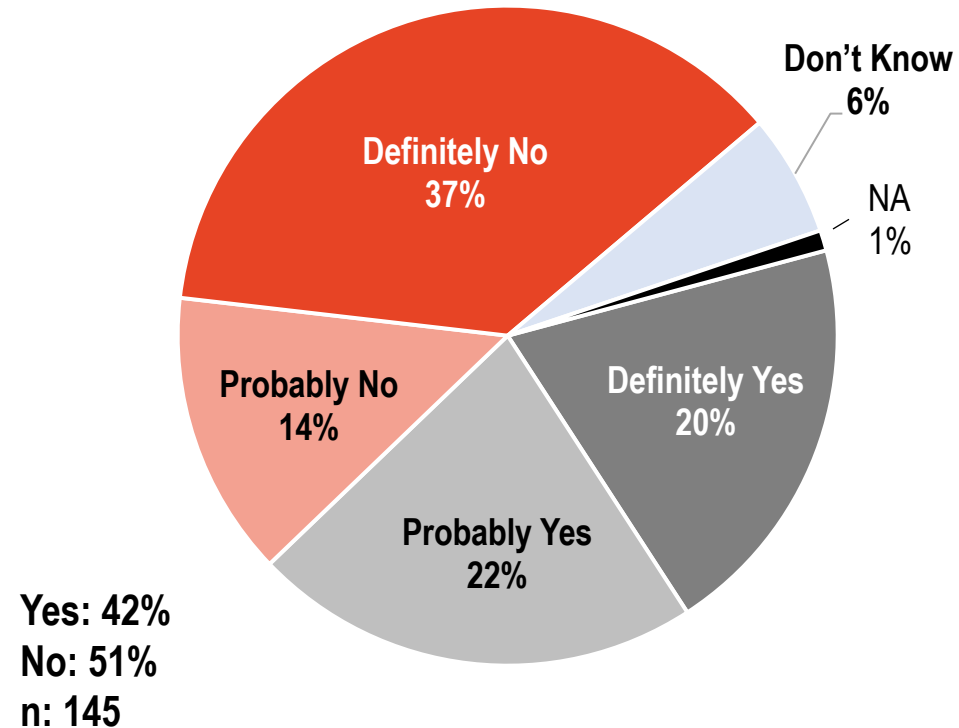
Female



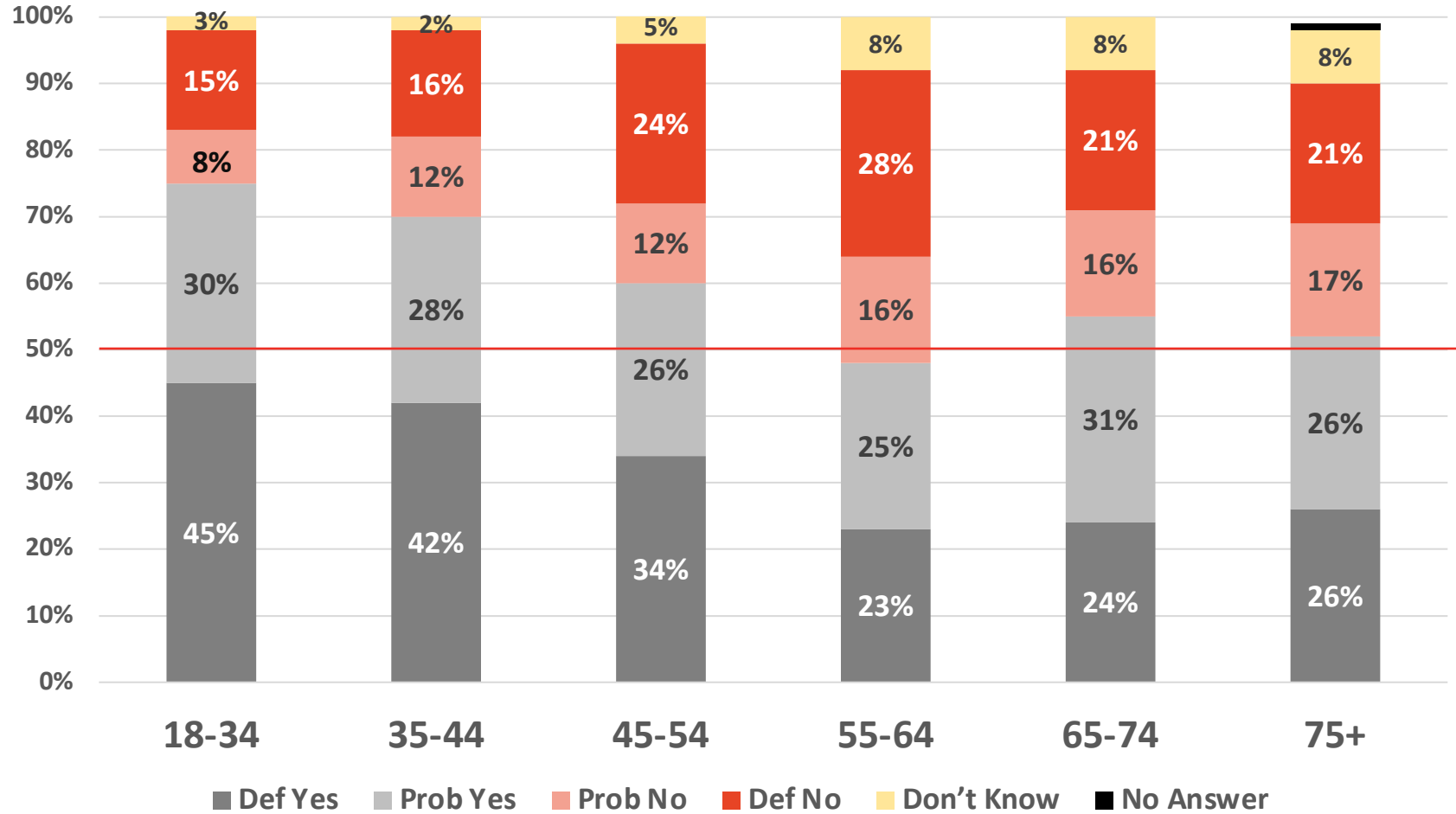
Yes: 66%
No: 27%
n: 495

Support for Bond Proposal: Gender (cont.)

More Than One Person in Household Responded to Survey

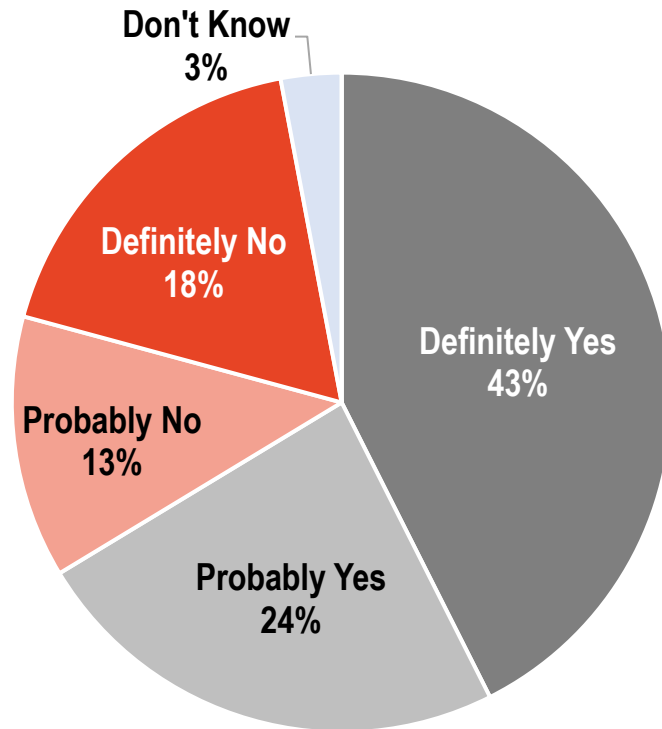


Support for Bond Proposal: Age



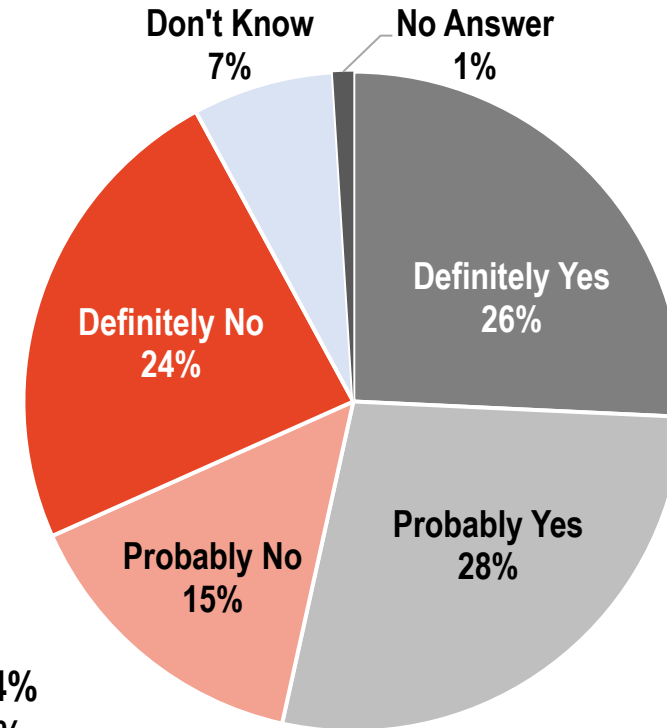
Support for Bond Proposal: Child(ren) in NS 112 School vs. Other

Child(ren) in NS 112 School



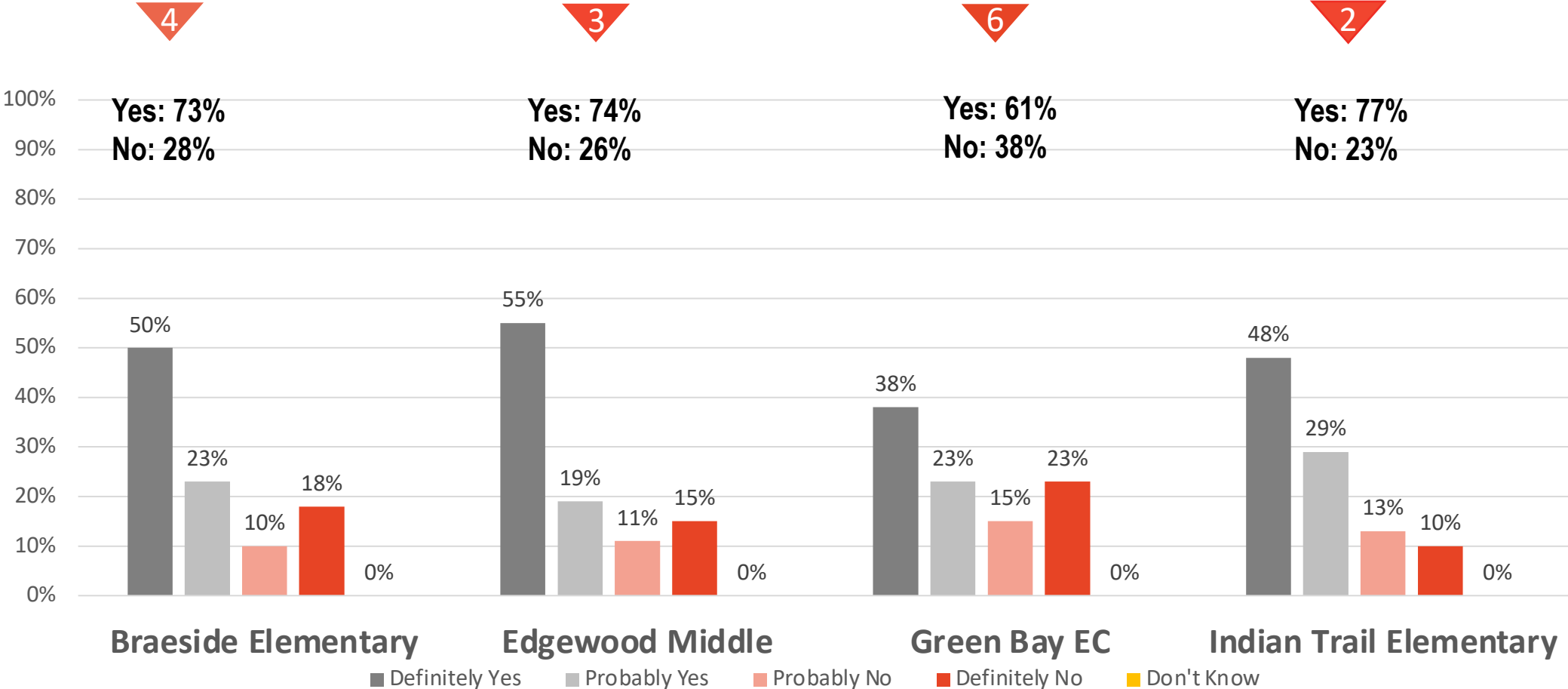
Yes: 67%
No: 31%
n: 240

No Child(ren) in NS 112 School

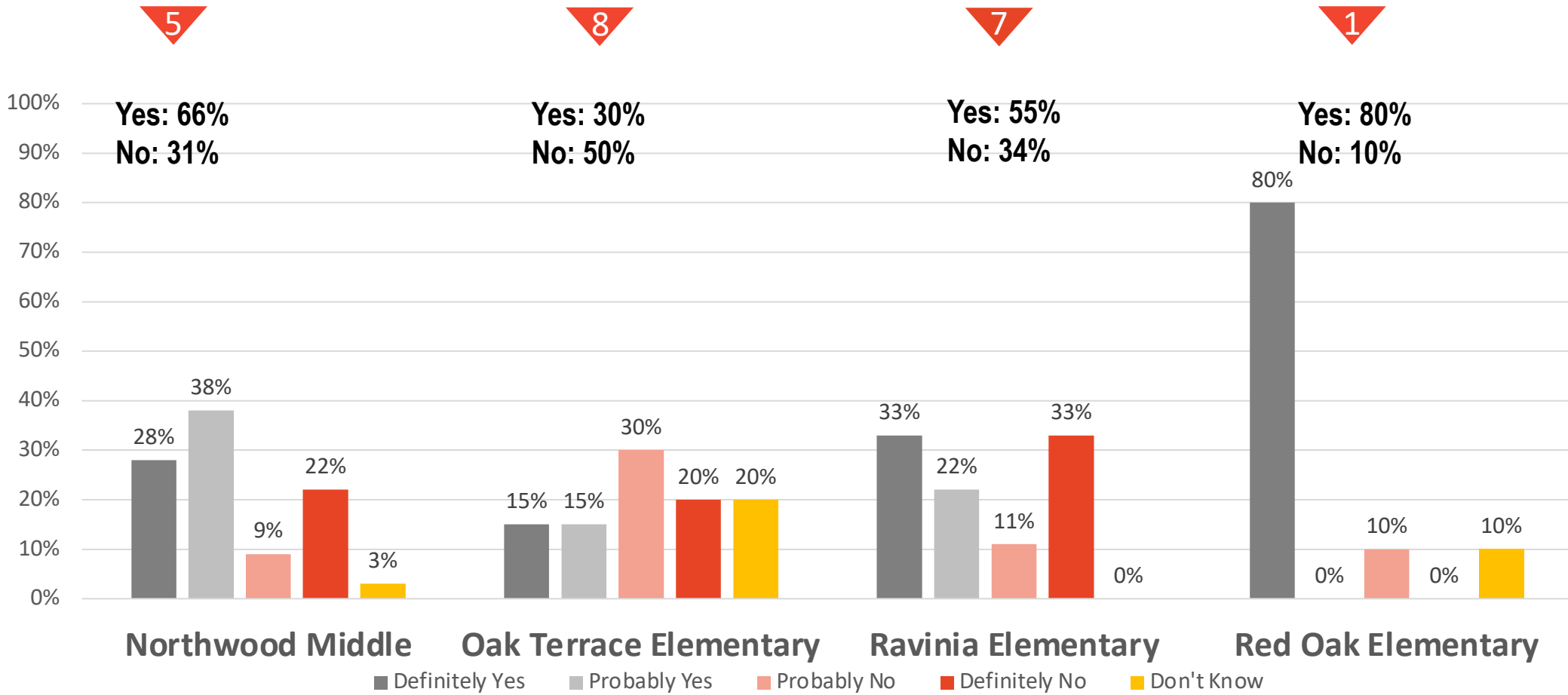


Yes: 54%
No: 39%
n: 742

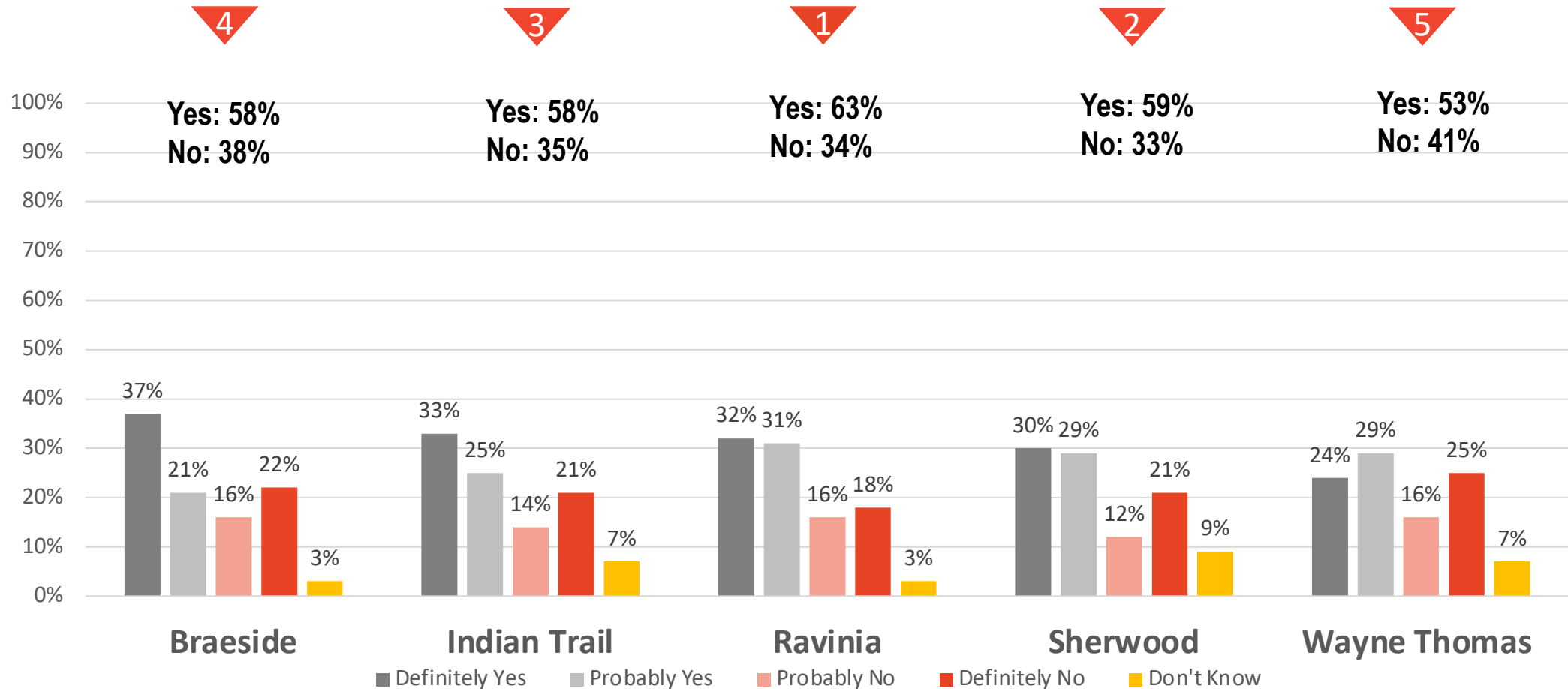
Support for Bond Proposal: District 112 Parents by School



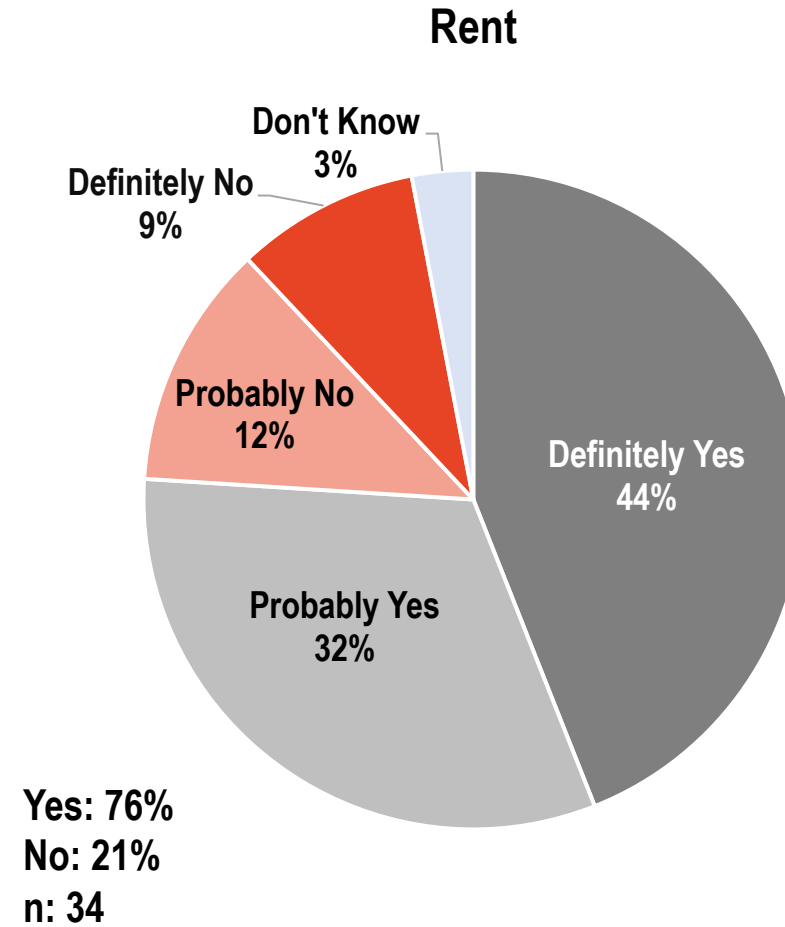
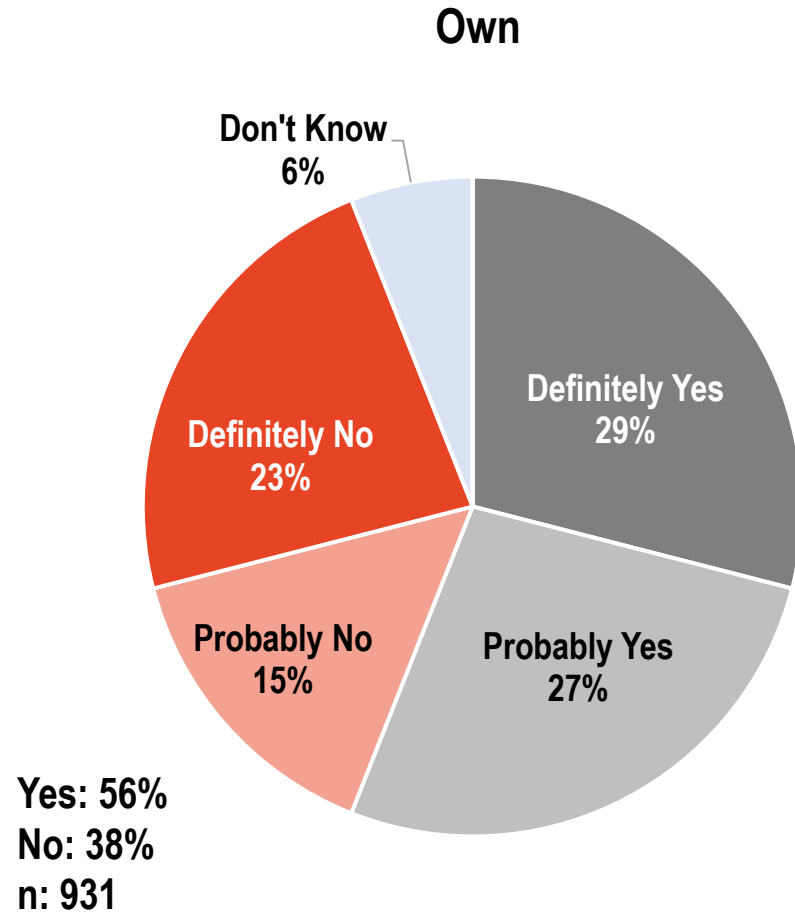
Support for Bond Proposal: District 112 Parents by School (cont.)



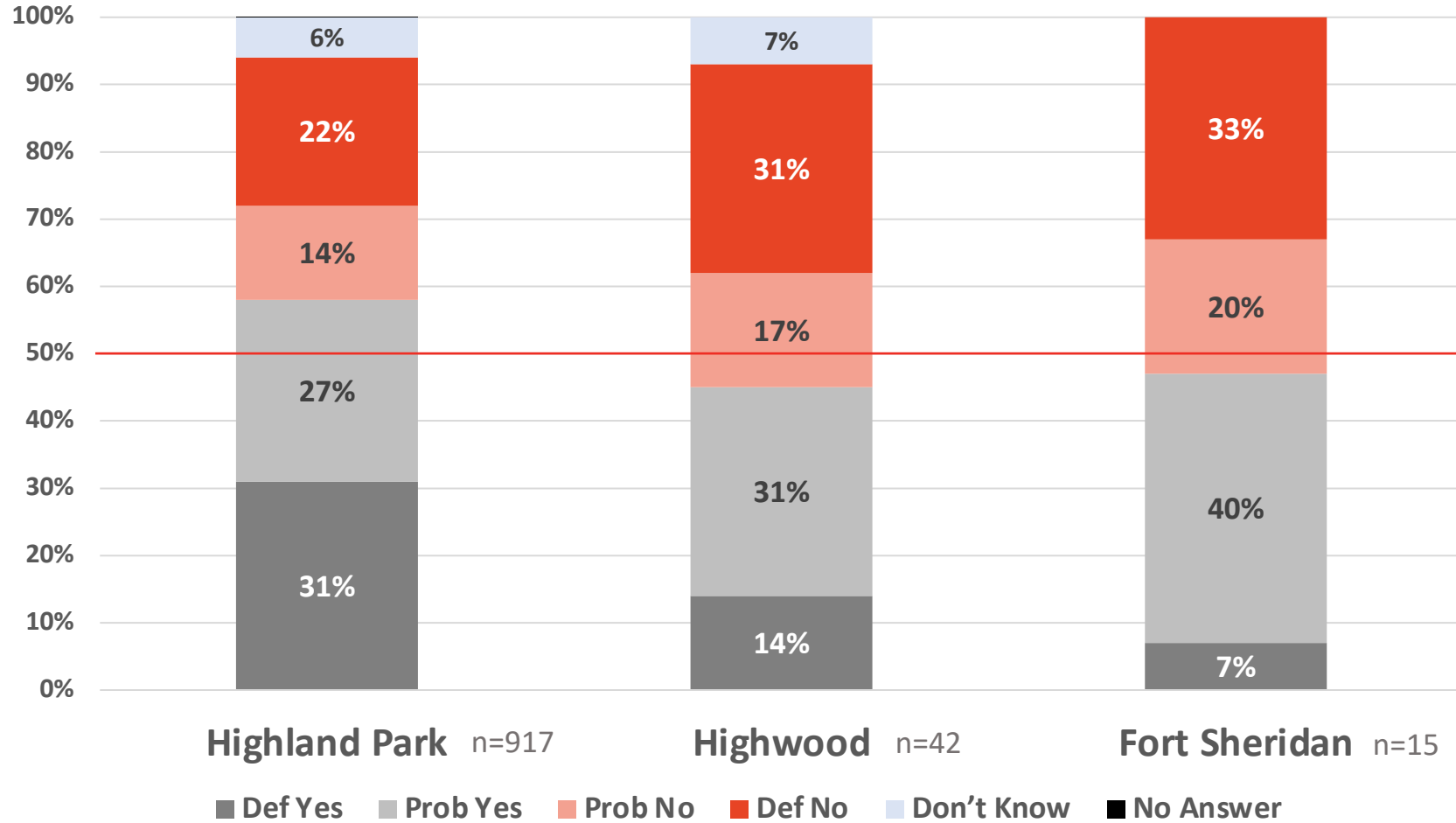
Support for Bond Proposal: Neighborhood Elementary School



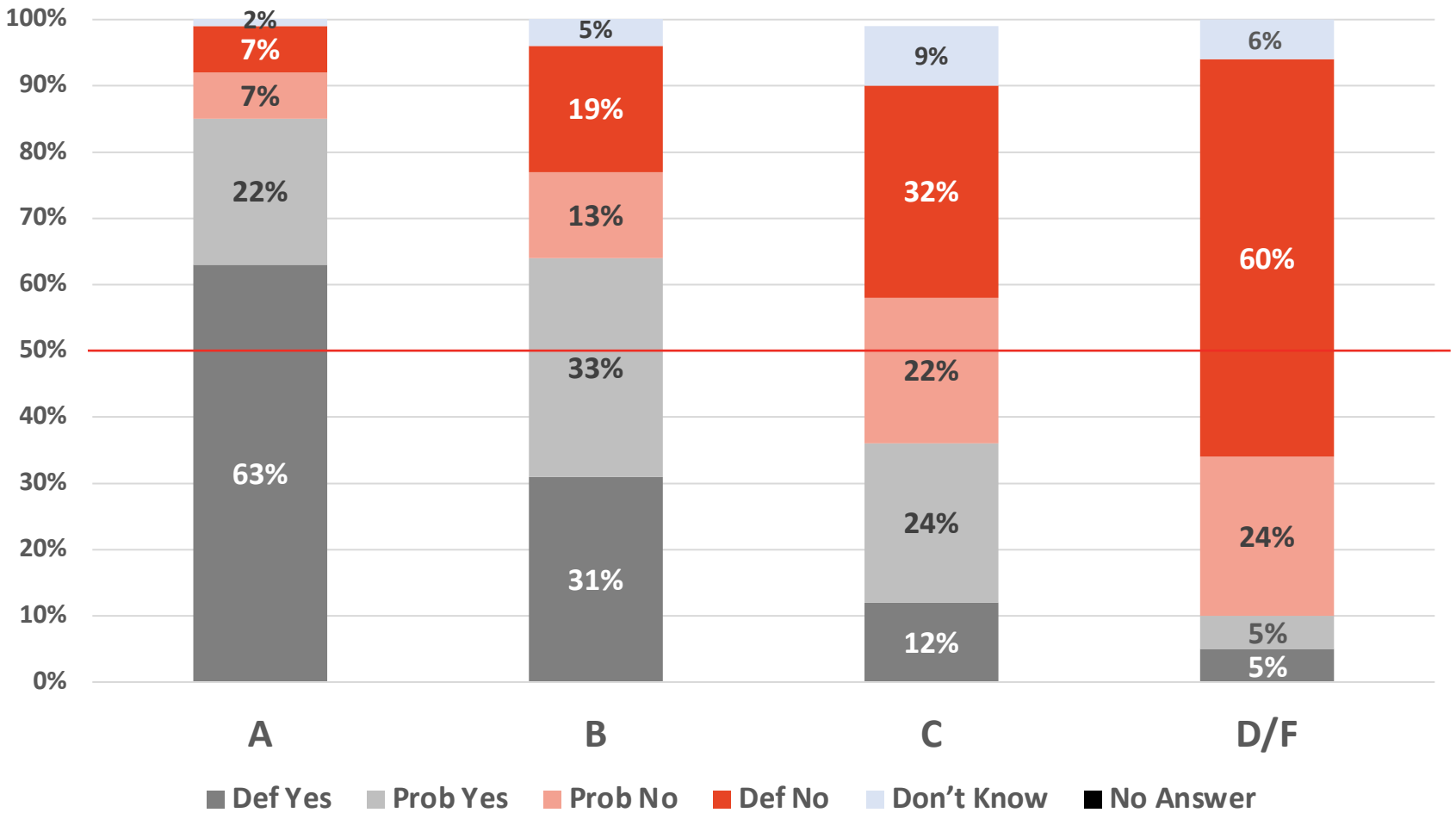
Support for Bond Proposal: Home Ownership



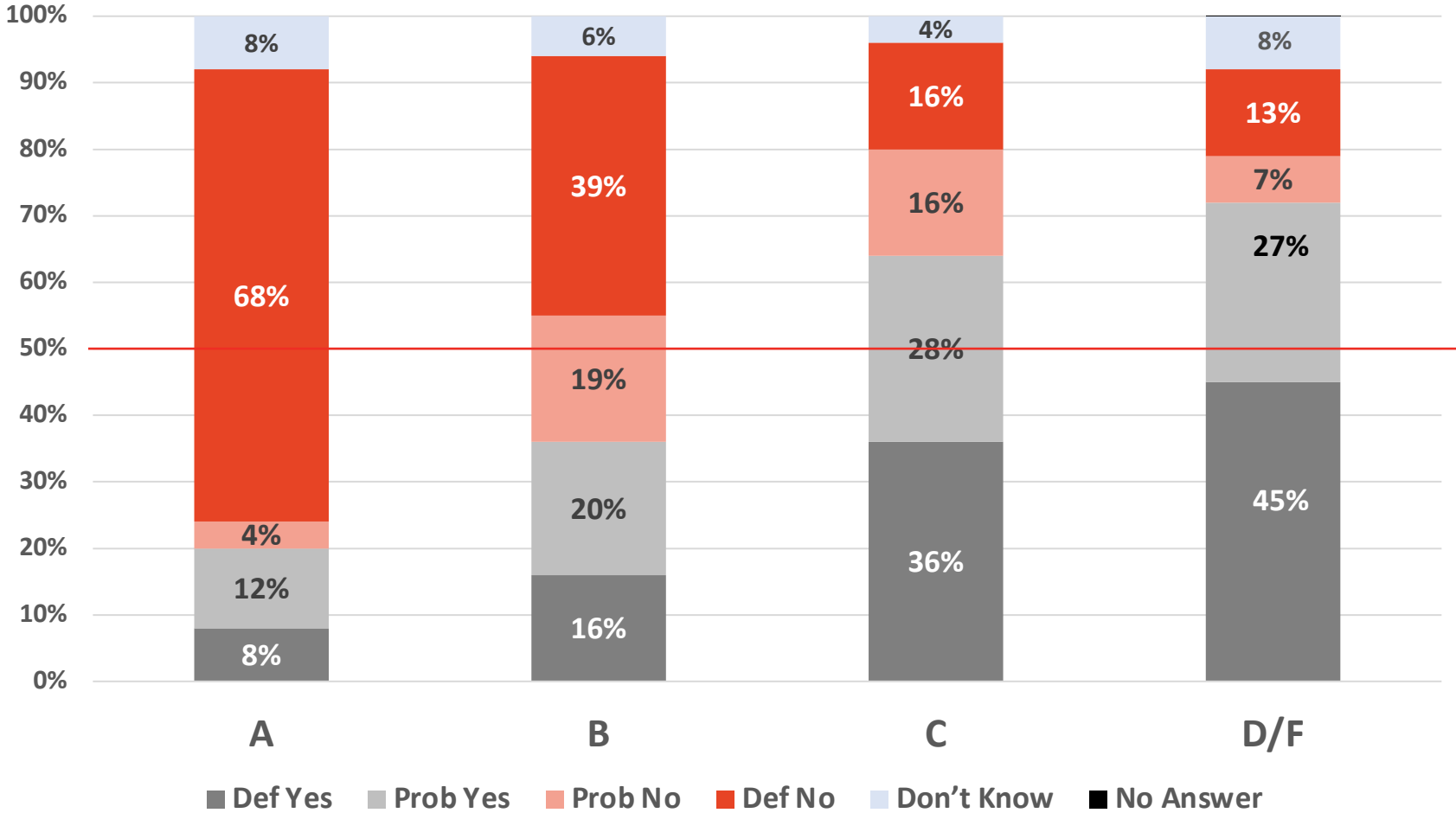
Support for Bond Proposal: Location



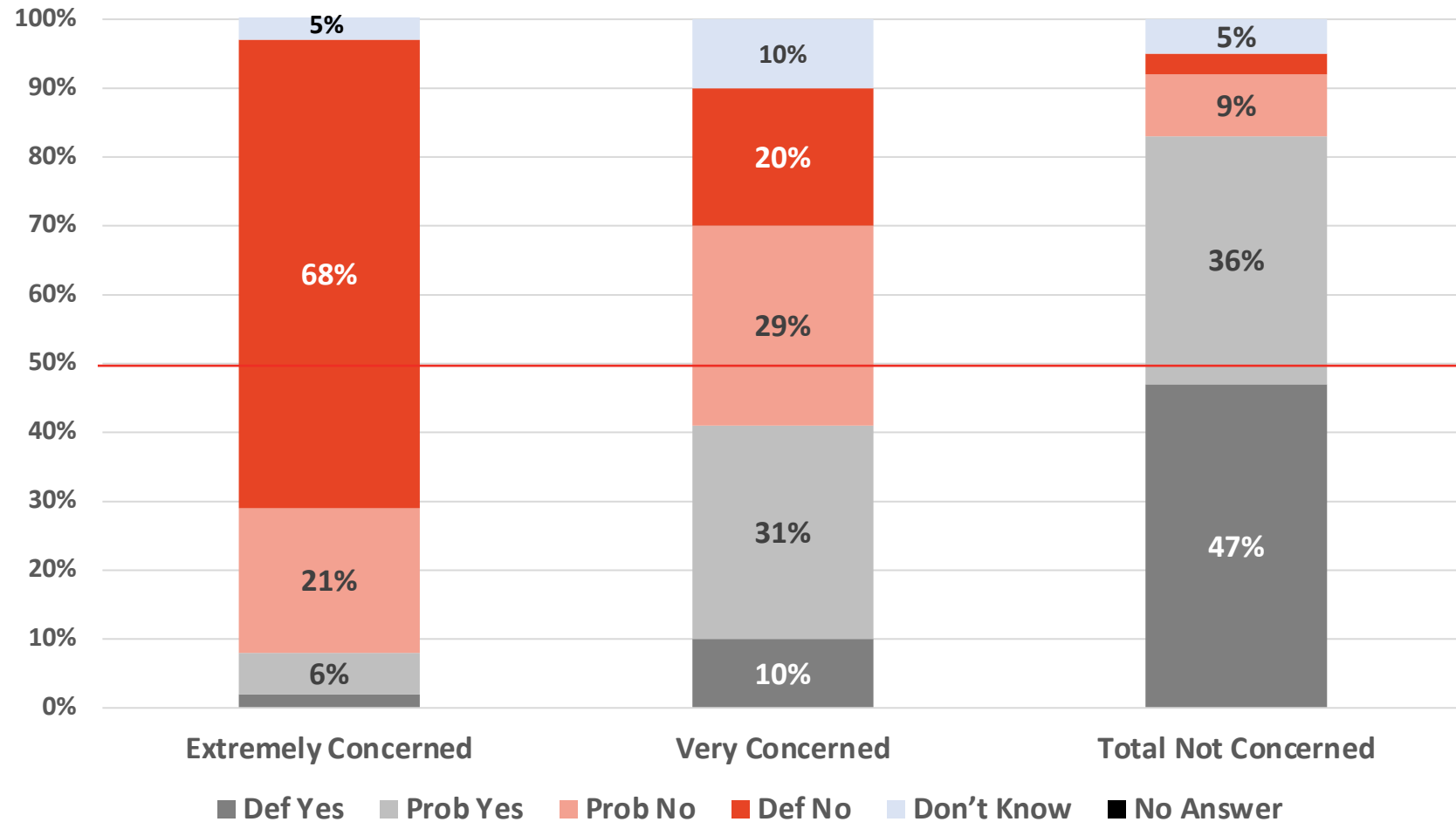
Support for Bond Proposal: District Grade



Support for Bond Proposal: Facilities Grade



Support for Bond Proposal: Tax Sensitivity



Verbatims: Reasons Would Vote Yes

- Positive Community Impact / Property Values / Stay Competitive **(151 Mentions)**
- Specific Improvements, Especially Safety/Security and HVAC **(94)**
- Outdated Schools / Deferred Maintenance **(94)**
- Schools/Education a Top Priority **(81)**
- General Statement in Support **(51)**
- Strong Investment **(48)**
- Child in District 112 School **(23)**
- Left Blank **(118)**

n = 556

Verbatims: Reasons Would Vote No (or are Undecided)

- Taxes, Pocketbook Concerns, Fixed Income (**112 Mentions**)
- Distrust / Mismanagement / Need for Oversight (**65**)
- Scope Too Large / Too Expensive (**36**)
- Wants vs. Needs (**34**)
- Bad Timing / Cost of Living (**29**)
- Too Many Schools (**17**)
- Find Alternative Funding (**14**)
- Spread Over Time (**12**)
- Enrollment (**12**)
- Should Have Maintained All Along (**7**)
- Sell Property (**9**)
- Should Build New (**6**)
- No School-Age Children (**6**)
- Left Blank (**95**)

n = 431

Summary of Results

- Compared to likely voters for the November 2022 Midterm Election, voters 18 to 34 were underrepresented and voters 65+ were overrepresented.
- Female voters were slightly overrepresented in the survey compared to likely voters for the November 2022 election.
- There is strong awareness of the District's funding proposal among those participating in the survey, with 71% of respondents having read, seen or heard a lot or some about the funding proposal and 73% very satisfied or somewhat satisfied with the amount of information received.
- The District received solid marks, with 49% giving the District an A or B grade versus 24% giving the District a C, D or F.
- Survey respondents give the District's facilities lower grades, with 43% giving them a grade of C, D or F.

Summary of Results (cont.)

- The priority placed on parts of the funding proposal by the survey respondents fall into three tiers:
 - ✓ **First Tier:**
 - Replacing outdated, inefficient HVAC (4+5 = 70%*)
 - Safety and security upgrades (69%)
 - Technology upgrades (67%)
 - ✓ **Second Tier:**
 - Replacing outdated roofing, windows and exterior walls (57%)
 - Updating classrooms (51%)
 - ADA upgrades (50%)
 - Adding/reconfiguring classrooms to address instructional space needs (50%)
 - Adding/reconfiguring space for special education programming (49%)
 - ✓ **Third Tier:**
 - Adding space for student support services (41%)
 - Food service space improvements (35%)
 - Repairing/improving parking lots and sidewalks (27%)

**4+5 on 1-to-5 Likert Scale*

Summary of Results (cont.)

- Arguments in favor of the possible bond referendum that resonated most with survey participants were tied to:
 - Protecting property values
 - Keeping student safe while at school
 - Improving air quality, air flow and temperature control, while also reducing operating costs
- Arguments against the possible bond referendum that resonated most with survey participants were tied to:
 - Any new tax will be a hardship
 - Bad timing given the cost of living going up
- Respondents are someone split with regard to their level of concern when it comes to the estimated tax impact, with 59% somewhat or not very concerned and 40% extremely or very concerned.

Summary of Results (cont.)

- The mail survey indicates support for the proposed referendum in its current form, with a total of 56% in support, 37% against and 7% undecided. Support intensity is slightly stronger than opposition intensity (29% Definitely Yes vs. 22% Definitely No).
- Following are additional details regarding support levels for the proposed referendum across demographics:
 - Females are more supportive than males (66% Yes vs. 51% Yes)
 - 18 to 54 years old are more supportive than other age groups
 - Voters with children in a District 112 school are more supportive than those without children (67% vs. 54%)
 - Renters are more supportive than those who own their home (76% Yes vs. 56% Yes)
 - Residents of Highland Park are more supportive than residents of Highwood and Fort Sheridan
 - Respondents who gave the District high marks are more supportive than those giving the District low marks
 - Respondents who gave the District's facilities low marks are more supportive than those giving the facilities high marks
 - Respondents who are extremely concerned about the estimated tax impact are much less supportive

Summary of Results (cont.)

- Previous mail surveys conducted by Paul Hanley of Beyond Your Base on behalf of Illinois school districts have consistently identified support levels for proposed referenda that were below the final results at the ballot box. The only instance in which this was not the case was for New Trier School District in which the mail survey results exactly matched the support level on Election Day.

Result of Districtwide Hybrid Poll

Jim Hobart
Principal
Public Opinion Strategies





North Shore SD 112 Feasibility Survey

Key findings from a survey of 200 registered voters, conducted April 30-May 5, 2022.

Jim Hobart

jim@pos.org



Project #220209



Methodology

Public Opinion Strategies is pleased to present the key findings of a survey conducted in North Shore School District 112, Illinois. The survey was completed April 30-May 5, 2022, among 200 registered voters, with 98 cell phone respondents, and has a margin of error of ±6.93%.

Jim Hobart was the principal researcher on this project. Torie Bolger was the project director, and Katie Connolly provided analytical support.



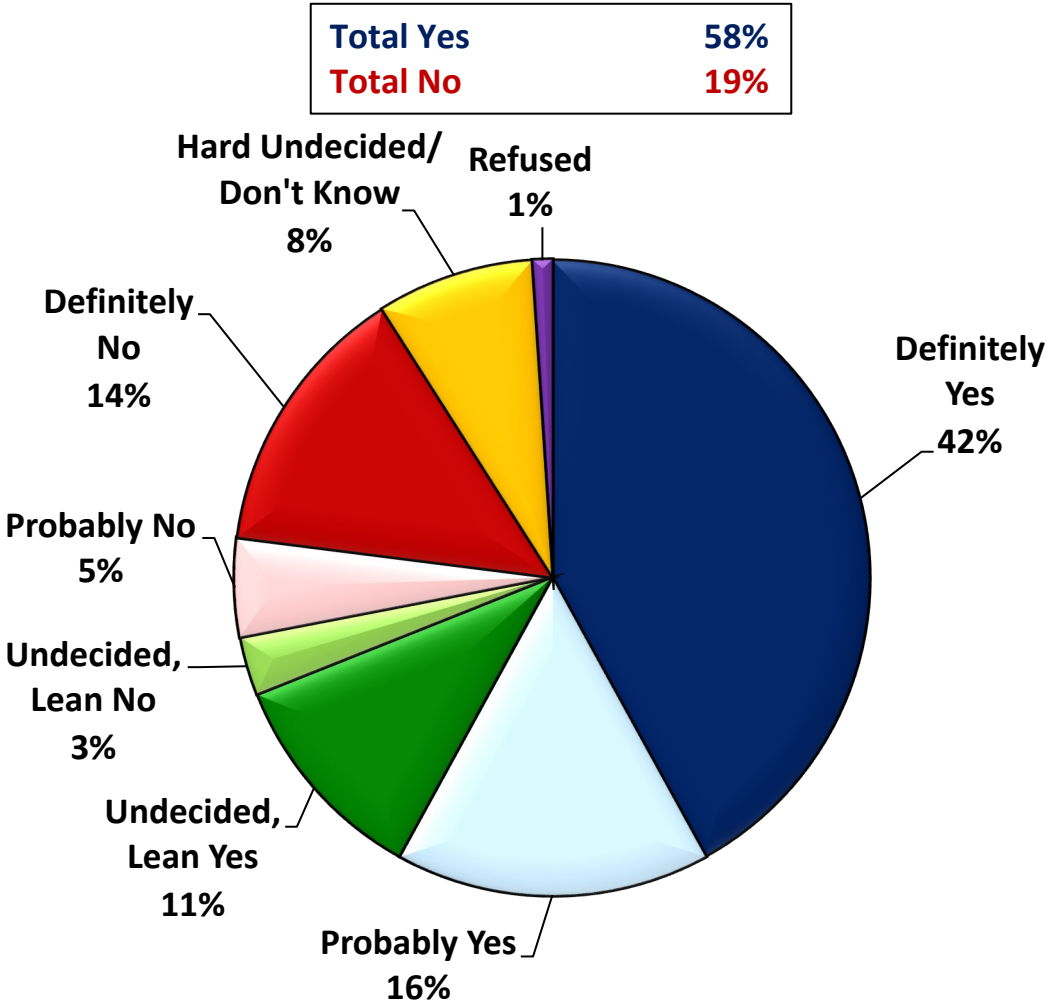
The Ballot Measure

The Ballot Measure

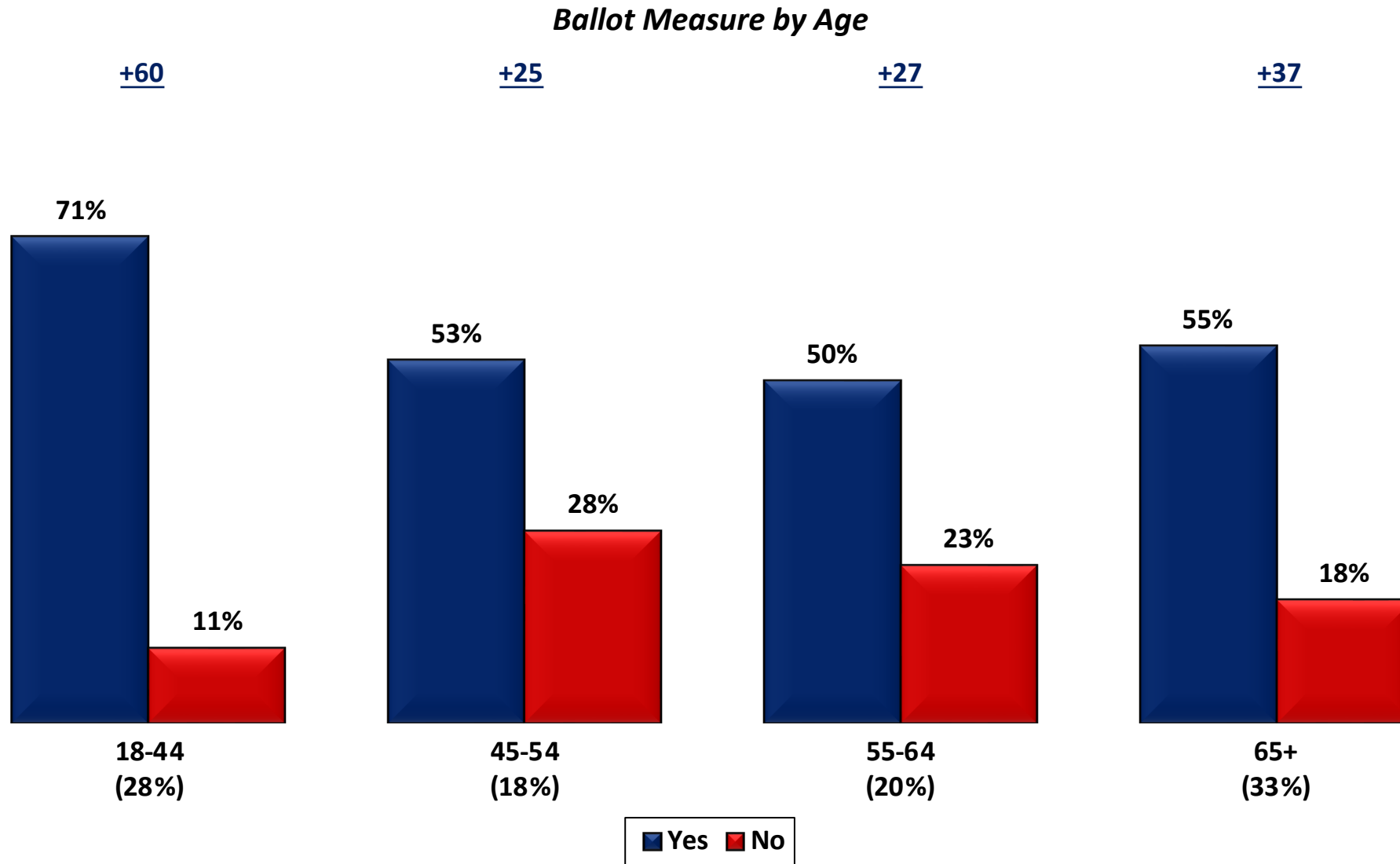
“Shall the Board of Education of North Shore School District 112, Lake County, Illinois, improve the sites of, build and equip school buildings, including: Constructing security and life safety improvements; improving technology infrastructure; increasing accessibility under the Americans with Disabilities Act; replacing electrical, plumbing, mechanical, and HVAC systems; improving energy efficiency; and renovating classrooms and other learning spaces; and issue bonds of said School District to the amount of one hundred and eight point four million dollars for the purpose of paying these costs.”

Nearly 60% of voters back the ballot measure to improve the District 112 schools. Intensity of support is very strong.

"I am going to read you a ballot measure that voters in your area may be asked to consider in November of 2022. When I'm finished, tell me how you would vote if the election were being held today."

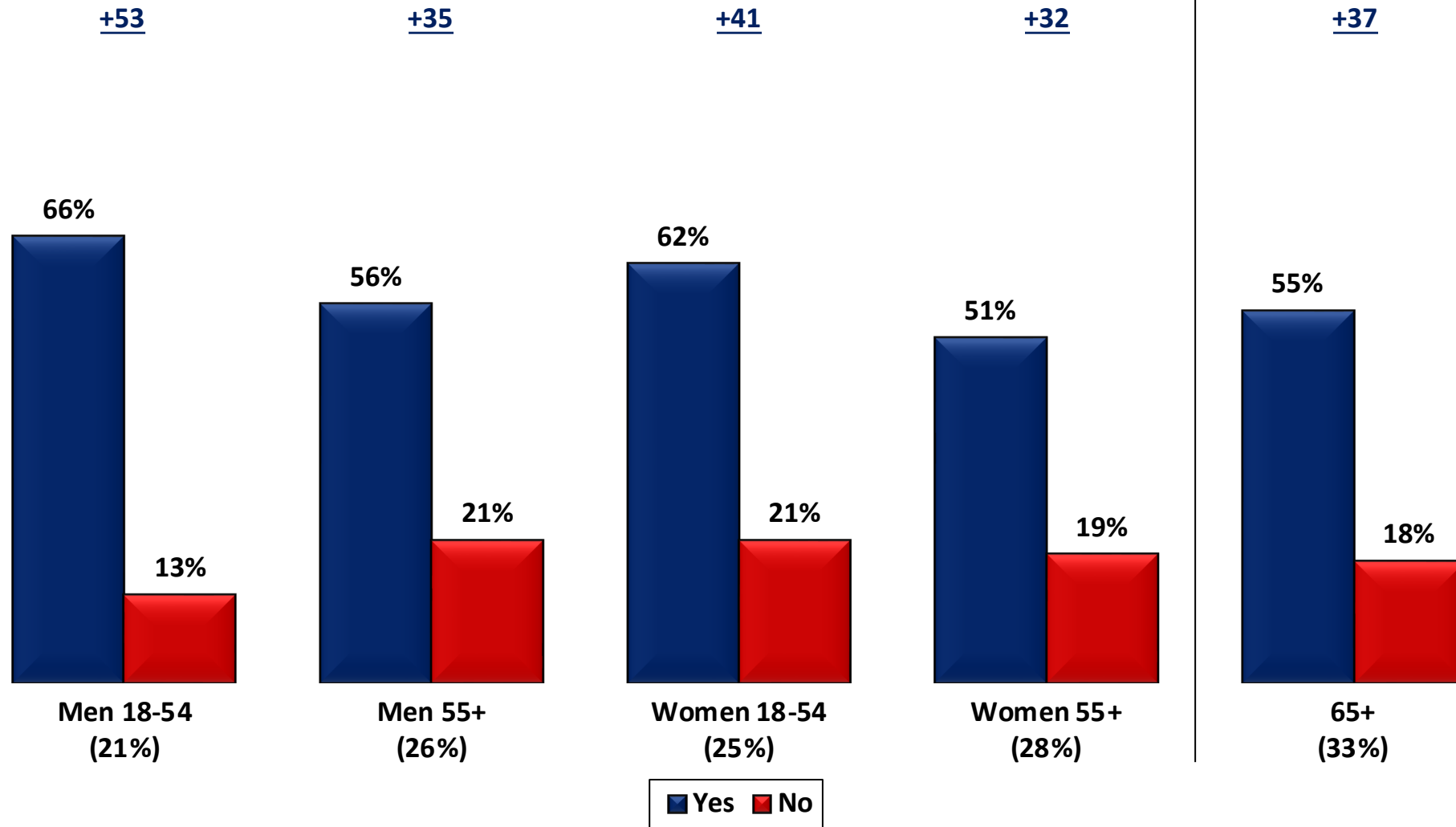


Younger voters overwhelmingly favor the proposal.



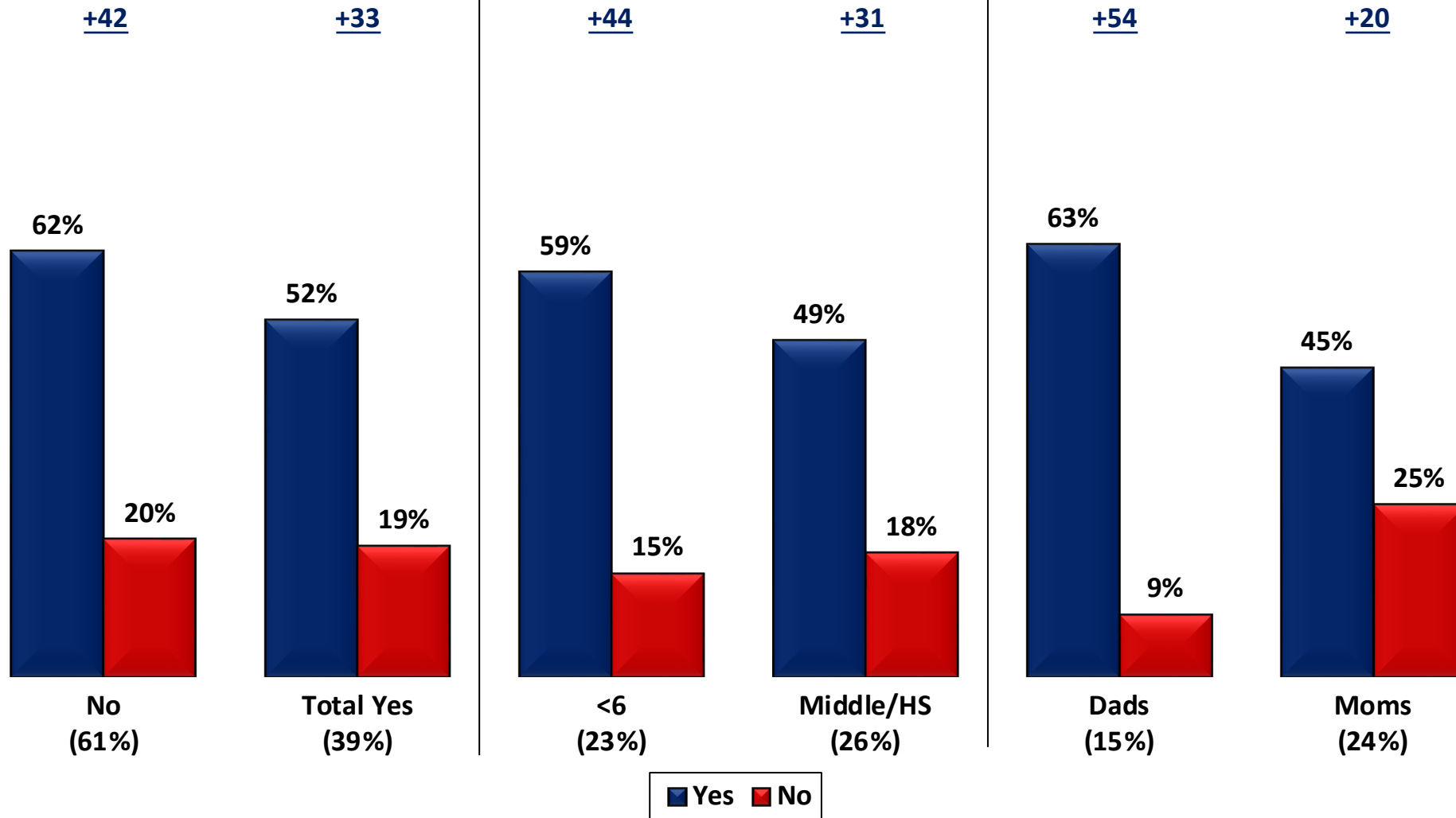
More than half of all seniors support the ballot measure. Younger men are more than 5:1 in favor.

Ballot Measure by Gender/Age + Seniors



Majorities of parents and non-parents back the additional funding. Dads are the most supportive.

Ballot Measure by Children In HH + Parents



Voters in favor of the proposal say it will lead to a better learning environment and that schooling is important.

“What are the one or two main reasons why you would vote yes on this proposal?”



(Among 58% Yes)

Better Learning Environments	15%	Safety	11%	Affects My Kids	6%	Jobs	4%
Schooling Is Important	15%	Schools Outdated	8%	Invest In The Future	6%	Economy	4%
Needs Updating	13%	Good Ideas	7%	Good For Property Values	6%	Good For Community	4%
Staying Current	12%	Improve Infrastructure	6%	Accessibility	5%	Maintain A Quality Education	4%

Those initially opposed say the proposal is a tax increase and they are already taxed enough.

“What are the one or two main reasons why you would vote no on this proposal?”



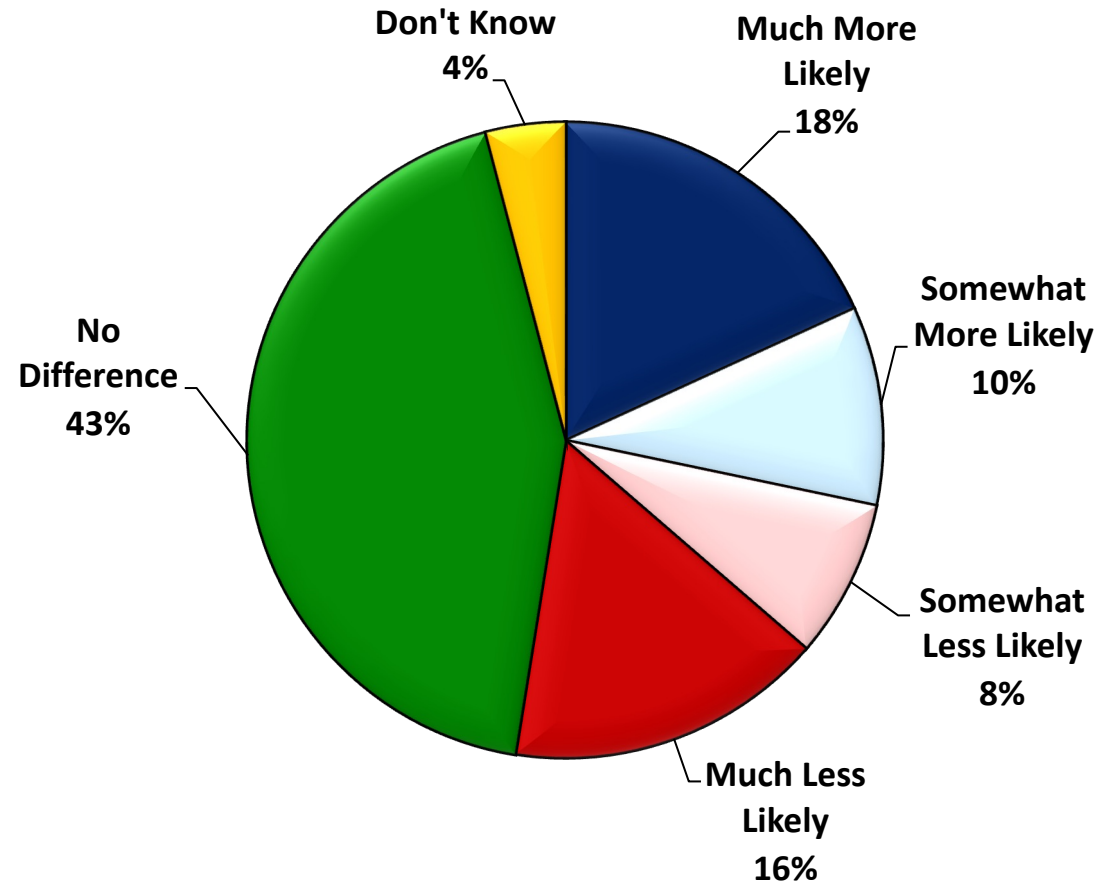
(Among 19% No)

Tax Increase	21%	Cost	15%	No Kids	6%	Money Won't Go To Kids	3%
Already Taxed Enough	21%	Don't Need Updating	12%	Focus On Actual Education	3%	Wasteful	3%
Mismanagement	15%	Schools Have Enough Money	6%				

Tax impact makes no difference to more than 40% of voters, with the other half split on the issue.

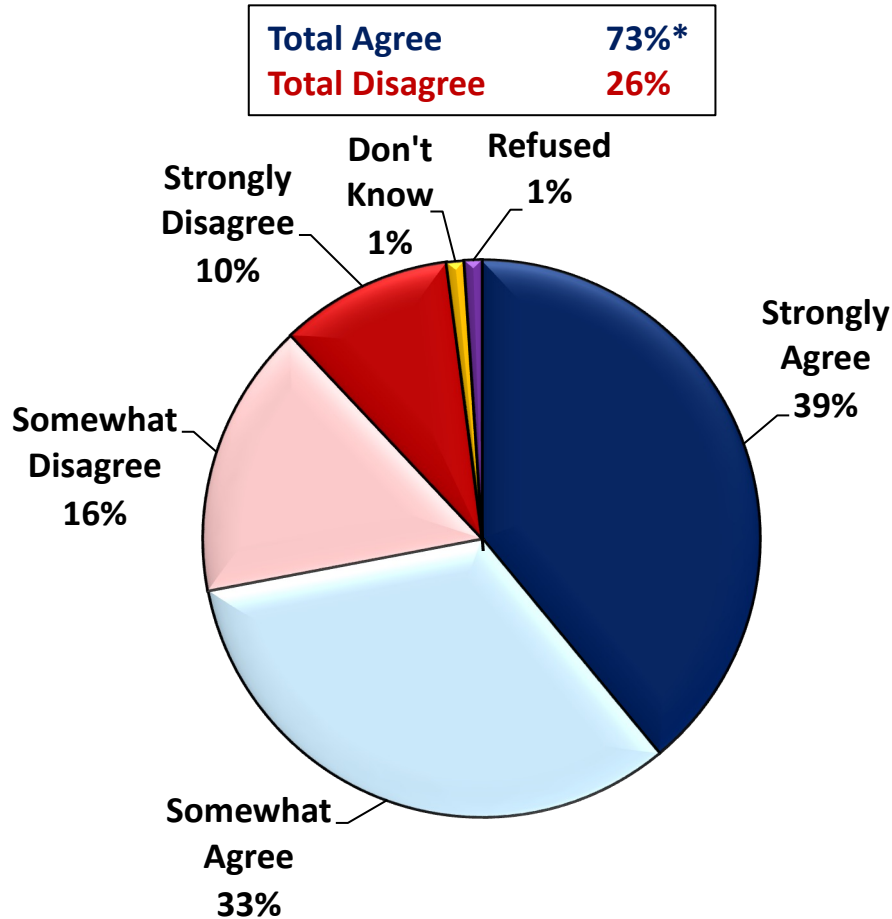
“Would you be more likely or less likely to vote yes, in favor of this measure if you learned that the tax impact will be four hundred and eighty nine dollars per year for a home with a fair market value of five hundred thousand dollars, or would it make no difference to you?”

Total More Likely	28%
Total Less Likely	24%

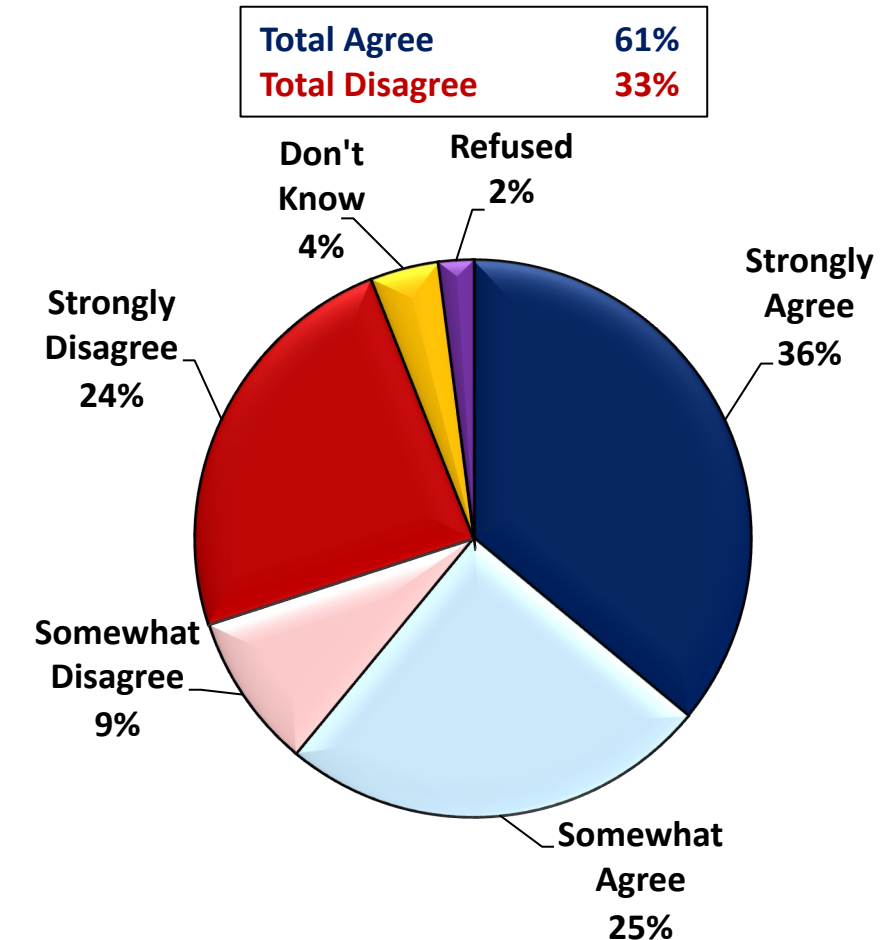


By nearly 3:1, voters agree the schools and children need to be a priority and we cannot wait to pass this referendum.

"The cost of gas, groceries, electricity, and many other everyday items are increasing. However, our elementary schools and our children still need to be a top priority. We simply cannot afford to wait until prices come down to pass this type of referendum."[^]



"The cost of gas, groceries, electricity, and many other everyday items are increasing. However, with borrowing costs near historic lows this is the right time to fix our aging elementary schools before prices increase even further."^{^^}



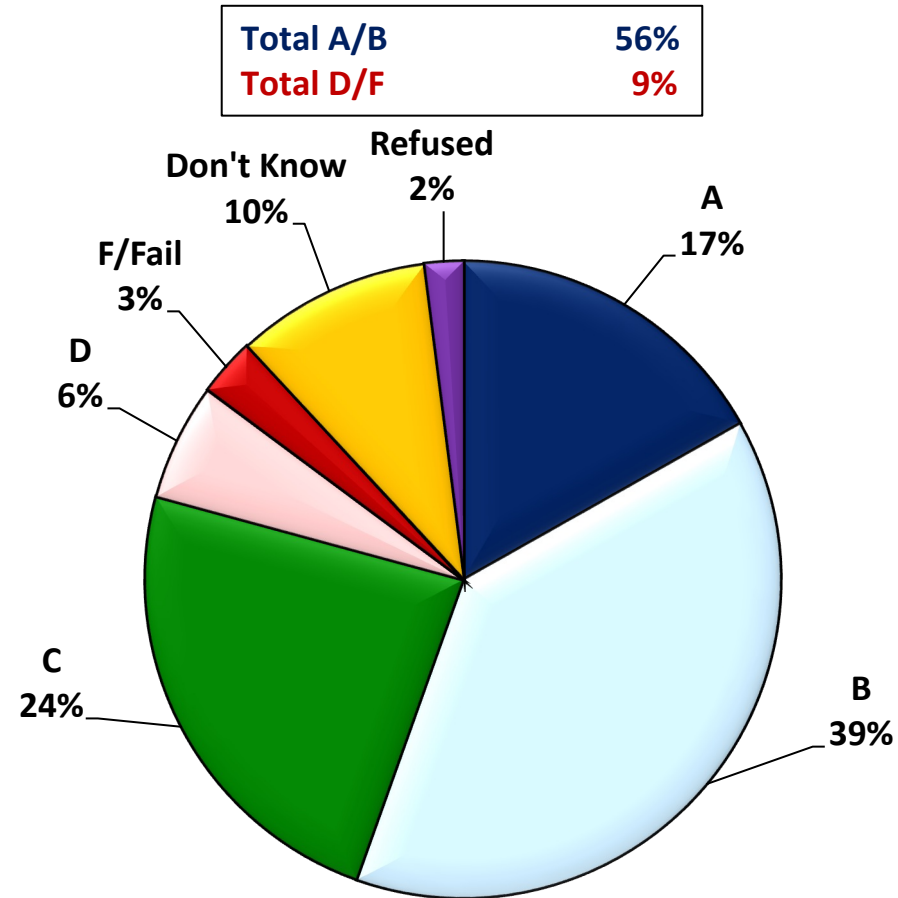
*Denotes Rounding; ^Split Sample A, N=101; ^^Split Sample B, N=99.



The School District

Voters give the district solid marks.

“Schools often use the letters A, B, C, D or F for Fail to grade students. Suppose you had the chance to grade the District 112 schools, what grade would you give them - A, B, C, D or F for fail?”



Voters with young children are most likely to give the schools an “A” rating, while Middle/HS parents are more likely to give a “B” grade.

Grading District 112 Schools

Top Groups – A (17%)

Children In HH: <K	46%
Children In HH: K-6	36%
Age 45-54	21%
Age 55-64	21%
Men 18-54	21%

Top Groups – B (39%)

Children In HH: Middle/HS	50%
GOP	46%
Women 18-54	46%
North Region	43%
South Region	43%
Women	43%
Moms	43%

More than half of all voters believe the District 112 schools are better than schools in other parts of the state.

“Would you say that the schools in District 112 are better than, about the same, or not as good as schools in other parts of the state?”

55%

Better

26%

About The Same

8%

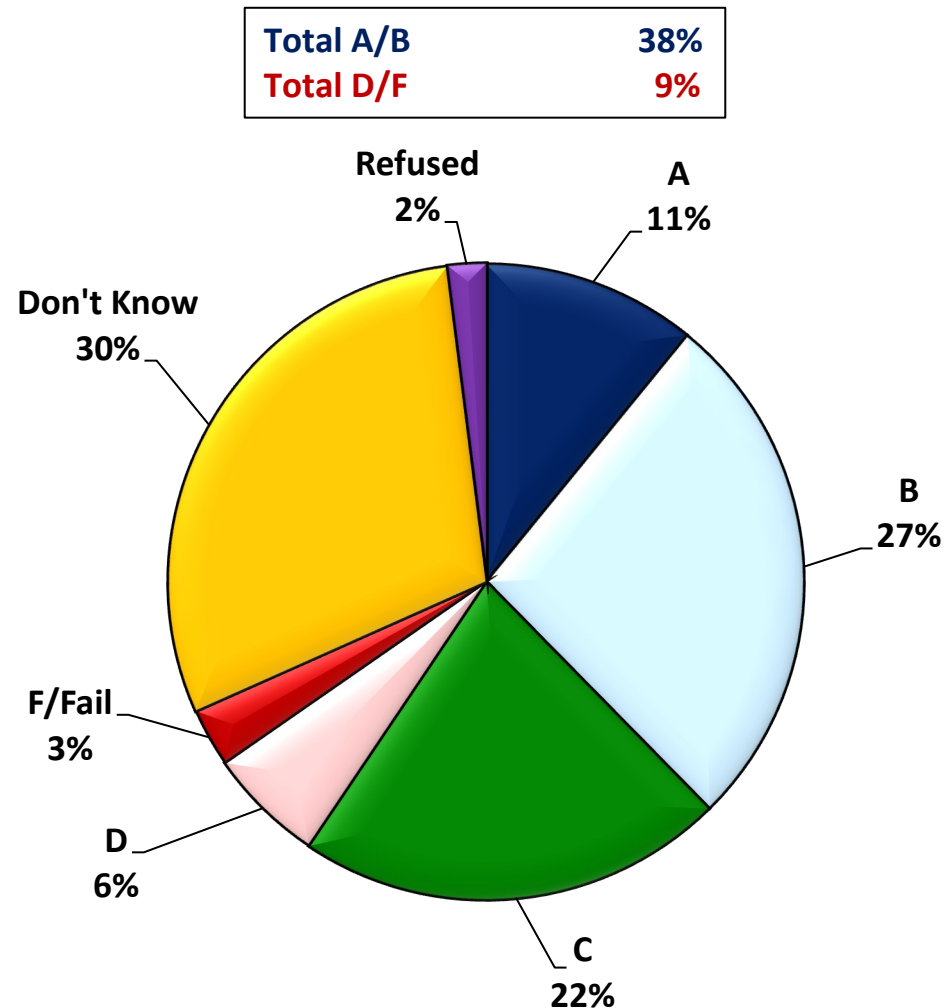
Not As Good

11%

Don't Know/Refused

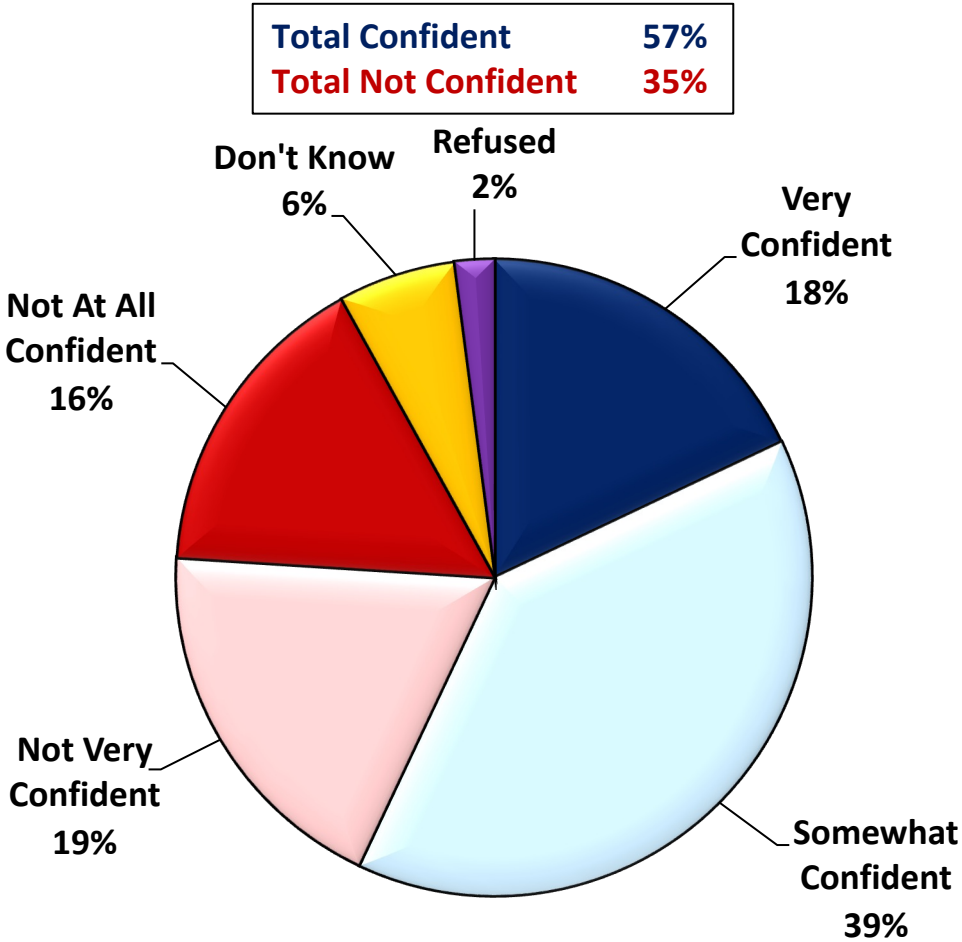
Grades drop down when asked about the condition of the District's elementary school buildings.

“What if you were to grade the adequacy of District 112 elementary school buildings, what grade would you give those campuses - A, B, C, D or F for fail, or do you not have enough information to judge?”



Nearly 60% of voters are confident that the district is handling taxpayer money wisely.

“How confident would you say you are that District 112 is handling taxpayer money wisely? Would you say you are...”



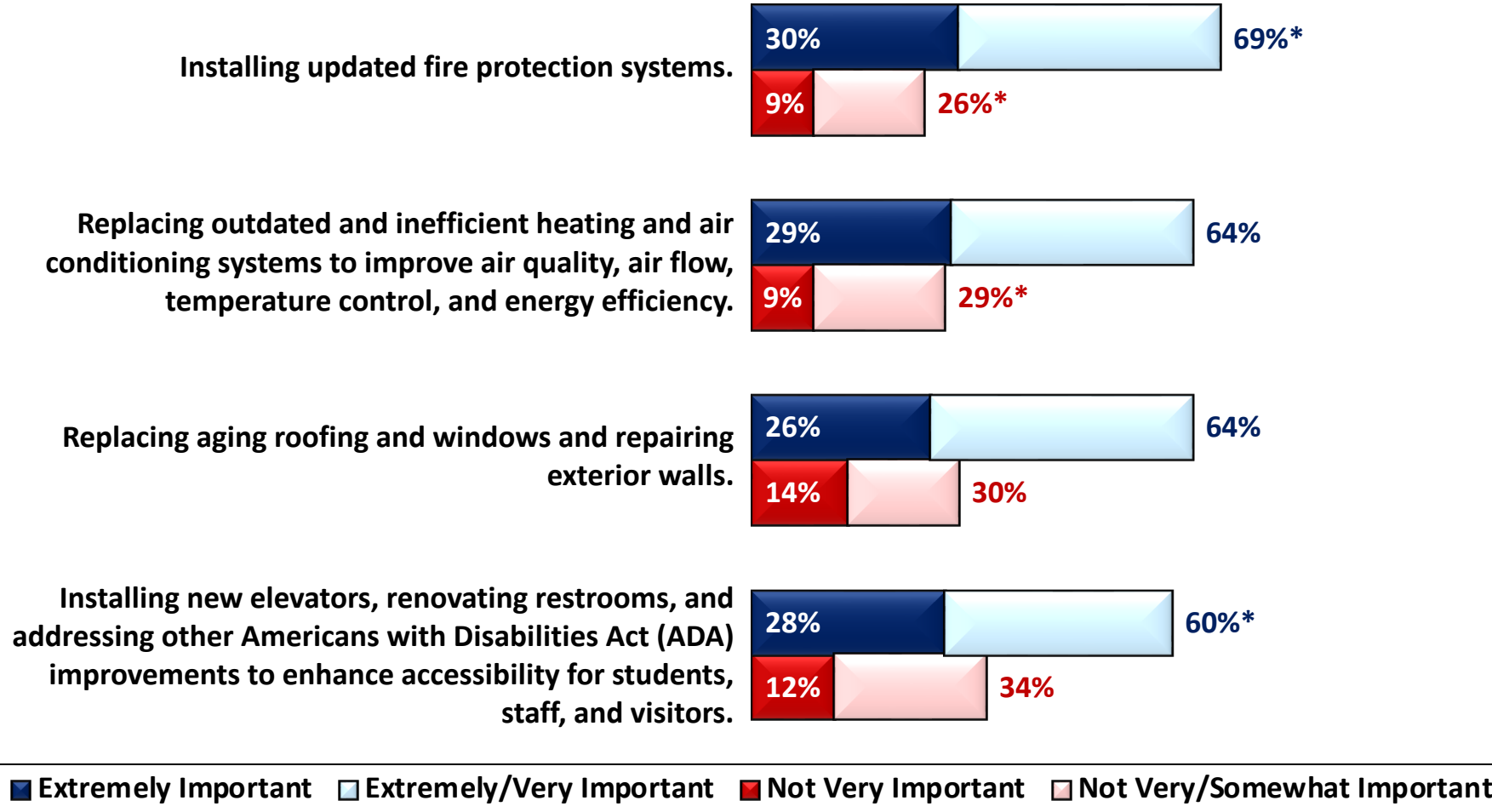


Funding Options

Installing fire protection and replacing heating/AC systems are the two most important funding options to voters.

"I am going to read you some specific things which could be funded by District 112 if they had funding from a bond measure. Keeping in mind that it is difficult for everything to be equally important, please tell me how important each one of these is to you personally. Is it extremely important, very important, somewhat important, or not very important to ensure funding is dedicated to that purpose?"

Ranked by % Extremely/Very Important

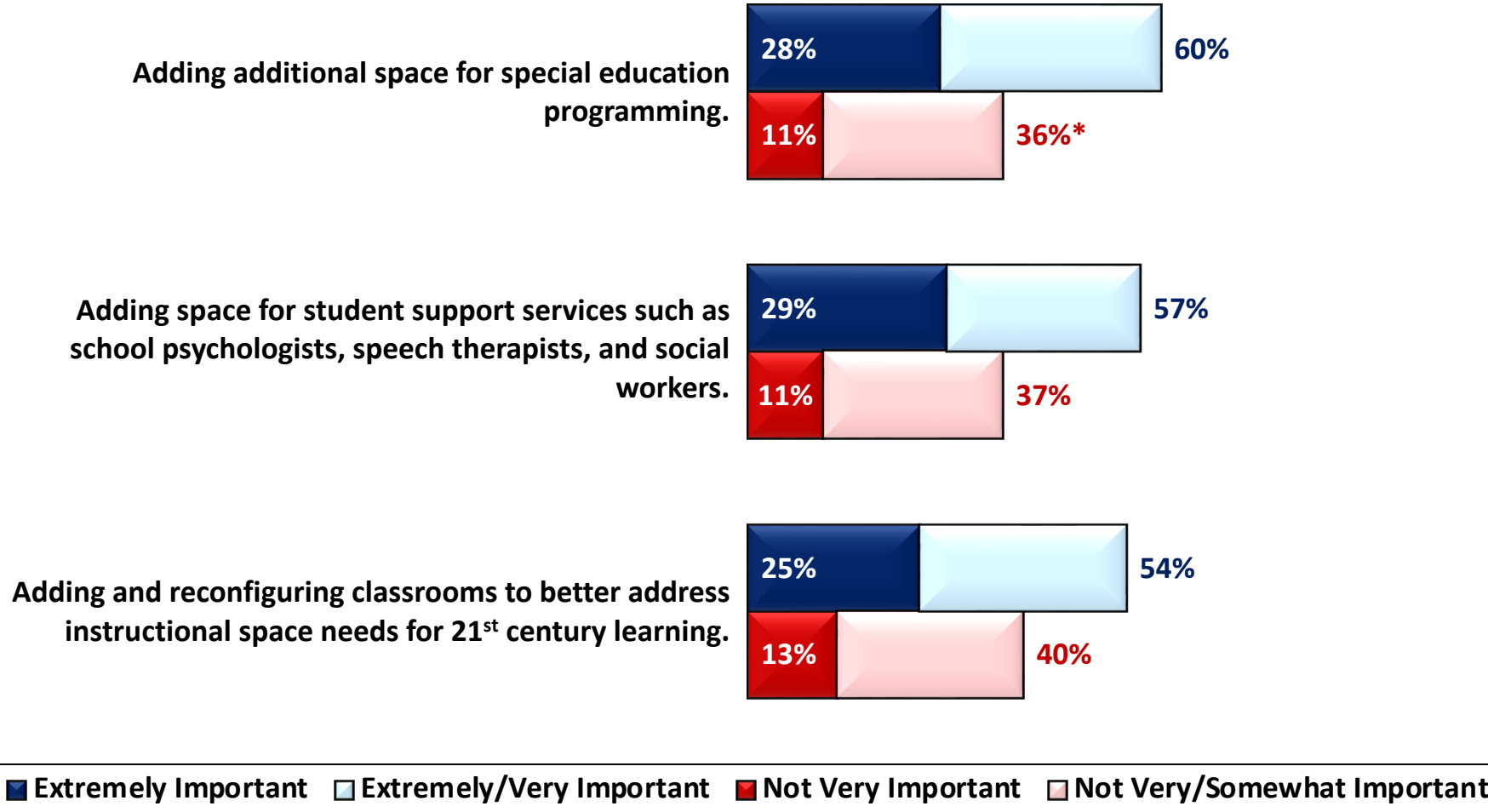


*Denotes Rounding.

Voters also believe adding classroom space for special ed programming and student support services is important.

"I am going to read you some specific things which could be funded by District 112 if they had funding from a bond measure. Keeping in mind that it is difficult for everything to be equally important, please tell me how important each one of these is to you personally. Is it extremely important, very important, somewhat important, or not very important to ensure funding is dedicated to that purpose?"

Ranked by % Extremely/Very Important

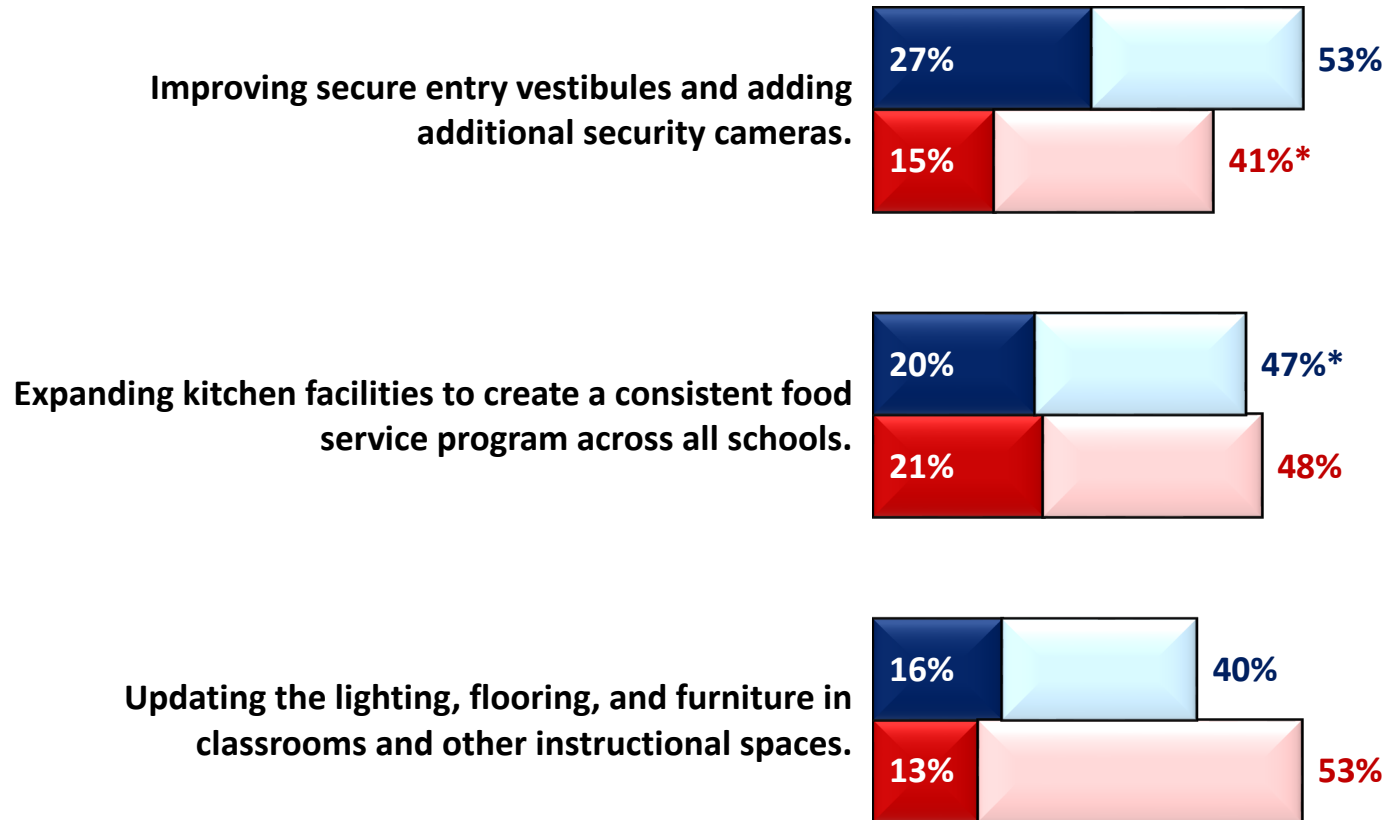


*Denotes Rounding.

Expanding kitchen facilities and updating lighting, flooring, and furniture in classrooms are least important to voters.

"I am going to read you some specific things which could be funded by District 112 if they had funding from a bond measure. Keeping in mind that it is difficult for everything to be equally important, please tell me how important each one of these is to you personally. Is it extremely important, very important, somewhat important, or not very important to ensure funding is dedicated to that purpose?"

Ranked by % Extremely/Very Important



Extremely Important
 Extremely/Very Important
 Not Very Important
 Not Very/Somewhat Important

**Denotes Rounding.*



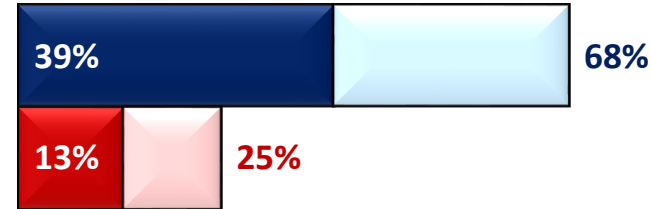
Message Testing

Replacing heating/AC to improve air quality and lower costs is the most convincing argument in favor of the measure.

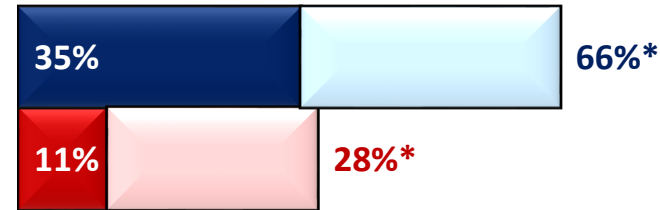
"I am going to read you some arguments that people have made IN FAVOR OF increasing funding for District 112 in order to fund facility improvements. After I read each one, please tell me whether the argument is very convincing, somewhat convincing, not too convincing or not at all convincing as a reason to increase funding."

Ranked by % Very Convincing

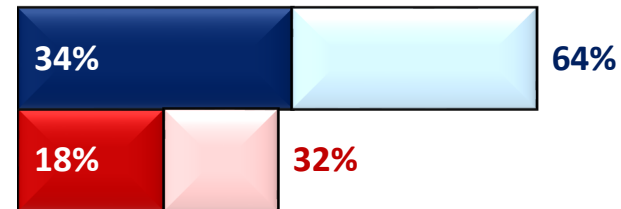
Replacing outdated and inefficient heating and air conditioning systems would not only improve air quality, air flow, and temperature control but also reduce operating costs and improve student performance.



The safety of our students and staff is of the utmost importance and improving the security at elementary school entrances is the best way to keep students and staff safe.



Our high-performing neighborhood elementary schools have always played an important role in our community by attracting young families and protecting our property values. Increasing funding for our schools is a smart investment.



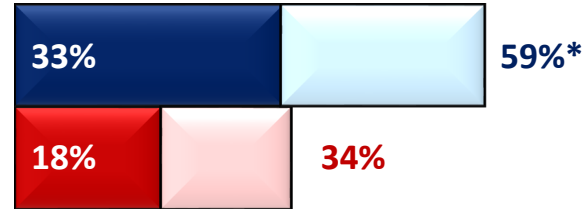
*Denotes Rounding.

Messages on providing hot lunches, reducing maintenance costs, and preserving green spaces are also convincing.

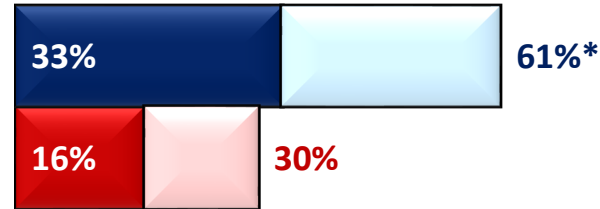
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Ranked by % Very Convincing

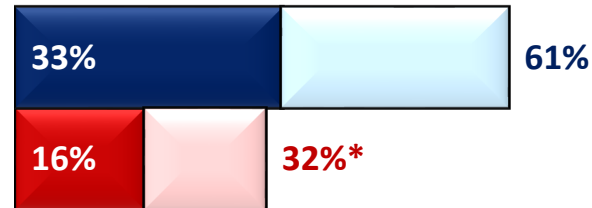
Every District 112 student should have the opportunity to have a hot lunch each day. Creating a central kitchen would make this possible and be a major improvement to our local schools.



Making these renovations to our aging elementary schools now will mean significantly reduced costs for maintenance projects in the future and also greatly reduce the need for disruptive emergency repairs.



District 112 has listened to the community and is not going to sell park properties in order to fund additional school improvements. This will ensure important green spaces are preserved in our local parks.



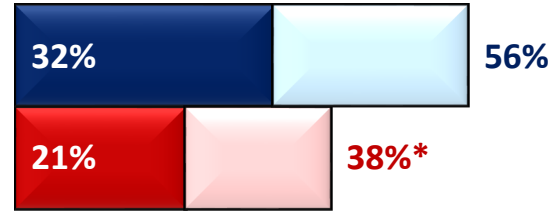
**Denotes Rounding.*

The time that has passed since the last referendum is the least convincing message.

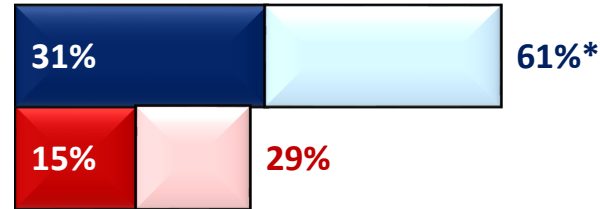
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Ranked by % Very Convincing

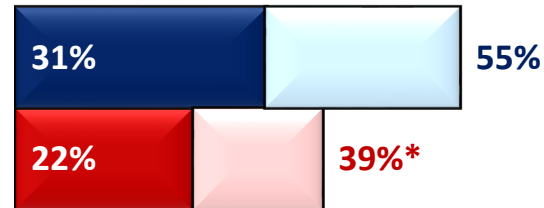
District 112 is committed to sustainability and Green initiatives. All of the building project proposals include forward-thinking energy options such as solar panels, rain barrels, natural garden spaces, and electric vehicle charging stations.



Major renovations to District 112's two middle schools are being done on time and within budget. The District is proving it can successfully address major renovation projects to its aging school buildings.



It has been twenty-five years since a referendum was passed to improve facilities at District 112 schools. We cannot afford to wait any longer.

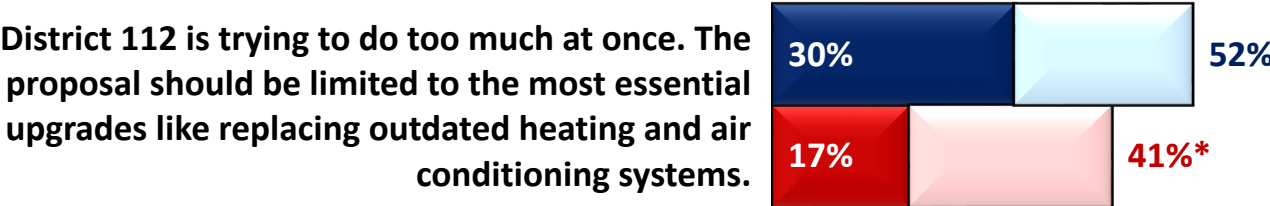
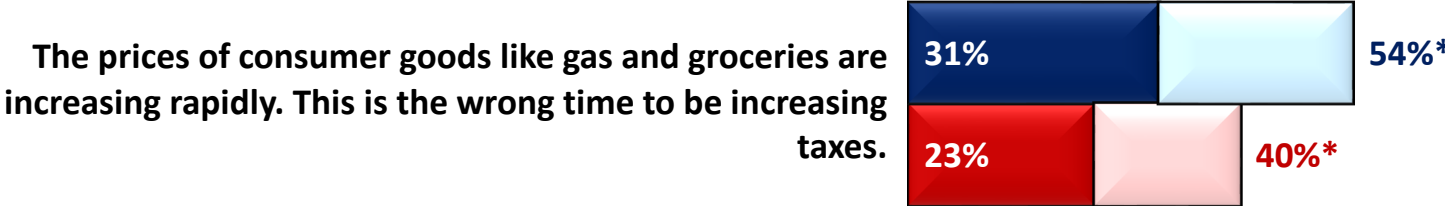
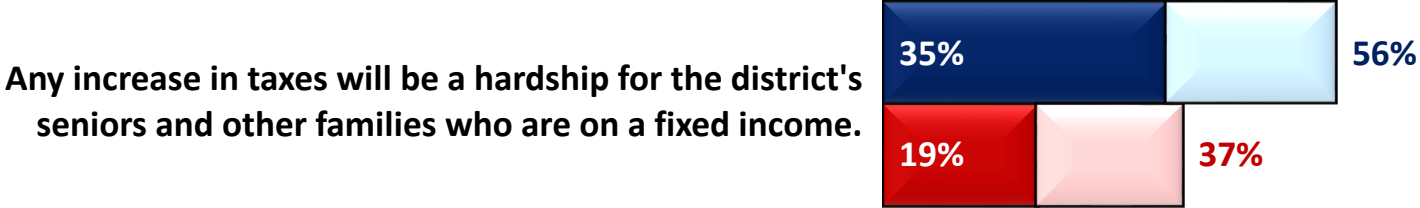


*Denotes Rounding.

As expected, taxes and the rising prices of goods are the two most convincing messages against the ballot measure.

"I am going to read you some arguments that people have made AGAINST increasing funding for District 112 in order to fund facility improvements. After I read each one, please tell me whether the argument is very convincing, somewhat convincing, not too convincing or not at all convincing as a reason to increase funding."

Ranked by % Very Convincing



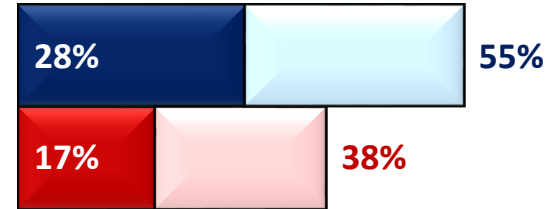
*Denotes Rounding.

Voters agree that repairing schools is better than replacing them and support waiting on Red Oak upgrades.

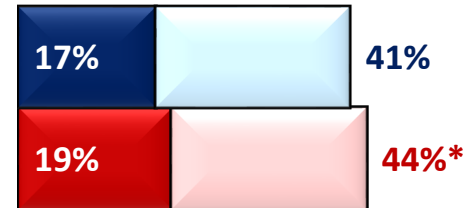
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Ranked by % Very Convincing

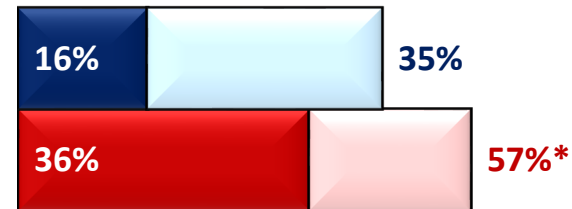
Higher performing schools are driven by the quality teachers and staff and not the condition of the school buildings.



Improvements to Red Oak Elementary School should be part of the proposed referendum rather than waiting to address those upgrades with non-referendum dollars.



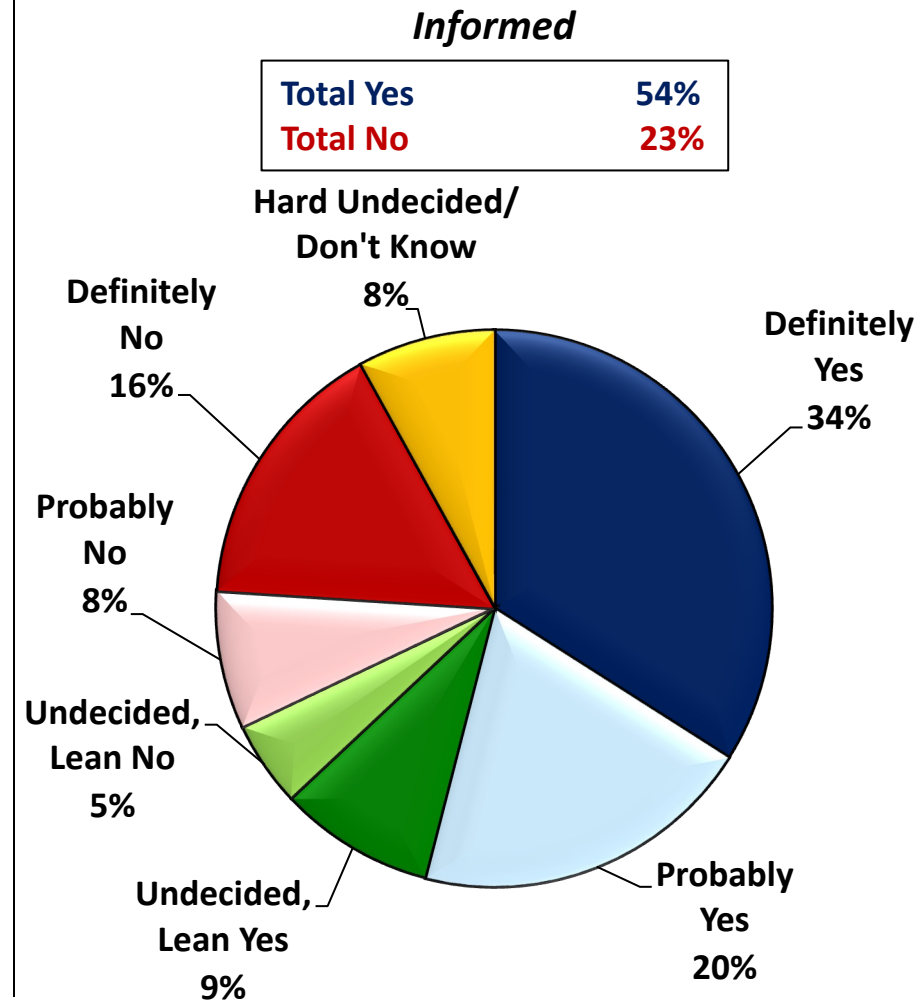
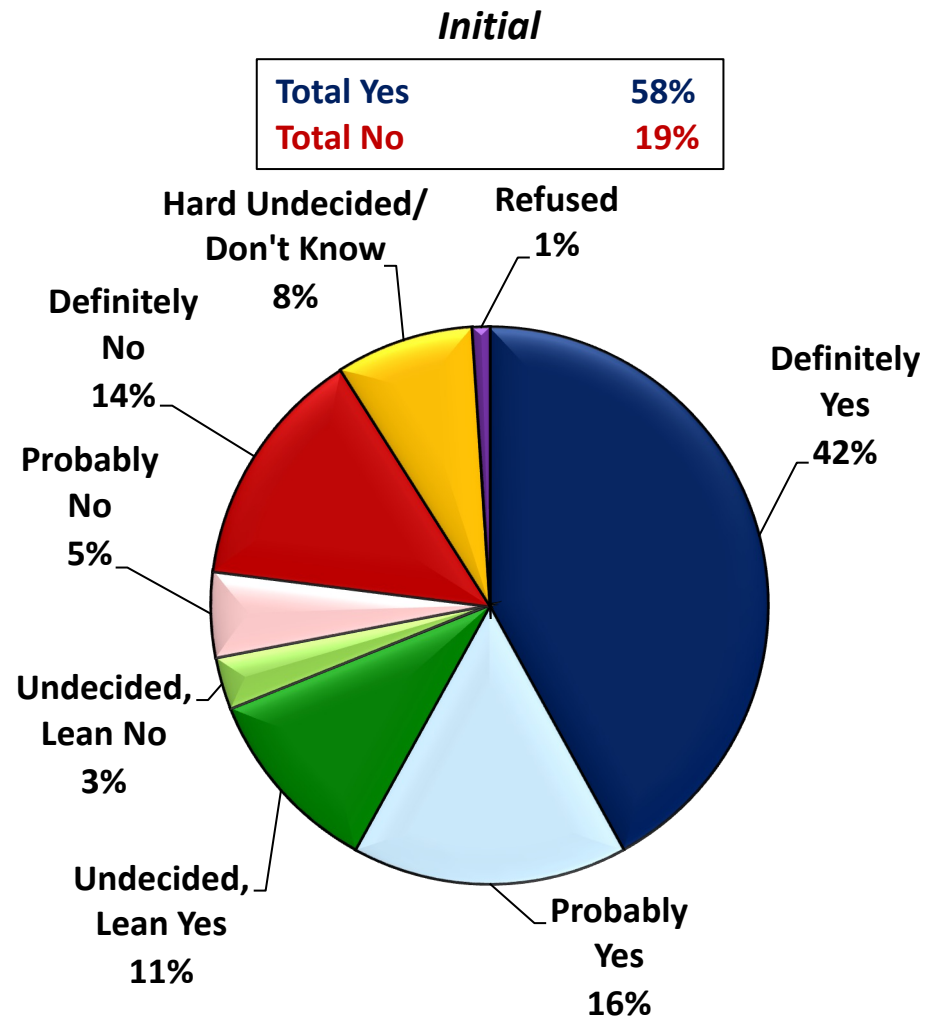
Even if it costs a lot more, District 112 should be building new schools instead of sinking money into outdated elementary schools.



**Denotes Rounding.*

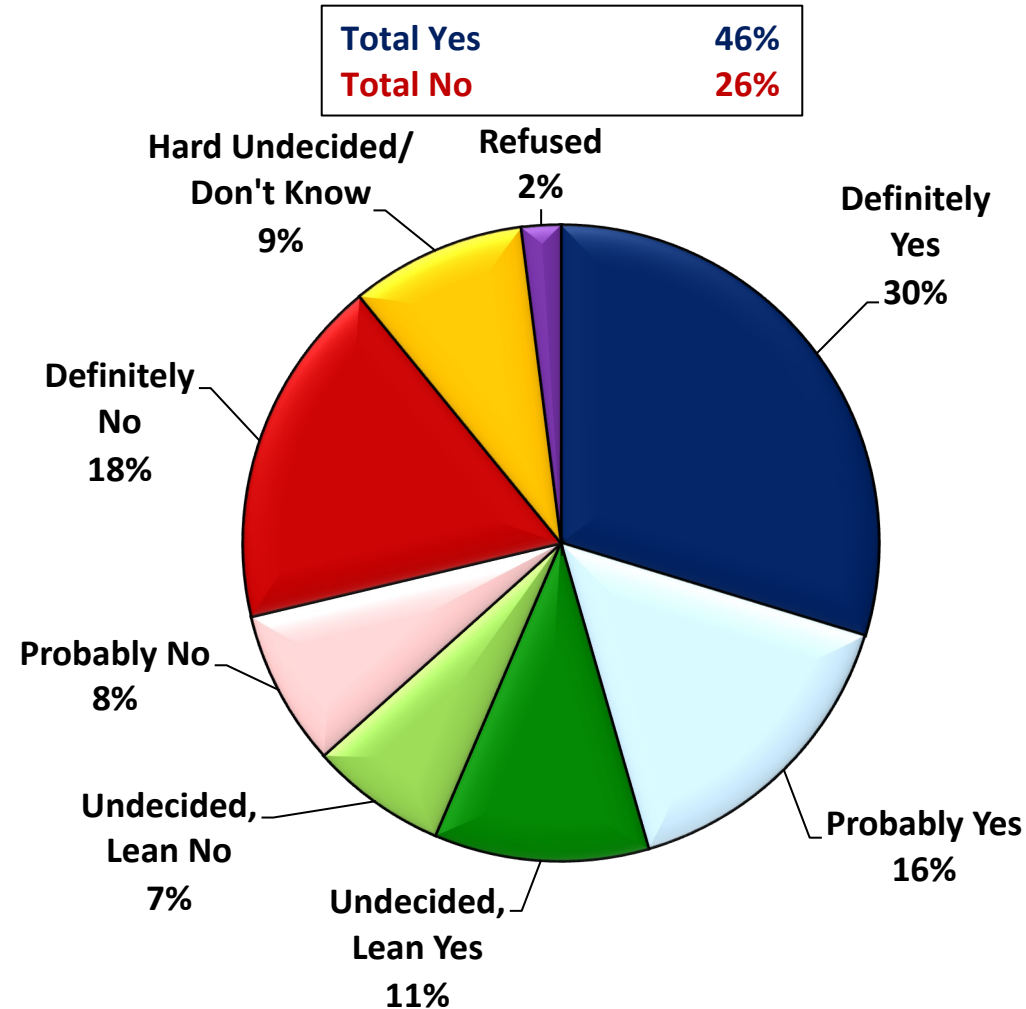
After messaging, more than 50% of voters would still vote for the measure, but support does take a slight hit.

“Now that you have heard some more information, would you vote YES or NO for the November 2022 ballot measure?”



The referendum fails to reach majority support when price is reduced by eliminating new furniture and a central kitchen.

“And, if the bond referendum was reduced from one hundred and eight point four million dollars to a total of ninety-eight point two million dollars by eliminating new furniture and the central kitchen from the proposal would you vote yes, in favor, or no, against this referendum?”



Breakout Groups



Questions for Breakout Groups

- Should District 112 proceed in placing a bond referendum on the November 8, 2022, ballot? If not, why not?
- If District 112 proceeds in placing a bond referendum on this fall's ballot, should the total amount and composition of the funding proposal be the same as that recently shared and tested? If not, how would you modify the \$108.4 million proposal?

Next Key Steps

- Board Meeting (**May 17**)
- Ongoing Outreach (**May>**)
- Adoption of Resolution, if Pursued (**August**)

