

AGENDA

MEETING OF THE BOARD OF COMMISSIONERS

Chair: Holly J. Mitchell

Thursday, March 13, 2025
1:30 PM – 4:30 PM

Meeting Location:

First 5 LA
750 N. Alameda Street
Los Angeles, CA 90012

1. **ACTION**
Call to Order / Roll Call
2. **INFORMATION**
AB 2449 Request to Participate Remotely Due to Just Cause or Emergency Circumstances
3. **INFORMATION**
Report out on Closed Session of the Board of Commissioners - March 13, 2025
4. **ACTION**
Consent
 - A. Approve Commission Meeting Summary Action Minutes – February 13, 2025 3
 - B. Approve the Monthly Financial Statements for the Months Ending January 31, 2025 7
 - C. Approve the FY24-25 Revised Mid-Year Budget 12
5. **INFORMATION**
Remarks by the Commission Chair of the Board
6. **INFORMATION** 23
President/CEO Report
7. **INFORMATION** 26
Overview of 2025 Legislation

Presenters: Aurea Montes-Rodriguez, Vice President of Community Engagement and Policy and Ofelia Medina, Senior Policy Strategist

COMMISSIONERS

Los Angeles County Supervisor
Holly J. Mitchell
Chair

Summer McBride
Vice Chair

8. INFORMATION

First 5 LA, Es.P. Anthony M. Fierro
First 5 LA Prevention First Initiative, Leveraging County Partnerships and Informing New Work
Nina Torres, Ed.D. Brandon Nichols
Barbara Ferrer Ph.D., Carol Sigala, Ph.D.
M.P.H., M.Ed.
Astrid Heger, M.D.

EX OFFICIO MEMBERS

Debra Tiller, Director
Jacquelyn McCroskey, DSW
Alejandra Albarran Moses
Maricela Ramirez, Ed. D.

PRESIDENT & CEO

Paula Plencia Howell

EXECUTIVE VICE PRESIDENT

John A. Wagner

A PUBLIC ENTITY

Presenters: John Wagner, Executive Vice President of Family Systems & Human Resources; Tamara N. Hunter, DSW, Interim Executive Director, Los Angeles County Prevention & Promotion Systems Governing Committee; Shashi Hanuman, Executive Director, Public Law Interest Project; Abigail Marquez, General Manager, City of Los Angeles Community Investment for Families; Aaron Strauss, Senior Program Manager, City of Los Angeles Community Investment for Families; and Kristina Meza, Executive Director, Poverty Alleviation, Policy Implementation and Alignment Branch

There will be a break in the middle of this item.

9. **INFORMATION**
Public Comment (for items not on the agenda)
10. **ACTION**
Adjournment



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SUMMARY ACTION MINUTES

**FIRST 5 LA
February 13, 2025
Meeting of the Board of Commissioners
Hybrid of In-Person and Virtual
1:30-4:30 pm**

COMMISSIONERS PRESENT

Commissioners:

Luis Bautista (Alternate)
Robert Byrd
Alma Cortes
Barbara Ferrer
Astrid Heger
Abigail Marquez
Summer McBride (Vice Chair)
Holly Mitchell
Carol Sigala

Ex-Officio Commissioners:

Alejandra Albarran Moses
Jacquelyn McCroskey (joined virtually under AB2449)
Deanne Tilton Durfee (joined virtually under AB2449)

COMMISSIONERS ABSENT:

Brandon Nichols
Maricela Ramirez

STAFF PRESENT:

Karla Pleitez Howell, President & CEO
Aurea Montes-Rodriguez, Vice President of
Community Engagement and Policy
JR Nino, Vice President of Operations &
Sustainability
Linda Vo, Board Relations Manager
John Wagner, Executive Vice President

GENERAL COUNSEL:

Craig Steele, Attorney-at-Law

CALL TO ORDER / ROLL CALL:

1. Commission Vice Chair Summer McBride called the meeting to order at 1:35 pm. Quorum was present.

COMMISSION: (Items 2– 13)

2. **AB 2449 Request(s) to Participate Remotely Due to Emergency Circumstances and Notice(s) of Remote Participation for Just Cause**

Commissioners Deanne Tilton Durfee and Jacquelynn McCroskey joined remotely under AB 2449.

3. **Election of the Commission Chair**

Holly Mitchell nominated as Board Chair.

M/S (Robert Byrd/Barbara Ferrer)

Roll Call:

Robert Byrd – Aye
Alma Cortes – Aye
Barbara Ferrer – Aye
Astrid Heger – Aye
Abigail Marquez – Aye
Summer McBride – Aye

SUMMARY ACTION MINUTES

Holly Mitchell – Aye
Carol Sigala – Aye

4. Election of the Commission Vice Chair

Summer McBride nominated as Vice Chair.

M/S (Carol Sigala/Barbara Ferrer)

Roll Call:

Robert Byrd – Aye
Alma Cortes – Aye
Barbara Ferrer – Aye
Astrid Heger – Aye
Abigail Marquez – Aye
Summer McBride – Aye
Holly Mitchell – Aye
Carol Sigala – Aye

THE ITEMS WERE APPROVED UNANIMOUSLY

5. CONSENT

- A. Approve Commission Meeting Summary Action Minutes – November 14, 2024
- B. Approve the Monthly Financial Statements for the Months Ending October 31, November 30, and December 31, 2024
- C. Contract: Approve One (1) Amendment and Authorize Staff to Complete the Final Execution of the Amendment upon Approval from the Board

M/S (Summer McBride/Astrid Heger)

Roll Call:

Robert Byrd – Aye
Alma Cortes – Aye
Barbara Ferrer – Aye
Astrid Heger – Aye
Abigail Marquez – Aye
Summer McBride – Aye
Holly Mitchell – Aye
Carol Sigala – Aye

THE ITEMS WERE APPROVED UNANIMOUSLY

6. Remarks by the Commission Chair of the Board
- Committee Assignments 2025

Brief remarks were given by our newly elected Board Chair Holly Mitchell along with an announcement of First 5 LA's Committee Assignments for 2025.

7. President & CEO's Report

A report-out was given by Karla Pleitez Howell.

8. 2025 Board Meeting Schedule: Aligned with Strategic Plan Initiatives

SUMMARY ACTION MINUTES

President & CEO Pleitez Howell went over the 2025 board meeting schedule that highlighted how each meeting will be aligned with a strategic initiative, in connection with strategic plan 2024-2029 goals. She stressed the necessity of balancing completed tasks with upcoming projects, emphasizing the importance of sustaining current initiatives while also experimenting with and applying new approaches.

- 9. Finance Update:**
A. Present the FY24-25 Mid-Year Revised Budget (Info)
B. Present the Budget/LTFP Calendar for 2025

Finance presented to the Board the mid-year budget adjustments, which led to a cost-neutral modification of the approved Fiscal Year 2025 budget. Changes include a net decrease of \$146,393 in the Program Budget, resulting in a revised total of \$70.0 million. Key changes include a \$70,000 reduction in Early Care & Education Systems due to lower project spending, a \$145,000 decrease in Center Support, and a \$154,607 increase in Legacy Investments for the Little By Little program, the final year of the investment. The Operating Budget saw a net increase of \$146,393, primarily due to adjustments in Consultant Services for strategic plan support, alongside reductions in Travel and Professional Services. Administrative costs remain unchanged at \$14.4 million, or 15.69% of the total budget. Revenue projections include \$54.4 million in tobacco tax revenue and \$4.9 million in interest earnings. These adjustments reflect updated spending projections and a continued alignment with the strategic plan, with the revised budget to be presented for Board approval in March 2025.

There was no further discussion on this item.

- 10. Break**

The break was bypassed onto the next item.

- 11. Home Visiting: Approach and Alignment to Long-Term Financial Plan for FY 25-26**

Mr. Wagner and Ms. Careaga, along with two external presenters, Dr. Priya Batra with the Health Promotion Bureau and Victoria Bibby from Antelope Valley Partners for Health, discussed First 5 LA's Home Visiting program, a key initiative within First 5 LA, that continues to play a crucial role in supporting pregnant mothers and new parents, focusing on child health, developmental screenings, and preventing abuse and neglect. This program, which represents 39% of the total FY 24-25 budget, has been a significant investment for First 5 LA, aligning strongly with the Maternal and Child Well-Being Initiative of the 2024-2029 Strategic Plan.

Given the organization's declining revenue, particularly with the impact of Proposition 31 in 2022, the First 5 LA has undertaken a thorough evaluation of how best to align home visiting investments with the Long-Term Financial Plan (LTFP). The team highlighted the importance of partnership with external grantees and county partners to make informed decisions about contracts for the upcoming fiscal year.

The team presented a strategic approach aimed at preserving services in priority areas, ensuring that the mixed-model approach for home visiting continues to meet the needs of families, particularly those in high-need areas. Efforts to ensure sustainability, such as seeking external revenue and additional partnerships, were emphasized as part of the strategy to maintain service levels.

SUMMARY ACTION MINUTES

Furthermore, the team discussed ongoing work to assess priority areas for future investment, with a focus on high-need populations. The approach includes leveraging external funding sources and collaborations to expand the evidence base for home visiting programs like Welcome Baby.

In summary, the item emphasized the critical importance of aligning home visiting services with the Long-Term Financial Plan, making targeted investments in priority areas, and pursuing long-term sustainability through strategic partnerships and external revenue opportunities. The conversation closed with a commitment to further analysis to refine the priority areas and ensure ongoing support for high-need communities.

There was no further discussion on this item.

12. **Governor's January Budget and 2025 Political Landscape**

Ms. Montes-Rodriguez and Ms. Medina talked about the Governor's proposed 2025 State budget and the new Federal Administration's policy priorities on the organization's operations, along with the potential impact on our work. Chris Hoene, Executive Director of the California Budget and Policy Center presented key points that included concerns about the uncertainty of federal actions and potential threats to California's budget. He highlighted that the Governor's budget proposal includes a \$16.5 billion increase in revenue and a \$7 billion drawdown from reserves, along with continued funding for transitional kindergarten and food assistance programs. The discussion also focused on engaging with the new State delegation on early childhood issues. Rocio Arroyo from the California Community Foundation spoke about the changing US immigration policy and its effects on immigrant communities in Los Angeles County, emphasizing the need for coordinated efforts to protect immigrant families, provide legal support, and expand resources like the Represent Los Angeles program. Commissioners discussed the political climate's impact on their work, particularly on immigration and public health funding, reiterating their commitment to equity and anti-racism despite potential funding cuts. They also expressed concern about Proposition 36's effects on county budgets and jail populations, stressing the importance of continuing support for vulnerable communities, particularly in early intervention programs for children.

There was no further discussion on this item.

13. **Public Comment (for items not on the agenda)**

One public comment was provided.

ADJOURNMENT:

The Commission adjourned at 4:38 pm.

NEXT MEETING:

The next Commission meeting will take place on Thursday, March 13, 2025, at 1:30 pm.

Meeting details will be posted per Brown Act Requirements
Meeting minutes were recorded by Linda Vo, Board Relations Manager

FIRST 5 LA

SUBJECT:
Monthly Financial Reports

RECOMMENDATION:
Approval of the monthly financial statements for the month ending January 31, 2025.

BACKGROUND:
Staff provides monthly financial reports for the Commission's review and approval to ensure transparency of the financial status of First 5 LA.

DISCUSSION:

First 5 LA began the month of January with a cash balance of \$282.6 million. During the month of January 2025, we received \$6.4 million in revenues. We had \$4.5 million in program expenditures, and \$1.2 million in operating expenditures. As a result, First 5 LA ended the month with a cash balance of \$283.5 million.

This report includes detailed financial information for the month ending January 31, 2025. The financial statements are unaudited and reported as a "soft close." All materials in this packet and check registers are available online. Statements in this report include the following:

- Revenue and Expense Statement: Summarizes financial statements to highlight the starting cash balance, revenues received, program and operating expenses, and the ending cash balance for the month.
- Balance Sheet: Provides a "snapshot" view of the Commission's assets, liabilities and fund balance as of January 31, 2025.
- Detailed operating and program expenditures: Shows expenses against the FY 2024-25 Budget approved on June 13, 2024.

**Los Angeles County Children and Family First -
Proposition 10 Commission (aka) First 5 LA
Revenue and Expense Statement
January 31, 2025, Unaudited**

	REVENUES AND EXPENDITURES	
Net Position as of Net Position December 31, 2024	\$ 282,643,695	
Revenue		
Monthly State Allotments	5,829,158	(1)
CA Electronic Cigarette Excise Tax (CECET) FY2024-25 (Q1)	-	
State Commission - Other Program Funds	95,547	
Interest Income - Unreserved	506,707	
Investment Income - Other	-	
Total Revenue	\$ 6,431,412	
Expenses		
Program Budget (Attachment A)		
2020-2028 Strategic Plan: Focusing For The Future	\$ 4,334,947	
Legacy Investments	121,677	
Total Initiative/Program Expenses	\$ 4,456,624	
Operation and Administration (Attachment B)		
Personnel	\$ 1,088,366	
General Operating	46,556	
Consultant Services	10,299	
Professional Services	12,400	
Travel Expenses	1,167	
Professional Development	1,270	
Capital Improvements	-	
Total Operation and Administration	\$ 1,160,058	
Total Expenses	\$ 5,616,682	
Variance (Revenue - Expenses)	\$ 814,730	
Net Position as of January 31, 2025	\$ 283,458,425	(2)

NOTE:

- 1) Tobacco tax revenue for November and December 2024.
- 2) Net Position excludes fixed assets and liabilities.

LOS ANGELES COUNTY CHILDREN AND FAMILY FIRST - PROPOSITION 10 COMMISSION (AKA FIRST 5 LA)
PROGRAM EXPENDITURES BY FY 2023-24 BUDGET
JANUARY 31, 2025, UNAUDITED

INITIATIVE/PROGRAM	FY 2024-25 BUDGET	JANUARY EXPENDITURES	FISCAL YTD EXPENDITURES	BALANCE REMAINING
2020-2028 STRATEGIC PLAN				
Center for Child and Family Impact				
Family Supports	36,597,160	3,731,453	15,377,958	21,219,202
Communities	12,502,000	213,440	3,092,365	9,409,635
Early Care & Education	5,585,940	26,274	1,379,757	4,206,183
Health Systems	2,383,000	108,268	1,000,290	1,382,710
Center Support	390,000	-	50,000	340,000
Office of Government Affairs & Public Policy				
Early Childhood Policy and Advocacy Fund	3,600,000	-	2,810,421	789,579
Policy Advocacy Fund Technical Assistance Provider	535,000	28,082	112,290	422,710
Organization-wide Sponsorships	275,000	(30,800)	62,500	212,500
Organizational Memberships	160,000	36,050	233,861	(73,861)
Organization-wide Partnerships	160,000	-	50,000	110,000
Policy & Advocacy Stakeholder Engagement	160,000	-	15,000	145,000
State Policy and Sustainability Advocate	300,000	122,500	91,654	208,346
Strategic Plan Advocacy Strategies	590,000	-	121,800	468,200
Office of Communications				
Strategic Communications	1,417,825	99,680	705,907	711,918
Strategic Communications Partnerships	200,000	-	-	200,000
Strategic Marketing	1,100,000	-	7,100	1,092,900
Office of Data for Action				
Annual Reporting	63,000	-	30,250	32,750
Data Requests	5,000	-	-	5,000
Children's Data Network (CDN)	706,000	-	-	706,000
WIC Data Mining Research Partnership	323,000	-	-	323,000
Data Agenda	250,000	-	-	250,000
Impact Framework	153,000	-	-	153,000
Subtotal 2020-2028 Strategic Plan	67,455,925	4,334,947	25,141,153	42,314,772
LEGACY INVESTMENTS				
Little by Little/One Step Ahead Program	2,579,000	121,677	676,260	1,902,740
Subtotal Legacy Investments	2,579,000	121,677	676,260	1,902,740
Emerging Opportunities Fund	150,000	-	-	150,000
TOTAL	70,184,925	4,456,624	25,817,413	44,367,512

The FY 2024-25 program budget was approved by the Board of Commissioners on June 13, 2024.

NOTES:

Journal entries for FY 2023-24 accrued expenses were reversed in July 2024. The amounts reported are the actual program expenditures for January 2025.

**Los Angeles County Children and Family First -
Proposition 10 Commission (aka) First 5 LA
Operating & Administrative Budget Update
January 31, 2025, UNAUDITED**

OPERATION AND ADMINISTRATION EXPENSE	JANUARY ACTUAL	FISCAL YTD ACTUAL	FY 2024-25 BUDGET	FISCAL YTD VARIANCE
Personnel Services				
Salaries & Wages	758,731	5,686,972	12,552,062	6,865,090
Fringe Benefits	329,635	2,024,050	4,558,568	2,534,518
Total Personnel Services	1,088,366	7,711,022	17,110,630	9,399,608
General Operating Expenses				
ADP Payroll Charges	3,361	16,161	42,000	25,839
Workers Compensation Insurance	(8,392)	49,771	70,000	20,229
Utilities	-	91,526	185,000	93,474
Corporate Insurance	-	133,850	140,800	6,950
Mileage, Parking and Other Transportation	257	2,508	21,463	18,955
Telephones	8,041	36,663	70,300	33,637
Cell Phones & Mobile Devices	7,500	54,575	115,400	60,825
Outside Printing & Publishing	-	-	2,450	2,450
Other Supplies	-	1,120	6,000	4,880
Postage & Delivery	-	951	4,000	3,049
Educational Supplies	86	147	5,200	5,053
Office Supplies	1,902	14,786	47,260	32,474
Subscriptions & Publication	14,845	16,309	27,065	10,756
Equipment-Rents & Leases	2,295	10,619	16,000	5,381
Building Repair & Maintenance	275	75,407	172,580	97,173
Equipment Repair & Maintenance	(300)	74	5,500	5,426
Offsite Storage	477	1,432	5,200	3,768
Hardware & Software Maintenance	9,823	132,908	374,000	241,092
Miscellaneous/Contingency	93	48,244	60,000	11,756
Internal Meeting	6,293	18,068	102,600	84,532
Divisional Capacity Building	-	2,800	30,000	27,200
Total General Operating Expenses	46,556	707,919	1,502,818	794,899
Consultant Services				
Consultant Fees	10,299	281,402	1,369,750	1,088,348
Other Professional Fees	-	125,932	300,260	174,328
Total Consultant Services	10,299	407,334	1,670,010	1,262,676
Professional Services				
Audit	-	51,523	72,000	20,477
Legal Fees	6,836	61,402	200,000	138,598
Professional Dues	125	15,852	59,150	43,298
Staff Recruitment	-	235	12,000	11,765
Commission Stipends	-	2,250	20,000	17,750
Web-Based Services	5,439	15,993	93,000	77,007
Bank & Other Service Charges	-	29,190	13,000	(16,190)
Total Professional Services	12,400	176,445	469,150	292,705
Travel Expenses				
Airfare	-	7,066	105,700	98,634
Lodging	-	9,589	102,746	93,157
Per Diem	1,104	4,338	47,488	43,150
Other Travel Expense	63	3,254	15,475	12,221
Total Travel Expenses	1,167	24,247	271,409	247,162
Professional Development				
Training Material & Supplies	-	-	14,600	14,600
In-house Training	-	-	77,200	77,200
Leadership Programs	-	4,235	129,700	125,465
Conference/Training Registrations	1,270	11,217	98,600	87,383
Outside Training	-	1,775	62,350	60,575
Total Professional Development	1,270	17,227	382,450	365,223
Capital Improvements				
Capital Outlay (Equipment Purchases)	-	9,131	130,000	120,869
Total Capital Improvements	-	9,131	130,000	120,869
TOTAL OPERATING EXPENSES	1,160,058	9,053,325	21,536,467	12,483,142

NOTES - OPERATING & ADMINISTRATIVE BUDGET UPDATE:

The administrative expenses are within the maximum authorized under the Board policy.

The FY 2024-25 operating budget was approved by the Board of Commissioners on June 13, 2024.

**Los Angeles County Children and Families First -
Proposition 10 Commission
Statement of Net Assets
January 31, 2025 Unaudited**

Current Assets:

Cash	\$	1,647,073
Cash- Morlin Mgmt Corp		269,660
Investment:		
Operating and Allocated funds		267,128,948
Specific Investment - County Pooled		-
Advance - Regional Network (RN)		1,625,705
Advance - Various		202,750
Other Receivables		1,655,581
Total Current Assets	\$	<u>272,529,717</u>

Fixed Assets:

Land	\$	2,039,000
Building & Improvements		15,970,799
Furniture & Fixtures		627,671
Computer, Software & Accessories		2,406,433
Office Equipment		346,044
Accumulated Depreciation		(8,070,597)
Total Fixed Assets	\$	<u>13,319,350</u>

Total Assets

\$ 285,849,067

Liabilities and Net Assets

Current liabilities:

Other Liabilities	\$	238,443 (1)
Total Current Liabilities	\$	<u>238,443</u>

Net Assets:

Investment in capital assets	\$	13,319,350
Restricted		272,291,274
Total Net Assets	\$	<u>285,610,624</u>

Total Liabilities and Net Assets

\$ 285,849,067

NOTES:

(1) Other Liabilities include accounts payable, and other related liabilities.

FIRST 5 LA

SUBJECT:
Mid-Year Adjustments to the FY 2024-25 Budget

RECOMMENDATION:
Approve mid-year adjustments to the FY 2024-25 Budget as detailed in Attachment 1 (Program Budget) and Attachment 2 (Operating Budget).

BACKGROUND:
The Board adopts an annual budget reflecting the staff’s best estimate of the financial resources needed to move work forward and align with the strategic direction. The \$91,721,392 million FY 2024-25 Budget, approved via Resolution by the Board of Commissioners on June 13, 2024, included approximately \$70.2 million of funding for program costs and roughly \$21.5 million for operating costs. This year’s adjustments, which will be shared with the Board of Commissioners on Thursday, February 13, 2025, reflect a net cost neutral adjustment to the FY 2024-25 Budget.

As a reminder, our total budget is comprised of two components – the Program Budget and the Operating Budget. Initial budget requests were estimated using the information available at the time of budget development and were based on spending projections—rather than final negotiated contract amounts—so staff would have the flexibility to manage contracts within a budget unit without having to return to the Board. A high-level overview of the program and operating adjustments proposed for this year is included in the Discussion section of this memo. Based on updated information, the FY 2024-25 Program Budget reflects a net decrease of \$146,393 for a revised fiscal year Program Budget of \$70.0 million. These adjustments are detailed by program in Attachment 1—which are organized by team, office, and center.

The mid-year budget adjustment also includes increases and decreases to various Operating Budget line items, the net effect of which is a net increase of \$146,393. These adjustments are detailed at a summary level in Attachment 2.

The result is a cost neutral adjustment to the approved FY 2024-25 Budget of \$91.7 million, as illustrated in the high-level table below.

Budget Component	Approved FY 2024-25 Budget	Proposed Adjustments	Revised FY 2024-25 Budget	% Change
Program	\$ 70,184,925	\$ (146,393)	\$ 70,038,532	-0.2%
Operating	21,536,467	146,393	21,682,860	0.7%
Total Revised FY 2024-25 Budget	\$ 91,721,392	\$ -	\$ 91,721,392	0.0%

DISCUSSION:
Program Budget:

Per current First 5 LA policy, any change to the spending levels approved at the initiative level in the Program Budget requires formal approval by the Board of Commissioners via Resolution. As in previous years, staff consolidated all FY 2024-25 Program and Operating Budget adjustments into a single process to share the final mid-year revised budget with the Commission. These adjustments,

including both augmentations and reductions for programs whose projected cost differs from the originally approved budget levels, are detailed by program in Attachment 1—which are organized by team, office, and center.

The following are highlights of the requested changes at the Team/Office/Center level, as was organized in the FY 2024-25 board-approved budget. Further assessment and alignment of the framework, costs, and activities to the 2020-2028 Revised Strategic Plan will be reflected in future budgets.

2020-2028 Strategic Plan

The program resources included in the original board-approved FY 2024-25 Budget for: Family Supports, Communities, Health Systems, the Office of Communications, and the Office of Data for Action are projected to continue to meet the anticipated expenditure needs for the remainder of the fiscal year. More information regarding the proposed spending plan for the various teams, offices, and centers can be found in the FY 2024-25 Budget, approved by the Board of Commissioners in June 2024.

Communities: Cost neutral adjustments

A couple of shifts in resources resulted in a cost neutral adjustment to the Communities program budget. Funding from the Communities of Practice budget was redirected to support the need within the Expand Regional Influence and Impact with Data budget to support the equity index and continue to provide data decks and other data related supports for learning dialogues.

Early Care & Education Systems: Decrease of \$70,000 or -1.3%

The decrease to the Early Care & Education Systems budget is due to the downward adjustment in the Kindergarten Readiness Assessment project and the Home-Based Child Care Strategy project. The projected spending was adjusted in these two projects to reflect the lower than anticipated spending in the fiscal year.

Center Support: Decrease of \$145,000 or -37.2%

The net downward adjustment to the Center Support budget captures the projected lower than anticipated spending in County Partnership Fund and the Infrastructure Support for Sustainability and Health Planning.

Office of Government Affairs & Public Policy: Decrease of \$86,000 or -1.5%

The decrease to the Office of Government Affairs & Public Policy budget is due to a cost neutral shift between the Early Childhood Policy and Advocacy Fund (EC PAF) and the Policy Advocacy Fund Technical Assistance Provider to adjust in alignment with the final grants awarded to the EC PAF subgrantees.

Legacy Investments: Increase of \$154,607 or 6.0%

The budget for the last remaining legacy investment, Little By Little, was adjusted upward to capture the remaining allocation balance. The increase is tied to higher-than-expected use of State funds (Books for Kids) in FY 2023-24 which reduced use of First 5 LA funds. FY 2024-25 is the final year of this investment; Little By Little is expected to fully exhaust the allocated funds this fiscal year.

Operating Budget:

Per current First 5 LA policy, the President and CEO can approve budget adjustments to the Operating Budget between line items in an amount not exceeding \$25,000. Adjustments to line items within the FY 2024-25 Operating Budget exceed this amount specified in the policy, and as such require approval by the Board of Commissioners. Consistent with past practice, spending projections and requested adjustments are prepared at the department level, which support the organization-wide adjustments presented for Commission approval in *Attachment 2*. This allows for more due diligence to ensure that budgets are monitored and managed at the appropriate level. Based on analysis of actual expenditures, as well as additional anticipated expenditures through June 2024, we anticipate an upward adjustment of roughly 0.7% to support the needs for FY 2024-25, which includes implementing our Strategic Plan initiatives.

The following are highlights of changes within the major spending categories:

- Personnel Related Expenses – There are no changes to the personnel costs for the FY 2024-25 mid-year budget. Existing budget resources are expected to fulfill the organization's needs for the rest of the year.
- Operating Services – This cost category includes line-item adjustments that result in a net decrease of \$20,125. This includes reductions grounded in savings during the first half of the fiscal year as well as reduced spending anticipated for the second half of the fiscal year due to a reduction in staffing and corresponding costs (mobile phone reimbursement and supplies).
- Consultant Services – Adjustments made by several departments resulted in a net increase of \$170,26800. The increase is primarily due to the need for additional Consultant assistance to support the ongoing Strategic Plan work. An additional minor increase of \$4,500 was included by CAP to cover costs to continue with insurance tracking services through the end of the fiscal year. These increases were offset by a \$50,000 reduction in the Family Systems & Human Resources department budget, and \$1,200 reduction in the Family Supports budget, to align with the cost savings in the first half of the fiscal year and anticipated need for the second half of the fiscal year.
- Professional Services – There was a decrease of \$250 in Professional Dues, which was adjusted to capture cost savings in the first half of the fiscal year.
- Travel Expenses – There was a net decrease in the Travel cost category of \$4,000. This was comprised of reductions in every line item by the Family Systems & Human Resources department to reflect cost savings in the first half of the fiscal year, as well as a reduction by Health Systems to adjust the line-item budget based on spending-to-date and projected savings. This category also includes an increase in Other Travel Expense by CAP to cover anticipated travel expenses for staff conferences in the second half of the fiscal year.
- Professional Development – This category includes Training Materials & Supplies, Internal/Inhouse Training, Leadership Programs, Conference Registrations and External Education/Training. There was an overall increase of \$500 made to the Professional Development cost category. The net change was comprised of reductions in Training Materials, Outside Education, and Conference/Training Registrations by the Office of Government Affairs & Public Policy to adjust for a reduction in staff moving forward, from 12 FTE to 11. The Family Systems & Human Resources department also reduced in this area to reflect cost savings in the first half of the fiscal year. The increase is driven by Health Systems who increased this budget line item, and reduced others, to attend additional online/local conferences and trainings.

Administrative Cost:

Though it does not set or mandate a limit, Proposition 10 does require all First 5 commissions to establish an administrative cost cap. As part of the approval of the annual fiscal year budget, First 5 LA approves an annual limit on the organization's administrative spending. While this administrative cost limit represents a percentage of the overall fiscal year budget, the Commission approves the limit at the dollar amount level. This is because administrative costs are generally not as fluid as other types of costs and cannot adapt quickly to respond to changes in actual spending levels.

The administrative cost limit approved in June 2024 as part of the FY 2024-25 Budget was \$14.4 million, or roughly 15.69% of annual spending. Based on the mid-year budget revisions discussed above and detailed in *Attachment 1* and *Attachment 2*, there was no change to the total administrative cost of \$14.4 million, or the percentage of 15.69%. It should be noted, however, that although the administrative cost percentage fluctuates throughout the year, as it is dependent on incurred programmatic expenditures, the administrative spending for the fiscal year will not exceed the approved amount of \$14.4 million.

Revenue:

Tobacco tax revenue is projected to be roughly \$54.4 million in FY 2024-25 per the latest estimate from the Department of Finance (DOF) and California Department of Tax and Fee Administration (CDFTA) updated September 23, 2024. There is no anticipated change to Other Revenue which is projected at \$9,275,000 in support of our programs for FY 2024-25.

Interest earnings are projected to yield approximately \$4.9 million in revenue for FY 2024-25.

CONCLUSION:

First 5 LA's budget is built upon estimates and reflects projected expenditures for FY 2024-25. The mid-year adjustment process provides an opportunity to align the current year budget to revised cost estimates in response to latest information and actual spending and revenues for the first half of FY 2024-25. Although some departments took the opportunity to refine and align their budgets more closely, this year's cost neutral budget is not surprising given the organization's state of transition from one strategic plan to another. As such, this year, many of the resources included in the original budget were assessed and found to be sufficient to meet the needs for the remainder of the fiscal year. Adjustments captured were adjusted in response to:

- Contract negotiations: Preliminary grantee/vendor contract estimates are used during the budget development process as contracts are regularly finalized after the Board has approved the budget. In many cases, providers do not have the level of detail necessary to inform future spending until the contract is being developed (negotiated) with First 5 LA.
- Real experience: Every year First 5 LA gains additional experience and data which has yielded significant information about actual project cost for many of our ongoing investments. This experience allows First 5 LA to use more data to inform better future estimates.

As always, we will continue to strive toward optimizing our effectiveness while adjusting to the organization's fiscal reality.

NEXT STEPS:

The FY 2024-25 Mid-Year Revised Budget will be presented to the Board of Commissioners in February 2025 for discussion and shared with the Board of Commissioners in March 2025 for approval.

First 5 LA's approach to budgeting will continue to evolve – informed by experience and the long-term financial plan - to achieve greater clarity and transparency. We will continue to use any

learnings derived from the mid-year budget adjustment process, as well as the Strategic Plan implementation, to inform the FY 2025-26 Budget development process and greater alignment to our fiscal reality. The proposed FY 2025-26 Budget is expected to be presented to the Board of Commissioners in May 2025 for discussion and in June 2025 for approval.

CENTER/TEAM/OFFICE	PROJECT NAME	APPROVED FY 2024-25 BUDGET	PROPOSED ADJUSTMENTS	REVISED FY 2024-25 BUDGET	VARIANCE
					CHANGE
2020-2028 STRATEGIC PLAN					
Center for Child and Family Impact					
FAMILY SUPPORTS	Welcome Baby Hospitals	\$ 19,924,000		\$ 19,924,000	0.0%
	Select Home Visiting Programs	11,008,000		11,008,000	0.0%
	Family Strengthening Oversight Entity	3,939,000		3,939,000	0.0%
	F5CA Home Visiting Coordination Project	911,860		911,860	0.0%
	Stronger Families Database	664,300		664,300	0.0%
	Welcome Baby Impact Study	150,000		150,000	0.0%
Sub-total Family Supports		\$ 36,597,160	\$ -	\$ 36,597,160	0.0%
COMMUNITIES	Region 1: Central-East Regional Network	\$ 3,003,000		\$ 3,003,000	0.0%
	Region 2: SLA Regional Network	3,428,000		3,428,000	0.0%
	Region 3: SFV Regional Network	1,583,000		1,583,000	0.0%
	Region 4: Port Cities Regional Network	1,808,000		1,808,000	0.0%
	Region 5: AV Regional Network	1,490,000		1,490,000	0.0%
	Communities of Practice	175,000	(87,500)	87,500	-50.0%
	Best Start Learning Agenda	430,000		430,000	0.0%
	Activating Network Partners	350,000		350,000	0.0%
	Expand Regional Influence and Impact with Data	200,000	87,500	287,500	43.8%
Learning Dialogues	35,000		35,000	0.0%	
Sub-total Communities		\$ 12,502,000	\$ -	\$ 12,502,000	0.0%
ECE	County ECE Infrastructure Support	\$ 200,000		\$ 200,000	0.0%
	Kindergarten Readiness Assessment	75,000	(20,000)	55,000	-26.7%
	Provider Advisory Group	327,800		327,800	0.0%
	Universal Preschool	150,000		150,000	0.0%
	Dual Language Learner	400,000		400,000	0.0%
	Home-Based Child Care Strategy	950,000	(50,000)	900,000	-5.3%
	IMPACT Legacy	2,983,140		2,983,140	0.0%
	QSLA Facilitation and Communications	500,000		500,000	0.0%
Sub-total ECE		\$ 5,585,940	\$ (70,000)	\$ 5,515,940	-1.3%
HEALTH SYSTEMS	Help Me Grow	\$ 1,443,000		\$ 1,443,000	0.0%
	AAIMM Birth Outcomes and Disparities – Policy and Systems Change	940,000		940,000	0.0%
Sub-total Health Systems		\$ 2,383,000	\$ -	\$ 2,383,000	0.0%
CENTER SUPPORT	Center for Strategic Partnerships	\$ 50,000		\$ 50,000	0.0%
	County Partnership Fund	170,000	(95,000)	75,000	-55.9%
	Infrastructure Support for Sustainability and Health Planning	170,000	(50,000)	120,000	-29.4%
Sub-total Center Support		\$ 390,000	\$ (145,000)	\$ 245,000	-37.2%
Sub-Total: Center for Child and Family Impact		\$ 57,458,100	\$ (215,000)	\$ 57,243,100	-0.4%
Office of Government Affairs & Public Policy					
OFFICE OF GOVERNMENT AFFAIRS & PUBLIC POLICY	Early Childhood Policy and Advocacy Fund	\$ 3,600,000	\$ 10,000	\$ 3,610,000	0.3%
	Policy Advocacy Fund Technical Assistance Provider	535,000	(10,000)	525,000	-1.9%
	Organization-Wide Sponsorships	275,000		275,000	0.0%
	Organizational Memberships	160,000		160,000	0.0%
	Organization-Wide Partnerships	160,000		160,000	0.0%
	Policy & Advocacy Stakeholder Engagement	160,000		160,000	0.0%
	State Policy and Sustainability Advocate	300,000	(22,000)	278,000	-7.3%
Strategic Plan Advocacy Strategies	590,000	(64,000)	526,000	-10.8%	
Sub-Total: Office of Government Affairs & Public Policy		\$ 5,780,000	\$ (86,000)	\$ 5,694,000	-1.5%

CENTER/TEAM/OFFICE	PROJECT NAME	APPROVED FY 2024-25 BUDGET	PROPOSED ADJUSTMENTS	REVISED FY 2024-25 BUDGET	VARIANCE
					CHANGE
Office of Communications					
OFFICE OF COMMUNICATIONS	Strategic Communications	\$ 1,417,825		\$ 1,417,825	0.0%
	Strategic Communications Partnerships	200,000		200,000	0.0%
	Strategic Marketing	1,100,000		1,100,000	0.0%
Sub-Total: Office of Communications		\$ 2,717,825	\$ -	\$ 2,717,825	0.0%
Office of Data for Action					
OFFICE OF DATA FOR ACTION	Annual Reporting	\$ 63,000		\$ 63,000	0.0%
	Data Requests	5,000		5,000	0.0%
	Children's Data Network (CDN)	706,000		706,000	0.0%
	WIC Data Mining Research Partnership	323,000		323,000	0.0%
	Data Agenda	250,000		250,000	0.0%
	Impact Framework	153,000		153,000	0.0%
Sub-total Office of Data for Action		\$ 1,500,000	\$ -	\$ 1,500,000	0.0%
TOTAL 2020-2028 STRATEGIC PLAN		\$ 67,455,925	\$ (301,000)	\$ 67,154,925	-0.4%
LEGACY INVESTMENTS					
Little by Little	Little by Little/One Step Ahead Program	2,579,000	154,607	\$ 2,733,607	6.0%
TOTAL LEGACY INVESTMENTS		\$ 2,579,000	\$ 154,607	\$ 2,733,607	6.0%
Emerging Opportunities Fund	Emerging Opportunities Fund	\$ 150,000		\$ 150,000	0%
TOTAL FIRST 5 LA PROGRAM BUDGET		\$ 70,184,925	\$ (146,393)	\$ 70,038,532	-0.2%
INTERNAL OPERATIONS					
	Administrative Costs	\$ 14,387,291		\$ 14,387,291	0%
	Program Costs	7,149,176	146,393	7,295,569	2%
TOTAL INTERNAL OPERATIONS		\$ 21,536,467	\$ 146,393	\$ 21,682,860	0.7%
TOTAL FIRST 5 LA BUDGET		\$ 91,721,392	\$ -	\$ 91,721,392	0.0%
NON- F5LA PROPOSITION 10 REVENUES					
	F5CA Home Visiting Coordination Project	\$ 911,860		\$ 911,860	0%
	F5CA IMPACT	2,983,140		2,983,140	0%
	Medi-Cal Managed Care Plan	300,000		300,000	N/A
	SHV: DMH Application for funding	4,580,000		4,580,000	0%
	F5CA QSLA Facilitation & Comms	500,000		500,000	N/A
TOTAL NON-F5LA PROPOSITION 10 REVENUES		\$ 9,275,000	\$ -	\$ 9,275,000	0.0%
TOTAL DEMAND ON F5LA RESOURCES		\$ 82,446,392	\$ -	\$ 82,446,392	0.0%

OPERATING COSTS SUMMARY
BUDGET FY24-25
CENTER/OFFICE/TEAM: First 5 LA



Description	FY2025 APPROVED BUDGET	PROPOSED ADJUSTMENT	FY2025 MID-YEAR BUDGET	% CHANGE
Operating Expenses				
Salaries & Benefits	17,110,630	0	17,110,630	0.0%
Operating Services	1,632,818	(20,125)	1,612,693	(1.2%)
Consultant Services	1,670,010	170,268	1,840,278	10.2%
Professional Services	469,150	(250)	468,900	(0.1%)
Travel Expenses	271,409	(4,000)	267,409	(1.5%)
Professional Development	382,450	500	382,950	0.1%
Total Operating Expenses	21,536,467	146,393	21,682,860	0.7%

OPERATING COSTS SUMMARY
 BUDGET FY24-25
 CENTER/OFFICE/TEAM: First 5 LA



Description	FY2025 APPROVED BUDGET	PROPOSED ADJUSTMENT	FY2025 MID-YEAR BUDGET	% CHANGE
Total Operating Expenses	21,536,467	146,393	21,682,860	0.7%
Total Salaries & Wages	12,552,062	0	12,552,062	0.0%
6040 Social Security Tax	739,588	0	739,588	0.0%
6225 Mileage, Parking and Other Transportation	21,463	800	22,263	3.7%
6230 Telephones	70,300	0	70,300	0.0%
6235 Cell Phone & Mobile Devices	115,400	(1,400)	114,000	(1.2%)
6240 Outside Printing & Publications	2,450	0	2,450	0.0%
6245 Other Supplies	6,000	0	6,000	0.0%
6250 Postage & Delivery	4,000	0	4,000	0.0%
6255 Educational Supplies	5,200	(50)	5,150	(1.0%)
6260 Office Supplies	47,260	(475)	46,785	(1.0%)
6265 Subscriptions & Publications	27,065	0	27,065	0.0%
6270 Capital Outlay	130,000	0	130,000	0.0%
6275 Equipment-Rents & Leases	16,000	0	16,000	0.0%
6280 Building Repair & Maintenance	172,580	0	172,580	0.0%
6285 Equipment Repairs & Maintenance	5,500	0	5,500	0.0%
6290 Offsite Storage	5,200	0	5,200	0.0%
6295 Hardware & Software Maintenance	374,000	0	374,000	0.0%
6300 Miscellaneous/Contingency	60,000	0	60,000	0.0%
6310 Internal Meetings	102,600	(9,000)	93,600	(8.8%)
6315 Divisional Capacity Building	30,000	(10,000)	20,000	(33.3%)
6410 Consultant Fees	1,369,750	170,268	1,540,018	12.4%
6420 Other Professional Fees	300,260	0	300,260	0.0%
6510 Audit	72,000	0	72,000	0.0%
6520 Legal Fees	200,000	0	200,000	0.0%
6540 Professional Dues	59,150	(250)	58,900	(0.4%)
6550 Staff Recruitment	12,000	0	12,000	0.0%
6560 Commissioners Stipends	20,000	20 0	20,000	0.0%

OPERATING COSTS SUMMARY
BUDGET FY24-25
CENTER/OFFICE/TEAM: First 5 LA



Description	FY2025 APPROVED BUDGET	PROPOSED ADJUSTMENT	FY2025 MID-YEAR BUDGET	% CHANGE
6570 Web-Based Services	93,000	0	93,000	0.0%
6580 Bank & Other Service Charges	13,000	0	13,000	0.0%
6610 Airfare	105,700	(1,000)	104,700	(0.9%)
6620 Lodging	102,746	(1,000)	101,746	(1.0%)
6640 Per Diem	47,488	(2,000)	45,488	(4.2%)
6650 Other Travel Expense	15,475	0	15,475	0.0%
6810 Training Materials & Supplies	14,600	(250)	14,350	(1.7%)
6820 In-house Training	77,200	0	77,200	0.0%
6830 Leadership Programs	129,700	0	129,700	0.0%
6840 Conference/Training Registrations	98,600	1,500	100,100	1.5%
6850 Outside Education	62,350	(750)	61,600	(1.2%)

**First 5 LA
FY 2024-25 Mid-Year Budget
Administrative Limit Calculation**

Centers/Department Budgets:

Board of Commissioners	47,500
Communications	965,597
Contract Administration & Purchasing	1,348,124
Executive	1,189,696
Facilities Management	737,800
Finance	1,644,290
Human Resources	2,897,812
Information Technology	1,889,721
Center for Operations & Sustainability (COS)	837,400

Salary & Benefits¹:

Communities	366,483
Family Supports	357,656
Health Systems	403,851
Impact and Accountability	288,405
Center for Community Engagement & Policy	295,252
Center for Strategy and Culture	295,252
Center for Family Systems & HR Support	611,602
Public Policy & ECE	210,850

Total FY 2024-25 Administrative Budget	\$ 14,387,291
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Total FY 2024-25 Operating Budget	21,682,860
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Total FY 2024-25 Program Budget	70,038,532
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Total FY 2024-25 Budget	\$ 91,721,392
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Administrative Cost Percentage	15.69%
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1. VPs, Directors and Administrative Assistants outside of COS only

Memo

To: Board of Commissioners

From: Karla Pleitéz Howell, President & CEO

Date: March 13, 2025

Subject: **PRESIDENT & CEO’S REPORT**

I. PRESIDENT & CEO HIGHLIGHTS

In light of recent federal actions, threatened deep cuts and attacks on immigrants and the diversity which is our strength First 5 LA remains steadfast in our mission to ensure every child has the resources they need to thrive. Since last fall, First 5 LA has been focused on turning that vision into action, implementing our Strategic Plan that builds upon current work, develops a fiscally responsible long term approach to our declining Revenue, and strengthens our work in partnership and engagement with our community.

In November 2024, First 5 LA presented the four key initiatives and ten tactics developed with extensive community participation that will guide the implementation of our 2024-2029 Strategic Plan. Centered on four key areas prevention and promotion, vibrant environments, maternal and child well-being and early care and education – the strategic plan initiatives serve as our roadmap for translating our vision into action focused on uplifting the well-being of young children and their families across L.A. County. Implementation of the four key initiatives guided by our strategic plan goals and objectives and in partnership is underway. Some investments will need to be adjusted to strengthen alignment to the strategic plan and consider our declining revenue. We also are identifying emerging needs and new opportunities to best achieve our Objectives for the children and families of Los Angeles. We will continue to engage with partners, community and the board throughout the implementation process.

L.A. Wildfires Response and Recovery

In the wake of the devastating Los Angeles wildfires, families with young children and child care providers, including licensed child care centers, family child care homes, and family, friend, and neighbor care, continue to be profoundly impacted by this crisis.

Recent state and local efforts have stepped up to support and prioritize the resources needed for child care providers to rebuild and reopen services to care for the county’s youngest residents.

In February, First 5 LA Board Chair and L.A. County Supervisor, Holly J. Mitchell, presented a new motion aimed at coordination between multiple county and state agencies, including First 5 LA, to

COMMISSIONERS

Los Angeles County Supervisor
Holly J. Mitchell
Chair
Summer McBride
Vice Chair

Robert Byrd, Psy.D
Alma Cortes, Ed.D
Barbara Ferrer Ph.D.,
M.P.H., M.Ed.
Astrid Heger, M.D

Abigail Marquez
Brandon Nichols
Carol Sigala, Ph.D

EX OFFICIO MEMBERS

Deanne Tilton Durfee
Jacquelyn McCroskey, DSW
Alejandra Albarran Moses
Maricela Ramirez, Ed. D.

PRESIDENT & CEO

Karla Pleitéz Howell

EXECUTIVE VICE PRESIDENT

John A. Wagner

connect child care providers to resources and streamline processes they need to rebuild. Additionally, Los Angeles Mayor Karen Bass issued an Emergency Executive Order which further builds upon Governor Newsom's executive order providing more localized, rapid support for child care providers in Los Angeles to ensure the continuum of care for our youngest children.

We applaud our local and state leaders in paving the road to recovery through these directives, and First 5 LA will be working in partnership to accelerate rebuilding and recovery efforts for early care and education and child care so that families can access these vital services.

Federal Policy Impacts

First 5 LA along with our partners are closely tracking federal budget and policy changes and the implications for programs and services that families in L.A. County and across the state rely on for everyday needs. The First 5 LA team is actively advocating for child care investments, analyzing legislation that aligns with First 5 LA's policy agenda, including the expansion of the child tax credit, and tracking closely executive orders from the federal administration that impact children and families in the county and across the state. What we do know is that any federal cuts or punitive policy changes to safety net programs, like including Medicaid, and the Supplemental Nutrition Assistance Program (SNAP), referred to as CalFresh in California, are going to disproportionately impact the same children and the same families who already face barriers to access these critical services, resulting in significant negative implications on children's health and wellbeing, and equitable outcomes.

We also know that it is critical we respond to any action directed to immigrant families and children including harsh Public Charge proposals, draconian deportation plans and denying services based on immigration status. We continue to work in partnership with others to support a network of organizations to assist immigrant and mixed-status families with children under 5 navigate safety net systems and to protect families at risk of being separated by punitive deportations.

This year has posed several challenges and First 5 LA continues its commitment to equity, partnership, engagement and empowerment. As a community, we must meet the urgent needs of young children and their families as well as continue our collaborative work towards our long-term vision of ensuring all our youngest children are thriving.

II. UPDATES FROM THE TEAM – WHAT HAS FIRST 5 LA BEEN UP TO?

Advancing First 5 LA's policy priorities and building relationships with policymakers

The state legislative bill introduction deadline was February 21, and the legislature introduced over 2,350 bills. First 5 LA is working with its state advocate, California Strategies LLC, to identify and analyze policy proposals that align with the 2025-2029 policy agenda. On the federal level, PPECE staff joined the Los Angeles Chamber of Commerce's ACCESS DC Advocacy trip (March 11-13) to advocate for First 5 LA's federal early childhood priorities alongside business and civic leaders. Concurrently, an early childhood delegation coordinated by the Child Care Resource Center (CCRC), UNITE-LA, First 5 California and First 5 LA, hosted a federal Early Childhood Policy Advocacy Day with over 14 partners to collectively advocate on issues specific to the early childhood field via a series of congressional meetings followed by a briefing on Capitol Hill. In early February, First 5 LA joined all the county First 5's across the state for the First 5 2025 Annual Summit. The three-day summit focused on connecting with all the counties and exploring the future of early childhood development given the local and federal political environment. Also in February, First 5 LA hosted the Whole Child Equity Partnership's annual two-day retreat at our facility. The coalition reviewed the political landscape at the federal, state, and local levels and the anticipated impacts on California's infants and toddlers, setting the context for the group's discussions on their policy and advocacy priorities for 2025.

III. CONTRACTS EXECUTED LEVERAGING EXECUTIVE DIRECTOR DELEGATION AUTHORITY

Pursuant to the Procurement Policy adopted on September 9, 2021, “The Executive Director (or designee) may approve any contract or amendment up to and including \$150,000 in the aggregate and will establish appropriate internal policies and controls for those awards. Contracts that are executed under the Executive Director (or designee) between \$10,000-\$150,000 will be presented as information at the next Board of Commissioners meeting.”

The following agreements and amendments were executed by President & CEO Karla Pleitéz Howell and her designees between January 13, 2025, and February 10, 2025.

#10461 Makefully, LLC – Contract Amount: \$35,000

Contract Period: 01/27/2025 – 6/30/2025

The Contractor will create various deliverables, including a short video spot and direct mail component, to engage both children ages five and under and their families for a campaign that celebrates the benefits of multilingualism and is part of a larger “Two Languages, Twice the Opportunities” campaign led by First 5 LA on behalf of consortium partners Quality Start Los Angeles (QSLA).

10462TEKsystems, Inc. – Contract Amount: \$150,000

Contract Period: 02/1/2025 – 01/31/2026

Contractor will provide professional and technical services to support several planned technology projects, including assistance with implementing new systems, enhancements to current systems, temporary project management services, and IT staff augmentation.

IV. RECENT AND UPCOMING EVENTS SPONSORED BY FIRST 5 LA

Name: California Social Welfare Archives 2025 Awards

Date: 02/27/2025

Amount: \$5,000

First 5 LA staff attended the CSWA (California Social Welfare Archives) 2025 Awards, an organization dedicated to preserving documents and personal histories related to social welfare issues in California. The awards recognized individuals who have made outstanding contributions to the fields of social work and civil rights. Aurea Montes-Rodriguez, Vice President of Community Engagement and Policy, was awarded the George D. Nickel Award for outstanding professional services by a social worker.

Name: Race & Politics: Solidarity in Movement

Date: 03/02/2025

Amount: \$2,500

Catalyst CA held the Race & Politics: Solidarity in Movement, which reflected on the past, looked at the present and prepared towards the future. The community event welcomed many supporters to examine the current state of the movement towards racial justice. The event also featured speakers with deep expertise in building power for low-income communities of color in California.

Name: HOPE’s 34th Annual Latina History Day Conference

Date: 03/07/25

Amount: \$5,000

First 5 LA staff and partners attended Hispanas Organized for Political Equality’s (HOPE) annual historic conference which brought together over 1,200 women and Latina policy makers to support the development of the next generation of Latina leaders.



Overview of 2025 Legislation

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Aurea Montes-Rodriguez, Vice President of
Community Engagement & Policy
Ofelia Medina, Senior Policy Strategist
March 13, 2025

Overview

- Context
- 2025-2029 Policy Agenda
- Overview of State Legislation
- Overview of Federal Legislation²⁷
- 2025 Advocacy Roadmap and Board Engagement
- Questions

Context Setting



- Continuation of the State Budget and Federal Landscape February presentation
- Legislation Update
- F5LA's Advocacy Priorities
- F5LA's 2025 Advocacy Day: TBD

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2025-2029 Policy Agenda

Children prenatal to age 5 and their families have their basic needs met.

- Support policies to address the access, sustainability, and accountability of perinatal care systems to reduce maternal and infant mortality and ensure healthy and joyous births.
- Strengthen safety net policies that provide long-term support to reduce poverty and promote economic stability.
- Promote comprehensive housing policies and systems to ensure access to stable homes.

Children prenatal to age 5 have nurturing relationships and environments.

- Ensure policy efforts increase mental health screening, treatment, and accountability to address challenges faced²⁹ by birthing and postpartum people.
- Promote policies and practices that increase access to healthy food options and food security.
- Elevate policies aimed at enhancing and funding access to safe parks and open spaces.

Children prenatal to age 5 have a solid foundation for well-being, lifelong learning and success.

- Advance policies, practices, and public investment to strengthen the mixed-delivery system and increase family choice.
- Amplify policies that ensure health systems are robust and coordinated, and accountable for delivering early intervention services.
- Advocate for policies that support culturally affirming care, services, and supports that meet diverse needs.

California Legislation

Children prenatal to age 5 and their families have their basic needs met.

AB 55 (Bonta)	Alternative Birthing Centers.
AB 607 (Rodriguez, C.)	CalWORKs: Home Visiting.

Children prenatal to age 5 have nurturing relationships and environments.

AB 73 (Jackson)	Mental Health: Black Mental Health Navigator Certification.	30
AB 1049 (Rodriguez, C.)	California Food Assistance Program: sponsor deeming rules	
SB 626 (Smallwood-Cuevas)	Maternal health screenings & treatment.	

Children prenatal to age 5 have a solid foundation for well-being, lifelong learning and success.

AB 753 (Garcia)	Child care: facility licensure: teacher requirements
AB 563 (Jackson)	Child care: strategic planning councils
SB 324 (Menjivar)	Medi-Cal: enhanced care management and community supports.

California Legislation

Wildfires

AB 299 (Gabriel)	Motels, hotels, and short-term lodging: Los Angeles County:
AB 223 (Alvarado-Gil)	The Wildfire Smoke and Health Outcomes Data Act.
AB 239 (Harabedian)	State-led County of Los Angeles disaster housing task force.
* Governor Newsom's \$2.5 billion wildfire relief package	

Immigration

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AB 49 (Muratsuchi)	School sites and day care centers: entry requirements: immigration enforcement.
SB 48 (Gonzalez)	Immigration enforcement: school sites: prohibitions on access, sharing information, & law enforcement collaboration.
AB 495 (Rodriguez, C.)	Public social services: children.

Federal Budget & Legislation

FY 25 Appropriations

- Child Care and Development Block Grant (CCDBG)
- IDEA Part B&C
- Head Start / Early Head Start

Additional issues monitoring:

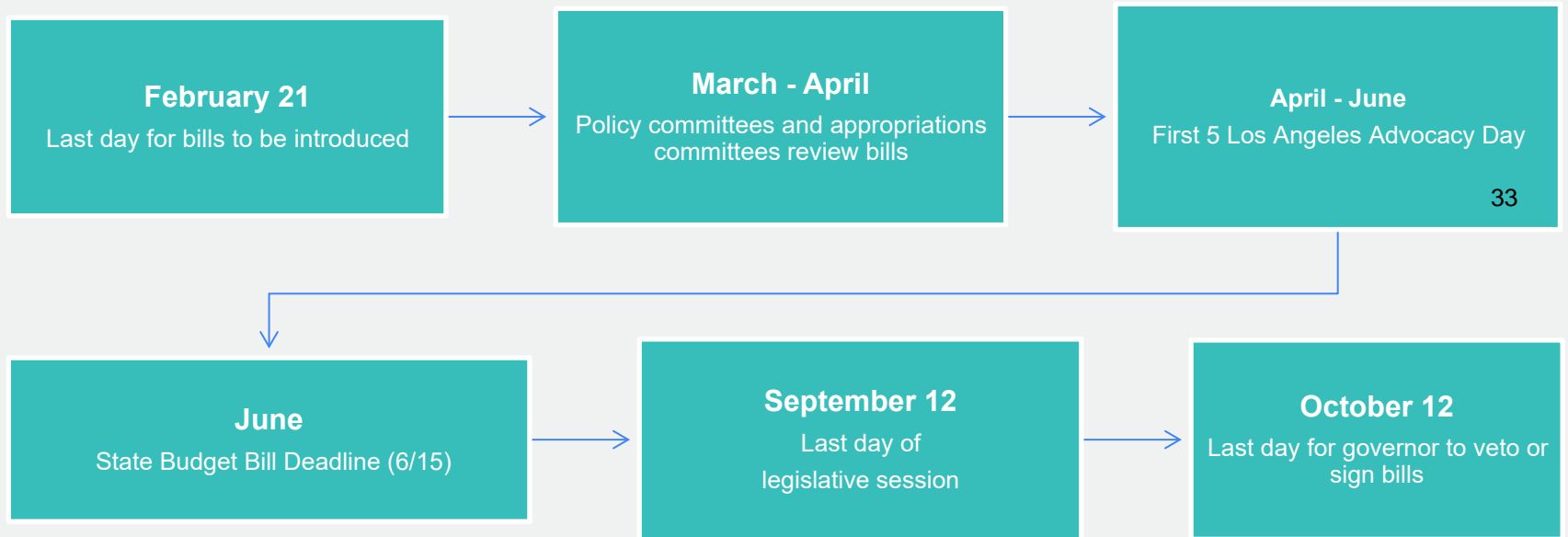
- Child Tax Credit extensions
- Supplemental Nutrition Assistance Program (SNAP)
- Medicaid
- The Temporary Assistance for Needy Families (TANF)
- Potential EO to eliminate the Dept. Of Education
- Immigration

Federal legislation

- **The American Family Act** - regarding expanding the child tax credit
- **The Child Care Workforce Act** - regarding expanding the child care workforce
- **Protecting Sensitive Locations Act**- regarding providing protections against immigration enforcements in sensitive locations, including places where children gather

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2025 Advocacy Roadmap and Board Engagement





Questions for Discussion

- How are agencies and partners responding to the broader policy landscape, including bills we presented?
- Are there any emerging themes or concerns about how these policies may impact children under five?

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March 13, 2025
Meeting of the Board of Commissioners



F5LA's Prevention First Initiative: Leveraging Partnerships and Informing New Work

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John Wagner, Executive Vice President, First 5 LA

Tamara N. Hunter, Interim Executive Director, Los Angeles County Prevention & Promotion Systems Governing Committee

Shashi Hanuman, Executive Director, Public Interest Law Project

Abigail Marquez, General Manager, City of Los Angeles
Community Investment for Families Department

Aaron Strauss, Senior Program Manager, City of Los Angeles Community
Investment for Families Department

Kristina Meza, Executive Director, Poverty Alleviation Initiative

Agenda

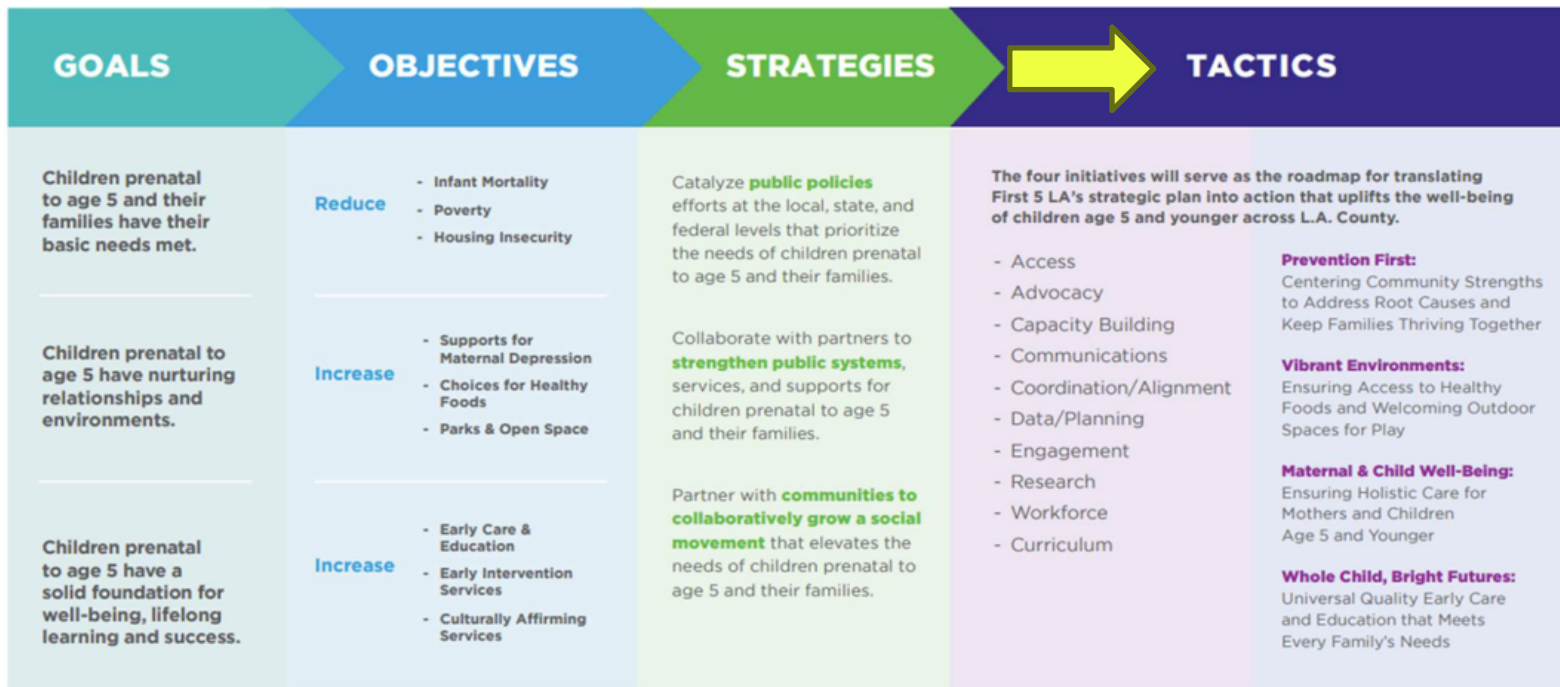
- Introduction and Context for Panel
 - F5LA's 2024-29 Strategic Plan (BOC 11/2023)
 - Vision to Action (BOC 11/2024)
 - Data
- F5LA's Prevention Work and the County PPSGC
- Opportunities to Advance Housing Agenda for Families with Young Children
- Community Engagement and Poverty Alleviation Efforts—Connecting Families to Resources

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Vision: We envision a future where every child is born healthy and thrives in a nurturing, safe and loving community.

Mission: We advocate for children and their families, amplify community voice and partner for collective impact so that every child in Los Angeles County reaches their full developmental potential throughout the critical years of prenatal to age 5.





FIRST 5 LA 2024 - 2029 STRATEGIC PLAN INITIATIVES AND TACTICS

Bringing Vision to Action: Creating a Brighter Future for Every Child in L.A. County

Shared with the Board of Commissioners on 11/14/24

Initiatives that Advance First 5 LA Strategic Plan Objectives

First 5 LA's 2024-2029 Strategic Plan includes objectives that articulate a measurable level of desired change and are a starting point based on existing measurements. These objectives serve as clear markers of progress, ensuring that children grow up healthier and better supported. The strategic plan objectives demonstrate we have much to do to address poverty, structural racism and historic and present-day oppression. First 5 LA is committed to the progress of our youngest children and their families by tracking these objectives.

PREVENTION FIRST: Centering Community Strengths to Address Root Causes and Keep Families Thriving Together

OBJECTIVE 1.2

Reduce the annual percent of households with children prenatal through age 5 in Los Angeles County living in poverty.

OBJECTIVE 1.3

Reduce the annual percent of households with children prenatal through age 5 in Los Angeles County who experience housing insecurity.

VIBRANT ENVIRONMENTS: Ensuring Access to Healthy Foods and Welcoming Outdoor Spaces for Play

OBJECTIVE 2.2

Increase the annual percent of children prenatal to age 5 in Los Angeles County with access to sufficient choices for healthy foods.

OBJECTIVE 2.3

Increase the annual percent of children prenatal to age 5 in Los Angeles County who have access to parks and open spaces.

MATERNAL & CHILD WELL-BEING: Ensuring Holistic Care for Mothers and Children Age 5 and Younger

OBJECTIVE 1.1

Reduce the rate of infant mortality per live births.

OBJECTIVE 2.1

Increase access to mental health services for pregnant and postpartum individuals identified as at-risk for maternal depression.

OBJECTIVE 3.2

Ensure more children with developmental delays receive early intervention services.

WHOLE CHILD, BRIGHT FUTURES: Universal Quality Early Care and Education that Meets Every Family's Needs

OBJECTIVE 3.1

Increase the annual percent of children prenatal to age 5 in Los Angeles County receiving publicly funded early care and education in a mixed-delivery system.

OBJECTIVE 3.3

Increase annual percent of households with children prenatal to age 5 in Los Angeles County receiving culturally affirming services and supports.

Our 2025 work will include the following areas of action, among others, to support family stability:

Coordination through the Prevention Committee:

We will work closely with L.A. County's Prevention and Promotion Systems Governing Committee to align efforts, particularly leveraging L.A.'s Family First Prevention Services program to coordinate services across sectors. By establishing a clear prevention framework that identifies children at high risk, we will streamline access to resources and ensure that families are supported from the start.

Targeted Research for Housing Policy:

Housing insecurity is a critical driver of family instability. Through research on housing needs, we will build a policy agenda that advocates for more affordable housing options. This research will leverage our current work and partnerships to push for systemic change, ensuring families have access to safe and affordable housing.

Engagement of Communities for Service Connection and Advocacy for Systems Change:

We will continue to leverage current work to enhance coordination by partnering with trusted community entities, community-based organizations and schools to help families access and navigate services more easily. Through these partnerships, we will engage communities and ensure services are responsive to family needs while recognizing their strengths. Our advocacy efforts will focus on public policy changes to remove barriers and streamline eligibility and other processes, including expanding economic supports like guaranteed basic income and promoting equitable access to essential resources, opportunities and services. By integrating community voices and coordinating across sectors, we aim to prevent crises and foster long-term family stability.

P
.6



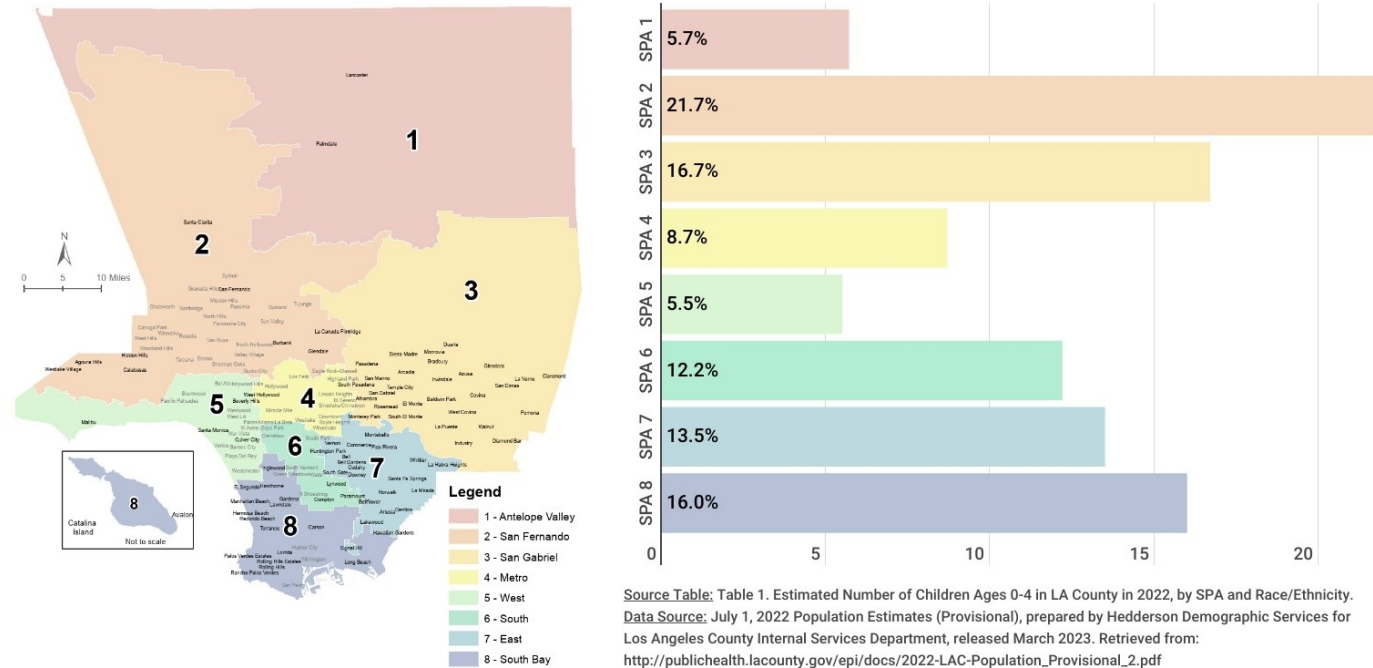
Themes and Through-Lines Impacting Prevention

- For F5LA, we're defining "prevention" in our Prevention First Initiative as ways in which to keep families together, with a focus on housing and poverty alleviation
- Family input and engagement of partners and communities important (F5LA Strategic Planning process, PPSGC, PAI, City of LA)
- Finding ways to engage trusted partners and connect to networks
- Using experience of families and information on opportunities and challenges to accessing services to enhance how systems are serving families with young children
- Applying an equity lens to the work

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There are approximately 500,000 children under age 5 in LA County.

Figure 1. Estimated Distribution of Children Ages 0-4 in LA County in 2022, by SPA (Census Estimates)

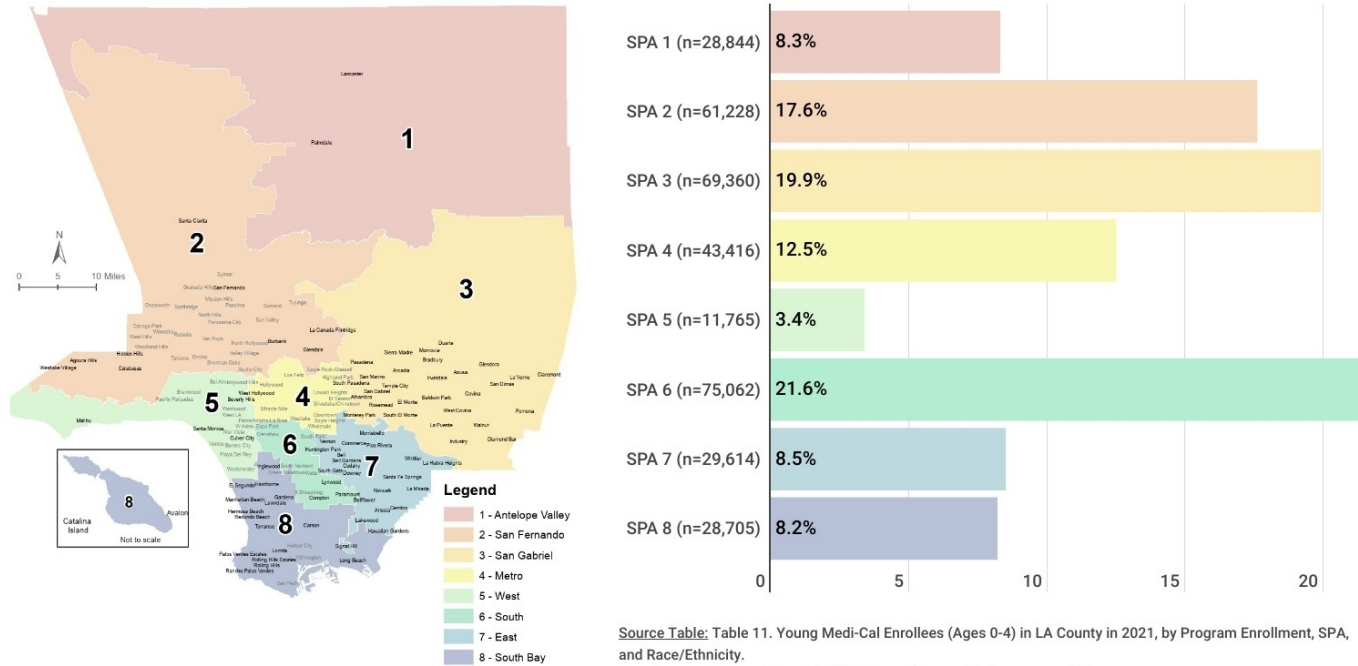


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Source Table: Table 1. Estimated Number of Children Ages 0-4 in LA County in 2022, by SPA and Race/Ethnicity.
 Data Source: July 1, 2022 Population Estimates (Provisional), prepared by Hedderson Demographic Services for Los Angeles County Internal Services Department, released March 2023. Retrieved from: http://publichealth.lacounty.gov/epi/docs/2022-LAC-Population_Provisional_2.pdf

About 77% of children under age 5 in LA County are considered low-income.*

Figure 3. Distribution of Young Low-Income Children in LA County in 2021, by SPA (n=347,994)



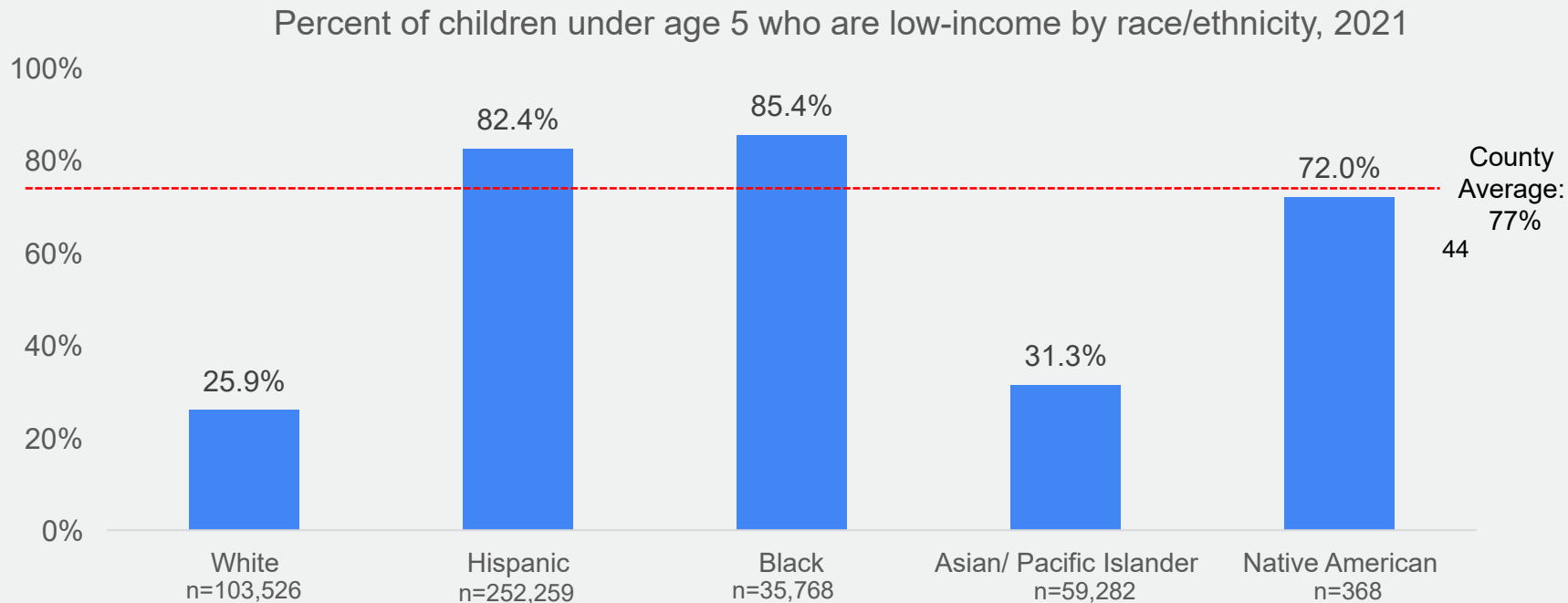
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Source Table: Table 11. Young Medi-Cal Enrollees (Ages 0-4) in LA County in 2021, by Program Enrollment, SPA, and Race/Ethnicity.

Data Source: CDN analysis of CalHHS Record Reconciliation program files.

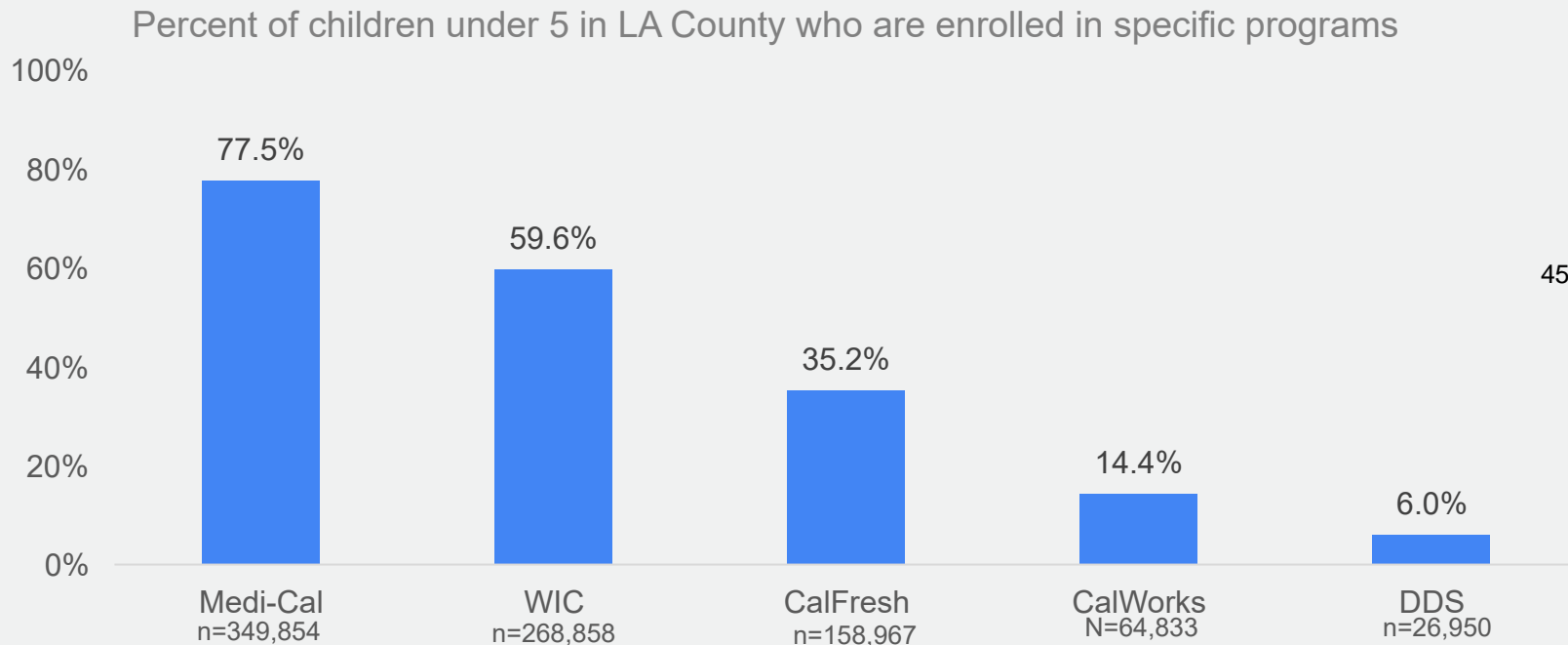
Data Source: Children’s Data Network (CDN) Characterizing the Cross-Program Involvement of Young CalHHS Clients in Los Angeles County
 *For this analysis, ‘low-income’ children are defined as those enrolled in Medi-Cal, as it is the broadest income-based public benefit program.

Black, Hispanic and Native American children under 5 experience the highest rates of low-income.*



Data Source: Children's Data Network (CDN) Characterizing the Cross-Program Involvement of Young CalHHS Clients in Los Angeles County
 * For this analysis, 'low-income' children are defined as those enrolled in Medi-Cal, as it is the broadest income-based public benefit program.

Most children under 5 are enrolled in at least one program.



Data Source: Children's Data Network (CDN) Characterizing the Cross-Program Involvement of Young CalHHS Clients in Los Angeles County

Panelists

- Overview of panel
 - Opportunities for coordination through Prevention and Promotion Services Governance Committee (PPSGC). **Dr. Tamara Hunter, Interim ED, PPSGC**
 - Targeting data and research to build a family housing policy agenda. **Shashi Hanuman, ED, Public Interest Law Project**
 - Efforts by LA County and City of LA to alleviate poverty—engaging and connecting communities to supports and services.
 - **Abigail Marquez**, City of LA, Community Investment for Families
 - **Aaron Strauss**, City of LA, Community Investment for Families
 - **Kristina Meza**, LA County Poverty Alleviation Initiative, CEO's Office

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Los Angeles County
Prevention and Promotion
Systems Governing
Committee

**First 5 Los Angeles
Board of Commissioners Meeting
March 13, 2025**

About the PPSGC

On July 25, 2023, Supervisor Holly J. Mitchell introduced a motion that created the PPSGC, and directed it to improve collaboration, coordination, and strategic investments into the resources, infrastructure, and opportunities that **prevent negative outcomes** and **promote positive outcomes that help residents thrive**.

The PPSGC's focus areas are:



Behavioral Health



**Homelessness and
Housing**



**Child Welfare and
Family Well-Being**



Promoting Child and Family Well-Being



Target Population: Families with children aged five and under

Areas of Focus

- Promoting economic well-being
- Promoting maternal and child health and well-being
- Preventing intimate partner violence
- Mandated reporting reform
- Preventing child abuse and neglect
- Addressing associated racial disparities in each area

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Grounding Principles

Racial Equity and Racial Justice

Center Resident Voice and Choice

Economic Well-Being (Stability, Mobility, and Empowerment)





Economic Well-Being: Food Security

Conducting a snapshot analysis of the food security landscape to inform systems-level strategies

Emerging Findings

- Food security remains one of the highest concerns for families with children aged five and under
- Utilization of existing resources, such as WIC, is low
- The federal landscape – immigration policies and funding threats – are negatively impacting families' willingness and ability to access food resources
- There is no single coordinating entity for addressing food insecurity among this population
 - › *This was overwhelmingly identified as a need by key stakeholders*
- Opportunities exist to strengthen food security screening and linkages to resources through natural touchpoints for families

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Promoting Child and Family Well-Being



Maternal and Child Well-Being and Maltreatment Prevention: CalWORKs Home Visiting

- Utilization of the CalWORKs Home Visiting Program has historically been low
- Additional opportunities to increase utilization may exist

Partnering to

- Dive deeply into the data to identify and understand themes, patterns, and any disparities
- Develop new/revisit prior effective strategies to improve outreach and engagement
- Explore implementation of strategic funding strategies
- Identify opportunities for policy advocacy



Board Questions and Discussion (10 min)

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Break (5 min)



Shashi Hanuman, Executive Director

The Public Interest Law Project is a state-bar certified legal support center serving advancing justice for low-income communities through service to public interest law programs and community based organizations across California.

Issue Areas:

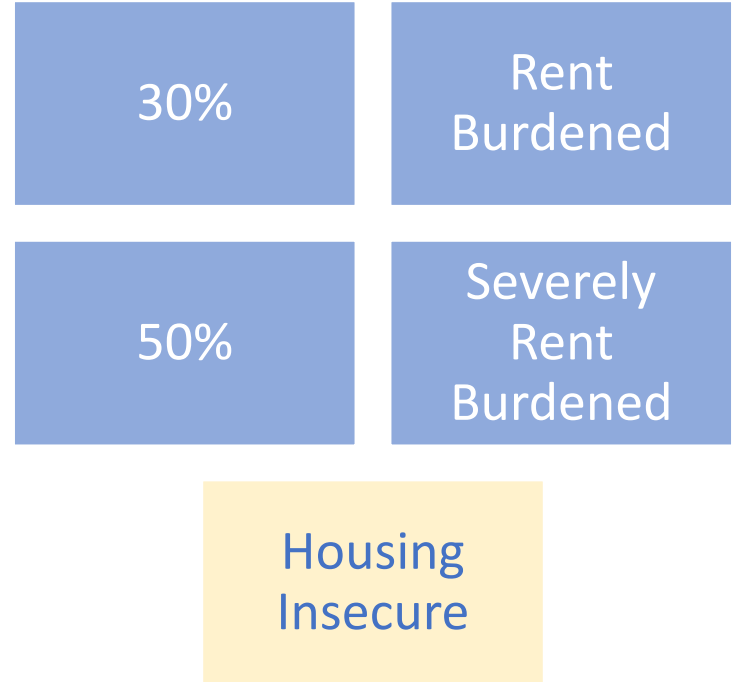
- Housing and Land Use
- Public Benefits
- Anti-Displacement
- Equitable Development
- Civil Rights

What We Will Talk About Today

- **Why Housing Matters for Healthy Communities**
- **Affordable Housing and Displacement Crises in Los Angeles**
- **Housing Needs in Los Angeles for Families With Children Under Age 5**
- **Efforts at State and Local Level**
- **Opportunities for First 5 LA**

Definitions

- Housing insecurity is defined as paying 30% or more of income on rent or mortgage
- Rent burden is defined as paying 30% or more of income on rent
- Severely rent-burdened is defined as paying 50% or more of income on rent.



Why Stable, Affordable Housing Matters for Healthy Communities

Stable, Affordable Housing

- ◆ **Health:** Stable housing is a critical social determinant of health and essential for children's well-being
- ◆ **Economic Stability:** Secure housing reduces financial stress, helping families provide a nurturing environment
- ◆ **Community Stability:** Residential stability begets psychological stability and community stability/strong care bonds

Overcrowding, Higher Rent Burdens, Housing Instability, Evictions

- ◆ **Harm Child Development:** Poor housing conditions (lead, mold, overcrowding) harm child learning, health, and behavior. 56
- ◆ **Adverse Health Outcomes:** In young children, housing instability is linked to poor health, developmental risk, and lower weights.
- ◆ **Evictions/Homelessness:** Eviction can cause homelessness, trauma, food insecurity, and academic decline among children. Evictions during pregnancy can lead to adverse birth outcomes.

Los Angeles County Affordable Housing Crisis

•**Shortage of Affordable Housing:** LA County faces a shortage of over 500,000 affordable housing units for low-income renters.

•**Housing Insecurity:** Nearly half of all L.A. County households, renters and owners, are housing insecure. More than 1 out of every 2 renter households is rent-burdened. 78% of extremely low-income households are severely rent-burdened, spending more than half their income on housing.

•**Residential Segregation:** High levels of segregation resulting in disproportionately higher pollution burdens in Black and Latine communities and fewer community assets.

• *Cost burden is disproportionately felt in Black, Latine, and Native American households in Los Angeles County.*

• *Renters are predominantly low-income people and people of color; and women, low-income people, and people of color experience higher rates of rent burden.*

• *A \$100 increase in median rent is associated with a 9% increase in homelessness.*

• *Homeless families increased by 2.2%, from 10,477 families in 2023 to 10,710 in 2024.*

Housing Needs in Los Angeles for Families with Children

75% of low-income households with young children in Los Angeles County are cost burdened, and 42% are paying more than half of their income on housing costs.

As of May 2024, 71% of parents in Los Angeles County reported difficulties in affording basic needs such as food, housing, utilities, childcare, healthcare, and activities that support health and well-being. rapidsurveyproject.com

Many families are just a minor accident, illness, check engine light, or unexpected rent increase away from losing their homes, being evicted, or being displaced from their communities.

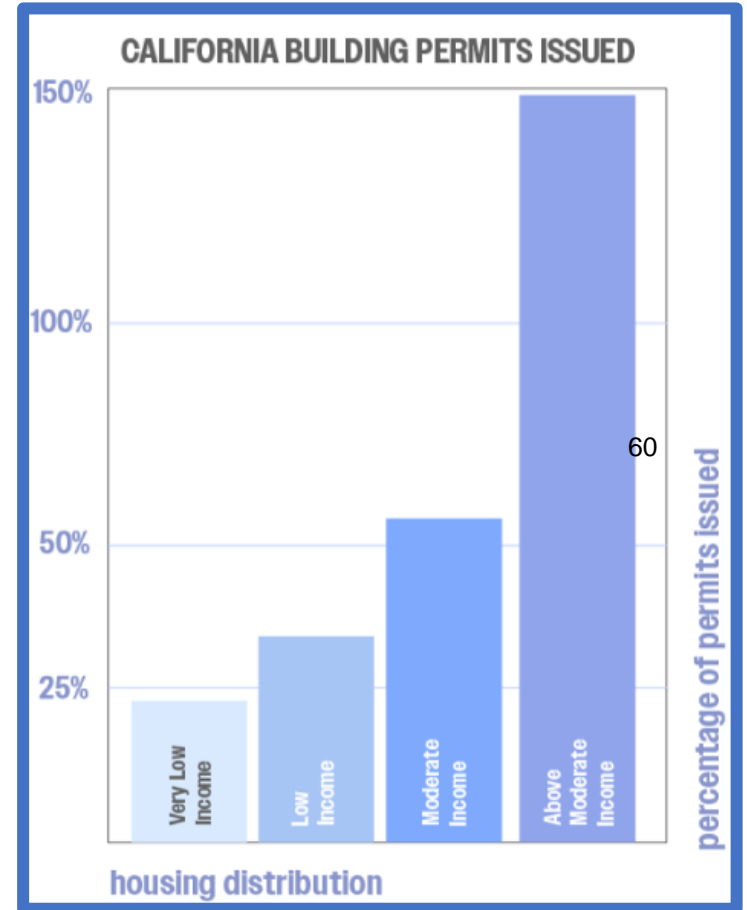
Housing Needs of Families with Children Under Five

- L.A. County renter households with children under 5 on average spend 34% of their income on rent and are rent burdened/housing insecure.
- 153,864 households in L.A. County with children under 5 spend 30% or more of their income on rent or mortgage.

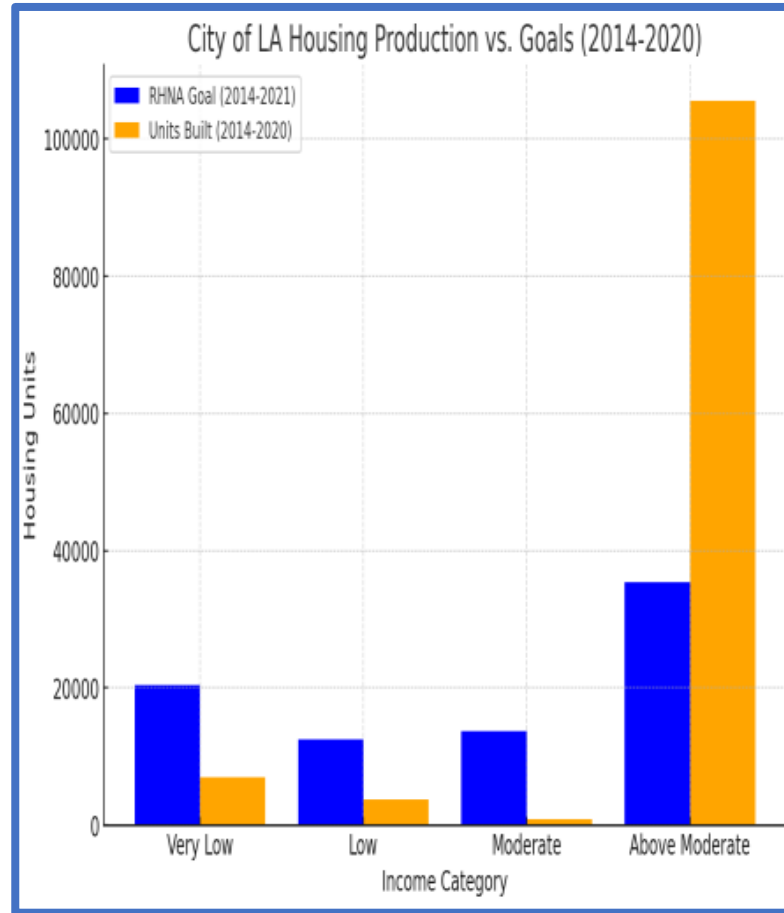
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California Building Trends

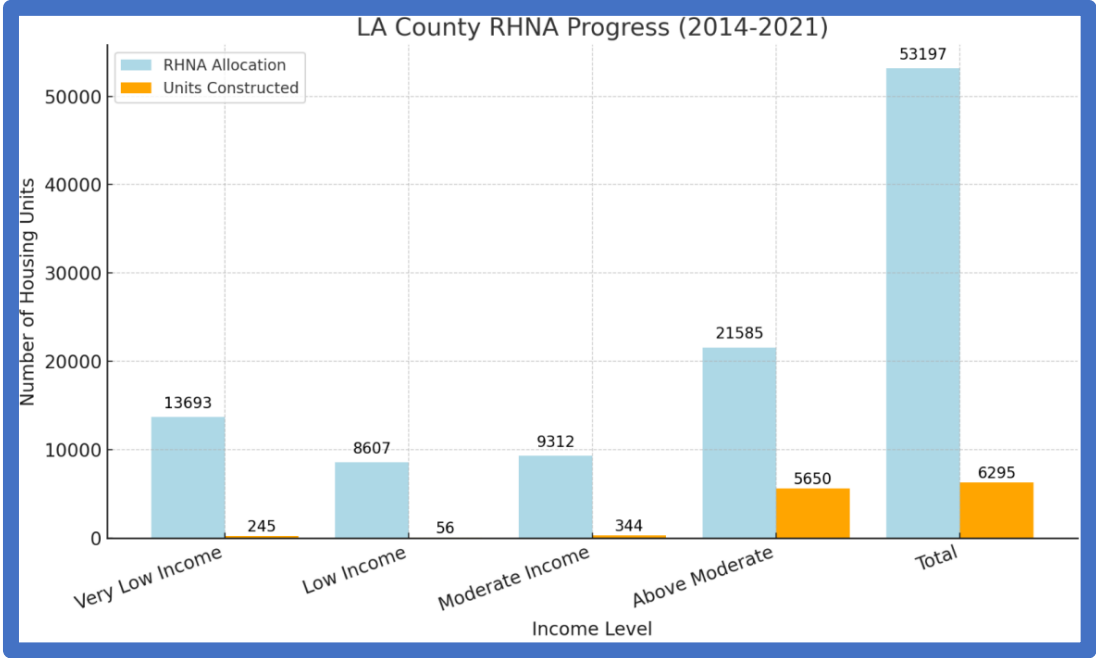
- California - Building permits issued between 2013 and 2024 were adequate to accommodate only 22.3% of the unmet need for very-low-income housing, and only 33.8% of the need for low-income housing.
- Need for above-moderate exceeded (at 150%)
- Similar trends in Los Angeles City and County



City of LA Building Trends

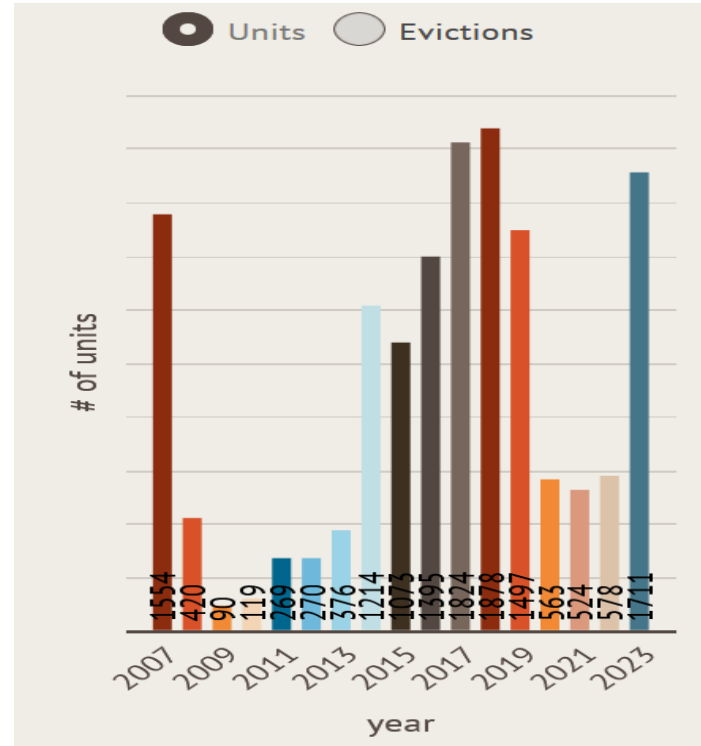


County of Los Angeles Building Trends



Displacement Crisis

- **Eviction Rates:** More than 505,000 eviction lawsuits filed in Los Angeles County since 2010, excluding numerous informal evictions.
- **Loss of Affordable Homes:** LA County has highest number of at risk affordable homes in the state.
- **Loss of Rent-Stabilized Homes:** LA City has lost over 30,000 rent-stabilized homes to the Ellis Act since 2007



Source: Coalition for Economic Survival

LA's Displacement Crisis

Causes of displacement

- Real estate projects that demolish existing housing or convert to other uses.
- Natural disasters and climate change.
- Housing unaffordability:
 - Household level—rent increases, income loss.
 - Neighborhood level—gentrification.
- Evictions

Impacts of displacement

Household Level

- Loss of connection to social networks.
- Loss of proximity to jobs, services.
- Trauma of forced relocation.
- Housing instability and/or homelessness.

Community Level

- Neighborhood destabilization.
- Loss of workforce.
- (Re)segregation.
- Environmental impacts.

Causes of Housing Crisis – A Crisis in Affordability, Availability, and Accessibility

Issue

Incomes have not kept up with housing costs

Generations of racialized exclusionary housing and finance policies resulted in inequitable distribution of housing

Chronic underproduction of affordable housing

Loss of existing affordable and workforce housing

Building trends consistently geared towards higher end of market

Policy intervention

Increase incomes, reduce child care costs

Inclusionary housing

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Preserve existing multifamily affordable housing

Funding for affordable housing

Tenant protections

Land acquisition opportunities for affordable housing and CLTs

Selected State and Local Level Efforts

State

- Bring California Home
- Wildfire Response Bill Package
 - Rent Gouging Bill (AB 380)(Gonzalez)
- AB 906 (Gonzalez)
 - Fair Housing
- State Housing Bond

Local

- Keep LA Housed
- United to House LA
- Measure A

Opportunities

Focus on Protection and Stability for Families

- Leverage home visiting programs
- Universal basic income
- Join existing tables to raise up needs of families with children under 5
 - Ex: LA County's Measure A
- Ensure housing needs assessments include needs of children under five (e.g. in housing element)
- Through home visits, connect families to direct sources of support to prevent evictions/keep housed
 - Rental assistance
 - Legal support
 - Emergency vouchers
- Continue to support early care/child care to enable parents to work

Board Questions and Discussion

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COMMUNITY
INVESTMENT
FOR FAMILIES
DEPARTMENT
Paths to Prosperity

UCLA

Fielding School of Public Health
Community Health Sciences



CENTER FOR GUARANTEED
INCOME RESEARCH
Social Policy & Practice
UNIVERSITY OF PENNSYLVANIA

BIG:LEAP

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The City of Los Angeles'
Guaranteed Income Pilot Program

CITY OF LA COMMUNITY INVESTMENT FOR FAMILIES DEPARTMENT



Vision

To break the cycle of generational poverty by building community wealth



Mission

To align and augment community investments for families and neighborhoods in the City of Los Angeles and create opportunities for all Angelenos to prosper



Programs

CIFD Programs include:
FamilySource Centers
Survivor Services
Children's Savings Account
Free Tax Prep
Financial Coaching

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BIG:LEAP OVERVIEW

BIG:LEAP served **3,200 participants** with **\$1,000 per month** of no strings attached financial assistance for **12 months**. Individuals selected for participation met **five eligibility criteria**:

Reside in the boundaries of City of Los Angeles (use of public funds)

Be 18 years of age or older (research consent)

Have a dependent child or be pregnant at the time of application (department goals)

Have annual income below the Federal Poverty Level for family size (department goals)

Experienced economic or health hardship related to COVID-19 (pandemic recovery)

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Demographic Data Highlights

Average Age: 38

Income: \$14,585 Mean, \$11,097 Median
72

Gender: 79.9% Female

Race: 48.6% Hispanic, 29.2% Black

Marital Status: 65.1% Single. 21.6% Married

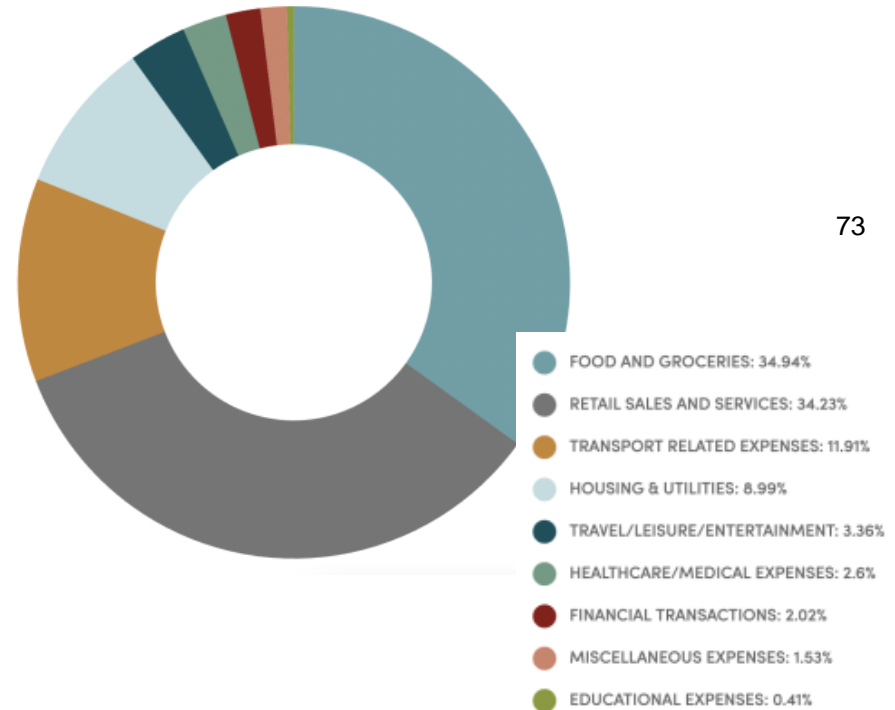
Home Language: 66.7% English, 28.7%
Spanish

SPENDING DATA

Highlights

- Of the \$38.4M in disbursements, \$25.8M (67.2%) was taken out in cash, in line with other similar programs
- **The \$12.0M (31.8%) in program funds spent via card swipe is trackable and broken down by category on the right**
- The four most common trackable spend categories - basics such as food, household goods, transportation, and housing costs - make up 90%+

Card Swipe Breakdown



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KEY RESEARCH FINDINGS

- **Financial Well-Being:** Treatment group significantly increased ability to cover a \$400 emergency after 6 months compared to control.
- **Health:** Treatment group demonstrated significant decrease in food insecurity and an increase in health promoting behaviors.
- **IPV:** Treatment group reported reduced severity & frequency of IPV
- **Decision-Making & Planning:** Recipients established immediate safety in the first 6 months, proximate safety in months 6-9 and future safety by planning for the pilot's end. This included leveraging the GI to prevent returning to homelessness (narrative data). ⁷⁴
- **Parenting:** Treatment Group parents significantly more likely than control parents to maintain enrichment and extracurricular activities for kids.
- **Community:** Treatment Group members significantly more likely to report reduced fear of community violence and more positive interactions with neighbors. Recipients also spread the GI across their social networks to alleviate hardship elsewhere.
- **Employment:** Recipients were significantly more likely to secure full-time employment than to remain unemployed not looking for work compared to control

ESTABLISHING IMMEDIATE SAFETY: IPV

Composite Abuse Scale Over Time

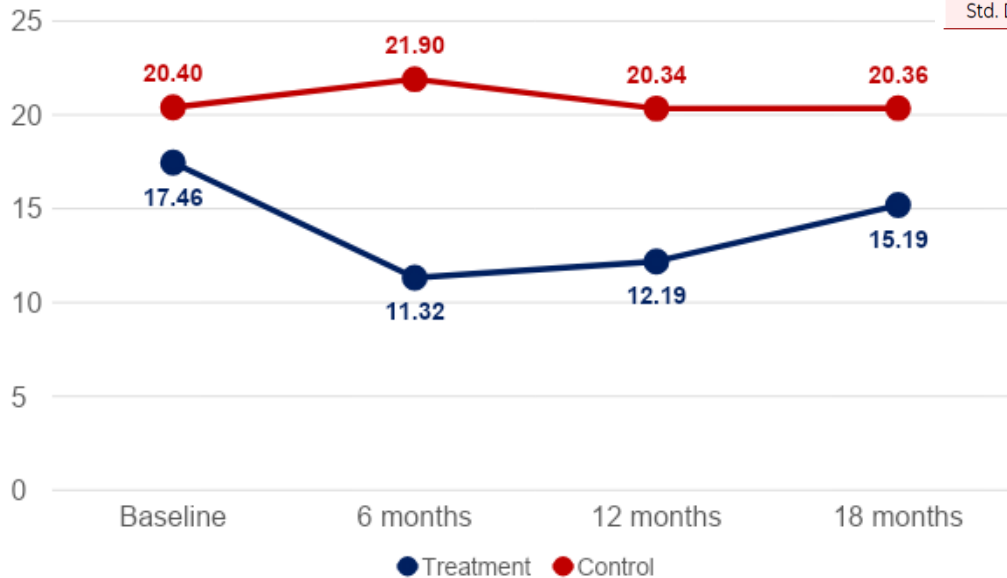


Table 17: Composite Abuse Scale—Total Score (0 - 75)^a

	BASELINE		6 MONTHS		12 MONTHS		18 MONTHS	
	TREATMENT	CONTROL	TREATMENT	CONTROL	TREATMENT	CONTROL	TREATMENT	CONTROL
Mean	17.46	20.40	11.32	21.90	12.19	20.34	15.19	20.36
Std. Dev.	22.93	23.95	18.60	24.11	21.06	25.97	23.38	24.22

- Overall, GI recipients reported lower levels of total IPV scores than control participants during the study period.
- The difference was statistically significant at the 18-month follow-up.
- Distributing the GI to an identified individual instead of to the household was key for providing a pathway for women to leave dangerous relationships.

For more on logic of providing GI directly to an individual instead of the household: Miller, A., Yamamori, T., & Zelleke, A. (2023). *The gender effects of a basic income*. In M. Torry (Ed.) *The Palgrave international handbook of basic income*; Gonalons-Pons, P., & Calnitsky, D. Exit, voice and loyalty in the family: Findings from a basic income experiment. *Socio-Economic Review*, 20(3), 1395-1423.

FUTURE OF GUARANTEED INCOME IN LA AND BEYOND

New City Programs

CIFD has designed two new Income - one that will target Transition Age Youth (TAY) and survivors of Intimate Partner Violence (IPV), and another that will target workers displaced by the recent wildfires

Research Results

CIFD continues to engage in opportunities to share the positive research results in the UPenn CGIR report with a variety of audiences

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Grassroots Coordination

CIFD is part of a number of groups of practice (GICC, CAGICP, GICP) that provide opportunities for pilot programs to learn from each other and share resources

From Pilot to Policy

As a whole, the Guaranteed Income movement is focused on utilizing the momentum from pilot programs to create sustainable policy at various levels of government

Poverty Alleviation Initiative (PAI)

Strategic Framework & Guaranteed Income Investments

Leveraging Community Voice to Inform Systems Change

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March 13, 2025

Kristina Meza
Executive Director



County of Los Angeles
**Poverty
Alleviation
Initiative**
PATHWAYS TO THRIVE



Course of Action

Our Commitment:

- **People matter**, and we will root our solutions in **dignity** and **respect**
- Recognize the **interdependence of equity, well-being** and **poverty**
- Use an equity lens to **remove systemic barriers, structural racism, privilege**, and **oppression** that perpetuate inequities and disparities
- Make our **systems more responsive** and efficient, and create **opportunities for success**
- **Believe** that we **can alleviate poverty**, and **care enough to do it**

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Invest in Our Communities

- Increase prevention & environmental supports
- [Grassroots organizing](#)
- Convene jurisdictions & partners on shared priorities and advocacy

Strengthen Pathways to Opportunities

- Easier connections to jobs
- [Supports for getting and maintaining jobs](#)
- Coaching to help people start their own businesses
- Build assets with [match-savings, baby bonds](#), children's saving accts, & financial coaching

Expand Access to Basic Supports

- [Emergency fund for basic needs](#)
- Secure and maintain affordable housing
- Increase access to childcare
- Increase claiming of all available tax credits
- [Expand guaranteed income and cash access](#)

Improve Our Service Delivery System

- [Develop respectful, person-centered delivery system](#) ⁸⁰
- Centralize access to resources
- Advocate to reindex all public benefits & requirements
- Advocate to change child neglect definition



PAI Priority Actions

PAI Five Starting Priorities:

- Supporting grassroots community-led projects
- **Maximizing guaranteed income resources available**
- Increasing tax credit filings
- Increasing benefit access by mitigating benefit cliffs
- Reforming General Relief (GR)



Guaranteed Income and Cash Supports

- Over 14 pilots launched across the County
- Breathe: Los Angeles County's Guaranteed Income Program expanding to >2,000 Foster Youth
- Data, Research, Evaluation, Findings:
 - Housing Stability
 - Food Security
 - Sense of Wellbeing
 - Health and Mental Health
 - Stress Reduction
 - Employment and Education

Strengthen Pathways to Opportunities

- CalKIDS
- Expansion of Financial Coaching
- Wealth-Building and Estate Planning
- Green Line Home Program
- Worker Equity Fund
- Youth@Work Elevate
- PLACE Program Expansion
- Employee Ownership Model Support
- Economic Mobility Program
- Economic Opportunity Grant

CA State

DCBA

DCBA

DCBA

DEO

DEO

DEO, DHR,
others

DEO

DEO

DEO

Expand Access to Basic Supports

- Mortgage Relief Program
- Developing a human-centered customer services experience
- Cash grants to survivors of intimate partner/domestic violence
- Healthy Food Kickstarter
- Worker protections
- Mapping food access and food deserts
- LA City Emergency Fund
- Solid Ground
- Increasing family, friends, and neighbors who provide child care

DCBA

DPSS

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DCBA

DCBA

DCBA

Food Equity
Roundtable

LA City CIFD

LA City CIFD

First 5 LA, DPH,
LA City CIFD, WGI

Board Questions and Discussion

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