

# AGENDA

## MEETING OF THE BOARD OF COMMISSIONERS

Chair: Sheila Kuehl

Thursday, June 11, 2020  
1:30 PM - 3:00 PM

### Meeting Location:

First 5 LA  
750 N. Alameda Street  
Los Angeles, CA 90012

(If you would like to speak to any item on the agenda, please complete a public comment form)

### 1. ACTION

Call to Order / Roll Call

- **Sheila Kuehl, Commission Chair**

### 2. ACTION

Consent

- **John Wagner, Executive Vice President**

A. Approve Special Commission Meeting Summary Action Minutes and Transcript - Thursday, May 14, 2020

B. Approve Monthly Financial Statements for the Month Ending April 30, 2020

C. Approve Amendments to 27 Strategic Partnerships for a Total Amount of \$34,561,299 to Support the Implementation of the 2020-2028 Strategic Plan

D. Contracts: Approve One New Agreement, 62 Renewals, and Two Amendments and Authorize First 5 LA Staff to Complete Final Contract Execution Upon Approval from the Board

E. Approve a Strategic Partnership with the California Community Foundation Community Initiatives Fund, Fiscal Sponsor for the Los Angeles Partnership for Early Childhood Investment Baby Futures Fund, in the Amount of \$300,000 for a Period of 36 months to Reduce the Gap in Infant Mortality Rates Between White and Black/African American Babies in LA County

### 3. INFORMATION

Remarks by the Commission Chair of the Board

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#### COMMISSIONERS

Los Angeles County Supervisor	Jane Boeckmann	Yvette Martinez
Sheila Kuehl	Bobby Cagle	Romalis J. Taylor
Chair	Barbara Ferrer, Ph.D., M.P.H., M.Ed.	Keesha Woods Marlene Zepeda, Ph.D.
Judy Abdo		
Vice Chair		

#### EX OFFICIO MEMBERS

Karla Pleitez Howell
Jonathan E. Sherin, M.D., Ph.D.
Wendy Smith, Ph.D., LCSW
Deanne Tilton

#### EXECUTIVE DIRECTOR

Kim Belshé

#### EXECUTIVE VICE PRESIDENT

John A. Wagner

#### A PUBLIC ENTITY

- Sheila Kuehl, Commission Chair

4. **INFORMATION**

Executive Director's Report

- **Kim Belshe, Executive Director**

5. **ACTION**

Emergency Authority Actions Due to the COVID-19 Pandemic: Approve Board Resolution 2020-02

- **John Wagner, Executive Vice President**

6. **INFORMATION**

COVID-19: A Path Forward, Together; First 5 LA's Framework for Responding to the COVID-19 Pandemic

- **Christina Altmayer, Vice President of Programs**

- **Carl Gayden, Senior Director of Administration**

- **Becca Patton, Director, Early Care & Education**

- **Ofelia Medina, Senior Policy Strategist**

- **Diana Careaga, Senior Program Officer, Family Supports**

- **Antoinette Andrews-Bush, Director, Communities**

7. **INFORMATION**

Finance Update: FY 20-21 Budget Development Process

- **Raoul Ortega, Director, Finance**

8. **INFORMATION**

**PUBLIC HEARING**

Receive and File First 5 CA's Annual Report

- **Holli Kyle, Evaluation & Learning Analyst**

9. **INFORMATION**

**PUBLIC HEARING**

Annual Review of the First 5 LA Strategic Plan

- **Christina Altmayer, Vice President, Programs**

10. **INFORMATION**

Establish a Strategic Partnership with the Los Angeles County Department of Health Services for an amount not to exceed \$310,500 to support the expansion of pediatric and mental health services for the Strong, Healthy and Resilient Kids (SHARK) Program for a period of three (3) years (WRITTEN ONLY)

- **Tara Ficek, Director, Health Systems**

11. **INFORMATION**

Public Comment (for items not on the agenda)

12. **ACTION**

Adjournment

## SUMMARY ACTION MINUTES

FIRST 5 LA

May 14, 2020

Meeting of the Board of Commissioners

1:30-3:00 pm

### **COMMISSIONERS PRESENT:**

#### **Commissioners:**

Judy Abdo (Vice Chair)  
Linda Aragon  
Astrid Heger  
Sheila Kuehl (Chair)  
Yvette Martinez  
Jonathan Sherin  
Romalis Taylor  
Keesha Woods  
Marlene Zepeda

#### **Ex-Officio Commissioners:**

Wendy Garen  
Deanne Tilton  
Karla Pleitez Howell

### **COMMISSIONERS ABSENT:**

Bobby Cagle [Excused]  
Barbara Ferrer [Excused]

### **STAFF PRESENT:**

Christina Altmayer, Vice President of Programs  
Peter Barth, Interim Chief of Staff  
Kim Belshé, Executive Director  
Linda Vo, Board Relations Manager  
John Wagner, Executive Vice President

### **LEGAL COUNSEL:**

Craig Steele, Attorney-at-Law

### **CALL TO ORDER / ROLL CALL: (Item 1)**

1. Commission Chair Kuehl called the meeting to order at 1:33 pm. Quorum was present.

### **COMMISSION: (Items 2– 12)**

2. Consent
  - A. Approve Special Commission Meeting Summary Action Minutes and Transcript - Thursday, March 12, 2020
  - B. Approve the Monthly Financial Statements for Months Ending February 29 and March 31, 2020
  - C. Contracts: Approve One Agreement and One Amendment and Authorize Staff to Complete Final Execution of the Agreement and Amendment Upon Approval from the Board

### **M/S (Romalis Taylor/Marlene Zepeda)**

#### **Roll Call:**

Judy Abdo – Aye  
Linda Aragon – Aye  
Astrid Heger – Aye  
Sheila Kuehl – Aye  
Yvette Martinez – Aye  
Romalis Taylor – Aye  
Keesha Woods – Aye  
Marlene Zepeda – Aye

**Note: Jonathan Sherin is was not in attendance yet for this item**

**THE ITEMS WERE UNANIMOUSLY APPROVED**

## SUMMARY ACTION MINUTES

3. **Remarks by the Commission Chair**
4. **Executive Director's Report**
5. **Emergency Authority Actions Due to the COVID-19 Pandemic**
  - **Approve Board Resolution 2020-01**

**M/S (Keesha Woods/Judy Abdo)**

**Roll Call:**

**Judy Abdo – Aye**  
**Linda Aragon – Aye**  
**Astrid Heger – Aye**  
**Sheila Kuehl – Aye**  
**Yvette Martinez – Aye**  
**Jonathan Sherin – Aye**  
**Romalis Taylor – Aye**  
**Keesha Woods – Aye**  
**Marlene Zepeda – Aye**

**THE ITEM WAS UNANIMOUSLY APPROVED**

There is no further discussion on this item.

6. **COVID-19: A Path Forward, Together; First 5 LA's Framework for Responding to the COVID-19 Pandemic**

A verbal presentation was delivered by the First 5 LA Executive team on First 5 LA's framework for responding to the COVID-19 pandemic.

First 5 LA's response to COVID-19 has focused on three primary objectives:

1. Protecting and supporting the health of our staff
2. Supporting our contracted partners (grantees, vendors, contractors)
3. Supporting LA County's young children and their families, with a particular focus on those most vulnerable during this pandemic

In the context of the unprecedented challenges presented by the COVID-19 pandemic, First 5 LA has established four overarching goals for its response:

- Minimize the impact on First 5 LA-funded grantees, contractors and vendors by providing the maximum flexibility possible to support continuation of the work we have funded them to complete.
- Sustain the workforce of our grantees and contractors and stabilize infrastructure. We recognize that most of what First 5 LA funds are the staff employed by grantees and contractors, and we will work to support agencies to retain their staff. This will respond to immediate needs and provide the capacity for their teams to reengage on our important shared work when they are able.
- Protect against any "gifts of public funds." As a public agency, First 5 LA needs to ensure we use taxpayer resources appropriately, consistent with actions approved by our Board, and we must document how our funding is being used.

## SUMMARY ACTION MINUTES

- Minimize administrative burden. As we develop and implement emergency policies and authorities, we are looking to minimize the administrative contract processing requirements on our own staff and our partners' staff, recognizing that we are all juggling high demands on our time and want to prioritize our partners' abilities to continue to support children and families, especially given the state of emergency.

There is no further discussion on this item.

7. Establish a Strategic Partnership with the California Community Foundation Community Initiatives Fund, Fiscal Sponsor for the Los Angeles Partnership for Early Childhood Investment Baby Futures Fund, in the Amount of \$300,000 for a Period of 36 months to Reduce the Gap in Infant Mortality Rates Between White and Black/African American Babies in LA County (WRITTEN ONLY)

Provided as a written only information for the Board's consideration. First 5 LA staff recommends that at the June 11, 2020 Commission meeting, the Board approve the establishment of a Strategic Partnership with the Los Angeles Partnership for Early Childhood Investment (PECI) for an amount not to exceed \$300,000 for a period of three years and authorize staff to execute a contract from June 15, 2020 to June 14, 2023 for \$300,000 Funds for FY 2019-20 in the amount of \$100,000 are included within the current First 5 LA Programmatic Budget under the Strategic Partnerships – Cross-Cutting Funder Partnerships, which was approved by the Board of Commissioners in June 2019.

There was no further discussion on this item.

8. **Public Comment (for items not on the agenda)**

Public comments were read aloud and made a part of this meeting's public record.

### **ADJOURNMENT:**

The Commission adjourned at 2:34 pm.

### **NEXT MEETING:**

The next Commission meeting will take place on Thursday, June 11, 2020 at 1:30 pm.

VIRTUAL BOARD MEETING

Meeting details will be posted per Brown Act Requirements

Meeting minutes were recorded by Linda Vo, Board Relations Manager.

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MEETING OF FIRST 5 BOARD OF COMMISSIONERS

Thursday, May 14, 2020

RECORDED REMOTELY

750 North Alameda Street, First Floor

Los Angeles, California 90012

STENOGRAPHICALLY REPORTED BY:  
HEATHERLYNN GONZALEZ  
CSR #13646

1 Thursday, May 14, 2020; Los Angeles, California

2 1:32 p.m.

3 -oOo-

4 SUPERVISOR KUEHL: Then let us begin. Welcome  
5 everyone. Thank you so much. This is the very first -- I  
6 think this is our very first ever virtual meeting of the  
7 First 5 LA Board of Commissioners. I welcome you all. All  
8 those commissioners who are attending, all staff who are  
9 attending, and everyone listening in.

10 So let me turn it over to you, Linda, to layout  
11 the ground rules and then we'll do a roll call.

12 SECRETARY: Great. Thank you.

13 Good afternoon, Honorable Chair and members of the  
14 Board and public.

15 I'm Linda Vo with First 5 LA. And before we begin  
16 today's meeting, I would like to go over some important  
17 information.

18 Pursuant to Governor Newsom's Executive Order  
19 N-25-20, members of the First 5 LA Board of Commissioners  
20 or staff may participate in this meeting via  
21 teleconference. In the interest of maintaining appropriate  
22 social distancing, members of the public may observe this  
23 meeting telephonically or otherwise electronically as  
24 posted on our website and this agenda.

25 To provide public comment: You may submit written

1 public comment by e-mail to LVO@First5LA.org or call  
2 213-276-9389. Please indicate the item number your comment  
3 corresponds with.

4 All public comments corresponding to an agenda  
5 item must be received before 1:30 PM the day of the  
6 meeting. Any received after 1:30 PM will become a part of  
7 public record. All public comments received prior to 1:30  
8 PM today will be read aloud at the end of each item it  
9 coincides with.

10 Before we begin this meeting, please note the  
11 following: To minimize background disruptions, all board  
12 members and staff should place their lines on mute until  
13 called upon to speak. To minimize multiple people speaking  
14 at the same time and ensure for coherent dialogue, board  
15 members will text the chair per our virtual board meeting  
16 guidelines document to express interest in speaking and  
17 wait to be called upon.

18 With the exception of adjournment, which will be  
19 called for by the chair, a formal roll call will be done  
20 for all action items. A reminder to all board members to  
21 take yourselves off mute prior to roll call.

22 If technical assistance is required during the  
23 meeting, please contact me at 213-276-9389 and I'll connect  
24 you to IT.

25 With that, I want to hand this meeting back to

1     you, Madam Chair.

2                 SUPERVISOR KUEHL: Thank you. I think now the  
3 next thing would be a roll call of the commissioners.  
4 Please commence the roll call.

5                 SECRETARY: Judy Abdo?

6                 COMMISSIONER ABDO: Here.

7                 SECRETARY: Linda Aragon?

8                 COMMISSIONER ARAGON: Here.

9                 SECRETARY: Astrid Heger?  
10                Yvette Martinez?

11                COMMISSIONER MARTINEZ: Here.

12                SECRETARY: Jonathan Sherin?  
13                Romalis Taylor?

14                COMMISSIONER TAYLOR: Here.

15                SECRETARY: Keesha woods?

16                COMMISSIONER WOODS: Here.

17                SECRETARY: Marlene Zepeda?

18                COMMISSIONER ZEPEDA: Here.

19                SECRETARY: Wendy Garen?

20                COMMISSIONER GAREN: Here.

21                SECRETARY: Deanne Tilton?

22                COMMISSIONER TILTON: Here.

23                SECRETARY: Karla Pleitez Howell?

24                Bobby Cagle?

25                And Sheila Kuehl?

1 SUPERVISOR KUEHL: Here.

2 SECRETARY: Quorum is present.

3 SUPERVISOR KUEHL: Dr. Sherin indicated that he's  
4 on but we can't hear him.

5 John, are you -- did you answer -- if you entered  
6 for a participant code, you just need to press "\*6" to see  
7 if you can unmute yourself.

8 I guess that's not working because I still don't  
9 hear you.

10 Okay. Why don't you call Linda at 213-276-9389,  
11 and see if she can get you on because we'd love to hear you  
12 speak. It's so good for my mental health.

13 All right. Thank you so much and welcome  
14 everyone. We do have a quorum; so we will then move on to  
15 Item 2 which is your consent agenda. Let us go to  
16 Mr. Wagner to talk about the consent agenda.

17 MR. WAGNER: Great. Thank you, Madam Chair, and  
18 good afternoon Commissioners.

19 I will speak to the subitems on Item 2,  
20 specifically 2A is a copy of the minutes and transcript  
21 from our last board meeting conducted March 12th, 2020.

22 Subitem 2B -- typically, we bring our monthly  
23 financials to the board. And I normally don't call them  
24 out, but these are the monthly financials for the periods  
25 ending February and March of 2020.

1           And the one thing I would call out is that you  
2 will see that the revenues are slightly above what is  
3 normally reported, and that is due to the fact that the  
4 State is beginning to issue some of the back payments that  
5 have been held up at the State level. So you'll see some  
6 of that playing out in those two items.

7           Subitem 2C is typically our contracts that require  
8 board approval. And this month, we have two contract items  
9 for your consideration. Both are the result of a  
10 competitive procurement or an open bid.

11           The first is a new contract with Southern  
12 California Center for Nonprofit Management. It's work is  
13 to fund organizational capacity building for the nonprofit  
14 organizations that really work with and across our 14 Best  
15 Start community partnerships. This contract is in the  
16 amount of \$332,705 and it covers a period of two years.  
17 \$32,705 in this current fiscal year 19-20, and \$300,000 in  
18 the next fiscal year of 20-21.

19           In addition, we have one contract amendment. And  
20 this is in the amount of \$75,001 with Calyptus.

21           Calyptus is a consulting company that is helping  
22 us with our procurement policy. And this is a contract  
23 amendment that would bring the total contract amount to  
24 \$150,000.

25           The consultant and the work will eventually be

1 coming back to the board as the procurement policy is a  
2 board-approved policy.

3 Funding for both of these are included in the  
4 budget for the portion that is to be spent this fiscal year  
5 in 19-20; so those funds are already in the budget approved  
6 by the board this past June.

7 And funding for next fiscal year will be brought  
8 forward to the board for your consideration as part of the  
9 budget development process for 20-21, which we will be  
10 bringing to you in July.

11 With that, I'll turn it back over to the chair,  
12 Supervisor Kuehl.

13 SUPERVISOR KUEHL: Thank you, John.

14 Does anyone wish to remove any item from consent  
15 before we have a vote on the consent agenda?

16 Okay. Hearing none, Linda, are there any public  
17 comments on any of these items?

18 SECRETARY: There are no public comments on this  
19 item.

20 SUPERVISOR KUEHL: All right. I got a text from  
21 Romalis, but I need the motion to be stated verbally so we  
22 can all hear it.

23 So Romalis, would you state your motion by  
24 unmuting?

25 COMMISSIONER TAYLOR: I move that the -- that we

1 -- the board approve the consent items as presented.

2 SUPERVISOR KUEHL: Okay. Does anyone wish to  
3 second?

4 COMMISSIONER ZEPEDA: This is Marlene. I'll  
5 second it, Sheila.

6 SUPERVISOR KUEHL: All right. Then moved and  
7 seconded. And these require a roll call vote.

8 So, Linda, if you would do the roll call vote for  
9 approval of the consent items?

10 SECRETARY: Will do.

11 Judy Abdo?

12 COMMISSIONER ABDO: Yes.

13 SECRETARY: Linda Aragon?

14 COMMISSIONER ARAGON: Yes.

15 SECRETARY: Astrid Heger?

16 Yvette Martinez?

17 COMMISSIONER MARTINEZ: Yes.

18 SECRETARY: Romalis Taylor?

19 COMMISSIONER TAYLOR: Yes.

20 SECRETARY: Keesha woods?

21 Marlene Zepeda?

22 COMMISSIONER ZEPEDA: Yes.

23 COMMISSIONER WOODS: And --

24 SECRETARY: Jonathan --

25 COMMISSIONER WOODS: I'm sorry. Keesha Woods,

1     yes.

2             SECRETARY:   Sheila Kuehl?

3             SUPERVISOR KUEHL:   Yes.

4             SECRETARY:   Motion passed.

5             I'm still trying to get Dr. Sherin on as we speak  
6     as well.

7             SUPERVISOR KUEHL:   Okay.   Thank you so much.   The  
8     consent agenda is adopted.   We'll move, then, to Item 3,  
9     which is the remarks by the Chair.

10            I'll make them brief because I think one of the  
11     things that I don't have to say these days to anyone is how  
12     serious the impacts of this pandemic have been on everyone.

13            I know every commissioner, every staff person,  
14     everyone listening has had their own personal experience.  
15     And yet, in a strange way, how we have all been brought  
16     together in our common experience.   The familiarity of  
17     people wearing masks, of standing in line six feet apart.

18            All of, you know, these issues have become so  
19     familiar, and I thank everyone for everything they're doing  
20     to keep everyone else safe and keep themselves safe.

21            The other impact that we're feeling is our own  
22     uncertainty about what is next.   That is certainly true for  
23     First 5 as much as -- and our families, as much as for  
24     anyone.   The interplay of the closing of the schools and so  
25     many of our care facilities, child care, et cetera.

1 Questions about whether camping is going to be open this  
2 summer. Questions about what it means to reopen society.  
3 How we scrutinize Barbara Ferrer's every directive to see,  
4 you know, what does it mean will happen next.

5 And, of course, the systems have become so flooded  
6 because everyone is trying to figure out what to do instead  
7 of. How do we do electronic care? How do we do electronic  
8 education? How do we even keep up with each other?

9 And so the early care and education area has been  
10 particularly flooded. And I want to thank from the point  
11 of view of the County, First 5 and all of our community  
12 partners who have been so terrific in trying to  
13 strategically address the urgent needs of the ECE  
14 community.

15 First 5 California has contributed over \$4 million  
16 in mission critical supplies like diapers and wipes. And  
17 we're all working together to try to make certain that they  
18 get out to our communities and all the people who need  
19 them.

20 People with food insecurities -- the number has --  
21 I don't even know what the right word is when it becomes  
22 ten times greater. Tentupled? We -- we had one food  
23 giveaway in the East Valley a week or so ago, and it  
24 started at 9 AM. And by 7:30 AM, there were 60 cars lined  
25 up. And then quickly another couple of hundred. And by

1 the end of the day, it was almost 2,000 different cars.

2 And yet each received, you know, their package.

3 But every aspect of ECE has been strained. We've  
4 seen where our essential workers are expected to show up,  
5 but they need care and they need subsidies for their young  
6 children. That might be the first time that they've ever  
7 had to turn for -- to -- for this kind of help.

8 Providers are struggling to adapt to public health  
9 guidelines. I mean, what is social distancing among  
10 two-year-olds? They don't quite get it. And, of course,  
11 we're not recommending masks for young children because of  
12 the breathing issues; so it has been very, very, very  
13 challenging.

14 Working hard to draw down federal and state funds  
15 for supplies for providers, for extra pay for providers,  
16 for voucher for child care for essential workers. We've  
17 even rented some hotel rooms so that our essential workers  
18 stay away from their children.

19 This is not an ideal solution either, but I don't  
20 think that any of us has ever been through such a time.  
21 And especially knowing that every single person in the  
22 world is going through it. In a different way in many  
23 places, but very much the same in many ways.

24 So I want to thank all of you in all of your  
25 different arenas who are doing so much. And with that, let

1 me ask, Linda, are there any public comments? Anyone  
2 signed up to make comments on the Chair's remarks.

3 SECRETARY: There are no public comments.

4 SUPERVISOR KUEHL: All right. Then let me turn it  
5 over to our Executive Director.

6 Kim, over to you. Kim, you have to unmute or  
7 something.

8 MS. BELSHE: Sorry. Sticky mute button. There we  
9 go. Thank you, Supervisor.

10 It is great to hear the voice of our  
11 commissioners. We have been missing you. And I think I  
12 speak for all of us in terms of wishing that we were  
13 physically together.

14 And, you know, maybe to tee up today, I reflect  
15 upon when we were last together. It was March 12th, which  
16 was also the last day that the full First 5 LA team was in  
17 the office. And a few short days after our last board  
18 meeting, First 5 LA transitioned our entire team to remote  
19 work from home.

20 And initially it was focused on, you know, how do  
21 we support our staff to do the important work they do in a  
22 remote context?

23 To my team's credit, and with a lot of support  
24 from HR and -- HR and IT in particular, the team pivoted  
25 really quickly to the urgent work immediately before us.

1 Engaging our partners, reaching out to our many contractors  
2 and grantees, listening carefully to parents and providers,  
3 and beginning engagement of our policymakers in advancing  
4 really important and robust advocacy.

5 I am so proud that the team has, frankly, not  
6 stopped since, though I am worried about staff fatigue, I  
7 will be clear about that. But the team hasn't stopped in  
8 terms of the partnering, the learning, the collaborating,  
9 and the taking action.

10 You know, I think we have all been very, very  
11 motivated by the mission of First 5 LA, by our values, by  
12 our commitment to improving outcomes for all of our  
13 children. And I think we've absolutely been motivated by  
14 the very real stresses of the pandemic, which as we know  
15 have exposed some very deep cracks in the systems that we  
16 know are just so essential to expanding equity and  
17 opportunity for our county's youngest kids and their  
18 families.

19 And so over the past nine -- or almost nine weeks  
20 now, we have been working with those many partners to do  
21 two things in particular. Number 1, we are working to, in  
22 partnership, to respond to immediate needs facing families  
23 and communities and children such as the Supervisor just  
24 spoke to in terms of essential child care, food security,  
25 and immediate health care needs and so on. And we're

1 endeavoring to do so with a focus on the root causes and  
2 the policy and practice solutions and public will that we  
3 know that can contribute to sustainable, scalable change.

4 We are learning a lot in the context of our  
5 response. And we are eager today to share with you some of  
6 that learning from our earlier experiences.

7 What I would share here is a point or an  
8 observation I noted in my executive director report  
9 highlights, which spoke to the multiple systems change  
10 roles that we're seeing the First 5 LA team playing.  
11 Various roles that are being elevated and, I think,  
12 clarified in some very powerful ways as we work to respond  
13 to both immediate and more systemic needs facing our  
14 families.

15 And these are roles I think -- and we'll hear more  
16 about this -- that have been very deeply valued by our many  
17 partners. So you'll hear in a moment how First 5 LA's  
18 serving as a connector -- a connector of ideas and  
19 resources and parent experience and needs with system  
20 leaders and decision-makers. We're serving as a valued  
21 resource of information and material for diverse audiences.  
22 And we're serving as a trusted solution-based partner and  
23 problem solver that's being sought out by parents and  
24 providers and systems leaders and policy makers alike.

25 So we recognize we're absolutely a funder, but I

1 am really seeing so powerfully -- and I know we have a lot  
2 of staff who are on the call and listening in -- but, you  
3 know, we're leading with our greatest asset, and that is  
4 our staff who are bringing just amazing passion and empathy  
5 and knowledge and wisdom and experience. And most  
6 fundamentally, a very clear focus on what works for  
7 children and families in the context of both Covid-19 and  
8 in the context of the long-term fundamental systemic change  
9 that we know is so essential to expanding opportunity and  
10 equity for all of our kids.

11 So I'll close by paraphrasing the organizer  
12 Marshall Ganz and say First 5 LA and its partners are not  
13 just asking, quote, "What's wrong? How can I help?" but  
14 rather, quote, "Why is it happening and how can we change  
15 it?"

16 And I think that is the question that we have an  
17 opportunity in the context of this global pandemic to both  
18 pose and, in partnership with others, help answer in ways  
19 that can sustain and support our children over the long  
20 term.

21 So we're eager to dive into our work with you, and  
22 I will turn it back to you, Madam Chair.

23 SUPERVISOR KUEHL: Thank you, Kim. Thanks to you  
24 and your entire staff, your leadership staff. Everybody  
25 having to respond and pivot so quickly, it is very

1 important to us. We have a lot of confidence in you and  
2 your staff. And thank you very much.

3 Linda, were there any public comments?

4 MS. BELSHE: Supervisor, I'm sorry. John Sherin  
5 would like to ask a question but maybe you were just about  
6 to ask that. I apologize.

7 SUPERVISOR KUEHL: Okay. I didn't see anything  
8 from John. But I'm happy to call on him. But I have  
9 Romalis first. And then I'll go to Dr. Sherin.

10 Romalis, go ahead and comment, please.

11 COMMISSIONER TAYLOR: I want to thank you, Kim,  
12 for the outstanding report and the reshaping of the report  
13 to identify the efforts that have been done on behalf of  
14 First 5 LA and our children and families and our  
15 communities, and lessons learned by the team.

16 I want to commend you and the whole team -- the  
17 executive team and all of the staff for the excellent work  
18 I've reviewed in this document. And hopefully we'll  
19 continue to get an update that focuses more on what you've  
20 done and how we've done it in this time of crisis.

21 You guys have done an outstanding job. I love the  
22 shift and focus on equity and sustainability and the focus  
23 on our strategic direction and our strategic plan. And  
24 this shows that we have maintained that even in this time  
25 of crisis, which shows your ingenuity, leadership, and

1 innovative skills across the whole organization. And just  
2 kudos to you and the team.

3 That's all I want to say. Thank you.

4 SUPERVISOR KUEHL: Thank you.

5 John?

6 COMMISSIONER SHERIN: I just wanted to see if you  
7 can hear me. Can you hear me?

8 SUPERVISOR KUEHL: I can hear you.

9 COMMISSIONER SHERIN: Hallelujah. Hi everybody.  
10 I'm on, and I got on before Kim started with her report.  
11 So thank you. Great to be here and to hear your voices.

12 SUPERVISOR KUEHL: And thank you for all your  
13 work. I think your emphasis on paying attention to mental  
14 health and not just physical health has really made an  
15 impact in a lot of the materials that I've seen. And I  
16 want to particularly thank you for the work that your staff  
17 did. I just heard the other day that they did a -- kind of  
18 a care and welfare session with about 150 nonprofit  
19 organizations, about a quarter of which feel they're going  
20 to have to close because of the -- you know, the failure to  
21 be able to bring enough money in. So thank you for that  
22 work.

23 I have no further requests to speak. And, Linda,  
24 I think you said there were no public comments on the  
25 executive director's report; is that correct?

1           SECRETARY: That is correct.

2           SUPERVISOR KUEHL: Okay. Then thank you so much,  
3 and let us move, then, to Item 5. This is an action item  
4 which at the end will require a roll call vote. It's a  
5 resolution. And I believe we'll go first to our counsel,  
6 Craig Steele.

7           MR. STEELE: Thank you, Chair, Members of the  
8 Board. It's good to be with you virtually today.

9           This is an action item. And it was an action item  
10 that we notified the board would be coming forward when all  
11 of this change in our work first started. And it's an  
12 action item that you will see most likely on future agendas  
13 as well as we continue to operate in this new world.

14           As Kim said, when things shifted almost exactly  
15 two months ago and the organization started to work much  
16 differently and in many different locations, the staff was  
17 forced to try to figure out how to keep the critical  
18 business functions of the organization going in this new  
19 world that we're all working in.

20           And for most public agencies, the statutes under  
21 which they're organized and operate have a set of emergency  
22 powers or emergency authorities to keep things going.  
23 Unfortunately for First 5 LA, it's created by an initiative  
24 measure, there are no emergency procedures set forth in the  
25 statute. And so we had to kind of put our heads together

1 and decide what was necessary in terms of emergency  
2 authorities for the agency to keep on going in between  
3 periodic board meetings.

4 And so on March 17th, Kim, with the consultation  
5 of the Chair and Vice Chair, sent a memo to the board which  
6 is attached in your packet as Exhibit B outlining eight  
7 types of emergency authority that she intended to assert in  
8 between the times that the board was able to meet in order  
9 to keep the operations of the agency moving forward and the  
10 work continuing.

11 Those eight items are also set forth in the staff  
12 report and I won't go through them and read them. But  
13 within those eight sets of emergency authorities that the  
14 executive director asserted are the types of decisions that  
15 just have to be made in this type of emergency to keep the  
16 work going on.

17 And in the memo, Kim told the board that she would  
18 bring forward at board meetings the list of decisions that  
19 have been made under the emergency authority and seek the  
20 board's ratification of those decisions.

21 And so this is the first of those ratification  
22 votes that we're bringing forward. We're notifying the  
23 board of the actions that Kim and her staff have taken.  
24 They're detailed in Exhibit A to this resolution that's  
25 before you.

1           And there are two types of actions listed there.  
2           One is a set of actions, and Mr. Wagner will go through  
3           these in a moment, that are the decisions that we're  
4           seeking board ratification of.

5           The other are -- the other -- second set of  
6           decisions are before you in the interest of transparency to  
7           let you know everything that has happened, the changes and  
8           decisions the organization have -- have made in order to  
9           keep the work functioning. And it's a very long list,  
10          obviously. But those decisions are not decisions that  
11          necessarily need board ratification. But we did want to be  
12          transparent and make sure that the board is aware of all of  
13          the emergency actions that have been taken over the next  
14          couple of months.

15          And as I said, we anticipate that every time the  
16          board meets from now on through the end of the emergency  
17          situation, that there will be an item before you detailing  
18          decisions that have been made since the last board meeting.

19          So with that, I'll turn it over to Mr. Wagner to  
20          go through the list of actions on Exhibit A that we're  
21          seeking for board ratification.

22                 SUPERVISOR KUEHL: Thank you, Counsel.

23                 Go ahead, John.

24                 MR. WAGNER: Great. Thank you.

25                 So as Craig mentioned, the Exhibit A which I'll be

1 walking through is divided into two sections. The first  
2 being those actions which are related to the emergency  
3 authorities that typically do require board action. And  
4 then the second I'll just touch on very lightly -- those  
5 that typically don't require board action, but out of an  
6 abundance of transparency and open communication we wanted  
7 to include.

8 This chart also includes in Column 4 the reference  
9 to corresponding emergency authorities. So going back to  
10 the communication that the Executive Director had with the  
11 board outlining emergency authorities in eight, we've  
12 identified which area is most corresponding to the action  
13 taken.

14 So walking through the items, there are four  
15 actions that have been taken in Exhibit A that are outlined  
16 that typically would require board action. The first is a  
17 contract. And this is the item referencing the contract  
18 with Modis, and I'll describe that in a minute. The action  
19 we took was to waive Governance Guideline Number 1, which  
20 you know is the sequencing of items that come before the  
21 board. We always bring something first as an informational  
22 item and then come back at a later time to bring that  
23 forward as an action item.

24 So that Governance Guideline was waived, and it  
25 relates to the authority to purchase goods and services as

1 a result of the pandemic in excess of the \$75,000 threshold  
2 that is the threshold by which we need to bring contracts  
3 to the board.

4 This contract with Modis was amended for an  
5 additional \$250,000 bringing the total contract to  
6 \$424,900. Now, Modis is a contract we have with an outside  
7 entity that is really -- provides a lot of personal  
8 services. And given the fact we have a significant vacancy  
9 in our IT team, and as you can imagine, standing up remote  
10 work for 120 staff and providing not only the IT supplies  
11 and services but the support to staff to do that required  
12 us to call in consultants to help us in that effort, thus  
13 increasing the cost to that contract.

14 Item Number 2 was action that asserted the board  
15 agreed to and approved the midyear budget adjustments we  
16 brought forward at the March board meeting. So those  
17 affect our current budget.

18 As you know, typically, at the middle of the year,  
19 we bring those forward and we move funding between the line  
20 items. That was presented to the board back at the March  
21 meeting. And the board -- because of the pandemic, we  
22 didn't have a subsequent meeting to act upon it. We were  
23 in need of having to build next year's budget on those  
24 recommendations; so we asserted that those had been  
25 approved.

1           In addition to that, we typically bring to the  
2 board an informational item on our budget in May and seek  
3 board action in June every year for our annual budget.

4           This year, because of the pandemic and competing  
5 priorities and bandwidth of staff, we're really -- we're  
6 moving the budget time line out by one month; so for  
7 purposes of developing the 20-21 budget, we won't be  
8 bringing that to the board until June. It will be a very  
9 brief kind of process update. We will be bringing it to a  
10 joint meeting of the executive committee and the budget and  
11 finance committee June 17th, and I think that will be  
12 noticed as a special meeting of the Commission; so all  
13 commissioner will be invited.

14           And then we'll be bringing that back to the board  
15 with the input of the committees and the commissioners at  
16 the July meeting. So that is a month later than is  
17 typical.

18           And the final item in this section is related to  
19 policy and strategy. And as commissioners know, every year  
20 in our budget we have a number of resources set aside to  
21 sponsor conferences and those kinds of venues that we do  
22 with our external partners. And in many cases, obviously,  
23 those conferences that we had made financial commitments to  
24 had either been canceled or postponed.

25           This emergency authority allowed us to not back

1 away from that financial commitment we made, even though  
2 the conference was not occurring. We've had 27  
3 sponsorships in this area totaling just over \$125,000.

4 The second section of Exhibit A I won't go into  
5 item by item, but it really does summarize actions that  
6 we've taken that tend to focus on our internal policies and  
7 processes to ensure that we can continue to pay our  
8 contractors and grantees. And so these are processes in  
9 the areas of contracts, finance, updating some of our  
10 personnel policies to support staff, and in some cases  
11 enhancing IT services and supports that fall below  
12 thresholds for bringing contracts forward.

13 So that's the summary of the exhibit and the items  
14 in Exhibit A. And with that, I'll turn it back to board  
15 counsel, Craig Steele.

16 MR. STEELE: Thank you.

17 And, so, Chair, with that report, we're  
18 recommending that the board adopt Resolution 2020-01  
19 ratifying the emergency decisions that are outlined in  
20 Exhibit A.

21 SUPERVISOR KUEHL: Thank you, Counsel.

22 I don't have any texts from any of the  
23 commissioners asking to speak or ask a question; so I'm  
24 assuming that none are -- have come to mind at the moment  
25 about this item.

1           And has there been any request for public comment  
2   on this item?

3           SECRETARY: No public comments.

4           SUPERVISOR KUEHL: All right. Then it would be  
5   appropriate at this time for a member to move to approve  
6   Resolution 2020-01.

7           COMMISSIONER WOODS: Madam Chair, this is Keesha,  
8   I move to approve the item.

9           SUPERVISOR KUEHL: All right.

10          Do I have a second, please?

11          COMMISSIONER ABDO: This is Judy. I second.

12          SUPERVISOR KUEHL: All right. I have a motion and  
13   a second.

14          Linda, would you call the roll on the approval of  
15   Resolution 2020-01.

16          SECRETARY: Yes.

17          Judy Abdo?

18          COMMISSIONER ABDO: Yes.

19          SECRETARY: Linda Aragon?

20          COMMISSIONER ARAGON: Yes.

21          SECRETARY: Astrid Heger?

22          COMMISSIONER HEGER: Yes.

23          SECRETARY: Yvette Martinez?

24          COMMISSIONER MARTINEZ: Yes.

25          SECRETARY: Jonathan Sherin?

1 COMMISSIONER SHERIN: Yes.

2 SECRETARY: Romalis Taylor?

3 COMMISSIONER TAYLOR: Yes.

4 SECRETARY: Keesha Woods?

5 COMMISSIONER WOODS: Yes.

6 SECRETARY: Marlene Zepeda?

7 COMMISSIONER ZEPEDA: Yes.

8 SECRETARY? Sheila Kuehl?

9 SUPERVISOR KUEHL: Linda, did you call Yvette? I  
10 thought she was on the line.

11 SECRETARY: I did.

12 Yvette Martinez?

13 COMMISSIONER MARTINEZ: Yes. I responded "Yes."

14 SUPERVISOR KUEHL: I'm sorry. I didn't check that  
15 off. Thank you, Yvette.

16 And I'm also an aye.

17 SECRETARY: Great. Motion passed.

18 SUPERVISOR KUEHL: All right. Thank you so much.  
19 Thank you, Counsel, and thank you, John.

20 Let us move, then, to Item 6. This is an  
21 information item. And I think, kind of, the biggest thing,  
22 really, where Kim will tell us along with her leadership  
23 team what is our path forward and how we're responding as  
24 an organization to the pandemic.

25 So let me turn it over to you, Kim, and look

1 forward to your report.

2 MS. BELSHE: Great. Thank you so much. And thank  
3 you commissioners and staff and others who have dialed in.

4 And we are -- have been really looking forward to  
5 talking with the commission about the work we have been  
6 undertaking -- taken over the past two months. And what I  
7 am going to do is to make some kind of bigger-picture  
8 framing comments regarding our Covid-19 respond. And then  
9 we're going to hear from three members of the executive  
10 team regarding specific aspects of our work. And the  
11 intent is for these to be relatively brief so we'll have  
12 plenty of times for comments and questions and ideas.

13 So, you know, from a big-picture framework  
14 perspective, I really want to underscore with the board a  
15 couple of points.

16 First is, you know, as the Supervisor said, we are  
17 all living in the global health pandemic collectively and  
18 following critical public health guidance to inform our  
19 personal and family and community and public policies and  
20 behaviors. And for First 5 LA, not only are we doing that,  
21 we're also following the guidance of our strategic plan to  
22 inform our work and to inform our approach for making  
23 systems work for families in the context of the pandemic  
24 and beyond.

25 I've shared with the board how we have developed a

1 framework that has been critical to shaping and moving our  
2 work forward. I -- I've shared how our efforts have really  
3 focused on driving change in three principle areas: Number  
4 1, safeguarding our staff; Number 2, supporting our  
5 contractors and grantees; and, Number 3, supporting our  
6 county's youngest residence with a particular focus on  
7 those facing the greatest gaps in equity. And we're going  
8 to organize our brief presentations around these three  
9 areas.

10 To give the board a bit more context, I want to  
11 remind you of the framework which was included as a  
12 supporting document for today's meeting. It's the same  
13 document I shared with you a month or so ago. But I want  
14 to remind the board how we established Four overarching  
15 goals for our response that have served as really critical  
16 touchpoints.

17 Number 1, we want to do what we can to minimize  
18 the impact of the pandemic on First 5 LA funded grantees  
19 and contractors. And we've endeavored to do that by  
20 providing as much flexibility as we can to support our  
21 partners to continue the important work that we have funded  
22 them to complete.

23 Number 2, we have set the goal of doing what we  
24 can to help sustain the workforce of our grantees and  
25 contractors and to stabilize the infrastructure. We

1 recognize that most of our dollars, as the board knows,  
2 goes to support staff employed by our contractors and  
3 grantees, and so we have been working with them to support  
4 their ability to retain staff, to maintain their  
5 infrastructure so that they'll be in a position to reengage  
6 and ramp back up when we are, you know, through the  
7 pandemic and emerge on the other side more fully.

8 Number 3, we are a public agency; so we are very  
9 clear about setting for ourselves the goal of protecting  
10 against any gift of public funds. And we're working very  
11 closely with Craig and our counsel to ensure that how we  
12 are deploying our resources are done so in a manner that is  
13 consistent with direction provided by the board and  
14 documenting how those dollars are being used.

15 And finally, we've -- I've established a goal  
16 around administrative burden. Everyone's got a lot going  
17 on, needless to say, right now. And so as we have  
18 developed and implemented our emergency policies and  
19 procedures and have been working with our contractors and  
20 grantees, we really are trying to minimize the amount of  
21 administrative burden that our reporting requirements may  
22 -- may impose, recognizing there's a lot of demands on  
23 their time as well as our staff's time. And we want our  
24 partners to be prioritizing work in support of families and  
25 communities given the state of emergency.

1           Like all of you, First 5 LA, personally and  
2     organizationally, they -- we are dealing with working in an  
3     environment with a lot of -- a lot of unpredictability, a  
4     lot of rapid change and disruption, a lot of unknowns. The  
5     unknowns can become very disconcerting. And what we've  
6     worked hard to do is focus on what is known. And what is  
7     known is that, you know, our response that we are -- that  
8     our response to Covid-19 and the roles we are playing is  
9     squarely grounded in our refined strategic plan.

10           So we are still holding very tight to our north  
11     star. We're holding tight to our four results and the  
12     long-term systems outcomes. We are clear about our focus  
13     on systems change, which we, as the board knows, focused on  
14     policy change, practice change, and public will building.

15           We continue to ground our work in our values and  
16     our investment guidelines, and our overall focus is  
17     consistent with the four strategic priorities that our  
18     board established as part of our strategic plan, namely  
19     strengthening public and community systems, advancing and  
20     building on community experience, expanding our influence  
21     and impact with data, and, finally, optimizing our own  
22     organizational effectiveness.

23           So we've been super clear that the nature of our  
24     work at this moment in the context of the pandemic and in  
25     our response to the pandemic is not about new, additive

1 work. It's not like our response to Covid is over here and  
2 our other work and our strategic plan is over there.

3 Rather, Covid-19 represents the new context within  
4 which we are doing our work, and our strategic plan has and  
5 will continue to guide our response.

6 So I'll just close before I turn it over to Peter,  
7 who's going to kick this off, I'm really proud of how the  
8 staff has been showing up within the organization, across  
9 the organization, and importantly outside the organization  
10 with parents, with our providers, with policymakers. The  
11 team is really showing a lot of nimbleness, adaptability,  
12 collaboration, a very problem-solving orientation that has  
13 allowed us to leverage those multiple roles I spoke to  
14 earlier, and to do so in a way that is both helping address  
15 immediate needs families are facing and advance strategies  
16 to make systems work for families, not just today but well  
17 into the future.

18 So we want to organize our quick snapshots of work  
19 around the three principle areas. And Peter Barth is going  
20 to be speaking to our first area of focus, which is about  
21 safeguarding staff. And I would note Peter -- you'll see  
22 on the agenda is noted, and as I shared with the board a  
23 week or so ago, serving in a new interim role as interim  
24 chief of staff. And Peter has been very ably leading our  
25 organization's Covid-19 strike-team effort and will

1 continue to bring that to his organization-wide chief of  
2 staff role.

3 And, Peter, let me turn it over to you. And talk  
4 a little bit about staff, which has been job one.

5 MR. BARTH: Thanks, Kim. And thank you,  
6 Commissioners.

7 For those of who you who are following along in  
8 the Executive Director's report, what Christina, John, and  
9 I are about to speak to reflects just a few of the  
10 highlights of the details about our response over the last  
11 two months or so. And so for those of you who are looking  
12 at the Executive Director's report, the information about  
13 this first priority that Kim mentioned -- supporting and  
14 protecting the health of staff -- begins around Page 5.

15 As commissioners will recall, the last time we  
16 gathered as a board was in person in early March. And at  
17 that point, First 5 LA was already responding, as many  
18 agencies were, to the Covid-19 pandemic. And thanks to  
19 leadership from the human resources department and  
20 facilities team, by the time we last met, we were already  
21 adjusting policies and procedures guided by public health  
22 expertise and guidance from our county leadership.

23 Shortly after the board meeting, is when we  
24 implemented our First 5 LA -- a mandatory telework from  
25 home policy beginning March 17th. And as John mentioned in

1 his comments on the previous action item, that's no small  
2 feat for a public agency of 120 staff who are largely used  
3 to working physically in the building. Moving everyone  
4 remotely and being able to support them working safely from  
5 home required a lot of efforts from different departments.

6 So our information technology team, for example --  
7 ensuring that staff had the resources necessary to be able  
8 to support work from home. Information technology in terms  
9 of the platforms we were using and the bandwidth our  
10 organization had.

11 Our facilities team, making sure that we have a  
12 very small number of very focused people who show up to the  
13 physical building at Union Station as necessary to protect  
14 the security and health of the building and the operations  
15 that happen there that support staff working remotely.

16 Our human resources team, who have adjusted  
17 policies that are outlined in the Executive Director's  
18 report and also in the board memo to support staff.  
19 Everything from adjusting polices to also reminding staff  
20 of the benefits they have available to support their health  
21 and well-being, including mental health benefits as we are  
22 all working through this pandemic.

23 We also know that a key piece of supporting staff,  
24 though, aren't just the infrastructure components supported  
25 by IT or the training or the HR policies. It's also

1 communication. And communication is more critical now than  
2 ever as we are not physically together every day. And so  
3 our communications team has ensured that we have daily  
4 communications from our Executive Director, that we have  
5 internal resources coordinated on a common, internal-facing  
6 staff website.

7 And in addition to the internal-facing work, our  
8 communications team has leveraged our website to be able to  
9 promote external-facing resources that are curated with an  
10 eye both towards parent of young children in LA County, and  
11 also to our contracted partners -- the grantees, the  
12 vendors, the contractors who are all working to respond to  
13 Covid-19 and who are serving families with young children.

14 So with that -- with that pivot to our contracted  
15 partners, I'll hand it over to John who will speak to the  
16 second priority that we had, which is supporting the  
17 health, safety, and capacity of our contracted partners.

18 MR. WAGNER: Great. Thank you, Peter.

19 And for those who are continuing to follow along  
20 in the Executive Director's report, I will be speaking to  
21 some of the items outlined on Pages 5 and 6 of that report.

22 As Peter and Kim mentioned earlier, keeping in  
23 mind that First 5 LA relies on many nonprofits and  
24 community-based organizations to serve our communities and  
25 families, and we need to acknowledge that they, too, were

1 being hit with the challenges caused by Covid-19 as were  
2 their staff. And within a matter of days, our contracts  
3 team -- which I really want to applaud -- worked very  
4 diligently to roll out a process so that staff could work  
5 with their external partners, their contractors, grantees,  
6 and vendors to extend those agreements that had been on a  
7 path to end by June 30th and allow them to be extended for  
8 up to 90 additional days, giving them more time to complete  
9 the deliverables or the work that they were doing for us.

10 We also rolled out a process to amend scopes of  
11 work in whose contracts and with those grantee -- grantee  
12 partners, acknowledging that the work that we might have  
13 envisioned being undertaken by those contracts could look  
14 differently in the year of a pandemic. And so updating  
15 those scopes of work to reflect that and the reality.

16 And then also wanting to acknowledge our finance  
17 team that created and implemented a policy to support those  
18 contract changes so that we've entirely enabled the  
19 electronic processing of purchase requests, credit card  
20 statements, and payments of invoices so that our  
21 contractors and grantees could continue to get paid in a  
22 timely manner.

23 As was mentioned previously, IT was a big part of  
24 this as well. We've mentioned the support and the critical  
25 role IT played in supporting staff working remotely,

1 training them, and all of us, on how to attend virtual  
2 meetings, and also implementing an electronic signature  
3 process called DocuSign, ensuring our public records and  
4 contracts could be managed and approved electronically.

5 To end with an example of how all of this came  
6 together to help our external partners and to paint the  
7 perspective from a community-based organization's vantage  
8 point, previously we had required wet signatures on  
9 contracts and many of the documents we were processing.

10 And by translating those processes to an e-mail format and  
11 allowing the electronic signatures, this has enabled us to  
12 pay our invoices more expeditiously.

13 And as an example, we've heard from our Best Start  
14 regional network grantees. These are our partners  
15 supporting the work across the 14 Best Start communities,  
16 and they often hold contracts with many parties well beyond  
17 First 5 LA, including Los Angeles County. And they've been  
18 sharing how they're experiencing cash flow issues, but our  
19 flexibility and our approach has actually helped them in  
20 that regard by ensuring that they're receiving payments  
21 from First 5 LA in a -- in a timely manner.

22 So I think that's a few of the examples of what  
23 we've put in place to enhance our First 5 LA's support of  
24 contractors, grantees, and vendors.

25 And next Christina Altmayer, our Vice President of

1 Programs, will give us on overview of work undertaken to  
2 serve the broader community of children and families.

3 So with that, I'll turn it over to Christina.

4 MS. ALTMAYER: Thank you, John, and good  
5 afternoon, everyone.

6 Really excited to share with you some of the work  
7 that we have been doing as has been spoken to by many  
8 commissioners and Kim. This has been a really challenging  
9 time, we know, for families, particularly those families  
10 that were already impacted by challenges within their  
11 communities. And by some of the systemic barriers that  
12 exist. We know that that's, in many cases, really  
13 exacerbating the impact, and I'm proud to just highlight  
14 some of the work that we have been doing in response to the  
15 pandemic.

16 And I think our challenge has been to think about  
17 where First 5 LA is uniquely positioned and how we can best  
18 leverage our assets, our staff knowledge, and our  
19 relationship in response to the pandemic.

20 And as you may have read in the Executive  
21 Director's report, I'm going to highlight work that we've  
22 been doing that's referenced beginning on the bottom of  
23 Page 7 and continues on through Page 11. And what you see  
24 there are the numerous examples, I think, of how First 5 LA  
25 is working as a connector, how we're working as a

1 collaborator, how we're elevating the voices and challenges  
2 that families are experiencing, and how we're really  
3 leveraging the relationships that we've invested so much  
4 time in developing over the past five, ten years, and how  
5 by really focusing on those relationships, we're able to  
6 network into our support.

7           So you will see examples of where we are  
8 connecting families with essential supplies and resources  
9 -- diapers and food; how we're advocating for the needs of  
10 families, such as the one that's cited about how we can  
11 advocate so that CalFresh beneficiaries can access  
12 purchasing their food online to minimize the risk to their  
13 families; our work to support emergency childcare for  
14 families and essential workers; how we're leveraging our  
15 business and philanthropic relationships wherever possible  
16 to bring resources to families; the critical role that  
17 we're playing as a trusted resource of reliable  
18 information, trying to dispel false information that's out  
19 in the community by leveraging our communications  
20 platforms, by leveraging the creation of two new websites  
21 and enhancing both our parent website and our  
22 community-facing website. And at the same time, continuing  
23 really timely and critical work such as work on the census  
24 and our work on -- in close partnership with the Department  
25 of Public Health on African-American and infant child

1 mortality.

2           So we are very grateful that we are able to tap  
3 into those partnerships. We're also very grateful for the  
4 support that several commissioners -- many commissioners  
5 have provided us in connecting with these resources.

6           I want to just highlight, if I could for a moment,  
7 three examples that I think really illustrate how we're  
8 leaning into our role as a systems-change agent, and how we  
9 are really stepping into, in important ways, our new  
10 strategic plan, and how it's really informing our work.

11           So three examples that I'd highlight -- which  
12 you'll see -- so the first is on Page 8, where you see us  
13 talk about the work that we've done to help distribute over  
14 a million diapers to 5,000 families throughout LA County.

15           And this was really about bringing our own  
16 problem-solving skills, but really mobilizing a network.  
17 And we are tremendously grateful to the support that  
18 commissioners Keesha Woods and Linda Aragon provided to  
19 help us understand how we could access these diapers, how  
20 we could leverage their relationships, and then how we  
21 could also leverage their support in developing  
22 distribution networks.

23           We were -- you know, it was from the voice of  
24 community members that we learned the significant  
25 challenges that families were having due to price-gouging

1 that was happening in communities with access to such an  
2 essential need for families.

3 And it wasn't just to provide those benefits, but  
4 leveraging our relationship with WIC to also give  
5 visibility to families so that they understood the WIC  
6 benefits that are available.

7 As many of you may know, WIC offices are closed  
8 right now, but WIC is still operating; so it was both to  
9 distribute these diapers but also help get the information  
10 in the hands of families about their access to that  
11 important benefit.

12 The second example that I'd really highlight  
13 builds on a comment that John was making about how we need  
14 to have flexibility in reducing and minimizing  
15 administrative burden. In working with Community Health  
16 Council and our Region 2 Best Start community, we were able  
17 to support the purchase and distribution of food boxes.  
18 And in those food boxes, provide information on CalFresh  
19 benefits and also our partners in Region 2 are starting to  
20 increasingly understand the challenges that families are  
21 having.

22 So it is both to provide those direct services to  
23 families and food -- with access to food benefits, but also  
24 to support them in understanding how they can access  
25 benefits moving forward, and also how we can get a good

1 pulse on what are the challenges that families are having  
2 at a local level.

3 So over 8,000 food boxes were distributing -- were  
4 distributed to families. And I hope that many of you maybe  
5 saw that as you -- as this was covered by the local news.  
6 I think it's a great example of innovative partnerships and  
7 bringing systems together.

8 The third example, building on the comment that  
9 Supervisor Kuehl mentioned earlier was our support for the  
10 coordinated response for ECE services. And we have been  
11 partnering with LA County Office of Ed., Keesha Woods  
12 again, DPH again on the Office for the Advancement of ECE,  
13 to convene -- and many other partners, RMR's and community  
14 providers to convene the LA County ECE Covid-19 Response  
15 Team.

16 And hopefully you've all heard that, as part of  
17 that, they've launched an ECE referral process. There's a  
18 centralized website. We're also very grateful for the  
19 support for Lake Shore Learning that has been helping with  
20 the distribution and the collection and the storage and  
21 distribution of supplies. First 5 California has been a  
22 very helpful partner in bringing emergency supplies. It  
23 is, again, a network effort of bringing together many  
24 different partners throughout First 5 LA, working with our  
25 community relations staff, our strategic partnership staff

1 our ECE staff, our community staff -- coming together to  
2 have a coordinated response on how we can increase  
3 emergency workers' and essential workers' access to child  
4 care.

5 So I hope that you will see that these examples  
6 demonstrate how First 5 LA is really fulfilling our role as  
7 a systems-change agent. I think that it is that role that  
8 was envisioned within our strategic plan, but now we're  
9 exercising it in very new and innovative ways. And  
10 fundamentally, I think First 5 LA is doing what we do well,  
11 which is being a collaborator, being a connector, and  
12 convening and elevating community voice so that we can  
13 hopefully support families during this really difficult and  
14 challenging time.

15 So with those comments, I'll turn to the Chair.  
16 And I know we're all happy to answer any questions.

17 SUPERVISOR KUEHL: Thank you very much. Thank you  
18 Peter and John and Christina for that report.

19 I actually don't have any texts to my phone asking  
20 to make comments about it. I think people hopefully  
21 understood very well what you were doing and appreciate the  
22 necessity to shift and yet stay to our basic mission.

23 So I have no requests for comments or questions  
24 from commissioners.

25 Do their -- are there any requests for public

1 comment on this item?

2 SECRETARY: There are no public comments on this  
3 item.

4 SUPERVISOR KUEHL: All right. Well, this was an  
5 information item; therefore, we don't need to have a motion  
6 or adopt anything.

7 There's only one other item on the agenda, and  
8 that really was presented to us in written form, which went  
9 to a strategic partnership with California Community  
10 Foundation. I'd ask all commissioners to simply read that  
11 material, because it's just information and will come back  
12 to us on the consent agenda on -- in the June meeting. And  
13 so we have no presentation on it because it's just for your  
14 information and for your review.

15 And that actually brings us to the end of our  
16 agenda. Are there any requests for public comment  
17 generally?

18 SECRETARY: Yes. We have two general public  
19 comments.

20 SUPERVISOR KUEHL: All right. Please go ahead.

21 SECRETARY: The first one is from Leon Rabibo  
22 (phonetic).

23 "We are living in unprecedented times with  
24 tremendous health and economic impact to the City of Los  
25 Angeles. The decisions that Barbara Ferrer and the LA

1 County Supervisors make with regard to Safer-at-Home orders  
2 will have a detrimental impact to millions of Angelenos.

3 "Would Barbara Ferrer and the rest of the LA  
4 County Supervisors show their solidarity with Angelenos by  
5 foregoing any pay or income from the City as long as the  
6 Stay-at-Home orders are in effect which cause the loss of a  
7 job and income to other Angelenos as well."

8 The second one is from Howard Mermel (phonetic).

9 "To whom it may concern: Please change policy to  
10 open all businesses immediately. People are growing overly  
11 frustrated because they are out of work and cannot support  
12 their families.

13 "On another note, I feel people are dying a slow  
14 death at home.

15 "Let's move forward with caution and rely on the  
16 public to follow protocol. We are in this together."

17 And that's it for public comments.

18 SUPERVISOR KUEHL: All right. Thank you.

19 So, Commissioners, do you -- before we move to  
20 adjourn the meeting, is there anyone move to speak? You  
21 don't have to, of course. But I don't want to cut it off  
22 if anyone has anything they want to add to each other or  
23 other commissioners.

24 I don't see any requests in my texts.

25 COMMISSIONER PLEITEZ HOWELL: Chair -- Supervisor

1 Kuehl, this is Karla Pleitez Howell.

2 And I just really wanted to express a lot of  
3 gratitude in the way First 5 LA is moving. There's been  
4 messages from Kim Belshe on here as the latest information  
5 changes, all the updates today about how quickly we became  
6 mobilized to make sure that we're serving our communities  
7 is just deeply appreciated. So just lots of gratitude for  
8 the staff and what they're doing.

9 Thank you.

10 SUPERVISOR KUEHL: Thank you very much. Anyone  
11 else wish to add in? All right. Hearing none, thank you  
12 -- thank you all for participating in this virtual meeting.  
13 It is difficult, in a way. I miss you all and seeing you  
14 all and being able to -- I don't know, you know, share a  
15 lunch. And I think we're just as frustrated as, you know,  
16 everyone else. But in this unprecedented pandemic, we are  
17 doing the very best we can to keep as many people well and  
18 alive, and we'll continue to.

19 So to all of the commissioners, to all of the  
20 staff, to all of you, thank you. Thank you for your work  
21 in this and many areas.

22 And I think for adjournment, I was told that we  
23 don't need to do a roll call. But, Counsel, do I need a  
24 motion to adjourn?

25 MR. STEELE: No, Chair. You can adjourn the

1 meeting on your own.

2 SUPERVISOR KUEHL: All right, then. If there's no  
3 further business to come before the First 5 commissioners,  
4 this meeting is adjourned with my thanks. Bye-bye,  
5 everybody.

6 (At 2:34 PM the meeting was adjourned.)

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C E R T I F I C A T E

I, Heatherlynn Gonzalez, a Certified Shorthand Reporter for the State of California, License Number 13646, do hereby attest that:

The preceding is a true and accurate transcription of the meeting of the organization named herein;

The meeting was taken down stenographically and transcribed into English under my supervision and authority;

I have no interest, financial or otherwise, in any of the parties, issues, or individuals who are involved in this organization.

Attested to on this 24th day of May 2020.

DocuSigned by:  
*Heatherlynn Gonzalez*  
-----  
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CERTIFIED SHORTHAND REPORTER  
  
FOR THE STATE OF CALIFORNIA

**FIRST 5 LA**

**SUBJECT:**

Monthly Financial Reports

**RECOMMENDATION:**

Approval of the monthly financial statements for the month ending April 30, 2020.

**BACKGROUND:**

Staff provides monthly financial reports for the Commission's review and approval to ensure transparency of the financial status of First 5 LA.

**DISCUSSION:**

First 5 LA began the month of April with a cash balance of \$373.8 million. During the month of April 2020, we received \$632,678 in revenues. We had \$10.0 million in program expenditures, and \$1.3 million in operating expenditures. As a result, First 5 LA ended the month with a cash balance of \$363.0 million.

This report includes detailed financial information for the month ending April 30, 2020. The financial statements are unaudited and reported as a "soft close." All materials in this packet and check registers are available online. Statements in this report include the following:

- Revenue and Expense Statement: Summarizes financial statements to highlight the starting cash balance, revenues received, program and operating expenses, and the ending cash balance for the month.
- Balance Sheet: Provides a "snapshot" view of the Commission's assets, liabilities and fund balance as of April 30, 2020.
- Detailed operating and program expenditures: Shows expenses against the FY 2019-20 Budget approved on June 13, 2019, concluding with a report of expenditures related to programs functioning as pass-through agreements.

**Los Angeles County Children and Family First -  
Proposition 10 Commission (aka) First 5 LA  
Revenue and Expense Statement  
April 30, 2020, Unaudited**

	<b>REVENUES AND EXPENDITURES</b>	
<b>Cash Balance as of March 31, 2020</b>	<b>\$ 373,767,544</b>	
<b>Revenue</b>		
Monthly State Allotments	\$ -	
Medi-Cal Administrative Activities (MAA)	21,353	
State Commission - Other Program Funds	3,854	
Interest Income - Unreserved	597,535	
Investment Income - Other	-	
Rental Revenue - La Petite	9,936	
<b>Total Revenue</b>	<b>\$ 632,678</b>	
<b>Expenses</b>		
<b>Program Budget (Attachment A)</b>		
2015-2020 Strategic Plan: Focusing For The Future	\$ 9,923,913	
Legacy Investments	98,364	
<b>Total Initiative/Program Expenses</b>	<b>\$ 10,022,277</b>	
<b>Pass-Through (Attachment B)</b>		
Medi-Cal Administrative Activities (MAA)	\$ -	
<b>Total Pass-Through Expenses</b>	<b>\$ -</b>	
<b>Operation and Administration (Attachment C)</b>		
Personnel	\$ 1,132,348	
General Operating	62,375	
Consultant Services	81,919	
Professional Services	24,826	
Travel Expenses	33,927	
Professional Development	11,395	
Capital Improvements	1,978	
<b>Total Operation and Administration</b>	<b>\$ 1,348,768</b>	
<b>Total Expenses</b>	<b>\$ 11,371,045</b>	
<b>Variance (Revenue - Expenses)</b>	<b>\$ (10,738,367)</b>	
<b>Cash Balance as of April 30, 2020</b>	<b>\$ 363,029,177</b>	<b>(1)</b>

**NOTE:**

1) Cash Balance excludes fixed assets and liabilities.

**LOS ANGELES COUNTY CHILDREN AND FAMILY FIRST - PROPOSITION 10 COMMISSION (AKA FIRST 5 LA)**  
**PROGRAM EXPENDITURES BY FY 2019-20 BUDGET**  
**APRIL 30, 2020, UNAUDITED**

<b>INITIATIVE/PROGRAM</b>	<b>FY 2019-20 BUDGET</b>	<b>APRIL EXPENDITURES</b>	<b>FISCAL YTD EXPENDITURES</b>	<b>BALANCE REMAINING</b>
<b>2015-2020 STRATEGIC PLAN: FOCUSING FOR THE FUTURE</b>				
Strategic Plan Priority Outcome Areas				
Families	39,343,000	4,291,447	25,611,925	13,731,075
Communities	19,470,000	726,758	7,860,483	11,609,517
Early Care & Education Systems	26,046,000	3,763,390	14,976,706	11,069,294
Health-Related Systems	5,697,000	352,051	1,475,556	4,221,444
Strategic Plan Policy & Strategy Support				
Policy Agenda/Advocacy	2,370,000	107,525	1,624,876	745,124
Communications & Marketing	5,866,000	515,026	4,144,403	1,721,597
Communications - Conference Funding	250,000	-	116,500	133,500
Strategic Partnership-Cross-Cutting Funder Partnership	557,000	-	115,500	441,500
Strategic Partnership-Grantmaking Memberships	41,000	-	35,730	5,270
Strategic Partnership-Partnership Development	120,000	-	6,882	113,118
Community Engagement and Advocacy	323,000	415	3,986	319,014
Policy & Strategy - Emerging Opportunities	50,000	10,000	32,110	17,890
County Partnerships	315,000	-	87,500	227,500
Integration & Learning				
Communities of Practice	131,000	-	-	131,000
Data Development and Integration	935,000	-	122,395	812,605
Data Partnership with Funders	850,000	-	-	850,000
Grantee Assessment	40,000	-	36,175	3,825
Impact Framework	400,000	-	-	400,000
Knowledge Management	178,000	-	-	178,000
Learning Plan Development	600,000	-	47,841	552,159
Program Evaluation	3,078,000	157,301	1,254,518	1,823,482
<b>Subtotal 2015-2020 Strategic Plan</b>	<b>106,660,000</b>	<b>9,923,913</b>	<b>57,553,085</b>	<b>49,106,915</b>
<b>LEGACY INVESTMENTS</b>				
Baby Friendly Hospitals	102,000	-	28,395	73,605
Black Infant Health	1,027,000	98,364	275,970	751,030
Little by Little/One Step Ahead	3,100,000	-	1,304,659	1,795,341
<b>Subtotal Legacy Investments</b>	<b>4,229,000</b>	<b>98,364</b>	<b>1,609,024</b>	<b>2,619,976</b>
<b>TOTAL</b>	<b>110,889,000</b>	<b>10,022,277</b>	<b>59,162,109</b>	<b>51,726,891</b>

The FY 2019-20 program budget was approved by the Board of Commissioners on June 13, 2019.

**NOTES:**

Journal entries for FY 2018-19 accrued expenses were reversed in July 2019. The amounts reported are the actual program expenditures for April 2020.

LOS ANGELES COUNTY CHILDREN AND FAMILY FIRST - PROPOSITION 10 COMMISSION (AKA FIRST 5 LA)  
 EXPENDITURES - PASS-THROUGH  
 APRIL 30, 2020, UNAUDITED

Attachment B

INITIATIVE/PROGRAM - PASS-THROUGH	APRIL EXPENDITURES	YEAR TO DATE EXPENDITURES
Medi-Cal Administrative Activities (MAA) - LA County Charges	-	-
Medi-Cal Administrative Activities (MAA) - Participation Payment	-	-
<b>TOTAL</b>	-	-

**Los Angeles County Children and Family First -  
Proposition 10 Commission (aka) First 5 LA  
Operating & Administrative Budget Update  
April 30, 2020, UNAUDITED**

OPERATION AND ADMINISTRATION EXPENSE	APRIL ACTUAL	FISCAL YTD ACTUAL	FY 2019-20 BUDGET	FISCAL YTD VARIANCE
<b>Personnel Services</b>				
Salaries & Wages	950,928	10,700,944	13,948,161	3,247,217
Fringe Benefits	181,420	3,153,709	3,919,170	765,461
<b>Total Personnel Services</b>	<b>1,132,348</b>	<b>13,854,653</b>	<b>17,867,331</b>	<b>4,012,678</b>
<b>General Operating Expenses</b>				
ADP Payroll Charges	2,715	28,814	38,000	9,186
Workers Compensation Insurance	-	67,984	65,000	(2,984)
Utilities	-	114,490	138,000	23,510
Corporate Insurance	-	87,132	75,000	(12,132)
Mileage, Parking and Other Transportation	2,050	25,993	49,980	23,987
Telephones	1,561	35,715	55,800	20,085
Cell Phones & Mobile Devices	11,100	35,999	51,800	15,801
Outside Printing & Publishing	3,097	5,335	20,500	15,165
Other Supplies	-	-	20,250	20,250
Postage & Delivery	40	2,409	13,200	10,791
Educational Supplies	808	2,734	3,900	1,166
Office Supplies	4,868	42,816	82,070	39,254
Subscriptions & Publication	3,963	20,744	21,155	411
Equipment-Rents & Leases	2,071	34,142	55,000	20,858
Building Repair & Maintenance	10,300	89,517	182,000	92,483
Equipment Repair & Maintenance	-	-	13,000	13,000
Offsite Storage	1,801	19,657	35,152	15,495
Hardware & Software Maintenance	4,327	112,293	452,480	340,187
Miscellaneous/Contingency	-	-	70,000	70,000
Stipend/Honorarium	-	(900)	-	900
Internal Meeting	13,675	92,874	124,600	31,726
Divisional Capacity Building	-	2,503	100,000	97,497
<b>Total General Operating Expenses</b>	<b>62,375</b>	<b>820,250</b>	<b>1,666,887</b>	<b>846,637</b>
<b>Consultant Services</b>				
Consultant Fees	72,852	611,808	1,372,700	760,892
Other Professional Fees	3,507	224,078	342,000	117,922
External Reviewers	5,560	5,560	1,000	(4,560)
<b>Total Consultant Services</b>	<b>81,919</b>	<b>841,446</b>	<b>1,715,700</b>	<b>874,254</b>
<b>Professional Services</b>				
Audit	-	41,646	80,000	38,354
Legal Fees	15,547	53,811	175,000	121,189
Professional Dues	771	84,389	125,740	41,351
Staff Recruitment	3,254	5,811	20,000	14,189
Commission Stipends	2,700	12,150	30,000	17,850
Web-Based Services	2,555	20,687	50,000	29,313
Bank & Other Service Charges	-	17,581	32,000	14,419
<b>Total Professional Services</b>	<b>24,826</b>	<b>236,074</b>	<b>512,740</b>	<b>276,666</b>
<b>Travel Expenses</b>				
Airfare	16,934	84,699	176,500	91,801
Lodging	14,842	86,138	163,900	77,762
Per Diem	(304)	33,476	78,500	45,024
Other Travel Expense	2,455	20,733	29,950	9,217
<b>Total Travel Expenses</b>	<b>33,927</b>	<b>225,046</b>	<b>448,850</b>	<b>223,804</b>
<b>Professional Development</b>				
Training Material & Supplies	-	2,587	9,500	6,913
Internal Training	-	16,275	94,400	78,125
Leadership Programs	-	26,980	63,000	36,020
Conference Registrations	10,626	74,638	211,150	136,512
External Education/Training	769	50,428	104,300	53,872
<b>Total Professional Development</b>	<b>11,395</b>	<b>170,908</b>	<b>482,350</b>	<b>311,442</b>
<b>Capital Improvements</b>				
Capital Outlay (Equipment Purchases)	1,978	100,639	134,500	33,861
<b>Total Capital Improvements</b>	<b>1,978</b>	<b>100,639</b>	<b>134,500</b>	<b>33,861</b>
<b>TOTAL OPERATING EXPENSES</b>	<b>1,348,768</b>	<b>16,249,016</b>	<b>22,828,358</b>	<b>6,579,342</b>

**NOTES - OPERATING & ADMINISTRATIVE BUDGET UPDATE:**

The administrative expenses are within the maximum authorized under <sup>57</sup> the Board policy.

The FY 2019-20 operating budget was approved by the Board of Commissioners on June 13, 2019.

**Los Angeles County Children and Families First -  
Proposition 10 Commission  
Statement of Net Assets  
April 30, 2020 Unaudited**

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**Current Assets:**

Cash	\$	1,996,094
Cash- Morlin Mgmt Corp		27,000
Investment:		
Operating and Allocated funds		346,941,563
Advance - Regional Network (RN)		1,056,792
Advance - Various		4,551,669
Other Receivables		239,706
<b>Total Current Assets</b>	<b>\$</b>	<b>354,812,824</b>

**Fixed Assets:**

Land	\$	2,039,000
Building & Improvements		12,076,512
Furniture & Fixtures		627,671
Computer, Software & Accessories		1,952,690
Office Equipment		331,033
Accumulated Depreciation		(6,185,527)
<b>Total Fixed Assets</b>	<b>\$</b>	<b>10,841,379</b>

**Total Assets** **\$** **365,654,203**

**Liabilities and Net Assets**

**Current liabilities:**

Other Liabilities	\$	497,960	(1)
<b>Total Current Liabilities</b>	<b>\$</b>	<b>497,960</b>	

**Net Assets:**

Investment in capital assets	\$	10,841,379
Restricted		354,314,864
<b>Total Net Assets</b>	<b>\$</b>	<b>365,156,243</b>

**Total Liabilities and Net Assets** **\$** **365,654,203**

**NOTES:**

(1) Other Liabilities include accounts payable, security deposit from La Petite Academy and other related liabilities.

First 5 LA

**SUBJECT:**

Strategic Partnership amendments for approval

**RECOMMENDATION:**

Approve amendments to extend twenty-seven strategic partnerships for a total amount of \$34,561,299 to support the implementation of the 2020-2028 Strategic Plan.

**RECOMMENDATION (PROVIDED FOR ACTION):**

First 5 LA staff recommends that the Board approve amendments to extend existing strategic partnerships with twenty-seven organizations for a total amount of \$34,561,299. Information about these strategic partnerships can be found in **Attachment A**. Funds for the associated contracts for FY 20-21 will be included in the proposed FY 2020-21 Budget which will be presented at the combined Budget and Finance/Executive Committee meeting on June 17 and the Board of Commissioners for approval on July 9. Beyond FY 2020-21, funds will be pulled from the assigned fund balance which will be brought to the Board of Commissioners for approval in June of the corresponding fiscal year. At the time of budget approval, requested resources will shift from the Assigned resource category of the fund balance, dedicated for broad Strategic Plan purposes, to the Committed category, amounts dedicated for a more specified purpose.

**BACKGROUND:**

Pursuant to the Board-approved Procurement Policy, strategic partners of \$75,000 or more in a fiscal year must be presented to the Board for approval. A strategic partner is defined as an existing governmental, not-for-profit or for-profit entity which has specific resources needed by the Commission and which has the demonstrated resources, ability or level of expertise to implement specific activities in cooperation with the Commission. Strategic Partnerships allow for an exception to competitive bidding requirements if it aligns to the Strategic Plan and meets one or more of the following conditions:

- The Strategic Partnership can provide specific resources needed by First 5 LA to implement an approved program or initiative in a manner or on a scale that makes the Strategic Partnership more cost-effective than resources provided through a competitive solicitation; or
- The Strategic Partnership can implement an approved program or initiative more expeditiously than resources provided through competitive solicitation; or
- The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership; or
- The Strategic Partnership provides an opportunity to leverage First 5 LA funds to produce additional funding for the program or initiative or service.

For Strategic Partnerships of \$75,000 or more, the determination must be presented to the Board at a public meeting and the Board shall determine, through specific written findings, whether establishing the Strategic Partnership is in the best interests of the Commission.

On November 14, 2019, the board adopted the 2020-2028 Strategic Plan which further refined the priorities of the 2015-2020 Strategic Plan and re-affirmed our focus on policy and systems change efforts to support families in all of L.A. County. Many Strategic Partnerships were scheduled to expire by the end of the current Strategic Plan. Staff assessed these existing strategic partnerships to determine alignment to the four results and the strategic priorities articulated in the refined Strategic Plan. Staff's assessment can be found on Attachment B which details the criteria and justification met for each Strategic Partnership and explains how the work aligns to the 2020-28 Strategic Plan. Staff is seeking approval to extend twenty-seven strategic partnerships for a total

amount of \$34,561,299 to support the implementation of the 2020-2028 Strategic Plan. Strategic Partnerships are typically requested for a specified project period with estimated total project costs. Staff are bringing these amendments to the board for approval to continue these partnerships because the previously approved funding (total project costs) has been or will be exhausted and continuation of these partnerships will support implementation of the 2020-2028 Strategic Plan. Previous Strategic Partnerships have been presented to the board in memo form where each partnership is presented as a separate item on the agenda. Given the volume of strategic partnership amendments and the demands placed on staff as a result of the COVID-19 pandemic, staff made an effort to streamline and condense the content for board review by presenting all strategic partnership amendments on a table since these have been previously presented and approved by the board. Any new strategic partnerships in June will be presented to the board separately.

The Executive Director's emergency authority allowed for waiving of Governance Guideline #1 which requires agenda items to be introduced as information at a full Commission meeting prior to action. Due to the disruptions caused by the COVID-19 pandemic, waiving this guideline allowed staff more time to work with our partners to scope out the work proposed. Moreover, this extended time allowed First 5 LA staff to prioritize their efforts on supporting immediate and necessary contract changes (scope of work and budget modifications) with our contractors, grantees, and vendors in the current fiscal year (FY 19-20) that arose from the pandemic. Approval to ratify this action can be found on Agenda Item 5, Exhibit A.

Section IV.5 of the Procurement Policy also requires Board approval of contracts of \$75,000 or more. The associated contracts for these strategic partnerships can be found on Agenda Item 2D. Each associated contract is also cross referenced in Attachment A.

**ATTACHMENT A  
STRATEGIC PARTNERSHIP AMENDMENTS**

<b>1</b>	<p><b>Approve Amendment of the Strategic Partnership with <u>Pacific Oaks Education Corporation</u>, in the Amount of \$328,000 Through June 30, 2022 for the Institute the Early Childhood Journalism Fellowship</b></p> <p><i><b>Project Overview:</b></i> The Early Childhood Journalism Fellowship at Pacific Oaks Education Corporation focuses on a wide range of issues and implications for policy and practices related to children from prenatal to age 5, their families and communities. Under the proposed amendment to the Strategic Partnership, Pacific Oaks Education Corporation’s fellowship will continue to focus on a wide range of 0-5 issues and access to Pacific Oaks Education Corporation’s unique knowledge base through its Children’s School. In addition, the Fellow will conduct outreach to media outlets to ensure placement of early care and education stories in relevant media markets, such as L.A. County, Sacramento, and the Bay Area, where key legislative leaders and elected officials can become better informed and activated on issues related to early care and education. The capacity of journalists to cover issues affecting young children under the age of five and their families is critical. The COVID-19 pandemic adds an increased urgency to the credible coverage of these issues.</p> <p>The corresponding contract for approval is detailed in Agenda Item #2C, Attachment A, #57</p>
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CRITERIA AND JUSTIFICATION	ALIGNMENT TO FY20-28 STRATEGIC PLAN	AMENDMENT AMOUNT	TOTAL PROJECT AMOUNT	END DATE	Previous Board Approval Date	Department
<p><b>The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership</b> - Pacific Oaks Education Corporation (Pacific Oaks College) and its Children’s School has pioneered achievements in the areas of anti-bias education, emergent curriculum, trauma, and STEAM learning in early childhood education since 1945. While Pacific Oaks College prepares future early childhood educators within its developmental and culturally-based model of education, the Children’s School provides the real-world application of this pedagogy through its progressive early childhood education programs for children ages 6 months through 5 years. This setting where practice can inform academics at the college is unique in L.A. County. Pacific Oaks College has a long and respected reputation and expertise in the field and the college’s approach is lifted up as a national and global model. In addition, they have always factored in foundational aspects that impact families--such as poverty, equity, race, trauma, and a social justice focus--that other schools have not historically paid attention to. Amending this Strategic Partnership will enable the continued collaboration between the Fellows and Pacific Oaks College’s parents, teachers, students, college professors, college administrators, board members, etc., thus infusing Pacific Oaks College’s expertise into the work of the Fellows.</p>	<p>This Strategic Partnership will advance Strategic Plan Outcome area goals across every strategy, and also complements the advocacy efforts of the Public Policy &amp; Government Affairs department. The Pacific Oaks Education Corporation Fellow will elevate awareness of early childhood issues through thoughtful reporting, creating urgency around the topics and building media outlets’ capacity to cover these issues. By raising awareness and encouraging conversations, greater opportunities are created for policy and systems change work to address the early childhood issues invested in by First 5 LA. To achieve the goals of the 2020-28 Strategic Plan, this coverage will help educate and raise awareness of the importance of early childhood development in order to drive the change of norms, attitudes, behaviors and beliefs so young children are prioritized in policy and budget decisions.</p> <p>Additionally, this Strategic Partnership will increase the amount of high-quality news content across digital and social media, from a trusted outlet, while linking L.A. County-specific news coverage to the broader early childhood development movement throughout California.</p>	\$328,000	\$656,000	6/30/2022	5/10/2018	Communications

<b>2</b>	<p><b>Approve Amendment of the Strategic Partnership with <u>The University of Southern California</u>, in the Amount of \$250,000 Through June 30, 2022 for Health Policy and Economics to Elevate Awareness of Early Childhood Issues.</b></p> <p><i><b>Project Overview:</b></i> The University of Southern California’s Center for Health Reporting at the Schaeffer Center for Health Policy and Economics elevates the quantity and quality of coverage of early care and education issues across broadcast, digital, social media and live event platforms from trusted outlets, while increasing the distribution of stories and connecting L.A. County-area news coverage to the broader early childhood development movement throughout California. Under the proposed amendment to the Strategic Partnership, the University of Southern California’s Center for Health Reporting at the Schaeffer Center for Health Policy and Economics will continue this work and the COVID-19 pandemic adds an increased urgency to the credible coverage of these issues, so the capacity of journalists to cover issues affecting young children under the age of five and their families is critical.</p>
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The corresponding contract for approval is detailed in Agenda Item #2C, Attachment A, #58						
CRITERIA AND JUSTIFICATION	ALIGNMENT TO FY20-28 STRATEGIC PLAN	AMENDMENT AMOUNT	TOTAL PROJECT AMOUNT	END DATE	Previous Board Approval Date	Department
<p><b>The Strategic Partnership can provide specific resources needed by First 5 LA to implement an approved program or initiative in a manner or on a scale that is more cost effective than resources provided through a competitive solicitation</b> - The University of Southern California’s Center for Health Reporting at the USC Schaeffer Center for Health Policy and Economics is an independent organization dedicated to quality journalism offering First 5 LA the unique opportunity to elevate awareness and create urgency on early child development issues to policy makers and the general public. The Center for Health Reporting’s past work has alerted elected state officials to numerous state health policy shortcomings and inspired them to press state agencies to alter policies. Engagement by decision makers also has resulted in new legislation to address issues raised by the Center for Health Reporting’s reporting. In several cases, the Center for Health Reporting’s work has led directly to a change in the way a state agency conducts its business, or in new legislation passed and then signed by the governor. The Center for Health Reporting’s investigations into poor children’s access to dental care, unreliable vaccination record-keeping, and state oversight of assisted living facilities each resulted in new legislation or other state action. The Center’s projects will be published in partnership with various L.A. County and California news media organizations, including large and small newspapers, National Public Radio (NPR) affiliates, online and ethnic news media and amplified across a variety of digital and social media platforms. This provides a more cost-effective way to reach multiple media outlets and the opportunity to have multiple stories placed and shared in outlets across LA County and statewide.</p>	<p>This project will advance Strategic Plan goal areas and compliment advocacy efforts of the Policy Department. First 5 LA has learned from its past experience that when issues are reported in the news, from trusted outlets, people—including decision makers—pay attention. To achieve the goals of the 2020-28 Strategic Plan, this coverage will help educate and raise awareness of the importance of early childhood development in order to drive the change of norms, attitudes, behaviors and beliefs so young children are prioritized in policy and budget decisions.</p>	<p align="center">\$250,000</p>	<p align="center">\$625,000</p>	<p align="center">6/30/2022</p>	<p align="center">5/11/2017</p>	<p align="center">Communications</p>
<p><b>Approve Amendment of the Strategic Partnership with <u>The Advancement Project</u>, in the Amount of \$700,000 Through June 30, 2023 for the Data Infrastructure Needed to Support the Ongoing Policy and Systems Change Work.</b></p>						
<p><b>3</b></p>	<p><b>Project Overview:</b> The purpose of this project is to strengthen the data infrastructure needed to support the ongoing systems change priorities of the Best Start regional and local networks, First 5 LA’s strategic plan implementation, and Best Start Learning Agenda within the 14 Best Start geographic areas through an equity and racial justice lens. This project is designed to fulfill three objectives: (1) Provide data, data analysis, and technical assistance to staff, Best Start Regional Network grantees and communities that help prioritize policy and systems change efforts; (2) Leverage the Best Start data infrastructure to provide additional data analysis and technical assistance to support First 5 LA’s strategic plan implementation, three-year implementation plan refinement cycles, Impact Framework, and the newly adopted equity investment guideline; (3) Update data periodically as new data is available to ensure that First 5 LA and Best Start regional and local networks have real-time and updated data to support planning, implementation and learning from strategies to improve results for children, families and communities. Under the proposed amendment to the Strategic Partnership, the Advancement Project will continue to focus on all three project objectives with First 5 LA and refine priorities.</p>					
<p>The corresponding contract for approval is detailed in Agenda Item #2C, Attachment A, #2</p>						

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STRATEGIC PARTNERSHIP AMENDMENTS**

CRITERIA AND JUSTIFICATION	ALIGNMENT TO FY20-28 STRATEGIC PLAN	AMENDMENT AMOUNT	TOTAL PROJECT AMOUNT	END DATE	Previous Board Approval Date	Department
<p><b>The Strategic Partnership can provide specific resources needed by First 5 LA to implement an approved program or initiative in a manner or on a scale that is more cost effective than resources provided through a competitive solicitation</b> - The Advancement Project has a proven data warehouse (i.e. healthycity.org or Race Counts) that will be utilized to streamline the purchasing, housing, analysis of identified data indicators which contributes to their ability to implement this project in a more cost-effective manner than resources provided through a competitive solicitation.</p> <p><b>The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership</b> - The Advancement Project was integral in providing their technical data and community engagement expertise in selecting and outlining the geographies for the original 14 Best Start Communities. In the community selection process, The Advancement Project developed a matrix of high to low need geographies with high to low resourced geographies which was a unique methodology that included combining of their multi-racial and equity values with First 5 LA's values and the perspective of key community members and stakeholders. We anticipate that it would be very difficult, if not impossible, to perfectly recreate the methodology as the methodology included The Advancement Project's unique approach to advancing policy and systems change through a racial equity lens that values and incorporates community stakeholder feedback. Additionally, The Advancement Project led the development of a groundbreaking policy report and web tool with First 5 LA that examined the early care and education landscape in Los Angeles County through three key foci of Access, Workforce, and Quality. The Advancement Project has the demonstrated level of ability or expertise in identifying key prenatal-5 health indicators to support First 5 LA's forward-thinking approach of identifying policy opportunities for the five (5) Best Start Regions and 14 partnerships.</p>	<p>This Strategic Partnership lifts up the importance of using data (aligned with community voice) to inform decision-making that will positively impact all Four adopted First 5 LA Results for Children and Families. Specifically, this Strategic Partnership supports Strategic Priority 2 (Advance and Build on Community Experience through engagement with regional community change agendas), Strategic Priority 3 (Expand Influence and Impact with Data through use of data indicators to measure progress and inform decision-making) and Strategic Priority 4 (Optimize our Effectiveness through strengthening of First 5 LA data infrastructure connected with Best Start Investment and Impact Framework). Finally, this Strategic Partnership aligns with our value of diversity, equity, and inclusion as well as our investment guideline of equity.</p>	<p align="center">\$700,000</p>	<p align="center">\$950,000</p>	<p align="center">6/30/2023</p>	<p align="center">4/11/2019</p>	<p align="center">Communities</p>
<p><b>4 Approve Amendment of the Strategic Partnership with Center for Collective Wisdom, LLC, in the Amount of \$925,000 Through June 30, 2023 to Implement Phase 3 and 4 of the Adoption of the Trauma and Resiliency Framework in the Communities Department Work.</b></p> <p><b>Project Overview:</b> This is a four phased project to support First 5 LA's efforts to integrate the countywide trauma and resiliency-informed systems change framework (i.e. Living Collective Wisdom) into its approach for cultivating Best Start Networks and advancing a broader movement to achieve results for children and families at a population level within Best Start geographies. The intended result of the work is the adoption and integration of the Living Collective Wisdom framework across First 5 LA departments and the Best Start Network Grantees. Under the proposed amendment to the Strategic Partnership, the Center for Collective Wisdom will support Phases 3 and 4 through June 2023 which focus on the following objectives:</p> <ul style="list-style-type: none"> <li>Phase 3 – Adoption of the Trauma and Resiliency Framework: Alignment with Living Collective Wisdom (July 2020 – June 2022): 1) Deepen integration of the Living Collective Wisdom into First 5 LA's strategy and approach catalyzing Best Start Networks for systems change aligned with First 5 LA's 2020-2028 Strategic Plan; 2) Incorporate the developmental aspects of Living Collective Wisdom into the Communities Department</li> </ul>						

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STRATEGIC PARTNERSHIP AMENDMENTS**

and Programs Division efforts to galvanize partners from diverse sectors and build a movement to achieve the four results for children and families at a population level within Best Start geographies; and 3) Support integration efforts across First 5 LA departments and divisions within Best Start geographies consistent with the philosophy and practices of Living Collective Wisdom.

- Phase 4 – Grantee Adoption of the Trauma and Resiliency Framework: Alignment with Living Collective Wisdom (July 2021 – June 2023): 1) Provide opportunities for Best Start Networks to explore Living Collective Wisdom; and 2) Support Best Start Regional Network grantees in their integration of the core competencies and developmental aspects of Living Collective Wisdom. (Implementation of Phase 4 of the Strategic Partnership is depended upon the receptiveness and readiness of the Best Start Regional Network grantees to engage in the Living Collective Wisdom process.)

The corresponding contract for approval is detailed in Agenda Item #2C, Attachment A, #3

CRITERIA AND JUSTIFICATION	ALIGNMENT TO FY20-28 STRATEGIC PLAN	AMENDMENT AMOUNT	TOTAL PROJECT AMOUNT	END DATE	Previous Board Approval Date	Department
<p><b>The Strategic Partnership can implement an approved program or initiative more expeditiously than resources provided through a competitive solicitation</b> - The Strategic Partnership with the Center for Collective Wisdom (C4CW) maximizes an opportunity to simultaneously advance First 5 LA's strategic priorities outlined in the FY 2020-2028 Strategic Plan. Conducting a competitive solicitation and not extending this Strategic Partnership with C4CW could result in losing critical time and other resources needed to continue the integration of the countywide trauma and resiliency-informed systems change framework. Integrating systems change and community change efforts to address both individual and community trauma and resiliency is one of the recommended strategies in the trauma and resiliency informed systems change report. The Strategic Partnership continues to support First 5 LA's continued integration of the countywide trauma and resiliency-informed systems change framework (i.e. Living Collective Wisdom). This is particularly relevant given the COVID-19 pandemic, which has ravished communities in Best Start geographies and compelled staff to think differently and more strategically about how it conceptualizes and repositions the work and relationships with key stakeholders (across diverse sectors) to catalyze networks and build a movement to achieve population level results. As the structure for Best Start continues to evolve, more partners are being mobilized to meet the immediate needs of families while advancing critical systems change work in order to achieve profound results aligned with First 5 LA's four results for children and families.</p> <p><b>The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership</b> - The Living Collective Wisdom Framework was developed and is trademarked by C4CW making this expertise only available through First5 LA's continued partnership with them. Additionally, C4CW has more than 30 years of experience in designing and facilitating large-scale multi-stakeholder change efforts, including processes to confront major budget shortfalls, plan for and implement major systems transformation, facilitate community capacity building, and improve outcomes of community well-being. For First 5 LA's Health Systems</p>	<p>Extension of the Strategic Partnership is aligned with First 5 LA's Board-approved, refined strategic plan, which commences July 2020. Further integration of the Living Collective Wisdom supports First 5 LA's effort to make substantive progress towards the long-term systems change outcomes and four results for children and families</p> <p>The Strategic Partnership with the Center for Collective Wisdom is predominately aligned with two strategic priorities of the 2020-2028 Strategic Plan:</p> <p>Priority #2 – Advance and Build on Community Experience: Connect, maximize and coordinate public resources, relationships and local assets and relationships within our 14 Best Start geographies. C4CW's Living Collective Wisdom Framework provides a strategic orientation to coordinating and integrating efforts, strengthening relationships among stakeholders with divergent perspectives, and taking high-leverage action to maximize and sustain results.</p> <p>Priority #4 – Optimize Our Effectiveness: Heighten organizational performance to enhance our impact. The four competencies of the Living Collective Wisdom Framework (results, community, living systems, and leadership) supports staff's ability to engage in and advance large-scale change efforts, such as Best Start, to achieve population level results.</p>	<p>\$925,000</p>	<p>\$1,625,000</p>	<p>6/30/2023</p>	<p>9/13/2018</p>	<p>Communities</p>

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<p>work, C4CW has been facilitating a countywide workgroup as well as engaging with county systems, such as LAUSD, to adopt and integrate the Living Collective Wisdom Framework.</p> <p><b>The Strategic Partnership can provide specific resources needed by First 5 LA to implement an approved program or initiative in a manner or on a scale that makes the Strategic Partnership more cost effective than resources provided through a competitive solicitation</b> - Since 2018, the Communities Department has been working with C4CW to adopt and integrate the countywide trauma and resiliency-informed systems change framework (i.e. Living Collective Wisdom) into its Best Start work. Phases 1 and 2 of the Strategic Partnership supported the department during the transition to and onboarding of the Best Start Regional Network Grantees. Phases 3 and 4 of the Strategic Partnership builds on this prior work and involves deepening the integration of the framework into First 5 LA's strategy and approach across departments to catalyze Best Start Networks for systems change aligned with First 5 LA 2020-2028 Strategic Plan. Phases 3 and 4 of this expanded strategic partnership builds on Phase 2, and a competitive solicitation would require additional resources of time and money.</p>						
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<b>5</b>	<p><b>Approve Amendment of the Strategic Partnership with <u>Child Care Alliance of Los Angeles</u>, in the Amount of \$1,700,000 Through June 30, 2023 for the Registry in Los Angeles County.</b></p> <p><b>Project Overview:</b> The Child Care Alliance of Los Angeles (CCALA) established and operates the Registry in L.A. County. The Registry is a secure, web-based data system that contains verified data and information on the Early Care Education (ECE) workforce, including their education, professional development and experience. In addition to funding operations, a portion of First 5 LA's investment was pooled with funding from other sources, including the San Francisco Office of Early Care and Education, the David and Lucille Packard Foundation and the Mimi and Peter Haas Foundation, to purchase the RegistryOne data system. Since the initial Strategic Partnership approval, the Registry has collected data from over 20,000 members of the L.A. County ECE workforce. This data has been used for planning, policy, budget allocation, and data system development at the both the local and state-level. To facilitate the Registry's alignment with ECE systems locally and state-wide, the Registry continues to develop and expand its relationships with counties across the state, the California Department of Education – Early Learning and Care Division (CDE-ELCD), First 5 California, and California Community Care Licensing. First 5 LA's collective vision with CCALA, First 5 California, CDE-ELCD, Los Angeles County Office for the Advancement of Early Care and Education (OAECE) includes using the Registry to serve as a tool for improving ECE systems alignment at the local and state-level, strengthening the ECE professional development system, and advocating for policy and system change, including incentivizing quality and competitively compensating the early childhood workforce. In response to the Registry's local expansion in LA County, there are a number of efforts from CCALA/the Registry to obtain new local funders, including Quality Start Los Angeles (QSLA) partners, such as the Los Angeles County Office of Education and OAECE. By combining resources with other local stakeholders through a cost sharing model, there would be a decline in funding needed from First 5 LA in Years 2 and 3 of the Strategic Partnership, while still ensuring continuity of local operations.</p> <p>Currently, it is optional for the California ECE workforce to join the Registry, so data is not representative of all those currently working in early learning and care settings. While joining the Registry is not mandatory, in 2017 Quality Start Los Angeles (QSLA) began requiring lead teachers and directors to use the Registry to assess staff qualifications for quality ratings. Under the proposed amendment to the Strategic Partnership, CCALA will continue to collect and update qualifications of existing staff participating in QSLA, and First 5 LA anticipates the Registry will collect data on additional early childhood workforce members who will be reached through the planned expansion of QSLA beginning in FY20-21. Additionally, the Registry is planning to integrate with Los Angeles County's AB 212 Stipend Program, which supports child development staff retention.</p> <p>The corresponding contract for approval is detailed in Agenda Item #2C, Attachment A, #12</p>
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CRITERIA AND JUSTIFICATION	ALIGNMENT TO FY20-28 STRATEGIC PLAN	AMENDMENT AMOUNT	TOTAL PROJECT AMOUNT	END DATE	Previous Board Approval Date	Department
<b>The Strategic Partnership can provide specific resources needed by First 5</b>	An area in First 5 LA's 2020-2028 Strategic Plan for the ECE Outcome	\$1,700,000	\$5,700,000	6/30/2023	6/14/2018	Early Care &

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<p><b>LA to implement an approved program or initiative in a manner or on a scale that is more cost effective than resources provided through a competitive solicitation</b> - Through CCALA's partnership of ten Resource and Referral (R&amp;R) and Alternative Payment agencies, CCALA maintains the largest and strongest connection with the ECE workforce, including those working in licensed childcare centers, family child care homes, and license-exempt settings. These agencies have the unique ability to engage ECE professionals who may lack access to more formal professional development opportunities such as college coursework, including providing training workshops. As a trusted source of information, technical assistance, and support, these agencies are effective at working with providers to engage in their professional development in a new way.</p> <p><b>The Strategic Partnership can implement an approved program or initiative more expeditiously than resources provided through a competitive solicitation</b> - Amending the Strategic Partnership with CCALA will allow for uninterrupted Registry operations in L.A. County in support of the ECE professional development system and Quality Start Los Angeles (QSLA) strategies. Locally, QSLA began requiring participating ECE providers to use the Registry to support the assessment of staff qualifications for quality ratings. Additionally, all workforce development programs funded by CDE-ELCD have been required to use the Registry to track individual demographic, employment, and training data. With the Registry expanding the amount and variety of data it houses, it has the potential to deliver a comprehensive picture of ECE employment information, professional development activities, and higher education course completion at both the county and state levels.</p> <p><b>The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership</b> - Over the past seven years, CCALA has developed the unique expertise and infrastructure to carry out Registry operations. For example, CCALA has identified and facilitated efforts for the Registry to streamline processes, information, and data collection to reduce reporting and administrative functions and costs at multiple levels (individual, program administrator, training organization, local, regional, state, and federal). At the state level, CCALA has advocated and engaged with policymakers to align the Registry with various ECE systems, including professional development and Quality Rating and Improvement System (QRIS).</p>	<p>area is supporting and incentivizing quality early care and education through the advancement of the workforce and professional development of the field. The Registry provides a mechanism for understanding and building upon the strengths, needs and challenges of the workforce as well as the professional development system. Through the Registry's training calendar feature, it also provides access to professional development opportunities thereby promoting a more skilled and knowledgeable ECE workforce. Furthermore, the Registry is aligned with First LA's activities aimed at improving the quality of ECE services given its integral role of assessing, promoting and tracking staff qualifications as a component of QSLA.</p>				Education
<p><b>6 Approve Amendment of the Strategic Partnership with <u>Child Care Alliance of Los Angeles</u>, fiscal sponsor for Partnerships for Education, Articulation and Coordination through Higher Education (PEACH) in the Amount of \$350,000 Through June 30, 2021 for the Early Care Education (ECE) Credential Advocacy Project.</b></p> <p><b>Project Overview:</b> The Early Care Education (ECE) Credential Advocacy Project increases access to high-quality ECE by strengthening the preparation and certification system for early educators. The goals of the project include: 1) the modification and implementation of the Child Development Permit Matrix and 2) the development and implementation of an ECE Credential. Objectives include influencing the requirements of the Child Development Permit Matrix, advocating for an ECE Credential and, most importantly, building the readiness of the workforce development system to support increased opportunities and requirements for early educators in all settings. This project is led</p>					

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by Partnerships for Education, Articulation, and Coordination through Higher Education (PEACH), a higher education collaborative of ECE and Child Development faculty from colleges and universities working to strengthen the preparation and career pathways in the ECE field.

Under the proposed amendment to the Strategic Partnership, PEACH will continue to progress on the objectives of the ECE Credential Advocacy Project. In addition, a number of circumstances and developing opportunities make it necessary to amend this strategic partnership. These circumstances include how in 2019, Governor Newsom and the Legislature allocated funding to create a Masterplan for Early Learning and Care for the state. This plan will be developed over the next year and will guide state action, including recommendations for the certification requirements and compensation for the early learning workforce. The CA Commission on Teacher Credentialing (CTC) has delayed voting on revisions to the existing Child Development Permit Matrix. They will most likely take action once the Masterplan is released in October 2020. A number of systems-building efforts are underway to strengthen the early educator pipeline, including the Quality Counts California Early Learning and Care Workforce Development Pathways Grants RFA, the Early Educator Investment Collaborative's Transforming Early Educator Lead Teacher Preparation Programs through Multi-Partner Innovation grant, and the Office of Child Protection's Comprehensive Fiscal Analysis of the Los Angeles County Early Care and Education System implementation plan. These projects and funding sources offer ongoing opportunities to build aligned workforce development pathways tied to the work that is already underway through the project.

The corresponding contract for approval is detailed in Agenda Item #2C, Attachment A, #11

CRITERIA AND JUSTIFICATION	ALIGNMENT TO FY20-28 STRATEGIC PLAN	AMENDMENT AMOUNT	TOTAL PROJECT AMOUNT	END DATE	Previous Board Approval Date	Department
<p><b>The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership</b> - PEACH is a unique collaborative of college and university faculty that have specific content expertise about the ECE preparation and professional development system, and what is developmentally appropriate for children. Partner institutions represent every segment of higher education, including two-thirds of the County's community colleges, all California State University (CSU) campuses, UCLA Extension, and three private universities, and so are uniquely positioned to make connections across systems.</p> <p>PEACH is the only collaborative of its kind in California and has been gaining recognition across the state. Their partners are sought in advisory contexts and hold positions of influence with the CSU Chancellor's office, California Community College Early Childhood Educators, and the Transforming the Workforce for Children Birth through Age 8 implementation workgroup.</p> <p>Through the Strategic Partnership with PEACH, First 5 LA can leverage the coalition's expertise and resources, which are exclusively focused on strengthening the ECE professional development system through institutions of higher education.</p>	<p>The First 5 LA 2020-2028 Strategic Plan seeks for children to have high-quality early care and education experiences prior to kindergarten entry. The largest factor contributing to a quality experience is a well-trained professional in the classroom. The project and Strategic Partnership seek to strengthen the preparation system for early educators and to align requirements and compensation of those educators with what is best for children.</p> <p>The Strategic Plan also calls out a priority to Strengthen Public and Community Systems. This Strategic Partnership seeks to improve the public system of early educator certification and training through advocacy with the CTC, to integrate and align the higher education preparation system (both public and private) through advocacy with PEACH partner institutions, and to generally increase the quality of both using the expertise of the collaborative.</p> <p>This Strategic Partnership specifically addresses Objective 1.3 Advocate for policy change in the early learning reimbursement rate structure to incentivize quality and competitively compensate the early childhood workforce and Objective 1.4 Advocate for policy change that aligns and enhances the eligibility and program requirements of publicly funded preschool.</p>	<p>\$350,000</p>	<p>\$2,998,000</p>	<p>6/30/2021</p>	<p>6/14/2018</p>	<p>Early Care &amp; Education</p>

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<b>7</b>	<p><b>Approve Amendment of the Strategic Partnership with <u>City of Pasadena</u> in the Amount of \$32,500 Through June 30, 2021 for Kindergarten Readiness Assessment (KRA) Strategy</b></p> <p><i><b>Project Overview:</b></i> Since the Board approved a Kindergarten Readiness Assessment (KRA) initiative in 2017, nine school districts/communities have collected school readiness data on kindergarten students to inform community action. School readiness data is collected using the Early Development Index (EDI). The EDI is a population-level tool which provides insight into young children's readiness for school, as well as highlights population wide vulnerabilities in five development areas including: social competence, emotional maturity, language and cognitive skills, communication skills, and physical health and well-being. Once data is collected, school districts in partnership with a local community agency engage teachers, community members and other stakeholders in understanding the results and developing strategies for targeted improvement. Objectives of the strategy are also to strengthen the capacity of school districts and community agency staff to utilize the EDI to support policy and systems change and to build the capacity of community stakeholders to utilize EDI data to advance and inform community action.</p> <p>The City of Pasadena's Office of the Young Child has led this work in Pasadena since the initiative began in 2017. Under the proposed amendment to the Strategic Partnership, the City of Pasadena and community stakeholders will continue the work of using EDI data to support developing and implementing community action plans in Pasadena.</p> <p>The contract amount with the City of Pasadena is under \$75,000 and therefore, does not require Board approval.</p>						
	<b>CRITERIA AND JUSTIFICATION</b>	<b>ALIGNMENT TO FY20-28 STRATEGIC PLAN</b>	<b>AMENDMENT AMOUNT</b>	<b>TOTAL PROJECT AMOUNT</b>	<b>END DATE</b>	<b>Previous Board Approval Date</b>	<b>Department</b>
	<p><b>The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership-</b> First 5 LA's Kindergarten Readiness Strategy involves supporting the collection and use of data using the EDI. Given that the EDI can only be completed by kindergarten teachers, the successful implementation of this project is dependent upon the involvement of school districts. In some communities, the lead agency for the EDI implementation is a school district and in other communities, the lead agency is a trusted local partner who has an established relationship with the school district and has the capacity to support implementation.</p> <p>The City of Pasadena is the only entity within this community with the capacity and authority to collect data from kindergarten teachers. Amending this Strategic Partnership is in the best interest of the Commission because the EDI is administered through school districts and anchor agencies that serve as trusted advisors as stakeholders consider future policy and systems change. The City of Pasadena and the Office of the Young Child is the only trusted local agency with the ability to partner with both the local school district for data collection and local municipal and community agencies for data use and dissemination to support systems change.</p>	<p>The 2020-2028 Strategic Plan reaffirms First 5 LA's commitment to expanding a population-level measurement of school readiness in support of systems level change. The Strategic Partnership with the City of Pasadena advances Strategic Priority 2: Advance and build on community experience and Strategic Priority 3: Expand our influence and impact with data.</p>	\$32,500	\$177,307	6/30/2021	10/12/2017	Early Care & Education
<b>8</b>	<p><b>Approve Amendment of the Strategic Partnership with <u>Connections for Children</u> in the Amount of \$32,500 Through June 30, 2021 for Kindergarten Readiness Assessment (KRA) Strategy</b></p> <p><i><b>Project Overview:</b></i> Since the Board approved the Kindergarten Readiness Assessment (KRA) Initiative in 2017, nine school districts/communities have collected school readiness data on kindergarten students to inform community action. School readiness data is collected using the Early Development Index (EDI). The EDI is a population-level tool which provides insight into young children's readiness for school, as well as highlights population wide vulnerabilities in five development areas including: social competence, emotional maturity, language and cognitive skills, communication skills, and physical health and well-being. Once data is collected, school districts in</p>						

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partnership with a local community agency engage teachers, community members and other stakeholders in understanding the results and developing strategies for targeted improvement. Objectives of the strategy are also to strengthen the capacity of school districts and community agency staff to utilize the EDI to support policy and systems change and to build the capacity of community stakeholders to utilize EDI data to advance and inform community action. Connections for Children has led this work in the City of Santa Monica since the initiative began in 2017. Under the proposed amendment to the Strategic Partnership, Connections for Children and community stakeholders will continue the work of using EDI data to support developing and implementing community action plans in Santa Monica.

The contract amount with Connections for Children is under \$75,000 and therefore, does not require Board approval.

CRITERIA AND JUSTIFICATION	ALIGNMENT TO FY20-28 STRATEGIC PLAN	AMENDMENT AMOUNT	TOTAL PROJECT AMOUNT	END DATE	Previous Board Approval Date	Department
<p><b>The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership-</b> First 5 LA's Kindergarten Readiness Strategy involves supporting the collection and use of data using the EDI. Given that the EDI can only be completed by kindergarten teachers, the successful implementation of this project is dependent upon the involvement of school districts. In some communities, the lead agency for the EDI implementation is a school district and in other communities, the lead agency is a trusted local partner who has an established relationship with the school district and has the capacity to support implementation.</p> <p>Connections for Children is the only trustee local agency in Santa Monica with the capacity and authority to collect data from kindergarten teachers. Connections for Children also serves as trusted advisor and community partner for a variety of community agencies and is able to leverage EDI data to support systems change in communities.</p>	<p>The 2020-2028 Strategic Plan reaffirms First 5 LA's commitment to expanding a population-level measurement of school readiness in support of systems level change. The Strategic Partnership with Connections for Children advances Strategic Priority 2: Advance and build on community experience and Strategic Priority 3: Expand our influence and impact with data.</p>	<p align="center">\$32,500</p>	<p align="center">\$166,011</p>	<p align="center">6/30/2021</p>	<p align="center">10/12/2017</p>	<p align="center">Early Care &amp; Education</p>

**9 Approve Amendment of the Strategic Partnership with Los Angeles County Office of Education in the Amount of \$1,800,000 Through June 30, 2023 for the QRIS Data System Program**

**Project Overview:** Quality Start Los Angeles (QSLA), which is Los Angeles County's Quality Rating and Improvement System (QRIS), helps participating early learning programs raise their level of quality. The Los Angeles County Office of Education (LACOE) has administered and maintained QSLA's data system, which stores, exports, and imports all data elements required for a site's rating. The QSLA data system provides a common place to collect various types of data, across multiple partners, and from multiple funding streams, in one central place.

The QSLA data system is also a repository of data used to comply with reporting requirements to Quality Counts California (QCC) through the Common Data Elements file submission process, which is the annual report of site-level common data to the state. Under the proposed amendment to the Strategic Partnership, LACOE would continue to administer the contract for the QSLA Data System and provide appropriate staffing to manage the database, and providing the necessary support for countywide partners interfacing with the data system.

The corresponding contract for approval is detailed in Agenda Item #2C, Attachment A, #10

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<p><b>The Strategic Partnership can provide specific resources needed by First 5 LA to implement an approved program or initiative in a manner or on a scale that is more cost effective than resources provided through a competitive solicitation</b> - LACOE has demonstrated experience with hosting a large-scale data system and is able and willing to provide the necessary staffing and oversight to support the QRIS data system for use by all Los Angeles County QSLA partners.</p> <p><b>The Strategic Partnership provides an opportunity to leverage First 5 LA funds to produce additional funding for the program or initiative or service</b> - The Strategic Partnership between LACOE and First 5 LA represents a cost sharing partnership, with LACOE contributing \$590,000 over the next two years. By combining resources, LACOE and First 5 LA are able to ensure long-term continuity of a data system to be used for QSLA and increase administrative efficiency and bargaining power by entering into a single contract with a data vendor.</p>	<p>The Strategic Partnership with LACOE is aligned with several of First 5 LA's Investment Guidelines, including equity, sustainability, and systems change. It is also directly aligned with First 5 LA's result for children to have high-quality early care and education experiences, and First 5 LA's strategic priority to expand influence and impact with data.</p>	<p>\$1,800,000</p>	<p>\$4,300,000</p>	<p>6/30/2023</p>	<p>6/8/2017</p>	<p>Early Care &amp; Education</p>
<p><b>10   Approve Amendment of the Strategic Partnership with The Regents of the University of California in the Amount of \$700,000 Through June 30, 2021 to have the UCLA Center for Healthier Children, Families and Communities -Continue Providing Technical Assistance to support the Kindergarten Readiness Assessment (KRA) Tool</b></p> <p><b>Project Overview:</b> The Regents of the University of California through the University of California of Los Angeles (UCLA) has provided technical assistance to all districts, municipalities, and community-based organizations participating in First 5 LA's initiative to implement a population-level measurement of school readiness across in LA County, known as the Kindergarten Readiness Assessment (KRA) Initiative. Kindergarten teachers from each district participated in an Early Development Index (EDI) training session and completed online assessments. The EDI is a population-level tool which provides insight into young children's readiness for school, as well as highlights population wide vulnerabilities in five development areas including: social competence, emotional maturity, language and cognitive skills, communication skills, and physical health and well-being. Communities participate in deeper stakeholder engagement including hosting community conversations to elevate the results of the EDI and participating in the Transforming Early Childhood Community Systems (TECCS) Learning Exchange. The Learnings Exchange is a quarterly convening of the Southern California entities participating in EDI data collection and dissemination. UCLA continues to be a critical partner in achieving the three primary objectives of the initiative: 1) Implement the EDI and collect data to assess the kindergarten readiness of children in the community; 2) Strengthen the capacity of school districts and community agency staff to utilize the EDI to support policy and systems change; and 3) Build the capacity of community stakeholders to understand the results of the EDI.</p> <p>Under the proposed amendment to the Strategic Partnership, The Regents of the University of California will continue to be responsible for the following scope of services: 1) EDI community outreach for emerging districts; 2) EDI data analysis and reporting; 3) Individual district and community coaching; and 4) Facilitate the regional shared learning network for Los Angeles County.</p> <p>The corresponding contract for approval is detailed in Agenda Item #2C, Attachment A, #14</p>						
<p align="center"><b>CRITERIA AND JUSTIFICATION</b></p>	<p align="center"><b>ALIGNMENT TO FY20-28 STRATEGIC PLAN</b></p>	<p align="center"><b>AMENDMENT AMOUNT</b></p>	<p align="center"><b>TOTAL PROJECT AMOUNT</b></p>	<p align="center"><b>END DATE</b></p>	<p align="center"><b>Previous Board Approval Date</b></p>	<p align="center"><b>Department</b></p>
<p><b>The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership</b> - UCLA's Center for Healthier Children, Families and Communities is licensed by the Canadian Publishers of the Early Development Instrument (EDI) at McMaster University, Offord Centre for Child Studies to sublicense the EDI and provide technical support to organizations in the United States. UCLA runs the EDI national support network for local communities participating in the EDI by providing the technical assistance, licensed training</p>	<p>The 2020-2028 Strategic Plan reaffirms First 5 LA's commitment to expanding a population-level measurement of school readiness in support of systems level change. The Strategic Partnership with The Regents of the University of California advances Strategic Priority 2: Advance and build on community experience and Strategic Priority 3: Expand our influence and impact with data.</p>	<p>\$700,000</p>	<p>\$2,300,000</p>	<p>6/30/2021</p>	<p>4/12/2018</p>	<p>Early Care &amp; Education</p>

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<p>materials, online EDI software used by teachers to complete the EDIs, data analytics and visualization. First 5 LA's strategy involves supporting the collection and use of data using the EDI. Given that the EDI can only be collected and analyzed by The Regents of the University of California, the successful implementation of this project is dependent upon the participation of UCLA's Center for Healthier Children, Families and Communities.</p> <p>Extending the Strategic Partnership with The Regents of the University of California is in the best interest of the Commission because: 1) The EDI is collected and analyzed through UCLA's Center for Healthier Children, Families and Communities and used as stakeholders consider future policy and systems change; 2) It will continue to leverage ongoing momentum for use of the EDI in Los Angeles County; and 3) It will support stakeholders' ability to leverage the EDI data to support systems change</p>					
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<b>11</b>	<p><b>Approve Amendment of the Strategic Partnership with <u>The California Community Foundation</u>, fiscal sponsor for the Bold Vision Equity 2028 Fund in the Amount of \$150,000 Through June 30, 2021</b></p> <p><b>Project Overview:</b> California Community Foundation (CCF), fiscal sponsor for the Bold Vision Equity 2028 Fund, pools funding with other regional philanthropic foundations. Bold Vision 2028 is philanthropic-led effort of grant makers and civic leaders which seek to leverage the opportunity of the upcoming 2028 Olympics being hosted by Los Angeles, by creating a cross-sector collaboration to significantly expand economic vitality and shared prosperity for all Angelenos by 2028. This past year, the Fund engaged the Advancement Project CA (APCA) which designed and implemented a process bringing forward community leaders across the four issue areas (homelessness, juvenile justice, education and health) to develop a list of recommendations for consideration. Under the proposed amendment to the Strategic Partnership, California Community Foundation (CCF), fiscal sponsor for the Bold Vision Equity 2028 Fund, will continue work on the original plan to have recommendations for consideration brought forth to the Bold Vision steering committee in the first half of 2020, a process that has been extended due in part to the pandemic.</p> <p>The corresponding contract for approval is detailed in Agenda Item #2C, Attachment A, #64</p>
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CRITERIA AND JUSTIFICATION	ALIGNMENT TO FY20-28 STRATEGIC PLAN	AMENDMENT AMOUNT	TOTAL PROJECT AMOUNT	END DATE	Previous Board Approval Date	Department
<p><b>The Strategic Partnership provides an opportunity to leverage First 5 LA funds to produce additional funding for the program or initiative or service -</b> First 5 LA funding will leverage funding from a variety of other philanthropic organizations including the Weingart Foundation, the California Endowment, the Blue Shield Foundation, California Community Foundation, the Hilton Foundation and several others. First 5 LA's contribution is similar in size as the contributions of other funders. The County and City of Los Angeles have also been involved in planning discussions and will likely contribute funding in future phases of the project.</p>	<p>Bold Vision 2028 is aligned with the First 5 LA 2020-2028 Strategic Plan because it is directly advances First 5 LA's Four Results for Children and Families and employs three of our strategic priorities: strengthen public and community systems, advance and build on community experience, and expand influence and impact with data. Bold Vision 2028 focuses on improving outcomes for families and youth of color living in Los Angeles County. In addition, the project will address systems change through an equity lens, inclusiveness in economic growth, systems' effectiveness, civic engagement and community organizing, and an overall cradle to career orientation. This is one of LA County's largest and most robust philanthropic endeavors and emphasizes the importance of young children to a thriving region.</p>	\$150,000	\$351,285	6/30/2021	6/13/2019	Executive

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**Approve Amendment of the Strategic Partnerships with Thirteen Welcome Baby Hospitals in the Cumulative Amount of \$25,593,299 Through June 30, 2023**

12. Martin Luther King, Jr. – Los Angeles Health Corporation
13. Northridge Hospital Foundation
14. Providence Health & Services Foundation
15. Providence Little Company of Mary Foundation
16. St. Francis Medical Center
17. St. Mary Medical Center
18. White Memorial Community Benefit Corporation
19. Emanate Health
20. Long Beach Memorial Medical Center
21. Antelope Valley Partners for Health
22. Valley Presbyterian Hospital
23. Prime Health Care Centinela, LLC
24. Dignity Community Care

**Project Overview:** The Welcome Baby program is designed to outreach to families at strategic points in time during pregnancy, birth, and postnatally, providing some primary health prevention and parent education information, and referring families to services in their community. Under the proposed amendment to the Strategic Partnership all thirteen Welcome Baby hospitals will continue to reach a significant number of births across the county, as hospitals are the only setting that offers a venue at which a universal screening program can be conducted. Families identified as needing additional support and services are offered additional postpartum support. The Welcome Baby hospitals collectively enroll over 15,000 families a year and have been implementing the program for over 7 years. Through FY 20-23 Welcome Baby staff will continue to serve clients with a focus on increasing enrollment and participation, as well as participate in the Welcome Baby Impact Study conducted by the First 5 LA to determine impact and effectiveness of the program.

The corresponding contract for approval is detailed in Agenda Item #2C, Attachment A, #15-27

CRITERIA AND JUSTIFICATION	ALIGNMENT TO FY20-28 STRATEGIC PLAN	AMENDMENT AMOUNT	TOTAL PROJECT AMOUNT	END DATE	Previous Board Approval Date	Department
<p><b>The Strategic Partnership can provide specific resources needed by First 5 LA to implement an approved program or initiative in a manner or on a scale that is more cost effective than resources provided through a competitive solicitation</b> - The Welcome Baby hospital visit cannot be implemented without the active cooperation and participation of hospitals. Hospitals must grant access to patients; therefore, hospitals play a pivotal role in that they are expected to hire hospital-based staff to be trained to implement the Welcome Baby hospital visit. Hospitals also serve as the fiscal agent, responsible for contracting with community providers to successfully implement Welcome Baby. The sheer volume of services required necessitates strong fiscal capacity and management, monitoring and audit processes to support administration of funds, as well as the ability to subcontract with one or more community-based organizations, making the</p>	<p>The Strategic Partnership with Welcome Baby Hospitals plays a lead role in the implementation of strategies and objectives of the FY 2020-2028 Strategic Plan in regards to home visiting quality, accessibility, and sustainability. These efforts are focused on providing program and policy leadership to support the development and expansion of a universal system of voluntary home visiting that builds upon existing infrastructure. The Welcome Baby Hospitals play a crucial role, not only in triaging families into programs best able to meet their needs as part of a network of home visiting programs in LA County, but also in supporting program-specific and broader strategic evaluations and sustainability efforts for home visiting programs.</p>	\$25,593,299	\$189,748,388	6/30/2023	06/11/2015	Family Supports

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<p>hospital role essential as they are able to provide specific resources needed by First 5 LA to implement Welcome Baby program.</p> <p><b>The Strategic Partnership can implement an approved program or initiative more expeditiously than resources provided through a competitive solicitation</b> The 13 Welcome Baby Hospitals have been implementing the program for over eight years, developing the necessary expertise and personnel needed to continue high quality implementation of the program. The Strategic Partnership will allow hospitals experienced in providing Welcome Baby to continue services, without disruption, as they are fully staffed to do so. The Strategic Partnership with hospitals also allows the opportunity to reach a significant number of births across Los Angeles County.</p> <p><b>The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership</b> - The hospital setting offers the only venue at which a universal screening program can be conducted to screen all parents upon the birth of their newborns. The hospital visit helps ensure that the greatest number of families receive an invitation to participate in the Welcome Baby program. Hospitals provide the needed expertise to allow for effective incorporation of the Welcome Baby hospital visit into their workflow. Finally, hospitals are familiar with the unique dynamics and expectations of existing staff and how to best prepare and accommodate for workflow changes, and their support and expertise of key hospital personnel is critical.</p>						
<p><b>25 Approve Amendment of the Strategic Partnership with <u>Public Health Foundation Enterprises, Inc.</u> in the Amount of \$1,700,000 Through June 30, 2023 for the WIC for the Data Mining Project</b></p> <p><b>Project Overview:</b> First 5 LA has partnered with Public Health Foundation Enterprises, Inc. (PHFE). The PHFE WIC Program is the largest WIC provider in LA County since 2002 to leverage the extensive administrative information that WIC collects, including socio-demographic and health information for the duration of WIC services (from the prenatal period through the child’s 5th birthday). Due to this collaboration, L.A. County is the only county that is able to electronically aggregate and analyze WIC data across multiple WIC agencies within the county. Additionally, this Strategic Partnership has funded the Los Angeles County WIC Surveys (2005, 2008, 2011, 2014, 2017) which seeks to better understand the health, well-being, experiences and to elevate the parent voice of WIC families in L.A County. Under the proposed amendment to the Strategic Partnership, Public Health Foundation Enterprises WIC Program (PHFE-WIC) will continue for an additional three years, through June 2023. The extension of this Strategic Partnership does not obligate First 5 LA to contract with PHFE-WIC for the duration of the Strategic Plan if it is determined not to be in the best interest of the Commission. The PHFE WIC team will continue to work closely with First 5 LA staff through the proposed partnership to support to First 5 LA’s learning priorities. Recent examples of this support include: providing data for four of First 5 LA’s Impact Framework Indicators; PHFE WIC hosted focus groups with WIC families and revised the L.A. County WIC Survey to include questions addressing parent concerns about developmental delays to help inform implementation of Help Me Grow LA. This is a long-standing partnership with PHFE for the Data Mining Project. The total project cost below includes costs beginning with the 2015-2020 Strategic Plan.</p> <p>The corresponding contract for approval is detailed in Agenda Item #2C, Attachment A, #51</p>						
<p align="center"><b>CRITERIA AND JUSTIFICATION</b></p>	<p align="center"><b>ALIGNMENT TO FY20-28 STRATEGIC PLAN</b></p>	<p align="center"><b>AMENDMENT AMOUNT</b></p>	<p align="center"><b>TOTAL PROJECT AMOUNT</b></p>	<p align="center"><b>END DATE</b></p>	<p align="center"><b>Previous Board Approval Date</b></p>	<p align="center"><b>Department</b></p>
<p><b>The Strategic Partnership can provide specific resources needed by First 5</b></p>	<p>The proposed Strategic Partnership aligns with the 2020-2028</p>	<p>\$1,700,000</p>	<p>\$4,034,205</p>	<p>6/30/2023</p>	<p>10/8/2015</p>	<p>Measurement,</p>

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<p><b>LA to implement an approved program or initiative in a manner or on a scale that is more cost effective than resources provided through a competitive solicitation</b> - In 2018, the Special Supplemental Nutrition Program for Women, Infants and Children (WIC) served 46% of children under the age of 5 in L.A. County. The Strategic Partnership would provide data from existing administrative records for data mining on a scale that other entities would not be able to provide and would continue to benefit from the in-kind support the existing WIC infrastructure provides. Additionally, the topics covered in the administrative records range from pregnancy and birth outcomes, infant feeding practices, childcare and preschool experiences, and maternal mental health, among others. As such, the Strategic Partnership can provide a better understanding of First 5 LA's target population's experiences to guide strategy and implementation of several of First 5 LA's initiatives and efforts, including Help Me Grow LA's efforts towards an integrated system of maternal and child early identification and intervention services as well as efforts to facilitate access and quality of early care and education across the variety of settings families may receive such services.</p> <p>Additionally, the proposed extension of the Strategic Partnership with PHFE-WIC for the Data Mining Project presents the opportunity to leverage the broad WIC infrastructure to generate research that can mobilize community leaders and policy makers to prioritize young children and families, to elevate parent voice, to better understand health outcomes and factors associated with the well-being experiences of WIC families, to inform communication and system change strategies for home visiting, early identification and intervention and early learning, and to provide Impact Framework Indicator data to measure progress towards the North Star and understand First 5 LA's context.</p> <p><b>The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership</b> - PHFE-WIC is the only organization in L.A. County that compiles and maintains the WIC administrative data for all six WIC programs in L.A. County. The Strategic Partnership will provide First 5 LA with access to PHFE-WIC's rich administrative data and historical data from the L.A. WIC Survey gathered during previous iterations of the survey. Any other contractor would have to acquire data from previous years, which would be prohibitively expensive or unobtainable. Finally, due to federal regulations regarding privacy for WIC participants, no other contractor would be able to gain access to this population to conduct the L.A. County WIC survey or access the WIC administrative data.</p> <p><b>The Strategic Partnership provides an opportunity to leverage First 5 LA funds to produce additional funding for the program or initiative or service</b> - Because of the successful Data Mining Strategic partnership, in the past decade, the PHFE-WIC has successfully leveraged First 5 LA funding to secure over \$4 million in research funding from other entities for work related to health outcomes</p>	<p>Strategic Plan by expanding the availability, use, and power of data and calling attention to disparities faced by low-income families in L.A. County. The proposed Strategic Partnership leverages existing WIC administrative data, maximizing its use by disseminating actionable research to decision-makers. Additionally, the L.A. County WIC Survey provides an opportunity to elevate parent voice by capturing the experiences and needs of low-income families in L.A. County and bring an understanding of experiences accessing prevention and intervention services such as home visiting, developmental interventions, and early learning. The reports and briefs generated through this proposed Strategic Partnership will be used by First 5 LA to drive policy change, practice change, and will-building efforts. Additionally, the WIC administrative data and L.A. County WIC Survey will be leveraged as the only viable data sources for several Impact Framework Indicators.</p>					<p>Learning &amp; Evaluation</p>
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<p>for children in L.A. County and California. This includes:</p> <ul style="list-style-type: none"> <li>• Two grants from the National Institutes of Health to examine the impact of federal nutrition programs and community influences on health outcomes and obesity prevalence in L.A. County;</li> <li>• Funding from the American Heart Association to demonstrate the impact of the 2009 WIC food packages, and a Research and Innovation Development Grant in Economics (RIDGE) to explore food insecurity in L.A. County among families with young children;</li> <li>• PHFE WIC, in collaboration with CDPH WIC, has recently secured funding from The Robert Wood Johnson Foundation and the David and Lucile Packard Foundation to pilot an expansion of the WIC Cash Value Benefit for the purchase of fruits and vegetables for children in WIC. Results of this pilot have the potential for nation-wide impact on WIC's provision of fruits and vegetables to children served by the program.</li> <li>• Finally, in 2019, CDPH WIC funded PHFE WIC to develop and manage a California Statewide WIC survey, conducted with 3,000 California WIC participants and modeled after the L.A. County WIC Survey.</li> </ul> <p>Continued pursuit of external funding remains a central objective of the Data Mining Partnership throughout the funding period. All of these projects were possible due to the long-term Data Mining partnership with First 5 LA, which has established L.A. County and First 5 LA as a leader in innovative data partnerships that maximize the use of administrative health data to demonstrate impact.</p>						
<p><b>26 Approve Amendment of the Strategic Partnership with Council for a Strong America in the Amount of \$150,000 Through June 30, 2022 to support First 5 LA's Efforts to Engage the Business Sector for Early Childhood Advocacy.</b></p> <p><b>Project Overview:</b> Council for a Strong America's Ready Nation California ("Ready Nation") focuses on building networks of business leaders in Los Angeles County to amplify the business voice for effective early childhood policies and programs, thus directly supporting First 5 LA priorities and purpose to active business leaders as early childhood champions. Under the proposed amendment to the Strategic Partnership, Council for a Strong America/ReadyNation will continue to serve as important partners to identify and recruit education and activate business leaders to become early childhood champions to validate priorities of early childhood advocates.</p> <p>The corresponding contract for approval is detailed in Agenda Item #2C, Attachment A, #53</p>						
<p align="center"><b>CRITERIA AND JUSTIFICATION</b></p>	<p align="center"><b>ALIGNMENT TO FY20-28 STRATEGIC PLAN</b></p>	<p align="center"><b>AMENDMENT AMOUNT</b></p>	<p align="center"><b>TOTAL PROJECT AMOUNT</b></p>	<p align="center"><b>END DATE</b></p>	<p align="center"><b>Previous Board Approval Date</b></p>	<p align="center"><b>Department</b></p>
<p><b>The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership</b> - Council for a Strong America ReadyNation is the only nationwide organization specifically focused on recruiting business leaders to advocate for early childhood issues that impact and support children and their families. ReadyNation is the pre-eminent national organization dedicated to identifying, coalescing, and mobilizing business leaders to become champions for</p>	<p>The Strategic Partnership is aligned with the adopted Strategic Plan because it exemplifies our intentional efforts to strategically partner with organizations to leverage resources and build champions in service to the policy and systems change goals.</p>	<p align="center">\$150,000</p>	<p align="center">\$224,757</p>	<p align="center">6/30/2022</p>	<p align="center">N/A</p>	<p align="center">Strategic Partnerships</p>

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<p>early childhood, and training them to be effective 0-5 advocates. They have developed effective messaging and materials for business leaders to be successful and powerful advocates. They are uniquely qualified with a level of qualifications to recruit, convene and engage Los Angeles County business leaders with their knowledge of early childhood policy landscape, and relevant community connections that cannot be found elsewhere or through a competitive solicitation. Funding to expand their work into California targets this expertise locally, maximizing our impact on young children and their families across Los Angeles County.</p>						
<p><b>Approve Amendment of the Strategic Partnership with <u>Southern California Grantmakers</u> in the Amount of \$150,000 Through June 30, 2023 for General Operating Support</b></p> <p><b>Project Overview:</b> First 5 LA provides Southern California Grantmakers (SCG) with general operating support. Under the proposed amendment to the Strategic Partnership, SCG will continue to receive support from First 5 LA to continue to obtain general operating support, which is funding directed to an organization's operations as a whole, rather than to particular projects. This support provides SCG with resources needed to sustain their day-to-day operations so that they can more fully and effectively accomplish their mission, which in turn helps F5LA achieve our strategic plan goals.</p> <p>The corresponding contract for approval is detailed in Agenda Item #2C, Attachment A, #54</p>						
<p><b>CRITERIA AND JUSTIFICATION</b></p>	<p align="center"><b>ALIGNMENT TO FY20-28 STRATEGIC PLAN</b></p>	<p align="center"><b>AMENDMENT AMOUNT</b></p>	<p align="center"><b>TOTAL PROJECT AMOUNT</b></p>	<p align="center"><b>END DATE</b></p>	<p align="center"><b>Previous Board Approval Date</b></p>	<p align="center"><b>Department</b></p>
<p><b>The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership</b> - Southern California Grantmakers (SCG) represents the only organization of its kind in Southern California, offering unique access to funders' tables, a wide range of philanthropy, public sector grantmakers, County agencies, and leading nonprofits. Because of this role SCG, has a level of expertise in the grantmaking world that cannot be found elsewhere or through competitive solicitation.</p>	<p>First 5 LA's 2020-2028 Strategic Plan calls for our intentional efforts to strategically partner with public and private funders to maximize our impact on young children across Los Angeles County. This partnership is in alignment with the investment guidelines identified in the First 5 LA Strategic Plan. Additionally, SCG supports Strategic Partnership work that aligns with key strategies in the First 5 LA Strategic Plan, including our work for systems and policy change and coalition-building.</p>	<p align="center">\$150,000</p>	<p align="center">\$200,000</p>	<p align="center">6/30/2023</p>	<p align="center">N/A</p>	<p align="center">Strategic Partnerships</p>

First 5 LA

**SUBJECT:**

Contracts and amendment for approval

**RECOMMENDATION:**

Approve one new agreement, 62 renewals and two amendments and authorize staff to complete final execution of the agreements upon approval from the Board. Approve the resources to fund these agreements which will be reflected in the FY 20-21 Budget.

**BACKGROUND:**

Staff is recommending that the board approve one new agreement, 62 renewals, and two amendments. Staff is also seeking approval of the resources in FY 20-21 to fund these agreements. Upon approval, these resources will be incorporated into the FY 2020-21 Budget which is scheduled to be presented at the combined Budget and Finance/Executive Committee meeting on June 17 and the Board of Commissioners for approval on July 9 (to be retroactive from July 1, 2020). Approval of the extended budget development timeline was approved by the Board on May 14, 2020 by way of Resolution No. 2020-01 and detailed in Exhibit A of the resolution. The resources needed for these agreements for FY 20-21 are detailed in Attachment A under Contract Amount. For contracts that span fiscal years, the estimated spending amount for each fiscal year will be included in First 5 LA's annual budgets for approval. Pursuant to contract terms, if the Commission does not appropriate funds for the agreement in future fiscal years, First 5 LA may terminate the agreement. Upon approval of the agreements presented below, staff will complete final execution.

There is **one new agreement** for approval with the Los Angeles County Office of Education who will assist First 5 LA in increasing the number of Quality Start Los Angeles (QSLA) participating sites in Los Angeles County. The Contractor was selected through First 5 LA's QSLA Service Expansion Request for Qualifications. The Contractor will work with First 5 LA staff to co-develop an approach to both identifying the sites that will be served with this funding and the array of quality improvement services the identified sites are to receive. The project will allow First 5 LA to provide support to underserved child care settings (Family, Friend, and Neighbor, Family Child Care Home, and non-state funded centers) to receive quality improvement services. In FY 20-21, Contractor will provide quality improvement services to licensed ECE providers within Los Angeles County in accordance with the guidelines established by the QCC Local Consortia and Partnership Grants using the model defined by the application submitted to the state by Los Angeles County.

There are **62 renewals** for approval. Contractors and grantees are proposed for renewals to continue or complete a multiyear project. A description of each contractor and grantee's project and scope of work for FY 20-21 is provided in Attachment A. Staff analyzed the progress of each contractor and grantee and determined whether these contractors and grantees are making or will be expected to make satisfactory progress towards completion of the objectives in the current agreement by the contract expiration date. This information can be found in the last column of Attachment A.

There are **seven renewals** under the Communities Outcome Area:

- One renewal is with The Advancement Project. First 5 LA will work with the Contractor to strengthen the data infrastructure to support the ongoing systems change priorities of the Best Start regional and local networks and First 5 LA's strategic plan implementation within the 14 Best Start geographic areas through an equity and racial justice lens. The Contractor will also provide data and technical assistance to staff, Best Start Regional Network grantees and communities to help prioritize policy and systems change efforts. The Contractor's primary objectives for FY 20-21 is to leverage the Best Start data infrastructure to provide

additional data analysis and technical assistance to support progress on First 5 LA's Impact Framework, Strategic Plan implementation, the equity investment guideline, and provide data and analysis of version 2.0 indicators and the data infrastructure to support ongoing community reflection and stakeholder engagement efforts.

- One renewal is with Center for Collective Wisdom LLC to: support the Programs Division departments' adaptation and adoption of the Trauma and Resiliency-informed Living Collective Wisdom Framework (Framework) in support of their work; support Communities Department staff, the Regional Network Grantees (RNG), the Local Network Contractors (LNC) and Community Partnership members to work effectively together; and support the Communities Department's long-term development, including staffing, structure, learning processes, and related developmental aspects. In FY 20-21, the Contractor will continue to support First 5 LA with adoption of the Framework, the evolution of Community Partnerships to networks that impact results and the development of the Communities Department.
- There are five renewals with the Regional Network Grantees (RNG). The purpose of the Best Start investment is to cultivate strong, collaborative Community Partnerships with parents, residents, organizations and key leaders so that, together, they can be a powerful catalyst in achieving and sustaining positive outcomes for children and families in their communities. RNGs with local network contractors, coordinate the operational support for the Best Start Community Partnerships. In FY 20-21, to support the growth and vision of the community change work, the RNG and network partners will leverage resources to organize and activate systems change opportunities and will develop resource mobilization and sustainability strategies. The following Grantees are recommended for renewal: Para Los Ninos, Community Health Councils, El Nido Family Centers, Long Beach Nonprofit Partnership, Inc. and, Children's Bureau.

There are **six renewals** under the Early Care & Education Outcome Area:

- One is with Community Partners to serve as the intermediary for The Early Care and Education Policy and Advocacy Fund (Fund), a multi-year initiative that aims to advance improved access to quality, affordable, sustainable ECE. The Contractor 1) provides administrative coordination of the Fund including co-design of the Fund, and the competitive grantee selection process; 2) coordinates capacity building, learning and information sharing; 3) tracks and assesses progress towards the anticipated Fund outcomes; and 4) informs First 5 LA's efforts to build relationships with other funders/partners working to increase investments and policy changes in ECE. The Fund provides partnership grants and emerging opportunities grants for ECE policy and advocacy-related projects. In FY 20-21, the Contractor will continue to award grants as well as evaluate the efficacy of the Fund in meeting its field-building and policy outcome goals.
- One is with Los Angeles County Office of Education to administer the contract for the common Quality Rating and Improvement Systems (QRIS) data system, iPinwheel, for Los Angeles County. In FY 20-21, the Contractor will continue to provide appropriate staffing to manage the database, provide the necessary support for countywide partners, and interface with iPinwheel.
- One is with Child Care Alliance of Los Angeles, fiscal agent for Partnerships for Education, Articulation and Coordination through Higher Education (PEACH). PEACH is the project lead for the Early Childhood Education (ECE) Credential Advocacy Project. The project increases access to quality ECE by strengthening the preparation and professional development system for early childhood educators. The project supports: 1) the modification and implementation of the Child Development Permit Matrix, which lists the current certifications

available to professionals working in ECE settings and the educational and experience requirements to receive these permits from the California Commission on Teacher Credentialing; 2) the development and implementation of an ECE Credential for early childhood educators; and 3) the alignment of college coursework with the California Early Childhood Educator ECE Competencies. In FY 20-21, the Contractor will support the development of the state's Master Plan for Early Learning and Care and partner in the County's Workforce Development Pathways grant application and implementation.

- One is with Child Care Alliance of Los Angeles to manage the ECE Workforce Registry (Registry), which is a mechanism for generating, maintaining, and disseminating data and information and professional development, educational accomplishments, and employment of the ECE workforce. In FY 20-21, the Contractor will continue the operation, development, and system integration of the Registry in LA County and will support the development of a cost model and enhancements to the Registry's data quality assurance practices, which will enhance the Registry's sustainability efforts in seeking other local and state funding supports.
- One is with Long Beach Education Foundation, fiscal sponsor for Educare. Educare is the only nationally recognized, research-based Educare model in Southern California. It is aimed at narrowing the achievement gap for low-income children before they enter kindergarten. For FY 20-21, the Contractor will continue to focus on expanding: 1) professional development for ECE educators; 2) access to the mental health system; 3) family engagement practices; and 4) local evaluation efforts.
- One renewal is with The Regents of the University of California to support the Kindergarten Readiness Assessment Training and Technical Assistance project in expanding the number of districts collecting the Early Development Instrument (EDI) in Los Angeles County. The EDI is a population level assessment which provides insight into young children's developmental readiness for kindergarten, as well as highlights population wide vulnerabilities in five domains including social competence, emotional maturity, language and cognitive skills, communication skills, and physical health and well-being. The EDI measures a student's school readiness three to six months after kindergarten entry. The instrument is a reflective tool administered by kindergarten teachers. The Contractor provides technical assistance and shared learning opportunities to local stakeholders to support the use and spread of the EDI results to improve and monitor local early childhood systems. For FY 20-21, the Contractor will continue to do community outreach for emerging districts, data analysis and reporting on EDI data, individual district and community coaching, and facilitate the regional shared learning network for Los Angeles County.

There are **34 renewals** under the Families Outcome Area:

- There are 13 renewals for the Welcome Baby program. Welcome Baby is a voluntary and universally provided hospital and home-based intervention program for women in LA County during pregnancy and postpartum. The primary objective of the program is to work with families to maximize the health, safety and security of the newborn babies, strengthen the parent-child bond and facilitate access to support services when needed. In FY 20-21, staff will continue to serve clients with a focus on increasing enrollment and participation, as well as participate in the Welcome Baby Impact Study conducted by First 5 LA to determine impact and effectiveness of the program. The following Grantees are recommended for renewal: Antelope Valley Partners for Health, Prime Healthcare Centinela, LLC, Dignity Community Care, Emanate Health, Long Beach Memorial Medical Center, Martin Luther King, Jr., - Los Angeles (MLK-LA) Healthcare Corporation, Northridge Hospital Foundation, Providence Health & Services Foundation/San Fernando and Santa Clarita Valleys Service

Areas, Providence Little Company of Mary Foundation, St. Francis Medical Center, St. Mary Medical Center Foundation, Valley Presbyterian Hospital Foundation, White Memorial Community Benefit Corporation.

- One renewal is with Dignity Community Care to serve as the Family Strengthening Oversight Entity through the LA Best Babies Network. The Contractor provides oversight to the Welcome Baby and Select Home Visiting grantees, including coordination of training, monitoring fidelity to home visiting frameworks, technical assistance, database support, and provision of program materials. The Contractor will continue to provide oversight and assistance to Welcome Baby and Select Home Visiting grantees in FY 20-21.
- One renewal is with NetChemistry, Inc. to continue the development and maintenance of the Welcome Baby and Select Home Visitation Program Database. In FY 20-21, the Contractor will continue to track data, develop reports and support case management activities for the program Grantees.
- There are 19 renewals for the Select Home Visitation program. Select Home Visitation is a voluntary, home-based intervention program for clients identified through the Welcome Baby program as needing more intensive support. The program provides home visits during which the client receives strength-based information and support with a focus on positive parenting behaviors and child development; information on key developmental topics such as attachment, discipline, health, safety, sleep, transition/routines; and family well-being. In FY 20-21, staff will continue to service clients with a focus on increased enrollment and client retention. The following Grantees are recommended for renewal: Antelope Valley Partners for Health, Child and Family Guidance Center, Child Care Resource Center, Inc., Children's Bureau of Southern California, Children's Institute, El Nido Family Centers, St. Mary Medical Center Foundation, Foothill Family Service, Friends of the Family, Human Services Association, Los Angeles Biomedical Research Foundation at Harbor-UCLA Medical Center, Pacific Asian Counseling Services, Plaza Community Center, a California Nonprofit Religious Corporation, The Richstone Center, Inc., Shields for Families, SPIRITT Family Services, The Children's Clinic 'Serving Children and Their Families', The Whole Child – Mental Health & Housing Services, and Wellnest Emotional Health & Wellness.

There are **four renewals** under Integration and Learning:

- One is with ADJ Consulting, LLC to provide critical support to enable learning around the Best Start Learning Agenda (BSLA). The BSLA focuses on the Best Start community networks and regions and is framed by five learning questions that will guide First 5 LA's learning. Implementation of the BSLA will involve data collection and analysis, stakeholder engagement and the development and dissemination of products and collateral material, to be implemented over three phases. The Contractor provides critical support to enable learning across multiple stakeholders around the Best Start Learning Agenda over three and a half years. In FY 20-21, the Contractor will: 1) host opportunities to make sense of the information that has been collected; 2) establish a learning group to further integrate and align; and 3) support the strengthening of the Communities Department's learning and field building systems.
- One is with American Institutes for Research to design and conduct the Welcome Baby Impact Evaluation. The primary goals of the evaluation are to determine the impact of Welcome Baby on maternal and child outcomes; determine whether the impact of Welcome Baby varies across maternal risk levels (as assessed by the Modified Bridges for Newborns Screening Tool); and identify variation in the impact of the Welcome Baby program across demographic subgroups. In FY 20-21, the Contractor is to enroll 840 women in the study.

The Contractor is expected to conduct the first wave of primary data collection to capture maternal and child experiences and outcomes at 5- to 7-weeks after birth.

- One is with Public Health Foundation Enterprises, Inc. to lead the Women, Infants, and Children (WIC) Data Mining Research Partnership, a data partnership that pulls together and analyzes WIC administrative data for Los Angeles County and conducts a periodic survey of a random sample of WIC parents on a range of early childhood topics. In FY 20-21, the Contractor will complete data collection, analysis, and dissemination of findings of the 2020 LA County WIC Survey, leverage WIC administrative data in direct response to First 5 LA learning priorities and information needs to refine the WIC data website to be more responsive to regular information needs, and outreach to First 5 LA's key partners in order to further leverage WIC data in LA County. Additionally, PHFE WIC will continue its sustainability efforts.
- One is with the University of Southern California to house the Children's Data Network, a data and research collaborative focused on the linkage and analysis of administrative records. In partnership with public agencies, philanthropic funders, and community stakeholders, we seek to generate knowledge and advance evidence-rich policies that will improve the health, safety, and well-being of our children. In FY 20-21, the Contractor will provide technical assistance to First 5 LA, L.A. County public agency partners, and state agencies to support policy and practice change, facilitate access to linked data through Record Reconciliation and the Research Data Hub, and generate research briefs and presentations that align with First 5 LA learning priorities.

There are **six renewals** in Policy & Strategy Support Area:

- One is with Council for a Strong America to continue to support of its business leader advocacy organization, ReadyNation, to build networks of LA County business leaders to advocate for effective early childhood policies. In FY 20-21, the Contractor will continue to support their efforts to identify and activate business leaders as early childhood champions.
- One is with Southern California Grantmakers to provide the Contractor with general operating support, which is funding directed to an organization's operations as a whole, rather than to particular projects. This support would provide the Contractor with resources needed to sustain their day-to-day operations so that they can more fully and effectively accomplish their mission, which in turn helps F5LA achieve our strategic plan goals. The Contractor provides an opportunity for First 5 LA to connect to grantmakers across Southern California and the state through sector-wide conferences, trainings, networking opportunities and funder convenings, and provides a space for collaboration and coordinated action on critical issues.
- One is with CalMatters to continue partnering with the Contractor's Fellowship program which provides early childhood reporting and development of in-depth stories to reach a target audience of Sacramento insiders and decision-makers. In FY 20-21, the Contractor will continue the reporting series by producing additional in-depth stories, explainers and guest commentaries on early childhood issues that will be published on the Contractor's website and distributed to their 180 plus media partners.
- One is with Fostering Media Connections. The Contractor will continue work through its Fellowship on reporting on "Early Childhood Maltreatment Prevention and Trauma-Informed Care" issues that impact young children and families. Reporting coverage areas focus exclusively on policy, practice and research on child maltreatment prevention as well as the

improvement of health services as they pertain to children, youth and families through trauma informed approaches. During FY 20-21, the Contractor will continue creation of journalism-related products on issues and implications for health care and trauma-informed policy and practices related to children from prenatal to age 5, their families and communities that will be published and/or broadcasted in partnership with various LA County and California news media organizations, including large and small newspapers, National Public Radio (NPR) affiliates, online and ethnic news media and amplified across a variety of digital and social media.

- One is with Pacific Oaks Education Corporation to continue partnering with its Early Childhood Journalism Fellowship at Pacific Oaks College & Children's School. Fellows will produce a series of stories on a wide range of issues and implications for policy and practices related to children from prenatal to age 5, their families and communities. During FY 20-21, fellows will continue reporting on relevant issues and ensure placement of early care and education stories in relevant media markets, such as L.A. County, Sacramento, and the Bay Area, where key legislative leaders and elected officials can become better informed and activated on issues related to early care and education.
- One is with University of Southern California to continue partnering with the Contractor's Center for Health Reporting (Center) which works with journalists to examine different critical aspects of early childhood development and the health status of the youngest, most vulnerable populations of California. The projects are published and/or broadcast in partnership with various L.A. County and California news media organizations, including large and small newspapers, National Public Radio affiliates, online and ethnic news media, and amplified across a variety of digital and social media. In FY 20-21, fellows who participate in the Center's Fellowship programs will report on health, welfare or well-being issues that impact children in Los Angeles County prenatal to age 5.

There are **five renewals** under Operations:

- One is with Modis, Inc. to provide professional and technical services to support several planned technology projects which include assistance with implementation of new systems, enhancements to current systems, temporary project management services and IT staff augmentation.
- One is with SHI International Corp. to provide computers/laptops and computer-related workstation equipment.
- One is with Image Property Services to provide janitorial services to First 5 LA's office building.
- One is with Morlin Asset Management to provide facility management services for First 5 LA. Services include building management and maintenance, handling room reservations, providing reception, general stocking of supplies, parking management, postage machine updates, handling office placement and staff requests, tenant management, contract services and other facilities-related work as assigned.
- One is with Universal Protection Service, LP to provide security guard services to First 5 LA at its office building to ensure appropriate response to medical emergencies and physical breaches to the building. The Vendor will provide additional safety measures and services for First 5 LA in response to the COVID-19 pandemic.

There are **two amendments** for approval. One is with the California Community Foundation. The Contractor is the fiscal sponsor for the Bold Vision Equity 2028 Fund. The Bold Vision Equity 2028 Fund is a philanthropic-led effort of grant makers and civic leaders seeking to leverage the opportunity of the upcoming 2028 Olympics in Los Angeles by creating a cross-sector collaboration to significantly expand economic vitality and shared prosperity for all Angelenos by 2028. In FY20-21, the Fund will continue working with the Advancement Project CA to design and implement a process bringing forward community leaders across the four subject areas (health, juvenile justice, homelessness and education) to develop a list of recommendations for consideration by the Fund. The other is with Optimas Services, Inc. to continue supporting First 5 LA in administering the County-based Medi-Cal Administrative Activities (CMAA) program overseen by the Los Angeles County Local Governmental Agency (LGA) in concert with the State Department of Health Care Services (DHCS). LGAs participating in the CMAA program are eligible to receive federal reimbursement for the cost of performing administrative activities that directly support efforts to identify and enroll potential eligible individuals into Medi-Cal. In FY 20-21, The Contractor will oversee the DHCS required claim plan submittal process, ensure that staff is adequately trained to conduct the CMAA submittal process, and oversee the CMAA time tracking system.

**DISCUSSION:**

Staff seeks the Commission's approval of the agreements summarized in Attachment A.

Attachment A  
June 2020

NEW										
DEPARTMENT	OUTCOME AREA / INITIATIVE/STRATEGY / PROGRAM	CONTRACT (PROJECT) INFORMATION	PROCUREMENT METHOD	PROJECT LENGTH	ESTIMATED TOTAL PROJECT COST	CONTRACT AMOUNT	ANTICIPATED CONTRACT START DATE	ANTICIPATED CONTRACT END DATE	ANTICIPATED PROJECT END DATE	
1 Early Care & Education	ECE \ Quality Improvement System \ IMPACT 2020	<p><b><u>LOS ANGELES COUNTY OFFICE OF EDUCATION (#10239)</u></b></p> <p>The Contractor was selected through First 5 LA's Quality Start Los Angeles (QSLA) Service Expansion Request for Qualifications. The project will allow First 5 LA to provide support to underserved child care settings (e.g., Family, Friend, and Neighbor, Family Child Care Home, and non-state funded centers) to receive quality improvement services in alignment with the Quality Counts California Local Consortia and Partnership Grant. The Contractor will support QSLA's goal of providing a variety of quality improvement services in a variety of ECE settings, including centers, family child care home, and family, friend and neighbor care. In FY 20-21, Contractor will provide quality improvement services to licensed ECE providers within Los Angeles County in accordance with the guidelines established by the QCC Local Consortia and Partnership Grants using the model defined by the application submitted to the state by Los Angeles County.</p> <p>Funding will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.</p>	RFQ	2 years	\$4,200,000	\$2,100,000 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2022	

Attachment A  
June 2020

RENEWALS											
DEPARTMENT	OUTCOME AREA / INITIATIVE/STRATEGY / PROGRAM	CONTRACT (PROJECT) INFORMATION	PROCUREMENT METHOD	PROJECT LENGTH	ESTIMATED TOTAL PROJECT COST	CONTRACT AMOUNT	ANTICIPATED CONTRACT START DATE	ANTICIPATED CONTRACT END DATE	ANTICIPATED PROJECT END DATE	*SATISFACTORY PROGRESS ACHIEVED BY CONTRACTOR?	
2	Communities	Communities/Field Building/Data Analysis, Learning, and Dissemination	<p><b>THE ADVANCEMENT PROJECT (#10174)</b>                      First 5 LA is working with the Contractor to strengthen the data infrastructure needed to support the ongoing systems change priorities of the Best Start regional and local networks and First 5 LA's strategic plan implementation within the 14 Best Start geographic areas through an equity and racial justice lens. This past year, the Contractor produced a retrospective analysis of each Best Start geographic area using the original methodology, upgraded the original methodology (version 2.0) to current context and incorporated key learnings from First 5 LA's evolved understanding of key factors such as trauma, resiliency, family engagement, and the built environment that impact the lives of children prenatal-5 and their families, and produced the initial draft of version 2.0 data analysis. The Contractor's primary objectives for FY 20-21 are to leverage the Best Start data infrastructure to provide additional data analysis and technical assistance to support progress on First 5 LA's Impact Framework, Strategic Plan implementation, the equity investment guideline, and provide data and analysis of version 2.0 indicators and the data infrastructure to support ongoing community reflection and stakeholder engagement efforts. The funds for this contract will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.</p> <p>On April 11, 2019, the Board approved a Strategic Partnership with The Advancement Project through June 2021 for an amount up to \$250,000. At the June 11, 2020 Board meeting, Agenda Item 2C, staff is requesting to amend the Strategic Partnership for an additional \$700,000 through June 2023 for a total project cost of \$950,000.</p>	Strategic Partnership	4 years, 1 month	\$950,000	\$275,000 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2023	Yes
3	Communities	Communities/Field Building/Data Analysis, Learning, and Dissemination	<p><b>CENTER FOR COLLECTIVE WISDOM, LLC (#10061)</b>                      In partnership with the Communities Department, the Contractor will support the Programs Division departments' adaptation and adoption of the Trauma and Resiliency-informed Living Collective Wisdom Framework (Framework) into its approach for cultivating Best Start Networks and advancing a broader movement to achieve results for children and families within Best Start geographies. This past year, the Contractor completed Phase two of the four-phased project, which focused on an integration of the Framework. The Contractor's primary</p>	Strategic Partnership	5 years, 1 month	\$1,625,000	\$325,000 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2023	Yes

\*Satisfactory progress is based on whether contractors and grantees are making or will be expected to make satisfactory progress towards completion in the current agreement by the contract expiration date.

Attachment A  
June 2020

RENEWALS											
DEPARTMENT	OUTCOME AREA / INITIATIVE/STRATEGY / PROGRAM	CONTRACT (PROJECT) INFORMATION	PROCUREMENT METHOD	PROJECT LENGTH	ESTIMATED TOTAL PROJECT COST	CONTRACT AMOUNT	ANTICIPATED CONTRACT START DATE	ANTICIPATED CONTRACT END DATE	ANTICIPATED PROJECT END DATE	*SATISFACTORY PROGRESS ACHIEVED BY CONTRACTOR?	
		<p>objectives for FY 20-21 is to implement Phase three, which will focus on work that will:1) deepen integration of the four core competencies of Living Collective Wisdom (results, community, living systems, and leadership) into the First 5 LA's strategy and approach catalyzing Best Start Networks for systems change aligned with First 5 LA's 2020-2028 Strategic Plan; 2) incorporate the developmental aspects of Living Collective Wisdom (i.e. cohering a movement, building a movement, stabilizing and sustaining a living system) into the Communities Department and Programs Division efforts to galvanize partners from diverse sectors and build a movement to achieve First 5 LA's four results for children and families at a population level within Best Start geographies; and 3) support integration efforts across First 5 LA departments and divisions within Best Start geographies consistent with the philosophy and practices of Living Collective Wisdom. Funding for this contract will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.</p> <p>In March 2018, First 5 LA approved a Strategic Partnership with the Center for Collective Wisdom LLC for an initial period of two years for \$74,500. On September 13, 2018, the Board of Commissioners approved an amendment of the Strategic Partnership through June 2020 in an amount not to exceed \$700,000. At the June 11, 2020 Board meeting, Agenda Item 2C, staff is requesting to amend the Strategic Partnership for an additional \$925,000 through June 2023 for a total project cost of \$1,625,000.</p>									

\*Satisfactory progress is based on whether contractors and grantees are making or will be expected to make satisfactory progress towards completion in the current agreement by the contract expiration date.

Attachment A  
June 2020

RENEWALS											
DEPARTMENT	OUTCOME AREA / INITIATIVE/STRATEGY / PROGRAM	CONTRACT (PROJECT) INFORMATION	PROCUREMENT METHOD	PROJECT LENGTH	ESTIMATED TOTAL PROJECT COST	CONTRACT AMOUNT	ANTICIPATED CONTRACT START DATE	ANTICIPATED CONTRACT END DATE	ANTICIPATED PROJECT END DATE	*SATISFACTORY PROGRESS ACHIEVED BY CONTRACTOR?	
<p>The purpose of the Best Start investment is to cultivate strong, collaborative Community Partnerships with parents, residents, organizations and key leaders so that, together, they can be a powerful catalyst in achieving and sustaining positive outcomes for children and families in their communities. Regional Network Grantees (RNGs), with local network contractors, coordinate the operational support for the Best Start Community Partnerships. In FY 19-20, each Regional Network Grantees supported the development of community change agendas prioritizing issues impacting children and families in collaboration with the Best Start Partnerships, leveraged community identified project funds to support rapid response during COVID crisis, supported community engagement and system change training across ecosystem partners, and participate in community of practice to support and share learnings with other grantees. In FY 20-21, to support the growth and vision of the community change work, the RNG and network partners will leverage resources to organize and activate systems change opportunities and will develop resource mobilization and sustainability strategies.</p> <p>On May 11, 2017, the Board approved the new support structure for the Best Start Community Partnerships at a cost not to exceed a total of \$15.5 million annually for all RNGs. Since funding for the FY20-21 contracts includes additional resources not spent in FY19-20 due to delayed regional and local efforts resulting from COVID-19, the total annual cost will be \$16,543,255. Funding will be included in the budget for FY 20-21 which is scheduled for Board approval at the July 9, 2020 Commission meeting.</p>											
4	Communities	Regional Support Network - Region 1 Central-East Regional Network	<b><u>PARA LOS NINOS (#10064)</u></b>	RFP	10 years, 2 months	\$31,821,781	\$4,391,000	7/1/2020	6/30/2021	6/30/2028	Yes
5	Communities	Communities \ Best Start Network \ Region 2 – South LA Regional Network	<b><u>COMMUNITY HEALTH COUNCILS INC. (#10062)</u></b>	RFP	10 years, 2 months	\$38,301,528	\$5,014,000	7/1/2020	6/30/2021	6/30/2028	Yes
6	Communities	Communities \ Best Start Network \ Region 3 SFV Regional Network	<b><u>EL NIDO FAMILY CENTERS (#10075)</u></b>	RFP	10 years, 2 months	\$16,587,241	\$2,314,255	7/1/2020	6/30/2021	6/30/2028	Yes
7	Communities	Communities \ Best Start Network \ Region 4 Port Cities Regional Network	<b><u>LONG BEACH NONPROFIT PARTNERSHIP (#10067)</u></b>	RFP	10 years, 2 months	\$19,297,811	\$2,644,000	7/1/2020	6/30/2021	6/30/2028	Yes
8	Communities	Communities \ Best Start Network \ Region 5 AV Regional Network	<b><u>CHILDREN'S BUREAU OF SOUTHERN CALIFORNIA</u></b>	RFP	10 years, 2 months	\$15,730,360	\$2,180,000	7/1/2020	6/30/2021	6/30/2028	Yes

\*Satisfactory progress is based on whether contractors and grantees are making or will be expected to make satisfactory progress towards completion in the current agreement by the contract expiration date.

Attachment A  
June 2020

RENEWALS											
DEPARTMENT	OUTCOME AREA / INITIATIVE/STRATEGY / PROGRAM	CONTRACT (PROJECT) INFORMATION	PROCUREMENT METHOD	PROJECT LENGTH	ESTIMATED TOTAL PROJECT COST	CONTRACT AMOUNT	ANTICIPATED CONTRACT START DATE	ANTICIPATED CONTRACT END DATE	ANTICIPATED PROJECT END DATE	*SATISFACTORY PROGRESS ACHIEVED BY CONTRACTOR?	
9	Early Care & Education	ECE \ County Systems Building \ ECE Policy Advocacy Fund	RFQ	5 years, 2 months	\$13,400,000	\$3,565,808 Estimated FY 20-21 Spending \$3,350,000 Assigned for FY 20-21 Impact to FY 21-22 Budget \$215,808 Assigned for FY 21-22	7/1/2020	12/31/2021	12/31/2021	Yes	
		<p><b><u>COMMUNITY PARTNERS (#09347)</u></b>                      The Early Care and Education Policy and Advocacy Fund (Fund) is a multi-year initiative that aims to advance improved access to quality, affordable, sustainable Early Care and Education (ECE). The Contractor serves as the intermediary for the Fund to accomplish the following objectives: 1) provide administrative coordination of the Fund including co-design of the Fund, and the competitive grantee selection process; 2) coordinate capacity building, learning and information sharing; 3) track and assess progress towards the anticipated Fund outcomes; and 4) inform First 5 LA's efforts to build relationships with other funders/partners working to increase investments and policy changes in ECE. The Fund provides partnership grants and emerging opportunities grants for ECE policy and advocacy-related projects. In FY 19-20, the Contractor awarded grants on First 5 LA's behalf to over 18 organizations advocating for improved access to quality, affordable, sustainable ECE and supported 9 rapid response projects to meet field-wide needs. The Contractor also provided support, convening spaces and individualized technical assistance to grantee organizations. In FY 20-21, the Contractor will continue to award grants as well as evaluate the efficacy of the Fund in meeting its field-building and policy outcome goals.</p> <p>Funding will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting. FY 21-22 funding will be included in the budget at the June 2021 Commission meeting.</p>									

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10	Early Care & Education	ECE \ Quality Improvement System \ QRIS Database	<p><b><u>LOS ANGELES COUNTY OFFICE OF EDUCATION (LACOE) (#09543)</u></b></p> <p>The Contractor administers the common Quality Rating and Improvement Systems (QRIS) data system (iPinwheel) for Los Angeles County. In FY19-20, Contractor managed a subcontract with Early Quality Systems (EQS), the data system vendor which owns iPinwheel, and provided appropriate staffing to manage the database, providing the necessary support for countywide partners interfacing with iPinwheel. The Contractor will continue this work in FY20-21. iPinwheel provides a common place to collect various types of data, across multiple partners, and from multiple funding streams, in one central place. iPinwheel is also a repository of data used to comply with reporting requirements to Quality Counts California (QCC) through the Common Data Elements file submission process, which is the annual report of site-level common data to the state. Funding for this contract will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.</p> <p>The Board approved the establishment of a three year Strategic Partnership with the Contractor for \$2,500,000 on June 8, 2017. At the June 11, 2020 Board meeting, Agenda Item 2C, staff is requesting to amend the Strategic Partnership for an additional \$1,800,000 through June 2023 for a total project cost of \$4,300,000.</p>	Strategic Partnership	6 years	\$4,300,000	\$600,000 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2023	Yes

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11 Early Care & Education	ECE \ County Systems Building \ ECE Credential Advocacy Project	<p><b>CHILD CARE ALLIANCE OF LOS ANGELES (#00861)</b> The Contractor is the fiscal sponsor for Partnerships for Education, Articulation and Coordination through Higher Education (PEACH), which is the project lead for the Early Childhood Education (ECE) Credential Advocacy Project. The project increases access to quality ECE by strengthening the preparation and professional development system for early childhood educators. The project supports: 1) the modification and implementation of the Child Development Permit Matrix, which lists the current certifications available to professionals working in ECE settings and the educational and experience requirements to receive these permits from the California Commission on Teacher Credentialing (CTC), and 2) the development and implementation of an ECE Credential for early childhood educators. In FY 19-20, PEACH developed a proposal with advice from CTC staff for an ECE Credential and provided recommendations for incorporating the importance of play into the commission's Teacher Performance Expectations. In FY 20-21, the Contractor will support the development of the state's Master Plan for Early Learning and Care and partner in the County's Workforce Development Pathways grant application and implementation. Funding for the contract will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.</p> <p>The Board approved the establishment of a four-year Strategic Partnership with the Contractor for \$1,750,000 on June 9, 2016. On June 14, 2018, the Board approved an additional \$898,000 for the Strategic Partnership for a total project cost of \$2,648,000. At the June 11, 2020 Board meeting, Agenda Item 2C, staff is requesting to amend the Strategic Partnership for an additional \$350,000 through June 2021 for a total project cost of \$2,998,000.</p>	Strategic Partnership	5 years	\$2,998,000	\$361,500 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2021	Yes	

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12	Early Care & Education	ECE \ Quality Improvement System \ ECE Workforce Registry	<p><b><u>CHILD CARE ALLIANCE OF LOS ANGELES (CCALA) (#08503)</u></b>                      The Contractor manages the ECE Workforce Registry (Registry), which is a mechanism for generating, maintaining, and disseminating data and information and professional development, educational accomplishments, and employment of the ECE workforce. During FY 19-20, the Contractor maintained and expanded operations of the Registry to support Los Angeles County's workforce development efforts. In FY 20-21, the Contractor will continue to operate, oversee system development and expansion of the Registry in L.A. County. Registry staff will continue to collect and update qualifications of existing staff in the Registry, as well as additional early childhood workforce members who will be reached through the planned expansion of Quality Start Los Angeles (QSLA). In FY 20-21, the Contractor will support the development of a cost model and enhancements to the Registry's data quality assurance practices, which will enhance the Registry's sustainability efforts in seeking other local and state funding supports. Funding for this contract will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.</p> <p>The Board approved the establishment of a four-year Strategic Partnership with the Contractor for \$2,000,000 on May 16, 2013. On March 9, 2017, the Board approved a three-year extension of the Strategic Partnership and an additional \$2,000,000 for a total project cost of \$4,000,000. At the June 11, 2020 Board meeting, Agenda Item 2C, staff is requesting to amend the Strategic Partnership for an additional \$1,700,000 through June 2023 for a total project cost of \$5,700,000.</p>	Strategic Partnership	9 years, 11 months	\$5,700,000	\$750,000 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2023	Yes
13	Early Care & Education	ECE \ County Systems Building \ Educare Policy and Advocacy	<p><b><u>LONG BEACH EDUCATION FOUNDATION (EDUCARE) (#10080)</u></b>                      The Contractor is the fiscal sponsor for Educare Los Angeles at Long Beach. Educare is the only nationally recognized, research-based Educare model in Southern California. It is aimed at narrowing the achievement gap for low-income children before they enter kindergarten. During FY 19-20, the Contractor developed a student internship program with local community colleges, provided high quality professional development to providers, and provided mental health services and family support to families in Long Beach. In FY 20-21, the</p>	Strategic Partnership	3 years	\$1,000,000	\$300,000 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2021	Yes

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		<p>Contractor will focus on expanding: 1) professional development for ECE educators; 2) access to the mental health system; 3) family engagement practices, and 4) local evaluation efforts.</p> <p>The Board approved the establishment of a three-year Strategic Partnership with the Contractor for \$1,000,000 on February 8, 2018. Funding for this contract will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.</p>									
14	Early Care & Education	<p>ECE \ County Systems Building \ Kindergarten Readiness Assessment</p> <p><b><u>THE REGENTS OF UNIVERSITY OF CALIFORNIA (#09583)</u></b>                      The Contractor supports the Kindergarten Readiness Assessment Training and Technical Assistance project in expanding the number of districts collecting the Early Development Instrument (EDI) in Los Angeles County. The EDI is a population-level tool which provides insight into young children's readiness for school, as well as highlights population wide vulnerabilities in five development areas including: social competence, emotional maturity, language and cognitive skills, communication skills, and physical health and well-being. Since Fiscal Year 2017-2018, the Contractor has provided technical assistance to all districts, municipalities, and community-based organizations participating in First 5 LA's initiative to implement a population-level measurement of school readiness across in LA County. Kindergarten teachers from each district participate in an EDI training session and complete online assessments. During FY 19-20, the Contractor provided individualized coaching and technical assistance to all nine participating districts and communities. The contractor also produced data analytics and reporting on collected student data. For FY 20-21, the Contractor will continue to be responsible for the following scope of services to support the work described above: 1) EDI community outreach for emerging districts; 2) EDI data analysis and reporting; 3) individual district and community coaching; and 4) facilitate the regional shared learning network for Los Angeles County. Funding for this contract will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.</p> <p>The Board approved the establishment of an 18-month Strategic Partnership with the Contractor for \$522,000 on July 13, 2017. On April 12, 2018, the Board approved the extension to the Strategic Partnership through June 30, 2020 for a total project cost of \$1,600,000. At the June 11, 2020 Board meeting,</p>	Strategic Partnership	4 years	\$2,300,000	\$690,680 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2021	Yes	
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		Agenda Item 2C, staff is requesting to amend the Strategic Partnership for an additional \$700,000 through June 2021 for a total project cost of \$2,300,000.									
<p>Welcome Baby is a voluntary and universally provided hospital and home-based intervention program for women in LA County during pregnancy and postpartum. The primary objective of the program is to work with families to maximize the health, safety and security of the newborn babies, strengthen the parent-child bond and facilitate access to support services when needed. In fiscal year 19-20, grantees provided program services which included up to nine engagement points - prenatal, hospital and postpartum – and a risk assessment with referral to appropriate services, as needed. In fiscal year 20-21, staff will continue to serve clients with a focus on increasing enrollment and participation, as well as participate in the Welcome Baby Impact Study conducted by the First 5 LA to determine impact and effectiveness of the program. Funding will be included in the FY 20-21 budget for approval at the July 9, 2020 Commission meeting. FY 21-22 funding will be included in the budget scheduled for approval at the June 2021 Commission meeting. FY 22-23 funding will be included in the budget scheduled for approval at the June 2023 Commission meeting. All funding is Assigned until approved by the Board of Commissioners.</p> <p>On September 9, 2010, the Board approved the home visitation models and overall approach. On June 14, 2012, the Board approved the establishment of Strategic Partnerships with LA County hospitals to implement the Welcome Baby/Universal Assessment for Newborns strategies and authorized staff to bring annual contracts to the board for approval. On September 12, 2013, the Board approved the expansion of Welcome Baby to include additional hospitals. On January 8, 2015, the Commission also approved the addition of Martin Luther King, Jr., - Los Angeles Healthcare Corporation to the list of hospitals eligible for a Strategic Partnership. On June 11, 2015, the Board extended the Strategic Partnerships with the Welcome Baby grantees below for five years. At the June 11, 2020 Board meeting, Agenda Item 2C, staff is requesting to amend the Strategic Partnership for an additional \$25,593,299 through June 2023.</p>											
15	Family Supports	Families \ Home Visiting \ Welcome Baby Hospitals	<b><u>ANTELOPE VALLEY PARTNERS FOR HEALTH (#00810)</u></b>	Strategic Partnership	13 years	\$28,682,293	\$9,128,608 Estimated FY 20-21 Spending \$2,965,393 Impact to FY 21-22 Budget \$3,049,917 Impact to FY 22-23 Budget \$3,113,298	7/1/2020	6/30/2023	6/30/2023	Yes

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16	Family Supports	Families \ Home Visiting \ Welcome Baby Hospitals	<u>PRIME HEALTHCARE CENTINELA, LLC (#00835)</u>	Strategic Partnership	9 years, 5 months	\$8,752,527	\$3,070,767 Estimated FY 20-21 Spending \$991,258 Impact to FY 21-22 Budget \$1,028,678 Impact to FY 22-23 Budget \$1,050,831	7/1/2020	6/30/2023	6/30/2023	Yes
17	Family Supports	Families \ Home Visiting \ Welcome Baby Hospitals	<u>DIGNITY COMMUNITY CARE (#07408)</u>	Strategic Partnership	14 years, 4 months	\$38,735,240	\$9,339,565 Estimated FY 20-21 Spending \$3,098,110 Impact to FY 21-22 Budget \$3,099,173 Impact to FY 22-23 Budget \$3,142,282	7/1/2020	6/30/2023	6/30/2023	Yes

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18	Family Supports	Families \ Home Visiting \ Welcome Baby Hospitals	<u>EMANATE HEALTH (#00805)</u>	Strategic Partnership	10 years, 2 months	\$15,147,207	\$5,208,827 Estimated FY 20-21 Spending \$1,667,796 Impact to FY 21-22 Budget \$1,746,194 Impact to FY 22-23 Budget \$1,794,837	7/1/2020	6/30/2023	6/30/2023	Yes
19	Family Supports	Families \ Home Visiting \ Welcome Baby Hospitals	<u>LONG BEACH MEMORIAL MEDICAL CENTER (#00809)</u>	Strategic Partnership	10 years	\$21,742,743	\$7,545,356 Estimated FY 20-21 Spending \$2,456,556 Impact to FY 21-22 Budget \$2,514,098 Impact to FY 22-23 Budget \$2,574,702	7/1/2020	6/30/2023	6/30/2023	Yes

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20	Family Supports	Families \ Home Visiting \ Welcome Baby Hospitals	<b><u>MARTIN LUTHER KING, JR. – LOS ANGELES (MLK-LA) HEALTHCARE CORPORATION (#08979)</u></b>	Strategic Partnership	7 years, 10 months	\$7,410,073	\$2,985,561 Estimated FY 20-21 Spending \$964,798 Impact to FY 21-22 Budget \$997,267 Impact to FY 22-23 Budget \$1,023,496	7/1/2020	6/30/2023	6/30/2023	Yes
21	Family Supports	Families \ Home Visiting \ Welcome Baby Hospitals	<b><u>NORTHRIDGE HOSPITAL FOUNDATION (#00799)</u></b>	Strategic Partnership	10 years, 5 months	\$13,497,771	\$4,486,275 Estimated FY 20-21 Spending \$1,464,539 Impact to FY 21-22 Budget \$1,494,362 Impact to FY 22-23 Budget \$1,527,375	7/1/2020	6/30/2023	6/30/2023	Yes

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22	Family Supports	Families \ Home Visiting \ Welcome Baby Hospitals	<b><u>PROVIDENCE HEALTH &amp; SERVICES FOUNDATION/SAN FERNANDO AND SANTA CLARITA VALLEYS SERVICE AREAS (#00800)</u></b>	Strategic Partnership	10 years, 5 months	\$16,935,365	\$6,060,017 Estimated FY 20-21 Spending \$1,960,944 Impact to FY 21-22 Budget \$2,027,276 Impact to FY 22-23 Budget \$2,071,797	7/1/2020	6/30/2023	6/30/2023	Yes
23	Family Supports	Families \ Home Visiting \ Welcome Baby Hospitals	<b><u>PROVIDENCE LITTLE COMPANY OF MARY FOUNDATION (#00801)</u></b>	Strategic Partnership	10 years, 5 months	\$14,953,329	\$4,889,973 Estimated FY 20-21 Spending \$1,591,933 Impact to FY 21-22 Budget \$1,629,828 Impact to FY 22-23 Budget \$1,668,212	7/1/2020	6/30/2023	6/30/2023	Yes
24	Family Supports	Families \ Home Visiting \ Welcome Baby Hospitals	<b><u>ST. FRANCIS MEDICAL CENTER (#00802)</u></b> First 5 LA will execute a one-year contract with St Francis due to the bankruptcy status and pending sale of the hospital.	Strategic Partnership	10 years, 5 months	\$17,321,983	\$2,506,793	7/1/2020	6/30/2021	6/30/2023	Yes

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25	Family Supports	Families \ Home Visiting \ Welcome Baby Hospitals	<b><u>ST. MARY MEDICAL CENTER FOUNDATION(#00803)</u></b>	Strategic Partnership	10 years, 5 months	\$17,283,548	\$4,177,115 Estimated FY 20-21 Spending \$1,303,551 Impact to FY 21-22 Budget \$1,409,882 Impact to FY 22-23 Budget \$1,463,681	7/1/2020	6/30/2023	6/30/2023	Yes
26	Family Supports	Families \ Home Visiting \ Welcome Baby Hospitals	<b><u>VALLEY PRESBYTERIAN HOSPITAL (#00832)</u></b>	Strategic Partnership	9 years, 7 months	\$18,475,582	\$6,798,769 Estimated FY 20-21 Spending \$2,220,345 Impact to FY 21-22 Budget \$2,261,760 Impact to FY 22-23 Budget \$2,316,664	7/1/2020	6/30/2023	6/30/2023	Yes
27	Family Supports	Families \ Home Visiting \ Welcome Baby Hospitals	<b><u>WHITE MEMORIAL COMMUNITY BENEFIT CORPORATION (#00804)</u></b>	Strategic Partnership	10 years, 5 months	\$18,104,600	\$6,185,080 Estimated FY 20-21 Spending \$1,971,009 Impact to FY	7/1/2020	6/30/2023	6/30/2023	Yes

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						21-22 Budget \$2,086,794  Impact to FY 22-23 Budget \$2,127,277					
28	Family Supports	Families \ Home Visiting \ Family Strengthening Oversight	DIGNITY COMMUNITY CARE #08426 The Contractor is the Family Strengthening Oversight Entity through the LA Best Babies Network. The Contractor provides oversight to the Welcome Baby and Select Home Visiting grantees, including coordination of training, monitoring fidelity to home visiting program models; technical assistance, database support, and provision of program materials. The Contractor will continue to provide oversight and assistance to Welcome Baby and Select Home Visiting grantees in FY 20-21. Funding will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.  On September 9, 2010, the Board approved the home visitation models and overall approach.	RFQ	8 years, 3 months	\$26,926,182	\$3,599,121 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2023	Yes
29	Family Supports	Families \ Home Visiting \ Stronger Families Database	NETCHEMISTRY, INC. (#08359) The Contractor oversees the development and management of the Stronger Families Database, which is utilized by the Welcome Baby and Select Home Visiting grantees to track data, develop reports and support case management activities. The Contractor will continue these services in FY20-21. Funding will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.  On January 13, 2011, the Board approved the countywide universal assessment program for parents at the birth of their child, including the Welcome Baby database.	RFQ	8 years, 5 months	\$4,937,712	\$642,325 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2023	Yes

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<p>Select Home Visitation is a voluntary, home-based intervention program for clients identified through the Welcome Baby program as needing more intensive support. The program provides home visits during which the client receives strength-based information and support with a focus on positive parenting behaviors and child development; information on key developmental topics such as attachment, discipline, health, safety, sleep, transition/routines; and family well-being. In FY 19-20, staff provided home visits and support to clients. In FY 20-21, staff will continue to service clients with a focus on increased enrollment and client retention. Funding will be included in the FY 20-21 budget for approval at the July 9, 2020 Commission meeting. FY 21-22 funding will be included in the budget scheduled for approval at the June 2021 Commission meeting. FY 22-23 funding will be included in the budget scheduled for approval at the June 2023 Commission meeting. All funding is Assigned until approved by the Board of Commissioners.</p> <p>The Board approved the Home Visitation models and Implementation approach on September 9, 2010.</p>											
30	Family Supports	Families \ Home Visiting \ Select Home Visiting Programs	<b><u>ANTELOPE VALLEY PARTNERS FOR HEALTH (#00815)</u></b>	Solicitation to the Pool	9 years, 6 months	\$9,900,336	\$4,583,426 Estimated FY 20-21 Spending \$1,255,778 Impact to FY 21-22 Budget \$1,294,437 Impact to FY 22-23 Budget \$2,033,211	7/1/2020	6/30/2023	6/30/2023	Yes
31	Family Supports	Families \ Home Visiting \ Select Home Visiting Programs	<b><u>CHILD AND FAMILY GUIDANCE CENTER (#00822)</u></b>	Solicitation to the Pool	9 years, 7 months	\$6,667,674	\$2,375,720 Estimated FY 20-21 Spending \$722,862 Impact to FY 21-22 Budget \$820,996 Impact to FY 22-23 Budget \$831,862	7/1/2020	6/30/2023	6/30/2023	Yes
32	Family Supports	Families \ Home Visiting \ Select Home Visiting Programs	<b><u>CHILD CARE RESOURCE CENTER, INC. (#00826)</u></b>	Solicitation to the Pool 100	9 years, 7 months	\$17,347,965	\$6,233,645 Estimated FY 20-21 Spending	7/1/2020	6/30/2023	6/30/2023	Yes

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						\$2,019,068 Impact to FY 21-22 Budget \$2,075,019 Impact to FY 22-23 Budget \$2,139,558					
33	Family Supports	Families \ Home Visiting \ Select Home Visiting Programs	<b><u>CHILDREN'S BUREAU OF SOUTHERN CALIFORNIA (#00831)</u></b>	Solicitation to the Pool	9 years, 7 months	\$3,487,662	\$876,929 Estimated FY 20-21 Spending \$280,063 Impact to FY 21-22 Budget \$295,486 Impact to FY 22-23 Budget \$301,379	7/1/2020	6/30/2023	6/30/2023	Yes
34	Family Supports	Families \ Home Visiting \ Select Home Visiting Programs	<b><u>CHILDREN'S INSTITUTE, INC. (#00821)</u></b>	Solicitation to the Pool	9 years, 7 months	\$11,279,491	\$3,181,323 Estimated FY 20-21 Spending \$1,005,241 Impact to FY 21-22 Budget \$1,066,429 Impact to FY 22-23 Budget \$1,109,653	7/1/2020	6/30/2023	6/30/2023	Yes

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35	Family Supports	Families \ Home Visiting \ Select Home Visiting Programs	<b><u>EL NIDO FAMILY CENTERS (#00813)</u></b>	Solicitation to the Pool	9 years, 7 months	\$10,034,927	\$3,415,357 Estimated FY 20-21 Spending \$1,102,842 Impact to FY 21-22 Budget \$1,141,826 Impact to FY 22-23 Budget \$1,170,689	7/1/2020	6/30/2023	6/30/2023	Yes
36	Family Supports	Families \ Home Visiting \ Select Home Visiting Programs	<b><u>ST. MARY MEDICAL CENTER FOUNDATION (#00816)</u></b>	Solicitation to the Pool	9 years, 7 months	\$5,044,936	\$1,489,883 Estimated FY 20-21 Spending \$440,244 Impact to FY 21-22 Budget \$517,634 Impact to FY 22-23 Budget \$532,005	7/1/2020	6/30/2023	6/30/2023	Yes
37	Family Supports	Families \ Home Visiting \ Select Home Visiting Programs	<b><u>FOOTHILL FAMILY SERVICE (#00823)</u></b>	Solicitation to the Pool	9 years, 7 months	\$3,952,993	\$632,394 Estimated FY 20-21 Spending \$203,493 Impact to FY 21-22 Budget \$212,098 Impact to FY 22-23 Budget	7/1/2020	6/30/2023	6/30/2023	Yes

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						\$216,803					
38	Family Supports	Families \ Home Visiting \ Select Home Visiting Programs	<b><u>FRIENDS OF THE FAMILY (#00827)</u></b>	Solicitation to the Pool	9 years, 7 months	\$3,982,369	\$1,365,176 Estimated FY 20-21 Spending \$448,355 Impact to FY 21-22 Budget \$454,285 Impact to FY 22-23 Budget \$462,536	7/1/2020	6/30/2023	6/30/2023	Yes
39	Family Supports	Families \ Home Visiting \ Select Home Visiting Programs	<b><u>HUMAN SERVICES ASSOCIATION (#00814)</u></b>	Solicitation to the Pool	9 years, 7 months	\$3,549,809	\$900,847 Estimated FY 20-21 Spending \$290,914 Impact to FY 21-22 Budget \$303,273 Impact to FY 22-23 Budget \$306,660	7/1/2020	6/30/2023	6/30/2023	Yes
40	Family Supports	Families \ Home Visiting \ Select Home Visiting Programs	<b><u>LOS ANGELES BIOMEDICAL RESEARCH FOUNDATION AT HARBOR-UCLA MEDICAL CENTER (#00829)</u></b>	Solicitation to the Pool	9 years, 7 months	\$6,016,634	\$2,244,788 Estimated FY 20-21 Spending \$717,120 Impact to FY 21-22 Budget \$751,888	7/1/2020	6/30/2023	6/30/2023	Yes

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						Impact to FY 22-23 Budget \$775,780					
41	Family Supports	Families \ Home Visiting \ Select Home Visiting Programs	<b><u>PACIFIC ASIAN COUNSELING SERVICES (#00818)</u></b>	Solicitation to the Pool	9 years, 7 months	\$4,418,775	\$1,365,005 Estimated FY 20-21 Spending \$436,173 Impact to FY 21-22 Budget \$455,296 Impact to FY 22-23 Budget \$473,536	7/1/2020	6/30/2023	6/30/2023	Yes
42	Family Supports	Families \ Home Visiting \ Select Home Visiting Programs	<b><u>PLAZA COMMUNITY CENTER, A CALIFORNIA NONPROFIT RELIGIOUS CORPORATION (#00811)</u></b>	Solicitation to the Pool	9 years, 7 months	\$5,275,594	\$1,861,996 Estimated FY 20-21 Spending \$610,954 Impact to FY 21-22 Budget \$618,209 Impact to FY 22-23 Budget \$632,833	7/1/2020	6/30/2023	6/30/2023	Yes

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43	Family Supports	Families \ Home Visiting \ Select Home Visiting Programs	<u>THE RICHSTONE CENTER, INC. (#00830)</u>	Solicitation to the Pool	9 years, 7 months	\$3,051,047	\$458,984 Estimated FY 20-21 Spending \$147,155 Impact to FY 21-22 Budget \$155,102 Impact to FY 22-23 Budget \$156,727	7/1/2020	6/30/2023	6/30/2023	Yes
44	Family Supports	Families \ Home Visiting \ Select Home Visiting Programs	<u>SHIELDS FOR FAMILIES (#00817)</u>	Solicitation to the Pool	9 years, 7 months	\$8,379,703	\$2,682,446 Estimated FY 20-21 Spending \$860,681 Impact to FY 21-22 Budget \$911,215 Impact to FY 22-23 Budget \$910,550	7/1/2020	6/30/2023	6/30/2023	Yes
45	Family Supports	Families \ Home Visiting \ Select Home Visiting Programs	<u>SPIRITT FAMILY SERVICES (#00824)</u>	Solicitation to the Pool  105	9 years, 7 months	\$4,214,677	\$895,370 Estimated FY 20-21 Spending \$273,914 Impact to FY 21-22 Budget	7/1/2020	6/30/2023	6/30/2023	Yes

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						\$306,068 Impact to FY 22-23 Budget \$315,388					
46	Family Supports	Families \ Home Visiting \ Select Home Visiting Programs	<b><u>THE CHILDREN'S CLINIC 'SERVING CHILDREN AND THEIR FAMILIES' (#00819)</u></b>	Solicitation to the Pool	9 years, 7 months	\$5,367,720	\$1,456,748 Estimated FY 20-21 Spending \$469,710 Impact to FY 21-22 Budget \$490,698 Impact to FY 22-23 Budget \$496,340	7/1/2020	6/30/2023	6/30/2023	Yes
47	Family Supports	Families \ Home Visiting \ Select Home Visiting Programs	<b><u>THE WHOLE CHILD – MENTAL HEALTH &amp; HOUSING SERVICES (#00820)</u></b>	Solicitation to the Pool	9 years, 6 months	\$4,266,883	\$1,313,582 Estimated FY 20-21 Spending \$423,813 Impact to FY 21-22 Budget \$440,935 Impact to FY 22-23 Budget \$448,834	7/1/2020	6/30/2023	6/30/2023	Yes
48	Family Supports	Families \ Home Visiting \ Select Home Visiting Programs	<b><u>WELLNEST EMOTIONAL HEALTH &amp; WELLNESS (#00812)</u></b>	Solicitation to the Pool	9 years, 7 months	\$5,524,111	\$1,711,694 Estimated FY 20-21 Spending \$553,710	7/1/2020	6/30/2023	6/30/2023	Yes

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						Impact to FY 21-22 Budget \$573,857 Impact to FY 22-23 Budget \$584,127					
49	Measurement, Learning & Evaluation	Integration & Learning\ Program Evaluation \ Best Start Learning Agenda	<p><b>ADJ CONSULTING, LLC (#10226)</b> The Contractor will provide critical support to enable learning around the Best Start Learning Agenda (BSLA). The BSLA focuses on the Best Start community networks and regions and is framed by five learning questions that will guide First 5 LA's learning. Implementation of the BSLA will involve data collection and analysis, stakeholder engagement and the development and dissemination of products and collateral material, to be implemented over three phases. The BSLA will enable First 5 LA to work in partnership with the Regional Network Grantees (RNG) and the Best Start networks of leaders and advocates to learn, adapt, and grow. The Contractor provides critical support to enable learning across multiple stakeholders around the Best Start Learning Agenda over three and a half years. During the first few months of this project, the Contractor has 1) engaged external partners to assess integration opportunities and capacity to engage in the Best Start Learning Agenda, 2) developed a summary of Learning Efforts across the Best Start regions and a memo on the alignment of the Best Start Learning Agenda with First 5 LA learning efforts, and 3) gathered, analyzed, and synthesized the data available to date to begin answering the Best Start Learning Agenda questions. Next year, the Contractor will 1) host opportunities to make sense of the information that has been collected, 2) establish a learning group to further integrate and align, and 3) support the strengthening of the Communities Department's learning and field building systems.</p> <p>Funding will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.</p>	Procurement Exception	3 years 6 months	\$370,000	\$175,500 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2023	Yes

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50	Measurement, Learning & Evaluation	<p><b>Integration &amp; Learning \ Program Evaluation \ Welcome Baby Impact Study</b></p> <p><b><u>AMERICAN INSTITUTES FOR RESEARCH (#09176)</u></b>                      The Contractor designs and conducts the Welcome Baby Impact Evaluation. The primary goals of the evaluation are to address questions in the Home Visiting Learning Agenda, specifically: 1) Determine the impact of Welcome Baby on maternal and child outcomes, 2) Determine whether the impact of the Welcome Baby program varies across maternal risk levels (as assessed by the Modified Bridges for Newborns Screening Tool), 3) Identify variation in the impact of the Welcome Baby program across demographic subgroups, 4) Understand the outcomes of women who participated prenatally in Welcome Baby. In FY 19-20, the Contractor worked with Welcome Baby hospital Institutional Review Boards obtaining approvals at 6 Welcome Baby hospitals, and finalized recruitment training materials. Additionally, the Contractor worked with First 5 LA to revise Welcome Baby consent forms. In FY 20-21, the Contractor is to enroll 840 women in the study. The Contractor is expected to conduct the first wave of primary data collection to capture maternal and child experiences and outcomes at 5- to 7-weeks after birth. Funding will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.</p> <p>On September 11, 2014, the Board approved the Welcome Baby Evaluation.</p>	RFP	9 years	\$3,500,000	\$869,676 Assigned for FY 20-21	7/1/2020	6/30/2021	9/30/2023	Yes	

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51	Measurement, Learning & Evaluation	Integration & Learning\ Data Development and Integration \ WIC Data Mining Research Partnership	<b>PUBLIC HEALTH FOUNDATION ENTERPRISES, INC. (#07030)</b> The Contractor leads the Women, Infants, and Children (WIC) Data Mining Research Partnership, a data partnership that pulls together and analyzes WIC administrative data for Los Angeles County and conducts a periodic survey of a random sample of WIC parents on a range of early childhood topics. The primary goal of the project is to provide comprehensive data about the low-income prenatal to 5-year old population in LA County. During FY 19-20, the Contractor collaborated with the California State WIC Program and the six other local agency WIC Programs in LA County to collect and analyze WIC data. In FY 20-21, the Contractor will complete data collection, analysis, and dissemination of findings of the 2020 LA County WIC Survey, leverage WIC administrative data in direct response to First 5 LA learning priorities and information needs, refine the WIC data website to be more responsive to regular information needs, and outreach to First 5 LA's key partners in order to further leverage WIC data in LA County. Additionally, PHFE WIC will continue its sustainability efforts. Funding for this contract will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.  The partnership with PHFE for the Data Mining project has been a long-standing project that began prior to the current strategic plan. On October 8, 2015, the Board approved an extension of the Strategic Partnership to extend the project for five years to coincide with the 2015-20 Strategic Plan. The project length indicated in the table refers to the term of the project beginning with the 2015-2020 Strategic Plan. At the June 11, 2020 Board meeting, Agenda Item 2C, staff is requesting to amend the Strategic Partnership for an additional \$1,700,000 through June 2023 for a total project cost of \$4,034,205.	Strategic Partnership	8 years	\$4,034,205	\$547,000 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2023	Yes

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52	Measurement, Learning & Evaluation	Integration & Learning\ Data Partnership with Funders \ Children's Data Network (CDN)	UNIVERSITY OF SOUTHERN CALIFORNIA (#08576) The Contractor houses the Children's Data Network, a data and research collaborative focused on the linkage and analysis of administrative records. In partnership with public agencies, philanthropic funders, and community stakeholders, they seek to generate knowledge and advance evidence-rich policies that will improve the health, safety, and well-being of our children. In FY 20-21, the Contractor will provide technical assistance to First 5 LA, L.A. County public agency partners, and state agencies to support policy and practice change, facilitate access to linked data through Record Reconciliation and the Research Data Hub, and generate research briefs and presentations that align with First 5 LA learning priorities. Funding for this contract will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.  On October 14, 2010, the Board approved a motion to help create a countywide Data Partnership focused on increasing access to timely and accurate data and improving outcomes for families with young children with an initial investment of \$5 million.	RFQ	10 years, 8 months	\$6,613,238	\$850,000 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2021	Yes
53	Strategic Partnerships	Strategic Partnerships – Cross-Cutting Funder Partnerships\Sector Partnership Development	COUNCIL FOR A STRONG AMERICA (READYNATION) (#10166) The Contractor is a national, bipartisan nonprofit with a 20-year track promoting solutions for strengthening families, communities, and the economy. This strategic partnership continues to support their business leader advocacy organization, ReadyNation, to build networks of LA County business leaders to advocate for effective early childhood policies. This past year the contract resulted in convenings with elected officials (Asm. Autumn Burke and Sen. Lena Gonzalez) and over 75 business leaders at each. They also led census work with local business and engaged with numerous local chambers of commerce. In FY 20-21, the Contractor will continue to support their efforts to identify and activate business leaders as early childhood champions. Funding for this contract will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.  At the June 11, 2020 Board meeting, Agenda Item 2C, staff is requesting to amend to the Strategic Partnership for an	Strategic Partnership	3 years	\$224,757	\$75,000 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2022	Yes

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		additional \$150,000 through June 2022 for a total project cost of \$224,757.									
54	Strategic Partnerships	<p><b>SOUTHERN CALIFORNIA GRANTMAKERS (#10182)</b>                      First 5 LA will provide the Contractor with general operating support, which is funding directed to an organization's operations as a whole, rather than to particular projects. This support would provide the Contractor with resources needed to sustain their day-to-day operations so that they can more fully and effectively accomplish their mission, which in turn helps F5LA achieve our strategic plan goals. The Contractor provides an opportunity for First 5 LA to connect to grantmakers across Southern California and the state through sector-wide conferences, trainings, networking opportunities and funder convenings, and provides a space for collaboration and coordinated action on critical issues. Funding for this contract will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting. FY 21-22 funding will be included in the budget at the June 2021 Commission meeting.</p> <p>At the June 11, 2020 Board meeting, Agenda Item 2C, staff is requesting to amend the Strategic Partnership for an additional \$150,000 through June 2023 for a total project cost of \$200,000.</p>	Strategic Partnership	4 years, 1 month	\$200,000	\$150,000  Estimated FY 20-21 Spending \$50,000  Impact to FY 21-22 Budget \$50,000  Impact to FY 22-23 Budget \$50,000	7/1/2020	6/30/2023	6/30/2023	Yes	
55	Communications	<p><b>CALMATTERS (#10210)</b>                      The Contractor provides early childhood reporting and development of in-depth stories to reach a target audience of Sacramento insiders and decision-makers through its Fellowship program. This Fellowship is a continuation of the overarching Communications investment strategy to engage decision-makers on issues affecting young children. During FY19-20, the Contractor established a reporting series that examined early childhood issues and produced in-depth stories. In FY 20-21, the Contractor will continue the reporting series by producing additional in-depth stories, explainers and guest commentaries on early childhood issues that will be published on the Contractor's website and distributed to their 180 plus media partners. The capacity of newsrooms to cover issues of public health affecting young children under the age of five and their families is critical. The COVID-19 pandemic adds an</p>	Strategic Partnership	1 year, 8 months	\$150,000	\$75,000 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2021	Yes	

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		<p>increased urgency to the credible coverage of these issues. Funding for this contract will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.</p> <p>The Board approved the establishment of a 20-month Strategic Partnership with the Contractor on October 10, 2019 for \$150,000.</p>									
56	Communications	<p><b>Policy &amp; Strategy Support \ Communications &amp; Marketing \ Strategic Communications Partnerships</b></p> <p><b><u>FOSTERING MEDIA CONNECTIONS (#10211)</u></b>                      The Contractor will continue work through its Fellowship on reporting on "Early Childhood Maltreatment Prevention and Trauma-Informed Care" issues that impact young children and families. Reporting coverage areas focus exclusively on policy, practice and research on child maltreatment prevention as well as the improvement of health services as they pertain to children, youth and families through trauma informed approaches. This Fellowship is a continuation of the overarching communication investment strategy to engage decision makers on issues affecting young children. During FY19-20, the Contractor established a reporting series on "Early Childhood Maltreatment Prevention and Trauma-Informed Care" issues that impact young children and families. During FY20-21, the Contractor will continue creation of journalism-related products on issues and implications for health care and trauma-informed policy and practices related to children from prenatal to age 5, their families and communities that will be published and/or broadcasted in partnership with various LA County and California news media organizations, including large and small newspapers, National Public Radio (NPR) affiliates, online and ethnic news media and amplified across a variety of digital and social media. The capacity of newsrooms to cover issues of public health affecting young children under the age of five and their families is critical. The COVID-19 pandemic adds an increased urgency to the credible coverage of these issues. Funding for this contract will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.</p> <p>The Board approved the establishment of a 20-month Strategic Partnership with the Contractor on October 10, 2019.</p>	Strategic Partnership	1 year, 8 months	\$150,000	\$75,000 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2021	Yes	

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57	Communications	Policy & Strategy Support \ Communications & Marketing \ Strategic Communications Partnerships	<b>PACIFIC OAKS EDUCATION CORPORATION (#10085)</b> The Contractor will continue its Early Childhood Journalism Fellowship at Pacific Oaks College & Children's School. This Fellowship is a continuation of the overarching communication investment strategy to engage decision makers on issues affecting young children. During FY 19-20, the Contractor continued the Early Childhood Journalism Fellowship and produced a series of stories on a wide range of issues and implications for policy and practices related to children from prenatal to age 5, their families and communities that were placed in media outlets including Southern California Radio KPCC and KCRW (National Public Radio affiliate). During FY 20-21, the Pacific Oaks Early Childhood Journalism Fellowships fellow will continue reporting on relevant issues and ensure placement of early care and education stories in relevant media markets, such as L.A. County, Sacramento, and the Bay Area, where key legislative leaders and elected officials can become better informed and activated on issues related to early care and education. The capacity of newsrooms to cover issues of public health affecting young children under the age of five and their families is critical. The COVID-19 pandemic adds an increased urgency to the credible coverage of these issues. Funding for this contract will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.  The Board approved the establishment of a two-year Strategic Partnership with the Contractor for \$328,000 on May 10, 2018. At the June 11, 2020 Board meeting, Agenda Item 2C, staff is requesting to amend the Strategic Partnership for an additional \$328,000 through June 2022 for a total project cost of \$656,000.	Strategic Partnership	4 years	\$656,000	\$164,000 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2022	Yes
58	Communications	Policy & Strategy Support \ Communications & Marketing \ Strategic Communications Partnerships	<b>UNIVERSITY OF SOUTHERN CALIFORNIA (#09482)</b> The Contractor's Center for Health Reporting (Center) works with journalists who examine different critical aspects of early childhood development and the health status of the youngest, most vulnerable populations of California. The projects are published and/or broadcast in partnership with various L.A. County and California news media organizations, including large and small newspapers, National Public Radio affiliates, online and ethnic news media, and amplified across a variety of	Strategic Partnership	5 years	\$625,000	\$125,000 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2022	Yes

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DEPARTMENT	OUTCOME AREA / INITIATIVE/STRATEGY / PROGRAM	CONTRACT (PROJECT) INFORMATION	PROCUREMENT METHOD	PROJECT LENGTH	ESTIMATED TOTAL PROJECT COST	CONTRACT AMOUNT	ANTICIPATED CONTRACT START DATE	ANTICIPATED CONTRACT END DATE	ANTICIPATED PROJECT END DATE	*SATISFACTORY PROGRESS ACHIEVED BY CONTRACTOR?	
		<p>digital and social media. During FY 19-20, fellows participating in the USC Annenberg Center for Health Journalism's Fellowship program delivered multiple stories highlighting issues that impact children pre-natal to age five and their families, including in-depth reporting on black infant mortality. In FY20-21, fellows who participate in the USC Annenberg Center for Health Journalism's Fellowship programs will report on health, welfare or well-being issues that impact children in Los Angeles County prenatal to age 5. To meet its Fellowship goals and respond to the urgency of the pandemic, the Center will re-focus its annual Fellowship to examine these issues through the lens of COVID-19. The capacity of newsrooms to cover issues of public health affecting young children under the age of five and their families is critical. The COVID-19 pandemic adds an increased urgency to the credible coverage of these issues. Funding for this contract will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.</p> <p>The Board approved the establishment of a 3-year Strategic Partnership with the Contractor on May 11, 2017 for \$375,000. At the June 11, 2020 Board meeting, Agenda Item 2C, staff is requesting to amend the Strategic Partnership for an additional \$250,000 through June 2022 for a total project cost of \$625,000.</p>									
59	Information Technology	<p><b>MODIS, INC. (#10185)</b> The Vendor provides staffing assistance to the IT department with knowledgeable and experienced IT service providers, including but not limited to providing temporary staff needed to cover IT vacancies. The Vendor will continue providing staffing resources to assist with any projects related to the IT Strategic Plan, requiring project assessment, project management and implementation services. The Vendor provides specialized services requiring unique skills to be performed on an as-needed basis in connection with technical and professional services for Information Technology projects and systems.</p> <p>Funding will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.</p>	RFP	5 Years	\$2,024,900	\$400,000 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2024	Yes	

\*Satisfactory progress is based on whether contractors and grantees are making or will be expected to make satisfactory progress towards completion in the current agreement by the contract expiration date.

Attachment A  
June 2020

RENEWALS											
DEPARTMENT	OUTCOME AREA / INITIATIVE/STRATEGY / PROGRAM	CONTRACT (PROJECT) INFORMATION	PROCUREMENT METHOD	PROJECT LENGTH	ESTIMATED TOTAL PROJECT COST	CONTRACT AMOUNT	ANTICIPATED CONTRACT START DATE	ANTICIPATED CONTRACT END DATE	ANTICIPATED PROJECT END DATE	*SATISFACTORY PROGRESS ACHIEVED BY CONTRACTOR?	
60	Information Technology	Internal Operations / Information Technology	<b>SHI INTERNATIONAL, INC (#10092)</b> First 5 LA purchases computers/laptops and computer-related workstation equipment from this Vendor.  Funding will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.	RFQ	3 Years	\$350,000	\$150,000 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2021	Yes
61	Facilities Management	Internal Operations \ Facilities	<b>IMAGE PROPERTY SERVICES (#10133)</b> The Vendor will perform janitorial services for First 5 LA at its office building located in the Union Station campus in downtown Los Angeles at 750 N Alameda Street, Los Angeles, CA 90012. Janitorial services are needed to maintain a clean, healthy, safe and orderly workspace for First 5 LA employees and visitors. For FY20-21, the Vendor will provide additional deep cleaning services on a regular basis.  Funding will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.	RFP	5 years	\$277,049	\$155,840 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2023	Yes
62	Facilities Management	Internal Operations \ Facilities	<b>MORLIN ASSET MANAGEMENT, LP (#06895)</b> The Contractor provides facility management services for First 5 LA. Services include building management and maintenance, handling room reservations, providing reception, general stocking of supplies, parking management, postage machine updates, handling office placement and staff requests, talent management, contract services, and other facilities-related work as assigned.  Funding will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.	Procurement Exception	16 years	\$2,620,091	\$296,000 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2021 (First 5 LA anticipates resoliciting for property management services after the Capital Improvement Project is completed)	Yes
63	Administration	Internal Operations \ Facilities	<b>UNIVERSAL PROTECTION SERVICE, LP (#10124)</b> The Vendor will provide security guard services to First 5 LA at its office building located in the Union Station campus in downtown at 750 N Alameda Street, Los Angeles, CA 90012 to ensure appropriate response to medical emergencies and physical breaches to the building. For FY 20-21, the Vendor will provide additional safety measures and services for First 5 LA in response to the COVID-19 epidemic.	RFQ  115	4 years, 10 months	\$270,000	\$93,109 Assigned for FY 20-21	7/1/2020	6/30/2021	6/30/2024	Yes

\*Satisfactory progress is based on whether contractors and grantees are making or will be expected to make satisfactory progress towards completion in the current agreement by the contract expiration date.

**Attachment A  
June 2020**

RENEWALS											
DEPARTMENT	OUTCOME AREA / INITIATIVE/STRATEGY / PROGRAM	CONTRACT (PROJECT) INFORMATION	PROCUREMENT METHOD	PROJECT LENGTH	ESTIMATED TOTAL PROJECT COST	CONTRACT AMOUNT	ANTICIPATED CONTRACT START DATE	ANTICIPATED CONTRACT END DATE	ANTICIPATED PROJECT END DATE	*SATISFACTORY PROGRESS ACHIEVED BY CONTRACTOR?	
		Funding will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.									

\*Satisfactory progress is based on whether contractors and grantees are making or will be expected to make satisfactory progress towards completion in the current agreement by the contract expiration date.

Attachment A  
June 2020

AMENDMENTS									
DEPARTMENT	OUTCOME AREA / INITIATIVE/STRATEGY / PROGRAM	CONTRACT (PROJECT) INFORMATION	PROCUREMENT METHOD	PROJECT LENGTH	CURRENT CONTRACT AMOUNT	AMENDMENT AMOUNT	NEW CONTRACT AMOUNT	*SATISFACTORY PROGRESS ACHIEVED BY CONTRACTOR?	
64	Executive	Policy & Strategy Support / County Partnerships / Bold Vision	<p><b>CALIFORNIA COMMUNITY FOUNDATION (#10153)</b>  <b>Contract Extension of 1 year and Additional Funding of \$150,000</b>                      The Contractor is the fiscal sponsor for the Bold Vision Equity 2028 Fund. The Bold Vision Equity 2028 Fund is a philanthropic-led effort of grant makers and civic leaders seeking to leverage the opportunity of the upcoming 2028 Olympics in Los Angeles by creating a cross-sector collaboration to significantly expand economic vitality and shared prosperity for all Angelenos by 2028. This past year, the Fund worked with the philanthropic partners to bring on board a consultant and the Advancement Project CA (APCA). APCA has designed and implemented a process bringing forward community leaders across the 4 subject areas (health, juvenile justice, homelessness and education) to develop a list of recommendations for consideration. Though the original plan was to have these recommendations brought forth to the Bold Vision steering committee in the first half of 2020, the process has been extended through the next fiscal year due in part to the pandemic. Funding for this contract will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.</p> <p>In January 2019, First 5 LA approved a Strategic Partnership with the California Community Foundation for an initial period of 6 months for \$51,282. On June 13, 2019, the Board approved an amendment of Strategic Partnership with the Contractor for a total project cost of \$201,285 through June 2020. At the June 11, 2020 Board meeting, Agenda Item 2C, staff is requesting to amend the Strategic Partnership for an additional \$150,000 through June 2021 for a total project cost of \$351,285.</p>	Strategic Partnership	2 years, 6 months	\$201,285	\$150,000 Assigned for FY 20-21	\$351,285	Yes
65	Family Supports	Families \ Home Visiting \ Medi-Cal Administrative Activities Implementation Support	<p><b>OPTIMAS SERVICES, INC (#10022)</b>  <b>Contract Extension of 1 year and Additional Funding of \$274,300</b>                      The Contractor supports First 5 LA in administering the County-based Medi-Cal Administrative Activities (CMAA) program overseen by the Los Angeles County Local Governmental Agency (LGA) in concert with the State Department of Health Care Services (DHCS). LGAs participating in the CMAA program are eligible to receive federal reimbursement for the cost of performing administrative activities that directly support efforts to identify and enroll potential eligible individuals into Medi-Cal. In FY19-20, Optimas oversaw the State required claim plan submittal process, ensured staff were adequately trained to conduct the CMAA submittal process, and oversaw the CMAA time tracking system. The Contractor also supported the onboarding of the Select Home Visitation grantees to the CMAA platform. In FY 20-21, the Contractor will continue providing this service to First 5 LA and Select Home Visitation grantees.</p>	Procurement Exception	3 years, 7 months	\$288,500	\$274,300 Assigned for FY 20-21	\$562,800	Yes

\*Satisfactory progress is based on whether contractors and grantees are making or will be expected to make satisfactory progress towards completion in the current agreement by the contract expiration date.

**Attachment A  
June 2020**

			Funding for this amendment will be included in the budget for FY 20-21 at the July 9, 2020 Commission meeting.						
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**FIRST 5 LA**

**SUBJECT:**

1. Approve a Strategic Partnership with the California Community Foundation (CCF) Community Initiatives Fund, Fiscal Sponsor for the Los Angeles Partnership for Early Childhood Investment in the Amount of \$300,000 to reduce the gap in infant mortality rates between white and black/African American babies in LA County and advance the county-wide African American Infant and Maternal Mortality Initiative (AAIMM) for the period of three years.
2. Authorize First 5 LA Staff to Execute an Agreement for an amount not to exceed \$300,000 with an anticipated contract period of June 15, 2020 to June 14, 2023. (Fund Balance Category: Committed for FY 19-20 and Assigned for FY 20-21 and FY 21-22).

**RECOMMENDATION (PROVIDED FOR ACTION):**

This memo was provided as information for the Board's consideration at the May 14, 2020 Commission Meeting. At today's June 11, 2020 Commission meeting, First 5 LA staff recommends that the Board approve the establishment of a Strategic Partnership with the CCF Community Initiatives Fund, Fiscal Sponsor for the Los Angeles Partnership for Early Childhood Investment for an amount of \$300,000 for the period of three years and authorize staff to execute a contract with an anticipated contract period from June 15, 2020 to June 14, 2023. Funds for FY 2019-2020 are included within the current First 5 LA Programmatic Budget under Strategic Partnerships – Cross-Cutting Funder Partnerships: Sector Partnership Development, which was approved by the Board of Commissioners in June 2019. Funds for FY 20-21 are included in the FY 20-21 Programmatic Budget under Sector Partnership Development which will be brought before the Board of Commissioner's for approval in July 2020. Funding for FY 20-21 is contingent on Board approval. Beyond FY 20-21 funds will be pulled from the assigned fund balance which will be brought to the Board of Commissioners for approval in June of the corresponding fiscal year. At the time of budget approval, requested resources will shift from the Assigned resource category of the fund balance, dedicated for broad Strategic Plan purposes, to the Committed category, amounts dedicated for a more specified purpose.

**BACKGROUND:**

**Los Angeles County's African American Infant and Maternal Mortality Initiative and the California Perinatal Equity Initiative.**

The Center for Health Equity, a Los Angeles County Health Agency Initiative led by the Los Angeles County Department of Public Health (LACDPH), has a focus on eliminating the African-American infant mortality disparity. Black/African American babies are two to three times more likely to die before their first birthday than babies of other races and Black/African American women are four times more likely to die as a result of pregnancy complications than women of other races in LA County.

First 5 LA joined efforts with county health agencies to reduce infant mortality disparities and improve perinatal outcomes. First 5 LA supports several countywide strategies to reduce African-American infant and maternal mortality ("AAIMM") rates in collaboration with the Los Angeles County Department of Public Health (LACDPH) and the AAIMM County-wide Steering Committee, consisting of related experts and community leaders:

1. First 5 LA staff serve on the AAIMM management team alongside LACDPH leadership to guide the implementation of the Center for Health Equity's 5-year action plan to reduce disparities by 30% and inform the activities to be funded by the State of California Perinatal Equity Initiative ("PEI") - State PEI funding expands and complements the scope of interventions provided under the Black Infant Health ("BIH") program to mitigate disparities in African American perinatal outcomes. Funding projections estimate the total funding available to LA County will be \$1.4 million annually from FY 19-20 until FY 21-22. Through a community needs, preferences and feasibility assessment, three interventions were included in the Los Angeles County PEI application: (1) group prenatal care; (2) pregnancy intentionality; and (3) fatherhood engagement. An additional

\$2.2 million from FY 19-20 until FY 21-22 has been contributed by the California Department of Health Care Services Whole Person Care Program to expand doula support access for African American families. Launched in November 2019, the Doula Project aims to improve birth outcomes for African American women and infants and will include free doula services for eligible families, public awareness and doula trainings.

2. First 5 LA leads the AAIMM Strategic Communications Initiative - In partnership with LADPH and with \$350,000 in funding support from PEI and California Department of Health Care Services Whole Person Care this initiative has the goal of increasing public awareness among community members, medical providers and other stakeholders about the disparity and various interventions being created, expanded or improved to address it.

First 5 LA will continually review and align our policy and systems change contributions to improve practice and service delivery to meet the needs of Los Angeles County's African American families and reduce disparities in birth outcomes. Opportunities to improve services include: (1) connections to maternal early identification and intervention and home visiting efforts; and (2) leveraging investments in an evaluation of the AAIMM Initiative by other funders including the Los Angeles County Department of Public Health. All aligned AAIMM efforts are being reviewed to determine necessary adjustments to better support the target population and reduce disparate impacts in light of COVID-19.

### **African American Infant and Maternal Mortality Initiative Innovation Fund**

First 5 LA and LADPH seek to partner with California Community Foundation Community Initiatives Fund, Fiscal Sponsor for the LA Partnership for Early Childhood Investment (PECI) to leverage private and public funding to support the sustainability of AAIMM. Peci is establishing an Innovation Fund (Fund) to support community-led efforts that reinforce the broad goals of the AAIMM Initiative that will not be funded through the State Perinatal Equity Initiative.

Various funders will contribute to the Innovation Fund to address the following funding needs:

- Support the implementation, evaluation and optimization of innovative, community driven strategies to connect mothers with resources and programs and ensure health care is delivered with respect and dignity
- Support the advocacy and capacity building efforts of AAIMM Community Action Teams

Subgrantees will participate in a *community of learning and practice* group, which will be facilitated by Peci. The goal of the practice group is to integrate the Fund's community partners into the broader AAIMM umbrella; strengthen existing capacity for collaboration, program delivery and sustainability; and facilitate learning and information sharing.

Total proposed recommended funding is \$300,000, to be disbursed in the amount of \$100,000 per year for three years. The Strategic Partnerships Department will contribute \$100,000 from the FY 2019-20 budget, and \$50,000 each in FY 2020-21 and FY 2021-22. Family Supports will include a request of \$50,000 each in the FY 2020-21 and FY 2021-22 Proposed Budget.

Pursuant to the Procurement Policy, Strategic Partners of \$75,000 or more in a fiscal year must be presented to the Board for approval. Staff is requesting an establishment of a Strategic Partnership for an amount not to exceed \$300,000 to comply with this policy. Section IV.5 of the Procurement Policy also states that contracts of \$75,000 or more requires Board approval prior to execution. Staff is seeking approval to execute a contract for the period of June 15, 2020 to June 14, 2023 for \$300,000.

### **GOVERNANCE GUIDELINES #5 AND #6 (SUSTAINABILITY AND LEVERAGING):**

**Sustainability:** First 5 LA's support to the Innovation Fund will serve as a catalyst for additional fund development and it will foster a long-term public-private partnership through the life of the AAIMM initiative. Additionally, the dollars fundraised under the Fund will strengthen the capacity of Community Action Teams, which are community-based organizations working together to connect mothers with resources and programs and ensure health care is delivered with respect and dignity.

**Leveraging:** The effort leverages other First 5 LA funds in support of AAIMM, including \$350,000 received from the Los Angeles County Department of Public Health for the AAIMM Strategic Communications Initiative, which promotes increased utilization of AAIMM interventions.

**JUSTIFICATION:**

**This Strategic Partnership meets the criteria below:**

- The Strategic Partnership can provide specific resources needed by First 5 LA to implement an approved program or initiative in a manner or on a scale that makes the Strategic Partnership more cost effective than resources provided through a competitive solicitation; or
- The Strategic Partnership can implement an approved program or initiative more expeditiously than resources provided through a competitive solicitation; or
- The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership; or
- The Strategic Partnership provides an opportunity to leverage First 5 LA funds to produce additional funding for the program or initiative or service.

**AND**

- The proposed Strategic Partnership is aligned with the adopted Strategic Plan.

The proposed funding is aligned with Strategic Priority 1.2 *Advocate for policies and transformative practices to ensure that public systems provide maternal health services as well as child early identification and intervention services.* This proposed Strategic Partnership aligns with First 5 LA's policy and systems change strategy by supporting efforts to bolster African-American families' utilization of and experience with primary, prenatal and postnatal services.

To improve practice and service delivery that meet the needs of LA County's African American families and reduce disparities in birth outcomes, First 5 LA will seek opportunities to make connections to maternal early identification and intervention and home visiting efforts and will facilitate the necessary adjustments to better support the target population in light of COVID-19, such as increasing access to telehealth services, using these proposed funds.

First 5 LA's 2020-2028 Strategic Plan guides this initiative's intentional efforts to strategically partner with public and private funders to maximize our impact on young children across Los Angeles County and align with our investment guidelines as follows:

1. **Partnership:** Together with LADPH, First 5 LA has engaged community, public, and private sector partners throughout planning, development, and execution of the AAIMM initiative. First 5 LA's contribution to the Innovation Fund is a co-investment with philanthropic and public funders who we have been engaging on how to reduce disparities in infant mortality rates between white and black/African American babies in LA County.

Since its inception, PECEI has been participating in the planning and implementation of AAIMM and supporting efforts to engage philanthropic organizations in this initiative. PECEI is a nonprofit entity that convenes early childhood funders to engage in peer-learning and to work together to leverage resources that address the most pressing issues affecting the most vulnerable children and families. PECEI represents the only organization of its kind in Los Angeles County, offering unique access to funders with aligned missions. Because of this role PECEI has a level of expertise in the grantmaking world that cannot be found elsewhere or through competitive solicitation.

Through this Strategic Partnership First 5 LA and PEI will continue to identify opportunities to leverage funding through this pooled fund set-aside.

2. **Equity:** Black/African American babies in LA County are two to three times more likely to die before their first birthday than babies of other races. AAImm is prioritizing Black/African American babies and mothers to intervene early and effectively when chronic stress caused by racism has placed a woman at risk. LA County's AAImm framework is designed to maximize the opportunities for community prevention resulting in positive outcomes for kids 0-5.

**NEXT STEPS:**

Staff anticipates executing a contract with CCF Community Initiatives Fund for the period of June 15, 2020 to June 14, 2023 for \$300,000.

# Memo

**To:** Board of Commissioners  
**From:** Kim Belshé, Executive Director  
**Date:** June 11, 2020  
**Subject:** EXECUTIVE DIRECTOR'S REPORT

## EXECUTIVE DIRECTOR'S HIGHLIGHTS

Last month I shared with the First 5 LA team a quote from Marshall Ganz that applies to our work, to the realities within systemic stresses exacerbated by the COVID-19 pandemic, and to the systemic racism that continues to plague communities across our country. “Charity asks, ‘what’s wrong, how can I help?’ Justice asks, ‘why is it happening and how can I change it?’”

As we all consume the news of the unrest unfolding in the wake of the death of George Floyd, this question of why is it happening continues to surface and continues to resonate.

The deaths of George Floyd, Breonna Taylor and Ahmaud Arbery and the racial-targeting of Christian Cooper and Omar Jimenez are all tragedies from the extreme to the life-altering that make painfully plain the persistent, systemic inequities that are both seen and unseen.

The systemic inequities and racism throughout our country and communities have been laid bare by the pandemic and the tragic events in recent weeks. Inequities can have devastating consequences that cost lives and constrain opportunities for families today and for children tomorrow.

Yes, we have to know our lane is kids – and surely that lane must be a just and equitable society without fear regardless of race or ethnicity. We also have to know what else is on the road and what barriers exist which hinder more equitable outcomes for young children and their families. The same thinking First 5 LA applied when it came to addressing the federal policies that emerged following the 2016 presidential election, advocating against changes to immigration policy and now responding to the COVID-19 pandemic applies as history repeats itself today: how does this affect the communities we serve and how can we drive essential change to help drive down inequities?

Systemic racism and inequity is antithetical to First 5 LA’s mission and values.

I believe we have in our refined strategic plan a solid roadmap to guide our work as a systems change leader, grounded in our values and investment guidelines, including diversity, equity and inclusion (DEI).

### COMMISSIONERS

Los Angeles County Supervisor Sheila Kuehl <i>Chair</i>	Barbara Ferrer, Ph.D., M.P.H., M.Ed. Astrid Heger, M.D. Yvette Martinez	Jonathan E. Sherin, M.D., Ph.D. Romalis J. Taylor Keesha Woods Marlene Zepeda, Ph.D.
Judy Abdo <i>Vice Chair</i>		

### EX OFFICIO MEMBERS

Bobby Cagle  
Wendy Garen  
Karla Pleitéz Howell  
Deanne Tilton

### EXECUTIVE DIRECTOR

Kim Belshé

### EXECUTIVE VICE PRESIDENT

John A. Wagner

### A PUBLIC ENTITY

And, I believe we can and must do more to lean into our DEI values - within our organization, with our diverse partners, and with our work.

Just as the COVID-19 pandemic compelled First 5 LA to accelerate our reflection and implementation of our strategic plan, so too do the tragic events of recent weeks require us to accelerate conversations around living our values, particularly DEI, within the system that First 5 LA itself represents and within the diverse systems that impede equity and opportunity for young children and their families.

Our work is about seeing inequity and doing something about it. Our values and systems change orientation compel us to ask, “why is it happening and how can we change it?”

We have to challenge ourselves to recognize inequities in the systems we seek to change, to dig into the root causes that contribute, and work to change the underlying policies, practices and public attitudes that we know hold these inequities in place.

I mourn these tragic losses of life. I look to First 5 LA’s work as a way to honor their memory and the hopes within every community by raising awareness, driving action and creating change.

## **CONTINUING TO IMPLEMENT OUR COVID-19 RESPONSE FRAMEWORK**

### **I. PROTECTING AND SUPPORTING THE HEALTH OF FIRST 5 LA STAFF**

As I shared at our last Board meeting, First 5 LA instituted a mandatory telework from home policy beginning March 17 to protect the health and safety of staff. As California and LA County public health guidance allow the phased reopening of various businesses, First 5 LA will continue to maintain a telework from home policy for the foreseeable future to support staff’s health, safety, and ability to work productively through the public health crisis. We take the County’s guidance to support home-based telework whenever possible seriously, and are fortunate that the organization’s work is largely able to be completed remotely.

To support ongoing home-based work, the **Human Resources and Talent Management (HR)** and **Information Technology (IT)** departments are working to implement additional policies and benefits to support staff needs, and staff have engaged in a series of learning sessions and associated surveys to provide feedback on our efforts. **HR** has also continued to support the filling of critical vacancies, including staff to support **IT** and other operational functions.

Connecting with staff continues to a top priority for me. With support from the **Communications** department, I continue to produce a daily staff message. We recently surveyed staff on their experience and needs to support working remotely, a survey which gained a 95 % response rate. In additionally, the team has developed, resources for staff that are continuously updated through our internal resources webpage.

The **Facilities** team continues to support building security and operations, allowing limited access on a case-by-case basis to essential staff. Since March, First 5 LA’s utility costs have decreased by approximately 40% as a result of the organization’s work from home policies.

In addition to the significant work supporting staff to transition to mandatory telework and the efforts to respond to COVID-19, staff is also responding to recent events and manifestations of our Country’s historic racism that still plagues our communities. The events of the past few weeks require us to accelerate conversations about how First 5 LA lives our values, in particular our new value of diversity, equity and inclusion, just as COVID-19 accelerated our reflection and implementation of the strategic plan.

The first step in that effort has, aligned with our crisis response framework, focused on ensuring staff are supported and able to not only work, but to heal, reflect, and support the health and wellbeing of themselves, their families, and their communities. Over the past few days with support from **HR**, First 5 LA has provided staff with additional personal leave time and resources to support managers and staff in times of crisis. In

addition, last week we posted a solicitation for a consultant to support First 5 LA's diversity, equity and inclusion work going forward. We know First 5 LA has a long journey ahead in order to truly embrace diversity, equity, and inclusion in both our internal and external work and are committed to supporting our staff through these efforts.

## **II. SUPPORTING OUR CONTRACTED PARTNERS (Grantees, Vendors, and Contractors)**

First 5 LA remains committed to supporting our grantees, vendors, and contractors as we all collectively respond to COVID-19 and support a renewed commitment to confronting racially-motivated oppression. We know that our roles as a convener, connector and funder represent a critical resource in LA County. Just as we support our staff in navigating the challenges of our current context, we are focused on supporting our contracted partners to address the needs of children and families and advance progress toward our North Star.

The **Finance** department is pleased to report that all payments to grantees, vendors, and contractors have been on-time and without interruption, even as the team transitioned invoice approval processes from paper-based to electronic and focused on revamping and finalizing First 5 LA's fiscal year 2020-21 budget. More information about the proposed budget for the upcoming fiscal year is included in agenda item 7.

The **Contracts Administration and Purchasing (CAP)** department has also quickly mobilized to ensure First 5 LA's contracted partners are able to continue their important work. May and June are traditionally the busiest time of year for the **CAP** team as most of First 5 LA's multi-year agreements are scheduled to renew by the end of every fiscal year, in addition to any new or amended contracts. A list of all contract actions under the traditional process is included under agenda item 2D for your consideration.

In addition to our regular contracting processes, to respond to COVID-19 First 5 LA committed to providing temporary relief to contractors as appropriate, leveraging the emergency authorities I sought from the Board. Information about contract actions related to my emergency authorities is included under agenda item 5 for your consideration, and fall into the following three categories:

1. A no-cost extension, which provides contractors with additional time to complete their work without any additional funding.
2. An extension of the contract of up to 90 days with additional funds, which provides contractors with both more time and funding to complete their work.
3. Amendments to contracts to reflect new project-aligned work resulting from COVID-19.

## **III. SUPPORTING LA COUNTY'S YOUNG CHILDREN AND THEIR FAMILIES**

As I shared in our last Board meeting, COVID-19 has underscored the imperative of First 5 LA's work, and reinforced the importance of the four results for children and families outlined in First 5 LA's newly adopted strategic plan. First 5 LA staff continue to work with our partners to address the needs of families with young children.

### **Result 1: Families have the resources, opportunities, and relationships to optimize their child's development**

The **Family Supports, Early Care and Education (ECE)**, and **Communities** departments continue to focus on supporting the distribution of essential supplies to families. Working with Baby2Baby and the LA County Department of Public Health, more than 1 million diapers have been distributed to families through community-based organizations that are part of our home visiting and Best Start networks.

One of the major challenges that emerged in partnering with others to support resource distribution to families was the lack of an effective, coordinated supply chain management strategy to meet family

needs. First 5 LA has since secured storage facilities to support distribution of supplies, helping fill a critical gap in the system that prevented families from accessing supplies.

The **Communities** team continues to promote opportunities for Best Start partnerships to access critical services during the pandemic. Best Start Wilmington, for example, conducted its first virtual partnership meeting which included representatives from the offices of Assemblymember Mike Gipson, Mayor Eric Garcetti, Councilmember Joe Buscaino, and the Los Angeles Police Department. During the meeting, participants were encouraged to sign-up for CalFresh and Welcome Baby and received information about mental health services available through local providers, including the Children's Bureau, a First 5 LA grantee.

In addition, within the past month the **Communities** team launched the Built Environment Policy Advocacy Fund (BEPAF), a community grant initiative to promote: 1) high-quality parks, open space, and recreation facilities; 2) safe and reliable transportation/opportunities for mobility; and 3) food security.

Prevention Institute, a national nonprofit committed to building prevention and health equity into policies at all levels, serves as the BEPAF intermediary, charged with grantee selection and management, technical assistance, evaluation, and coordination with First 5 LA and its partners including Best Start Regional Network Grantees. The following seven inaugural BEPFA grantees were selected in May:

- Koreatown Immigrant Workers Alliance, working with East LA Community Corporation and ACT/LA to focus on community engagement to increase transportation affordability and access for parents and young children (Best Start Regions 1 and 2 – East LA, Metro LA, Southeast LA)
- Community Coalition, to build a cohort of community and parent leaders to address policies including parks and open space (Best Start Region 2 – Broadway-Manchester, West Athens)
- Investing in Place, working with South Central LAMP, East Side Riders Bike Club, and Los Angeles Walks to advocate for safe access to travel for women and young children to meet their basic needs (Best Start Region 4 – Central Long Beach)
- Just Environment Long Beach/Walk Long Beach, working with Long Beach Forward, East Yard Communities for Environmental Justice, and City Fabrick, to engage parents in developing a Green Zones policy informed by resident needs (Best Start Region 4 – Central Long Beach)
- Physicians for Social Responsibility Los Angeles, to build a toolkit, informed by residents and parents, that would help inform parks and open space development (Best Start Regions 1 and 2)
- Proyecto Pastoral/Promesa Boyle Heights, as a member of the Park Equity Alliance, with Pacoima Beautiful and From Lot to Spot to strengthen resident and organizational capacity to advocate for increased parks and open space (Best Start Regions 1 and 3)
- United Parents and Students, with the LA County Department of Public Health and American Heart Association, to increase the quality of existing grocery stores, enable and equip entrepreneurs to focus on healthy and affordable foods, and increase large-scale high-quality grocery stores through policy change (Best Start Regions 1 and 2)

In addition to the BEPAF grants launched in May, through First 5 LA's COVID-19 response funding an additional \$125,000 is being allocated to support BEPAF grantees to focus on advancing policies to address the impacts of COVID-19 on built environment priorities including:

- Maintaining equity guidelines in Measures M, A, and W funding
- Opening streets for safe physical distancing
- Preventing reductions in park spending
- Maintaining and expanding transit services
- Expanding emergency food assistance for families
- Closing the "digital divide" which prevents families from accessing services and maintaining meaningful social connection

Finally, I am pleased to share that, with support from the **Communities** team, the Best Start Regional Network Grantees were awarded \$139,570 in emergency COVID-19 funding from the state Office of Child Abuse Prevention and California Family Resource Association to help address the added stressors posed by COVID-19. The funding will allow the Regional Network Grantees to serve approximately 1,642 families across all Best Start regions, providing critical prevention services to families during the COVID-19 crises.

**Results 2 and 3: Children receive early and timely developmental supports and services, and are safe from child abuse and neglect.**

Home visiting services provide an important connection to families, especially during the safer at home orders when family isolation can be exacerbated. In response to COVID-19, the LA County Department of Public Health and First 5 LA worked with grantees and partners to rapidly transition families engaged in County and First 5 LA funded home visiting services from in-person to virtual visits.

The **Family Supports** department, in partnership with the Los Angeles Best Babies Network (LABBN) and the LA County Department of Public Health, continue to provide guidance, training, and technical assistance to home visiting providers as providers continue to transition from in-person home visits to telephonic and virtual platforms. Over the past month, First 5 LA supported a countywide partnership with Achieve OnDemand, a virtual training and professional development platform supported by the Ounce of Prevention. This partnership will make three training modules available to LA County home visitors for free in addition to weekly national webinars supported and promoted by First 5 LA. Between late March and the end of April, more than 1,600 families participated in more than 2,500 virtual and 6,000 telephonic home visits.

On May 27, the **Health Systems** and **Family Supports** teams convened the bi-monthly Maternal & Child Medi-Cal Managed Care Partner Sharing Meeting. Thirty-five participants representing Medi-Cal Managed Care Health Plans as well as County health-related departments – Departments of Health Services, Public Health, and Mental Health – received updates on telehealth and virtual visits during COVID-19:

- Medi-Cal Managed Care Health Plans, including Anthem Blue Cross and Health Net, provided an overview of their current and expanding telehealth efforts.
- First 5 LA and the South Central LA Regional Center shared important lessons learned regarding the impact of telehealth and stay at home orders on the provision of developmental screenings and services.
- USC School of Social Work/USC Telehealth presented lessons learned from their virtual home visiting program which was launched to test approaches to virtual home visits.

From this meeting, First 5 LA and partners learned that:

- Regional Centers are receiving fewer referrals, resulting in fewer developmental assessments being completed. This decrease is likely due to a reduction in children receiving their well-baby/child appointments during COVID-19.
- While health providers are rapidly expanding telehealth services, there has been limited development of practices specifically related to pediatric and maternal care. Health plans, for example, identified the need to develop and implement strategies to improve well child visits utilization, immunization rates and rising concerns about the early indicators of declining maternal health outcomes.

Further discussions will take place between First 5 LA and Medi-Cal Managed Care Health Plans to explore ways to focus more on maternal and pediatric supports, with the next bi-monthly meeting taking place on July 22, 2020.

To support the efforts of our health and developmental services systems, First 5 LA with support from the **Public Policy and Government Affairs (Policy)** department has taken a support position on

Assembly Bill 2164 authored by Assemblymember Robert Rivas (D-Hollister). The bill would allow Federally Qualified Health Centers (FQHC) and Rural Health Clinics (RHC) to establish new patients using telehealth programs. Currently, state law requires a provider and patient to first meet in person before Medi-Cal will reimburse additional telehealth services. The current law has been temporarily waived as a result of COVID-19, and this bill would make the waiver permanent.

The **Policy** team is also leading advocacy related to state funding for early childhood development services. COVID-19 has resulted in a significant decline in state revenues and proposed cuts to critical services if the federal government does not pass additional stimulus funding. First 5 LA is focused on ensuring that home visiting funds previously allocated to counties remain available to support critical services, and that the Medi-Cal system fully covers critical early childhood services.

First 5 LA realizes that the amount of federal funding available to LA County's children and families is dependent on a complete and accurate census count this year. **Community Relations, Strategic Partnerships, Communities, Policy, and Communications** all continue to engage in a number of efforts to increase participation in the Census.

**Community Relations** and **Strategic Partnerships** staff have coordinated the distribution of census materials produced by various partners targeting families with young children. **Community Relations** has focused on engaging with leading civic organizations and city leaders, while **Strategic Partnerships** has co-led the Early Childhood Census 2020 Fund. As Commissioners will recall, First 5 LA contributed \$200,000 to the fund, which has since raised an additional \$770,000 to support countywide 0-5 census outreach efforts.

#### **Result 4: Children have high-quality early care and education experiences.**

To address the ongoing child care crisis highlighted by COVID-19, First 5 LA through the **ECE** department continues to partner with the Los Angeles County Office of Education (LACOE) and the County Office for the Advancement of Early Care and Education (OAECE) to convene the L.A. County Early Childhood Education COVID-19 Response Team (Response Team) which includes, among other partners, the Los Angeles Unified School District (LAUSD), Child Care Alliance of Los Angeles, Greater Los Angeles Education Foundation, Office of LA City Mayor Eric Garcetti, Child 360, and the County's Center for Strategic Public Private Partnerships. The team continues to host information sessions for providers, support data integration for more seamless referral services, and coordinate funding opportunities to support the county's ECE system.

A critical effort for the Response Team, mirroring First 5 LA's work to distribute supplies to families, has been the coordination of acquiring, storing, and distributing resources and supplies for ECE providers.

With leadership from the Child Care Alliance of Los Angeles, Response Team members, including Commissioner Keesha Woods, have secured donations, discounted purchases, and in-kind support from a number of partners including Lakeshore Learning, Baby2Baby, the Office of Senator Holly Mitchell, IKEA, STAC Solutions, First 5 California, and the LA County Office of Emergency Management. First 5 LA has contracted with B Cubed Shipping LLC to provide central storage and sorting services.

To date, the Response Team has coordinated the distribution of:

- 1.5 million diapers
- 57,000 facemasks
- 47,000 bottles of hand sanitizer
- 32,000 packages of disinfecting wipes
- 28,000 bottles of hand soap

- 13,000 children's books
- 4,000 pieces of children's furniture

First 5 LA and other members of the Response Team have, with support from the **ECE** and **Policy** staff, advocated for continued state funding to support child care providers. Governor Newsom temporarily expanded access to ECE services with a one-time infusion of funding as part of the state's response to COVID-19, but also proposed significant cuts to ECE services in his revised budget proposal for FY 20-21. First 5 LA has joined the state ECE Coalition's push to maintain and expand access to ECE services as a critical component of the state's economic recovery in addition to its ongoing response to COVID-19.

In addition, as the County phases re-opening of key sectors of the economy, First 5 LA will continue to partner with the LA County Office of Education (LACOE) and members of the Response Team to develop guidelines for the safe operation of child care programs. Similar to the guidance offered to school districts from the LACOE-led collaborative of LA County superintendents, a framework is being developed to support early childhood instruction, health and safety, social-emotional support, family and community engagement, and operations.

#### **IV. FOCUSING ON THE FUTURE**

Last month when I shared my knowledge that the context for First 5 LA's work would continue to evolve I had no idea that our global pandemic would be amplified by another global crisis, one sparked by a series of tragic events shining a light on the issues of race and discrimination far too prevalent in our communities, systems, and institutions.

I do not know what additional issues will emerge over the next month as we work to support the families with young children in LA County, but I do know that whatever comes – the evolution of COVID-19, the need to more urgently live our values of diversity, equity, and inclusion, an economic recession – First 5 LA will be prepared to respond as we have over the past three months: focused on supporting our staff, our contracted partners, and the young children and their families in LA County, guided by and grounded in our strategic plan. We will continue to share our efforts with you and seek your guidance as we move forward.

#### **V. CONTRACTS EXECUTED BETWEEN \$25K - \$75K**

##### **Procurement Update**

Pursuant to the Procurement Policy adopted on February 13, 2014, "The Executive Director (or designee) may approve any contract less than \$75,000 in the aggregate in a fiscal year, and will establish appropriate internal policies and controls for those awards. Copies of contracts executed in the amount of \$25,000 or more and up to \$75,000 within a fiscal year will be provided to the Commission during the course of its normal business and be provided as informational items."

The following contracts were executed between 5/15/2020 and 6/1/2020. Copies of the executed contracts can be found here: [https://www.first5la.org/uploads/files/ed-report-june-2020\\_1000.pdf](https://www.first5la.org/uploads/files/ed-report-june-2020_1000.pdf)

##### **#10231 LONG BEACH UNIFIED SCHOOL DISTRICT – Contract Amount: \$40,240**

##### **Contract Period: 5/15/2020 – 6/30/2021**

As a part of the Kindergarten Readiness Assessment (KRA) project, various school districts across Los Angeles County are collecting Early Development Instrument (EDI) data. This is a population level assessment that provides insight into young children's readiness for kindergarten, as well as highlights population wide vulnerabilities in 5 development domains. Once data is collected, school districts in partnership with community agencies will engage teachers and community stakeholders in

understanding the results. Participating communities will attend quarterly So Cal EDI Learning Exchange meetings to share lessons and best practices with others collecting EDI data. Additionally, districts/communities will receive individual coaching from UCLA.

**First 5 LA**

**SUBJECT:**

Approve Resolution No. 2020-02 ratifying specified acts taken by the Executive Director during the declared state and local COVID-19 public health emergency.

**RECOMMENDATION:**

Approve Resolution No. 2020-02 by a roll call vote at the June 11, 2020 Board meeting.

**BACKGROUND:**

After consulting with First 5 LA's Chair, Vice Chair, and legal counsel, on March 17, 2020 Executive Director Kim Belshé communicated to the Board of Commissioners her need to take emergency actions in order to protect the health and well-being of First 5 LA employees and our external contractor and grantee partners. In this communication, Executive Director Belshé outlined eight areas of actions needed to maintain critical functions, including authority to:

1. Waive the Governance Guidelines related to Board sequencing and approval of items
2. Exercise emergency provisions provided in our existing procurement policy
3. Extend contracts scheduled to expire by 6/30/20 for up to 90 additional days, with expected Board action by 9/30/20 on those contracts recommended for renewal
4. Continue to pay invoices and contracted amounts as they come due, even if work associated with those invoices is different than originally anticipated
5. Purchase necessary goods and services needed in response to COVID-19...including entering into strategic partnerships with partners focused on a COVID-19 response, in some cases in excess of the Board-delegated authority of \$75,000 but no greater than \$150,000
6. Assure conference organizers with whom F5LA has a paid sponsorship agreement that F5LA will not seek return of funds if the event has been or will be cancelled
7. Affirm the mid-year FY19/20 budget adjustment recommendations brought to the March meetings of the Finance Committee and the Board as approved for the remainder of the current budget year and for purposes of the FY20/21 budget development, and
8. Adjust F5LA's employee personnel policies and implementation of these policies, including paid time off, as deemed necessary.

In exercising these authorities, the Executive Director also communicated her intent to disclose these actions to the Board and to seek ratification by the Board at the next regular Board meeting. This action occurred at May Board meeting in compliance with the requirements set forth in that communication. Since that date this memo, Resolution No. 2020-02, and the accompanying exhibits are continue to keep the Board apprised of emergency actions taken since the last meeting of the Board.

**Attachments:**

- Board Resolution No. 2020-02
- Exhibit A — List of F5LA Actions Related to Management of Covid-19
- Appendix A — 90-Day Extensions with Funding
- Appendix B — No Cost Extensions

**RESOLUTION NO. 2020-02**

**A RESOLUTION OF THE LOS ANGELES COUNTY CHILDREN AND FAMILIES FIRST PROPOSITION 10 COMMISSION RATIFYING SPECIFIED ACTS TAKEN BY THE EXECUTIVE DIRECTOR DURING THE DECLARED STATE AND LOCAL COVID-19 PUBLIC HEALTH EMERGENCY**

The Board of Commissioners of the Los Angeles County Children and Families First Proposition 10 Commission (“the Commission”) hereby finds as follows:

**Whereas**, on March 4, 2020 the Governor of California declared a state of emergency to enable the State to prepare for the broad spread of the Covid-19 virus in California; and

**Whereas**, on March 13, 2020 the Los Angeles County Health Officer issued a Public Health Order, updated on April 10, 2020, that requires many residents to stay at home or their place of residence, with certain exceptions, and ordered many “non-essential” businesses to be closed; and

**Whereas**, on March 13, 2020 First 5 LA Executive Director Kim Belshé, to protect the health and safety of staff and to assist with the efforts of public health officials, directed First 5 LA staff to begin working from home as of March 17, 2020; and

**Whereas**, on March 17, 2020 Executive Director Belshé notified the Board of Commissioners in writing that, with the concurrence of the Board Chair and Vice Chair, she intended to assert certain emergency authorities for the continuity of operations of First 5 LA subject to disclosure to, and ratification by, the Board of Commissioners; and

**Whereas**, on March 19, 2020 Los Angeles Mayor Eric Garcetti issued a “Safer at Home” Public Order, also ordering Angelenos to remain at home or at their place of residence in order to slow the spread of the COVID-19 virus, except for essential workers; and

**Whereas**, the Board of Commissioners has received and reviewed the list of Executive Director actions taken under her emergency authority.

**NOW, THEREFORE, BE IT RESOLVED THAT:**

1. Each of the Executive Director actions set forth on Exhibit A attached to this Resolution, incorporated herein by this reference, is ratified by the Board of Commissioners.
2. The executed copy of this Resolution shall be retained on file as evidence of the Commission’s action herein.

**PASSED, APPROVED AND ADOPTED THIS 11TH DAY OF JUNE, 2020 BY THE FOLLOWING VOTE:**

AYES: Commissioners \_\_\_\_\_

NOES: Commissioners \_\_\_\_\_

ABSTAIN: Commissioners \_\_\_\_\_

\_\_\_\_\_  
Sheila James Kuehl  
Chair, First 5 LA

ATTEST

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Kim Belshé  
Executive Director

## Exhibit A

### List of F5LA Actions Related to Management of Covid-19

Per the 3/17/20 Communication with the Board and earlier communication with the Chair and Vice Chair, the Executive Director was given emergency authority in 8 areas to ensure the protection and safety of our staff and external partners. These 8 areas are:

1. Ability to waive the Governance Guidelines related to Board sequencing and approval of items coming to the Board
2. Exercising emergency provisions and provided in our existing procurement policy
3. Ability to extend contracts scheduled to expire by 6/30/20 for up to 90 additional days, with expected Board action by 9/30/20 on those contracts recommended for renewal
4. Ability to continue to pay invoices and contracted amounts as they come due, even if work associated with those invoices is different than originally anticipated
5. Purchase necessary goods and services needed in response to COVID-19 including entering into strategic partnerships (SPs) with partners focused on a COVID-19 response, in some cases in excess of the Board-delegated authority of \$75,000 but no greater than \$150,000
6. Ability to assure conference organizers with whom F5LA has a paid sponsorship agreement that F5LA will not seek return of funds if the event has been or will be cancelled
7. Affirm the mid-year FY19/20 budget adjustment recommendations brought to the March meetings of the Finance Committee and the Board as approved for the remainder of the current budget year and for purposes of the FY20/21 budget development, and
8. Ability to adjust F5LA's employee personnel policies and implementation of these policies, including paid time off, as deemed necessary

The table below provides an inventory of authorities exercised to date and will be brought forward for ratification by the Board, per the attached resolution 2020-02:

<b>Emergency Authorities (EAs) Executed Typically Requiring Board Action</b>				
Item No.	Dept. Functional Area	Description of EA Executed	Area(s) of EA (from above list)	Description/List of Items
1	Contracts Administration and Purchasing Department	Waived Governance Guideline (GG) #7 to allow contracts scheduled to end by 6/30/20 to continue for up to 90 days	#3	<ul style="list-style-type: none"> <li>• Refer to <b>Appendix A</b> for a list of contracts that will be extended for 90 days. Staff requests approval of the resources needed for these 90-day extensions to be incorporated into the FY 20-21 Budget to be approved on July 9.</li> </ul>
2		Waived GG #1 on sequencing of items for information/action	#1	<ul style="list-style-type: none"> <li>• Agenda Item 2D of the June Board of Commission meeting</li> </ul>

				<p>recommends contracts for approval.</p> <ul style="list-style-type: none"> <li>• Agenda Item 2C of the June Board of Commission meeting recommends amendments to twenty-seven Strategic Partnerships for approval.</li> </ul>
3	Facilities	Purchase necessary goods and services needed in response to COVID-19	#5	<ul style="list-style-type: none"> <li>• The Executive Director authorized an amendment to add \$4,900 to a contract with Klawiter and Associates, Inc. for a total contract amount of \$126,537. The Contractor serves as First 5 LA's Space Plan and design firm to provide planning and interior design services for the First 5 LA office building. The additional funding will allow the Contractor to provide consulting services, including industry best practices and design recommendations to allow for the safe reentering of our physical office space for work. The consulting and recommendations will also entail compliance with new norms of social distancing and assist with the proper group sizes and housekeeping practices. This additional service is an expansion of the original scope under emergency circumstances.</li> </ul>

Emergency Authorities Executed Typically <u>NOT</u> Requiring Board Action				
Item No.	Functional Area	Description	Area(s) of Emergency Authority (from above list)	Description/List of Items
1	Contracts Administration and Purchasing (CAP) Department	Authorized no-cost contract extensions (NCEs)	NA. Pursuant to the Procurement Policy, the Executive Director has authority to approve no-cost contract extensions.	Contracted activities and deliverables may have been delayed due to the impacts of COVID-19. Contract extensions will provide contractors more time, without additional costs to the contract, to complete contracted work. However, the FY20-21 annual budget will need to reflect the resources needed for these no-cost extensions. Staff is requesting approval of these resources to be incorporated into the FY 20-21 Annual Budget to be approved on July 9. Refer to <b>Appendix B</b> for a list of contracts that will receive no-cost extensions.

APPENDIX A  
June 2020

90-DAY EXTENSIONS WITH ADDITIONAL FUNDING

The following contract amendments are presented to the Board as information. The contracts below will be amended to include a 90-day term extension with additional funding. The contract end dates will be extended from June 30, 2020 to September 30, 2020. First 5 LA's Executive Director will approve and execute the amendments through her emergency authority provided by the Board of Commissioners. Staff is requesting approval of funds to support these amendments. All contracted amounts are considered Assigned funds unless otherwise noted.

	DEPT	OUTCOME AREA / INITIATIVE/STRATEGY / PROGRAM	CONTRACT (PROJECT) INFORMATION	PROCUREMENT METHOD	PROJECT LENGTH	CURRENT CONTRACT AMOUNT	AMENDMENT AMOUNT	NEW CONTRACT AMOUNT	*SATISFACTORY PROGRESS ACHIEVED BY CONTRACTOR?
1	Communications	Policy & Strategy Support \ Communications & Marketing \ Strategic Communications	<b>JANE HAMMERSLOUGH (#09398)</b> The Contractor writes for First 5 LA's Quarterly Parenting Guide, Strong Families, Strong Kids Parenting newsletter, First 5 LA's Parenting website and on social media channels. Written content created by the Contractor will serve to inform and educate parents and caregivers as a component of a broader marketing strategy to help this audience understand how and why they should demand quality, sustainable early care and education opportunities, early identification and interventions, and family supports such as home visiting. The services from the Contractor also will be used to complement other outreach efforts to parents and caregivers to strengthen First 5 LA's reputation as a trusted resource, aiding the conversion of this audience to potential partners in our advocacy work. The additional time will allow First 5 LA to issue a new solicitation for services in order to have a new contractor in place by October 1, 2020.	Solicitation to the Pool	3 years, 7 months	\$66,510	\$18,000	\$84,510	Yes
2	Communications	Legacy Investments \ Black Infant Health \ Birth Outcomes and Disparities – Policy and Systems Change	<b>BUMPERCAR, INC. (#09411)</b> The Contractor provides media planning and buying services in support of public education efforts on behalf of First 5 LA's Communications Department to help prevent an undercount of young children in the 2020 Census and for the Family Supports Department for their work with the African American Infant and Maternal Mortality (AAIMM) campaign. The additional time and funding will allow the Contractor to continue providing these services and allow First 5 LA to issue a new solicitation in order to have a new contractor in place by October 1, 2020.	Solicitation to the Pool	3 years, 3 months	\$74,860	\$35,910	\$110,770	Yes
3	Communications	Policy & Strategy Support \ Communications & Marketing \ Strategic Communications	<b>THE OGILVY GROUP, LLC (#09172)</b> The Contractor provided strategic communication services in FY19-20 that included social media strategy and execution, audience research and analysis, and brand measurement to gauge message effectiveness. The additional time and funding will allow the Contractor to continue to provide support for First 5 LA to move forward on several communications projects to advance our policy and system change goals. The additional time will also allow First 5 LA to issue a new solicitation for services in order to have a new contractor in place by October 1, 2020.	RFQ  137	4 years, 5 months	\$2,600,000	\$110,000	\$2,710,000	Yes

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June 2020

	DEPT	OUTCOME AREA / INITIATIVE/STRATEGY / PROGRAM	CONTRACT (PROJECT) INFORMATION	PROCUREMENT METHOD	PROJECT LENGTH	CURRENT CONTRACT AMOUNT	AMENDMENT AMOUNT	NEW CONTRACT AMOUNT	*SATISFACTORY PROGRESS ACHIEVED BY CONTRACTOR?
4	Communities	Communities/Best Start Networks/ Neighborhood Action Councils (NACs)	<b><u>SOUTH BAY CENTER FOR COUNSELING (#08696)</u></b> The Grantee conducts outreach and community engagement in the Best Start communities through the Neighborhood Action Councils (NACs) and Community Connection Groups. Since the pandemic, the Grantee has used virtual platforms to continue to foster social connections among community members, mobilize families to participate in DPSS food security convenings, and facilitate the provision of basic needs such as food, diapers and baby formula in collaboration with Best Start Regional Network grantees. The additional time and funding is being provided to support ramp down efforts and provide the Grantee more time to look at opportunities to sustain the program. First 5 LA's support of the project will end on September 30, 2020 and the contract will not renew.	Strategic Partnership	6 years, 3 months	\$1,912,500	\$450,000	\$2,362,500	Yes
5	Early Care & Education	ECE \ Quality Improvement System \ QRIS Continuous Site Engagement	<b><u>LOS ANGELES UNIVERSAL PRESCHOOL (DBA CHILD360) (#00858)</u></b> The Grantee provides quality improvement services to Quality Start Los Angeles (QSLA) providers. Due to the COVID-19 pandemic, coaching was disrupted and the delivery method has transitioned online. The additional time and funding will allow sites to continue their quality improvement work around Quality Rating and Improvement Systems, Early Care and Education Workforce, Policy and Advocacy, and Business Development. In addition, it will allow the Grantee to continue to utilize funding from the California Department of Education (CDE) (which funds the project and the contract). First 5 LA's involvement in the project will end on September 30, 2020 and the contract will not renew.	Strategic Partnership	4 years, 4 months	\$12,400,000	\$229,112 Amendment amount funded by CDE	\$12,629,112	Yes
6	Early Care & Education	ECE \ Quality Improvement System \ VIVA Social Impact Partners	<b><u>VIVA STRATEGY AND COMMUNICATIONS LLC (#09123)</u></b> The Contractor has been providing support on Los Angeles County's approach to Quality Counts California's (QCC) latest funding opportunity, the QCC Local Consortia and Partnership Grant. The QCC Local Consortia and Partnership Grant represents the state's first opportunity for QRIS work that combines several former funding streams into a single funding stream. In addition, this new funding opportunity necessitates additional programmatic revision based on feedback from the state. The additional time and funding will allow the Contractor to provide continued technical support to the QRIS Leadership Council which makes QSLA programmatic decisions, as well as help to launch the next year of programmatic work as outlined in the application recently submitted to the state.. At the end of the term extension, First 5 LA intends to renew the contract through the end of FY20-21.	Procurement Exception	4 years, 8 months	\$400,000	\$103,975	\$503,975	Yes

\*Satisfactory progress is based on whether contractors and grantees are making or will be expected to make satisfactory progress towards completion in the current agreement by the contract expiration date.

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June 2020

	DEPT	OUTCOME AREA / INITIATIVE/STRATEGY / PROGRAM	CONTRACT (PROJECT) INFORMATION	PROCUREMENT METHOD	PROJECT LENGTH	CURRENT CONTRACT AMOUNT	AMENDMENT AMOUNT	NEW CONTRACT AMOUNT	*SATISFACTORY PROGRESS ACHIEVED BY CONTRACTOR?
7	Family Supports	Families \ Family Engagement \ Project Dulce	<p><b><u>CENTER FOR THE STUDY OF SOCIAL POLICY (#00853)</u></b>                      First 5 LA is the recipient of funds from the Center for the Study of Social Policy (CSSP). First 5 LA has partnered with the Contractor to co-design and launch Project DULCE (Developmental Understanding and Legal Collaboration for Everyone) at two sites in Los Angeles County. Project DULCE introduces and incorporates the Strengthening Families intervention model into the pediatric healthcare setting in LA County. The Contractor committed to providing funding to First 5 LA to partially cover the cost of one replication site as well as ongoing training and technical assistance. Project DULCE targets infants between birth and six months old and their families receiving care at selected clinics. Support services may include developmental screening, mental health screening for families, legal support and education on child development. Per the Board approved budget resolution, dated 2/14/2019, First 5 LA has approval to accept funds in the amount of \$100,000 per year for a two year period (\$200,000 total) which covers the additional amended amount. The Letter of Agreement with CSSP is being amended for additional time and funding to support clinics with sustainability recommendations and clinic adoption of DULCE components. First 5 LA's involvement in the project will end on September 30, 2020 and the contract will not renew.</p>	N/A: Funding is coming from CSSP to First 5 LA	4 years, 4 months	\$66,667	An additional \$25,000 will be provided to First 5 LA	\$91,667	N/A
8	Family Supports	Families \ Family Engagement \ Project Dulce	<p><b><u>NORTHEAST VALLEY HEALTH CORPORATION (#09135)</u></b>                      In FY 19-20, the Grantee implemented Project DULCE and incorporated the Strengthening Families intervention model into the pediatric health care setting in LA County. The Grantee replicates DULCE at two sites. The DULCE partners and staff targeted infants between birth and six months old and their families receiving care with the Contractor. Support services included developmental screening, mental health screening for families, legal support and education on child development. The extended time will allow the Grantee to continue to enhance its pediatric care setting using the DULCE model and work collaboratively with First 5 LA and the DULCE national team to identify opportunities to optimize and sustain the model. The additional time and funding will support the Contractor with sustainability recommendations and clinic adoption of DULCE components. First 5 LA's involvement in the project will end on September 30, 2020 and the contract will not renew.</p>	Strategic Partnership	4 years, 7 months	\$334,821	\$83,705	\$418,526	Yes
9	Family Supports	Families \ Family Engagement \ Project Dulce	<p><b><u>THE CHILDREN'S CLINIC "SERVING CHILDREN AND FAMILIES" (#01936)</u></b>                      In FY 19-20, the Grantee implemented Project DULCE and incorporated the Strengthening Families intervention model into the pediatric health care setting in LA County. The Grantee replicates DULCE at two sites. The DULCE partners and staff targeted infants between birth and six months old and their families receiving care with the Contractor. Support services included developmental screening, mental health screening for families, legal support and education on child development. The extended time will allow the Grantee</p>	Strategic Partnership	4 years, 7 months	\$314,273	\$102,070	\$416,343	Yes

\*Satisfactory progress is based on whether contractors and grantees are making or will be expected to make satisfactory progress towards completion in the current agreement by the contract expiration date.

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June 2020

	DEPT	OUTCOME AREA / INITIATIVE/STRATEGY / PROGRAM	CONTRACT (PROJECT) INFORMATION	PROCUREMENT METHOD	PROJECT LENGTH	CURRENT CONTRACT AMOUNT	AMENDMENT AMOUNT	NEW CONTRACT AMOUNT	*SATISFACTORY PROGRESS ACHIEVED BY CONTRACTOR?
			to continue to enhance its pediatric care setting using the DULCE model and work collaboratively with First 5 LA and the DULCE national team to identify opportunities to optimize and sustain the model. The additional time and funding will support the Contractor with sustainability recommendations and clinic adoption of DULCE components. First 5 LA's involvement in the project will end on September 30, 2020 and the contract will not renew.						
10	Family Supports	Families \ Home Visiting \ MAMA's Visits Home Visiting Program Training and T.A. Support	<b>DIGNITY COMMUNITY CARE (#10055)</b> The Contractor provides the Family Strengthening Network Training, technical assistance and program materials to MAMA's Neighborhood Program. MAMA's Neighborhood is an initiative created by the U.S. Department of Health and Human Services to reduce preterm births and improve outcomes for newborns and pregnant women. The program provides prenatal care and comprehensive healthcare services in six Los Angeles neighborhoods, and links prenatal clients with services in their communities. Due to the COVID-19 epidemic, there are delays in training and activities such as the Annual Summit and Peer-to-Peer Regional meetings that require additional time and funds to complete. Additionally, the program is carried out by the Los Angeles County Department of Health Services. DHS has been focused on COVID-19 work, and will need additional time to prepare for next year's activities. At the end of the term extension, First 5 LA intends to renew the contract through the end of FY 20-21.	Strategic Partnership	2 years, 5 months	\$265,002	\$34,586	\$299,588	Yes
11	Public Policy & Government Affairs	Policy & Strategy Support \ Policy Agenda/Advocacy \ Federal Policy and Sustainability Advocate	<b>THE RABEN GROUP (#09250)</b> The overarching objectives of this project are to: represent First 5 LA with federal decision-makers and national partners in Washington, D.C; develop and execute advocacy strategies that advance First 5 LA's public policy goals in Washington and are aligned with First 5's work in Sacramento; and provide strategic guidance for First 5 LA's prioritization of and involvement in various federal activities. The additional time and funding will allow the Contractor and First 5 LA to continue to develop and execute advocacy strategies to help advance First 5 public policy goals in response to the COVID-19 pandemic. The additional time will also support First 5 LA in transitioning the services to First 5 California. The contract will not renew at the end of the contract term.	RFQ	4 years, 3 months	\$130,000	\$65,000	\$195,000	Yes

\*Satisfactory progress is based on whether contractors and grantees are making or will be expected to make satisfactory progress towards completion in the current agreement by the contract expiration date.

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June 2020

	DEPT	OUTCOME AREA / INITIATIVE/STRATEGY / PROGRAM	CONTRACT (PROJECT) INFORMATION	PROCUREMENT METHOD	PROJECT LENGTH	CURRENT CONTRACT AMOUNT	AMENDMENT AMOUNT	NEW CONTRACT AMOUNT	*SATISFACTORY PROGRESS ACHIEVED BY CONTRACTOR?
<p>As a part of the Kindergarten Readiness Assessment (KRA) project, various school districts across Los Angeles County are collecting Early Development Instrument (EDI) data. The EDI is a population-level tool which provides insight into young children's readiness for school, as well as highlights population wide vulnerabilities in five development areas including: social competence, emotional maturity, language and cognitive skills, communication skills, and physical health and well-being. The additional time and funding will give the Grantees more time to assess the impact COVID-19 will have on the FY 20-21 school year and to create feasible plans and goals for EDI data collection and dissemination. The requested amendment will also allow the Grantees to continue to fund personnel, including a contractor, and associated indirect costs. Once the assessment is complete, these agreements will be renewed on October 1, 2020.</p>									
12	Early Care & Education	ECE \ County Systems Building \ Kindergarten Readiness Assessment	<b>POMONA UNIFIED SCHOOL DISTRICT (#10016)</b> The requested amendment will also allow the contractor to participate in UCLA coaching and Learning Exchange and will continue to coordinate with Pomona's Promise for community engagement activities.	Strategic Partnership	2 years, 10 months	\$32,500	\$7,284	\$39,784	Yes
13	Early Care & Education	ECE \ County Systems Building \ Kindergarten Readiness Assessment	<b>ROSEMEAD UNIFIED SCHOOL DISTRICT (#10020)</b> The requested amendment will also allow personnel to continue to participate in UCLA led coaching and Learning Exchange and will continue to coordinate with El Monte Central School District and Mountain View School District for community engagement activities.	Strategic Partnership	2 years, 10 months	\$32,500	\$1,799	\$34,299	Yes
14	Early Care & Education	ECE \ County Systems Building \ Kindergarten Readiness Assessment	<b>LOS ANGELES UNIFIED SCHOOL DISTRICT (#10010)</b> The additional time and funding will allow the Grantee to continue KRA work around student support, parent and community engagement, and professional development for teachers and staff while providing extra time for the Grantee and First 5 LA to assess the developing context and set feasible goals for KRA work and EDI data collection in the FY20-21 school year.	Strategic Partnership	2 years, 10 months	\$3,704,998	\$1,064,101	\$4,769,099	Yes
<p>The goal of First Connections is to address systemic barriers and reduce disparities in screening young children for Autism Spectrum Disorders and other developmental delays. The six First Connections grantees, with support of a technical assistance provider, have developed approaches to strengthen, embed and expand early identification and intervention practices within their agencies. First Connections grantees helped build and strengthen infrastructure by embedding screenings and referrals into workflow and practices at their individual sites, and developed and delivered education and outreach for families. In FY 19-20, grantees were expected to provide developmental screenings and linkage to early intervention services for young children, prepare a Developmental Screening and Implementation Toolkit for program sustainability and for other agencies interested in piloting a program similar to First Connections, and participate in a program evaluation to assess program effectiveness. The additional time and funding is requested so that the Grantees can continue services related to early identification and intervention activities that were subsequently interrupted beginning in March 2020. The extended time and additional funding will help minimize the impacts from the COVID-19 pandemic and maximize flexibility to support continuation of this investment's activities, as well as, help sustain the workforce and stabilize infrastructure. First 5 LA intends to renew the contracts at the end of the contract term with a limited scope to support care coordination activities only.</p>									
15	Health Systems	Health \ Early Identification and Intervention \ First Connections	<b>ALLIES FOR EVERY CHILD, INC. (#00836)</b>	RFP	6 years, 6 months	\$127,500	\$31,875	\$159,375	Yes
16	Health Systems	Health \ Early Identification and Intervention \ First Connections	<b>FOOTHILL FAMILY SERVICE(#00837)</b>	RFP 141	6 years, 6 months	\$127,500	\$31,875	\$159,375	Yes

\*Satisfactory progress is based on whether contractors and grantees are making or will be expected to make satisfactory progress towards completion in the current agreement by the contract expiration date.

APPENDIX A  
June 2020

	DEPT	OUTCOME AREA / INITIATIVE/STRATEGY / PROGRAM	CONTRACT (PROJECT) INFORMATION	PROCUREMENT METHOD	PROJECT LENGTH	CURRENT CONTRACT AMOUNT	AMENDMENT AMOUNT	NEW CONTRACT AMOUNT	*SATISFACTORY PROGRESS ACHIEVED BY CONTRACTOR?
17	Health Systems	Health \ Early Identification and Intervention \ First Connections	<b><u>ALTAMED HEALTH SERVICES CORPORATION (#00838)</u></b>	RFP	6 years, 6 months	\$127,500	\$31,875	\$159,375	Yes
18	Health Systems	Health \ Early Identification and Intervention \ First Connections	<b><u>PEDIATRIC &amp; FAMILY MEDICAL CENTER (#00839)</u></b>	RFP	6 years, 6 months	\$127,500	\$31,875	\$159,375	Yes
19	Health Systems	Health \ Early Identification and Intervention \ First Connections	<b><u>NORTHEAST VALLEY HEALTH CORPORATION (#00840)</u></b>	RFP	6 years, 6 months	\$127,500	\$31,875	\$159,375	Yes
20	Health Systems	Health \ Early Identification and Intervention \ First Connections	<b><u>SOUTH CENTRAL LOS ANGELES REGIONAL CENTER FOR PERSONS WITH DEVELOPMENTAL DISABILITIES (#00841)</u></b>	RFP	6 years, 6 months	\$127,500	\$31,875	\$159,375	Yes
21	Health Systems	Health \ Early Identification and Intervention \ First Connections	<b><u>CHILDREN'S HOSPITAL LOS ANGELES (#08587)</u></b> The Contractor provides technical assistance, which was subsequently interrupted beginning in March 2020, to all First Connection grantees to support their developmental screening and linkage strategies for the Early Identification of Autism and Other Developmental Delays Project (First Connections). The extended time and additional funding will help minimize the impacts from COVID-19 and maximize flexibility to support continuation of this investment's activities. The contract will not renew because technical assistance support for the grantees will not be needed after the end of the contract term.	RFQ	6 years, 8 months	\$133,333	\$33,333	\$166,666	Yes

\*Satisfactory progress is based on whether contractors and grantees are making or will be expected to make satisfactory progress towards completion in the current agreement by the contract expiration date.

APPENDIX B  
June 2020

**NO-COST CONTRACT EXTENSIONS**

The following contract amendments are presented to the Board as information. The contracts below will be amended for a no-cost extension. A no-cost extension is defined as an extension of the contract expiration date to complete the tasks in the original scope of work without additional funds in the contract. Staff requests approval of the resources needed for these extensions to be incorporated into the FY 20-21 Budget to be approved on July 8. The Executive Director has the authority to approve a no-cost extension.

	DEPT	ORGANIZATION NAME & PROJECT TITLE	PROCUREMENT METHOD	CONTRACT START DATE	CONTRACT END DATE	AMENDED CONTRACT END DATE
1	Families	<u><b>Martin Luther King, Jr. - Los Angeles (MLK-LA) Healthcare Corporation DBA Martin Luther King Jr. Community Hospital (#09062)</b></u> Baby Friendly Hospital Cycle - IV	RFP	3/1/2016	6/30/2020	12/31/2020
2	Families	<u><b>The Tides Center (#00869)</b></u> Abriendo Puertas Family Engagement Provider Capacity	Strategic Partnership	7/1/2019	6/30/2020	12/31/2020
3	Families	<u><b>The Center for the Study of Social Policy (#09290)</b></u> Project DULCE Implementation & Coaching Supports	Procurement Exception	7/1/2019	6/30/2020	9/30/2020
4	Families	<u><b>MY Team Effort Inc.(#10009)</b></u> Stronger Families Database Reporting Dashboard	Procurement Exception	7/1/2018	6/30/2020	9/30/2020
5	Programs	<u><b>Health Management Associates, Inc (#10096)</b></u> Health Policy Technical Assistance and Support Program	Procurement Exception	7/1/2019	6/30/2020	9/30/2020
6	ECE	<u><b>Social and Environmental Entrepreneurs (SEE), Inc. (#08787)</b></u> Shared Services-Opportunities Exchange	Strategic Partnership	10/1/2019	6/30/2020	9/30/2020
7	ECE	<u><b>Baldwin Park Unified School District (#10114)</b></u> Early Childhood Educator Competences Professional Development Grant	RFP	7/1/2019	6/30/2020	9/30/2020
8	ECE	<u><b>Los Angeles County Office of Education (#10015)</b></u> Early Childhood Educator Competences Professional Development Grant	RFP	7/1/2019	6/30/2020	9/30/2020
9	ECE	<u><b>Crystal Stairs, Inc.(#10116)</b></u> Early Childhood Educator Competences Professional Development Grant	RFP	7/1/2019	6/30/2020	9/30/2020
10	ECE	<u><b>Pacific Asian Consortium in Employment (PACE) (#10117)</b></u> Early Childhood Educator Competences Professional Development Grant	RFP	7/1/2019	6/30/2020	9/30/2020
11	ECE	<u><b>Child Care Resource Center, Inc.(#10118)</b></u> Early Childhood Educator Competences Professional Development Grant	RFP	7/1/2019	6/30/2020	9/30/2020

APPENDIX B  
June 2020

	DEPT	ORGANIZATION NAME & PROJECT TITLE	PROCUREMENT METHOD	CONTRACT START DATE	CONTRACT END DATE	AMENDED CONTRACT END DATE
12	ECE	<b><u>The Institute for the Redesign of Learning (#10118)</u></b> Early Childhood Educator Competences Professional Development Grant	RFP	7/1/2019	6/30/2020	9/30/2020
13	ECE	<b><u>Girls Club of Los Angeles (#10112)</u></b> Early Childhood Educator Competencies Professional Development Grant	RFP	7/1/2019	6/30/2020	9/30/2020
14	ECE	<b><u>Child Care Alliance of Los Angeles (CCALA) (#10045)</u></b> Early Childhood Educator Competencies Training and Technical Assistance Program	RFP	7/1/2019	6/30/2020	9/30/2020
15	ECE	<b><u>UNITE-LA, Inc. (#10077)</u></b> Kindergarten Readiness Assessment	Strategic Partnership	7/1/2019	6/30/2020	8/15/2020
16	ECE	<b><u>Mountain View School District (#10040)</u></b> Kindergarten Readiness Assessment	Strategic Partnership	7/1/2019	6/30/2020	9/30/2020
17	ECE	<b><u>El Monte City School District (#10014)</u></b> Kindergarten Readiness Assessment	Strategic Partnership	7/1/2019	6/30/2020	9/30/2020
18	Health Systems	<b><u>Public Health Foundation Enterprises, Inc. (#10173)</u></b> Family Advisory Work Technical Assistance for Help Me Grow	Informal Bidding	4/17/2019	6/30/2020	9/30/2020
19	Health Systems	<b><u>City of Long Beach - Department of Health and Human Services (#10082)</u></b> Trauma- Informed Care	Strategic Partnership	7/1/2019	6/30/2020	12/31/2020
20	Health Systems	<b><u>Community Partners (#09536)</u></b> Trauma-Informed Care Systems Change Initiative - Pooled Fund	Strategic Partnership	7/1/2018	6/30/2020	6/30/2021
21	Health Systems	<b><u>Harder + Company Community Research, Inc. (#10184)</u></b> First Connections Program Evaluation	RFP	7/1/2019	6/30/2020	9/30/2020
22	Communities	<b><u>Community Partners (#10175)</u></b> Food Security-Improving Participation in Food Assistance Program	Strategic Partnership	7/1/2019	6/30/2020	9/30/2020
23	Communities	<b><u>Los Angeles Education Partnership (#09023)</u></b> Childcare provider for Best Start Communities	RFV	7/1/2019	6/30/2020	9/30/2020
24	Programs	<b><u>LaFrance Associates LLC dba Learning for Action (#10154)</u></b> Strategic Plan Refinement Consultant	RFP	7/1/2019	6/30/2020	8/31/2020
25	Programs	<b><u>Benjamin Jacob Gibbs (#10157)</u></b> Strategic Plan Refinement Process - Communications	Procurement Exception	2/25/2019	6/30/2020	8/31/2020

APPENDIX B  
June 2020

	DEPT	ORGANIZATION NAME & PROJECT TITLE	PROCUREMENT METHOD	CONTRACT START DATE	CONTRACT END DATE	AMENDED CONTRACT END DATE
26	Programs	<b><u>Gina Airey Consulting (#10050)</u></b> F5LA Programs Business Plan Implementation and Reporting	Procurement Exception	2/12/2018	6/30/2020	12/31/2020
27	Policy & Strategy/Policy	<b><u>Barbara Masters DBA Masters Policy Consulting (#09554)</u></b> Policy and Systems Change Consulting, Coaching and Subject Matter Expert for Strategic Plan Implementation	Procurement Exception	7/14/2017	6/30/2020	06/30/2021
28	I&L/MLE	<b><u>(The) RAND Corporation (#10135)</u></b> Quality Start Los Angeles ("QSLA") Developmental Evaluation	RFP	11/29/2018	6/30/2020	11/30/2020
29	I&L/MLE	<b><u>RSI Systems, Inc. dba RSI Security (#10214)</u></b> Phase I-Health Insurance Portability and Accountability Act (HIPPA) Consultant	RFQ	10/23/2019	6/30/2020	9/30/2020
30	Executive	<b><u>Julia Ann Justus DBA Justus McGinity Executive Search (#09068)</u></b> Executive Recruitment Services	Procurement Exception	7/1/2016	6/30/2020	9/30/2020
31	Strategic Partnerships	<b><u>Public Private Strategies, LLC. (#10221)</u></b> Enhance F5LA's Business Engagement Strategy	Procurement Exception	1/27/2020	6/30/2020	9/30/2020
32	CAP	<b><u>Arthur J. Gallagher Risk Management Services, Inc. (#10171)</u></b> Risk Management Framework Project	Procurement Exception	4/30/2018	6/30/2020	12/31/2020

## **A Path Forward, Together**

### *How First 5 LA's Responses to the Pandemic Are Guided by Our 2020-28 Strategic Plan*

April 20, 2020

First 5 LA is embracing the strength of the 2020-28 Strategic Plan to help young children and their families in urgent and meaningful ways during the COVID-19 pandemic.

The framework below is intended to serve as our line of sight to the results we continue to seek. We want to build on our work through this shared set of guidelines grounded in our Strategic Plan. We want to consistently drive systems change through our actions and the thoughtful use of our resources – from safeguarding staff, to supporting our grantees and partners, to criteria for funding new projects.

#### **Our Context**

The COVID-19 pandemic brings to light the very real systems barriers that contribute to and hold inequities in place. A person's ZIP code is highly associated with whether they experience disruption, dislocation or disaster as a result of the pandemic.

Containing the spread of COVID-19 has made plain the critical need for systems and services to be family-focused and child-centered to start addressing these inequities. Making things work better – that is, for young children and families to get the help they need, when they need it – is the core of our collective work.

While we may now sit in different places, we all stand for young children and their families. We are unified in solidarity to the health of our communities, families, young children and selves; to the imperative to support and sustain First 5 LA-funded contractors and grantees; and to the critical systems partners within the County and State which are so vital to supporting children and families in need to access critical services and supports.

Just as we personally follow critical public health guidance, such as physical distancing, hand washing, and no hands-to-face contact, we also are following First 5 LA's 2020-28 Strategic Plan for guidance in our approach to making systems work for families in the context of the COVID-19 pandemic and beyond.

#### **Our Focus**

First 5 LA's response to COVID-19 has focused on three primary objectives:

1. Protecting and supporting the health of our staff
2. Supporting our contracted partners (grantees, vendors, contractors)
3. Supporting LA County's young children and their families, with a particular focus on those most vulnerable during this pandemic

#### **Our Guiding Principles**

In the context of the unprecedented challenges presented by the COVID-19 pandemic, First 5 LA has established four overarching goals for its response:

- Minimize the impact on First 5 LA-funded grantees, contractors and vendors by providing the maximum flexibility possible to support continuation of the work we have funded them to complete.

- Sustain the workforce of our grantees and contractors and stabilize infrastructure. We recognize that most of what First 5 LA funds are the staff employed by grantees and contractors, and we will work to support agencies to retain their staff. This will respond to immediate needs and provide the capacity for their teams to reengage on our important shared work when they are able.
- Protect against any “gifts of public funds.” As a public agency, First 5 LA needs to ensure we use taxpayer resources appropriately, consistent with actions approved by our Board, and we must document how our funding is being used.
- Minimize administrative burden. As we develop and implement emergency policies and authorities, we are looking to minimize the administrative contract processing requirements on our own staff and our partners’ staff, recognizing that we are all juggling high demands on our time and want to prioritize our partners’ abilities to continue to support children and families, especially given the state of emergency.

### **Our 2020-28 Strategic Plan Is Our Guide**

We are operating in an environment that is unpredictable and rapidly changing. There are many unknowns. **What is known is that our response to COVID-19 and the role First 5 LA plays in a COVID-19 response, is grounded in our refined strategic plan.** We continue to:

- focus on achieving our North Star by focusing on our four results and four long-term systems outcomes;
- be focused on improving the lives of LA’s young children through systems change; grounded in our strategic plan system change approaches: policy change, practice change, and will-building;
- be guided by our values of collaboration, integrity, learning, and diversity, equity, and inclusion;
- invest our time and resources through the lens of our investment guidelines, which focus on equity, sustainability, partnership, prevention, systems change, and evidence and innovation; and,
- focus on First 5 LA’s four strategic priorities: strengthening public and community systems, advancing and building on community experience, expanding our influence and impact with data, and optimizing our own organizational effectiveness.

Addressing the COVID-19 pandemic is not a new, additive piece to our work; it is the new context in which we are doing work, and our strategic plan will guide our response.

### **From Plan to Action: What We Have Done So Far**

We have moved with planning and purpose. We are actively using our Strategic Plan’s systems change approaches and focus on results areas in responding to the pandemic to help young children and their families. Here are examples of the work we are building on:

- Changing Practices: We are facilitating and coordinating work across multiple home visiting partners, funders and contractors to support members of the 750 home visiting workforce to change practices that enable home visiting to be conducted through tele-visits; and, advocating for policy to make such virtual visits allowable for reimbursement.
- Changing Policies: We are working closely with advocacy partners, advancing a set of child care policies, such as prioritizing the use of federal funds and previously appropriated funds to expand child care for essential workers on the front lines of COVID-19 response, including grocery, restaurant and other hourly wage retail workers who were previously wait listed for subsidized care, and advocating that child care be incorporated as a critical support for the economic recovery efforts that will need to follow our state of emergency and shelter-in-place.

- **Building Will:** We are working with our Best Start partners to ensure communities have the tools and capacity to elevate concerns about policy decisions related to the COVID-19 response that create barriers to families receiving services, e.g. addressing the needs of families that are unable to pick up supplies, meals from centers.

### **Resources, Thoughtfully Applied**

First 5 LA has a number of resources to make our work possible. At its core, our organization is rich with human assets. We have a staff who are actively coordinating, connecting and facilitating solutions to the challenges providers, parents and partners are experiencing in the context of the COVID-19 pandemic. In parallel, First 5 LA also has funding resources and has developed three priorities to define how we will leverage our funding to respond to COVID-19:

1. Sustain existing contractors and grantees, including potential extensions of existing grantees beyond targeted end date of June 30 for an additional 90 days.
2. Target additional funding for existing contractors and grantees to the extent they have unique capabilities and needs related to the COVID-19 response that could merit support beyond existing First 5 LA funding levels.
3. Explore additional ways funding could be deployed in partnership with others, including pooled or aligned funds.

First 5 LA's Investment Guidelines, approved as part of the 2020-28 Refined Strategic Plan, provide a framing and starting point for development of funding criteria:

- **Equity:** Prioritize children, families and communities in our target population that our work has the greatest potential to impact and advance our North Star
- **Sustainability:** Embed sustainability strategies within all of our work
- **Partnership:** Engage partners throughout planning, development, and execution of our work
- **Prevention:** Focus on early intervention and prevention
- **System Change:** Focus on systems change and implementation to impact the most children and families
- **Evidence and Innovation:** Prioritize scaling up evidence-based practices, balanced with investments in innovative and promising approaches to address community needs

### **Criteria for Targeted New Funding**

The expectation is that new funding will be limited in terms of duration and amount, given First 5 LA's fiscal realities. The criteria below will be applied to any proposed new funding for consideration under strategies 2 and 3.

Directors will be responsible for working with their teams to review and advance proposals for consideration, consistent with the process developed by the COVID-19 Strike Team. We recognize that staff's learning from conversations with partners may result in ideas and opportunities and we encourage all staff to work directly with their Directors in assessing these opportunities against the criteria:

- **Alignment with our Strategic Plan and Investment Guidelines** – Our strategic focus is clear: we believe our greatest contribution to achieving our north star and supporting **all** children in LA County to enter kindergarten ready to succeed in school and life is through systems change. This focus will continue to drive our pandemic response. Investments should be aligned with our priority and approach to systems change to maximize our impact on the most children.

- Capacity to respond with urgency to communities most impacted – Funding should be able to be deployed quickly to respond to demonstrated community needs in communities that are most significantly impacted due to underlying system inequities. Our work should address and ameliorate underlying inequities, to the degree possible (Equity and Prevention)
- Builds on the work of existing partners – We have developed trusted relationships with partners. Our investments should leverage these partnerships, our partners’ expertise and role in improving systems, and strengthen their role in sustaining system change. (Partnership)
- Supports mobilization of other funders and resources – First 5 LA’s approach is grounded in our learning around system change and can provide a model for other funders to sustain important community resources. First 5 LA’s funding has the potential to stimulate and incentivize other funders. (Evidence and Innovation)
- Strengthen systems and capacity – Networks exist to support families – referral networks, data systems, backbone agencies. Our funding resources should be used to strengthen network capacity to respond to the crisis and for the long-term, such as improving infrastructure and building system capacity. (Systems Change)
- Time and/or Scope Limited Investments – Investments must recognize First 5 LA’s fiscal reality and structured consistent with our long-term financial plan. Any new funding must be framed and limited in terms of scope and/or time commitment to First 5 LA’s immediate and long-term funding capacity. Deployment of funds should be cost-effective as well to maximize community impact. (Sustainability).

### **In Conclusion**

The Strategic Priority Areas identified in our strategic plan continue to guide our efforts - strengthening public and community systems, advancing and building on community experience, expanding our influence and impact with data, and optimizing our own organizational effectiveness.

This work requires thought and intention to align and integrate our efforts, both within First 5 LA and with our diverse partners. The early successes of these efforts are the product of the work of every department and division at First 5 LA and our extraordinary grantees and contractors, who partner, lead and inspire us to do all we can to contribute to better outcomes for our children

Using this framework, we will continue to work to minimize the pandemic’s impact on our young children and their families and build towards a stronger, more resilient future in which all children in LA County can enter kindergarten ready to succeed in school and life.

# Memo

To: Board of Commissioners

From: Raoul Ortega, Director of Finance

Date: June 11, 2020

Subject: **FIRST 5 LA FISCAL YEAR 2020-21 BUDGET UPDATES**

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This memo is provided as background information in preparation for upcoming actions the Board will need to take on the FY 2020-21 Budget. This information is to provide the Board with relevant context, including an update on:

1. Changes to the Budget Calendar for the FY 2020-21 Budget
2. Updates to the FY 2020-21 Budget approach based on COVID-19 developments

## Changes to the FY 2020-21 Budget Calendar

The FY 2020-21 budget calendar was shared with Board members at the February 13, 2020 Meeting of the Board of Commissioners. The proposed Board budget presentation touchpoints were as follows:

- May 2020 – Combined Meeting of the Budget & Finance and Executive Committees
- May 2020 – Board of Commissioners (Information)
- May 2020 – Program and Planning Committee Meeting
- June 2020 – Board of Commissioners (Action/Approval)

Since then we have faced many changes and have had to adapt and respond accordingly due to the pandemic, including the board approval on May 14<sup>th</sup> authorizing Executive Emergency Authority to the Executive Director. Under the temporary Emergency Authority, the Executive has the authority to waive the Governance Guidelines related to Board sequencing and approval of items, streamlining our Board touchpoints. The revised FY 2020-21 Budget presentation touchpoints with the Board will now include:

- June 17, 2020 – Combined Meeting of the Budget & Finance and Executive Committees
- July 9, 2020 – Board of Commissioners (Action/Approval)

### **COMMISSIONERS**

Los Angeles County Supervisor Sheila Kuehl <i>Chair</i>	Barbara Ferrer, Ph.D., M.P.H., M.Ed.	Jonathan E. Sherin, M.D., Ph.D.
Judy Abdo <i>Vice Chair</i>	Astrid Heger, M.D. Yvette Martinez	Romalis J. Taylor Keesha Woods Marlene Zepeda, Ph.D.

### **EX OFFICIO MEMBERS**

Bobby Cagle  
Wendy Garen  
Karla Pleitéz Howell  
Deanne Tilton

### **EXECUTIVE DIRECTOR**

Kim Belshé

### **EXECUTIVE VICE PRESIDENT**

John A. Wagner

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### **A PUBLIC ENTITY**

In addition to the streamlined Board touchpoints, First 5 LA is committed to working with partners and grantees who have encountered interruptions to service provision in FY 2019-20 due to the COVID-19 pandemic. The result is an adjustment to our FY 2020-21 Budget development approach.

#### COVID-19 related updates to the FY 2020-21 Budget

Funding for the FY 2020-21 Budget contains strategies to leverage our funding to respond to COVID-19. The three strategies, or components, of funding included as part of the budget development process are:

- 1) Sustaining existing contractors and grantees, including potential extensions of existing grantees beyond the targeted end date of June 30, 2020 for an additional 90 days.
- 2) Targeting additional funding for existing contractors and grantees to the extent they have unique capabilities and needs related to the COVID-19 response that could merit support beyond existing First 5 LA funding levels.
- 3) Exploring additional ways funding could be deployed in partnership with others, including pooled or aligned funds.

Resources for component #1 have been included in the FY 2020-21 Draft Budget. Funding needs identified that meet the criteria for components #2 and #3 above will draw from the Emerging Opportunities centralized program funds, also included in the FY 2020-21 Draft Budget.

This is provided as an informational update. These changes will be presented as part of the FY 2020-21 budget process.

FIRST 5 LA

**SUBJECT:**

**Public Hearing: Annual Review to Receive and File First 5 California's Annual Report**

**BACKGROUND:**

To ensure transparency and accountability across the state, Proposition 10 imposes certain annual procedural requirements on each county commission as a condition of receiving Proposition 10 tobacco tax funds. Those procedural conditions include the requirement that the Board hold public hearings at least annually to review First 5 California's Annual Report, First 5 LA's Strategic Plan, and First 5 LA's annual audit. This public hearing is intended to comply with the first item of the annual requirements outlined in the Proposition 10 legislation.

**DISCUSSION:**

First 5 California's Annual Report

Pursuant to the requirements of Proposition 10, First 5 California has compiled its Annual Report for the 2018-19 year and distributed that report to county commissions for review in a public hearing. This report includes various First 5 LA program highlights presented to and approved by our Board of Commissioners in October 2019 by First 5 LA staff including a summary of revenue and expenditure information, demographics of children & families reached, and county success stories. First 5 California's Annual Report is available on First 5 California's website and is included with board materials today. Staff recommends that the Board receive and file this report.

Despite declining tobacco tax revenues, County Commissions across the state, in coordination with the First 5 Association, continue to advance their work in creating integrated early childhood systems, building effective community partnerships, and are pursuing deeper and more widespread impacts through policy and systems change. Although County Commissions are focused on local needs and opportunities, and First 5 California addresses issues at a statewide level, progress continued to be made during 2018-19 to align policy priorities and share learning.

**RECOMMENDATION:**

It is recommended that at its June Commission meeting, the Board receive and file the First 5 California 2018-19 Annual Report and provide the opportunity for public comment.

**ATTACHMENT: See Attachment A for First 5 California Annual Report 2018-2019**



# FIRST 5 CALIFORNIA 2018-19 Annual Report



## **Our Mission**

Convene, partner in, support, and help lead the movement to create and implement a comprehensive, integrated, and coordinated system for California's children prenatal through 5 and their families. Promote, support, and optimize early childhood development.



# Our Kids Our Future: Investing for 20 Years in California's Children

2018–19 | First 5 California Annual Report

## FIRST 5 CALIFORNIA COMMISSION MEMBERS

**George Halvorson**, Chair

*Appointed by the Governor*

**Lupe Jaime-Mileham**, Vice Chair (Member until September 2019)

*Appointed by the Governor*

**Molly Munger**, Vice Chair

*Appointed by the Speaker of the Assembly*

**Alejandra Campoverdi** (Member until December 2018)

*Appointed by the Senate Rules Committee*

**Jackie Majors**

*Appointed by the Speaker of the Assembly*

**Mayra Alvarez**

*Appointed by the Governor*

**Muntu Davis**

*Appointed by the Governor*

**Monica Fitzgerald**

*Appointed by the Senate Rules Committee*

**Shana Hazan**

*Appointed by the Senate Rules Committee*

### Ex-Officio Member:

**Mark Ghaly**

*Secretary of the California Health and Human Services Agency*

**Kris Perry**, Designee

*Secretary of the California Health and Human Services Agency*

**Michael Wilkening** (Member until March 2019)

*Secretary of the California Health and Human Services Agency*

**Jim Suennen**, Designee (Member until January 2019)

*Secretary of the California Health and Human Services Agency*



# Message from the Executive Director

The 2018–19 Annual Report highlights the breadth of First 5 California’s mission, our shared work with First 5 counties, and our laser focus on children. The report demonstrates First 5 California’s commitment to improving outcomes for children through investments in the following key areas: 1) informing and supporting families on the early brain science demonstrating the power of talking, reading, and singing to their children; 2) advocating at the local, state, and federal levels for policies and funding to support the state’s youngest children and their families; and 3) developing a system of quality early childhood education and care. The report also outlines our county partner investments in the key areas of First 5’s mission: improving child development, child health, and family functioning.

As we enter a new decade, First 5 California is excited to move forward with implementing its new strategic plan, which was adopted by the Commission in 2019. The 2019–24 Strategic Plan provides a road map for investments, partnership strategies, and advocacy to achieve First 5 California’s vision, mission, and goals. First 5 California’s mission is to “convene, partner in, support, and help lead the movement to create and implement a comprehensive, integrated, and coordinated system for California’s children prenatal through 5 and their families.” Each child deserves a strong start in life, and accomplishing this mission is only possible through the hard work of our dedicated staff, partners, and First 5 county commissions operating to bring valuable services and effective systems to children and their families.

Highlighted throughout this report are the accomplishments and collaborative efforts at both the state and local levels. They include:

- The continued success of the *Talk. Read. Sing.*® (TRS) public education campaign to inform parents and the public about the importance of early brain development through positive verbal engagement with young children. The most recent California Health Interview Survey indicates nearly 90 percent of California parents recognize the campaign and its message. Parents who have seen the TRS campaign messages are 2.9 times as likely to read to their children at least three times per week.
- First 5 IMPACT funding has increased quality improvement support to approximately 7,558 early learning and care programs serving 426,635 children statewide and represents a 96 percent increase over the last three years for sites participating in Quality Counts California, the state’s quality rating and improvement system.
- Last year, First 5’s stepped up to support communities devastated by wild fires, supporting families as they got back on their feet. Below are two examples of this good work:
  - » First 5 Butte County was heavily involved in relief efforts both during and after the Camp Fire disaster. Within months of the fire, they convened a childcare taskforce to restore child care services and ensure a focus on trauma responsiveness.
  - » First 5 Shasta County provided tens of thousands of dollars in Wildfire Recovery Grants to help child care providers rebuild, and help children and families recover from the trauma of the fires in their community.
- Together, First 5 California and our advocacy partners continue to work toward enhancing paid family leave both to provide new parents the opportunity to bond with their children, and for all Californians to care for family members in times of crisis. Guaranteed job protections, adequate wage replacement, and increased leave availability are all necessary enhancements to make Paid Family Leave accessible to all of California’s working families.

With 2019 as a key transition year across California leadership, we have renewed our commitment to the principles that have guided our service to the youngest Californians over the last 20 years. Our partnerships with the Governor, Legislature, First 5 county commissions, and all those who passionately advocate for kids and families provide a constant source of renewed optimism that California will lead the way to ensuring all children have the opportunity to thrive. I am grateful to be part of the early learning and care community who are dedicated to improving the lives of young children.



**CAMILLE MABEN**  
EXECUTIVE DIRECTOR, FIRST 5 CALIFORNIA

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# Ensuring California’s Children Receive the Best Start in Life and Thrive

## PROPOSITION 10 AND THE LEGACY OF FIRST 5 CALIFORNIA

In 1998, California voters passed Proposition 10—the California Children and Families Act (the Act)—and declared the importance of investing in a better future for California’s youngest children. For two decades, the California Children and Families Commission (First 5 California) has promoted standards of quality child care and invested in the development of programs and services emphasizing improvement in early education, child care, child health and development, research, and community awareness.

## STRATEGIC PLAN

In April 2019, First 5 California adopted its new Strategic Plan 2019–2024, providing a blueprint for the State Commission’s investments and the agency’s primary programs, partnerships, services, outreach efforts, and advocacy. The Plan builds on the strengths of First 5 California’s 2014 Strategic Plan, while reflecting current direction from the Commission. It also incorporates in-depth input and feedback from First 5 county commissions, numerous stakeholder groups in early childhood education and health, partner state agencies, and California families.

First 5 California’s administrative resources and declining revenues are key challenges for the Commission’s future work. Despite these challenges, however, its efforts and investments strive to be the most impactful and achievable. The Commission continues to support and advocate for the strong start young children deserve to optimize early childhood health and education.

A fundamental objective of First 5 California remains to ensure all parents of newborns in this state, and particularly those living in poverty, receive critical information about early brain development in their babies’ first months and years of life, along with comprehensive information about what they can do to shape and enhance their children’s physical, emotional, and educational well-being and future.

The vision of First 5 California is for all of the state’s children to receive the best possible start in life and thrive. The agency seeks to realize this vision by working on behalf of California’s children, prenatal through age 5, and their families to create a comprehensive, integrated, culturally competent, and equitable system that optimizes early childhood development. First 5 California’s mission is to serve as a convener and partner that both supports and leads the movement to create and implement this system.

The agency’s work is driven by its values, including a commitment to equity, collaboration, civic engagement, accountability, and sustainability. The agency’s efforts are focused within the Plan on three strategic priority areas derived from the Act: Child Health, Child Development, and Family Functioning. The Plan also outlines three supportive strategies that represent the primary work and key activities that will be developed and implemented by First 5 California: Children and Families, Community Partners, and Policy and Systems.

For more information about the Strategic Plan, please go to First 5 California’s website at [http://www.cafc.ca.gov/pdf/about/budget\\_perf/F5CA\\_StrategicPlan\\_2019-24.pdf](http://www.cafc.ca.gov/pdf/about/budget_perf/F5CA_StrategicPlan_2019-24.pdf).





## BUILDING PUBLIC WILL AND INVESTMENT

First 5 California's Children's State Policy Agenda guides the agency's efforts to advocate for the strong start all children deserve, with an emphasis on optimizing early childhood development and reducing childhood poverty for children prenatal through age 5 and their families. The Commission's 2019–20 Policy Agenda reflects First 5 California's commitment in its Strategic Plan to participate and lead in the area of civic engagement, and the recognition of the Commission's responsibility to the people of California to ensure the wise and effective use of public funds.

In its 2019–2024 Strategic Plan, First 5 California continues its commitment to engage and lead in building public will and investment to support the optimal wellbeing and development of children prenatal through age 5, their families, and communities. The Strategic Plan also recognizes First 5 California must engage in partnerships with First 5 county commissions, stakeholders, and other allies from local to federal levels in order to be successful in institutionalizing efforts to advance child-centered policies and increase these crucial investments.

First 5 California serves as a convener and partner in state policy conversations, collaborating with First 5 county commissions, state agencies, stakeholders, and other advocates to convene, align, support, and strengthen statewide advocacy efforts to realize

shared goals. First 5 California continued to expand its policy and advocacy engagement in 2019, guided by its Policy Agenda. The Policy Agenda is focused on the following four areas the Commission identified as its top state policy priorities, including targeted goals within each priority area to achieve a seamless statewide system of integrated and comprehensive programs for children and families:

### Resilient Families and Communities

- Support effective parent education and engagement, including parent engagement on child brain development and *Talk. Read. Sing.*<sup>®</sup>
- Support sustainability of Family Resource Centers and other comprehensive community hubs for integrated services for children and families
- Increase supports for breastfeeding, paid family leave, and baby-friendly policies for all families in all settings
- Expand voluntary home visiting programs

### Child Health

- Protect children and families' access to health care, and support coordination across the health care system to ensure affordable and comprehensive health insurance coverage and services for every child and mother, prenatal through age 5

- Support and promote universal developmental screenings, assessment, referral, and treatment

### Early Learning

- Expand access to quality early care and education programs for children ages 0 to 3
- Support implementation of high-quality universal preschool access for all low-income four-year-old children, and high-quality transitional kindergarten and kindergarten statewide
- Define, measure, and achieve learning readiness for all California children prior to kindergarten
- Support a high-quality early learning workforce through strengthened qualifications, compensation, stability, diversity, and robust professional development systems
- Promote statewide access to and participation in successful quality improvement systems

### First 5 Revenue

- Promote inclusion of funding for children ages 0 to 5 and their families in existing and new revenue policy discussions
- Promote regulation of tobacco-related products, including electronic cigarettes, and sustainability of licensing and enforcement programs
- Promote inclusion of funding for prenatal and 0 to 3 two-generation prevention strategies in Proposition 64 Memorandum of Understanding for prevention dollars

## ACCOUNTABILITY: FUNDING AND AUDIT RESULTS

Under the Act, the California Department of Tax and Fee Administration collects an excise tax levied on all tobacco products and deposits the revenue into the California Children and Families Trust Fund, allocating 20 percent to First 5 California and 80 percent to county commissions. In FY 2018–19, First 5 California received \$68.1 million and county commissions received \$272.5 million.

The amount of funding allocated annually to each county commission is based on the annual number

of births in the county relative to the total number in the state. Each county must prepare an annual independent audit subject to guidelines prepared by the State Controller’s Office. The counties invest their dollars in locally designed programs, as well as in First 5 California’s statewide programs as match funding. First 5 county commissions use their funds to support local programs in four result areas:

- Improved Family Functioning
- Improved Child Development
- Improved Child Health
- Improved Systems of Care

First 5 California’s Program Management Division and Administrative Services, Evaluation, Executive, Communications, External and Governmental Affairs, Fiscal Services, Contracts and Procurement, and Information Technology Offices provide staff support for the following functions, operations, and systems:

- Fiscal management of the California Children and Families Trust Fund
- Tax revenue disbursements to county commissions
- Audits and annual fiscal reports
- Local agreement and program disbursement management
- Public education and outreach
- Evaluation of First 5 California programs
- Procurement and contract management
- Workforce recruitment and development
- Information technology
- Business services
- Legislative advocacy efforts

The administration of these and other programs is consistent with all applicable State and Federal laws, rules, and regulations. The State Controller’s Office conducts an annual review of the 58 county commissions’ independent audits. In October 2018, the Controller published its review of the counties’ audits for FY 2016–17, summarizing several findings contained in the local audits, but did not deem any of them significant enough to withhold funding. Audits can be viewed on First 5 California’s website

at [http://www.cafc.ca.gov/pdf/about/budget\\_perf/annual\\_report\\_pdfs/etc/AR\\_SCO\\_Audit\\_Report\\_2016-2017.pdf](http://www.cafc.ca.gov/pdf/about/budget_perf/annual_report_pdfs/etc/AR_SCO_Audit_Report_2016-2017.pdf).

## LEGISLATIVE AND BUDGET ENGAGEMENT

First 5 California continued to garner awareness of the importance of First 5-funded programs and significant state-level support for its Children’s Policy Agenda goals from policymakers, advocacy partners, and other stakeholders during the 2019 state legislative and budget session. By expanding the reach of First 5 California’s policy education efforts, deepening its advocacy partnerships, and continuing its commitment to shared priorities with its partners and leaders in the Legislature and the Administration,

significant gains were made in each priority area.

The year 2019 marked the first year of Governor Gavin Newsom’s Administration, and with the new Administration came significant budget wins for the state’s youngest children and their families. Through shared advocacy efforts between First 5 California and its early childhood education and care partners and leaders in the Legislature, over \$2 billion in early childhood investments were included in Governor Newsom’s inaugural Budget Act for the 2019–20 year. First 5 California and the Early Care and Education (ECE) Coalition were successful in advocating for an expansion in child care access, crucial facilities and workforce development infrastructure, and a new early childhood funding stream derived from Proposition 64 marijuana revenues.

In addition to putting forth a robust Parents Agenda that prioritizes strategic investments in California’s child care and early learning system, paid family leave, home visiting, developmental and trauma screenings, cash assistance to families with children, and child savings accounts, Governor Newsom reaffirmed in his first Budget his long-term commitment to children’s issues by establishing key infrastructures to ensure a comprehensive, sequenced, and thoughtful policy approach. This infrastructure includes the call for a Master Plan for Early Learning and Care to guide the state’s investments in early childhood education and family strengthening supports; the establishment of an Early Childhood Policy Council to advise the Governor, Legislature, and Superintendent of Public Instruction on statewide early learning and care policy; and the formation of a Paid Family Leave Task Force to develop recommendations for how to expand Paid Family Leave to allow all California babies to be cared for by a parent or close relative for up to six months by 2021–22.

The year 2019 was an active year for policies supporting young children and families, and First 5 California once again sponsored legislation. After facilitating an 18-month stakeholder workgroup process to develop policy recommendations, First 5 California co-sponsored AB 125 (McCarty) and SB 174 (Leyva) with the Child Care Resource Center (CCRC) and EveryChild California to establish a single regionalized state reimbursement rate system—called the Child Care Stabilization Formula—for child care, preschool, and early learning services. Together, the



bills would adopt a policy for a sequenced approach that takes steps toward ensuring all child care providers and teachers are fairly and competitively compensated. AB 125 and SB 174 remain alive as two-year bills to allow time for the Administration to review the policy recommendations proposed by the legislation and determine how they fit into the Master Plan for Early Learning and Care.

First 5 California also co-sponsored AB 324 (Aguilar-Curry), the Dion Aroner Child Care Workforce Act of 2019, with CCRC and the Service Employees International Union (SEIU), to create streamlined standards for professional support stipends provided under the AB 212 program, based on the early care and education field's best practices to support teacher professional development and higher education attainment, and expand these stipends to more providers. First 5 California staff were pleased to see the 2019–20 Budget Act adopt part of the policies of AB 324, designating \$195 million for the Early Learning and Care Workforce Development Grants Program and developing guidelines for the use of funds. Unfortunately, the remaining goal of requiring the California Department of Education to create guidelines for the use of AB 212 funds that align to the standards governing the new Workforce Development Grants was not included as part of the Budget Act, and AB 324 was held in the Senate. First 5 California and the California Department of Education have committed to work together in the coming year to achieve this goal administratively.

In follow-up to First 5 California's 2017 sponsor bill, SB 63 (Jackson), which expanded paid family leave job protections, this year First 5 California co-sponsored SB 135 (Jackson) with Legal Aid at Work and the California Employment Lawyers Association which would further expand state family leave job protections and create parity between bonding and sick leave eligibility in California. SB 135 also would expand the definition of family members for the purpose of caregiving to include a grandparent, grandchild, sibling, parent-in-law, child-in-law, or "designated person," to allow for diverse caregiving needs and multigenerational families. This legislation would ensure more California workers who have been paying into the Paid Family Leave insurance program are able to take leave without risk of losing their jobs or



their health insurance. SB 135 remains alive as a two-year bill to allow time for the Governor's Paid Family Leave Task Force to develop their recommendations on the future and sequencing of California's family leave policies. The Task Force is slated to release their recommendations in January 2020 which will cover a variety of issues, including job protections.

First 5 California is committed to building on its 2019 advocacy achievements by continuing to strengthen its partnerships with stakeholders, and its efforts to build policymakers' knowledge base and investment in shared priorities. Capitalizing on the momentum and commitment to early childhood education and care from the Administration and the Legislature, First 5 California staff and partners pledge to work with the Administration, State Superintendent of Public Instruction, Master Plan for Early Learning and Care and Early Childhood Policy Council teams, and the Legislative Women's Caucus as these entities work together to develop a road map for building a stronger, more comprehensive, high-quality early learning system for all California's children, and determine how best to invest scarce resources in this crucial foundation for lifelong success. In doing so, the agency will continue to build on this year's successes and continue working toward the underlying Strategic Plan goal to ensure all children prenatal through age 5 have the resources, foundation, and systems of support they need to thrive.



# Serving California’s Young Children, Parents, and Teachers

## FOUR RESULT AREAS

First 5 California tracks progress in four result areas to inform evidence-based funding decisions, program planning, and policies:

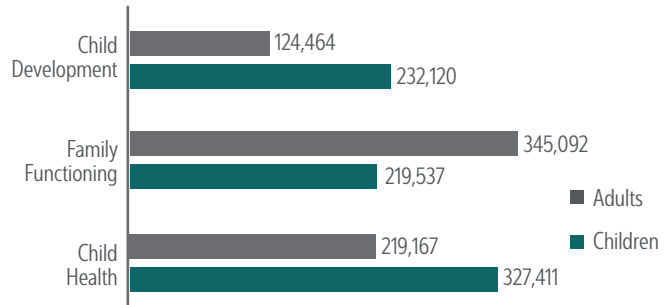
- Improved Family Functioning
- Improved Child Development
- Improved Child Health
- Improved Systems of Care

These result areas comprise a framework for reporting early childhood investments. This reporting framework provides a statewide overview of the number, type, and costs of services provided to children and adults for a particular fiscal year. Stakeholders can use this information as one source to determine impact and resource allocation from First 5 county commissions statewide.

Exhibit 1 contains the total numbers of services provided to children ages birth to 5 and adults (including primary caregivers and providers) in FY 2018–19 for Improved Family Functioning, Improved Child Development, and Improved Child Health. First 5 county commissions provided a total of 779,068 child services and 688,723 adult services. The distribution of expenditures in these three result areas totals \$322 million (Exhibit 2).

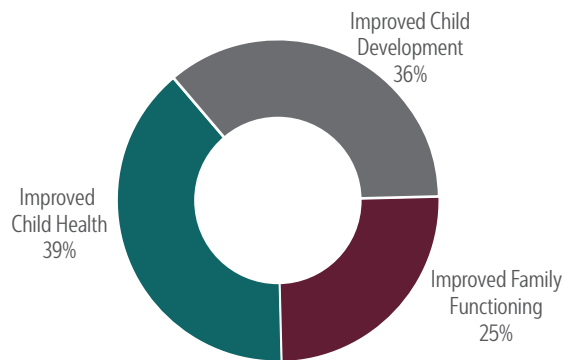
The result area, Improved Systems of Care, with expenditures of \$83 million, differs from the others. It consists of programs and initiatives that support program providers in the other three result areas. The four result areas combined have total expenditures of \$405 million.

**Exhibit 1: Total Number of Services Provided to Children Ages 0 to 5 and Adults in FY 2018–19 Across Result Areas**



\*Totals for Adults include both Primary Caregiver and Provider counts

**Exhibit 2: Total Expenditures for Children Ages 0 to 5 and Adults in FY 2018–19 by Result Area**



\*Adults include both Primary Caregivers and Providers

Source: County Revenue and Expenditure Summary, November 2019



# First 5 County Commission Program Result Areas

First 5 county commissions are required to report to First 5 California their annual expenditure and service data on their programs. In collaboration with the First 5 Association, First 5 California developed and adopted guidelines to standardize data collection. Counties report program service data under the four result areas. These data have been aggregated to the State level. Data reported are from programs funded by both county and state First 5 commission dollars (Appendix A) using specific definitions for each result area (Appendix B).

## IMPROVED FAMILY FUNCTIONING

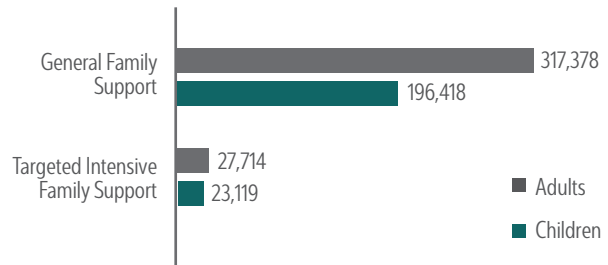
Family Functioning includes the categories General Family Support and Targeted Intensive Family Support. Services include instruction on general parenting topics, support for basic family needs and case management, parent education and literacy, referrals to community resources, and assistance for parents and families; and support to schools and educational institutions, nonprofit community-based agencies, government agencies, and private institutions.

In FY 2018–19, First 5 county commissions provided a total of 219,537 services to improve family functioning for children ages 0 to 5, with 196,418 child services in General Family Support and 23,119 child services in Targeted Intensive Family Support.

First 5 county commissions provided a total of 345,092 services to adults (parents, guardians, primary caregivers, relatives, and providers), with 317,378 adult services in General Family Support and 27,714 adult services in Targeted Intensive Family Support. Exhibit 3 displays the numbers of services provided.

First 5 county commissions expended \$80 million to improve Family Functioning, with 53 percent of expenditures in General Family Support and 47 percent of expenditures in Targeted Intensive Family Support. Exhibit 4 shows the distribution of expenditures by service category.

**Exhibit 3: Family Functioning—Total Number of Services Provided to Children Ages 0 to 5 and Adults in FY 2018–19 By Service**



\*Totals for Adults include both Primary Caregiver and Provider counts

**Exhibit 4: Family Functioning—Distribution of Expenditures for Children Ages 0 to 5 and Adults in FY 2018–19 By Service**



\*Adults include both Primary Caregivers and Providers  
Source: County Revenue and Expenditure Summary, November 2019

## IMPROVED CHILD DEVELOPMENT

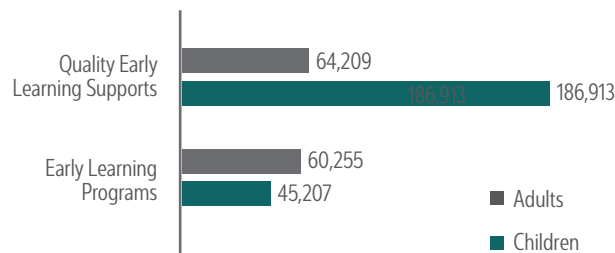
Child Development includes the categories Quality Early Learning Supports and Early Learning Programs. Programs include professional development for educators, high-quality preschool, services for diverse populations, and school readiness.

In FY 2018–19, First 5 county commissions delivered 232,120 child development services to children ages 0 to 5, with 186,913 child services in Quality Early

Learning Supports and 45,207 child services in Early Learning Programs.

First 5 county commissions provided 124,464 services to adults (parents, guardians, primary caregivers, relatives, and providers), with 64,209 adult services in Quality Early Learning Supports and 60,255 adult services in Early Learning Programs. Exhibit 5 displays the numbers of services provided.

**Exhibit 5: Child Development—Total Number of Services Provided to Children Ages 0 to 5 and Adults in FY 2018–19 By Service**



\*Totals for Adults include both Primary Caregiver and Provider counts

In FY 2018–19, county commissions expended \$117 million to improve Child Development, with 66 percent of expenditures in Quality Early Learning Supports and 34 percent of expenditures in Early Learning Programs. Exhibit 6 shows the distribution of expenditures by service category.

**Exhibit 6: Child Development—Distribution of Expenditures for Children Ages 0 to 5 and Adults in FY 2018–19 By Service**



\*Adults include both Primary Caregivers and Providers  
Source: County Revenue and Expenditure Summary, November 2019

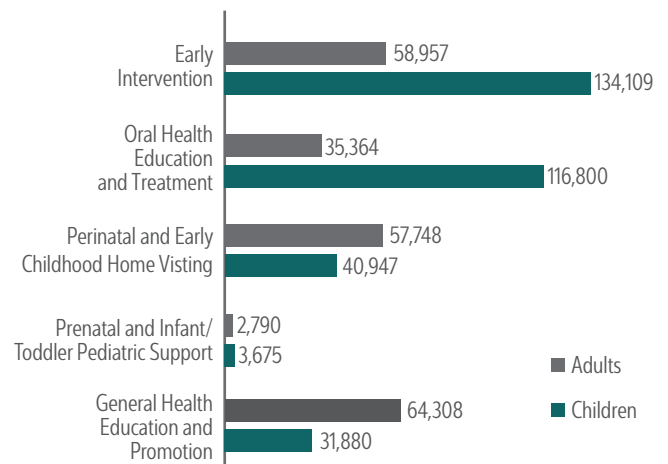
## IMPROVED CHILD HEALTH

First 5 county commissions fund a variety of Child Health services that promote identification, treatment, and elimination of risks that threaten health and cause developmental delays and disabilities. First 5 Child Health services are far-ranging and include the categories General Health Education and Promotion, Perinatal and Early Childhood Home Visiting, Prenatal and Infant/Toddler Pediatric Support, Oral Health Education and Treatment, and Early Intervention.

In FY 2018–19, First 5 county commissions provided a total of 327,411 child services designed to improve Child Health to children ages 0 to 5, with 31,880 child services in General Health Education and Promotion, 40,947 in Perinatal and Early Childhood Home Visiting, 3,675 in Prenatal and Infant/Toddler Pediatric Support, 116,800 in Oral Health Education and Treatment, and 134,109 in Early Intervention.

First 5 county commissions provided 219,167 services to adults (parents, guardians, primary caregivers, relatives, and providers), with 64,308 adult services in General Health Education and Promotion, 57,748 in Perinatal and Early Childhood Home Visiting, 2,790 in Prenatal and Infant/Toddler Pediatric Support, 35,364 in Oral Health Education and Treatment, and 58,957 in Early Intervention. Exhibit 7 displays the numbers of services provided.

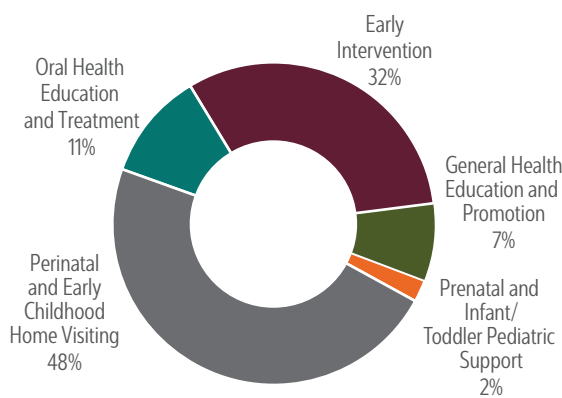
**Exhibit 7: Child Health—Total Number of Services Provided to Children Ages 0 to 5 and Adults in FY 2018–19 By Service**



\*Totals for Adults include both Primary Caregiver and Provider counts

In FY 2018–19, county commissions expended \$126 million to improve Child Health, with 7 percent of adult services in General Health Education and Promotion, 48 percent in Perinatal and Early Childhood Home Visiting, 2 percent in Prenatal and Infant/Toddler Pediatric Support, 11 percent in Oral Health Education and Treatment, and 32 percent in Early Intervention. Exhibit 8 shows the distribution of expenditures by service category.

**Exhibit 8: Child Health—Distribution of Expenditures for Children Ages 0 to 5 and Adults in FY 2018–19 By Service**



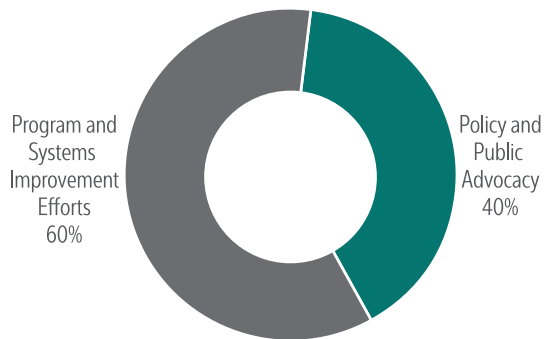
\*Adults include both Primary Caregivers and Providers  
Source: County Revenue and Expenditure Summary, November 2019

## IMPROVED SYSTEMS OF CARE

Systems of Care addresses system-wide structural supports as county commissions effectively work toward achievement in the result areas of Family Functioning, Child Health, and Child Development. For example, interagency collaboration allows coordinated wrap-around efforts from multiple organizations providing targeted services. Since this result area is at a systems level, counties do not report numbers of children and adults served. Expenditure data indicate that for FY 2018–19, county commissions expended

\$83 million to improve Systems of Care (Exhibit 9), with 40 percent toward Policy and Public Advocacy, and 60 percent of expenditures toward Program and Systems Improvement Efforts.

**Exhibit 9: Systems of Care—Distribution of Expenditures in FY 2018–19 by Service**



Source: County Revenue and Expenditure Summary, November 2019

## POPULATIONS SERVED

Statewide, 30 percent of children served were under 3 years old, 45 percent were ages 3 to 5 years old, and 25 percent were ages unknown. Adults included Primary Caregivers such as parents and other family members (93 percent), and Providers (7 percent). With respect to primary language of children served, services were provided to English speakers 62 percent of the time and to Spanish speakers 32 percent of the time. While children and adults from all race/ethnic groups received services, for those with a reported race/ethnicity, Latinos were the largest recipient group (55 percent), followed by Whites (18 percent).



# Child Development Focus

## FIRST 5 IMPACT

First 5 California completed the fourth year of First 5 IMPACT (Improve and Maximize Programs so All Children Thrive), a five-year, \$190 million investment that provides funding for the implementation of local quality rating and improvement systems (QRIS). Specifically, First 5 IMPACT supports the improvement of quality early learning and care settings across the entire continuum—from alternative settings and family, friend, and neighbor care, to family child care homes, centers, and preschools. Building on the previous success of California’s Race to the Top-Early Learning Challenge grant, First 5 IMPACT supports a network of local quality improvement efforts, forges partnerships with all 58 counties via 48 consortia, builds on past First 5 California programs, and aligns with and leverages federal, state, and local investments.

For FY 2018–19, local consortia participating in First 5 IMPACT reported over 6,000 sites, or approximately 79 percent of all sites participating in QRIS, were supported in full or in part with First 5 IMPACT funding.

Regional Coordination and Training and Technical Assistance Hubs (Hubs) continue to be a central source of support for consortia. Funded through First 5 IMPACT, Hubs support efficiencies in data collection and data systems, assessor management for rating and assessment tools, and provide assistance with local and regional training needs.

In addition to regional Hubs and First 5 California staff, ongoing support for the implementation of First 5 IMPACT is provided through a contract with the WestEd Center for Child and Family Studies. In FY 2018–19, contract work continued to focus on systems building and alignment, support for the work of the Hubs, developing a QRIS website and communications plan, and supporting the Quality Counts California system in informing the Governor’s direction and prioritization of early learning and care.

In July 2019, the First 5 California Commission approved \$103 million over three fiscal years (2020–21 through 2022–23) to continue First 5 California’s efforts to expand statewide participation in Quality Counts California through IMPACT 2020. IMPACT 2020

will focus on underserved and high need populations by prioritizing settings that do not receive other state or federal funding such as family child care provider; family, friend, and neighbor care; and other private market settings serving vulnerable populations such as infants and toddlers, and families who receive vouchers.

## QUALITY COUNTS CALIFORNIA

Quality Counts California (QCC) is a statewide system of locally-implemented Quality Rating and Improvement Systems (QRISs) that provide resources and support to early learning and care providers so they can create engaging and effective experiences that help children grow and thrive. California’s statewide QRIS, QCC, is funded in large part by First 5 IMPACT, in addition to state and federal funding administered by the California Department of Education (CDE). QCC has created partnerships between state and local entities through the QCC Consortium. The QCC Consortium includes local lead agencies, representatives of First 5 California and the CDE. Through this partnership, state and local leaders are able to come together to discuss topics and issues related to local and state level QRIS implementation.

All early learning sites participating in QCC, report using the statewide common data file, which is inclusive of all of the state’s QRIS funding streams. This data provides First 5 California and the CDE an efficient and collaborative method for receiving information about each county participating in QRIS. As of June 30, 2018, there were over 7,500 participating QRIS sites across the state, an 11 percent increase from the previous fiscal year. Of the total, 54 percent were centers, 36 percent were family child care homes, and 10 percent were alternative sites such as libraries, home visiting programs, family resource centers, and family, friend, and neighbor providers.

Local consortia reported QCC has provided a statewide common effort and unified vision for improving the quality of early learning sites in the state, and most identified great success in the areas of provider participation in training and professional development, maintaining strong collaborative

partnerships, and programs and providers valuing participation in quality improvement efforts. Local consortia also identified the regional Training and Technical Assistance Hubs as very effective in facilitating communication across consortia, offering high-quality trainings that meet the needs of local consortia, and supporting the use of data to guide continuous quality improvement decisions.

In addition to First 5 IMPACT and CDE Block Grant funding, consortia continue to report new or leveraged funding sources identified to support QCC. Those include county sales tax ballot measures, city/county

funds, higher education partners, private foundations/philanthropy organizations, and other federal funding sources (Head Start, Early Head Start-Child Care Partnership Grant, and more).

Throughout FY 2018–19, the QCC website has continued to expand, adding audience specific webpages, a calendar of events, county specific profile pages, and an expanded format for formal messaging around the importance of quality early learning. The QCC website continues to add information regarding local QRIS efforts to support early learning providers, and connections to local resource and referral agencies for parents and families looking for quality child care. In addition to website expansion, the QCC Digital Development and Communication Team convened a group of stakeholders to develop a statewide definition of quality, “Quality early learning and care means learning environments, relationships, interactions, and activities that support all children’s growth and development to prepare them for success in school and life.”

In the upcoming fiscal year, the QCC Consortium will continue to increase their implementation capacity to include additional local providers in QRIS, increase efforts to message locally and statewide about the importance of high-quality early learning and care programs, and refine other aspects of the system to maximize available funding and create efficiencies statewide.

For more information on QCC, visit the website at <https://qualitycountscsca.net/>.

## SMALL COUNTY AUGMENTATION

In the Small Population County Funding Augmentation (SPCFA) program, First 5 California provides supplemental funding above the legislated allocation of annual tax revenues to First 5 commissions in 20 counties with the smallest proportion of statewide births.

Initiated in FY 1999–2000, the First 5 California Commission provided funding of up to \$200,000 to small population counties to help ensure the implementation of the California Children and Families Act (Proposition 10) as a statewide effort. On January 26, 2017, the State Commission approved an annual investment of up to \$8.625 million in additional funding over four years (July 1, 2017–June 30, 2021) for 20 small population county commissions to ensure



core operations and services for children and families in these communities. For FY 2018–19, small counties expended approximately \$4.5 million.

In order to participate in SPCFA, counties agree to terms outlined in a Local Assistance Agreement framework to implement successful local systems, measure outcomes, monitor progress, and demonstrate quality improvement in at least one of three focused investment areas of Child Health, Family Support and Strengthening, and Early Learning and Development.

During FY 2018–19, approximately 15,235 children and 10,943 adults received services from SPCFA-funded programs across the 20 SPCFA counties. From most to least common, the percent of counties with programs in each focused investment area was Family Support and Strengthening (44 percent), Early Learning and Development (33 percent), and Child Health (23 percent).

Of the 80 programs implemented with SPCFA funds, 33 percent were evidence-based, 45 percent were evidence-informed, 6 percent were health-focused, and 16 percent were described as “other.” All SPCFA counties funded at least one evidence-based or evidence-informed program.

Key evidence-based programs continued to include the Nurturing Parents Home Visiting Program, Parents as Teachers Home Visiting Program, Raising a Reader, and Positive Parenting Program (Triple P).

## EDUCARE

The Educare Quality Early Learning Model<sup>1</sup> provides comprehensive early learning services beginning at birth through preschool. Early brain science demonstrates how early learning services are necessary to narrow the achievement gap for at-risk children so they have the foundation they need to thrive in school and beyond. Research on early brain development demonstrates poverty and toxic stress can negatively impact a child’s cognitive development and ability to learn.<sup>2</sup>

California children from low-income families typically enter kindergarten 12 to 14 months behind the national average in pre-reading and language skills.<sup>3</sup> A study conducted by the Frank Porter Graham Child Development Institute at the University of North Carolina at Chapel Hill found that low-income children (including children who are dual language learners)



who enroll in Educare as infants or toddlers enter kindergarten with the same skills as their middle-income peers.<sup>4</sup> The Educare model also supports intensive family engagement to foster strong parent-child relationships, family well-being, and ongoing learning and development for both parents and children.

In 2010, the First 5 California Commission voted to become an inaugural funder in bringing the public-private Educare Quality Early Learning Model to California. The Commission dedicated \$6 million to support the launch, operation, and evaluation of the first California Educare centers in Santa Clara and Los Angeles counties. First 5 California’s investment in California’s two Educare sites funds high-quality classroom elements, which have proven to increase the quality of early learning programs through improved teacher-child interactions.

Through funding from First 5 California and other national, state, and local public and private partners, Educare California at Silicon Valley opened its doors in the 2015–16 school year and serves 168 Santa Clara County-area children and families. The center is co-located with Santee Elementary School, and operates in partnership with First 5 Santa Clara, the Santa Clara County Office of Education Early/Head Start and State Preschool programs, and the East Side Union High School Child Development Program.<sup>5</sup>

Educare of Los Angeles at Long Beach, a public-private partnership lead by Long Beach Unified School District and the Los Angeles Chamber of Commerce, opened its stand-alone facility located on the Barton

Elementary School campus in the Long Beach Unified School District in 2018, after a soft-launch during the 2017–18 school year in its temporary facility. With the opening of Educare of Los Angeles at Long Beach’s permanent campus in July 2018,<sup>6</sup> the school now serves 182 students and parents.

## FUNDED RESEARCH

### California Health Interview Survey

The First 5 California Commission approved \$1.7 million to continue funding the California Health Interview Survey (CHIS), conducted by the UCLA Center for Health Policy Research for Fiscal Years 2019–20 and 2020–21. First 5 California is the primary funder of the CHIS Child Questionnaire that collects information from parents on topics, including childcare and preschool participation and perception, positive parenting activities (parents or caregivers reading, singing, going out to play with their children, knowledge of the *Talk. Read. Sing.*<sup>®</sup> campaign), breastfeeding practices, health status

and conditions, child oral health, developmental screening and referrals, languages spoken at home and English proficiency of parent, and receipt and use of First 5 California’s *Kit for New Parents*. This funding also supports online public access to CHIS via the AskCHIS data query tool ([ask.chis.ucla.edu](http://ask.chis.ucla.edu)), AskCHIS Neighborhood Edition mapping ([askchisne.ucla.edu](http://askchisne.ucla.edu)), and published research reports ([healthpolicy.ucla.edu/chis](http://healthpolicy.ucla.edu/chis)).

In June 2019, UCLA published the policy brief, *Parental Reading and Singing to California’s Young Children—Trends, Predictors, and Association with the Talk. Read. Sing.<sup>®</sup> Campaign*. Researchers employed multiple statistical methods to analyze CHIS data, 2005 through 2016. Key findings of the study included:

- Nearly 90 percent of parents read and sing to their children three times or more per week.
- A high proportion (87 percent) of parents with children birth through 5 years of age recognize *Talk. Read. Sing.<sup>®</sup>* campaign messages.
- Parents who had seen *Talk. Read. Sing.<sup>®</sup>*



campaign messages were 2.9 times more likely to read to their child three days a week or more and 2.3 times more likely to sing to their child three days a week or more, compared to parents who had not seen the messages.

- Parents who are foreign-born or who speak Spanish at home are less likely to read or sing to their young children than both their U.S.-born counterparts and those who do not speak Spanish at home. The *Talk. Read. Sing.*® message remains especially important for these groups.

## DUAL LANGUAGE LEARNER PILOT

First 5 California's Dual Language Learner (DLL) Pilot Study is examining culturally and linguistically responsive and effective intentional teaching, family engagement, and professional development strategies for DLLs. First 5 California's investment in the study is approximately \$20 million—\$7.5 million for the evaluation and \$12.5 million to support counties and regions to participate in the evaluation and expand effective practices. The Pilot study is led by a research team at the American Institutes for Research (AIR) and will continue through June 2021.

AIR identified 16 counties in which to conduct the Pilot study, including Butte, Calaveras, Contra Costa, Fresno, Los Angeles, Monterey, Orange, Riverside, Sacramento, San Diego, San Francisco, Santa Barbara, Santa Clara, Sonoma, Stanislaus, and Yolo. The counties were chosen scientifically to ensure diversity of language and age groups across different early learning and care setting type. In 2018–19, AIR interviewed leaders in the 16 study counties and created a brief describing the landscape of policies, practices, and experiences related to serving DLLs in ECE settings through the county-level perspectives. AIR also surveyed site directors from early learning settings, some of which were recommended by the county agencies and others that were randomly



selected, to explore policies and practices at the site level and identify study settings. First 5 California initiated contracts with lead agencies in the 16 counties to support engagement of early learning settings and disseminate incentives to educators and parents participating in the second phase of the study.

The second phase of the study (began summer 2019) looks at how specific instructional and family engagement strategies support child outcomes, with attention to differences in age (infants and toddlers, preschoolers), setting type (family child care, center-based programs, and unlicensed community settings), and language groups (home languages beyond Spanish).

The study will provide information, fill gaps in research, and inform policy about effective and scalable strategies, and the conditions under which they are effective. The findings also inform outreach and education strategies to increase early educators', families', and the public's awareness about the benefits of bilingualism and home language.



# Parent Support Focus

## PARENT WEBSITE

While first5california.com has historically served as First 5 California’s main portal for parent engagement on child health, education, literacy, child development, and smoking cessation, in recent years, it has expanded to incorporate more information about early brain development, including activities, downloadable resources, and links to organizations that support families. In early 2017, new content was integrated into the site to support the launch of the “Smarter Birds” campaign, including tips, information, *Talk. Read. Sing.*® and an array of new brain building activities for babies, toddlers, and preschoolers. In FY 2018–19, the parent site had 216,317 unique visits and 536,230 page views. Building upon the momentum of this campaign, the parent website will be transforming its look and usability in early 2020. It will contain even more information for parents and caregivers.

## SOCIAL MEDIA

The parent website also links to multiple social media channels, including Facebook, Instagram, Pinterest, and YouTube. Across most platforms, followers receive regular posts that highlight simple, actionable tips and ideas surrounding early brain development and beyond—everything from activities to words of encouragement. As of June 30, 2019, First 5 California’s Facebook audience was at 214,507 followers. Instagram was at 6,433 followers, and Pinterest was at 1,404 followers.

## KIT FOR NEW PARENTS

The award-winning *Kit for New Parents* targets hard-to-reach and low-income families, providing key information and resources for first-time parents, grandparents, and caregivers. Handed out at birth, the *Kit* is one foundational resource to support parents with the most important job anyone can succeed at—parenting. The *Kit* is intended to put crucial materials at a parent or caregiver’s fingertips on day one.

Since 2001, First 5 California has distributed the *Kit* free-of-charge to local hospitals, physicians, and



community groups to reach new parents. The *Kits* are available in English, Spanish, Chinese, Korean, and Vietnamese.

The *Kit* is a colorful, reusable bag containing a health handbook, a baby board book, a WIC mobile website flyer, a poison control brochure and magnet, and other important information on paid family leave, and literacy and learning. It also features the *Parent Guide*, a resource written in collaboration with UC Berkeley’s Health Research for Action. The *Guide* includes tips for parents on keeping their children healthy and safe, developmental milestones, handling emotional and behavioral challenges, finding quality childcare, and much more.

First 5 county commissions are encouraged to add local references and resources to the *Kit* to help inform parents about services in their own communities.

To date, over 5 million *Kits* have been distributed throughout California since 2001, with 177,000 distributed this fiscal year alone.

## FIRST 5 EXPRESS

Since 2006, First 5 California’s mobile outreach tour, First 5 Express, has traveled to every corner of the state, reaching out to families and caregivers of children ages 0 to 5 in all 58 counties. This interactive exhibit features “Edutainers” who educate parents and caregivers, and entertain children. The Express teaches families about a wide variety of topics, including nutrition, physical activity, oral health, literacy, and most recently, early brain development. In FY 2018–19, the exhibit traveled to 188 schools, libraries, resource centers, community festivals, county fairs, and other family-oriented events. The Edutainers directly engaged with more than 45,518 people who walked away with helpful First 5 resources, including a

branded hand puppet to give parents and caregivers a tool to spark conversation with their young children, bilingual storybooks to help make reading a regular routine, a healthy portions plate to encourage a balanced diet, and age-appropriate musical instruments to bring out the joy of song. Together with the already established *Kit for New Parents*; “Fast, Fresh, and Fun Food from First 5” cookbooks; brain development information; and the First 5 California branded bilingual book, *Three Brainy Birds*, families were provided resources to reinforce the healthy behaviors they experienced.

## **TALK. READ. SING.® SUCCESS**

First 5 California’s *Talk. Read. Sing.*® campaign, prompting parents statewide to take active roles in increasing their children’s early brain development, is one of the most successful public health awareness efforts in the nation. A 2019 study and health policy brief from the UCLA Center for Health Policy Research shows 87% of parents of children aged 0 to 5 recognize the messages of this campaign, understanding that engaging with their children in these simple, cost-efficient ways will increase their brain capacity and better prepare them for school and life. Parents who have seen the *Talk. Read. Sing.*® messages are nearly three times more likely to read to their children three or more times per week, and twice as likely to sing to their children three or more times per week. Per this survey, nearly 90 percent of parents read and sing to their children 3 times or more per week.

## **TOBACCO CESSATION**

First 5 California strives to promote the health of children 0 to 5 by targeting practices that pose serious risks to children. A major health risk to young children is exposure to nicotine, tobacco smoke, and e-cigarette liquid and vapor. The California Smokers’ Helpline (Helpline) has been funded by First 5 California since the enactment of Proposition 10 to help parents and caregivers of young children quit smoking, educate the public about the harms of tobacco use, and reduce the likelihood babies and

young children will develop tobacco related health problems. With the advent of e-cigarettes, First 5 California has expanded the scope of services provided by the Helpline to include cessation and education on e-cigarette dangers to young children.

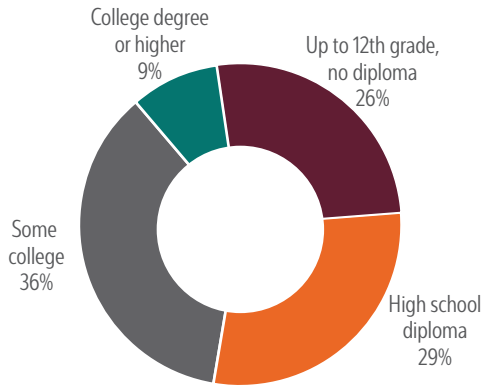
Parental smoking and exposure to secondhand smoke can cause a multitude of health problems in babies and young children. Smoking and/or vaping during pregnancy exposes the developing baby to nicotine which increases the risk of health problems that can include preterm birth, low birth weight, and birth defects, and can damage a developing baby’s brain and lungs. Similarly, exposure to secondhand smoke is particularly dangerous for babies and young children whose lungs are still developing. Health problems that can result in children exposed to secondhand smoke include weakening of their lungs, making them more likely to have ear infections, and breathing problems. Additionally, newborns exposed to secondhand smoke are at an elevated risk for Sudden Infant Death Syndrome (SIDS).

The Helpline provides one-on-one telephone counseling through their toll-free Helpline (1-800-NO-BUTTS for smokers and at 1-844-8-NO-VAPE for vape users). Helpline counselors utilize scientifically validated protocols that have been shown to double the odds of callers quitting smoking successfully. Chat counseling support is available through [www.nobutts.org](http://www.nobutts.org). Participants also are provided self-help materials, referrals to local resources, and free nicotine patches, sent directly to their homes. Nicotine patches were sent to 2,549 participants in Fiscal Year (FY) 2018–19. Services through the Helpline are available in English, Spanish, Mandarin, Cantonese, Korean, and Vietnamese.

In FY 2018–19, the Helpline provided services to a total of 3,050 participants. With the completion of the Helpline’s development and piloting of the counseling protocol for callers who want to quit vaping, 91 callers enrolled and received counseling to quit vaping. Fact sheets that explain the health consequences of exposing young children to e-liquid and e-cigarette vapor were disseminated and are available as a resource on the Helpline website. The charts below provide a breakdown by education and race/ethnicity of participants.

Exhibit 10 represents the educational levels of participants. The total number of participants was 3,050, of whom 52 did not report their educational level. Of the total, 26 percent had not received a high school diploma, 29 percent had received a high school diploma, 36 percent had some college, and 9 percent had completed a college degree or higher.

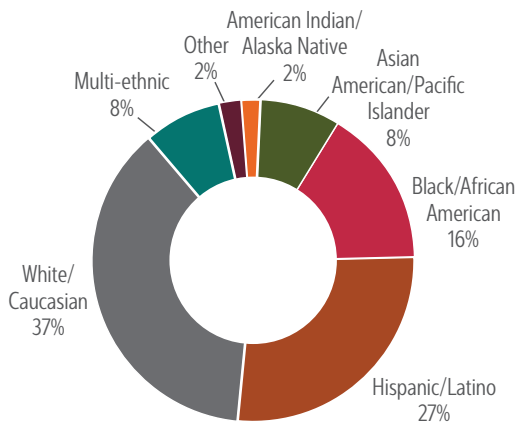
**Exhibit 10: California’s Smokers’ Helpline—  
Education Level of Participants in FY 2018–19**



Source: California Smoker’s Helpline, October 2019

Exhibit 11 represents the race/ethnicity of participants. The total number of participants was 3,050, of whom 31 did not report their race/ethnicity. Of the total, 2% were American Indian/Alaska Native, 8% were Asian American/Pacific Islanders, 16% were Black/African American, 27% were Hispanic/Latino, 37% were White/Caucasian, 8% were Multi-Ethnic, and 2% were other race/ethnicities.

**Exhibit 11: California’s Smokers’ Helpline—  
Race/Ethnicity of Participants in FY 2018–19**



Source: California Smoker’s Helpline, October 2019

Nationally, there has been a steady decrease in the number of smokers calling state quitlines, a trend that has been true for the Helpline as well. Expanding the range of services to include vaping and new modalities, such as text and chat, allows tobacco users to access services using the modality that suits them best.

First 5 California funding also supports training of child care providers, preschool teachers, and other classroom staff about the importance of quitting smoking and protecting children from exposure to secondhand smoke. The online tobacco training module, *Kids and Smoke Don’t Mix*, is available on the Helpline website and continues to be used by clients and providers. For the year, a total of 178 individuals completed the online training.

In FY 2018–19, First 5 California continued to support the Clinical Effort Against Secondhand Smoke Exposure (CEASE). CEASE trains pediatric practices to screen patients for secondhand smoke exposure and to help smoking parents quit. CEASE has champions at each of four University of California Medical Centers (UC San Diego, UC Davis, UC Los Angeles, and UC San Francisco’s Benioff Children’s Hospital). These champions oversee ongoing training for pediatric residents to identify and intervene with parents and caregivers who smoke, prescribing quitting aids, and making referrals to the Helpline. During FY 2018–19, the CEASE project generated 337 proactive referrals to the Helpline. During the year, CEASE champions also recruited nine additional outpatient clinics, conducted four webinars or lectures, presented two research abstracts to the American Academy of Pediatrics, and published one article based on this work.



# Teacher Effectiveness Focus

## TRAINING AND TECHNICAL ASSISTANCE INFRASTRUCTURE DEVELOPMENT

High-quality early childhood education depends on the effectiveness of its workforce. To ensure every educator has access to well-qualified coaches and trainers, First 5 California awarded a \$12 million contract (March 2017 through June 2020) to WestEd to partner with state and national experts to promote evidence-based training and continuous quality improvement practices and ensure sustainability within the long-term vision of California's early learning system. In 2018–19, this funding enabled:

- Zero to Three, i3 Institute, and University of Florida to train and provide ongoing support to 69 local, regional, and state leaders on how to facilitate Communities of Practice (CoP) protocols and processes. CoPs are designed to strengthen integrated systems of communication, promote collaborative partnerships, and advance the implementation of innovative practices to support and sustain equitable child and family outcomes.
- University of Florida, University of Washington, and WestEd to draft a rubric for coaching competencies based on the Early Childhood Educator Competencies for coaching, as well as input from 78 coaches statewide. The rubric and certification process will be piloted in 2020 along with training to support coaches' capacity to meet the standards and improve educators' practice.
- WestEd and First 5 California Environment Rating Scales (ERS) Master Anchors to certify 57 regional Anchors on the ERS family of tools, and facilitated an ongoing virtual peer-to-peer learning community.
- Brazelton Touchpoints Center to develop the first of several storyboards, simulations, and modules for a family engagement toolkit. By early 2020, F5CA expects to launch all five modules of this multi-media, online, research-based professional

development toolkit designed to promote caregiver-parent relationships that improve child and family outcomes, and help educators build support for families' protective factors into their everyday practice.

## SUPPORT FOR EFFECTIVE INTERACTIONS

Research consistently shows children have positive social-emotional and academic outcomes when they are cared for by educators with specialized training to provide higher quality interactions. First 5 California continued its partnership with Teachstone to help regions build local capacity to offer training on the Classroom Assessment Scoring System® (CLASS®) tool. In 2018–19, 77 trainers became CLASS-certified to support stronger interactions in infant, toddler, and/or PreK early childhood classrooms and nearly 290 observers were certified or recertified to observe interactions using the CLASS tool. In addition, the CLASS-Based Coaching (CBC) program entered its final year and engaged 17 new coaches from across the state to focus on effective adult-child interactions, using CLASS as their coaching lens and language. As a result of this three-year investment, a total of 69 coaches increased their competency to support center-based teachers and administrators, family child care providers, and other coaches. The CBC uses a cohort model where coaches can learn from the wisdom of their peers and Teachstone Specialists provide specific, actionable, and practice-embedded feedback and support using research-based competencies that parallel the CLASS Secondary tool. The program continued to receive accolades from coaches: more than 90 percent reported the CBC program helped increase their confidence and competency as a coach.

# First 5 County Commission Highlights

## Alameda

First 5 Alameda County uses Results-Based Accountability to measure our contribution to two population-level results, namely, children enter kindergarten ready to learn, and children are free from abuse and neglect. To achieve these results, we focus on creating a more user-friendly early childhood system that addresses structural inequality and socio-economic challenges for families, leverages parent leadership, and supports capacity building for family service providers. Likewise, our strategies recognize the interplay between equity, place, adult health, and child well-being, and our investments represent a whole-family approach to improving outcomes for children, families, and neighborhoods.

- Neighborhoods Ready for School served more than 2,610 children and caregivers, added or improved more than 9,880 square feet in family-friendly spaces, and added or enhanced nearly 40 early childhood programs or services.
- Help Me Grow helped facilitate nearly 34,000 developmental screenings in pediatric practices, early childhood education (ECE) settings, and community-based organizations, nearly a 60% increase from 2017 to 2018.
- 230 Quality Counts ECE sites served over 10,500 children. 100% of the nearly 140 State Preschool Program sites participated in Quality Counts.



- The Developmental Understanding and Legal Collaboration for Everyone (DULCE) project, a collaboration with the Center for the Study of Social Policy, served nearly 610 children, parents, and other family members.
- To help address families' basic needs, a diaper pilot at two sites distributed 1,350 diaper kits to the families of 230 children. Of children who experienced at least one diaper rash before enrolling in the pilot, nearly 70% had no or less frequent diaper rashes after enrollment.
- More than 600 people attended the Fatherhood Summit at Merritt College.
- Nearly 70 trainings were attended by 1,040 unique providers from the early childhood workforce. Nearly 80% of respondents reported implementing best or promising practices.
- A longitudinal study found that Kindergarten Readiness scores are important predictors of 3rd grade achievement.

## Alpine

The First 5 Alpine County Children and Families Commission invests in a variety of services aimed at supporting children prenatal through age five and their families. Primary investments include: Alpine Early Learning Center: The Alpine Early Learning Center (AELC) is the only licensed childcare center serving Alpine families. It provides early care and education to children as young as 8 weeks old, and continues to serve them until they enter transitional or traditional kindergarten.

- In FY 18-19, the program served 28 children ages 0 through 5, and 22 primary caregivers. Busy Bears Playschool: The Busy Bears Playschool is a non-licensed early care and education program serving children as young as 3 months old, all the way through kindergarten. The program offers

childcare to working families as well as preschool education to young children to prepare them for successful kindergarten entry. The program operates year-round, and partners with other community service providers to support parent/child craft activity nights, and field trips for the families it serves.

- In FY 18-19, the program served 13 children ages 0 through 5. Choices for Children Parent Education Project: The Choices for Children Parent Education Project provides learner-centered education to parents and caregivers. Workshops center on increasing the knowledge amongst parents and caregivers about research-based children rearing and child development practices, establishing a connection between parents and caregivers within the community, and increased understanding of available community resources.
- In FY 18-19, the program served 28 children ages 0 through 5, and 18 primary caregivers, 5 other family members, and 2 early care and education providers.

## Amador

First 5 Amador supports parents as their child's first teacher, investing in early literacy, developmental screening, and overall well-being (dental, physical and mental health). As a result of First 5 Amador's investments in 2018-19, many families of newborns received effective support through a home visit, perinatal mood and anxiety disorder screening and services, and a home literacy program that served more than 60% of age-eligible children in the county. In order to sustain lasting improvements in the lives of the county's youngest, First 5 Amador partners with community organizations, private and public agencies, and caregivers to promote the importance of the first five years,

expand services, and mobilize support for children and their families.

- Bringing back a local collaborative (Kids in Common) to align goals and share lessons learned has re-energized and engaged educators from the pre-K and K-12 systems.
- Amador's family resource centers, located in the unincorporated areas of the county, provide opportunities such as home visiting / case management, food security programs, early learning programs including playgroups and support groups such as the Hispanic Women's Group.
- First 5 Amador continues to spearhead the Amador / Calaveras Perinatal Wellness Coalition, Dental Transformation Grant, and is an active member of the Mental Health Services Act (MHSA) teams, Family Violence Reduction - Child Abuse Prevention and Domestic Violence.
- First 5 Amador's Dad and Me program continues to be a favorite of the community engaging dads, grandfathers, etc. in early learning activities and experiences.
- First 5 Amador manages MHSA funding that supports services for children, ECE providers and families; perinatal wellness screening and clinical services; and community education to address stigma.

As First 5 Amador looks to the future, work will continue to be done in partnership with local organizations and community leaders as we all work to improve the health and development of Amador's young children.

## Butte

On November 8, 2018 the deadly and catastrophic Camp Fire began raging through Butte County, consuming the communities of Paradise, Magalia, Concow and Butte Creek Canyon. The fire burned more than 153,000 acres, destroyed nearly 19,000 buildings, and stole 85 lives. The devastation of this tragedy, and the fortitude of the people who survived, will be passed down in storytelling for generations to come. First 5 Butte County is proud of the role it played in

helping to support and begin to heal the communities it serves.

While the fire was still raging, First 5 staff brought all available grantees together around a kitchen table at a home in Chico to mobilize efforts to reach out to families with young children. Grantees were provided with a standardized assessment tool to track and record the location and needs of all families on any program roster. First 5 Butte staff quickly revised all grantee scopes of work temporarily, so that program staff would be reassured of continuity of funding, and encouraged partners to work off-scope in the interest of reaching out, and providing crisis support services, to any affected family with young children, regardless of program model or enrollment. First 5 Butte County staff then fanned out across the community to provide support wherever possible. Staff assisted partners and community by:

- Updating the 211 database
- Working at the Local Assistance Center
- Providing logistics support for Public Health in emergency shelters
- Partnering with American Red Cross to fund and coordinate 10 Community Resilience Model workshops
- Attending the Long-Term Recovery Group to coordinate disaster case management
- Convening a child care task force

In the first few months following the disaster, First 5 Butte contributed over \$150,000 in program and staff time. The impact of this event has and will alter the funding and programmatic priorities of First 5 Butte, solidifying the focus on trauma responsive and healing centered systems integration.

## Calaveras

First 5 Calaveras continues to partner with local and state agencies to strengthen the systems that serve young children. Local Strengthening Families efforts based on the Five Protective Factors continued through partnerships with Prevent Child Abuse Calaveras and Behavioral Health Services (MHSA- Prop 63 funding). Ages & Stages Questionnaire (ASQ)



developmental screenings were provided for children in the child welfare system and staff participated in Child Family Team Meetings. First 5 Calaveras stood strong as the voice for young children in the initial conversations/ meetings that were held focused on prevention services collaboration with Child Welfare Services and other key community partners.

- First 5 joined the newly formed Calaveras Care Team and the Prevention Steering Committee.
- 70 no-cost training sessions for 378 adults were provided for parents, educators, and service professionals on topics centered on resilient and healthy families and trauma-informed practices.
- 164 hours of no-cost counseling was provided to 23 at-risk parents with insurance barriers to assist with their child's emotional/ behavioral development.
- First 5 led the efforts to secure the Cal Works Home Visiting Initiative which awarded funds for a Home Visitor to join the home visiting network of Early Head Start and the First 5 funded Raising A Reader Home Visiting Program (which expands access to quality early education and provides developmental assessments for 30 children that had preschool enrollment barriers).
- Talk Read Sing Calaveras shares messaging through home visitors, library leaders, and early learning providers.
- 1,840 quality books were distributed through Little Free



Libraries, early learning sites, and community events.

- A mini grant supplied two health clinics with books to kick off their Reach Out and Read Program.
- Little Leapers Early Literacy Program engages libraries in providing science, technology, engineering, arts, and math (STEAM) themed activity kits for check out.
- Weekend interactive workshops for parents and children were provided.

## Colusa

In FY 2018–2019, First 5 Colusa Children & Families Commission co-facilitated a series of prevention forums with the Colusa County CAPC program. More than fifty participants, representing county agencies, civic leaders, law enforcement, school district leaders and parents, converged together to address the issues facing children and families in Colusa County. Together, they developed a sustainable and viable action plan to address the issues identified. As part of the action plan, First 5 Colusa was identified as a viable source for implementation of the Strengthening Families Framework. First 5 Colusa provided county-wide training on the framework, as well as provided support to twenty-six individuals that

became certified as Parent Café Leaders. Parent Cafés will be launched county-wide in FY 2019–2020.

## Contra Costa

Following on the previous year’s development of a trauma curriculum for providers serving young children, First 5 Contra Costa continued to support a “community of practice” for the cohort of 14 Trauma Fellows representing 12 agencies who completed the training module in the previous year. The Trauma Fellows now practice their new skills through staff development in their agencies, and through local and regional presentations.

- First 5 Contra Costa’s Community Engagement program continues to advocate for healthy, safe and equitable communities, particularly in the City of Richmond, where West County Regional Group (WCRG) members in one day assessed 25 Richmond parks on safety, play equipment, maintenance, innovation, and accessibility. The City used the WCRG’s assessment results to solicit Prop 68 funds, and to guide the city council and staff in ongoing park improvement priorities. In the City of Concord, the Central County Regional Group joined a broad coalition of community advocates to promote housing security for families with young children.
- The Quality Matters program continues to elevate the quality of early learning programs in the county and welcomed 48 additional sites during this program year.
- First 5 Contra Costa held its second annual Coffee and Kids Policy Breakfast in May with special guest Kris Perry, California Health and Human Services Agency Deputy Secretary and special advisor to the Governor. Over 100 agency and business leaders convened to hear about the new Governor’s priorities for early childhood and families in his first proposed budget. Congressman Mark DeSaulnier also updated the gathering on advancements at the federal level.

- First 5 Contra Costa completed extensive renovations on the site of the new East County First 5 Center in Pittsburg. The new Center, one of six locations across the county, will provide developmental playgroups, parent education, literacy promotion, and other activities for over 500 families each year.

## Del Norte

First 5 Del Norte had an exciting year across multiple program areas in our efforts to promote and enhance the health, development, and wellness of children and families.

- We were able to bring Teaching Pyramid training to Del Norte early childhood care and education providers. Multiple sites, representing over 150 students, participated in this social and emotional learning training. The training-coaching cycle was appreciated by providers and we are continuing to increase capacity for this program.
- First 5 Del Norte transferred ownership of the Wonder Bus, a long-term mobile early learning program, to a community partner last year. The Wonder Bus is much-loved, but not evidence-based. First 5 Del Norte remains a minor funding partner for the program. To replace this valuable early literacy programming, First 5 Del Norte became an affiliate of Dolly Parton’s Imagination Library in late May. In just the last two months of the fiscal year, we enrolled 183 children (over 10% of our 0 to 5 population) in the evidence-based program. Enrollment continues to increase and early feedback from families has been positive.
- In 2019-20, First 5 Del Norte received our first of three years of funding from Mental Health Services Act Innovation fund to develop a parent-support texting program. Working with ParentPowered, we are adapting their existing texting program, Ready4K, to provide connections to local programs and resources; encourage community connections; and boost mental

health and protective factors messaging. The new content for parents of children aged 0 to 12 months launched in December, 2018, with the remaining four years to launch in fall, 2019. The goals of the project are to increase parent capacity to support their child's social-emotional development and school readiness; increase parental resilience, self-care, and access to mental health services; and connect parents to their community and community resources. This project was developed in partnership with parents and service providers as a solution to indirect barriers to early literacy identified in community-based research that began in 2016.

## El Dorado

The First 5 El Dorado Children and Families Commission has invested in areas of practice that support parents as their children's first teacher. These investments include:

- Ready to Read at Your Library, an early literacy program operated by local libraries,
- Together We Grow, a program directed at providing families with structured activities to support their child's optimal development,
- High 5 for Quality, a program focused on ensuring early care and education providers have the support needed to increase their quality of care, and
- Children's Health, a program that utilizes health advocates to support access to health and dental care for children and families.

Each of these programs are required to operate within the structure of Community Hubs and to provide services which are aligned with the Strengthening Families Protective Factors framework.

During 2018-2019, a total of 6,445 (duplicated across programs) individuals were provided with First 5 funded services, resulting in the following accomplishments:

- Children from birth through age 5 are read to on a daily basis. Seventy-four percent (74%) of parents served who completed a

family survey reported that they or another family member reads with their child each day.

- Children are receiving preventive health care. Ninety-five percent (95%) of parents served who completed a family survey reported that their children ages 0 through 5 had received timely well child visits.
- Children are being screened for developmental delays. A total of 654 children received either an ASQ or ASQ:SE developmental screening.
- Providers are focused on quality early care and education service provision. The High 5 for Quality program supported more early care and education providers this year than last, and of those that participated, 16 sites realized an improvement in their Quality Rating and Improvement System rankings.

## Fresno

At First 5 Fresno County we believe that children thrive when their families thrive. This past fiscal year we invested in a number of crucial efforts to support young children and their families including:

Blue Ribbon Equity Panel: In response to the long-standing inequities facing Fresno County African American families, we partnered with the community to create a cross-system, multi-sector Blue Ribbon Equity Panel (BREP) to address larger societal issues that historically have led to African American infant mortality.

- The BREP convened to formulate a plan of action to influence policy and practice changes at multiple layers within families, neighborhoods, larger institutions and social structures which impact the wellbeing of African American families.
- The work and commitments of the BREP shape our underlying approach to community investments, as we seek to lift up and address the challenges unique to African American families, while applying what we learn toward the way we serve all families.

Unified Framework for Success (UFS): In an effort to enhance the broader Fresno County early childhood system of care, we partnered with three key agencies serving young children and families to increase the effectiveness of their internal service systems.

- Through these partnerships, Fresno Unified School District and Fresno County Superintendent of Schools developed action plans to align multiple departments to improve service delivery to families.
- This included piloting a Mid-Level Developmental Assessment model to facilitate early identification of children's needs as well as appropriate linkages to services.
- In addition, our partnership with Fresno County's Department of Social Services expanded the number of Neighborhood Resource Centers (NRCs), with a focus on communities with disproportionately higher rates of child maltreatment. NRCs serve as a hub of prevention and early intervention activities, increasing the access families have to community support.

## Glenn

The First 5 Glenn County Children and Families Commission invests in a variety of services under the umbrella of its Little Learners Program. These services support children prenatal through age five and their families. Little Learners: The Little Learners Program provides universal access to





preventative and supportive services designed to increase the skills of parents, and increase healthy social interaction of families. The program has multiple service components, including parenting instruction, supervised visitation, playgroups, oral health services and education, case management for families with complex needs, developmental assessments using the Deveraux Early Childhood Assessment (DECA), referrals to community resources, and trainings for county teachers and professional caregivers.

First 5 Glenn County joined heroic measures in rescuing families from Butte County during the CAMP fire of 2018. Materials and services for displaced families consisted of: vehicles and help in evacuating, housing, tents and setup, phones, gas and transport, meals, formula, bottles, toiletries, clothes, diapers, shoes, blankets, beds, and child activities. Support measures consisted of parent support group; grief, trauma, and loss counseling; child playgroups; grandparents/parenting coffee meetings, increased Adult Education/Parenting During Crisis groups, dental screenings/referrals, medical referrals for injuries suffered in fire and in effort to keep children current on vaccinations and medication replacements. First 5 Glenn also assisted in assessing/recommending schools

for children in need of new schools and education. Partnering with other local agencies created a nurturing and supportive environment of which families were able to find comfort and healing. A year later, many have stayed and continue services with First 5 or other Glenn County agencies and some have moved on.

Glenn established the Pilot Diaper Program=Success!

### Humboldt

First 5 Humboldt continued to focus on Adverse Childhood Experiences (ACEs) and resilience promotion work. In 2018, the Humboldt County Board of Supervisors agreed to fund the First 5 Humboldt and Humboldt County Department of Health and Human Services (DHHS) ACEs Collaborative Partnership through the County General Fund on an ongoing basis. The Partnership consists of:

- First 5 Humboldt projects focused on strengthening the county's ability to address and prevent ACEs and promote resilience among children ages 0-5 and their families including the co-coordination of the Humboldt County Counting on Community Symposium.
- DHHS grantee projects focused on serving pregnant women and youth ages 0-8 and their families to help prevent, increase the

awareness of and mitigate the impacts of ACEs in the county.

Project evaluations showed that local young children, families, and service providers did benefit from the efforts funded by the Partnership. First 5 Humboldt Early Childhood Mental Health Specialists provide direct support to families at First 5 Humboldt Playgroups in part as a way to help prevent ACEs and promote resilience. At Playgroup, Specialists answer questions caregivers have about their child's development and behavior, conduct informal screenings of children's behavior, provide resources and referrals, and conduct assessments at the request of parents or caregivers. More intensive family support is provided on an as-needed basis via office and/or home visits. The support can include providing assessments, infant massage, addressing sleep issues, and more individualized support. 2018 Playgroup Survey data show that parents who talked with a Specialist at Playgroup had, among other things: learned more about behaviors typical for their child's age, dealt better with parenting issues, felt more supported as a parent, and felt less stress than parents who hadn't talked with a Specialist. Results were statistically significant—results range from  $p=3.59 \times 10^{-11}$  to  $p=1.69 \times 10^{-34}$ .

### Imperial

First 5 Imperial funded programs to support the well-being and development of children. Programs ranged from lactation education to advocacy support for children under the custody of the juvenile court.

One investment related to strengthening families was the Early Asthma Education Project. A trained nurse provided case management for 86 families that have a child with asthma/asthma-like symptoms.

- Of families participating in asthma case management, 87% of parents expressed feeling confident about their ability to manage their child's symptoms.
- Services included environmental assessments for all enrolled families, of which 78% were able to implement strategies that could

help reduce, avoid or eliminate at least two triggers identified in the assessment.

- Staff reported that success was primarily due to the individualized asthma plan and one-on-one education provided to the child and their family.

Another accomplishment was the extensive child literacy activities achieved by the Literacy and Mobile Book Services Project; a mobile library that completed 728 storytime events with 3,337 children through multiple visits in over 50 preschool centers.

- During storytime events library staff used a talk, read and sing model to support child literacy, in addition to engaging in arts and crafts, assigning a take-home activity, and realizing a book give away estimated to have provided over 12,000 books to contribute to each child's home library.

One program addressed the issue of overweight/obesity by targeting children from 10 early care and education sites with cooking classes, gardening, training for providers and parents.

- Taste-testing activities on 11 vegetables and herbs before and after implementing activities showed meaningful gains. For example, there was an overall increase of 35% in the proportion of children stating that they "liked" the taste of all items at the post-intervention, and the proportion that were not willing to try vegetables decreased by 67%.

## Inyo

Fiscal Year 2018-19 was a year of building the early childhood systems and supports needed to ensure Inyo County's young children are healthy, safe and ready to succeed.

- The First 5 Inyo Commission adopted a new Strategic Plan in June 2019, guiding investments for the next five years. The plan identified access to maternal mental health and substance use services as one of the challenges facing new parents. In response, First 5 Inyo convened the Inyo County Perinatal Taskforce, to strengthen the perinatal

infrastructure through systems-level impacts leading to better collaboration among agencies and services to families. The Taskforce has seen initial success with 19 staff from 10 agencies participating.

- First 5 Inyo supports the NEST (Newborn Evaluation Support and Teaching) program at Northern Inyo Hospital (NIH) to provide breastfeeding support, childbirth classes, and a weekly moms group. As part of these activities, NIH was designated a Baby Friendly Hospital in September 2018. Seen as the golden standard for maternity practices worldwide, Baby Friendly designation signifies that NIH has joined a network of healthcare facilities striving to promote, protect, and support breastfeeding.
- Lastly, First 5 Inyo strengthened families through the Inyo County Triple P Network. The Triple P Positive Parenting Program is a multi-tiered system of evidence-based supports for parents and caregivers of children. In Level 1, Positive Parenting Awareness Month was celebrated in January 2019. Media strategies included a proclamation from the Board of Supervisors, workshops and classes, and a Summit to re-engage local leadership and practitioners. In Level 2, staff trained in Seminars, offering workshops reaching an additional 64 parents. In Level 3, First 5 Inyo hosted a Primary Care training for 20 staff in June 2019.

These collective efforts resulted in a stronger, engaged network, improving parenting practices and children's well-being.

## Kern

Through its funding strategies and collaborative efforts, First 5 Kern strives to promote and accomplish its vision that "all Kern County children will be born into and thrive in a supportive, safe, loving homes and neighborhoods and will enter school healthy and ready to learn". In the Fiscal Year 2018-19, the fourth year of a five year funding cycle, First 5 Kern:

- Funded 43 programs across three focus areas, Health and Wellness, Parent Education and Support Services, and Early Childcare and Education. The funded programs provided valuable services to 19,328 children and 10,271 primary caregivers.
- With continued commitment of systems change efforts, First 5 Kern continued to support Trauma-Informed Care trainings through a second cohort, which included 17 agencies and 94 providers from across the county. The trainings included the support of previous participants returning as coaches to share successes and lessons learned of adopting a Trauma-Informed lens within their programs and agencies.
- Began a new partnership with Kern Behavioral Health and Recovery Services to expand the Help Me Grow program. With the help of community partners, Ages and Stages Questionnaire screenings will be made available to more Kern County children through a coordinated county effort allowing families to request screenings through a centralized system. Families will be supported by a telephone access point, text messaging platform and an online database system. The goal of the



countywide partnership is to give more children the opportunity to be screened, identify developmental delays and link families to community resources.

## Kings

During this past fiscal year, one of the most significant accomplishments of First 5 Kings County was the First 5 Kings County Family Resource Centers. The Kings County Family Resource Centers provided Early Childhood Education, Home Visitation, Developmental Screening, Parent Education and Referral services to 1,641 children 0-5 and 1,532 parents, with a total number of 27,306 services delivered. First 5 Kings County also supported a variety of quality childcare and early childhood education programs, as well as a Spanish-translation of the 211 database, to further inform the community of the services available in their native language. Below are some examples of First 5 Kings County-supported success areas:

- Parent and me programs serving children at risk for developmental delays filled a critical gap, providing developmental screenings to 233 unduplicated children and serving an increasing proportion of children 0-3 years of age.
- School readiness programs implemented at 16 public elementary schools provided kindergarten transition services across 60 classrooms reaching a potential pool of 1,320 enrolled kindergarten children. All schools reached were Title 1 schools serving a high proportion of



socio-economically disadvantaged children and families.

- Family resource centers reached 2,040 children and their parents or caregivers offering an array of health, education, childcare, and family support services in community-based settings. Participants served by FRCs were diverse and representative of the communities and programs targeted for services.
- Kings County CARES About Quality (KCCAQ) enrolled 54 active agencies, including 80 center-based or Family Child Care Home (FCCH) sites, and 162 classrooms or ECE sessions. Children served through participating programs represent approximately one-third of the county population, or 4,465 children 0 to 5 years of age.

## Lake

In 2018-19, First 5 Lake completed a new strategic plan with input from the community. The plan, which can be found at [www.firstfivelake.org](http://www.firstfivelake.org), highlights some of Lake County's many unique assets (e.g., an involved tribal community, collaborative spirit, close knit community of families, etc.) as well as its challenges (e.g., natural disasters, social isolation, child abuse and neglect, etc.). The Commission drew on past evaluation findings as well as external data, such as the California County Health Rankings the plan. First 5 Lake will focus on equity to ensure that parents and children, particularly those in crisis or in isolating circumstances, have what they need to be successful.

- In addition to developing the strategic plan and selecting new grantees based on the plan, First 5 Lake was very active in envisioning and facilitating the development of two collaborative projects. Together with the "Smart Start Collective," a group of early childhood advocates and service providers, the First 5 Lake executive director worked with a volunteer to create a birth-to-five resource website ([www.smartstartlakecounty.org](http://www.smartstartlakecounty.org)) to help families with young children learn about and access needed services in the community.

- The second collaborative project facilitated by First 5 Lake and Building Resilient Lake County is the development of a report and public awareness materials describing the "State of our Children" in Lake County. These materials will be released in 2019-20 and used to educate the public and decision-makers on primary, secondary and tertiary prevention measures and the cost-savings and public benefit involved in focusing more attention on primary prevention. Building Resilient Lake County will make recommendations to the community about prioritizing prevention and the needs of the next generation. These efforts position the county to begin using common definitions and frameworks when addressing family resilience and equity and meeting the outcomes defined in the strategic plan.

## Lassen

The First 5 Lassen County Children and Families Commission's primary strategy in realizing its vision and fulfilling its mission is through the Pathways Home Visiting Program. During Fiscal Year 2018-2019, First 5 Lassen County investments in home visiting resulted in the following accomplishments:

- Families are receiving the services and support they need through home visiting services.
- A total of 92 families, many of which are high-risk, were provided with intensive home visiting services.
- A total of 1,595 home visits were conducted by home visitors in which the bulk of the services they provided were centered on supporting a families basic needs.
- Additionally, 64 referrals were made to community resources and 48 children were screened for developmental delays using the Ages and Stages Questionnaire (ASQ).
- Families are stronger as a result of home visiting services.
- Families participating in the

program experienced gains (as measured by the Life Skills Progression tool) related to their relationships, their education and employment, their access to health and medical care, as well as the ability to meet their family's basic needs.

- Additionally, children experienced growth in the areas of communication, gross motor and fine motor skills, problem solving, social-emotional development, self-regulation, and breastfeeding.

Families are satisfied with the content and quality of home visiting services. The overwhelming majority of parents who completed the participant satisfaction surveys were very satisfied with the content and quality of the services they received. 100% of program participants either agreed or strongly agreed that their home visitor explains things to them about the program, arrives on time to visits, and responds professionally to questions and concerns. 100% of program participants either agreed or strongly agreed that they feel more confident in their role as a parent as a result of what they learned from their home visitor.

## Los Angeles

First 5 Los Angeles had more than 100 success stories from investments during the 2018-19 Fiscal Year!

First 5's funding of 211 at Children's Court helped ensure that a family was able to connect to resources that allowed them to secure a safe and stable living environment. A mother and her 4-month-old son came into the Children's Court 211 office after just filing a restraining order against her husband due to domestic violence. She needed to get into a shelter as soon as possible to prevent her 4-month-old from being detained and removed from her custody. The Community Resource Advisor (CRA) obtained permission to contact domestic violence shelters on her behalf. They were able to locate placement for the mother and her 4-month-old. Navigating the court process can be overwhelming for families especially when they are at risk of having their children detained. Being able to act quickly to meet the court's requirements

is of the essence so that families can remain together or ultimately reunite.

Another success story comes from the Kindergarten Readiness Assessment Initiative Grant. There was a 99% Early Development Instrument (EDI) completion rate for teachers who opted-in to participate in the grant. This represents 81% of kindergarten teachers at EDI schools. The EDI helped teachers to recognize the need for the shift to provide instruction that addresses the needs of the whole child. School's teams expressed eagerness to be part of a system that supports prevention at multiple levels (within the community, at the early centers, and in elementary). EDI completion was significant due to the climate within LA Unified in the spring semester of 2019. Teachers had just returned from a strike in LA Unified, and among concerns expressed by the union was the amount of time spent on assessments. Schools opted-in to participate in the kindergarten readiness data collection because they wanted to better support the needs of their youngest students and their families.

## Madera

During the 2018-2019 fiscal year, prompted by the changing landscape of First 5 Madera County and related funding, the Commission published its 2020-2024 Strategic Plan. The Strategic Plan reflects First 5 Madera County's commitment to investing into mission-driven direct services through innovative pilot projects, employing strategic partnerships, and sustainability. The Strategic Plan was developed over several months and reflects feedback from Commissioners, Commission staff, local agencies, and a variety of stakeholders and parent groups. A two-pronged approach to assessing local needs was implemented: 1) data-set reviews, and 2) community focus groups.

- Data sets were used from local strategic partners. First 5 Madera County also facilitated focus groups throughout Madera County to collect parental voices from major geographic areas and subcultures of the county. The parental perspective was used to develop Focus Group Findings. The



result is the 2020 Strategic Plan that captures a refreshed vision and direction for First 5 Madera County.

- During the fiscal year, First 5 Madera County also dedicated efforts towards refining the data evaluation processes for the First 5 Family Resource Centers (FRC) towards capturing its impact in the areas of family strengthening opportunities, improving and monitoring parental knowledge growth, and enhancing quality of early education. For example, 72% of parents surveyed suggested that attending FRC activities and/or accessing the services available resulted in learning experiences for both parent and child. Parents also indicated increased feelings of comfort and acceptance in the community.
- Finally, during the 2018-2019 fiscal year, in partnership with Fresno and Merced First 5s and Valley Children's Hospital, First 5 Madera County initiated the Tri-County Cannabis Convening. Moving forward, First 5 Madera County intends on raising awareness around the harmful effects of cannabis use on pregnant and nursing mothers.



## Marin

First 5 Marin convenes community partners each month with public policy discussions in a series we call the “Marin Communications Forum.”

- Hunger Action Month—this forum brought together all the public and private agencies who work to feed families in need, improve childhood nutrition, and better coordinate the food systems throughout our county. Often named as the “wealthiest county in California,” there is a misperception that there is no one in need. In reality, about 35% of families in Marin can’t afford to make ends meet without public or private assistance.
- Children’s Health and Well-Being —this event was a “live-action dashboard” of data and statistics about young children and their families throughout Marin County. Children Now presented their “Scorecard of Children’s Health and Well-Being” and Kidsdata.org featured some of the more detailed data and local statistics that can be found on their website. The forum not only presented a snapshot about children and

families in our county, it also taught our community partners how to capture and utilize the data for public information and outreach, governmental relations and community advocacy.

- All About Autism—this forum brought a new set of parents, educators, non-profits and government agency together. The presentations were extremely informative and captivating. This event had a particularly robust question and answer session, and the guests were particularly thankful for the wealth of information, ideas and resources shared.
- Education Equity—this event was the most well-attended to date, with over 450 guests. We had excellent presentations about real-life experiences from local students, and we were also pleased to welcome Tony Thurmond, the California State Superintendent of Public Instruction, as our keynote speaker. Our guests appreciated a place to openly discuss issues related to race and ethnicity and inequities in Marin. The Forum continues monthly; free to attend.

## Mariposa

During this past year, one of the most significant accomplishments of First 5 was the School Readiness Program, funded for \$190,471. The School Readiness Program serves two preschools (Catheys Valley and Lake Don Pedro) located in Mariposa County. The two preschools provide an outstanding play based program that prepares the children for kindergarten. The facilities, curriculum and activities are creative, educational and focus on developmentally appropriate activities using Science, Engineering, Technology and Math (STEM curriculum).

Another funded program that was highly successful was the Children’s Dental Health Program. The program was funded for \$25,000 for 2018-2019. This program provided dental education by the Dental Hygienist, dental services for children with severe dental problems, and dental screenings. Two local dentists provided reduced cost dental services.

Another funded program that was highly successful was the instructional aide hired to work in the Mariposa Elementary School Transitional Kindergarten classroom. The program was funded for \$18,481 for 2018-2019. The instructional aide worked with the reading program/assessments, and she provided extra assistance to children who were having difficulty. Having the aide in the classroom also provided time for the teacher to work with the children individually. The class had 22 TK students who ranged in age from 4 through 6 years and having an aide made it possible for the students to work on enrichment projects and technology.

## Mendocino

During the past fiscal year, First 5 Mendocino continued to support 8 geographically dispersed Family Resource Centers (FRCs) to promote 0-5 resources and services, including providing Triple P groups, bilingual playgroups, and First 5 Mendocino resources.

- First 5 Mendocino offered nearly double the amount of Triple P groups throughout the county, including Transitions a parenting group most utilized by the courts.

Additionally, the County of Mendocino recognized January as Positive Parenting Awareness Month for the second consecutive year.

- In November, First 5 Mendocino held its first annual State of the Child, utilizing First 5's 20th Anniversary as a kicking off point. This event brought together local businesses, policy makers, and community-based organizations to talk about the effects that family friendly business policies on the community. Guest speaker, Kelly Hardy, from Children Now presented on the 2018 County Score Card data. Two community members were presented with the Child Champion Award: Anne Molgaard the founding Executive Director; and Dr. Jeremy Mann a founding commissioner. Ukiah City Councilwoman Maureen Mulheren closed the event by issuing a call to action, asking her fellow business owners to join in supporting families with family-friendly workplace policies.
- First 5 Mendocino geared up to celebrate Imagination Library's 10 year anniversary in Mendocino County. This program provides high quality, age-appropriate books to children under the age of 5, free to the family. First 5 Mendocino is grateful to First 5 California for support of this program through a special one-time funding, as the local commission was forced to make funding cuts to this program due to declining revenue. Currently, Imagination Library has saturated the community with books in roughly 73% of the homes with young children. The program continues to grow and flourish with the positive word-of-mouth from parents throughout the county, and the participation and support of local organizations such as the Special Supplemental Nutrition Program for Women, Infants, and Children, local hospitals, libraries and family resource centers.

## Merced

First 5 Merced County spent approximately \$1.4 million to support services for more than 7,000 children, caregivers, and providers to build and enhance the 5 protective factors that promote optimal development, and enhance the system of effective family support/strengthening programs.

- The funded family-strengthening direct services include parent classes and support (Adverse Childhood Experiences Overcomers, Parents Helping Parents, and Be Strong Families), intensive family screening, home visiting, and mental health services (Sierra Vista Child and Family Services), cultural connection for families (Hmong Culture Camp), and in-school services (Deaf and Hard of Hearing Services Center).
- First 5 Merced County supported innovative, quality systems-level interventions for family support that result in long-term change to an organization's culture, professional norms, policies, or procedures, or increase systems efficiencies that impact young children and their families. These funded initiatives include Afya Maternal/Child Church-based Health Network, Nurturing Hmong Families, and Caring for Our Black Children. First 5 Merced County coordinated convenings focused on Help Me Grow (early screening and intervention) and cannabis, as part of its policy and advocacy work.
- Efforts to improve the quality of early care environments include funds for First 5 IMPACT, Early Educator's Institute, and stipends for a Child Development and Care Certificate program at UC Merced. Broader activities, including the Children's Summit, the Week of the Young Child event, local program/event sponsorships, and Hands on Heroes, aim to increase awareness and advocacy for early childhood, while also increasing access to high-quality environments for families.

## Modoc

First 5 Modoc continues to support a comprehensive system of early intervention services to ensure the optimal health, development, and well-being of children age 0 through 5 and their families. It is important to First 5 Modoc to closely collaborate with local agencies to provide our rural population with sustainable, systemic investments. During Fiscal Year 2018-19, a total of 564 individuals were provided services through grant-funded programs. Fiscal Year 2018-19 highlights included:

- Modoc County Office of Education Special Education Local Plan Area (SELPA) "Early Mental Health Services" provided 12 families access to home-based psychotherapy using a modified Cognitive Behavioral Therapy evidence-informed model. Families successfully completed a total of 86 family-focused therapy sessions, meeting individual treatment goals and objectives. 4 Families were connected and referred to additional mental health resources through local agencies (e.g. Early Head Start, Public Health, Behavioral Health, school districts). Families concluded therapy sessions with an overall average of 77% positive self, close relationships/family, work/social/friendships, and overall well-being. This program increased





collaborative systems change efforts by increasing mental health access to families prior to school-age entry, the program benefited 21 children and 28 adults.

- Two programs, TEACH, Inc. “Budding Tree—School Readiness Preschool Program” and Surprise Valley Joint Unified School District “SVCDC—Strong Start for Children and Families” offered high-quality early education and care environments to families not eligible for State subsidized programs; 20 children were served. The program facilitated parent meetings stressed family engagement, school readiness, health/hygiene, reading at home (Talk. Read. Sing.), and tobacco-use prevention. Both programs assessed students using the Desired Results Developmental Profile (DRDP) tool; 100% of students showed increased aptitude. Results were shared with parents and transitioning teachers to facilitate school readiness.

## Mono

First 5 Mono programs served the following number and percent of the 0-5 population (numbers for each program are unduplicated, but across program numbers include duplicates):

- Improved Family Functioning
  - Home Visiting: 148, 21%
- Improved Child Development
  - CDBG Preschools: 12, 2%
  - Childcare Quality System: 465, 65%

- Footsteps2brilliance 505, 70%
  - Peapod Playgroups: 192, 27%
  - Raising A Reader: 237, 33%
  - Summer Bridge 73, 10%
- Improved Child Health
- Oral Health: 119, 17%
  - Safe Kids: 229, 30%
- Family Area of Residence:
- Benton, Chalfant, Paradise: 4
  - Mammoth Lakes, Crowley Lake, Sunny Slopes: 102
  - June Lake, Lee Vining, Mono City: 10
  - Bridgeport, Walker, Coleville, Walker, Topaz: 9

### Key Findings:

- Home Visiting: Participating families have improved parental knowledge, understanding, and engagement in promoting their children’s development and physical and mental health; most enrolled children received developmental screenings; 54% mothers participating in First 5 Mono Home Visiting have increased breastfeeding rates compared to California mothers.
- Oral Health: Children at kindergarten entry have a high percentage of untreated carries, 30%.
- Peapod Playgroups: Participating families are receiving child-development and parenting education.

Due to the data, findings, and conclusions herein, First 5 Mono County will continue to fund its currently funded programs while implementing measures to improve quality. First 5 Mono will also continue to work with community partners to leverage supports around investment areas and the well-being of children birth to five and their families. The Commission will consider implementing changes to funding allocations with this data during the 2018-19 Strategic Planning process.

## Monterey

First 5 Monterey County invested \$6.14 million in Fiscal Year 2018-19, providing services to more than 36,000 young children, parents, and providers.

- First 5 Monterey County deepened work in mental health, by adding an Infant Family and

Early Childhood Mental Health training solely in Spanish to the existing English cohorts. The Spanish-language cohort supports providers whose first language is Spanish and who are providing services in Spanish. Approximately, 170 providers participated in the trainings. Evaluations show participants connect to valuable information about early relationships, social emotional development and early mental health.

- First 5 Monterey County partnered with the Monterey County Department of Social Services to expand home visiting services to CalWORKs families. First 5 Monterey County was seen as a natural partner for the project. Over 100 CalWORKs families will be receiving visits each year.
- In Fiscal Year 2017-18, surveys and in-person meetings identified early childhood development and mental health as priorities for the use of cannabis revenue. During the Fiscal Year 2018-19 county budget process, First 5 Monterey County worked with stakeholders to support funding. One of those partners was Bright Beginnings, an early childhood development collective impact initiative of the Monterey County Children’s Council. First 5 Monterey County serves as the fiscal agent and one of the lead partners. As a result of the collaborative advocacy efforts, The Monterey County Board of Supervisors unanimously approved the use of \$340,000 from cannabis funds to support the work of Bright Beginnings, including the local maternal mental health task force.
- First 5 Monterey County celebrated 20 years of championing childhood by partnering with organizations to create MY Town, a free, hands-on children’s museum for the whole county hosted at the National Steinbeck Center. Close to 6,000 children and adults visited the exhibit which emphasized the importance of playing with children. It was designed to be a traveling exhibit and several

communities are interested in continuing the learning through play.

## Napa

In Fiscal Year 2018-19, First 5 Napa invested in systems-level change by forming the First 5 Napa Network, a network of leaders committed to moving the needle on the most intractable problems facing Napa County's children 0-5 and families.

- The inaugural First 5 Napa Network cohort—comprised of 17 cross-sector leaders—was convened over a 6 month period to build leadership skills, increase collaboration and connectivity, and utilize human-centered design and systems thinking strategies to identify the challenges that face Napa County children 0-5 and families and create experiments to address them.
- First 5 Napa Network members were given design challenges with an overall lens of “moving towards an equitable, socially just and inclusive community for children and families.” The design challenge highlighted here was “creating ways for parents and caregivers of young children to better access, engage in and benefit from services available to them.” Through empathic interviews, First 5 Napa Network members found that many parents feel alone in their experiences and do not receive respectful or appropriate care when accessing services in Napa County. The design team then hosted a session with 6 LGBT family members that revealed the following themes about what Napa County LGBT families need: to feel visible and supported by the community; safety; and connection with other LGBT families and allies.
- Within two months, these LGBT parents led civic action that resulted in the Rainbow Flag flying for the first time at 4 city halls and 2 Napa County offices. 5 flag policies were adopted. To build connections, LGBT parents hosted a Rainbow Play Date for Pride Month. 120 people (including

41 children 0-5 and 61 parents) attended. Rainbow Play Dates now continue monthly. Parents felt more connected to LGBT families and more supported by their community after attending the Play Dates. The momentum of these efforts led to the creation of the Rainbow Action Network to continue system level efforts to support the LGBTQ community.

## Nevada

Evaluation findings reported in Fiscal Year 2018-19 pertained to Fiscal Year 2017-18. Highlights from that year include: Four Family Resource Centers (FRCs) served 926 parents and 1,013 children 0–5 years. The FRCs delivered many services that helped families increase their Five Protective Factors including: 441 in structured play groups for parents and children, 1,044 referral contacts were made to community resources, and parent information was shared with 106 parents. Foothill Truckee Healthy Babies Home Visiting Program provided intensive support as an accredited, evidence-based Healthy Families America program to 273 parents of 139 children, delivering a total of 2,151 home visits in Fiscal Year 2017-18. Home visitors:

- Provided 767 referrals for additional local resources
- Screened all eligible mothers with the Edinburgh Postnatal Depression Scale, identified 28% of these mothers who screened

positive for depression and successfully connected 100% of these mothers to services for their depression

- Screened 97% of target children with the Ages & Stages Questionnaire (ASQ) and ASQ - Social-Emotional health (ASQ-SE) developmental screenings, identified 11% of children who had suspected developmental delays and connected 100% of these children to further assessment and services for their delays. Moving Beyond Depression Program provided evidenced-based delivery of in-home therapy to mothers in home visiting programs who were diagnosed with depression. Therapists delivered 200 therapy sessions to 21 clients.
- 86% of clients showed a reduction in their Edinburgh Postpartum Depression Scores over the course of the program
- 100% of clients had coordinated care provided by their therapist and home visitor. The Step Up to Kindergarten Summer Program served 96 5-year-olds with the enrolled children showing growth in an average of 2.3 out of 10 measured school readiness skills over the course of the 3-week program. The number of children showing mastery of more than half of the items (6 or more) increased by 26% from entry to end of program.



## Orange

Strategic Plan—First 5 Orange County updated its strategic plan, holding meetings with Commission members and stakeholders and conducting targeted community outreach and public study sessions to develop measurable objectives in three areas that align with statewide early childhood goals: Resilient Families, Quality Early Learning, and Comprehensive Health and Development. Adopted in April 2019, the 2019-2024 Strategic Plan acknowledges a shift of priorities from the creation of new services to better integration and coordination of services and agencies that support young children and families. It also includes the new branding of First 5 Orange County which now aligns with the network of First 5 Commissions throughout the state.

- Prenatal to Three—First 5 Orange County received Pritzker Children’s Initiative funding to work on shaping early childhood systems that will lead to increased investments in core services for infants and toddlers. A Pritzker fellow began work in August 2018, convening partners to strategize how to increase access to high quality services for children from birth to age 3 and their families, with the ultimate goal of improving kindergarten readiness. As a participating county in the National Collaborative of Infants and Toddlers, First 5 Orange County is

contributing to the national effort to strengthen early childhood systems and drive policies toward investment in core services for infants and toddlers.

- Home Visiting – The newly created California Work Opportunity & Responsibility for Kids (CalWORKs) Home Visiting Initiative set aside funding to expand access to home visitation services throughout the state. First 5 Orange County’s Bridges Maternal Child Health Network provided the platform for implementation of CalWORKs-funded expansion of home visiting services, leveraging several Bridges program assets including comprehensive screenings for women and babies, the established and evaluated local home visitation programs, and subject-matter expertise for the targeted local families in need.

## Placer

First 5 Placer is committed to investing in the county’s youngest children. In Fiscal Year 2018-19, over \$2.9 million were spent focused on child abuse and neglect; oral health; maternal and child health; and early literacy reaching nearly 8,000 children, parents, family members, and providers through its funded programs. Nearly 40% of children and parents were Latino; 36% spoke a primary language other than English; and 58% of children were enrolled in Medi-Cal.

Two key accomplishments in 2018-2019 by First 5 Placer include efforts to 1) increase children’s access to oral health and 2) increase maternal and child health.

Oral Health: More First 5 Placer children had been to the dentist or dental hygienist in the past year, compared to previous years. (68% in 2018-2019 compared to 48% in 2016/17 and 59% in 2017/18). The Placer County Oral Health program provided the following services to children and families receiving WIC:

- 474 children received an oral health assessment and tooth brushing demonstration
- 342 children received a fluoride varnish to prevent cavities
- 77 children who were identified as not having a dental home or needing further dental services received follow-up information and support
- The Placer County Oral Health Alliance convened 11 times and continues to expand its partner network.

Maternal and Child Health: More women engaged in services through First 5 Placer received prenatal care in the first trimester in 2018-2019, compared to previous years (79% in 2018-2019 compared to 66% in 2016/17 and 63% in 2017/18). With support of First 5 Placer:

- 52 women received support from promotores to access prenatal and postnatal care (Latino Leadership Council)
- 61 mothers received counseling for perinatal or postpartum depression (Insights Counseling)
- 163 children and caregivers received weekly home visits using Parents as Teachers (KidsFirst)
- 97 mothers received substance abuse treatment and child development support (Granite Wellness)

## Plumas

The First 5 Plumas County Children and Families Commission’s primary strategy in realizing its vision and fulfilling its mission is through the support of home visiting services. Currently, the Commission funds



four direct service grants that provide home visiting services to families (including foster parents) who have children ages 0–5. All programs utilize the Strengthening Families™ Protective Factors framework to support and measure success. During Fiscal Year 2018-19, First 5 Plumas County investments in home visiting resulted in the following accomplishments:

- Families are engaged in home visiting services.
- A total of 98 families were provided with home visiting services.
- A total of 717 service contacts were made by home visitors in which 4,391 services were provided.
- 64 children were screened using the Ages and Stages Questionnaire (ASQ), while 5 were screened using the Social-Emotional (ASQ:SE) version of this tool.

Families are stronger as a result of home visiting services. All of the home visiting programs identify outcomes achievement related to each of the five Strengthening Families™ Protective Factors. In each of the protective factors, there was an increase in parental perception of skills, supports, and knowledge after having received home visiting services.

- 93% of parents agreed that the program has helped them improve their parenting skills.
- 92% of parents agreed that the program has helped them reduce the stress in their life. Families accessing services report a high level of satisfaction. The overwhelming majority of parents who completed the questions related to client satisfaction at the end of the Protective Factors survey were very satisfied with the home visiting program.
- 96% of parents agreed that their overall satisfaction with services was very good, while 100% indicated that their ideas and opinions are welcomed and included in the program.

## Riverside

First 5 Riverside continued to focus on strategies and planning framework to align with the First 5 California system. Much of the work

supported systems and capacity building through the development of strategic partnerships with local and state organizations and private/public agencies. A focus on sustainability of First 5 has led to increased leveraging of outside grant opportunities including CalWORKs Home Visiting Program, Dental Transformation Initiative (DTI) and match funding with Nurse Family Partnership and LENA Start. Additionally, First 5 Riverside has endeavored to sustain strategic and regional partnerships such as Help Me Grow—Inland Empire and DTI to build strong and aligned systems to support children and families. Much work has been dedicated through QSRC to increase access to quality early learning settings and foster professional development for ECE providers.

HealthySteps, an evidence-based pediatric primary care model, was implemented at 5 Federally Qualified Health Centers and 3 pediatric clinic sites changing the structure of pediatric care through an integrated seamless system of care comprised of universal services, short-term supports, and comprehensive services. HealthySteps Specialists ensure families have access to expertise and personalized support to better navigate the health care system.

First 5 Riverside increased its focus on building resilient communities to strengthen protective factors with an expansion of home visitation using a variety of models. Increasing families' access to services and resources to support family resilience, build provider capacity to support families in caring for their children, and educate parents to have the skills and tools to help their children achieve their fullest potential, are the main tenants of this initiative. First 5 Riverside consistently explores mechanisms for further expansion through strategic partnerships and funding opportunities.

## Sacramento

First 5 Sacramento funded an evaluation of developmental playgroups to gather formative data about the programmatic elements in use across First 5 Sacramento's nine partner school districts.



- Nearly half of 9 sites received scores that indicated their practices were exemplary.
- Curriculum: Playgroup sites that scored highest on curriculum offered playgroup curricula that were engaging, thematic, culturally responsive through language, and provided take-home supplemental activities for families.
- Classroom Environment: The most effective classroom environments utilized shared resources to benefit both classroom environment and coordination/accessibility of resources and referrals to participating families. The location of playgroups on preschool or elementary school sites provided a pipeline toward school readiness. Next-best classroom environments created safe, warm spaces with curriculum-driven stations, regardless of whether the location was mobile or in a shared space setting.
- Schedule: Overall, schedule satisfaction correlated with classroom location. Sites that were less satisfied with their schedule desired to expand sites with an ideal location that offered a successful classroom environment while reducing sites with less ideal locations that offered more challenging classroom environments. While playgroup communities face multiple barriers, the two most common barriers were: 1) lack of awareness of program offering/program value, and 2) transportation.
- Staffing/Infrastructure: Staffing provides the frontline assurance of playgroup quality and connection,

while infrastructure provides the baseline strategy for overall family support. District sites with enthusiastic, intentional staff that practice engaged parent support, employ Multi-Disciplinary Teams, and administer the Ages and Stages Questionnaire tool to all registered families, reflect preventive, as opposed to reactive, approaches to participation and engagement, and overall family support.

## San Benito

First 5 San Benito provided services, supports, and resources to children, families, and providers that addressed the First 5 California four result areas. Outcome highlights related to these results are summarized below.

- According to pre-post survey results, parents participating in Family Wellness Court parenting classes demonstrated significant improvement in family functioning, particularly in family members' ability to express their needs and feelings to one another listen and communicate clearly and positively, make decisions together, and handle changes well as a family.
- Parents as Teachers home visiting participants said that the program greatly improved their knowledge



of child development and how to meet children's social and emotional needs.

- Participants in Raising a Reader reported a significant increase over time in their child's reading engagement, and 99% of participants in Story Time said this program gave them ideas about how to make reading fun at home.
- To address Improved Child Development, First 5 San Benito enrolled 33 Early Childhood Education (ECE) providers in the Quality Counts program and provided professional development and coaching, and 12 ECE providers attended California Preschool Instruction Network classes in the county. Additionally, the Pre-Kindergarten Observation Form (P-KOF) was administered to children in Quality Counts programs help ECE providers better understand and support their students' readiness for kindergarten.
- Child health was addressed through the inspection of 30 car seats for safe and appropriate installation and the distribution of 25 new car seats.
- Finally, to contribute to Improved Systems of Care, First 5 San Benito organized and facilitated a multisector collaborative of local leaders to guide the development of a Family Impact Center to integrate service systems in the county and it helped form the Tri-County Central Coast Early Childhood Advocacy Network to advocate for policies and systems that benefit young children and their families.

## San Bernardino

One of the most significant investments by First 5 San Bernardino was the continued building and implementation of a Quality Rating Improvement System (QRIS).

- For Fiscal Year 2018-2019 reporting, there were 234 early care and education sites participating which resulted in 10,087 children served. Since launching Quality Start San Bernardino (QSSB) in

Fiscal Year 2015-2016, QSSB participants have made progress in increasing the quality of their programs.

- Fiscal Year 2018-2019 was the program's first year with sites receiving a re-rating. Out of the 60 sites that were re-rated, 42 had an increase in their total rating points and 24 had an increase in their overall tier rating.

A QSSB participant success story worth noting is that of a Family Child Care (FCC) provider. This provider signed up to participate in 2017. Upon enrollment, the provider had recently obtained a valid Family Child Care license and attended Early Childhood Education classes through Child Care Resource Center (CCRC). The assigned QSSB Coach explained the rating process and by June 2017, the provider received a tier rating of 2-Rising Quality. The provider was determined to work with her coach to increase the quality of her center for the benefit of the children in her care. During the first two years of participation in QSSB the provider completed her Bachelor's Degree in Child Development, completed 21+ annual hours of Professional development, and set up requirements for physician's reports and/or doctor's exams for children ages 5 and under. The provider became a certified Early Head Start Provider and set up the center environment in compliance with Family Child Care Environment Rating Scale (FCCRS). She also attended ASQ and DRDP training and began to implement the use of these tools successfully. In 2019, the site was rated for a second time and increased from a tier rating of 2-Rising Quality to a tier rating of 4-Emerging Quality.

## San Diego

This year, a total of 49,359 San Diegans received supportive services via First 5 San Diego initiatives. These include health and dental services, quality preschool, targeted home visiting, parent education workshops and much more. Thousands of additional young children and their parents benefited from communitywide services such as the Kit for New Parents, the NEW First 5 San Diego mobile app,

the First 5 Warmline, community health screenings and ongoing community outreach and parent education campaigns.

- This year, Oral Health providers screened 22,818 children and pregnant women and treated 16,481 for oral health needs. Several First 5 San Diego initiatives offer developmental screenings, assessments and treatment services to address the needs of young children. It is First 5 San Diego's goal to expand screenings across multiple settings, such as pediatrician offices and preschools, to ensure that all children in San Diego County have regular developmental checkups before entering Kindergarten.
- First 5 San Diego providers screened 12,731 children, identified 1,497 children with behavioral concerns and provided treatment for 3,191 children, which includes those who were referred from outside of our network. Drawing on recommendations from early education research and emerging best practices, First 5 San Diego funds two early learning initiatives: Quality Preschool Initiative and Mi Escuelita Therapeutic Preschool.

In total, 12,138 children in San Diego County received high-quality early education and targeted services through these initiatives. We are excited to announce that we adopted a 5-year Strategic Plan for Fiscal Years 2020-25! As we look to our emerging future, our declining revenue calls for us to consider a greater focus on our investments. This provides us with a unique opportunity to function as a convener, as an expert leader and thought partner to continue improving the overall system of care for children from birth to 5 years old throughout San Diego.

## San Francisco

First 5 San Francisco advances systems of support for early childhood education, family well-being, and early intervention to ensure that all young children thrive in supportive, nurturing, and loving families and communities.

Investments in the Quality Connections Quality Rating and

Improvement System now reach a total of 8,452 children in 429 participating early education programs and family support centers. More than 2,600 providers received Quality Connections professional development, including more than 14,000 hours of in-depth coaching instruction. As a result, percentages of programs meeting quality benchmarks continue to rise in the areas of instructional support (63% meeting quality cut-off scores) and environments (94% meeting quality cut-off scores).

San Francisco's network of 26 Family Resource Centers (FRCs) are in their 10th year of implementation. In Fiscal Year 2018-19 they supported just under 14,000 parents and children through an array of services intended not only to prevent child abuse and neglect, but to also provide parents with the tools and resources they need to give their children the best start toward school and life success. Across services, pre- and post-surveys indicate that after three to four months of participation, FRC parents are:

- More knowledgeable in child development
- More confident in parenting
- Increasing use of positive parenting practices
- Perceiving child's behavior as more manageable
- More frequently interacting with their children
- More frequently interacting with others in their communities.

San Francisco's Help Me Grow (HMG) Initiative continued to expand early identification and intervention efforts in Fiscal Year 2018-19 with approximately 6,000 children receiving a developmental screen. The HMG team also provided intensive supports within the classroom setting to over 300 parents and preschool children with low to moderate developmental risk, to ensure a more positive early learning experience in preparation for kindergarten.

## San Joaquin

First 5 San Joaquin continues to focus on leveraging additional resources and partnerships in order to bring services to the community. Two

programs are highlighted here:

- IMPACT served 51 Family Child Care Homes and 62 Centers in 2018-19. The most successful strategies included a marketing campaign to raise awareness about Raising Quality! (RQ!) and encourage enrollment in preschool, and printed guides to help parents find quality care and parent-friendly toolkits about Infant/Toddler/Preschooler development and resources.
- The newest component of IMPACT is the Peer Mentor Program that equips mentor providers to assist their peers in creating developmental screening systems within childcare settings. Other successes included the Provider Appreciation event held in March 2019 to honor over 100 early care and education providers, with Camille Maben as motivational keynote speaker. And in July 2019 family child care provider José Chavez gave compelling testimony at the First 5 California meeting at which IMPACT funding was subsequently approved for the next three years.
- First 5 San Joaquin also implemented the CalWORKs (CW) Home Visitation Program locally known as FamilyWORKs. By June 2019, 118 families were served in FamilyWORKs. The acceptance of state funding tripled the local home visitation budget and supported training to over 700 CW employees on local resources for children under the age of five. FamilyWORKs includes an early childhood consultant service through the San Joaquin County Child Abuse Prevention Council for behavioral health case consultation. Partnerships with the Family Resource & Referral Center Help Me Grow Call Center and SJ TEETH oral health care coordination services leverage community-based services designed for very young children to strengthen systems for families participating in the CW programs.



### San Luis Obispo

Our early-literacy arm extended its reach even further, with more than 30 Raising A Reader sites serving upwards of 500 children across the county.

- Community collaboration brought the family-engagement program to vulnerable populations at ECHO (El Camino Homeless Organization) and 40 Prado, two local centers that provide shelter and support services for individuals in crisis, many of whom are young parents and children.
- Raising A Reader is also brightening days and boosting minds at the Sierra Vista Hospital Pediatric Unit, where young patients and their parents receive book bags for precious story and bonding time together!
- As San Luis Obispo County prepared for the launch of the Help Me Grow system, we engaged local pediatricians in conversations on Developmental Screenings. First 5 San Luis Obispo hosted the “Pediatric Town Hall: Strengthening Our Developmental Screening & Referral Practices” in November 2018. It offered Continuing Medical Education (CMEs), which contributed to the amazing turnout of 23 local physicians from across the county. The event featured a number of speakers, including Dr. Edward Curry, AAP-Chapter 2

Immediate Past President, as well as a provider panel and resource fair.

- In early 2019, a group of local stakeholders began laying the groundwork for a town hall focused on addressing childcare challenges in San Luis Obispo County.
- May 2019’s “Where’s the Care?” convening received tremendous community support, with over 140 attendees. The event hosted speakers from all over the state, including Camille Maben (First 5 California Executive Director), Rene Mendez (City of Gonzales City Manager), and Sheryl Shushman (Patagonia Director of Global Family Services), representing the private sector and government side of addressing childcare needs. There was equal time to explore the challenges and begin problem solving through breakout sessions and brain storming. The event created public awareness, government attention and business engagement that still continues.

### San Mateo

During Fiscal Year 2018-19, First 5 San Mateo County maintained its multi-faceted investments in programs supporting all aspects of a child’s early years, including Early Learning; Child Health & Development; Family

Engagement; and Policy, Advocacy, and Communications. Supported by \$6.1 million in community investments, our funded partners served over 10,000 children, parents, and providers, and distributed 2,802 Kits for New Parents. First 5 San Mateo County has also engaged diverse stakeholders in many areas critical to the health and well-being of young children. Examples include:

- Build Up for San Mateo County’s Children: First 5 San Mateo County is leading a cross-sector, public-private partnership to expand awareness of the child care gap, mobilize advocates, increase the number of child care spaces, and generate funding. Build Up has secured three years of operational funding, hired full-time staff, and received donations of over \$300,000 to seed the Build Up Capital Fund. Thus far the partnership has saved 610 spaces from closure, supported the creation of 550 new spaces through repurposing existing structures, and ensured that more than 1,000 new spaces are included in upcoming development projects.
- Help Me Grow: In bringing Help Me Grow to San Mateo County, F5SMC has committed to enhance sustainability through expanded funding partnerships.

In addition to our own contributions, this year Help Me Grow was supported by nearly \$500,000 from other funders, including private foundations and public agencies. These resources went towards the full continuum of services for children with or at risk for special needs and their families and communities, such as outreach, the HMG call center and website, screening and assessments, referrals and service linkage, care coordination, and health provider engagement.

### Santa Barbara

In Fiscal Year 2018-2019 First 5 Santa Barbara County invested \$2,864,685 in programs and services for 2,446 children and 2,604 families. Investment strategies included Family Resource Centers, Quality Counts, Early Care

and Education spaces and Systems Improvement. First 5 Santa Barbara County achieved several noteworthy results that improved the quality of child care setting for children which include the development of twilight preschool classrooms across six school district campuses. This First 5 Santa Barbara County funding partnership with school district funding increased access to quality preschool for 96 children and is an exemplary model of innovation and the power of leveraged funding. A total of 139 sites participating in Quality Counts and of those sites 64 centers and 24 Family Child Homes also maintaining nationally accredited. The development of a strong cadre of Quality Counts center based and family child care coaches that are certified or highly trained in Classroom Assessment Scoring System (CLASS), Center on the Social and Emotional Foundations for Early Learning (CSEFEL), Trauma Informed Care, Dual Language Learners, Family Child Care Environment Rating Scale (FCCERS), Ages & Stages Questionnaire (ASQ) and National Association for the Education of Young Children (NAEYC) and National Association for Family Child Care (NAFCC) accreditation. First 5 Santa Barbara County provided first time funding to St. Vincent's Family Strengthening Program (FSP), a drug and alcohol-free, transitional housing program (up to 27 months), designed to assist homeless single mothers with one or two children birth to 5 years old. FSP offered a supportive, communal environment where young women and their children were able to access the life-tools and services they need to become self-sufficient and thrive. FSP is funded in part by First 5 Santa Barbara County, which provided the following services to 28 mothers and 29 children, with 24,455 transitional housing days:

- Ongoing case management using the Family Development Matrix tool
- Weekly evidence-based parenting classes
- Early childhood education and assessments
- Weekly counseling with Marriage and Family Therapists (MFT) and behavioral health support

- 92% of mothers in stable housing post FSP
- 58% of mothers obtain higher paying jobs
- 57% of mothers received free legal assistance.

## Santa Clara

As part of our commitment to sustainable systems of quality early education, First 5 Santa Clara County finds creative pathways to increase teachers' professional development, educational goal attainment, retention and leadership development in the field. In working towards assisting educators with achieving their educational goals First 5 offered 15 full scholarships to earn a master's degree from Pacific Oaks College in Human Development with a concentration in Leadership in Education & Human Services. Participants focused their thesis on improvements to the ECE field, such as the benefit of intergenerational programs for children and elders, impacts of quality teamwork on educators, barriers and facilitating factors to Latino parent engagement, and the impact of inclusive childcare sites. The participants also shared what they learned with the Quality Matters communities of practice. In focus groups throughout the program, participants reported that the master's program was a major life undertaking as they balanced the programs' demands with those of their full-time jobs and families, but it was a transformative experience for them. They learned more about the early learning field, as well as a deeper understanding of social inequities, privilege and oppression, and inclusion practices. They also gained the building blocks of leadership, including presentation skills, listening skills, ability to voice their opinions, and to make decisions. Indeed, the master's cohort participants said they felt a sense of responsibility to improve the quality of early childhood education in their communities, and some had already begun this by hosting Family Childcare Network meetings, discussing QRIS ratings with other teachers, mentoring co-teachers, and advocating for funding for a pilot co-op program. Ultimately, all 15 educators supported by FIRST 5 were awarded their master's degree.

## Santa Cruz

First 5 Santa Cruz County is helping preschool children get critical early vision screenings through its VisionFirst Program. Following the completion of First 5's successful pilot program in 2015, VisionFirst has now been integrated into First 5's Santa Cruz Reading Corps program, which has increased the program's reach into a total of 69 classrooms. VisionFirst provides children as young as 6 months old with a simple and efficient vision screening using the Spot Vision Camera that quickly detects common vision problems. Parents of children found to have possible vision issues are assisted in getting a full vision exam for their child with a local optometrist. Of the 1,115 children screened in 2018-19, 171 (15%) had possible vision problems identified, and to date 127 of those children have received a full vision exam. Of these children, 114 (90%) have been prescribed eye glasses or are being monitored. Due to this success, some local partners purchased their own Spot Vision cameras to provide on-going screenings.

First 5 Santa Cruz County is connecting newborns to medical care through the Baby Gateway Newborn Enrollment Program. The goals of First 5's Baby Gateway Program are to visit mothers who have given birth in local hospitals and provide: health insurance enrollment assistance, First 5's Kit for New Parents, and information on using primary care appropriately. In 2018-19, this program reached 90% of all mothers while in the hospital. Baby Gateway also assisted 98% of all mothers who had Medi-Cal births to complete a Medi-Cal application for their newborns, and 99% of these mothers identified a preferred primary care provider or clinic for their child before discharge from the hospital. This program may also be having an effect on the use of the Emergency Department (ED) for very young infants, and particularly those who are covered by Medi-Cal. Since the launch of this program, the number of infants (under age 1) on Medi-Cal who visited the ED at one hospital has dropped 49%.

## Shasta

First 5 Shasta's 2018-19 highlights include:

- Established a new 5-year strategic plan with the following goals: Adverse Childhood Experiences (ACEs) are reduced and prevented in the Shasta County 0-5 population; All children 0-3 in Shasta County have healthy beginnings and optimal development; All children in Shasta County will be prepared for and enter school ready to learn.
- Launched Help Me Grow Shasta (HMG) with community event, in collaboration with the Shasta County Office of Education and the United Way. HMG leverages local resources to increase public awareness of the need for developmental screening, offers screenings, and provides referrals and care-coordination for early intervention services.
- Provided \$21,000 for Wildfire Recovery Grants to help childcare providers rebuild and children/families recover from trauma after the devastating wildfires of 2018.
- Continued work with community partners around ACEs education, prevention and intervention.
- Provided NICU and families of newborns with books to read to their infants, which provides exposure to language and opportunities for attachment in a stressful environment.
- The Bridges to School Success program provided evidence-based mental health services and behavior supports to 137 children at risk of preschool/childcare expulsion and 261 parents/caregivers.
- Supported the Healthy Babies Program, which provides mental health services for 87 pregnant women and mothers of children age 0-2 experiencing depression or anxiety brought on or exacerbated by pregnancy or during the postpartum period.
- First 5 Institute delivered training and educational activities for 624 children, 425 parents/caregivers via activities including professional

development, library story times, and professional training.

- Summer Safety projects focused on outdoor safety and drowning prevention served 1,492 children and more than 2,000 family members.
- Coordinated 22 Week of the Young Child Events.
- Distributed more than 18,000 children's books.

## Sierra

The vision of First 5 Sierra is to ensure a continuum of appropriate and integrated health, education and recreational support services from prenatal to old age for a balanced and sustainable Sierra County community. First 5 Sierra's strongest and most successful achievement continues to be its preschool tuition subsidy program. This program supports working families, most of whom would not be able to send their children to preschool without tuition assistance. In 2018-19 First 5 Sierra continued to achieve an amazing 90% rate of children attending preschool prior to entering kindergarten. Investing in a program where all local children can attend preschool ensures that all Sierra County children will start kindergarten with the most optimal preparation and with the least disparity in readiness possible.

First 5 Sierra continues to seek innovative ways to support the resilience of our families. First 5 piloted a Back to Preschool Night which introduced parents to service providers from the schools, Community-Based Organizations and county Health and Human Services, and included a fascinating presentation on positive parenting from an expert behavior specialist. The event was well attended and received overwhelmingly positive feedback from parents, with high interest in future events. In our remote, rural community there are few to no opportunities or spaces for parents of babies and very young children to connect, socialize and support each other—there are no community centers, no recreation programs and only two very small coffee shops in the entire county. First 5 Sierra sponsored a family-friendly summer Music in the Park

series to provide parents with a venue for social connections and program outreach. The events were well received in the community, resulting in parents meeting other parents, distribution of our favorite Potter the Otter materials, as well as increased program registration and visibility for the needs of young children and their families.

## Siskiyou

In Fiscal Year 2018-19, First 5 Siskiyou provided unique breadth, scale, and quality of programs that enabled successful reach to community members, including the following:

- Seventeen communities served 8 Family Resource Centers (FRCs) throughout Siskiyou County.
- Over 10,000 hours of drop-in help are available at FRCs.
- Playgroups are conducted once per week for 48 weeks, across 288 sessions, reaching over 700 children.
- First 5 family literacy efforts included book distributions from C/FRCs, Dolly Parton's Imagination Library, Red Scarf Society, Reach Out and Read, Fairchild Medical Center, and Read Across Siskiyou Starts at Pregnancy. Over 22,000 books were distributed to children ages birth to 5.
- Evidence based parenting education classes and workshops reached caregivers across the 5000 square miles, and out of 128 caregivers surveyed, 43% reported experiencing abuse by a person inside their family, while 34% reported experiencing abuse by a person outside of their family.
- First 5 launched its 2018-19 kindergarten readiness assessment in 25 classrooms across the county. Teachers used the Kindergarten Observation Form to assess the readiness skills of 420 children, and 227 of their parents completed a Parent Information Form, providing rich detail about family demographics, access to early education, basic health, and social services, as well as family protective factors.
- First 5 ensured quality of services by training all grantees on the

Strengthening Families framework, and completing the Strengthening Families provider self-assessments. Rich menu of high quality PD Trainings were provided. Agency-wide, First 5 created a strategic evaluation framework which identified priority indicators for each goal area and related programs, as well as evaluation tools and reporting procedures. An Annual Strategic Plan was also created in Spring 2019 which summarized strategies through which First 5 seeks to impact and measure the indicators outlined in its strategic framework.

## Solano

First 5 Solano continued to implement its high-quality programs in the Priority Areas of Health & Well-Being, Early Childhood Learning & Development, Family Support & Parent Education, and Systems Change. Accomplishments of Fiscal Year 2018-19 included:

- The launch of an Annual Grants program to provide a regular opportunity for the Commission to fill community gaps, pilot new or innovative ideas, and address time sensitive community needs. Through the first year of funding, seven grantees provided services to close to 700 children and families. Several agencies were able to sustain their project beyond the initial funding, seeding important work in our community.
- With blended funding from the First 5 Solano and Mental Health Services Act, the evidence-based Triple P Positive Parenting Program was implemented as a parenting education strategy. A total of 38 practitioners, representing eight local agency providers participated in extensive Triple P training across four levels of intervention and received accreditation. Providers began offering parenting education services to parents in Fall 2018 with over 1,000 parents receiving services in the first year.
- In early 2018, the Commission made a decision to establish a First 5 Center in the City of Vallejo

due to the high-risk factors in that city. During Fiscal Year 2018-19, First 5 Solano identified a location within a census tract with 58% child poverty, and close to neighborhoods with even higher rates of poverty. Construction began with an estimated timeline for opening the Center in December 2019.

- The First 5 Center will be a one-stop location to provide a full range of dual-generation services to support healthy behavior, social and emotional development, and school readiness of children, as well as provide parents the tools they need to develop positive parent child relationships and connect to other families. All services will be family-centered and trauma-informed to build resilience and strengthen families.

## Sonoma

In Fiscal Year 2018-19, the First 5 Sonoma County Commission's top priorities included increasing equitable access to quality early care and evolving the Commission's organizational structure to promote the sustainability of its mission and stewardship of public funds.

It is no longer the case that one parent works and one stays home. Childcare is essential to support parents' ability to work and further their skills through education. Affording childcare is difficult in Sonoma County and is a barrier for employers to attract and retain workers. Locally, a family earning the median household income spends 20% on childcare, and the cost is over 60% for a parent earning minimum wage.

In the 2017 wildfires 15 licensed childcare programs were lost, displacing 444 children and leaving many parents unable to work. First 5 Sonoma County launched the Employer-Supported Child Care initiative, partnering with the Santa Rosa Metro Chamber, Sonoma County Office of Education, employers, childcare operators, the Child Care Planning Council, and the Community Child Care Council to leverage private sector resources to make child care more affordable.

The Commission partnered with elected officials and County of Sonoma and City of Santa Rosa planning and economic development departments to set up a soft pipeline of housing development projects over the next five years to co-locate childcare facilities within affordable housing.

## Stanislaus

2018 was a pivotal year for First 5 Stanislaus. The organization completed a name change from the Stanislaus County Children & Families Commission to First 5 Stanislaus. We adopted a new logo and new website to reflect our energy and progressive nature. We also created a new digital report to the community to replace its previous print newspaper version. This report featured video testimonials that highlighted the impact of First 5 work in the lives of community members. Probably the most significant accomplishment in 2018-2019 was the completion of a major community-based, strategic direction and planning process involving multiple stakeholders. The result of the work included a new mission statement, values, priorities and strategies to move forward.

Improved Family Functioning:

- The parents of 9,328 children received family support services through countywide Family Resource Centers or other programs.
- 1,660 received more intensive services focused on improving child abuse risk factors.
- The parents of 1,469 children attended parenting classes to increase parenting skills and knowledge.
- Of the 1,427 children 0-5 whose caregivers were screened for depression, 353 children 0-5 had a caregiver referred for mental health services as a result.

Improved Child Development:

- The families of 782 children 0-5 increased the time spent reading with their children at home after receiving literacy services.
- 1,048 children 0-5 were screened for educational developmental issues and 73 were reported as being referred for further assessments or services.

- 119 children participated in the Kindergarten Readiness Program at school sites across the county that helped prepare them for Kindergarten.

#### Improved Health:

- 130 infants were born term after their mothers participated in a healthy birth program.
- 92% of the mothers initiated breastfeeding.

#### Improved Systems of Care:

- Families of 5,839 children have increased knowledge and use of community resources.

## Sutter

In partnership with the Sutter County Maternal, Child and Adolescent Health (MCAH) program and with the assistance from the Yolo County Perinatal Mental Health Collaborative, Sutter County Children & Families Commission implemented the universal symbol for Maternal Mental Health into a live Traveling Blue Dot in celebration of Maternal Mental Health Month (May 2019). The live Blue Dot travelled to multiple agencies throughout Sutter County during the month of May to actively engage both traditional and nontraditional colleagues in a social media campaign. Photos of agencies were taken with the Blue Dot and were featured on the Commission's Facebook page. The purpose of the photos taken was to promote awareness about maternal mental health and the need for developing a system of care. The Blue Dot Campaign successfully engaged agencies to initiate conversations about their critical role in addressing maternal mental health. The social media photos made a statement in the community that they care about mothers and baby's health. The campaign started necessary conversations, established relationships and begun to decrease stigmas around perinatal mood and anxiety disorders.

Some of the stakeholders included urgent care, family resource centers, the Sutter County Sheriff and Yuba City Police Department, Sutter County Public Health, Adventist Health, Children's Museum, Yuba-Sutter-Colusa United Way, Sutter County Library and the Yuba-Sutter Chamber of Commerce. The project also received proclamations

from both the Yuba City Council and the Sutter County Board of Supervisors, along with the policymakers taking a photo with the Blue Dot.

Sutter County Children & Families Commission continues to work with partners to strengthen resources to link mothers to the care required when experiencing mental health disorders and develop a comprehensive resource guide that will support healthcare providers, Help Me Grow staff, WIC and the community-at-large.

## Tehama

First 5 Tehama continued to be a visionary leader in the county for building sustainable systems to support families with young children. At the countywide level, First 5 Tehama supported the Pregnancy to Preschool Partnership (P2P), a collaboration of publicly-funded agencies to streamline referral and data sharing processes, and ensure that every child that comes to the attention of partner agencies has access to a high quality early learning opportunity. In Fiscal Year 2018-19, 216 families were given referrals from 21 agencies through the P2P network. First 5 Tehama also funded the School Readiness Initiative, a program that serves families from pregnancy to age 5, without income eligibility or medical necessity. Upon referral, resource visits were conducted with 304 families to understand needs, conduct developmental screenings, and refer to home visitation, playgroups, parent cafés and any other early learning and parent supports needed. Evidence-based home visitation (Parents as Teachers) was provided to 358 families to help them learn more about child development, positive parent-child interactions and to help children meet health and developmental milestones. Parents praised the home visiting program, with 88% of parents reporting an increase in knowledge of their child(ren)'s development. At the end of program, 99% of children had medical and dental health coverage, and 86% of children were up-to-date on medical visits, 63% on dental visits, and 88% on immunizations. Parents felt that parent cafés were extremely valuable for social networking and building

protective factors; 98% were satisfied or very satisfied with their experience. In Fiscal Year 2018-19, one hundred playgroups provided developmentally appropriate activities for 915 children without prior early learning experience. In post surveys, nearly all parents reported increases in knowledge of child development (96%), social-emotional competence of children (93%), and access to community resources (96%).

## Trinity

The First 5 Trinity County Children and Families Commission invests in a variety of services aimed at supporting children prenatal through age five and their families. Primary investments include:

- **School Readiness Playgroups:** First 5 Trinity partners with the Trinity County Office of Education (TCOE) to provide pre-K programs at various locations throughout the county. The pre-K school readiness program offers structured playgroups aimed at preparing kids for kindergarten. In Fiscal Year 2018-19, the program served 62 children ages 0 through 5, and 41 primary caregivers.
- **Parent Nursery School Program:** The Parent Nursery School program partners with parents to provide engaging enrichment activities. In Fiscal Year 2018-19, the program served 17 children ages 3 through 5, and 30 primary caregivers.
- **Welcome Baby Program:** The Welcome Baby Program offers new parents a lifeline to support, information and community resources. New parents are visited in their home by a family advocate that provides information about what to expect as a new parent, coaching about creating a safe home environment, and information about resources. In Fiscal Year 2018-19, the program served 12 infants, and 26 primary caregivers.
- **Children's Garden:** The Children's Garden Project aims to teach young children the fundamentals of gardening as well as to provide basic guidance on healthy

nutrition. In Fiscal Year 2018-19, the program served 93 children ages 0 through 5, and 94 primary caregivers.

- **Trinity Smiles:** Trinity Smiles is a program that provides mobile and dental services at various school sites, with a focus on providing care to underserved children in the county. Services include oral evaluations, extractions, cleanings, oral hygiene instruction, x-rays and fillings. In Fiscal Year 2018-19, the program served 58 children ages 0 through 5, and 79 other family members.

In addition to the primary investments described above, First 5 Trinity supports smaller community projects.

## Tulare

First 5 Tulare County's vision is that all Tulare County children will thrive in supportive, safe, loving homes and neighborhoods and will enter school healthy and ready to learn. This was the first year of implementing the new Strategic Plan.

In 2018-2019, funded programs served 30,345 parents and children. Each of First 5 Tulare County programs are unique. This year First 5 Tulare would like to highlight two programs: Save the Children Early Steps to School Success and Altura Centers for Health Breastfeeding Friendly Clinics.

First 5 Tulare County's partnership with Save the Children Federation Inc. Early Steps to School Success has been crucial to reaching hard-to-reach populations. The program partners with six of the counties rural school districts to ensure children and their parents have access to high quality literacy education via home visitation to expectant families, families with infants and toddlers, and families with 3 to 5 year olds. The families of expectant mothers focuses on prenatal health care and baby's developmental progress. Families with infants and toddlers are provided with services to build strong, loving relationships with their children and create supportive environments. Parent education is offered to cover topics such as communication, child safety, and children's health and

development. Books are brought to each visit to help families build their home libraries. Growing up in a house full of books has been strongly linked to academic achievement. Families that participated in the program demonstrated an increase in books in their home and on average read together 10 times per month. 100% of the children 0-3 that were identified as having a concerns via the Ages and Stages Questionnaire received referrals for treatment.

First 5 Tulare County has expanded their partnership with Altura Center for Health Breastfeeding Friendly clinics. Through this first year of implementation they served 236 women that were seen by the International Board of Lactation Consultant Examiners.

## Tuolumne

First 5 Tuolumne provides leadership and support for programs to achieve the vision that all children are healthy and ready to learn. First 5 Tuolumne County invested \$726,982 in Fiscal Year 2018-19, providing services to over 2,622 young children, parents, and providers. Of those receiving services, most were served by Health programs (80 percent) such as the Smile Keepers dental program, Public Health Outreach, and developmental screenings. Our main focus areas are:

- **Improved Family Functioning:** Primary Caregivers obtained the supports and resources they need to be their child's first and best teacher. 254 parents, caregivers, and providers participated in programs for improving family functioning such as in-home support, group parenting classes, as well as training to improve their ability to provide for their families such as GED and ELL classes.
- **Improved Child Health:** Our Smile Keepers Oral Health program provided oral health screening, fluoride varnish, and education to 1,028 children and 569 parents. This was the first year First 5 Tuolumne offered the Ages and Stages Questionnaire for Social-Emotional Development (ASQ-SE) at all our county kindergarten registrations.

- **Improved Child Development:** Tuolumne County invested \$259,259 to improve the quality of our early care and education sites. This was done by investing in professional development stipends for providers who participate in continuing education and/or coaching as well as investing in training to provide the ASQ-SE to parents. This was the first year First 5 Tuolumne has invested in the Imagination Library. Since 90% of a child's brain develops before the age of 5, we know it is vital to invest in families and encourage them to talk, read, and sing to their children every day. We are confident the Imagination Library will help.

## Ventura

In Fiscal Year 2018-19, First 5 Ventura County implemented the third funding year of its five-year strategic plan that was adopted in June 2015. For funding years one through three, investments largely remained the same as the Commission utilized its Sustainability Fund to maintain funding levels. With the depletion of the Sustainability Fund in June 2019, First 5 Ventura County prepared to shift its strategic investments for years four and five towards advocacy, capacity building and system change efforts, that promote parent engagement, build best practices and quality standards, engage partners in cross system governance and increase the alignment of resources for improved outcomes for young children. Significant modifications to implementation models for First 5 Ventura County's investments in quality preschool, Help Me Grow, and Neighborhoods for Learning (NFL) initiative, a nationally recognized, community-based service delivery model were finalized and contractor selections occurred so that services were ready to begin on July 1, 2019.

During Fiscal Year 2018-19. The NFLs brought together early learning, health and family support resources for families in their neighborhoods and piloted a standardized approach for delivering Parent and Child Together (PACT) classes. Programs funded under Countywide Specialized Strategies delivered regional-based family

strengthening, early intervention, and health-focused programming, such as oral health services and Triple P. Help Me Grow streamlined the process of accessing support for families of young children with developmental and behavioral concerns. Quality early learning opportunities continued through the funding of preschool spaces and quality improvement activities. First 5 Ventura County championed the Take 5 and Read To Kids campaign to raise awareness about the importance of early childhood literacy and launched a new parent engagement strategy built upon a national model, in collaboration with the Center for the Study of Social Policy's Early Childhood Learning and Innovation Network for Communities (EC-LINC).

### Yolo

As the first year of a new Strategic Plan, Fiscal Year 2018-19 was a year of significant movement in First 5 Yolo's direction to focus on prevention and deeper investments in systems transformation efforts. Funded program highlights include:

- Helping families avoid the need for entry into CWS and supporting positive parenting
- Increasing access to early mental health screens and supports
- Engaging families in early learning
- Piloting a systems transformation effort, The CHILD Project.

Starting in Fiscal Year 2018-19, First 5 Yolo acted as co-founder and lead agency for city cannabis-related revenue

invested in a pilot project for higher-risk families, prenatal-3 yrs. This pilot set the foundation for an innovative and expansive project in support of pregnant women and mothers of infants.

All programs are increasingly coordinated and targeted to systems transformation. The Commission anticipates substantial strides in this regard in Fiscal Year 2019-20 with the launch of a large initiative, The CHILD Project: Road to Resilience (R2R), co-funded with California Department of Social Services Office of Child Abuse Prevention and built on the foundation of the earlier pilot project. R2R is a systems improvement designed to prevent conditions that contribute to child maltreatment, prevent or mitigate adverse childhood experiences, and provide a system for improved health, safety, and early experiences. The Project identifies high-risk mothers and infants and provides intensive, evidence-based home visiting to substantially mitigate the risk for child maltreatment and future trauma.

In the support of these efforts, First 5 Yolo invested time and attention in its local "Thrive by Five" strategy, advocating for the dedication of new revenues to early childhood prevention and intervention efforts. This has catalyzed leading edge policies in cities and at the County, resulting in the inclusion of early childhood in a County cannabis tax expected to help fund First 5 activities in Fiscal Year 2019-20, and dedicated funding from cities.

### Yuba

In Fiscal Year 2018-19, First 5 Yuba awarded nearly \$60,000 in mini-grant funds to fourteen different community based organizations, public entities, and private agencies that addressed all First 5 California result areas. Mini-grants supporting Improved Child Health, included continuing education for medical professionals related to breastfeeding. A gas card program supported families traveling out of the area for pediatric specialty care, and local kids' yoga classes totaling over 103 children 0-5 and their families.

In relation to Improved Child Development; both center and home based day cares received support in curriculum development and sustainable facility improvements. Notable was the establishment of a school readiness preschool program at a remote charter school in the rural areas of Yuba County. Modeling a nearby existing First 5 funded school readiness program, the charter school currently serves 12 children 0-5 and their families. Overall, seven agencies were funded, reaching 114 children.

Mini-grants linked to Improved Family Functioning included an emergency homeless shelter supporting 11 children 0-5 and their families during the winter months. A child's bereavement program engaged 37 children through therapeutic art expression on local school campuses. Lastly, an Air Force Base managed family resource center provided opportunities for military families to participate in a variety of social groups and activities to connect families on base and to their community. In less than a year attendance at play groups, field trips, and engagement in social programs tripled. While mini-grants are respectively smaller awards in relationship to our major funded partners, the impact and reach of these programs and services is monumental. By investing in small agencies, providers, and community based organizations, mini-grants help to build local capacity by providing a variety of services to a large geographical area in non-traditional settings.



# Appendix A: Number of Services and Expenditures by Result Area and Service Type, FY 2018-19<sup>1</sup>

IMPROVED FAMILY FUNCTIONING										
Result Area and Service Type	Children	Primary Caregivers	Providers	Total Primary Caregivers and Providers	Total Number of Services	Percent of Services in Result Area	Percent of Total Number of Services	Total Expenditures for Services	Percent of Service Expenditures in Result Area	Percent of Total Expenditures <sup>2</sup>
General Family Support	196,418	313,282	4,096	317,378	513,796	91%		\$42,544,136	53%	-
Targeted Intensive Family Support	23,119	26,472	1,242	27,714	50,833	9%		\$37,023,994	47%	-
<b>Total Improved Family Functioning</b>	219,537	339,754	5,338	345,092	564,629	100%	7%	\$79,568,130	100%	25%
IMPROVED CHILD DEVELOPMENT										
Result Area and Service Type	Children	Primary Caregivers	Providers	Total Primary Caregivers and Providers	Total Number of Services	Percent of Services in Result Area	Percent of Total Number of Services	Total Expenditures for Services	Percent of Service Expenditures in Result Area	Percent of Total Expenditures <sup>2</sup>
Quality Early Learning Supports	186,913	34,748	29,461	64,209	251,122	70%		\$77,032,351	66%	
Early Learning Programs	45,207	57,925	2,330	60,255	105,462	30%		\$39,658,966	34%	
<b>Total Improved Child Development</b>	232,120	92,673	31,791	124,464	356,584	100%	32%	\$116,691,317	100%	36%
IMPROVED CHILD HEALTH										
Result Area and Service Type	Children	Primary Caregivers	Providers	Total Primary Caregivers and Providers	Total Number of Services	Percent of Services in Result Area	Percent of Total Number of Services	Total Expenditures for Services	Percent of Service Expenditures in Result Area	Percent of Total Expenditures <sup>2</sup>
General Health Education and Promotion	31,880	59,793	4,515	64,308	96,188	18%		\$8,354,458	7%	
Prenatal and Infant/Toddler Pediatric Support	3,675	2,674	116	2,790	6,465	1%		\$2,297,787	2%	
Perinatal and Early Childhood Home Visiting	40,947	57,515	233	57,748	98,695	18%		\$60,775,533	48%	
Oral Health Education and Treatment	116,800	34,747	617	35,364	152,164	28%		\$13,759,888	11%	
Early Intervention	134,109	45,932	13,025	58,957	193,066	35%		\$40,922,043	32%	
<b>Total Improved Child Health</b>	327,411	200,661	18,506	219,167	546,578	100%	61%	\$126,109,709	100%	39%
<b>Total</b>	779,068	633,088	55,635	688,723	1,467,791		100%	\$322,369,156		100%
IMPROVED SYSTEMS OF CARE										
Result Area and Service Type	Children	Primary Caregivers	Providers	Total Primary Caregivers and Providers	Total Number of Services	Percent of Services in Result Area	Percent of Total Number of Services	Total Expenditures for Services	Percent of Service Expenditures in Result Area	Percent of Total Expenditures <sup>2</sup>
Policy and Public Advocacy								\$32,767,831	40%	
Program and Systems Improvement Efforts								\$50,077,096	60%	
<b>Total Improved Systems of Care</b>								\$82,844,927	100%	
<b>GRAND TOTAL</b>	779,068	633,088	55,635	688,723	1,467,791			\$405,214,083		

<sup>1</sup> Colusa and Kings counties are not included.

<sup>2</sup> Totals may not equal 100 percent due to rounding.

# Appendix B: First 5 California Result Areas and Services

## Result Area: Improved Family Functioning

Providing parents, families, and communities with relevant, timely, and culturally appropriate information, education, services, and support.

### General Family Support

Programs providing shorter-term, non-intensive instruction on general parenting topics, and/or support for basic family needs and related case management (e.g., meals, groceries, clothing, emergency funding or household goods acquisition assistance, and temporary or permanent housing acquisition assistance). Supports may include referrals to family services such as Family Resource Centers (FRCs) and other community resources, adult and family literacy, and fatherhood programs. In general, these programs are designed to provide less intense and shorter term support services and classes for families by paraprofessional staff. Program models or initiatives may include Abriendo Puertas, Avance, family resource core support, and the Positive Parenting Program (Triple P).

### Targeted Intensive Family Support Services

Programs providing intensive and/or clinical services by a paraprofessional and/or professional, as well as one-to-one services in family support settings. Programs are generally evidence-based and designed to support at-risk parents and families prenatally or with young children to increase knowledge and skills related to parenting and improved family functioning (e.g., counseling, family

therapy, parent-child interaction approaches, and long-term classes or groups). This also is the category for reporting comprehensive and/or intensive services to special populations (i.e., homeless, teen parents, foster children, special needs). Program models or initiatives may include Incredible Years, Nurturing Parenting Program, and Triple P.

## Result Area: Improved Child Development

Increasing the quality of and access to early learning and education for young children.

### Quality Early Learning Supports

Programs designed to enhance early learning programs such as professional development for early educators, or implementation and integration of services. This service category may include quality rating and improvement system investments as part of First 5 Improve and Maximize Programs so All Children Thrive and Quality Counts California. This service category covers Early Childhood Education (ECE) settings efforts, most commonly by licensed care providers, and may include interagency collaboration, facility grants and supply grants to providers, support services to diverse populations, and database management and development. Non-ECE settings work is included under General Family Support. Program models or initiatives include Quality Counts California.

### Early Learning Programs

Early learning programs for children 0 to 5 years old may include

preschool programs, kindergarten transition services, and early learning programs for all ages. Early learning programs for primary caregivers and their children together may include playgroups primarily focusing on 0 to 3 year-olds. Programs may include child-related early literacy and Science, Technology, Engineering, and Math programs. Programs may include extra supports in early learning settings for homeless children, Federal Migrant or Tribal Child Care programs, and children receiving Alternative Payment vouchers for childcare. Program models or initiatives include facility grants, playgroups, preschool/childcare reimbursement, and summer programs.

## Result Area: Improved Child Health

Promoting optimal health through identification, treatment, and elimination of the risks that threaten children's health and lead to developmental delays and disabilities in young children.

### General Health Education and Promotion

Programs promoting children's healthy development, including nutrition, fitness, and access to health/dental/vision insurance and health services. Programs also may focus on increased awareness of information about child safety seats, fire, safe sleep, and drug/alcohol/tobacco education. Program models or initiatives include nutrition/breastfeeding, safe sleep, safety education, smoking or tobacco cessation.

### **Perinatal and Early Childhood Home Visiting**

Home visiting is a primary service delivery strategy for inter-generational family-centered supports. Home visiting services are provided by qualified professionals with parents, prenatally and/or with children birth to age three. These voluntary programs are tailored to meet the needs of individual families and offer information, guidance, and support directly in the home environment. While home visiting programs vary in goals and content of services, in general, they combine parenting and health care education, early intervention, and early learning supports for young children and their families. Home visits focus on linking pregnant women with prenatal care, promoting strong parent-child attachment, coaching parents on learning activities that foster their child's development, and supporting families during the pivotal window of pregnancy through early childhood.

Program models or initiatives include Early Head Start, Healthy Families America, Nurse Family Partnership, Parents as Teachers, Home Instruction Program for Preschool Youngsters, Maternal, Infant and Early Childhood Home Visiting, and local models.

### **Prenatal and Infant/Toddler Pediatric Support**

Out-of-home programs that may include prenatal care and follow-up for healthy development-related services during the first three years of a child's life. These programs are designed to improve the health and well-being of women during and after pregnancy, and the infant or young child by a paraprofessional and/or professional outside of

the family home, including, but not limited, to pediatric or clinical environments. Programs may provide comprehensive support, including parenting education, health information, developmental assessments, providing referrals, and promoting early learning.

Program Models or initiatives include Developmental Understanding and Legal Collaboration for Everyone, Healthy Steps, and local models.

### **Oral Health Education and Treatment**

Programs providing an array of services that can include dental screening, assessment, cleaning and preventive care, treatment, fluoride varnish, and parent education on the importance of oral health care. This may include provider training and care coordination of services.

### **Early Intervention**

Programs providing screening, assessment, and diagnostic services, including referrals or follow-up to needed services. Programs including early intervention or intensive services to children with disabilities and other special needs, or at-risk for special needs. May include strategies targeting language and communication skills, social and emotional development, developmental delays, related parent education, and Mental Health Consultations in ECE settings. Program models or initiatives include care coordination and mild-to-moderate supports.

### **Result Area: Improved Systems of Care**

Implementing integrated, comprehensive, inclusive, and culturally and linguistically appropriate services to achieve

improvements in one or more of the other Result Areas.

### **Policy and Public Advocacy**

Policy and Public Advocacy includes community awareness, public outreach and education on issues related to children 0 to 5 and their families. This also may include work focused on policy change, work with local and statewide stakeholders, policy development, related efforts, and Town Halls.

Initiatives include resilient families and communities, child health, early learning, and revenue.

### **Program and Systems Improvement Efforts**

Efforts to improve service quality, connections between programs, infrastructure support, and professional development. This also may include activities such as strategic planning, business planning, grant writing workshops, sustainability workshops, and assistance in planning and promoting large community conferences or forums. These improvement efforts should result in improved outcomes for children ages 0 to 5 years of age. Improvements could be geared toward creating a well-trained workforce with shared professional standards and competencies, creating strong and effective linkages across particular system components, or leveraging funding to sustain the system of care. This also may include database management and other cross-agency systems evaluation support. Initiatives include early identification and intervention, health systems, family strengthening, *Talk. Read. Sing.*<sup>®</sup>, and Trauma Informed Care/ Adverse Childhood Experiences.

# References

<sup>1</sup> Educare <https://www.educareschools.org/>

<sup>2</sup> Center on the Developing Child at Harvard University. (2007). A Science-Based Framework for Early Childhood Policy: Using Evidence to Improve Outcomes in Learning, Behavior, and Health for Vulnerable Children.

<sup>3</sup> Shonkoff, J. and Phillips, D. (2000). Neurons to Neighborhoods: The Science of Early Childhood Development. Washington, D.C.: National Academy Press.

<sup>4</sup> Yazejian, N., Bryant, D., Freel, K., Burchinal, M., and the Educare Learning Network (ELN) Investigative Team. (2015). High-quality early education: Age of entry and time in care differences in student outcomes for English-only and dual language learners. *Early Childhood Research Quarterly*, 32, 23-39.

<sup>5</sup> Educare California at Silicon Valley. <http://educaresv.org/>

<sup>6</sup> Educare Los Angeles at Long Beach. <https://www.educareschools.org/schools/los-angeles-long-beach/>





## Our Vision

California's children receive the best possible start in life and thrive.



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## FIRST 5 LA

### **SUBJECT:**

Annual Review of the First 5 LA Strategic Plan

### **SUMMARY:**

#### **Annual Review of the First 5 LA's Strategic Plan**

First 5 LA is funded through the voter-enacted Proposition 10 which was designed to support local decision making and ensure that the investments generated by the revenue addressed the diverse and unique needs of young children in each county in California. In order to ensure accountability across the state, Proposition 10 imposed certain annual procedural requirements on each county commission as a condition to the continuing receipt of Proposition 10 tobacco tax funds. Those procedural conditions include the requirement that the Board hold a public hearing at least annually to review the First 5 California Annual Report, First 5 LA's Strategic Plan, and First 5 LA's annual audit. During the June 11 Board Meeting, Commissioners will consider the annual review of the First 5 LA Strategic Plan and provide the opportunity to receive additional comments, consistent with the Proposition 10 requirements. The annual audit will be presented in the fall following completion by the independent auditors.

### **BACKGROUND:**

#### **Approval of the 2020-2028 Strategic Plan**

The Board approved the 2020-2028 Strategic plan during the November 14, 2019 Board of Commissioners meeting. The refined Strategic Plan articulates First 5 LA's prioritized and focused role in working with others to strengthen families, communities and systems of services and supports consistent with our north star that "*All children in L.A. County enter kindergarten ready to succeed in school and life*". As part of the refined Strategic Plan process, the Board affirmed First 5 LA's commitment to system change, updated our Investment Guidelines and Values and further defined our approaches to system change through:

- Policy Change<sup>1</sup>: Efforts to change rules governing institutions, practices, and resource allocation. Policy can be set by both public institutions (e.g., government) and private institutions (e.g., hospitals or employers).
- Practice Change<sup>2</sup>: Efforts to change the expectations, skills, habits, and capacities of systems.
- Will Building: Efforts to build and sustain the will, relationships, and networks to change norms, attitudes, behaviors, and beliefs.

The Board also approved four Strategic Priorities to guide our work through 2028:

- Strengthen Public and Community Systems: Improve, integrate and expand systems of early prevention, intervention and learning to become family-centered, child-focused and promote equitable outcomes.
- Advance and Build on Community Experience: Connect, maximize, and coordinate public resources, relationships and local assets and relationships within our 14 Best Start geographies.
- Expand Influence and Impact with Data: Expand the availability, use and power of data and parent voice to call attention to disparities, amplify advocacy, and drive policy change, practice change, and will building.
- Optimize our Effectiveness: Heighten organizational performance to enhance our impact.

### **Implementation Planning**

The Board-approved Strategic Plan serves as the official policy guidance for the Commission. Staff are currently in the implementation planning process to develop strategies for implementing the plan, including short-term markers of progress for the next three years. Implementation planning will be completed by August 2020. An update on implementation planning progress will be shared in the fall.

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<sup>1</sup> Coffman, 2007. *A Framework for Evaluating Systems Initiatives*.

<sup>2</sup> Coffman, 2007. *A Framework for Evaluating Systems Initiatives*.

## **The 2020-2028 Strategic Plan as our Guide for First 5 LA's Response to the COVID-19 Pandemic Is Our Guide**

During the May 14, 2020 Board of Commissioner meeting, staff presented the framework for First 5 LA's response to the COVID-19 Pandemic. The 2020-2028 Strategic Plan serves as guidance in First 5 LA's approach for making systems work for families in the context of the COVID-19 pandemic and beyond.

Grounded in the Strategic Plan, First 5 LA's COVID-19 response efforts are focused on driving change in three principal areas: safeguarding staff, supporting our grantees, and supporting LA County's youngest residents, with a particular focus on those facing the greatest gaps in equity. First 5 LA continues to:

- Focus on achieving our North Star by focusing on our four results and four long-term systems outcomes;
- Work to improve the lives of LA's young children through systems change, grounded in our strategic plan system change approaches: policy change, practice change, and will-building;
- Be guided by our values of collaboration, integrity, learning, and diversity, equity, and inclusion;
- Invest our time and resources through the lens of our investment guidelines, which focus on equity, sustainability, partnership, prevention, systems change, and evidence and innovation; and,
- Focus on First 5 LA's four strategic priorities: strengthening public and community systems, advancing and building on community experience, expanding our influence and impact with data, and optimizing our own organizational effectiveness.

Addressing the COVID-19 pandemic is not a new, additive piece to First 5 LA's work; it is the new context in which First 5 LA is doing work and the 2020-2028 Strategic Plan will guide the organization's response.

### **NEXT STEPS:**

During the June 11 Board of Commissioners meeting, the Commission will consider the annual review of the First 5 LA Strategic Plan and provide the opportunity to receive additional comments, consistent with the Proposition 10 requirements. The annual audit will be presented in the fall following completion by the independent auditors.

# 2020-2028 Strategic Plan



# ABOUT FIRST 5 LA

## First 5 LA Puts Kids 1st Because We Can't Afford Not To

There is a window of opportunity during a young child's development that calls on the collective efforts of parents, the community, service providers, and policy makers to prioritize young children. While this window is open, from before birth to age 5, 90% of a child's brain will develop and determine social, emotional and learning patterns for life. Laying a solid foundation and building up – step by step – helps to build and develop her brain and ultimately impacts her ability to enter school ready to learn and succeed.



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# Section 1: Strategic Overview

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# Our Strategic Vision (North Star)



**Our  
North  
Star**

By 2028, all children in L.A. County will enter kindergarten ready to succeed in school and life.



## What's Our Role in Making this Vision a Reality?

Advocate, funder, convener, collaborator, catalyst, and communicator of child and family needs and strategies that make a difference in their lives.

## Making the Systems that Focus on Families, Work for Families

To contribute to greater impact, First 5 LA established a new strategic direction in 2015. First 5 LA made the pivot in its role from a direct service funder to an agent of systems change. What this means is that as a systems change agent, we believe we can help family-serving systems work better for families, through collaborating and partnering with public and community partners.

These systems include health, early care and education (ECE) and family supports as well as local community resources. Our work focuses on strengthening systems (public agencies, organizations, and communities) in L.A. County to better meet the needs of young children and families. We're working to make sure that these systems are accessible for young children and families, provide quality service and experiences, are aligned and provide connections to concrete services and supports, and have the resources to be sustainable.

## Why 2028?

Our experience in the last five years has taught us that systems change is a long-term proposition. 2028 represents a milestone year, as Los Angeles hosts the Summer Olympics. We are committed to making visible and measurable improvement in the lives of children and families by 2028.

# Our Pathway for Systems Change



## Our North Star

By 2028, all children in L.A. County will enter kindergarten ready to succeed in school and life.

### We Want Systems To Be

- Accessible
- Quality
- Aligned
- Sustainable

### Results for Children and Families

- Families optimize their child's development.
- Children receive early developmental supports and services.
- Children are safe from abuse, neglect, and other trauma.
- Children have high-quality early care and education experiences.

### We Change Systems By

- Policy change
- Practice change
- Will building

### Our Strategic Priorities

- Strengthen public & community systems
- Advance & build on community experience
- Expand influence & impact with data
- Optimize our effectiveness

### Our Values

- Collaboration
- Integrity
- Learning
- Diversity, Equity and Inclusion

# Our Values

We ground our work in **Our Values**, that act as guiding principles for how we do our work, the culture we aim to promote, and a benchmark to measure behaviors and performance.



## Collaboration

We promote a collaborative culture and strategies in all that we do.



## Integrity

We act in ways that reflect Our Values and hold ourselves accountable for our behaviors and the outcomes of our work.



## Learning

We integrate learning into all aspects of our decision-making, commit to continuous improvement and share what we have learned.



## Diversity, Equity and Inclusion

We embrace the diversity of L.A. County, advocate for fairness and promote systems that advance the full participation of young children and their families.



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# Our Investment Guidelines

Building from the foundational work captured in First 5 LA's 2015 Investment Guidelines, the Investment Guidelines continue to serve as criteria for decision-making for all major components of the strategic planning process and as ongoing policy guidance for Board and staff during implementation. Together, the Investment Guidelines represent a "six-part identity statement" for First 5 LA. The refined Guidelines explicitly prioritize adopting an equity lens throughout our work and addressing the critical challenge of declining First 5 revenue.

## Our Investment Guidelines

**EQUITY:** Prioritize children, families and communities in our target population that our work has the greatest potential to impact and advance our North Star

**SUSTAINABILITY:** Embed sustainability strategies within all of our work

**PARTNERSHIP:** Engage partners throughout planning, development, and execution of our work

**PREVENTION:** Focus on early intervention and prevention

**SYSTEMS CHANGE:** Focus on systems change and implementation to impact the most children and families

**EVIDENCE AND INNOVATION:** Prioritize scaling up evidence-based practices, balanced with investments in innovative and promising approaches to address community needs

## What this Means for our Work

- Use data to elevate disparities and achieve equitable outcomes
- Strengthen existing public systems to be child-and family-centered
- Incorporate the voice of families and communities in systems change
- Plan and operate within our fiscal reality
- Create new revenue and fund leveraging strategies
- Co-invest with partners
- Demonstrate how committed partnerships are engaged and fundamental to our work
- Invest in early intervention and prevention as the primary focus of our work
- Link downstream investments to prevention
- Focus on strengthening existing systems; rather than creating new systems
- Consider direct services only when there is significant potential to demonstrate models for scalability and sustainability
- Pursue and test innovative and promising approaches, as necessary, to respond to community needs and achieve scale

# What's Needed to Make our North Star a Reality?



## Results for Children and Families

First 5 LA adopted four **Results for Children and Families** that represent what we believe are the preconditions necessary to achieve this vision. First 5 LA cannot achieve these results alone. To make progress toward these results, we will actively engage parents, community leaders, public agencies, community organizations, and other funders.

### **Result 1: Families have the resources, opportunities and relationships to optimize their child's development.**

When families thrive, so will their children. Families can thrive when they have strong social relationships within neighborhoods and communities, access to necessary resources, and assistance navigating an often confusing array of supports, including educational, health, mental health and other services.

### **Result 2: Children receive early and timely developmental supports and services.**

Children receiving intervention services when a developmental delay is detected early can improve their physical, mental and socio-emotional health and overall well-being. In Los Angeles County, too many children prenatal to age 5 are not screened for developmental and behavioral delays. When children are not routinely screened, families miss out on opportunities to identify developmental and behavioral concerns and receive early intervention services.

### **Result 3: Children are safe from abuse, neglect, and other trauma.**

There is increasing recognition of the lifelong impacts of early childhood trauma. We know that 90% of a child's brain is developed by age 5 and research demonstrates that traumatic experiences greatly influence brain function, social interactions, and physical and emotional health. Addressing trauma in early childhood must include a priority focus on the reduction of child abuse and neglect.

### **Result 4: Children have high-quality early care and education experiences.**

Making sure children have high-quality early care and education experiences prior to kindergarten entry leads to future school success. Children with high-quality early care and education experiences not only gain specific cognitive skills, such as reading, language development and numeracy skills, they also develop socio-emotional skills through structured play, physical and motor development, and build positive relationships with adults and peers.



We have identified 10 specific indicators that will help us monitor progress in making these conditions present for all children and their families and we are committed to measuring and reporting on this progress, engaging all our partners in the reporting process. See Appendix B for the specific list of indicators and preliminary baseline data.

# Our Outcomes for Child-and Family-Centered Systems



## Making the Systems that Focus on Families, Work for Families

Systems change is about “shifting the conditions that hold a problem in place.” It means working in partnership with parents and leaders at the state, county, and local level to change the conditions that affect child development and family well-being.<sup>1</sup>

First 5 LA has identified four characteristics of systems that we believe are critical for making systems work for families. We define these as our **long-term system outcomes**, recognizing that “systems change” encompasses a broad set of interrelated changes<sup>2</sup> that are complex.

We are working to ensure that systems that support children and families are:



### System Change Outcomes:

### What this Means:

**Accessible**

Public and community systems provide equitable access to quality supports for all young children.

**Quality**

Public and community systems reflect parent priorities, diverse community needs, and standards that drive results for children.

**Aligned**

Public and community systems connect and link quality supports for children and families.

**Sustainable**

Funding, policies, and public support advance sustainable and equitable investments in young children.

<sup>1</sup> Kania, John, Kramer, Mark, and Senge, Peter. (2018). The Water of Systems Change. Retrieved from <https://tinyurl.com/TheWaterOfSystemsChange>

<sup>2</sup> BUILD system framework.

# How Can we Change Systems?

## First 5 LA's Contribution to Systems Change

**Systems change** is complex work. Meaningful and sustained change requires the collaborative efforts of multiple partners, across multiple sectors, working on the multiple elements inherent in systems change.

At First 5 LA, we believe that **our best contribution** to changing systems is employing three approaches:

### Policy Change<sup>1</sup>

Efforts to change rules governing institutions, practices, and resource allocation. Policy can be set by both public institutions (e.g., government) and private institutions (e.g., hospitals or employers).

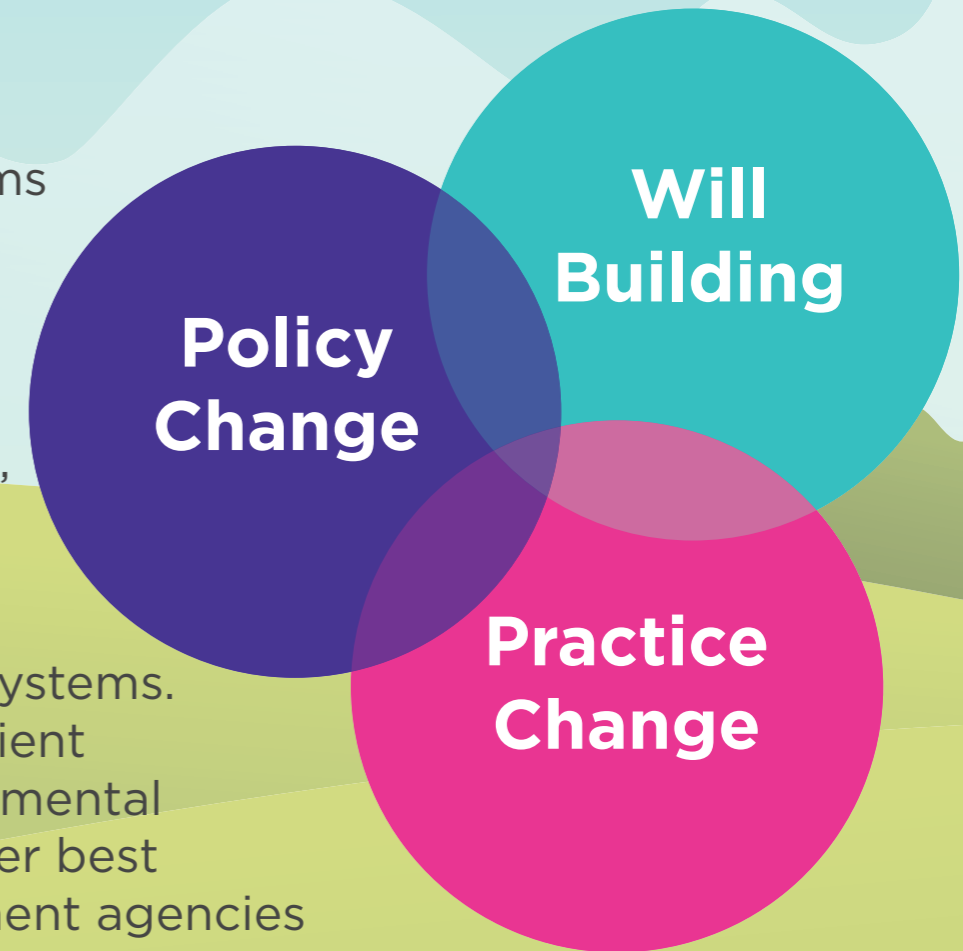
### Practice Change<sup>1</sup>

Efforts to change the expectations, skills, habits and capacities of systems. Examples of practice change include reworking pediatric office patient procedures to ensure children regularly receive a validated developmental screening and referral to resources, promoting dual-language learner best practices in early childhood settings, and supporting local government agencies to effectively engage families and communities.

### Will Building

Efforts to build and sustain the will, relationships and networks to change norms, attitudes, behaviors and beliefs.

In implementing these systems change approaches, First 5 LA will deploy a **range of tactics** including public education, partnership development, advocacy and, most fundamentally, data. These three systems change approaches are interrelated and reflect our experiences over the past five years that demonstrate the need to work on all three approaches in parallel to effect changes in systems.



# Strategic Priorities for First 5 LA's Work



Based on our learnings over the past five years, and the reflections generated through the Strategic Plan Refinement process, First 5 LA has developed four **strategic priorities** that articulate how we will focus our efforts and contributions to achieve our system change outcomes and ultimately our targeted results for children and families.

## Strengthen Public and Community Systems

*Improve, integrate and expand family-centered systems of early prevention, intervention and learning.*

## Advance and Build on Community Experience

*Connect, maximize and coordinate public resources, local assets and relationships.*

## Expand Influence and Impact with Data

*Expand the availability, use and power of data.*

## Optimize Our Effectiveness

*Heighten organizational performance to enhance our impact.*



# 2

## Our Refined Strategy



### Strengthen Public and Community Systems

*Improve, integrate and expand family-centered systems of early prevention, intervention and learning.*

### Advance and Build on Community Experience

*Connect, maximize and coordinate public resources, local assets and relationships.*

### Expand Influence and Impact with Data

*Expand the availability, use and power of data.*

### Optimize Our Effectiveness

*Heighten organizational performance to enhance our impact.*

# Strategic Priority #1

## Strengthen Public and Community Systems

Improve, integrate and expand systems of early prevention, intervention and learning to become family-centered, child-focused and promote equitable outcomes.

### Why is this a Priority for First 5 LA Now?

Given alignment with state and county priorities, First 5 LA, with its partners, has a transformative opportunity to improve and expand the capabilities of public and community systems to better meet the needs of young children and families and promote their well-being.

### What have we Learned?

Our pivot to systems change work began in 2015. Through our refinement process, we learned that First 5 LA's role as a **convener, catalyst, and advocate** is welcomed and valued. We connect public and community systems leaders to inform local, county and state systems change efforts, bringing a child-focused and equity emphasis to this work.



# 2028

### Priorities for Our Role

First 5 LA will continue to serve as a **policy and practice leader** in building a universal, voluntary home visiting system. Our commitment to early identification and intervention for children will be broadened to encompass maternal health and focus on ensuring that public systems provide timely and quality services. We will leverage our experience in engaging families and support the expertise of our public partners in addressing trauma. Our ECE policy and quality work will reflect the diverse early childhood settings in which children grow and learn. Our work will be done with our Best Start community leaders, who are critical to ensuring systems change efforts are reflective of family and community priorities.

# Strategic Priority #2

## Advance and Build on Community Experience

Connect, maximize and coordinate public resources, relationships and local assets and relationships within our 14 Best Start geographies.

### Why is this a Priority for First 5 LA Now?

The 14 Best Start geographies provide an opportunity to demonstrate the impact and value of weaving together key resources and infrastructure to advance local solutions for early prevention, intervention and learning.



### What have we Learned?

Our 10 years of work in the Best Start geographies provide a platform for lifting up the voices of community leaders and parents. This experience demonstrates that public system changes are necessary, but insufficient to change outcomes for children and families. We need to strengthen and create local networks that can support parents in their communities and capitalize on these learnings to inform our county and state policy work and better integrate First 5 LA and partner investments.

# 2028

## Priorities for Our Role

Our 14 Best Start geographies provide the opportunity to demonstrate impact at a local level. We will **strengthen connections and coordination** among First 5 LA, county partner and philanthropic investments as these geographies can serve as the “proof of concept” for broader systems change. Our Best Start geographies are places to pilot strategies to improve care provided by family, friends, and neighbor. By promoting the use of population-level developmental assessment, we will inform community planning, activate partners, spur innovation and promote advocacy for improved learning environments for children. Where public funding is dedicated to improving transportation, open spaces and healthy food access, and promoting healthier environments, First 5 LA with our Best Start networks will work to ensure that the Best Start geographies are prioritized for investments.

# Strategic Priority #3

## Expand Influence and Impact with Data

Expand the availability, use and power of data and parent voice to call attention to disparities, amplify advocacy, and drive policy change, practice change, and will building.

### Why is this a Priority for First 5 LA Now?

First 5 LA is well-positioned to help gather, shape and disseminate data and be a critical voice and storyteller to improve the four Results for all children and families in L.A. County. Family perspectives, stories of family experiences and quantitative measures are all essential tools to build public will and advance learning on early childhood.

### What have we Learned?

First 5 LA is a **trusted resource for information** on children and families in L.A. County and can help elevate awareness, impacts and highlight disparities. Our four results and related indicators provide an important scorecard for measuring progress. Mobilizing leaders and capturing our contribution to changing systems requires a diverse set of reporting tools, quantitative and qualitative data, and communication strategies.



# 2028

## Priorities for Our Role

First 5 LA will continue to serve as an important **advocate for young children and their families** with community leaders and policy makers. First 5 LA will generate and share the learnings we have developed over the past 20 years on effectively engaging families and partnering with communities to inform our ongoing work and the work of our partners. In parallel, we will support families to expect and advocate for quality services that will support their children's healthy development, such as home visiting, developmental screenings and early care and education. Expansion of population-level developmental assessment will inform our work, demonstrate progress, build public will and strengthen our advocacy role.

# Strategic Priority #4

## Optimize Our Effectiveness

Heighten organizational performance to enhance our impact.

### Why is this a Priority for First 5 LA Now?

To successfully lead this work, First 5 LA must align its structure, staffing, processes and culture with our strategic priorities to champion and promote systems change.

### What have we Learned?

Prior strategic plans did not explicitly identify the investments and importance of First 5 LA building the capabilities necessary to successfully execute on the Strategic Plan. This plan makes explicit the necessary process, structure, staffing and culture for First 5 LA to function as a high-performing organization and make meaningful progress on our North Star.



# 2028



## Priorities for Our Role

As First 5 LA fully steps into our role as an **early childhood systems change agent**, we must adapt our business processes and organizational structure, while operating within the requirements of a public agency and our evolving fiscal reality. First 5 LA will strengthen our knowledge, skills and capacities to successfully execute the 2020-2028 Strategic Plan and demonstrate commitment to our Values in our daily work, internally and externally. Acknowledging our evolving fiscal reality, we will maximize available revenue sources and, when appropriate, pursue new dedicated revenue for early childhood.

# Cycle for Review and Updating the 2020-2028 Strategic Plan



First 5 LA will engage in ongoing and periodic review, reflection, and refinement of elements of the Strategic Plan grounded in learning from experience and data reporting through our **Impact Framework**, which (a) monitors how well systems are working for children and families, (b) assesses the effectiveness of our systems change strategies, (c) guides course-correction, and (d) helps us understand the context to inform our strategies.

First 5 LA also will retool and leverage our annual planning processes (e.g., budgeting process, annual public hearing, contract approval process, etc.) as opportunities to reflect on strategy implementation, ensure compliance, and solicit Board input through application of our Governance Guidelines and Investment Guidelines.

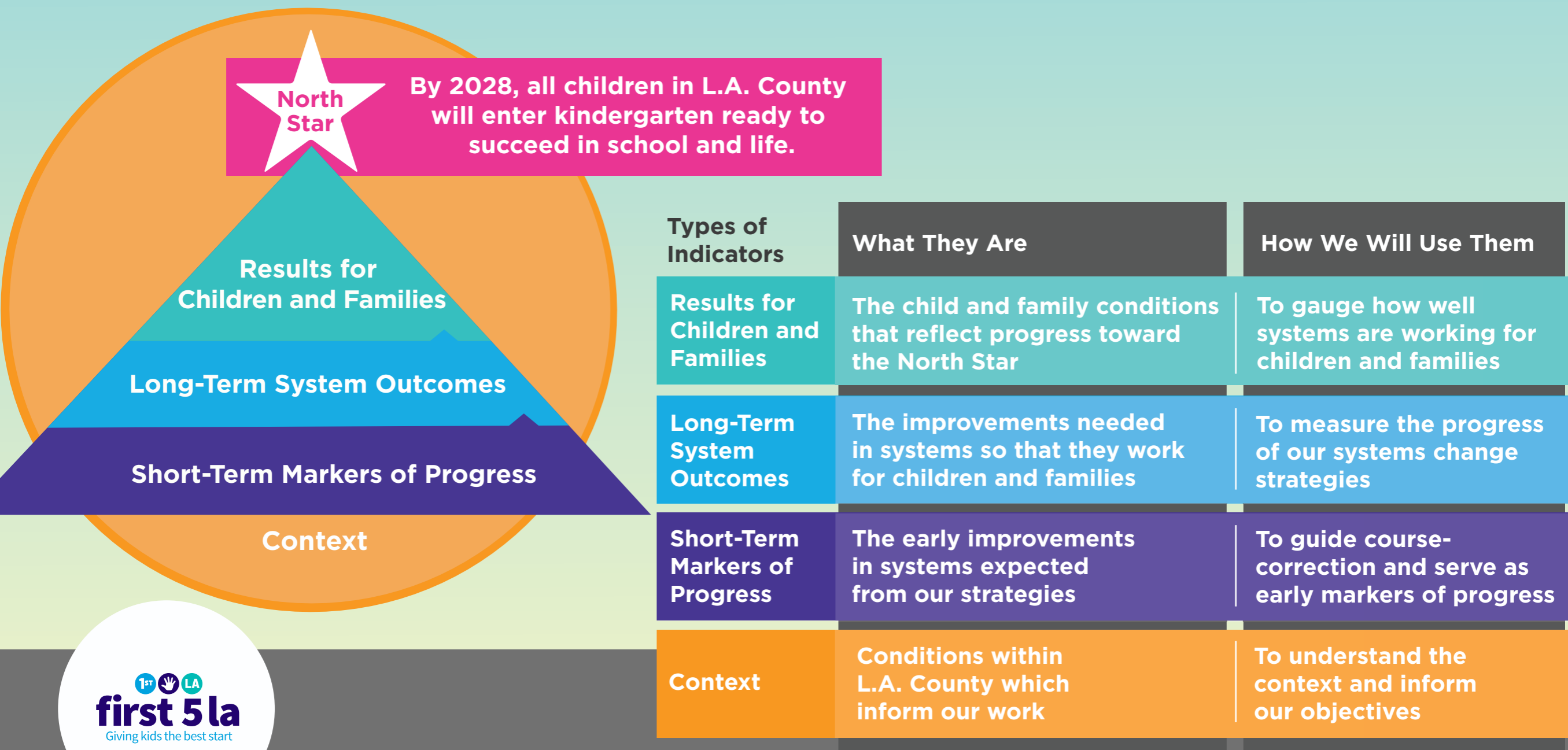


\* Dependent on availability of data sources

# Measuring and Reporting Our Progress: Impact Framework Indicators

## What are Impact Framework Indicators?

The Impact Framework is comprised of four types of data, each aligned with First 5 LA's pathway to reach the North Star. Please see **Appendix B** for more information.



To continue to learn more about First 5 LA and implementation of the 2020-2028 Strategic Plan, please visit [www.First5LA.org](http://www.First5LA.org)



# 3

## Appendices and Additional Materials

### Appendix A - Strategic Priorities and Objectives

### Appendix B - Impact Framework Measurement and Reporting Plan

- I. What is the Impact Framework?
- II. What are the Impact Framework Components?
- III. How will the Impact Framework inform our work?
- IV. Results for Children and Families Indicators
- V. Crosswalk of Indicators for the Results for Children & Families
- VI. Indicators Guide

### Appendix C - Context for the SPR4 Process

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- II. Critical Success Factors for SPR4 Process
- III. The signals we heard
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- II. Reflect Phase: County Partner Interviews and Community Engagement Session Summaries
- III. Center for Effective Philanthropy (CEP) Grantee and Stakeholder Perception Survey Key Findings and Recommendations

### Appendix E - Key Terms and Definitions





## Our Strategic Priorities

### Strengthen Public and Community Systems

### What We Will Do

Improve, integrate and expand systems of early prevention, intervention and learning to become family-centered, child-focused and promote equitable outcomes.

### Why is this a Priority for First 5 LA Now?

Given alignment with state and county priorities, First 5 LA, with its partners, has a transformative opportunity to improve and expand the capabilities of public and community systems to better meet the needs of young children and families and promote their wellbeing.

### Advance and Build on Community Experience

Connect, maximize and coordinate public resources, relationships and local assets, and relationships within our 14 Best Start geographies.

The 14 Best Start geographies provide an opportunity to demonstrate the impact and value of weaving together key resources and infrastructure to advance local solutions for early prevention, intervention and learning.

### Expand Influence and Impact with Data

Expand the availability, use and power of data and parent voice to call attention to disparities, amplify advocacy, and drive policy change, practice change, and will building.

First 5 LA is well-positioned to help gather, shape and disseminate data and be a critical voice and storyteller to improve the four Results for all children and families in L.A. County. Family perspectives and quantitative measures are essential data tools to build public will and advance learning on early childhood.

### Optimize Our Effectiveness

Heighten organizational performance to enhance our impact.

To successfully lead this work, First 5 LA must align its structure, staffing, processes and culture with our strategic priorities to champion and promote systems change.

# Appendix A: Strategic Priority 1

## Strengthen Public & Community Systems

**Improve, integrate and expand systems of early prevention, intervention and learning to become family-centered, child-focused and promote equitable outcomes.**

- 1.1 Provide program and policy leadership to support the development and expansion of a universal system of voluntary home visiting that builds upon existing infrastructure.
- 1.2 Advocate for policies and transformative practices to ensure that public systems provide maternal health services as well as child early identification and intervention services.
- 1.3 Advocate for policy change in the early learning reimbursement rate structure to incentivize quality and competitively compensate the early childhood workforce.
- 1.4 Advocate for policy change that aligns and enhances the eligibility and program requirements of publicly funded preschool.
- 1.5 Broaden state and local quality initiatives to encompass all early learning settings in coordination with system partners.
- 1.6 Lead program and policy expansion of family-centered practices and support adoption of trauma-informed approaches in systems serving children and families.
- 1.7 Partner with Best Start Networks to inform County and State system improvement efforts and advance local priorities.

## Advance and Build on Community Experience

**Connect, maximize and coordinate public resources, relationships and local assets and relationships within our fourteen Best Start geographies.**

- 2.1 Connect and coordinate First 5 LA's program investments and public/private investments to demonstrate impact at a local level as "proof of concept" to inform countywide system improvement efforts.
- 2.2 Pilot strategies to strengthen the delivery of Family Child Care and Family, Friends, and Neighbor.
- 2.3 Advocate and support the expanded use of a population-level developmental assessment to inform community action.
- 2.4 Optimize policy, partnership, and advocacy opportunities in transportation, food and open space, and elevate early childhood considerations in environmental health and related community-identified priorities.

## Expand Influence and Impact with Data

**Expand the availability, use, and power of data and parent voice to call attention to disparities, amplify advocacy, and drive policy change, practice change and will building.**

- 3.1 Activate community leaders and policy makers to prioritize young children and families in budgetary, policy, and practice decisions.
- 3.2 Develop communication strategies to increase consumer demand for home visiting, early identification and intervention, and early learning.
- 3.3 Generate and share learning on effectively incorporating family and community engagement within the work of First 5 LA and our partners.
- 3.4 Partner on data and evaluation efforts to demonstrate effectiveness and promote continuous quality improvement in prevention and early intervention systems.
- 3.5 Expand the adoption and integration of a population-level developmental assessment to capture an accurate snapshot of school readiness in L.A. County, drive early childhood systems change, and highlight best practices in diverse communities.

## Optimize Our Effectiveness

**Heighten organizational performance to enhance our impact.**

- 4.1 Adapt our structure and business processes as a public entity to promote efficiencies, foster integration, and recognize our evolving fiscal environment.
- 4.2 Maximize revenue opportunities and pursue new dedicated revenue for early childhood, consistent with First 5 LA's strategic priorities.
- 4.3 Strengthen First 5 LA's staff knowledge, skills and capacities to successfully execute the Strategic Plan.
- 4.4 Foster a culture that embodies Our Values (of collaboration, learning, integrity, and diversity, equity and inclusion) and showcase them in our daily interactions with each other and our work with external partners.

# Appendix B: Impact Framework

## Impact Framework Measurement and Reporting Plan

- I. What is the Impact Framework?
- II. What are the Impact Framework Components?
- III. How will the Impact Framework inform our work?
- IV. Results for Children and Families Indicators
- V. Crosswalk of Indicators for the Results for Children & Families
- VI. Indicators Guide



# Appendix B: What is the Impact Framework?



First 5 LA is working to ensure that all children in L.A. County will enter kindergarten ready to succeed in school and life by 2028. The journey to our North Star is complex and made in conjunction with diverse partners such as parents, community members, grantees, county agencies, elected officials, and others. To help us navigate the complexity of our work and measure progress toward our North Star, we are developing a tool called the Impact Framework.

It identifies data we will monitor to:

- **Gauge how well systems are working for children and families**
- **Assess the effectiveness of our systems change strategies**
- **Guide course-correction**
- **Understand our context and inform our strategies.**

**The Impact Framework will help us tell First 5 LA's story and ensure we remain responsive to the needs of children prenatal to age 5 in L.A. County.**



# Appendix B: What are the Impact Framework Components?

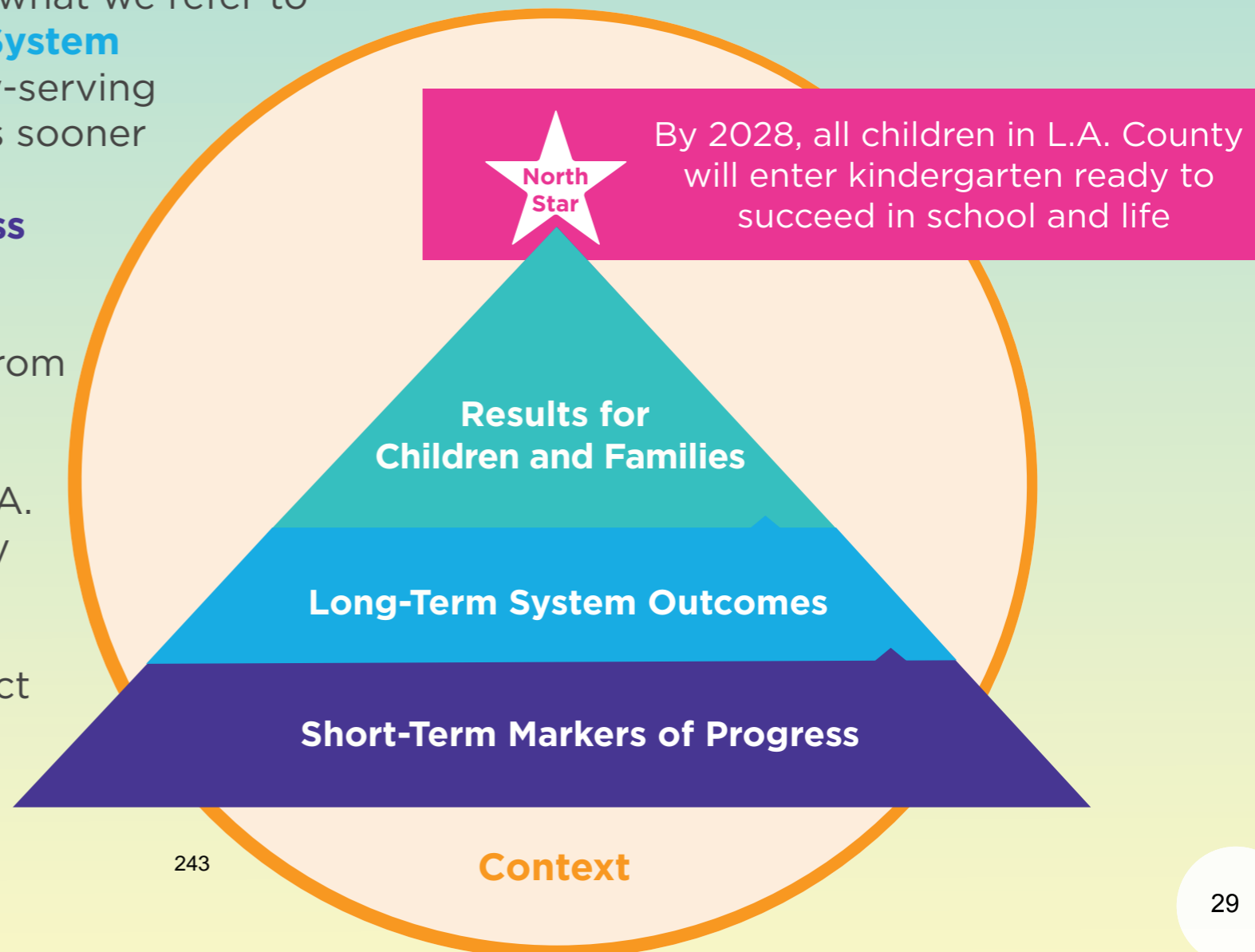


There are four types of data that the Impact Framework will monitor (see visual below). Each type is aligned with First 5 LA's strategies to reach the North Star.

First, there are four optimal conditions that we believe family-serving systems can facilitate for children and families to ensure children are kindergarten ready - these are our **Results for Children and Families**. When we look at data for our Results for Children and Families, it can help us gauge how well family-serving systems are working.

For families to have these conditions in the Results for Children and Families, the systems that serve them must be responsive to their needs. Over the next decade, we envision that family-serving systems will be accessible, quality, aligned and sustainable - what we refer to in the Impact Framework as our **Long-Term System Outcomes**. There are improvements to family-serving systems we expect to see from our strategies sooner and that serve as early markers of progress. These are our **Short-Term Markers of Progress** (in development). First 5 LA will use these to guide our investments and strategic course-corrections based on what we learn from our investments.

Lastly, there are many things happening in L.A. County that might not be directly affected by First 5 LA's work but are important for us to know about to understand the lives and conditions of children and families. The Impact Framework's **Contextual Indicators** can lend insight to the conditions of children and families in L.A. County, information we can also use to inform our strategies.



# Appendix B: How will the Impact Framework inform our work?

The data from the Impact Framework will be reviewed in cycles. Annually, we will review the Contextual Indicators to inform our objectives and every three years we will review the indicator data for System Outcomes and Results for Children and Families to refine the strategies to reach our North Star. There are also other inputs that can inform our understanding of what's working and what we can do better. The experiences of children and families, the feedback from our grantees and partners, and new data and research that emerge over time are examples of other inputs that can help us determine the impact of our grantmaking strategies and learn how we can support the systems that serve L.A. County's children and families. We are currently developing plans for our review cycles to ensure we're incorporating the Impact Framework data and other inputs into how we measure our effectiveness as an organization. Additionally, as First 5 LA's work continues to evolve, we will periodically review the Impact Framework indicators to determine if they need to be revised or expanded.

## What happens next?

There are several next steps for the development of the Impact Framework. First, we will be selecting system outcome indicators in collaboration with key partners. Next, as an organization that values learning, we are also developing a process to make sure that the Impact Framework will be a learning tool not only for all First 5 LA staff but also for our grantees, partners and L.A. County's families. We are committed to sharing insights with our partners, grantees and L.A. County families, and hope that they too learn from First 5 LA's journey to ensuring that all children in L.A. County will enter kindergarten ready to succeed in school and life by 2028.



# Appendix B: Results for Children and Families Indicators



The indicators for the Results for Children and Families are a component of the Impact Framework which represent child and family conditions that reflect progress toward the North Star. Monitoring these data will help First 5 LA gauge how well systems are working for children and families. Please see the **Indicators Guide** (page 33) that highlights the value of each indicator and provides a high-level summary of the most recent data and trends.

- 1 Increased rate of L.A. County children birth to age 5 enrolled in a high-quality early learning and care program.
- 2 Increased rate of income-eligible L.A. County children birth to age 5 enrolled in publicly-funded early learning and care programs.
- 3 Increased rate of L.A. County children birth to age 3 with a developmental delay participating in early intervention services.
- 4 Decreased average age of L.A. County children entering special education services.
- 5 Decreased rate of L.A. County children with Child Protective Services involvement at any point during the first five years of life.
- 6 Increased rate of L.A. County families with children birth to age 5 who read, tell stories, sing, play music, or teach letters, words, or numbers to their child daily.
- 7 Increased rate of L.A. County families who participate in home visiting programs at any point prenatally through age 5.
- 8 Increased rate of eligible L.A. County families with children prenatal to age 5 participating in safety net programs.
- 9 Increased rate of L.A. County families with children birth to age 5 who report having one or more people to talk to in times of need.
- 10 Increased rate of L.A. County families with children birth to age 5 that have access to parks and open spaces.



# Appendix B: Crosswalk of Indicators for the Results for Children & Families



Indicator	Children have high-quality ECE experiences	Children are connected early to developmental services & supports	Children are safe from abuse, neglect & other trauma	Families optimize their child's development
1	✓	✓		✓
2	✓			✓
3		✓	✓	
4		✓	✓	
5			✓	
6				✓
7			✓	✓
8			✓	✓
9			✓	✓
10		246		✓

# Appendix B: Indicators Guide

The indicators for the Results for Children and Families are a component of the Impact Framework which represent child and family conditions that reflect progress toward the North Star. Monitoring this data will help First 5 LA gauge how well systems are working for children and families. This document highlights the value of each indicator and provides a high-level summary of the most recent data and trends. At this time, we are reporting data and trends from publicly available data sources; **data on result indicators will be updated as additional data is secured.**

Result Indicator	Value of the Indicator	Current Data Source <sup>1</sup>	Most Recent Data	Historical Data Trends
<b>1. Increased rate of L.A. County children birth to age 5 enrolled in a high-quality early care and education program.</b>	<p>There is a large body of evidence that suggests having high-quality early care and education (ECE) experiences prior to kindergarten entry leads to later school success. Beyond the experiences that improve specific cognitive domains, such as reading, language development and numeracy skills, participating in high-quality ECE promotes socio-emotional development through structured play, physical and motor development and the building of positive relationships with providers and peers. This indicator provides insights into the proportion of children in L.A. County connected to such services.</p>	<p>Proxy Measure: Quality Counts California (QCC) Common Data File for L.A. County</p>	<p>In 2017-18, just under 6% of the 631,911 children under 5 years old in L.A. County were attending a Quality Start Los Angeles (QSLA)-rated high quality early care and education program.</p> <p>Among the 43,660 children served in QSLA-rated programs during 2017-18, a total of 37,111 children were enrolled in programs that were rated Tier 3 or higher.<sup>2</sup></p>	<p>Pending access to historical data</p>
<b>2. Increased rate of income-eligible L.A. County children birth to age 5 enrolled in publicly-funded early care and education programs.</b>	<p>Participation in subsidized early care and education programs not only offers access to high-quality programs for low-income families, it also enhances the overall economic well-being of families in L.A. County. The research related to the relationship between family economic well-being and school readiness and later success is well established. This indicator provides insights into the proportion of children in L.A. County connected to such a resource.</p>	<p>Direct Measure: Enrollment data from Los Angeles County Office of Education (LACOE) and the Office for the Advancement of Early Care and Education (OAECE) Annual Survey of Early Care and Education Providers; Child Care Alliance of Los Angeles (CCALA)</p>	<p>70,516 children in L.A. County are enrolled in early care and education settings subsidized by state and federal funding sources as of April 2019. This represents 15.5% of the 455,581 children who were eligible for subsidized care in 2016.<sup>3</sup></p>	<p>Pending access to historical data</p>

[1] Please note there are three types of measures of the indicators: (1) Direct measures of the indicator, (2) Proxy measures which are indirect measures that provide an estimation of the indicator, and (3) Related Data which is provided when no measure of the indicator currently exists and a close alternative provides some insights into the current state of affairs.

[2] Please note additional data will be added in the future to include enrollments in programs with NAEYC accreditation, NAFCC accreditation, or those in compliance with Head Start Program Performance standards.

[3] American Institutes for Research (2016). Early Learning Needs Assessment Tool.

# Appendix B: Indicators Guide (cont'd)



Result Indicator	Value of the Indicator	Current Data Source <sup>1</sup>	Most Recent Data	Historical Data Trends
<b>3. Increased rate of L.A. County children birth to age 3 with a developmental delay participating in early intervention services.</b>	<p>Research has shown that the earlier children’s developmental needs are identified, the more effective interventions can be in supporting healthy child development, reducing stress in the home, increasing parental capacity and increasing success in school. This indicator provides insights into the proportion of children in L.A. County connected to such services.</p>	<p><b>Proxy Measure:</b> CA Office of Special Education Programs (OSEP) Early Start Part C Annual Performance Report, Percent of children and toddlers birth to 3 with Individual Family Service Plans (IFSP)</p>	<p>Fiscal Year 2017 Early Start data indicates that 47,025 California children birth through age 3 are receiving early intervention services through the Regional Centers. This represents 3.18% of the 1,476,631 infants and toddlers in California.<sup>4</sup> However, literature on early identification suggests 12-16% of children in the United States have at least one developmental delay.<sup>2</sup></p>	<p>The proportion of California children who receive early intervention services through Early Start has increased slightly over the ten-year period between 2005 and 2017 (from 1.99% to 3.18%).</p>
<b>4. Decreased average age of L.A. County children entering into special education services.</b>	<p>Research has shown that the earlier children’s developmental needs are identified, the more effective the intervention can be supporting healthy child development, reducing stress in the home, increasing parental capacity and increasing success in school. Indicator 4 adds value by capturing services received beyond IDEA Part C (Early Start) by tracking the average age of children entering special education services with the goal of reducing this age over time, signaling that children are receiving services earlier.</p>	<p><b>Direct Measure:</b> California Department of Education Special Education Division, average age of children receiving special education services for speech or language impairment.<sup>3</sup></p>	<p>As of December 2017, the average age of children receiving special education services for speech or language impairment among children in L.A. County was 6.25 years old.</p>	<p>Over the last 10 years, the average age of those receiving special education services has gradually decreased by 0.6 years.</p>

[1] Data are currently available only as a state-wide indicator and not specific to L.A. County.

[2] Mackrides, P. S., & Ryherd, S. J. (2011). Screening for developmental delay. American Academy of Family Physicians, 84 (5), 544 – 549.

[3] Speech and language impairments are the most prevalent developmental delay among young children, and frequently accompanies other delays. Draft as of 9.19.19

# Appendix B: Indicators Guide (cont'd)

Result Indicator	Value of the Indicator	Current Data Source	Most Recent Data	Historical Data Trends
<b>5. Decreased rate of L.A. County children with Child Protective Services involvement at any point during the first five years of life.</b>	Children involved in the child welfare system are less likely to participate in high-quality early care and education programs, to be ready for kindergarten, or to graduate from high school. They are also more likely to be involved in other systems. This indicator provides insights into the proportion of children who have involvement with the child welfare system during their early childhood.	<b>Direct Measure:</b> Children's Data Network, Cumulative Risk of Child Protective Services Involvement	Of children born in 2013, 16.2% were reported to Child Protective Services (CPS) as a victim at least once during their first five years of life, 5.7% were substantiated as a victim, and 2.8% were placed in out-of-home care.	There has been a slight increase in the rate of children reported to CPS as a victim at least once during their first five years of life, from 14.6% of children born in 2007. No significant changes occurred in the rate of children with substantiated cases or out-of-home placement.
<b>6. Increased percentage of L.A. County families with children birth to age 5 who read, tell stories, sing, play music, or teach letters, words, or numbers to their child daily.</b>	Research has shown that families play a key role in supporting their child's language development. This indicator serves as a proxy for both awareness of child development and active parental engagement.	<b>Proxy Measure:</b> Public Health Foundation Enterprises (PHFE) WIC Research and Evaluation Department, L.A. County WIC Survey <sup>7</sup>	In 2017, of 6,000 surveyed WIC parents:  45% reported reading to their child every day.  35% reported telling stories to their child every day.  67% reported playing music to their child every day.  60% reported teaching letters, words, or numbers to their child every day.	Since 2008, there have been slight increases in the percentage of WIC parents reading to their child everyday (from 37% to 45%) and in telling stories to their child every day (from 27% to 35%).

[7] The Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) provides supplemental foods, nutrition education and referrals to health care, at no cost, to low-income pregnant, breastfeeding and postpartum women, infants, and children up to age 5 who are determined to be at nutritional risk. In 2017, 48% of L.A. County families with children under the age of 5 participated in WIC. While the L.A. County WIC Survey is representative of the population of low-income WIC participants, it is not a population-wide measure for L.A. County broadly.

# Appendix B: Indicators Guide (cont'd)

Result Indicator	Value of the Indicator	Current Data Source	Most Recent Data	Historical Data Trends
<p><b>7. Increased rate of L.A. County families who participated in home visiting programs at any point during prenatal through age 5.</b></p>	<p>Home visiting is a powerful tool to support and strengthen families by providing family-centered coaching and mentoring, education, support on an individual basis, and connecting families to additional critical services and supports. Home visitors meet families where they are and foster the critical parent-child bond by reinforcing parents' own efforts and abilities to optimize their child's development. This indicator provides insights into the proportion of children in L.A. County connected to such services.</p>	<p><b>Direct Measure:</b> Los Angeles Best Babies Network (LABBN), Enrollments in First 5 LA funded Home Visiting Programs (Welcome Baby, Healthy Families America and Parents as Teachers).</p>	<p>A total of 18,678 families enrolled in First 5 LA-funded home visiting programs during Fiscal Year (FY) 2018-19. In 2017, 128,919 children were born in L.A. County <sup>8</sup></p>	<p>Enrollment in Welcome Baby has seen a steady increase from 12,777 in FY 2016-17 to 16,851 in FY 2018-19, while enrollments in First 5 LA-funded Healthy Families America and Parents as Teachers have remained relatively stable.</p>
<p><b>8. Increased rate of eligible L.A. County families with children prenatal to age 5 participating in safety net programs.</b></p>	<p>Public service system programs, such as CalWORKS, CalFresh, WIC and Medi-Cal, represent the availability of critical economic support resources for children and families. They allow families to meet important health care and basic needs. This indicator is a proxy for systems being accessible and available to meet families' needs.</p>	<p><b>Related Data:</b> CA Department of Social Services, California Work Opportunity and Responsibility to Kids (CalWORKS)</p> <p><b>Direct Measure:</b> CA Department of Social Services, CalFresh Program Reach Index.</p> <p><b>Related Data:</b> U.S. Department of Agriculture, CA WIC Program MIS System.</p> <p><b>Related Data:</b> Department of Health Care Services, Medi-Cal Penetration Brief.</p>	<p>In 2019, 18% of children under 18 years old in L.A. County received CalWORKS.</p> <p>In 2017, CalFresh reached over two-thirds (69%) of all eligible families.</p> <p>In 2017, WIC served roughly half of all L.A. County children under the age of 5 years old.<sup>9</sup></p> <p>In 2015, 57.7% of all children birth to age 5 years old in L.A. County had Medi-Cal as their primary insurer.<sup>9</sup></p>	<p>Within the past seven years (2012-19), there has been a slight decrease in children under 18 years old receiving CalWORKS with 24% of children receiving cash assistance in 2012. Over a 10-year span (2007-2017), the percent of L.A. County children under age 5 years old participating in WIC slightly decreased.</p>

[8]Enrollment data for home visiting programs that do not receive First 5 LA funding is not currently accessible.

[9]Please note that data estimates for the number of families eligible for CalWORKS, WIC, and Medi-Cal is pending access. Currently accessible data looks at participation compared to the total population of children in L.A. County and does not account for eligibility criteria.

# Appendix B: Indicators Guide (cont'd)



Result Indicator	Value of the Indicator	Current Data Source	Most Recent Data	Historical Data Trends
<p><b>9. Increased rate of L.A. County parents/caregivers with children birth to age 5 who report having one or more people to talk to in times of need.</b></p>	<p>Research suggests that having stable social connections has been shown to be a critical support for families that enables them to deal with economic, social and parental stress. This indicator measures how well families have access to informal supports to assist in promoting their child's development.</p>	<p><b>Proxy Measure:</b> PHFE WIC Research and Evaluation Department, L.A. County WIC Survey</p>	<p>Across L.A. County during 2017, more than 80% of parents/caregivers report having someone to turn to if they needed someone to comfort or listen to them.</p>	<p>Pending access to historical data</p>
<p><b>10. Increased rate of L.A. County families with children prenatal to age 5 that have access to parks and open spaces.</b></p>	<p>Families having access to parks and open spaces is representative of a community environment that offers the type of resources that enable families to be active and connect with others. This indicator can be viewed as a demonstration of communities' commitment to young children and building social connections.</p>	<p><b>Proxy Measure:</b> Los Angeles County Department of Parks and Recreation, Needs Assessment, Percentage of L.A. County residents who reside within one half-mile of a park, beach, or other open space greater than one acre.</p>	<p>In 2016, 49% of people residing in L.A. County lived within one-half mile of a park, beach, or other open space greater than one acre while 51% lived beyond one-half mile.</p> <p>Overall, 80% of parks in L.A. County experience high park pressure (amount of available land versus density of population in area) making play and connection difficult.</p>	<p>Pending access to historical data</p>

# Appendix B: Indicators Guide (cont'd)



## Contextual Indicators

This section summarizes 14 Contextual Indicators intended to capture the L.A. County context which are divided into the following four domains: child characteristics, maternal characteristic, resources, and community characteristics. The four domains represent factors that are most relevant and the best fit to inform First 5 LA's work.

Contextual Indicator	Value of the Indicator	Current Data Source	Most Recent Data	Historical Data Trends
<b>Child Characteristics</b>				
<b>1. California Strong Start Index (CASSI): Average number of assets at birth (by birth cohort)</b>	Birth asset scores, which summarize the conditions in which children are born, can speak to the need for services and supports to optimize child development across communities in L.A. County as children with fewer assets may have greater need for services. The CASSI explores 12 assets across family, health, service, and financial domains.	<b>Direct Measure:</b> California Strong Start Index, First 5 Association/Children's Data Network	In 2016, children born in L.A. County had an average of eight out of 12 assets at birth, which is consistent with the state average.	Pending access to historical data
<b>2. Low Birth Weight: Percent of live births in L.A. County where the child weighed under 2500 grams</b>	Low birth weight, one of the leading causes of infant death, speaks to the need for services like prenatal care, home visiting, and health services.	<b>Direct Measure:</b> California Department of Public Health, Center for Health Statistics, OHIR Vital Statistics Section, 2006-2015.	In 2015, 9,100 (7.3%) of children were of low birth weight in L.A. County.	Over the last 10 years, there has been very little fluctuation in the proportion of children of low birth weight in L.A. County.
<b>3. Child Weight: Percent of children birth to 5 years in L.A. County that have a Body Mass Index (BMI) that falls within overweight and obese BMIs</b>	Childhood obesity puts children at risk for poor health outcomes later in life. Child weight informs our understanding of our target population and speaks to the need for nutrition programming in early learning and care and home visiting programs.	<b>Proxy Measure:</b> Women, Infant, Child (WIC) Program, Childhood Obesity Rates in L.A. County	In 2015, 9,100 (7.3%) of children were of low birth weight in L.A. County.	Over the last 10 years, obesity rates for 3- and 4-year-old children have remained relatively consistent after reaching an all-time high in 2009. (21% and 22.5% respectively)

# Appendix B: Indicators Guide (cont'd)

Contextual Indicator	Value of the Indicator	Current Data Source	Most Recent Data	Historical Data Trends
<b>4. Special Education: Number of children aged 0 to 5 years old in L.A. County who are enrolled in special education</b>	<p>Children with an IFSP or IEP are eligible for special education services. This helps inform our understanding of the demand for services that will promote learning and developmental growth for children with special needs.</p>	<p><b>Direct Measure:</b> California Department of Education, Special Education Division</p>	<p>In 2017, more than 22,000 children aged 0 to 5 years old were enrolled in special education in L.A. County.</p>	<p>Enrollment in special education among 0-to 5-year-olds increased by 8% between 2014-2015 to 2017-2018.</p>
<b>5. English Learner Designation: Number of kindergarteners in L.A. County who have received English Learner designation</b>	<p>English learner students are those students for whom there is a report of a primary language other than English. English Learner Designation informs our understanding of our target population and speaks to the need for professional development in early learning and care settings.</p>	<p><b>Direct Measure:</b> California Department of Education DataQuest, Enrollment by English Language Acquisition Status and Grade</p>	<p>In the 2018-2019 school year, 30%, or a total of 38,740 kindergarteners in L.A. County, were classified as English Learners.</p>	<p>While the number of kindergarteners in L.A. County has remained relatively flat from 2014-2015 to 2018-2019, the percent of kindergarteners classified as English Learners decreased by 8% during this period (38% to 30%).</p>
<b>6. 3rd Grade English Language Arts Proficiency: Percent of 3rd grade students in L.A. County meeting or exceeding grade-level standard in English Language Arts California Assessment of Student Performance and Progress (CAASPP) during an academic year</b>	<p>Childhood obesity puts children at risk for poor health outcomes later in life. Child weight informs our understanding of our target population and speaks to the need for nutrition programming in early learning and care and home visiting programs.</p>	<p><b>Proxy Measure:</b> Women, Infant, Child (WIC) Program, Childhood Obesity Rates in L.A. County</p>	<p>In 2015, 9,100 (7.3%) children were of low birth weight in L.A. County.</p>	<p>Over the last 10 years, obesity rates for 3- and 4-year-old children have remained relatively consistent after reaching an all-time high in 2009. (21% and 22.5% respectively)</p>

# Appendix B: Indicators Guide (cont'd)

Contextual Indicator	Value of the Indicator	Current Data Source	Most Recent Data	Historical Data Trends
<b>Maternal Characteristics</b>				
<b>7. Exclusive Breastfeeding: Annual percentage of mothers in L.A. County who initiate exclusive breastfeeding one week, one month, and three months after childbirth</b>	Breastfeeding rates are indicative of mother/child bonding and child nutrition. This informs our understanding of what the landscape of exclusive breastfeeding looks like in L.A. County, and speaks to the need for mothers to attain services and resources geared toward breastfeeding practices.	<b>Proxy Measure:</b> Los Angeles Mommy and Baby Project (LAMB), % of mothers reporting exclusive breastfeeding	In 2016, an estimated 55.6% of mothers in L.A. County were exclusively breastfeeding their children at 1 week, 51.0% at 1 month, and 43.2% at 3 months.	Since 2014, the percentage of mothers exclusively breastfeeding at 3 months has increased by 5% in L.A. County.
<b>8. Maternal Depression: Annual percentage of mothers in L.A. County displaying signs or symptoms of depression at any point before, during, or after childbirth</b>	Maternal depression negatively impacts healthy early development and school readiness. This informs our understanding of the long-term effects of maternal depression, and speaks to the need of early identification and screening for mothers.	<b>Proxy Measure:</b> California Department of Public Health: Maternal and Infant Health Assessment (MIHA) Survey Data Snapshot, County of Los Angeles, Maternal Characteristics	Between 2013 and 2015, an estimated 13.9% of mothers in L.A. County experienced prenatal depressive symptoms, and 13.6% of mothers of newborns in L.A. County experienced postpartum depressive symptoms.	Since 2010, the percentage of mothers experiencing prenatal and postpartum depression in L.A. County has remained steady.
<b>Resources</b>				
<b>9. Income: Number of children between 0 to 5 years old in L.A. County whose families have an income less than the Federal Poverty Line</b>	Lack of financial resources can limit other resources and opportunities available to families to support their children's development, and can be an indicator of need.	<b>Proxy Measure:</b> U.S. Census Bureau, Small Area Income and Poverty Estimates  254	In 2017, an estimated 457,665 or 20.9% of children under the age of 18 in L.A. County were in poverty.	The percent of children under the age of 18 in L.A. County in poverty has steadily decreased from 624,784 or 27.4% in 2013 to 457,665 or 20.9% in 2017.

# Appendix B: Indicators Guide (cont'd)

Contextual Indicator	Value of the Indicator	Current Data Source	Most Recent Data	Historical Data Trends
<p><b>10. Food Insecurity: Percent of families with children between 0 and 5 years in L.A. County who experience a disruption of food intake or eating patterns because of lack of money and other resources in any given year</b></p>	<p>Food insecurity can lead to long-term negative health and developmental consequences for children, and can be an indicator of need.</p>	<p><b>Proxy Measure:</b> Los Angeles County Department of Public Health</p>	<p>In 2015, an estimated 27.7% of families with children under the age of 18 in L.A. County were living in a household with limited or uncertain access to adequate food.</p>	<p>From 2002 to 2011, the percent of families with children under the age of 18 in L.A. County with limited access to adequate food increased by 9%, and then decreased from 2011 to 2015 by 6%.</p>
<p><b>11. Homelessness: Number of children between 0 to 5 years in L.A. County who are without a home or live in a place not meant for human habitation, a safe haven, or in an emergency shelter (chronic).</b></p>	<p>Homelessness can negatively affect the health, development and well-being of pregnant women, children and families, and can be an indicator of need.</p>	<p><b>Direct Measure:</b> Los Angeles Homeless Services Authority (LAHSA)</p>	<p>In 2018, a total of 264 children under the age of 18 were reported as homeless, making up an estimated 2% of the homeless population in Greater Los Angeles.</p>	<p>The homeless youth count has significantly decreased across all of L.A. County from 2016 to 2018.</p>
<p><b>12. Emergency Room Visits: Ratio of necessary vs. unnecessary emergency room visits among children 0 to 5 years in L.A. County</b></p>	<p>High rates of emergency room visits among children 0 to 5 could be an indicator of limited child health literacy, lack of access to and utilization of routine primary care, or lack of insurance coverage.</p>	<p><b>Direct Measure:</b> California Office of Statewide Health Planning &amp; Development</p>	<p>In 2017, there were over 2 million emergency room visits in California that were classified as non-emergency issues.</p>	<p>Unnecessary emergency room visits make up 16.9% of all emergency room visits and have remained steady from 2016 to 2017.</p>

# Appendix B: Indicators Guide (cont'd)

Contextual Indicator	Value of the Indicator	Current Data Source	Most Recent Data	Historical Data Trends
<b>Community Characteristics</b>				
<b>13. California Healthy Places Index: Percentile rank of L.A. County compared to other California counties</b>	This indicator can help identify community strengths and assets as well as opportunities for growth. It also gives a holistic picture of a community's health in comparison to other California communities and counties.	<b>Direct Measure:</b> Public Health Alliance of Southern California: California Healthy Places Index	Overall, L.A. County has healthier community conditions than 50% of other California counties, and healthier economic and educational conditions than over 60% of other California counties.	Pending access to historical data
<b>14. Access to Transportation: Percentage of households in L.A. County who have limited access to personal (lack of mobile vehicle) or public transportation (train, bus, subway, etc.)</b>	Monitoring access to transportation can help inform the location of easily accessible sites for programming and identify communities in need of more flexible services, such as mobile clinics or home visiting.	<b>Proxy Measure:</b> Public Health Alliance of Southern California: California Healthy Places Index	While over 90% of L.A. County residents have access to an automobile, this is a lower rate than almost all other California counties.	Pending access to historical data



# Appendix C: Context for the SPR4 Process

- I. First 5 LA's Strategic Plan Refinement (SPR4) process
- II. Critical Success Factors for SPR4 Process
- III. The signals we heard
  - a. Landscape
  - b. Programmatic
  - c. Organizational
- IV. Summary of Community & Stakeholder Input



# Appendix C: First 5 LA's Strategic Plan Refinement (SPR4) process

First 5 LA is an independent public agency with a goal to support the safe and healthy development of young children so that by 2028, all children in L.A. County will enter kindergarten ready to succeed in school and life. Changing systems and policies to prioritize children at the earliest moments in their lives is what's required to help all children have the best start possible in life.

## SPR4 Process

First 5 LA's Strategic Plan Refinement process – referred to as SPR4 – encompassed four major phases:

**Phase I: Review** how our strategies have been and are being implemented to achieve our targeted outcomes and the resulting learnings.

**Phase II: Reflect** on how changes in the landscape and our own implementation experience can inform our approach to achieving our targeted outcomes.

**Phase III: Refine** our strategies to incorporate learnings from our own experience in policy and systems change work and our assessment of strategic opportunities to achieve our targeted outcomes.

**Phase IV: Results** to document and assess First 5 LA's progress on achieving our North Star.

## Why Strategy Refinement?

The 2015-2020 Strategic Plan represented a significant pivot for First 5 LA to transition from its role primarily as a funder of direct services to a focus on systems change. This change was driven by the recognition that only through a focus on the systems that are designed to support families at the community, county and state level could First 5 LA have the desired impact on all children in L.A. County, given our limited and declining resources. The Strategic Plan Refinement process, launched in January 2019, affirmed our commitment to system change and refined our approach informed by our learnings, changes in the environment, and appreciation of the value of **more clearly articulating the unique role and assets of First 5 LA.**

### Review

How have our strategies been implemented?

What progress has been made?

### Reflect

What has changed in the environment?

What have we learned about policy and systems change?

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### Refine

How should we refine our work based on what we've learned and strategic opportunities?

### Results

Document our strategic direction and targeted results.

# Appendix C: Critical Success Factors for SPR4 Process

At the outset of the process, First 5 LA identified seven critical success factors that were established as fundamental markers for how the Strategic Plan Refinement process would be executed. These were our commitments and expectations for the Strategic Plan Refinement process and remain relevant for how we will continue to work in implementation.

**Equity** | Articulates how First 5 LA is working to ensure that all children are ready to succeed in school and life, with priority focus on those facing disparities along income, racial, ethnic and geographic lines

**Impact** | Clearly identifies our intended impact and means to measure our progress

**Integration** | Facilitates further integration of our work, highlighting cross-cutting, systems change approaches to achieving First 5 LA's "North Star"

**Fiscal Stewardship** | Recognizes and reflects our fiscal constraints, projected revenue declines and fiscal stewardship to operate within expected resources

**Plain Speak** | Is clear in language and approach for our diverse partners, staff, Board, and public

**Priorities & Focus** | Prioritizes and further focuses what we must do to advance our policy and systems change work programmatically, organizationally, and operationally

**Capacity-Building** | Leverages the process to enhance First 5 LA's ability, skill, and infrastructure for strategy development and implementation

# Appendix C: The Signals We Heard



The Review Phase of the **SPR4** took stock of:

- **Progress** on 2015-2020 Strategic Plan implementation
- **Lessons learned** on effectively implementing systems and policy change
- **Shifts in the landscape** that might affect First 5 LA's strategy

Learning for Action (LFA) conducted **20+ interviews** and reviewed **20+ documents** [see "Review Phase Data Report" in Appendix D] to identify themes organized into three areas:

- 1 **Landscape Review** – examining changes in the landscape that might impact how First 5 LA achieves its targeted results
- 2 **Organizational Review** – examining First 5 LA's strengths and areas for growth
- 3 **Programmatic Review** – examining progress and lessons learned regarding implementation of First 5 LA's strategies

## Landscape Insights

The key question that guided the Landscape Review: *What has changed in the landscape in the last three years that might impact how First 5 LA achieves its targeted results?*

- The majority of children from birth to age 5 in the County are children of color. L.A. County is the ninth most diverse among the largest 150 metro regions in the nation. Communities of color constitute a considerable majority of the county's population.
  - Nearly half (49%) of L.A. County parents of children 5 and under are foreign born, and of these, 67% are not citizens.
- Regions within the county have disparate levels of opportunity, clustering along racial and economic lines.
- Profound inequities threaten the long-term prosperity of L.A. County. People of color are far more likely to be in poverty or working poor than Whites.
- Differential access to employment and education contributes to racial disparities in all four of First 5 LA's outcome areas.
- The state policy climate is favorable for systems-level investments in early childhood. **First 5 LA brings credibility and focus to the policy table** and is positioned to engage in powerful advocacy to guide wise investment of new resources.
- Local entities are receptive to First 5 LA's systems change approach. First 5 LA is a thought leader and strong partner to county departments. Furthermore, First 5 LA has strengthened partnerships with research institutions.

# Appendix C: The Signals We Heard (cont'd)

## Organizational Insights

The key question that guided the Organizational Review: *What have we learned about First 5 LA's capacity to do systems and policy change work?*

- Staff and Board are stronger and working together more effectively than ever before.
- Integration is an ongoing journey.
- First 5 LA has strengthened its systems and policy change capabilities, with more room to grow.
- First 5 LA overall has increased the effectiveness of its functioning as an organization; and there are opportunities to become more nimble and develop new revenue sources.
- First 5 LA should continue to hone its strategies, with a focus on equity and driven by data and learning.
- Effective communications are critical for driving change among systems, communities and families.



# Appendix C: The Signals We Heard (cont'd)

## Programmatic Insights

The key questions that guided the Programmatic Review: *What progress has First 5 LA made in the first three years of its 2015-2020 Strategic Plan implementation? What has First 5 LA learned about how it does the work to best achieve outcomes?* Key insights include:

- First 5 LA's shift to policy and systems change is highly valued across stakeholders.
- Partnerships have been effective and are key to ongoing success; and there is a need to more clearly identify who First 5 LA partners with and why. Stakeholders suggest that First 5 LA should:
  - Deepen partnership with community-based organizations and parent leaders.
  - Build even stronger connections with philanthropy, government agencies and the corporate sector.
  - Consider a deeper focus at the local municipality level.
- First 5 LA can further clarify its approach to the important work in the 14 Best Start geographic areas:
  - Clarify what is unique about First 5 LA's approach in, intended outcomes for, and long-term sustainability plan for efforts in Best Start Communities.
  - Engage greater community voice, build relationships with new partners within communities, and help neighborhoods develop a sustainable strategy.
- First 5 LA's early learning work exemplifies its **unique role in bridging practice and policy**. First 5 LA's systems change approach and strong relationships with key ECE partners has helped to make traction on Quality Rating and Improvement System (QRIS) in the county. Stakeholders want further clarification of First 5 LA's Kindergarten Readiness Assessment (KRA) strategy.
- Leadership on home visitation is a unique value that First 5 LA brings to the County and State. Stakeholders have noticed that home visiting programs have scaled and are more sustainable.
- First 5 LA has made important strides in addressing children's health needs in the areas of early identification and intervention as well as trauma informed care.

# Appendix C: Summary of Community & Stakeholder Input

As part of First 5 LA's Strategic Plan Refinement process, input from the Board of Commissioners, external stakeholders, county agencies, and from select Best Start communities was gathered through interviews and community engagement sessions to inform First 5 LA's strategies and how to approach its work. The summary reports [See "Reflect Phase: County Partner Interviews and Community Engagement Session Summaries" in Appendix D] synthesize input from these key stakeholders to support the strategy refinement process undertaken by the First 5 LA staff Strategy Refinement Teams (SRTs).



Learning for Action (LFA) staff conducted phone interviews with 19 community partner stakeholders consisting of 17 county partners as well as representatives from First 5 CA and the First 5 Association. LFA also interviewed the Board of Commissioners.

First 5 LA staff conducted 10 engagement sessions with key stakeholders. The sessions engaged more than 130 stakeholders once completed. First 5 LA also held 10 input sessions with Best Start communities and eight informational interviews were conducted by staff from the Communities Department.

Finally, First 5 LA partnered with the Center for Effective Philanthropy (CEP) to conduct two surveys – one for grantees, which included contractors, and one for stakeholders. Findings from the grantee and stakeholder surveys serve as baseline data to determine how First 5 LA is doing and how we compare to 300 other philanthropic organizations within CEP's dataset.



# Appendix C: Summary of Community & Stakeholder Input (cont'd)

Overarching themes include:



## Recommendations for First 5 LA's role

- First 5 LA's policy efforts at the state level need to be informed by deeper understanding of what programmatic efforts look like in other regions and other counties. Systems change efforts may also benefit from collaboration with other First 5 county commissions.
- First 5 LA can better clarify its identity and role, particularly as it emerges out of the strategy refinement process.
- Focus on families living in poverty, families of color, and specific geographies in the county where needs for comprehensive supports for family can have the greatest positive impact.
- First 5 LA can continue to share more information about its work with other First 5 county commissions, perhaps through First 5 California and the First 5 Association. Representing the largest county in the state, First 5 LA can pursue some approaches that other smaller First 5 organizations cannot. The resulting plans, resources, data, approaches to measurement, and learnings could be valuable for other counties working on similar efforts. Similarly, the First 5 LA Commission and staff can broaden their understanding of other First 5s, for example, how they are addressing declining revenue or their top priorities.
- Continue policy advocacy efforts to advance ECE priorities in alignment with county and state budget and ECE policy opportunities.
- Stay closely connected to families and communities, including their voices through ongoing input processes and collaboration to better understand their needs and definition of progress/success on shared goals.
  - First 5 LA is positioned to leverage community voice and elevate family needs in a way that county partners cannot, particularly given the valuable infrastructure in place via the Best Start communities.
  - Continue to engage in parent engagement, with careful mindfulness of cultural differences and varied family structures.
- Feedback from both the CEP grantee and stakeholder surveys suggests there are opportunities for First 5 LA to deepen its overall understanding of the communities and context in which it works. In addition, First 5 LA was rated higher than typical<sup>1</sup> as affecting public policy in their respected fields. Stakeholders provided the highest rating to First 5 LA's focus on systems and policy change in comparison to other Investment Guidelines. Grantees rated First 5 LA higher than typical and stakeholders rated the organization as typical on how First 5 LA advances the state knowledge in their fields.

<sup>1</sup> Typical ratings are defined as ratings between the 35th and 65th percentile in CEP's dataset. Rating above the 65th percentile is defined as "higher than typical" while rating below the 35th percentile is defined as "lower than typical."

# Appendix C: Summary of Community & Stakeholder Input (cont'd)

## First 5 LA's Role in Advancing County Efforts

- First 5 LA could play a critical role to ensure that county level efforts are informed by policies and opportunities at the state and federal levels.
- In addition, First 5 LA could enhance opportunities for County-level collaboration through:
  - “Networking the networks” – develop a regional approach engaging county departments and CBOs in adjacent, complementary, and overlapping initiatives.
  - Align work across partners engaged in common strategies (e.g., home visiting).
- Contribute to the data landscape:
  - Assist in the development of data that can help County partners advocate for sustainable funding.
  - Support predictive risk modeling to better serve the needs of the community.
  - Partner with Los Angeles County Department of Children and Family Services (DCFS) to establish the evidence base for prevention services/interventions (to expand services in alignment with the Family First Services Prevention Act).

## Organizational Capabilities

- First 5 LA is respected and valued by its County partners as:
  - A critical voice and thought leader with deep roots in the community and expertise on issues related to children and families.
  - A valued partner that has flexibility to engage and contribute to shared efforts in ways that County partners cannot.
  - Well suited to provide strategic guidance on how best to seize opportunities created by the Governor's investments in early childhood.





## Organizational Capabilities (cont'd)

- First 5 LA can assist in the development of data that can help County partners advocate for sustainable funding in the face of declining fiscal support from First 5 LA.
- First 5 LA should consider applying an equity framework to the organization and in the work.
  - Develop an equity voice for families and reflect it in First 5 LA's communications.
  - Provide implicit bias training for staff and grantees.
  - Consider the impact of racism, implicit bias and/or lack of awareness of trauma informed approaches on child and family outcomes.
  - Consider hiring practices internally and those of grantees.
  - Review fiscal policies to ensure resources and support are equitable.
  - Review contracting and funding approaches and processes to remove barriers for funding local community groups and organizations (e.g., increase opportunities to partner with and fund African American led CBOs).
- Although the CEP stakeholders survey findings rated First 5 LA as clearly communicating its strategy, they rated First 5 LA less positively about clearly communicating its goals. CEP's recommendation that First 5 LA staff improve their written and personal communications about First 5 LA goals so that they are clearly and consistently communicated.



## Community Input

Community input suggests the following opportunities:

### ***Early Care and Education (ECE)***

- Continue policy advocacy efforts to advance ECE priorities in alignment with County and State budget and ECE policy opportunities.
- Make ECE more relevant to the education sector broadly by drawing stronger, more intentional links across ECE, K-12, and higher education.
- Continue to support quality ECE through advancement of the workforce and professionalization of the field.
- Advocate to raise ECE workforce compensation and support efforts to make the profession more attractive as a career.
- Advance policies to improve quality of childcare sites.

### ***Health***

- Partner with provider professional organizations to ramp-up training in assessment and developmental screening.
- Support systems integration to effectively connect families to resources/services following identification of developmental delays.
- Partner with others to develop a recommendation for a standard county-wide evidence-based assessment tool.

### ***Families & Communities***

- Contribute to targeted communications campaigns (e.g., by zip code) and increase social media efforts to raise parent/caregiver awareness and knowledge of child health and development.
- Stay closely connected to families and communities, including their voices through ongoing input processes and collaboration to better understand their needs and definition of progress/success on shared goals.
- Continue to engage in parent engagement, with careful mindfulness of cultural differences and different family structures.
- Stay the course with current home visiting efforts, working toward universal access.

# Appendix D: Additional Materials

I. Review Phase Data Report

II. Reflect Phase: County Partner Interviews and  
Community Engagement Session Summaries

III. Center for Effective Philanthropy (CEP) Grantee and Stakeholder  
Perception Survey Key Findings and Recommendations



## Phase Data Report Review

<https://tinyurl.com/SPR4-Report>



## Summary of Data Sources for Review Phase Data Report

The findings and themes synthesized in this document draw on interviews with members of the First 5 LA Board of Commissioners and Executive Team as well as from Learning for Action's (LFA) review of the following reports, briefs, and First 5 LA internal resources:

### External Reports and Resources

Getting Down to Facts II: ECE in California

Investing Early: Taking Stock of Outcomes and Economic Returns from Early Childhood Programs (RAND, 2017)

Equity Profile of Los Angeles (PolicyLink and PERE, 2017)

Race Counts: Advancing Opportunities for All California, 2017)

Achieving Fair Access to Early Education (EC Berkeley and AIR, 2018)

Center for Health Equity, Action Plan Community Forum Summary

Road to Safety for Our Children: LA County Blue Ribbon Commission on Child Safety

Condition of Children Birth to Age Five and Status of Early Childhood Services in California

Understanding Barriers to Early Intervention Services for Preterm Infants: Lessons from Two States

### First 5 LA Internal Reports and Analysis

Stakeholder Review Memo

Summary of Key Themes from Review of 2018 Board Discussions on 2015-2020 Strategic Plan

October 2018 All-Staff Meeting Strategic Planning Survey Results

Impact Framework Phase 1 Analysis

2015-2020 Strategic Plan Variance Focus Group Summary Report

First 5 LA Diversity, Equity, and Inclusion Workgroup - Equity Memo

First 5 LA: A Take on Equity Brief (June 2018, Prepared by PolicyLink and USC PERE)

First 5 LA Equity Factsheet (June 2018) Prepared by PolicyLink and USC PERE)

First 5 LA EI: Surveillance and Screening Issue Brief 1, May 2018

Long Term Financial Projections

Program Division Business Plan - Integration Summary Memo

Program Division Business Plan: January 2018-June 2020

Enterprise Risk Management Project Framework - Interviews

First 5 LA IT Assessment Report

First 5 LA IT Strategic Plan

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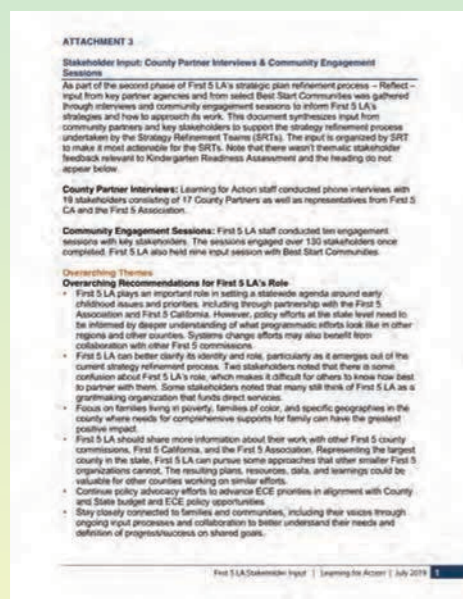
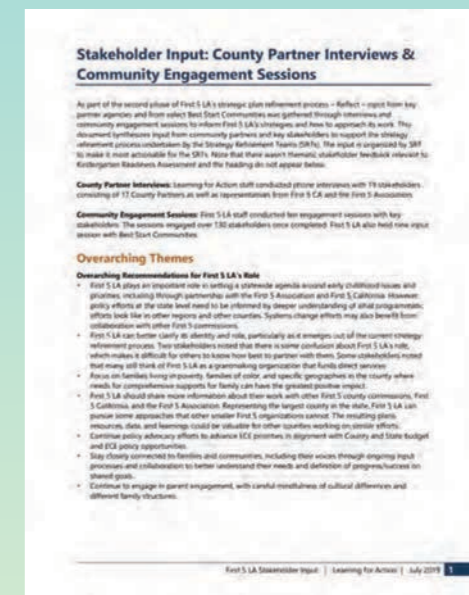
First 5 LA Impact Framework Template Guidance Memo



## Reflect Phase: County Partner Interviews and Community Engagement Session Summaries

Inputs linked to Strategic Refinement Topics of ECE Quality Supports, Communications, and Data Strategy

<https://tinyurl.com/SPR4-Inputs>



Inputs linked to Strategic Refinement Topics of Built Environment, Communities and System Change, Cross Cutting Strategies: Trauma Informed Care and Family Engagement, Home Visiting, and Data Strategy

<https://tinyurl.com/SPR4-Inputs2>

## Center for Effective Philanthropy (CEP) Grantee and Stakeholder Perception Survey Key Findings and Recommendations Memo

<https://tinyurl.com/SPR4-Survey>

Item 2  
Attachment 1

### Key Findings and Recommendations from First 5 LA 2019 Grantee and Stakeholder Perception Reports Prepared by The Center For Effective Philanthropy

In February and March of 2019, The Center for Effective Philanthropy conducted a survey of First 5 LA ("First 5") grantees and stakeholders, achieving a 47 percent response rate for the grantee survey and 56 percent response rate for the stakeholder survey. The memo below outlines CEP's summary of key strengths, opportunities, and recommendations. First 5 LA's grantee and stakeholder perceptions should be interpreted in light of the First 5's goals and strategies.

Context matters – both in terms of interpreting your results and in planning for future action based on these findings. Our hope is that these results will inform your planning and learning efforts by providing data and insight, from grantees' and stakeholders' perspectives, about First 5's relative strengths and opportunities for improvement.

This memo accompanies the comprehensive survey results found in First 5's interactive online reports at <https://cep.surveymethods.org> and in the downloadable online materials.

First 5 LA's full reports also contain more information about survey analysis and methodology. CEP has included comments below that reference both positive and constructive feedback but that are representative of overall themes in grantees' and stakeholders' open-ended remarks.

**Note:** The term "significant" is used only when differences in mean ratings are statistically significant when tested at a  $p < 0.1$  level.

#### Notable Contributions to Public Policy and Advancement of Knowledge

- On measures related to First 5 LA's work in their fields, grantees and stakeholders provide ratings that are similar to or higher than the typical funder in CEP's comparative datasets.
  - Both groups provide higher than typical<sup>1</sup> ratings for the extent to which First 5 LA has affected public policy in their fields.
  - Grantees rate First 5 higher than typical for the extent to which it has advanced knowledge in their fields, and stakeholders provide ratings that are similar to typical.
  - When asked how effective First 5 LA is at accomplishing each of its investment guidelines, stakeholders provide the highest ratings for First 5 LA's focus on systems and policy change, rating on average a 5.4 on a 7-point scale.

<sup>1</sup> Throughout this summary of findings, "typical" grantee ratings are defined as ratings between the 35th and 65th percentiles in CEP's dataset. Ratings above the 65th percentile are defined as "higher than typical," while ratings below the 35th percentile are defined as "lower than typical."

# Appendix E: Key Terms and Definitions



# Appendix E: Key Terms and Definitions

**Policy Change**<sup>1</sup> – Efforts to change rules governing institutions, practices, and resource allocation. Policy can be set by both public institutions (e.g., government) and private institutions (e.g. hospitals or employers).

**Practice Change**<sup>1</sup> – Efforts to change the expectations, skills, habits and capacities of systems. Examples of practice change includes adopting a universal ACEs screening tool, work to improve adoption of best practices in early childhood settings, and work to improve how a department effectively engages families and communities.

**System**<sup>1</sup>: A group of interacting, interrelated, and interdependent components that form a complex and unified whole.

**Systems Change**<sup>1</sup>: Change that encompasses a broad set of interrelated changes, including the norms, resources, behaviors, learned habits, culture, authority/decision-making and patterns operating within the legal, regulatory, social and community environment.

**Will Building** – Efforts to build and sustain the will, relationships, networks to change norms, attitudes, behaviors and beliefs.



## FIRST 5 LA

### **SUBJECT:**

Establish a Strategic Partnership with the Los Angeles County Department of Health Services for an amount not to exceed \$310,500 to support the expansion of pediatric and mental health services for the Strong, Healthy and Resilient Kids (SHARK) Program for a period of three (3) years

### **RECOMMENDATION (PROVIDED AS INFORMATION):**

This memo is provided as information for the Board's consideration at the June 11, 2020 Board of Commissioners Meeting. First 5 LA staff recommends that at the July 9, 2020 Commission meeting, the Board approve the establishment of a Strategic Partnership with the Los Angeles County Department of Health Services (DHS) for an amount not to exceed \$310,500 for the period of three years. Funds for Year 1 have been included in the FY 2020-2021 Programmatic Budget under Health Systems-Trauma Informed Approaches, which is to be approved by the Board of Commissioners in July 2020. Beyond FY 2020-21, funds will be pulled from the assigned fund balance which will be brought to the Board of Commissioners for approval in June of the corresponding fiscal year. At the time of budget approval, requested resources will shift from the Assigned resource category of the fund balance, dedicated for broad Strategic Plan purposes, to the Committed category, amounts dedicated for a more specified purpose. This Strategic Partnership is contingent upon Board approval of the FY 20-21 budget on July 9, 2020.

### **BACKGROUND:**

In order to support expansion of pediatric and mental health services at Rancho Los Amigos National Rehabilitation Center (Rancho) to better serve young children and their families through the Strong, Healthy and Resilient Kids (SHARK) Program, First 5 LA proposes to fund a Data Management position with the Los Angeles County Department of Health Services (DHS) to support data collection and referral pathways. This program addresses the needs of children and youth who are affected by developmental and behavioral challenges as well as toxic stress. This program will serve as a resource offered to children and youth served by DHS who screen positive on validated screens for developmental delay (via the Ages and Stages Questionnaire) and for symptoms of toxic stress (via identification of Adverse Childhood Experiences [ACEs]) who would benefit from early intervention services.

This Strategic Partnership with DHS highlights the relationship between developmental delays and trauma and represents a significant milestone for both Health Systems Department strategies of trauma-informed care and early identification and intervention. Historically First 5 LA has collaborated minimally with DHS. This partnership opens an opportunity to further strengthen County system partnerships through DHS' interest in pediatric expansion and reach as the second largest municipal health system in the nation. This program provides the added benefit of being able to further learn about the relationship between trauma and development. The expansion of services at Rancho will also provide an opportunity to test referral pathways based on screening results to pediatric and mental health services both internally at DHS and externally to local resources and services within the families' communities. These learnings and testing, specifically on what makes a quality referral, will inform other First 5 LA investments, such as the implementation of Help Me Grow Los Angeles (HMG LA) – in particular, the Centralized Access Point that the Los Angeles County Department of Public Health is developing and the start of HMG LA Pathways in which community collaboratives will identify, test and refine approaches to strengthen and expand referral pathways.

Currently the SHARK Program has begun utilizing an existing DHS e-consult system and existing staff provide consultation and some coordination needs. However, additional support is needed to fund a staff position to support data management systems and the build out of referral pathways. First 5 LA proposes to fund a Data Management Specialist to establish and roll out data collection workflow and management

and to develop referral pathways and make community connections; these two categories of work are detailed below.

- **Data Collection Workflow and Management:**
  - Support SHARK clinicians in establishing data collection workflows.
  - Participate in planning meetings related to training and implementation of SHARK Program services.
  - Interface with DHS Information Technologies (IT) and other technology supports to manage data.
  - Prepare data for submission to DHS and funders.
  - Prepare quarterly reports for DHS and funders.
- **Referral Pathways Development / Community Connection:**
  - Assist in development of linkages to regional programs for those SHARK patients who need referrals – health plan resources, One Degree (online portal for community resources), regional center referrals, etc.
  - Interface with the DHS ACEs implementation team to ensure bi-directional communication pathway is established.
  - Interface with First 5 LA and local health plans to ensure synergy with HMG LA and other existing and related programs.
  - Facilitate SHARK team community outreach efforts.

First 5 LA funding will be used to meet the following four key objectives:

- **Practice Change:** Support families in optimizing their child’s development by adopting a multi-screening approach that screens for developmental delays using the Ages and Stages Questionnaire (ASQ-3) and trauma using the Pediatric ACEs Screening and Related Life-events Screener (PEARLS).<sup>1</sup> Both screening tools are reimbursable through the California Department of Health Care Services (DHCS). DHS is unique in that few programs have this multi-screening approach embedded in their systems, and DHS has been intentional in their approach from the onset given the comorbidity between developmental challenges, mental health challenges, and ACEs.
- **System Change:** Strengthen the DHS public system to strengthen and expand their referral pathways. In addition to providing direct services, the SHARK Program will: 1) develop linkages to regional programs for those SHARK patients who need referrals; 2) interface with the DHS ACEs implementation team to establish bi-directional communication pathway; 3) interface with First 5 LA and local health plans to ensure synergy with HMG LA and other existing and related programs; and 4) facilitate SHARK team community outreach efforts.
- **System Change:** Strengthen prevention efforts in the DHS public system by expanding services and referral pathways for children identified with mild to moderate delays, sometime referenced

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<sup>1</sup> A developmental delay means a child does not meet age-appropriate developmental milestones regarding physical, cognitive, communication, social-emotional and adaptive areas, that most children can do at an age. The literature shows that approximately 1 in 4 children ages 0-6 are at risk for developmental delays with 12-16% of children having at least one delay. ACEs reflect childhood abuse, neglect and other adverse experiences, including: physical, sexual, or emotional abuse; physical or emotional neglect; a family member who is: depressed or diagnosed with other mental illness, addicted to alcohol or another substance, or in prison; witnessing a mother being abused; and losing a parent to separation, divorce, or other reason. National prevalence rates show that almost half of youth report having at least one ACE with almost one quarter having 2 or more ACEs.

as in the “gray zone”<sup>2</sup> range, who may not yet meet eligibility requirements for Regional Center or School Districts but would still benefit from supports to ensure that they will enter kindergarten ready to succeed in school and life, First 5 LA’s north star. HMG LA is committed to cross-sector collaboration among key partners to improve access to services and supports, including prevention supports for children who are considered at-risk and fall in the gray zone. Evidence indicates there is a dearth of prevention supports available for children at risk for developmental and behavioral delays. The SHARK Program provides an opportunity to test an innovative approach to address this need.

- **Will Building:** Foster evidence and innovation to demonstrate program effectiveness and continuous quality improvement. The funding will be used to demonstrate the effectiveness of an integrated screening, consultation, and referral process for the possibility of further expansion of the program and continuation of the position by DHS. In addition to supporting SHARK clinicians in establishing data collection workflows and coordinating with DHS IT and other technology supports to manage data, data and quarterly reports will be submitted to DHS and funders. This investment will generate learnings on integrated screening and referral to inform HMG LA and Medi-Cal provider engagement, and inform partnerships with Medi-Cal Managed Care.

Pursuant to the Procurement Policy, Strategic Partnerships of \$75,000 or more in a fiscal year must be presented to the Board for approval. Staff is requesting to establish a Strategic Partnership for an amount not to exceed \$310,500 over three years to comply with this policy.

#### **GOVERNANCE GUIDELINES #5 AND #6 (SUSTAINABILITY AND LEVERAGING):**

##### Sustainability:

- A trauma and resiliency informed L.A. County needs to have service delivery systems providing care that recognize the impact and signs of trauma and help clients access needed services across county agencies and across public and private sectors. First 5 LA’s support of the SHARK Program contributes to building countywide cross-sector and systems partnerships that ensure successful referral pathways to services and supports for children and families, which is essential to long-term sustainability of a trauma and resiliency informed L.A. County.
- The vision of HMG LA is to improve the early identification and intervention systems through the support of broad countywide cross-sector and system partnerships across county agencies and across public and private sectors as part of long-term sustainability. Through referral pathways development and outreach, DHS will contribute to the improvement of early identification and intervention systems.
- As part of the Scope of Work, DHS will be responsible for developing a sustainability plan to identify ongoing sources of funding to support the Data Management Specialist position that supports data collection and referral pathways beyond the 3-year period. The workflows and referral pathways established through this Strategic Partnership will be integrated into the SHARK Program, and thus will be sustainable after funding concludes.
- DHS will explore how, supported by the data collected from this investment, existing funding streams and funded efforts and services can be leveraged to ensure the sustainability of the program. This includes the new 2020 Medi-Cal reimbursement for trauma and developmental screenings now available to providers.<sup>3</sup> Note that approximately 90% of DHS patients are on Medi-Cal.

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<sup>2</sup> “Gray zone” refers to children whose screening result for a developmental or behavioral delay falls within the “at-risk” or middle scoring range suggesting the child may be at greater risk of experiencing delays in one or more developmental categories.

<sup>3</sup> The Governor’s May Revise proposes shifting Proposition 56 funding reserved for screenings. First 5 LA will continue to monitor State budget decisions, and explore how to leverage other billing options and funding.

Leveraged Resources:

- The Strategic Partnership with DHS will build upon the investments and resources DHS has already dedicated to this program, including a full-time nurse practitioner, part-time pediatrician, and rehabilitation staff at Rancho. By leveraging the existing infrastructure for rehabilitating adults, DHS will build out services for young children at the SHARK Program to provide family-centered assessment services, diagnosis, service linkage, short-term intervention and case management to children and families in need for formal assessment for suspected or actual developmental delay or behavioral concerns.

**JUSTIFICATION:**

**This Strategic Partnership meets the criteria below:**

- The Strategic Partnership can provide specific resources needed by First 5 LA to implement an approved program or initiative in a manner or on a scale that makes the Strategic Partnership more cost effective than resources provided through a competitive solicitation; or
- The Strategic Partnership can implement an approved program or initiative more expeditiously than resources provided through a competitive solicitation; or
- The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership; or
- The Strategic Partnership provides an opportunity to leverage First 5 LA funds to produce additional funding for the program or initiative or service.

**AND**

- The proposed Strategic Partnership is aligned with the adopted Strategic Plan.

**The Strategic Partnership can provide specific resources needed by First 5 LA to implement an approved program or initiative in a manner or on a scale that makes the Strategic Partnership more cost effective than resources provided through a competitive solicitation**

The Strategic Partnership with DHS will build upon the investments, infrastructure and momentum already underway within DHS. Any DHS provider in the County will have the ability to refer patients to the SHARK Program. The infrastructure and countywide reach available via the SHARK program would be challenging for First 5 LA to attain elsewhere at this cost. This scale ensures that the program will have a large reach to vulnerable populations that would otherwise fall through service gaps. This aligns to the mission of First 5 LA's investment in HMG LA to support all families. For instance, the SHARK Program targets those children in the gray zone that are not eligible for Regional Center or school district services but are at-risk and would greatly benefit from support and linkages to community resources this program will offer. Currently the families of these children have difficulty accessing needed services and supports for their children.

**The Strategic Partnership can implement an approved program or initiative more expeditiously than resources provided through a competitive solicitation**

DHS is dedicating resources to building out and supporting the SHARK Program that includes leveraging infrastructure and expertise that already exists at Rancho for adult patients to expand to include pediatric patients. DHS has already established much of the infrastructure for the SHARK Program, to implement the program more expeditiously. For instance, DHS is currently hiring for the program, already using the ASQ-3 and PEARLS screening tools, and are in the process of establishing protocols including embedding tools in their electronic health record (EHR) to ensure Medi-Cal reimbursement. Thus, DHS has much of the capacity, infrastructure and expertise in place at Rancho to implement this multi-level developmental delay and trauma screening approach at a large scale.

**The proposed Strategic Partnership is aligned with the adopted Strategic Plan**

The proposed Strategic Partnership also aligns to Strategic Priority #1 to Strengthen Public and Community Systems of the 2020-2028 Strategic Plan. It has the potential to contribute to two of four Results: Families optimizing their child’s development; and Children are safe from abuse, neglect, and other trauma through its screening of and linkages to resources for developmental concerns and trauma.

In addition, this project supports two Strategic Plan implementation planning areas: 1.2 and 1.6. Objective 1.6 focuses on supporting the adoption of trauma-informed approaches in systems serving children and families. This project supports innovation and early adopters of trauma informed approaches. Objective 1.2 includes advocating for transformative practices to ensure public systems provide early identification and intervention services. This project will screen for developmental delays and will use these findings to link to appropriate early identification and intervention services. The Health Systems Team has an interest in the implementation of several screenings, including screenings for trauma, developmental delays, maternal health, and behavioral health. The SHARK Program is an early adopter of this multi-screening approach and helps bridge families to connect to services in their community.

Lastly, this investment meets several of our investment guidelines. This project has a foundation for sustainability. There is a heavy focus and funding for the implementation of trauma screening as demonstrated by the rollout of the ACEs Aware initiative in California by the Office of the California Surgeon General. In alignment with this focus, California Department of Health Care Services (DHCS) will provide Medi-Cal providers reimbursement for trauma screening with an approved tool that DHS may access. Similarly, DHCS will also provide Medi-Cal providers reimbursement for developmental screenings using an approved tool. Also, the data collected for this innovative project will be used to advocate for permanent DHS funding by demonstrating the positive impact on patients. As outlined above, project objectives reflect the investment guidelines of Prevention, Systems Change, and Evidence and Innovation.

**NEXT STEPS:**

First 5 LA staff recommends that at the July 9, 2020 Board of Commissioners Meeting, the Board approve the establishment of a three-year Strategic Partnership with the Los Angeles County Department of Health Services. The FY 20-21 contract and subsequent contracts for this Strategic Partnership, will be brought to the Board for approval as a consent item. The funds to support this Strategic Partnership will come from First 5 LA’s Programmatic Budget under Health-Trauma Informed Approaches. The proposed work of the Strategic Partnership will serve to advance the demonstration and scaling of systems change efforts as it relates to Trauma Informed Care, and will also inform our countywide efforts in Early Identification and Intervention.