

AGENDA

MEETING OF THE BOARD OF COMMISSIONERS

Chair: Sheila Kuehl

Thursday, March 12, 2020

1:30 PM - 4:30 P.M.

Meeting Location:

First 5 LA

750 N. Alameda Street

Los Angeles, CA 90012

(If you would like to speak to any item on the agenda, please complete a public comment form)

1. ACTION

Call to Order / Roll Call

- **Sheila Kuehl, Commission Chair**

2. ACTION

Consent

- **John Wagner, Executive Vice President**

A. Approve Special Commission Meeting Summary Action Minutes and Transcript -
Thursday, February 13, 2020

B. Approve the Monthly Financial Statements for Month Ending January 31, 2020

C. Contract: Approve One Renewal and Authorize First 5 LA Staff to Complete Final
Contract Execution Upon Approval from the Board

D. Approve a Strategic Partnership with Long Beach Unified School District in the Amount
of \$90,000 for a period of 27 months to participate in the Kindergarten Readiness
Assessment (KRA) Initiative

3. INFORMATION

Remarks by the Commission Chair of the Board

- **Sheila Kuehl, Commission Chair**

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COMMISSIONERS

Los Angeles County Supervisor	Jane Boeckmann	Yvette Martinez
Sheila Kuehl	Bobby Cagle	Romalis J. Taylor
Chair	Barbara Ferrer, Ph.D., M.P.H., M.Ed.	Keesha Woods
Judy Abdo		Marlene Zepeda, Ph.D.
Vice Chair		

EX OFFICIO MEMBERS

Karla Pleitez Howell
Jonathan E. Sherin, M.D., Ph.D.
Wendy Smith, Ph.D., LCSW
Deanne Tilton

EXECUTIVE DIRECTOR

Kim Belshé

EXECUTIVE VICE PRESIDENT

John A. Wagner

A PUBLIC ENTITY

4. **INFORMATION**

Executive Director's Report

- **Kim Belshe, Executive Director**

5. **INFORMATION**

Proposed FY 2019-20 Mid-Year Budget Adjustments

- **Raoul Ortega, Director, Finance**

- **Daisy Lopez, Manager, Financial Planning & Analysis**

6. **INFORMATION**

Impacting System Change Through Health Partnerships: Spotlight on Home Visiting

- **Tara Ficek, Director, Health-Related Systems**

- **Anna Potere, Senior Program Officer, Family Supports**

- **Jill Greene, Jill Rivera Greene Consulting**

7. Break

8. **INFORMATION**

Implementing Systems Change Through ECE Partnerships

- **Becca Patton, Director, Early Care & Education**

- **Lindsey Hanlon, Project Coordinator, LACOE Head Start and Early Learning**

Division

- **Liz Guerra, Program Manager, LACOE Head Start and Early Learning**

Division

9. **INFORMATION**

Public Comment (for items not on the agenda)

10. **ACTION**

Adjournment



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SUMMARY ACTION MINUTES

FIRST 5 LA
February 13, 2020
Meeting of the Board of Commissioners
1:30-4:30 pm

COMMISSIONERS PRESENT:

Commissioners:

Judy Abdo (Vice Chair)
Linda Aragon (Alternate)
Astrid Heger
Debbie Innes-Gomberg (Alternate)
Sheila Kuehl
Yvette Martinez
Romalis Taylor
Keesha Woods
Marlene Zepeda

Ex-Officio Commissioners:

Wendy Garen
Deanne Tilton

COMMISSIONERS ABSENT

Bobby Cagle [Excused]
Barbara Ferrer [Excused]
Karla Pleitez Howell [Excused]
Jonathan Sherin [Excused]

STAFF PRESENT:

Christina Altmayer, Vice President of Programs
Kim Belshé, Executive Director
Kim Pattillo Brownson, Vice President of Policy & Strategy
Linda Vo, Board Relations Manager
John Wagner, Executive Vice President

LEGAL COUNSEL:

Craig Steele, Attorney-at-Law

CALL TO ORDER / ROLL CALL: (Item 1)

1. Commission Vice Chair Abdo called the meeting to order at 1:33 pm. Quorum was present.

COMMISSION: (Items 2– 12)

2. **Election of The Commission Chair**

Motion to nominate Supervisor Sheila Kuehl as Chair for term year 2020.

M/S (Marlene Zepeda/Romalis Taylor)

**SUPERVISOR SHEILA KUEHL WAS UNANIMOUSLY
APPROVED TO BE CHAIR OF THE COMMISSION FOR ANOTHER TERM.**

3. **Election of The Vice Chair**

Motion to nominate Judy Abdo as Vice Chair for term year 2020.

M/S (Keesha Woods/Linda Aragon)

**JUDY ABDO WAS UNANIMOUSLY APPROVED TO BE
VICE CHAIR OF THE COMMISSION FOR ANOTHER TERM.**

4. **Consent**

- A. Approve Special Commission Meeting Summary Action Minutes and Transcript - Thursday, November 14, 2019
- B. Approve the Monthly Financial Statements for Months Ending October 31, November 30, and December 31, 2019
- C. Contract: Approve One New Agreement and Three Amendments and Authorize First 5 LA Staff to Complete Final Contract Execution Upon Approval from the Board

M/S (Judy Abdo/Marlene Zepeda)
THE ITEMS WERE UNANIMOUSLY APPROVED

SUMMARY ACTION MINUTES

5. **Remarks by the Commission Chair**

6. **Executive Director's Report**

7. Year Ahead: Near Term and Future Outlook on Fiscal Issues

- Fiscal Context
- Long Term Financial Plan
- Budget Calendar for 2020

Mr. Ortega presented an update on First 5 LA's fiscal issues. The item was provided as background information in preparation for upcoming actions the Board will need to take on the FY2019-20 Budget and the development of the annual FY2020-21 Budget. There is no action on this item at this point and this information is to provide the Board with relevant context, including an update on:

1. The State fiscal context
2. Staff thinking on the development of a Long-Term Financial Plan to replace our Long-Term Financial Projection and other finance policy considerations
3. And the Budget Calendar for the FY 2020/21 Budget

There was no further discussion on this item.

8. **Break**

9. **Year Ahead: Strategic Plan Implementation**

Ms. Altmayer and Ms. Tith provided an update to the Board on First 5 LA's Strategic Planning Implementation process since the approval of the new Strategic Plan in November 2019. They informed the Board that staff plan to explore with the Board the priority implementation issues that staff will be working through over the next six to twelve months. Ms. Tith and Ms. Altmayer previewed future Board engagement sessions on related challenges and opportunities. As part of their implementation process, Staff will be identifying key partners that First 5 LA works with at the community, county and state level to advance our work.

They closed their item by informing the Board that staff would be providing more details of the implementation plan approach, including updates on Impact Framework during the February 27 Program and Planning Committee meeting.

There was no further discussion on this item.

10. **Year Ahead: State Policy, Advocacy, Planning and Implementation**

Ms. Pattillo Brownson and Mr. Barth presented on the following items:

- Governor's January budget proposal
- State advocacy opportunities, including state administrative advocacy and policy planning activities
- Overview of 2020 state and federal policy priorities

They then closed with policy priorities for 2020.

Implementing Prior Budget Wins:

- Increased funding for Child Care Development Block Grant (CCDBG)

SUMMARY ACTION MINUTES

- Funding for the Families First Transition Act

Advancing New Budget Priorities:

- Increase funding for IDEA Part C services
- Increase funding for the Maternal, Infant, and Early Childhood Home Visiting (MIECHV) program

Influencing Administrative Policy Priorities, Development, and Implementation:

- Continue to oppose regulatory proposals introduced in 2019 targeting immigrant and low-income families
- Oppose efforts to cut funding for Medicaid

Advancing “Two Year Bills” Approved on First 5 LA’s 2019 Advocacy Agenda:

- House of Representatives (HR) 4107: Expanded funding for IDEA Part C services

Engaging in New Legislation Introduced in 2020:

- Anticipated legislation focused on updating Head Start eligibility to reflect increased state minimum wage

There was no further discussion on this item.

11. Public Comment (for items not on the agenda)

There were no public comments.

ADJOURNMENT:

The Commission adjourned at 4:23 pm.

NEXT MEETING:

The next Commission meeting will take place on Thursday, March 12, 2020 at 1:30 pm.

First 5 LA
Multi-Purpose Room, First Floor
750 N. Alameda Street
Los Angeles, CA 90012

A closed session precedes this meeting at 12:00 pm in the Commissioners’ Conference Room.

Meeting minutes were recorded by Linda Vo, Board Relations Manager.

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MEETING OF FIRST 5 BOARD OF COMMISSIONERS
THURSDAY, FEBRUARY 13, 2020
750 North Alameda Street, First Floor
Los Angeles, California 90012

STENOGRAPHICALLY REPORTED BY:
HEATHERLYNN GONZALEZ
CSR #13646

1 Thursday, February 13, 2020; @City, California

2 1:32 p.m.

3 -oOo-

4 COMMISSIONER ABDO: We are going to start this
5 meeting. Okay. Almost everybody's ready. Let's have a
6 roll call.

7 SECRETARY: Judy Abdo.

8 COMMISSIONER ABDO: Here.

9 SECRETARY: Linda Aragon.

10 COMMISSIONER ARAGON: Here.

11 SECRETARY: Astrid Heger.

12 COMMISSIONER HEGER: Here.

13 SECRETARY: Debbie Innes-Gomberg.

14 COMMISSIONER INNES-GOMBERG: Here.

15 SECRETARY: Yvette Martinez.

16 COMMISSIONER MARTINEZ: Here.

17 SECRETARY: Romalis Taylor.

18 COMMISSIONER TAYLOR: Here.

19 SECRETARY: Keesha Woods.

20 COMMISSIONER WOODS: Here.

21 SECRETARY: Marlene Zepeda.

22 COMMISSIONER ZEPEDA: Here.

23 SECRETARY: Wendy Garen.

24 COMMISSIONER GAREN: Here.

25 SECRETARY: Deanne Tilton.

1 COMMISSIONER TILTON: Here.

2 SECRETARY: Karla Pleitez Howell.

3 Bobby Cagle.

4 Sheila Kuehl.

5 SUPERVISOR KUEHL: Here.

6 SECRETARY: Quorum is present.

7 COMMISSIONER ABDO: All right. So our first item
8 is the election of the commission chair. This happens
9 periodically, and today is the day. So we need a
10 nomination for chair.

11 Marlene.

12 COMMISSIONER ZEPEDA: I'd like to nominate Sheila
13 Kuehl.

14 COMMISSIONER ABDO: Do I have a second?

15 COMMISSIONER TAYLOR: Second.

16 COMMISSIONER HEGER: Second.

17 COMMISSIONER ABDO: We have two seconds here.
18 Take your pick. Romalis, I saw your hand first.

19 COMMISSIONER TAYLOR: Yes.

20 COMMISSIONER HEGER: I put my hand up and voiced
21 it.

22 COMMISSIONER TAYLOR: Second.

23 COMMISSIONER ABDO: You can fight this one out,
24 and you figure out who is going to be the secondary.

25 All right. Let's have a vote. Do I hear any

1 objections to a unanimous decision?

2 All right. Then I'm going to turn this over to
3 Sheila Kuehl who is our new chair.

4 (Applause)

5 SUPERVISOR KUEHL: Thank you very much.
6 Obviously, a victory speech is not needed because it's
7 sort of like, keep on keeping on. But just in one
8 sentence I have to say I'm really grateful for the
9 opportunity to do this for another year because I really
10 love it. And I -- the continuity I think has been
11 wonderful for me because I've learned so much every year.

12 So that means now we also need to elect a vice
13 chair. Are there any nominations for vice chair?

14 COMMISSIONER WOODS: I nominate Judy Abdo.

15 SUPERVISOR KUEHL: I have a nomination for Judy
16 Abdo. Is there a second?

17 COMMISSIONER ARAGON: Second.

18 SUPERVISOR KUEHL: Seconded by Linda Aragon.

19 Any objection to a unanimous vote? Hearing none,
20 that will be the order.

21 (Applause)

22 SUPERVISOR KUEHL: So we're going through a few
23 exciting changes, as you know, and we'll see as we go
24 through our very pithy agenda today. One of the changes,
25 however, I think you know that there are more departments

1 who are members of our board than can actually be voting
2 members. So the way we've always handed it is, one
3 department rotates out and one department rotates in every
4 year. So DCFS will be moving to nonvoting status for this
5 year, and public health returns to voting status.

6 But that doesn't mean anything about letting me
7 know what you think and feel and speaking up and being
8 here and participating, as well as all the rest of our
9 other wonderful commissioners of course.

10 So I look forward to a really promising year.
11 There's something magical about a year called 2020. It's
12 partly magical because I didn't think I'd live this long,
13 and it's also magical just the way it looks, I don't know,
14 somehow.

15 Okay. So we will then move, if we are all
16 agreed, to the consent agenda. We turn this over to John.

17 MR. WAGNER: Thank you, ma'am chair.
18 Congratulations. And good afternoon, commissioners.

19 There's just a couple items to bring your
20 attention to on subitem 4C. We have one new contract for
21 your consideration with Community Partners for \$400,000.
22 This is a 12-month contract and will fund their efforts to
23 codesign and facilitate what we're calling a learning
24 consortium which is a pure learning structure for our
25 communities department and our partners doing community

1 capacity building work across our 14 Best Start
2 communities. These funds have been provided in the fiscal
3 year 19-20 budget.

4 We have three contract amendments. The first is
5 with Community Health Councils with -- which would provide
6 an additional \$1.5 million. And the second is with Long
7 Beach Nonprofit Partnership. This amendment is for
8 \$732,920. Both of these entities are regional network
9 grantees for our Best Start community work, and they are
10 requesting to tap into the allocation of funding that the
11 board previously set aside for the community identified
12 projects. These funds were made available to each
13 community with the expectation that the work would be
14 completed by the end of this fiscal year, so by June 30th.

15 The third and final contract amendment is with
16 Viva Strategy and Communications. Last fall you'll recall
17 the board passed a resolution allowing First 5 LA to
18 receive \$200,000 from the Los Angeles County Office of
19 Education and add resources to support our investment in
20 Quality Start L.A. So this action, should you approve it,
21 would direct us to finalize and execute a contract with
22 Viva Strategies to provide this funding to that
23 contractor.

24 With that, I'll turn it back over to the chair.

25 SUPERVISOR KUEHL: Any questions on any of these

1 items?

2 And does any member wish to remove any item from
3 the consent before we vote?

4 Seeing none, do have I a motion on the consent
5 calendar?

6 COMMISSIONER ABDO: So moved.

7 SUPERVISOR KUEHL: Moved by Ms. Abdo. Seconded
8 by Ms. Zepeda.

9 Is there any objection to unanimous vote and
10 approval of the consent agenda? Seeing none, those items
11 are approved.

12 All right then. We will move forward then. The
13 next thing is just remarks from the chair. I'll make them
14 very, very brief.

15 I think this is going to be a really interesting
16 and I hope really positive year for us. There is so much
17 attention being paid, in some areas I think the first time
18 seriously to the -- to understanding the needs and even
19 more than the needs -- the solutions, what is needed to
20 help, what is needed to aid our zero-to-five population
21 and their families.

22 It's always very interesting to me how people
23 talk about child poverty or, you know, children as though
24 they don't exist somewhere in somebody's care. I was --
25 had dinner last night with the executive director of

1 Mazon, which is a nationwide Jewish organization about
2 hunger and what to do about hunger. And they always
3 highlight, you know, specific populations that are having
4 these issues. And we were talking last night about how
5 they were talking about moving next year or this year to
6 really focusing on single parents because everybody talks
7 about children and the hunger of children, but nobody
8 really talks about, if the children have anything to eat,
9 it's very likely that their single parents have less, if
10 they're parenting.

11 So I love the notion that people are really
12 looking at the zero-to-five population and those who are
13 caring for them, hopefully.

14 So also I think, as we look on how to implement
15 our shiny new extended strategic plan, I think we might
16 take a two-prong approach. We're going to hear two really
17 pithy presentations on implementation of strategic plan
18 and also state policy and advocacy. So, of course, I want
19 to recommend that we really seriously work on drawing down
20 as many of those fabulous new state dollars as we can.
21 And I think we have a real opportunity to do it because I
22 don't think we've ever had so many Angelenos in the
23 administration before well placed as it were. And there's
24 always been a push-pull between northern California and
25 southern California, but I think we have some good

1 advocacy and will continue to have some good advocacy and
2 really work to get, I guess I'll call it, our fair share.
3 We never get our fair share because we always put in more
4 than we get out of everything. But still, to push and
5 make certain that people know, not only how large our
6 population is, but how professionally we're approaching
7 working with them and for them in new ways, in many new
8 ways in southern California.

9 Also, it's important for us to have a seat at the
10 table on talking about structure, on talking about
11 implementation. And so it's not only a seat at table,
12 but, as we learned in Hamilton, being in the room where it
13 happens.

14 So I want to thank everyone who has already
15 participated in the years past and encourage everyone to
16 keep on keeping on in an even bigger way to make certain
17 that they know who we are and what we need and what our --
18 especially what our kids need.

19 So thank you. And with that, over to you,
20 executive director Belshé.

21 MS. BELSHÉ: You're trying to decide what to call
22 me. I'll take executive director.

23 SUPERVISOR KUEHL: I was going to say Kim.

24 MS. BELSHÉ: I've been called -- I've been
25 called, as you know in Sacramento on occasion, worse. So

1 I'm delighted by executive director. And I'm delighted on
2 behalf of the staff as well as the full board to call you
3 again, madam chair, and congratulate you on stepping up
4 and continuing to serve in this leadership role.

5 The board has heard me say in the past when I
6 kind of do an inventory of First 5 LA's strengths and
7 assets, our governing board is top among them. I think we
8 have a very strong, healthy, engaged, and strategic --
9 strategic board. And having continuity and stability of
10 leadership has been instrumental to our work with the
11 county and across the county and including Sacramento as
12 well. So we thank you for that ongoing leadership and
13 support by your colleagues.

14 I also want to note a really important
15 development in the supervisor's life, which is she had a
16 natal day on Sunday. And she loves birthdays, we love
17 birthdays, we love to open up our first board meeting of
18 the year every February with a healthy, healthy rendition.

19 SUPERVISOR KUEHL: Healthy is good.

20 MS. BELSHÉ: Healthy and robust. And I'm looking
21 to John and Christina and Raoul to really lean into --
22 really lean into the microphone.

23 SUPERVISOR KUEHL: Who can actually carry a tune
24 at in this group?

25 MS. BELSHÉ: Not everyone at that table. I'll

1 leave it at that. So please join me in singing a happy
2 birthday song to Supervisor Sheila Kuehl.

3 (Singing.)

4 SUPERVISOR KUEHL: I need some help blowing out
5 candles at this --

6 MS. BELSHÉ: We have confidence in you.

7 SUPERVISOR KUEHL: Though we all know politicians
8 are full of hot air.

9 Okay. Let me make a wish first. Okay. Here --
10 one on each side. One, two, three. Thank you very much.

11 MS. BELSHÉ: Any birthday comments, words of
12 wisdom you'd like to share?

13 SUPERVISOR KUEHL: You think I would have words
14 of wisdom because I'm entering my 80th year. I've
15 completed I my 79th year. I'm at the end. So now it gets
16 real, as they say. It really does.

17 The finite nature of life, if you're asking for
18 words of wisdom, makes everything much more important.
19 And it also makes the little things seem really big, like
20 Orion framed in your window in the middle of the night And
21 you look out and there's this fabulous constellation and
22 you go, Oh. I probably would not have done that at 24.
23 You know what I mean? Just like, whatever? And, I don't
24 know, full moons and the kindness of strangers at the
25 market, and just little things. I am full of gratitude

1 much more than requests. Even my prayers are gratitude
2 now.

3 So if that's wisdom, I recommend that everybody
4 live every day as though you're about to turn 80 and
5 thinking, okay, there's only maybe another 20, 23 years to
6 go. So I'm going to make every day count.

7 MS. BELSHÉ: Well said.

8 (Applause)

9 MS. BELSHÉ: So that's a great tee up to what
10 we're going to talk today, where it's our effort to
11 welcome everyone back I guess from their Christmas and --
12 winter break holidays. It feels a little bit back first
13 day back to school. I hope you're seeing how sharp we're
14 all looking. We put together our business clothes. I
15 told you we've gone informal during the week, but we're
16 all feeling kind of shiny today. John put on a tie.
17 Raoul. It's just like -- if they look a little
18 uncomfortable because it's been a couple of months --
19 -- so today we're excited to make this a great
20 day, a productive day, an outcome-oriented day in terms of
21 sharing with the board a lot of work going that's been
22 going on over the course of the past couple months. And
23 we've organized the meeting as you see on the agenda. And
24 I want to thank Linda for working with me and the team to
25 refashion our agenda to provide kind of a high-level

1 overview over what each agenda item is intending to
2 accomplish. So if you've got really limited time, there
3 is a very quick read to what otherwise is a very long
4 agenda. And if you want to read more, you know where to
5 go. So eager to get your thoughts and feedback on that.

6 So thank you, Linda, for stepping up and helping
7 support some approaches that the board has indicated they
8 would welcome. So you will tell us whether or not this is
9 a helpful thing.

10 So we want to talk about fiscal outlook. We want
11 to talk about strategy implementation. We want to talk
12 about policy and advocacy. And I want to tee up on these
13 outlook sessions by making some overall remarks about some
14 of the themes that are going to emerge from these
15 presentations and discussions with the board and really
16 themes for our work together in the year ahead.

17 And the first point I want to make is what the
18 supervisor just spoke to, which is there is a lot going on
19 in this space and there is a lot of opportunity. And, you
20 know, we all know that phrase, be careful what you wish
21 for. You know, be careful we wish for. We wished for a
22 governor who prioritized early childhood and we got a
23 governor who's prioritized early childhood. So if you see
24 some sleepy, exhausted faces in the back at the staff
25 level, it's in part because there is a lot going on

1 legislatively, fiscally, and really importantly a theme
2 you'll hear in our conversations is the administrative
3 opportunities. And in each of these areas, First 5 LA has
4 an opportunity to really work with agencies and
5 departments within the health and human services agency
6 and more broadly around opportunities to advance different
7 approaches to systems to make them work better for kids.

8 We will be hearing throughout the year, as we
9 have in the past, about some amazing opportunities we
10 increasingly are seeing at the county level as we gain
11 more experience working with individual counties and
12 across multiple county systems to really shape and
13 influence better access, better quality, more
14 sustainability, and better outcomes for our kids whose
15 families are touched by those systems.

16 And the theme of our community opportunities,
17 it's really exciting. I think we'll spend time in the
18 April or May meeting with Antoinette and Christina and the
19 communities team to kind of bring to life some really
20 exciting examples of our community advocacy work and
21 parent empowerment really bearing fruit as parents are
22 lifting up their voices and shaping and leading advocacy
23 on issues in systems change and policy change in their
24 communities that reflect the priorities they've
25 identified, whether it relates to housing instability,

1 transportation, or so on.

2 So I think the opportunities for meaningful
3 change for early childhood for kids and families as well
4 as First 5 LA in some respects has never been greater,
5 certainly since I've been here. I think the approach that
6 First 5 LA with this board's leadership and support in
7 terms of changing systems for families through policy
8 change, through practice change, through public will
9 building has never been better understood embraced by many
10 partners. We're not the only ones talking about systems
11 change. I think our partnerships and knowledge born of 21
12 years of experience and learning, born of diverse
13 relationships and partnerships with parents and providers
14 and community leaders, as well as the product of just an
15 amazing talented staff which we so appreciate your
16 feedback to how we -- how we do our work and what we can
17 do better, but I think our partnerships and knowledge have
18 never been more sought after and valued and appreciated.

19 And I think our growing attention to equity, in
20 terms of really digging in more explicitly to those root
21 causes that are driving the disparities we're seeing in
22 outcomes and opportunities, particularly for kids of
23 color, low-income children, dual-language learners has
24 never been more important.

25 So I think there's a lot of opportunity and I

1 think there's some real issues that we need to be
2 wrestling. So a couple that I would call out here,
3 because this is not just something staff is paying
4 attention to, it's something the board needs to pay
5 attention to. And the first call out I would make really
6 is about discipline. And, you know, there's a phrase, to
7 lead is to choose. And we are going to have limited
8 impact as a leader if we choose to do everything or if we
9 choose to respond to every opportunity or choose to
10 scatter ourselves too shallowly across too many efforts.
11 I would rather have First 5 LA put a stake in the ground
12 and do a number of big, important initiatives well that we
13 are uniquely positioned to do, where we know or anticipate
14 a strong return on investment for kids and families in
15 terms of broad systems change.

16 So this issue of priority setting and focus will
17 be a theme. And it's important because it -- you know,
18 we're going to talk about our fiscal context. And we have
19 an updated chart behind the board. And certainly, we do
20 need to plan and operate within our fiscal realities to be
21 sure. There's also a human element in terms of wanting to
22 support staff and make sure we're supporting their
23 professional well-being and balance. But most
24 fundamentally, we need to prioritize and focus to have
25 impact. So the strategic imperative, independent of the

1 money, we need to be bringing more focus and clarity to
2 what we do best.

3 So the strategic plan definitely provides more
4 direction to us, it provides a clearer pathway to what
5 systems change looks like and our contribution. And we
6 have work to do to bring more focus to what aspects of
7 these big systems are we uniquely positioned to add value.
8 What differentiates us.

9 So Number one is priority and focus. Number two
10 is bringing more clarity within those broader systems:
11 What is our role? Where are our roles? Where do we add
12 value? It's not always about money. It's often about the
13 staff. It's about the people upstairs listening to this
14 meetings, as well as those who are here. But we need to
15 be clear about what is the role we are best situated to
16 play and be clear about by extension the strategies and
17 the activities that make the most sense in terms of the
18 return on our investment of our time, our funding, and our
19 talent.

20 Third theme is around the whole child framework.
21 This is an issue that the Governor has really championed.
22 And in his words, he talks a lot about, it's not enough to
23 focus on early learning. It's not enough to focus on
24 child health. It's not a enough to focus on families. We
25 need to focus on all the systems that touch the lives and

1 influence outcomes for families with young kids, and do so
2 in a way that is more coordinated and integrated. I think
3 this is an example of a differentiating quality that all
4 First 5s, First 5 LA included, bring to the Governor's
5 whole child, whole family framework. He understands that
6 where children live in the context of families and
7 communities and systems, that really matters to whether or
8 not we're going to make progress against his goals around
9 child health, child poverty, et cetera.

10 So I think that's a really good example of where
11 we have a differentiating role. And I think, as you'll
12 hear in our conversations today and in our advocacy with
13 policy makers and influencers, that that theme, the
14 language, the championing of the whole child frame, not
15 just early learning or any one piece, but really all the
16 different elements that make up a whole child is going to
17 be really important to our role and contribution.

18 Finally, we talk a lot with the board, not
19 surprisingly, about the external environment and our
20 programmatic work and our policy work. We can have the
21 best -- and how do we position ourselves to take advantage
22 of the external opportunities that are coming down the
23 pike. We can have strong vision. We can have clarity of
24 roles. We can have a super sharp strategy plan. But if
25 we don't have our organizational infrastructure in place

1 in terms of supporting staff with the knowledge and skills
2 and the capacities they need to do this type of work, if
3 we don't have an organizational structure and staffing
4 model that's aligned to the work, if we don't have
5 underlying business processes that are efficient and
6 effective, then all that other stuff is only going to go
7 so far. So that organizational effectiveness component of
8 our work in the year ahead is going to be really, really
9 critical.

10 I'd say in closing, I noted in my comments to the
11 staff last month and in my board note, I mentioned the
12 bumper sticker I have on my car and the quote of Frederick
13 Douglas who said, it's far easier to build strong children
14 than to repair broken men. And I said then, I say now, it
15 motivates my work. We are in the business of building
16 strong children and we do so by changing systems through
17 policy, practice, and public will building, by making
18 systems work better in a way that advances the results we
19 seek for women and kids.

20 These are the big opportunities you'll hear
21 today. And we have some real challenges to bring the kind
22 of strategic focus, clarity of roles, and support for the
23 internal infrastructure that's so critical to us being
24 high performing and high impact. And that's why you're
25 here I that's why I and the team are here. And we're

1 eager to dig into these issues together, because these
2 aren't just staff issues; they're also board issues as
3 well.

4 Thank you.

5 SUPERVISOR KUEHL: All right. Thank you very
6 much. Thanks, Kim. And thank you for your leadership,
7 because we're starting out the year with our gratitudes.
8 And are you grateful to the board. I want to say -- I
9 think I speak for all of our commissioners, we're quite
10 grateful for your leadership. And it's been really clear,
11 really important. And, frankly, I don't think it's a bad
12 thing to have a former secretary of health and human
13 services running this group now that health and human
14 services seems to be very interested in our children. So
15 thank you so much.

16 That will then take us to our next item, which is
17 an information item giving us three updates on our fiscal
18 picture. I'll turn this over to Mr. Ortega. Take it
19 away.

20 MR. ORTEGA: Good afternoon. And I -- going off
21 my -- going off what I wrote, I also appreciate the
22 leadership of Kim and the opening remarks. It's -- it
23 resonates with me and probably a lot of the staff. So I
24 appreciate that.

25 Good afternoon, commissioners. For today's

1 presentation, we wanted to provide you some background
2 information in preparation of our upcoming actions that
3 would require the board to take on the fiscal year 19-20
4 mid-year budget adjustment and the development of the
5 fiscal year 20-21 budget. I'll be providing an update on
6 the fiscal context related to our revenues, as well as
7 consideration staff will be proposing on some of our
8 fiscal policies and processes within the organization. I
9 will then move us to our proposed budget calendar for the
10 development of the 20-21 budget process, and then finalize
11 the presentation with some next steps.

12 MS. BELSHÉ: We're working on the monitors;
13 right?

14 SECRETARY: Yes.

15 MR. ORTEGA: I apologize for that glitch.

16 So to remind commissioners, since the September
17 and October, staff has provided updates on some challenges
18 that we have been facing with the California Department of
19 Tax Fees Administration, also known as CDTFA, that have
20 impacted the distribution of our tobacco tax revenue and
21 getting clearer information as to the fluctuation of both
22 Prop 10 revenues compared to the original projections
23 established in 2019, and the fluctuation in Prop 56
24 backfill disbursements.

25 Since the transfer of the Board of Equalization,

1 BE to CDTFA, there has -- CDTFA has been rolling out a new
2 accounting system called FI\$Cal, which has impacted the
3 timely distribution of revenues to all the county
4 commissions. Staff across the organization has been
5 engaging aggressively with the association, First 5
6 California, and CDTFA addressing the delays of our
7 revenues and getting information as to why Prop 10
8 revenues are below the state projections and the
9 fluctuation of why Prop 56 backfill is coming in
10 inconsistently.

11 And though we will continue to engage with CDTFA
12 on the lack of information as to why revenues are below
13 and why the fluctuation in Prop 56, I am happy to confirm
14 that this morning, the county treasurer's office confirmed
15 that funds through November 2019 have been received. So
16 the delays of revenues that we have been -- that we've
17 been dealing with has actually -- we've seen some
18 improvements because we've just received those revenues
19 through November.

20 Though this is good news overall, it is important
21 to call out that this has caused significant challenges
22 for many of our First 5 county commissions. In fact,
23 based on the survey administered by the association,
24 roughly 77 percent of county commissions has indicated
25 that they have already tapped into their reserves and/or

1 are going to tap into their reserves if the delay in
2 revenues will -- if the delay in revenues were to
3 continue.

4 It is because of these delays and the lack of
5 information that we have been receiving from CDTFA that
6 staff has looked into reevaluating some of our current
7 practices and including looking at some of our policies,
8 which leads me to the following slides and our next piece
9 of our presentation around transitioning from a five-year
10 long-term financial projection to a long-term financial
11 plan.

12 On this slide it reflects our current practice.
13 The long-term projection is for a five-year forecast, and
14 it is not a budget, nor does it establish annual spending
15 limits. It is used to provide the commission prior to the
16 annual budget process what the future would look like if
17 the current trends of our revenue and our expenditures
18 were to continue. Historically, we have propped the LTFP,
19 or the long-term financial projections, to the board in
20 the beginning of the calendar year around January through
21 March.

22 With a long-term financial plan, it sets a
23 long-term roadmap of when and where your resources will be
24 made available. It sets an annual spending limit or cap
25 and acts as an annual rolling budget. For First 5 LA, the

1 recommendation will be to take the LTF plan through the
2 end of the strategic plan fiscal year 27-28. And on an
3 annual basis, staff will true up the annual spending
4 through the budget process, which would come back to the
5 board if staff proposes any adjustments above the already
6 set annual ceiling that has been previously approved by
7 the board through the plan.

8 By moving in this direction, this would allow a
9 more streamlined budget process and for staff to be
10 thinking more long term and in -- and work in a
11 disciplined environment.

12 As we transition to some of the processes, we're
13 also looking at some of the policies that are reflected
14 here on this slide. So the first thing that we would
15 change would be to move from a long-term financial plan to
16 moving to a long-term -- sorry. Move from a long-term
17 financial projection to a long-term financial plan. And
18 that would start with the fiscal year budget process for
19 2021.

20 Including changing that process, we're also
21 proposing a current policy limit of 15 percent for our
22 administrative cap. Currently, our process or the policy
23 reflects that we go back on an annual basis and establish
24 a certain percentage based on the actual budget. What
25 we're -- again, what we are proposing is just to set an

1 administrative cap of 15 percent moving forward.

2 In addition to the changes to the administrative
3 cost, we're also looking at our reserve policy. And,
4 again, based on our experience and what we have been
5 seeing throughout the First 5 and the delay in revenues,
6 we did revisit our current policy that reflects 25 percent
7 of the overall organization's budget. That 25 percent
8 roughly represents three months' worth of operations. And
9 since we are experiencing a delay in revenue of up to six
10 months, it has us questioned if three months is the right
11 -- is that the right amount of time to be tapping into a
12 reserve.

13 So based on our conversation and engaging with
14 the budget and finance committee, we're proposing a 50
15 percent which give us roughly six months operations of
16 both programs and our operating cost.

17 In addition to increasing our reserve policy from
18 25 to 50 percent, we're also making the recommendation of
19 establishing a flat \$5 million fund which we're calling
20 Act Now. This dollars -- this \$5 million Act Now fund
21 would be to capture emergent threats and opportunities if
22 we were ever to experience it through a budget year.

23 So what's ahead for the remaining six months for
24 this fiscal year 19-20. We will be bringing to the board
25 in March our mid-year budget proposal which will be an

1 information item and also an action in April. We will
2 also be reviewing this with our budget and finance
3 committee. And then moving from there, we will be going
4 into our budget process where we will be introducing the
5 budget in May and taking action by June. At this time, we
6 will also be bringing to you the long term financial plan
7 that accompanies the budget. So focusing -- which will be
8 the year one budget of the new strategic plan in a
9 transitional year for staff.

10 So for fiscal year 20-21's budget, to the degree
11 as possible, we will begin to align and reconfigure our
12 budget to the new strategic plan. We will use the fiscal
13 year 20-21 budget process and the implementation work
14 currently underway to learn and to align fully our budget
15 for fiscal year 21-22. So the way that we're looking for
16 20-21 is a transitional year budget. And we will get
17 better -- we will improve on that budget for 21-22 based
18 on our learning.

19 So as we move into next steps, again, we will
20 bring the mid-year on March 13th. We will move to a
21 long-term financial plan beginning with the 20-21 budget
22 process. And then we will also present a revised fiscal
23 policies to the appropriate board committee and to the
24 full board as required.

25 And from there, I will take any questions.

1 SUPERVISOR KUEHL: Okay. That was dense. Thank
2 you. No, you don't have to be sorry. It should be dense.
3 We're talking money. That's really important.

4 Yvette.

5 COMMISSIONER MARTINEZ: No questions really, just
6 comments. First of all, happy birthday. I'm shocked that
7 you're 80 years old.

8 SUPERVISOR KUEHL: I'm not. I won't be 80 until
9 next year.

10 COMMISSIONER MARTINEZ: Well, you're -- I just
11 want to say that you are major goals for so many women who
12 are in public service who do this job and work so hard to
13 improve our future for, you know, the next generation. I
14 think I might be the youngest woman on this -- on this
15 panel. I don't know. I'm young 51. But, honestly, you
16 are a tremendous inspiration to so many of us, no matter
17 what our ages.

18 SUPERVISOR KUEHL: Thank you. Jane Fonda said 80
19 is the new 50. So I'm there.

20 COMMISSIONER MARTINEZ: But Raoul, thank you for
21 your presentation. I know that you brought a lot of this
22 information to our attention in October, and we're going
23 to go back in March and look at it again. It must be so
24 hard to do the planning after the projections and the
25 delays in payments.

1 So I just want to impress upon you, if there are
2 such delays like that and if any of us can be helpful in
3 cutting through some of that red tape or helping you or
4 making calls to, you know, I -- it must be so hard to have
5 a six-month delay in payment. So I appreciate that and I
6 appreciate you letting us know when there is a crisis and
7 when there's a sense of urgency to our work. Thank you.

8 MR. ORTEGA: Thank you.

9 SUPERVISOR KUEHL: So let, if I may -- to the
10 commission. Let me divide this kind of into three so that
11 -- because we have some time set aside to really talk
12 about this, and there's a lot going on in this report. So
13 Raoul started out by talking to us about that issue with
14 the State. So let me see if anyone has questions or
15 comments just about the State part, not about the new
16 financial stuff which we'll take up next.

17 Marlene.

18 COMMISSIONER ZEPEDA: Do we know whether this is
19 going to be a continuing problem? It sounded from your
20 presentation like it probably will be.

21 MR. ORTEGA: So there's been inconsistent
22 information coming from CDTFA. I will say this: Based on
23 the last conversation that we did have, they did tell us
24 that the revenues through November would be distributed
25 last week, and that by the end of this week, we should

1 have the revenue within -- or 'til. It actually did
2 happen. So it gives me hope that CDTFA is now getting
3 their act together.

4 And the reality is, is that they are going
5 through an accounting upgrade -- system upgrade and
6 they're incorporating a new system throughout the state.
7 They did provide us with a schedule calendar on when
8 they're going to release the revenue between now and the
9 end of this fiscal year, which they've actually did do for
10 the first time.

11 COMMISSIONER ZEPEDA: Right. Thank you. I know
12 I'm asking you to look in a crystal ball.

13 MS. BELSHÉ: And just to add what Raoul said in
14 answer to your -- response to your question, Marlene, is
15 there are also ongoing issues that Raoul touched on just
16 around the underlying methodology. So it's good that
17 money is flowing and they said they would do X by Y, and
18 they did X by Y, but there's still a lot of A, B, and C
19 that we're working through as an association and with
20 First 5 California as well.

21 SUPERVISOR KUEHL: Romalis.

22 COMMISSIONER TAYLOR: She just hit on my
23 question --

24 SUPERVISOR KUEHL: On the methodology?

25 COMMISSIONER TAYLOR: -- methodology. I have a

1 question that there needs to be a review of their
2 methodology and appropriate review in collaboration with
3 our partners in the state so that we make sure that
4 everyone is being treated fairly and that money is not
5 being siphoned off to deal with administrative process
6 that have nothing to do with supporting children and
7 families in our state. So that's what my concern is, is
8 there needs to be a process of review to make sure
9 everybody's happy and understand that it's a fair process
10 because my concern is, is no -- may not be coming down so
11 we can help these children and families.

12 MR. ORTEGA: And that has been a priority for
13 many of the county commissions, including the association
14 and First 5 California. Currently, the methodology that
15 they are using to distribute our Prop 10 revenue is
16 consistent since the establishment of Prop 10. Now that
17 they've passed Prop 56, and this is almost 16 years later,
18 we are raising some concerns if that methodology should
19 continue to be used just because of the way the revenues
20 are coming in and the way the backfill is coming in.

21 So we are pushing CDTFA. We've had several
22 meetings with CDTFA. And I think now that there's been
23 some state legislators that have gotten involved, they've
24 been more responsive to us.

25 COMMISSIONER TAYLOR: Well, I want you to know

1 that I personally -- and I think this commission would be
2 supportive of saying that we would support a review of the
3 process to make sure it's fair, you know. And then get
4 behind that if you need us to go up there and talk to
5 somebody.

6 MR. ORTEGA: Yes. I will say that the dialogue
7 that we're having within the internal fiscal committee
8 across the county commission is that we would want to most
9 likely get an economist to reevaluate that methodology.
10 And those are the conversations that we are having and
11 we're trying to push forward.

12 COMMISSIONER TAYLOR: Thank you for your efforts
13 and support in that.

14 MR. ORTEGA: You're welcome.

15 SUPERVISOR KUEHL: I imagine it was not an easy
16 transition from the Board of Equalization to the
17 Department of Tax and Fee Administration because suddenly
18 they've got it and they have to figure out how to do it.
19 So, you know, that's not like an instantaneous thing
20 either.

21 I wonder -- and this is just me -- does the
22 statewide First 5 have the same interests in how these
23 matters are calculated as we do, or is there any tension
24 between their approach and doing the best for First 5 LA?

25 MR. ORTEGA: First 5 California has the same

1 interest as we do at the county level. They receive of
2 the total tobacco tax that's distributed, First 5
3 California gets 20 percent, 80 percent then gets
4 distributed across the state to each of the county
5 commission. So they do have a big stake.

6 We have been pushing through the association for
7 First 5 California to take a bigger role in this. And
8 we've seen some movement on that. But, yes, they're --
9 they're in it as much as we are.

10 SUPERVISOR KUEHL: I think an independent
11 analysis of how they are calculating this given, you know,
12 56 added into the mix is important.

13 Wendy.

14 COMMISSIONER GAREN: It occurs to me that this
15 might be a project that could be a kind of a stone soup
16 project rather than getting the government to do the
17 re-evaluation of the calculations, that everybody
18 contributes, you hire someone who, you know, is reliable
19 and competent and prestigious, and -- and then you give
20 something to react against. And that might move the
21 needle faster because then you've got -- you can waive
22 around alternative facts.

23 SUPERVISOR KUEHL: Yes. I think First 5 -- I
24 think what we heard is that First 5 California is --

25 MS. BELSHÉ: Association.

1 SUPERVISOR KUEHL: -- the association is doing an
2 independent --

3 COMMISSIONER GAREN: They're doing their own?

4 SUPERVISOR KUEHL: Yes, yes.

5 MR. ORTEGA: There is precedent of us doing this
6 in the past when we looked at some of the administrative
7 cost that's BOE was taking out of the Proposition 10.

8 SUPERVISOR KUEHL: So let's move on to
9 consideration of the long-term -- I don't think we have to
10 have a long discussion about the schedule. So this would
11 be the next sort of big thing to talk about because
12 there's a lot of things that Raoul told us that want -- we
13 want to change in the long-term plan and other policy
14 considerations, you know, how -- in terms of the reserve,
15 in terms of the budget cap, in terms of all these things.

16 So any questions or comments on that?

17 Romalis.

18 COMMISSIONER TAYLOR: Mine is that, I'm glad that
19 you -- that you're hearing us about this issue, and I --
20 and I'm happy with that. My question is, is with this Act
21 Now fund, is that going to -- before funds get spent out
22 of there, is that going to come back to the commission for
23 approval or is it -- who -- how is that process? Because
24 this is like a second reserve fund. So my question is,
25 how is that being proposed to be managed?

1 MR. ORTEGA: So what we would do, we would do for
2 a one-time set aside of \$5 million. And that would be
3 establishing the Act Now fund. The way that the Act Now
4 fund would be tapped into is if there was ever any type of
5 emerging opportunity or if there was some type of emerging
6 threat. And if we tap into that \$5 million, at the end of
7 the fiscal year, if there's any revenue that came in
8 higher than what was originally projected and/or
9 expenditures lower than originally projected, we would
10 then make that \$5 million whole.

11 That is our thinking as of now. We're still in
12 the process of really fine tuning how that policy would
13 look like, and that policy would also go through the
14 budget and finance committee to make sure that we're all
15 on board. But that is our best thinking as of now how
16 that would work.

17 MR. WAGNER: Maybe just to build upon what Raoul
18 is saying. Keeping in mind that this is our initial
19 thinking which still goes through budget and finance,
20 still goes through the board. If I could take a step back
21 and just kind of highlight. The board would touch this
22 and would weigh in on the establishment of this fund
23 through the budget. And the way we've worked with
24 reserves in the past is, it's very clear, as Raoul is
25 stating, what would trigger being able to tap into this

1 reserve or this fund. But we would engaging the board
2 through the budget process well before you see the final
3 budget to act upon it. So you would have that input.

4 COMMISSIONER TAYLOR: I think it's more like
5 informative that, if you're going to go to this fund, we
6 would want to know what are those issues and so that we
7 can support you in that and approve whatever is being
8 done. Because, if not, then somebody can decide to spend
9 the money without any consideration to the board. And
10 that's my concern. And so not that I agree with what --
11 the strategy, but the question is, how does that get
12 approved to get spent.

13 MR. WAGNER: And I hear the distinction. So
14 there's one line of authority the board has through the
15 budget process and there's another line of authority the
16 board has through contracting and our procurement process.
17 So you would continue to see contracts. If we were
18 engaging someone to act and fund it out of this reserve,
19 you would still continue to see and approve their
20 contracts assuming it's over \$75,000.

21 COMMISSIONER TAYLOR: That's what I wanted to
22 know.

23 SUPERVISOR KUEHL: Keesha.

24 COMMISSIONER WOODS: If I can keep with the theme
25 of Act Now. And Commissioner Thomas did start off. So

1 I'm going to take what he said and then come back to,
2 there was the comment made by Raoul that it may be in case
3 one contract or one project went over. And then at the
4 same time we're talking about threats and emerging needs.
5 I think that that should be clear because, if we set a
6 budget line item, programs need to try and stay within
7 that and it not be used as an emergency fund to clean up
8 something.

9 I do like the idea of emerging threats or --
10 become something may just come out of the blue and we
11 think the wind is going to blow one way and it blows
12 somewhere else. That's kind of a -- especially when it
13 comes around policy, something we need to jump on and be
14 responsive to. So that would be my comment about that;
15 making sure that it's not used as an emergency fund to
16 clean up bad practices or someone just going over, but to
17 actually deal with things that come through the landscape
18 that we're not familiar with.

19 MR. WAGNER: Right.

20 COMMISSIONER WOODS: The other comment I have,
21 and it may take a little bit more time. And you don't
22 have to educate me now. I'm more than willing to have a
23 conference call, is just to understand a little bit more
24 about, as we make this transition, where does the funds
25 come from to increase the reserve to 50 percent? What do

1 we have to give in order to gain in that reserve, or do we
2 already have that money in reserve that we're just going
3 to make sure we call it reserve. But something in order
4 to balance out because we are -- our revenues are coming
5 in slower, but they're also declining. So how we're going
6 to put that money aside. Again, you don't have so educate
7 me now if we can have some other time later.

8 MR. ORTEGA: I'll be more happy. We can
9 definitely connect on that.

10 SUPERVISOR KUEHL: I have a question about the
11 reserve as well, because it seems to me one of the reasons
12 we're wanting to go to six months is because the State
13 hasn't been paying us. And we essentially have said,
14 oops, we need more there because we're not getting our
15 revenue on time. But I assume that that means that, when
16 we do get the revenue, we replenish the reserve so that
17 it's kind of like a revolving, as reserves are supposed to
18 be, but that money that we're using is being reimbursed so
19 it can go back into reserve. And also I guess, as our
20 budget gets less and less as we go over the next decade,
21 the reserve would actually be required to be less as well
22 because it would be 50 percent of -- of the budget.

23 MR. ORTEGA: Correct.

24 SUPERVISOR KUEHL: So I think -- I like the
25 one-year budgeting process. One of the reasons is it

1 keeps -- although we get lots of presentations on the
2 budget, I have no complaints about that. It does keep us
3 focused on the actuals, you know, what's going on and what
4 we have to do next, et cetera. I think you know the
5 County does a yearly budget. And a lot of people have
6 said, why don't we go to a two-year budget. And yet it's
7 not as volatile as it used to be in terms of -- because it
8 was so reliant on property tax, but now that property is
9 zoomed up, we're actually doing better and it's more
10 stable. But I -- I do like that -- that part of the
11 proposal as well.

12 So any other questions to Raoul?

13 Wendy.

14 COMMISSIONER GAREN: I have maybe not questions.
15 They may just be thoughts or remarks.

16 These policy changes are big proposals. They're
17 not small. I would want to express support for the
18 administrative. 15 percent, I think that that's a big
19 change for the commission from what I understand. And
20 given the deployment of the team to execute work, that
21 you're not just a check writer, you're really added value
22 in so many ways, I think that that is important
23 strategically. But it's nevertheless noting that's a big
24 policy change.

25 With respect to the move to having half of the

1 year set aside as a reserve, I think that's fine. But I
2 -- I think it's such a big uptick. And since it is a
3 reserve and not an endowment, meaning that the board at
4 any time can choose to use it, I left sort of wondering
5 about the need for the Act Now fund. And I -- I have some
6 sort of really in a way fiduciary concerns about it along
7 the lines of Commissioner Taylor about authorization. So
8 I heard contracts would come back here. Grants would come
9 back here. But what if you decided to execute by hiring a
10 bunch of internal people to do something. That could be
11 pretty expensive and we would be out of loop. And so I --
12 I just think you could also set an endowment policy that
13 you would run -- a fund policy of the reserve where you'd
14 run it between a certain number of months and set a
15 certain limit to what you might draw upon under certain
16 circumstances. So I just have some -- and maybe you got
17 this all thoroughly fleshed out. Because it's in the
18 weeds of this that it will get sticky.

19 SUPERVISOR KUEHL: John.

20 MR. WAGNER: So maybe just a comment on that.
21 First, we -- we're taking all of this in as critical input
22 as we think about our 20-21 budget as Raoul mentioned.
23 Second, just to connect the dot to the fund balance which
24 you've raised. The reserve in effect becomes a way to
25 make sure the fund balance is a little bigger than we

1 otherwise would. And this is direct input we did get from
2 budget and finance last fall where we showed the scenario
3 of the existing kind of fund balance. And we heard very
4 clearly that we don't want First 5 LA to be planning on a
5 zero fund balance. So one way to not plan on a zero fund
6 balance is to make sure we've got a pretty robust reserve
7 that every year turns over into the general fund.

8 COMMISSIONER GAREN: It's really like a carve out
9 from the fund balance, and I think that's wise.

10 MR. WAGNER: That's part of what we're trying to
11 accomplish.

12 SUPERVISOR KUEHL: Okay. Thank you very, very
13 much.

14 Romalis.

15 COMMISSIONER TAYLOR: Just a clarification on the
16 budget timeline. I'm looking at Item 3, 4, and 5.
17 They're all in May. And is there some sequence to this,
18 like is the budget and finance committee going to meet
19 first early in the month before the commission meets?
20 Okay. I just -- I'm just trying to understand what that
21 means in May.

22 MR. ORTEGA: Yes. Historically what we do is, we
23 go to budget and finance and the executive committee prior
24 to taking to the full commission as an information item.

25 COMMISSIONER TAYLOR: Okay. That's it. Thank

1 you.

2 SUPERVISOR KUEHL: All right. Thank you very
3 much. This was a lot of information. Thank you for the
4 information and I think -- thanks to the commission
5 because there are changes, but I think a lot of it is in
6 response to comments that we've made over the past year,
7 or at least questions that we ask about, if we have to
8 wait for all this money, is there anything we can do to be
9 more, you know, responsible, et cetera. So thank you very
10 much for that. I feel that the changes are very
11 responsive to those concerns that have been raised.

12 So now I think it's a good time for a ten-minute
13 break. And so we will return. And there's cake in the
14 back. Cake in the back. It's like jack in the box.

15 We'll return at 2:40 and take up the next item.
16 Thank you.

17 (A brief break.)

18 SUPERVISOR KUEHL: Okay. Let us begin our
19 meeting again. Reconvening. Moving to our item on the
20 year ahead for strategic plan implementation, another
21 information item, which we do welcome.

22 Who's going to start, Christina or Kaya?

23 MS. ALTMAYER: Good afternoon.

24 SUPERVISOR KUEHL: Good afternoon.

25 MS. ALTMAYER: And happy birthday.

1 So excited to come back to you. It seems like
2 it's been a long time since we approved the strategic plan
3 in November at our last board meeting of the year. And
4 now we are making a pivot from planning to implementation.

5 So what we're excited to do is give you -- give
6 you an overview of the implementation planning process and
7 where we are. We are well under way with making that
8 pivot from planning to implementation. And then begin to
9 give you a preview of some of the initiatives that are
10 underway as we make this pivot, kind of think about it as
11 like previews and trailers of the work to come ahead as we
12 launch the implementation of the 2020-2028 strategic plan.

13 So hopefully this looks familiar to you all. We
14 approve this as part of our strategic plan in November.
15 It was the response to the challenge, can we put our
16 strategic plan on a page. It is providing -- it
17 reinforces our commitment, as Kim was saying in the
18 opening remarks, to policy and systems change, and to do
19 that in -- changing systems through policy, through
20 practice change, and through will building, and it shows
21 our commitment to our four strategic priorities, really
22 recognizing that the work that we are about is about
23 strengthening public systems and community systems to be
24 more family and child focused. And we're going to talk
25 more about what that looks like for this year in just a

1 moment.

2 All of this work I want to emphasize it's our
3 grounding in our investment guidelines and our values. So
4 you may recall last year we spent quite a bit of time in
5 early 2019 talking about, what are our investment
6 guidelines, those anchors that we are going to do as we
7 begin to be more disciplined, as Kim mentioned, in making
8 decisions about, what are the opportunities that we're
9 going to seize and prioritize for young children. That
10 work will be really decided by looking at our investment
11 guidelines that direct our work.

12 And the new investment guideline that was added
13 in the strategic plan is our commitment to equity,
14 prioritizing children, families, and communities in our
15 target population that our work has the greatest potential
16 to impact to advance our north star.

17 So that is the strategic plan 101 in two minutes
18 or less. As we move from planning to implementation, so I
19 just want to toss it over to Kaya to talk a little bit
20 about what implementation has looked like so far.

21 MS. TITH: Thank you, Christina. Good afternoon,
22 commissioners.

23 So as we pivot to implementation planning, an
24 implementation of the strategic plan will include ongoing
25 review and reflection, as well as periodic refinements as

1 depicted here in this visual.

2 As you recall, this is the strategic plan review
3 cycle that we shared in November as part of approval of
4 the strategic plan. And so this review cycle includes
5 ongoing and annual learning and reflection from
6 implementation to inform our annual planning processes,
7 such as contract renewal, budget development. And also in
8 every three years increment, refinements of elements of
9 the strategic plan that may include our strategic
10 priorities, objectives, impact framework indicators. And
11 these refinements will be informed by what we're learning
12 from implementation, the extra -- what are changes in
13 external environment that we should be responsive to, and
14 both qualitative and quantitative data that will be
15 reported through our impact framework.

16 This is another visual that we shared in
17 November. And it just highlights how implementation will
18 be grounded in the policy direction that is set forth in
19 the strategic plan as highlighted there in those elements
20 in orange. So for implementation of our strategic
21 priorities and objectives and board guidance throughout
22 implementation, they will be reflected through our annual
23 budgeting process, our long-term financial plan which you
24 heard from Raoul, as well as our annual planning
25 processes, including our contract renewal process as well

1 as our annual public hearing of our strategic plan and
2 impact framework reporting. And our implementation is
3 anchored, as Christina shared, with our investment
4 guidelines and our values.

5 So with this framework in mind, implementation
6 planning -- the purpose of implementation planning is to
7 develop a plan that identifies our short-term markers of
8 progress for our objectives over the next three years of
9 implementation. This will inform our long-term financial
10 plan as well as year-one, fiscal year 2021 budget.

11 So what will successful implementation planning
12 look like. So similar to strategic planning, we've
13 identified a set of critical success factors for
14 implementation planning. So a few that we'll highlight
15 here on this slide includes, implementation plan will be
16 successful when it reflects the four values that has been
17 refined through the strategic planning process. And as
18 Christina has mentioned, those values are collaboration,
19 learning, integrity, and diversity, equity and inclusion.

20 Also, implementation planning will be successful
21 when it responds to the principle findings from the Center
22 for Effective Philanthropy surveys which we shared back in
23 September about what First 5 LA does well and what are our
24 areas of improvement.

25 Another critical success factor for

1 implementation planning is that it facilitates further
2 integration of how we approach systems change work, the
3 practice change, policy change and will building, in order
4 to strengthen systems that serve children and families.

5 Another critical success factor we'll highlight
6 is that, as you have heard in the previous presentation,
7 implementation planning will be successful when it
8 reflects our fiscal constraints and resource limitations
9 and realities as well.

10 So with that, I'll hand it over to Christina who
11 will highlight the priority implementation issues for
12 2020.

13 MS. ALTMAYER: So as Kaya mentioned, we are right
14 now making this pivot as we started from 2019 on our
15 planning process to really thinking about how do we ensure
16 that our commitment to our strategic plan is reflected in
17 the day-to-day work that we're doing, that our strategic
18 plan isn't really additive, it's not a project that's on
19 the side, but it's embedded in our work.

20 And this is the fun part because, you know,
21 planning is good, but getting things done is a lot better.
22 And that's what the strategic plan is about, is getting
23 things done for children and families.

24 So what I want to do now is take each of the four
25 strategic priorities that were approved in the plan and

1 just give you a preview of some of the issues that we'll
2 be engaging the board in a discussion and engagement about
3 in the next, let's say, six to nine months. Slide 15 at
4 the end of this presentation has a preliminary, let's say,
5 outlook or preview of what's coming over the next six
6 months where we've tried to identify the specific agenda
7 items that we'll be coming back to you. But I just want
8 to highlight a few examples of some of the initiatives
9 that are underway in each of these four strategic
10 priorities.

11 So the first which we spent, as you know, quite a
12 bit of time talking about last year is really our
13 commitment to ensuring that public and community systems
14 are focused on the needs of children and families. And
15 that seems sort of self-evident. Of course, systems,
16 whether we're talking about public social services or
17 public health or health services, that all of these
18 services are focused on children and families. But what
19 we're talking about is really changing financing, changing
20 practices, changing the day-to-day operations so children
21 and families rise to the top of the list, we hope, when
22 public and community systems are thinking about all the
23 competing demands that they have with diverse populations.
24 So when we think about this, one of the systems that we're
25 increasingly focusing on is the Medi-Cal delivery system.

1 And Medi-Cal delivery system is complex and big and it
2 starts at the federal level and funding flows through
3 state agencies and then funding is actually distributed
4 from the state agencies to what we call these managed care
5 plans. So if you are on Medi-Cal and you're a Medi-Cal
6 beneficiary, you're going to receive your insurance from
7 one of our managed care organizations.

8 And in typical LA County fashion, there are,
9 depending on how you do the count, anywhere from two to
10 seven of these that are working in LA County, which makes
11 it complex. But what we realize increasingly -- and this
12 work began about two years ago -- is that those are key
13 partners when we think about what is important to children
14 and families, whether we care that they have access health
15 insurance, that we care that those benefits are being
16 available and accessible to families. We care that the
17 pediatricians and the providers that contract with the
18 health plan to deliver those services are doing
19 developmental screening, and that those health plans are
20 then ensuring that those families are connected to
21 supports in the communities.

22 So it has been a growing partnership. It's not
23 brand new. First 5 LA's had a long history of working
24 with LA Care. But these relationships with our health
25 plan partners are becoming increasingly important as we

1 see that from the State policy, it's pushing more and more
2 responsibilities for supporting children and families down
3 to the managed care organizations.

4 So this continues to be a key focus of our work.
5 And one of the places where we're seeing that connection
6 happen and we're really putting a stake in the ground is
7 when we think about home visiting; that our managed care
8 partners, because they through -- at the birth of a child
9 or when a woman is identified as pregnant, they have an
10 important way of connecting families with home visiting
11 services to make a difference.

12 There's also a place for our managed care
13 partners to work with us on innovative practices and
14 innovative strategies to ensure that women are enrolled in
15 home visiting and to ensure that children are receiving
16 the developmental screening.

17 So we -- you will be seeing in the coming months,
18 beginning in March, that we're starting to think about how
19 we work with these managed care organizations differently
20 and see them as partners in developing some innovative
21 referral pathways, developing innovative strategies, which
22 will inform us and inform our advocacy efforts. Right.
23 It's a place where our on-the-ground perspective of
24 working with these delivery systems will make our advocacy
25 efforts that we'll be talking about shortly far more

1 robust and more grounded in the experience of children and
2 families on the ground.

3 So you will be seeing multiple presentations in
4 March and April where we're beginning to dig into this and
5 also thinking about -- you may recall in our strategic
6 plan, we really talked about broadening our ECE quality
7 advocacy efforts to recognize where families are in the
8 diverse settings and what are the opportunities to
9 integrate and maximize some of the funding streams.

10 In the ED report from today, there's a copy of
11 the comprehensive fiscal analysis which identifies some of
12 these opportunities that was done in partnership with many
13 organizations at the county, County Office of Education,
14 with Department of Public Health, the Office of Child
15 Protection. So many money agencies and partners
16 contributed to that work. But it really lays out a
17 strategy for how we need to begin to maximize the funding
18 that is available and better blend and braid it to support
19 providers. So more to come on that as well.

20 As we think about our work in communities, this
21 is increasingly about, how do we connect the voice of
22 community leaders and parents into the work that we're
23 doing to improve systems. So we will be come back to you
24 in the spring and talking about what we've learned from
25 our regional network grantees and now our more intentional

1 focus on our Best Start communities as geographic places
2 in which we want to really focus our efforts to
3 demonstrate the impact of changing systems on a county
4 level.

5 So we need -- in 2018, we made a big pivot, as
6 you may recall, in our work in our Best Start communities,
7 by forming these regional network grantees. And we want
8 to come back with you and help you understand how that
9 work -- what we've learned and how that work is changing
10 in each of the 14 communities as well as this regional
11 model that we've been testing.

12 Increasingly, I think working with diverse county
13 systems partners to bring the voice of parents to the
14 table is something that we're being asked by our county
15 departments -- multiple different county departments.
16 We've done some innovative work with the Department of
17 Public Social Services to have convenings throughout the
18 county where we are helping bring community members and
19 conversations with our partners at the Department of
20 Public Social Services to understand what are the barriers
21 for families accessing the benefits for which they're
22 entitled. So it's testing out new ways of how do we
23 elevate the voice of parents. Also doing some innovative
24 work on EITC that John has been leading around working
25 with the Department of Consumer Affairs.

1 And then, finally, we'll be launching our built
2 environment advocacy efforts this spring, which is a new
3 way of us working in our communities of how do we empower
4 the voice of communities and community organizations to
5 ensure that, as new resources are available, whether
6 they're for open space and parks, that sometimes the
7 communities that are least capable of applying and
8 accessing those funds are least likely to receive those
9 funds. So how do we help to empower parents to break that
10 cycle.

11 Funding is available, but it's often a challenge
12 for communities to be able to apply for that funding. You
13 need money to get money. And our policy and advocacy
14 efforts are an exciting new foray into this arena.

15 We are continuing -- a new focus that we have in
16 our strategic plan is really expanding our influence and
17 impact with data. And I know it was one of the key things
18 that the board provided input on, is thinking about data
19 in a more holistic and creative way, not just thinking
20 about data quantitatively, but really elevating the
21 stories of families and being open to using the voice of
22 the stories of families in this work. In the -- in June
23 or by the end of this year, we'll be releasing the first
24 impact framework indicators report. And I think that
25 report will be really important both to share the progress

1 that we're making on the key conditions that we care about
2 for children and families, but also through our strategic
3 planning process. We heard the power of First 5 LA having
4 that data available in the community to support other
5 organizations' advocacy efforts.

6 The other point that I would just reiterate that
7 Kim mentioned in her opening comments about really
8 thinking about legislative as well as administrative
9 advocacy efforts. There is a space between when funding
10 is awarded, let's say in the annual budget or when
11 policies are changed through bills, to actually those
12 programs and services making a difference in the lives of
13 children and family and being available. And we are
14 increasingly being asked to step into that space that's
15 between big policy development and actual operationalizing
16 that policy on the ground. And that's where the direct
17 experience of working with many of our county partners is
18 so critical.

19 The last strategic priority -- and certainly in
20 no insignificance of importance, especially given the
21 context of the presentation that Raoul just gave -- is
22 really, again, focusing on our own effectiveness as an
23 organization so that we can improve our impact as a
24 systems change agent. You heard some of the preview of
25 the work that is underway that we are launching to

1 transition from a long-term financial projection to a more
2 disciplined long-term financial plan, and then beginning
3 to develop the FY20-21 budget that's consistent with this
4 new strategic plan.

5 So the 20-21 budget will be the first pivot where
6 we're actually beginning to put the changes with the new
7 strategic plan in the allocation of resources that will
8 become before the board. So it is the beginning of the
9 pivot, although we would expect that some changes will be
10 reflected in that budget, but further changes will be
11 seen, let's say, in the 20-21 -- in the 21-22 budget and
12 in future years as our strategic plan goes through 20-28.

13 So, hopefully, that will get you excited about
14 some of the things that are on the horizon in these coming
15 months.

16 Just wanted to make a final comment about
17 external communications. We are finalizing the public
18 version, meaning a printed version, of our strategic plan
19 and making that available. We will be going back to our
20 partners that were so instrumental and informative in our
21 strategic planning process. Last spring, we spent a lot
22 of time going to different tables throughout the county to
23 solicit input from partners, from leaders, from community
24 members. And we absolutely recognize our obligation and
25 responsibility to go back to them and share our strategic

1 plan with them. And that is work that is beginning to be
2 -- in the planning stages of that and launching it. We
3 anticipate using a variety of communication channels as
4 shown here to both share our strategic plan and then
5 regularly share updates on our implementation work.

6 So with that, I -- as I mentioned, here's a
7 preview of some of the agenda items that will come in the
8 spring. And we're happy to take any questions or comments
9 on the implementation plan.

10 SUPERVISOR KUEHL: Thank you so much.

11 Romalis.

12 Use your mic please. Thank you.

13 COMMISSIONER TAYLOR: Thank you.

14 COMMISSIONER TILTON: And use your words.

15 SUPERVISOR KUEHL: Use your words and use your
16 indoor voice.

17 COMMISSIONER TAYLOR: I said please. Thank you.
18 I can learn.

19 SUPERVISOR KUEHL: I do sound a little parental.
20 I'm really sorry.

21 COMMISSIONER TAYLOR: I'm doing fine.

22 My concern is, is that I understand what you're
23 saying, it's pretty broad, but what -- where does Help Me
24 Grow play in the development of the health system?

25 Because I hear you talking about our key advocacy for home

1 visitation, but what about Help Me Grow, because that's a
2 systemic piece.

3 MS. ALTMAYER: Absolutely.

4 COMMISSIONER TAYLOR: It's very important. So I
5 don't want to lose that. So I'm hoping you will elevate
6 that in the next presentation as to where it fits.

7 The other thing is, trauma-informed care. Some
8 of our communities are seriously traumatized and the
9 children are heavily affected. So I want to have the
10 trauma-informed care, where does that play in the health
11 structure of community systems. I think we need to keep
12 those things elevate and not bury them unless you intend
13 to get rid of it.

14 Okay. That's what I want to hear. But the idea
15 is that, I just want to see you put it in there so it
16 doesn't get lost.

17 The other question I had is, where are we in --
18 in the last element, it's very important for us that our
19 staff understand that this commission expects us and you
20 to develop their skills for the next level of where we're
21 going. Because we're -- we're -- you guys are forging new
22 frontiers that nobody has ever done. And so with that
23 comes our responsibility to train and elevate our staff so
24 they don't get lost and they can take that skill and do
25 even better to achieve the goals that we all want. And so

1 I don't want that to get lost in this. So let's elevate
2 that too.

3 MS. BELSHÉ: One comment I want to make, Romalis,
4 in terms of your very helpful thoughts is just, Number
5 one, what Christina laid out is she said it was in an
6 effort to kind of lift up a number of illustrations of
7 issues we're wrestling with. So this is not a definitive
8 list of issues that is in the plan you approved, or is it
9 a definitive list of the issues that we are wrestling with
10 in various ways or what will come back to the board. So
11 just want to underscore that number one.

12 Number two, you know, and this is part of coming
13 back to the board as we move further into implementation
14 planning, as Christina and Kaya outlined is, the plan you
15 all approved does refine our current strategic plan. It
16 does envision us taking some different directions in terms
17 of our strategic approach, the roles we play, the
18 resources we'll be investing. So trauma is actually a
19 really good example of a strategy that today is more
20 discrete. And what's envisioned in the plan approved by
21 the board envisions trauma as more of a -- we use the term
22 cross-cutting in that -- we need an alternative term. I
23 don't know if we came up with one. But it's an example of
24 us learning that our county agency partners, specifically
25 the Department of Mental Health, is really taking on the

1 countywide leadership for trauma.

2 And so as we, you know, engage in further
3 partnerships with our county agencies, we need to think
4 about, what is our differentiating role, what is our value
5 that we bring to trauma-informed resiliency informed
6 systems. And that's part of the implementation work.

7 But I just want to underscore that you're not
8 going to see ever every single thing we're doing because
9 the plan envisions us doing our work differently. Trauma
10 is a good example of that.

11 COMMISSIONER TAYLOR: I hear you, but the idea is
12 that we may not be doing everything. But as we go
13 through, we advocate for that element of trauma-informed
14 care. We don't have to do it.

15 I just looked at DMH's proposed strategy and
16 plan. And in the prevention element that they have, they
17 don't even talk about trauma. So if we don't talk about
18 something, it gets lost. And -- and I -- I don't know
19 that he intends to get rid of it or that it's just buried
20 in the process that they're not elevating it. Our job is
21 to elevate it and not just do it, and make sure that
22 government systems, who don't always focus, focus on what
23 we're focusing on in as the trauma for our children. I
24 just want to kind of put that out there because I see it
25 in what I've just read from the DMH with regards to --

1 MS. BELSHÉ: Or not see.

2 COMMISSIONER TAYLOR: Or not see. And so the
3 question is, I don't want it to get lost.

4 MS. ALTMAYER: And I think the traumas is, as Kim
5 mentioned, a good example of work that we may not lead but
6 work that we can have an important function in helping to
7 spread awareness and education around, particularly as we
8 link it with our partnerships that we're developing with
9 managed care representatives.

10 So we on a quarterly basis convene
11 representatives from the various Medi-Cal managed care
12 plans in LA County, so representatives from Kaiser, from
13 LACare. And we talk to them about critical issues that
14 are coming down from the state policy. They often don't
15 have that forum to specifically talk about maternal and
16 child health issues.

17 In our most recent meeting with them, we had the
18 focus on the Surgeon General's ACEs aware campaign and
19 what it was. And we brought down presentations. We also
20 bring to that table representatives from DHS, from DMH
21 here locally within the county, from DPH, to talk and help
22 facilitate those connections. And as a result of that,
23 our managed care partners asked us to continue to work
24 with them to convene them so that they can understand more
25 about the ACEs work.

1 So it's really finding our niche where we can be
2 a contributor. We're not leading this work, but we can
3 leverage our relationships and leverage our knowledge so
4 that others can embed it within their systems.

5 Similarly, that's our work on early
6 identification and intervention. Yes, we're absolutely
7 supporting in partnership with the Department of Public
8 Health the expansion of Help Me Grow, but there's a key
9 role for the Medi-Cal managed care plans because it's
10 their contracts with the providers in which they're going
11 to be receiving payments for AB-1004 which we helped
12 support last year which is mandating it. So we're -- I
13 sometimes use the analogy of driving the car from the
14 backseat. We're not the drivers, we're not the health
15 care delivery system, but we've got to do everything we
16 can to push those systems to make sure that they
17 prioritize young children in ways that we think are
18 important for them to be ready for school.

19 COMMISSIONER TAYLOR: Can I say one more thing?

20 I was at the summit that we recently had in
21 Irvine, First 5 California. And the Surgeon General was
22 there. Her big topic was to talk about trauma. And so
23 that's in line with what we're trying to support what
24 she's doing. So she talked about it. Doesn't mean she
25 does it, but she's elevating the issue.

1 SUPERVISOR KUEHL: Astrid.

2 COMMISSIONER HEGER: I was also in Irvine, but I
3 didn't hear her lecture because I was there the day
4 before. And I'm going to say this, I think we have a
5 unique ability to push an agenda and ask the tough
6 questions. And I -- I'm wondering if we are willing to do
7 that in terms of health care providers, in terms of the
8 areas that the Governor focuses on. And we spoke on FASD,
9 and I know everybody in the room is tired of me talking
10 about this, but I'm going to continue to do it because
11 every single person in this room has an ACEs score.
12 Everybody here. We all have an ACEs score. Most of us
13 went to -- graduated from high school. Most of us have
14 not been in prison. Most of us actually went to college
15 and a few of us went to grad school, and some of us became
16 supervisors of this county. But we don't have FASD
17 scores. And until we make it an absolute priority in this
18 state that, yes, we'll screen for ACEs and we're screening
19 parents about their kids because the kids can't tell us or
20 won't tell us about ACEs scores. And we're not screening
21 for FASD, we're missing the single biggest inhibitor of
22 these kids succeeding and going into kindergarten and
23 going on to school. It's much more important than ACEs
24 and we're not talking about it. So I'm going to talk
25 about it and say, I think we need to lean on it and make

1 it something that we now know about and that we're going
2 to make into a state agenda.

3 And I think the First 5 commissions in northern
4 California are forming a coalition and I want to make sure
5 that they don't steal our thunder that we're not part of
6 it and the idea of saying that we want to make this a
7 priority with the Governor. So that is I think important.

8 The other thing is -- is -- is accountability.
9 You talk about health care plans and being able to remind
10 them that they, like, need to report child abuse and
11 neglect, which one of the major providers of managed care
12 in Southern California does not report child abuse very
13 often. The idea of paying -- of the idea of how we use
14 our resources from those managed care, some of which are
15 extremely wealthy, and how do they use that to benefit --
16 guaranteeing that kids are being screen and that we're
17 actually asking them to show that they're screening.

18 We're kind of a -- I don't -- I don't know.
19 Maybe we're not. But aren't we kind of a watchdog sort of
20 advocacy commission? And I think we have to ask the tough
21 questions like, how do I know that you're not just
22 checking off the box, that you're doing something? How do
23 I know you're actually doing that? How about the fact
24 that Kaiser now -- I didn't mean to mention them. That
25 they're finally providing mental health services and for

1 20-some years we've been providing their mental health
2 stuff for their kids that are abused for nothing out of
3 grants that we had from people I know that are in the
4 foundation.

5 I'm just saying, we need to be -- I think we need
6 to be a watchdog, and then let that not shift our
7 priorities or our strategic goals, but underscore them and
8 know what's going on.

9 I mean, Romalis and I have talked a number of
10 times. There has to be community engagement about where
11 these kids are and the community needs to be heard. Why
12 don't we have a community -- an active community board
13 that generates a lot of interest in what's happening with
14 the kids zero to five and family resource centers in the
15 community and listening to these people. And we haven't
16 done that across the board or we don't hold people
17 accountable or even health providers in doing that.

18 So I think I'd like to see us, as far as our
19 strategic plan, be more of a watchdog. And I think we
20 should require that every kid, especially kids in high
21 needs, are screened for FASD as routinely and that we then
22 force the system to respond to those kids. That means we
23 build treatment modalities and we don't look the other
24 way.

25 I don't want to throw these kids away. And

1 that's kind of been what I've felt has happened in this
2 county, is that, well, you can't do anything so we're just
3 going to ignore them.

4 So I'm glad we're talking about ACEs. Have I an
5 ACEs score. But I don't have an FASD score.

6 COMMISSIONER GAREN: Can I ask a question. I'm
7 struck by, you know, how much is -- when you talk about
8 the -- how much is it prevention in the rubric of our
9 primary focus at First 5, which is prevention, and how
10 much of the focus on fetal alcohol syndrome is
11 intervention after the fact for mediation. And it does
12 feel like they're overlapping. And I -- I'm not -- not
13 being a medical person, I have no idea, once someone's
14 physically damaged, how much can be fixed.

15 COMMISSIONER HEGER: Well, okay. I think
16 prevention is huge and, obviously, we -- our declining
17 revenues --

18 COMMISSIONER GAREN: Number one goal around
19 alcohol.

20 COMMISSIONER HEGER: Because the idea of doing
21 that -- there's some really good ideas which we don't have
22 the time to go into right now. But in terms of things
23 that we would recommend to the State to do that would
24 start looking at prevention strategies, such as, if you're
25 going to be an OB/GYN doc and you renew your license every

1 two years, you have to demonstrate that you have training
2 in the impact of alcohol on the -- on the brain of an
3 unborn child, that that's part of what you're going to do
4 and you understand. So instead of saying to the women in
5 your practice it's okay to drink, it's not okay to drink.
6 And that they are required at least to know that. So
7 there is a sense of prevention.

8 The early identification and the -- and treatment
9 at an early age -- zero to five exactly -- does absolutely
10 change the trajectory of that child. So the idea of
11 identifying them early on is critically important in terms
12 of outcome. The position of most professionals on FASD
13 is, why get involved, it's brain damage, you can't fix it.
14 Early intervention will allow those kids to not -- to
15 actually engage in school to some degree, not to the same
16 degree of everyone. But also engage and -- and not be in
17 the foster care system or incarcerated.

18 And we're now seeing in the schools, which is
19 interesting when they feedback information to us is that
20 every classroom has one FASD kid in it. So I think we
21 have a unique position in that I think we could push the
22 agenda in Sacramento past ACEs into FASD and that would
23 make at least one person in this room happy.

24 Thank you.

25 SUPERVISOR KUEHL: Thank you. Probably more than

1 one.

2 Marlene.

3 COMMISSIONER ZEPEDA: Thank you for that
4 presentation. I know it's been a long time coming.

5 What's resonating to me with this issue of all
6 the different disadvantages, if you will, in our child and
7 family populations is the issue of equity. Equity for me,
8 if in fact we can operationalize it, which is where the
9 rubber hits the road, will be the guiding principle to
10 address issues of FAS and issues of trauma-informed care.
11 And I think -- and Dr. Heger brought it up and what I -- I
12 know Best Start was also been a long time coming with Best
13 Start. So Antoinette and our Best Start staff deserve a
14 lot of applause and accommodations for all the hard work
15 they've done.

16 But lifting up the voices of parents and what
17 parents want and the needs of parents I think really is --
18 it's so important and it's consistent with the way that
19 the Governor is looking at child growth and development
20 and the way the master plan folks are looking at child
21 care and development. So we need to keep our eye on the
22 prize. And I think elevating the voice of parents has to
23 be a very big priority because that's where you will pick
24 up the issues of equity. And -- and I think for me that's
25 really, really important.

1 SUPERVISOR KUEHL: Thank you.

2 Deanne.

3 COMMISSIONER TILTON: Big challenge is the -- the
4 goal of focusing on specific issues and not getting too
5 spread out on -- on too many agendas that -- that we can't
6 do well by or can't account for. But then, if you put
7 into that systems, you've got kind of an oxymoron because
8 the system is so much larger and you really can't achieve
9 a limited goal if you ignore the complicated system.

10 I -- I deal with this all the time because I --
11 you can't deal with child abuse or domestic violence,
12 whatever, without looking at childhoods, without looking
13 at substance abuse, without looking at poverty and
14 histories and mental health and all that.

15 But I just wanted to comment on FASD. The -- the
16 challenge there. Is that, of all the risk factors for
17 kids, alcohol is the only legal one. So Lyn Laborial will
18 say -- and this has stuck with me -- one glass of wine a
19 day will lower your child's IQ by ten points. You know,
20 somebody's pregnant. One glass of wine a day, which a lot
21 of doctors will say is okay, will lower your child's IQ by
22 ten points. Nobody wants that that I know.

23 But domestic violence is a crime. Substances are
24 illegal except for marijuana, and I think that's a
25 borderline situation, but -- and I'm sure how we resolve

1 poverty and homelessness, but we sure need to look at
2 that. This homeless issue, there were three little kids
3 in my office who had been brought off the street. I don't
4 think of kids being homeless. I don't see them on the
5 side of the freeway. A Four-year old, a ten-year old, a
6 11-year old. They couldn't even look up. So -- and their
7 mom was totally addicted, in this case, methamphetamine.

8 So I guess what I'm saying is, if you're going to
9 focus on specific issues, then we need so have the
10 capability of understanding and pulling in whatever we can
11 from the resources and the minds and hearts and souls of
12 people who deal with bigger issues because you can't just
13 focus on poverty. You can't just focus on substance
14 abuse. I think it's a big challenge. And I totally
15 support Astrid on this fetal alcohol syndrome is the most
16 damaging of the adverse affects of substance abuse or
17 behavior. And I do think that maybe we need to remember
18 that in our communications with medical practitioners,
19 with community groups, because all the wives are sitting
20 around -- this is a kind of a archetypical thing, but
21 they're sitting around with their wine clubs drinking
22 white wine, and half of them are either pregnant or going
23 to be. And you say to them, you're lowering your child's
24 IQ by ten points. And, wow. Astrid's used the kids who
25 are profoundly damaged by this. We do too.

1 So I just want to back up your FASD and also
2 bring in Romalis's comments about the poverty and the
3 community issues, homelessness. These are all things we
4 have to consider even while we're focusing on something
5 like my very favorite project of First 5, home visitation.

6 So good work on that. That is going to make --
7 and has made a huge difference. Linda was at a meeting
8 that we had with public health where I said, we have seen
9 a decline in so many major problems, including deaths of
10 very young children. And I attribute a large part of that
11 to the certainly the Astrid Hegers and the people who are
12 really focusing in on risk factors, but it's those eyes in
13 the home, the -- the breaking of the isolation. And I
14 want to congratulation this commission on what it's done
15 to -- to provide that safety net for young children.

16 So there. That's my comment.

17 SUPERVISOR KUEHL: Thank you very much.

18 Well, I think the interesting thing -- you know,
19 we've seen the strategic plan and we've seen the strategic
20 plan and we've looked at the strategic plan. And I keep
21 saying to myself, are we looking at this thing again? Why
22 are we doing this again? And I think the answer is, every
23 time we do it -- I don't know how it feels to the rest of
24 you, but I actually see something new in it as I look to
25 it. And today, as I was listening to all of you speak,

1 one of the things that occurred to me -- and, of course,
2 your introduction to it uses the word that these
3 strategies are interdependent. And I think the answers
4 are also interdependent. I mean, the first strategy is
5 about building community systems and helping to strengthen
6 community systems. It's not about what we do here. It's
7 about recognizing -- when you talk about parents or you
8 talk will local service providers or you talk about, you
9 know, 12 step groups. I mean everybody is a -- needs
10 strengthening in the community because it's always a
11 two-way thing. We are working with people, but we're also
12 learning from them. And that's what really kind of
13 informs it. And so helping them to be stronger then leads
14 to our second priority, which is to leverage community
15 systems. We've made them stronger and now we want to use
16 them.

17 And the reason is -- and I -- you know, I've only
18 been a supervisor for five years, but I realize, as big as
19 the county and is and as many things as it does, we can't
20 do it all. We just can't. And we are called upon to do
21 it all and we try to do it all, but we can't. We can't
22 prevent everything, you know. I mean, the rents go up and
23 the rents go up and everybody says, what are you doing
24 about homelessness. It's like, well, I'd like to limit
25 the rents. Oh, no.

1 So we also in leveraging those community systems
2 and their experience, we're actually then lending our
3 expertise and kind of what's in our wheelhouse, which I
4 think is very important. The use of data, it's not all
5 our data. You know, we're helping people develop data.
6 We're using their data. We're filling in the gaps where
7 we can. And then in terms of our effectiveness, our
8 effectiveness is in all of these areas, but it also
9 includes advocacy and the places where we're asking other
10 people to do something in order to get something done.

11 So I think the big take away for me today really
12 is what -- how we differentiate between and among the
13 things that we do and can take a lead on, which is
14 probably one out of every ten things at the most, and
15 where we can then encourage and push and ask and demand
16 and work in the collaboration and all of those things.

17 We are yet again about to find a way for our
18 three health departments in the county to work together.
19 They did not like to be a health agency. So they are not
20 a health agency. Instead they are going to be an
21 integrated health system among the three of them. And the
22 three directors are going to take turns. One of them will
23 be the Jeffe, you know, every third year to try to make
24 this work. I have no idea. But we're saying, people are
25 not just their physical health and people are not just

1 their mental health and people are not just, you know,
2 where they've taken on violence, for instance, as a public
3 health issue, which I think is excellent. They're not
4 just about those things that they share with other people.
5 It's really all of those things.

6 Speaking of trauma-informed care. Judy and I
7 went to see the short documentaries before the Oscars.
8 And one of them was about something I -- many of you may
9 know already, but I was unfamiliar with called Resignation
10 Syndrome. And it was about a number of children and their
11 families -- it happened to be in Sweden. There's a number
12 of refugees from former USSR countries had fled to Sweden
13 and asked for, you know, to be -- to have some kind of
14 legal status to stay there, but they were really in limbo
15 about their legal status. And their children had been so
16 traumatized where they were with all of the violence and
17 the threat, but the fact that they were now safe did not
18 resonate because they didn't know if they were going to
19 stay safe. And little by little, each of these children
20 completely withdrew from the world. First they stopped
21 eating, then they stopped drinking, they stopped talking,
22 they stopped moving. And they were essentially everything
23 but dead, but they were breathing. But they were
24 completely gone and just in bed and barely alive. And so
25 their parents had to move their limbs and walk -- had to

1 feed them, you know, through their nose a kind of milk
2 whatever. I had never heard of it.

3 But the most amazing thing to me was, one family
4 was granted permanent status in Sweden. And they told
5 their daughter who they didn't know if she could hear or
6 was aware or not, and she immediately began getting better
7 and was completely restored to being a regular kid.

8 COMMISSIONER TILTON: How old?

9 SUPERVISOR KUEHL: Sorry.

10 COMMISSIONER TILTON: How old was this child?

11 COMMISSIONER ABDO: The children were different
12 ages.

13 SUPERVISOR KUEHL: I think maybe 11, maybe ten or
14 11. And she had a little sister who was beginning also to
15 enter into the same -- it's called resignation syndrome.
16 I thought, you know, this is something that crosses over
17 everything when you talk about trauma. Our children who
18 have gone through so much trauma in their neighborhoods or
19 the trauma of racism or the things that just bear you down
20 as a kid. There are a lot of people working on this.
21 It's not just us. And I think these four points about our
22 participation with the communities, with other entities,
23 with these departments, with the solutions is the most
24 important piece. What is our piece? We have one. And
25 you've recognized that I think with the strategic plan.

1 It's just strategic is a word that means, acting
2 smart. And that means you don't do it all yourself. And
3 I think that this has been a very good process for us and
4 one that I really admire because it seems cut and dried
5 sometimes about things that are not cut and dried. And
6 yet, unless you can make a plan, you will not be able to
7 participate or solve anything.

8 So I really am grateful for this report. I'm
9 grateful --

10 Astrid.

11 COMMISSIONER HEGER: I maybe -- are we really
12 short on time?

13 SUPERVISOR KUEHL: We have -- we have four
14 minutes.

15 COMMISSIONER HEGER: We have really
16 underestimated the impact of trauma on kids for
17 generations, you know. And, you know, I'm just listening
18 to you and I'm fascinated by this because I had this
19 conversation two years ago with one of the philanthropist
20 here in LA who provides hot meals to holocaust survivors
21 across the country to make sure everybody has a hot meal
22 every day. We were talking about what charities we're
23 into. And he'd asked -- and I was telling him the story
24 of my watch and I had been left this watch by a
25 philanthropist who gave anonymously to child abuse causes.

1 And he had been in an orphanage -- his parents left him in
2 an orphanage in France when they were put on trains and
3 sent to the camps and all dies. He's the one that
4 survived. He ended up owning this watch company before he
5 died. And very wealthy man. And so we're talking about
6 this. And I said -- he says, you know what's really
7 tragic, Astrid, is that, after the war, the whole
8 delegation from Israel went to all these orphanages all
9 over Europe looking for their kids. And they walked up to
10 the orphanage and knocked on the door and said, we've come
11 for the Hebrew kids. And they were said, we don't have
12 any.

13 Now you can sing the song and I can't. They
14 said, we want to see the kids you have here anyway. We've
15 come so far. So they began -- they went in and they began
16 to sing like what -- I used to date a Jewish guy, but I
17 can't -- I don't remember that. They began to sing the
18 song from Friday night around Seder. And the kids ran to
19 them. And then he said something very profound to me. He
20 said, but none of these kids when they got to Israel and
21 were united with their extended families did well. The
22 trauma was so severe. The trauma of being in the
23 orphanage was greater than the kids who survived the camps
24 because of the abuse that was going on in the orphanages.

25 It's a take home lesson. We have to address

1 that.

2 SUPERVISOR KUEHL: One of the things I love about
3 this, and I hope that you're not bored with it, but you
4 really strike a note in terms of the planning with the
5 commission. I mean, we're nothing but a bunch of people
6 from different communities come here and being on a
7 commission, if you know what I mean. It's really what
8 it's about. A collection of histories that we can share
9 as well that may or may not be representative, but we hope
10 that in many ways they are.

11 So thank you very much for this presentation. I
12 look forward to the rollout as we continue implementing
13 this plan. And I think one of the things that we can do
14 is we can often connect. You know, like I was thinking
15 about the -- the hunger of our young people and what their
16 parents go through and whether hunger is an issue that
17 we've taken into account. We can't do everything, but we
18 can connect everything.

19 So thank you very much for the presentation. Let
20 us then move to another very pithy discussion, our last
21 one for the day. I've used pithy 12 times, but I kind of
22 like it. And this is really about our advocacy
23 possibilities given the fact that there's like megabucks
24 possibility available, a very good friend in Sacramento,
25 if not more than six. And let's look at this budget and

1 what we might be able to do.

2 So, Kim, are you starting? Great. Over to you.

3 MS. PATTILLO BROWNSON: Good afternoon,
4 commissioners. And happy birthday, madam chair.

5 SUPERVISOR KUEHL: Thank you very much.

6 MS. PATTILLO BROWNSON: So I'm -- I think the
7 slide show will come up in just a second. But I'm just
8 going to start by -- actually where our executive director
9 started of talking about the opportunities space. And
10 January is something that -- the time frame that I have
11 often thought of as the season of hope for advocates in
12 the capitol. It's where the Governor puts out the budget,
13 the legislature waits with baited breath for eight pages
14 and trailer bill language and all sorts of minutia. But
15 it is early. And I just want to reflect that in three and
16 a half years that I've been at First 5 LA, I think this is
17 the first -- this is the earliest we've actually come to
18 the full board with a presentation on the budget and state
19 policy.

20 So what that means is that we are presenting the
21 beginning of the story rather than something that is final
22 or concluded or yet even fully unfolded. This is more
23 like a real time check. And what -- what we will be
24 talking you through is the budget proposal that was
25 announced early in January, some of the administrative

1 advocacy that we're going to be pursuing in Sacramento,
2 and the -- the missing part of this equation is the
3 legislative branch of government. And so next Friday is
4 the legislative deadline for legislators to introduce new
5 bills. This is the second year of a two-year session. If
6 history serves as a predictor of the future, we might have
7 another couple hundred bills drop on deadline day next
8 Friday, and may have lots more to report, but as an
9 indication I think of what our chair was describing
10 earlier of lots of new adherence, lots of new attention to
11 the issue of early childhood.

12 We are also seeing lots new legislative
13 champions. I think in -- since the time of our last board
14 meeting, we did a legislative learning tour to Illinois.
15 That was something we cosponsored with Heising Simons
16 Foundation. And we took a delegation of members from the
17 assembly, the assembly education budget chair. Kevin
18 McCarty, along with Assembly Member Gomez Reyes who
19 represents San Bernardino, Assembly member Monique Limon
20 from Santa Barbara who carried the SEIU unionization bill
21 which was signed in the fall, and Rob Bonta who is an
22 assembly member from the bay area.

23 What's really intriguing about that mix of folks
24 is that Assembly Member McCarty has been in the early
25 childhood field for over a decade. I think I started

1 working with him three jobs ago when we were both baby
2 advocates in Sacramento I think actually along with
3 Commissioner Martinez. And he's -- he sort of represents
4 the old voice of wisdom. And then all of the other three
5 legislators are pretty darn new to early childhood and are
6 carrying really significant policy plans like unionization
7 for child care workers who are in home-based settings,
8 family child care workers, license exempt. And literally
9 hot off the presses yesterday, Assembly Members McCarty
10 and Gomez Reyes announced that they're going to be forming
11 an early childhood working group in the Assembly which has
12 not been something that has existed in recent memory and
13 has the bones of looking like it could be a early
14 childhood legislative caucus for the first time, which is
15 also really exciting and speaks to this notion of the
16 importance of legislative champion -- legislative
17 champions, executive champions, and making sure that both
18 sides of the house are working well together.

19 So as we dive into the presentation, we are --
20 there we go -- we're going to go through the budget
21 proposal. We're going to highlight some of our advocacy
22 opportunities at the administrative level, as well as the
23 budgetary and planning level, and then also give a short
24 update on some of our federal priorities as well.

25 So we are at a high watermark in terms of the

1 state budget. It is \$222 billion, which is bigger than it
2 has ever been as a state. For those of you who remember
3 the years of recession, we scooped out probably a good 75
4 billion lower during the years of recession. And so with
5 the economy roaring back, last year's budget included \$2.2
6 billion investments in early childhood. And a lot of this
7 year's budget proposal is about implementing and making
8 sure that that funding actually goes out the door for a
9 number of the investments; for example, that workforce
10 development investments, facilities developments that were
11 baked into last year's budgets are still going through the
12 process of actually being let out through administrative
13 processes and ones that we're actively engaged in.

14 This year's budget begins with about 130 million
15 of new investments in early childhood development
16 priorities. There are 10,000 new state preschool seats in
17 the community-based side of the house. There is a \$10
18 million investment in adverse childhood experiences
19 screening and communication and awareness campaigns. One
20 of the things I think that was sort of a new and pretty
21 unexpected kind of happy surprise in last year's budget
22 was a new funding stream. So in the May revise from last
23 year, the Governor proposed to have a set aside of some of
24 the new Prop 64 cannabis funding to put forward for early
25 childhood seats. And what is very exciting is that we

1 have a second data point which in my mind makes align of
2 two years going where funds from cannabis has been
3 appropriated for child care spaces.

4 In addition, there is an expansion of the early
5 childhood education facilities grant at 75 million. And
6 then also some legal protections being baked into the
7 extension of paid family leave. Also, on this last bullet
8 here there is -- there's been underspending from last
9 year's budget for full day kindergarten facilities for
10 school districts and about 150 million -- actually, this
11 was announced subsequent to the posting of our materials,
12 but in the last 48 hours we learned it will be about \$150
13 million made available for early learning facilities on
14 school district campuses.

15 And so we're back.

16 As I mentioned, there is a lot that is also not
17 in the way of budget. So beyond the 130 million roughly
18 of new proposed funding by the Governor, there's also
19 quite a lot of action in terms of planning, in terms of
20 governance and administrative moves. So there is a
21 proposal for a new Department of Early Childhood
22 Development within Health and Human Services. That would
23 actually go on into affect in next year, July 2021, and
24 using this first year as planning. There's the
25 continuation of the master plan for early childhood

1 development which is being likened to the master plan for
2 higher ed from many decades ago. The announcement of
3 Early Childhood Policy Council members, which I'll get to
4 and I'm going to cover all these in a little bit, as well
5 as the Medi-Cal Healthier California For All Initiative,
6 all of which have a favor of planning of long-term sort of
7 foundation building. And it really is responsive to this
8 idea that we've heard when we do cross-state comparisons,
9 that California's system around early childhood has
10 largely become an amalgam of year-to-year systems. And
11 instead of having sort of the -- sort of multitier pile,
12 the -- the architecture that the Governor is proposing to
13 create is one that actually has clear goals, clear
14 pathways, and more alignment than we've had in the past.

15 So the Department of Early Childhood Development
16 was part of the January budget proposal. And the
17 aspiration is to provide high quality affordable and a
18 unified early childhood system. This would be
19 accomplished by moving most of the childcare programs from
20 the Department of Education over to this new department in
21 Health and Human Services. The exception to that would be
22 that transitional kindergarten, which is technically a
23 part of kindergarten, stays with the CDE, the Department
24 of Ed, as well as the California state preschool program
25 which would also stay with CDE.

1 This is envisioned as a planning effort for the
2 next budget year and then would be launched in July of
3 2021.

4 I think among the priority considerations, the
5 real critical one for all of these new developments really
6 is, what is the impact and how does it make things better
7 for children and families in LA County. And so as we're
8 evaluating each of these, we see a lot of promise in this
9 proposal and are eagerly awaiting hearings which I think
10 will be starting soon, and to see a lot of potential in
11 terms of coordination of services of offering for families
12 that need more than one thing. So if a family needs
13 access to home visiting, to Medi-Cal, to ECE, that one
14 department could actually help with the administrative
15 flow of services that families need.

16 The master plan for early childhood development
17 was named as a proposal in last year's budget but also was
18 given a little bit more detail in this -- this current
19 year's budget. I think to Commissioner Zepeda's earlier
20 comment about many of the sort of places for engagement as
21 to where equity lies within the early childhood
22 development agenda, is all -- all roads lead to the master
23 plan. I think in many ways equity has not always been a
24 part of the conversation at state level and it is front
25 and center in the planning documents and also in the

1 research questions that are being proposed to this robust
2 research action team.

3 Again, I think there are some open questions
4 about how to integrate broader child development priority
5 in terms of early identification and intervention, of home
6 visiting, of developmental screenings, and then also how
7 to -- to the point that you made earlier, how do we move
8 beyond having equity being just a talking point and
9 actually operationalizing the flow of funds and services
10 as we build the system to come.

11 The early childhood policy counsel was created
12 and given a line item in the budget for the June 2019
13 budget. However, the clarity that has emerged in the last
14 months subsequent to that has been around sort of what
15 will be the primary areas of work. To this idea of this
16 -- this area of policy being one that is evolving in real
17 time, again, literally from the time we created slides to
18 the time that we are at today, at least now we have a top
19 three priority list that has been shared from the
20 Governor's office that the early childhood policy council
21 will be focusing on will be the department on the master
22 plan and on ACEs. And so it doesn't mean that that's an
23 exclusive list and that additional issue areas will not be
24 covered, but that those will be the first three priorities
25 that will be covered.

1 Before we go on, I also just want to connect this
2 to our chair's comments earlier about there being a lot of
3 Angelenos represented in ways that are not always so in
4 Sacramento, and also about this notion of being in the
5 room where it happens and strategy being really synonymous
6 with acting smartly with others. Our strategy on the
7 early childhood policy council was very explicitly to try
8 and make sure that there were lots of strong LA voices.
9 Many of us wrote letters of recommendations, put in phone
10 calls to the Governor's office, to the Speaker's office,
11 office to the Senate Pro Tem's office and Senate Rules
12 Committee. And what we see are actually very robust
13 representations. Six of the eight LA representatives
14 named up there are grantees of First 5 LA. The first
15 other two, although not grantees, are certainly partners,
16 and actually one is one who I hope will be a grantee in
17 the future. I'll leave that mysterious.

18 I also think it speaks to the aspiration of how
19 we are looking to engage in this work in the future. And
20 so I think we've talked about a lot about First 5 LA's
21 work always being in partnership with others. That also
22 means that we are actively looking to promote other
23 leaders from the southern California from the LA region to
24 make sure that there is -- that First 5 LA is not the
25 only voice in these rooms, but that there is a full chorus

1 of people who understand the context that children and
2 families face here in LA County.

3 And I think I'm switching to Peter from here.

4 MR. BARTH: Thanks, Kim. And for those of you
5 who didn't pay attention to the details on that last
6 slide, Kim is being humble as our very own representative
7 on the early childhood policy council for First 5 LA. So
8 a big congratulations to Kim.

9 The fourth item that was called out in Kim's
10 overview about the budget is what's being now called the
11 Medi-Cal Healthier California For All Initiative. It's a
12 mouthful. I put CALAIM up there because some of you may
13 be more familiar with that phrase. CALAIM was known as
14 the California Advancing Invasion in Medi-Cal.

15 What the Governor is putting forward here is,
16 first of all, this focus on the state's efforts to get
17 federal waiver to promote more innovation in how the state
18 offers Medi-Cal services to families. The waiver is an
19 incredibly important process and it is the near-term focus
20 of this initiative, but it's not the only focus of this
21 initiative. And indeed in the Governor's budget summary,
22 he talked about this in the early childhood development
23 section as the place where a lot of conversations will
24 happen around integration of physical and behavioral
25 health, in transformation in whole person care, in these

1 ideas and concepts that are investments in home visiting,
2 in Help Me Grow as a way to identify developmental delays
3 earlier and connect families to services sooner are
4 intended to support.

5 I will note that this is an important effort for
6 First 5's because historically early childhood has not
7 been a priority of the health care delivery system in
8 California, in particular in Medi-Cal. Part of that's
9 driven by the fact that often Medi-Cal health plans are
10 focused on high-cost users, and high-cost users tend to
11 not be children. But with our understanding and the rich
12 conversation we just had about adverse childhood
13 experience, the impact of trauma, we now know the science
14 tell us, the experience shows us that, if we're not paying
15 attention to what's happening to children and to their
16 families early, we will lead to more high users later on
17 in life.

18 I will note that Secretary Mark Golly, who we are
19 all familiar with given his leadership in LA, is
20 prioritizing his work on a few target areas, in particular
21 in the youth context focusing on youth who are formerly
22 incarcerated, youth who are experiencing homelessness, and
23 youth in the foster system. I think we can all agree
24 that's an incredibly important area of focus. But we want
25 to make sure that in the conversation of youth, we are not

1 only focusing on older youth, that young children and that
2 families prenatal to their children zero, one, two, three,
3 are a focus of this work.

4 So you can see that there are a number of LA
5 County representatives -- our own Dr. Sherin's on a work
6 group on behavioral health -- are going to be advising the
7 secretary and the Department of Health Care Services. But
8 we are working actively and I want to call out Charna
9 Woodby, who you all know well from her leadership on
10 health policy, attending the different worker meetings in
11 Sacramento, elevating the issues that are unique, not only
12 to LA but also early childhood, working with our partners
13 and grantees like Children Now.

14 This is going to be a large focus of our work in
15 the year ahead. And to Kim's point earlier, it's not
16 about legislation and it's not even about the budget right
17 now, but Medicaid as -- as our partners at other health
18 foundations say, Medicaid spends more in one day than most
19 of us spend -- First 5 LA spends in one year, let alone a
20 decade in some cases. So we really need to be paying
21 attention to these funding streams.

22 Kim said a few words about implementation before
23 this, and it was actually shared earlier by Christina in
24 the context of our work that the money that was approved
25 in the budget last year in many cases hasn't even come to

1 LA County yesterday. So it's a good reminder that it's
2 not just the victory of getting something included in the
3 legislation or in the budget; it's actually paying
4 attention to what happens next. And this also
5 demonstrates a partnership between our work in advocating
6 policy at the state level and our programs team's work,
7 partnering with our county agency and providers in the
8 community. For example, the great work about the
9 expansion into the CalWorks home visiting program, those
10 dollars first flowed to LA county in November. Or in the
11 conversation about trauma and about the adverse childhood
12 experiences work which is highlighted on this slide, it
13 was only January of this year, a month ago, that providers
14 could even start to bill for the -- the payments for
15 screening. And so we're today paying attention to the
16 implementation pieces because there's a lot of expansion
17 of new programs, programs that the State had never funded
18 before for the first time that are now being implemented
19 here in LA County.

20 I do want to call out the ACEs Aware Initiative.
21 that's the name the administration has given the adverse
22 childhood experiences screening training and awareness
23 building initiative. As I mentioned before, so there's
24 \$10 millions in the proposed budget, but that's actually
25 just added into the \$90 million approved in the budget

1 last year. Starting in January, that's when providers
2 were able to start bill for funding. And that's where our
3 health team led by Tara is working closely with our health
4 plan partners and others to make sure that there's
5 awareness of these opportunities so that we're taking
6 advantage of it in LA county.

7 An additional funding has actually been made
8 available through a competitive procurement process to
9 local organizations throughout California to support
10 provider trainings, connections, convenings, awareness
11 building. And First 5 LA has been actively engaging with
12 local partners to make sure that LA county can benefit
13 from some of that additional funding.

14 I do think that, as you heard our executive
15 director talk a little bit about how in future board
16 meetings we'll talk about this, we'll talk about that.
17 This is the one time that we're coming to you to talk a
18 lot about the priorities for the year ahead, but you
19 should see these priorities and issues embedded in the
20 conversations that we'll be having on a monthly basis
21 moving forward when you hear from our health team, from
22 our family support team, and ECE teams and community teams
23 in particular.

24 So there's a lot on these next couple of slides
25 that we'll end with. And it's framing where are we going

1 to be spending our time given everything that's happening.
2 Prioritization is really important for us to be effective.
3 I won't revisit all the different topics that we've
4 already discussed. We mentioned implementing prior budget
5 wins at the State as a top priority. We're also
6 interested though, because the Governor's budget is just a
7 starting point, in making sure we get as much as we can.
8 In particular, we're going to be working with advocates on
9 getting more money for the ECE system which can absorb
10 more funding for services and where the demand is
11 significant, in particular a focus on access to services,
12 a focus on the rates that are being paid to provider, and
13 with this focus on equity. There are a lot of
14 conversations that happen at the state level about equity.
15 When they talk about it, it's usually at county level. So
16 inequities between counties. But we know that that
17 approach does not work for LA county because there are
18 deep disparities within communities across our county.
19 And we want to make sure that the State is not
20 artificially cutting LA county out of funding
21 opportunities because they're looking at an aggregate data
22 set rather than disaggregating the data and looking at the
23 community level. So that's a top priority for us as we
24 think about the year ahead.

25 Influencing administrative policy priorities is

1 something that doesn't show up when there's a bill number
2 or a budget item. And Kim talked about most of these. The
3 early childhood master plan is an important thing to get
4 right. We need to make sure that it's incorporating a
5 whole child perspective that our executive director talked
6 about earlier, that we are elevating early childhood in
7 the MediCal conversations. We are up against a lot of
8 powerful interests who don't really prioritize young
9 children. We need to make sure that we are in that
10 process and monitoring the efforts around the new
11 department. We aren't focused too much as an agency on it
12 because we don't know a lot about what's being proposed.
13 So we're just going to pay attention to it and make sure
14 that our partners in LA County that are going to be more
15 impacted have the chance to have their experiences and
16 concerns elevated.

17 We also had a conversation -- we started off this
18 entire board meeting with Raoul giving a presentation
19 about finances. And we are going to be paying attention
20 and partnering with our finance team about the
21 sustainability of Proposition 10 and about the issues of a
22 new department and the taxation issues, issues of
23 backfill, issues of new taxes being proposed on other
24 tobacco products and making sure that First 5s are able to
25 benefit from those proposals. So that will be an issue

1 that we pay attention to through the year ahead.

2 Also implementing legislation, not just the
3 budget legislation, but the policy legislation. Last year
4 we had a big victory with the passage of Assembly Bill
5 1004 that Christina referenced earlier. And we need to
6 make sure that our state Department of Health Care
7 Services is implementing these newer requirement around
8 data collection around developmental screening in a way
9 that the bill envisioned.

10 Also, not to get too technical here, but we have
11 two-year sessions in California just like the federal
12 government. So this is the second year of a two-year
13 session. So there are a number of policy bills that were
14 introduced last year that are still alive and active that
15 reflect important First 5 priorities. So these are three
16 bills that we know are continuing this year that are going
17 to continue to be in our agenda: Issues around ECE rate
18 reform, issues around what our clinics can and cannot bill
19 for that maybe prevent -- providing barriers for access to
20 services.

21 And, of course, as Kim mentioned, next Friday is
22 the deadline to introduce new bills. So we do expect a
23 number of bills to come forward. For example, we know
24 that there are bills in development around the family
25 child care system and trying to provide opportunities to

1 improve quality and align that system. And given our new
2 strategic plan focus on the continuum of early learning,
3 we want to be front and center, engaging in those
4 conversations since we know how important that is to LA.

5 We do know that there will be likely fewer bills
6 this year because the Governor has been working with the
7 legislative -- his legislative colleagues to say, let's
8 focus on the master plan. So we are seeing less in terms
9 of volume. But as you can also see, that means there's a
10 lot of volume of work on the administrative side because
11 all eyes are focused on some of that work.

12 And then a brief mention about federal because we
13 do know that the actions that are happening in DC do
14 impact families in LA county. And as you can see by the
15 way this information is organized, it follows the same
16 theme: Implementing prior budget wins. Yes, we actually
17 did have a budget win in the December when the President
18 signed into law about half a billion dollars in expanded
19 funding for the childcare development bloc grant. That
20 means about \$50 million at least coming to California. We
21 need a push to make sure the State uses that to expand
22 services and doesn't just supplant state general funds
23 with those resources.

24 We also know that the budget included funding for
25 the Families First Transition Act. This is where we can

1 be good partners with our county agencies in advocacy
2 priorities. We know this has been a big priority for the
3 county, and we've been pleased to support it and thank our
4 congressional delegation for their prioritization of it.

5 We also know that there are new budget and
6 legislative priorities moving forward. I'll just call out
7 a couple. One is full funding for the Individuals with
8 Disabilities Education Act. States have been woefully
9 under funded from the federal government to provide these
10 services and there's actually a bipartisan movement to
11 increase funding for this. And so we want to be able to
12 support that because, if that's something we can get done,
13 it will help California immensely.

14 Similarly, we are going to continue to oppose the
15 things though that are threatening families in LA county,
16 whether it's rules coming out of the administration
17 targeting immigrant families which we have opposed,
18 targeting low-income families, and in particular the new
19 flavor this year seems to be trying to decimate Medicaid.
20 So we are working with our county partners and also our
21 state partners to make sure that the California message is
22 loud and clear that we need these resources to support our
23 families.

24 We also know that there is likely to be some new
25 legislation that's important to California, in particular

1 one about Head Start eligibility. As California and other
2 states have increased minimum wage to keep up with the
3 cost of living, it's also meant that fewer families can
4 actually be eligible for Head Start. In fact, it's
5 getting nearly impossible for any family with a working
6 parent to be eligible for Head Start. And we think that
7 sends the wrong message that the only way you can receive
8 public benefit is if you choose not to work.

9 So those are some of the issues on federal level
10 that we're paying attention to and how they impact and
11 align with the state as well.

12 So with that, we've thrown a lot of information.
13 Kim will have a couple final words and we'd like to open
14 it up for discussion.

15 MS. PATTILLO BROWNSON: Before we just go to
16 questions, I also just want to say, thank you to all of
17 you who have been supporting us in the last year in terms
18 of engagement with both the Governor's office and the
19 legislature and on administrative advocacy. Certainly,
20 the First 5 Association advocacy day that happens in the
21 spring is sort of a most visible and sort of big moment
22 where we all come together and make visits in the capitol.
23 But there's also a number of folks who make -- who come to
24 business breakfast, who come to additional events that all
25 are about champion building and making sure that we are

1 not alone in this work. And just wanted to offer
2 appreciation for all that you guys do in that respect.

3 SUPERVISOR KUEHL: Thank you.
4 Keesha.

5 COMMISSIONER WOODS: Thank you for this
6 information. It's really good to have it from different
7 perspectives. I read a lot of information about it, but
8 everybody kind of summarize it a little differently.

9 I had a great opportunity to speak with Kim today
10 at lunch. And we were talking about, as a commission,
11 what can we do or what we should not be doing that will
12 allow us to be most effective. Spreading ourselves thin
13 is not always a good -- good thing. And we were talking
14 specifically about the -- the new move with the department
15 that the State is proposing with the Department of Early
16 Childhood Development. And I just wanted to say a couple
17 of words about that. And, again, I'm not saying that it's
18 good or bad at this point. What I am saying is that we
19 should move slower in order to be sure about what we're
20 doing.

21 One of the concerns that I do have is our moving
22 -- or fragmenting, bifurcating birth to three and four and
23 five years olds. We've made so many gains trying to bring
24 that together as a continuum. And doing that might bring
25 back that fragmentation.

1 The other side of that that we have to promote
2 and get some more fire around all of the work that we're
3 doing around ECE, all of the dollars that we're pouring
4 into the system are not going to be usable if we don't
5 have a workforce. We have a teacher shortage. Every
6 program that I talk to here in the county are having hard
7 time finding qualified substitutes, qualified teachers to
8 hire. If we don't bridge that gap, we won't have an ECE
9 program.

10 The other part of that is, if we bifurcate the
11 birth to five, we've been arguing for many years about
12 there being equity in pay between ECE teachers and
13 kindergarten teachers. Are we taking a step back with a
14 tier year argument that we were just bringing together.

15 I don't have the answer. I'm saying this is some
16 things that we have to think about because we'll never be
17 able to bridge the gap in the workforce if we separate
18 kindergarten teachers from ECE teachers. They are as
19 crucial to this system and our children being successful
20 in their primary education as a kindergarten and a first
21 grade teacher are.

22 The other part that I wanted to mention and ask
23 that we would consider as we support some other federal
24 legislation that LACOE is supporting, and that is around
25 -- the bill around Head Start eligibility. But part of

1 what I asked to be -- asked our superintendent to support
2 to -- ultimately is supporting and that we are working
3 with our legislators around is adding children with IPEs,
4 IFSPs as categorically eligible. Their income doesn't
5 matter, as long as they're not considered upper income.
6 So we may have to put a threshold on that because I've
7 seen where families with incomes of \$500,000 or more were
8 enrolled in Head Start. We don't do that no longer in
9 LACOE. It's based on state. But still, if we make those
10 kids categorically eligible, we'll be able to address
11 those kids more effectively. And that is for both the
12 Head Start eligibility and the IDA part C mentioning in
13 there that these children should also be referred to Head
14 Start as categorically eligible.

15 Thank you.

16 SUPERVISOR KUEHL: Thank you.

17 Judy.

18 COMMISSIONER ABDO: I just want to underscore
19 every single thing that Keesha just said. And I don't
20 think I have to say anything more. She -- she said
21 exactly what needs to be said. I am concerned about
22 separating out the state preschool from the -- the early
23 childhood. I don't -- I -- I'm afraid I do understand a
24 little bit about why that's happening, but I'm concerned.

25 MR. BARTH: Can I just weigh in on that for one

1 quick second and say that yesterday I presented a similar
2 presentation to the Child Care Policy Roundtable for LA
3 County. And they had a very robust discussion about the
4 ECD department. I think it's a good example of part of
5 the reason why that was so is so many people in that room
6 are the ones who will be most directly impacted by any
7 changes. Everything from an individual provider teacher
8 who said, I'm concerned because I have a mixed delivery
9 classroom. I have some state preschool, but I also have
10 some general child care. So does that make it worse for
11 me if I have to have a general child care contract with a
12 new department and a state preschool contract with the old
13 department.

14 And I think for us at First 5 LA having an
15 awareness of those issues but also ensuring that those who
16 don't have state Sacramento resources know who do is
17 important piece. And that was part of the conversation
18 yesterday, which was, you do have organizations like the
19 Child Care Resource Center that has a robust Sacramento
20 infrastructure and are their ways for those groups to make
21 sure that, through those partners, they're elevating those
22 both concerns but also recommendations and not in a frame
23 of support or oppose, but in a frame of, we want to make
24 sure that you get it right if this moves forward so that
25 we're not inadvertently making challenges.

1 So I think that's a health way for us to look at
2 it in terms of, we need to be aware at First 5 LA of what
3 people on the ground are saying and doing and we need to
4 make sure that they feel empowered to have the connections
5 with the decision makers so that they can speak directly
6 to them and not have to rely on us to be the only conduit
7 of information.

8 MS. PATTILLO BROWNSON: One additional
9 consideration that I would put out there is, there's been
10 a lot of benchmarking of how other states approach this.
11 The same legislative learning group sponsored by early ed
12 and Assembly Member McCarty did a trip to New Jersey where
13 they have pay compensation and pay parity. There is --
14 and it is for community-based providers, school district
15 providers, but it's with a notion of, if you meet a
16 particular competency or educational benchmark, then
17 you're paid the same way. And they actually have a really
18 hard curriculum as well. That is part of I think what is
19 wrapped into the conversation about the master plan as to
20 whether that is the road that we're on as a state. And I
21 think that road of pay parity, along with certain quality
22 metrics, is a really exciting one.

23 I think as the early childhood policy council
24 starts to convene, which I understand will happen soon
25 though we haven't been given a date, that will be a space

1 for a discussion around that.

2 The other factor that I think weighs very heavily
3 in the balance here is that SEIU unionization bill injects
4 a whole different element into conversations about what it
5 means to compensate home-based providers when they achieve
6 certain levels of competency or educational attainment and
7 training. The SEIU's local 99 -- I'm not sure if it's
8 title is president or local chapter president, Max Arias
9 was also on the Illinois delegation. And one of the
10 things that he talked about at the legislative briefing
11 yesterday is one of his chief take-aways was that they had
12 a tiered reimbursement model, basically. So that, as
13 people got higher levels of training, they would get
14 higher levels of base pay.

15 And it just sets up a different dynamic,
16 candidly, than we've ever had in this space around the
17 possibility of tiered reimbursement and bringing up wages
18 regardless of what setting you're in and more tethered to
19 what an educator actually brings in terms of training and
20 competencies.

21 COMMISSIONER TAYLOR: I want to thank Kim and you
22 guys for your vigilance on this policy issue but I want to
23 make sure we don't lose sight on dynamics that are going
24 on in the next budget that the federal government is
25 haggling over; that we can maintain our vigilance for the

1 protection of children and families, especially when
2 they're talking about cutting Medi-Cal or Medicaid and
3 other things, not that it will come to fruition, but that
4 we're there to advocate that that doesn't happen to the
5 detriment of these children and families.

6 SUPERVISOR KUEHL: Yeah. There are also -- go
7 ahead, Marlene.

8 COMMISSIONER ZEPEDA: I just wanted to ask, are
9 we still working with CalStrat?

10 MS. PATTILLO BROWNSON: Yes.

11 COMMISSIONER ZEPEDA: Are they still advocating
12 and they advocate at the fed level or just state level?

13 MR. BARTH: In Sacramento, but we have the Raven
14 Group who works in Sacramento. And the good news about
15 our work in the federal side is that it's a partnership
16 actually between First 5 LA, First 5 California, and our
17 association because we do acknowledge that the California
18 delegation is an important voice, not just the LA
19 delegation. So we do our part with the LA delegation, but
20 we want to make sure that there's a statewide presence and
21 network.

22 SUPERVISOR KUEHL: Thank you all very much. And
23 there are a lot of other cross currents. The fact that no
24 matter whether we equalize what teacher earn among various
25 places, they still can't afford to live in LA county

1 anymore. So it's kind of a larger issue too in terms of
2 attracting talent or people wanting to go into the
3 profession.

4 Well, thank you.

5 Any other comments or questions on the
6 legislative or budget issues? We'll have lots more to
7 talk about. No question.

8 Thank you so much. Thanks to all of you. Be
9 sure that you celebrate the fact that you have one extra
10 day this year in between this meeting and the next
11 meeting. And be very aware on February 29th, that
12 somebody gave you an extra day of life this year. So grab
13 hold and run with it. You know, think about it. It's a
14 good attitude I'm telling you.

15 So I will have many other opportunities to see
16 each other, but for sure see you at the next board meeting
17 on March 12th.

18 Thank you so much.

19 (At 4:11 PM, the meeting was adjourned.)

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C E R T I F I C A T E

I, Heatherlynn Gonzalez, a Certified Shorthand Reporter for the State of California, License Number 13646, do hereby attest that:

The preceding is a true and accurate transcription of the meeting of the organization named herein;

The meeting was taken down stenographically and transcribed into English under my supervision and authority;

I have no interest, financial or otherwise, in any of the parties, issues, or individuals who are involved in this organization.

Attested to on this 25 day of 2020, 2020.

DocuSigned by:

Heatherlynn Gonzalez

CERTIFIED SHORTHAND REPORTER

FOR THE STATE OF CALIFORNIA

FIRST 5 LA

SUBJECT:
Monthly Financial Reports

RECOMMENDATION:
Approval of the monthly financial statements for the months ending January 31, 2020.

BACKGROUND:
Staff provides monthly financial reports for the Commission's review and approval to ensure transparency of the financial status of First 5 LA.

DISCUSSION:

January 31, 2020

First 5 LA began the month of January with a cash balance of \$349.3 million. During the month of January 2020, we received \$23.9 million in revenues which includes Proposition 56 backfill payment of \$18.1 million for fiscal year 2018-19, and tobacco tax revenue for August 2019 \$5.9 million. We had \$13.1 million in program expenditures, and \$2.2 million in operating expenditures. As a result, First 5 LA ended the month with a cash balance of \$358.5 million.

This report includes detailed financial information for the months ending January 31, 2020. The financial statements are unaudited and reported as a "soft close." All materials in this packet and check registers are available online. Statements in this report include the following:

- Revenue and Expense Statement: Summarizes financial statements to highlight the starting cash balance, revenues received, program and operating expenses, and the ending cash balance for the month.
- Balance Sheet: Provides a "snapshot" view of the Commission's assets, liabilities and fund balance as of January 31, 2020.
- Detailed operating and program expenditures: Shows expenses against the FY 2019-20 Budget approved on June 13, 2019, concluding with a report of expenditures related to programs functioning as pass-through agreements.

**Los Angeles County Children and Family First -
Proposition 10 Commission (aka) First 5 LA
Revenue and Expense Statement
January 31, 2020, Unaudited**

	REVENUES AND EXPENDITURES	
Cash Balance as of December 31, 2019	\$ 349,265,038	
Revenue		
Monthly State Allotments	\$ 5,865,091	(1)
Proposition 56	\$ 18,068,329	(2)
Medi-Cal Administrative Activities (MAA)	22,353	
State Commission - Other Program Funds	131,320	
Interest Income - Unreserved	550,002	
Investment Income - Other	-	
Rental Revenue - La Petite	19,872	
ECE-LA County IMPACT	-	
Total Revenue	\$ 24,656,967	
Expenses		
Program Budget (Attachment A)		
2015-2020 Strategic Plan: Focusing For The Future	\$ 12,397,999	
Legacy Investments	738,415	
Total Initiative/Program Expenses	\$ 13,136,414	
Pass-Through (Attachment B)		
Medi-Cal Administrative Activities (MAA)	\$ -	
Total Pass-Through Expenses	\$ -	
Operation and Administration (Attachment C)		
Personnel	\$ 1,934,526	
General Operating	108,062	
Consultant Services	127,939	
Professional Services	(335)	
Travel Expenses	16,195	
Professional Development	10,778	
Capital Improvements	76,355	
Total Operation and Administration	\$ 2,273,520	
Total Expenses	\$ 15,409,934	
Variance (Revenue - Expenses)	\$ 9,247,033	
Cash Balance as of January 31, 2020	\$ 358,512,071	(3)

NOTE:

- 1) Tobacco tax revenue for August 2019
- 2) Proposition 56 backfill for FY 2018-19
- 3) Cash Balance excludes fixed assets and liabilities.

LOS ANGELES COUNTY CHILDREN AND FAMILY FIRST - PROPOSITION 10 COMMISSION (AKA FIRST 5 LA)
PROGRAM EXPENDITURES BY FY 2019-20 BUDGET
JANUARY 31, 2020, UNAUDITED

INITIATIVE/PROGRAM	FY 2019-20 BUDGET	JANUARY EXPENDITURES	FISCAL YTD EXPENDITURES	BALANCE REMAINING
2015-2020 STRATEGIC PLAN: FOCUSING FOR THE FUTURE				
Strategic Plan Priority Outcome Areas				
Families	39,343,000	4,776,042	16,178,156	23,164,844
Communities	19,470,000	2,212,695	5,020,646	14,449,354
Early Care & Education Systems	26,046,000	4,476,899	8,496,242	17,549,758
Health-Related Systems	5,697,000	67,119	948,733	4,748,267
Strategic Plan Policy & Strategy Support				
Policy Agenda/Advocacy	2,370,000	36,553	1,086,224	1,283,776
Communications & Marketing	5,866,000	349,205	2,735,806	3,130,194
Communications - Conference Funding	250,000	-	109,000	141,000
Strategic Partnership-Cross-Cutting Funder Partnership	557,000	1,760	89,031	467,969
Strategic Partnership-Grantmaking Memberships	41,000	-	35,730	5,270
Strategic Partnership-Partnership Development	120,000	-	1,460	118,540
Community Engagement and Advocacy	323,000	-	-	323,000
Policy & Strategy - Emerging Opportunities	50,000	-	579	49,421
County Partnerships	315,000	-	75,000	240,000
Integration & Learning				
Communities of Practice	131,000	-	-	131,000
Data Development and Integration	935,000	-	69,438	865,562
Data Partnership with Funders	850,000	-	-	850,000
Grantee Assessment	40,000	32,573	32,573	7,427
Impact Framework	400,000	-	-	400,000
Knowledge Management	178,000	-	-	178,000
Learning Plan Development	600,000	-	28,731	571,269
Program Evaluation	3,078,000	445,153	868,649	2,209,351
Subtotal 2015-2020 Strategic Plan	106,660,000	12,397,999	35,775,998	70,884,002
LEGACY INVESTMENTS				
Baby Friendly Hospitals	102,000	18,657	18,657	83,343
Black Infant Health	1,027,000	136,606	175,064	851,936
Little by Little/One Step Ahead	3,100,000	583,152	905,949	2,194,051
Subtotal Legacy Investments	4,229,000	738,415	1,099,670	3,129,330
TOTAL	110,889,000	13,136,414	36,875,667	74,013,333

The FY 2019-20 program budget was approved by the Board of Commissioners on June 13, 2019.

NOTES:

Journal entries for FY 2018-19 accrued expenses were reversed in July 2019. The amounts reported are the actual program expenditures for January 2020.

LOS ANGELES COUNTY CHILDREN AND FAMILY FIRST - PROPOSITION 10 COMMISSION (AKA FIRST 5 LA)
 EXPENDITURES - PASS-THROUGH
 JANUARY 31, 2020, UNAUDITED

Attachment B

INITIATIVE/PROGRAM - PASS-THROUGH	JANUARY EXPENDITURES	YEAR TO DATE EXPENDITURES
Medi-Cal Administrative Activities (MAA) - LA County Charges	-	-
Medi-Cal Administrative Activities (MAA) - Participation Payment	-	-
TOTAL	-	-

**Los Angeles County Children and Family First -
Proposition 10 Commission (aka) First 5 LA
Operating & Administrative Budget Update
January 31, 2020, UNAUDITED**

OPERATION AND ADMINISTRATION EXPENSE	JANUARY ACTUAL	FISCAL YTD ACTUAL	FY 2019-20 BUDGET	FISCAL YTD VARIANCE
Personnel Services				
Salaries & Wages	1,488,446	7,844,074	13,948,161	6,104,087
Fringe Benefits	446,080	2,355,140	3,919,170	1,564,030
Total Personnel Services	1,934,526	10,199,214	17,867,331	7,668,117
General Operating Expenses				
ADP Payroll Charges	3,882	19,404	38,000	18,596
Workers Compensation Insurance	-	67,984	65,000	(2,984)
Utilities	26,885	91,193	138,000	46,807
Corporate Insurance	-	87,132	75,000	(12,132)
Mileage, Parking and Other Transportation	3,409	21,442	49,980	28,538
Telephones	10,704	29,968	55,800	25,832
Cell Phones & Mobile Devices	1,700	11,899	51,800	39,901
Outside Printing & Publishing	-	2,238	20,500	18,262
Other Supplies	-	-	20,250	20,250
Postage & Delivery	567	2,009	13,200	11,191
Educational Supplies	58	1,926	3,900	1,974
Office Supplies	7,669	31,887	82,070	50,183
Subscriptions & Publication	410	8,093	21,155	13,062
Equipment-Rents & Leases	4,638	26,919	55,000	28,081
Building Repair & Maintenance	23,273	56,749	182,000	125,251
Equipment Repair & Maintenance	-	-	13,000	13,000
Offsite Storage	721	16,189	35,152	18,963
Hardware & Software Maintenance	3,106	89,355	452,480	363,125
Miscellaneous/Contingency	-	-	70,000	70,000
Stipend/Honorarium	-	(900)	-	900
Internal Meeting	21,040	71,810	124,600	52,790
Divisional Capacity Building	-	2,503	100,000	97,497
Total General Operating Expenses	108,062	637,800	1,666,887	1,029,087
Consultant Services				
Consultant Fees	72,392	244,884	1,372,700	1,127,816
Other Professional Fees	55,547	167,968	342,000	174,032
External Reviewers	-	-	1,000	1,000
Total Consultant Services	127,939	412,852	1,715,700	1,302,848
Professional Services				
Audit	-	41,646	80,000	38,354
Legal Fees	(2,818)	31,416	175,000	143,584
Professional Dues	15	82,061	125,740	43,679
Staff Recruitment	146	2,315	20,000	17,685
Commission Stipends	-	7,800	30,000	22,200
Web-Based Services	2,322	11,164	50,000	38,836
Bank & Other Service Charges	-	14,557	32,000	17,443
Total Professional Services	(335)	190,959	512,740	321,781
Travel Expenses				
Airfare	2,498	58,643	176,500	117,857
Lodging	8,059	66,569	163,900	97,331
Per Diem	4,987	28,878	78,500	49,622
Other Travel Expense	651	16,557	29,950	13,393
Total Travel Expenses	16,195	170,647	448,850	278,203
Professional Development				
Training Material & Supplies	-	2,303	9,500	7,197
Internal Training	-	16,275	94,400	78,125
Leadership Programs	14,220	18,070	63,000	44,930
Conference Registrations	4,176	60,687	211,150	150,463
External Education/Training	(7,618)	20,473	104,300	83,827
Total Professional Development	10,778	117,808	482,350	364,542
Capital Improvements				
Capital Outlay (Equipment Purchases)	76,355	88,442	134,500	46,058
Total Capital Improvements	76,355	88,442	134,500	46,058
TOTAL OPERATING EXPENSES	2,273,520	11,817,722	22,828,358	11,010,636

NOTES - OPERATING & ADMINISTRATIVE BUDGET UPDATE:

The administrative expenses are within the maximum authorized under M&S Board policy.

The FY 2019-20 operating budget was approved by the Board of Commissioners on June 13, 2019.

**Los Angeles County Children and Families First -
Proposition 10 Commission
Statement of Net Assets
January 31, 2019 Unaudited**

Current Assets:	
Cash	\$ 328,711
Cash- Morlin Mgmt Corp	27,000
Investment:	
Operating and Allocated funds	344,518,611
Advance - Regional Network (RN)	1,508,625
Advance - Various	3,903,679
Other Receivables	205,172
Total Current Assets	<u>\$ 350,491,798</u>
Fixed Assets:	
Land	\$ 2,039,000
Building & Improvements	12,076,512
Furniture & Fixtures	627,671
Computer, Software & Accessories	1,952,690
Office Equipment	331,033
Accumulated Depreciation	(6,185,527)
Total Fixed Assets	<u>\$ 10,841,379</u>
Total Assets	<u><u>\$ 361,333,177</u></u>
Liabilities and Net Assets	
Current liabilities:	
Other Liabilities	\$ 462,269 (1)
Total Current Liabilities	<u>\$ 462,269</u>
Net Assets:	
Investment in capital assets	\$ 10,841,379
Restricted	350,029,529
Total Net Assets	<u>\$ 360,870,908</u>
Total Liabilities and Net Assets	<u><u>\$ 361,333,177</u></u>

NOTES:

(1) Other Liabilities include accounts payable, security deposit from La Petite Academy and other related liabilities.

First 5 LA

SUBJECT:
Contracts for approval

RECOMMENDATION:
Approve one renewal and authorize staff to complete final execution of the renewal upon approval from the Board.

BACKGROUND:
First 5 LA's approved programmatic budget for FY 2019-20 totals \$110,889,000 and the approved operating budget totals \$22,828,358. Funding for these agreements was included in the budget which was approved by the board on June 13, 2019. For contracts that span fiscal years, the estimated spending amount for each fiscal year will be included in First 5 LA's annual budgets for approval. Pursuant to contract terms, if the Commission does not appropriate funds for the agreement in future fiscal years, First 5 LA may terminate the agreement. Upon approval of the agreements presented below, staff will complete final execution.

There is **one renewal** for approval with Blackbaud, Inc. to provide Blackbaud Grantmaking, the agency's grants and contracts management database. The request is to renew the agreement for two years for a total contract amount of \$269,443. The Vendor provides annual licensing and maintenance for Blackbaud Grantmaking. The current contract ends in May 2020. The request is to renew the agreement for two years through March 2022 and increase the number of licenses from 25 to 55. The additional licenses will allow all First 5 LA staff who manage agreements to monitor contracting activities in the database. Additionally, First 5 LA will take advantage of cost savings by entering into a two-year agreement.

DISCUSSION:
Staff seeks the Commission's approval of the agreements summarized in Attachment A.

Attachment A
MARCH 2020

RENEWALS										
DEPARTMENT	OUTCOME AREA / INITIATIVE/STRATEGY / PROGRAM	CONTRACT (PROJECT) INFORMATION	PROCUREMENT METHOD	PROJECT LENGTH	ESTIMATED TOTAL PROJECT COST	CONTRACT AMOUNT	ANTICIPATED CONTRACT START DATE	ANTICIPATED CONTRACT END DATE	ANTICIPATED PROJECT END DATE	*SATISFACTORY PROGRESS ACHIEVED BY CONTRACTOR?
Information Technology	N/A/Internal Operations/Information Technology Department	<p>BLACKBAUD, INC. (#10083) First 5 LA currently uses Blackbaud Grantmaking for the agency's grants and contracts database. The Vendor provides annual licensing and maintenance for Blackbaud Grantmaking. The current contract ends in May 2020. The request is to renew the agreement for two years through March 2022 and increase the number of licenses from 25 to 55. The additional licenses will allow all First 5 LA staff who manage agreements to monitor contracting activities in the database. Additionally, First 5 LA will take advantage of cost savings by entering into a two-year agreement.</p> <p>The funds for this renewal were included in the FY 19-20 budget, approved by the Board on June 13, 2019. FY 20-21 funding will be included in the FY 20-21 budget which will be brought before the Board for approval at the June 2020 Commission meeting.</p>	Procurement Exception	Ongoing	\$269,443	\$269,443 Estimated FY 19-20 Spending \$134,721 <i>Unassigned for FY 19-20</i> Impact to FY 20-21 Budget \$134,721 <i>Assigned for FY 20-21</i>	3/23/2020	3/24/2022	Ongoing	Yes

FIRST 5 LA

SUBJECT:

Approve a Strategic Partnership with Long Beach Unified School District in the Amount of \$90,000 for a period of 27 months to participate in the Kindergarten Readiness Assessment (KRA) Initiative.

RECOMMENDATION (PROVIDED FOR ACTION):

This memo was provided as information for the Board's consideration at the February 27, 2020 Special Commission/Program and Planning Committee Meeting. At today's March 12, 2020 Commission meeting, First 5 LA staff recommends that the Board approve a Strategic Partnership with Long Beach Unified School District for an amount not to exceed \$90,000 for a period of 27 months. Funds for FY 2019-20 are included within the First 5 LA FY 2019-20 draft Mid-Year Revised Programmatic Budget under ECE Strategy 1 – Policy/Advocacy: Kindergarten Readiness Assessment which will be presented to the Board for approval in March 2020. Beyond FY 2019-20, funds will be pulled from the assigned fund balance which will be brought to the Board of Commissioners for approval in June of the corresponding fiscal year. At the time of budget approval, requested resources will shift from the Assigned resource category of the fund balance, dedicated for broad Strategic Plan purposes, to the Committed category, amounts dedicated for a more specified purpose via resolution. Staff does not anticipate returning to the Board to seek authority to execute a contract via Contract Authority since annual contracts are anticipated to be less than \$75,000.

BACKGROUND:

Kindergarten Readiness Assessment (KRA)

In November 2019, the Board approved the 2020-2028 Strategic Plan. This strategic plan reaffirms First 5 LA's commitment to expanding a population-level measurement of school readiness in support of systems level change. In particular, First 5 LA is prioritizing expansion in Best Start geographies and ensuring data collected is used in community decision making.

Since the Board approved a KRA initiative in 2017, school readiness data has been collected on 12,826 students from nine different districts/communities (see Appendix A for details). If this strategic partnership is approved, we anticipate collecting data on an additional 3,438 kindergartners, by the end of FY2020-21. This will bring total EDI data to 22,846 students, representing 17.8% of LA County Kindergartners. School readiness data was collected using the Early Development Index (EDI). The EDI is a population-level tool which provides insight into young children's readiness for school, as well as highlights population wide vulnerabilities in five development areas including: social competence, emotional maturity, language and cognitive skills, communication skills, and physical health and well-being. The EDI measures a student's school readiness three to eight months after kindergarten entry. The instrument is a reflection tool administered by kindergarten teachers. Once data is collected, school districts in partnership with a local community agency will engage teachers, community members and other stakeholders in understanding the results and developing strategies for targeted improvement. Objectives of the strategy are also to strengthen the capacity of school districts and community agency staff to utilize the EDI to support policy and systems change and to build the capacity of community stakeholders to utilize EDI data to advance and inform community action.

Establishing a Strategic Partnership with LBUSD will further EDI data collection and saturation countywide, while also prioritizing the work of our Best Start Community in Long Beach. Population-level data on childhood well-being will allow the district to better understand the needs of their incoming students and will provide community-based organizations with neighborhood level data which is best suited for policy and systems change work.

Pursuant to the Procurement Policy, Strategic Partnerships of \$75,000 or more in a fiscal year must be presented to the Board for approval. Staff is requesting an establishment of a Strategic Partnership with Long Beach Unified School District (LBUSD) in the amount of \$90,000 for a period of 27 months to comply with this policy.

GOVERNANCE GUIDELINES #5 AND #6 (SUSTAINABILITY AND LEVERAGING):

The following outlines how First 5 LA and KRA will address the implementation of the sustainability and leveraging components of the First 5 LA Governance Guidelines approved by the Board in March 2014.

Sustainability – Without population-level school readiness data, communities, school districts, policy makers and politicians have limited means to evaluate the impact of interventions over time to improve school readiness and understand whether the services and resources they provide for young children and their families are meeting community needs. By using EDI data, school districts and communities can identify areas that need to be strengthened to aid young children in their growth and development. The EDI data and its requisite analyses serve as a critical tool in ensuring that the proper resources and services are utilized and/or established. Additionally, EDI data can be utilized to advocate for additional early care and education resources for school districts and municipalities. While the EDI data collection requires initial funding from First 5 LA, it is expected that school districts and communities will begin to recognize that the EDI is a cost-effective tool, that when invested in, supports local decision-making and effectively informs local policy making, including priorities set through the Local Control Action Plan (LCAP) for districts. Further, First 5 LA’s demonstrated support of a population-level school readiness measurement system in LA County has the potential to serve as a catalyst to attract other First 5 Commissions and funders interested in leveraging resources to advance a statewide school readiness data system.

Leveraged Resources – A Strategic Partnership with LBUSD will leverage several resources including:

- Utilization of the existing expertise of school districts and communities that have already implemented the EDI and are at the point of data utilization
- In-kind support of school districts

This Strategic Partnership meets the criteria below:

- The Strategic Partnership can provide specific resources needed by First 5 LA to implement an approved program or initiative in a manner or on a scale that makes the Strategic Partnership more cost effective than resources provided through a competitive solicitation; or
- The Strategic Partnership can implement an approved program or initiative more expeditiously than resources provided through a competitive solicitation; or
- The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through the proposed Strategic Partnership; or
- The Strategic Partnership provides an opportunity to leverage First 5 LA funds to produce additional funding for the program or initiative or service.

AND

- The proposed Strategic Partnership is aligned with the adopted Strategic Plan.

The Strategic Partnership can provide a demonstrated level of ability or expertise that is only available in the community through these proposed Strategic Partnerships:

First 5 LA’s population-level school readiness strategy involves supporting the collection and use of data using the EDI. Given that the EDI can only be completed by kindergarten teachers, the successful

implementation of this project is dependent upon the involvement of school districts. In most communities, the lead agency for the EDI implementation is a school district. The proposed Strategic Partnership is the only entity within this community that has the capacity and authority to collect data from kindergarten teachers.

Establishing this Strategic Partnership is in the best interest of the Commission because: (1) The EDI is administered by school districts who can use collected data to inform policy and systems change; (2) It will continue to leverage ongoing momentum for use of the EDI in Los Angeles County; (3) It will support the school districts' ability to leverage EDI data to support systems change in the community.

The proposed Strategic Partnership is aligned with the adopted Strategic Plan:

The proposed Strategic Partnership is aligned with the current 2015-2020 Strategic Plan and is aligned with Strategic Priority #2 and Strategic Priority #3 of the newly adopted 2020-2028 Strategic Plan. EDI data allows First 5 LA to advance and build upon community experience. School readiness data supports stakeholders and community partners to connect, maximize and coordinate public resources, and build local assets and relationships. The EDI informs community planning, activates partners, spurs innovation, and promotes advocacy for improved learning environments for children. Additionally, EDI data expands First 5 LA's influence and impact. The Strategic Partnership with LBUSD expands the use of the EDI and will inform our work, demonstrate progress, build public will, and help to strengthen our advocacy role.

NEXT STEPS:

Upon approval, staff anticipates executing an initial contract with LBUSD for a contract less than \$75,000. This contract will not return to the board for approval since the Executive Director has authority to execute a contract under \$75,000.

Appendix A

Site	2016-2017		2017-2018		2018-2019		Cumulative 3-Year As of 2018-2019		2019-2020 in Progress (Projected)	
	Children	Schools	Children	Schools	Children	Schools	Children	Schools	Children	Schools
Compton Unified School District					1485	21	1485	21		
El Monte City School District			849	14			849	14		
LAUSD LD Central					1817	22	1817	22	2604	39
LAUSD LD East							0	0	2217	36
LAUSD LD South			2472	29			2472	29		
LAUSD LD West					692	14	692	14	2211	35
Long Beach Unified School District							0	0		
Mountain View School District			650	10			650	10		
Pasadena Unified School District	1232	18					1232	18	1205	17
Pomona Unified School District			807	14	767	13	1574	27		
Rosemead School District			226	4			226	4		
Santa Monica/Malibu Unified School District	559	11	495	11	775	11	1829	11	661	10
TOTAL	1791	29	5499	82	5536	81	12826	170	8898	137

Memo

To: Board of Commissioners
From: Kim Belshé, Executive Director
Date: March 12, 2020
Subject: EXECUTIVE DIRECTOR'S REPORT

EXECUTIVE DIRECTOR HIGHLIGHTS

Last month, we discussed with the Board three critical themes for our work together in 2020: (1) The strategic and fiscal imperative to focus and prioritize our systems change work, including the need to clarify the role(s) that First 5 LA is well situated to play and the strategies and activities associated with those roles that offer the greatest return on First 5 LA's investment of time, talent and funding; (2) Implementation of the Strategic Plan for 2020-28, which provides a powerful roadmap for advancing the systems changes we work in partnership to achieve for young children and families and direction regarding where First 5 LA can and must focus our work going forward; and (3) The opportunity for First 5 LA to really lean into its role as a voice and champion for children and share the First 5 experience about what it takes to work within and across diverse systems to support children and families from a whole child, whole family perspective.

Continuing on the theme of the need for fiscal discipline, we will provide the Board at its March meeting with a high-level overview of the recommended fiscal year 2019-20 mid-year budget adjustments. These adjustments reflect both upward and downward shifts as well as new revenue of \$425,000. The net effect is a proposed net increase of \$379,000 or approximately 0.3% to the approved FY 2019-20 Budget of \$133.7 million, for a revised total FY budget of \$134.1 million. The staff team has done a terrific job in closely aligning expenditures to approved budgets, securing additional funding to support our work, and holding the line on overall spending. The Budget & Finance Committee received a detailed briefing on the full array of adjustments and, following discussion with staff, indicated its support for the proposed changes.

Following the budget item, we will begin a series of "spotlights" which are intended to share with the Board specific examples of First 5 LA's systems change work to achieve our results for children and families. Our intent is to place these systems change efforts in the context of our new Strategic Plan's strategic priority areas and approach to systems change and to lift-up for the Board work that has been reaffirmed, refined and/or reprioritized relative to our 2015-20 Strategic Plan.

Toward that end, staff will share two examples of how First 5 LA is working in partnership to advance critical systems change work in two areas. First, we'll discuss some really exciting partnership efforts underway with our County's Medi-Cal managed care organizations (MCOs) to advance

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A PUBLIC ENTITY

practice changes that will improve family access and outcomes, with an initial focus on home visiting. MCOs have tremendous reach in terms of their health coverage of millions of children and families in our County, so the opportunity to test innovative approaches to maternal and child health offers considerable process in terms of scale. Next, we'll be joined by partners from the LA County Office of Education (LACOE) to share our efforts, along with other critical partners, to promote early care and education quality (ECE) via Quality Start LA. This item will be the first of two sessions on systems change through ECE partnerships, with part two slated for April.

In addition, in April we will return to the Sacramento policy and fiscal context for our work. We intend to dive deeply into a few discrete opportunities, such as the Governor's Master Plan for Early Learning and the proposed Department of Early Childhood. This will provide us with an opportunity to explore with the Board the implications of these proposals for First 5 LA's work, identify key policy considerations associated with pending proposals, and examine opportunities for First 5 LA to add its voice and experience to further inform and advance the Governor's early childhood agenda.

We're eager for the Board to engage staff and one and other in these meaty and timely discussions. We look forward to seeing you on March 12.

ORGANIZATION-WIDE ACTIVITY HIGHLIGHTS

I. FAMILY SUPPORTS

Little By Little Presents to First 5 California

On January 23, 2020, Little By Little (LBL) presented to the First 5 California Commission in Sacramento, CA. Dr. Shannon Whaley, Director of Research and Evaluation at Heluna Health (LBL's fiscal sponsor) discussed the program's evidence-based early intervention literacy history, impact, scalability, and how it leverages the Women, Infants, and Children (WIC) platform. The presentation highlighted the effect of encouraging early literacy activities on school readiness by supporting WIC families with handouts on developmental milestones and high-quality books to build their home library.

Staff Contact: Christine Tran (ctran@first5la.org)

African American Infant and Maternal Mortality Initiative Updates

Recognition of the AAIMM Effort: The Department of Public Health was recently honored by The California Endowment (TCE) and Human Impact Partners at the Advancing Health Equity Awards for "Exemplary Health Equity Practice." The award distinguishes the Department's organizational journey to align their equity principles with ongoing public health efforts. It acknowledges the Center for Health Equity's efforts that foster community partnership and build an internal infrastructure in response to community needs. In addition to the honor, TCE is producing a video to highlight DPH's equity efforts. DPH will highlight AAIMM effort and the Office of Violence Prevention as examples of how DPH with its partners is implementing core equity strategies:

1. Increasing organizational competency and capacity to engage in sustained equity work.
2. Communicating in ways that amplify community voices and authentic narratives to drive action.
3. Supporting/building community capacity to engage in efforts that eliminate inequities.
4. Forging partnerships to enhance and promote efforts that result in equitable health outcomes.

Aligning current resources to work that eliminates inequities.

Community Engagement: As part of efforts to bring awareness and strengthen collaborations, the AAIMM initiative is strengthening with local Community Action Teams ("CAT"). Facilitated by DHS staff, the AAIMM CATs have a regional structure similar to the Best Start Community Partnerships and focus on elevating parent and community voice through the design and implementation of community-driven strategies to address the disparities in black infant and maternal mortality. The South LA/South Bay CAT has been established the longest, and recent accomplishments include securing private funding and an organization for backbone support, launch of the Black Daddy Dialogues program in support of fatherhood engagement and co-sponsorship of AB 2258. AB 2258 would establish a 3-year Medi-Cal pilot providing coverage for comprehensive doula care in the 14 counties with the highest birth disparities, including Los Angeles County. The Antelope Valley CAT is preparing to identify a backbone support organization, and CATs are being formed in the San Fernando and San Gabriel Valleys.

Funding: DPH, with support from First 5 LA, has been working to sustain investment in AAIMM and attracting funders, including members in the LA Partnership for Early Childhood Investment. The Partnership has supported creation of Innovation Fund (Fund) to support community-led efforts that reinforce the broad goals of the AAIMM Initiative and complement efforts funded through the State

Perinatal Equity Initiative. Pooled funds promote the overall AAIMM goals of: reducing the chronic stress in women's lives; blocking the pathway from social stress to physiological stress; and intervening as early as possible when stress has taken a toll on health. Grants will be given to projects that: 1) Support the implementation, evaluation and optimization of innovative, community driven strategies to connect mothers with resources and programs and ensure health care is delivered with respect and dignity; and 2) Support the advocacy and capacity building efforts of AAIMM Community Action Teams. First 5 LA staff are developing recommendations for consideration by the Board for continued support of the AAIMM efforts, consistent with the Board approved Strategic Plan for 2020-2028.

Staff Contact: Brandi Sims (bsims@first5la.org)

II. COMMUNITIES

Best Start Communities Mobilizing Around the Census

Parents, residents and local community-based organizations are coming together to educate and mobilize community members to participate in the 2020 census.

On February 22, 2020, Best Start partnerships in Region 5, along with Children's Bureau, SBCC Thrive LA, and Child 360 helped organize a census convening. Over 125 community members participated in a four-hour event, "Making Our Vote Count in the AV," which focused on the importance of having community members' vote count towards services and critical funding for their community. The event culminated with community residents filling out commitment forms detailing the steps they will take to be involved and then taking pictures with their census shirts and the hashtag #maketheavcount.

In Region 2, the Community Coalition, alongside First 5 LA, Community Health Councils (CHC), and other South Los Angeles partners are bringing together organizations, regional partners, and families to share critical resources related to the 2020 Census. These partners are building on the work of the Advancement Project to activate a diverse network of community partners to implement outreach plans to ensure every resident in Los Angeles County is accurately counted in 2020. First 5 LA and CHC, together with other network partners are planning a convening focused on counting young kids on March 13, 2020. The goal of the convening is to connect organizations funded to conduct census outreach to early childhood organizations, community members and key stakeholders in the region. The intent is to enhance coordination efforts as the Census Bureau begins the census process.

Staff Contact: Hector Gutierrez (hgutierrez@first5la.org)

Best Start Community Partnerships Embrace Participatory Budgeting

Best Start Central Long Beach and Wilmington community partnership members embarked on a Participatory Budget process to determine Community Identified Project through June 2020. Participatory Budgeting has proven to be an effective systems change tool that promotes practice change at the municipal and community level and fosters a shift in mindset among decision makers that values community voice in how public funds are spent. Participatory Budgeting processes spark increased civic participation at all levels and builds the capacity of community members to be a part of public budgeting processes, while building capacity of public entities to engage in more equitable community engagement practices.

The Participatory Budgeting Project (PBP) is a nonprofit organization that supported partnership members in Central Long Beach and Wilmington to design a process, brainstorm ideas, and develop proposals. A vote will take place in March as the final step to determine the top projects that will be funded. An example of one of the projects up for consideration is a feasibility study that will be used to get capital funds to expand a local day care, and the subsequent community advocacy campaign to demonstrate public will for such a project.

Staff Contact: Alyssa Gutierrez (agutierrez@first5la.org)

III. EARLY CARE AND EDUCATION SYSTEMS

Quality Counts California (QCC) Local Consortia and Partnership Grants

As First 5 CA's (F5CA) Improve and Maximize Programs so All Children Thrive (IMPACT) ends on June 30, 2020, First 5 CA will build upon the work accomplished throughout the past five years and continue to align and integrate its quality improvement efforts with those of the California Department of Education (CDE). To that end, F5CA and CDE have released a joint Request for Applications (RFA) that combines IMPACT 2020, Quality Counts California (QCC) Block Grant, CDE California State Preschool Program (CSPP) Quality Rating and Improvement System (QRIS) Block Grant, and Preschool Development Grant Birth through Five (B-5) Renewal (PDG-R) funding into a single funding application that can be concurrently administered and managed. This integrated funding strategy will align the various funding streams and further facilitate the ability of counties like Los Angeles to align and maximize their quality improvement initiatives and reduce the burden of administering various grants. Quality Start Los Angeles (QSLA) is planning to submit its application by the state's deadline of April 15, 2020. Staff will provide an update on this integrated funding plan at the March Board meeting.

Staff Contact: Kevin Dieterle (kdieterle@first5la.org)

IV. HEALTH-RELATED SYSTEMS

First 5 LA Applies for ACEs Aware Grant

As part of the state-wide ACEs Aware initiative, the CA Office of the Surgeon General and CA Department of Health Care Services have released an ACEs Aware Request for Proposals for one-time funding for provider training, provider engagement, communications, and convening grants. First 5 LA has submitted a proposal for several activities under the provider engagement category that, if awarded, will take place from May 2020 through May 2021 as outlined below. Notification of award is anticipated to be in April 2020.

Network of Care Activities: A joint application was submitted with the American Academy of Pediatrics – California Chapter 2 (AAP-CA2) and Department of Mental Health-University of California Los Angeles Prevention Center of Excellence (COE) to conduct a series of cross-sector convenings to identify best practices and to address barriers of the successful implementation of trauma screenings. The proposed focus areas include: (1) aligning trauma, developmental, and maternal behavioral health screenings; (2) integrated payment structures; (3) strengthening referral pathways; and (4) leveraging lessons from early implementers. Several partners have committed to participating in a core advisory and planning group to co-design the sessions and further refine the discussion topics. The target audience for these Network of Care Activities include, but is not limited to primary care providers, managed care plans, professional affiliations, behavioral health providers, nurse home visitors and paraprofessionals, social service and child-serving agencies, early education, child welfare, etc. at the county system and community-based organization levels.

Peer-to-Peer Learnings: Together with AAP-CA2, First 5 LA will conduct a series of learning sessions that will target primary care providers serving children including Pediatrics and Family Medicine. Utilizing the existing infrastructure of AAP-CA2's Town Hall meetings, First 5 LA will be working closely with AAP-CA2's ACEs Committee to co-design and facilitate these sessions. The focus areas for these convenings build upon the content of the February 2020 AAP-CA Town Hall on "ACEs and Resilience for Health Care Professionals" and compliment discussions from the Network of Care Activities. The proposed topics include: (1) aligning screenings and embedding into the pediatric practice workflow; (2) creating an integrated payment structure for trauma, developmental and behavioral screenings; (3) overcoming barriers to referrals; and (4) beyond the screen: what does it mean to be trauma informed?

White Paper: Building upon the learnings from the Network of Care Activities and Peer-to-Peer Learning Sessions, First 5 LA has applied to develop a white paper focused on lessons learned, best practices, and recommendations for large scale systems change for: (1) aligned screening; (2) informing treatment; (3) navigating referral pathways and care coordination; (4) establishing an integrated payment structure for aligned screening. The white paper will also be informed by a literature review and key informant interviews from subject matter experts. Results will be shared with advocacy arms of all our partners (health plans, county departments, professional affiliations, education, etc.) to inform key decision makers of regional and state systems.

Staff Contact: Zully Jauregui (zjauregui@first5la.org)

Launching the HMG LA Community and Family Engagement Council

The Help Me Grow LA (HMG LA) Community and Family Engagement Council (CFEC) officially launched in January 2020. CFEC is made up of parent champions and family partners across Los Angeles County with diverse and robust lived experience and knowledge. The Council members will provide the HMG LA team with guidance and input to inform the implementation of the HMG model, including the Centralized Access Point, Data Collection, Child Health Provider Outreach and Community and Family Engagement.

CFEC will function as a core group of advisors to help shape HMG LA efforts, including communication and messaging, engagement activities, and policy and practices. Over the next year, CFEC will build upon the HMG LA Community and Family Engagement component recommendations outlined in the implementation report, such as "increasing normalization and reducing stigma" and "ensuring cultural and linguistic sensitivity". CFEC ensures family voices and experiences remain at the center in the implementation. HMG LA and the First 5 LA and Los Angeles County Department of Public Health teams are excited to collaborate over this next year with these parent champions.

Staff Contact: Cristina Peña (cpena@first5la.org)

V. POLICY, PARTNERSHIPS AND COMMUNICATIONS

State and Federal Policymaker Engagement

On February 5, 2020, Senior Government Affairs Strategist Jamie Zamora attended a candidate forum for the 57th Assembly District in the City of Whittier hosted by the League of Women Voters of Whittier. The forum featured seven candidates vying to replace current Assembly Majority Leader Ian Calderon, who is not running for re-election. The candidates discussed several of their policy positions on the environment, homelessness, transportation, and the upcoming Proposition 13 school bond. Jamie submitted a non-partisan audience question, asking how they would ensure the needs of children pre-natal to age five are met. Each candidate generally agreed the state needs to do more to support children and families and they are supportive of policies and systems that support them. The candidates will face off in the March 3rd primary election, with the top two "vote-getters" moving onto the November 3rd general election if a single candidate doesn't garner more than 50% of the vote.

On February 6, 2020, Senior Government Affairs Strategist Jamie Zamora, Government Affairs Strategist Anais Duran, and Strategic Partnerships Manager Sharon Murphy attended a Women in Leadership panel discussion hosted by the USC Sol Price School of Policy. The panel discussion featured panelists, current Chair of the Legislative Women's Caucus Senator Connie Leyva (SD-20), and Senator Lena Gonzalez (SD-33). Senator Leyva has been a leader in prioritizing early childhood policies in Sacramento, last year authoring SB 174, which was a First 5 LA supported bill that would have reformed the reimbursement rate for child care providers in California. Senator Gonzalez was elected last year in a special election to replace Senator Ricardo Lara, who was elected as the new California State Insurance Commissioner. As a member of the Senate Health Committee she supported the passage of First 5 LA sponsored legislation, AB 1004 (McCarty). In addition, last summer Gonzalez

participated at a co-hosted reception with ReadyNation after the Learners Today, Learners Tomorrow Conference, where she spoke about the importance of the business community being supportive of early childhood policies for their workforce.

On February 12, 2020, Vice President Kim Pattillo Brownson and Senior Government Affairs Strategist Jamie Zamora attended the legislative briefing, "Enhancing Equity in California's Early Childhood Education System: Findings from Illinois," hosted by Assemblymember Kevin McCarty (AD-7), author of AB 1004, and Assemblymember Eloise Reyes Gomez (AD-47) at the State Capitol. The briefing was a recap of a November 2019 legislative early childhood tour of Chicago's systems of care for supporting children and families. The trip was sponsored by First 5 LA, Heising-Simons Foundation, and Early Edge California, and attended by McCarty, Gomez Reyes, and Assemblymembers Rob Bonta (AD-18), Monica Limon (D-37), and representatives from SEIU 99, California Teachers Association, Kidango, and several legislative committee consultants. Key take-aways from the trip were highlighted, including how Chicago leverages public-private partnerships to support their early childhood system. Vice President Kim Pattillo Brownson served as a panelist during the briefing. In addition, Assemblymembers McCarty and Gomez Reyes announced the formation of an Early Care & Education (ECE) Work Group, where their fellow legislators can discuss and possibly co-develop legislation that focuses on children and families.

On February 21, 2020, Local Policy Strategist John Bamberg attended the End Child Poverty CA LA Campaign Launch in South LA. The event was hosted by the End Child Poverty CA campaign; Dolores Huerta Foundation; Crystal Stairs; and Gather, Respect, Advocate, Change, Engage (GRACE). It was designed to celebrate policy wins for children and families from 2019, and to begin to plan for policy priorities in 2020. Senator Holly Mitchell (SD-30) served as a keynote speaker at the launch. In January, First LA sponsored the End Child Poverty CA Advocacy Day in Sacramento.

On February 22, 2020, Senior Government Affairs Strategist Jamie Zamora attended a Census 101 art workshop hosted by Senator Maria Elena Durazo (SD-24) and Assemblymember Miguel Santiago (AD-53) in Boyle Heights. The same day, Jamie attended Congresswoman Lucille Roybal-Allard's (CD-40) Census Briefing in the City of Bell Gardens, and Congressman Jimmy Gomez's (CD-34) Coffee in the Park briefing in downtown Los Angeles. Attendance at these events serves as an opportunity for First 5 LA to continue engaging and cultivating deeper relationships with LA County state and congressional elected officials that have been early childhood leaders in their respective positions.

Staff Contact: Anais Duran (aduran@first5la.org)

Los Angeles Area Chamber of Commerce Inaugural Dinner

First 5 LA was honored to support the Los Angeles Area Chamber of Commerce's annual Inaugural Dinner on January 30th. This event is recognized as the premier business and civic leadership event in Los Angeles – attracting more than 1,700 top executives, civic leaders, and elected officials. First 5 LA has a long and important partnership with the Chamber, including Kim Belshe's position on their board of directors, policy and advocacy collaborations, support of their annual Excellence in Work-Life Harmony employer award, and more. During the event, a diverse set of business leaders and strategic partners joined the First 5 LA table to further support our business sector engagement strategy:

- Jessica Flores Kirchner, National Association of Women Business Owners (NAWBO)-LA President
- Collette Hanna, LA Economic Development Corporation (LAEDC)
- Commissioner Romalis Taylor, First 5 LA
- Katie Vlietstra Wonnenberg, Public Private Strategies
- Susan Bonilla, Director, ReadyNation California, Council for a Strong America
- Karissa Selvester, Executive Director, Long Beach Mayor's Fund for Education

Staff Contact: Kim Milliken Hayden (kMilliken_Hayden@first5la.org)

First 5 CA Summit Presentation on Business Sectors Engagement on Early Childhood

Strategic Partnerships Manager Kim Milliken Hayden joined Council for a Strong America California Director Susan Bonilla and First 5 Fresno Program Manager Cindy Hernandez for First 5 CA Summit presentation, "Why it matters and how to engage business leaders on early childhood education and care." The session highlighted First 5 LA's business sector engagement strategy and strategic partnership with ReadyNation. Participants had a robust conversation about various First 5 Commissions' work with the business community and the desire to collaborate statewide with coordinated asks and engagement.

Staff Contact: Kim Milliken Hayden (kMilliken_Hayden@first5la.org)

State and Federal Advocacy Agenda

State

The deadline for bill introduction for the California Legislature was February 21, 2020. The Policy Department staff, in partnership with our state advocate, California Strategies, are actively identifying and conducting analyses of introduced legislation that might align with First 5 LA's 4 Results for Children and Families. During the following weeks, Policy Department staff will be tracking the development of these bills, and Governor Newsom's state budget proposals.

Federal

On February 24, 2020, President Trump's proposal to expand the definition of a public charge for legal immigrants seeking to adjust their status was implemented. Last October, federal judges in California, Washington, and New York instituted a nation-wide preliminary injunction to the Department of Homeland Security's (DHS) proposed rule, which was set to go into effect on October 15, 2019. However, in January 2020, the Supreme Court lifted the injunction, allowing for the rule to be implemented while several lawsuits to the rule continue to be litigated in the lower courts. Since 2018, First 5 LA has taken an active role in opposing the public charge expansion through local, state and federal advocacy efforts with our legislative leaders. Further, First 5 LA has also signed on to nation-wide coalition letters and supported immigration panel discussions, media ads, and town halls to elevate the negative effects the rule would have on children and families in Los Angeles County.

First 5 LA is currently supporting Congresswoman Judy Chu's (CD-27) H.R. 3222: The No Federal Funds for Public Charge Act, which would not allow for any federal funds to be allocated to the implementation of the new rule. The Policy department will continue to monitor the pending litigation, and implementation with our federal advocate, The Raben Group.

President Trump released his proposed FY 2021 budget which serves as a guide for Congress as they begin their review and negotiations over budget priorities. His proposed budget includes the same funding levels enacted in FY 2020 for many of our early childhood federal priorities. However, he proposes to eliminate the Pre-School Development Block Grant and the Child Care Access Means Parents in School Program (CCAMPIS) grant. The CCAMPIS grant is used to support or establish campus-based child care programs primarily serving the needs of low-income students enrolled in higher education institutions. The federal budget must be approved by September 30, 2020. First 5 LA will be monitoring and participating in federal advocacy accordingly, alongside The Raben Group, the First 5 Association, and First 5 California.

For a complete list of the state and federal policy proposals monitored by First 5 LA, please see attachment (A. State and Federal Advocacy Agenda).

Staff Contact: Anais Duran (aduran@first5la.org)

Policy Events

On February 24, 2020 Government Affairs Strategist Anais Duran attended Governor Gavin Newsom's Los Angeles Regional Office Open House. The event was spearheaded by Yvette Martinez, Southern California Director for the office of the Governor and First 5 LA Commissioner, and it featured Surgeon General of California Dr. Nadine Burke Harris along with other administration officials. Dr. Burke Harris talked about the Governor's "California for All" framework with a specific focus on ensuring health and well-being, and economic security for all. The Surgeon General elevated her Adverse Childhood Experiences (ACE's) Aware work where she is prioritizing health equity, early childhood and addressing root causes of social determinants.

On February 24-25, 2020, Senior Policy Strategist Charna Widby represented First 5 LA at the 24th Annual Insure the Uninsured Conference in Sacramento co-sponsored by First 5 LA. The conference focused on steps California is taking to improve health care and coverage, particularly against the backdrop of uncertainty at the federal level--a key issue First 5 LA is monitoring. The conference also included a keynote address by California Health and Human Services Secretary Mark Ghaly.

Staff Contact: Anais Duran (aduran@first5la.org)

Marketing Events

In support of the U.S. Census and to uplift awareness about the historic undercount of children 5 and under, First 5 LA will distribute census-focused educational materials at all consumer events that we participate in between now and July 31, 2020. These materials include the census-dedicated issue of our quarterly *Parenting Guide*, as well as informational flyers created by and cobranded with the First 5 Association.

February 16, 2020

Bell City hosted its 6th Annual 5K Walk/Run and Children's 1K to promote health and fitness in the greater southeast region of Los Angeles County. More than 500 participants enjoyed the family-friendly run and resource fair where First 5 LA hosted a booth and our events team's census-trained members engaged with an estimated 110 attendees by distributing informational Census handouts, Parenting Guides and other helpful parenting tips.

February 25, 2020

The 24th Annual Health Policy Conference organized by the Insure the Uninsured Project was recently held in Sacramento. The event gathered together 250 policymakers and experts, researchers, advocates, providers and health plans to discuss steps California is taking to improve health care and coverage in the state, against the backdrop of continuing uncertainty at the federal level. This year's theme, "Taking Bold Steps in Uncertain Times," proved inspirational for attendees from First 5 LA's Health System's team who distributed informational handouts on the Census, as well as content on our organization's programs and policy agenda.

February 26, 2020

Against a backdrop of free dental screenings, health and nutrition workshops and booths, celebrity appearances and entertainment, more than 5,000 students, family members, employees, and community members participated in LAUSD's Walk/Run "Move It!" Health & Wellness Festival and 5K at Dodger Stadium. Pledging to move daily and eat balanced meals, attendees enjoyed the L.A. Trust Tooth Fairy portion of the event to celebrate National Children's Dental Health Month and receive oral health information. First 5 LA event team members were on hand to provide family resources and to distribute Census information materials and specially requested *Potter the Otter* books.

Staff Contact: Violet Gonzalez (vgonzalez@first5la.org)

First 5 LA Co-Hosts Ethical Storytelling Training Workshop for Foundations, Non-Profits and Government Communicators

On February 24, more than 70 people representing nearly 50 foundations, non-profit and government sector organizations attended a free, interactive workshop at First 5 LA on "Ethical Storytelling for Social Impact." The three-hour event was designed for communications professionals in their respective organizations to take a meaningful look at "ethical" approaches to storytelling – in terms of what types of stories are told and how to be mindful of the people whose story is being told. For example, re-telling someone else's story publicly might help advance understanding of an issue, it also might re-traumatize the subject of the story. Workshop attendees received tips, ideas and resources on how to navigate these ethical concerns while still making a positive impact.

The workshop was led by Michael Kass, a leading voice and practitioner of "ethical storytelling." The event was co-hosted by First 5 LA, Southern California Grantmakers and Cause Communications, and organized by the Los Angeles chapter of the Communications Network, a peer-driven community of foundation and nonprofit communications professionals. First 5 LA Director of Communications Gabriel Sanchez serves as part of the leadership committee for the LA chapter.

Staff Contact: Gabriel Sanchez (gsanchez@first5la.org)

Parenting Guide 2020 Census Special Edition

The Winter 2020 issue of First 5 LA's Parenting Guide focused on the topic of counting and the importance of counting all young children in the 2020 Census. This is important because children from birth to age five have consistently been under-counted in the US Census in the past and have been identified as a hard-to-count population at continued risk for undercount. We aimed to increase the number of Distribution Partners among organizations that serve families with young children with this publication. The new Distribution Partners, including social service and advocacy organizations participating in the LA County 0-5 and K-12 Census Working Group, used the Parenting Guides in their own Census education efforts. The usual distribution of the Parenting Guide includes a circulation of 180,000. The Winter 2020 edition included 15,000 additional Parenting Guides that were distributed at 50 new sites and to families in at least 936 schools through digital distribution. New distribution partners include Connections for Children, family-centered YMCAs, all Children's Institute sites, Los Angeles Census Regional Table (LARCT), Pacific Asian Consortium in Employment (PACE), Girls Club of Los Angeles/ELA, Los Angeles Family Child Care United, Child Care Alliance of Los Angeles, NALEO Educational Fund, Child360, Mexican American Opportunity Fund (MAOF), Los Angeles Mayor's Office – Census Initiative, and The Children's Partnership.

Staff Contact: Violet Gonzalez (vgonzalez@first5la.org); Fabiola Montiel, (fmontiel@first5la.org)

Census Roundtable Discussion and Press Conference with Congressman Jimmy Gomez

On January 31, 2020, Community Relations Manager Fabiola Montiel and Government Affairs Strategist Anais Duran attended a roundtable discussion, alongside other local organizations promoting a complete count of the 2020 Census, with California's 34th Congressional District representative Jimmy Gomez and California Complete Count Director Ditas Katague.. - The group shared with Congressman Gomez and Director Katague the progress and challenges organizations have experienced in outreaching to LA County residents, particularly the hard to reach populations. Following the roundtable discussion, Congressman Gomez and Director Katague held a press conference highlighting points raised by the group.

Staff Contact: Fabiola Montiel (fmontiel@first5la.org)

2020 Census Update

Last year, First 5 LA co-established and contributed \$200,000 to the Early Childhood Census 2020 Fund along with several LA funders to ensure a complete and accurate count of kids age five and under. Since then, colleagues across departments have formed an internal workgroup and collaborated to

identify opportunities to (1) connect First 5 LA grantees to census-related education, training, and funding opportunities that prepare them to support 0-5 census efforts; and (2) connect and convene LA County stakeholders with a focus on 0-5 census efforts to develop and operationalize a comprehensive strategy.

The results of this work include:

- Leveraging \$770,000 in philanthropic funding for a total of almost \$1 million for 0-5 census efforts. First 5 LA, represented by Strategic Partnerships Manager Alba Bautista, co-leads the Early Childhood Census 2020 Fund together with the Deutsch Foundation and the LA Partnership for Early Childhood Investment. Proposals are reviewed on a rolling basis, as well as funding recommendations made, and funding efforts coordinated with the Administrative CBO—California Community Foundation—to complement the funding that they have also disbursed. Nine organizations have received \$575,735 in funding to support census outreach efforts specifically focusing on young children from our Fund to date.
- Partnering with the First 5 Association on the dissemination of their communications toolkit (<https://thesocialpresskit.com/first5-2020census>) to encourage parents and caregivers of children ages 0-5 to count young kids in the upcoming Census. Available in English and Spanish, the kit comprises social media (click-to-post), fact sheets, posters, bookmarks, palm cards, radio readers, earned media materials, newsletter blurbs, a message guide, and a style guide. First 5 LA's Communication team will disseminate the resources at all consumer events through July 2020. Examples of event where this has already happened are described in the Communication section of the ED report.
- Additionally, First 5 LA will support a local advertising campaign with the Association's creative assets to further disseminate census messaging into Los Angeles County. The advertising campaign will consist of outdoor, print, radio and online ads.
- First 5 LA's events staff attended the Mayor of LA office census training to be prepared to discuss this topic at consumer events.
- Over 100 home visitors were trained by First 5 Association 0-5 Statewide Census Trainer on February 13 after a connection was made with LA Best Babies Network by First 5 LA.
- A Telemundo Census 2020 segment aired on January 31st and a live mention aired on February 4th reaching over 175,000 viewers. Digital banner ads complimented the pre-recorded segment and live mention delivering over 6,500 impressions.
- Telemundo's own social media channels were used as part of the strategy to boost the segment and live mention delivering 5,000 impressions at no additional cost.
- The Public Policy and Government Affairs Department shared the First 5 Association toolkit with Los Angeles delegation state and congressional district offices to help amplify it as a resource and help support their messaging and outreach efforts. The Public Policy and Government Affairs Department continues being engaged with state and federal policymaker census efforts and most recently attended the following events: 1) a Census roundtable discussion with Representative Jimmy Gomez (CD-34); 2) a Census 101 art workshop hosted by Sen. Maria Elena Durazo (SD-24) and Assemblymember Miguel Santiago (AD-53); 3) and a Census briefing hosted by Representative Lucille Roybal-Allard (CD-40).

Staff Contacts: Alba Bautista (abautista@first5la.org); Violet Gonzalez (vgonzalez@first5la.org); Anais Duran (aduran@first5la.org)

Long Beach Mayor's Fund for Education Anniversary Reception Highlights Early Childhood

A team of First 5 LA staff from Strategic Partnerships, Community Relations, Early Care and Education, Communities, and Family Supports departments attended the third Long Beach Mayor's Fund for Education Anniversary Reception on February 27th. First 5 LA participation elevated cross-sector investments in the Long Beach Best Start community and strengthened our emerging relationships, including the Mayor's Fund's pilot strategy to further activate Long Beach business leaders as early childhood advocates. This strategy draws from the strengths of a diverse array of partners dedicated to

raising awareness of the needs of our youngest children and their families. First 5 LA supported the evening as a sponsor.

Staff Contact: Kim Milliken Hayden (kMilliken_Hayden@first5la.org)

VI. MONITORING, EVALUATION & LEARNING

Nothing to highlight this month.

VII. LEGACY INVESTMENTS

Nothing to highlight this month.

VIII. ADMINISTRATION & ORGANIZATIONAL DEVELOPMENT

Nothing to highlight this month.

IX. ORGANIZATION-WIDE AND CROSS CUTTING RECENT CONFERENCES AND EVENTS

Organization-Wide Sponsorships & Conference Events

During late February and early March 2020, First 5 LA co-sponsored several events aimed at relationship building and expanding brand awareness in Los Angeles County to include:

- On February 24, 2020, the Fathers and Families Coalition of America hosted the 21st Annual Families and Fathers National Conference at the Hilton Los Angeles Airport Hotel. The conference focused on strengthening family support systems in L.A. County, increase children's wellness and advance professional development opportunities for organizations working with fathers, children and families. Session topics to be presented range from policy and leadership forums for fatherhood engagement, to social justice and empowerment for communities. Conference attendees will include Head Start teachers, child welfare workers, criminal justice professionals, social workers and policymakers focused on advocating for children and families.
- The Children's Partnership (TCP) will celebrate their 25th anniversary and highlight "The State of the Child" in today's policy environment. The event will take place on March 5, 2020, in Hollywood, CA. The keynote speaker will be California Attorney General, Xavier Becerra and during the event TCP will honor Giannina Pérez, Senior Policy Advisor for Early Childhood to Governor Gavin Newsom, for her lifelong commitment to children's advocacy and for being a champion for the healthy development of California's youngest children.

Staff Contact: Amelia Cobb (acobb@first5la.org)

X. UPCOMING EVENTS

Nothing to highlight this month.

XI. CONTRACTS EXECUTED BETWEEN \$25K - \$75K

Procurement Update

Pursuant to the Procurement Policy adopted on February 13, 2014, "The Executive Director (or designee) may approve any contract less than \$75,000 in the aggregate in a fiscal year, and will establish appropriate internal policies and controls for those awards. Copies of contracts executed in the amount of \$25,000 or more and up to \$75,000 within a fiscal year will be provided to the Commission during the course of its normal business and be provided as informational items."

The following contracts were executed between 9/1/2019 and 2/12/2020. Copies of the executed contracts can be found here: https://www.first5la.org/uploads/files/copies-of-contracts_719.pdf

#00853 THE CENTER FOR THE STUDY OF SOCIAL POLICY – Contract Amount: \$66,667

Contract Period: 11/1/2019 – 6/30/2020

First 5 LA is a grantee of the Center for the Study of Social Policy (CSSP) for Project DULCE (Developmental Understanding and Legal Collaboration for Everyone). First 5 LA signed a Letter of Agreement on 1/21/20 to receive funds from CSSP for Project DULCE which introduces and incorporates the Strengthening Families intervention model into the pediatric health care setting in LA County. The DULCE partners and staff will target infants between birth and six months old and their families receiving care at The Children's Clinic Long Beach. Support services may include developmental screening, mental health screening for families, legal support and education on child development.

#10198 HYPERTEXTED, LLC – Contract Amount: \$74,500

Contract Period: 9/1/2019 – 6/30/2020

The Contractor will provide writing and copy editing services that include creating written content for articles, blogs, broadcast emails and electronic newsletters to support the Communications Department's goal of demonstrating First 5 LA's knowledge and expertise on issues that affect early childhood development. The Contractor was selected through an open solicitation.

Staff Contact: Andrea Abeleda (aabeleda@first5la.org)

Policy Item	Author/Budget Amount	Co-Authors	Title & Description	Notes/Sponsor/Status	Policy Agenda Alignment	Community Identified Priority	Analysis Complete	Position Taken	Support Letter
Early Care & Education									
Assembly Bill (AB) 125	McCarty (D-Sacramento), Berman, Bonta, Burke, Carrillo, Chiu, Dodd, Friedman, Eduardo Garcia, Gonzalez, Hill, Limón, Reyes, Santiago, Ting, and Wicks		Early childhood education: reimbursement rates: This bill would provide that it is the intent of the Legislature to enact legislation that would establish a single regionalized state reimbursement rate system for childcare, preschool, and early learning services that would achieve specified objectives.	Awaiting hearing in Senate Appropriations Committee (2-year bill)				Support (2019)	
AB 1001	Ting (D-San Francisco), Mullin		Local Planning Councils: AB 1001 would restructure the composition of local planning councils (LPCs) to be more representative of the local communities they serve, and would appropriate no less than \$10,000,000 to LPCs to sufficiently fulfill their primary functions.	Status TBD (2-year bill)				Support (2019)	
SB (Senate Bill) 174	Leyva (D-Ontario)		Reimbursement rates: This bill would provide that it is the intent of the Legislature to enact legislation that would establish a single regionalized state reimbursement rate system for childcare, preschool, and early learning services that would achieve specified objectives.	Awaiting hearing in Assembly Appropriations Committee (2-year bill)				Support (2019)	
Health									
AB 526	Petrie-Norris (R-Irvine)		Medi-Cal: This bill would create an expedited Medi-Cal enrollment pathway for children and pregnant women, by allowing the data individuals provide when applying to the Special Supplemental Nutrition Program for Women, Infants and Children (WIC) to also determine eligibility for Medi-Cal. The state would accomplish this by utilizing Medicaid's Express Lane Eligibility (ELE) authority. This allows children to concurrently apply for Medi-Cal, as well as pregnant women into Presumptive Eligibility Medi-Cal status, when applying to certain other federal benefits programs. The bill would also fund infrastructure and systems changes needed to enable information sharing between WIC and Medi-Cal.	Status TBD (2-year bill)				Support (2019)	
(SB) 66	Atkins (D-San Diego), McGuire		Medi-Cal: federally qualified health center and rural health clinic services: This bill would authorize reimbursement for a maximum of 2 visits taking place on the same day at a single location if after the first visit the patient suffers illness or injury requiring additional diagnosis or treatment, or if the patient has a medical visit and a mental health visit or a dental visit, as defined.	Status TBD (2-year bill)				Support (2019)	
Federal Policy									
HR 4107	DeSaulnier (D-Concord); 36 Co-Sponsors and bipartisan		Early Childhood is the Right IDEA Act: HR 4107: The Funding for Early Childhood is the Right IDEA Act, would increase federal funding for two programs within the Individuals with Disabilities Education Act (IDEA). Specifically, it would call on Congress to boost IDEA Part C and Section 619 funding to between approximately \$1,700 and \$1,900 per child.	Referred to the House Committee on Education and Labor				Support (2019)	
Federal Regulation - CMS-2019-0169-0011	Centers for Medicaid Services (CMS)		Medicaid Program: Medicaid Fiscal Accountability Regulation: Establishes new reporting requirements for states to provide CMS with certain information on supplemental payments to Medicaid providers, including supplemental payments approved under either Medicaid state plan.	Public Comments submitted to the Federal Register				Oppose	
Families									
Federal Policy									
HR 3222	Chu (D-Pasadena), 104 Co-Sponsors		Public Charge: H.R. 3222: The No Federal Funds for Public Charge Act prohibits the use of federal funds and other fees to implement the U.S. Department of Homeland Security's (DHS) new regulatory rule to expand the definition of public charge, released on August 12, 2019. Under the legislation, federal funds made available for any fiscal year, may not be used to implement, administer, enforce, or carry out the regulation.	Referred to the Subcommittee on Immigration and Citizenship				Support (2019)	
HR 4768	Davis (D-IL); 18 Co-Sponsors		The Home Visiting to Reduce Maternal Mortality and Morbidity Act: H.R. 4768: This bill would double the federal government's investment in evidence-based home visiting programs by 2022, making a proven tool to fight maternal mortality and morbidity available to more communities across the United States. Under current law, federally-funded home visiting services reach only about 150,000 of the 18 million families that could benefit from home visiting.	Its major provisions were passed by the House via H.R. 3				Support (2019)	
Federal Regulation - USCIS-2010-0012	U.S. Department of Homeland Security (DHS)		Inadmissibility on Public Charge Grounds: Expansion of the public charge definition for immigrants seeking to legally adjust their status.	Public Comments submitted to the Federal Register				Oppose (2019)	
Federal Regulation - OMB-2019-0002	U.S. Office of Management and Budget (OMB)		Request for Comment: Consumer Inflation Measures Produced by Federal Statistical Agencies: Request for comment regarding differences among various consumer price indexes produced by the Bureau of Labor Statistics (BLS) and the Bureau of Economic Analysis (BEA), and how those differences might influence the estimation of the Official Poverty Measure (OPM).	Public Comments submitted to the Federal Register				Oppose (2019)	

Policy Item	Author/Budget Amount	Co-Authors	Title & Description	Notes/Sponsor/Status	Policy Agenda Alignment	Community Identified Priority	Analysis Complete	Position Taken	Support Letter
Federal Regulation - HUD-2019-0044	U.S. Department of Housing and Urban Development (HUD)		Housing and Community Development Act of 1980: Verification of Eligible Status: Prohibition of mixed-status immigrant families from living in public housing and receiving other housing assistance.	Public Comments submitted to the Federal Register				Oppose (2019)	
Federal Regulation - FNS-2018-0037	U.S. Department of Agriculture (USDA)		Revision of Categorical Eligibility in the Supplemental Nutrition Assistance Program (SNAP): Make changes to the Supplemental Nutrition Assistance Program (SNAP) regulations to refine categorical eligibility requirements based on receipt of Temporary Assistance for Needy Families (TANF) benefits.	Public Comments submitted to the Federal Register				Oppose (2019)	
Communities									
Sustainability									
Watch List									
Policy Item	Author/Budget Amount	Co-Authors	Title & Description	Notes/Sponsor/Status	Policy Agenda Alignment	Community Identified Priority	Analysis Complete	Position Taken	Support Letter
Early Care & Education									
	Gomez Reyes (D-Grand Terrace)		Family Child Care Home Education Networks: Codifies, clarifies and standardizes the duties, responsibilities, and rate of family child care home education network (FCCHEN) contractors and providers. It also creates a pilot project to demonstrate and evaluate a mode of the application of supportive services through existing FCCHEN contracts.	Not yet introduced				Watch	
Federal Policy									
	Rouda (D-Costa Mesa)		Head Start Modernization Act: To amend the Head Start Act to increase the threshold eligibility for children to participate in Head Start programs.	Not yet introduced				Watch	
Health									
	Wiener (D-San Francisco)		Mental Health as a Medical Necessity: Strengthens the California Parity act to require that insurers cover medically necessary treatment for all mental health and substance use disorders (MH/SUD)					Watch	
SB 1073	Lena Gonzalez (D-Long Beach), Petrie-Norris (D-Costa Mesa)		Medi-Cal: This bill would require the State Department of Health Care Services to designate the WIC Program and its local WIC agencies as Express Lane agencies, and to use WIC Program eligibility determinations to meet Medi-Cal program eligibility requirements, including financial eligibility and state residence						
AB 2007	Salas (D-Bakersfield)		Telehealth: The bill would clarify, for purposes of an FQHC or RHC visit, that face-to-face contact between a health care provider and a patient is not required for an FQHC or RHC to bill for telehealth by synchronous real time or asynchronous store and forward if specified requirements are met, including that a billable provider in the Medi-Cal program, and who is employed by the FQHC or RHC, supervises or provides the services for that patient via telehealth by synchronous real time or asynchronous store and forward						
AB 2464	Aguiar-Curry (D-Napa)		Telehealth: This bill would establish a grant program for purposes of establishing and funding a statewide pediatric behavioral telehealth network, subject to a competitive grant process						
AB 3344	Gloria (D-San Diego)		Medi-Cal: Existing law provides that federally qualified health center (FQHC) services and rural health clinic (RHC) services, as defined, are covered benefits under the Medi-Cal program, to be reimbursed, to the extent that federal financial participation is obtained, to providers on a per-visit basis. This bill would make technical, nonsubstantive changes to those provisions.						
Communities									
Assembly Bill (AB) 22	Burke (D-Inglewood), Wiener		Housing: children and families: This bill would declare that it is the policy of the state that every child has the right to safe and clean shelter and that no child should be without safe and clean shelter by 2025. The bill would require the agency, the department, and every other state agency, to consider this policy when establishing, adopting, or revising any policy, regulation, or grant criterion pertinent to safe and clean shelter for children.					Watch	

Policy Item	Author/Budget Amount	Co-Authors	Title & Description	Notes/Sponsor/Status	Policy Agenda Alignment	Community Identified Priority	Analysis Complete	Position Taken	Support Letter
AB 2405	Burke (D-Inglewood), Chiu (D-San Francisco), Gonzalez (D-Chula Vista)	Wiener (D-San Mateo), Aguiar-Curry (D-Napa), Arambula (D-Fresno), Carillo (D-Los Angeles), Flora (R-San Joaquin Valley), Eduardo Garcia (D-Indio), Gipson (D-Compton), Irwin (D-Oxnard), Jones-Sawyer (D-South Los Angeles), Low, McCarty (D-Sacramento), Quirk-Silva (Orange County), Luz Rivas (D-San Fernando), Santiago (D-East Los Angeles), Lena Gonzalez (D-Long Beach)	Housing: This bill would declare that it is the policy of the state that every child and family has the right to safe, decent, and affordable housing, and would require the policy to consider homelessness prevention, emergency accommodations, and permanent housing, as specified						
Sustainability									
Families									
AB 2360	Maienschein (D-Northern San Diego)		Maternal and child mental health: This bill would require the State Department of Health Care Services to contract with a third-party provider to establish and administer a centralized telepsychiatry doctor-to-doctor consultation service to provide primary care physicians with specialized information regarding the mental health issues of children and perinatal women. The bill would require the department to choose 3 to 5 counties to participate in the program on or before July 1, 2021						
AB 2393	Petrie-Norris (D-Costa Mesa)		Early Intervention (spot bill): Existing law, the California Early Intervention Services Act, contingent upon the state's participation in Part C of the federal Individuals with Disabilities Education Act for individuals from birth to 2 years of age, inclusive, provides a statewide system of coordinated, comprehensive family-centered, multidisciplinary, interagency programs, responsible for providing appropriate early intervention services and supports to eligible infants and toddlers and their families. This bill would make technical, nonsubstantive changes to those provisions.						
AB 2258	Reyes (D-Inland Empire), Bonta (D-Oakland), Limon (D-Santa Barbara), McCarty (D-Sacramento)	Bauer-Kahan (D-Tri-Valley)	Doula Care: This bill would require the department to establish, commencing July 1, 2021, a full-spectrum doula care pilot program to operate for 3 years for pregnant and postpartum Medi-Cal beneficiaries residing in 14 counties, including the Counties of Alameda, Sacramento, San Diego, and Solano, that experience the highest burden of birth disparities in the state						
AB 3003	Cervantes (D-Corona)		Maternal Mental Health: This bill would declare the intent of the Legislature to enact legislation to address the shortage of treatment options for women suffering from maternal mental health disorders, including postpartum depression and anxiety disorders						
AB 2692	Cooper (D-Lodi)		Medi-Cal: Lactation Support: Existing law requires the department to streamline and simplify Medi-Cal program procedures to improve access to lactation supports and breast pumps among Medi-Cal beneficiaries. This bill would provide that lactation supports include lactation specialists						
AB 2729	Bauer-Kahan (D-Tri-Valley)		Medi-Cal: Presumptive Eligibility: This bill would expand the presumptive eligibility for pregnant women to all pregnant people, renaming the program 'Presumptive Eligibility for Pregnant People' (PE4PP). The bill would make a presumptively eligible pregnant person eligible for coverage of all medical care, services, prescriptions, and supplies available under the Medi-Cal program, except for inpatient services and institutional long-term care						

FIRST 5 LA

SUBJECT:
Mid-Year Adjustments to the FY 2019-20 Budget

RECOMMENDATION:
Approve mid-year adjustments to the FY 2019-20 Budget as detailed in Attachment 1 (Program Budget) and Attachment 2 (Operating Budget).

BACKGROUND:
The Board adopts an annual budget which reflects the staff’s best estimate of the financial resources that will be needed to move work forward and in alignment to the strategic direction. The \$133.7 million FY 2019-20 Budget, approved via Resolution by the Board of Commissioners on June 13, 2019, included \$110.9 million of funding for program costs and \$22.8 million for operating costs. The FY 2019-20 Budget reflects ongoing support of the 2015-2020 Strategic Plan goals, and further alignment to the 2020-2028 Strategic Plan, which refines, bridges and builds from the foundational work developed and advanced during the 2015-2020 Strategic Plan period. This approach is intended to be a path to widespread impact and sustainability. Such efforts, which require and emphasize external partnerships for success, are complex and take time. This commitment to effective partnership and planning is reflected in many of the proposed adjustments to the FY 2019-20 Budget. Initial budget requests were estimated using the information available at the time of budget development and were based on spending projections—rather than final negotiated contract amounts—so staff would have the flexibility to manage contracts within a budget unit without having to return to the Commission. This year’s mid-year adjustment reflects a request for a net increase based on changes in project prioritization and timeline. Although the mid-year shifts are reflective of upward and downward adjustments, it is important to underscore that these only represent the adjustment to anticipated spending in the fiscal year. A high-level overview pertaining to the various program and operating adjustments is included in the Discussion section of this memo.

The Program Budget includes 25 initiatives with anticipated costs to be incurred during FY 2019-20. Based on updated information and analysis, this item reflects a net increase to the overall FY 2019-20 Program Budget of \$379,000 for a revised fiscal year Program Budget of \$111.3 million. These adjustments are detailed by priority outcome area and initiative in *Attachment 1A* and by program—which aggregate up to the amounts at the priority outcome area, strategy and initiative level—in *Attachment 1B*.

The mid-year budget adjustment also includes increases and decreases to various Operating Budget line items, the net effect of which is cost neutral, for reasons discussed more fully below. As a result, the Operating Budget remains at \$22.8 million for the fiscal year. These adjustments are detailed at a summary level in *Attachment 2*.

The result is a net increase of \$379,000 or approximately 0.3%, to the approved FY 2019-20 Budget of \$133.7 million for a revised total fiscal year budget of \$134.1 million, as illustrated in the high-level table below.

Budget Component	Approved FY 2019-20 Budget	Proposed Adjustments	Revised FY 2019-20 Budget	% Change
Program	\$ 110,889,000	\$ 379,000	\$ 111,268,000	0.3%
Operating	22,828,358	-	22,828,358	0.0%
Total Revised FY 2019-20 Budget	\$ 133,717,358	\$ 379,000	\$ 134,096,358	0.3%

Of the proposed increase noted above, \$425,000 in additional costs are being offset by new funding from the Los Angeles County Office of Education (LACOE) (\$225,000) and the Los Angeles County Department of Public Health (LACDPH) (\$200,000). Funding from LACOE will be used support a study of the ECE Workforce in California and our QRIS Architects Group and Systems planning activity costs. LACDPH dollars will directly support our county-wide birth disparities work under the Black Infant Health initiative. Excluding these new costs and corresponding revenues, the total proposed adjustment at mid-year is \$46,000 lower than the original FY 2019-20 approved budget, as indicated in the table below.

FY 2019-20 Budget	
Proposed Adjustments	\$ 379,000
New Revenues	(425,000)
Total Additional Impact to Fund Balance	\$ (46,000)

DISCUSSION:

Program Budget:

Per current First 5 LA policy, any change to the spending levels approved at the initiative level in the Program Budget requires formal approval by the Board of Commissioners via Resolution. As in the prior year, staff consolidated all FY 2019-20 Program Budget adjustments into a single process for presentation to the Commission at mid-year for approval. These adjustments, including both augmentations and reductions for programs whose projected cost differs from the originally approved budget levels, are detailed by priority outcome area and initiative in *Attachment 1A* and by program—which aggregate up to the amounts at the priority outcome area, strategy and initiative level—in *Attachment 1B*.

The following are highlights of the requested changes at the strategy and initiative level.

2015-2020 Strategic Plan: Focusing for the Future

Strategic Plan Priority Outcome Areas

Outcome 1: Families: Reduction of \$210,000 or -0.5%

The net downward adjustment to this priority outcome area is driven by decreases to Select Home Visiting Programs (\$200,000), Universal Assessment of Newborns – Welcome Baby Hospitals (\$95,000), Stronger Families Database (\$100,000), MAMA’s Visits Home Visiting Program Training and T.A. Support (\$39,000) and Abriendo Puertas (\$190,000). Many of these reductions are offset by increases to Welcome Baby Hospitals (\$300,000), Family Strengthening Oversight Entity (\$22,000), Home Visiting Sustainability Support in Health Systems (\$20,000), Targeted Case Management Implementation Support (\$52,000) and Family Engagement Learning Community Support (\$20,000). These project budgets were updated to align to actual expenditure trends in the first four months of the fiscal year, such as Welcome Baby and Select Home Visiting, final contracted amounts, as with MAMA’s Visits and Stronger Families Database, and revised timeline of activities, such as the Abriendo Puertas six-month no-cost extension through December 2020 to support reporting and evaluation activities. Overall activities are expected to continue as proposed in the FY 2019-20 Board approved budget, save for the cost adjustments proposed above.

Outcome 2: Communities: Increase of \$2,161,000 or 11.1%

The modification to this priority outcome area is primarily driven by an increase to Region 2 SLA Regional Network (\$1,484,000) and Region 4 Port Cities Regional Network (\$732,000). This upward adjustment allows the two Regional Networks to utilize the remaining community identified project (CIP) fund allocations which were approved by the Board in FY 2015-16 for use through FY 2019-20. The possibility for an increase at mid-year due to an update of remaining CIP funds was noted in the budget, as was the disclaimer that the additional funding would not be provided after FY 2019-20. The total adjustment to Region 2 also includes \$55,000 to accommodate an unpaid invoice for a subcontractor from a prior period. Other upward adjustments to the Communities outcome area activities include resources to release a solicitation in January to support the restructuring and facilitation of the RNG Community of Practice sessions based on learnings from the last 18 months of implementation (Network Capacity Building), funds to accommodate an increase in community convening participation (Food Security), and funds to cover the first full-year cost of the Built Environment Policy Advocacy Fund award recipient. A portion of these increases are offset by downward adjustments to: The Learning Consortium (\$110,000), Leveraging Opportunities Fund (\$140,000), and Stakeholder Engagement (\$35,000), based on the timeline of activities, first quarter expenditures and a revised assessment of need for the remainder of the fiscal year.

Outcome 3: Early Care & Education Systems: Increase of \$504,000 or 1.9%

The net change to the Early Care & Education Systems priority outcome area is related to an increase to Kindergarten Readiness Assessment – KRA (\$30,000), the ECE Policy Advocacy Fund (\$274,000), and the QRIS Architects Group and Systems Planning (\$200,000).

The Kindergarten Readiness Assessment (KRA) adjustment for FY 2019-20 reflects the additional resources needed to pilot KRA in Long Beach Unified School District (LBUSD) during the second half of FY 2019-20 plus the cost associated with the new LBUSD EDI data collection. The ECE Policy Advocacy Fund increase is due to an advance payment for the Rapid Response Fund in anticipation of new opportunities to support and influence the Governor's ECE priorities which was not captured or processed before the approval of the FY 2019-20 budget. This funding had previously been included in the Policy Department's FY 2018-19 budget but was delayed until FY 2019-20 and moved to ECE PAF. Additional costs include \$25,000 to support an LA County profile in UC Berkeley's upcoming study of the ECE Workforce in California. This extra cost is being offset by a \$25,000 contribution from the Los Angeles County Office of Education (LACOE) for this purpose. The increase to the QRIS Architects Group and Systems Planning program is due to \$200,000 in pass-through funding from LACOE since they will be funding half of the infrastructure costs for Quality Start Los Angeles (QSLA) in FY 2019-20.

Outcome 4: Health-Related Systems: Reduction of \$1,046,000 or -18.4%

The downward adjustment to the Health Systems outcome area is due to a revised estimated need in support of Help Me Grow through the end of the fiscal year. The budget was adjusted downward to reflect the final negotiated contract amount with the Los Angeles County Department of Public Health (LACDPH), as well as delays in starting the LA Care pilot due to contract negotiations. Additionally, longer than anticipated program design and procurement for Help Me Grow (HMG) LA Pathways contributed to the budget adjustment, resulting in a \$1,046,000 decrease.

Strategic Plan Policy & Strategy Support: Reduction of \$115,000 or -1.2%

The net downward adjustment to the Strategic Plan Policy & Strategy Support area of the budget is the result of an alignment of budget to actual anticipated costs, including: Conference Funding (\$35,000) due to fewer and less strategically-aligned applicants, Strategic Partnership – Partnership Development Convenings (\$40,000) because a grantee hosted the convening, and Community

Engagement and Advocacy Municipalities Engagement (\$40,000) due to a delayed investment timeline based on partner engagement.

Integration & Learning: Reduction of \$905,000 or -14.6%

The total downward adjustment to Integration & Learning is an aggregate result of reductions to several budgets, including External Partner Learning (\$46,000), Learning Advisory Committee (\$15,000), Organization-wide Learning (\$7,000), Indicator Development (\$165,000), Cross Outcomes/Strategy Area (\$300,000), ECE Outcome Area (\$50,000), Health Systems Outcome Area (\$50,000), and Quality Rating and Improvement System Evaluation (\$272,000). Adjustments to these areas are due to timeline line shifts because of priority reassessments for the year, program participation delays affecting data collection for evaluation purposes, pending information and direction from the Strategic Plan Implementation process, and because staff were able to obtain result and contextual indicator data from publicly available sources as was the case with the Indicator Development. Many of the costs removed from this year's budget will be revisited in the context of the implementation plan for the 2020-2028 Strategic Plan period.

Legacy Investments: Decrease of \$10,000 or -0.2%

Black Infant Health: Decrease of \$45,000

The Birth Outcomes and Disparities – Policy and Systems Change investment, within the Black Infant Health initiative, is being adjusted upward to include additional allocation funds that were previously thought to have been expended but were advanced by a different department (\$105,000), as well as additional expenditures associated with new funding being provided by the Los Angeles County Department of Public Health (LACDPH) to lead a strategic communications initiative in support of the county-wide birth disparities work (\$200,000). The Black Infant Health Program is being adjusted downward by \$350,000 as the LACDPH, one of the three contractors for the Black Infant Health Program, did not receive approval from their board to extend the contract, thus underutilizing the remaining funds for FY 2019-20.

Parent Child Interaction Therapy: Increase of \$35,000

The Parent Child Interaction Therapy (PCIT) initiative was scheduled to end in FY 2018-19, however, the UC Davis PCIT Training Center requested a no-cost extension to complete several deliverables outlined in their scope of work and performance matrix just after the FY 2019-20 budget was approved by the Board on June 13, 2019. This additional time allowed the PCIT Training Center to certify the remaining participants as competent trainers, monitor the fidelity of the training, and complete the project's final evaluation. No additional funds were added to this grantee's contract.

Operating Budget:

Per current First 5 LA policy, the Executive Director has the authority to approve budget adjustments to the Operating Budget between line items in an amount not to exceed \$25,000. Adjustments to the various line items within the FY 2019-20 Operating Budget exceed this amount specified in the policy, and as such require approval by the Board of Commissioners. Consistent with past practice, spending projections and requested adjustments are prepared at the departmental level, which support the organization-wide adjustments presented for Commission approval in *Attachment 2*. This allows for more due diligence to ensure that budgets are monitored and managed at the appropriate level. Based on analysis of actual expenditures as well as additional anticipated expenditures through June 2019, we expect that higher-than-anticipated needs in some areas will be offset by savings projected in other areas resulting in an overall cost neutral adjustment.

The following are highlights of changes within the major spending categories:

- Personnel Related Expenses – A few department salary line items were adjusted downward due to staffing vacancies. This cost savings was used to offset increases in other line items. The net result was a reduction of \$156,250.
- Operating Services – This category includes several line item adjustments, both upward and downward, with a total net increase of \$14,050. This is primarily due to increases in the areas of Workers Compensation Insurance and Corporate Insurance, with an increase in this year's insurance costs resulting in an upward adjustment of \$12,300 to the FY 2019-20 budget. Additional increases include Internal Meetings (\$2,300) and Mileage (\$1,000). These increases are offset by decreases in Cell Phone & Mobile Phone Devices (\$1,000), Office Supplies (\$1,500), and Subscriptions & Publications (\$250) based on the current burn rate and projected cost for the remainder of the year.
- Consultant Services – This category includes adjustments across multiple Departments, resulting in a net overall increase of \$108,662. This is driven primarily by additional funds needed for Consultant Fees related to the Procurement Reform Project being led by the Contracts Administration and Purchasing Department, and the Strategic Plan Refinement process needs related to implementation planning and organizational effectiveness. It also includes additional funds for External Review needs, as identified halfway through the fiscal year.
- Professional Services – This category reflects a net downward adjustment in costs of \$6,300 based on an increase to Bank and Other Service Charges (\$10,700) and Professional Dues (\$1,000) which is offset by reductions in Staff Recruitment (\$10,000), Legal Fees (\$6,000) and Web-Based Services (\$2,000). The increase to Bank and Other Service Charges is because of an increased cost in LA County fund account services as well as unexpected Medi-Cal Administrative Activities (MAA) audits. The other line items were adjusted based on incurred expenditure trends in the first half of the fiscal year and projected need for the remainder of the fiscal year.
- Travel Expenses – This category includes various adjustments based on the rate of spending through the first six months of the fiscal year, as well as identified needs through the remainder of the fiscal year to accommodate the general increase in travel costs and additional work-related opportunities outside of LA County. The net result is an increase of \$1,071 to Travel Expenses.
- Professional Development – This category includes Training Materials & Supplies, Internal Training, Leadership Programs, Conference Registrations and External Education/Training. All these line items were adjusted to align with incurred expenditures and projected need for the remainder of the fiscal year. The line items reflecting the most significant adjustments include: Internal Training for an additional \$36,600 to accommodate a 2-day Diversity, Equity and Inclusion training for all managers; Training Materials & Supplies for an additional \$14,967 to accommodate needs, and Leadership Programs, reduced by \$13,000 due to projected underutilization in the fiscal year. The adjustments to these line items resulted in a net increase of \$38,767.

Administrative Cost:

Though it does not set or mandate a limit, Proposition 10 does require all First 5 commissions to establish an administrative cost cap. As part of the approval of the annual fiscal year budget, First 5 LA approves an annual limit on the organization's administrative spending. While this administrative cost limit represents a percentage of the overall fiscal year budget, the Commission approves the limit at the dollar amount level. This is because administrative costs are generally not as fluid as other types of costs and cannot adapt quickly to respond to changes in actual spending levels.

The administrative cost limit approved in June 2019 as part of the FY 2019-20 Budget was \$13.5 million, or roughly 10.12% of annual spending. Based on the mid-year budget revisions discussed

above and detailed in Attachment 2, the total revised administrative cost amount remains at approximately \$13.5 million, with a slight decrease to the percentage – relative to annual program spending – to 10.07%. It should be noted that although the administrative cost percentage will fluctuate throughout the year, as it is dependent on incurred programmatic expenditures, the administrative spending for the fiscal year will not exceed the approved amount.

Revenue:

Tobacco tax revenue is projected to be roughly \$71.7 million in FY 2019-20. This projection is based on the most recent May 2019 estimate from the State Department of Finance (DOF), and as discussed as part of our Long-Term Financial Projection process. This represents a roughly 4.6% increase compared to actual FY 2018-19 Proposition 10 revenues, independent of Proposition 56 backfill. Based on information from the State, the backfill is intended to offset Proposition 10 revenue shortfalls, however, there is still a lot of unclarity around the methodology and context behind the backfill. Additionally, it should be noted that both Proposition 10 and Proposition 56 payments are issued in arrears and are distributed irregularly and delayed, which makes monthly or quarterly analysis challenging. Conversations are underway with the California Department of Tax and Fee Administration (CDTFA) to try and obtain greater understanding of the backfill and how it aligns with the Proposition 10 tax revenue projections and distributions. Staff will continue to work with and engage other County Commissions, the State First 5 Association, and the CDTFA to monitor, evaluate and discuss any potential revenue impacts.

Interest earnings are projected to yield approximately \$4.5 million in revenue for FY 2019-20 and lease revenue is projected to generate approximately \$145,000 in FY 2019-20, grounded on the negotiated lease agreement for the preschool occupying space on the first floor of the Commission building. In addition, as approved by the Board of Commissioners, First 5 LA will receive pass-through funds from the Center for the Study of Social Policy (CSSP) to support strategies related to the implementation of Project Dulce within the Families outcome area, the Los Angeles County Office of Education (LACOE) to support both QRIS Architects Group and Systems Planning QSLA infrastructure costs as well as a study of the ECE Workforce in California, and funds from the Los Angeles County Department of Public Health who will support the implementation of the African American Infant and Maternal Mortality Strategic Communications Initiative led by First 5 LA.

CONCLUSION:

First 5 LA's budget is largely built upon estimates and reflects projected expenditures for FY 2019-20. These approximations result in the need for a mid-year adjustment process to align the current year budget to revised cost estimates in response to new information and actual spending and revenues for the first half of FY 2019-20. Although historical spending is utilized in the development of proposed cost estimates, the addition of new and/or emerging investments make historical trends less applicable. Other factors that contribute to high estimates include:

- Contract negotiations: Preliminary grantee/vendor contract estimates are used during the budget development process as contracts are regularly finalized after the Board has approved the budget. In many cases, providers do not have the level of detail necessary to inform future spending until the contract is being developed (negotiated) with First 5 LA. Frequently, the final contracts are lower than originally estimated.
- New funding partners and opportunities: First 5 LA's work in collaboration with diverse partners is fundamental to advancing aligned policy and system change goals. Such partnership efforts take time, extending implementation efforts in some areas of work. First 5 LA has also endeavored to partner more closely with County agencies, which has contributed to some readjustments in implementation schedules. Finally, our work requires First 5 LA to be adaptable to changing circumstances and new opportunities. For example, other funders are sometimes identified to provide additional leveraging resources that result in underutilization of First 5 LA funds. In addition, public funding streams have emerged in a number of areas that have been leveraged to advance program goals.

- Real experience: An additional year of experience and data has yielded significant information about actual project cost. This program implementation spending experience allows First 5 LA to use more data to inform better future estimates.

The mid-year shifts and adjustments proposed for FY 2019-20 are reflective of increased experience and a budget that is being developed in a manner that is more closely aligned with actual experience and resource needs. The mid-year process has allowed the organization to go back to the Board to propose refined estimates, informed by final negotiated contracts, actual expenditures and any new information impacting First 5 LA investments. As always, we will continue to strive toward optimizing our effectiveness while adjusting to the organization's fiscal reality.

NEXT STEPS:

First 5 LA's approach to budgeting has evolved in recent years and will continue to evolve – informed by experience - to achieve greater clarity and transparency. The analysis of spending trends and project status that was conducted as part of the mid-year budget adjustment process this year will be used to inform the FY 2020-21 Budget development process. This analysis will also inform the reaffirmation process that takes place in conjunction with the approval of the FY 2020-21 Budget, through which all levels of fund balance are evaluated for appropriateness and potential modifications. The proposed FY 2020-21 Budget will be presented to the Board of Commissioners on May 14, 2020 for discussion.

BUDGET COMPONENT		FY 2019-20 APPROVED	PROPOSED ADJUSTMENT	FY 2019-20 REVISED BUDGET	% CHANGE
2015-2020 STRATEGIC PLAN: FOCUSING FOR THE FUTURE					
Strategic Plan Priority Outcome Areas					
1	Families	\$ 39,343,000	\$ (210,000)	\$ 39,133,000	-0.5%
2	Communities	19,470,000	2,161,000	21,631,000	11.1%
3	Early Care & Education Systems	26,046,000	504,000	26,550,000	1.9%
4	Health-Related Systems	5,697,000	(1,046,000)	4,651,000	-18.4%
Sub-total: Strategic Plan Priority Outcome Areas		\$ 90,556,000	\$ 1,409,000	\$ 91,965,000	1.6%
Strategic Plan Policy & Strategy Support					
5	Policy Agenda/Advocacy	\$ 2,370,000	\$ -	\$ 2,370,000	0.0%
6	Communications & Marketing	5,866,000	-	5,866,000	0.0%
7	Communications - Conference Funding	250,000	(35,000)	215,000	-14.0%
8	County Partnerships	315,000	-	315,000	0.0%
9	Strategic Partnership-Cross-Cutting Funder Partnership	557,000	-	557,000	0.0%
10	Strategic Partnership-Grantmaking Memberships	41,000	-	41,000	0.0%
11	Strategic Partnership-Partnership Development	120,000	(40,000)	80,000	-33.3%
12	Community Engagement and Advocacy	323,000	(40,000)	283,000	-12.4%
13	Policy & Strategy - Emerging Opportunities	50,000	-	50,000	0.0%
Sub-total: Strategic Plan Policy & Strategy Support		\$ 9,892,000	\$ (115,000)	\$ 9,777,000	-1.2%
Integration & Learning					
14	Communities of Practice	\$ 131,000	\$ (68,000)	\$ 63,000	-51.9%
15	Data Development and Integration	935,000	(165,000)	770,000	-17.6%
16	Data Partnership with Funders	850,000	-	850,000	0.0%
17	Grantee Assessment	40,000	-	40,000	0.0%
18	Impact Framework	400,000	-	400,000	0.0%
19	Knowledge Management	178,000	-	178,000	0.0%
20	Learning Plan Development	600,000	(400,000)	200,000	-66.7%
21	Program Evaluation	3,078,000	(272,000)	2,806,000	-8.8%
Sub-total Integration & Learning		\$ 6,212,000	\$ (905,000)	\$ 5,307,000	-14.6%
TOTAL 2015-2020 STRATEGIC PLAN: FOCUSING FOR THE FUTURE		\$ 106,660,000	\$ 389,000	\$ 107,049,000	0.4%
LEGACY INVESTMENTS					
22	Baby Friendly Hospitals	\$ 102,000	\$ -	\$ 102,000	0.0%
23	Black Infant Health	1,027,000	(45,000)	982,000	-4.4%
24	Little by Little/One Step Ahead	3,100,000	-	3,100,000	0.0%
25	Parent Child Interaction Therapy	-	35,000	35,000	100.0%
TOTAL LEGACY INVESTMENTS		\$ 4,229,000	\$ (10,000)	\$ 4,219,000	-0.2%
TOTAL FIRST 5 LA PROGRAM BUDGET		\$ 110,889,000	\$ 379,000	\$ 111,268,000	0.3%

INITIATIVE / STRATEGY NAME	PROJECT NAME	APPROVED FY 2019-20 BUDGET	PROPOSED ADJUSTMENTS	REVISED FY 2019-20 BUDGET	% CHANGE
2015-2020 STRATEGIC PLAN: FOCUSING FOR THE FUTURE					
Strategic Plan Priority Outcome Areas					
Families					
	Welcome Baby Hospitals	\$ 9,404,000	\$ 300,000	\$ 9,704,000	3%
	Universal Assessment of Newborns - Welcome Baby Hospitals	11,574,000	(95,000)	11,479,000	-1%
	Select Home Visiting Programs	11,102,000	(200,000)	10,902,000	-2%
	Family Strengthening Oversight Entity	3,600,000	22,000	3,622,000	1%
	Home Visiting Compensation and Turnover Analysis	62,000		62,000	0%
	Home Visiting Sustainability Support in Health Systems	120,000	20,000	140,000	17%
	Home Visiting Sustainability Support in Mental Health Systems	75,000		75,000	0%
	LAC Perinatal and Early Childhood Home Visiting Consortium	50,000		50,000	0%
	MAMA's Visits Home Visiting Program Training and T.A. Support	304,000	(39,000)	265,000	-13%
	Stronger Families Database	800,000	(100,000)	700,000	-13%
	Targeted Case Management Implementation Support	184,000	52,000	236,000	28%
	Abriendo Puertas	1,093,000	(190,000)	903,000	-17%
	Project Dulce	955,000		955,000	0%
	Family Engagement Learning Community Support	20,000	20,000	40,000	100%
Families Strategy 2 - Family Engagement		\$ 39,343,000	\$ (210,000)	\$ 39,133,000	-0.5%
Sub-total Families					
Communities					
	Neighborhood Action Councils	\$ 1,913,000		\$ 1,913,000	0%
	Region 1 Central-East Regional Network	4,074,000		4,074,000	0%
	Region 2 SLA Regional Network	5,293,000	1,484,000	6,777,000	28%
	Region 3 SFV Regional Network	1,998,000		1,998,000	0%
	Region 4 Port Cities Regional Network	2,048,000	732,000	2,780,000	36%
	Region 5 AV Regional Network	1,998,000		1,998,000	0%
	Network Capacity Building	273,000	75,000	348,000	27%
	Built Environment Policy Advocacy Fund	750,000	100,000	850,000	13%
	Food Security	125,000	55,000	180,000	44%
	Link Advocates Government Family and Parks (Link)	300,000		300,000	0%
	Learning Consortium	300,000	(110,000)	190,000	-37%
	Data and Learning	54,000		54,000	0%
	Leveraging Opportunities Fund	200,000	(140,000)	60,000	-70%
	Stakeholder Engagement	144,000	(35,000)	109,000	-24%
Sub-total Communities		\$ 19,470,000	\$ 2,161,000	\$ 21,631,000	11.1%
Early Care & Education (ECE) Systems					
	ECE Policy Advocacy Fund	\$ 3,300,000	\$ 274,000	\$ 3,574,000	8%
	Educare Policy and Advocacy	300,000		300,000	0%
	Kindergarten Readiness Assessment	4,864,000	30,000	4,894,000	1%
	QRIS Architects Group and Systems Planning	200,000	200,000	400,000	100%
	QRIS Continuous Site Engagement	14,600,000		14,600,000	0%
	QRIS Database	650,000		650,000	0%
	Shared Services Support	100,000		100,000	0%
	Early Childhood Education Credential Advocacy Project	600,000		600,000	0%
	Early Childhood Educator Competencies Curriculum Project	640,000		640,000	0%
	ECE Workforce Registry	665,000		665,000	0%
	Emerging Opportunities - ECE Outcome Area	127,000		127,000	0%
Sub-total ECE		\$ 26,046,000	\$ 504,000	\$ 26,550,000	1.9%

INITIATIVE / STRATEGY NAME	PROJECT NAME	APPROVED FY 2019-20 BUDGET	PROPOSED ADJUSTMENTS	REVISED FY 2019-20 BUDGET	% CHANGE
Health-Related Systems					
Health Strategy 1 - Early Identification and Intervention	Help Me Grow	\$ 3,865,000	\$ (1,046,000)	\$ 2,819,000	-27%
	First Connections	990,000		990,000	0%
Health Strategy 2 - Trauma-Informed Care	Trauma-Informed Care	697,000		697,000	0%
Health - Emerging Opportunities	Emerging Opportunities - Health Outcome Area	185,000		185,000	0%
Sub-total Health		\$ 5,697,000	\$ (1,046,000)	\$ 4,651,000	-18.4%
Sub-Total: Priority Outcome Areas		\$ 90,556,000	\$ 1,409,000	\$ 91,965,000	1.6%
Strategic Plan Policy & Strategy Support					
	Federal Policy and Sustainability Advocate	\$ 130,000		\$ 130,000	0%
	State Policy and Sustainability Advocate	440,000		440,000	0%
	Strategic Plan Advocacy Strategies	1,800,000		1,800,000	0%
	Strategic Communications	2,875,000		2,875,000	0%
	Strategic Communications Partnerships	861,000		861,000	0%
	Strategic Marketing	2,130,000		2,130,000	0%
	Conference Funding	250,000	(35,000)	215,000	-14%
	Bold Vision	150,000		150,000	0%
	County Partnership Fund	165,000		165,000	0%
	LA Funders Collaborative	25,000		25,000	0%
	LA-N-Sync	25,000		25,000	0%
	Los Angeles Area Chamber of Commerce	30,000		30,000	0%
	Los Angeles Partnership for Early Childhood Investment	30,000		30,000	0%
	Sector Partnership Development	380,000		380,000	0%
	Southern California Grantmakers (SCG)	67,000		67,000	0%
	Grantmaking Memberships	41,000		41,000	0%
	Consulting	80,000		80,000	0%
	Convenings	40,000	(40,000)	-	-100%
	Municipalities Engagement	170,000	(40,000)	130,000	-24%
	Parent Advocacy and Engagement	153,000		153,000	0%
	Emerging Opportunities - Policy & Strategy	50,000		50,000	0%
		\$ 9,892,000	\$ (115,000)	\$ 9,777,000	-1.2%
Sub-Total: Strategic Plan Policy & Strategy Support					
INTEGRATION & LEARNING					
	External Partner Learning	\$ 93,000	\$ (46,000)	\$ 47,000	-49%
	Learning Advisory Committee	20,000	(15,000)	5,000	-75%
	Organization-wide Learning	18,000	(7,000)	11,000	-39%
	Data Analytics	25,000		25,000	0%
	Data Consultant	90,000		90,000	0%
	Data Requests	5,000		5,000	0%
	First 5 LA Contracts and Grants Program Reporting Database	50,000		50,000	0%
	Indicator Development	165,000	(165,000)	-	-100%
	WIC Data Mining Research Partnership	600,000		600,000	0%
	Children's Data Network (CDN)	850,000		850,000	0%
	Grantee Perception Report	40,000		40,000	0%
	Impact Framework	400,000		400,000	0%
	Knowledge Management	178,000		178,000	0%

INITIATIVE / STRATEGY NAME	PROJECT NAME	APPROVED FY 2019-20 BUDGET	PROPOSED ADJUSTMENTS	REVISED FY 2019-20 BUDGET	% CHANGE
Learning Plan Development	Cross Outcomes/Strategy Area	500,000	(300,000)	200,000	-60%
	ECE Outcome Area	50,000	(50,000)	-	-100%
	Health Systems Outcome Area	50,000	(50,000)	-	-100%
Program Evaluation	Best Start Learning Agenda	540,000		540,000	0%
	Early Identification and Intervention - Autism and Other Developmental Delays Evaluation	100,000		100,000	0%
	Quality Rating and Improvement System Evaluation	1,018,000	(272,000)	746,000	-27%
	Welcome Baby Impact Study	1,420,000		1,420,000	0%
		\$ 6,212,000	\$ (905,000)	\$ 5,307,000	-14.6%
		\$ 106,660,000	\$ 389,000	\$ 107,049,000	0.4%
TOTAL 2015-2020 STRATEGIC PLAN: FOCUSING FOR THE FUTURE					
LEGACY INVESTMENTS					
Baby Friendly Hospitals	Baby Friendly Hospital Project - Cycle 4	\$ 102,000		\$ 102,000	0%
Black Infant Health	Birth Outcomes and Disparities – Policy and Systems Change	165,000	305,000	470,000	185%
	Black Infant Health Program	862,000	(350,000)	512,000	-41%
Little by Little/One Step Ahead	Little by Little/One Step Ahead Program	3,100,000		3,100,000	0%
	Parent Child Interaction Therapy	-	35,000	35,000	100%
		\$ 4,229,000	\$ (10,000)	\$ 4,219,000	-0.2%
TOTAL FIRST 5 LA PROGRAM BUDGET					
		\$ 110,889,000	\$ 379,000	\$ 111,268,000	0.3%

BUDGET SUMMARY FY 2019-20 Mid-Year Adjustments

	Approved FY 2019-20 Budget	Estimated FY 2019-20 Expenditures	Projected Savings/ (Shortfalls)	Mid-Year Adjustments	Revised FY 2019-20 Budget
OPERATING EXPENSES					
Personnel Related Expenses					
Salaries & Wages	13,948,161	12,571,368	1,376,793	(156,250)	13,791,911
Fringe Benefits	3,919,170	1,710,041	2,209,129	-	3,919,170
Total Personnel Related Expenses	17,867,331	14,281,409	3,585,922	(156,250)	17,711,081
Operating Services					
ADP-Payroll	38,000	35,286	2,714	-	38,000
Worker's Compensation Insurance	65,000	63,139	1,861	3,000	68,000
Utilities	138,000	93,135	44,865	-	138,000
Corporate Insurance	75,000	39,586	35,414	9,300	84,300
Mileage, Parking and Other Transportation	49,980	26,226	23,754	1,000	50,980
Telephone	55,800	26,126	29,674	-	55,800
Cell Phone & Mobile Devices	51,800	27,000	24,800	(1,000)	50,800
Outside Printing & Publishing	20,500	18,020	2,481	-	20,500
Other Supplies	20,250	-	20,250	-	20,250
Postage & Delivery	13,200	3,964	9,236	-	13,200
Educational Supplies	3,900	3,935	(35)	-	3,900
Office Supplies	82,070	95,587	(13,517)	(1,500)	80,570
Subscriptions & Publications	21,155	77,724	(56,569)	(250)	20,905
Capital Outlay	134,500	191,000	(56,500)	-	134,500
Equipment-Rents & Leases	55,000	74,154	(19,154)	-	55,000
Building Repair & Maintenance	182,000	182,000	-	-	182,000
Equipment Repairs & Maintenance	13,000	10,000	3,000	-	13,000
Offsite Storage	35,152	19,960	15,192	-	35,152
Hardware & Software Maintenance	452,480	206,866	245,614	-	452,480
Miscellaneous/Contingency	70,000	-	70,000	-	70,000
Stipend/Honorarium	-	(2,700)	2,700	-	-
Internal Meetings	124,600	132,735	(8,135)	2,300	126,900
Divisional Capacity Building	100,000	-	100,000	-	100,000
Total Operating Services	1,801,387	1,323,742	477,645	12,850	1,814,237
Consultant Services					
Consultant Fees	1,372,700	734,838	637,862	107,162	1,479,862
Other Professional Fees	342,000	315,000	27,000	-	342,000
External Reviewers	1,000	-	1,000	2,700	3,700
Total Consultant Services	1,715,700	1,049,838	665,862	109,862	1,825,562
Professional Services					
Audit	80,000	61,000	19,000	-	80,000
Legal Fees	175,000	64,035	110,965	(6,000)	169,000
Professional Dues	125,740	220,866	(95,126)	1,000	126,740
Staff Recruitment	20,000	3,807	16,193	(10,000)	10,000
Commissioners Stipends	30,000	15,750	14,250	-	30,000
Web-Based Services	50,000	16,983	33,017	(2,000)	48,000
Bank & Other Service Charges	32,000	32,000	-	10,700	42,700
Total Professional Services	512,740	414,441	98,299	(6,300)	506,440
Travel Expenses					
Airfare	176,500	31,894	144,606	(2,000)	174,500
Lodging	163,900	78,037	85,863	-	163,900
Per Diem	78,500	40,989	37,511	1,000	79,500
Other Travel Expense	29,950	12,499	17,451	2,071	32,021
Total Travel Expenses	448,850	163,420	285,430	1,071	449,921
Depreciation Expense					
Depreciation Expense	-	-	-	-	-
Total Depreciation Expense	-	-	-	-	-
Professional Development					
Training Materials & Supplies	9,500	-	9,500	14,967	24,467
Internal Training	94,400	10,000	84,400	36,600	131,000
Leadership Programs	63,000	11,550	51,450	(13,000)	50,000
Conference Registrations	211,150	100,897	110,253	(5,200)	205,950
External Education/Training	104,300	76,103	28,198	5,400	109,700
Total Professional Development	482,350	198,549	283,801	38,767	521,117
Marketing					
Advertising-Print	-	-	-	-	-
Advertising-Radio	-	-	-	-	-
Advertising-Digital	-	-	-	-	-
Advertising-Out Of Home	-	-	-	-	-
Sponsorship	-	-	-	-	-
Total	-	-	-	-	-
Total OPERATING EXPENSES	22,828,358	17,431,399	5,396,959	-	22,828,358

FY 2019-20

Mid-Year Budget Adjustments

Meeting of the Board of Commissioners

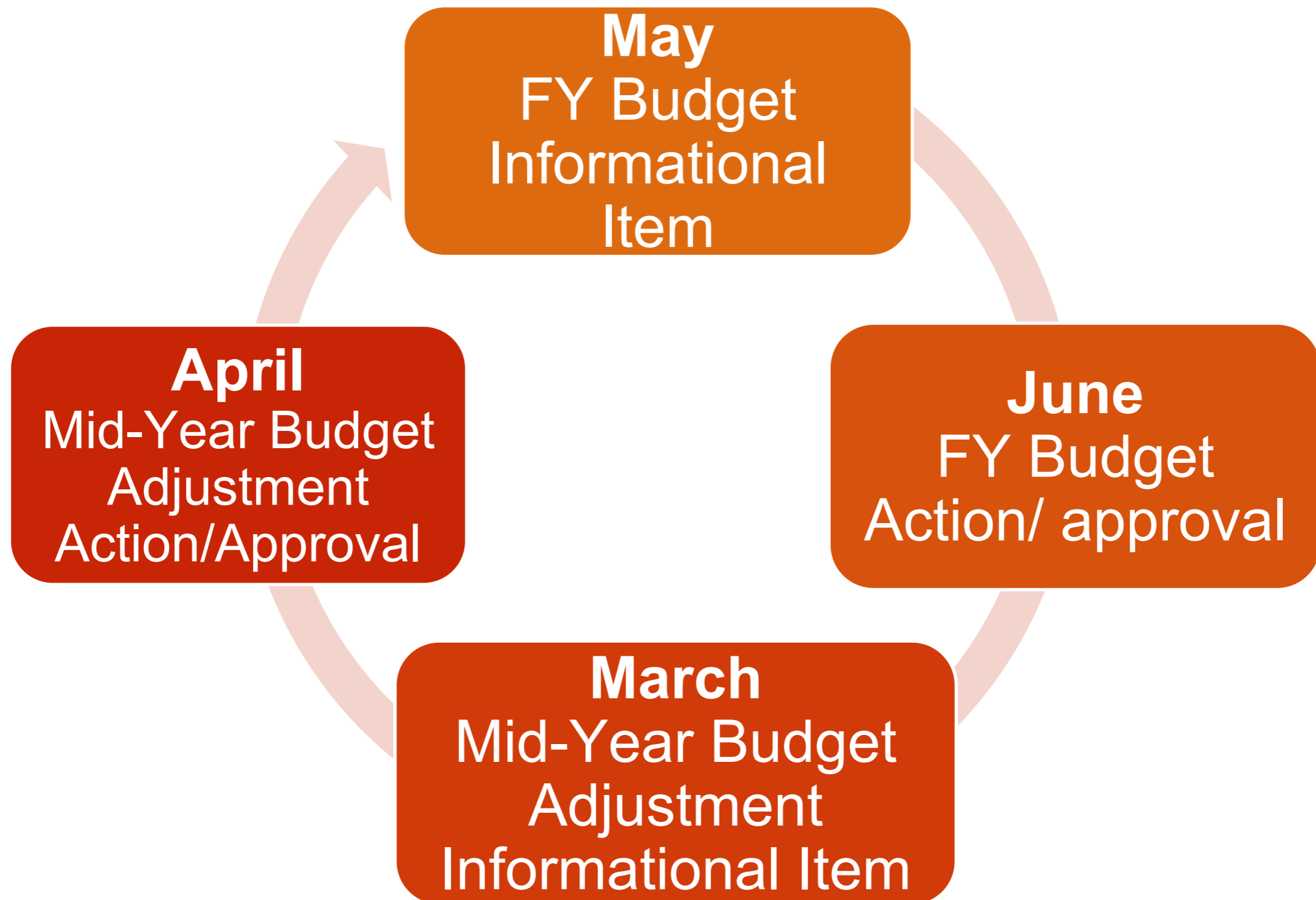
March 12, 2020



Objectives

1. Overview of key budget dates
2. Mid-Year Purpose & Process
3. Board Policy Limitations
4. High-level examination of the Mid-Year Adjustment impact to the FY 2019-20 Budget
5. High-level understanding of Program and Operating cost adjustment drivers
6. Next Steps

Commission Budget Review Process



Purpose & Process

Purpose: To adjust the current year budget (up or down) to reflect changing circumstances and updated information.

Process: Consistent with prior years, we consolidated all adjustments into a single mid-year process. Proposed adjustments include both additional identified needs as well as areas where reductions to spending authority are appropriate based on analysis of spending and updated information

Board Policy Limitations

Operating: Adjustments between line items in excess of \$25,000 must be brought to the Board of Commissioners for approval

- Historically have provided the Board with detail of all adjustments between line items, regardless of amount to provide full context and ensure transparency

Program: All adjustments to approved Program budget amounts must be brought to the Board of Commissioners for approval

FY 2019-20 Revised Budget Summary

Budget Component	Approved FY 2019-20 Budget	Proposed Adjustments	Revised FY 2019-20 Budget	% Change
Program				
<i>Total 2015-2020 Strategic Plan</i>	\$ 106,660,000	\$ 389,000	\$ 107,049,000	0.36%
<i>Legacy Investments</i>	4,229,000	(10,000)	4,219,000	-0.24%
Total Program	\$ 110,889,000	\$ 379,000	\$ 111,268,000	0.34%
Operating	22,828,358	-	22,828,358	0.00%
Total FY 2019-20 Budget	\$ 133,717,358	\$ 379,000	\$ 134,096,358	0.28%

Program Budget Highlights

New revenue and expenditures:

FY 2019-20 Budget

Proposed Adjustments	\$	379,000
New Revenues		(425,000)
Total Additional Impact to Fund Balance	\$	(46,000)

Program Budget Highlights

New revenue and expenditures:

- ECE Strategy 1 – ECE Policy Advocacy Fund (\$25,000)
 - Contribution from the Los Angeles County Office of Education (LACOE)
- ECE Strategy 2 – QRIS Architects Group and Systems Planning (\$200,000)
 - Contribution from LACOE
- Black Infant Health – Birth Outcomes and Disparities-Policy and Systems Change (\$200,000)
 - Contribution from the Los Angeles County Department of Public Health (LACDPH)

Total of \$425,000 in new expenditures offset by new restricted revenue for FY 2019-20

Program Budget Highlights

Highlights are provided in the accompanying memo at the initiative level.

- Upward Adjustments – reflect spending within an approved allocation, existing contract, or funding previously approved by the Board. This includes access to the remaining community identified project fund balances by the Regional Networks.
- Downward Adjustments – represent revisions to original budget estimates, primarily driven by:
 - Updated information or changing circumstances
 - Timeline adjustments

FY 2019-20 Revised Budget – Strategic Plan

Budget Component	Approved FY 2019-20 Budget	Proposed Adjustments	Revised FY 2019-20 Budget	% Change
Program				
<i>2015-2020 Strategic Plan: Focusing for the Future</i>				
<i>Strategic Plan Priority Outcome Areas</i>				
Families	\$ 39,343,000	\$ (210,000)	\$ 39,133,000	-0.5%
Communities	19,470,000	2,161,000	21,631,000	11.1%
Early Care & Education Systems	26,046,000	504,000	26,550,000	1.9%
Health-Related Systems	5,697,000	(1,046,000)	4,651,000	-18.4%
Strategic Plan Policy & Strategy Support	9,892,000	(115,000)	9,777,000	-1.2%
Integration & Learning	6,212,000	(905,000)	5,307,000	-14.6%
Total 2015-2020 Strategic Plan	\$ 106,660,000	\$ 389,000	\$ 107,049,000	0.4%

Operating Budget Summary

Operating Cost Category	Approved FY 19-20 Budget	Proposed Adjustments	Revised FY 19-20 Budget	% Change
Personnel Services	\$ 17,867,331	\$ (156,250)	\$ 17,711,081	-0.9%
Operating Expenses	1,801,387	12,850	1,814,237	0.7%
Consultant Services	1,715,700	109,862	1,825,562	6.4%
Professional Services	512,740	(6,300)	506,440	-1.2%
Travel Expenses	448,850	1,071	449,921	0.2%
Professional Development	482,350	38,767	521,117	8.0%
Total Operating Costs	\$ 22,828,358	\$ -	\$ 22,828,358	0.0%

Operating Cost Distribution (\$22.8M):

- \$13.5M Administrative Operations
- \$9.3M Program Operations

Next Steps

- March 12, 2020– Commission Meeting
 - Information Item: Discussion of draft FY 2019-20 Mid-Year Revised Budget
- April 9, 2020– Commission Meeting
 - Action Item (CONSENT): Provide the FY 2019-20 Mid-Year Revised Budget for approval

Adjustments will inform:

- Development of the FY 2020-21 Budget

Questions

?



FIRST 5 LA

SUBJECT:

Impacting System Change Through Health Partnerships: Spotlight on Home Visiting

SUMMARY:

During the March 12, 2020 Board of Commissioners meeting, staff will provide an overview of current engagement efforts with MediCal managed care plans emphasizing the value proposition of a partnership with First 5 LA to expand and enhance care for young children and their families. A deeper dive on home visiting will further illuminate how First 5 LA is working with MediCal managed care partners in LA County to implement innovative practice change models and integrate referrals and services to achieve aligned outcomes for pregnant women and young children.

BACKGROUND:

The 2020-2028 Strategic Plan articulates First 5 LA's prioritized and focused role on working with others to strengthen families, communities, and systems of services and supports so that all children in L.A. County enter kindergarten ready to succeed in school and life. These systems include health, early care and education and family supports as well as local community resources.

As the delivery system with the largest reach into the early childhood population, Medi-Cal Managed Care plans have the potential to play a pivotal role in connecting families with young children to community and social supports, in addition to primary health care services. The importance of this delivery system has grown as the healthcare sector has acknowledged and embraced the critical role of social determinants in achieving positive health outcomes. With over 50% of children enrolled in MediCal and as a foundational entitlement, Medi-Cal is the most stable payor and provider for key early childhood interventions and supports.

There are several efforts at the state level that reflect this shift in focus to prevention and early intervention focused on the youngest Californians. The presentation will highlight how leveraging the important role of MediCal managed care organizations aligns with the State's planned innovations in the MediCal delivery system.

DISCUSSION:

First 5 LA is engaged in discussions with multiple managed care plans to partner in supporting young children and their families in Los Angeles County. This presentation will provide an overview of our past, present, and future partnerships with managed care plans and will highlight the work currently underway with Blue Shield Promise Health (Promise Health) to provide home visiting services to their members throughout the County.

Since January 2019, First 5 LA and Promise Health have been engaged in a pilot project to automatically refer pregnant women to home visiting in the Antelope Valley, which is an area of high priority for both organizations due to a dearth of services in the region and clusters of poor health outcomes and disparities. Promise Health specifically was interested in increasing prenatal enrollment in order to avoid adverse birth outcomes such as c-sections and to improve prenatal and postpartum health for its members. In this pilot, physicians at two primary care clinics administered and operated by Promise Health make direct referrals to First 5 LA's home visiting partner, Antelope Valley Partners for Health (AVPH), immediately upon pregnancy diagnosis. As of January 2020, 106 women had been referred, 44 of whom elected to enroll in home visiting services. There are plans to study the impact of health plan-driven early referrals to home visiting on uptake, timeliness, acceptance, and clinical outcomes. Additionally, there are plans to expand the pilot to Long Beach and the San Fernando Valley.

Early lessons learned include the following:

- Managed care organizations (MCOs) and health providers benefit from having “an aggregator function,” or entity for care management, when there are multiple community-based programs. First 5 LA has an opportunity to serve in this role.
- Referred families have a strong understanding of the home visiting programs and the referral to AVPH. Promise Health’s clinical staff explain the program as part of the referral and their advocacy and support contribute to successful enrollment.
- This collaboration is an opportunity to:
 - integrate community-based care management work in the field;
 - explore revenue potential for community-based programs with health and social outcomes;
 - support MCO quality strategy;
 - bolster equity by detecting and addressing needs early; and,
 - leverage home visitors as trusted cultural and linguistic brokers

A key metric from Promise Health perspective has been an increase in normal deliveries (reduction in C-sections is a targeted outcome) prompting their interest in sustaining and expanding referrals. First 5 LA and Promise Health are currently negotiating an agreement to guarantee and fund member access to prenatal and postpartum home visiting services to its LA County members. The intent of the partnership is to improve targeted birth, postpartum, and pediatric outcomes. This agreement would provide an opportunity to test how managed care organizations can contract for non-clinical care management support services for pediatric/maternal care and serve as a potential model for partnerships with other managed care plans. This strategy also provides an on-the-ground example of the policy direction articulated in the Newsom Administration’s CalAIM strategy for “enhanced care management” and “in lieu of services” to focus on critical populations. Key components of this partnership will include First 5 LA ensuring it has a HIPAA-compliant IT infrastructure; establishing a rate at which services will be reimbursed for Promise Health members; and conducting an evaluation to determine the impact on families in home visiting programs.

NEXT STEPS:

Following the March Board of Commissioners meeting, staff anticipates providing future presentations to the Program and Planning Committee (PPC) that will continue to highlight specific projects engaging Medi-Cal Managed Care plans, including a discussion of the LA Care Health Plan’s Early Identification and Intervention pilot at the March 2020 PPC and final approval of the Promise Health Care Home Visiting contract targeted for completion by the end of the fiscal year.

Impacting System Change Through Health Partnerships: Spotlight on Home Visiting

Tara Ficek, Director, Health Systems
Anna Potere, Senior Program Officer, Family Supports
Jill Rivera Greene, Principal, Jill Rivera Greene
Consulting

Board of Commissioners Meeting
March 12, 2020

166



Presentation Objectives

- Provide overview of efforts to expand health systems investment in early childhood
- Describe value proposition for health systems to partner with First 5 LA system partners
- Share observations and reflections of value of home visiting to health systems
- Highlight emerging partnerships



Strategic Priorities for First 5 LA's Work

Strengthen Public and Community Systems

Improve, integrate and expand family-centered systems of early prevention, intervention and learning.

Advance and Leverage Community Experience

Connect, maximize and coordinate public resources, local assets, and relationships.

Expand Influence and Impact with Data

Expand the availability, use, and power of data.

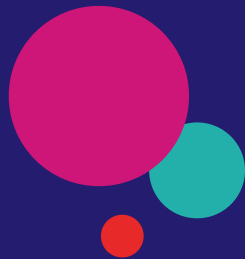
Optimize Our Effectiveness

Heighten organizational performance to enhance our impact.

168

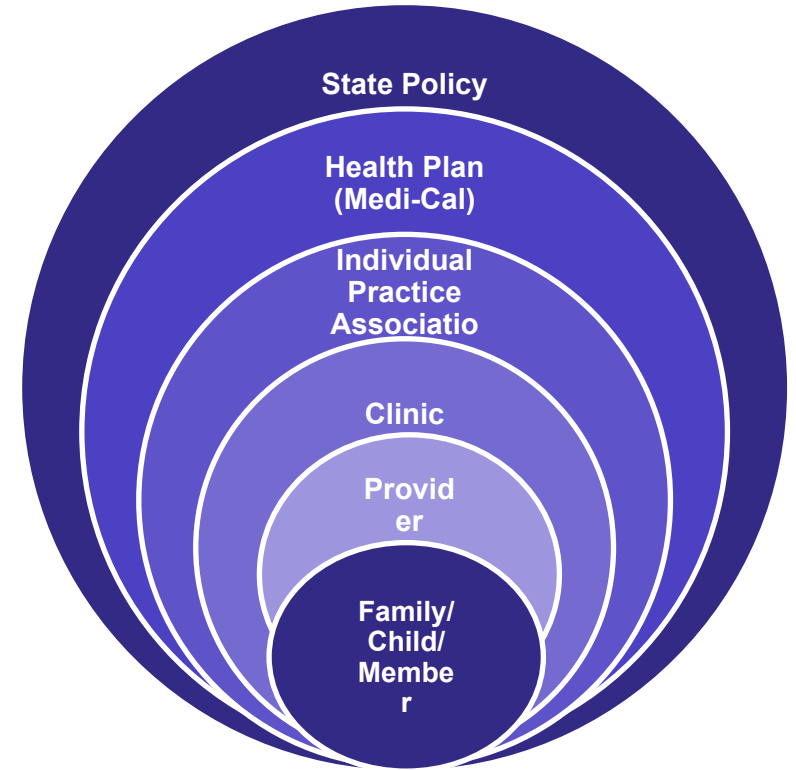


First 5 LA and MediCal Managed Care Plans



Understanding MediCal

- MediCal – Largest Medicaid program in the US
- Beginning in 2011, California transitioned to the current Managed Care System including 2014 Affordable Care Act (ACA) expansion
- MediCal covers 30% of Californians, and more than 50% of children. Over 5.5M children (0-19) are served by MediCal per year



170

LA County's MediCal System: Two Plan Model



LA Care and its partners cover 54% of children 0-5 in Los Angeles County.

Why are MediCal Managed Care Partners Critical to improving child outcomes?

- Recognition of the importance of “social determinants of health”
- State is increasingly embedding accountability for member health within plans.
Example: AB 1004 (enacted 2019)
- State initiatives on the horizon provide opportunities to influence MediCal requirements, informed by our local experience and relationships with service providers and health plans
 - California Advancing Innovations in MediCal (CalAIM) implementation
 - Reprocurement schedule
 - ACES Aware Campaign

172

First 5 LA's Evolving Health Plan Partnerships

Past: *Philanthropic*

- Healthy Kids initiative —insurance coverage
- Community Benefits partnership (oral health)

Present: *Opportunistic*

- Screening and Linkage (LA Care)
- Health Plans & County Department Convening
- Implicit Bias Training
- Cherished Futures
- Home Visiting auto-referral

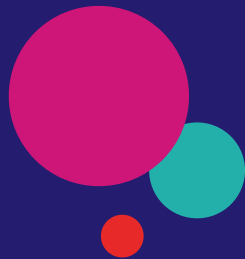
Future: *Collaborative Partnerships*

- ACEs Aware Grant
- Promise Blue Shield contract for Home Visiting
- Pediatrics Supporting Parents initiative

173



Making the Case: The Value Proposition for Home Visiting in MediCal Managed Care



HV Helps Managed Care Plans Meet Goals

Financial Sense

- Cost Avoidance due to healthy birth outcomes (i.e. c-sections, pre-term birth)
- Coverage retention of pregnant women: lead health consumers in families

Quality Improvement

- New (July 2019) maternal depression screening requirements
- Federal accountability measures (2024 Core Measures e.g. low birth weight, developmental screening)
- Health equity focus (e.g., infant mortality)

175

HV Aligns with Managed Care Quality Objectives

Metric	Home Visiting Clients in LA County ¹	2018 Statewide MCO Rate ²
Maternal Depression	100% screened by a Home Visitor for depression in past 3 months	TBD; Requirement effective July 2019
Postpartum Visits	79-84% had a timely MD postpartum visit	64.41%
Childhood Immunizations	83-95% of children received immunizations	70.47%

Sources:

1 LA County Home Visiting Summit, Los Angeles Best Babies Network

2 EQR Technical Report- Multi-Year Statewide Medi-Cal Managed Care Weighted Average Performance Measure Results

Health Plan- Home Visiting Partnerships



AND



Exploring integration of referrals into home visiting from primary care providers

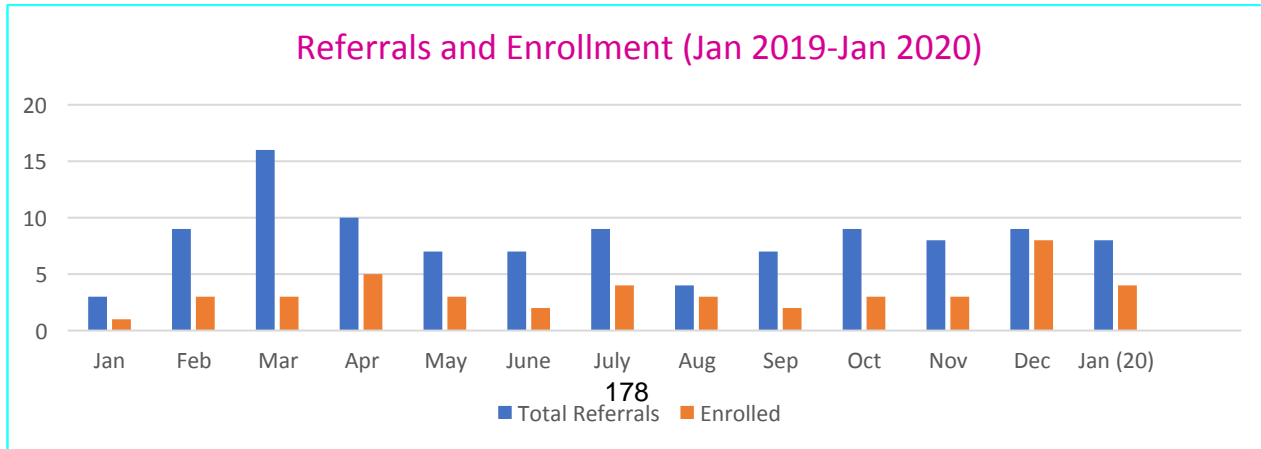


- Implemented direct referral system
- Negotiating contractual payment for member enrollment in home visiting

177

Blue Shield Promise - Home Visiting Auto-Referral Pilot

- Promise's focus on improving prenatal enrollment and birth outcomes in the Antelope Valley
- Physicians at two primary care clinics refer to the local home visiting provider, Antelope Valley Partners for Health (AVPH), immediately upon pregnancy diagnosis
- Since January 2019, 106 women have been referred and 44 have enrolled



Home Visiting Auto-Referral Pilot

- Collaborative opportunity to:
 - Integrate community-based care management work in the field
 - Test revenue potential for community-based programs with health and social outcomes
 - Support Promise's quality improvement strategy
 - Bolster equity by detecting and addressing needs early
 - Leverage home visitors as trusted cultural and linguistic brokers
- Expansion planned to Long Beach and San Fernando Valley

179

A Step Forward: Partnering to Provide Home Visiting throughout LA County

- Promise Blue Shield contract negotiation with First 5 LA to provide payment for home visiting for its members

Opportunities:

- Institute a new, sustainable financing mechanism for home visiting
- Serve as a “proof of concept” for the effectiveness of home visiting
- **Provide a model and framework for how First 5 LA and managed care organizations collaboratively integrate social supports**



Observations of Home Visiting Practice: “The Soul of Home Visiting”

Home Visit Observations: Building Confidence, Creating Connections



182

Questions/Discussion



183

Appendix: Key Contractual Components

- Infrastructure
 - HIPAA-Compliant IT
 - Home Visiting Data System Updates
 - Claims Clearinghouse Vendor
- Programmatic Elements
 - Case rate proposal: cost of home visiting
 - Focus on prenatal period → modifications to home visiting protocols
 - Training home visitors to record health plan information
- Evaluation
 - Process
 - Impact on Families Served
 - Impact on Home Visiting Programs



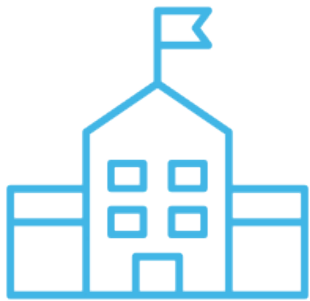
Systems Change Through ECE Partnerships: Part 1

Becca Patton, Director, Early Care and Education

Lindsey Hanlon, Project Coordinator, LACOE

Liz Guerra, Program Manager, LACOE

What is QSLA?



Quality, Rating, and Improvement System (QRIS)

Currently, QSLA is Los Angeles County's QRIS. This is a systematic way to assess, improve, and communicate the level of early care and education (ECE) program quality to parents and stakeholders.



Licensed centers and family child care homes volunteer to be evaluated on a 5-point scale and participate in quality improvement.

Funded by:



2015-2020 First 5 LA Strategic Plan: A Point of Inflection

2015 Priorities



- How can F5LA move from being primarily a program funder to a systems funder?
- What does it mean to follow through on the plan's guidelines of engaging partners at the earliest stage of investment?
- How can F5LA make measurable progress toward the desired outcome of increasing the quality of ECE services?

Landscape of QRIS in LA County in 2015



- QRIS was funded by three different sources
- Each funding stream was operated by a different agency
- Agencies had different participating provider services, incentives, and measuring standards



**Systems Building
Approach for
LA County QRIS
(2015-2020)**

LOS ANGELES COUNTY QRIS ARCHITECTS



Los Angeles County
Office of Education



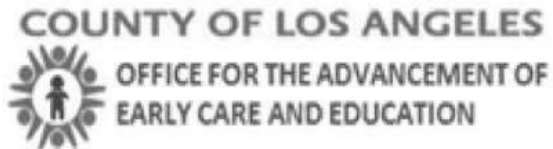
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ALLIANCE
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Supporting Providers. Empowering Parents.™



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COUNTY OF LOS ANGELES
OFFICE FOR THE ADVANCEMENT OF
EARLY CARE AND EDUCATION



Architects' Shared Goals

1

Collectively develop a countywide QRIS that addresses the quality improvement needs of different licensed provider types

2

Strengthen relationships between QRIS participants for successful implementation

3

Strengthen QRIS infrastructure so that it is efficient and able to be expanded

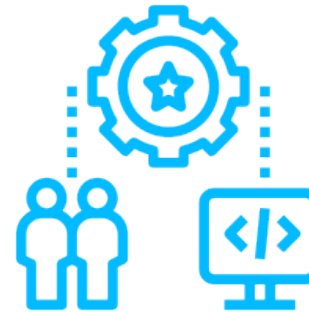
First 5 LA's Role



Partner engagement



Support ongoing consultation for partnership development, learning exchange, and systems design



Funding for a common database, collaboration platform, and other infrastructure



Developmental evaluation

Measures of Success



QSLA Governance
Structure



Detailed
Cost Estimation
Model



QSLA
Communications



QSLA
Positioning

2020-2028 First 5 LA Strategic Plan: Point of Inflection 2.0



Opportunities for Development

- **Equity:** Developing quality improvement for program types not already connected to quality support as well as the location of those sites
- **Systems Change:** Priority in how quality funds are allocated, organized, and administered
- **Partnership:** Core value and way of working
- **Sustainability:** Aligning quality funding streams under a broader QSLA umbrella

2020-2028 Strategic Plan: Early Wins

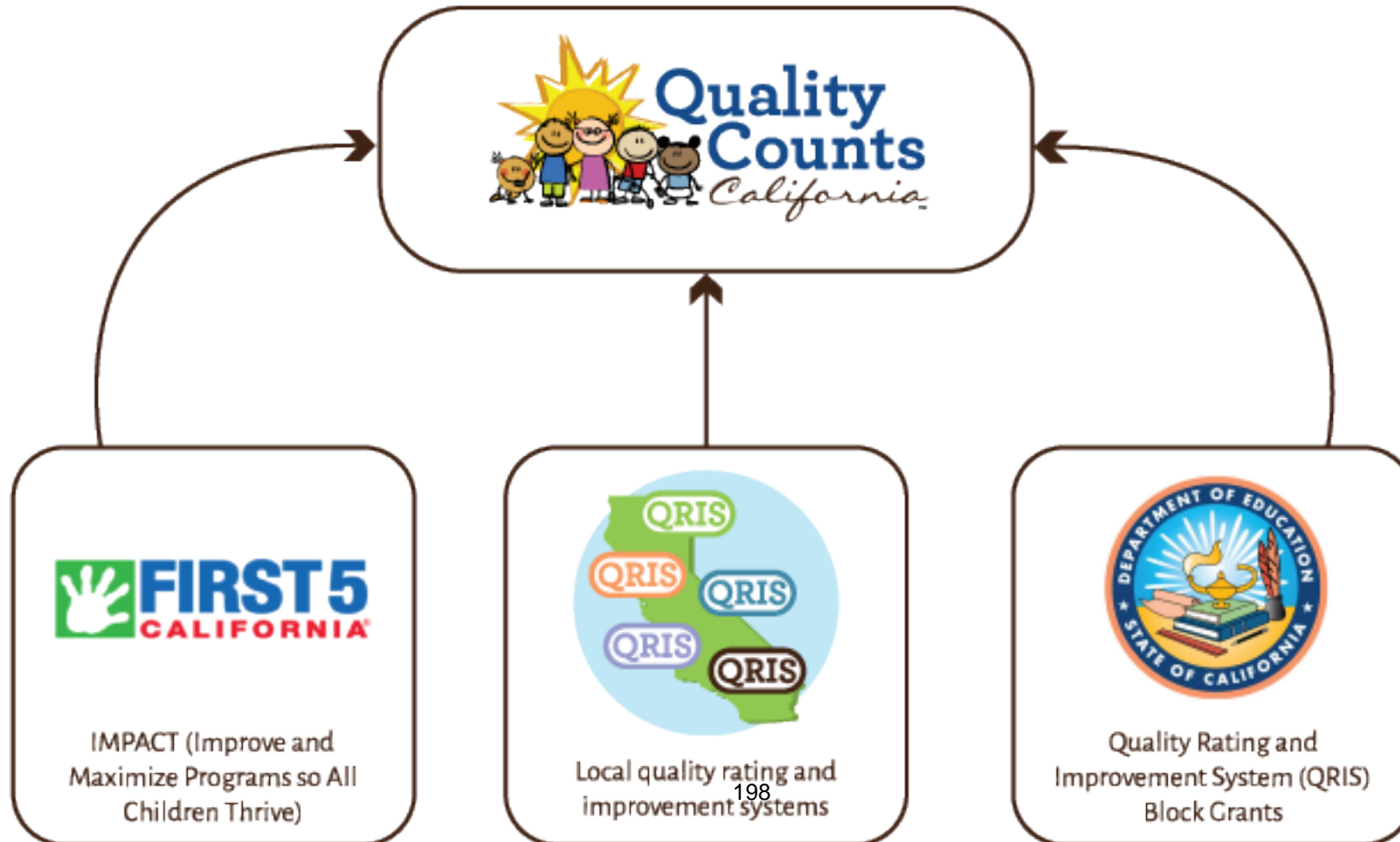
- **Quality Improvement Funds:** Aligned and inclusive
- **Expanding Reach:** Broadening quality improvement approaches to serve more providers, including those not already connected to training or quality improvement
- **Partnership:** LACOE and F5LA have become tight partners in co-funding QSLA and co-chairing the QSLA Leadership Council
- **QSLA Data:** Mapped to strategic priority areas





Quality Counts California (QCC)

Quality Counts California (QCC)



2020-2023 Quality Counts California



Integrated Funding

Purpose: Quality improvement funds in one application over 3 years

Los Angeles County estimated 3-year allocation: \$60,598,489

This funding represents streamlining of existing funding with an annual *decrease* in LA County of \$5M

Co-applicants: First 5 LA and Los Angeles County Office of Education (LACOE)

Application Due: April 15, 2020 (non-competitive)

Related QCC Efforts



Preschool Development Grant Renewal
(PDG-R)



California Master Plan for Early Learning and Care



Early Learning and Care Workforce
Development Pathways Grant

2020-2028 First 5 LA Strategic Plan: Point of Inflection 2.0

Challenges on the Horizon

1. Planning, funding, and implementing quality improvement model in a short time frame
2. Making strategic decisions within the constraints of funding requirements
3. Designing for multiple incoming funding streams
4. QSLA program staff experience continuous changes in program models, which in turn create changes for providers



“Kids have potential to become great people in society when we give them a play-based environment where they are able to express, play, and build, where they are free to be creative. That’s my pride.”

- QSLA Provider