

**Douglas County School District  
Douglas Parent Advisory Council**

**C.C. Meneley Elementary School**

**1446 Muir Drive**

**Gardnerville, NV 89423**

**Monday, May 19, 2025**

**5:30 PM**

**Agenda**

**1. Call to Order**

A. Pledge of Allegiance

**2. Public Comment #1**

Public comment will be taken during this agenda item regarding any item appearing on the agenda. A sign-up sheet is provided and individuals may address the committee by indicating their desire to speak and the topic about which they will speak. The committee reserves the right to limit the amount of time that will be allowed for each individual to speak. (The time allotted is nontransferable for each speaker.) The committee is precluded from acting on items raised during Public Comment that are not already on the agenda. No action may be taken on a matter discussed under this item until the matter is included on an agenda as an item on which action may be taken. Public Comment #2 will provide an opportunity for public comment on any matter within the Committee's jurisdiction, control, or advisory authority. The Nevada Open Meeting Law prohibits the discussion of the character, conduct, or competency of any person without proper notice being given to that person.

**3. Review and Approval of January 28, 2025 Meeting Minutes (For Possible Action)**

**3**

Presenter: Shannon Brown, Executive Director of Education Services

**4. Work Session (Information, Discussion and for Possible Action)**

Presenter: Frankie Alvarado, Superintendent

A. Welcome and Introductions

B. Review and Input of the Strategic Plan

**6**

**5. Public Comment #2**

Public comment will be taken during this agenda item on any matter within the Council's jurisdiction, control, or advisory authority. No action may be taken on a matter discussed under this item until the matter is included on an agenda as an item on which action may be taken. A sign-up sheet is provided and individuals may address the committee by indicating their desire to speak and the topic about which they will speak. The committee reserves the right to limit the amount of time that will be allowed for each individual to speak. (The time allotted is nontransferable for each speaker.) The committee is precluded from acting on items raised during Public Comment that are not already on the agenda. No action may be taken on a matter discussed under this item until the matter is included on an agenda as an item on which action may be taken. The Nevada Open Meeting Law prohibits the discussion of the character, conduct, or competency of any person without proper notice being given to that person.

**6. Adjourn**

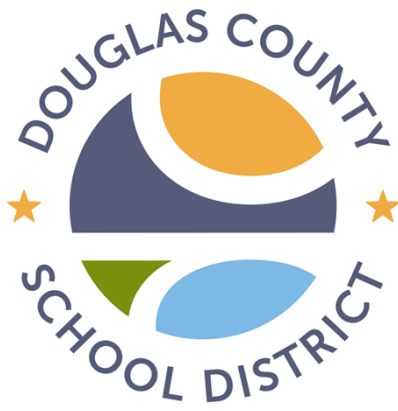
## 7. Notice

Notice to Individuals with Disabilities:

Members of the public who require special assistance or accommodations at a public meeting are asked to notify the District Administration at 1638 Mono Avenue, Minden, Nevada, 89423, or by calling 782-5134, so that such notification is received at least twenty-four (24) hours prior to the meeting. If copies of the complete agenda (and supporting materials) are desired in advance, they may be obtained at the District Office prior to the meeting. Please contact the District Office at 775-782-5134 or [terickso@dcsd.k12.nv.us](mailto:terickso@dcsd.k12.nv.us). Communication with the Committee as a unit may be either in writing, by personal appearance at a committee meeting, or by verbal communication through the District Superintendent.

In conformance with the Open Meeting Law, it is hereby noted that the agenda for the Douglas County School District Public Meeting has been posted at the following locations:

- Douglas County School District Office, Minden, NV
- District website: [www.dcsd.k12.nv.us](http://www.dcsd.k12.nv.us)
- State website: <https://notice.nv.gov/>



**Douglas County School District  
Douglas Parent Advisory Council Meeting**

Douglas High School  
1670 Highway 88  
Minden, NV 89423  
5:30 PM

*DRAFT  
Minutes  
1/28/2025*

**Minutes**

**PRESENT:**

**Trustees:**

Erin Miller

**Personnel:**

Frankie Alvarado, Superintendent  
Shannon Brown, Director of Education Services  
Blaine Spires, CCMES Principal  
Sarah Sparhawk, CVMS Assistant Principal  
Mike Rechs, DHS Principal  
Amy Carter, MES Assistant Principal  
Pam Gilmartin, JVES Principal  
Veronica Griffith, JVES Vice Principal

**Parent Representatives:**

Stephanie Christensen, CCMES Parent  
Andriene Sawyer, DHS and PWLMS Parent  
Taya Drew, MES Parent  
Kelly Hoffman, DHS Parent  
Lindsey Torres, DHS Parent  
Melissa Uppendahl CVMS Parent

*Meeting minutes are created and provided to the public in accordance with NRS 241.035. They are not a word-for-word transcript of the meeting. Audio and video of some meetings are maintained on the district website for public review.*

**1. Call to Order**

Mr. Brown called the meeting to order at 5:31 PM.

**A. Pledge of Allegiance**

Mr. Brown led the Pledge of Allegiance.

A flexible agenda was voted on and adopted.

**2. Public Comment #1**

### 1. Call to Order

Mr. Brown called the meeting to order at 5:31 PM.

### 2. Pledge of Allegiance

Mr. Brown led the Pledge of Allegiance.

A flexible agenda was voted on and adopted.

### 3. Public Comment #1

Stephanie Christianson voiced concerns about the level of academic rigor in the Gifted and Talented program and AP courses for students. While she appreciates the recognition they receive, she hopes for more academic rigor.

### 4. Approval of Previous Meeting Minutes

October 17th minutes were approved by Erinn Miller and seconded by all.

### 5. Work Session

#### Welcome & Introductions

Mr. Brown led the introductions of committee members.

#### Parent Feedback on Student-Led Conferences

Mixed feedback from attendees:

- One attendee found middle school conferences unhelpful due to the inability to meet with necessary teachers.
- Another felt that teachers contributed little but appreciated the enthusiasm from students.
- Some found it uncomfortable when sensitive topics were discussed.
- A student mentioned feeling put on the spot.
- One participant was unimpressed with the overall process.
- Amy Carter noted that attendance at PWLMS reached 54%, an increase from 36% the previous year. Nice to have so much family involvement.
- Blaine Spires also noted that CCMES had better parent and student attendance.
- One parent had a great conversation with her son at the elementary school level but not such a great conversation with her child who is at the secondary level.
- Mr. Alvarado and Mr. Brown thanked everyone for their participation. They emphasized that the purpose of LED Conferences is to enhance connectivity between students, parents, and educators while fostering open dialogue. The input gathered will be used to improve the process.

#### District Budget Review- Presented by Frankie Alvarado

- Before the presentation Mr. Alvarado stated that he believes that this is not an ongoing issue, that this is a one-year concern, and the focus will be on finding solutions.
- **Budget Cycle:** DCSD operates on a fiscal year starting July 1, 2024 and ends June 30, 2025. The state is currently working on a new and improved budget, but he is not sure when they will have that completed. Governor said he plans on increasing base funding by \$2000 per student. A state bill will outline our funding for 2026 and 2027. This Third Tuesday in May is when we present DCSD final budget for approval
- **Expenditures by Category:** A pie chart was displayed illustrating expenditures by category, including percentage breakdowns. Increasing
- Due to high projected costs, the ending balance is expected to fall short by \$900,000—over \$1 million in total. If this occurs, the state may issue a formal notice or assign a compliance officer. However, Mr. Alvarado believes this scenario is unlikely.
- **Revenue Trends and Ending Fund Balance Trends (2021-2025):** Reviewed district funding trends.
- **Enrollment Trends (2021-2025):** Declining enrollment impacting funding.
- **Pupil-Centered Funding Plan:**

- Funding categories: GT, ELL, At-Risk, Special Ed. It was asked if GT students are still funded after they complete GT. The answer from the state is no.
- A question was raised regarding whether the district continues to receive funding for students who were in the Gifted and Talented (GATE) program after they transition to 9th grade, where the GATE program is not available.
- **Response:**  
The district does not receive GATE-specific funding for students beyond 6th grade. However, students may still have access to advanced learning services, such as honors courses, Advanced Placement (AP) classes, and dual enrollment programs.
- No double funding for students in multiple categories.
- Discussion on testing and referral processes.
- **Budget Reality:**
  - Overstaffed by \$1M.
  - Long-term planning needed for grant-funded positions.
  - Rising costs due to insurance and PERS increases.
- **Budget Assumptions:**
- **Rising Costs (2020-2025)**
- **Legislative Session:**
  - NSEA pushing for ending fund balance to increase from 4% to 8.3%.
  - Monitoring potential new laws affecting education funding.
- **Budget Considerations:**
  - Grants will fund a full-time position next year.
  - Confident in maintaining budget for the upcoming year.
- **Projected Ending Balance:** Expected \$900,000 shortfall over \$1M. Possible state intervention with a compliance officer if the balance is not met.

**Strategic Plan Review**-Presented by Frankie Alvarado.

- The current Strategic Plan (2022-2027) remains in effect until 2027. Prior committee members will continue serving and will also work on recruiting parent representatives. Proposed amendments to the strategic plan will be discussed and planned in future meetings. Meetings will continue to be scheduled for 90 minutes.

**6. Public Comment #2**

- No additional public comments.

**7. Adjournment**

The meeting was adjourned at 5:31 PM.

**Approved:**

Shannon Brown  
Executive Director, Education Services

**Submitted by:**

Tandy Erickson  
Secretary, Education Services



**2022-2027**







Dear DCSD Community,

It is an honor to lead Douglas County School District, and on behalf of the educators of this great district, I am excited to present the 2022-2027 DCSD Strategic Plan. The DCSD Strategic Plan is a five-year roadmap for our school community which will help ensure our students excel and are prepared for college and/or career when they graduate from a DCSD high school. This plan was developed through a collaborative process that included parents, community members, business owners, members of higher education, school board trustees, teachers, administrators, supervisors, and support staff employees. This is a living plan that will require ongoing progress updates and reviews of the goals, objectives and action plans.

Douglas County School District has always prided itself as one of the top school districts in Nevada, and a district that competes nationally in terms of student achievement. The goal of the Strategic Plan is to continue to build on the solid foundation which has already been built. We believe in the importance of remaining focused on improving instruction and allocating the necessary resources to support our classrooms and career and technical (CTE) pathways. The DCSD Strategic Plan outlines the steps we will take to ensure every DCSD student is provided a high-quality education and leaves Douglas County School District prepared to achieve their life aspirations.

As is evident in the DCSD Strategic Plan, we will remain focused on our journey to modernize instruction and personalize learning through EPIC Learning. EPIC Learning is an instructional framework that is already well on its way in transforming instruction within the district. EPIC provides students voice and choice in their learning, providing students with meaningful and relevant opportunities, empowering both teachers and students, identifying priority standards, making assessment more meaningful, and ultimately, preparing DCSD students for the 22<sup>nd</sup> century. If you are fortunate to visit a DCSD classroom, you will see the hallmarks of an EPIC classroom, which include student voice, a transparency of learning, and student ownership. As a district, we have created an Instructional Model that is based on three pillars: 1) Be Learner Centered, 2) Create a Positive Culture, and 3) Provide Responsive Instruction. We truly believe in the need to empower, prepare, inspire, and connect will every student who enters our school system.

In closing, it's important to understand that no Strategic Plan can truly encompass every subject taught, nor every strategy available for reducing learning gaps or eliciting community support for our students and schools. There are other intangibles that are just as important as what we measure in the DCSD Strategic Plan; love of learning, the development of problem-solvers and critical thinkers, the building of good citizenship, fostering habits of health living, and much, much more. With that in mind, we expect our school community, educators, and staff to be open to innovation, and to keep students at the center of all we do. Having a Strategic Plan ensures that we will not lose sight of our purpose while we continue to expand our horizons.

Douglas County School District thanks you for your commitment to our students and schools! I look forward to working with you to make the Strategic Plan meaningful for our students and community.

My Best,

Keith Lewis, Superintendent

## DOUGLAS COUNTY SCHOOL DISTRICT

### 2021-22 STRATEGIC PLAN COMMITTEE MEMBERS

Member	Affiliation	Role
Baligad, Cade	Douglas County School District	CTE Coordinator/Parent
Bednar, Lindsey	Douglas County School District	Professional Learning Facilitator
Beronio, Denise	Douglas High School	Parent
Bourgeois, Annmarie	C.C. Meneley Elementary School	Parent
Brown, Shannon	Douglas County School District	Assistant Director - Education Services
Chichester, Ross	Douglas County School District	Board Clerk
Cronin-Mack, Rommy	Douglas County School District	Executive Director - Education Services
Dalpe, Kyle	Western Nevada College	President
Dedmon, Adam	Pau-Wa-Lu Middle School	Principal/Parent
Demus, Phil	Douglas County School District	Director of Facilities
Dwyer, Jeannie	Douglas County School District	Executive Director - Inclusive Education
Endter, John	Douglas County School District	Director of Information Technology
Estes, Susan	Douglas County School District	Director of Business Services
Foster, Jordy	Douglas County School District	Director of School Nutrition
Frazier, Brian	Douglas County School District	Executive Director - AGPM
Freeman, Jeanne	Carson City Health & Human Services	Public Health Preparedness Manager/Parent
Gilkerson, Linda	Douglas County School District	Board President
Gilmartin, Pam	Jacks Valley Elementary School	Principal
Girdner, Joe	Douglas County School District	Executive Director - Human Resources/Parent
Jackson, Heather	Douglas County School District	Board Member/Parent
Jezek, Cris	Douglas County School District	EPIC Instructional Coach
Kangas, Carey	Douglas County School District	Board Member
Lamb, Karen	DCPEA	President-Elect
Lehmann, Robbe	Douglas County School District	Board Member/Parent
Lewis, Keith	Douglas County School District	Superintendent/Parent
Linford, Brian	Douglas County School District	Director of Transportation
Magnotta, Tony	Douglas County School District	Board Member
McNeall, Susan	Scarselli Elementary School	Principal
Michalik, Vivian	Douglas County School District	EPIC Instructional Coach
Monochino, David	DCSSO	Vice-President
Nalder, Jen	Main Street Gardnerville	Program Director/Parent
Nalder, Susan	Douglas County School District	Professional Learning Facilitator
O'Donnell, Keeley	Zephyr Cove Elementary School	4th Grade Teacher
Rechs, Michael	Douglas High School	Principal/Parent
Reid, Amanda	Douglas County Parks & Recreation	Recreation Coordinator/Parent
Schnoll, Jessica	Zephyr Cove Elementary School	Parent
Summers, Kaycee	Minden Elementary School	Parent
Vasey, Shaunda	Gardnerville Elementary School	School Counselor/Parent
Walling, Marc	Lake Schools	Principal/Parent
Yankoskie, Wendi	Douglas County School District	Assistant Director - Inclusive Education

# DOUGLAS COUNTY SCHOOL DISTRICT



**Douglas County School District Named 2023 #1 School District in State of Nevada by Niche.com**

(This is the 2nd year in a row DCSD has been ranked #1)

**Our Mission:** We will continually grow as an innovative education community, committed to the learning of all.

**Our Vision:** We will inspire, empower, and prepare each learner to achieve his/her aspirations.

NSPF Star Ratings	
CCMES	★★★★
GES	★★★★
JVES	★★★
MES	★★★★
PHES	★★★★
SES	★★★★
ZCES	★★★
CVMS	★★★
PWLMS	★★★
AAHS	★
DHS	★★★★★
GWHS	★★★★



Douglas County School District - BY THE NUMBERS			
	2019-20	2020-21	2021-22
District Enrollment	5,786	5,385	5,383
In-Person Learning	5,786	4,528	5300
Online Learning	N/A	857	83
<b>764 Employees</b>			
<b>392 Certified</b>			
<b>13 Schools</b>			
Employee Retention Rate: 95% (Certified) and 90% (Classified)			
K-8 Student/Teacher Ratio	22:1	20:1	21:1
Per Pupil Expenditures	\$10,860	\$11,067	\$12,242
Avg. Daily Attendance	94.8%	94.6%	92.8%
Graduation Rate	91.3%	88.9%	84.5%
Transiency Rate	12.0%	25.3%	16.2%
Chronic Absenteeism	No Data	16.9%	22.6%

DCSD Budget Data			
	2019-20	2020-21	2021-22
Beginning Balance	\$7,854,847	\$7,081,871	\$8,463,919
Revenue	\$53,310,180	\$55,012,149	\$59,498,571
Expenditures	-\$54,083,156	-\$53,630,101	-\$56,403,638
Ending Balance	\$7,081,871	\$8,463,919	\$11,558,852



EducationWeek Quality Counts - Nevada Rankings			
Success Criteria	2019-20	2020-21	2021-22
K-12 Achievement	18th	18th	Rankings suspended due to COVID-19
Chance of Success	50th	50th	
School Finance	48th	49th	
Overall	49th	50th	

Douglas County Summative Assessment Data				
		2019-20	2020-21	2021-22
ELA	SBAC-Grades 3-8 % Proficient	No Data	50.9%	48.2%
	SBAC-Grades 3-8 State Ranking	N/A	3rd	3rd
	ACT-Grade 11 % Proficient	55.5%	51.8%	52.1%
Math	SBAC-Grades 3-8 % Proficient	No Data	37.9%	34.9%
	SBAC-Grades 3-8 State Ranking	N/A	3rd	4th
	ACT-Grade 11 % Proficient	35.6%	26.4%	25.5%
Science	ACT-Grade 11 State Ranking	1st	2nd	3rd
	SBAC-Grades 5-8 % Proficient	No Data	37.6%	38.7%
	SBAC-Grades 5-8 State Ranking	N/A	1st	3rd
	Grades 9-10 % Proficient	No Data	38.2%	27.1%
Grades 9-10 State Ranking	N/A	1st	2nd	



**Nevada's Traditional HS**  
**Whittell High**  
 9th of 111  
 Top 7% Nationally  
**Douglas High**  
 10th of 111  
 Top 17% Nationally

2022 Distinguished Employees of the Year	
Educator	Amy Carter
Support Staff	Stephanie Schieck
School Counselor	Juan Quijas
Trainer/Service Provider	Cris Jezek
Classified Supervisor	Jennifer Tyndall
Site Administrator	Susan McNeill

EPIC Learning Implementation Stage	1	2	3	4	5	6	7
	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

ACT Composite Scores	AAHS	DHS	GWHS	State
	2021-22	13.9	18.1	17.0
2020-21	14.5	18.6	19.8	17.3
2019-20	16.3	19.2	18.5	17.8

Advanced Placement Assessment Data						
AP Tests Taken	Tests Passed		% Passed			
	DHS	GWHS	DHS	GWHS	DHS	GWHS
2021-22	397	64	278	35	70.0%	54.7%
2020-21	399	61	298	35	74.7%	57.4%
2019-20	434	74	341	41	78.6%	55.4%

MAP Assessment Data				
% Meeting Fall to Spring Expected Growth				
Grade	2020-21		2021-22	
	Math	Read	Math	Read
K	58.9%	22.9%	52.0%	59.6%
1st	68.2%	16.4%	58.0%	50.0%
2nd	75.9%	27.1%	54.5%	62.1%
3rd	77.3%	51.9%	50.9%	53.2%
4th	67.2%	48.2%	47.6%	47.9%
5th	73.3%	49.3%	43.2%	55.6%
6th	61.1%	47.9%	36.9%	50.4%
7th	47.4%	52.7%	37.9%	62.3%
8th	58.6%	53.4%	49.5%	64.6%

Graduation Data		
Diploma Type		
Diploma Type	20-21	21-22
Standard	184	189
Advanced	179	106
Adult	6	15
College/Career	30	85
Completers		
Adjusted	8	4
HSET/GED	12	17

DCSD Summative Assessments vs. National Scores								
Year	DCSD		Massachusetts		New Jersey		Connecticut	
	Math	ELA	Math	ELA	Math	ELA	Math	ELA
21-22	34.9%	48.2%	39.0%	41.0%	34.5%	48.8%	40.0%	49.1%
20-21	38.0%	50.9%	33.4%	46.0%	No Data	No Data	No Data	No Data



EMPOWER ★ PREPARE ★ INSPIRE ★ CONNECT

Deployed Chromebooks devices for all DCSD students, Constructed Fiber connection from PHES to the Airport Network Center, Installed Bus Wifi on multiple school buses, Installed 160 interactive panels in classrooms, Increased



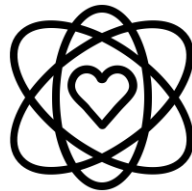
**We will inspire, empower, and prepare each learner to achieve his/her aspirations.**

### **Our Vision**



**We will continually grow as an innovative education community, committed to the learning of all.**

### **Our Mission**



### **Our Core Beliefs**

- We believe all children can learn, and we can teach all children.
- We believe student needs are the primary factor in all decision-making.
- We believe open, honest and accurate communication is critical to understanding and success.
- We believe all curriculum must be appropriate, challenging, and meaningful; with a focus on our goal to become EPIC.
- We believe in providing a variety of opportunities for students to learn marketable skills.
- We believe every effort must be made to promote student success.
- We believe we must always be fiscally responsible.
- We believe in actively pursuing interactions among schools, students, staff, parents and community.
- We believe we must ensure a safe, disciplined, and positive learning environment where all are valued, respected and encouraged to contribute.
- We believe high standards and excellence in performance should be expected from all staff and students.
- We believe in the value of staff training to achieve our goals and objectives.
- We believe in the importance of publicly reporting progress toward achievement of our goals and acting on that information.
- We believe current research and technology must be used to provide instruction to students
- We believe in the importance of providing our students effective district and school leadership.



## Student Success with Opportunity & Access

### Goal 1

Every classroom will provide equitable access to rigorous, relevant, and personalized learning opportunities. Each Douglas County School District graduate will be prepared for their life aspirations to include a college or career pathway.

### Objective 1

Set high expectations and challenge students with rigorous, personalized, inclusive, and blended learning opportunities.

- Action Step 1** Continue the implementation of EPIC Learning as a means to modernize instruction and personalize learning in all Pre-K - 12 classrooms and content areas.
- Action Step 2** Support implementation of EPIC Learning through the use of Instructional Coaches.
- Action Step 3** Develop a DCSD Portrait of a Learner and align Pre-K through 12th grade.
- Action Step 4** Create learning progressions or proficiency scales in all Pre-K - 12 classrooms and content areas.
- Action Step 5** Create common assessments, aligned to proficiency scales, in all Pre-K - 12 classrooms and content areas.
- Action Step 6** Create and maintain Multi-Tiered Systems of Support (MTSS) teams at all sites.

## **Objective 2**

### **Foster a safe, positive, and trusting learning environment.**

- Action Step 1**      **Embed social and emotional learning in all Pre-K-12 classrooms and content areas.**
- Action Step 2**      **Develop and expand mental health networks across the school community.**
- Action Step 3**      **Restorative practices will be implemented intentionally and systematically to create a culture of dignity, respect, accountability and fairness.**
- Action Step 4**      **Create and maintain Multi-Tiered Systems of Support (MTSS) teams at all sites.**
- Action Step 5**      **Student & Staff Recognition**
- Action Step 6**      **Continuously evaluate and take proactive steps to ensure campus safety and security.**

## **Objective 3**

### **Increase student preparation for college and/or career pathways.**

- Action Step 1**      **Provide and expand various workplace experience opportunities Pre-K - 12 through Career & Technical Education (CTE)**
- Action Step 2**      **Promote and Support increased participation in dual enrollment course work through the Jump Start Program.**
- Action Step 3**      **Promote “careers” Pre-K through 12th grade through career days, CTE field trips, and after-school mini-programs.**
- Action Step 4**      **Increase school and business community connections.**
- Action Step 5**      **Develop a student interest survey to inform student graduation plans.**
- Action Step 6**      **Develop a middle school elective wheel with a focus on career & technical education.**
- Action Step 7**      **Increase Career & Technical Education offerings through use of CLNA.**



## Goal 2

# Highly-Qualified Personnel

**Recruit, retain, and develop high-qualified personnel**

### Objective 1

**Provide a compensation package that is competitive with other school districts in the region.**

- Action Step 1** Continually evaluate salaries and benefits to ensure comparability with surrounding districts.
- Action Step 2** Evaluate current personnel policies to reduce/remove barriers for hiring.
- Action Step 3** Pursue non-monetary incentives
- Action Step 4** Create a flexible insurance plan that minimizes cost to employees.

### Objective 2

**Recruit and recommend highly-skilled and highly-qualified applicants to be hired by the Douglas County School District.**

- Action Step 1** Support state efforts to reduce barriers for qualified individuals to enter the education profession.
- Action Step 2** Modernize recruiting practices
- Action Step 3** Develop a “profile of a teacher” to identify and recruit highly qualified staff.
- Action Step 4** Increase outreach and develop partnerships to/with local colleges/universities
- Action Step 5** Facilitate engagement with local business/organizations to recruit teachers/families to the local area.
- Action Step 6** Continue to pursue and create affordable housing opportunities for employees.
- Action Step 7** Annual celebration and recognition programs

### **Objective 3**

**Provide support for new staff through a comprehensive induction plan.**

- Action Step 1**      **Maintain level-one and level-two professional development to all new DCSD certified staff.**
- Action Step 2**      **Maintain Leadership Academy to support the development of new and aspiring administrators.**
- Action Step 3**      **Maintain (or improve) mentoring opportunities for teachers and administrators.**
- Action Step 4**      **Implement the STEDI training program for all DCSD substitute employees.**
- Action Step 5**      **Develop professional development opportunities/training for new classified employees.**

### **Objective 4**

**Continue to provide effective, evidence-based, and differentiated professional learning opportunities tied directly to school and district improvement plans.**

- Action Step 1**      **Maintain level-one and level-two professional development to all new DCSD certified staff.**
- Action Step 2**      **Maintain Leadership Academy to support the development of new and aspiring administrators.**
- Action Step 3**      **Maintain (or improve) mentoring opportunities for teachers and administrators.**
- Action Step 4**      **Learning Forum**
- Action Step 5**      **Peer-2-Peer Training**
- Action Step 6**      **PDC Training**
- Action Step 7**      **Professional Learning Community Time**
- Action Step 8**      **EPIC Instruction Model – Roadmaps to guide site-based professional development**

**Add Marketing/Website**

**Expand postings of job vacancies**

**Salary Adjustments - Hard to Fill/Special Education/CTE**



## Operations Management

### Goal 3

Create responsive, effective, and integrated operations to sustain district initiatives, enable continuous improvement in educational programs, and achieve organizational success.

### Objective 1

Provide sound, responsible financial stewardship through the management and maintenance of adequate financial reserves.

- Action Step 1** Maintain and evaluate internal controls and procedures.
- Action Step 2** Train, develop, and mentor administrators regarding budgeting and financial policy
- Action Step 3** Annually train and review Education Department General Administrative Regulations
- Action Step 4** Align growth of total payroll and employee benefit costs to the growth of permanent revenue sources
- Action Step 5** End each fiscal year with a four percent ending fund balance

### Objective 2

Ensure the alignment of resources to meet district strategic goals.

- Action Step 1** Align growth of total payroll and employee benefit costs to the growth of permanent revenue sources
- Action Step 2** Use the strategic plan to guide annual budget development, program review and new program adoption cycles
- Action Step 3** Perform annual needs assessment and prioritize funding to support identified needs
- Action Step 4** Create a budget for district marketing and community outreach programs

### **Objective 3**

**Increase support for educational programs and strategic goals by leveraging community and fiscal partnerships.**

- Action Step 1**    **Seek grant funding sources to supplement general fund revenues that support educational programs and priorities**
- Action Step 2**    **Continue to strengthen ties with community organizations and businesses**
- Action Step 3**    **Pursue and develop partnerships with community organizations and businesses that support the improvement of Career and Technical Education programs**

### **Objective 4**

**Create effective and efficient operational procedures and systems responsive to the needs of our students, staff and stakeholders.**

- Action Step 1**    **Review and update the student activity manual**
- Action Step 2**    **Continue to work with Pool/Pact to audit policy, procedures and school safety plans**
- Action Step 3**    **Annually evaluate operational procedures and systems with input from stakeholders**

### **Objective 5**

**Maintain and improve facilities to provide high-quality and safe learning environments.**

- Action Step 1**    **Prioritize facility needs in order of priority of health and safety, property preservation, and facility upgrades.**
- Action Step 2**    **Develop a ten-year capital improvement plan.**
- Action Step 3**    **Seek funding opportunities for innovative and proactive technology and facility upgrades**
- Action Step 4**    **Continue to improve the safety of all facilities based on annual vulnerability assessments**



## Goal 4

# Community Engagement

**Strengthen family, school, and community partnerships through clear and consistent communication. Provide meaningful feedback and input opportunities toward continuous improvement efforts.**

## Objective 1

**Schools and facilities will be safe and inviting places for families, staff, and the community.**

- Action Step 1** Continue to improve the safety of all facilities based on annual vulnerability assessments
- Action Step 2** Provide inclusive, family friendly events at all sites.
- Action Step 3** Communicate and provide volunteer opportunities for parents and community members

## Objective 2

**Build relationships with families to strengthen understanding of state standards, student progress, and the importance of teachers and families working together.**

- Action Step 1** Provide an education outreach program for parents and community members.
- Action Step 2** Provide opportunities for student led conferences to discuss student growth and progress.
- Action Step 3** Update the DCSD website to include Nevada Academic Standards, course offerings, and assessments
- Action Step 4** Organize and advertise family events
- Action Step 5** Develop a marketing plan that continually updates and communicates school district events, changes, and successes with the school community

### Objective 3

**Coordinate with community resources to support student growth and development.**

- Action Step 1** Provide parent coaching and resources to support their ability and knowledge base of child development and to address mental health and other parenting concerns
- Action Step 2** Partner with WNC to support dual credit opportunities for students.
- Action Step 3** Develop a two-way partnership with community businesses to provide student internship opportunities while supporting

### Objective 4

**Highlight student achievements and school events through a multitude of media outlets.**

- Action Step 1** Improve district and school websites.
- Action Step 2** Create a mobile application to support easy use and access to information

### Objective 5

**Create additional opportunities for students and staff to make a positive impact on the community.**

- Action Step 1** Create a district wide and site-specific calendar of events
- Action Step 2** Provide new classes and workshops that supplement the needs of the community through surveys
- Action Step 3** Provide and promote community service opportunities for students in Douglas County School District
- Action Step 4** Increase participation of DCSD staff in local events (ie Festivals, Parades, Markets, etc.)

# DOUGLAS COUNTY SCHOOL DISTRICT

## SWOT ANALYSIS SUMMARY

A Summary of the SWOT Analysis conducted with the Strategic Planning Committee

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>▪ <b>Staff Development</b> <ul style="list-style-type: none"> <li>▪ New teacher training</li> <li>▪ Leadership Academy</li> </ul> </li> <li>▪ <b>Long Range Vision for EPIC learning</b> <ul style="list-style-type: none"> <li>▪ Personalizing instruction/learning and modernizing the learning experience</li> <li>▪ Proactive district in vision and planning</li> <li>▪ Focused/intentional planning</li> <li>▪ High expectations for student achievement</li> <li>▪ Holistic education (arts, music, PE at all levels)</li> </ul> </li> <li>▪ <b>Technology Integration</b></li> <li>▪ <b>Geographical Location</b> <ul style="list-style-type: none"> <li>▪ Desirable Location to Live</li> <li>▪ Community support</li> </ul> </li> <li>▪ <b>Communication</b> <ul style="list-style-type: none"> <li>▪ Accessibility to leadership</li> </ul> </li> <li>▪ <b>Staff Retention</b></li> <li>▪ <b>Inclusive Practices</b></li> </ul>	<ul style="list-style-type: none"> <li>▪ <b>Marketing</b> <ul style="list-style-type: none"> <li>▪ Communicating expectations</li> <li>▪ Why EPIC?</li> <li>▪ Reach all residents of Carson Valley and Lake</li> </ul> </li> <li>▪ <b>Shortage of Resources</b> <ul style="list-style-type: none"> <li>▪ Mental health</li> </ul> </li> <li>▪ <b>Parent Engagement</b></li> <li>▪ <b>Accountability</b> <ul style="list-style-type: none"> <li>▪ Data awareness</li> <li>▪ Nevada School Performance Framework (NSPF)</li> </ul> </li> <li>▪ <b>Consistency in Grading</b></li> <li>▪ <b>Age of Facilities</b></li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>▪ <b>CTE</b> <ul style="list-style-type: none"> <li>▪ Connect with community/employers</li> </ul> </li> <li>▪ <b>Student Achievement</b></li> <li>▪ <b>Improving Grading Practices</b> <ul style="list-style-type: none"> <li>▪ What is the meaning of a grade?</li> </ul> </li> <li>▪ <b>Redesigning and Personalizing Instructional Practices</b> <ul style="list-style-type: none"> <li>▪ Modes of instruction</li> </ul> </li> <li>▪ <b>Employee Retention Practices</b> <ul style="list-style-type: none"> <li>▪ Recruitment</li> <li>▪ Staff support</li> <li>▪ Training</li> <li>▪ Mentorship</li> <li>▪ Team building/Induction</li> </ul> </li> <li>▪ <b>Re Engage with Community</b> <ul style="list-style-type: none"> <li>▪ Volunteers in our schools</li> <li>▪ Guest Speakers</li> </ul> </li> <li>▪ <b>Keep up with Technology</b></li> <li>▪ <b>Develop Sense of Service</b></li> <li>▪ <b>Declining Enrollment</b></li> </ul>	<ul style="list-style-type: none"> <li>▪ <b>School Funding (PCFP)</b> <ul style="list-style-type: none"> <li>▪ Competitive salaries</li> <li>▪ Resources</li> </ul> </li> <li>▪ <b>Misinformation</b> <ul style="list-style-type: none"> <li>▪ Propagation of misinformation</li> </ul> </li> <li>▪ <b>Mental Health</b> <ul style="list-style-type: none"> <li>▪ Students</li> <li>▪ Staff</li> </ul> </li> <li>▪ <b>Staffing</b> <ul style="list-style-type: none"> <li>▪ Low interest in education as a career option</li> </ul> </li> <li>▪ <b>Availability of Affordable Housing in Carson Valley</b></li> <li>▪ <b>Declining Enrollment</b></li> </ul>



# DOUGLAS COUNTY SCHOOL DISTRICT

## OPEN RESPONSE QUESTIONS

### Q - What should a DCSD diploma prepare our students to achieve?

- **College and/or career readiness**
- **Competitive in workforce**
  - Local and global
- **Basic life skills**
- **EPIC Learning**
  - [Portrait of a graduate](#) - Build within
- **Sense of service**
- **Financial literacy**

### Q - What is student success, and what are examples of it in DCSD?

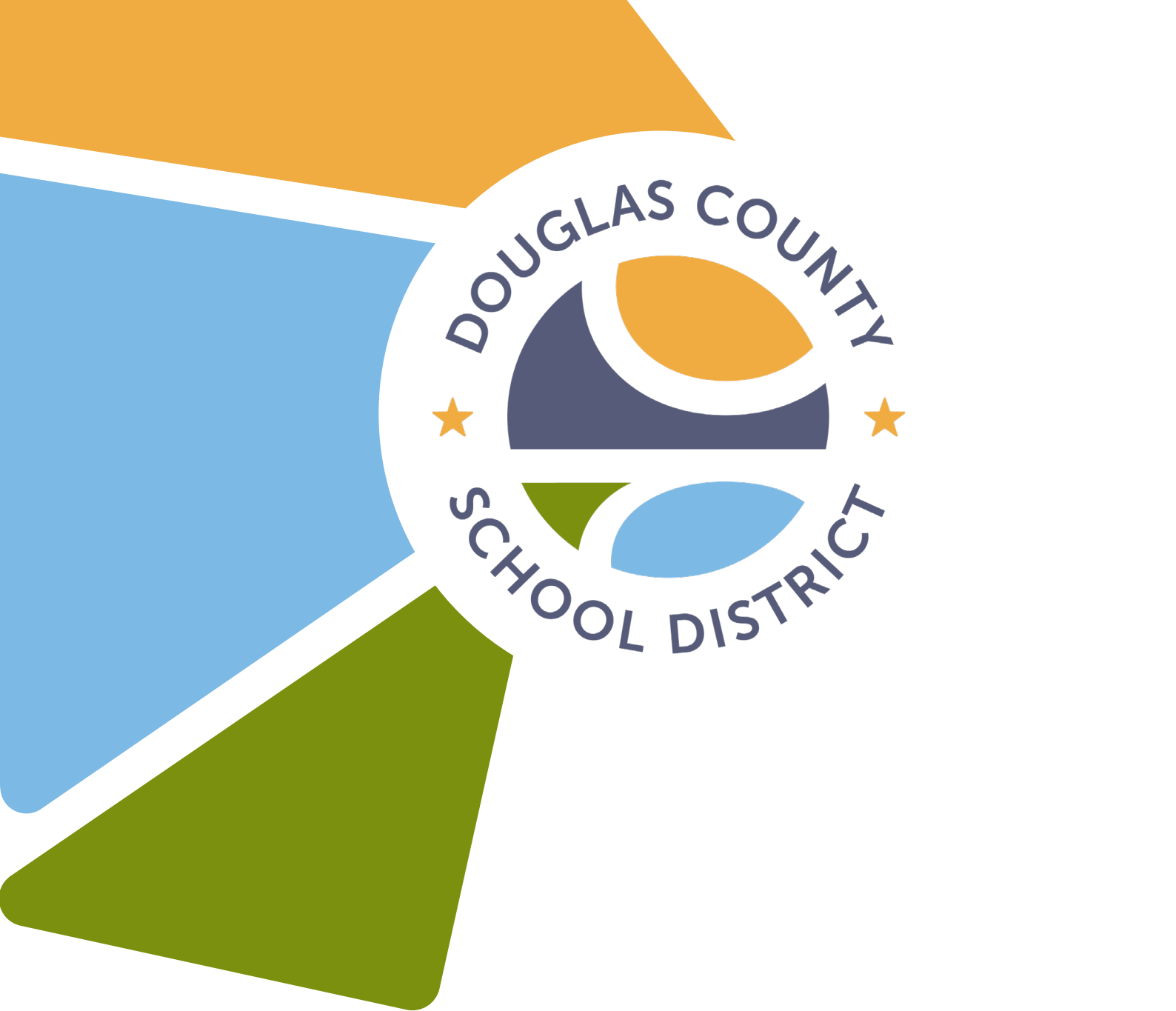
- **Graduation**
- **Student achievement and growth**
- **Employability skills**
- **Engaged in learning**
  - Badge books
  - Voice and choice
  - Participation
- **Soft skills/life skills**
  - Independence
- **Recognition/Awards/Honors**
- **Student engagement in academic planning/leveraging**

### Q - If money and resources were no object, what would you like to see the District provide our students?

- **Increase mental health services**
- **Health clinic for students/families/staff**
- **Teacher housing**
- **Expand extra and co-curricular opportunities**
- **Flexible schedule**
- **Increased salaries and benefits**
- **Expansion of facilities**
  - Auditorium
  - Athletic facility
  - STEM center
- **Expand extra and co-curricular after school activities/opportunities**
- **Replacement/renovate existing facilities**
- **Specialized pathways**
  - Magnet schools
- **Pre-K for all**
- **Foreign Language offered K-12**
- **Lower student/teacher ratios**
- **No student fees**
- **Diverse learning opportunities**
  - Utilizing diverse resources
  - Global resources

**Q - What other questions do we need to talk about?**

- **How do we build opportunities for relationships with families?**
- **How do we give students skills to deal/thrive in a digital world?**
- **How do we balance and manage screen time?**
- **How to balance digital citizenship in home and school?**
- **How do we create consistency throughout the district with all initiatives?**
- **How do we effectively communicate across multiple platforms?**
- **How do we support parents?**
- **How do we ensure kids don't get left behind?**
- **How do we get all kids on path to success?**
- **How do we transition parent involvement to parent engagement?**
  - Involvement - Doing to
  - Engagement - Doing with
- **How do we celebrate student success?**
- **How do we provide opportunities for all students?**
- **How do we ensure unbiased (cultural/economic/religious/gender) views and practices in our classrooms/schools?**



# **STRATEGIC PLAN**

**2022-2027**

# WELCOME LETTER

# CONTENT

**Frankie Alvarado**  
Superintendent



Dear Douglas County School District Community,

As we move forward into the final two years of our strategic plan, I want to take a moment to express gratitude for the collaborative efforts that have shaped this prioritization process. Through the input of students, teachers, administrators, and parents, and with the district leadership team reviewing and identifying unfinished actions and objectives, we have refined our direction to ensure that our schools continue to provide the highest quality education and opportunities for every student.

With the support of the Board of Education, we will prioritize Goal 1: Student Success with Opportunity & Access as the foundation for student outcomes. Our district budget and resources will be allocated to support positions, programs, and initiatives that directly enhance student achievement. While we work diligently to accomplish outstanding progress on unfinished goals, actions, and objectives, our focus will remain centered on improving key areas critical to high-quality teaching and learning.

**Key Areas of Focus:**

- Teaching and Learning Framework
- Multi-Tiered Systems and Supports (MTSS)
- Career and Technical Education (CTE)

Our district and school site leadership teams will implement distributive leadership and shared decision-making models, reinforcing collaboration and accountability. We will actively solicit parent and student voices, incorporating diverse perspectives to foster an educational experience tailored to our students' needs. We will conduct a comprehensive review of school-based practices to ensure every child experiences a safe, respectful, and engaging learning environment.

Our educators will have a continual focus on delivering aligned and rigorous academic content through a personalized learning approach. With a shared commitment to teaching and learning, we will ensure our schools remain places where students thrive, educators inspire, and our community grows together.

*Frankie Alvarado*

Frankie Alvarado, Superintendent

01

**WELCOME LETTER**

02

**CONTENT**

03

**OUR MISSION & VISION**

04

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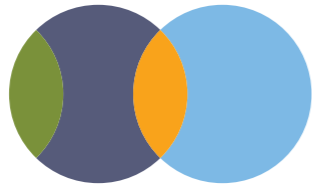
**GOAL 3 - Operations Management**

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**GOAL 4 - Community Engagement**

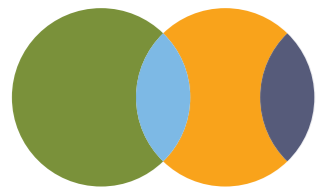


## Our Mission



*We will continually grow as an innovative educational community committed to the learning of all.*

PENDING REVIEW



## Our Vision

*We will inspire, empower, and prepare each learner to achieve his/her life aspirations.*

PENDING REVIEW



## Our Values

Integrity, Relationships, Empathy, Collaboration, Compassion, Shared Leadership, Communication, Respect, Responsibility, Accountability, Safety

## Our Core Beliefs

- We believe all children can learn, and we can teach all children.
- We believe student needs are the primary factor in all decision-making.
- We believe open, honest and accurate communication is critical.
- We believe all curriculum must be age appropriate, rigorous, and meaningful; with a focus on our goal to empower, prepare, inspire, and connect with all learners.
- We believe in providing a variety of opportunities for students to learn lifelong skills.
- We believe every effort must be made to promote student success.
- We believe we must always be fiscally responsible.
- We believe in actively pursuing interactions among schools, students, staff, parents and community.
- We believe we must ensure a safe, disciplined, and positive learning environment where all are valued, respected and encouraged to contribute.
- We believe all staff and students should be held to high standards.
- We believe in the value of sustained professional development to achieve our goals and objectives.
- We believe in the importance of reporting accurate progress toward achievement of our goals and being responsive to the data.
- We believe in a collective responsibility for student and staff success.
- We believe in the importance of providing our students effective district and school leadership.

# GOAL OVERVIEW

## GOAL 01

### Student Success with Opportunity & Access

Every classroom will provide equitable access to rigorous, relevant, and personalized learning opportunities. Each Douglas County School District graduate will be prepared for their life aspirations to include a college or career pathway.

## GOAL 02

### Highly-Qualified Personnel

Recruit, retain, and develop high-qualified personnel

### Operations Management

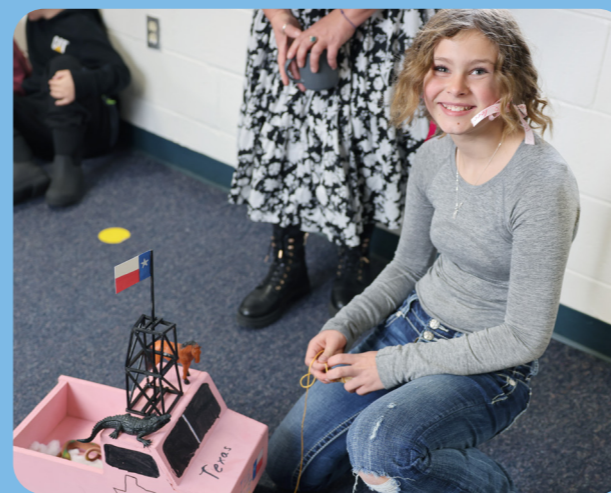
Create responsive, effective, and integrated operations to sustain district initiatives, enable continuous improvement of educational programs, and achieve organizational success.

## GOAL 03

### Community Engagement

Strengthen family, school, and community partnerships through clear and consistent communication. Provide meaningful feedback and input opportunities toward continuous improvement efforts.

## GOAL 04



# GOAL 1 *Student Success with Opportunity & Access*

## GOAL 01

### Student Success with Opportunity & Access

Every classroom will provide equitable access to rigorous, relevant, and personalized learning opportunities. Each Douglas County School District graduate will be prepared for their life aspirations to include a college or career pathway.

#### OBJECTIVE 1

**Set high expectations and challenge students with rigorous, personalized, inclusive, and blended learning opportunities.**

- Action Step 1** Continue the implementation of EPIC Learning as a means to modernize instruction and personalize learning in all classrooms and content areas.
- Action Step 2** Support implementation of EPIC Learning through the use of Instructional Coaches.
- Action Step 3** Develop a DCSD Portrait of a Learner.
- Action Step 4** Create learning progressions in all classrooms and content areas.
- Action Step 5** Create common assessments, aligned to learning progressions, for all grade levels and content areas.
- Action Step 6** Create and maintain Multi-Tiered Systems of Support teams in all schools.

#### OBJECTIVE 2

**Foster a safe, positive, and trusting learner-centered environment.**

- Action Step 1** Embed social and emotional learning in all classrooms.
- Action Step 2** Develop and expand mental health and community partnerships.
- Action Step 3** Implement restorative practices to create a culture of dignity, respect, accountability, and fairness.
- Action Step 4** Create and maintain Multi-Tiered Systems of Support teams in all schools.
- Action Step 5** Acknowledge, honor, and connect with students and staff.
- Action Step 6** Be proactive and continuously evaluate safety and security.

#### OBJECTIVE 3

**Increase student preparation for college and/or career pathways.**

- Action Step 1** Provide and expand workplace experience opportunities for all students.
- Action Step 2** Promote and support increased participation in dual enrollment course work and programs.
- Action Step 3** Increase opportunities for career exploration for all students.
- Action Step 4** Increase school and business community connections.
- Action Step 5** Develop a student interest survey to inform their Student Learner Profile and post-secondary plans.
- Action Step 6** Expand career & technical education electives at the middle school level.
- Action Step 7** Increase Career & Technical Education offerings through the use of Comprehensive Local Needs Assessment (CLNA).
- Action Step 8** Support students in the development of individualized educational pathways aligned to their life aspirations.

## GOAL 02 **Highly-Qualified Personnel** Recruit, retain, and develop high-qualified personnel

### OBJECTIVE 1

#### Provide a compensation package that is competitive with other school districts in the region.

- Action Step 1** Continually evaluate salaries and benefits to ensure comparability with surrounding districts.
- Action Step 2** Evaluate current personnel policies to reduce barriers for hiring.
- Action Step 3** Maintain an insurance plan that minimizes cost to employees.

### OBJECTIVE 2

#### Recruit and retain skilled and qualified candidates.

- Action Step 1** Support state efforts to reduce barriers for qualified individuals to enter the education profession.
- Action Step 2** Modernize our recruiting practices.
- Action Step 3** Develop a “Profile of an Educator” to identify highly qualified staff.
- Action Step 4** Increase outreach and develop partnerships with institutions of higher education to expand internship opportunities.
- Action Step 5** Increase engagement with businesses and organizations to recruit teachers and families to Douglas County.
- Action Step 6** Continue to pursue affordable housing opportunities for employees.
- Action Step 7** Acknowledge, honor, and connect with staff.

### OBJECTIVE 3

#### Provide support for new staff through a comprehensive induction program.

- Action Step 1** Maintain level-one and level-two professional development for all new DCSD certified staff.
- Action Step 2** Improve and maintain mentoring opportunities for teachers and administrators.
- Action Step 3** Implement the STEDI Training Program, through the Substitute Training Institute of Utah State University, for all DCSD substitute employees.
- Action Step 4** Develop professional development opportunities for new classified employees.

### OBJECTIVE 4

#### Provide professional learning opportunities tied directly to school and district improvement plans.

- Action Step 1** Maintain the Leadership Academy to support the development of new and aspiring leaders.
- Action Step 2** Provide opportunities for employees to share, develop, and enhance instructional and professional practices through district-provided training and professional learning communities.
- Action Step 3** Provide additional professional learning opportunities designed to support diverse learners to include students with disabilities and English learners.

# GOAL 3 *Operations Management*

## GOAL **Operations Management**

03

Create responsive, effective, and integrated operations to sustain district initiatives, enable continuous improvement of educational programs, and achieve organizational success.

### OBJECTIVE 1

**Provide sound, responsible financial stewardship through the management and maintenance of adequate financial reserves.**

- Action Step 1** Maintain and evaluate internal controls and procedures.
- Action Step 2** Train administrators regarding budgeting and financial policy.
- Action Step 3** Annually review Education Department General Administrative Regulations (EDGAR).
- Action Step 4** Align growth of total payroll and employee benefit costs to the growth of permanent revenue sources.

### OBJECTIVE 2

**Ensure the alignment of resources to meet district strategic goals.**

- Action Step 1** Use the strategic plan to guide annual budget development, program review, and new program adoption cycles.
- Action Step 2** Perform annual needs assessment and prioritize funding to support identified needs.
- Action Step 3** Create a budget for district marketing and community outreach programs.

### OBJECTIVE 3

**Increase support for educational programs and strategic goals by leveraging community and fiscal partnerships.**

- Action Step 1** Seek grant funding sources to supplement general fund revenues that support educational programs and priorities.
- Action Step 2** Continue to develop partnerships with community organizations and businesses.

### OBJECTIVE 4

**Create effective and efficient operational procedures and systems responsive to the needs of our students, staff, and stakeholders.**

- Action Step 1** Review and update the student activity manual.
- Action Step 2** Continue to work with Pool/Pact to audit policy, procedures and school safety plans.
- Action Step 3** Annually evaluate operational procedures and systems with input from stakeholders.

### OBJECTIVE 5

**Maintain and improve facilities to provide high-quality and safe learning environments.**

- Action Step 1** Prioritize facility needs with an emphasis on health and safety, property preservation, and facility upgrades.
- Action Step 2** Develop a five-year capital improvement plan.
- Action Step 3** Seek funding opportunities for innovative and proactive technology and facility upgrades.
- Action Step 4** Continue to improve the safety of all facilities based on an annual vulnerability assessment.

# GOAL 4 *Community Engagement*

## GOAL 04

### Community Engagement

Strengthen family, school, and community partnerships through clear and consistent communication. Provide meaningful feedback and input opportunities toward continuous improvement efforts.

#### OBJECTIVE 1

**Schools and facilities will be safe and inviting places for families, staff, and the community.**

- Action Step 1** Continue to improve the safety of all facilities based on annual vulnerability assessment.
- Action Step 2** Provide family friendly events at all sites.
- Action Step 3** Communicate and provide volunteer opportunities for parents and community members.

#### OBJECTIVE 2

**Build relationships with families to strengthen understanding of state standards, student progress, and the importance of teachers and families working together.**

- Action Step 1** Expand education outreach activities for parents and community members.
- Action Step 2** Provide opportunities for student led conferences to discuss student growth and progress.
- Action Step 3** Update the district website to include Nevada Academic Standards, course offerings, and assessments.
- Action Step 4** Organize and advertise family events.
- Action Step 5** Develop a marketing plan that continually updates and communicates school district events, changes, and successes with the school community.

#### OBJECTIVE 3

**Coordinate with community stakeholders to support student growth and development.**

- Action Step 1** Provide parent coaching and resources to support their ability and knowledge base of child development and to address mental health and other parenting concerns.
- Action Step 2** Partner with Western Nevada College to support dual credit opportunities for students.
- Action Step 3** Develop partnerships with community businesses to provide workplace and student internship opportunities.

#### OBJECTIVE 4

**Highlight student achievements and school events through a multitude of media outlets.**

- Action Step 1** Redesign district and school websites.
- Action Step 2** Create a mobile application to support easy use and access to information.
- Action Step 3** Create a social media presence for all school sites.

#### OBJECTIVE 5

**Create additional opportunities for students and staff to make a positive impact on the community.**

- Action Step 1** Create both a district wide and site-specific calendar of events.
- Action Step 2** Provide new classes and workshops that supplement the needs of the community through a needs assessment survey.
- Action Step 3** Provide and promote community service opportunities for students.
- Action Step 4** Encourage participation of district staff in local events (i.e. Festivals, Parades, Markets, etc.).
- Action Step 5** Explore the development of a district-wide peer mentoring program.

# FOCUS AREA 1

# GOAL 4 IN ACTION

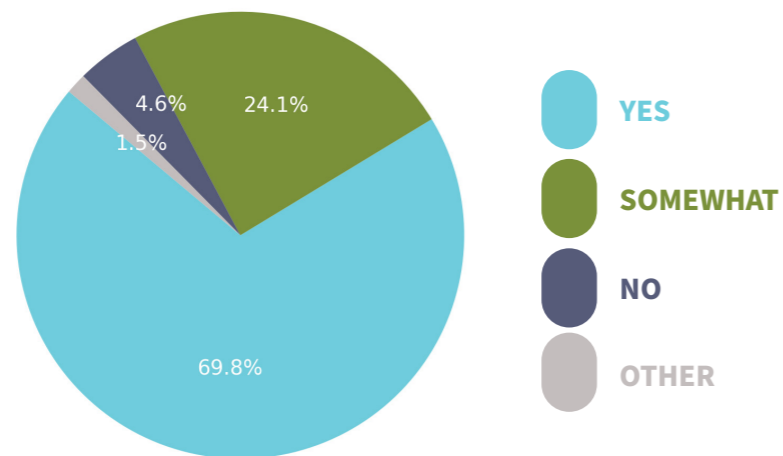
## OBJECTIVE 1

**Schools and facilities will be safe and inviting places for families, staff, and the community.**

**Action Step 3** Communicate and provide volunteer opportunities for parents and community members.

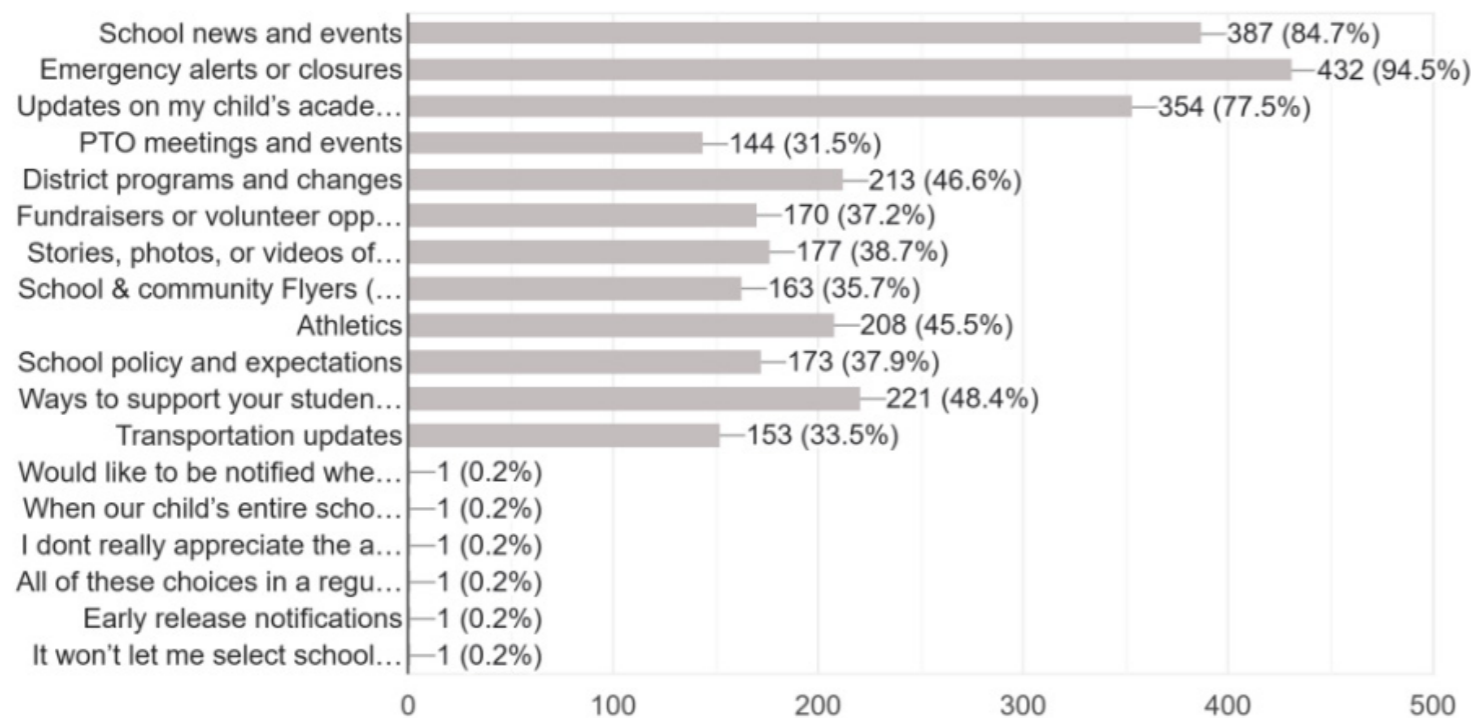
**Do you feel welcomed and included in your child's school community?**

466 RESPONSES



**What types of information are most important to you?**

466 RESPONSES



**Make it easy and inviting for families to get involved from day one.**

### 1. Use ParentSquare's Event & Volunteer Sign-Up Tools

- Create Event Posts + Volunteer Sign-Up Lists for: Classroom helpers, Field trips, Event support (e.g., dances, book fairs, festivals)
- Parents can view and claim slots on the app or web
- Automated reminders reduce no-shows.

### 2. Promote Volunteer Opportunities in Monthly Newsletters

- Include a "Volunteer Corner" in school newsletters
- Highlight new and upcoming opportunities with links to the sign-up posts.

### 3. Create a Digital Volunteer Welcome Hubs - Website & ParentSquare

- Create a public groups in ParentSquare called "Volunteers & Community Partners"
- Pinned welcome post explains the process  
Use these school volunteer groups to push out new volunteer opportunities year-round

### 4. Create a Digital & Print Volunteer Flyer

- Design a digital "Welcome Volunteers" flyer with:
- Step-by-step instructions to get started.
- Common volunteer roles (classroom help, field trips, events, etc)
- QR code to join your school or district's "Volunteers & Community Partners" group in ParentSquare
- Clear directions for fingerprinting/background check process and who to contact

### 5. Spotlight Volunteers Regularly Across Platforms

- Recognizing volunteers publicly builds a culture of appreciation, encourages more involvement, and strengthens community ties.
- Example - RC Article about Young Author's Program expansion highlighting Melinda Neilander- retired teacher (39 years)

# FOCUS AREA 2

# GOAL 4 IN ACTION

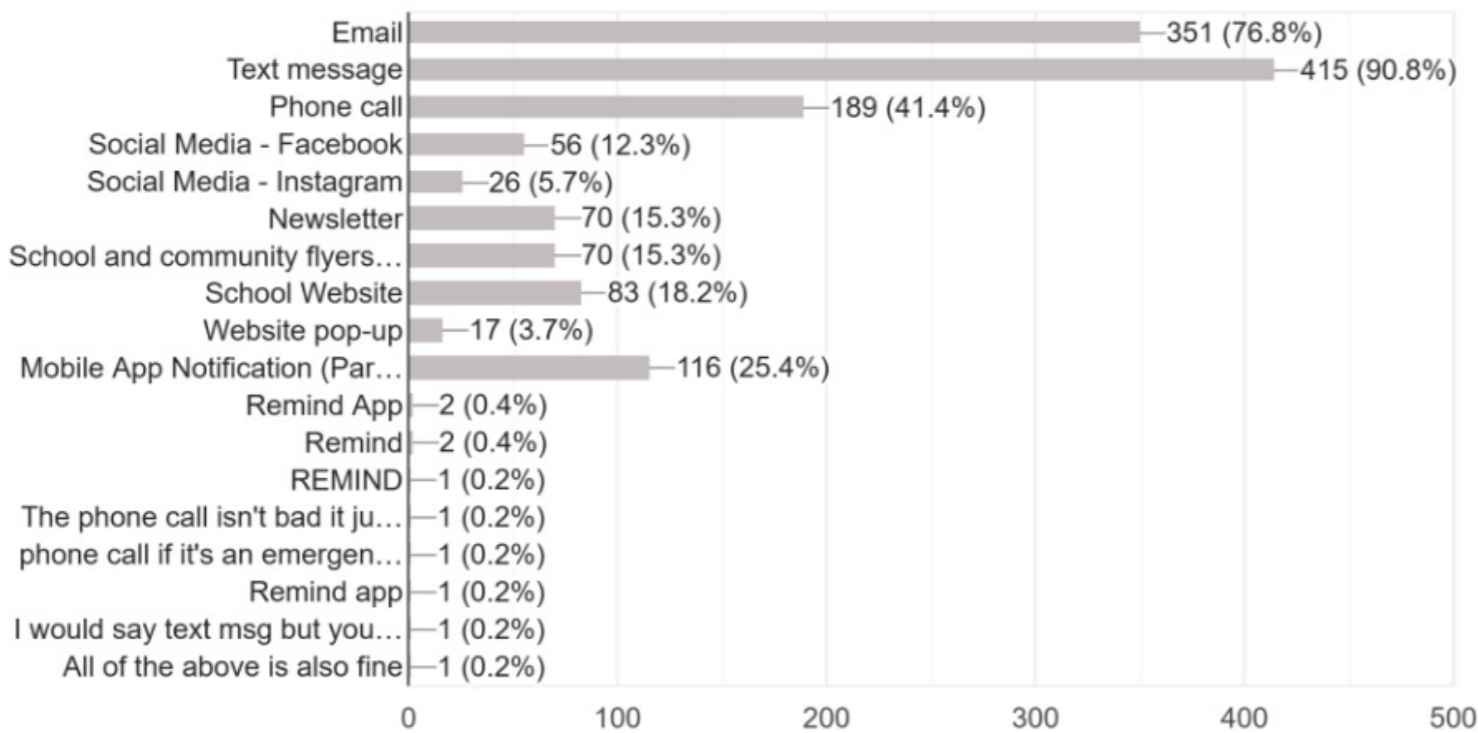
## OBJECTIVE 2

**Build relationships with families to strengthen understanding of state standards, student progress, and the importance of teachers and families working together.**

**Action Step 1** Expand education outreach activities for parents and community members.

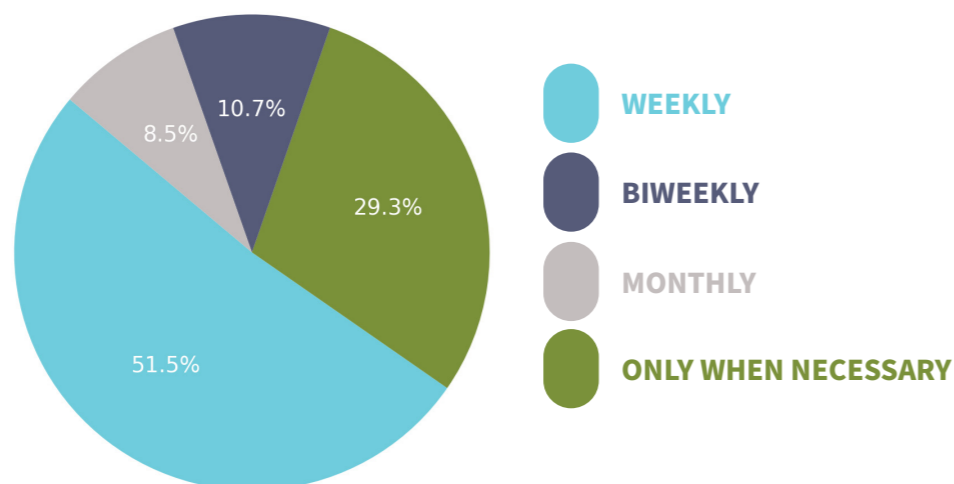
### How would you prefer to receive communication from your child's school?

466 RESPONSES



### How often would you like to receive updates from your child's school or the district?

466 RESPONSES



## Give families the tools, time, and information they need to confidently support their child's learning.

### 1. Sync School & Class Events to ParentSquare Calendar + Website

- Schedule academic events like literacy nights, FLSE parent info nights, fundraising events and deadlines, and testing sessions directly in ParentSquare.
- Families have asked for more notice and clarity around testing dates—this helps them stay informed and plan accordingly.
- Events automatically sync with school websites and Google Cal. Enable RSVP and reminders to increase engagement.

### 2. Continue & Expand the Parent Learning Series "Did You Know?"

- Share short, parent-friendly learning tips through the "Did You Know?" section in the district newsletter. Topics may include: Understanding report cards and proficiency scales, Supporting reading or math at home, How to use Infinite Campus and ParentSquare, Meet our SROs, Gifted and Talented Program, Curriculum Adoption, How can I help my child prepare for MAP tests, etc
- Keep content practical and accessible so families feel confident supporting learning at home.

### 3. Post Parent-Friendly Academic Resources on ParentSquare + Website

- Create a "Parent Learning" group in ParentSquare where families can find:
- Grade-level learning goals, How-to videos for school tools, Quick links to NV Academic Standards
- Keep the group updated year-round as a go-to resource hub.

### 4. Let Families Choose How They Want to Stay Connected

- Parents told us they want more control over how they receive school updates—and ParentSquare makes that possible.
- With ParentSquare, families can choose their preferred method: text, email, app notification, or vm
- Set their delivery frequency for non-emergency messages: instantly, daily digest, or weekly summary

### 4. Make Teacher Communication Easier and More Direct

- At the secondary level, many families shared that it's difficult to know how—or who—to contact when they have a question or concern
- ParentSquare solves this by enabling direct, two-way messaging between teachers and families.
- Parents can message teachers right from the app or website—no searching for email addresses.
- Teachers can respond when it's convenient, and all conversations stay organized in one place.
- This streamlines communication, reduces confusion, and strengthens the partnership between home and school.

