

AGENDA  
Communication Committee Meeting  
Center Cass School District No. 66  
Prairieview School  
September 15, 2014  
6:00 PM

I. Call to Order and Roll Call

II. Discussion Items

A. Strategic Plan Community Communication Event on Oct. 14

The committee needs to finalize plans for the upcoming Community Night on Tuesday, Oct. 14 at 7:00 p.m. A starting point for discussion would be to structure an evening that provides an overview of the five goals of the Strategic Plan, the process used to create the plan, and then breakout sessions with detailed information about various data points and trends.

B. Communication Regarding Learning Never Stops

The committee will discuss current efforts to communicate about the LNS initiative and identify any additional opportunities.

C. Branding of the District

This topic is a follow up to the strategic planning process from last year. The discussion will be focused on creating a common "marketing brand" that the community will readily connect with Center Cass.

III. Adjournment