Agenda of Board Workshop-Community/Stakeholder

The Board of Trustees
McAllen Independent School District

A Board Workshop-Community/Stakeholder of the Board of Trustees of the McAllen Independent School District will be held Wednesday, June 24, 2026, beginning at 5:30 PM Professional Learning Center/Texas Our Texas Room, 1601 North 27th , McAllen, TX 78501.

Items listed on this agenda may be taken in an order other than as shown on this agenda. Unless removed from the consent agenda, items identified within the consent agenda will be acted on at one time.

At this meeting there may be discussion and action by the Board on the item(s) and subject(s) listed as follows:

1. **CALL MEETING TO ORDER**
2. **PUBLIC COMMENT(S)**
3. DISCUSSION OF THE MCALLEN INDEPENDENT SCHOOL DISTRICT STRATEGIC DEVELOPMENT PROCESS BY MOAKCASEY, LLC — 2
   Item Submitted: Dr. Albert Canales, Chief Human Resources Officer

   Presenter: Presenter: Dr. René Gutiérrez, Superintendent
4. **ADJOURNMENT**

If, during the course of the meeting, discussion of any item on the agenda should be held in a closed meeting, the Board will conduct a closed meeting in accordance with the Texas Open Meetings Act, Government Code, Chapter 551, Subchapters D and E. Before any closed meeting is convened, the presiding officer will publicly identify the section or sections of the Act authorizing the closed meeting. All final votes, actions, or decisions will be taken in open meeting.

Pursuant to Texas Government Code 551.127, a member or employee of a governmental body is authorized to participate remotely in a meeting of the governmental body through a videoconference call, as long as a quorum of the governmental body is physically present at the location of the Board Meeting. Any video conference conducted pursuant to this section will comply with the technical requirements of this section.

Pursuant to Texas Government Code 551.129, the Board of Trustees may use a telephone conference call, video conference call, or communications over the internet to conduct a public consultation with its attorney in an open meeting of the governmental body, or, a private consultation with its attorney in closed meeting of the governmental body.

The notice for this meeting was posted in compliance with the Texas Open Meeting Action on June 17, 2026 by 5:00 p.m.
Norma Ramirez, on behalf of Board of Trustees.

BOARD AGENDA REPORT
MCALLEN INDEPENDENT SCHOOL DISTRICT

MEETING DATE: June 24, 2026

SUBJECT: Discussion of the McAllen Independent School District Strategic Development Process by MOAKCASEY, LLC

REFERENCE: Goal 1: Student Achievement/Student Focus, Goal 2: People Development, Goal 3: Facility Priorities, Goal 4: Financial Priorities

BACKGROUND INFORMATION/REASON FOR BOARD CONSIDERATION:

Community/Stakeholder Meeting provided by MoakCasey.

ADMINISTRATIVE CONSIDERATIONS/FACTS AND ANALYSIS:
I. Welcome and Introductions
a) Superintendent Overview

II. Strategic Planning Process
a) Beginning with the End in Mind

III. SWOT Analysis
a) Strength
b) Weaknesses
c) Opportunities
d) Threats

IV. Belief Setting Process
a) Students
b) Parents

V. Vision and Mission Setting Process

VI. Next Steps

LEGAL REVIEW:

Not applicable.

BUDGETARY CONSIDERATIONS:

Not applicable.

RECOMMENDED BOARD ACTION:

This item is for information purposes only.

Attachment: ☐

SUBMITTED BY: Alberto Canales (Jun 8, 2026 15:25:37 CDT)

SUPERVISOR: Lorena Garcia (Jun 8, 2026 15:44:42 CDT)

For further information contact:
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Approved for presentation to the Board of Education:

RENE GUTIERREZ (Jun 8, 2026 16:22:10 CDT)

Superintendent of Schools