

SUBJECT: Consideration and possible approval of a subscription renewal for Brain POP from August 31, 2025, to August 30, 2026, in the amount of \$144,859.

BACKGROUND: Brain POP is an online subscription-based resource that created animated curriculum content that engages students, supports educators, and bolsters achievement. Brain POP is used widely by K-8 teachers and students to support curriculum. This subscription includes home access for students and teachers.

FINANCIAL IMPLICATIONS: \$144,859.00 state allotment funds

RECOMMENDATION: We recommend approval of a subscription renewal for Brain POP from August 31, 2025, to August 30, 2026, in the amount of \$144,859.

CABINET MEMBER(s): Melissa McCalla

CONTACT PERSON(s): Traci Powell

BOARD MEETING DATE: May 27, 2025