

Strategic Plan Proposal

Harvey Public Schools
District 152

JUNE 1, 2019

Presented by
Dr Creg E Williams



Proposal

Harvey Public Schools

District 152

16001 Lincoln Ave
Harvey Illinois 60426

John Thomas, Superintendent

The Following proposal presents a model for developing the strategic plan for Harvey Public Schools District 152. The model will focus on three essential components critical for the development and alignment of the plan and include an optional fourth component to provide ongoing strategic services. The three components; Facilitation, Engagement and Creation will provide the framework for the development of the plan.

- ✓ **Essential Component 1: Facilitate the development of the strategic Plan for Harvey Public School District 152.**
 - Facilitate strategic Plan sessions two evening per week for 5-7 weeks
 - Visit / verify District office and schools to collect additional data and information
 - Chart / graph / document all development sessions
- ✓ **Essential Component 2: Engage the Board of Education, Superintendent Administration, Staff, Parents, Students, Community and other Stakeholders in the development of the strategic Plan. This includes but not limited to the review, updating, revising and creating the following elements:**
 - Purpose Statement
 - Message from Board
 - Message from Superintendent
 - Executive Summary
 - School History

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- **Vision, Mission, Beliefs**
 - **Education Covenant**
 - **Environmental Scan / SWOT Analysis**
 - **Accomplishments**
 - **Organizational Structure**
 - **Strategic Goals / Activities Overview**
 - **Action Plan**
 - **Budget**
 - **Assessment / Accountability**
 - **Dashboard**
- ✓ **Essential Component 3: Create all collateral materials related to strategic plan**
- **Strategic Plan document**
 - **Strategic Plan summary document**
 - **Strategic Plan activity dashboard**
 - **Ancillary strategic promotional brochures**
 - **Color-coded Performance Matrix (District web host)**
- ✓ **Essential Component 4: Strategic Services (Optional)**
- **Monitor Strategic Plan implementation**
 - **Provide quarterly reports on strategic progress**
 - **Assist with budgetary alignment to strategic activities**
 - **Provide ongoing support to Superintendent regarding plan**
 - **Work with and make recommendations to IT web hosting**
 - **Create communications to Board and Stakeholders ensuring transparency**

Budget / Cost Analysis

Essential Components 1, 2, & 3	\$18,000
Optional Component 4 SY19/20	\$8,000
Initial Printing (50 copies)	\$3,000
Optional on line Page flip	\$2,500

The Strategic planning process will be Facilitated by Dr Creg E Williams and his planning team. Dr Williams has served in the field of Industry and Education for over thirty-five years as designer, production manager, teacher, principal, director, chief officer, deputy

superintendent and superintendent. He currently serves as Interim Superintendent for Lincoln School District 156, Executive Director for the Superintendent's Commission for the Study of Demographics and Diversity and Independent Consultant. His regional and national experiences include working for Chicago Public Schools, Philadelphia School District, St. Louis Public Schools, Prince George County Public Schools, New Orleans Public Schools, and Thornton Fractional High School District 215. Dr Williams has also served as President, Secretary and member of numerous public and private Boards. His strategic plan development experience includes work in the Chicago Public Schools, Philadelphia School District, St. Louis Public Schools, New Orleans Public Schools, and Thornton Fractional School District. During his last tenure as Superintendent Dr Williams received the highest level of Financial recognition from The Illinois State Board of Education for eleven consecutive years. Over his career he has managed one billion dollar budgets as well as one million dollar budgets. He conveys a wealth of experience in facilities management and construction. Within his career he has overseen over two billion dollars of new school construction, renovations and remodeling. Dr Williams has designed, developed and implemented hundreds of educational programs throughout the country, specializing in Career and Technical Education. He also has an affinity for technology and its use in classrooms, district operations, safety and security. Following what he firmly believes in strategic planning and processes, he and his team were able to increase the graduation and attendance rate to over 95% for more than five consecutive years.

