

Michigan Independent Colleges & Universities

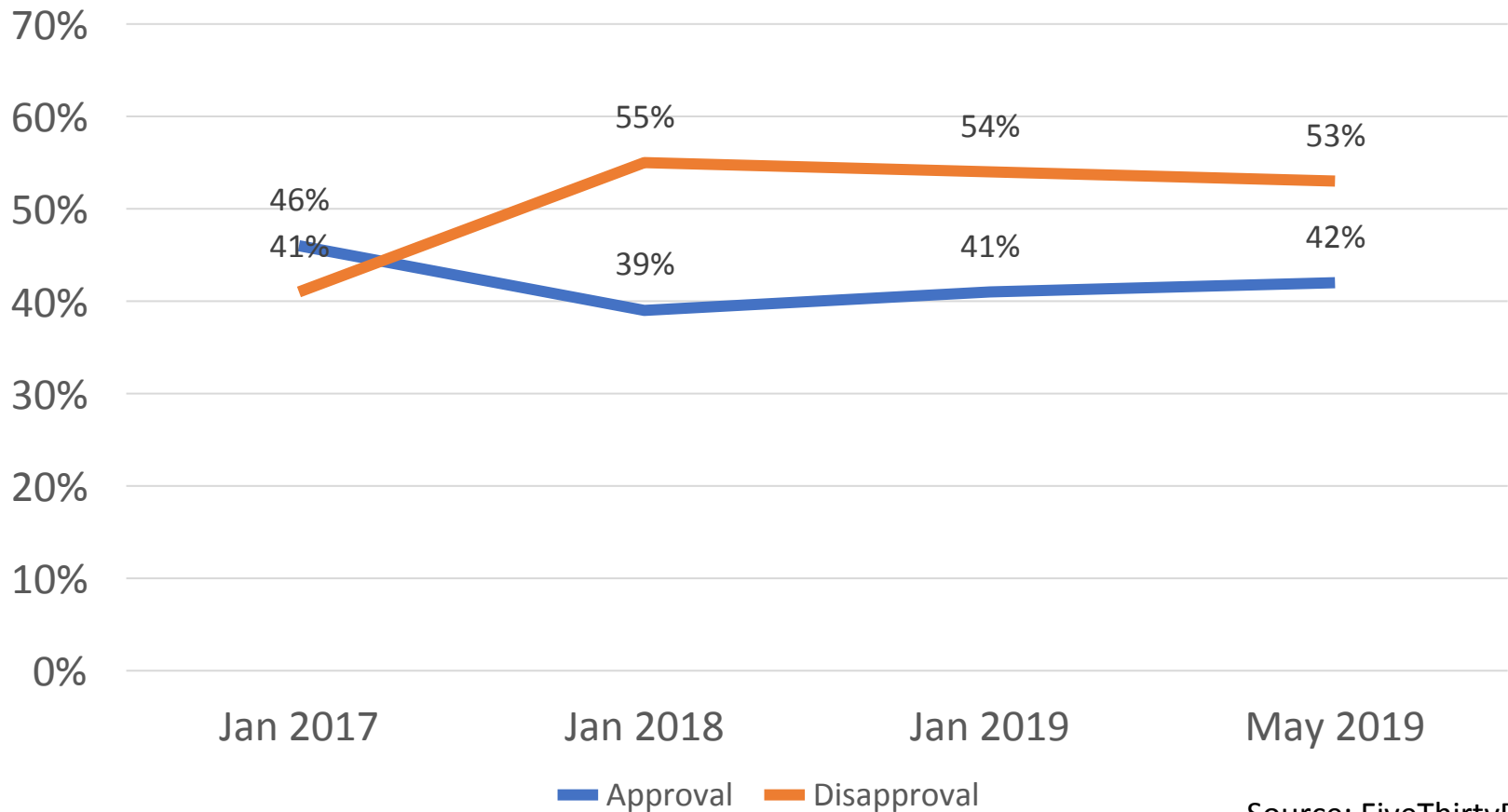
May 15, 2019

Terry W. Hartle

American Council on Education

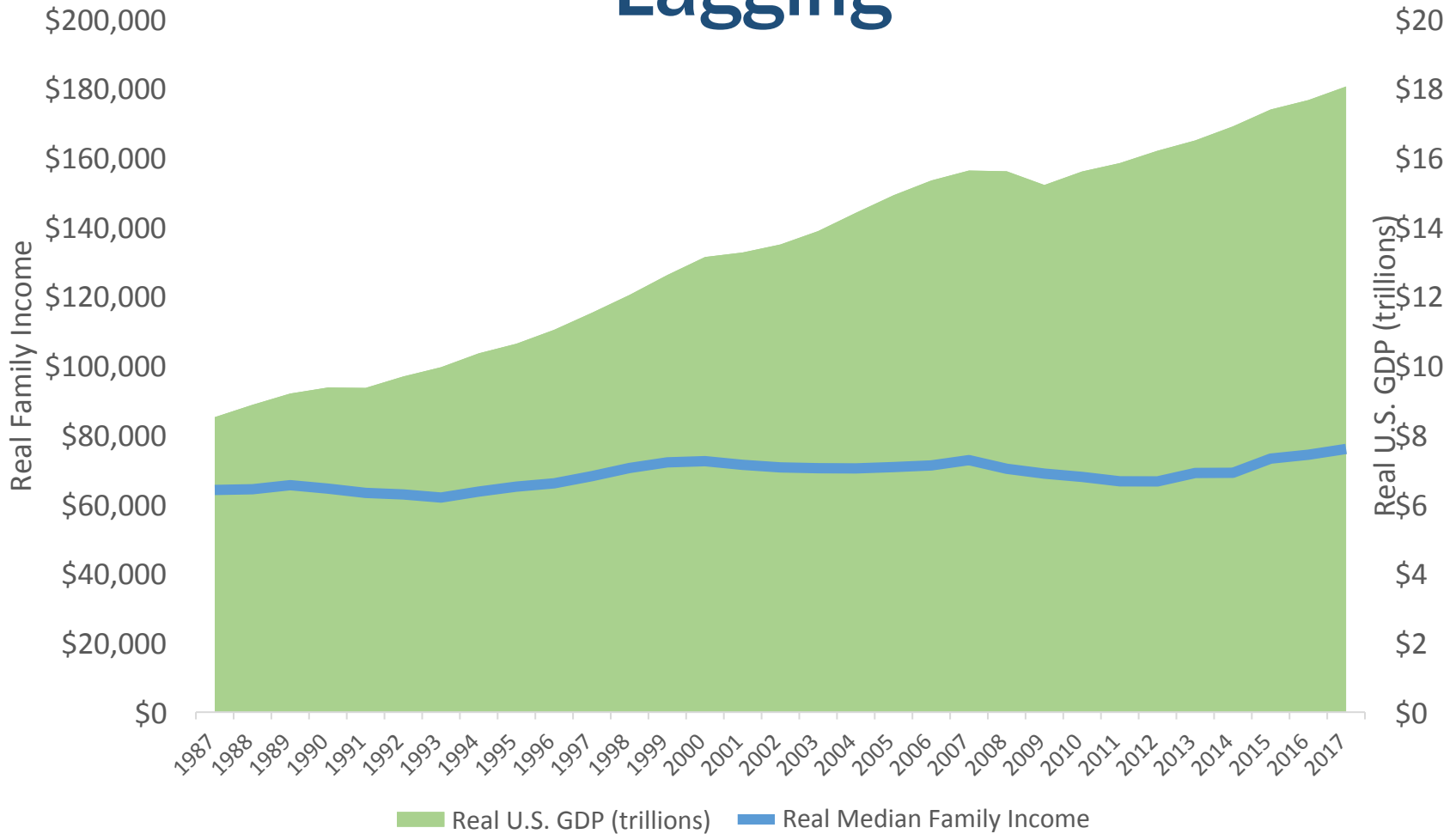


President Trump's Unchanging Approval Rating



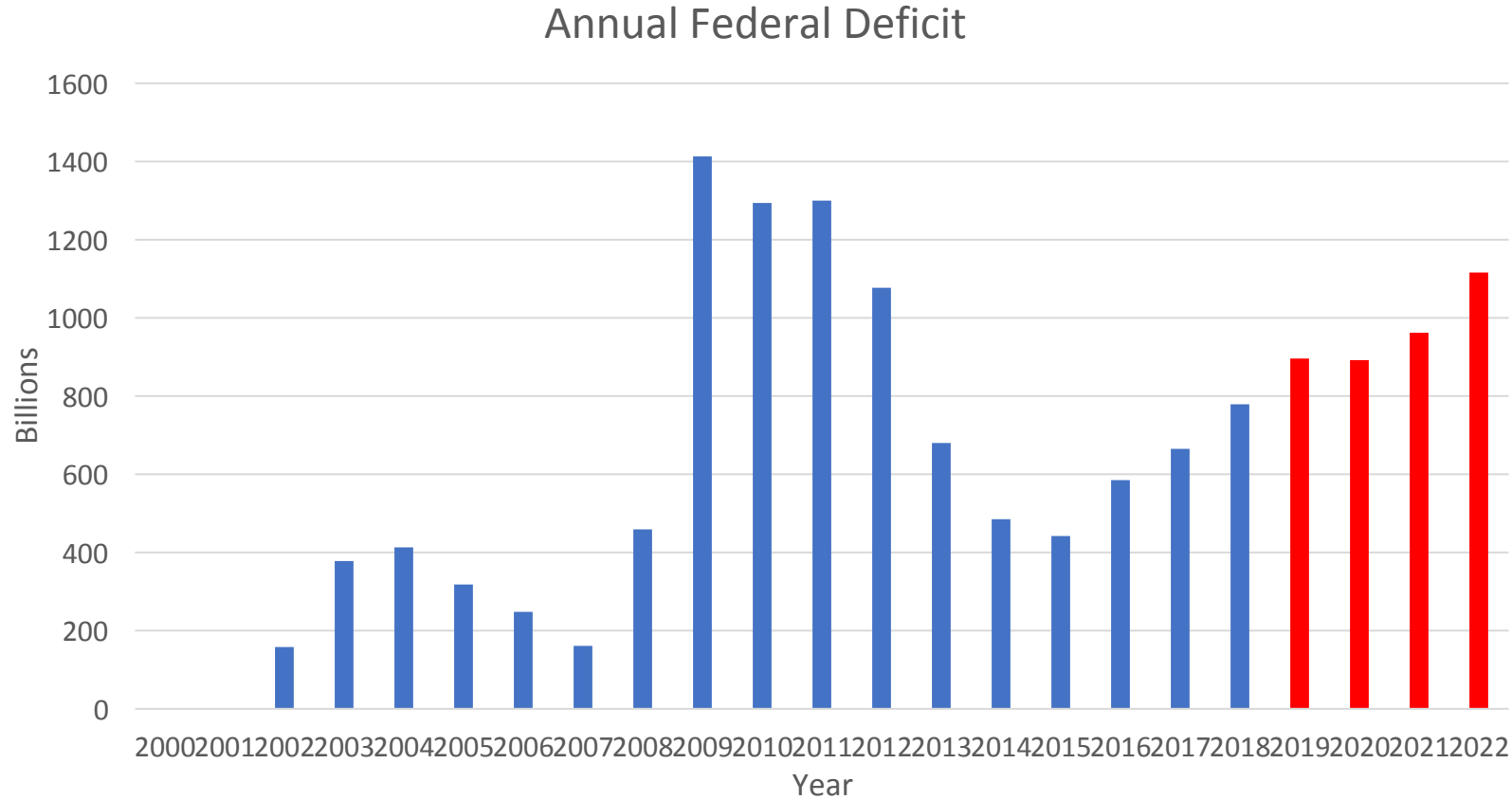
Source: FiveThirtyEight

Economy Growing, but Family Income Lagging



Source: Mehلمان Castagnetti Rosen & Thomas

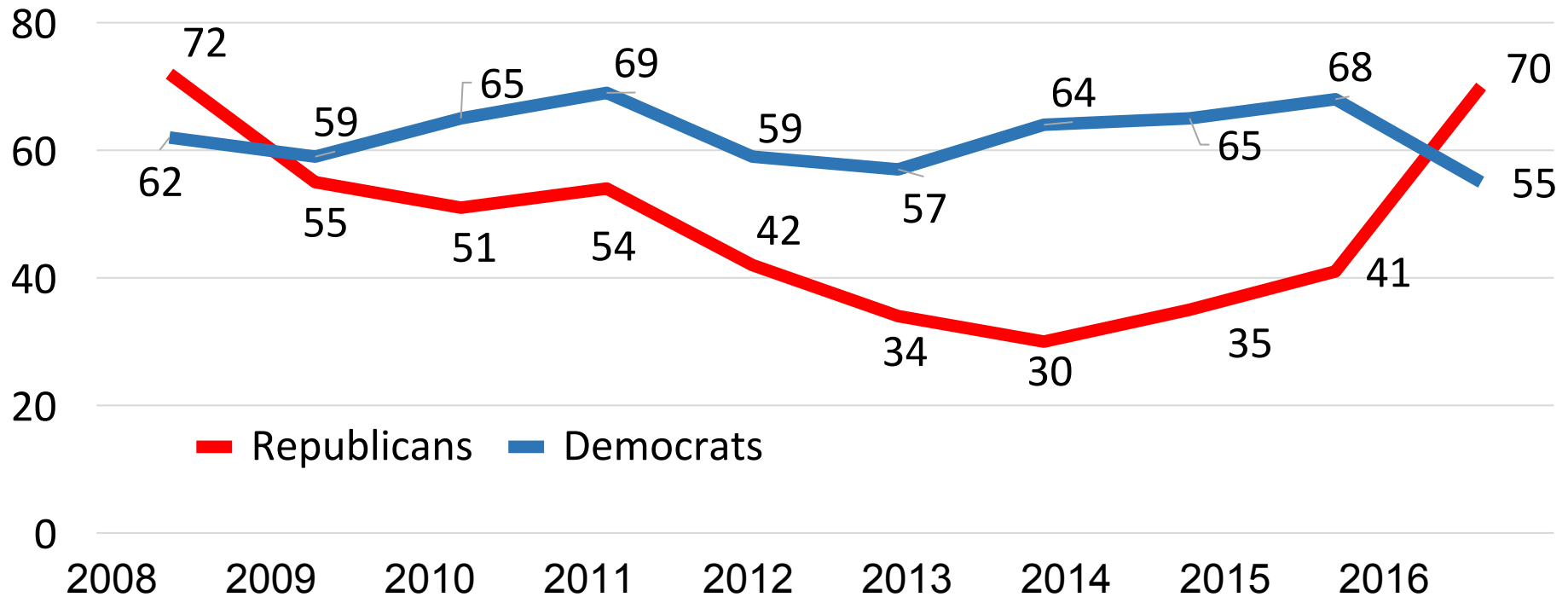
Federal Budget Deficits Are Increasing



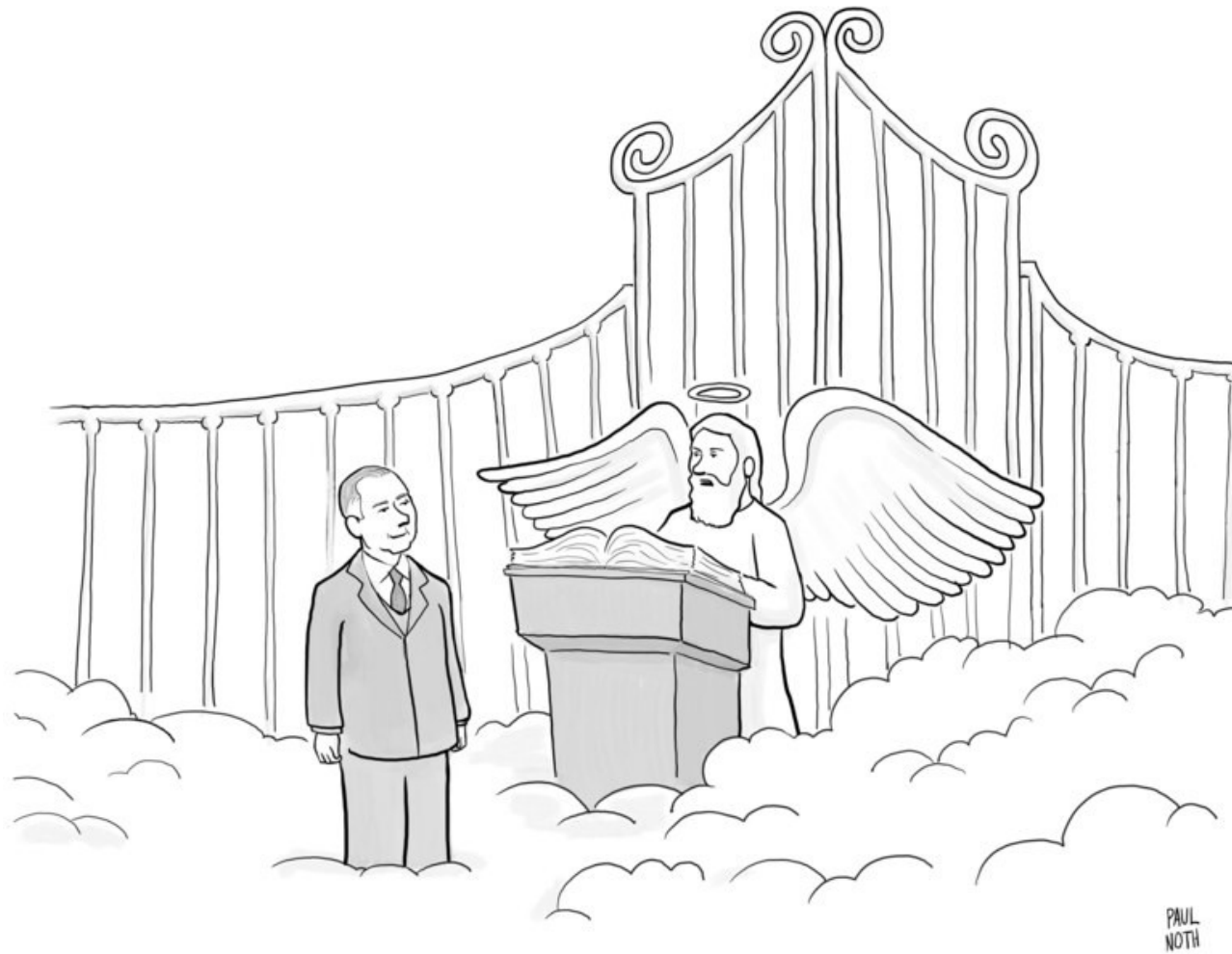
Source: Congressional Budget Office

Optimism About the Next Generation

Likelihood That Today's Youth Can Live Better Than Their Parents



Gallup Poll, March 2018



“You’re lucky that your parents donated a building to Heaven.”

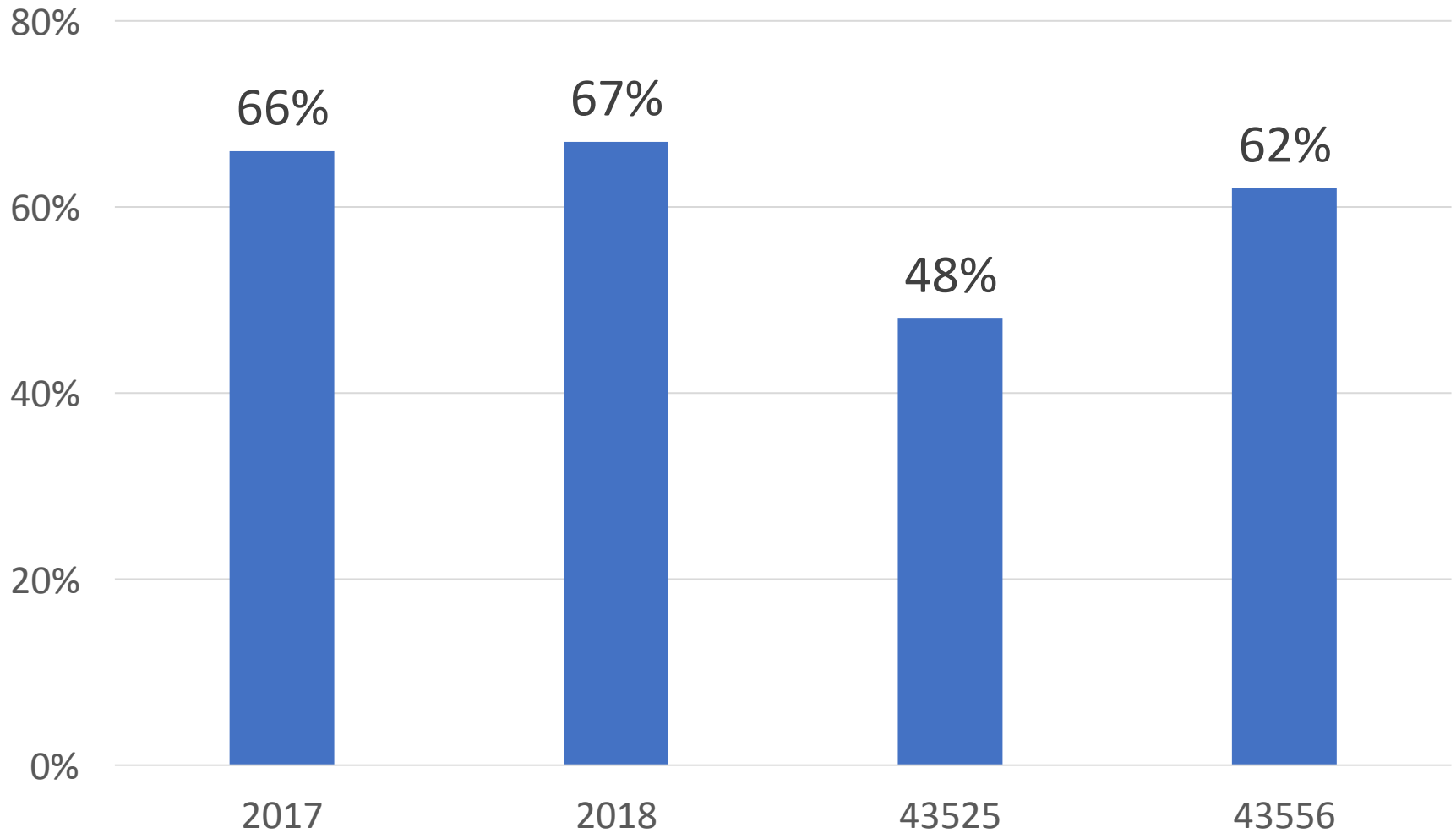
Source: The New Yorker

Admissions Scandal

- College admissions favors the rich and powerful (Yes: 67-19 %).
- Three in four Democrats call the system unfair; so do three in five Republicans.
- Are these preferences acceptable?
 - Parents make sizable donations (No: 83%)
 - Alumni parents (No: 63%)
 - Athletic recruits (No: 64%)
 - Race (No: 61%)

Source: Suffolk University Poll, *USA Today*

Public Confidence in Higher Ed



Source: The Winston Group

Why the Federal Government Matters

	FY 2018
Student Aid	\$125 billion
Research	\$35 billion
Tax Spending	\$30 billion

Higher Education Under the Trump Administration: So Far

- Funding
- Regulations
- DACA/Dreamers
- International Students

When Political Control of the Legislative and Executive Branches Is Divided...

Short “Must-Do” List for 116th Congress

- FY 2020 Budget and Appropriations
- Raise Debt Ceiling

Higher Education This Year

- Oversight
- Higher Education Act Reauthorization?
- Regulations

Pending Regulatory Actions

- Borrower Defense
- Gainful Employment
- Title IX Sexual Assault
- Accreditation
- Free Speech Executive Order

Wild Cards/Looking Ahead

- Security/Confucius Institutes
- Student Loans/Debt
- Free College/Debt-free College
- College Admissions Scandal

2020 Election Major Issues

- Rising Income Inequality
- Insufficient Consumer Protection
- Growing Market Concentration
- Accelerating Automation of Work
- Hyper Partisan Politics
- Budget Deficits Growing

Change in Control of House, Senate, or White House



Q&A