CRISIS GO
PROPOSAL

Safety iResponse

Executive Summary

For over a decade, CrisisGo has been a leader in K-12 school safety, providing trusted, innovative solutions that empower schools to create secure learning environments. With over 16,000 schools relying on our FirstNet-verified technology, we continue to set the standard in emergency preparedness and crisis response through advanced alerting software and integrated safety tools.

What sets CrisisGo apart is our Unified School Safety Platform, a comprehensive, seamlessly integrated solution designed to eliminate inefficiencies and security risks associated with multiple disconnected safety tools. By bringing together critical safety functions into a single, intuitive system, CrisisGo enables schools to prevent, prepare for, respond to, and recover from emergencies with confidence.

Beyond emergency response, CrisisGo's platform is scalable, adaptable, and future-ready, helping schools stay compliant while addressing both daily security needs and large-scale crises. Our commitment to continuous innovation ensures that educators and administrators have the best tools available to keep students and staff safe.

CrisisGo is dedicated to redefining school safety, partnering with districts to build stronger, more resilient safety cultures. We appreciate the opportunity to discuss how Safety iResponse can enhance your district's safety strategy and look forward to collaborating on a customized solution that meets your unique needs.

Safety iResponse

CrisisGo Safety iResponse is a comprehensive platform designed to enhance the safety and emergency response capabilities for safety teams, administrators, principals, staff, teachers, and students in K12 schools. This intuitive solution integrates cutting-edge technology with user-friendly tools to ensure seamless communication and effective crisis management, ultimately prioritizing the safety of students as a vital outcome.

The features below are proposed for your schools to handle emergencies with precision and speed. Optional features are available to further enhance your school's ability to respond to emergencies with precision and speed. These features are *not included* in the original quote and will incur additional charges if selected:

MASS NOTIFICATION

Flexible mass notification via multiple channels including app, email, SMS, call, PA, strobe, digital display, and other integrated systems.

PEOPLE ACCOUNTABILITY

Account for staff, teachers, visitors during an incident, with real-time safety status updated.

VISUAL ROSTER

Account for students during an incident, with real-time safety status and live location accessed by school safety team and first responders.

2-WAY COMMUNICATION

Connect first responders, school administrators, safety team with all staff in school in two-way emergency communication for seamless coordination.

ROLE-BASED SAFETY RESOURCES

Empower every individual to play their specific role in safety with digitized emergency plans in the form of actionable, collaborative checklists and digital maps.

COMMAND & CONTROL

Smart Emergency Operation Center keeps district administrators updated on emergencies, coordinates responses, and shares real-time situation awareness with first responders on the fly.

ONLINE EVACUATION GUIDANCE

Deliver live evacuation guidance on building maps to all staff to coordinate immediate evacuation at critical moment.

RISK DASHBOARD

Safety iControl dashboard provides a centralized interface for managing and monitoring all aspects of the CrisisGo safety platform. Building level risk dashboard provides continuous oversight of safety conditions within each building, helping to identify and mitigate potential risks proactively.

CRISISGO CONNECT

As the only real-time, multi-agency, multi-district collaboration platform, CrisisGo Connect fosters seamless communication and coordination between schools and first responders — including law enforcement, fire, EMS, and emergency management at critical school safety moment.

SAFETY ANNOUNCEMENT

Send safety notification to staff, student, guardians via app, SMS, Email or voice call.

DRILL MANAGEMENT

Efficiently schedule, conduct, and track various drills to comply with organization or government regulations.

APP-FREE SOLUTION

Safety Client is embedded in Email/SMS, allowing staff, visitors to receive alerts, access floor plans with safety resource, account for students, and communicate with school and first responders without downloading app.

WEARABLE PANIC DEVICES (ADD-ON)

Available for all occasions and roles from mobile/desktop application buttons, wearable buttons, standard smartwatches, mounted buttons, to security PTT handsets with panic buttons.

REUNIFICATION (ADD-ON)

Fully compliant with "I Love U Guys" SRM protocol, provide digital tool to connect schools and parents, facilitate and speed up reunification process with ease and calm.

DIRECT 911 (ADD-ON)

Immediately connect with 911 PSAP across the U.S. based on location of school when critical crisis happens.

ATLS INDOOR LOCATION (ADD-ON)

Leverage existing Wi-Fi access points, deliver exact floor/room coordinates (e.g., "4th Floor, Room 412C") via advanced indoor positioning.

FLOOR PLAN & LAYERED ASSET (ADD-ON)

Access accurate alert location and indoor map using digital building floor plan (CRG, GeoComm, or other digitalized map). Manage school safety assets on floor plan, e.g. AED, fire extinguisher, trauma kits, key box, door lock, camera and more.

AUTOMATIC USER SETUP (ADD-ON)

Sync staff information seamlessly from AD, LDAP, ADFS, Microsoft Entra ID (Azure), and Google LDAP for efficient and simplified user management.

STUDENT ROSTER SYNC (ADD-ON)

Integrate with student information system (SIS), e.g. PowerSchool, Infinite Campus, Skyward, Classlink, OneRoster, Blackbaud, and many more to keep student information up to date.

Unified School Safety Platform

Beyond the features of Safety iResponse, CrisisGo offers a Unified School Safety Platform, empowering schools to prevent, mitigate, respond to, and recover from emergencies, paving the way to build advanced safety environments under one umbrella.

EMERGENCY MANAGEMENT

Delivers all phases of emergency management for both daily emergencies and crises.

WEARABLE PANIC DEVICES

Offers a range of panic button options compliant with Alyssa's Law, including mobile, wearable, and mounted panic buttons, smartwatches, and more.

CRISISGO CONNECT

Bridges schools and all emergency response agencies through a shared communication network for seamless collaboration on emergency response.

SAFETY FORGE

Consolidates diverse school installed safety technologies into a cross-connected, full aligned and coordinated school safety ecosystem.

PARENT/COMMUNITY SAFETY MASS NOTIFICATION

Ensures staff, students, and guardians stay informed for safety related notification through multi-channel communication.

COLLABORATIVE TIPLINE

Enables secure, anonymous threat reporting while streamlining threat management, and ensures timely response to all threat reports.

THREAT/BEHAVIOR ASSESSMENT

Enhances school security by facilitating structured evaluation and management of potential behavioral threats.

SAFETY AUDIT & ASSESSMENT

Simplifies compliance and improves data management through digitized safety assessments.
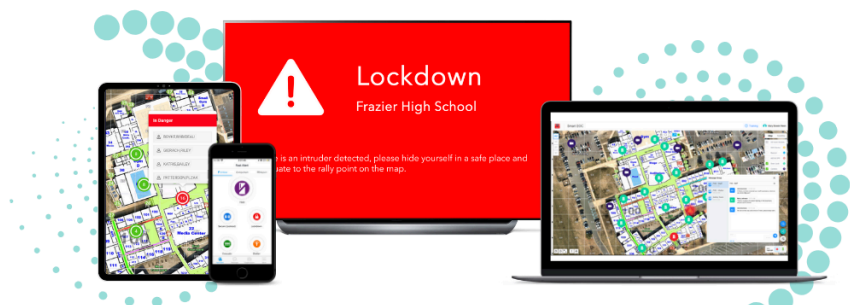
GATEKEEPER

Strengthens school security by optimizing entry procedures, volunteer oversight, and substitute tracking.
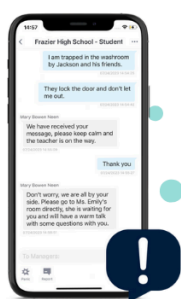
This integrated, proactive approach ensures schools can confidently prevent, prepare for, respond to, and recover from emergencies, fostering a safe and prepared school community.
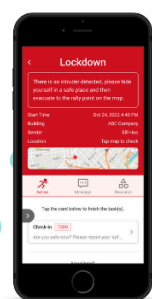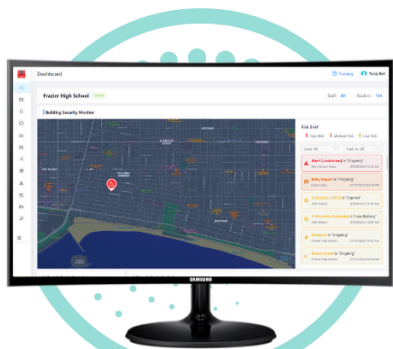
Software

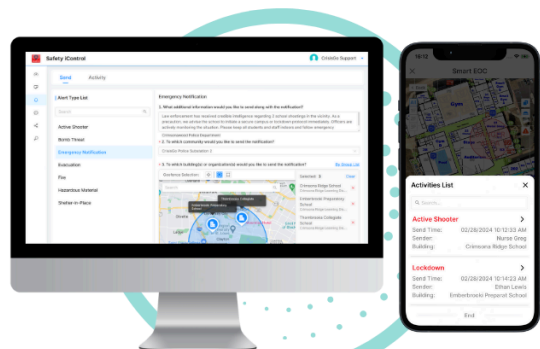**CrisisGo App for Mobile Phone & Desktop**

Safe2SpeakUp App for Students

Safety Client - CrisisGoWebapp
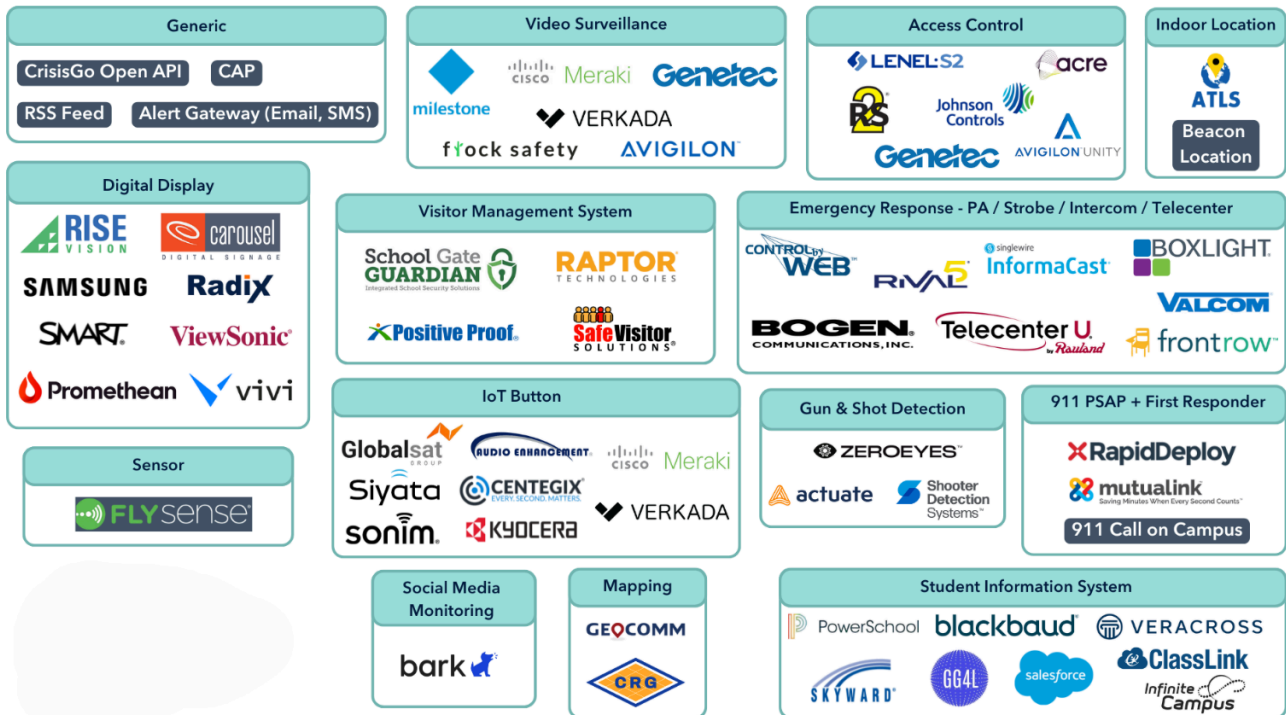(No Download Required)

Command Center

CrisisGo Connect

Integrations

In 2024, CrisisGo launched the Safety Forge Partner Program, an open integration initiative designed to enhance safety in every school district by unifying fragmented systems into a holistic, interoperable platform. With a people-first approach, CrisisGo's Safety Forge seamlessly integrates industry-leading safety technologies, enabling partners to connect, collaborate, and create a stronger, more resilient school safety ecosystem.

Generic
- CrisisGo Open API
- CAP
- RSS Feed
- Alert Gateway (Email, SMS)

Video Surveillance
milestone, cisco Meraki, Genetec, VERKADA, flock safety, AVIGILON

Access Control
LENEL:S2, acre, R2S, Johnson Controls, Genetec, AVIGILON UNITY

Indoor Location
ATLS, Beacon Location

Digital Display
RISE VISION, carousel DIGITAL SIGNAGE, SAMSUNG, RadiX, SMART, ViewSonic, Promethean, vivi

Visitor Management System
School Gate GUARDIAN, RAPTOR TECHNOLOGIES, Positive Proof, SafeVisitor SOLUTIONS

Emergency Response - PA / Strobe / Intercom / Telecenter
CONTROL by WEB, RIVAL5, singlewire InformaCast, BOXLIGHT, BOGEN COMMUNICATIONS, INC., Telecenter U by Rauland, VALCOM, frontrow

Sensor
FLYsense

IoT Button
Globalsat GROUP, AUDIO ENHANCEMENT, cisco Meraki, Siyata, CENTEGIX EVERY.SECOND.MATTERS., VERKADA, sonim, KYOCERA

Gun & Shot Detection
ZEROEYES, actuate, Shooter Detection Systems

911 PSAP + First Responder
RapidDeploy, mutualink, 911 Call on Campus

Social Media Monitoring
bark

Mapping
GEOCOMM, CRG

Student Information System
PowerSchool, blackbaud, VERACROSS, SKYWARD, GG4L, salesforce, ClassLink, Infinite Campus

SAFETY FORGE
CRISISGO

Customer Centric

At CrisisGo, we are committed to providing exceptional customer support to ensure a seamless experience for our clients. Our dedicated team will be available to assist you at every stage, from implementation to ongoing account management.

PROJECT MANAGER FOR ONBOARDING & IMPLEMENTATION

To ensure seamless setup and post-launch experience in meeting your organization's safety needs, a dedicated Project Manager (PM) will be assigned to guide the onboarding process. Your PM will collaborate closely with your team to maintain timelines and ensure a smooth transition. They will oversee scheduling onboarding meetings, developing a comprehensive project plan, and keeping all stakeholders aligned throughout the implementation process.

DEDICATED ACCOUNT MANAGER

Your assigned Account Manager will serve as your primary point of contact, ensuring that your requirements are met and that you continue to receive the highest level of service. They will provide strategic guidance, ongoing support, and proactive recommendations to maximize the value of our solution.

24/7 SUPPORT SERVICE

Our support team is available 24/7 to address any issues, questions, or urgent requests. Whether it's technical assistance, troubleshooting, or guidance on best practices, our experts are ready to provide quick and effective solutions to keep your operations running smoothly.

#20250304-154625823

Issued
March 4, 2025
Expires
July 18, 2025

Prepared forSouth Koochiching Rainy River ISD #363
MacKenzie Lehn
Principal
mlehn@northome.k12.mn.us

Thank you for evaluating CrisisGo for your crisis preparation and response platform. Please review this information and contact me with any questions you have. We look forward to working with you.

Contract Start Date: August 1, 2025

Contract Term: 3 years

Total Contract Value: $ 21,401

Year 1: $ 13,611
Year 2: $ 3,895
Year 3: $ 3,895

Billing Options (check one)

__x__ Bill annually (multiple invoices)

_____ Pay full term (one invoice)

Products & Services	Quantity	Unit price	Price
Safety iResponse (3-year contract) Up to 500 Students per Year. Safety iResponse provides staff members with easy-to-use safety tools that assist	1	$1,000.00 / year	$1,000.00 / year for 3 years

them in confidently completing their tasks.
Our platform empowers your staff members
to recognize, prepare, address, and review
incidents at all levels and to gain knowledge
and experience along their designated path-
ways. It can be accessed on our app and
through any web browser.

From daily emergency to critical crisis, de-
liver critical alerts and messages to staff,
students, parents and visitors via
mobile/desktop app and email in the fastest
and flexible way. Built for high throughput
emergency communication, capacity, relia-
bility and security is highly guaranteed.

SAFETY PLAN:
-Digitalize Organization's Safety Plan into
Actionable Role Based Checklists - avail-
able on-line and off-line.
-Digital Maps, Documents and Emergency
Contacts - available on-line and off-line.
-Drill Management. (drill planning, schedule,
pre and post drill report/dashboard)

EMERGENCY COMMUNICATION and
SITUATION AWARENESS
CrisisGo iControl (Powerful and easy-to-use,
this web-based version of the CrisisGo ap-
plication brings together your community
with one virtual safety command center and
dashboard, which can be accessed on any
type of device.
-Instant Alert for Variety of Threats (One
Place to Warn).
-Customizable "Amber" Alert Types, Sounds,
Icons.
-Personal Panic Notification to Designated
Personnel with Optional Tracking.
-Immediate Notification to all Necessary
Staff
-One-way and Two-way Communication
Including Multimedia Options.

Products & Services	Quantity	Unit price	Price

-Multiple Groups for Team Incident Management.
-Escalation of Alerts, Panics, and Reports to UpperLevel Managers and/or First Responders
-Emergency Mass Notification - email/app . (Voice and SMS provided as option)
-Cabinet Reports
-Staff, visitors, parents receiving Alert, checklist, map, checkin, report, with no login, nor app required.
-Smart EOC - Emergency Operation Center | Crisis Progress Tracking | Emergency Response Coordination | First Responders escalation/broadcast| Real-Time Evacuation Guidance | Safety Resource Access.

NON-EMERGENCY COMMUNICATION
Announcement: Staff notification for non emergency matters, allow users to filter staff from user list, and then send notification by app, email or SMS (option).

ACCOUNT FOR PEOPLE
-Personnel Check-In - account for people during/after incident. (Roster is with SIS integration).
-Safety CheckIn - Customizable/Flexible Scheduled Online Survey (Students, Parents, Citizens, Residents...) | Multiple Channels Delivery (SMS (if purchased), Email, App)

ESCALATION
-During the response process of critical situation, escalate staff and students situation awareness with first responders and law enforcement to facilitate collaboration and rescue.

INTEGRATION
-AlertGateway Email - Activate CrisisGo Alerts and Notifications via Inbound Email

Products & Services	Quantity	Unit price	Price
(like IT alerting) TRAINING, SUPPORT AND PLATFORM -Rollout Supporter to help safety leaders to distribute login credentials, training resource, guidance to facilitate rollout process of CrisisGo safety tool. -Embedded CrisisGo academy training center -Geo-Redundant Platform, AWS Scalability and Redundancy -FirstNet Verified. Available on Multiple Devices (IOS, Android, Windows, Mac, Chromebook) and Web browsers. -24/7/365 Support			
Student Roster Sync - SIS Sync (others) Per database per year	1	$595.00 / year	$595.00 / year for 3 years
Syncing with LDAP, Active Directory, ADFS, SSO Per database per year	1	$395.00 / year	$395.00 / year for 3 years
CrisisGo Safety Reunification Manager (SRM) CrisisGo Safety Reunification Manager (SRM) is a standalone service, working in conjunction with customer existing emergency notification system (s) like paging system or mass notification systems. CrisisGo SRM main benefits: - provides capabilities to school to get real time update of student and teacher safety status; - facilitate the process to reunify students with parents; - provide transparent situational awareness to first responders to rescue students and teachers in dangers; -connect safety team, teachers, first respon-	230	$0.50 / year	$115.00 / year for 3 years

Products & Services	Quantity	Unit price	Price

ders, parents with managed 2 way emergency communication.

CrisisGo SRM main features:
-Real time student and staff safety status management (Roster event, checkIn)
-Digital reunification management - Fully aligned with I Love You Guys Foundation Standard Reunification Methodology
-Community connection for transparent situational awareness of student and staff safety status to first responders
-Two-way emergency communication channel to connect every stakeholder
-Ability to auto synchronization with all major SIS systems (license required)
-Ability to auto synchronization with LDAP to manage staff information (license required)
-Ability to Single Sign On (license required)
-Web based safety client and safety command center without mandatory app downloading for parents
-Mobile and desktop apps available

Products & Services	Quantity	Unit price	Price
ECHO Badge	65	$85.00	$5,525.00

ECHO Badge
CHO Badge is a next-generation safety wearable designed to elevate staff protection and emergency response without the complexity or cost of traditional systems. Built on the Moko LW006 platform and powered by CrisisGo firmware, it combines LoRaWAN communication, 2-way alerting, and precise location tracking using existing BLE or WiFi networks—with GPS as a fallback.

Unlike limited-functionality buttons, ECHO Badge not only sends alerts but also receives real-time updates, ensuring staff remain informed throughout any incident. Its versatility supports role-based configurations, including badge, button, or watch, of-

Products & Services	Quantity	Unit price	Price

fering tailored safety for every staff member.

Staff notifications are delivered across classroom screens, strobe lights, SMS, email, PA systems, and more. During high-stakes moments, staff can connect instantly with first responders, send confirmation messages, and enable visual reunification and controlled release for daily dismissals or emergencies.

The device enables interactive map integration, real-time accountability for individuals, and situational awareness dashboards—without the burden of installing complex proprietary infrastructure.

With a low profile, IP66 waterproof rating, and three-month rechargeable cycle, ECHO Badge ensures reliability and comfort. Deployment is simple, fast, and cost-effective—backed by a platform trusted across diverse environments like schools, hotels, and corporate campuses.

ECHO Badge offers exceptional safety performance without trade-offs—bringing smart, scalable protection within everyone's reach.

Products & Services	Quantity	Unit price	Price
Shipping cost Shipping cost based upon ship to address.	1	$81.00	$81.00
ECHO Ethernet Gateway MIG21EUS915 on 7.2.x to support OAM and AWS IOT Core - tek ether gtw - order minim 100. Including OAM	9	$285.00	$2,565.00
IOT Services Q2 2025 promotion 50% off recurring IOT Services when customers sign a minimum 3-year SIR contract or adding on existing customers. (One-time	1	$0.00	$0.00

Products & Services	Quantity	Unit price	Price
fees not included in this promotion). Valid until June 30, 2025			
CrisisGo IOT services Per device (Panic device and Gateway) per Year With emerging safety mandates, like Alyssa's Law, schools and businesses find themselves in need of emergency assist buttons that can initiate a lockdown and notify first responders. If an emergency occurs, all they have to do is press a button: An emergency alert will be triggered, the safety team is immediately notified, and emergency response initiates. Including Advanced Location services with geolocation update , support of LoRaWan/BT beacon indoor location services.	74	$35.00 / year	$1,295.00 / year after 50% discount for 3 years
ATLS Account Set-up/Activation/Implementation (per site) Includes initial ATLS account/portal creation, consultation on technical data and map integration, quality check, and schedule management.	1	$150.00	$150.00
CrisisGo ATLS Location service (price per site per year) CrisisGo offers accurate and precise emergency location services operates indoors and outdoors, making efficient use of the existing Wi-Fi/Bluetooth infrastructure. Key features: -allow every stakeholder within the school to send alerts with verified dispatchable location data to safety teams and 911 via mobile, desktop, sd7 devices and wearable	1	$400.00 / year	$400.00 / year for 1 year

Products & Services	Quantity	Unit price	Price
- precise location <9feet based upon existing infrastructure - Web-based portal tool for onboarding and AP/Bluetooth information management - Import tool for mass uploading of Wi-Fi/BT and customer information - API integration with HP Aruba or Cisco Meraki – makes onboarding of large scale buildings very quick			
CrisisGo Onboarding Services	1	$995.00	$995.00

Dedicated CrisisGo project management and CrisisGo project team support to config-ure, customize, and prepare to deploy CrisisGo. Onboarding Project will be consid-ered accepted subsequent to validation of content, review of training options, and the successful completion of a drill/test in your CrisisGo solution.

-Creation of the Customer workspace within 48 hours from accepted signed agreement
-Scheduling and Conducting Engagement Meeting to Scope Project within 48 hours of introduction by Sales Representative
-Managing a specific project plan and updat-ing customers with progress
Initial Implementation of Emergency Plans (best practice or custom if purchased)
-Initial implementation of Maps/Images (if purchased)
-Conducting Information Technology Meeting
-Performance of Basic Implementation
-Creation of Training Groups for Testing
-Testing/Troubleshooting Firewall
-Setup of User Management (if purchased)
-Integration of Rosters (if purchased)
-Validation of Initial Configurations (Alpha Review)
-Up to two (2) amendment sets/lists of re-

Products & Services	Quantity	Unit price	Price
quested changes and reviews (Beta, Gold) of configuration customization ** -Provision of CrisisGo Academy (LMS-style learning) if purchased, training tookit (user guides and videos), unlimited access to weekly training webinars, training resources within administrator console. *** -Support for Remote Drill if completed within three months from project kickoff. -Project Closeout and Transition to Account Manager *Onboarding covers the setup, configuration, and testing of all services within the primary product SKU. Services outside of the primary product SKU will require additional implementation support and fees. **Customization beyond two rounds or support for subsequent drills will either be supported by the Account Manager as part of ongoing services or will require additional support and fees. ***Dedicated remote sessions or onsite training sessions are additional (based upon availability) and will incur additional fees.			
CrisisGo Academy Services (<2501 users/students) Unlimited access during the term of the contract to CrisisGo Academy Learning Management Platform, In-App Learning Center, Training Toolkits to assist with initial and refresher learning.	1	$495.00 / year	$495.00 / year for 3 years

Annual subtotal	$4,295.00

	after $1,295.00 discount

One-time subtotal	$9,316.00

Total	**$13,611.00**

Quote is valid for 46 days from quote date (see above).

Please note that proposal does not include voice alert & SMS alert, as shown in the demo.

All Fees corresponding to all one-time and first year of service must be paid in advance of the activation of CrisisGo Services listed in the Quote.

Taxes (if applicable) and Shipping (if any) are not included in the quote.

Please provide:
-Tax exemption ID or certificate:
-For the **Invoice**, please provide the following information:
  Name of Billing Contact:
  Email:
  Phone:
  Billing Address:
-If a **Purchase Order** will be used:
  PO#:
  PO Date:

Purchase Orders should be made out to CrisisGo. Click here for a copy of CrisisGo's W-9 form.

By signing I acknowledge that I have read and agree to the CrisisGo Terms of Use.

Signature

Signature

Date

Printed name

Print