



RE: [EXTERNAL] Request for Quote and Updated Information for BISD Channel on Spectrum 1301

From Tennet, Parker L <parker.tennet@charter.com>

Date Mon 5/5/2025 9:49 AM

To Martin Sandoval <msandoval3@bisd.us>

1 attachment (223 KB)

BISD PEG Proposal Updated.pdf;

**Handout 2**  
**Minutes - RBM 05/06/2025**  
**Item XI. A. 1 - Page 36**

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Good morning Martin,

Attached is the proposal for the HD PEG channel. It came down in monthly cost a little bit from the previous proposal.

For the viewership analytics from 8/23-8/24 it looks like there were 958 unique households that watched the channel over that period. There were 10882 unique events (each time someone tuned to that channel), and an overall total of 2034.6 hours of viewership. Pretty close to what we had sent before.

Let me know what you think, and if you would like to jump on a call to go over what all is included here.

Parker Tennet| Major Account Executive- Gov/Ed  
[Parker.tennet@charter.com](mailto:Parker.tennet@charter.com) | 726-241-7602



**From:** Martin Sandoval <msandoval3@bisd.us>

**Sent:** Thursday, May 1, 2025 12:00 PM

**To:** Tennet, Parker L <parker.tennet@charter.com>

**Subject:** Re: [EXTERNAL] Request for Quote and Updated Information for BISD Channel on Spectrum 1301

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Good Afternoon Mr. Tennet,

Just checking up on the update. I have a board meeting on Tuesday where I would like to present this information to the board members for their approval.

**Martin Sandoval**  
Director KBSD ITV

701 Palm Blvd. #220A Brownsville, Tx  
Ph: (956) 698-0718 Cell: (956) 459-2516



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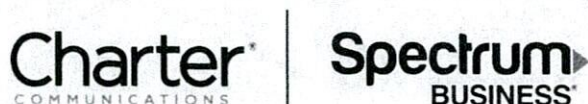
**From:** Tennet, Parker L <[parker.tennet@charter.com](mailto:parker.tennet@charter.com)>  
**Sent:** Monday, April 28, 2025 12:55 PM  
**To:** Martin Sandoval <[msandoval3@bisd.us](mailto:msandoval3@bisd.us)>  
**Subject:** RE: [EXTERNAL] Request for Quote and Updated Information for BISD Channel on Spectrum 1301

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Good afternoon Martin!

I will get a refreshed proposal for you, as well as up to date viewership numbers for that time period. It will take a couple days for the viewership numbers to come through, but I will get on it ASAP.

Parker Tennet| Major Account Executive- Gov/Ed  
[Parker.tennet@charter.com](mailto:Parker.tennet@charter.com)| 726-241-7602



**From:** Martin Sandoval <[msandoval3@bisd.us](mailto:msandoval3@bisd.us)>  
**Sent:** Monday, April 28, 2025 11:13 AM  
**To:** Tennet, Parker L <[parker.tennet@charter.com](mailto:parker.tennet@charter.com)>  
**Subject:** [EXTERNAL] Request for Quote and Updated Information for BISD Channel on Spectrum 1301

**CAUTION:** The e-mail below is from an external source. Please exercise caution before opening attachments, clicking links, or following guidance.

Good Afternoon Mr. Tennet,

I am reaching out to request a quote for broadcasting our BISD Channel on Spectrum 1301. As you may recall, we previously operated under the free SD version, but due to our relocation, we have to transition



to the HD format. We are now revisiting the possibility of reactivating the channel and would like to know the associated costs.

Additionally, could you please include the ratings for Channel 1301 from 8/15/2023 to 8/15/2024?

During our last discussion, you quoted a one-time installation fee of \$6,335 and a monthly fee of \$849. You also provided ratings data indicating 940 unique households with a total of 1,953 hours of viewing. Can you please confirm if these figures are still accurate for use in our proposal?

Thank you for your time and assistance. I look forward to hearing from you soon.

**Martin Sandoval**  
Director KBSD ITV

701 Palm Blvd. #220A Brownsville, Tx  
Ph: (956) 698-0718 Cell: (956) 459-2516



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**Proposal  
For  
Brownsville ISD**

**Submitted to: Martin Sandoval**



**May 5<sup>th</sup>, 2025**

**CONFIDENTIAL**



### Executive Summary

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I would like to take this opportunity to thank you for considering Spectrum for your Telecommunication service needs. In response to these service needs, we are proposing an HD PEG channel that runs over our fiber optic network to replace your existing SD PEG channel. We will also be moving the service from International Blvd to Palm Blvd in Brownsville.

In choosing Spectrum as your provider, Brownsville ISD will have the assurance of partnering with a vendor that implements state of the art technology with world class customer support. Our experience allows us to provide reliable, flexible services that are competitively priced. With our extensive cable experience and robust fiber optic network, we have progressed into the Metro Ethernet and Dedicated Internet market offering hundreds of thousands of route miles of fiber and thousands of on-net buildings across the nation.

#### **Spectrum Fiber Internet Access and Metro Ethernet Features and Benefits include:**

- Flexibility to scale from 25 Mbps to over 100 Gbps.
- No Equipment Purchase Required: Spectrum provides all necessary equipment, installation, and maintenance.
- No Technical Expertise Required: Dedicated, toll-free technical support available 365x24x7 frees your staff from potential support issues.
- Financial Stability: Charter Communications (NASDAQ: CHTR) is America's fastest growing Internet, Voice Cable TV company, and continues to pace the industry with annual revenues exceeding \$10B.
- 100% Fiber Network that is wholly owned and operated by Charter: A Proactively Managed Network with aggressive Service Level Agreements on all Fiber Services
- Trusted Business Partner: Charter is currently the second largest cable operator provider in the United States. The company has achieved growth through innovation and acquisitions of cable properties, most recently completing transactions with Time Warner Cable and Bright House Networks.

Please let me know if you have any questions regarding our solution offerings. I look forward to the opportunity of earning your business.

Best Regards,

*Parker Tennet*

#### **Parker Tennet**

Major Account Executive- Government & Education

Spectrum Enterprise

Direct: 726-241-7602 | Email: [Parker.Tennet@charter.com](mailto:Parker.Tennet@charter.com)



### Proposed Services

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#### PEG Channel

Address	Service	Quantity	Term	Monthly Recurring	NRC (INSTALL)
708 Palm Blvd., Brownsville, TX	HD PEG Channel	1	36 Months	\$799	\$6335

**Monthly Recurring Charge (MRC):** Monthly Recurring Charge prior to any applicable surcharges, fees, or taxes.

**Non-Recurring Charge (NRC):** One Time Non-Recurring Charge for the installation of services.

**Service Order and Activation Process:** Please reach out to Parker Tennet at [Parker.Tennet@charter.com](mailto:Parker.Tennet@charter.com) or 726-241-7602 (direct) to communicate which service option quoted above you have selected, and he will forward the Service Agreement/Order to you for authorization. Once you email Parker the signed Spectrum Service Agreement/Order, Parker will partner with his Project Manager to fulfill the order. The Project Manager will communicate milestones of service delivery, and coordinate scheduling. Once services are installed, Parker will remain your main point of contact for all things Spectrum related.

8/1/24

## Software Log

[illegible]