



Formerly Templeton Demographics

## 2021-22 Demographic Services Quarterly Reports

July 1, 2021

Denton ISD  
Paul Andress, Director of Operations  
P.O. Box 2387  
Denton, TX 76202-2387

Zonda Intelligence, a Delaware Corporation (formerly Templeton Demographics) will provide the following demographic services:

### G.I.S.

- Geocode PEIMS student database to assess current attendance patterns.
- Update street and parcel records.
- Update student yield and planning area reports.
- Create attend and reside reports
- District maps

### Housing Research

- Quarterly housing research including new starts, closings, developed vacant lots and future lots.
- Future and existing multifamily tracking.

### Enrollment Forecast

- Compare current student database to enrollment history to analyze for trend patterns.
- Provide ten-year enrollment forecast by campus and grade level.
- Provide a one-year enrollment forecast by campus and grade.

### Facility Planning

- Zonda Education to develop scenarios to assist with future school site locations and possible attendance zone modifications.
- Provide long-range enrollment projections by campus and grade level.



### Fee Schedule

The fee for Demographic Services is \$32,000.00 for Denton ISD.

Invoices will be emailed quarterly as follows:

**Please remit payment to**

Zonda Intelligence  
P.O. Box 846075  
Los Angeles, CA 90084-6075

2Q21 Invoice Sept. 1, 2021	\$8,000.00
3Q21 Invoice Dec. 1, 2021	\$8,000.00
4Q21 Invoice March 1, 2022	\$8,000.00
1Q22 Invoice June 1, 2022	\$8,000.00

### Quarterly Reporting

Zonda Education quarterly reporting schedule will be followed as close to these dates as possible. All dates are based on availability and may need to be adjusted according to when data is actually received and when staff is available.

**2Q21**

- Report emailed and consulting as needed from Aug 16-Sept 10, 2021.

**3Q21**

- Review and Consulting scheduled as needed from Nov 1-Dec 17, 2021.

**4Q21**

- Review and Consulting scheduled as needed from Feb 14-March 18, 2022.

**1Q22**

- Review and Consulting scheduled as needed from May 2- June 17, 2022.

If the listed services are acceptable, **please sign** in the space below, at which time this letter will be our agreement concerning the demographic services.

Respectfully submitted,

A handwritten signature in black ink that reads 'Bob Templeton'.

Bob Templeton  
Vice President, Zonda Education

I accept and agree to this contract for demographic services:

Signed by: \_\_\_\_\_

Date: \_\_\_\_\_