

EXECUTIVE SUMMARY

FOR THE SHOREWOOD SCHOOL BOARD

Topic: Proposed changes in funding of the Director of Development position

Date: May 22, 2013

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Recommended action:	<input type="checkbox"/> --	Information only
	<input type="checkbox"/> --	Presentation/discussion
	<input type="checkbox"/> --	Discussion/action by committee
	<input checked="" type="checkbox"/> X	Discussion/action by board of education
	<input type="checkbox"/> --	Presentation/action next meeting

Recommendation(s): The Finance & Facilities Committee recommended that for two years, to fund the Director of Development position as a budgeted position, with fund balanced used to make-up any budget deficits.

Background:

1. The final approved budget for the 2012-2013 school year included salary and benefits to support a director of development position. The purpose of hiring a director of development is to establish a comprehensive donor database and fundraising process, to significantly increase long-term fundraising, to fund endowed chairs in the arts and sciences, and to increase donations for completion of the stadium and other capital improvements.
2. Because this type of position is innovative for a public school district and poses some unique challenges, recent conversations with Board members have surfaced an idea to fund the majority of this position through fund balance. This way, the investment in the position is not at the expense of students or employees.
3. The Administration is recommending that the Director of Development position be funded for the 2013-2014 school year with any carry over in the salary lines for this position from the 2012-2013. The Administration also recommends that up to \$25,000 be directed towards this effort from the SEED Foundation contribution to the district for the 2013-2014 school year. The Administration also recommends that the balance of funds needed to support this position for the 2013-2014 and 2014-2015 be covered by fund balance.
4. The Administration recommends that any savings in the budget from these changes be directed towards the increased cost of the 2013-2014 district health plan.

5. The long-term goal for this position is that fundraising provides for 1.5% of the general education fund budget or approximately \$350,000 plus the additional costs associated with funding this position long term. Fund balance used in the first two years of this position will be replaced as fundraising grows.
6. The committee also discussed the need to return funds to the fund balance should it be used to support the director of development position. Discussion included making a clear commitment from the Board to make this happen.