PAC (Political Action Committee)

Safe & Sound Schools for Sheridan Students Committee Re-investing Bond Savings to improve school facilities.

When going for a bond, the District and the PAC (Political Action Committee) have two similar, but different roles.

The District can tell people to Vote. The District can pay staff to give information out to the community, printed informational materials, facilities assessment and all planning. If the bond passes the District may reimburse themselves for money spent to that point. Their information should be informational in content only. Not persuasive.

The PAC can tell people to Vote yes. The PAC would have to pay for any consulting done and for their materials and costs. For a bond the size that is being mentioned, the PAC should be looking to raise \$1,000 to \$3,000. All donations are public record and need to be available at anytime for anyone who wants to see them.

3. PAC (Political Action Committee)

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The District can tell people to Vote. The District can pay staff to give information out to the community, printed informational materials, facilities assessment and all planning. If the bond passes the District may reimburse themselves for money spent to that point. Their information should be informational in content only. Not persuasive.

The PAC can tell people to Vote yes. The PAC would have to pay for any consulting done and for their own materials and costs. For a bond the size that is being mentioned, the PAC should be looking to raise \$12,000 to \$15,000. All donations are public record and need to be available at anytime for anyone who wants to see them.

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