GUIDE TO Member Benefits



Lighting the Way to Excellence in School Governance

IASB's vision is excellence in local school board governance supporting quality public education and its mission is to *Light the Way* for its members by developing their competence and confidence through a robust toolkit that includes

- Premier training experiences;
- Networking opportunities for mutual support;
- Valuable benefits, pooled services, information, and expertise;
- Advocacy on behalf of public education; and
- A platform for a strong collective voice on common interests and concerns.

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The Illinois Association of School Boards (IASB) is a voluntary organization of local boards of education dedicated, since 1913, to strengthening public schools through local citizen control.

Although not a part of state government, IASB is organized by member school boards as a private not-for-profit corporation under authority granted by Article 23 of the Illinois School Code.

Its work would not be possible without the continued commitment of volunteer school board members to public education for every child.

The following pages introduce a number of tools and services available to member school boards.



Lighting the Way to Excellence in School Governance

Conference, training, and events for you and your governance team

By developing an ongoing professional development plan, you can continue to gain knowledge and skills to apply to your school board service. IASB aligns its training to principles of effective governance. Programs and events are designed to accommodate individual interests in a variety of settings.

For learning at your own pace, online courses are offered to satisfy statemandated training requirements and to build your essential knowledge and skills of board work. Additionally, the Association offers free webinars throughout the year to inform on a range of topics, from policy and legal issues to current education topics and trends to leadership best practices. Webinars are presented live and most are recorded for later on-demand viewing.

Learning together with your fellow board members and superintendent will move your board forward as a governance team. IASB offers a number of in-district workshops to help you make an impact. Training activities can be customized to the unique needs of a local board and district.





Opportunities to network with and learn from other Illinois school boards are available through IASB virtual events, regional meetings, and the Joint Annual Conference. IASB divisions hold events tailored to the professional development needs of the districts in the region. Statewide, Association members can participate in live webinars or other virtual events and interact through Q&A and chat features.

IASB • IASA • IASBO Joint Annual Conference

The Joint Annual Conference is a premier training experience bringing together public school leaders from across the state for learning and networking through numerous panel presentations, vendor exhibits, workshops, and more. Held

annually in Chicago, the event is open to local board of education members, superintendents, school administrators, education officials, and other public education leaders. It is also where the annual IASB Delegate Assembly takes place.





Services and support for your board policymaking role

Having sound policies that govern the district is crucial to any board. IASB offers a full range of policy services designed to meet your school board's unique needs and align with the Association's Foundational Principles of Effective Governance.

IASB's Policy Reference Education Subscription Service, commonly referred to as PRESS, gives your board access to footnoted, legallyreferenced policy, exhibit, and administrative procedure sample materials. Updates are researched, written, and vetted by knowledgeable school law experts.





Additional subscription and one-time services include

- Policy Manual Customization
- PRESS Plus
- School Board Policies Online
- Administrative Procedures Online
- Administrative Procedures Project

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While these services require an additional fee separate from your board membership dues, many school districts subscribe to IASB Policy Services to enhance the district's ability to function effectively and to ensure legal compliance.

Recruiting and Selecting a Superintendent

Selecting a superintendent is arguably the most important decision a board of education will make. The superintendent directly impacts a district's success, progress, and image. Therefore, it is critical the person hired be an exceptional fit and fully prepared to lead confidently and effectively.

IASB Executive Searches Services bring years of experience, national affiliation, and local expertise to support boards through a search process. Services are

also available to districts seeking other administrative positions, including assistant superintendents, business managers, directors, and principals.





Resources to assist with your advocacy efforts

As key stakeholders in our educational system, board members serve as an essential local resource on educational issues. Involvement by school board members in both state and national legislative processes is imperative to shaping sound education policy.

Members receive legislative reports from IASB when important public education initiatives are being considered at both the state and federal levels. It is important that legislators hear from local school boards so they know specifically how legislative proposals will impact a local school district. Additionally, lawmakers need to hear from you when a proposal will benefit your schools and students.



You have multiple opportunities to influence and inform other constituents of successes, needs, and issues facing your local school district. IASB posts resources to provide comprehensive information on issues. IASB staff is available to assist with arranging meetings between school board members and legislators.

IASB lobbyists maintain close liaison with the State Board of Education, lawmakers, government agencies, and dozens of organizations and interest groups that influence public policy. IASB also supports a nationwide network of school board members organized by the Consortium of State School Boards Associations (COSSBA) to keep boards of education in touch with Congress.





The Delegate Assembly is an important function of your board's membership. It gives districts ownership in the Association and the opportunity to establish the direction of the Association and its major policies. Every member district has a delegate, a vote, and a voice. Each year, member districts have the opportunity to submit resolutions proposals to be considered by the IASB Delegate Assembly. Resolutions adopted by the Assembly become Position Statements or Belief Statements in the IASB Constitution, thus giving IASB staff direction on legislative positions.



Information and expertise to help you stay knowledgeable and up-to-date

IASB provides a wide range of information about everything from school governance to the requirements of state law and the challenges of school finance.

Information services provided as part of your district's dues are available online for your convenience at www.iasb.com. This includes the digital version of the *Illinois School Board Journal* (issues of the bi-monthly publication are also printed and mailed to members), surveys and data, downloadable pamphlets, and a compilation of daily education news headlines.

Additionally, IASB offers guidance documents to help provide clarity and understanding for a number of complicated laws and legal issues that impact local school governance.

To further expand your knowledge, or to aid in research, the IASB Resource Center has numerous books and titles available to loan, plus access to timely research and databases.

Get the latest Association news and information by connecting with IASB online. Watch your email for upcoming event announcements.





IASB Service Associates are businesses which offer school-related products and services and have earned favorable reputations for quality and integrity. This special link with the Association provides an important resource for information and expertise helpful to Illinois school districts. Services include architecture and engineering, computer software, financial services, insurance, environmental services, and more.



The Illinois Council of School Attorneys (ICSA), which is adjunct to IASB, is a group of attorneys

representing school districts throughout Illinois. ICSA attorneys often collaborate with the Association to provide straightforward, easy-to-use resources to assist local school boards.



IASB Sponsored Programs are designed to save school districts money or ensure competitive pricing of some essential services.



An online community of peers awaits you at IASB Community, making it more convenient for you to network, seek, share, and connect with fellow IASB members. You can introduce yourself to your personalized communities, ask questions, offer ideas, give feedback, share knowledge, and give and receive — support from your peers in education.

Login with your same IASB Member Profile username and password, or access from your IASB Member Profile.

Questions? IASB staff is happy to help. Springfield: (217) 528-9688 Lombard: (630) 629-3776 Online: www.iasb.com/contact-us

www.iasb.com