

# SOUTHWEST

TEXAS ★ COLLEGE

*Board Presentation*

2024-2025





**Cosmetology Team**

Vanessa Briones – 8 years  
Program Coordinator

Emma Martinez – 22 years  
Cosmetology Instructor

Jessica De la Luz – 6 years  
Cosmetology Instructor

# Program Schedule



Fall- 528 Hours

- Orientation
- Fundamentals
- Intro Haircutting
- Manicuring
- Skin Care



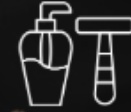
Spring- 452 Hours

- Advanced haircutting
- Chemical texture
- Chemical Color
- Advanced Hair Design



Summer 1-134

- Advanced Cosmetology
- Salon Development



Summer 2- 120 hours

- Stateboard

12 Classes

Hours: 1216

Schedule -Monday – Friday 9:00am-3:30pm  
Registration Fall and Spring

# S P I Cosmetology Survey

**Title:** Connection to SWTX

**Objective:** SWTX aims to create an inclusive and engaging environment for all students and stakeholders through empathy and outreach. The strategic objectives focus on increasing the efficiency and capacity of student enrollment while enhancing students' sense of connection to the institution, emphasizing aspects such as pride, ownership, culture, identity, and inclusivity.

**Actions:** Create a survey and have students take it early and at the end of spring semester.

**Measure:** Survey

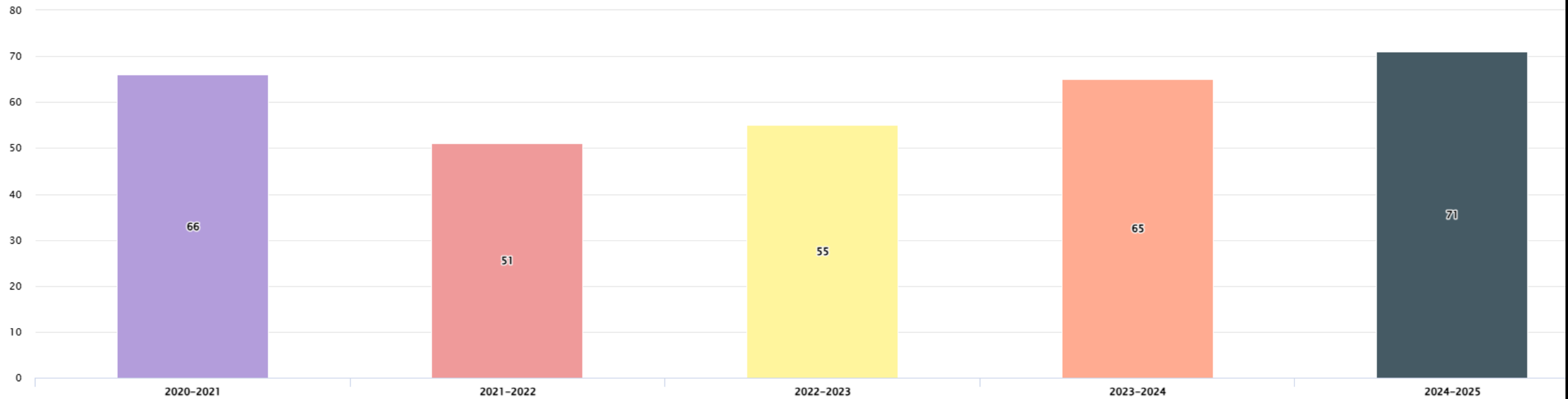


Advisory Board  
Members  
February 17, 2025

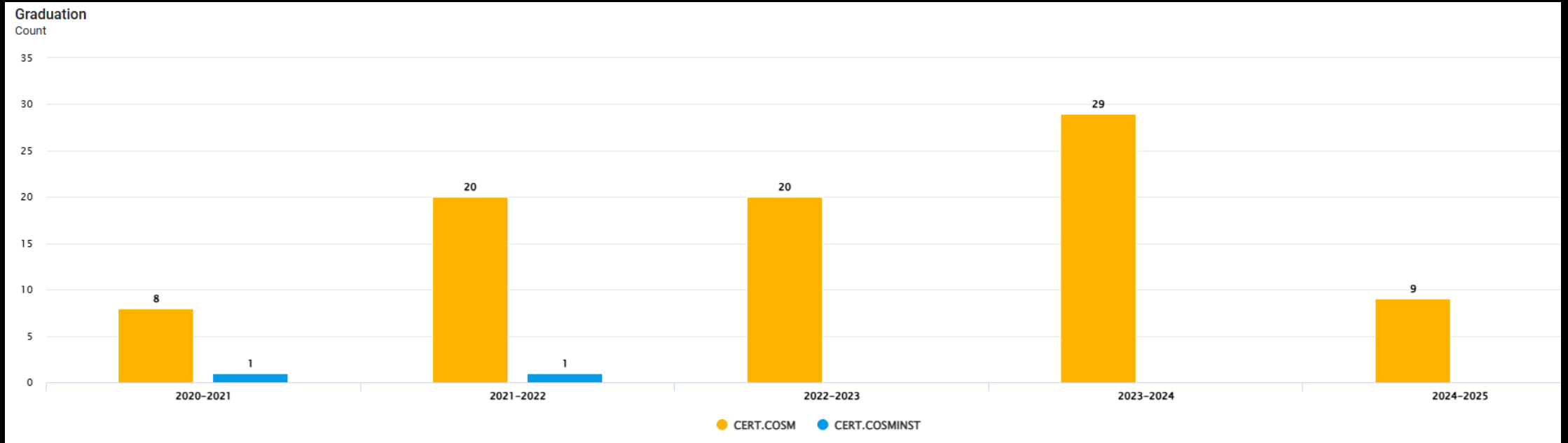
# Population

## Program Enrollment

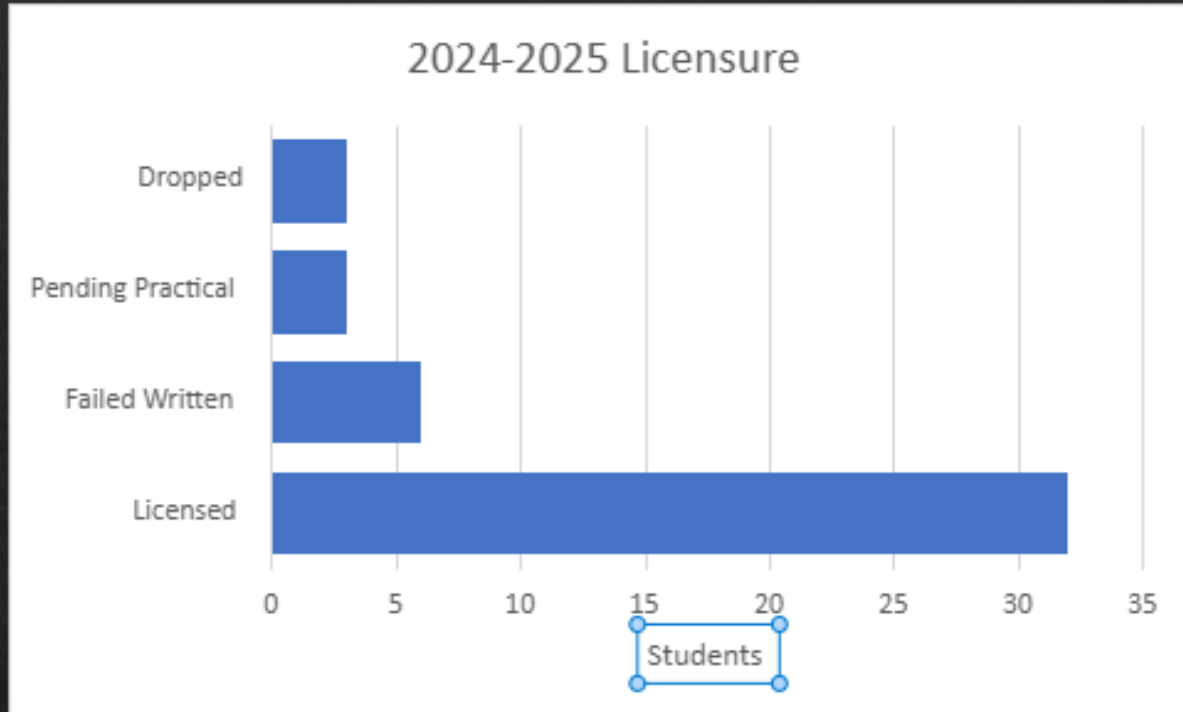
Distinct Student ID



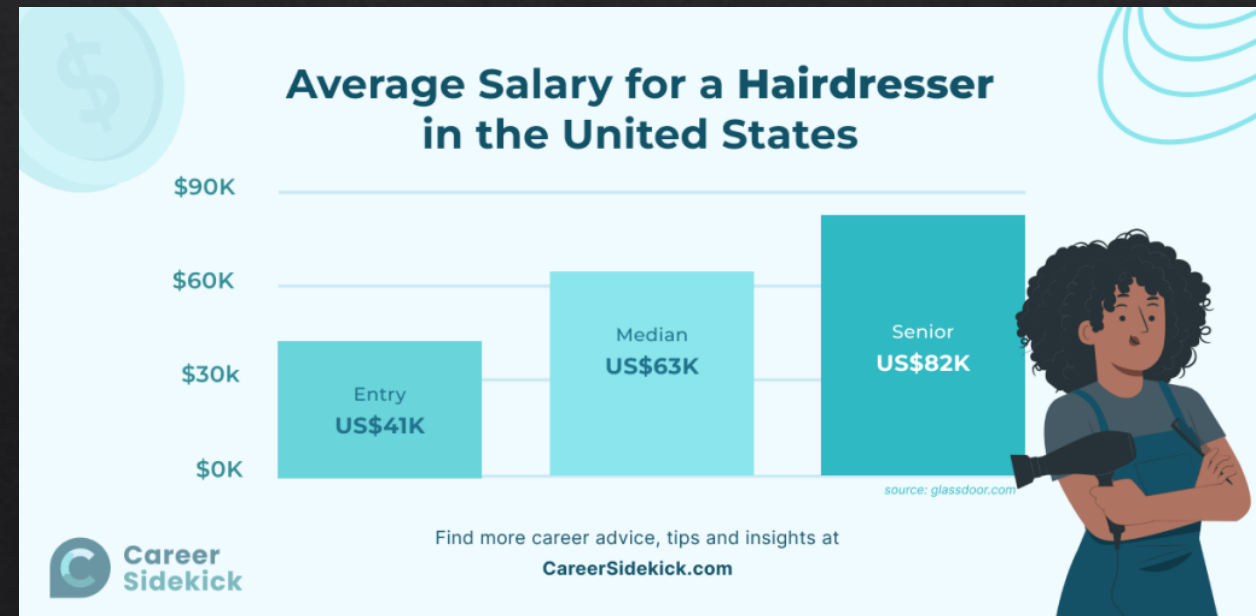
# Graduates



# Licensure



# Salary





# Cosmetology Club

- ◆ Grilling with the President
- ◆ Armstrong McCall Show
- ◆ SWTXC Rodeo Concession Stand
- ◆ Educational Classes
- ◆ Community Spa Days





COSMETOLOGY QUIZ BOWL

COSMETOLOGY

ESTHETICS

NAIL CARE

BARBER



**2024 State Leadership & Skills  
Conference Houston April 11-  
13**

**2025 State Leadership & Skills  
Conference**  
April 2-5, 2025 – Corpus Christi,  
Texas





# Skills USA Texas Post-Secondary Region 5 Director

## ◆ Skills USA Campus Advisor

○ Emma – Advisor      Jessica – Advisor and State Judge

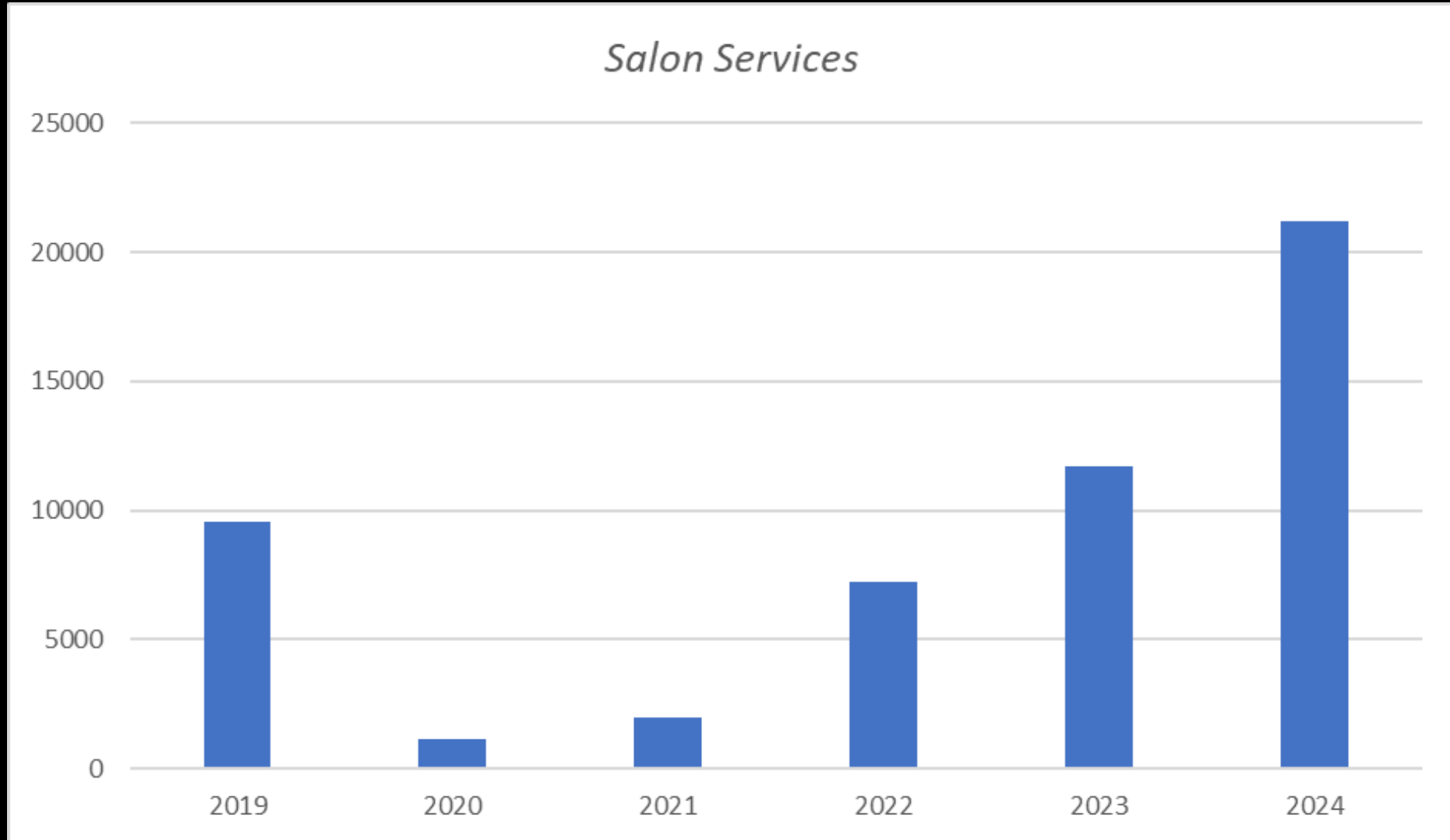
## ◆ National Education Team Barbering –Vanessa

## ◆ SkillsUSA Equity & Inclusion workgroup –Vanessa





# Student Salon



# Educator Information

- ❑ Members of Texas Community College Association Cosmetology Community Educators & Community College Cosmetology Educators of Texas
  - Vanessa - Historian
- ❑ Milady Trainings
- ❑ Rusk
- ❑ Dermalogica



**SOUTHWEST**  
TEXAS★COLLEGE



THE LASH  
ROOM  
— UVALDE —



**CHI**® PARTNER  
SCHOOL  
FAROUK SYSTEMS INC.

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partnership school

**OLAPLEX**

**CIMA**™  
BY MILADY