



2014 CUBE SUMMER ISSUES SEMINAR

The Brown Imperative: Excellence, Equity, and Unity

60 Years Later and Into the Future

The *Brown Imperative*. That double meaning is very intentional. We will explore both the imperatives propelled by the *Brown* decision as well as the imperatives compelled by brown people, who are going to be the statistical majority in the not-too-distant future. Furthermore, the title goes on to raise three issues that are of extreme importance to urban schools nationwide: excellence, equity, and unity. Again, there's a double meaning. Those are three principles that apply to the condition of students, but it also describes how the most effective boards of education operate. The subtitle says we are honoring the past, but focusing on how the past can inform the future.

July 17-19, 2014

Chicago Marriott Downtown
Magnificent Mile Chicago, Illinois

National School Boards Association

cube
Council of Urban Boards of Education

At-A-Glance

2014 CUBE SUMMER ISSUES SEMINAR

Thursday, July 17

- 10 a.m. – 4:00 p.m. **Registration**
- 12:15 – 4:30 p.m. **Lunch & Leadership Training Workshop**
- 3 – 3:15 p.m. **Break**
- 4:45 p.m. **CUBE Networking Reception**

Friday, July 18

- 8 a.m. – 4 p.m. **Registration**
- 8 – 9 a.m. **Breakfast Buffet**
- 8:30 – 9 a.m. **Welcome Remarks and Keynote Presentation**
- 9 – 10:15 a.m. **Keynote Presentation**
- 10:15 – 10:30 a.m. **Break**
- 10:30 – 11:45 a.m. **Breakout Sessions**
- 11:45 a.m. – 1 p.m. **Luncheon Buffet & Speaker**
- 1 – 2:30 p.m. **District Workshops**
- 2:30 – 2:45 p.m. **Break**
- 2:45 – 4 p.m. **General Session**
- 4 p.m. **Closing Remarks**
- 5 – 6:30 p.m. **Local attractions: (reception offsite)**

Saturday, July 19

- 7:30 a.m. – 2:30 p.m. **Registration**
- 8:30 – 9:30 a.m. **Breakfast Buffet**
- 9 – 10:15 a.m. **General Session**
- 10:15 – 10:30 a.m. **Break**
- 10:30 – 11:45 a.m. **Break Out Sessions**
- Noon – 12:45 p.m. **General Session**
- 12:45 – 2:30 p.m. **Working Lunch: with CUBE Task Forces Roundtable Discussions**
- 2:30 p.m. **Closing Remarks**

About CUBE

Established in 1967 to address the unique local level needs of school board members serving urban areas in the United States, NSBA's Council of Urban Boards of Education (CUBE), is addressing the critical education issues affecting ultimately all of the nation's public schools. CUBE represents nearly 100 urban school districts in 35 states and the U.S. Virgin Islands. Our member districts educate more than 7.5 million students in over 12,000 schools, with a collective budget of approximately 99 billion dollars. CUBE assists school board leaders in urban districts in finding solutions to local policy challenges and in increasing the knowledge and skills necessary to be effective policymakers and advocates for excellence and equity in public education. CUBE provides professional development and learning experiences that are tailored to the needs of urban school districts and creates forums for sharing innovative practices, including issues seminars, conferences, legislative advocacy, research projects, professional networking opportunities, specialized publications, and local governance and policy assistance.

Established in 1967 by NSBA's Board of Directors, the Council of Urban Boards of Education (CUBE) is at the forefront in helping urban school districts provide academic excellence for all students. The Steering Committee provides guidance and leadership to carry out the vision of CUBE.

School boards must be members of their state school boards association in good standing to participate in CUBE.

Keynote Presentations

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For more in-depth session descriptions, please visit www.nsba.org/CUBE



Valeria S. Silva, Superintendent, Saint Paul Public Schools, MN

"Race" Matters in Education

Superintendent Valeria S. Silva, leader of the Saint Paul Public School (SPPS) District, will address the role of and need for racial equity in the educational setting.



Genéa M. Luck, Associate State Director, Multicultural Outreach, AARP

School Desegregation: Learn, Preserve, and Empower

AARP Virginia formed a partnership with Old Dominion University, the Virginia Conference NAACP, and the Urban League of Virginia to collect stories and historic documents detailing Virginia's historic and often painful past during Massive Resistance and the desegregation of its public schools.



Dr. Tyrone Howard, Professor of Education, UCLA

Why Race & Culture Matters

In this interactive session, Tyrone Howard will outline data that demonstrates the role culture continues to have on the educational outcomes of students in urban schools.



Consuelo Castillo Kickbusch, Lieutenant Colonel, U.S. Army (Retired)
Founder & President of Educational Achievement Services Inc.

Living a Legacy

During this session, Ms. Kickbusch will share her personal story of challenges and triumphs as a child of the "barrio" who succeeded in spite of many cultural, social and educational obstacles.



Jeff May, Motivational Speaker and Program Facilitator, Roanoke City Public Schools, VA

The Westside Debaters

The Westside Debaters are a one-of-a-kind groundbreaking team at Westside Elementary in Roanoke, Va. During this session, Mr. May will share information about their recent debate related to 60th Anniversary of *Brown vs. Board*.

Travel 2014 CUBE SUMMER ISSUES SEMINAR

Chicago, Illinois

As a multicultural city that thrives on the harmony and diversity of its neighborhoods, Chicago today embodies the values of America's heartland-integrity, hard work and community and reflects the ideals in the social fabric of its 77 distinct neighborhoods.

Chicago is a leader in reforming public schools, enhancing public safety and security initiatives, providing affordable housing in attractive and economically sound communities, ensuring accessibility for all and fostering, social, economic and environmental sustainability.

Travel

MacNair Travel has been selected to be the official travel agency for the 2014 CUBE Issues: Discount airfares are available on Delta and United Airlines. MacNair travel agents are available 8:30am-7:00pm ET for reservations. Some restrictions may apply. Service fees apply.

For reservations, contact MacNair today:

WEB: www.macnairtravel.com

PHONE: 1-877 761-3727

You may also contact your own travel agency or the vendors directly and refer to the following I.D. codes:

Delta: **Meeting code to reference is NMJ7S.** Travelers can contact Delta (www.delta.com or Delta Meeting Network 800 328 1111) directly to make their travel arrangements.

United: **Travelers should reference Agreement Code: 991061 and Z Code: ZSBW.** Travelers can contact United (www.united.com or United Meetings Desk 800 426 1122) directly to make their arrangements.

Clinic Sessions

2014 CUBE SUMMER ISSUES SEMINAR

Thursday, July 17

10 a.m. – 4 p.m. Registration

12:15 – 4:30 p.m. Lunch & Leadership Training Workshop: Defining Leadership for Equity in the Digital Age

Join a group of academic, policy, foundation, and community-based experts to share public policies that can support broadband access in schools, and programs designed to assist in the expansion of community-based access. This panel will also discuss the future of technology and innovation, and contextualize the benefits for schools.

Friday, July 18

10:30 – 11:45 a.m. Improving Urban Schools: Equity and Access in K-12 Stem Education for All Students

This clinic will address the challenges of achieving STEM literacy for ALL students as well as what PK-12 schools need to do to improve teachers' and students' STEM knowledge and skills.

Understanding and Expecting Greatness from Children from Poverty

This presentation will focus not only on the learning challenges associated with poverty but also on the great opportunities that exist.

How the Common Core Must Ensure Equity by Fully Preparing Every Student for Postsecondary Success

In this clinic, the presenters will provide key questions and recommendations to help educators identify and address equity issues to ensure that no student is denied the opportunities promised by these new standards.

Saturday, July 19

10:30 – 11:45 a.m. School Reform and Second-Generation Discrimination: Toward the Development of Equitable Schools

This clinic describes the background of school re-segregation; public opinion and trends in school segregation; benefits of desegregation; costs of segregation; public opinion about desegregation; the effectiveness of strategies for equalizing separate education; the impacts of inferior education; and reasons for returning to segregation.

Common Core State Standards and English Language Learners: Challenges & Opportunities for Academic Success

This clinic describes how the Common Core State Standards (CCSS) presents both challenges and opportunities for English language learners (ELLs) to raise their academic performance and narrow the achievement gap.

The Effects of Race, Social Class, and Tracking on Opportunities to Learn Mathematics and Science

This clinic examines the way the nation's educational system distributes opportunities to learn mathematics and science among various groups of students.

Hotel Information: 540 North Michigan Avenue, Chicago, Illinois 60611

Phone: 877-303-0104 — Cut-off date for reservations is **June 25, 2014**

Rates: \$219 Single/Double Occupancy — 16.4% tax rate

Encounter a renowned Chicago hotel combining the epitome of luxury and convenience at the Marriott Downtown Chicago Magnificent Mile Hotel, a Windy City landmark on Michigan Avenue's Magnificent Mile.

Please call the Chicago Marriott Downtown Magnificent Mile **DIRECTLY** to reserve a room. Mention that you are a part of National School Boards CUBE group to receive the conference rate listed above. The hotel cut-off date is June 25, 2014. Reservations made after June 25 will be made on a space/rate available basis. All reservations must be guaranteed by major

credit card in the amount of the first night's stay. Deposits are refundable only if reservations are canceled at least **48 hours** prior to guest's arrival date.

A credit card or cash deposit will also be required to secure incidentals upon check-in at the hotel.

Contact Bobby Cato at 703-838-6704 to arrange for any special needs.

NSBA Registration Cancellation Policy: Requests for refunds can be honored only if made in writing to NSBA prior to the conference, and will be subject to a \$75 cancellation fee per registrant. No refunds will be honored after that time.

Illinois Registration Form

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NSBA Council of Urban Boards of Education (CUBE) • July 17 - 19, 2014 • Chicago, IL

Hotel Deadline: June 25, 2014

3 Easy Ways to Register! **online:** www.nsba.org/CUBE
Fax: 703-519-6497, Attn: NSBA Registrar
Mail to: NSBA, P.O. Box 1807, Merrifield, VA 22116-8007

Please Print (this form may be photocopied for additional registrants)

Name _____ Nickname for Badge _____

Title _____

Address _____

City _____ State _____ Zip code _____

Phone _____ Fax _____

Registrant Email _____ Also send confirmation email to _____

District/Organization Name _____

Address _____

City _____ State _____ Zip code _____

Phone _____ Fax _____

Please check this box if you are a first-time attendee

To take advantage of this special offer for Illinois state school districts, one person from a district must register at \$325. Additional registrants from the same district may register for the reduced price.

Registration Fees

First registration fee \$325 Additional registrant from same district \$165

Method of Payment (required to process registration)

Bill my school district using P.O.# _____

Check enclosed made payable to NSBA \$ _____

Credit Card: MasterCard Visa American Express

Account Number _____ Expiration Date _____ CVV Code _____

Cardholder Name (please print or type) _____ Cardholder Zip Code _____ Cardholder Phone _____

Authorized Signature _____



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1680 Duke Street
Alexandria, VA 22314-3493

Address Service Requested



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