



Brownsville Independent School District

Agenda Category: General Function

Board of Education Meeting: 08/05/25

Item Title: Consulting Services: Dr. ET
& Company

X Action
Information
Discussion

BACKGROUND:

Dr. ET & Company, with 20+ years' experience delivering, designing, transforming, and demonstrating accomplishments will provide a session that will equip parents with practical strategies to support their children academically and emotionally at home, with a focus on building strong home-school connections. Topics will include emotional regulation, academic support, and real-life application, accompanied by a parent-friendly workbook full of tips, tools, and activities. Every parent will receive a workbook to take home.

Approximate number of parent participants: 200

Tentative Date: Friday, September 19, 2025

Facilities secured: CAB Auditorium

FISCAL IMPLICATIONS:

Categorical Funding: 289 for \$5,000 for a two-hour session and a workbook for each parent to take home.

RECOMMENDATION:

Recommend to approve for Dr. ET & Company, of Weslaco, TX to provide consulting services for BISD parents for the 2025-2026 school year.

Categorical Funding: 289 for \$5,000 for a two-hour session and a workbook for each parent to take home. Region One Purchasing Cooperative Vendor #24-0162

Alejandra Aldrete

Submitted by: Principal/Program Director

Approved for Submission to Board of Education:

Recommended by: Asst. Supt./Exec. Dir.

Dr. Nellie Cantu


Approved by: Chief of Operations

Dr. Jesus H. Chavez, Superintendent

When Necessary, Additional Background May Follow This.



**Proposal 2025 September
Region One Vendor #24-0162**

District or Organization:	Brownsville ISD
Name of Contact:	Alejandra Aldrete Director of Family Engagement
<p>Date: TBD Time: 9:30 AM-11:30 AM</p> <p>Each parent in attendance will receive a workbook.</p>  <p>Total Rate: \$5,000.00</p>	<p>This session equips parents with practical strategies to support their children academically and emotionally at home, with a focus on building strong home-school connections. Topics will include emotional regulation, academic support, and real-life application, accompanied by a parent-friendly workbook full of tips, tools, and activities.</p>