



Mid-Valley Special Education Cooperative

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MEMORANDUM

TO: Mid-Valley Special Education Cooperative Executive Advisory Board

FROM: Marianne Fidishin, PhD, Executive Director

DATE: June 27, 2018

RE: ZAPCreative Incorporated Contract

The Executive Director recommends to approval of the ZAPCreative Inc. Contract to provide a workshop for the Mid-Valley Special Education Cooperative Opening Day event.

ZAPCreative Inc. is the company headed by artist Jeff Rogers. Mr. Rogers is a Professional Corporate Emcee, best-selling Author, award-winning Creative Director and sought after public speaker with 25 years experience engaging corporate audiences. Jeff can be seen on TV in his recurring roles on Chicago PD and Chicago Fire, numerous national commercials, the Host of the upcoming game show “Jeff’s Homemade Game Show.

His Inno-PLAY-tive workshop begins with a fundamental understanding of improvisation as a tool for innovative thinking. Improvisational courses are being taught in MBA programs at Harvard, MIT, NYU, and many more to help leaders become agile and open to solutions no matter where they originate. The Stanford D School process for innovative thinking is one of the best regarded programs of its type in the world. Combining these two pillars of thinking differently provides the building blocks necessary to create a sustainable culture of innovation.

Opening Day for MVSEC is one of only two dates during the school year where the entire cooperative staff are available at the same time. The theme of the three hour workshop is rediscovering the “why” we all entered our profession and obtaining and maintaining a positive life-work balance. This event provides an excellent opportunity to launch the 2018-2019 MVSEC professional development focus of positive mental health-students and staff. The MVSEC team will leave with anywhere from 20-30 actionable ideas that have been bubbled up by attendees.

The cost associated with ZAPCreative Inc. is \$3500 and will be supported by the FY19 IDEA Part B grant of which allocates for workshop, conferences and speakers. This cost includes two additional personnel and television monitors to facilitate the workshop.