



Discussion Item

Date: November 11, 2024

Division: Student Services

Subject: Demographic Update Q3 2024

Background Information:

- Lewisville ISD has contracted with Templeton Demographics since September 2013.
- There was a name change from Templeton to Zonda.
- Zonda Demographics provide quarterly updates directly to the Board following the 1st and 3rd quarters.
- The Q3 2024 report will be sent ahead of the board meeting for review prior to the live delivery.

Administrative Consideration:

- Administration uses demographer reports for enrollment projections, staffing considerations, and as a means of anticipating future changes in enrollment by campus.