



Client Business Review

April 15, 2025



aramark
STUDENT
NUTRITION



Midway Student Nutrition Leadership Team

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District Dietitian,
RDN, LD, MS

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District Executive
Chef, CC

Industry Updates



JAN 2025

Top 5 challenges for school meal programs are:

- Food costs
- Labor costs
- Equipment costs
- Staff Shortages
- Procurement issues



JAN 2025

In 2025, prices for all food are predicted to increase 2.2 percent.



K12 REPORT, SEPT 2023

Overall spending has increased at K-12; nearly half of students eat K-12 offerings daily (when school is in session)

Federal Updates



The USDA has announced significant changes to sodium and added sugar standards, beginning in 2025. Here are 3 key things to know:



RESTRICTIONS ON ADDED SUGAR

No more than 10% of weekly calories



SODIUM REDUCTION

10% reduction for breakfast
15% reduction for lunch



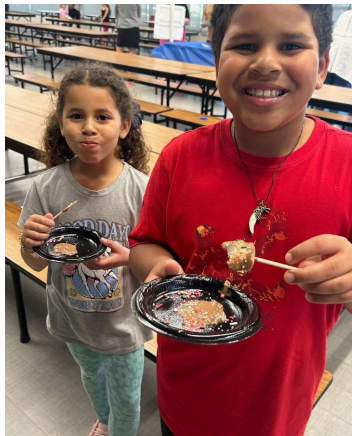
WHOLE GRAINS ARE HERE TO STAY!

At least 80% of the grains offered per week must be whole grain-rich

Aramark's Student Nutrition Team has been busy testing new ingredients, reworking menus, and even talking to manufacturers about reformulating some of their products for us. Many changes are already in effect.

Recent Partnership Highlights

STREAM Night @ Chapel Park
3/20/25



What does a chocolate fountain
have to do with science?
It's all RELATIVE!

aramark Culinary Star State Competition
@ Daikin Park, Houston
02/07/25



The Dream Team (Brodie, Nehemiah, & Thien) brought their "A" game to the annual aramark Culinary Star state competition. The team, along with Chef Logan and David (Foodservice Manager) were honored at the March 25th board meeting for their participation.

Powering Potential

Metrics

School Name	vPY	Actual	Prior Year
Castleman Creek Middle School	18,577	45,579	27,002
Hewitt Elementary	17,076	38,951	21,875
Midway Middle School	8,227	51,610	43,383
Speegleville Elementary	3,645	15,436	11,791
Midway Horizons	2,136	3,165	1,028
Chapel Park Elementary	1,785	25,613	23,828
Spring Valley Elementary	1,230	21,374	20,144
Catering	692	4,606	3,915
River Valley Middle School	325	29,979	29,653
South Bosque Elementary	46	15,017	14,971
Admin	-17		17
Park Hill Elementary	-712	24,133	24,845
Woodway Elementary	-943	18,597	19,540
Midway High School	-2,362	63,865	66,227
Total	49,705	357,925	308,220

- Meals per service day since January are trending in a favorable direction versus prior year.
- Castleman Creek, Hewitt, and Speegleville account for roughly 47% (1018 meals) of total breakfast meals served. This school year we began offering a new service, breakfast in the classroom (BIC), in which all students at these three campuses receive a breakfast at no charge.
- BIC has been very successful and is fully funded by federal/state meal reimbursement dollars, costing zero dollars to Midway ISD to support the new initiative.

Meals Dashboard

Summary

Total MpSD
7,273

Total Meals
358K

Brk Part %
25.7%

Lun Part %
49.1%

vs Prior Year ?

Meal Periods

Breakfast MpSD
2,162

Lunch MpSD
4,128

A La Carte / Day
\$2,805

Add-On Programs

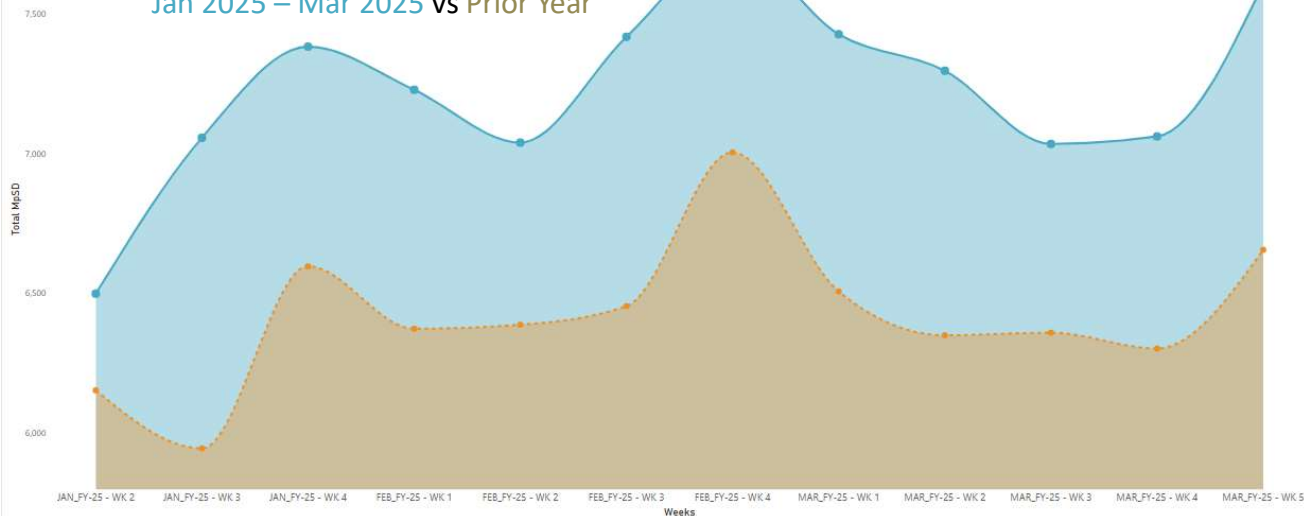
Snack MpSD
297

Catering
\$344

- A new after school snack program initiative, which began in August, serves about 300 free snacks each day.
- ASSP is financially funded with federal/state meal reimbursement dollars.
- Participating schools include:
 - Hewitt
 - Chapel Park
 - Castleman Creek
 - Midway Middle School
 - River Valley
 - Speegleville

Actual Prior Year

Meals per Service Day Jan 2025 – Mar 2025 vs Prior Year



OPERATING PRIORITIES

FOR SCHOOL YEAR 2024-2025 and beyond



CULINARY INNOVATORS

Meal participation is vital to the success of the student nutrition department. Based on feedback received from the Menu Advisory committee and recent Student Viewpoint survey results we will continue to focus on:

- Addressing menu fatigue by adding a made-to-order sandwich/salad station at the High School.
- Host nutrition education programs to elementary students by partnering with teachers to educate students on various nutrition topics.



CULTURE CONNECTORS

Student engagement is the key to our success. Making sure students feel heard is important. Here is what we are doing to foster a strong student connection:

- Making sure students feel heard by inviting them to complete an aramark-proprietary Student ViewPOINT survey.
- Using student feedback and survey data to highlight new programs that speak to our students.



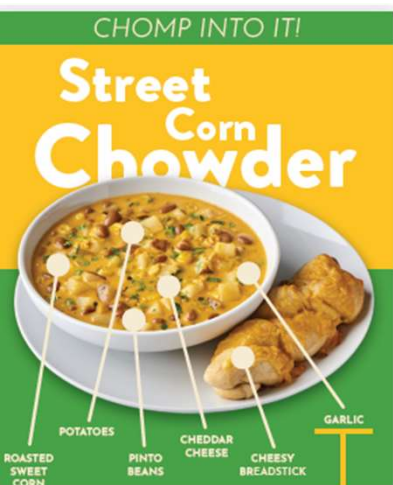
IMAGINATIVE PARTNERS

Great staff make for a great student experience. Here is what we are doing to create a fun, inviting, and growth-centered workplace:

- Hosting employee engagement events.
- Getting involved in school activities such as dress up days.
- Building leadership skills among managers and offering various skills training sessions throughout the year for all student nutrition team members.



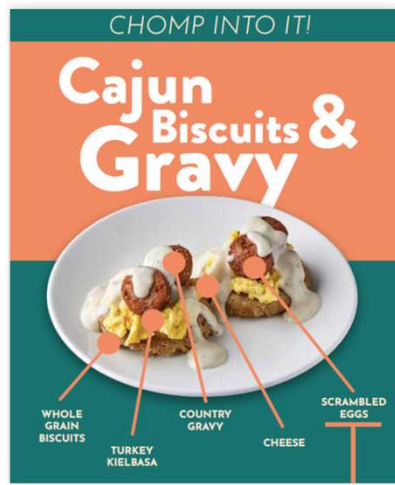
Our culinary innovators have created a variety of fun food options that break menu monotony



January



February



March



April



May

67% of middle school students and 72% of high school students say that menu variety is important or extremely important.*

*Aramark: SN Insights 360 Survey

1/3 of the youngest Gen Alphas have already been exposed to diverse flavors and textures.**

** Datassential, A Guide to Gen Alpha

SPECIAL EVENT PROMOTIONS

We are celebrating more than 20 food holidays with fabulousness and fun

More than 65% of secondary-level students indicated that weekly menu specials are among the top three reasons for eating school lunch at the café.*

**Aramark: SN Insights 360 Survey*



Chef Pop-Ups

Occur monthly at the high school

PROGRAM BENEFITS:

Introduce new regional flavors

Drive meal participation

Relieves menu fatigue

UPCOMING CHEF POP-UP:

April 25th

Orange Popcorn Chicken



STUDENT NUTRITION PROGRAMS

Healthy Bites

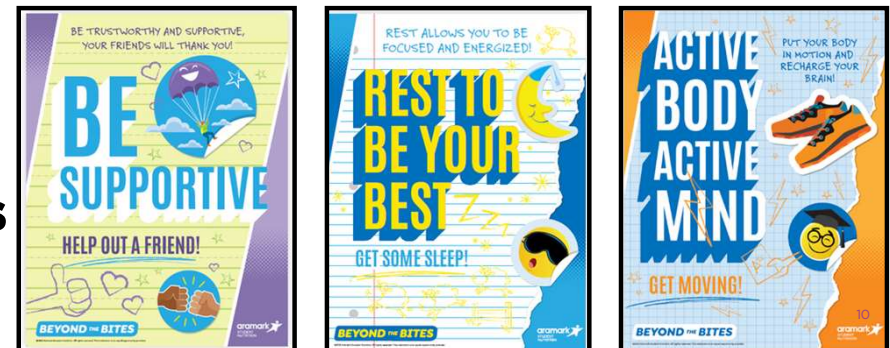


“70% of parents are interested in nutrition education for students.”

ACE & Friends



Beyond the Bites



Educating students about nutrition

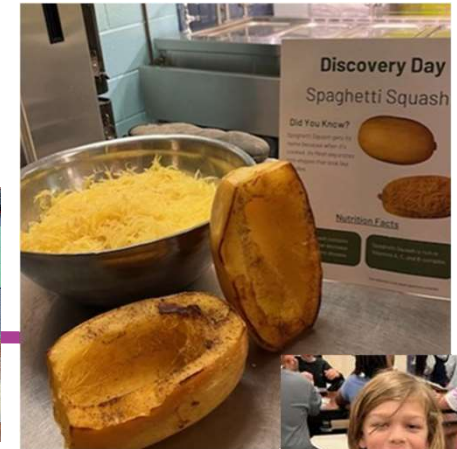
DISCOVERY DAYS & HANDS-ON NUTRITION EDUCATION

DISCOVERY DAYS:

- Introduces and encourages students to try new foods and provides educational information. Discovery Day foods have included spaghetti squash, kiwi, pumpkin, cranberries, cherries, chickpeas and many more.

NUTRITION EDUCATION:

- Promoting education on healthy nutrition through a fun, hands-on experience with students. Topics have included: how to make ice cream at home, build-your-own yogurt parfait, and how veggies grow, to just name a few.



Growing Meals...



Breakfast in the Classroom:

The implementation of BIC at select schools has proven effective by:

Decreasing student behavior disruptions and having less trips to the nurse because students are not hungry.

Increasing student learning and engagement throughout the school day.



Decreasing menu fatigue during lunch by:

Debuting a new sandwich/salad station next school year at the High School

Hosting special events, Discovery Days, LTO's, and monthly Chef Pop-Ups

Having a 5-week rotational menu



Nutritional programs focusing on healthy eating:

Partnering with teachers to educate students on healthy eating habits

Introducing aramark's fun-loving "Ace and Friends" show to students

Offering after school snacks at no cost to the student

Culture Connectors

STUDENT ViewPOINT Survey



Meal Participation			
Avg days per week (out of 5)			
School Name	Brk	Lun	ALC
Castleman Creek Middle School	3.8	3.3	0.6
Chapel Park Elementary	2.1	3.1	1.1
Hewitt Elementary	3.2	3.1	0.4
Midway High School	0.9	3.3	1.8
Midway Middle School	1.2	3.1	1.3
Park Hill Elementary	1.0	3.2	0.7
River Valley Middle School	0.8	3.3	2.3
South Bosque Elementary	0.6	2.9	0.6
Speegleville Elementary	4.3	4.5	1.8
Spring Valley Elementary	1.1	3.1	1.9
Woodway Elementary	0.7	2.4	1.4
Total	1.2	3.2	1.5

Survey currently LIVE and available until April 18th
 Feedback we have received so far:

Breakfast

42% said **new menu choices** are the most important immediate change

Lunch

60% said **new menu choices** are the most important immediate change

South Bosque Elementary	1st	10	My daughter loves lunch at school!
Woodway Elementary	3rd	7	Would love to see more whole food and protein options
River Valley Middle School	6th	4	Keep up the good work!
Chapel Park Elementary	1st	7	The entree items are great, but the vegetable/side options could use some work. Please use some salt!!!

Hewitt Elementary	2nd	5	I love that the kids are able to eat breakfast for free every morning. However, I would love if they had healthier options for the kids for breakfast and lunch.
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Imaginative Partners

Creating a fun, inclusive & growth-centered workplace

PROGRAM DETAILS:

- Employee engagement events
- Building leadership skills and offering skills training throughout the year
- Participating in school initiatives, such as school dress-up day



