**Proposal Project:**                                 **Literacy Comprehension Software**

Proposal Project Number:  0501-06
Date:  January 21, 2005

| ITEM DESCRIPTION | Cognitive Concepts |
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| Complete literacy comprehension software program as specified: | **Option 1:**  a classroom implementation of *Earobics Literacy Launch* delivered over a Wide Area Network, multimedia materials, one initial implementation training session, one *Earobics* Network Teacher's Guide and Customer Assurance Plan is **$3,745.00**.  A minimum of 8 classrooms per building is required. |
|  | **Option 2:**  a 25-station implementation per building of *Earobics* Network added to an existing *Earobics* server delivered on Wide Area Network, two initial implementation training sessions, two *Earobics* Network Teacher's Guides and Customer Assurance Plan is **$16,906.00**. |
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| Software Program Includes: | *Earobics* software is available as part of a comprehensive literacy solution featuring engaging print and multimedia materials, effective literacy activities and strategies, and customized professional development, or as a stand-alone software product. *Earobics* software features multileveled interactive games that provide systematic and explicit instruction in phonological awareness skills and automatically adapt the degree of difficulty to accommodate each student's level and progress.  The software also includes data management features and supports English Language Learners with the ability to deliver instructions in 10 different languages.  Step 1 software features more than 300 levels, and Step 2 features nearly 600 levels of individualized instruction. |
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| Software Program Is Endorsed and Recognized by: | The Florida Center for Reading Research notes that *Earobics* is supported by a strong base of independently gathered research studies evaluating its use with kindergarten through third grade students. Their report says, "The findings of these studies support the use of *Earobics* to significantly improve a broad range of literacy skills from phonological awareness to comprehension. |
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| Does Your Software Adjust To The Skill Level and Progress of Each Student? | Yes |

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| Does Your Software Monitor and Record Student Progress in Printable Data Reports? | Yes |
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| Provides Instruction In What Languages? | English, Spanish, Arabic, Cantonese, Haitian-Creole, Among, Korean, Polish, Russian, Vietnamese. |
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| Basic Description of Literacy Program, Its Functions, And How It Works (You May Include Literature) | *Earobics Literacy Launch* is a scientifically based and research-proven supplemental literacy solution.  It features innovative adaptive software, engaging print and multimedia materials, manipulatives for multisensory instruction, and valuable teacher resource tools that help teachers deliver effective, research-based instruction in the critical literacy skills identified by the National Reading Panel, including phonological awareness, phonics, fluency, vocabulary and comprehension.  Each implementation also features a comprehensive Customer Assurance Plan that includes appropraite hardware warranties, maintenance service, and technical and content support.  Schoool-to-Home Connection materials, including take-home software, books and reproducible word cards, foster increased communication with parents and provide students with meaningful literacy experiences at home that reinforce what they are learning in school.  With the included Assessment Roadmaps and correlation documents, *Earobics Literacy Launch* integrates seamlessly into the school's core literacy program and system of screening and assessment to ensure all students, regardless of special needs, socioeconomic status, or home language, socioeconomic status, or home language, develop the foundational skills essential to reading success.<br><br>Alternatively, the *Earobics* Software Solution features only the adaptive software and accompanying teacher's resource tools that help teachers deliver effective instruction in foundational literacy skills.<br><br>An implementation of *Earobics* also includes customized professional development sessions designed to ensure the success of the program.  On-site professional development activities are led by educators and teaching professionals from Cognitive Concepts who hold advanced degrees and have served schools as classroom teachers, reading specialists, speech pathologists, and special education instructors.  Professional development solutions include a variety of initial and ongoing sessions that engage teachers in an ongoing dialogue about effective, research-based teaching practices and tips and techniques for the most effective use of *Earobics.* |

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| Exceptions: | CCI reserves the right to re-determine the price and/or discount at the anniversary date of the contract. Customer Assurance Plan to be executed as is at time of purchase. |