



MINNESOTA TOWARD ZERO DEATHS

August 6, 2018

Monica Gregerson
Bemidji Area Schools
502 Minnesota Ave NW
Bemidji, MN 56601

Dear Monica,

Congratulations! It is an honor to share that the Toward Zero Deaths (TZD) program has selected the Bemidji Area Schools Project "Flashing Light" to receive of the 2018 Traffic Safety Innovation Award. The award recognizes non-governmental organizations for new and/or creative traffic safety solutions that help save lives on Minnesota roads. The campaign was nominated for this award by Gregory Liedl.

Award recipients will be presented with their award and honored at the awards ceremony at the statewide TZD Conference on Tuesday October 23rd. from 12:00 to 1:00 p.m. at Verizon Center in Mankato, MN. Visit www.minnesotatzd.org/events/conference/2018/ for more conference information.

If you are planning to attend the conference, the TZD program can pay for your registration fee. Linda Dolan will be in touch shortly via email to follow up with details and answer any questions. She can also be reached at 612-625-4533 or ldolan@umn.edu

Thank you for your dedication to safety on Minnesota's roadways. We look forward to seeing you in October.

Sincerely,

Mike Hanson
Director, Office of Traffic Safety
Minnesota Department of Public Safety
Co-Chair, Minnesota TZD

Peter D. Buchen, P.E., PTOE (Acting)
Assistant State Traffic Engineer, Office of Traffic Engineering
Minnesota Department of Transportation
Co-Chair, Minnesota TZD

Mark Kinde
Manager, Injury & Violence Prevention Section
Minnesota Department of Health
Co-Chair, Minnesota TZD

