

Hallsville Independent School District

For the Consideration of the Board of Trustees

Date of Board Meeting: May 19, 2025

Agenda Item#: _____

Topic: Approval of over \$50000 Vendor -

Background and Rationale:

This agenda item has been prepared for the consideration and approval of a vendor for services, as detailed below:

IXL's assessment suite provides real-time insights into performance, pinpoints knowledge gaps, and highlights concrete steps to help students grow. Using students' diagnostic results, IXL also creates personalized learning plans for each individual. TVAHS has worked hard to decrease achievement gaps for students and plans to use IXL to continue augmenting our current strategies for decreasing gaps.

Funding Source: Title 1

Relationship to Strategic Plan: CIP (Goal 1, Performance Objective 1, Strategy 2)

Personnel Affected: All instructional personnel

Budget Implications:

☒ Include in this year's budget

☐ Amendment of this year's budget required

☐ Increase in this year's budget required

☐ Expenditures required for next year's budget

☐ N/A

Recommendation: TVAHS recommends the approval of the purchase of IXL Licenses and Training at a total cost of \$375,245.00.

Amy Whittle

Signature
(Person Bringing Information to the Board)

MTB

Superintendent's Signature

Tutoring Services

Bid	#1	#2	#3
Company	IXL	ChalkTalk	Stride Tutoring
Total	\$375,245	\$16,400 for 500 students	\$249,999
Notes	Virtual Adaptive Tutoring	Adaptive software that allows teachers to augment their curriculum. Can be used in whole group, small group and individual capacities.	Virtual One-on-one tutoring
Pricing Notes	Bid includes tutoring for all four subjects + 1-year vocabulary.com access for \$15 per student	\$32.80 per student	1 Student - \$50/Hr 2 Students - \$70/Hr 3 Students - \$81/Hr 4 Students - \$108/Hr 5 Students - \$135/Hr

TVAH recommends the approval of the purchase of IXL services at a total cost of \$375,245.00. TVAH plans to continue with our usage of IXL, moving it from a targeted intervention to a campus-wide implementation.



Texas Virtual Academy Hallsville-TSIA2

#20250507-101235075

Issued

May 7, 2025

Expires

December 31, 2025

ChalkTalk

ChalkTalk

6614 Ave U PMB #90369

Brooklyn, NY 11234

United States

Ryan Clay

ryan@chalktalk.academy

Prepared for

Hallsville Independent School District

Hallsville, TX 75650

Offerings

Offerings	Per Site	Per Site Price	Price
[Software] Student Platform - Up to 500 Licenses Interactive Instructional Slides Study Hall, Self-paced Videos, and Adaptive Videos Small Group Activities and Collaborative Worksheets Adaptive and Personalized Practice	1	\$14,900.00	\$14,900.00
[PD] Data Coaching Training Remote Training for teachers focused on how to use the skills generated from exams to personalize instruction.	1	\$750.00	\$750.00
[PD] Onboarding Training Remote Training for teachers focused on how to administer the exams and teach lessons.	1	\$750.00	\$750.00
[Support] Dedicated Account Manager	1	\$0.00	\$0.00
[Support] Online Chat Support - In-app Chat Support	1	\$0.00	\$0.00
[Software] Reporting Course Kickoff Status Report Placement Test Report Progress & Activity Reports Exit Test Report	1	\$0.00	\$0.00
[Software] Testing Summative Assessments (placement, mid, and exit tests) Lesson-based Formative Practice Creation of Impact Study upon Completion	1	\$0.00	\$0.00

Offerings	Per Site	Per Site Price	Price
[Support] Online HelpDesk Articles for every user type! https://helpdesk.chalktalk.com/	1	\$0.00	\$0.00
[Integration] Rostering Automated rostering with providers such as Clever and Classlink.	1	\$0.00	\$0.00
One-time subtotal			\$16,400.00
Total Investment			\$16,400.00
Total contract value			\$16,400.00

Comments

Term: August 1, 2025 to July 31, 2026

Terms and Conditions

- Our Software-as-a-Service model ensures all enhancements and upgrades (typically, 4-5 releases/year) are provided at no additional cost for the duration of the agreement.
- All agreements including multi-year deals must be paid upfront before the agreement's start date.

Take The Next Step



This Online Educational Products and Services Order (this "Order"), dated as of 9/1/2024 (the "Order Effective Date"), is between Hallsville ISD, 210 Green St, Hallsville, TX 75650 ("Customer") and Fuel Education LLC ("FuelEd"), 11720 Plaza America Dr., 9th Floor, Reston, VA 20190. This Order incorporates and is in all respects subject to the Stride Products and Services Agreement Terms (the "Terms") that is published at <https://www.stridelearning.com/learning-solutions/products-and-services-agreement-terms.html> on the date that this Order bears the signatures of both Customer and Stride. All capitalized terms that are not defined in this Order will have the meanings assigned to those terms in the Terms. I am authorized by Customer to enter into this Order for the products, services and licenses indicated herein, at the prices set forth below and pursuant to the Terms.

Accepted by Customer:

Signature: _____ Date: _____
 Name (Print): _____ Title: _____

Accepted by FuelEd:

Signature: _____ Date: _____
 Name (Print): _____ Title: _____

1. **Period:** 9/1/2024 through 8/31/2025 and is not eligible for a renewal period.
2. **Territory:** Students served by Hallsville ISD, TX
3. For the Services and/or Products provided under this Order, Customer shall pay the following Fees:

Qty	Product	Product Description	Unit Price	Total Price
1	Stride/K12 Tutoring Sessions	Stride Tutoring Sessions for Eligible Students provided on the Stride Tutoring platform.	1 Student - \$50/Hr 2 Students - \$70/Hr 3 Students - \$81/Hr 4 Students - \$108/Hr 5 Students - \$135/Hr	\$249,999.00

4. Description of Services.

Stride Tutoring Sessions:

Customer may apply total value of purchase price to select any combination of 30- or 60-minute sessions, priced according to the number of participating students. Each session will be provided by a tutor participating in the Stride Tutoring platform. Sessions can range from 1 student per session to up to 5 students per session. 30-minute sessions are prorated at 50% of the 60-minute session price listed.

Users:

Eligible Students (defined below) of Customer will be able to connect with and receive tutoring services from tutors on various school subjects using the Stride Tutoring website at <https://stridetutoring.com>, subject to availability of tutors. FuelEd will set up the online accounts on behalf of Eligible Students based on information provided by Customer. If requested by Customer, FuelEd will set up online accounts for authorized teachers with scheduling permissions to schedule tutoring sessions on behalf of Eligible Students. Eligible Students will be able to book sessions directly or through an authorized teacher on the Eligible Student's behalf. Customer agrees that FuelEd has the sole right but not the obligation to suspend access of any Eligible Student or teacher to Stride Tutoring if such person, in FuelEd's determination has acted contrary to the Terms of Use published at <https://stridetutoring.com/terms-of-use>, privacy policy, and any other related terms and conditions and policies, pertaining to the use of services, courseware, web sites, platform, and learning management systems, as such terms are set forth therein.

Customer Obligations:

Customer will provide FuelEd with an initial list of students eligible to participate in the Stride Tutoring Sessions (the "Eligible Students") and any information requested by FuelEd that it needs to set up the online accounts for Eligible Students. Customer will timely notify FuelEd of any changes to the list of Eligible Students to ensure FuelEd provides accurate access to Stride Tutoring Sessions for Eligible Students. FuelEd will rely on the list of Eligible Students provided by the Customer. There are no credits or refunds for unauthorized students using the Educational Products and Services ordered hereunder if Customer did not provide written notice to FuelEd at least 12 hours before a scheduled tutoring session that such persons should be removed from the list of Eligible Students.

Customer will provide FuelEd with an initial list of teachers (and email addresses) that are authorized to assign and manage Eligible Students' participation in the Stride Tutoring Sessions. Customer will timely notify FuelEd of any changes to the list of authorized teachers. FuelEd will rely on the list of teachers provided by the Customer. There are no credits or refunds for Eligible Students using the Stride Tutoring platform assigned by teachers if Customer did not provide written notice to FuelEd at least 12 hours before a scheduled tutoring session that the teacher was no longer authorized to assign Eligible Students.

Additional Tutoring Sessions:

During the Period, the Customer may request Stride Tutoring Sessions in addition to those ordered hereunder, subject to availability. The Fees for additional Stride Tutoring Sessions ordered during the Period are set forth in Section 3 of the Order. Customer will be invoiced for such additional Stride Tutoring Sessions upon execution of a new order. Additional Stride Tutoring Sessions must be purchased in minimum increments of \$25,000.00

Session Cancellation:

Scheduled tutoring sessions must be canceled and/or individual students withdrawn from scheduled group tutoring sessions with at least 12 hours' advance notice directly in the Stride Tutoring platform. For group sessions where one or more students are withdrawn from the session ahead of the 12 hours' advance notice deadline, the group session pricing will be adjusted based on the actual number of remaining students scheduled for that session. Scheduled tutoring sessions cancelled with less than 12 hours' advance notice will be subject to a cancellation fee equal to the full price of the scheduled session. For group sessions where one or more students are withdrawn from the session with less than 12 hours' advance notice, but the session is provided to remaining students, the session fee will be the full price of the originally scheduled session with the original number of scheduled students.

Tutor Certifications:

Customer understands that the tutoring sessions made available on the Stride Tutoring platform will be provided by a teacher who is state-certified but may not be certified by the State in which the Customer is located. The Customer hereby represents to FuelEd that State law authorizes such out-of-state licensed teachers for these online tutoring sessions or that the Customer has received a waiver from the State to allow such tutoring sessions by tutors offering tutoring services to students via the Stride Tutoring website/platform. Tutors may, in FuelEd's sole discretion, be either employees or independent contractors of FuelEd or its Affiliates. The Customer represents that FuelEd may rely on these statements.

User Data:

To the extent permissible by law, FuelEd may use data that cannot be used to identify an individual student ("De-Identified Information"): (i) for customized student learning; (ii) to demonstrate the effectiveness of FuelEd's products or services in the marketing of those products or services; or, (iii) for the development and improvement of FuelEd's products, services, or applications. Customer agrees that if FuelEd obtains consent from student end users, provided such consent is obtained from (i) student end users that are 18 years of age or older or (ii) from parents or legal guardians if the student end users are minors, FuelEd may retain and use student end user's data following student's graduation from Customer or the student's school.

Publicity/Press Release: FuelEd may refer to and identify Customer in a listing of new, representative or continuing or prior customers in press releases, on its website, or in other marketing materials or dissemination of information.

Background screenings: With respect to tutors, FuelEd and/or its affiliate currently performs a name-based background screening on its employees and independent contractors, which may include a check of applicable state sex offender registries, a national criminal background screening, a check in their counties of residence over the last seven years. Customer is responsible for conducting any state-mandated background or unprofessional conduct related screenings.

5. Billing Terms.**Stride Tutoring Sessions:**

Customer shall be invoiced for the Educational Products and Services ordered hereunder in accordance with the Terms unless otherwise specified in this Order. Customer shall be invoiced upon execution of the Order and all invoices shall be payable Net 30 days from Customer's receipt of invoice.

If after expiration of the Order there is a remaining balance, Customer has the option, within 90-days following the expiration of the Order (the "Grace Period"), to either (i) use the remaining balance within the Grace Period or (ii) apply the remaining balance as a credit to a new order, subject to availability. Customer must notify FuelEd in writing of which credit option it intends to use prior to the expiration of the Order. Except for the credit option provided herein, Customer is not entitled to any further refunds, credits or cancellations. Customer will not be entitled to any credit or refund of any remaining balance after the Grace Period. Notwithstanding the foregoing, if Customer is using federal Title I funds (or other federal or state funding source with similar use of fund requirements) and Customer is unable to use the remaining balance or apply the remaining balance to any additional orders within the Grace Period, Customer will be refunded the remaining balance, provided Customer provides FuelEd with a written request for such refund. FuelEd will provide such a refund within 45 days of Customer's written request. FuelEd may request Customer provide documentation evidencing the funding source used by Customer to pay for the Educational Products and Services ordered herein.



2025 Pricing Proposal

Joni Mohr

Educational Consultant • Texas

Cell: 972-333-6456 • jonim@ixl.com

IXL LEARNING



Promotions and Multi-Year Perks

One-Year Partnership (2025-2026)
<ul style="list-style-type: none">• Discounts on any Rosetta Stone Licenses
Three-Year Partnership (2025-2028)
<ul style="list-style-type: none">• Locked in Pricing set to expire 2026, will be locked in for the full 3 years• Current All Access High School Promotion• Discounts on any Rosetta Stone Licenses• 1-year Complimentary IXL Spanish, Science or Social Studies access for all students

With any option, sign the purchase agreement by May 30th and complimentary access will be granted immediately upon signature, with the official subscription starting on July 1, 2025.



Limited-time offer!

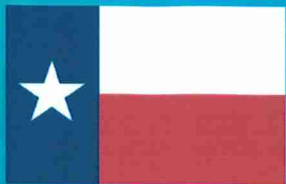
IXL All-Access for High School

IXL is excited to offer an all-access license that gives high school students **unlimited access to all core subjects**: Math, ELA, Science, and Social Studies.

For a limited time, we're also including access to Vocabulary.com and its VocabTrainer system, which helps students build robust vocabulary skills fundamental to success in school and life—ranging from reading and writing to listening, speaking, and thinking.

All four high school subjects +
Vocabulary.com access
\$15 per student

*Promotion applies to new high schools purchasing IXL for the entire building.
Promotion valid until June 1, 2025.*



IXL for Texas schools

IXL is proven to lead to higher academic achievement for students in Texas. Learn more about how IXL can help your school succeed.



1 in 4

Texas students
use IXL



In the past school year, they have
collectively mastered **37,884,745**
skills and become proficient in
51,932,100 skills!



2,200,698,535

Questions answered
by Texas students

IXL's platform is built on four key components that work together seamlessly to give teachers everything they need to differentiate instruction and help students grow.

IXL's **comprehensive curriculum** offers 17,000+ skills across five subjects to support nearly any learning need from pre-K to 12th grade. Aligned to the Texas Essential Knowledge and Skills Standards, standards for all 50 states, [high-stakes assessments](#), and many popular textbook series, our extensive [content library](#) has the right skills to guide students toward mastery at their own pace.

The **IXL Real-Time Diagnostic** is a fresh approach to assessment that gives teachers a better understanding of their students' needs and how to help them succeed. It provides reliable, up-to-the-minute insights on students' grade-level proficiency in key math and language arts strands, so teachers can make effective instructional decisions every day.

Using insights from both student work in the curriculum and the [Real-Time Diagnostic](#), IXL offers [personalized guidance](#) for every learner. Our personalized action plans provide a flexible plan for growth, seamlessly linking students to the skills they need to fill knowledge gaps and build on their current understanding.

IXL Analytics gathers data from student work in IXL and uncovers insights that help teachers make truly data-driven decisions. It provides teachers with better data and actionable next steps to effectively impact student learning. And our District and School Analytics give administrators a window into [student achievement](#) and overall school success.

Support success on Texas state standards and assessments

Custom-built for TEKS, TELPAS, and TSIA2, IXL's math and ELA skill plans unpack every standard into targeted skills, so teachers know exactly what students should work on in order to meet key benchmarks.



20+ years
of edtech
excellence



Over 100 billion
questions answered
and counting




Used by
14 million
students



Trusted by over
900,000
teachers



Used in
95 of the top 100
school districts

One-Year Partnership (2025-2026) 		Three-Year Partnership (2025-2028)		Notes	
Licenses	k-12	Licenses	k-12		
Standard Pricing	372,750.00	Standard Pricing	\$992,225		
		Volume Discount & HS Promo Price Lock & Multi-Year Discounts	All 4 subjects for all HS Students		
Train the Trainer PD Package	\$2,495	Train the Trainer PD Package	\$2,495		
TOTAL One-Year Partnership	\$375,245	TOTAL Three-Year Partnership	\$994,315		
2025-2026 (100% due)	\$375,245	2025-2026 (50% & PD due)	\$498,302.50		
**One-year partnerships are subject to a price increase year over year.		2026-2027 (25% due)	\$248,006.25		
		2027-2028 (25% due)	\$248,006.25		
		Bonus: Complimentary 1-year IXL Spanish I			

Benefits of a Multi-year license:

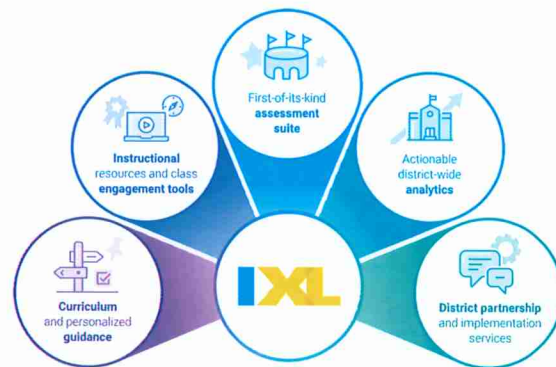
- Research has shown that schools that used IXL for 3+ consecutive years consistently outperform schools that only used IXL for 1 or 2 years on state assessments. See the [evidence](#).
- With consistent IXL usage, teachers and students develop routines and build momentum increasing confidence and trust in IXL.
- IXL grows with your district. Additional content and new features are added at no additional cost to you.
- It's cost effective: Lock in your purchase price year-over-year with optional payment plans. You can use your state, federal, or private funding to cover [the cost](#).
- Receive the same discounted pricing on any potential future upgrades made during your subscription within the subscription term.

IXL All-Inclusive Platform

One platform, endless possibilities

IXL does not piecemeal our platform. When you partner with IXL you have full access to our end-to-end teaching and learning solutions. Integrated into a single platform, all of IXL's components work together seamlessly to give educators the tools and insights they need to maximize learning for every single student.

- Open access to IXL's comprehensive and expanding PK-12 curriculum and truly adaptive content, adjusting to each student with every question - ensuring students are supported and challenged.
- IXL Analytics suite including reports at the student, teacher, school, and district level
- Full access to IXL's assessment suite with individualized study plans for Math & ELA
- Diagnostic Universal Math & ELA Screeners
- Custom Assessment Tool - Quizzes
- Built-in Instructional resources
- Classroom engagement tools
- Educational Math & ELA Games
- Custom-built TEKS skill plans
- Personalized Study Plans (MAP, ACT, SAT, etc)
- Test prep skill plans (STAAR, TSIA2, etc)
- Auto-rostering and integration services
- Unlimited teacher and administrator accounts
- New IXL features added at no additional cost.



IXL - Custom Built for Texas

TEKS Skill Plans - Support success on Texas state standards

Our curriculum team has mapped out Texas' instructional resources—including state standards, textbooks, and test preparation plans—with custom-built IXL skills to precisely match each topic teachers cover.

The screenshot shows the IXL interface for Texas Essential Knowledge and Skills (TEKS). On the left is a Texas state flag icon with a 'Math' label. The main heading is 'Texas Essential Knowledge and Skills (TEKS): Algebra 1'. Below this, it says 'Skills available for Texas Algebra 1 standards'. A table lists the strands and their corresponding skills:

Strand	Linear functions, equations, and inequalities	Quadratic functions and equations
	Exponential functions and equations	Number and algebraic methods

At the bottom, there are two buttons: 'View report' and 'Print skill plan'.

Texas Test Prep Skill Plans - Support success on Texas assessments

IXL has interactive skill plans that will guide students to the exact skills they need to focus on to improve their scores on Texas assessments. Students can create personalized study plans to prepare for the ACT, SAT, and NWEA Map. After inputting practice or past scores, their plan provides the specific concepts they need to review.



Get your personalized SAT® study plan

Chart a clear path to success with a custom study plan based on your own scores.

Enter your scores from a previous SAT or PSAT test (or practice test), and IXL will create an easy-to-use study plan just for you!

Math scores

Math 210-500

Subscores (optional)

Heart of Algebra 1-15

Problem Solving and Data Analysis 1-15

Passport to Advanced Math 1-15

Reading and Writing scores

Evidence-based reading and writing 210-500

Subscores (optional)

Reading 10-15

Writing and Language 10-15

Command of Evidence 1-15

Words in Context 1-15

Expression of Ideas 1-15

Standard English Conventions 1-15

Create study plan

IXL and Rosetta Stone

World Language Learning from Rosetta Stone for Schools

Our immersive, interactive platform is backed by research and over thirty years of experience teaching people new languages. Our flexible platform gives educators powerful tools to easily implement a robust world language learning program for K-12 students. **Discounted Rosetta Stone pricing with IXL.**

English Learner support from IXL Learning & Rosetta Stone

IXL Language Arts and Rosetta Stone provide a seamless ELL solution that supports emergent bilingual students from language acquisition to grade-level learning and beyond. **Discounted Rosetta Stone pricing with IXL.**

Rosetta Stone for Schools

Language Immersion and Instruction

- Accelerate language acquisition and retention
- Engage in all four domains of language
- Accommodate varying degrees of language proficiency

IXL English Language Arts

Personalized learning in a full range of ELA skills

- Reinforce Rosetta Stone lessons
- Assess grade-level proficiency
- Personalize learning with IXL action plans



IXL District Partners Special Pricing on Language Learning with Rosetta Stone

Did you know Rosetta Stone is a part of the IXL Learning family? That means when districts partner with IXL for over 10,000 students, they qualify for special IXL District Partners Pricing on Rosetta Stone licenses. These licenses can be used for teachers, students, or parents.

One-Year Partnership (2025-2026)		Three-Year Partnership (2025-2028)		Five-Year Partnership (2025-2030)	
IXL Licenses	10,000 +	IXL Licenses	10,000 +	Licenses	10,000 +
Rosetta Stone Standard Pricing Per license	\$120	Rosetta Stone Standard Pricing Per license	\$360	Rosetta Stone Standard Pricing Per license	\$600
IXL District Partner Discount	- \$60	IXL District Partner Discount	- \$210	IXL District Partner Discount	- \$400
One-Year Rosetta Stone Per license	\$60	Three-Years Rosetta Stone Per license	\$150	Five-Years Rosetta Stone Per license	\$200
<i>*Minimum of 250 licenses purchased, Rosetta Stone discounted licenses must be bundled with a district-wide IXL purchase and align with subscription duration (1-, 3-, or 5-year partnership), all pricing valid until June 1, 2025.</i>					