



DENALIDANIELS  
+ ASSOCIATES

June 2, 2022

**Estimate: Craig City School District**

**Service:** 3 Year Strategic Plan  
**Timeframe:** July thru October 2022

| Scope of Work         |  | Total  |
|-----------------------|--|--|
| 3 Year Strategic Plan | <p>Includes:</p> <ul style="list-style-type: none"> <li>• Prep/consultation, environmental scan, establish plan framework</li> <li>• Develop strategic plan process informed by survey</li> <li>• Up to 24 hours of facilitation – combined in person/hybrid/virtual as necessary</li> <li>• Travel time to and from Anchorage to Craig, Alaska (one trip, one team member)</li> <li>• Virtual meeting support, meeting notes, project assistant support as needed</li> <li>• Completion of graphically designed 3-year strategic plan document</li> </ul> | <p>Up to \$10,000</p> <p>Does not include travel</p> |

**Hourly rates:**

- Senior Planner/Facilitator \$175
- Planner/copywriter \$125
- Project Assistant/Graphics \$95

DDA bills monthly due upon receipt.

**Execution**

This cost estimate is valid for 30 days. Meeting times are subject to availability.

Denali Daniels, President  
DDA, Inc.