

## **AGENDA ITEM 8.J.**

**RE:** Approval for the Purchase of Ellucian Journey Software

**STAFF RECOMMENDATIONS:** That the Board approve a 5-year agreement with Ellucian for the Ellucian Journey Software Subscription in the amount of \$621,684.00.

**BACKGROUND:** Ellucian Journey, an AI-powered lifelong learning platform will significantly enhance Laredo College's ability to offer and manage workforce training and Continuing Education programs.

This system will enable students to register for courses online at their convenience, providing a more flexible, accessible, and user-friendly experience.

Ellucian Journey leverages artificial intelligence to map our curriculum to real-time labor market data, ensuring that our offerings align with in-demand job skills. It also provides personalized course recommendations based on students' career interests and goals, increasing learner engagement and retention. By automating skill mapping and supporting data-driven program decisions, the system also strengthens our capacity to offer high-impact, job-aligned learning.

Ellucian Journey supports the College's mission to be a responsive, student-centered institution and positions us to better serve our community's lifelong learning and workforce development needs.

**BUDGETARY CONSIDERATIONS:** The Year 1 cost is \$158,903, which includes a one-time implementation fee of \$66,508. \$110,000 will come from the Continuing Education fiscal year 2025 budget and the remaining \$48,903 will be funded by the fiscal year 2025 new initiative funding.

**Year 1 = \$158,903**

**Year 2 = \$110,617**

**Year 3 = \$113,936**

**Year 4 = \$117,354**

**Year 5 = \$120,874**

**Total = \$621,684**

### **CONTACT PERSONS:**

Dr. Minita Ramirez, College President

Mr. Cesar E. Vela, Jr. CPA, Vice President of Finance and Administration

Ms. Sandra Cortez, Dean of Community Education

Ms. Brenda Martinez, Director of Continuing Education

Mr. Miguel Rangel, Director of Purchasing