



Director of Community Relations Report to the Board of Education
Aubrey Knight – December 17, 2025

A. Processed FOIA Requests

- Ted Trujillo, (received 11/13/25 I responded 11/20/25) "1) Any and all emails and communication to the school's customer service social media platform made by Aubrey Knight re: Native American Heritage Month post disappearing on 11/03/2025. 2) list of other issues on the school's social media platform that Aubrey Knight says she reported on 11/03/2025 to customer service of the school's social media platform. 3) Any and all emails or communication received from the school's social media customer service platform about the Native American Heritage Month post that disappeared and any other issues that Aubrey Knight says she reported."

B. Recognitions

- Soccer All-State Honors - Andrew Calderon and Ethan Koranda
- Cross Country All-State Honors – Natalie Nahs
- Rotary Student of the Month – Elliott Dahlberg
- GAVC Award Winners – Eric Dahl, Christian Kennon, Payton Isaacson, Emerson Wilhelm, Amani Elateeq, Zeke Madding, and Karina Exstrom
- Students of the Term – Robert Stoedter, Jason Brown, Victoria Alvarado, Yanelli Magana, Keaton Kapellas, Arianne Davila, Aidan Jacques, Daniela Hernandez-Jaimes, and Martin Flynn

C. Communication/Social Media

- **Top Facebook Post:** (November 26, 2025) We are excited to share the progress of both our South Campus Fieldhouse and Central Campus Career & Technical Education addition. Both will be completed by the 2026-2027 school year. Stay tuned for our grand opening event this summer!
- **Top Instagram Post:** (November 26, 2025) We are excited to share the progress of both our South Campus Fieldhouse and Central Campus Career & Technical Education addition. Both will be completed by the 2026-2027 school year. Stay tuned for our grand opening event this summer!
- **Top Twitter Post:** (November 17, 2025) Want to look back at an old MCHS team? For the last 7 years, students in Sports Media classes have researched more than 400 Minooka varsity teams. The Athletics Archives is a work in progress. Check it out! <https://sites.google.com/mchs.net/athletics-archives/home>
- **Reach:**
 - Facebook: 437,600
 - Instagram: 326,600
 - Twitter/X – 8,900
 - Messages to Parents (via Thrillshare) 19

- **Press Releases**
 - "Minooka Community High School Senior Named Rotary Club 'Student of the Month' for November" (December 2)
 - "Minooka Community High School Students Earn Director Awards from the Grundy Area Vocational Center" (December 4)
 - "Minooka Community High School's National Honor Society Inducts New Members" (December 8)
 - "Minooka Community High School Recognizes Student of the Term Honorees" (December 11)
 - "Minooka Community High School Announces Illinois State Scholars" (December 12)

D. Events/Activities Promoted

- Junior Course Selection (November 21)
- Turkey Trot & Food Drive (November 24-25)
- ASL Holly Jolly Fundraiser (November 24-December 5)
- Thanksgiving Break (November 26-28)
- Volley Gobble (November 30)
- 8th/Freshman/Sophomore Course Selection (December 1)
- Post Feast Spirit Week (December 1-5)
- Cookie Throwdown (December 1)
- Dodgeball Tournament (December 3)
- Youth Cheer Clinic (December 7)
- Athletic Booster Meeting (December 8)
- Early Release (December 10)
- Finals Study Night (December 10)
- Minooka Hockey Club Game (December 13)
- 29th Annual Madrigal Dinner (December 13-14)
- Pet Supply Drive – Social Media Marketing Class (now-December 17)
- Semester Final Exams (December 17-19)
- Winter Break (December 22-January 5)
- Bilingual Parent Advisory Council meeting (January 7)
- Incoming Freshmen Night (January 14)
- No School – MLK Jr. Holiday (January 19)
- ACT Excel Edge (January 21-March 11)
- Boys' Volleyball Camp (January 25)
- No School – Presidents' Day (February 16)
- No School – Teacher Institute Day (February 27)
- Welcome Reception & Musical Matinee (March 11)
- Career Exploration Fair (March 12)
- "Freaky Friday" Musical (March 12-14)
- Denim & Diamonds (March 21)
- Athletic Sponsorships (ongoing)
- Academic Resource Center College Visits (ongoing)
- Yearbook Sales (ongoing)
- School Calendar (ongoing)
- Brick Paver Sales (ongoing)
- Fieldhouse & CTE Additions (ongoing)