



Alpena Downtown Development Authority (DDA)
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DATE: April 20, 2023
TO: Alpena County Commissioners
COPY: Mary Catherine Hannah, Alpena County Administrator
FROM: Anne Gentry, Downtown Development Authority
RE: Grant Information, Alpena Downtown Development Authority

Thank you for the opportunity to meet with the ad-hoc Economic Development Committee this week. Attached is some follow-up information related to grants specifically as was requested by the Commissioners in attendance.

An overview:

Over the last three years, the DDA has written and received **\$729,635 in grants for economic development efforts downtown.**

- \$713,750 went directly to businesses/property owners to support their business expansion, launch, and property renovation
- \$15,885 went to downtown improvement projects facilitated by the DDA

The DDA supported an additional **\$7,159,358 in grants for downtown economic development** through assisting with the application process and materials, where the business or organization was the direct applicant. If these projects (such as Red Brick or the addition of apartments above the Professional Building) were not in the DDA district or had DDA support, they would not have happened.

In total, the DDA has facilitated **\$7,888,993** in grant funds into our district since 2015. In total, these grants have leveraged well over **\$11 million of private investment within the district**; not including projects that have yet to be completed. This investment has had a spillover effect, inspiring other property owners to invest in their own buildings, in addition to creating new jobs and economically viable businesses downtown.

Lastly, through the DDA Façade Improvement Grant Program, the DDA has granted out over \$140,000 in its own funds for façade improvements downtown since the program started. In the last five years, \$61,605 was granted through the program.

There is a spreadsheet attached where you can see each grant and the associated project. If you have any other questions, please let me know!

A handwritten signature in cursive script, appearing to read "Anne Gentry".

Anne Gentry
Executive Director



Grants the DDA staff (Anne) has written and received:

Date	Grant	Amount	Business + Project	Funding Source
4/18/2023	Facade Restoration Initiative- regrant out to properties through our DDA Facade Grant program (up to 50% per project)	\$450,000	Cabin Creek, Black Sheep, Bolenz, Ashney Properties, A Touch of Europe, Reflections Salon, Legal Services, JJ's, Parallel 45 Books + Gifts	Michigan Economic Development Corporation (MEDC)
4/12/2023	Match on Main- property renovation for business launch or expansion	\$25,000	Rusty Petunias Marketplace for second story conversion to second bar and store space	MEDC
3/4/2023	Community Impact Grant	\$1,500	Alleyway Improvements (string lights+ seating)	Community Foundation for Northeast Michigan (CFNEM)
1/7/2023	Resilient Lakeshore Heritage Grant Program- grant for historic buliding renovation (\$80,000) + National Register of Historic Places nomination for Downtown Alpena (\$20,000)	\$100,000	Thunder Bay Theatre for building renovation	State Historic Preservation Office (SHPO)
12/7/2022	Match on Main- property renovation for business launch or expansion	\$25,000	My Glass Wings for creation of educational and workshop space	MEDC
October 2022	Project Support- public art projects, grant is only for municipal organizations	\$14,385	DDA Fresh Waves Mural Project	Michigan Arts & Culture Council (MACC)
August 2022	Optimize Main Street- technology grants for businesses	\$17,500	Parallel 45 Books & Gifts, Cochon Market, Michele Zee Photography, Friends Together, Light of Hope Clubhouse, Thunder Bay Winery, Soaps and Such	MEDC
May 2022	Match on Main- property renovation for business launch or expansion	\$25,000	JJ's for creation of new event space on Fletcher St.	MEDC
December 2021	Match on Main- property renovation for business launch or expansion	\$25,000	PIF Cider for conversion of the vacant buliding to their taproom	MEDC
December 2021	Match on Main- property renovation for business launch or expansion	\$21,250	HopSide Brewery for purchase of canning equipment and outdoor dining area	MEDC
May 2021	Match on Main- property renovation for business launch or expansion	\$25,000	Red Brick Tap & Barrel for creating alleyway outdoor dining area	MEDC
	TOTAL AMOUNT	\$729,635		



Grants that DDA has directly supported (other business/organizations were direct applicant):

Date	Grant	Amount	Business	Source
May 2023	Community Revitalization Program	\$648,792	Thunder Bay Theatre- full building renovation	MEDC
October 2022	Capital Improvement Grant	\$60,000	Thunder Bay Theatre- full building renovation	MACC
2022	Revitalization & Placemaking	\$4,967,527	Target Alpena- mixed use building on Habitat for Humanity site	MEDC
June 2022	Community Revitalization Program	\$441,600	Professional Building- addition of second story apartments	MEDC
2021	Community Revitalization Program	\$622,939	Red Brick Tap & Barrel - full building renovation	MEDC
2015	CDBG Facade Grant	\$400,000	Owl Cafe, Alpena Furniture facade improvements	MEDC
2016	Patronicity	\$12,500	Art in the Loft- fish mural	MEDC
2017	Patronicity	\$6,000	City of Alpena- dog park	MEDC
	TOTAL AMOUNT	\$7,159,358		

DDA Façade Grant Program Awards (since 2017); awards come from DDA funds:

Date	DDA Facade Grant Recipient	Amount
2022	205 W. Chisholm St., PIF Cider	\$5,000
2019	400 N. Second Ave., Thunder Bay Theatre	\$5,000
2018	109 River St., Red Brick	\$10,000
2018	111 River St., Red Brick	\$10,000
2018	109 W. Chisholm St., Local Basket Case	\$5,000
2018	123 W. Chisholm St. HopSide Brewery	\$5,000
2018	500 W. Fletcher St., NOAA	\$5,000
2017	106 N. Second Ave., Blue Phoenix Books	\$1,605.50
2017	122 N. Second Ave., Parallel 45 Glass	\$10,000
2017	107 N. Second Ave.	\$5,000
	TOTAL AMOUNT	\$61,606