



SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT

Agenda Item Summary

Meeting Date: April 21, 2021

Purpose: Presentation/Report Recognition Discussion/ Possible Action

Closed/Executive Session Work Session Discussion Only Consent

From: Dolores Sendejo, Deputy Superintendent for Innovation and Transformation

Item Title: 2021 #GrowWithUs Campaign and Enrollment Update

Description: The #GrowWithUs campaign is a district-wide collaborative marketing effort to help showcase the District's programs and successes while registering returning students and enrolling new-to-the-district students.

Historical Data: This monthly presentation's focus is to keep the Board and community informed of current new enrollments and returning registration counts.

Recommendation: N/A

Funding Budget Code and Amount: N/A

APPROVED BY:

SIGNATURE

DATE

Chief Officer:

CFO Funding Approval:

Superintendent:



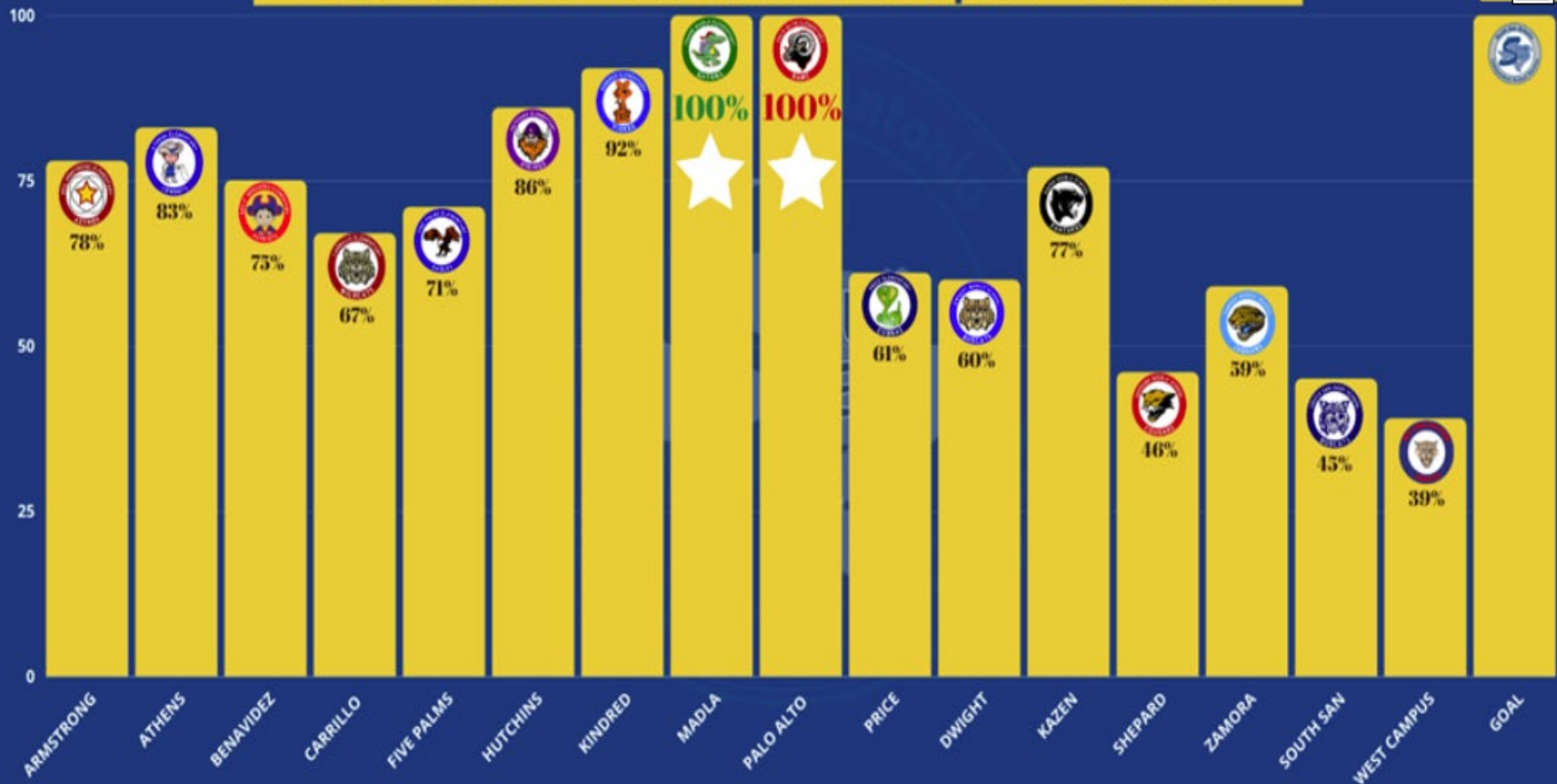
SSAISD

Grow With US
2021-2022

04.21.21

District Enrollment: **8320**

#GrowWithUs - Enroll now and help us reach 100%



South San Antonio ISD

Returning Student Registration 2021

-22

April 21, 2021

Recent progress

- 5051 returning students have registered for the 2021-22 school year
- This is **66%** of our total returning students based on this year's enrollment

School	# Returning Student Registrations (2021-22)	# of Possible Returning Students (2021-22)*	% of Returning Students Registered (21-22)	New Students Registration (Pre-K and Head Start)	New Students Registration (new to district K-12)
South San High School	1001	2182	46%	-	0
West Campus	178	413	43%	-	1
Dwight MS	322	526	61%	-	1
Shepard MS	300	594	51%	-	1
Kazen MS	224	259	86%	-	1
Zamora MS	338	555	61%	-	3
Athens	173	187	93%	1	2
Hutchins	294	342	86%	5	6
Kindred	258	277	93%	1	3
Palo Alto	413	413	100%	4	6
Price	221	318	69%	7	2
Madla	362	362	100%	2	1
Five Palms	254	352	72%	6	12
Armstrong	186	234	79%	3	7
Carrillo	184	260	71%	5	5
Benavidez	343	435	79%	5	10
Totals	5051	7709	66%	39	61

Returning Student Registration 2020

-21

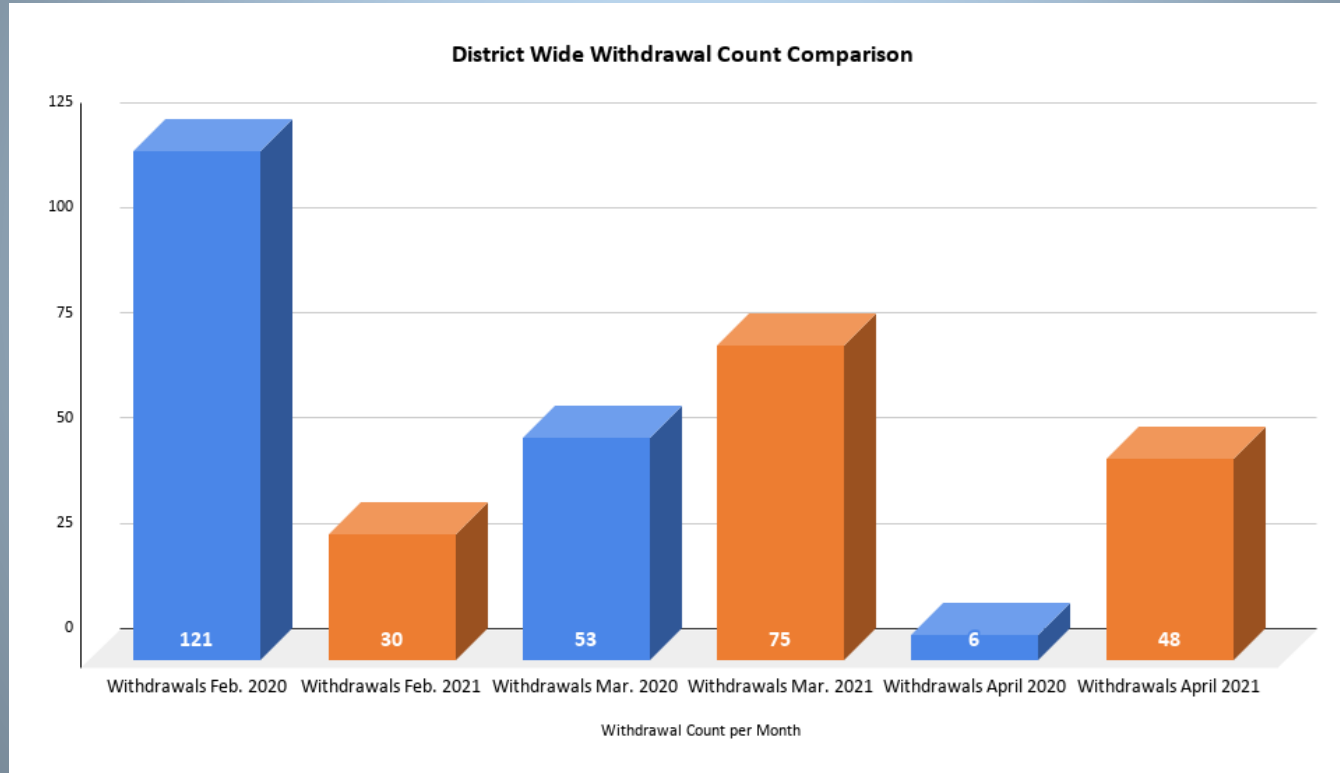
At the time: April 7, 2020

- 1651 returning students had registered for the 2020-21 school year
- This was 19% of our total returning students.

Returning Student Enrollment and New Student Enrollment for 2020-21 (as of April 7)

School	Returning Student Registrations (2020-21)	Enrollment	% registered (2020-21)	New Students (2020-21)
South San High School	336	2394	14%	15
West Campus*	34	176	19%	1
Dwight MS	109	563	19%	3
Shepard MS	142	555	26%	7
Kazen MS	30	202	15%	2
Zamora MS	78	584	13%	5
Athens	64	223	29%	23
Hutchins	43	472	9%	23
Kindred	124	346	36%	36
Palo Alto	130	515	25%	33
Price	54	443	12%	9
Madla	53	460	12%	36
Five Palms	128	482	27%	26
Armstrong	34	336	10%	10
Carrillo	130	350	37%	17
Benavidez	162	594	27%	57
Totals	1651	8576	19%	303

Comparison of Withdrawals- District Wide 2020 vs. 2021



Comparison of Withdrawals- District Wide BOY to April

