



SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT

Agenda Item Summary

Meeting Date: September 18, 2019

Purpose: [X] Presentation/Report [ ] Recognition [ ] Discussion/ Possible Action

[ ] Closed/Executive Session [ ] Work Session [ ] Discussion Only [ ] Consent

From: Dolores Sendejo, Interim Superintendent

Item Title: LSG Report: Superintendent Constraint Progress Measures 3.1, 3.2, & 3.3

Description:

CPM 3.1 The Superintendent will not approve less than the set number of routes based on the 2018-2019 School Year.
CPM 3.2 The Superintendent will implement a transportation marketing plan for the 2019-2020 School Year.
CPM 3.3 The Superintendent will not allow less student ridership based on the 2018-2019

Recommendation:

Report only.

District Goal/Strategy:

Strategy 1 We will engage all school community members through transparency and effective communication to promote a positive perception and create a strong brand.

Funding Budget Code and Amount:

CFO Approval

N/A

APPROVED BY:

SIGNATURE

DATE

Chief Officer:

[Handwritten signature]

9.13.19

Superintendent:

[Handwritten signature]

9.13.19

The slide features a teal background with a white text box. The text is centered and includes the title 'Lone Star Governance', the subtitle 'Superintendent Constraint 3', and the date 'September 18, 2019'. There are decorative lines: a thin blue horizontal line above the date, and two L-shaped lines (one green, one blue) framing the text box.

# **Lone Star Governance**

## **Superintendent Constraint 3**

**South San Antonio ISD**  
**September 18, 2019**

### Superintendent Constraint 3

**The Superintendent will not allow a reduction of general education student transportation services that would impact student attendance rates based on the 2018-2019 School Year.**

## Constraint Progress Measure (CPM) 3.1

The Superintendent will not approve less than the set number of routes based on the 2018-2019 School Year. Transportation department transported the following number of routes:

### 2018-2019

Regular education 16

Special education 9

Total=25

### 2019-2020

Regular education 20

Special education 11

Total=31

## **Constraint Progress Measure (CPM) 3.2:**

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**The Superintendent will implement a transportation marketing plan for the 2019-2020 School Year.**

- **Booths at Open Houses and Grand Re-Openings**
- **Website & Social Media Blitz**
- **Email Blast**
- **Parent Letters**
- **Campus Banners**

## Constraint Progress Measure (CPM) 3.3:

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The Superintendent will not allow less student ridership based on the 2018-2019 School Year

The following are ridership counts from 2018-2019 and 2019-2020 School year.

2018-2019

1,139 Total riders

2019-2020

1,327 Total riders