



SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT

Agenda Item Summary

Meeting Date: December 16, 2020

Purpose: Presentation/Report Recognition Discussion/ Possible Action

 Closed/Executive Session Work Session Discussion Only Consent

From: Dolores Sendejo, Deputy Superintendent for Innovation and Transformation

Item Title: 2021 #SaveYourSeat Campaign and Enrollment Update

Description: The #SaveYourSeat campaign is a district-wide collaborative marketing effort to help showcase the District's programs and successes while registering returning students and enrolling new-to-the-district students.

Historical Data: This monthly presentation's focus is to keep the Board and community informed of current new enrollments and returning registration counts.

Recommendation: N/A

District Goal/Strategy:

Strategy 4 We will build partnerships with businesses and the community to promote parental involvement, support opportunities for student success, and increase student attendance and enrollment.

Funding Budget Code and Amount: N/A

APPROVED BY:

SIGNATURE

DATE

Chief Officer:

CFO Funding Approval:

Superintendent:

Skyward- Returning Student Registration and New Student Registration for 2020-21 (as of Dec. 3)

School	# Returning Student Registrations (2020-21)	# of Possible Returning Students (2020-21)	% of Returning Students Registered (20-21)	* New Students Registration (Pre-K and Head Start)	* New Students Registration (new to district K-12)
South San High School	2233	2337	96%	-	92
West Campus	178	192	93%	-	20
Dwight MS	565	600	94%	-	13
Shepard MS	548	593	92%	-	41
Kazen MS	210	210	100%	-	20
Zamora MS	538	559	96%	-	14
Athens	205	205	100%	24	22
Hutchins	376	381	99%	36	38
Kindred	285	292	98%	40	37
Palo Alto	433	433	100%	37	63
Price	345	348	99%	18	48
Madla	398	403	99%	42	45
Five Palms	398	398	100%	37	61
Armstrong	261	274	95%	15	30
Carrillo	280	299	94%	27	28
Benavidez	525	525	100%	67	43
Totals	7778	8049	97%	343	615

* These counts are not final and are pending final review of student documentation.

Students registered through Head Start application 2020-21
 (*already accounted for in Skyward counts)

School	New to District Headstart Registration 2020-21	2nd Year Headstart Registration 2020-21	Total Headstart Registration 2020-21
Athens	6	13	19
Hutchins	25	13	38
Kindred	14	5	19
Palo Alto	21	15	36
Price	11	9	20
Madla	26	12	38
Five Palms	19	12	31
Armstrong	1	19	20
Carrillo	13	16	29
Benavidez	33	4	37
Totals	169	118	286