

7.21—NAMING DISTRICT FACILITIES & MASCOTS

FACILITIES

Except as otherwise permitted in this Policy or Arkansas law, the District shall not name any building, structure, or facility, paid for in whole or in part with District funds, for an individual living at the time of its completion who, in the ten (10) years preceding its construction, was elected, or held, a federal, state, county, or municipal office and received a salary for his/her service.

Exceptions to the preceding paragraph may be made when a building, structure, or facility is constructed through the use of at least 50% private funds or, the name refers to:

1. An individual(s) living at the time of its completion and who has historical significance;
2. An individual who is or has been a prisoner of war; or
3. A living individual who is at least 75 years of age and is retired.

Subject to the above requirements, a facility may be named or renamed to:

1. Recognize the facility's location, geography, natural land feature, and/or history;
2. Commemorate places, people or events that are of continued importance to the town, region, state, and/or nation; or
3. Honor a significant financial donor of funds used to renovate or construct the facility.

Any facility name adopted after the effective date of this Policy must portray a strong positive image that should stand the test of time.

Facilities shall be named according to the following guidelines:

1. The administration shall solicit nominations for facility names from the public via appropriate means;
2. The recommendations for facility names shall be studied by a committee appointed by the Board;
3. The committee shall consist of seven (7) citizens of the District, one administrator and two (2) students. Each Board member will have the option, but not obligation, to select one of the seven citizens. The Superintendent will appoint the administrator, two students and any citizen(s) not chosen by a Board member;
4. The committee shall be chaired by the administrator;
5. The committee shall report the recommended facility names(s) to the Board at a regularly scheduled meeting or work session; and
6. The Board shall by majority vote adopt the facility name at a Board meeting that is held no earlier than the next regular, called or special meeting following the meeting at which the committee's recommendation was presented.

MASCOTS

Mascots, school colors, school songs and related matters shall be selected using the same procedures required of naming facilities and also must portray a strong positive image that should stand the test of time.

Legal Reference: A.C.A. § 25-1-121

Additional Reference: ASBA Model Policies

Date Adopted:
Last Revised: