



Data-Informed Enrollment and Retention Strategy

Board of Trustees

January 27, 2026



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- Purpose
- Integrity
- Compassion
- Unity
- Inclusion

FY26 Enrollment and Retention Targets



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PILLAR 1

Student Access and Success

Enrollment

Achieve 217,336 college-level credit hours through data-informed college-wide enrollment and retention strategy leveraging disaggregated Lancer Success pipeline dashboards.

Retention:

Achieve Fall 2025 cohort retention targets:

- Fall-to-spring retention target: 81% (2 percentage point increase)
- Fall-to-fall retention: 68% (1 percentage point increase)

Achieve Spring 2026 cohort retention targets:

- Spring-to-fall retention: 68% (2 percentage point increase)
- Spring-to-spring retention: 53% (1 percentage point increase)

Reimagining CLC Enrollment and Retention Structure

- Combined into one Commission
- Cross-campus representation
- Committee structure
 - Marketing, recruiting and onboarding
 - First year experience
 - Second year experience to completion



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Strategic Focus

Grow enrollment and increase retention by implementing targeted, pipeline-specific recruitment and retention strategies that connect students with clear and relevant pathways and support services that lead to completion.



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Working Theory of Change

By creating seamless pathways, strengthening individualized onboarding and support, and expanding engagement opportunities that build student confidence, we will increase enrollment, improve transitions, and strengthen retention towards completion.



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Pipelines

- High School Graduates without Dual Credit
- High School Graduates with Dual Credit
- Returning Adults
- Transition from Adult Education/ESL



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Enrollment Target Met



- As of January 21, 2026, the FY2026 goal of **217,336 college-level credit hours** has been exceeded

Overall Credit Hours Progress



281K

[101%]

Academic Level	Credit Hours Target	Enrolled Credit Hours	FY 25-26 Progress
College Level	217336	223788	103%
Dual Credit	25680	26863	105%
Adult Education	32428	29551	91%
Vocational	1480	365	25%
Total	276924	280567	101%

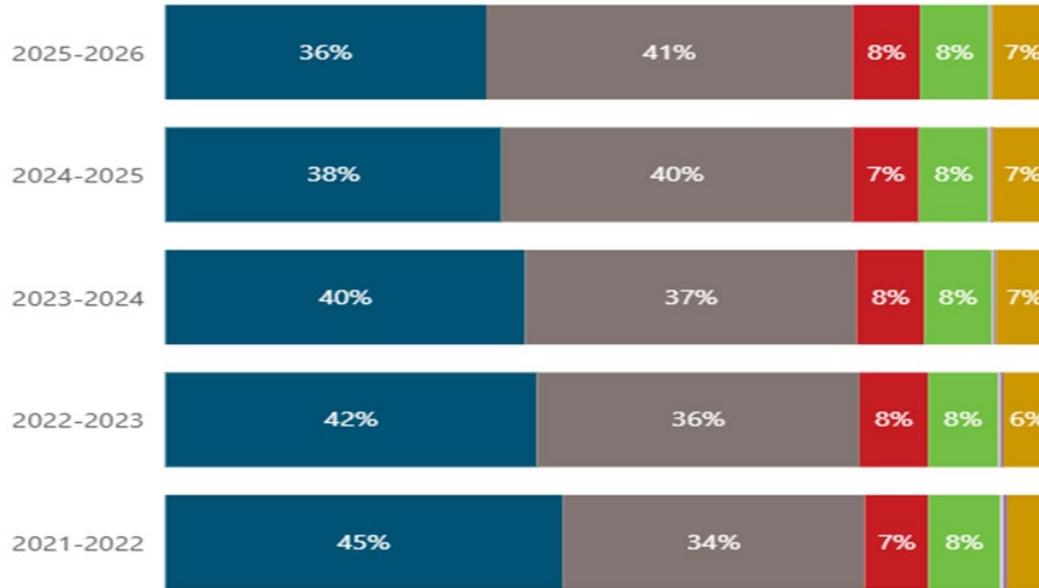
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Headcount by Race/Ethnicity



● White ● Hispanic ● Asian ● Black ● American Indian ● Hawaiian/Pacif... ● Not Specified



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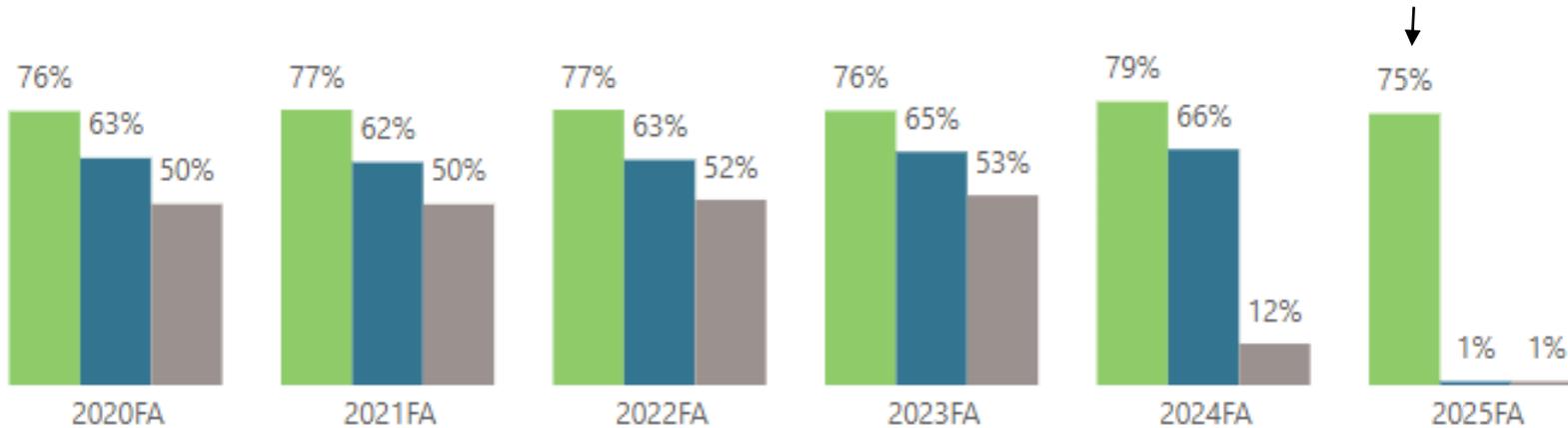
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Fall Cohort Retention



Retention

● 1st-to-2nd term retention ● 1st-to-2nd year retention ● 1st-to-3rd year retention



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Spring Cohort Retention

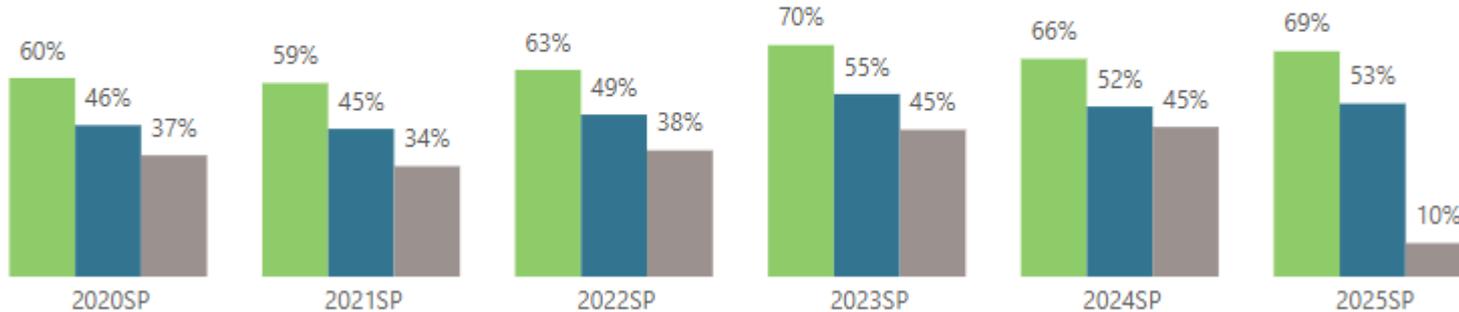


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Retention

● 1st-to-2nd term retention ● 1st-to-2nd year retention ● 1st-to-3rd year retention

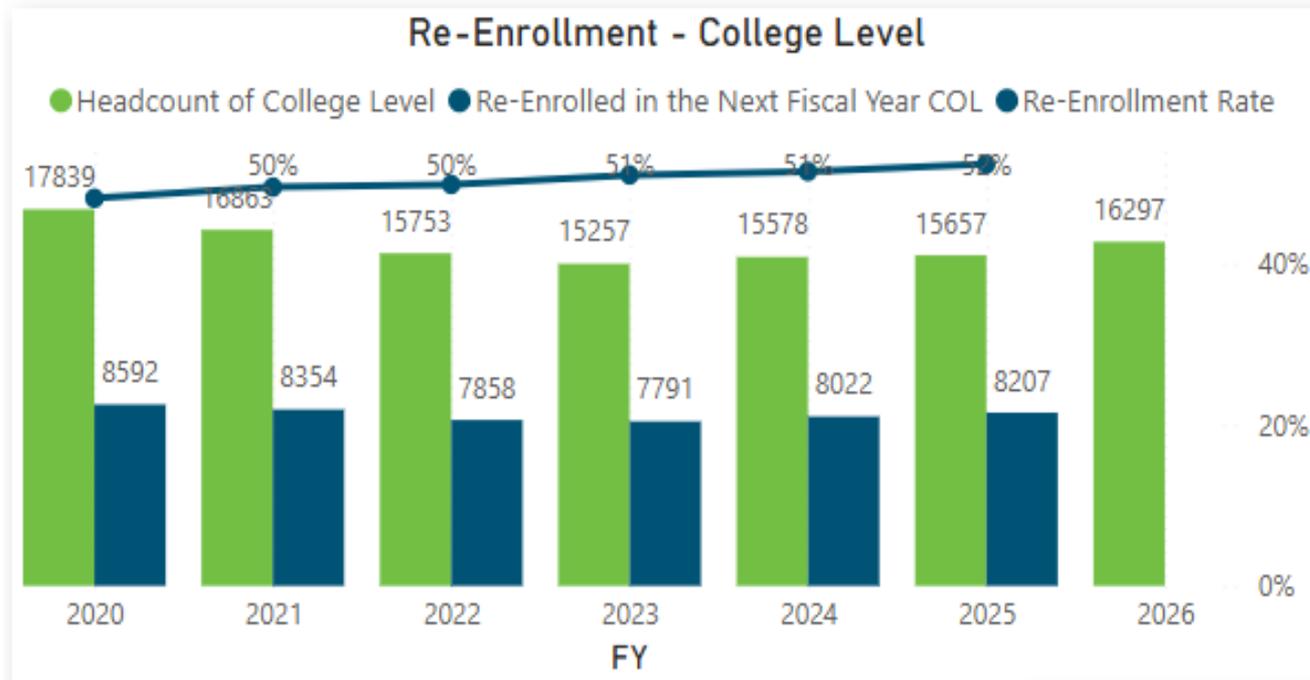


Retention is Improving



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Students Continuing in Same Major

● Continuing; Ne... ● Continuing; S... ● Moved from ... ● New ● Returning ● Transfer In



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Highlights of the Work



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Learn students' names and academic goals

Connect Students to resources

Provide feedback early and often

Facilitate connections between students and with course content

Commit to regular and continuous communication with students



High 5 Faculty Retention Strategies

Faculty use of Navigate



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Faculty Use of Navigate			
	All Faculty	Full-time Faculty	Part-time Faculty
Fall 2024	293/951	132/240	161/711
	31%	55%	22%
Fall 2025	497/951	186/240	311/711
	52%	78%	44%

CCN meetings



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College Career Navigator (CCN) and Fall Cohort Student Meetings

	Total Students	Full-Time Students	Part-Time Students
Fall 2024	2,017/2,213	1,147/1,221	870/992
	91%	94%	88%
Fall 2025	2,853/3,025	1,332/1,396	1,521/1,629
	94%	95%	93%

Current Strategies

- **College and Career Navigators (CCN) Prospective Student Outreach**
 - Group onboarding for adult learners
 - High School campus ALEKS Math and DSP (Directed Self Placement) placement test facilitation
 - Peer-to-Peer Registration Room
 - Hosting annual Lake County high school leaders/counselor brunch
 - Nudge texts and emails to push students to next steps in enrollment process
 - Weekly drop-in-advising on Wednesdays
- **Student Accounting Changes**
 - Students are to allowed to re-register if they have a balance of \$500 or less
 - Modified processes to keep students enrolled



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Current Strategies

- **Leveraging Technology (Navigate)**

- Resource Survey @ Week 2 to identify resources students need and connect them to these services.
- ASA Appointment Campaigns to encourage academic planning, including enrollment.
- One More Credit Enrollment Campaign- encourages students to take additional credit hours to help support completion.
- Check-ins for student well-being (text campaign).
- Progress Reports for Medical Assisting and PSY 121-testing progress reports for this spring to allow faculty to proactively identify and flag struggling students to support them to be successful.



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Next Steps for the ERC

- Develop FY27 enrollment and retention targets by pipeline
- Develop strategies contextualized to each pipeline to achieve targets
- Develop plan to measure impact of Schreiber scholarship funds and student accounting changes
- Implement High Five for Student Retention and Success



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Questions?



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