

CONSULTING AGREEMENT

THIS CONSULTING AGREEMENT (this "Agreement") made and entered into as of 9/10/24 by and among the Nova Classical Academy (the "School District") and #SocialSchool4EDU (Consultant).

RECITALS

- A. The School District desires to engage Consultant in a consulting capacity and Consultant desires to accept such engagement pursuant to the terms and conditions of this Agreement.

AGREEMENTS

- 1. Consulting Services. During the Consulting Period (as defined below), Consultant shall perform and discharge the required duties and responsibilities as outlined in attached Appendix A. Consultant shall provide such Consulting Services in a professional, competent, and timely manner. All financial information is confidential.
2. Consulting Period. The term of Consultant's engagement is 2 years and 7 months and shall start on 12/1/24 and continue through 6/30/27.
3. Consultant Fees; Reimbursement for Expenses.
a. Consulting Fees. In consideration of Consultant's performance for the Consulting Services during the Consulting Period, Consultant shall earn \$9,500 per year with payment due per the schedule below. This reflects a discount of \$1,000 per year due to the 2-year-7-month contract.
b. Reimbursement for Expenses. Consultant's expenses are included in the base fee above. Expenses outside of consultant's services will be agreed upon upfront with e-mail approval.
4. Consultant working hours. Consultant will commit to dedicating the time and effort necessary to meet the objectives outlined on the attached exhibit. Consultant will work primarily off site.
5. Early Termination: You can terminate the contract at any point. If you break the contract before the 2-year-7-month term, your school will owe the additional \$1,000 per year - pro-rated.

IN WITNESS WHEREOF, the undersigned have executed this Consulting Agreement as of the day, month, and year first above written.

THE SCHOOL DISTRICT:

CONSULTANT:

_____ Date _____

_____ Date _____

Andrea Gribble
#SocialSchool4EDU
(Marketing on the Move, LLC)

Appendix A

Scope of Service: Social Media Management

- 1. Consistent management of Facebook and Instagram social media accounts.
2. Full set up of all accounts according to #SocialSchool4EDU's standards.
3. Management of Facebook and Instagram to maximize engagement.
4. Minimum of quarterly reviews to discuss social media efforts.

Cost of Service:

- 1. \$5,542 for the first 7 months of service (12/1/24 - 6/30/25) due by 12/30/24.
2. \$9,500 for the remaining 2 years of service (7/1/25 - 6/30/27) due by 7/30/25 and 7/30/26.