

**KELLER ISD
MISSION, MOTTO, VISION, VALUES
KEY STRATEGIC PRIORITIES**

Motto

Keller ISD—
Intentionally Exceptional

Mission Statement

The community of Keller ISD will educate our students to achieve their highest standards of performance by engaging them in exceptional opportunities.

Vision Statement

Keller ISD—An exceptional district in which to learn, work and live

Values

We hold ourselves accountable for providing exceptional educational opportunities

We inspire educational excellence through collaborative relationships

We cultivate life-long learning for all

We provide approachable, responsive customer service

We embrace diversity

We embrace change and innovation

We make data-driven decisions

We have a positive attitude toward the future

Key Strategic Priorities

Educational Excellence

Excellence in Student, Parent and Community Relations

Excellence in Operational Processes and Systems

Employee Excellence and Organizational Improvement

Excellence in Financial Stewardship