



Sole Source Justification Form

Overview

This form addresses the writing findings requirement of Parkrose School District contracting rules found in [Parkrose School District Board Policy DJC, DJC-AR, DOJ Model Rule 137-047-0275](#) and Federal Procurement Guidelines.

Use this form for purchases or contracts that exceed \$10,000 and are available from only one source.

Department: Student Services

Prospective Contractor: Goalbook

Cost: \$16,957.50

Will Federal Funds be used for this purchase? Yes No

Submission Instructions

To satisfy the written findings requirements for justification of sole source procurements, please follow the instructions listed below:

1. Please fill in all applicable fields.
2. Ensure all appropriate department signatures are obtained.
3. Submit the completed "Sole Source Justification Submission Form" to Business Services at the District Office.

Sole Source Justification Submission Form

Describe the goods or services to be purchased:

Goalbook is a researched based software that empower our teachers to identify learning barriers and plan effective UDL (Universal Design for Learning) strategies to ensure students with disabilities have equal access to the common core state standards. Goalbook is a service that will be utilized district wide from k-21 years old to our special education personnel to help design impactful instructional to meet each student's individual needs. Goalbook has monthly webinars to our staff for continued professional Development over the school year. Lastly, Goalbook has a number of instructional strategies that our special education educators can access at anytime from IEP writing support, data collection tools, to instructional strategies to ensure students on IEPs are properly supported to meet their individual learning needs.

For the reason(s) below, this purchase cannot reasonably be competitively solicited:

- The efficient use of existing goods or services requires our purchasing compatible goods or services, and there is a single provider for those goods and services. Describe:
Goalbook has been implemented in our district since 2020. After completing multiple bids and determining that no other company was able to provide the same level of support that aligned with our needs. Goalbook has heavily supported our special education teams for the past three years and has been pivotal in our support for our students on IEPs.
- The goods or services required for the exchange of software or data with other public or private agencies are only available from only one source. Describe:

The goods or services are for a pilot or experimental project. Describe:

Other findings. Describe other factors that support the conclusion that the goods or services are available from only one source:

What unique features/functionality is required that only this source can provide?

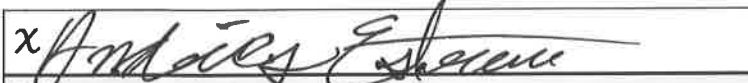
Goalbook provides a comprehensive support to our special education personnel across the district around IEP writing, data collection, instructional strategies to ensure all students have equal opportunity to access the general education curriculum.


What steps were taken to verify that goods or services with similar features and functionality are not available from other sources?

Multiple bids were collected. No other company in this process was able to provide the same level of support as Goalbook.

My recommendation for this sole source procurement is based upon an objective review of the goods and services required and is in the best interest of the District.

I certify that I have no conflict of interest in making this recommendation.


^Signature
Andrés Estrada
^Printed Name of Dept. Contract Manager
07/24/2023
^Date


^Signature
Sharie Gubb, CPA. Director
^Printed Name (Director of Business Services & Operations)
8/1/23
^Date

Business Services Use Only

Public notice required >\$10,000 (Parkrose Policy DJC, DJC-AR, 279B.055(4)) at least 7 days before the close date.

Method of Advertisement:

Date of Advertisement:

PUBLIC NOTICE PARKROSE SCHOOL DISTRICT- SOLE SOURCE

First date of public notice: August 7th, 2023

Anticipated award date: August 28th 2023 during the board meeting at 6:30pm.

Description: 1-year subscription to provide continued training throughout the school year to ensure all district personnel are equipped to support our students with disabilities in all educational settings. To monitor and effectively teach skills towards common core state standards.

Prospective contractor: Goalbook

Amount: 16,957 over 1- year

Parkrose school district intends to purchase the above reference services on a sole source basis as

Protests receipt date & time: August 21st, 2023 at 5:00pm (Local Time)

Protest of sole source procurement: An affected person may protest the determination that goods or services or a class of goods or services are available from only one source. An affected person must deliver a written protest to the District's Business Service Office (10636 NE Prescott St. Portland, OR 97220) within seven (7) days of the First Date of Public Notice as stated above.

A protest submitted after the timeline establish is untimely and shall be considered

Written protest must include: (1) A detailed statement of the legal and factual grounds of the protest; (2) evidence or documentation supporting the grounds on which the protest is based; (3) A description of the resulting harm to the affected person; and (4) the relief requested.



Goalbook
700 South B Street, Suite 200
San Mateo, CA 94401

March 30, 2023

Goalbook Partner:

This letter is to confirm that Toolkit is a sole source product, developed, sold, and distributed exclusively by Enome, Inc. (Goalbook). Enome, Inc. (Goalbook) is the Sole Source of the items, content and services listed below. Competition in providing the below items, content, and services is precluded by the existence of a copyright held by Enome, Inc. (Goalbook). There are no other solution for purchase that would serve the same purpose or function. This product must be purchased directly by institutions from Enome, Inc. (Goalbook). There are no agents or dealers authorized to represent this product.

Toolkit guides teachers to confidently identify student present levels that are data driven by providing unique content and features including:

- Research-based framework that guides and supports teachers to consistently use best-practices in developing IEP present level statements including: editable starter narratives for each functional grade level, grade-level expectation for assessments, and prompting questions to tell the story of the student and to clearly articulate the impact of their disability.
- Downloadable assessments and screeners and data collection sheets for use in developing present levels data for IEPs.
- Exemplar IEP present levels content for grades Pre-K through 12th and student strengths and needs areas: academics (pre, core, and alt), social and emotional, behavior, communications, physical, functional/management, and vocational.
- Validated by ESSA aligned research.

Toolkit saves time in developing and monitoring standards-aligned IEP goals that address student's individual needs by providing unique content and features including:

- Research-based framework that guides and supports teachers to consistently use best-practices in developing IEP goals and objectives including thousands of exemplar IEP goals which contain the elements of representation, expression, and criteria with alignment to state specific standards and differentiated with scaffolding at up to 3 levels of supports.
- Learning goals in academic and non-academic areas including: core academics, behavior, SEL, pre-k, EL, autism, speech & language, alt & life skills, OT, success & management, deaf/hard of hearing, adapted PE, blind & visually impaired, birth to 3, and dyslexia.
- Search and filter content by: subject, grade (Birth-3 and Pre-K to 12), category / subdomain, standard, and key word.
- State specific standard unpacked to its core purpose (unpacked standard).
- Horizontally aligned standards and goals for foundational and precursory skills.
- Progress monitoring assessments and exemplars aligned specially to the goal.
- Validated by ESSA aligned research.

Toolkit helps teachers successfully implement IEPs with instant access to research-based instructional strategies and classroom-ready resources by providing unique content and features including:

- Curated list of targeted research-based strategies and ready-to-use resources to implement IEPs in reading, writing, speaking, math, behavior & SEL for use in-person and remote settings.
- Mini root causes analysis approach to identifying strategies.
- Coaching and implementation tips including how to use the strategies cross circularly and in multiple settings.

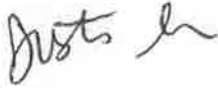
GOALBOOK

700 South B Street, Suite 200
San Mateo, CA 94401

- Aligned to the Universal Designed for Learning (UDL) framework of engagement, representation, and action & expression.

If you desire additional information, please do not hesitate to contact us at 1-855-207-5443.

Sincerely,



Justin Su
Founder, Goalbook