

**Executive Summary**  
**Prepared for Board of Trustees Meeting**  
**April 23, 2019**

**New Denton High School**  
**Re-Branding Plan**

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**Board Goal: Growth, Change, & Fiscal Responsibility.** In pursuit of excellence the district will provide leadership and/or oversight to ensure District meets all fiscal, legal, and regulatory requirements.

**Purpose of Report:** Update the Board of Trustees on progression of the new Denton High School.

**Objectives:** To illustrate how the Denton High School Legacy is embedded in the New Denton High School while also establishing new ones.

**Operational Impact:** N/A

**Results:** Keep the Denton High School Legacy, as has been requested from alumni and community, in the development of the new campus.

**Other Options:** N/A