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Fwd: Beyond the Tassel - New Episode Live!

1 message

Jason Bauer <jbauer@panaschools.com>
To: Bridgett Heinrich <bheinrich@panaschools.com>

Mon, Sep 21, 2020 at 7:57 AM

September 28 Board Meeting

----- Forwarded message -----

From: **Association of Illinois Rural and Small Schools** <execdir@airssedu.org>

Date: Sun, Sep 20, 2020 at 7:41 PM

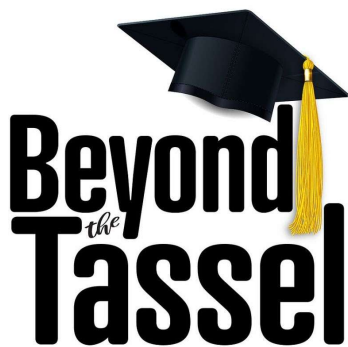
Subject: Beyond the Tassel - New Episode Live!

To: <jbauer@panaschools.com>



ASSOCIATION OF ILLINOIS RURAL AND SMALL SCHOOLS

COMMITTED TO THE RURAL ADVANTAGE



A Podcast for College Admissions Strategies

Good evening AIRSS members,

We (AIRSS) are ready to share with you '**Beyond the Tassel**,' a free, locally customizable, new rural **Podcast** focused on sharing information about the college admissions and applications process.

[Click Here to Listen Now](#)

AIRSS is excited about our partnership with Journey12, a rural education equity

initiative focused on making the transition to college more accessible, more likely, and more affordable. Working with rural and small schools Beyond the Tassel will bring greater awareness to college admissions and financial aid strategies. Parents need ready access to this information in order to help their students make the most of their college opportunities, and this tool is designed to do just that.

Journey12 is offering AIRSS members — at no direct cost — an opportunity to have their own school-facing podcast focused on the entirety of the college admissions process. The professionally prepared, locally customizable **new podcast** deals with many issues which are profoundly applicable to our rural students and their parents. Journey12 has developed something unique and I think you can agree shortening the distance between valuable and useful information and parents/students is vital.

This national rural initiative has a rural Illinois tie; J12 Founder and Beyond the Tassel host, Craig Williams, grew-up and attended high school in Pinckneyville, IL. before launching a pair of successful companies in Southern Illinois, Silkworm and CommunityLink. Craig attended Washington University in St. Louis and has been focused on rural education equity since 2017 through his podcasting, video storytelling, and tutoring & test-prep efforts with Journey12.

The timing of this partnership could not be better and the opportunity to provide direct support to our rural and small schools, students and parents **at no cost** will be a great resource. Please consider creating your own **Podcast presence** with Journey12 and share this valuable tool with your staff, students and parents.

Get started and support your Juniors and Seniors; [go here to sign-up](#).

If you'd like to listen to a few episodes, [take a look at Meridian here](#).

Serving rural and small schools,

Dave Ardrey

David M. Ardrey - Executive Director
Association of Illinois Rural and Small Schools

Click to learn more about the partners in this work:



2021 Membership Forms are available now! Don't forget...

AIRSS stands as **the only** support and advocacy organization in the state of Illinois solely focused on rural and small schools. All defined rural schools and districts are considered members and all advocacy work is done on behalf of all members.

As a supporting member it is your sustaining membership that finances a portion of the cost of operation. Over 500 schools are defined rural in Illinois. The majority of these reside in rural and small areas of Illinois, and approximately 300 are REAP eligible and receive funding. Nearly 500,000 children attend a small and rural school in Illinois.

In 2021, AIRSS is focused on a number of issues impacting our schools, critical items include:

- School Funding (Evidenced Based Funding formula reform act)
- REAP/RLIS Federal Funding
- Teacher Shortages
- Development of the Commission for Rural Education

The collective strength of AIRSS voice is in the individual strength of our rural and small schools. Your challenge is to encourage new members, keep current with our support and know that AIRSS is fighting on your behalf.

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Our mailing address is:

AIRSS

9/21/2020

Pana Community Unit School District #8 Mail - Fwd: Beyond the Tassel - New Episode Live!

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