

Bond Communications & Community Involvement Update Wednesday, August 29, 2018

Communications

- Hazeldale Elementary Construction Update, June, July 2018 editions, August edition under review
- William Walker ES Groundbreaking Sat., Sept. 15, 10:00 11:00 a.m.
- Save the Date Hazeldale Dedication & Grand Opening Wed., Oct. 24, evening
- Planning underway for Fall Bond Community Update e-newsletter, publishing late Oct.
- **Summer Bond Projects Posters-** a poster has been created for each school to highlight summer bond projects
- **Vose ES** building as a learning tool

Bond Measure Information webpage

Media Back to School coverage also highlighted **Hazeldale ES** new construction. First day of school coverage included Hazeldale ES and **Five Oaks Middle School** construction. There are now 9 new classrooms completed at Five Oaks MS.

Communications strategies include: the BSD Briefs (updates in weekly community newsletter), social media, BSD website, Staff Talk, Staff Kudos, Front Page Features (main BSD webpage), BSD construction webpages, and staff and public meetings.